

Which of the following statements best describes how you are managing your investable assets during the COVID-19 pandemic?

	REGION							HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	863	106	90	74	309	198	86	222	128	239	191	239	624
Base: All Answering (wtd)	838	117	100	52	322	194	54	246	132	218	154	232	606
Use Advisor (Net)	354	44	40	25	138	87	21	108	50	92	70	90	265
	42%	38%	40%	47%	43%	45%	39%	44%	38%	42%	46%	39%	44%
I started using a financial advisor during the COVID-19 pandemic	52	7	6	3	22	9	5	22	8	9	8	22	30
	6%	6%	6%	5%	7%	5%	9%	9%	6%	4%	5%	10%	5%
	*	*	*				*		*			L	
I have been using a financial advisor since before the COVID-19 pandemic began	302	37	33	22	116	78	16	86	43	83	62	68	235
	36%	32%	33%	42%	36%	40%	30%	35%	32%	38%	41%	29%	39%
	*	*	*				*		*			K	
I manage my investments myself (can include use of online tools, calculators, etc.)	429	64	57	22	164	93	28	116	78	122	77	133	296
	51%	55%	58%	42%	51%	48%	53%	47%	59%	56%	50%	57%	49%
	*	*	*				*		*				
Other	11	1	1	2	6	1	1	3	*	2	1	3	9
	1%	1%	1%	4%	2%	*	2%	1%	*	1%	1%	1%	1%
	*	*	*	E*			*		*				
None/ no investments	34	8	1	3	10	9	3	14	3	2	6	7	28
	4%	7%	1%	6%	3%	5%	5%	6%	3%	1%	4%	3%	5%
	*	*	*				*	I	*				
Don't know	9	-	1	-	4	3	1	5	-	-	-	-	9
	1%	-	1%	-	1%	2%	1%	2%	-	-	-	-	1%
	*	*	*				*		*				
Sigma	838	117	100	52	322	194	54	246	132	218	154	232	606
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

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Thinking of your financial plans or goals, which of the following, if any, have changed due to the COVID-19 pandemic?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	863	106	90	74	309	198	86	222	128	239	191	239	624
Base: All Answering (wtd)	838	117	100	52	322	194	54	246	132	218	154	232	606
Made Changes (Net)	346	57	51	19	133	63	23	117	60	88	58	122	224
	41%	49%	51%	36%	41%	33%	43%	48%	45%	40%	38%	53%	37%
		E*	E*	*			*		*			L	
I have cashed in some/all of my RRSPs	59	11	17	1	23	5	3	24	6	16	10	28	32
	7%	9%	17%	1%	7%	3%	5%	10%	4%	7%	7%	12%	5%
		E*	CDEF*	*			*		*			L	
I have cashed in some/all of my stocks or bonds	49	8	12	2	12	11	4	16	3	21	8	17	32
	6%	7%	12%	4%	4%	6%	8%	6%	2%	10%	5%	7%	5%
		*	D*	*			*		*	H			
I have made changes to the asset allocation of my investment/savings portfolio	89	17	10	4	39	15	5	28	9	28	18	29	60
	11%	14%	10%	8%	12%	8%	9%	11%	6%	13%	11%	12%	10%
		*	*	*			*		*				
I have moved some of my investments into safer products	83	9	15	5	32	18	3	20	13	26	16	30	54
	10%	8%	15%	10%	10%	9%	6%	8%	10%	12%	11%	13%	9%
		*	*	*			*		*				
I have used my savings	160	37	22	7	59	22	13	54	36	35	23	61	99
	19%	32%	22%	14%	18%	12%	25%	22%	27%	16%	15%	26%	16%
		CDE*	*	*			E*		IJ*			L	
My expected retirement date has been pushed back	51	9	12	2	19	6	4	13	10	15	12	16	35
	6%	8%	12%	4%	6%	3%	7%	5%	7%	7%	8%	7%	6%
		*	E*	*			*		*				
My expected retirement date has moved up	33	5	4	1	12	11	1	8	6	13	5	14	20
	4%	5%	4%	1%	4%	5%	2%	3%	5%	6%	3%	6%	3%
		*	*	*			*		*				
Nothing - I haven't made any of these changes	492	60	48	33	189	130	31	128	72	131	96	109	383
	59%	51%	49%	64%	59%	67%	57%	52%	55%	60%	62%	47%	63%
		*	*	*		AB	*		*				K
Sigma	1017	156	139	55	384	219	64	291	154	285	189	303	714
	121%	134%	140%	106%	119%	113%	118%	118%	116%	131%	123%	131%	118%

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Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

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Minimum Base: 30 (**), Small Base: 100 (*)

Do you feel more or less financially secure since the COVID-19 pandemic began?

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	120	100	88	358	234	101	307	146	263	201	268	733
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	353	154	243	161	262	739
I feel more financially secure since the COVID-19 pandemic began	81	15	6	7	27	24	3	29	11	16	17	24	57
	8%	11%	5%	11%	7%	10%	4%	8%	7%	7%	11%	9%	8%
		*	*	*			*						
I feel less financial secure since the COVID-19 pandemic began	446	72	61	24	183	70	35	165	71	113	66	131	315
	45%	54%	54%	39%	48%	29%	52%	47%	46%	47%	41%	50%	43%
		E*	E*	*	E		E*						
No change in how financially secure I feel since the COVID-19 pandemic began	474	47	46	31	175	146	29	159	73	114	78	107	367
	47%	35%	41%	50%	45%	61%	44%	45%	47%	47%	48%	41%	50%
		*	*	*		ABDF	*						K
Sigma	1001	134	113	62	385	239	67	353	154	243	161	262	739
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

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Minimum Base: 30 (**), Small Base: 100 (*)

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Minimum Base: 30 (**), Small Base: 100 (*)

Has your mental health been impacted by COVID-19? (e.g. stress levels, anxiety)

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1001	120	100	88	358	234	101	307	146	263	201	268	733
Base: All Respondents (wtd)	1001	134	113	62	385	239	67	353	154	243	161	262	739
Yes (Net)	645	100	75	42	256	127	46	235	102	142	111	189	456
	64%	74%	66%	67%	66%	53%	69%	67%	66%	58%	69%	72%	62%
		E*	*	E*	E		E*				I	L	
Negatively (Subnet)	594	95	71	36	236	116	41	215	92	135	100	179	415
	59%	71%	62%	58%	61%	48%	62%	61%	60%	55%	62%	68%	56%
		E*	E*	*	E		E*					L	
Yes - very negatively affected	141	15	26	5	55	30	9	65	23	24	22	40	101
	14%	11%	23%	8%	14%	12%	14%	18%	15%	10%	14%	15%	14%
		*	ACE*	*			*	I					
Yes - somewhat negatively affected	453	80	44	31	180	86	32	150	70	110	78	139	314
	45%	59%	39%	50%	47%	36%	48%	42%	45%	45%	49%	53%	42%
		BDE*	*	*	E		*					L	
Yes - positively affected	51	5	4	6	20	11	5	21	10	7	11	10	41
	5%	4%	4%	9%	5%	5%	7%	6%	6%	3%	7%	4%	6%
		*	*	*			*						
No - not at all	356	34	38	20	130	112	21	118	52	102	50	73	283
	36%	26%	34%	33%	34%	47%	31%	33%	34%	42%	31%	28%	38%
		*	*	*		ACDF	*			J			K
Sigma	1001	134	113	62	385	239	67	353	154	243	161	262	739
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Minimum Base: 30 (**), Small Base: 100 (*)

What is negatively impacting your mental health? Please

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	600	84	62	54	225	115	60	196	87	154	120	187	413
Base: All Answering (wtd)	594	95	71	36	236	116	41	215	92	135	100	179	415
Fear of contracting COVID-19	329	54	45	18	126	64	21	129	52	67	58	96	233
	55%	56%	64%	51%	54%	55%	51%	60%	56%	50%	57%	54%	56%
		*	*	*		*	*		*				
Physical health concerns	195	25	18	13	88	37	14	87	27	40	26	54	141
	33%	26%	25%	35%	37%	32%	34%	41%	29%	30%	26%	30%	34%
		*	*	*		*	*	J	*				
Concern for loved ones	321	41	44	15	142	58	22	132	44	65	53	88	233
	54%	43%	63%	40%	60%	50%	53%	61%	48%	48%	53%	49%	56%
		*	AC*	*	AC	*	*	I	*				
Caring for children and family members	122	12	14	8	58	19	10	38	21	27	32	72	50
	21%	13%	20%	22%	25%	17%	24%	18%	22%	20%	32%	40%	12%
		*	*	*	A	*	*		*		GI	L	
Financial concerns	259	44	36	15	106	38	20	100	46	60	36	79	180
	44%	47%	51%	43%	45%	33%	48%	46%	49%	44%	36%	44%	43%
		*	E*	*		*	*		*				
Increased workload	72	11	7	2	26	19	7	17	12	22	12	29	43
	12%	11%	10%	6%	11%	16%	16%	8%	13%	16%	12%	16%	10%
		*	*	*		*	*		*	G			
Unemployment/reduced hours	159	28	22	6	62	32	8	58	25	37	30	61	98
	27%	29%	32%	16%	26%	27%	20%	27%	27%	27%	30%	34%	24%
		*	*	*		*	*		*			L	
Social isolation	333	54	38	22	135	65	19	115	51	73	60	97	236
	56%	57%	54%	62%	57%	56%	45%	53%	55%	54%	60%	54%	57%
		*	*	*		*	*		*				
Unable to access the things I need/want	200	26	22	9	93	34	16	74	26	44	37	57	144
	34%	27%	32%	25%	40%	29%	39%	34%	29%	33%	37%	32%	35%
		*	*	*		*	*		*				
Other	28	6	8	1	11	2	-	13	8	4	2	2	25
	5%	6%	11%	3%	5%	2%	-	6%	8%	3%	2%	1%	6%
		*	EF*	*		*	*		*			K	
Don't know	2	-	-	-	2	-	-	-	-	-	-	-	2
	*	-	-	-	1%	-	-	-	-	-	-	-	*
		*	*	*		*	*		*				
Sigma	2018	299	255	109	850	369	136	762	311	438	345	633	1385
	339%	315%	361%	303%	361%	318%	329%	355%	338%	325%	344%	354%	333%

Statistics:

Overlap formulae used

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Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L

Minimum Base: 30 (**), Small Base: 100 (*)