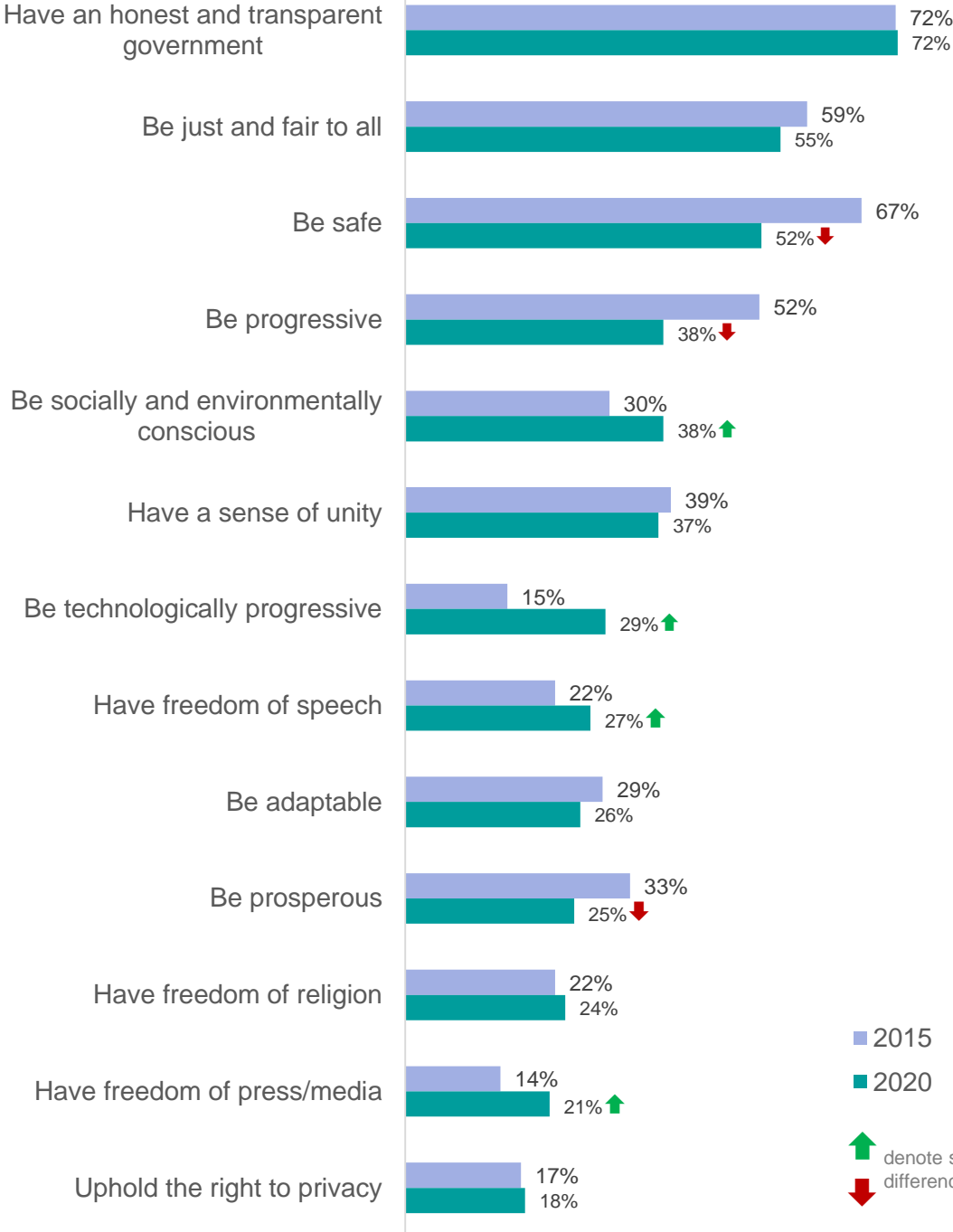


NATIONAL VALUES MOST IMPORTANT TO SINGAPOREANS

As a country, Singapore needs to...



A3. From the list below, which are the top 5 values which are important for Singapore as a country? As a country, Singapore needs to ...

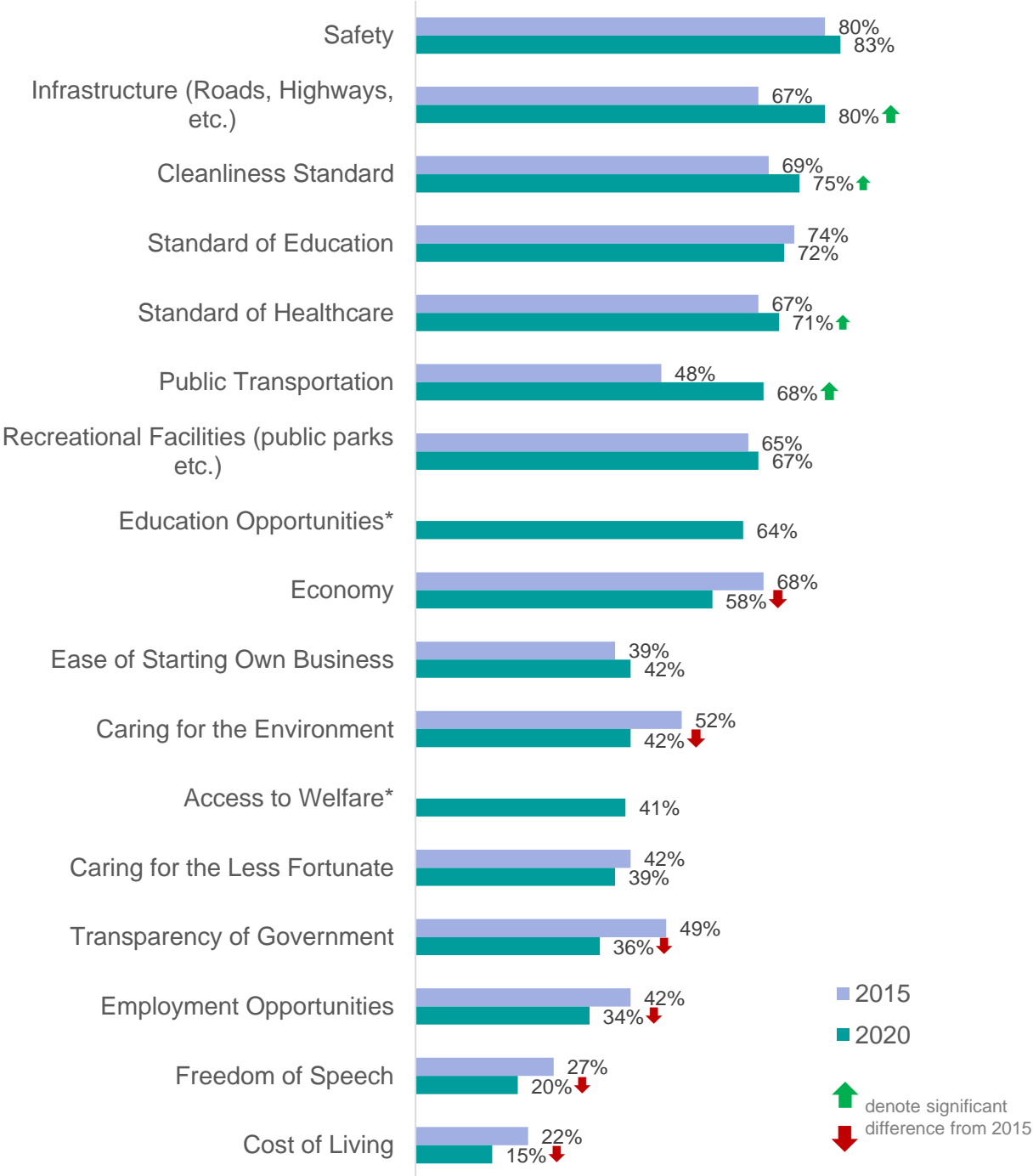
Base: n=1,050 (2015 all respondents) ; n=1,000 (2020 all respondents)

Ipsos survey: 7 -11 Aug 2020



NOTABLE CHARACTERISTICS OF SINGAPORE

% Who rate Singapore as Excellent / Good



A4. For each of the following statements below, please select the answer you believe best fits Singapore.

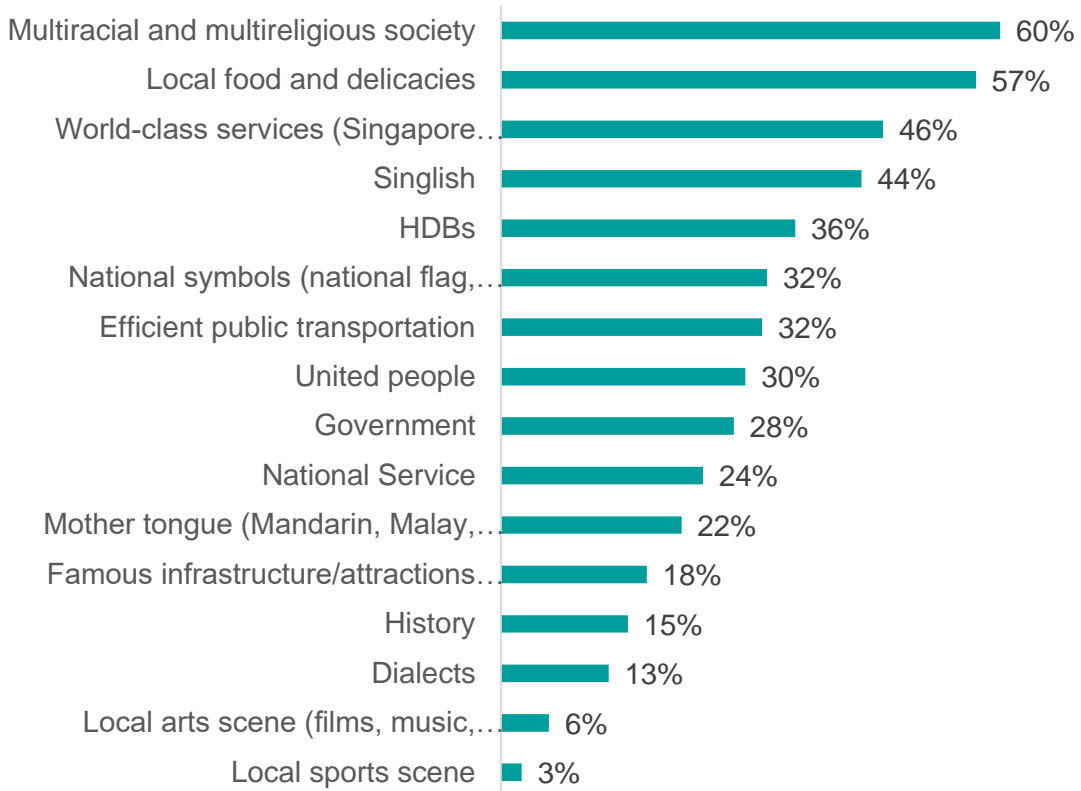
Base: Base: n=1,050 (2019 all respondents) ; n=1,000 (2020 all respondents)
 Ipsos survey: 7 -11 Aug 2020

* Not asked in 2015

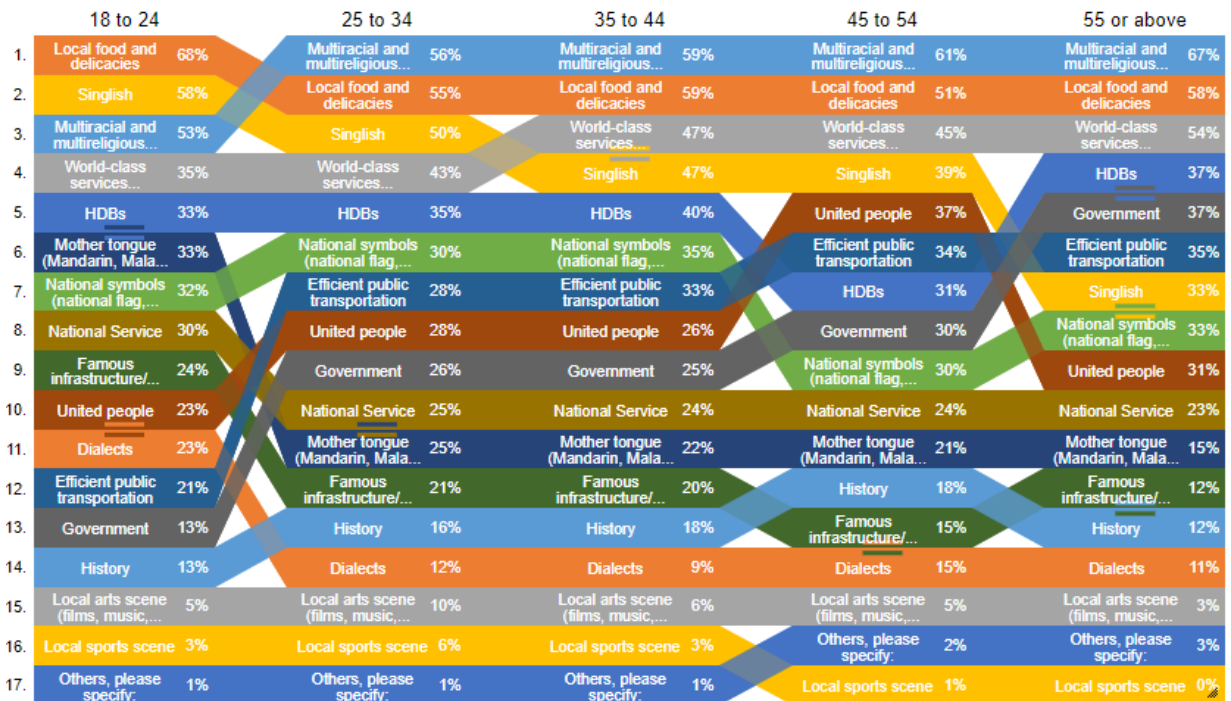


THE SINGAPOREAN IDENTITY

Attributes considered important to the Singaporean identity...



Attributes considered important varies by age group...



A6. Which of the following do you consider to be important to the Singaporean identity? You may select up to 5 options.

Base: n=1,000 (all respondents)
Ipsos survey: 7 -11 Aug 2020

