8/4/2020

		Table Names	Table Filters
		Q1. Which of these most closely reflects your view?	All Adults aged 16+ in the UK
		Q1. Which of these most closely reflects your view?	All Adults aged 16+ in the UK
		Q1. Which of these most closely reflects your view?	All Adults aged 16+ in the UK
<u>0</u>	0005	Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy Summary	All Adults aged 16+ in the UK
0	0006	Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy Scientists	All Adults aged 16+ in the UK
<u>0</u>	0007	Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy Scientists	All Adults aged 16+ in the UK
<u>0</u>	8000	Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy Scientists	All Adults aged 16+ in the UK
<u>0</u>	<u>0010</u>	Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy The scientists advising the UK government on the actions it should take to deal with the Coronavirus, or COVID-19	All Adults aged 16+ in the UK
<u>0</u>	0011	Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy The scientists advising the UK government on the actions it should take to deal with the Coronavirus, or COVID-19	All Adults aged 16+ in the UK
0	0012	Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy The scientists advising the UK government on the actions it should take to deal with the Coronavirus, or COVID-19	All Adults aged 16+ in the UK
0	0014	Q3. Over the last two weeks, would you say that the amount of scientific information that you have seen or heard in relation to the Coronavirus (COVID-19) has been?	All Adults aged 16+ in the UK
0	<u>0015</u>	Q3. Over the last two weeks, would you say that the amount of scientific information that you have seen or heard in relation to the Coronavirus (COVID-19) has been?	All Adults aged 16+ in the UK
0	<u>0016</u>	Q3. Over the last two weeks, would you say that the amount of scientific information that you have seen or heard in relation to the Coronavirus (COVID-19) has been?	All Adults aged 16+ in the UK
0	018	Q4. Over the last two weeks, through which of the following, if any, have you seen or heard any scientific information about the Coronavirus (COVID-19)?	All Adults aged 16+ in the UK
0	<u>1019</u>	Q4. Over the last two weeks, through which of the following, if any, have you seen or heard any scientific information about the Coronavirus (COVID-19)?	All Adults aged 16+ in the UK
0	020	Q4. Over the last two weeks, through which of the following, if any, have you seen or heard any scientific information about the Coronavirus (COVID-19)?	All Adults aged 16+ in the UK
0	022	Q5. Which two or three of the following, if any, do you trust the most to provide reliable scientific information about the Coronavirus (COVID-19)?	All Adults aged 16+ in the UK
0	<u>1023</u>	Q5. Which two or three of the following, if any, do you trust the most to provide reliable scientific information about the Coronavirus (COVID-19)?	All Adults aged 16+ in the UK
0	0024	Q5. Which two or three of the following, if any, do you trust the most to provide reliable scientific information about the Coronavirus (COVID-19)?	All Adults aged 16+ in the UK

19-00100929-03 - 31st July - 04th August 2020 PUBLIC

UKRI Covid-19 tracking Adults aged 16+ in the UK

Q1. Which of these most closely reflects your view?
All Adults aged 16+ in the UK

	Total	Ger	der					Age							Social	grade						Region				Urban	/ Rural
	Total	Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-75	76+	AB	C1	C2	DE	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Northern Ireland	Urban	Rura
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)
Unweighted base	1177	558	594	383	412	382	175	208	198	214	332	50	322	390	157	308	712	465	271	300	256	159	56	103	32	1005	17
Weighted base	1177	564	588	352	380	445	155	197	183	197	339	106	314	342	243	278	656	521	272	297	266	154	57	98	34	993	18
The benefits of science to the UK are much greater than any harmful effects (2)	327 28% CR	197 35% AC	123 21%	102 29%	104 27%	122 27%	43 28%	59 30%	55 30%	48 25%	89 26%	33 31%	105 33% APR	97 28%	60 25%	66 24%	202 31% APR	125 24%	76 28%	77 26%	79 30%	41 26%	18 31%	27 28%	9 26%	283 28%	24
The benefits of science to the UK are, on the whole, greater than any harmful effects (1)	406 35% DEGIPSZ	194 34%	202 34%	107 30%	114 30%	186 42% ADEGIJ	41 27%	66 33%	49 27%	64 33%	141 42% ADEGIJ	44 42% GI*	114 36%	127 37% P	84 34%	82 29%	241 37% P	165 32%	78 29%	112 38% s	81 30%	58 38%	23 40%	35 36% *	19 57%	330 33%	429
Science generally has roughly equal benefits and harmful effects for the UK (0)	224 19% B	78 14%	140 24% AB	69 20% н	79 21%	76 17%	39 25% ADFHL	31 16%	36 20%	43 22%	65 19% F	11 11%	49 16%	64 19%	47 20%	63 23% M	113 17%	111 21%	62 23%	58 20%	52 20%	29 19%	7 13% *	13 14% *	2 5%	186 19%	38 219
The harmful effects of science on the UK are, on the whole, greater than any benefits (-1)	34 3%	20 4%	13 2%	15 4%	8 2%	11 2%	10 6% AEFJK	5 3%	5 3%	3 1%	8 2%	2 2% •	14 4% N	5 2%	8 3%	7 3%	19 3% N	15 3%	9	8 3%	7 3%	3 2%	2 4% *	2 2% *	1 2%	31 3%	3 2%
The harmful effects of science on the UK are much greater than any benefits (-2)	32 3% co	23 4% AC	9 2%	19 5% AEFK	7 2%	6 1%	10 6% AEFUKL	9 5% F	3 2%	4 2%	6 2% F	:	14 5% AO	7 2%	-	11 4% OR	21 3% NO	11 2% 0	9	4 1%	4 2%	6 4%	3 5% *	3 3% *	3 8% **	31 3%	2
Don't know	153 13% BFKMQ	52 9%	101 17% AB	40 11%	69 18% ADFGK	44 10% K	13 8%	27 14%	35 19% ADFGK	35 18% ADFGK	29 9%	15 14% *	18 6%	42 12% MQ	44 18% MQ	49 18% AMQ	60 9% M	93 18% AMNQ	37 14%	37 12%	42 16%	17 11%	4 7% *	16 16% *	1 2% **	133 13%	21 119
NET: Beneficial	734 62% CEGPRS	391 69% AC	325 55%	209 59%	217 57%	308 69% ADEGIJ	84 54%	125 63%	104 57%	113 57%	230 68% ADEGIJ	77 73% EGIJ*	219 70% AOPR	224 66% PR	143 59%	147 53%	443 68% APR	291 56%	154 57%	190 64%	160 60%	99 64%	40 71% *	63 64% *	28 83% **	613 62%	12 66
NET: Harmful	66 6% CN	43 8% AC	22 4%	34 10% AEFJK	15 4%	17 4%	20 13% AEFUKL	14 7%	9 5%	7 3%	15 4%	2 2% *	28 9% ANOQ	12 4%	8 3%	18 7% R	40 6% N	26 5%	18 7%	13 4%	11 4%	10 6%	5 9% *	6 6% *	3 10% **	61 6%	3%
Mean	0.94 CDGP	1.02 AC	0.86	0.83 G	0.96 G	1.01 DGK	0.69	0.95 DG	0.99 G	0.93 G	0.96 G	1.18 DG*	0.95	1.01 P	0.98	0.80	0.98 P	0.89 P	0.87	0.96	1.00	0.90	0.96	1.00	0.92	0.93	0.9
Standard deviation	0.975	1.051	0.891	1.120	0.948	0.863	1.173	1.063	0.981	0.919	0.888	0.751	1.066	0.902	0.839	1.045	0.987	0.958	1.036	0.894	0.943	1.010	1.070	0.984	1.085	1.003	0.8

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

 $Column Proportions~(5\%): A/B/C, A/D/E/F/G/H/I/I/K/L, A/M/N/O/P/Q/R, A/S/T/U/V/W/X/Y, A/Z/a \quad Minimum~Base:~30(**)~Small~Base:~100(*)~Small~Base:$

 $Column Means~(5\%): A/B/C, A/D/E/F/G/H//J/K/L, A/M/N/O/P/Q/R, A/S/T/U/V/W/X/Y, A/Z/a \quad Minimum~Base:~30(**)~Small~Base:~100(*)~Column Means~(5\%):~A/B/C, A/D/E/F/G/H//J/K/L, A/M/N/O/P/Q/R, A/S/T/U/V/W/X/Y, A/Z/a \\ Minimum~Base:~30(***)~Small~Base:~100(**)~Column Means~(5\%):~A/B/C, A/D/E/G/R, A/S/T/U/V/W/X/Y, A/Z/a \\ Minimum~Base:~30(***)~Small~Base:~30(***)~Sm$

2

19-00100929-03 - 31st July - 04th August 2020 PUBLIC UKRI Covid-19 tracking Adults aged 16+ in the UK

Q1. Which of these most closely reflects your view?

All Adults aged 16+ in the UK

	Total	N	Marital Stat	us		Housel	old Size				Education			Employm	ent status			Income				hildren HH under) No
	Total (A)	Married/ Living as Married (B)	Single (C)	Widowed/ Divorced/ Separated (D)	1 (E)	2 (F)	3 (G)	4+ (H)	GCSE/O Level/NV Q12 (I)	A Level or equivalent	asters/Ph	No formal qualificati ons (L)	Non- graduate (M)	Working (N)	Not working (O)	UP TO £19,999 (P)	£20,000- £34,999 (Q)	£35,000 - £54,999 (R)	£55,000+	Prefer not to say (T)	one child present AND Under 45	
Unweighted base	1177	656	376	145	241	408	251	277	355	285	476	61	701	702	475	321	356	225	146	129	228	353
Weighted base	1177	675	339	164	249	432	241	255	405	327	379	67	798	678	499	329	366	212	132	138	212	323
The benefits of science to the UK are much greater than any harmful effects (2)	327 28% IM	172 26%	110 33% AB	45 27%	79 32%	120 28%	62 26%	66 26%	89 22%	83 25%	143 38% AULM	13 19% *	184 23%	194 29%	133 27%	81 25%	98 27%	69 33%	48 36% APQT	31 22%	51 24%	106 33% AU
The benefits of science to the UK are, on the whole, greater than any harmful effects (1)	406 35% cglu	253 38% AC	93 27%	60 37%	85 34%	171 40% AG	62 26%	89 35% G	123 30% L	126 39% ILM	146 39% AIL	11 17% *	260 33% L	237 35%	170 34%	115 35%	131 36%	74 35%	50 38%	36 26%	58 27%	99 31%
Science generally has roughly equal benefits and harmful effects for the UK (0)	224 19% K	127 19%	63 19%	34 21%	37 15%	80 19%	49 20%	58 23% E	93 23% AK	61 19%	55 14%	15 22% •	169 21% AK	132 20%	92 18%	64 19%	74 20%	38 18%	24 18%	25 18%	48 23%	57 18%
The harmful effects of science on the UK are, on the whole, greater than any benefits (-1	34 3%	16 2%	14 4%	4 2%	6 3%	10 2%	9 4%	8 3%	10 2%	8 2%	11 3%	5 8% AUM*	23 3%	19 3%	15 3%	8 3%	10 3%	12 6% AT	2 1%	1 1%	9 4%	12 4%
The harmful effects of science on the UK are much greater than any benefits (-2)	32 3% FK	14 2%	17 5% ABD	1 1%	8 3%	5 1%	11 4% F	8 3%	16 4% к	8 2%	6 2%	2 4% *	26 3%	19 3%	13 3%	13 4%	11 3%	4 2%	3 2%	2 1%	13 6% A	9
Don't know	153 13% KNRS	91 14%	41 12%	21 13%	34 14%	46 11%	47 20% AFH	26 10%	73 18% AK	41 13% K	19 5%	20 30% AUKM*	135 17% AJK	77 11%	76 15%	48 15% RS	42 11% s	14 6%	6 4%	44 32% APQRS	34 16%	41 13%
NET: Beneficial	734 62% GILMTU	426 63%	203 60%	105 64%	163 66% G	291 67% AG	125 52%	155 61%	212 52% L	209 64% ILM	289 76% AULM	24 36% *	445 56% L	431 64%	303 61%	196 60%	229 63% T	143 68% T	98 74% APQT	67 48%	108 51%	205 63% U
NET: Harmful	66 6% F	31 5%	31 9% ABD	4 3%	14 6%	15 4%	20 8% F	17 7%	26 6%	16 5%	16 4%	8 12% K*	50 6%	38 6%	28 6%	21 6%	21 6%	17 8% T	5 4%	3 2%	22 10% A	21 6%
Mean	0.94 GILMU	0.95	0.89	1.01	1.02	1.01 G	0.81	0.86	0.78	0.93 LM	1.14 AULM	0.58	0.83	0.95	0.93	0.87	0.91	0.96	1.10 P	0.99	0.70	1.00 U
Standard deviation	0.975	0.919	1.131	0.841	0.999	0.864	1.108	0.998	1.028	0.933	0.891	1.166	1.003	0.975	0.977	1.014	0.973	0.998	0.908	0.892	1.149	1.017

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnMeans (5%): A/B/C/D,A/E/F/G/H,A/I/J/K/L/M,A/N/O,A/P/O/R/S/T,A/U/V Minimum Base: 30(**) Small Base: 100(*)

Adults aged 16+ in the UK

Q1. Which of these most closely reflects your view? All Adults aged 16+ in the UK

	Total		nd harm of ence				Sources	of scientific in	nformation							Most	trustworthy :	sources			
			Harmful/a			Verbally from friends or		Scientific journals or	Other TV programm	Social	Whatsapp groups with friends or	UK Governme		Newspape rs or news	Verbally from friends or		Scientific journals or	Other TV programm	Social		UK Governm
	Total	Beneficial		ers	websites	family	Radio	websites	es	media	family	nt	ers	websites	family	Radio	websites	es	media	family	nt
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted base	1177	742	293	654	406	211	288	119	181	316	69	502	553	224	58	148	346	79	85	39	474
Weighted base	1177	734	290	662	407	202	284	107	197	313	65	504	556	222	47	146	326	80	85	37	483
The benefits of science to the UK are much greater																					
than any harmful effects (2)	327	327	-	220	144	69	92	50	67	95	22	150	178	78	14	49	120	20	26	14	141
	28%	45%	-	33%	35%	34%	32%	47%	34%	30%	33%	30%	32%	35%	30%	34%	37%	25%	30%	37%	29%
	c	AC		А	AL	A		ADEFGUL			•		А	A	•		ARU	•			
The benefits of science to the UK are, on the whole,																					
greater than any harmful effects (1)	406	406	-	247	143	79	101	29	83	103	21	195	232	83	15	55	122	32	22	6	205
	35%	55%		37%	35%	39%	36%	27%	42%	33%	32%	39%	42%	37%	31%	38%	38%	40%	26%	17%	42%
	CT	AC		AH	3370	н	3070	2770	AHJ	3370	*	AH	AST	T		T	ST	T*			AST
Science generally has roughly equal benefits and																					
harmful effects for the UK (0)	224	_	224	120	67	35	55	15	30	72	12	96	82	27	8	25	55	13	20	6	82
naminal effects for the OK (0)	19%		77%	18%			19%		15%	23%	19%				17%	17%		16%			17%
		-		18%	16%	17%	19%	14%	15%		19%	19%	15%	12%	1/%	1/%	17%	16%	23%	16%	1/%
	BMN		AB							DEHI								•	MN*		
The harmful effects of science on the UK are, on the																					
whole, greater than any benefits (-1)	34	-	34	16	14	3	6	6	4	4	2	13	12	5	4	4	6	4	4	7	6
	3%	-	12%	2%	3%	1%	2%	6%	2%	1%	3%	3%	2%	2%	8%	3%	2%	4%	5%	20%	1%
	BU		AB		1			DFGJL							AMNQU*			U*	U*	AMNPQRSU*	
The harmful effects of science on the UK are much																					
greater than any benefits (-2)	32	_	32	7	5	8	6	4	5	10	4	10	4	6	4	4	7	4	8	2	3
greater trial any benefits (-2)	3%		11%	1%	1%	4%	2%		2%	3%	6%	2%	1%	3%		3%		5%	9%	7%	1%
	S76 RDFMII	-	11% AB	1%	1%		2%	4%	2%	5% DE			1%		9%		2%				1%
	RDEMIO		AB			DE		DE		DE	DEL*	D		MU	AMNQU*	MU	MU	MU*	AMNPQU*	MU*	
Don't know	153			51	35	9	24	2	8	28	5	40	47	23	2	9	16	8	5	2	46
	13%	_		8%	9%	5%	8%	2%	4%	9%	8%	8%	9%	11%	5%	6%	5%	10%	6%	4%	10%
	BCDEFGHIJLM			HI	FHI	370	HI	2,0	470	FHI	н*	HI	Q	Q		070	370	*	*	*	Q
	PQU												, u	ų.							
NET: Beneficial	734	734		468	287	148	193	79	150	198	42	345	410	161	29	104	242	51	47	20	345
	62%	100%		71%	70%	73%	68%	74%	76%	63%	65%	68%	74%	72%	61%	71%	74%	65%	56%	54%	72%
	C	AC AC		AJ AJ	Al	AJ	A	AJ AJ	AGJL	0370	*	A	AOST	AST	*	AST	AOST	*	*	3470	AST
NET: Harmful	66	-	66	23	18	10	12	11	9	14	6	24	16	11	8	8	13	8	12	10	9
	6%		23%	4%	4%	5%	4%	10%	5%	5%	9%	5%	3%	5%	17%	6%	4%	10%	14%	26%	2%
	BDMU		AB					ADEGJL			D*			U	AMNPQU*	U	U	MQU*	AMNPQU*	AMNPQRU*	
Mean	0.94	1.45	-0.34	1.08	1.10	1.03	1.02	1.09	1.07	0.95	0.89	0.99	1.12	1.12	0.68	1.02	1.11	0.82	0.67	0.60	1.08
	CS CS	AC AC	0.54	AJL.	AJL	2.03	1.01	1.03	1.07	0.55	*	0.55	AORST	AORST	*	OST	AORST	*	*	*	AORST
Standard deviation	0.975	0.497	0.669	0.872	0.904	0.980	0.931	1.114	0.910	0.979	1.143	0.919	0.814	0.950	1.272	0.973	0.911	1.069	1.258	1.373	0.792

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H//J/K/L,A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C,A/D/E/F/G/H/I/I/K/L,A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(**) Small Base: 100(*)

19-00100929-03 - 31st July - 04th August 2020 PUBLIC

URIC York Ord-19 tracking

Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - Summary

All Adults aged 16+ in the UK

	following trustw untrustwo use a scal where trustwork	erai, do you hat the groups are orthy or rthy? Please e of 1 to 5, 1 is very hy and 5 is ustworthy.
	Scientists	scientists advising the UK governme nt on the actions it should take to deal with the Coronaviru s, or COVID-19
	(A)	(B)
weighted base	1177	1177
ighted base	1177	1177
very trustworthy (5)	245 21%	252 21%
)	439	396
	37% 8	34%
3)	275	286
	23%	24%
1)	137	113
	12%	10%
very untrustworthy (1)	28	62
	2%	5% A
't know	53	68
	5%	6%
		A

NET: Trustworthy	684	648
	58%	55%
NET: Untrustworthy	165	175
	14%	15%

Mean	3.65	3.60
Standard deviation	1.028	1.111

of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (S%): A/B Minimum Base: 30(**) Small Base: 100(*)

PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - Scientists All Adults aged 16+ in the UK

	Total	Ge	nder					Age							Social	grade						Region				Urbar	n / Rural
	Total	Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-75	76+	АВ	C1	C2	DE	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Northern Ireland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(n)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(w)	(x)	(Y)	(Z)	(a)
Unweighted base	1177	558	594	383	412	382	175	208	198	214	332	50	322	390	157	308	712	465	271	300	256	159	56	103	32	1005	172
Weighted base	1177	564	588	352	380	445	155	197	183	197	339	106	314	342	243	278	656	521	272	297	266	154	57	98	34	993	184
1 – very trustworthy (5)	245 21% CEJPR	137 24% AC	101 17%	86 25% AEJ	66 17%	92 21%	38 24%	48 25% EJ	38 21%	28 14%	67 20%	25 24% *	94 30% ANOPQR	69 20% P	43 18%	39 14%	163 25% ANPR	82 16%	54 20%	55 19%	61 23%	32 21%	11 20% *	27 28% *	3 9% **	218 22% A	27 15%
2 (4)	439 37% BDG	190 34%	240 41% AB	100 28% G	152 40% DG	187 42% ADG	35 23%	65 33% pg	68 37% DG	84 43% DG	139 41% DG	47 45% DG*	104 33%	147 43% AMQ	87 36%	100 36%	251 38% M	188 36%	108 40%	116 39%	100 38%	54 35%	17 31% *	32 33% *	10 31%	360 36%	79 43%
3 (3)	275 23% MQ	122 22%	148 25%	84 24%	91 24%	99 22%	43 28%	41 21%	36 20%	55 28%	78 23%	21 20% *	55 17%	84 25% MQ	62 25%	74 27% M	139 21% M	136 26% M	58 21%	70 24%	58 22%	37 24%	19 33% *	20 21% *	12 36% **	225 23%	50 27%
4 (2)	137 12% JN	70 12%	64 11%	55 16% AEFJK	38 10%	45 10%	25 16% EJ	30 15% J	23 13%	14 7%	34 10%	10 10% *	45 14% NQ	26 8%	28 12%	38 14% N	71 11% N	67 13% N	34 12%	33 11%	30 11%	18 12%	7 12% *	10 10% *	5 15% **	118 12%	19 10%
5 – very untrustworthy (1)	28 2% CFNQ	21 4% AC	7 1%	13 4% AF	10 3%	5 1%	6 4% F	7 4% F	3 2%	7 3% F	5 1%	-	7 2%	2 1%	10 4% NQ	8 3% N	9 1% N	19 4% NQ	4 1%	7 2%	7 2%	5 3%	1 2% *	3 3% *	3 8% **	25 2%	4 2%
Don't know	53 5% Q	25 4%	28 5%	12 4%	23 6% H	18 4%	8 5%	4 2%	14 8% ADH	9 4%	15 5%	2 2% *	9 3%	14 4%	12 5%	19 7% MQ	23 3%	30 6%	14 5%	16 5%	9 3%	8 5%	1 2% *	5 5% *	· ·	48 5%	5 3%
NET: Trustworthy	684 58% DGPR	327 58%	341 58%	186 53% G	218 57% G	279 63% ADGK	73 47%	113 58% G	106 58% G	112 57%	206 61% DG	73 68% DG*	199 63% APR	216 63% APR	131 54%	139 50%	414 63% AOPR	270 52%	163 60%	172 58%	161 61%	87 56%	29 51% *	59 60% *	14 40% **	577 58%	106 58%
NET: Untrustworthy	165 14% NQ	91 16%	71 12%	68 19% AEFJK	48 13%	49 11%	31 20% AEFJK	37 19% AEFJK	27 15%	21 11%	39 12%	10 10% *	52 17% NQ	28 8%	39 16% N	46 17% N	80 12% N	85 16% N	37 14%	39 13%	37 14%	23 15%	8 14% *	13 14% *	8 23% **	143 14%	22 12%
										3.60	3.71	3.84	3.77	3.77	3.54	3.47	3.77	3.50	3.68	3.64	3.70	3.63	3.56	3.75	3.18	3.66	3.60
Mean	3.65 DGPR	3.65	3.65	3.56	3.63	3.74 DG	3.50	3.61	3.68	3.00	3./1 G	*	AOPR	AOPR	3.54	3.47	AOPR				5.70	3.03	*	*	3.10	3.00	3.00

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C,A/D/E/F/G/H/\/J/K/L,A/M/N/O/P/Q/R,A/S/T/U/V/W/X/Y,A/Z/a Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C,A/D/E/F/G/H/I/J/K/L,A/M/N/O/P/Q/R,A/S/T/U/V/W/X/Y,A/Z/a Minimum Base: 30(**) Small Base: 100(*)

PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - Scientists All Adults aged 16+ in the UK

	Total	N	Marital State	JS		Househ	old Size				Education			Employm	ent status			Income				under)
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	GCSE/O Level/NV Q12	A Level or equivalent	asters/Ph	No formal qualifications		Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not	At least one child present AND Under 45	No childre presen AND Under
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted base	1177	656	376	145	241	408	251	277	355	285	476	61	701	702	475	321	356	225	146	129	228	353
Weighted base	1177	675	339	164	249	432	241	255	405	327	379	67	798	678	499	329	366	212	132	138	212	323
1 – very trustworthy (5)	245 21% GIM	141 21%	74 22%	30 18%	47 19%	103 24% G	37 15%	58 23% G	64 16%	62 19%	108 29% AULM	10 15%	137 17%	145 21%	100 20%	58 18%	65 18%	58 27% APQ	37 28% APQ	27 20%	43 20%	81 25% A
2 (4)	439 37% UV	247 37%	124 37%	68 42%	104 42%	156 36%	85 35%	94 37%	140 34%	133 41%	147 39%	19 29%	292 37%	241 35%	198 40%	125 38%	144 39%	74 35%	55 41%	42 30%	65 31%	103 32%
3 (3)	275 23% KR	158 23%	73 22%	44 27%	61 24%	89 21%	72 30% AFH	53 21%	110 27% K	78 24%	67 18%	20 30% K*	208 26% AK	157 23%	118 24%	83 25% R	91 25% R	36 17%	24 18%	41 30% RS	46 22%	75 23%
4 (2)	137 12% E	88 13%	38 11%	11 7%	18 7%	60 14% E	29 12%	31 12%	50 12%	38 12%	40 11%	9 14%	97 12%	87 13%	50 10%	33 10%	42 11%	34 16% A	13 9%	16 12%	37 18% A	41 13%
5 – very untrustworthy (1)	28 2% Q	15 2%	11 3%	3 2%	6 3%	6 1%	5 2%	10 4% F	15 4%	4 1%	6 2%	3 4% *	22 3%	16 2%	12 2%	11 3% Q	3 1%	7 3% Q	4 3%	4 3%	10 5% A	7 2%
Don't know	53 5% KRS	27 4%	19 6%	7 4%	13 5%	18 4%	13 5%	9 4%	25 6% K	12 4%	10 3%	6 9% K*	43 5% K	32 5%	21 4%	20 6% RS	22 6% RS	3 2%	1 *	7 5% s	10 5%	17 5%
NET: Trustworthy	684	388	198	98	151	259	122	152	204	195	255	29	428	386	298	183	209	132	92	69	109	183
ner mexicology	58% GILMU	57%	58%	60%	61% G	60% G	50%	60% G	50%	60% ILM	67% AULM	44%	54%	57%	60%	55%	57%	62% T	69% APQT	50%	51%	57%
NET: Untrustworthy	165 14% E	103 15%	48 14%	14 9%	24 10%	66 15%	34 14%	41 16% E	65 16%	42 13%	46 12%	12 18%	119 15%	103 15%	62 12%	43 13%	45 12%	41 19% AQ	16 12%	20 15%	47 22% AV	48 15%
Mean	3.65 GIMU	3.63	3.67	3.71	3.71	3.70	3.52	3.64	3.50	3.67 IM	3.84 AULM	3.40	3.56	3.64	3.68	3.60	3.66	3.68	3.82 AP	3.56	3.47	3.68 U
Standard deviation	1.028	1.038	1.061	0.917	0.959	1.044	0.984	1.099	1.046	0.970	1.019	1.077	1.021	1.049	1.001	1.018	0.949	1.142	1.040	1.048	1.162	1.072

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D,A/E/F/G/H,A/I/J/K/L/M,A/N/O,A/P/Q/R/S/T,A/U/V Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D,A/E/F/G/H,A/I/I/K/L/M,A/N/O,A/P/Q/R/S/T,A/U/V Minimum Base: 30(**) Small Base: 100(*)

PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - Scientists All Adults aged 16+ in the UK

	Total		nd harm of ence				Sources o	of scientific in	formation							Most t	rustworthy:	ources			
	Total	Beneficial	Harmful/a mbivalent	Major news broadcast ers	Newspape rs or news websites	Verbally from friends or family	Radio	Scientific journals or websites		Social media	Whatsapp groups with friends or family	UK Governme nt	Major news broadcast ers	Newspape rs or news websites	Verbally from friends or family	Radio	Scientific journals or websites		Social media	Whatsapp groups with friends or family	UK Governr
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted base	1177	742	293	654	406	211	288	119	181	316	69	502	553	224	58	148	346	79	85	39	474
Weighted base	1177	734	290	662	407	202	284	107	197	313	65	504	556	222	47	146	326	80	85	37	483
1 – very trustworthy (5)	245 21% CR	212 29% AC	24 8%	130 20%	89 22%	42 21%	63 22%	39 37% ADEFGIL	53 27% AD	71 23%	23 35% ADEFGJ*	124 25% AD	133 24% APR	55 25% R	10 21% *	24 16%	94 29% APR	9 11% *	27 32% APR*	7 20%	119 25% APR
2 (4)	439 37% CHKS	312 43% AC	87 30%	300 45% AFHUKL	177 43% AHUK	77 38% нк	117 41% HK	28 26%	68 35%	110 35%	16 25%	202 40% HK	248 45% AOQST	93 42% OST	12 25%	77 53% ANOQSTU	127 39% s	33 42% s*	22 26% *	9 24%	200 42% AOST
3 (3)	275 23% BMNPU	118 16%	106 37% AB	145 22%	81 20%	52 26% E	59 21%	20 19%	47 24%	79 25% E	10 16%	111 22%	104 19%	35 16%	16 34% MNPQU*	21 14%	65 20%	20 26% P*	22 26% NP*	10 27%	94 19%
4 (2)	137 12% BDLMQ	67 9%	53 18% AB	57 9%	41 10%	24 12%	31 11%	13 12%	23 12%	36 12%	11 17% DL*	47 9%	53 10%	31 14% MQ	6 14% *	20 14% Q	26 8%	13 17% Q*	12 14%	8 22% MQU*	49 10%
5 – very untrustworthy (1)	28 2% M	14 2%	11 4%	14 2%	8 2%	2 1%	3 1%	6 5% DEFGL	5 2%	9 3%	1 2% *	9 2%	7 1%	4 2%	1 3% *	1 1%	13 4% M	1 2% *	1 1% *	3 8% AMNP*	12 3%
Don't know	53 5% BDIJLMQU	11 1%	8 3%	16 2%	12 3%	4 2%	11 4%	2	1 1%	7 2%	3 5% i*	12 2%	10 2% Q	5 2% Q	1 3% Q*	3 2%	1 *	2 3% Q*	1 1% *	:	8 2%
NET: Trustworthy	684 58% c	524 71% AC	111 38%	430 65% AJ	265 65% AJ	119 59%	180 64% A	67 63%	121 61%	181 58%	39 60% *	325 64% AJ	381 69% AORT	147 66% AORT	22 46% *	101 69% AORT	221 68% AORT	42 53%	49 58%	16 44% *	320 66% AORT
NET: Untrustworthy	165 14% BDLM	81 11%	65 22% AB	71 11%	49 12%	26 13%	34 12%	19 17% DL	28 14%	45 15% D	12 19%	56 11%	60 11%	34 16% M	8 17% *	21 15%	39 12%	15 19% *	13 15%	11 30% AMNPQU*	61 13%
Mean	3.65 CT	3.89 AC	3.21	3.73 A	3.75 A	3.67	3.76	3.78	3.73	3.65	3.79	3.78 AJ	3.82 AORT	3.76 RT	3.49	3.71 T	3.81 AORT	3.45	3.74 T*	3.26	3.77 ART

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnMeans (5%): A/B/C,A/D/E/F/G/H/I/J/K/L,A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(**) Small Base: 100(*)

PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. - The scientists advising the UK government on the actions it should take to deal with the Coronavirus, or COVID-19

All Adults aged 16+ in the UK

	Total	Ge	nder					Age							Social	grade						Region				Urban	/ Rural
	Total	Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-75	76+	AB	C1	C2	DE	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Northern Ireland	Urban	Rural
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(w)	(X)	(Y)	(Z)	(a)
Unweighted base	1177	558	594	383	412	382	175	208	198	214	332	50	322	390	157	308	712	465	271	300	256	159	56	103	32	1005	172
Weighted base	1177	564	588	352	380	445	155	197	183	197	339	106	314	342	243	278	656	521	272	297	266	154	57	98	34	993	184
1 – very trustworthy (5)	252 21% P	136 24%	112 19%	69 20%	74 19%	109 25% к	34 22%	35 18%	35 19%	38 19%	77 23%	32 30% *	80 25% P	73 21% P	58 24% P	41 15%	153 23% P	99 19% P	60 22%	57 19%	62 23%	31 20%	6 11% *	30 31% ATW*	5 14% **	215 22%	37 20%
2 (4)	396 34% xz	175 31%	212 36%	112 32%	121 32%	163 37% G	43 27%	70 36%	62 34%	58 30%	128 38% G	35 33% *	123 39% APR	116 34%	74 30%	83 30%	239 36% AR	157 30%	84 31%	117 39% AX	93 35%	47 31%	22 39% *	23 24% *	9 28%	320 32%	76 41% z
3 (3)	286 24% M	125 22%	154 26%	82 23%	104 27%	100 22%	36 23%	46 23%	45 25%	59 30% A	81 24% F	18 17% *	52 16%	102 30% AMQ	53 22%	80 29% AMR	153 23% M	133 25% M	75 27%	64 22%	60 23%	43 28%	12 22% *	28 29% *	4 11% **	242 24%	44 24%
4 (2)	113 10% FK	61 11%	51 9%	52 15% AEFIK	32 8%	30 7% K	26 16% AEFUK	26 13% FK	14 7%	18 9%	20 6%	10 10% *	32 10%	30 9%	22 9%	28 10%	63 10%	50 10%	21 8%	31 11%	20 8%	13 9%	10 17% SUX*	6 6% *	11 33% **	102 10%	11 6%
5 – very untrustworthy (1)	62 5% CNQ	43 8% AC	17 3%	20 6%	21 6%	21 5%	7 4%	13 7% L	10 6%	11 6%	21 6% F	:	15 5%	7 2%	19 8% NQ	21 8% ANQ	22 3% N	40 8% ANQ	16 6%	11 4%	13 5%	10 6%	5 8% *	4 4% *	4 12% **	55 6%	6 3%
Don't know	68 6% Q	25 4%	42 7%	17 5%	29 7% K	23 5% K	10 7%	7 3%	17 9% AHK	12 6%	12 4%	11 10% *	13 4%	14 4%	17 7%	25 9% AMNQ	27 4%	42 8% AMNQ	17 6%	16 5%	18 7%	10 6%	1 2% *	6 6% *	1 2% **	58 6%	10 5%
NET: Trustworthy	648 55% PR	310 55%	324 55%	182 52%	194 51%	272 61% ADEGJ	77 49%	105 53%	98 53%	97 49%	205 61% ADEGJ	67 63% *	203 65% ANOPQR	189 55% P	132 54%	124 45%	392 60% ANPR	256 49% P	144 53%	175 59%	155 58%	79 51%	29 50% *	53 55% *	14 42% **	535 54%	113 61%
NET: Untrustworthy	175 15% CFNQa	103 18% AC	68 12%	71 20% AEFIK	53 14%	51 11%	32 21% AEFK	39 20% AFK	24 13%	29 15%	40 12%	10 10% *	47 15%	37 11%	41 17%	49 18% N	84 13%	90 17% N	37 14%	42 14%	33 12%	23 15%	15 26% ASTUX*	10 10% *	15 44% **	158 16% Aa	17 9%
Mean	3.60 DPRW	3.56	3.64	3.48	3.55	3.73 ADEGHJK	3.50	3.47	3.60	3.51	3.68 DH	3.93 ADEGHJ*	3.73 APR	3.66 PR	3.58	3.37	3.70 APR	3.47 P	3.59	3.64 W	3.69 W	3.53	3.28	3.76 w*	3.00	3.58	3.73

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

 $Column Proportions (5\%): A/B/C, A/D/E/F/G/H/I/I/K/L, A/M/N/O/P/Q/R, A/S/T/U/V/W/X/Y, A/Z/a \quad Minimum \ Base: 30(**) \ Small \ Base: 100(*)$

ColumnMeans (5%): A/B/C,A/D/E/F/G/H/I/J/K/L,A/M/N/O/P/Q/R,A/S/T/U/V/W/X/Y,A/Z/a Minimum Base: 30(**) Small Base: 100(*)

PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. The scientists advising the UK government on the actions it should take to deal with the Coronavirus, or COVID-19 All Adults aged 16+ in the UK

	Total		Marital Stat	us		Housel	nold Size				Education			Employm	ent status			Income			Pres of ch (17 or At least	hildren HF under) No
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	GCSE/O Level/NV Q12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Non- graduate	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not	one child present	childre presen AND Under 4
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted base	1177	656	376	145	241	408	251	277	355	285	476	61	701	702	475	321	356	225	146	129	228	353
Weighted base	1177	675	339	164	249	432	241	255	405	327	379	67	798	678	499	329	366	212	132	138	212	323
1 – very trustworthy (5)	252 21% GIM	149 22%	66 20%	36 22%	57 23%	103 24% G	37 15%	56 22%	69 17%	67 21%	101 27% AIM	15 22% *	151 19%	141 21%	111 22%	61 19%	66 18%	54 25% Q	35 27% Q	35 26%	41 19%	64 20%
2 (4)	396 34%	238 35%	109 32%	49 30%	76 31%	151 35%	79 33%	89 35%	120 30%	119 36%	136 36%	21 31% *	260 33%	220 32%	176 35%	99 30%	133 36% T	74 35%	56 42% APT	35 26%	78 37%	97 30%
3 (3)	286 24%	157 23%	79 23%	50 31%	68 28%	100 23%	61 26%	56 22%	114 28%	78 24%	83 22%	11 16% *	203 25%	176 26%	109 22%	90 27%	92 25%	46 22%	27 21%	30 22%	43 20%	84 26%
4 (2)	113 10%	58 9%	43 13% AB	12 8%	19 7%	35 8%	34 14% AEF	25 10%	37 9%	35 11%	34 9%	8 12% *	79 10%	68 10%	46 9%	34 10%	38 10%	17 8%	8 6%	17 12%	24 11%	41 13% A
5 – very untrustworthy (1)	62 5% K	39 6%	19 5%	4 2%	9 4%	22 5%	14 6%	17 7%	28 7% K	14 4%	12 3%	9 13% AJK*	50 6% K	39 6%	23 5%	20 6%	17 5%	16 8%	5 4%	3 2%	15 7%	15 5%
Don't know	68 6% KRS	33 5%	23 7%	12 7%	20 8%	22 5%	15 6%	12 5%	37 9% AJKM	14 4%	13 3%	4 6%	55 7% JK	34 5%	35 7%	25 7% RS	20 6% s	5 2%	1 1%	17 12% AQRS	12 5%	22 7%
NET: Trustworthy	648 55% GIMPV	388 57%	175 52%	85 52%	133 53%	254 59% G	116 48%	146 57%	190 47%	186 57% IM	237 63% AIM	36 54%	411 52%	362 53%	287 57%	160 49%	199 54%	128 60% P	91 69% APQT	70 51%	119 56%	161 50%
NET: Untrustworthy	175 15% K	97 14%	61 18% AD	16 10%	28 11%	57 13%	49 20% AEF	42 16%	64 16%	49 15%	45 12%	16 24% K*	129 16%	107 16%	68 14%	54 16%	55 15%	33 16%	13 9%	20 14%	39 18%	56 17%
Mean	3.60 GIM	3.62	3.51	3.68	3.67 G	3.68 G	3.40	3.59	3.45	3.61	3.77 AILM	3.41	3.52	3.55	3.66	3.48	3.56	3.64	3.83 APQ	3.68	3.53	3.51
Standard deviation	1.111	1.119	1.140	1.007	1.059	1.099	1.122	1.151	1.132	1.076	1.053	1.341	1.130	1.123	1.092	1.130	1.075	1.179	1.013	1.114	1.159	1.119

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

 $Column Proportions (5\%): A/B/C/D_A/E/F/G/H,A/I/I/K/L/M,A/N/O_A/P/Q/R/S/T,A/U/V \quad Minimum \ Base: 30(**) \ Small \ Base: 100(*) \ Minimum \ Base: 30(**) \ Small \ Base: 100(*) \ Minimum \ Base: 30(**) \ Small \ Base: 100(*) \ Minimum \ Base: 30(**) \ Minimum \ Mini$

 $Column Means (S\%): A/B/C/D, A/E/F/G/H, A/I/J/K/L/M, A/N/O, A/P/Q/R/S/T, A/U/V \ Minimum Base: 30(**) Small Base: 100(*) A/B/C/D, A/E/F/G/H, A/I/J/K/L/M, A/N/O, A/P/Q/R/S/T, A/U/V \ Minimum Base: 30(**) Small Base: 100(*) A/B/C/D, A/E/F/G/H, A/I/J/K/L/M, A/N/O, A/P/Q/R/S/T, A/U/V \ Minimum Base: 30(**) Small Base: 100(*) A/B/C/D, A/E/F/G/H, A/I/J/K/L/M, A/N/O, A/P/Q/R/S/T, A/U/V \ Minimum Base: 30(**) Small Base: 100(*) A/B/C/D, A/E/F/G/H, A/I/J/K/L/M, A/N/O, A/P/Q/R/S/T, A/U/V \ Minimum Base: 30(**) Small Base: 100(*) A/B/C/D, A/E/F/G/H, A/I/J/K/L/M, A/N/O, A/P/Q/R/S/T, A/U/V \ Minimum Base: 30(**) Small Base: 100(*) A/B/C/D, A/B/C/$

PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q2. In general, do you think that the following groups are trustworthy or untrustworthy? Please use a scale of 1 to 5, where 1 is very trustworthy and 5 is very untrustworthy. The scientists advising the UK government on the actions it should take to deal with the Coronavirus, or COVID-19

All Adults aged 16+ in the UK

	Total		nd harm of ence				Sources o	f scientific in	formation							Most	trustworthy	sources			
	Total	Beneficial	Harmful/a	Major news broadcast ers	Newspape rs or news websites	Verbally from friends or family	Radio	Scientific journals or websites	Other TV	Social media	Whatsapp groups with friends or family	UK Governme nt	Major news broadcast ers	Newspape rs or news websites	Verbally from friends or family	Radio		Other TV	Social media	Whatsapp groups with friends or family	UK Governm nt
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted base	1177	742	293	654	406	211	288	119	181	316	69	502	553	224	58	148	346	79	85	39	474
Weighted base	1177	734	290	662	407	202	284	107	197	313	65	504	556	222	47	146	326	80	85	37	483
1 – very trustworthy (5)	252 21% c	201 27% AC	36 12%	151 23%	89 22%	40 20%	67 24%	30 28%	52 26%	67 21%	18 27% *	132 26% AEF	142 25% A	53 24%	7 14% *	30 21%	80 24%	12 15% *	19 23% *	8 22% *	139 29% AOPR
2 (4)	396 34%	281 38% AC	88 30%	258 39% AJ	164 40% AJK	75 37%	111 39% AJ	36 34%	70 35%	98 31%	17 27%	184 37%	221 40% AST	84 38% T	14 30%	62 43% AST	119 36%	31 39% T*	23 27% *	7 20% *	185 38% AST
3 (3)	286 24% BLMU	150 20%	91 31% AB	150 23%	88 22%	50 25%	58 20%	18 17%	42 21%	87 28% DEGHL	14 22% *	105 21%	113 20%	46 21%	12 25% *	33 22%	77 24%	20 25% *	19 23% *	9 25% *	92 19%
4 (2)	113 10%	66 9%	34 12%	62 9%	37 9%	26 13%	34 12%	14 13%	18 9%	39 12%	8 12% *	51 10%	57 10%	27 12%	9 20% AMQRU*	17 12%	30 9%	6 8% *	11 13% *	8 21% AMQRU*	39 8%
5 – very untrustworthy (1)	62 5% BDEMNU	22 3%	34 12% AB	19 3%	13 3%	9 4%	9 3%	8 7% DE	15 8% DEGL	17 5% D	5 8% D*	19 4%	9 2%	5 2%	3 7% M*	3 2%	17 5% MU	8 10% MNPU*	11 13% AMNPQU*	5 12% MNPU*	12 3%
Don't know	68 6% BCDEFGIJLM PQU	14 2%	7 2%	22 3% I	15 4% I	3 1%	5 2%	2 2%	1 *	6 2%	3 4% i*	12 2%	15 3%	7 3%	2 5% PQ*	1 1%	3 1%	2 3%	1 1%	:	15 3% Q
NET: Trustworthy	648 55% c	482 66% AC	124 43%	408 62% AJ	253 62% AJ	115 57%	178 63% AJ	66 62%	121 62% J	165 53%	35 54% *	317 63% AJ	363 65% AOST	137 62% AOT	20 44% *	92 63% AOT	198 61% AOT	43 55% *	42 50% *	16 42%	324 67% AOQRST
NET: Untrustworthy	175 15% BDMU	88 12%	68 23% AB	82 12%	51 12%	34 17% D	43 15%	21 20% DE	33 17%	55 18% DE	13 20%	71 14%	65 12%	32 14%	13 27% AMNPQU*	20 14%	47 14%	14 18%	22 26% AMNPQU*	12 33% AMNPQU*	52 11%
Mean	3.60 COST	3.80 AC	3.20	3.72 AFJ	3.71 AFJ	3.56	3.69 J	3.63	3.64	3.52	3.56	3.73 AFJ	3.80 AOQRST	3.71 ORST	3.25	3.68 OST	3.67 OST	3.43	3.33	3.18	3.85 AOQRST
Standard deviation	1.111	1.043	1.176	1.025	1.027	1.082	1.067	1.229	1.185	1.125	1.264	1.088	0.996	1.042	1.167	0.998	1.106	1.173	1.332	1.342	1.023

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

 $Column Proportions (5\%): A/B/C, A/D/E/F/G/H/I/I/X/L, A/M/N/O/P/Q/R/S/T/U \quad Minimum \ Base: 30(**) \ Small \ Base: 100(*) \ A/B/C, A/D/E/F/G/H/I/I/X/L, A/M/N/O/P/Q/R/S/T/U \\$

ColumnMeans (5%): A/B/C,A/D/E/F/G/H/I/I/K/L,A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(**) Small Base: 100(*)

PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q3. Over the last two weeks, would you say that the amount of scientific information that you have seen or heard in relation to the Coronavirus (COVID-19) has been ...?

All Adults aged 16+ in the UK

	Total	Ge	nder					Age							Social	l grade						Region				Urban	n / Rural
	Total	Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-75	76+	AB	C1	C2	DE	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Northern Ireland	Urban	Rura
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(w)	(x)	(Y)	(Z)	(a)
Inweighted base	1177	558	594	383	412	382	175	208	198	214	332	50	322	390	157	308	712	465	271	300	256	159	56	103	32	1005	172
Veighted base	1177	564	588	352	380	445	155	197	183	197	339	106	314	342	243	278	656	521	272	297	266	154	57	98	34	993	184
ar too much (2)	42 4%	25 4%	17 3%	20 6% AEI	9 2%	12 3%	8 5%	12 6% AEI	4 2%	5 3%	12 4% F	-	15 5%	9 3%	8 3%	10 4%	24 4%	18 3%	6 2%	8 3%	11 4%	6 4%	4 7% *	3 3% *	4 12%	38 4%	4 2%
bit too much (1)	108 9% E	56 10%	52 9%	41 12% AEU	24 6%	43 10% K	17 11% E	24 12% EU	11 6%	12 6%	27 8%	15 14% *	30 9%	31 9%	19 8%	28 10%	60 9%	47 9%	22 8%	31 11%	29 11%	10 7%	5 9% *	8 8% •	2 7% **	91 9%	16 9%
bout right (0)	502 43% D	241 43%	249 42%	132 38%	159 42%	210 47% ADGHK	58 37%	74 38%	72 39%	87 44%	153 45%	57 54% DGH*	153 49% ANPR	137 40%	101 42%	110 40%	290 44% N	212 41%	116 43%	133 45%	111 42%	62 40%	19 34% *	47 48% *	13 39% **	425 43%	77 42%
bit too little (-1)	299 25% x	140 25%	153 26%	103 29% AJ	88 23%	108 24%	49 32% AEJL	54 27%	47 25%	41 21%	90 26% F	18 17% *	78 25%	93 27%	65 27%	62 22%	171 26%	127 24%	64 24%	84 28% x	66 25%	44 28% x	18 31% x*	15 15% *	9 27% **	245 25%	53 29%
ar too little (-2)	128 11% G	57 10%	63 11%	30 8%	48 13% G	50 11%	9 6%	21 11%	21 11%	28 14% DG	39 12% G	10 10% *	31 10%	43 13%	24 10%	30 11%	74 11%	54 10%	35 13%	25 8%	22 8%	22 14%	8 15% *	10 11% *	5 14% **	107 11%	21 119
on't know	99 8% FKMQ	45 8%	53 9%	25 7%	52 14% ADFHK	22 5%	13 9%	11 6%	28 16% ADFHKL	24 12% AFHK	17 5%	5 5% *	8 3%	28 8% MQ	25 10% MQ	38 14% AMNQ	36 6% M	63 12% AMQ	29 11% T	16 5%	28 10% T	10 6%	3 4% *	14 14% ATV*	:	87 9%	12 6%
IET: Too much	150 13% EI	81 14%	69 12%	62 18% AEUK	33 9%	55 12%	26 16% EU	36 18% AEIJK	15 8%	18 9%	40 12%	15 14% *	45 14%	39 12%	28 11%	38 14%	84 13%	65 13%	28 10%	39 13%	39 15%	17 11%	9 15% *	11 12% *	6 19% **	129 13%	21 115
IET: Too little	426 36% x	198 35%	217 37%	133 38%	136 36%	157 35%	58 37%	75 38%	68 37%	69 35%	129 38% F	28 27% *	109 35%	137 40%	89 37%	92 33%	245 37%	181 35%	99 37%	108 36%	88 33%	66 43% x	26 46% x*	25 26% *	14 41% **	352 35%	74 409
Mean	-0.34 E	-0.29	-0.36	-0.25 AEI	-0.44	-0.33	-0.23 EI	-0.26 E	-0.45	-0.42	-0.36	-0.23	-0.26 N	-0.42	-0.35	-0.31	-0.34 N	-0.33	-0.42	-0.30	-0.25	-0.45	-0.40	-0.25	-0.24	-0.32	-0.4

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

 $Column Proportions (5\%): A/B/C, A/D/E/F/G/H/I/I/K/L, A/M/N/O/P/Q/R, A/S/T/U/V/W/X/Y, A/Z/a \quad Minimum \ Base: 30(**) \ Small \ Base: 100(*)$

ColumnMeans (5%): A/B/C,A/D/E/F/G/H/I/J/K/L,A/M/N/O/P/Q/R,A/S/T/U/V/W/X/Y,A/Z/a Minimum Base: 30(**) Small Base: 100(*)

PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q3. Over the last two weeks, would you say that the amount of scientific information that you have seen or heard in relation to the Coronavirus (COVID-19) has been ...?
All Adults aged 16+ in the UK

	Total	N	Marital Statu	JS		Housel	nold Size				Education			Employm	ent status			Income			(17 or	hildren HH r under)
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	GCSE/O Level/NV Q12	A Level or equivalent	asters/Ph	No formal qualificati		Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not	At least one child present AND Under 45	presen
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(v)
Unweighted base	1177	656	376	145	241	408	251	277	355	285	476	61	701	702	475	321	356	225	146	129	228	353
Weighted base	1177	675	339	164	249	432	241	255	405	327	379	67	798	678	499	329	366	212	132	138	212	323
Far too much (2)	42 4% JO	24 4%	17 5% D	1 1%	8 3%	15 4%	5 2%	14 5%	23 6% AJK	5 2%	9 2%	4 7% j*	33 4% J	33 5% AO	9 2%	11 3%	16 4%	9 4%	3 2%	3 2%	11 5%	14 4%
A bit too much (1)	108 9% D	70 10% D	32 9% D	6 4%	21 8%	41 9%	23 9%	23 9%	42 10%	29 9%	30 8%	6 9% •	77 10%	62 9%	45 9%	37 11%	29 8%	17 8%	15 11%	10 7%	27 13%	26 8%
About right (0)	502 43% cv	307 45% AC	126 37%	70 43%	103 42%	197 46%	95 39%	106 42%	162 40%	163 50% AIKLM	156 41%	21 31%	346 43%	298 44%	204 41%	126 38%	165 45%	102 48% P	57 43%	51 37%	84 39%	121 37%
A bit too little (-1)	299 25%	155 23%	101 30% AB	42 26%	61 25%	103 24%	68 28%	67 26%	96 24%	75 23%	110 29% AM	18 27%	188 24%	175 26%	124 25%	80 24%	91 25%	57 27%	39 29%	31 23%	50 24%	100 31% A
Far too little (-2)	128 11% N	68 10%	34 10%	26 16%	33 13%	44 10%	27 11%	24 9%	34 8%	30 9%	53 14% AIM	11 16%	75 9%	57 8%	71 14% AN	39 12%	36 10%	19 9%	16 12%	18 13%	19 9%	31 10%
Don't know	99 8% KRS	50 7%	30 9%	19 12%	23 9%	32 7%	24 10%	21 8%	47 12% AK	25 8%	21 6%	7 10%	78 10% K	54 8%	45 9%	36 11% RS	29 8% RS	7 3%	4 3%	24 17% AQRS	22 10%	32 10%
NET: Too much	150 13% D	94 14% D	48 14% D	7 4%	28 11%	56 13%	28 12%	37 14%	65 16% AJK	34 10%	39 10%	11 16%	110 14%	95 14%	54 11%	48 15%	45 12%	26 12%	17 13%	13 10%	38 18% A	39 12%
NET: Too little	426 36% BM	224 33%	135 40% B	68 41%	94 38%	147 34%	94 39%	91 36%	130 32%	105 32%	163 43% AUM	29 43%	264 33%	231 34%	195 39%	120 36%	127 35%	76 36%	55 41%	49 36%	69 33%	131 41% A
Mean	-0.34 DKO	-0.28 AD	-0.34 D	-0.59	-0.40	-0.30	-0.40	-0.28	-0.21 AK	-0.32 к	-0.47	-0.42	-0.27 AK	-0.26 AO	-0.45	-0.34	-0.30	-0.29	-0.39	-0.45	-0.21 A	-0.38
Standard deviation	0.946	0.938	0.986	0.853	0.960	0.931	0.921	0.978	0.992	0.845	0.932	1.128	0.946	0.943	0.940	0.987	0.940	0.908	0.917	0.957	0.996	0.954

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

 $Column Proportions (S\%): A/B/C/D, A/E/F/G/H, A/I/J/K/L/M, A/N/O, A/P/Q/R/S/T, A/U/V \ Minimum Base: 30(**) Small Base: 100(*) A/B/C/D, A/E/F/G/H, A/I/J/K/L/M, A/N/O, A/P/Q/R/S/T, A/U/V \ Minimum Base: 30(**) Small Base: 100(*) A/B/C/D, A/E/F/G/H, A/I/J/K/L/M, A/N/O, A/P/Q/R/S/T, A/U/V \ Minimum Base: 30(**) Small Base: 100(*) A/B/C/D, A/E/F/G/H, A/I/J/K/L/M, A/N/O, A/P/Q/R/S/T, A/U/V \ Minimum Base: 30(**) Small Base: 100(*) A/B/C/D, A/E/F/G/H, A/I/J/K/L/M, A/N/O, A/P/Q/R/S/T, A/U/V \ Minimum Base: 30(**) Small Base: 100(*) A/B/C/D, A/E/F/G/H, A/I/J/K/L/M, A/N/O, A/P/Q/R/S/T, A/U/V \ Minimum Base: 30(**) Small Base: 100(*) A/B/C/D, A/E/F/G/H, A/I/J/K/L/M, A/N/O, A/P/Q/R/S/T, A/U/V \ Minimum Base: 30(**) Small Base: 100(*) A/B/C/D, A/B/C/D$

ColumnMeans (5%): A/B/C/D,A/E/F/G/H,A/I/J/K/L/M,A/N/O,A/P/Q/R/S/T,A/U/V Minimum Base: 30(**) Small Base: 100(*)

PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q3. Over the last two weeks, would you say that the amount of scientific information that you have seen or heard in relation to the Coronavirus (COVID-19) has been ...?
All Adults aged 16+ in the UK

Benefit and harm of Sources of scientific information Whatsapp Verbally groups UK HK Scientific Other TV Scientific Other TV news Newspape from with news Newspape from Harmful/a broadcast rs or news friends or journals or programm Social friends or Governme broadcast rs or news friends or journals or programm Social friends or Governme family media family media family (B) (C) (D) (E) (F) (G) (J) (K) (L) (M) (N) (0) (Q) (R) (S) (T) (U) Unweighted base 502 224 58 474 Weighted base 1177 734 290 662 407 202 284 107 197 313 65 504 556 222 47 146 326 80 85 37 483 42 Far too much (2) 18 23 18 12 18 12 16 18 13 11 5% 4% 6% 3% 5% 4% 6% 3% 4% 6% 6% 4% 6% 9% 2% 2% 3% 7% 7% 1% BMU A bit too much (1) 108 66 60 46 21 21 24 29 11 50 40 28 13 20 10 9% 9% 12% 9% 11% 11% 7% 7% 12% 9% 16% 10% 7% 13% 14% 6% 12% 22% 9% 7% 9% MQ AMPORU* 502 About right (0) 350 107 303 183 70 137 44 91 119 26 250 259 100 19 65 133 40 38 12 259 43% 48% 37% 46% 45% 35% 48% 41% 46% 38% 40% 50% 47% 45% 40% 44% 41% 51% 45% 31% 54% AMNPOT A bit too little (-1) 299 199 70 193 107 69 72 33 49 93 121 178 12 49 104 22 15 10 124 25% 25% 25% 30% 27% 26% Far too little (-2) 128 22 43 30 11 11% 13% 11% 10% 15% 14% 11% 10% 14% 12% 10% 10% 11% 9% 9% 8% 7% 8% 7% 11% 6%

150	86	53	83	64	34	39	12	36	45	16	68	53	33	9	17	32	9	16	11	52
13%	12%	18%	13%	16%	17%	14%	11%	18%	14%	25%	13%	9%	15%	20%	11%	10%	11%	19%	29%	11%
М		AB		AD				AD		ADGHJL*			М	MQU*				MQU*	AMNPQRU*	
426	274	109	259	150	91	101	49	68	136	23	171	230	77	15	60	149	27	26	14	153
36%	37%	37%	39%	37%	45%	36%	45%	34%	43%	35%	34%	41%	35%	32%	41%	46%	34%	31%	38%	32%
U			AL		AEGIL		AIL		AEGIL			ANU			U	ANSU				
	13% M	13% 12% M 426 274	13% 12% 18% M AB	13% 12% 18% 13% AB 426 274 109 259 36% 37% 37% 39%	13% 12% 18% 13% 16% AD AD 426 274 109 259 150 36% 37% 37% 39% 37%	13% 12% 18% 13% 16% 17% M A8 A0 A0 426 274 109 259 150 91 36% 37% 37% 39% 37% 45%	13% 12% 18% 13% 16% 17% 14% A0	13% 12% 18% 13% 16% 17% 14% 11% AD AD 17% 14% 11% 426 274 109 259 150 91 101 49 36% 37% 37% 35% 35% 45%	13% 12% 18% 13% 16% 17% 14% 11% 18% AD	13% 12% 18% 13% 16% 17% 14% 11% 18% 14% M AD 14% AD 101 49 68 136 36% 37% 37% 39% 37% 45% 36% 45% 34% 43%	13% 12% 18% 13% 16% 17% 14% 11% 18% 14% 25% AGGNL* 426 274 109 259 150 91 101 49 68 136 23 36% 37% 37% 38% 37% 45% 36% 45% 34% 43% 33% 33% 35%	13% 12% 18% 13% 16% 17% 14% 11% 18% 14% 25% 13% AD	13% 12% 18% 13% 16% 17% 14% 11% 18% 14% 25% 13% 9% AD	13% 12% 18% 13% 16% 17% 14% 11% 18% 14% 25% 13% 9% 15% M AB	13% 12% 18% 13% 16% 17% 14% 11% 18% 14% 25% 13% 9% 15% 20% M AD 10010.** 109 259 150 91 101 49 68 136 23 171 230 77 15 36% 37% 35% 35% 35% 45% 36% 45% 34% 43% 35% 36% 36% 37% 36% 37% 35% 35% 35% 35% 35% 35% 35% 35% 35% 35	13% 12% 18% 13% 16% 17% 14% 11% 18% 14% 25% 13% 9% 15% 20% 11% M AD 426 426 274 109 259 150 91 101 49 68 136 23 171 230 77 15 60 36% 37% 37% 39% 37% 45% 36% 45% 36% 43% 35% 34% 41% 35% 35% 34% 41% 35% 32% 41%	13% 12% 18% 13% 16% 17% 14% 11% 18% 14% 25% 13% 9% 15% 20% 11% 10% AGML* 12% AGML* 13% 9% 15% 20% 11% 10% AGML* 14% 25% 13% 171 230 77 15 60 149 36% 37% 37% 39% 37% 45% 36% 45% 34% 43% 35% 34% 41% 35% 32% 41% 46%	13% 12% 18% 13% 16% 17% 14% 11% 18% 14% 25% 13% 9% 15% 20% 11% 10% 11% M AD 12%	13% 12% 18% 13% 16% 17% 14% 11% 18% 14% 25% 13% 9% 15% 20% 11% 10% 11% 19% AD	13% 12% 18% 13% 16% 17% 14% 11% 18% 14% 25% 13% 9% 15% 20% 11% 10% 11% 19% 29% MOU* 426 274 109 259 150 91 101 49 68 136 23 171 230 77 15 60 149 27 26 14 36% 37% 37% 35% 35% 45% 36% 34% 43% 35% 34% 41% 35% 35% 32% 41% 46% 34% 31% 38% 38%

12

11 3

3%

3% 5%

19

3% 4%

16 15

3%

3% 5% 8% 3%

Mean	-0.34 MQ	-0.34	-0.28	-0.34	-0.28 н	-0.34	-0.27 H	-0.47	-0.20 DHJ	-0.39	-0.12 нл*	-0.28 нл	-0.40	-0.27 MQ	-0.14 MQ*	-0.36	-0.48	-0.26	-0.18 MQ*	-0.14	-0.27 AMQ
Standard deviation	0.946	0.890	1.076	0.910	0.962	1.026	0.979	0.967	0.984	1.023	1.089	0.912	0.847	0.879	0.995	0.867	0.942	0.881	1.063	1.120	0.779

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

Don't know

Column Proportions~(5%): A/B/C, A/D/E/F/G/H/I/J/K/L, A/M/N/O/P/Q/R/S/T/U~Minimum~Base:~30(**)~Small~Base:~100(*)

99 23

8%

BDEFGHIJKL MPQU 3% 7%

21 18 10 7 7 3 3 13

3% 3% 4% 2% 2% 1% 4%

ColumnMeans (5%): A/B/C,A/D/E/F/G/H/I/J/K/L,A/M/N/O/P/Q/R/S/T/U Minimum Base: 30(**) Small Base: 100(*)

Adults aged 16+ in the UK

Q4. Over the last two weeks, through which of the following, if any, have you seen or heard any scientific information about the Coronavirus (COVID-19)? All Adults aged 16+ in the UK

	Total	Ger	nder					Age							Social	grade						Region				Urbar	/ Rura
	Total	Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-75	76+	АВ	C1	C2	DE	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Northern Ireland	Urban	Ru
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(I)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(
Inweighted base	1177	558	594	383	412	382	175	208	198	214	332	50	322	390	157	308	712	465	271	300	256	159	56	103	32	1005	1
Veighted base	1177	564	588	352	380	445	155	197	183	197	339	106	314	342	243	278	656	521	272	297	266	154	57	98	34	993	1
Major news broadcasters like the BBC, ITV, Channel or Sky (on TV, online or as apps)	662 56% DGHIPR	317 56%	328 56%	162 46%	203 53%	297 67% ADEGHIK	69 44%	93 48%	88 48%	115 58% DEGHI	218 64% ADEGHI	79 75% ADEGHIJ*	189 60% PR	201 59% P	138 57%	135 48%	390 59% APR	272 52%	152 56%	169 57%	148 56%	83 54%	36 63% *	53 54%	23 70% **	555 56%	1
JK Government Coronavirus (COVID-19) adverts or updates (on TV or online)	504 43% EIP	248 44%	246 42%	143 41%	141 37%	220 49% ADEGIJ	61 39%	82 42%	64 35%	77 39%	173 51% ADEGIJ	47 44% *	148 47% P	148 43%	104 43%	104 37%	297 45% P	208 40%	113 42%	119 40%	116 43%	66 43%	24 42% *	50 52% *	16 48% **	425 43%	4
lewspapers or other news websites (online, as apps or in print)	407 35% CEPRX	215 38% AC	182 31%	111 31%	116 31%	180 40% ADEGIK	47 30%	63 32%	58 32%	58 30%	127 37%	53 50% ADEGHU*	124 39% AOPR	138 40% AOPR	71 29%	74 27%	262 40% AOPR	145 28%	93 34%	103 35%	95 36% x	62 40% x	19 33% *	23 24%	12 36%	346 35%	3
ocial media (e.g. Facebook, Twitter, YouTube or nstagram)	313 27% FKQ	144 26%	160 27%	142 41% AEFIJKL	90 24% к	80 18% K	66 43% AEFIJKL	76 39% AEFUKL	39 21%	51 26% FK	56 16%	24 23% +	75 24%	83 24%	77 32%	77 28%	158 24%	154 30%	67 25%	79 27%	71 27%	37 24%	20 35% +	27 28% •	12 35% **	265 27%	2
ladio (news or other programmes)	284 24% DHPRSZ	149 26%	128 22%	70 20%	89 23%	124 28% DH	35 23%	35 18%	38 21%	52 26%	92 27% DH	33 31% *	95 30% APR	88 26% PR	55 23%	46 17%	183 28% APR	101 19% P	50 18%	83 28% s	67 25%	30 19%	16 29% *	28 29% s*	9 27% **	229 23%	3
rerbally from friends or family	202 17% FK	94 17%	99 17%	86 25% AEFIJK	57 15%	59 13%	40 26% AEFLIK	46 23% AEFIK	24 13%	33 17%	44 13%	15 14% *	61 19%	62 18%	39 16%	40 15%	123 19%	79 15%	47 17%	49 17%	39 14%	35 23% U	11 20% *	13 13% *	8 25% **	163 16%	2
Other TV programmes	197 17% DEHIPSW	106 19%	87 15%	46 13%	43 11%	108 24% ADEGHU	25 16%	21 10%	16 9%	28 14%	79 23% ADEHIJ	29 27% ADEHIJ*	65 21% APR	56 16%	40 17%	35 13%	121 18% P	75 14%	33 12%	46 15%	55 21% sw	28 18% w	4 6% *	22 22% sw*	9 27% **	165 17%	1
cientific journals or websites	107 9% CEFPRa	64 11% AC	37 6%	55 16% AEFUK	23 6%	28 6%	27 17% AEFIJKL	29 15% AEFUK	12 7%	11 6%	22 6%	6 6% +	45 14% ANPQR	26 8%	20 8%	16 6%	72 11% ANPR	36 7%	27 10%	29 10%	17 6%	19 12%	4 7% •	7 7% •	4 13% **	99 10% Aa	
VhatsApp groups with friends or family	65 6% EFJK	30 5%	34 6%	45 13% AEFIJKL	12 3%	8 2%	24 15% AEFIJKL	22 11% AEFUK	6 3%	5 3%	5 2%	3 3% *	18 6%	20 6%	16 7%	12 4%	37 6%	28 5%	13 5%	14 5%	8 3%	21 13% ASTUX	4 7% *	4 5% *	2 5% **	61 6% A	
lone of these	100 9% FKMQ	45 8%	54 9%	29 8%	46 12% AFK	25 6%	14 9%	15 8%	26 14% ADFHK	21 11% FK	19 6%	6 6% +	9 3%	34 10% MQ	15 6%	41 15% AMOQR	44 7% M	56 11% AMOQ	25 9%	24 8%	26 10%	12 8%	3 5% *	10 11% •	1 2% **	89 9%	
on't know	53 4% FMQ	26 5%	26 4%	18 5%	25 7% AFK	10 2%	8 5%	9 5%	16 9% AFKL	10 5%	10 3%	-	7 2%	11 3%	16 6% MQ	19 7% AMNQ	18 3%	34 7% AMNQ	20 7% ATU	10 3%	8 3%	9 6%	2 3%	5 5%	-	46 5%	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

ColumnProportions (5%): A/B/C,A/D/E/F/G/H/I/I/K/L,A/M/N/O/P/Q/R,A/S/T/U/V/W/X/Y,A/Z/a Minimum Base: 30(**) Smail Base: 100(*)

ColumnMeans (5%): A/B/C,A/D/E/F/G/H/I/I/K/L,A/M/N/O/P/Q/R,A/S/T/U/V/W/X/Y,A/Z/a Minimum Base: 30(**) Small Base: 100(*)

PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q4. Over the last two weeks, through which of the following, if any, have you seen or heard any scientific information about the Coronavirus (COVID-19)? All Adults aged 16+ in the UK

	Total	N	Aarital Stati	ıs		Housel	nold Size				Education			Employm	ent status			Income				hildren H r under)
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	GCSE/O Level/NVQ	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati	Non- graduate	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not	one child present AND Under 45	childr prese ANI Under
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted base	1177	656	376	145	241	408	251	277	355	285	476	61	701	702	475	321	356	225	146	129	228	353
Weighted base	1177	675	339	164	249	432	241	255	405	327	379	67	798	678	499	329	366	212	132	138	212	323
Major news broadcasters like the BBC, ITV, Channel 4 or Sky (on TV, online or as apps)	662 56% CMNPUV	387 57%	175 52%	100 61%	138 56%	268 62% AGH	126 52%	130 51%	212 53%	179 55%	238 63% AULM	32 49%	424 53%	363 53%	300 60% N	167 51%	205 56%	125 59%	87 66% AP	78 57%	92 43%	158 49%
UK Government Coronavirus (COVID-19) adverts or																						
updates (on TV or online)	504 43% PV	288 43%	139 41%	78 48%	106 42%	181 42%	105 43%	113 44%	155 38%	147 45%	174 46%	28 42% *	330 41%	294 43%	211 42%	123 37%	162 44%	106 50% APT	62 47%	50 37%	89 42%	118 37%
Newspapers or other news websites (online, as apps or in print)	407 35%	232 34%	120 36%	55 33%	81 33%	166 38% G	73 30%	87 34%	117 29%	130 40% AILM	144 38% AIL	16 24% *	263 33%	227 33%	180 36%	90 27%	127 35%	83 39% P	59 45% AP	47 34%	61 29%	108 33%
Social media (e.g. Facebook, Twitter, YouTube or Instagram)	313 27% BF	160 24%	111 33% AB	42 26%	64 26%	92 21%	67 28%	90 35% AEF	96 24%	99 30%	101 27%	17 25% +	212 27%	189 28%	123 25%	84 25%	90 25%	74 35% APQS	32 24%	33 24%	68 32%	114 35% A
Radio (news or other programmes)	284 24% MPV	169 25%	73 22%	42 26%	60 24%	105 24%	52 21%	67 26%	82 20%	69 21%	114 30% AUM	19 28% •	170 21%	172 25%	112 23%	59 18%	82 22%	68 32% APQ	44 34% APQ	31 22%	42 20%	65 20%
Verbally from friends or family	202 17% BF	96 14%	75 22% AB	31 19%	44 18%	59 14%	41 17%	58 23% AF	68 17%	51 15%	73 19%	11 16% *	129 16%	115 17%	87 18%	55 17%	56 15%	43 20%	25 19%	23 16%	42 20%	68 21% A
Other TV programmes	197 17% GTUV	108 16%	55 16%	34 21%	46 18% G	80 18% G	26 11%	45 18% G	60 15%	61 19%	60 16%	16 24% *	137 17%	113 17%	84 17%	52 16%	64 17% T	45 21% AT	25 19% T	11 8%	24 11%	37 12%
Scientific journals or websites	107 9% DIM	54 8%	48 14% ABD	5 3%	19 8%	31 7%	22 9%	35 14% AEF	16 4%	27 8% I	58 15% AUM	6 9% +	49 6% I	67 10%	40 8%	22 7%	30 8%	29 14% APQT	20 15% APQT	6 4%	27 13% A	41 13% A
WhatsApp groups with friends or family	65 6% F	30 4%	29 9% AB	6 4%	10 4%	10 2%	15 6% F	30 12% AEFG	17 4%	20 6%	24 6%	3 5% *	41 5%	40 6%	25 5%	15 5%	18 5%	15 7%	10 7%	7 5%	27 13% AV	24 8%
None of these	100 9%	51 8%	33 10%	16 10%	17 7%	34 8%	19 8%	31 12% A	40 10%	28 9%	25 7%	7 10% +	75 9%	56 8%	44 9%	41 12% ARS	30 8%	12 6%	7 5%	10 7%	22 10%	33 10%
Don't know	53 4% KRS	28 4%	19 6%	6 4%	13 5%	18 4%	13 5%	9	24 6% κ	11 3%	11 3%	7 11% AJK*	42 5%	27 4%	26 5%	20 6% RS	16 4% RS	1	1 1%	15 11% AQRS	14 7%	19 6%
NET: News	778 66%	451 67%	214 63%	113 69%	161 65%	307 71% AH	153 63%	156 61%	247 61%	219 67%	274 72%	38 57%	504 63%	435 64%	342 69%	193 59%	246 67%	145 69%	103 77%	91 66%	116 55%	202 63%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

 $Column Proportions (S\%): A/B/C/D, A/E/F/G/H, A/V/J/K/L/M, A/N/O, A/P/Q/R/S/T, A/U/V \ \ Minimum \ Base: 30(**) \ Small \ Base: 100(*)$

 $Column Means (SN): A/B/C/D_A/E/F/G/H_A/I/I/K/L/M_A/N/O_A/P/Q/R/S/T_A/U/V \ \ Minimum \ Base: 30(**) \ Small \ Base: 100(*)$

PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q4. Over the last two weeks, through which of the following, if any, have you seen or heard any scientific information about the Coronavirus (COVID-19)? All Adults aged 16+ in the UK

	Total	sci	ence				Sources of	scientific i	nformation							Most t	rustworthy	sources			
			Harmful/a	Major news broadcast	Newspape rs or news	Verbally from friends or		Scientific	Other TV programm	Social	Whatsapp groups with friends or	UK Governme	Major news broadcast	Newspape rs or news	Verbally from friends or		Scientific		Social	Whatsapp groups with friends or	UK
	Total	Beneficial	mbivalent	ers	websites	family	Radio	websites	es	media	family	nt	ers	websites	family	Radio	websites	es	media	family	nt
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted base	1177	742	293	654	406	211	288	119	181	316	69	502	553	224	58	148	346	79	85	39	474
Weighted base	1177	734	290	662	407	202	284	107	197	313	65	504	556	222	47	146	326	80	85	37	483
Major news broadcasters like the BBC, ITV, Channel 4 or Sky (on TV, online or as apps)	662 56% CST	468 64% AC	143 49%	662 100% AEFGHUKL	292 72% A	150 74% AHIL	206 73% All	68 64%	140 71% A	206 66% A	41 63%	339 67% A	408 73% ANOPQRSTU	148 67% AOST	24 50%	90 61% ST	200 62% AST	47 60% ST*	33 39%	15 39%	294 61% AST
UK Government Coronavirus (COVID-19) adverts or updates (on TV or online)	504 43%	345 47% A	119 41%	339 51% A	236 58% AD	130 64% ADJ	182 64% ADEJ	67 63% AD	121 61% AD	168 54% A	40 61% A*	504 100% ADEFGHUK	268 48% AS	101 46%	21 45%	64 44%	147 45%	34 43%	29 34%	15 39%	305 63% AMNOPO
Newspapers or other news websites (online, as apps or in print)	407 35% CS	287 39% AC	85 29%	292 44% A	407 100% ADFGHUKL	115 57% ADJL	146 51% ADJ	54 50% A	105 53% ADJ	130 42% A	30 45%	236 47% A	229 41% AS	160 72% AMOPQRSTU	18 37% s*	61 42% s	120 37% s	27 33% s*	14 17%	11 31%	180 37% s
Social media (e.g. Facebook, Twitter, YouTube or Instagram)	313 27%	198 27%	86 30%	206 31% A	130 32% A	98 48% ADEGIL	104 36% AD	44 41% ADE	68 34% A	313 100% ADEFGHIKL	38 59% ADEGHIL*	168 33% A	133 24%	63 29%	18 39% AM*	37 25%	124 38% AMNPU	21 27%	58 69% AMNOPORTU	14 37%	139 29% M
Radio (news or other programmes)	284 24%	193 26% A	67 23%	206 31% A	146 36% AD	84 42% ADJ	284 100% ADEFHUKL	39 37% A	93 47% ADEJL	104 33% A	24 38% A*	182 36% AD	158 28% AS	67 30% AS	8 18% +	100 69% AMNOQRSTU	84 26%	23 29% *	15 17%	7 19%	119 259
Verbally from friends or family	202 17%	148 20% A	45 15%	150 23% A	115 28% AD	202 100% ADEGHUKL	84 30% AD	34 32% AD	59 30% AD	98 31% ADL	32 49% ADEGHUL*	130 26% A	100 18%	46 21%	24 51% AMNPQRSU*	31 22%	73 22% A	14 18% •	16 19% •	16 42% AMNPQRSU*	93
Other TV programmes	197 17%	150 20% AC	39 14%	140 21% A	105 26% AD	59 29% ADI	93 33% ADEHIL	23 22%	197 100% ADEFGHJKL	68 22% A	20 31% A*	121 24% A	110 20% A	47 21%	6 14% *	37 25% AU	61 19%	38 48% AMNOPQSTU	18 21% *	10 28% *	81 179
Scientific journals or websites	107 9%	79 11% A	26 9%	68 10%	54 13% AD	34 17% AD	39 14% AD	107 100% ADEFGUKL	23 12%	44 14% AD	18 28% ADEFGIJL*	67 13% AD	43 8%	23 10%	13 28% AMNPRSU*	8 5%	68 21% AMNPRU	6 8% •	13 15% MPU*	8 22% AMNPRU*	38 8%
WhatsApp groups with friends or family	65 6%	42 6%	18 6%	41 6%	30 7%	32 16% ADEGL	24 9% A	18 17% ADEGL	20 10% AD	38 12% ADEL	65 100% ADEFGHUL*	40 8% A	24 4%	15 7%	9 18% AMNPQU*	6 4%	17 5%	11 13% AMPQU*	11 13% AMPQU*	17 47% AMNOPORSU	25 5%
None of these	100 9% BDEFGHUKL MNPQRSU	46 6%	27 9%	-	-	-	-	-	-	-	:	-	23 4%	6 3%	3 7% +	3 2%	19 6%	1 1% •	2 2%	-	26 5%
Don't know	53 4% BDEFGHIJLM NQU	12 2%	9 3%	-	-	-	-	-	-	-	:	-	9 2%	1	1 3% *	2 1%	5 1%	1 1% +	2 2% *	•	5 1%

			157	232	48	385	460	195	29	105	238	55	41	21	340
66% 74% 61% 100% 1	100% 83%	81% 76%	80%	74%	74%	76%	83%	88%	63%	72%	73%	70%	49%	56%	70%
CS AC AFGHUKL AF	FGHUKL AJL	AJL A	A	A		A	AOPQRSTU	AMOPQRSTU	•	S	AST	S*			AS

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

 $Column Means (5\%): A/B/C, A/D/E/F/G/H/I/I/K/L, A/M/N/O/P/Q/R/S/T/U \quad Minimum \ Base: 30(**) \ Small \ Base: 100(*)$

Adults aged 16+ in the UK

Q5. Which two or three of the following, if any, do you trust the most to provide reliable scientific information about the Coronavirus (COVID-19)? All Adults aged 16+ in the UK

								Age							Social	l grade						Region				Olba	an / Rur
	Total	Male	Female	16-34	35-54	55+	16-24	25-34	35-44	45-54	55-75	76+	AB	C1	C2	DE	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Northern Ireland	Urban	Ru
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(
weighted base	1177	558	594	383	412	382	175	208	198	214	332	50	322	390	157	308	712	465	271	300	256	159	56	103	32	1005	1
eighted base	1177	564	588	352	380	445	155	197	183	197	339	106	314	342	243	278	656	521	272	297	266	154	57	98	34	993	1
ajor news broadcasters like the BBC, ITV, Channel or Sky (on TV, online or as apps)	556 47% DGP	272 48%	267 45%	138 39%	183 48% DG	235 53% ADGH	54 35%	84 43%	84 46% G	99 50% pg	180 53% ADGH	55 52% G*	148 47%	181 53% APR	119 49% P	108 39%	329 50% APR	227 44%	115 42%	156 53% sv	132 50%	65 42%	25 45% *	42 43% *	20 60%	466 47%	4
Government Coronavirus (COVID-19) adverts or dates (on TV or online)	483 41% v	219 39%	255 43%	131 37%	150 39%	201 45% D	55 36%	76 39%	76 41%	75 38%	151 45%	50 47% *	126 40%	146 43%	109 45%	102 37%	271 41%	211 41% P	106 39%	131 44% v	112 42%	51 33%	21 38% *	41 42% *	20 60% **	409 41%	
entific journals or websites	326 28% F	157 28%	154 26%	110 31% FK	115 30% F	101 23%	46 30%	64 32% FK	57 31% F	58 29%	81 24%	20 18% *	85 27%	95 28%	81 33% P	65 23%	180 27%	146 28% P	71 26%	80 27%	78 29%	40 26%	21 37% *	27 27% *	9 26% **	278 28%	
wspapers or other news websites (online, as apps in print)	222 19% CEJPR	125 22% AC	92 16%	76 22% EJ	60 16%	86 19% JK	38 24% EJ	38 20%	36 19%	24 12%	57 17%	28 27% j*	71 23% PR	73 21% PR	36 15%	41 15%	144 22% APR	78 15%	50 19%	56 19%	50 19%	38 25%	9 16% *	16 17%	1 3% **	194 20%	1
dio (news or other programmes)	146 12% DHRS	65 12%	78 13%	33 9%	50 13%	63 14% н	18 11%	16 8%	16 9%	34 17% ADEHI	48 14% H	15 14% •	45 14% R	52 15% PR	23 9%	26 9%	97 15% APR	49 9%	22 8%	45 15% s	43 16% s	14 9%	6 11% *	11 11%	5 16% **	118 12%	
cial media (e.g. Facebook, Twitter, YouTube or stagram)	85 7% EFJK	49 9%	34 6%	53 15% AEFIJKL	15 4%	17 4%	27 17% AEFUKL	26 13% AEFUKL	11 6%	4 2%	14 4%	3 3% *	20 7%	24 7%	17 7%	23 8%	44 7%	40 8%	18 6%	16 5%	19 7%	17 11% T	5 8% +	8 8% *	2 6% **	67 7%	
her TV programmes	80 7% EIN	44 8%	36 6%	28 8% EI	13 3%	38 9% EI	17 11% AEIJ	11 6%	4 2%	9 5%	33 10% AEFU	6 5% *	34 11% ANOQR	13 4%	12 5%	21 7% N	47 7% N	33 6%	15 6%	16 5%	17 6%	17 11% AST	3 6% *	8 9% •	3 8% **	66 7%	
rbally from friends or family	47 4% FU	25 4%	21 4%	26 7% AEFIKL	12 3%	9 2%	15 10% AEFIJKL	10 5% F	5 3%	7 3%	9 3% F	-	15 5%	12 3%	5 2%	15 5% R	27 4%	20 4%	12 4%	17 6% U	5 2%	7 4%	1 2% *	3 3% *	2 7% **	42 4%	
hatsApp groups with friends or family	37 3% CEFJK	29 5% AC	8 1%	27 8% AEFIJK	4 1%	7 1%	15 9% AEFIJK	12 6% AEFUK	3 2%	1 *	4 1%	3 3% *	15 5%	10 3%	7 3%	5 2%	25 4%	12 2%	7 2%	8 3%	6 2%	13 8% ASTUX	2 4% *	2 2% *	1 2% **	33 3%	
ine of these	112 9% M	48 9%	63 11%	27 8%	43 11%	42 9%	10 6%	17 8%	22 12%	22 11%	35 10%	6 6% +	20 6%	34 10%	17 7%	41 15% AMOQR	54 8%	58 11% MO	29 11%	20 7%	30 11%	12 8%	6 11% •	12 12% *	2 7% **	93 9%	
n't know	103 9% NQ	40 7%	61 10%	23 7%	45 12% ADGK	34 8%	10 6%	13 7%	19 10%	26 13% ADEGHK	24 7%	10 9% *	20 6%	20 6%	19 8%	44 16% AMNOQR	39 6%	63 12% AMNOQ	31 12%	26 9%	18 7%	11 7%	7 12% *	9 9% •	-	90 9%	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

ColumnProportions (5%): A/B/C,A/D/E/F/G/H/I/I/K/L,A/M/N/O/P/Q/R,A/S/T/U/V/W/X/Y,A/Z/a Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C,A/D/E/F/G/H/I/I/K/L,A/M/N/O/P/Q/R,A/S/T/U/V/W/X/Y,A/Z/a Minimum Base: 30(**) Small Base: 100(*)

Adults aged 16+ in the UK

Q5. Which two or three of the following, if any, do you trust the most to provide reliable scientific information about the Coronavirus (COVID-19)? All Adults aged 16+ in the UK

	Total	N	Marital State	ıs		Househ	old Size				Education			Employm	ent status			Income				hildren H r under)
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	1	2	3	4+	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati	Non- graduate	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not	At least one child present AND Under 45	childr prese ANE Under
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(1)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted base	1177	656	376	145	241	408	251	277	355	285	476	61	701	702	475	321	356	225	146	129	228	353
Weighted base	1177	675	339	164	249	432	241	255	405	327	379	67	798	678	499	329	366	212	132	138	212	323
Major news broadcasters like the BBC, ITV, Channel 4 or Sky (on TV, online or as apps)	556 47% GMNU	319 47%	154 45%	83 51%	118 48%	224 52% AG	96 40%	117 46%	183 45%	147 45%	200 53% AIM	26 38% *	356 45%	302 45%	253 51%	149 45%	170 46%	105 50%	71 54%	60 44%	81 38%	141
UK Government Coronavirus (COVID-19) adverts or																						
updates (on TV or online)	483 41% c	292 43% c	123 36%	67 41%	92 37%	196 45% A	95 39%	99 39%	156 39%	145 44%	156 41%	25 38% *	326 41%	269 40%	213 43%	129 39%	157 43%	89 42%	55 42%	52 38%	88 41%	120 37%
Scientific journals or websites	326 28% ILMT	172 25%	117 35% ABD	37 22%	68 28%	114 26%	68 28%	75 29%	88 22%	87 27% L	143 38% AULM	8 12% *	183 23% L	191 28%	135 27%	101 31% T	99 27% T	65 31% T	38 29% T	22 16%	62 29%	105 32% A
Newspapers or other news websites (online, as apps or in print)	222 19% ILP	124 18%	68 20%	30 19%	45 18%	87 20%	42 17%	48 19%	57 14%	77 24% AILM	85 22% AILM	3 5% •	137 17% IL	126 19%	95 19%	48 14%	60 16%	50 23% P	35 27% APQ	29 21%	42 20%	70 22%
Radio (news or other programmes)	146 12% QV	86 13%	37 11%	23 14%	33 13%	52 12%	23 10%	38 15%	47 12%	41 13%	51 13%	7 10% *	95 12%	88 13%	58 12%	36 11%	34 9%	33 16% Q	23 17% Q	20 15%	20 10%	29 9%
Social media (e.g. Facebook, Twitter, YouTube or Instagram)	85 7% FK	43 6%	31 9%	11 7%	18 7%	17 4%	24 10% F	26 10% F	34 8%	25 8%	19 5%	7 10% *	65 8%	56 8%	29 6%	22 7%	28 8%	21 10% T	10 8%	4 3%	30 14% A	33 10% A
Other TV programmes	80 7% v	47 7%	23 7%	10 6%	18 7%	24 6%	15 6%	22 9%	25 6%	26 8%	22 6%	6 10% *	57 7%	49 7%	30 6%	25 8%	23 6%	15 7%	7 5%	9 7%	19 9% v	13 4%
Verbally from friends or family	47 4%	20 3%	25 7% ABD	2 1%	8 3%	13 3%	12 5%	14 6%	12 3%	10 3%	21 6% A	4 5% +	26 3%	28 4%	18 4%	14 4%	13 4%	10 5%	6 4%	4 3%	13 6%	18 6%
WhatsApp groups with friends or family	37 3% FJOQ	19 3%	14 4%	4 3%	10 4% F	4 1%	6 3%	17 7% AFG	15 4%	4 1%	18 5% AIM	1 1% *	20 2%	31 5% AO	6 1%	10 3%	5 1%	16 8% APQT	5 4%	1 1%	15 7% A	15 5%
None of these	112 9% к	60 9%	36 11%	16 10%	25 10%	42 10%	27 11%	18 7%	49 12% K	29 9%	22 6%	11 17% K*	90 11% AK	63 9%	49 10%	36 11%	35 9%	17 8%	10 8%	14 11%	17 8%	31 10%
Don't know	103 9% KRS	58 9%	27 8%	18 11%	22 9%	31 7%	28 12%	21 8%	48 12% AK	23 7%	19 5%	13 19% AJKM*	84 10% AJK	54 8%	48 10%	33 10% RS	36 10% RS	4 2%	3 2%	26 19% APQRS	16 8%	26 8%
NET: News	640 54% GMN	364 54%	181 54%	94 58%	138 55%	248 57% G	115 48%	138 54%	204 50%	179 55%	228 60% AILM	28 42%	411 51%	352 52%	287 58%	165 50%	195 53%	124 59%	83 63% AP	72 52%	105 50%	167 52%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

 $Column Proportions (S\%): A/B/C/D, A/E/F/G/H, A/V/J/K/L/M, A/N/O, A/P/Q/R/S/T, A/U/V \ \ Minimum \ Base: 30(**) \ Small \ Base: 100(*)$

 $Column Means (SN): A/B/C/D_A/E/F/G/H_A/I/I/K/L/M_A/N/O_A/P/Q/R/S/T_A/U/V \ \ Minimum \ Base: 30(**) \ Small \ Base: 100(*)$

PUBLIC

UKRI Covid-19 tracking

Adults aged 16+ in the UK

Q5. Which two or three of the following, if any, do you trust the most to provide reliable scientific information about the Coronavirus (COVID-19)? All Adults aged 16+ in the UK

	Total		nd harm of ence				Sources	f scientific in	formation							Most	rustworthy	courses			
	Total	Beneficial		Major news broadcast ers	Newspape rs or news websites	Verbally from friends or family	Radio	Scientific	Other TV programm es	Social media	Whatsapp groups with friends or family	UK Governme nt	Major news broadcast ers	Newspape rs or news websites	Verbally from friends or family	Radio	Scientific	Other TV programm es	Social media	Whatsapp groups with friends or family	UK
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(1)	(J)	(K)	(L)	(M)	(N)	(0)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted base	1177	742	293	654	406	211	288	119	181	316	69	502	553	224	58	148	346	79	85	39	474
Weighted base	1177	734	290	662	407	202	284	107	197	313	65	504	556	222	47	146	326	80	85	37	483
Major news broadcasters like the BBC, ITV, Channel 4 or Sky (on TV, online or as apps)	556 47% cost	410 56% AC	98 34%	408 62% AEFGHJKL	229 56% AHJK	100 50%	158 56% AHJK	43 41%	110 56% AHJK	133 42%	24 37% *	268 53% AHJK	556 100% ANOPQRSTU	138 62% ADQRST	13 27% *	96 66% ADQRST	147 45% OST	33 42% s*	19 22%	9 24% *	274 57% AOQRST
UK Government Coronavirus (COVID-19) adverts or updates (on TV or online)	483 41% CORST	345 47% AC	91 31%	294 44% A	180 44%	93 46%	119 42%	38 36%	81 41%	139 44%	25 39% *	305 60% ADEFGHIJK	274 49% ANOPRST	88 40% ost	11 23% *	50 34% T	143 44% OPRST	23 29% *	20 24% •	6 15% *	483 100% AMNOPQE
Scientific journals or websites	326 28% PST	242 33% AC	67 23%	200 30% A	120 29%	73 36% _{AEL}	84 30%	68 63% ADEFGUKL	61 31%	124 40% ADEGIKL	17 27% *	147 29%	147 26% PST	50 22% T	10 21% T*	24 17%	326 100% AMNOPRSTU	15 19% T*	12 15% *	2 5% *	143 30% NPRST
Newspapers or other news websites (online, as apps or in print)	222 19% c	161 22% AC	38 13%	148 22% A	160 39% ADFGHUKL	46 23%	67 24% A	23 21%	47 24%	63 20%	15 23% *	101 20%	138 25% AOQU	222 100% AMOPQRSTU	6 12% *	33 23% Q	50 15%	13 16% *	17 20% •	12 31% oq*	88 18%
Radio (news or other programmes)	146 12% Q	104 14% A	33 11%	90 14% н	61 15% н	31 16% H	100 35% ADEFHUKL	8 7%	37 19% ADHJKL	37 12%	6 9% •	64 13%	96 17% AQU	33 15% Q	4 9% *	146 100% AMNOQRSTU	24 7%	13 17% Q*	9 10% •	3 7% •	50 10%
Social media (e.g. Facebook, Twitter, YouTube or Instagram)	85 7% DEMQU	47 6%	32 11% AB	33 5%	14 3%	16 8% E	15 5%	13 12% DEGL	18 9% DE	58 19% ADEFGIL	11 18% ADEFGL*	29 6% E	19 3%	17 7% MQU	11 24% AMNPQRU*	9	12 4%	7 9% MQ*	85 100% AMNOPORTU	7 18% J AMNPQU*	20 4%
Other TV programmes	80 7% U	51 7%	21 7%	47 7%	27 7%	14 7%	23 8%	6 6%	38 19% ADEFGHIL	21 7%	11 16% ADEFGHIL*	34 7%	33 6%	13 6%	2 4% *	13 9% U	15 5%	80 100% AMNOPQSTU	7 9% •	6 15% MNQU*	23 5%
Verbally from friends or family	47 4% MU	29 4%	16 6%	24 4%	18 4%	24 12% ADEGUL	8 3%	13 12% ADEGUL	6 3%	18 6% DG	9 13% ADEGIJL*	21 4%	13 2%	6 3%	47 100% AMNPQRSTU	4 3%	10 3%	2 2% •	11 13% AMNPQRU*	6 17% AMNPQRU*	11 2%
WhatsApp groups with friends or family	37 3% DMQU	20 3%	16 5% AB	15 2%	11 3%	16 8% ADEGL	7 2%	8 8% ADEGL	10 5% D	14 4% D	17 27% ADEFGHUL*	15 3%	9 2%	12 5% MQU	6 13% AMNPQU*	3 2%	2 1%	6 7% MPQU*	7 8% AMPQU*	37 100% AMNOPORSI	6 1%
None of these	9% BDEFGJLMN OPQRSU	41 6%	46 16% AB	40 6%	26 6%	8 4%	18 6%	5 4%	11 6%	16 5%	2 2% *	30 6%	-	-	-	-	-	-	-	-	-
Don't know	103 9% BDEFGHIJLM NOPQRSU	31 4%	26 9% B	37 6% EF	15 4%	5 2%	11 4%	4 3%	6 3%	14 4%	4 6% *	21 4%	-	-	-	-	-	-	-	:	-

NET: News	640	463	123	451	285	125	178	53	124	161	33	305	556	222	18	110	169	43	31	16	316
	54%	63%	42%	68%	70%	62%	63%	49%	63%	51%	51%	60%	100%	100%	38%	76%	52%	54%	37%	43%	65%
	cos	AC		AGHJKL	AFGHJKL	AHJ	AHJ		AHJ			AHJ	AOPQRSTU	AOPQRSTU		AOQRSTU	os	s*			AOQST

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

 $Column Means (5\%): A/B/C, A/D/E/F/G/H/I/I/K/L, A/M/N/O/P/Q/R/S/T/U \quad Minimum \ Base: 30(**) \ Small \ Base: 100(*)$