



TOPLINE AND METHODOLOGY

Ipsos Poll: Racial Justice and the Jacob Blake shooting

Conducted by Ipsos' KnowledgePanel®
A survey of Americans (ages 18+)
Interview dates: August 28-31, 2020
Number of interviews: N=1,008

Margin of error among total: +/- 3.0 percentage points at the 95% confidence level
Margin of error among white Americans: +/- 3.8 percentage points at the 95% confidence level
Margin of error among Black Americans: +/- 10.4 percentage points at the 95% confidence level
Margin of error among Republicans: +/- 6.2 percentage points at the 95% confidence level
Margin of error among Democrats: +/- 5.7 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled.

NOTE: * = less than 0.5%, - = no respondents

Annotated Questionnaire:

1. Which three of the following topics do you find the most worrying? Select up to three.

	Total (N=1,008)	White (N=715)	Black (N=97)	Rep (N=267)	Dem (N=336)
COVID-19/coronavirus	45%	42%	59%	29%	58%
Healthcare	26%	26%	31%	20%	32%
Racial injustice	26%	17%	59%	8%	42%
Political extremism or polarization	24%	29%	11%	31%	21%
Crime or gun violence	23%	21%	33%	21%	27%
Climate change	17%	18%	7%	3%	26%
Unemployment	16%	15%	13%	15%	12%
Terrorism	13%	15%	5%	28%	4%
Social inequality	13%	12%	21%	4%	21%
Immigration	13%	14%	4%	27%	5%
Government budget and debt	12%	15%	4%	21%	5%
Education	12%	11%	6%	10%	11%
Taxes	10%	11%	6%	20%	4%
Opioid or drug addiction	7%	9%	2%	13%	3%
Natural disasters	6%	7%	2%	4%	5%
Nuclear conflict	4%	4%	4%	6%	3%
Foreign conflicts	4%	4%	-	8%	1%
Other	4%	4%	5%	6%	5%
None of these	4%	4%	4%	2%	2%
Skipped	1%	1%	3%	1%	1%



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2. Do you agree or disagree with the following? Select one answer for each row in the grid.

Total Agree Summary	Total	White	Black	Rep	Dem
Violence and damage caused by some protesters discredits the goal of the protest for racial justice.	76%	81%	61%	89%	71%
White people have an advantage, compared to people of color, in our society.	62%	53%	87%	29%	87%
Racism is built into the American economy, government, and educational system.	59%	52%	83%	26%	84%
Racism is built into America's policing system and police departments.	56%	47%	79%	18%	82%
America is not a racist country.	30%	37%	11%	63%	11%
The current racial justice movement seeks to address problems experienced by people like me.	26%	13%	67%	12%	40%
No one in America is treated differently because of their race.	14%	15%	12%	24%	6%

The current racial justice movement seeks to address problems experienced by people like me.	Total	White	Black	Rep	Dem
Strongly agree	11%	3%	52%	3%	19%
Somewhat agree	15%	10%	15%	9%	21%
Somewhat disagree	17%	18%	4%	13%	19%
Strongly disagree	36%	47%	13%	59%	25%
Don't know	21%	21%	15%	16%	17%
Skipped	1%	1%	1%	1%	-
Total Agree	26%	13%	67%	12%	40%
Total Disagree	52%	65%	17%	72%	44%

No one in America is treated differently because of their race.	Total	White	Black	Rep	Dem
Strongly agree	6%	6%	8%	12%	3%
Somewhat agree	8%	9%	4%	12%	3%
Somewhat disagree	23%	27%	6%	44%	10%
Strongly disagree	56%	50%	79%	26%	81%
Don't know	6%	7%	3%	6%	3%
Skipped	1%	1%	1%	1%	-
Total Agree	14%	15%	12%	24%	6%
Total Disagree	79%	77%	85%	70%	91%



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2. Do you agree or disagree with the following? Select one answer for each row in the grid.

Racism is built into the American economy, government, and educational system.	Total	White	Black	Rep	Dem
Strongly agree	31%	23%	72%	8%	54%
Somewhat agree	28%	29%	11%	18%	30%
Somewhat disagree	13%	15%	8%	22%	6%
Strongly disagree	18%	24%	3%	45%	3%
Don't know	9%	9%	5%	6%	6%
Skipped	1%	1%	1%	1%	-
Total Agree	59%	52%	83%	26%	84%
Total Disagree	31%	39%	11%	67%	9%

White people have an advantage, compared to people of color, in our society.	Total	White	Black	Rep	Dem
Strongly agree	37%	26%	76%	5%	63%
Somewhat agree	25%	27%	11%	24%	24%
Somewhat disagree	12%	15%	1%	19%	5%
Strongly disagree	18%	23%	5%	45%	3%
Don't know	7%	8%	5%	5%	5%
Skipped	1%	1%	2%	1%	-
Total Agree	62%	53%	87%	29%	87%
Total Disagree	29%	38%	6%	64%	8%

Racism is built into America's policing system and police departments.	Total	White	Black	Rep	Dem
Strongly agree	29%	20%	66%	6%	53%
Somewhat agree	27%	27%	13%	12%	29%
Somewhat disagree	13%	16%	5%	23%	6%
Strongly disagree	21%	26%	7%	49%	6%
Don't know	10%	10%	6%	8%	6%
Skipped	1%	1%	3%	1%	-
Total Agree	56%	47%	79%	18%	82%
Total Disagree	33%	42%	12%	72%	12%



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2. Do you agree or disagree with the following? Select one answer for each row in the grid.

America is not a racist country.	Total	White	Black	Rep	Dem
Strongly agree	15%	18%	9%	37%	3%
Somewhat agree	15%	19%	2%	26%	8%
Somewhat disagree	23%	27%	11%	23%	23%
Strongly disagree	39%	29%	72%	10%	61%
Don't know	7%	6%	5%	3%	5%
Skipped	1%	1%	1%	1%	-
Total Agree	30%	37%	11%	63%	11%
Total Disagree	62%	56%	83%	33%	84%

Violence and damage caused by some protesters discredits the goal of the protest for racial justice.	Total	White	Black	Rep	Dem
Strongly agree	52%	59%	36%	79%	40%
Somewhat agree	24%	22%	25%	10%	31%
Somewhat disagree	9%	6%	14%	3%	11%
Strongly disagree	7%	6%	13%	2%	11%
Don't know	7%	5%	11%	3%	7%
Skipped	1%	1%	1%	1%	-
Total Agree	76%	81%	61%	89%	71%
Total Disagree	15%	12%	27%	5%	22%

3. Which statement comes closer to your own view even if neither is exactly right? Select one answer only.

	Total	White	Black	Rep	Dem
Our country needs to continue making changes to give Black Americans equal rights with white Americans	64%	56%	90%	26%	90%
Our country has made the changes needed to give Black Americans equal rights with white Americans	33%	41%	7%	69%	9%
Skipped	3%	3%	3%	5%	1%



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4. Overall, how likely do you think it is that police treatment of Black Americans will improve in the coming years? Select one answer only

	Total	White	Black	Rep	Dem
Very likely	13%	15%	7%	22%	7%
Somewhat likely	48%	56%	22%	51%	47%
Somewhat unlikely	26%	20%	37%	15%	34%
Very unlikely	11%	6%	29%	6%	12%
Skipped	3%	4%	5%	6%	*
Total Likely	61%	71%	29%	73%	54%
Total Unlikely	36%	26%	66%	21%	46%

5. How much, if at all, have you seen, heard, or read about the shooting of Jacob Blake in Kenosha, Wisconsin? Select one answer only.

	Total	White	Black	Rep	Dem
A great deal	31%	28%	56%	30%	39%
A fair amount	32%	33%	21%	28%	35%
A little bit	27%	28%	17%	34%	19%
Not heard anything at all	9%	9%	6%	7%	5%
Skipped	1%	1%	1%	2%	*
Total Have seen, heard or read something about shooting	90%	89%	94%	92%	93%

6. What is your personal view on the circumstances around the shooting of Jacob Blake in Kenosha, Wisconsin? Select one answer only.

	Total	White	Black	Rep	Dem
It was attempted murder	23%	17%	51%	2%	41%
It was negligence on part of the officer	23%	23%	28%	12%	34%
It was an accident	2%	2%	1%	3%	*
The police officer did nothing wrong	12%	15%	4%	32%	2%
Something else	11%	11%	5%	16%	8%
Don't know	28%	32%	11%	34%	15%
Skipped	1%	1%	-	2%	-



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7. How much, if at all, have you seen, heard, or read about the shooting and killing of two protesters in Kenosha, Wisconsin during protests after the Blake shooting? Select one answer only.

	Total	White	Black	Rep	Dem
A great deal	22%	20%	41%	20%	29%
A fair amount	26%	27%	27%	25%	33%
A little bit	31%	32%	18%	33%	26%
Not heard anything at all	19%	20%	13%	20%	12%
Skipped	1%	1%	1%	2%	*
Total Have seen, heard or read something about shootings	80%	79%	86%	78%	88%

8. Do you support or oppose the protests and demonstrations taking place in Kenosha, Wisconsin, and across the country, following the shooting of Jacob Blake? Select one answer only.

	Total	White	Black	Rep	Dem
Strongly support	24%	16%	58%	1%	48%
Somewhat support	19%	20%	8%	5%	27%
Somewhat oppose	13%	14%	7%	19%	8%
Strongly oppose	25%	32%	6%	58%	6%
Don't know	18%	18%	20%	15%	11%
Skipped	1%	1%	1%	1%	-
Total Support	43%	36%	66%	6%	75%
Total Oppose	38%	46%	13%	77%	14%

9. Regardless of your level of awareness for this specific incident, please indicate how much you support or oppose each of the following person or group's response to the shooting of Jacob Blake. Select one answer for each row in the grid.

Total Support Summary	Total	White	Black	Rep	Dem
The Black Lives Matter movement	48%	40%	82%	13%	79%
NBA players	42%	33%	72%	9%	74%
Joe Biden	40%	32%	77%	5%	76%
Donald Trump	27%	34%	11%	69%	6%
Wisconsin Gov. Tony Evers	16%	15%	24%	13%	24%
The Wisconsin Department of Justice	16%	18%	14%	25%	14%



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9. Regardless of your level of awareness for this specific incident, please indicate how much you support or oppose each of the following person or group's response to the shooting of Jacob Blake. Select one answer for each row in the grid.

Donald Trump	Total	White	Black	Rep	Dem
Strongly support	18%	23%	4%	50%	3%
Somewhat support	9%	11%	7%	19%	3%
Somewhat oppose	5%	5%	3%	2%	4%
Strongly oppose	39%	33%	71%	3%	73%
Don't know	27%	27%	13%	23%	16%
Skipped	2%	2%	2%	3%	1%
Total Support	27%	34%	11%	69%	6%
Total Oppose	44%	38%	74%	5%	77%

Joe Biden	Total	White	Black	Rep	Dem
Strongly support	25%	21%	54%	2%	52%
Somewhat support	15%	11%	23%	3%	24%
Somewhat oppose	5%	38%	4%	9%	3%
Strongly oppose	23%	29%	7%	60%	2%
Don't know	32%	31%	13%	24%	19%
Skipped	1%	2%	1%	3%	*
Total Support	40%	32%	77%	5%	76%
Total Oppose	27%	35%	10%	69%	5%

Wisconsin Gov. Tony Evers	Total	White	Black	Rep	Dem
Strongly support	5%	5%	9%	3%	9%
Somewhat support	11%	10%	15%	10%	15%
Somewhat oppose	8%	8%	4%	9%	8%
Strongly oppose	11%	11%	15%	21%	7%
Don't know	63%	64%	54%	54%	61%
Skipped	2%	2%	2%	2%	1%
Total Support	16%	15%	24%	13%	24%
Total Oppose	19%	19%	19%	30%	15%

The Wisconsin Department of Justice	Total	White	Black	Rep	Dem
Strongly support	5%	6%	4%	10%	3%
Somewhat support	11%	12%	10%	15%	11%
Somewhat oppose	11%	10%	11%	7%	15%
Strongly oppose	12%	8%	33%	13%	13%
Don't know	60%	63%	40%	54%	58%
Skipped	2%	2%	2%	3%	*
Total Support	16%	18%	14%	25%	14%
Total Oppose	22%	18%	44%	20%	28%



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9. Regardless of your level of awareness for this specific incident, please indicate how much you support or oppose each of the following person or group's response to the shooting of Jacob Blake. Select one answer for each row in the grid.

NBA players	Total	White	Black	Rep	Dem
Strongly support	28%	20%	60%	4%	55%
Somewhat support	14%	13%	12%	5%	19%
Somewhat oppose	8%	9%	3%	11%	6%
Strongly oppose	23%	30%	4%	61%	3%
Don't know	26%	25%	16%	17%	16%
Skipped	2%	2%	4%	4%	1%
Total Support	42%	33%	72%	9%	74%
Total Oppose	30%	39%	7%	72%	9%

The Black Lives Matter movement	Total	White	Black	Rep	Dem
Strongly support	28%	20%	67%	2%	55%
Somewhat support	20%	20%	15%	11%	24%
Somewhat oppose	8%	9%	2%	16%	3%
Strongly oppose	22%	28%	6%	56%	4%
Don't know	20%	21%	9%	12%	13%
Skipped	2%	2%	1%	3%	1%
Total Support	48%	40%	82%	13%	79%
Total Oppose	30%	37%	8%	72%	7%

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Methodology

This Ipsos Poll, provided exclusively to NPR, was conducted August 28-31, 2020 using the probability-based KnowledgePanel®. This poll was based on a nationally representative probability sample of adults age 18 or older (n=1,008). The poll also includes 715 white Americans, 97 Black Americans, 267 Republicans, and 336 Democrats.

The KnowledgePanel is the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The survey was conducted in English. The data was weighted to adjust for gender by age, race, education, Census region by metropolitan status, and household income. The above design weights for KP respondents were then raked to the following geodemographic distributions of the 18 and over adult population. The needed benchmarks were obtained from the 2019 March Supplement of the Current Population Survey (CPS).

- Gender (Male and Female) by Age (18-29, 30-44, 45-59, 60+)
- Race-Ethnicity (White/Non-Hispanic, Black/Non-Hispanic, Other/Non-Hispanic, Hispanic, 2+ Races/Non-Hispanic)
- Census Region (Northeast, Midwest, South, and West) by Metropolitan Status (Metro and Non-Metro)
- Education (Less than High School, High School, Some College, Bachelor or Higher)
- Household Income (Under \$25K, \$25K-\$49,999, \$50K-\$74,999, \$75K-\$99,999, \$100K-\$149,999, \$150K and Over)

The margin of sampling error among the total sample of adults age 18 or older is plus or minus 3.0 percentage points at the 95% confidence level. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent. The margin of sampling error among the subgroups are:

- White Americans = plus or minus 3.8 percentage points at the 95% confidence level
- Black Americans = plus or minus 10.4 percentage points at the 95% confidence level
- Republicans = plus or minus 6.2 percentage points at the 95% confidence level
- Democrats = plus or minus 5.7 percentage points at the 95% confidence level





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Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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