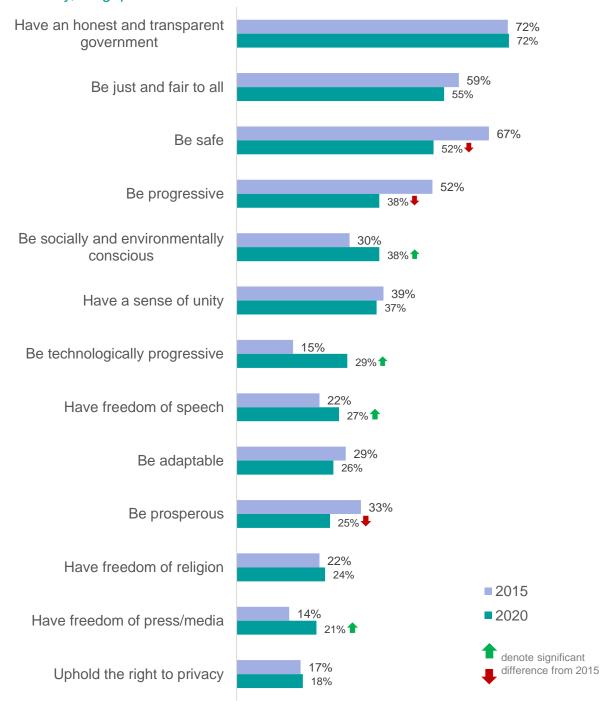
## NATIONAL VALUES MOST IMPORTANT TO SINGAPOREANS

#### As a country, Singapore needs to...



A3. From the list below, which are the top 5 values which are important for Singapore as a country? As a country, Singapore needs to ...

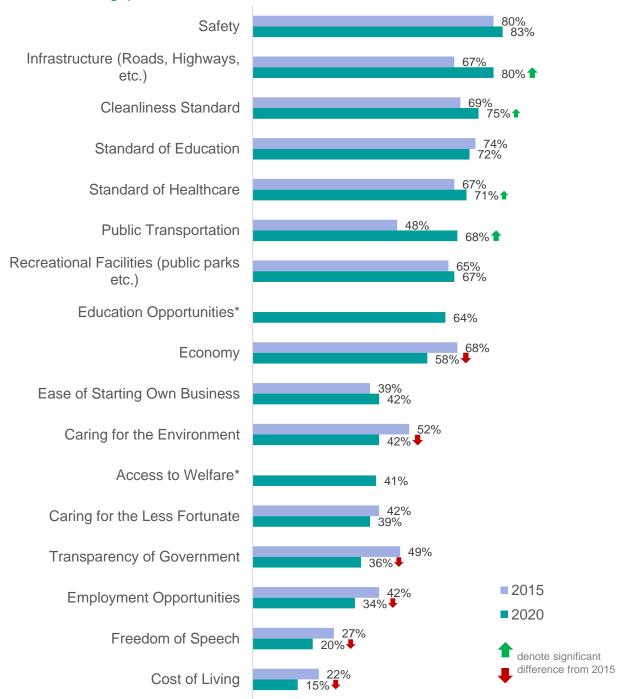
Base: n=1,050 (2015 all respondents); n=1,000 (2020 all respondents)

lpsos survey: 7 -11 Aug 2020



# NOTABLE CHARACTERISTICS OF SINGAPORE

#### % Who rate Singapore as Excellent / Good



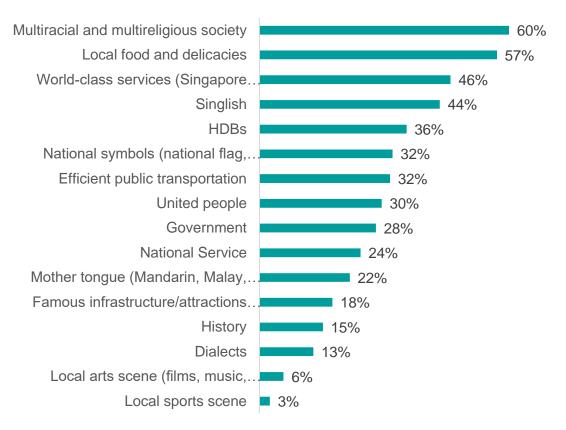
A4. For each of the following statements below, please select the answer you believe best fits Singapore.

Base: Base: n=1,050 (2019 all respondents); n=1,000 (2020 all respondents) lpsos survey: 7 -11 Aug 2020



### THE SINGAPOREAN IDENTITY

Attributes considered important to the Singaporean identity...



#### Attributes considered important varies by age group...

							_					
	18 to 24			25 to 34		35 to 44			45 to 54		55 or above	)
1.	Local food and delicacies	68%		Multiracial and multireligious	56%	Multiracial and multireligious	59%		Multiracial and multireligious	61%	Multiracial and multireligious	67%
2.				Local food and delicacies	55%	Local food and delicacies	59%		Local food and delicacies	51%	Local food and delicacies	58%
3.	Multiracial and multireligious	53%				World-class services	47%		World-class services		World-class services	54%
4.	World-class services	35%		World-class services	43%	Singlish					HDBs	37%
5.	HDBs	33%		HDBs	35%	HDBs	40%		United people	37%	Government	37%
6.	Mother tongue (Mandarin, Mala	33%		National symbols (national flag,	30%	National symbols (national flag,	35%		Efficient public transportation	34%	Efficient public transportation	35%
7.	National symbols (national flag,	32%		Efficient public transportation	28%	Efficient public transportation	33%		HDBs	31%	Singlish	33%
8.	National Service	30%	W	United people	28%	United people	26%		Government	30%	National symbols (national flag,	33%
9.	Famous infrastructure/	24%	Y /	Government	26%	Government	25%		National symbols (national flag,	30%	United people	31%
10.	United people	23%		National Service	25%	National Service	24%		National Service	24%	National Service	23%
11.	Dialects	23%	// \	Mother tongue (Mandarin, Mala	25%	Mother tongue (Mandarin, Mala	22%		Mother tongue (Mandarin, Mala	21%	Mother tongue (Mandarin, Mala	15%
12.	Efficient public transportation	21%		Famous infrastructure/	21%	Famous infrastructure/	20%		History	18%	Famous infrastructure/	12%
13.	Government	13%		History	16%	History	18%	$\mathbf{X}$	Famous infrastructure/	15%	History	12%
14.	History	13%		Dialects	12%	Dialects	9%		Dialects	15%	Dialects	11%
15.	Local arts scene (films, music,			Local arts scene (films, music,	10%	Local arts scene (films, music,			Local arts scene (films, music,		Local arts scene (films, music,	3%
16.	Local sports scene	3%		Local sports scene	6%	Local sports scene	3%		Others, please specify:	2%	Others, please specify:	3%
17.	Others, please specify:	1%		Others, please specify:	1%	Others, please specify:	1%					0%

A6. Which of the following do you consider to be important to the Singaporean identity? You may select up to 5 options.

Base: n=1,000 (all respondents) Ipsos survey: 7 -11 Aug 2020

