

AND INATTENTIVENESS

EUROPEANS ARE AWARE OF THE RISK OF INATTENTIVENESS...



say they take their eyes off of the road for more than 2 seconds





have had or nearly had an accident due to using their mobile phone while driving

...BUT ARE STILL NOT PAYING ATTENTION TO THE ROAD

50% use Bluetooth to talk on the phone while driving



44% program their GPS while driving



62%

29%

41%

31% use an earpiece or headphones to talk on the phone while driving



54%

16%

25% make calls holding the phone in their hands



47%

12%

23% send and/or read text messages or e-mails while driving



13%