

Ipsos MORI Britain's future relationship with the European Union

11-14 September 2020

EUIUK
FORUM

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Ipsos MORI

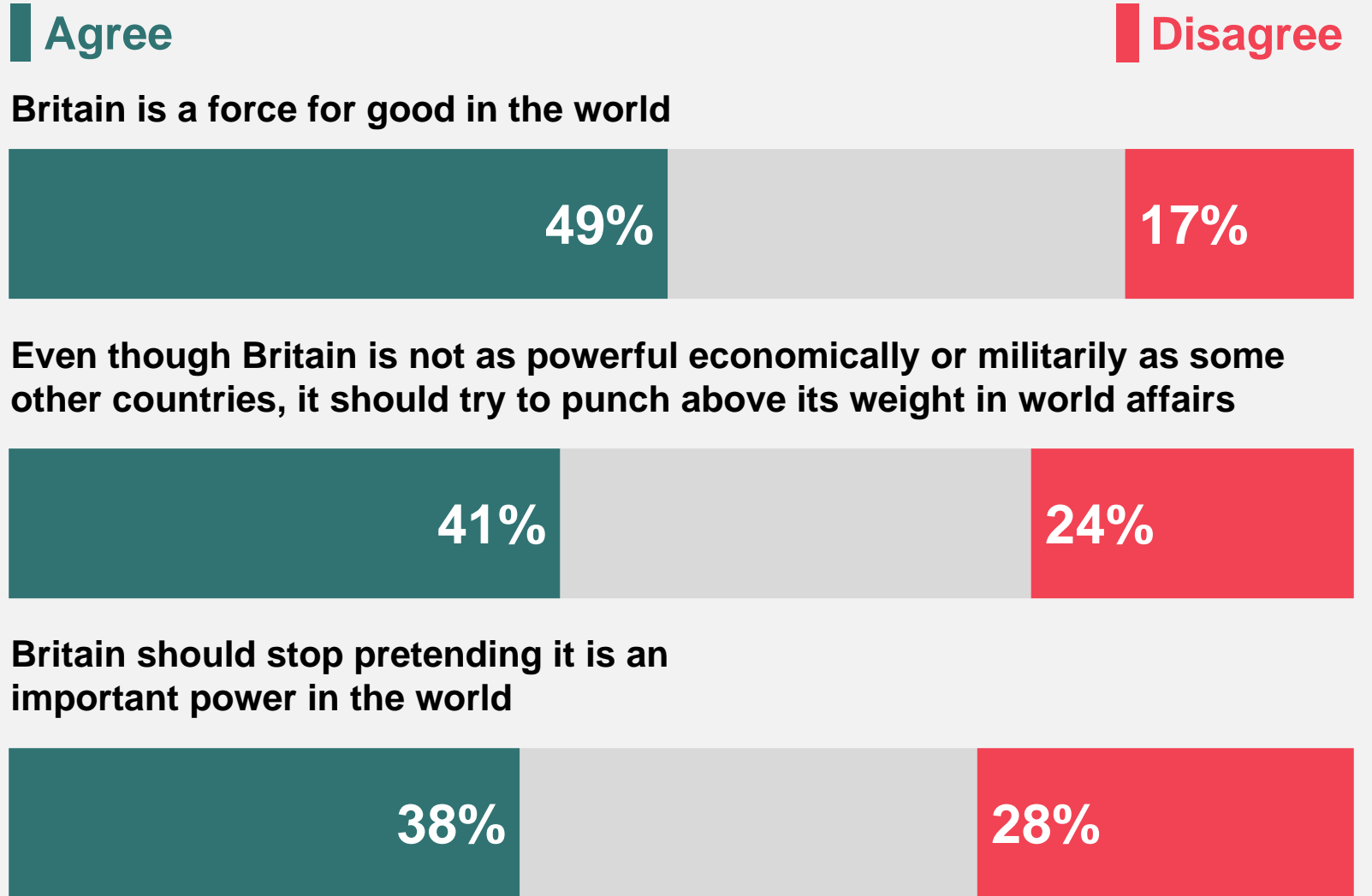


Britain's role in the world

01

What is Britain's role in the world?

Below are a number of statements about Britain's role in the world, please select whether you agree or disagree with each.



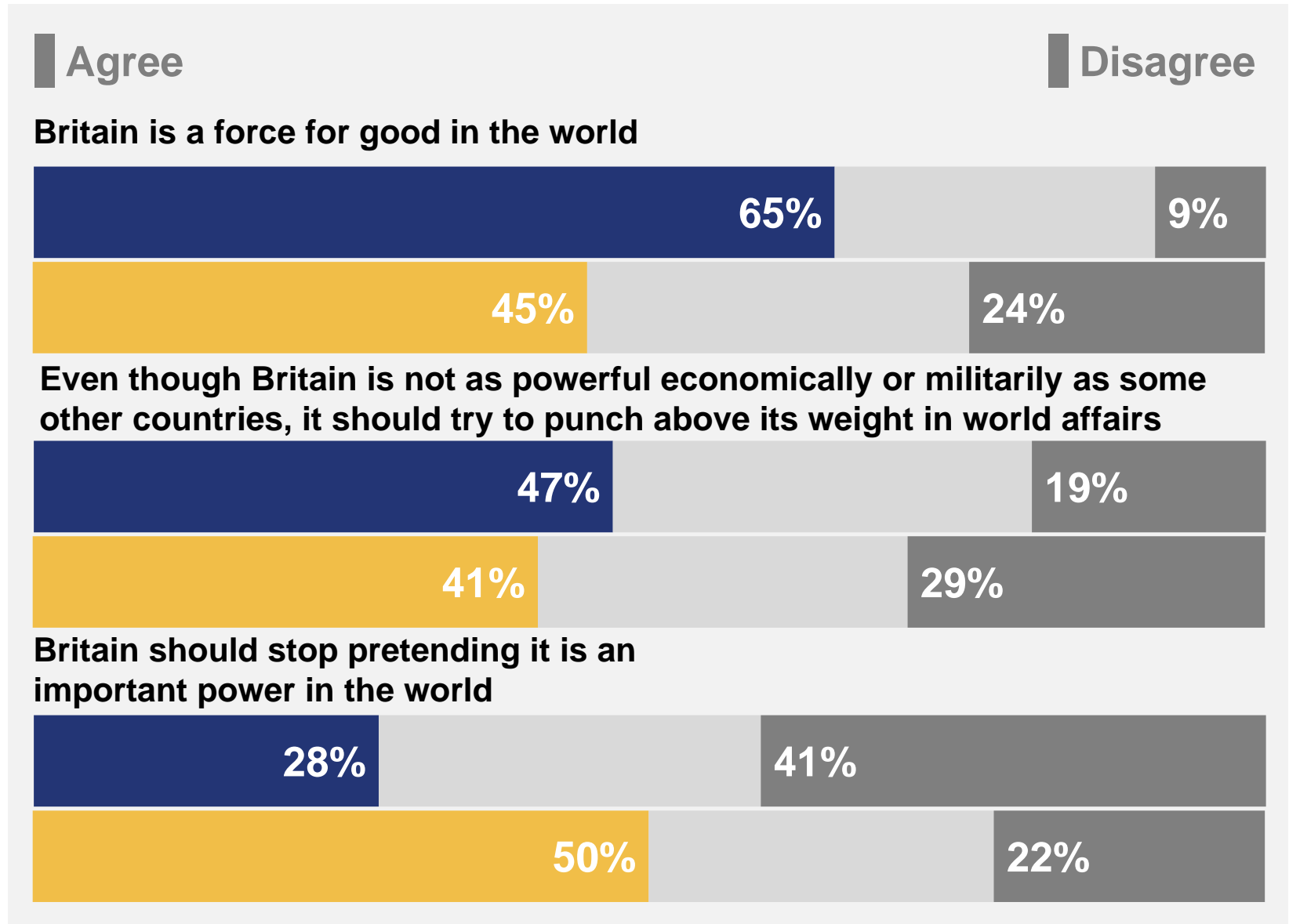
Base: 1,081 Online British adults aged 16-75, 10-14 September 2020

2016 Leave voters are more positive about Britain's role in the world compared to Remain voters

Below are a number of statements about Britain's role in the world, please select whether you agree or disagree with each.

2016 Leave voters

2016 Remain voters

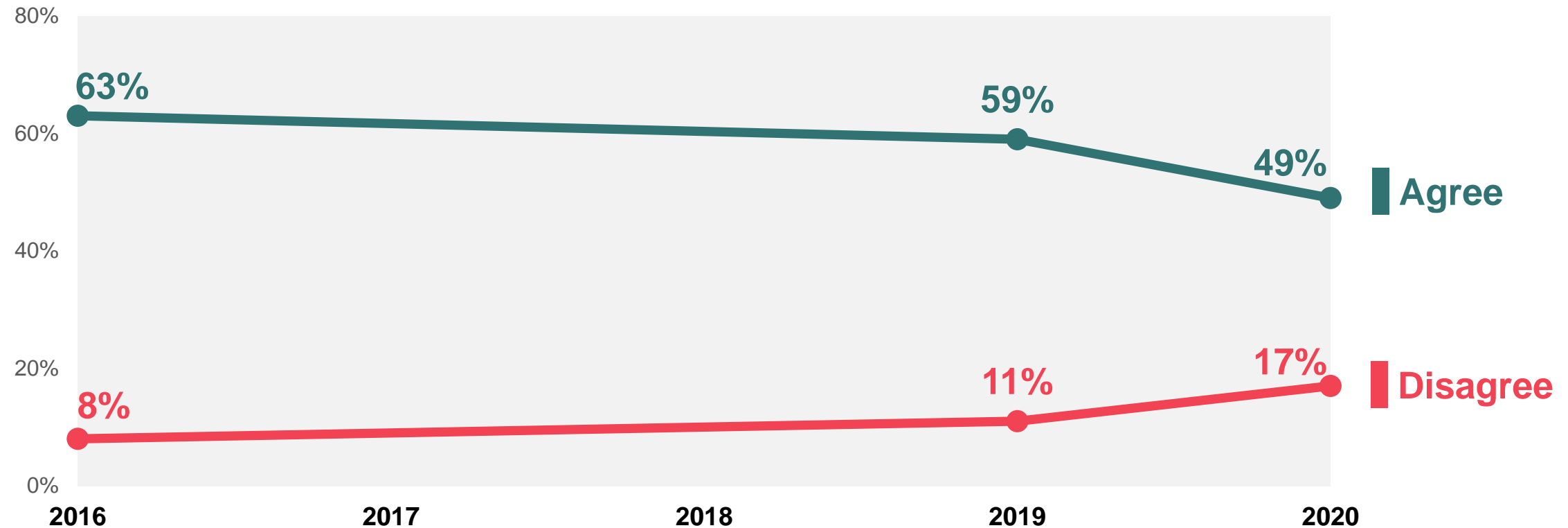


Base: 1,081 Online British adults aged 16-75, 2016 Remain voters (475), Leave voters (378), 10-14 September 2020.

The proportion saying Britain is a force for good in the world has fallen ten percent since April 2019

Below are a number of statements about Britain's role in the world, please select whether you agree or disagree with each.

Britain is a force for good in the world



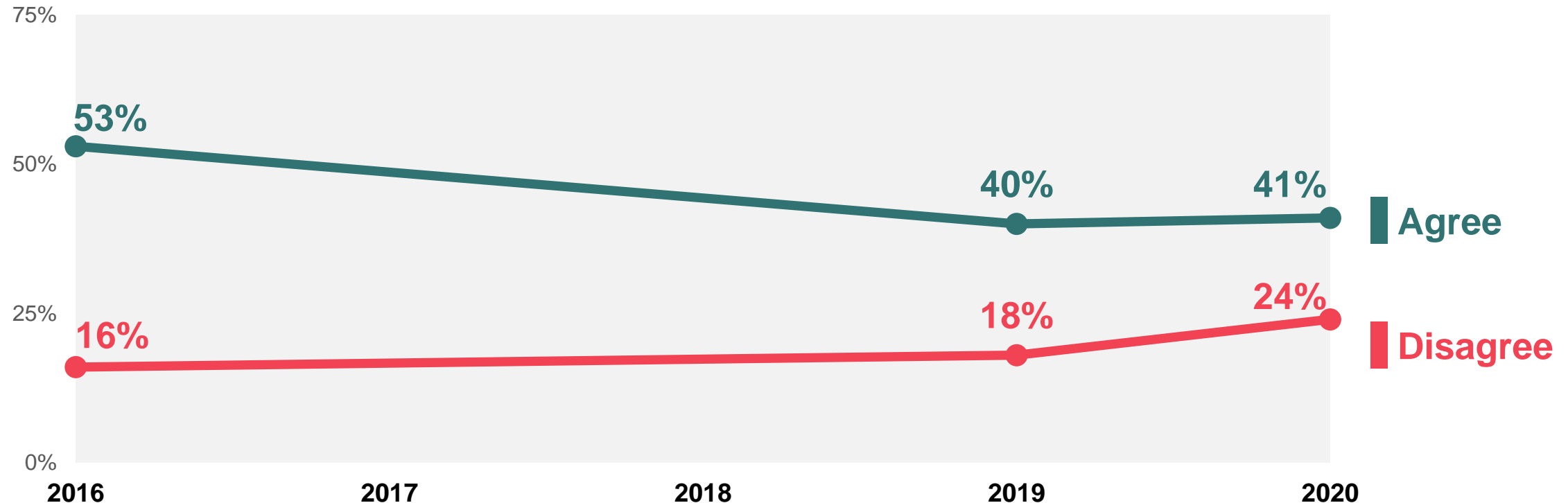
Base: 1,081 Online British adults aged 16-75, 10-14 September 2020.

The previous wave (2019) was conducted as part of a ["Global Britain" study](#) between Ipsos MORI/Kings College London

A growing proportion disagree that Britain should punch above its weight in world affairs, although more still agree

Below are a number of statements about Britain's role in the world, please select whether you agree or disagree with each.

Even though Britain is not as powerful economically or militarily as some other countries, it should try to punch above its weight in world affairs

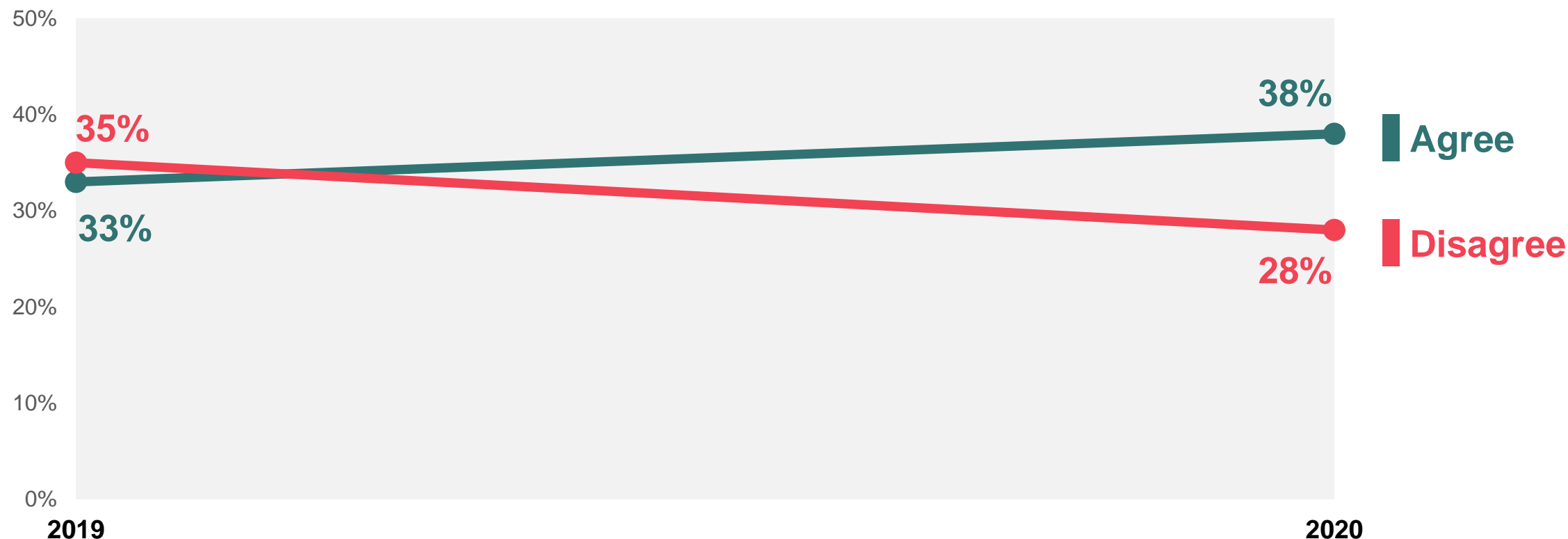


Base: 1,081 Online British adults aged 16-75, 10-14 September 2020
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Britons are less divided than a year ago on whether Britain should stop pretending to be an important world power with more now agreeing

Below are a number of statements about Britain's role in the world, please select whether you agree or disagree with each.

Britain should stop pretending it is an important power in the world



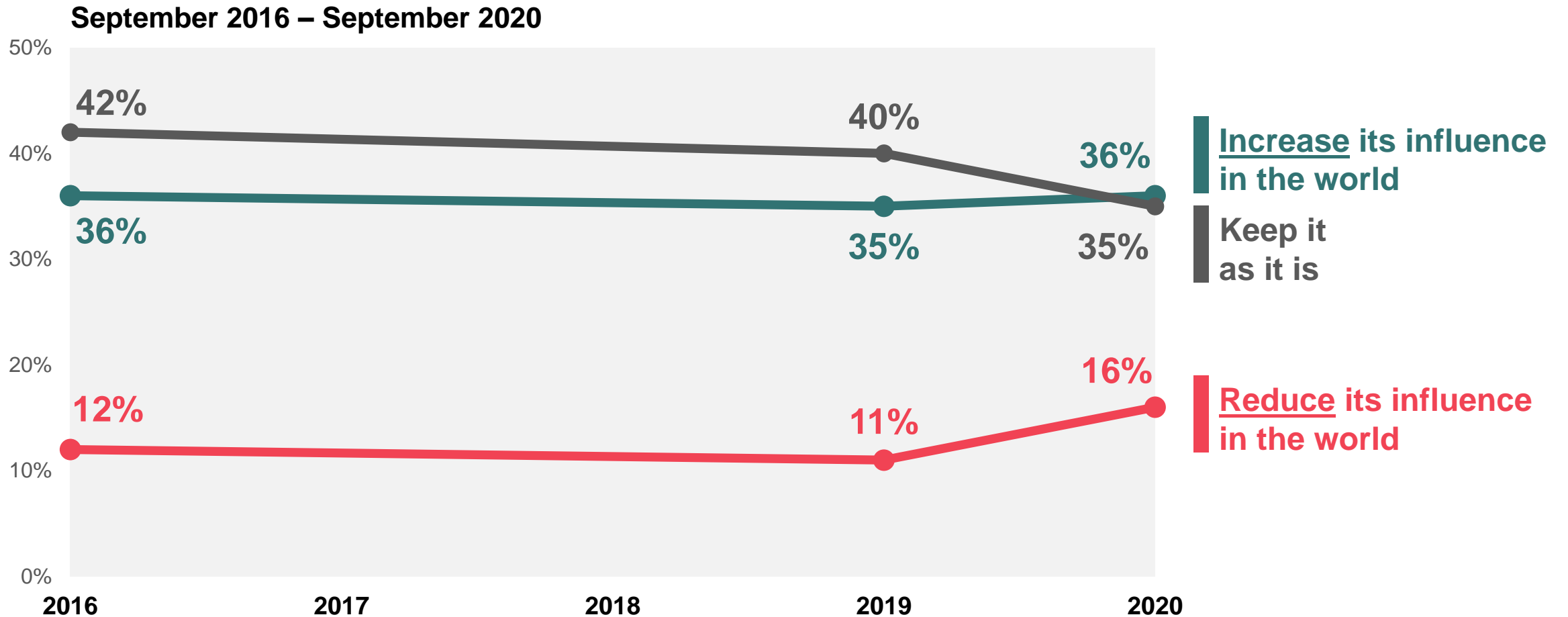
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Public split between increasing Britain's influence or keeping it as it is – a small but growing proportion say it should reduce it

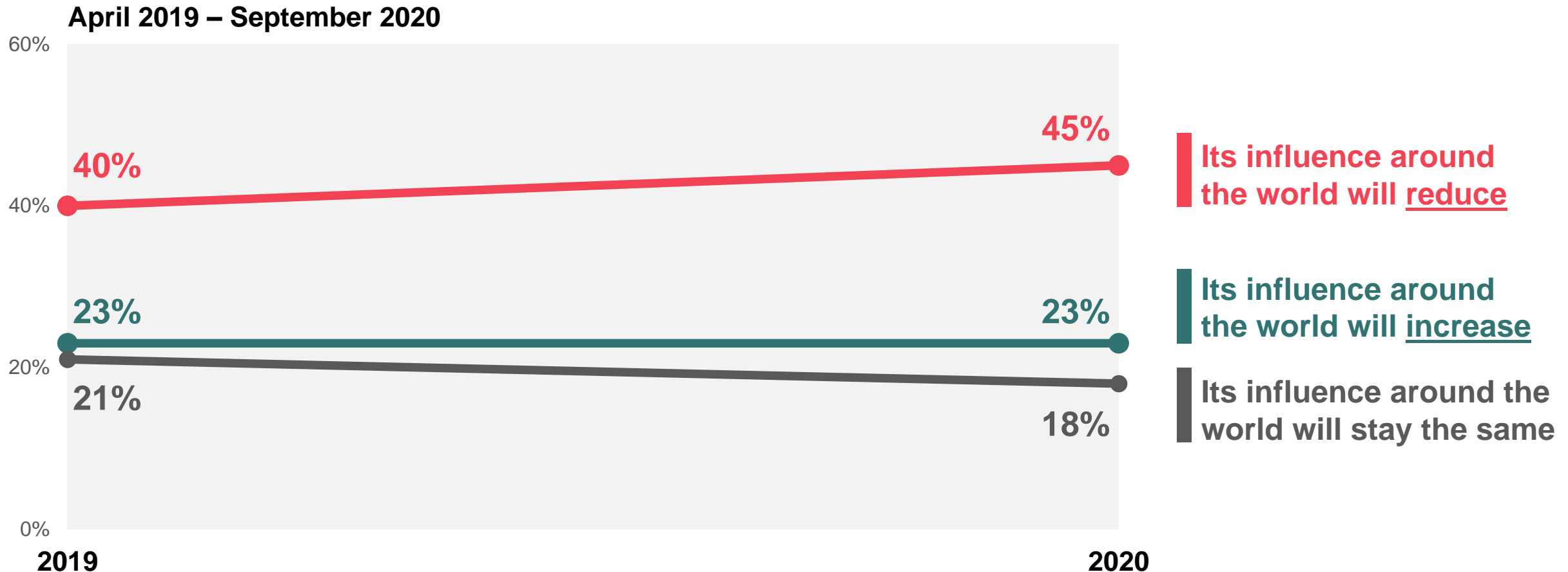
Do you think Britain should try to increase its influence around the world, reduce it, or keep it as it is?



Base: 1,081 Online British adults aged 16-75, 10-14 September 2020
The previous wave (2019) was conducted as part of a ["Global Britain" study](#) between Ipsos MORI/Kings College London

Meanwhile, nearing half think leaving the European Union will reduce Britain's influence around the world

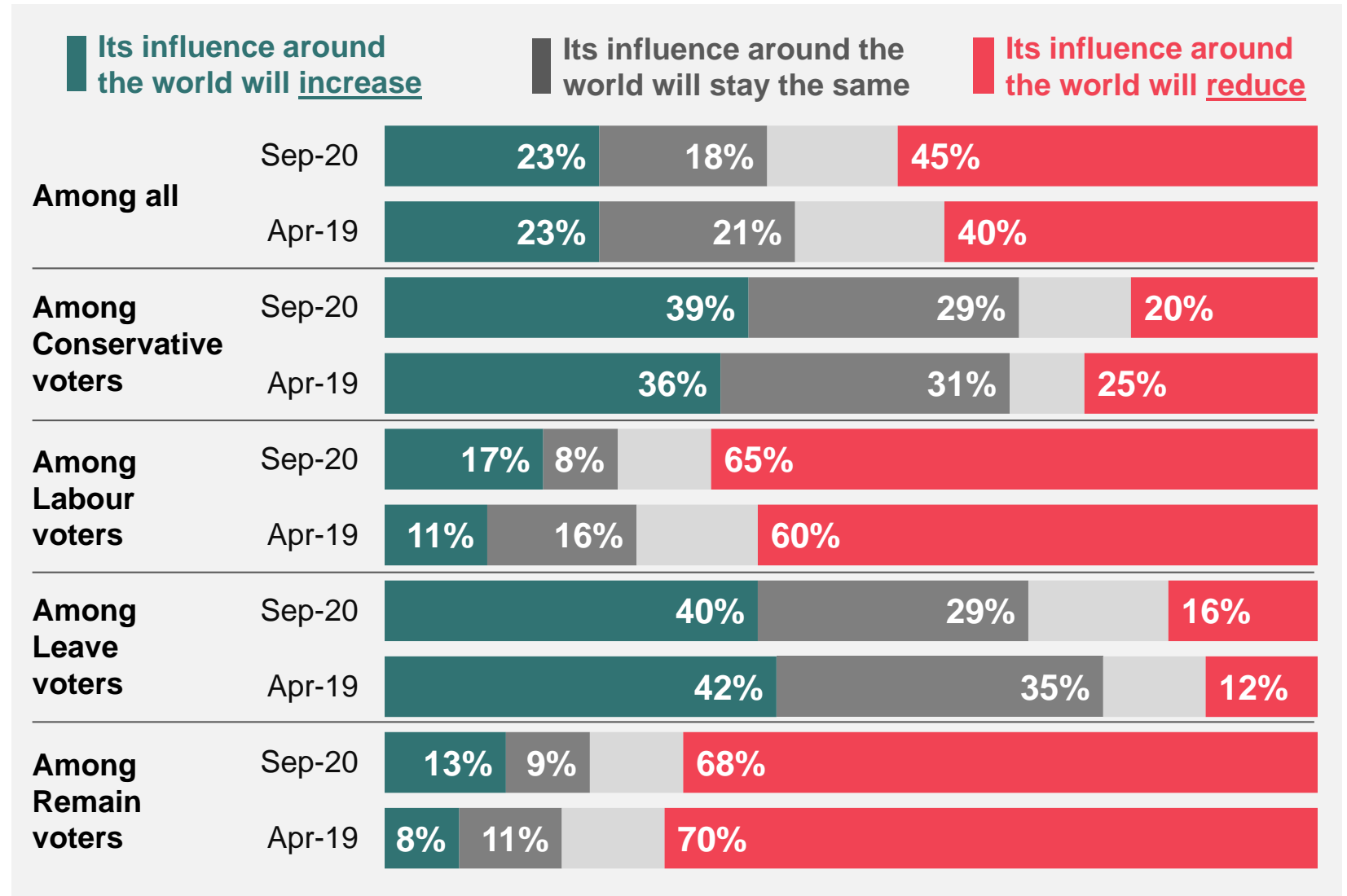
Now Britain has left the EU, do you think its influence around the world will increase, will reduce, or will it stay the same?*



Base: 1,081 Online British adults aged 16-75, 10-14 September 2020. * In 2019 this question was as: "If Britain leaves the EU, do you think its influence around the world will increase, will reduce, or will it stay the same?" The previous wave (2019) was conducted as part of a ["Global Britain" study](#) between Ipsos MORI/Kings College London

Labour and Remain voters are more likely to say Britain's influence will reduce, whilst Conservatives and Leaver voters are less concerned

Now Britain has left the EU, do you think its influence around the world will increase, will reduce, or will it stay the same?*



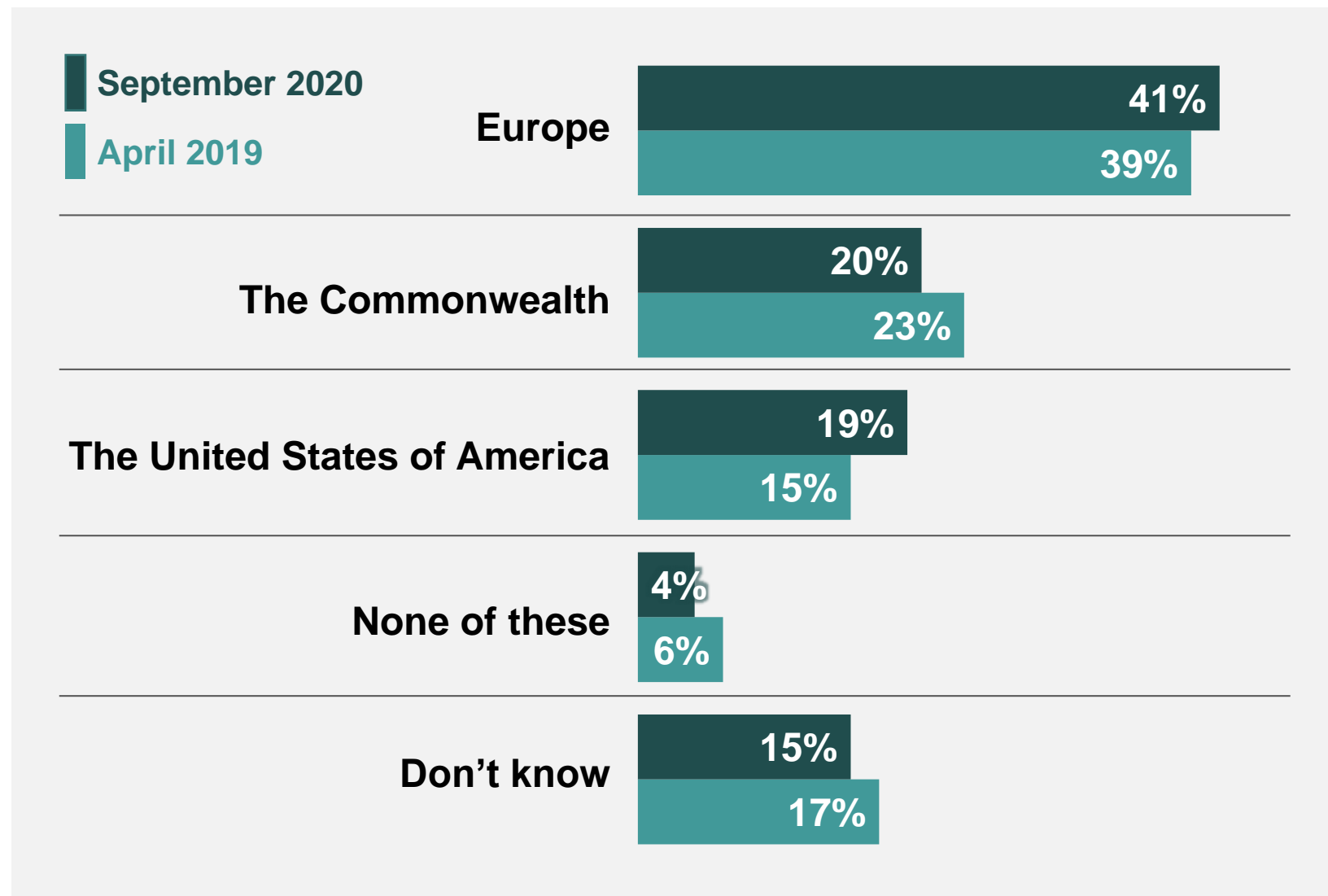
Base: 1,081 Online British adults aged 16-75, 2019 Conservative voters (302), Labour voters (355), 2016 Remain voters (475), Leave voters (378), 10-14 September 2020. * In 2019 this question was as: "If Britain leaves the EU, do you think its influence around the world will increase, will reduce, or will it stay the same?". April 2019 figures based on 2017 Labour + Conservative voters. The previous wave (2019) was conducted as part of a ["Global Britain" study](#) between Ipsos MORI/Kings College London

Britain's future relationship with Europe

02

Two in five still say Europe is Britain's most important relationship

Which of these, if any – Europe, the Commonwealth or the United States of America – is the most important to Britain?

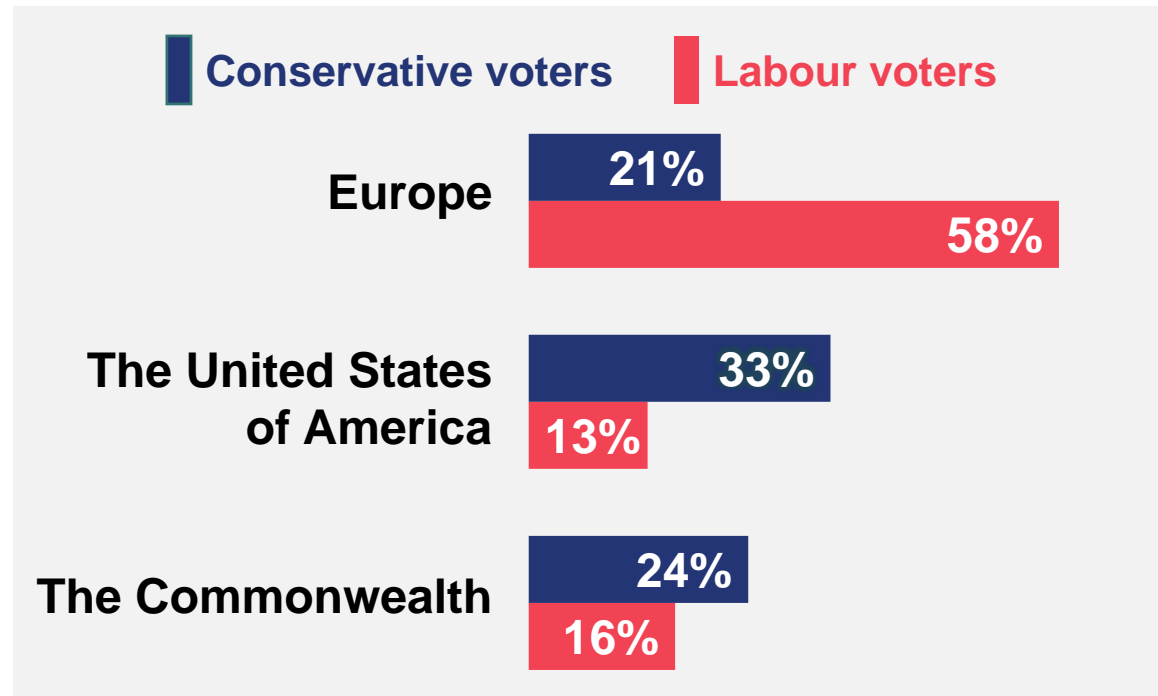


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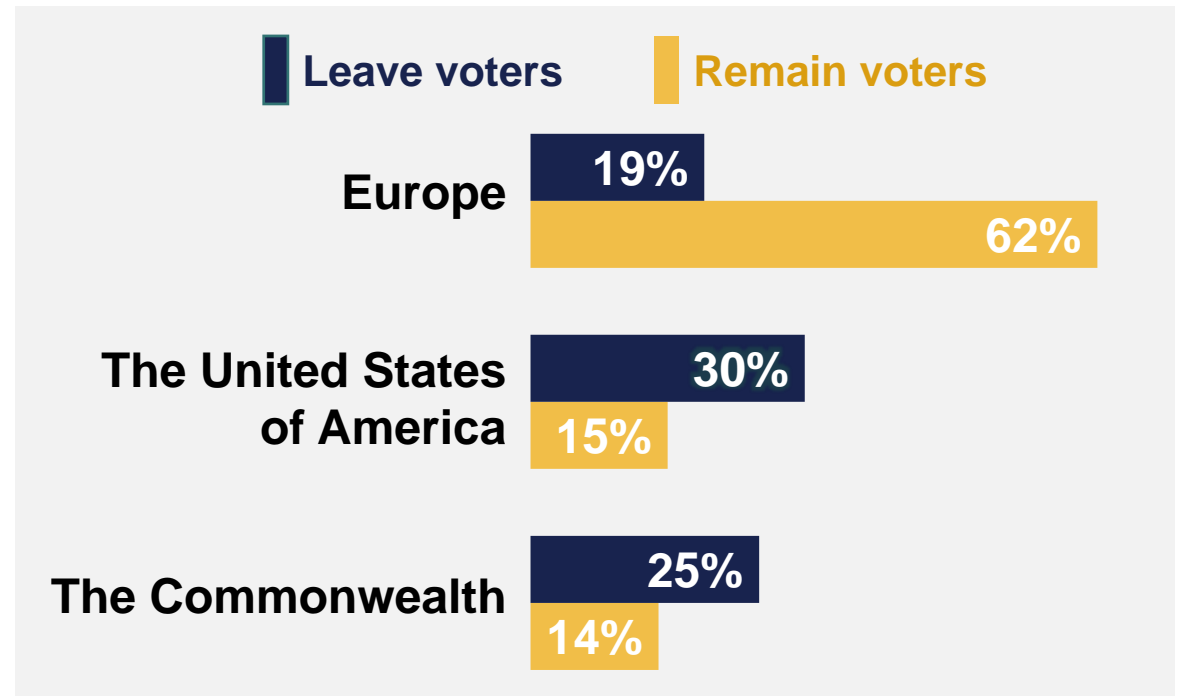
Although Leave voters and Conservatives are more likely to say the United States or the Commonwealth

Which of these, if any – Europe, the Commonwealth or the United States of America – is the most important to Britain?

By 2019 General Election vote



By 2016 EU Referendum vote



Base: 1,081 Online British adults aged 16-75, 2019 Conservative voters (302), Labour voters (355), 2016 Remain voters (475), Leave voters (378), 10-14 September 2020.

Despite leaving the EU, four in five still think it will be important for Britain to maintain a close relationship

Now Britain has left the European Union, how important, if at all, do you think it will be for Britain to maintain a close relationship with the EU?

Very/fairly important

Not very/at all important

September 2020



April 2019

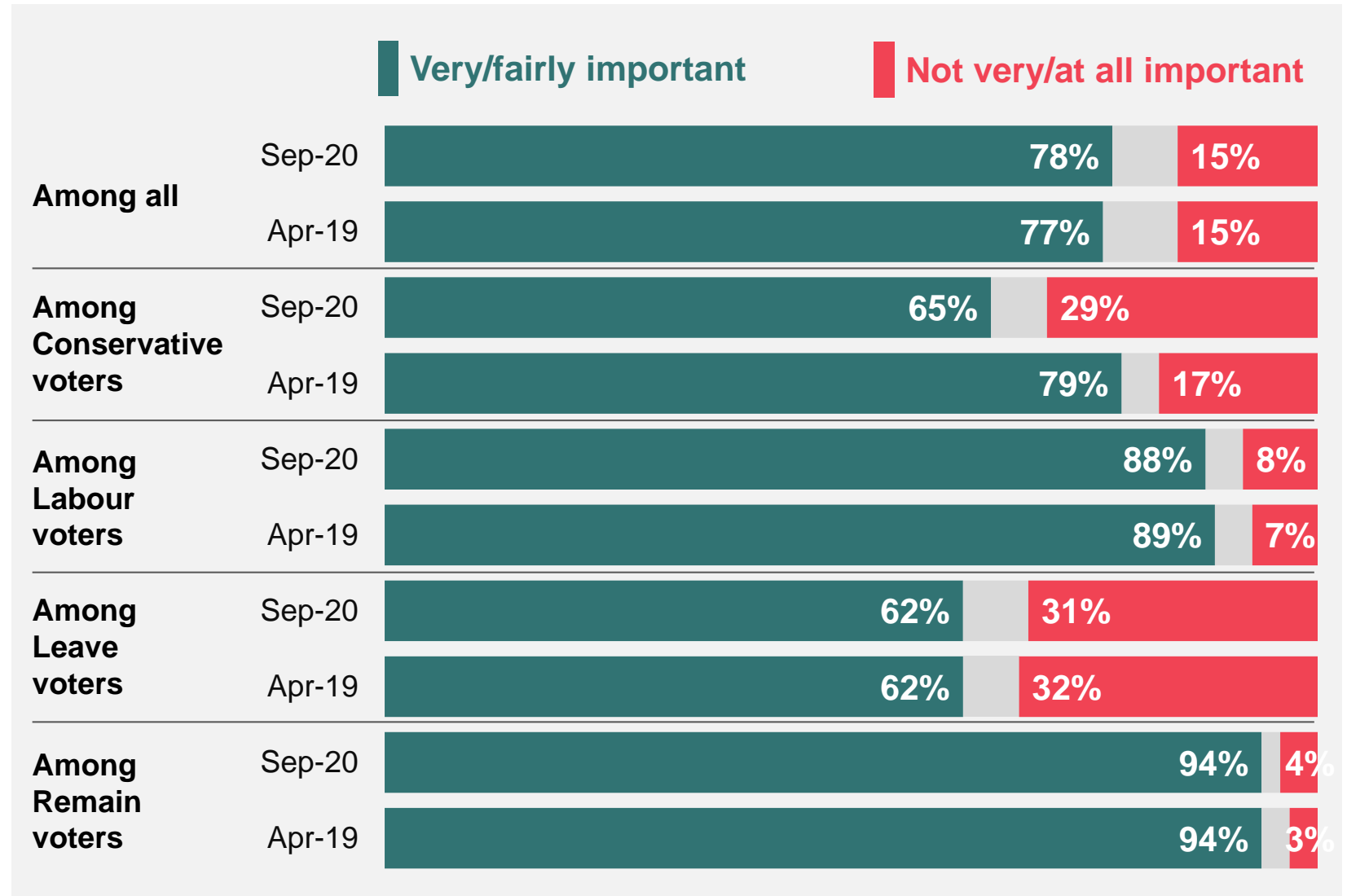


Base: 1,081 Online British adults aged 16-75, 10-14 September 2020

* In 2019 this question was as: "Thinking about if Britain leaves the European Union, how important, if at all, do you think it will be for Britain to maintain a close relationship with the EU?"
The previous wave (2019) was conducted as part of a ["Global Britain" study](#) between Ipsos MORI/Kings College London

Including majorities across political divides...

Now Britain has left the European Union, how important, if at all, do you think it will be for Britain to maintain a close relationship with the EU?*



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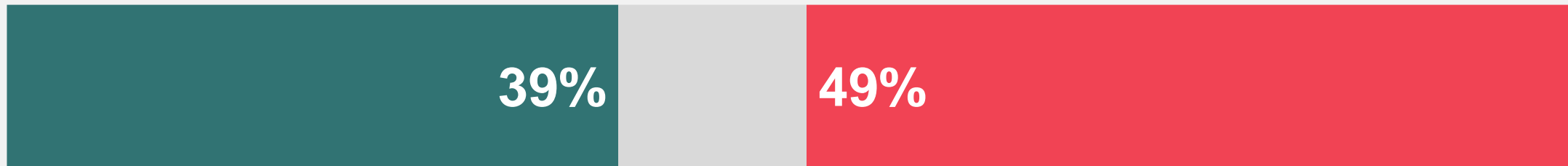
But fewer than two in five think a close relationship between Britain and the EU is likely – down from a majority last year

And how likely, if at all, do you think it is that Britain and the EU will have a close relationship now Britain has left?

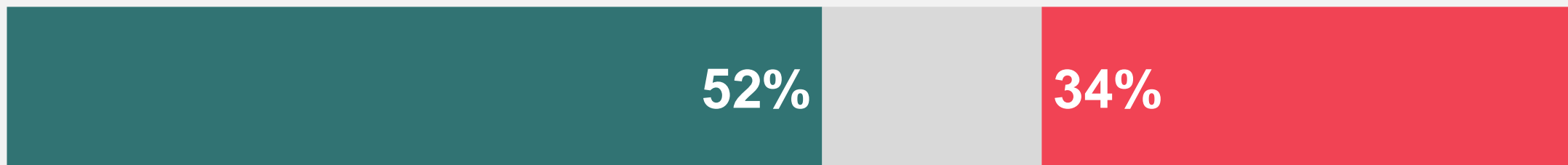
Very/fairly likely

Not very/at all likely

September 2020



April 2019

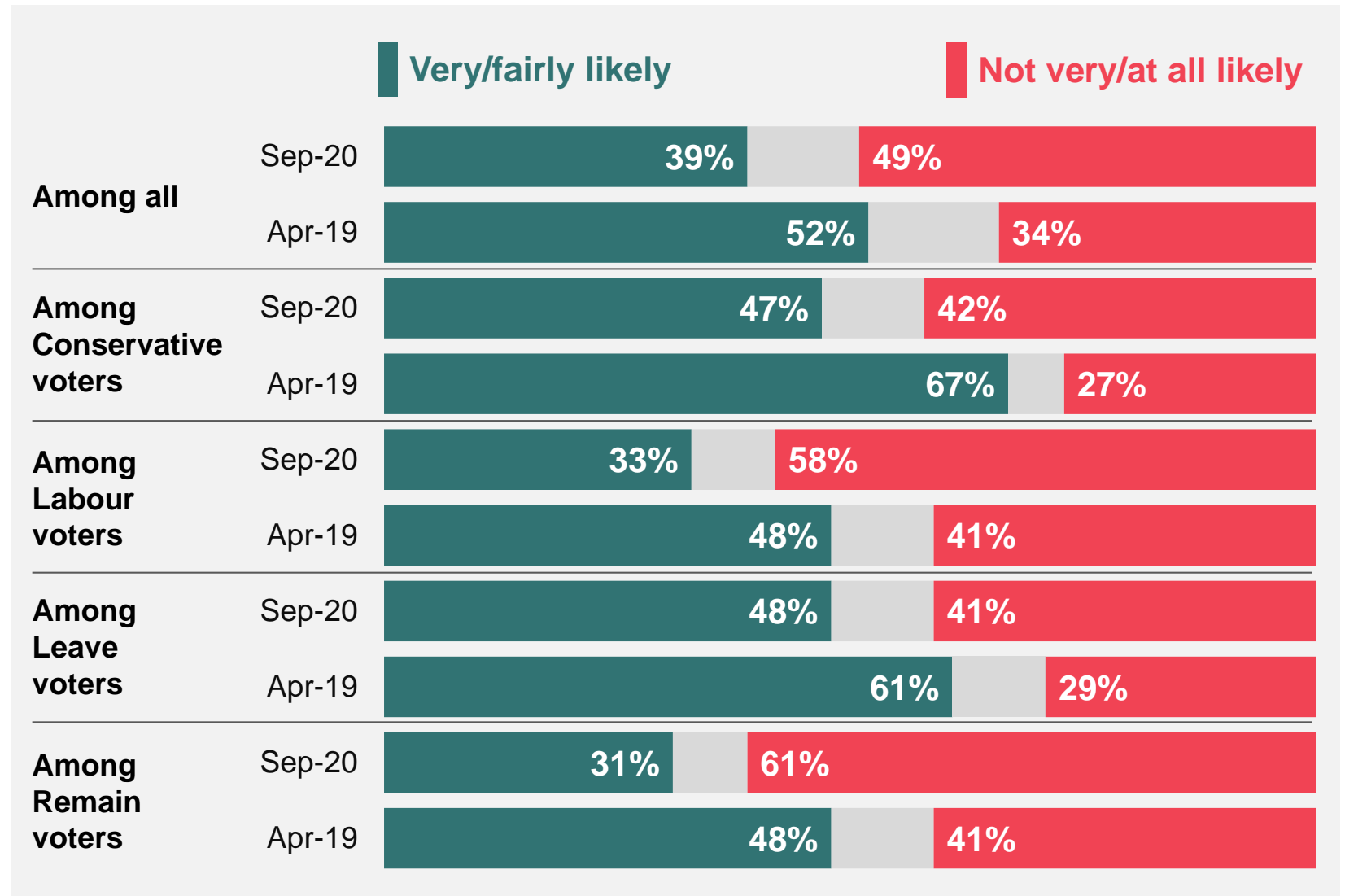


Base: 1,081 Online British adults aged 16-75, 10-14 September 2020

* In 2019 this question was as: "And how likely, if at all, do you think it would be for Britain and the EU to have a close relationship after Britain has left?" The previous wave (2019) was conducted as part of a ["Global Britain" study](#) between Ipsos MORI/Kings College London

Labour and Remain voters are more pessimistic about whether a close relationship will happen

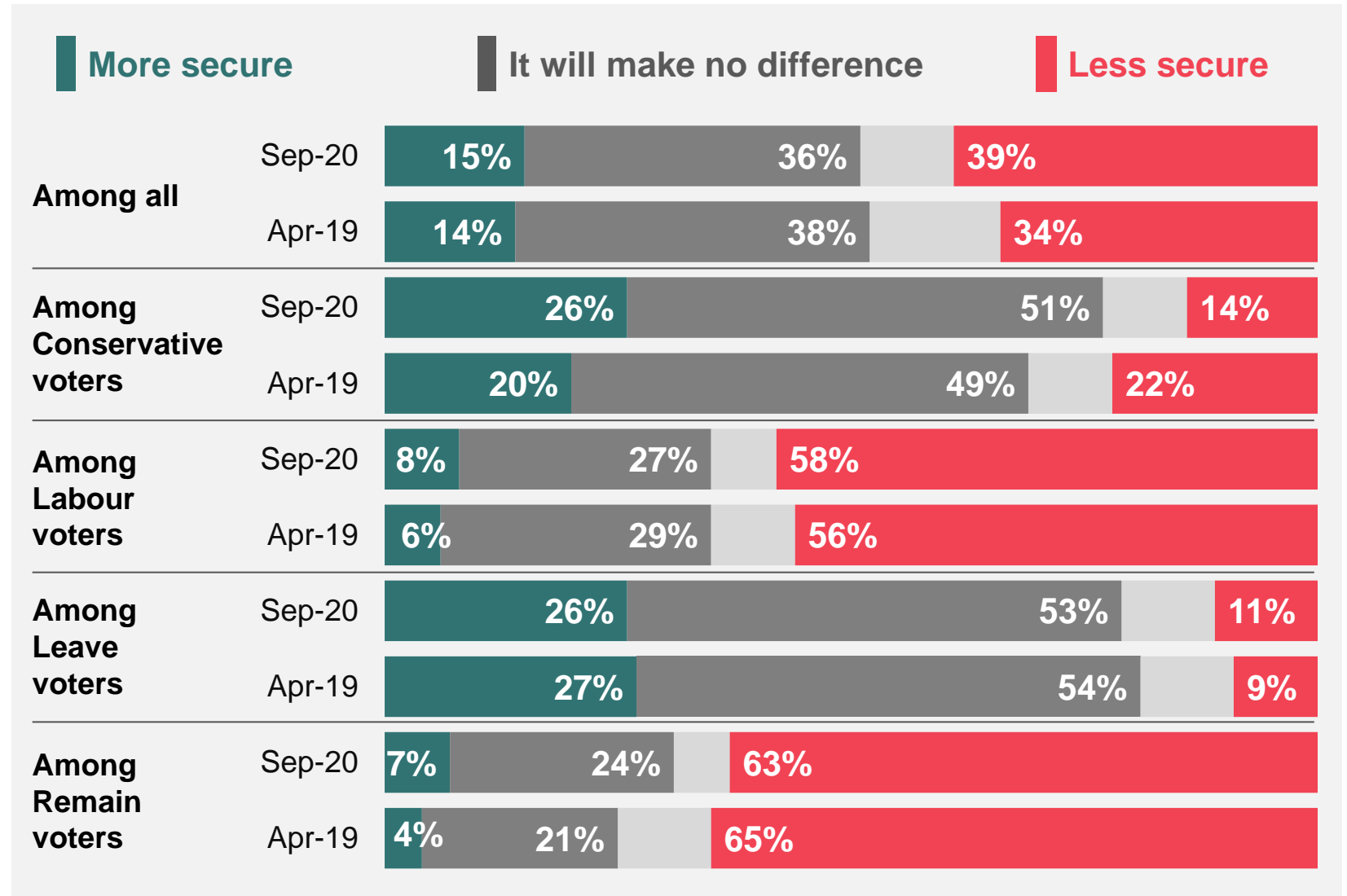
Now Britain has left the European Union, how important, if at all, do you think it will be for Britain to maintain a close relationship with the EU?*



Base: 1,081 Online British adults aged 16-75, 2019 Conservative voters (302), Labour voters (355), 2016 Remain voters (475), Leave voters (378), 10-14 September 2020. April 2019 figures based on 2017 Labour + Conservative voters. * In 2019 this question was as: "And how likely, if at all, do you think it would be for Britain and the EU to have a close relationship after Britain has left?" The previous wave (2019) was conducted as part of a ["Global Britain" study](#) between Ipsos MORI/Kings College London

Two in five now think Brexit will make Britain less secure against its enemies, but a majority of Leave voters and Conservatives think it will make no difference

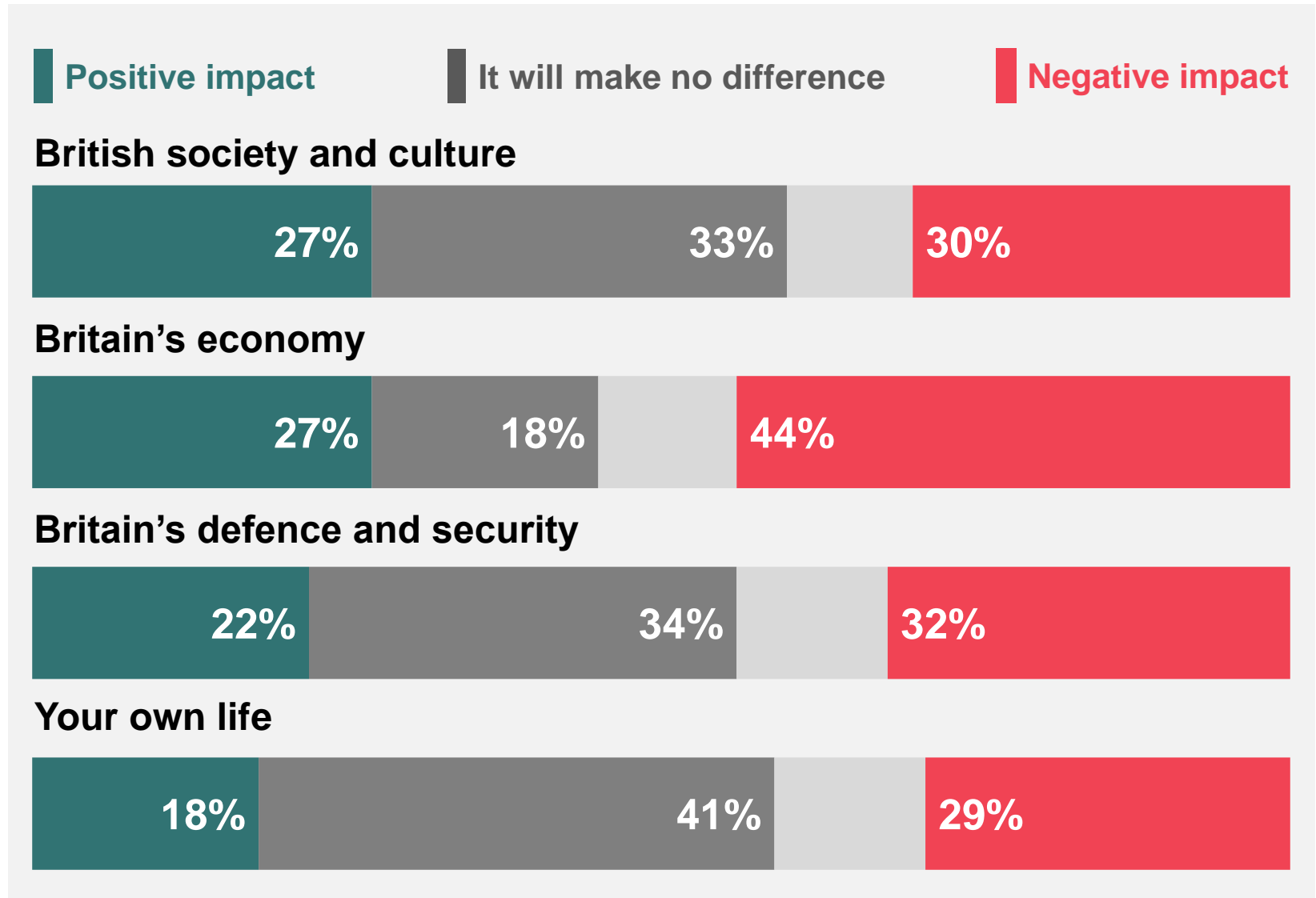
Do you think that Britain leaving the European Union will make Britain more secure against its enemies in the future or less secure, or will it make no difference?



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What impact will Britain's relationship with the EU have over the next five to ten years?

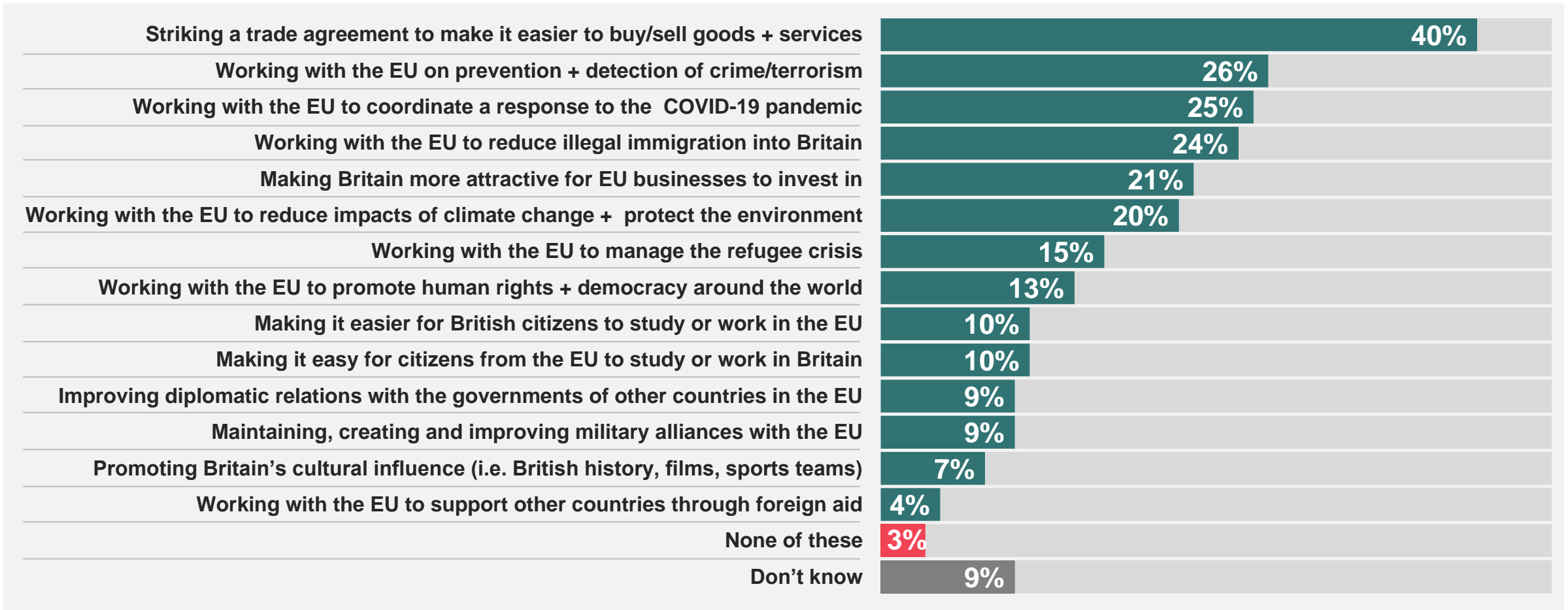
And now thinking about the next five to ten years, what impact do you think Britain's relationship with the European Union will have on...



Base: 1,081 Online British adults aged 16-75, 10-14 September 2020. The previous wave (2019) was conducted as part of a ["Global Britain" study](#) between Ipsos MORI/Kings College London.

A trade agreement with the EU is the top priority for Britons

And which two or three of these, if any, do you think should be the top priorities for Britain's relationship with the European Union?

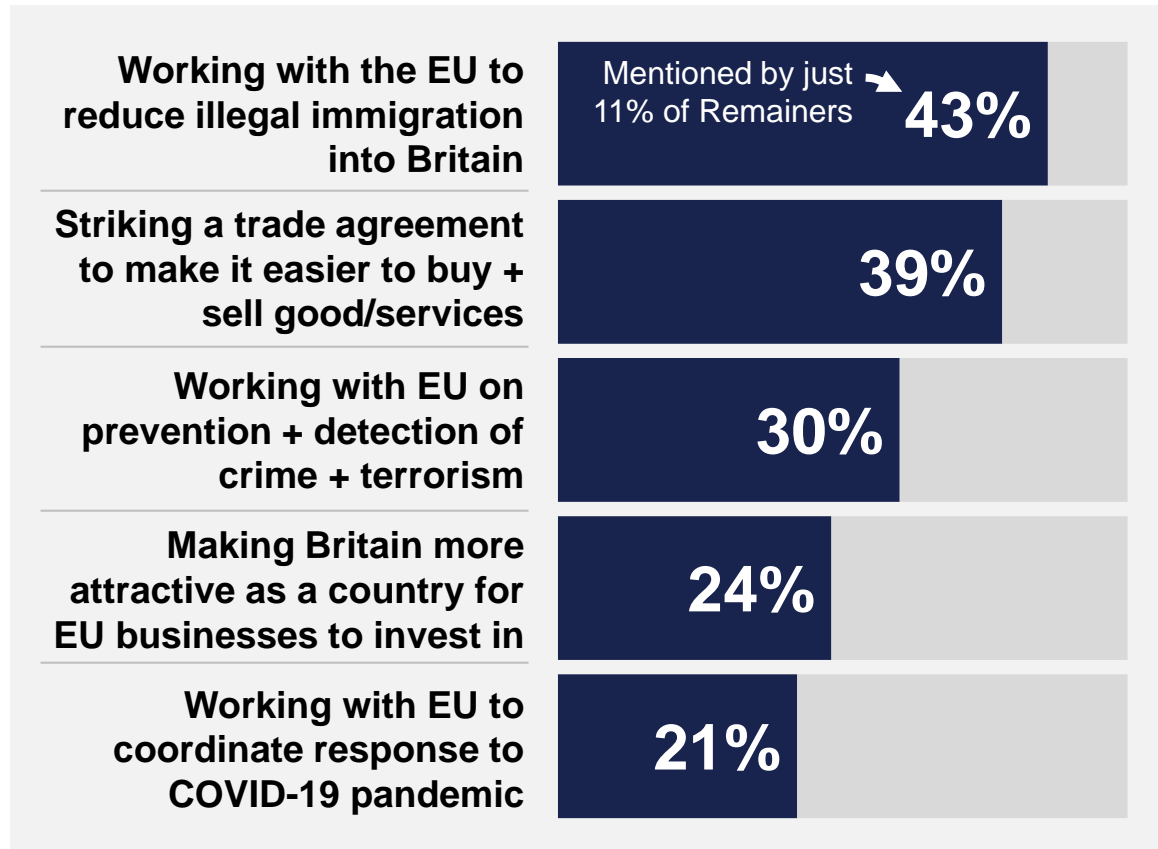


Base: 1,081 Online British adults aged 16-75, 17-20 July 2020. The previous wave (2019) was conducted as part of a ["Global Britain" study](#) between Ipsos MORI/Kings College London.

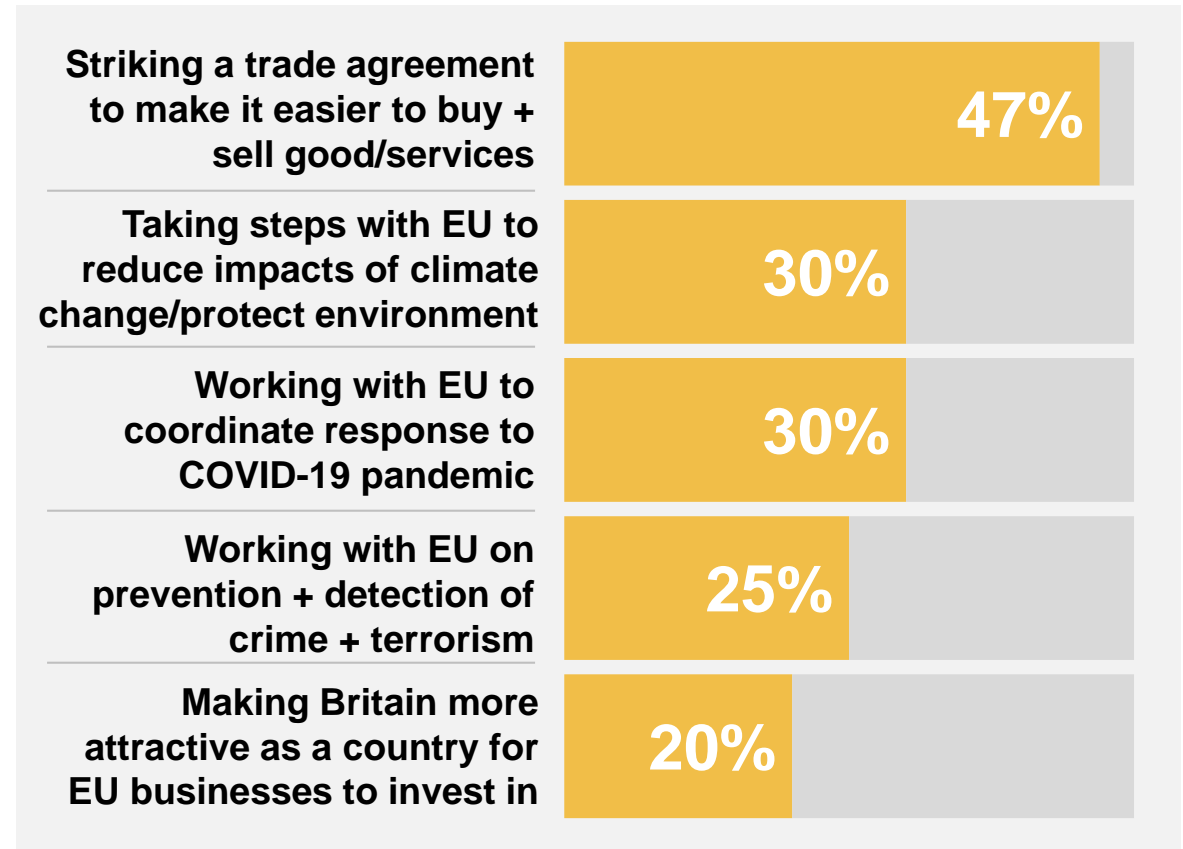
And besides immigration, there's not much difference by EU vote...

And which two or three of these, if any, do you think should be the top priorities for Britain's relationship with the European Union?

Top five priorities for 2016 Leave voters



Top five priorities for 2016 Remain voters



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September 2020

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