

ISSUES INDEX SEPTEMBER 2020 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE										SOCIAL GRADE						UNWTD TOTAL	
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1013	476	525	88	139	134	160	198	291	227	294	489	361	649	269	366	161	180	635	341	1013
WEIGHTED BASE	1013	489	512	108*	176	162*	172	157	235	285	333	392	446	564	263	266	211	239	529	450	1013
	100%	48%	51%	11%*	17%	16%*	17%	15%	23%	28%	33%	39%	44%	56%	26%	26%	21%	24%	52%	44%	100%
Coronavirus/ pandemic diseases	559	254	299	69	98	90	99	82	121	166	190	203	257	302	130	145	125	139	274	264	557
	55%lp	52%	58%	63%	55%	56%	58%	52%	51%	58%	57%	52%	57%	54%	49%	54%	59%	58%	52%	59%l	55%
Common Market/ Brexit/EU/Europe/ Euro	141	88	52	9	24	23	26	23	35	33	49	58	55	84	53	42	24	19	94	44	149
	14%bo	18%zb	10%	8%	13%	14%	15%	15%	15%	12%	15%	15%	12%	15%	20%zo	16%oq	12%	8%	18%zo	10%	15%
Economy/Economic situation	106	48	58	12	16	9	24	18	27	28	33	44	37	68	36	26	22	20	62	42	109
	10%	10%	11%	11%	9%	6%	14%	11%	11%	10%	10%	11%	8%	12%	14%	10%	10%	8%	12%	9%	11%
Immigration/ immigrants	34	19	15	3	2	5	2	4	17	5	8	21	11	23	8	5	7	14	13	21	25
	3%p	4%	3%	3%	1%	3%	1%	2%	7%zdf	2%	2%	5%zdg	2%	4%	3%	2%	3%	6%mp	2%	5%	2%
Pollution/ Environment	29	18	12	1	7	5	3	6	7	8	8	13	13	16	10	8	6	4	19	10	32
	3%	4%	2%	1%	4%	3%	2%	4%	3%	3%	2%	3%	3%	3%	4%	3%	3%	2%	4%	2%	3%
National health service/Hospitals/ Healthcare	26	11	15	4	5	8	3	2	4	9	11	6	17	9	9	6	-	9	15	9	23
	3%	2%	3%	3%	3%	5%k	2%	1%	2%	3%	3%	2%	4%	2%	3%n	2%	-	4%n	3%	2%	2%
Unemployment/ Factory closure/ Lack of industry	20	4	17	1	5	1	2	9	3	6	3	12	6	14	6	6	1	8	11	9	23
	2%a	1%	3%za	1%	3%	*	1%	6%zef	1%	2%	1%	3%h	1%	2%	2%	2%	1%	3%	2%	2%	2%
Poverty/Inequality	17	10	7	5	4	2	3	2	*	10	6	2	12	5	5	4	4	4	9	8	15
	2%hk	2%	1%	5%hk	2%	2%	2%	1%	*	3%hk	2%	1%	3%	1%	2%	1%	2%	2%	2%	2%	1%
Lack of faith in politics / politicians / government	11	6	5	-	*	2	3	1	6	*	5	6	2	9	2	4	1	4	6	5	12
	1%	1%	1%	-	*	1%	2%	*	2%zi	*	1%	2%	*	2%	1%	1%	1%	2%	1%	1%	1%
Education/Schools	9	1	7	-	6	1	1	1	-	6	2	1	7	3	1	3	3	2	4	5	8
	1%a	*	1%	-	3%zhk	*	1%	1%	-	2%	1%	*	1%	1%	*	1%	1%	1%	1%	1%	1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 11th September - 18th September 2020
Source : Ipsos MORI (JN Q218)

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UNWEIGHTED BASE	1013	476	525	88	139	134	160	198	291	227	294	489	361	649	269	366	161	180	635	341	1013
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	100%	48%	51%	11%*	17%	16%*	17%	15%	23%	28%	33%	39%	44%	56%	26%	26%	21%	24%	52%	44%	100%
Low pay/Minimum wage/Fair wages	6 1%	5 1%	-	-	4 2%k	2 1%	-	-	-	4 1%	2 1%	-	6 1%	-	-	-	5 2%zlm p	1 *	-	6 1%p	3 *
Race relations	4 *	2 *	3 1%	1 1%	1 1%	-	-	1 *	2 1%	2 1%	-	2 1%	2 *	2 *	-	3 1%	-	1 *	3 *	1 *	5 *
Housing	4 *	4 1%	* *	2 2%zk	-	1 1%	-	-	* *	2 1%	1 *	* *	4 1%	* *	* *	1 *	-	2 1%	2 *	2 1%	3 *
Nationalisation/ Government control of institutions	3 *	3 1%	* *	-	-	3 2%z	-	-	* *	-	3 1%	* *	3 1%	* *	* *	-	3 1%	-	* *	3 1%	2 *
Local government/ Council tax	3 *	-	3 1%	-	-	3 2%z	-	-	* *	-	3 1%	* *	3 1%	* *	* *	3 1%z	-	-	3 1%	-	2 *
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	3 *	2 *	1 *	-	-	-	-	1 1%	2 1%	-	-	3 1%z	-	3 1%	-	1 *	1 1%	1 *	1 *	2 *	3 *
Defence/Foreign affairs/ International terrorism	2 *	2 *	-	-	-	1 1%	1 *	-	-	-	2 *	-	1 *	1 *	-	1 *	-	-	1 *	-	2 *
Scottish/Welsh assembly/ Devolution/ Constitutional reform	1 *	-	1 *	-	-	-	-	1 1%	* *	-	-	1 *	-	1 *	-	* *	1 1%	-	* *	1 *	2 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

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Morality/ Individual behaviour/ Lifestyle	1 *	1 *	-	-	-	-	1 *	-	-	-	1 *	-	-	1 *	-	1 *	-	-	1 *	-	1 *
Public services in general	1 *	-	1 *	* *	-	1 *	-	-	-	* *	1 *	-	1 *	-	1 *	-	-	-	1 *	-	2 *
Drug abuse	1 *	-	1 *	-	-	-	-	1 *	-	-	-	1 *	-	1 *	1 *	-	-	-	1 *	-	1 *
Nuclear weapons/ Nuclear war/ Disarmament	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pensions/Social security/Benefits	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Population levels/ Overpopulation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ageing population/Social care for the elderly	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Taxation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Inflation/Prices	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	13	5	5	-	-	2	-	7	4	-	2	11	2	11	4	3	2	3	7	5	13
	1%	1%	1%	-	-	1%	-	4%zdf	2%i	-	1%	3%zi	*	2%	1%	1%	1%	1%	1%	1%	1%
								ij													
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.01z	1.00	1.00	1.00	1.01	1.00	1.00	1.01	1.00	1.00	1.00	1.00	1.00	1.00
STANDARD ERROR	*	0.00	*	0.00	0.00	0.00	0.00	0.01	0.00	0.00	0.00	*	0.00	*	0.01	0.00	0.00	0.00	*	0.00	*
ERROR VARIANCE	*	0.00	*	0.00	0.00	0.00	0.00	*	0.00	0.00	0.00	*	0.00	*	*	0.00	0.00	0.00	*	0.00	*
Don't know	20	9	12	1	5	3	3	2	6	6	6	8	9	11	*	6	5	8	6	13	22
	2%lp	2%	2%	1%	3%	2%	2%	2%	2%	2%	2%	2%	2%	2%	*	2%p	2%	3%l	1%l	3%l	2%

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	100%	48%	51%	11%*	17%	16%*	17%	15%	23%	28%	33%	39%	44%	56%	26%	26%	21%	24%	52%	44%	100%
Personal finances (NET)	23	15	7	5	8	5	3	2	*	13	8	2	18	5	5	4	9	5	9	14	18
	2%hk	3%	1%	5%hk	5%hk	3%h	2%	1%	*	5%zhk	2%h	1%	4%	1%	2%	1%	4%	2%	2%	3%	2%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 2
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What would you say is the most important issue facing Britain today?
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	GOVERNMENT OFFICE REGION											TENURE						EDUCATION				UNWTD TOTAL	
	TOTAL (z)	ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A-LEVEL (s)	DEGREE MASTER PHD (t)		NONE (u)
UNWEIGHTED BASE	1013	823	47	143	387	244	305	258	321	112	233	209	409	336	102	120	745	222	188	162	434	153	1013
WEIGHTED BASE	1013	875	50*	87*	328	241	317	266	368	137*	278	232	349	348	118*	147*	697	265	227	214	305	185	1013
100%		86%	5%*	9%*	32%	24%	31%	26%	36%	13%*	27%	23%	34%	34%	12%*	15%*	69%	26%	22%	21%	30%	18%	100%
Coronavirus/ pandemic diseases	559	475	32	52	190	138	190	158	180	64	137	116	183	191	68	84	374	152	145	110	154	106	557
		55%ht	54%h	64%	60%	58%h	57%	60%ah	59%h	49%	47%	49%	52%	55%	58%	57%	54%	57%	64%zt	51%	51%	57%	55%
Common Market/ Brexit/EU/Europe/ Euro	141	121	7	12	48	36	37	30	55	22	41	33	50	60	9	18	110	26	16	29	63	21	149
		14%r	14%	15%	14%	15%	12%	11%	15%	16%	15%	14%	14%	17%nq	7%	12%	16%zn	10%	7%	13%	21%zr	11%	15%
Economy/Economic situation	106	96	3	7	34	27	31	28	40	13	33	28	40	40	10	14	79	24	25	23	40	11	109
		10%	11%	7%	8%	10%	11%	10%	11%	9%	12%	12%	11%	11%	8%	10%	11%	9%	11%	11%	13%u	6%	11%
Immigration/ immigrants	34	30	3	1	10	9	11	8	13	3	9	10	21	4	3	6	25	9	10	6	2	15	25
		3%mt	3%	6%	1%	3%	4%	3%	4%	2%	3%	4%	6%zmp	1%	2%	4%	4%am	3%	4%t	3%	1%	8%zt	2%
Pollution/ Environment	29	26	1	2	4	2	5	3	20	7	15	13	10	10	5	3	19	8	-	9	12	6	32
		3%dr	3%	2%	2%	1%	1%	1%	5%zad	5%	5%def	6%zad	3%	3%	4%	2%	3%	3%	-	4%r	4%r	3%r	3%
National health service/Hospitals/ Healthcare	26	23	-	3	7	5	5	5	14	8	11	6	8	7	4	7	15	11	5	*	12	5	23
		3%	3%	-	3%	2%	2%	1%	4%	6%zf	4%	2%	2%	2%	4%	5%	2%	4%	2%	*	4%zs	3%	2%
Unemployment/ Factory closure/ Lack of industry	20	16	2	2	12	10	4	2	5	2	5	3	7	10	-	2	17	2	5	6	3	2	23
		2%	2%	4%	2%	4%zag	4%zag	1%g	1%	1%	2%	1%	2%	3%	-	1%	2%	1%	2%	3%	1%	1%	2%
Poverty/Inequality	17	16	1	1	4	3	8	8	5	2	3	3	4	4	6	2	8	8	4	5	7	1	15
		2%p	2%	1%	1%	1%	3%	3%	1%	2%	1%	1%	1%	1%	5%zlp	2%	1%	3%	2%	2%	2%	*	1%
Lack of faith in politics / politicians / government	11	10	-	1	4	4	1	1	6	1	2	5	6	3	*	-	10	*	*	*	4	4	12
		1%	1%	-	1%	1%	*	*	2%	1%	1%	2%	2%	1%	*	-	1%	*	*	*	1%	2%	1%

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UNWEIGHTED BASE	1013	823	47	143	387	244	305	258	321	112	233	209	409	336	102	120	745	222	188	162	434	153	1013
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	100%	86%	5%*	9%*	32%	24%	31%	26%	36%	13%*	27%	23%	34%	34%	12%*	15%*	69%	26%	22%	21%	30%	18%	100%
Education/Schools	9 1%	9 1%	-	-	-	-	5 2% ^d	5 2% ^d	4 1%	1 1%	3 1%	3 1%	-	5 1%	*	3 2% ^l	5 1%	3 1%	1 1%	6 3% ^{zt}	1 *	-	8 1%
Low pay/Minimum wage/Fair wages	6 1%	5 1%	-	1 1%	1 *	-	3 1%	3 1%	2 1%	2 2%	2 1%	-	-	3 1%	3 3% ^{zlp}	-	3 *	3 1%	-	6 3% ^{zt}	-	-	3 *
Race relations	4 *	3 *	-	2 2% ^{za}	2 1%	1 *	1 *	1 *	1 *	-	1 *	1 *	2 1%	-	1 1%	1 1%	2 *	2 1%	2 1%	1 *	-	*	5 *
Housing	4 *	4 *	-	* *	* *	-	-	-	4 1%	4 3% ^{zad}	4 1%	-	* *	2 1%	-	1 1%	3 *	1 *	1 1%	2 1%	* *	-	3 *
Nationalisation/ Government control of institutions	3 * ^p	3 *	-	* *	* *	-	-	-	3 1%	-	3 1%	3 1%	* *	-	-	3 2% ^{zmp}	* *	3 1%	-	3 1%	* *	-	2 *
Local government/ Council tax	3 * ^p	3 *	-	-	-	* *	* *	3 1%	3 2% ^{zad}	3 1%	-	-	* *	-	3 2% ^{zlm}	-	* *	3 1%	3 1%	-	* *	-	2 *
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	3 *	3 *	-	-	-	2 1%	2 1%	1 *	-	-	1 *	1 *	1 *	1 *	1 1%	-	2 *	1 *	1 *	-	-	-	3 *
Defence/Foreign affairs/ International terrorism	2 *	2 *	-	-	1 *	1 *	-	-	1 *	1 1%	1 *	-	-	1 *	-	-	1 *	-	-	-	1 *	-	2 *

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q - z/r/s/t/u
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ISSUES INDEX SEPTEMBER 2020 (PUBLIC - FINAL)

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UNWEIGHTED BASE	1013	823	47	143	387	244	305	258	321	112	233	209	409	336	102	120	745	222	188	162	434	153	1013
WEIGHTED BASE	1013	875	50*	87*	328	241	317	266	368	137*	278	232	349	348	118*	147*	697	265	227	214	305	185	1013
	100%	86%	5%*	9%*	32%	24%	31%	26%	36%	13%*	27%	23%	34%	34%	12%*	15%*	69%	26%	22%	21%	30%	18%	100%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	1 *	- -	- -	1 2%zaf ghj	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	* *	1 1%	2 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Morality/ Individual behaviour/ Lifestyle	1 *	1 *	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *
Public services in general	1 *	1 *	- -	- -	- -	- -	1 *	1 *	* *	- -	- -	* *	- -	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -	2 *
Drug abuse	1 *	- -	- -	1 1%za	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	- -	1 *
Nuclear weapons/ Nuclear war/ Disarmament	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Pensions/Social security/Benefits	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Petrol prices/Fuel	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Countryside/Rural life	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Population levels/ Overpopulation	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

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	100%	86%	5%*	9%*	32%	24%	31%	26%	36%	13%*	27%	23%	34%	34%	12%*	15%*	69%	26%	22%	21%	30%	18%	100%
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ageing population/Social care for the elderly	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Taxation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Inflation/Prices	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Other	13	13	1	-	3	3	7	7	3	-	-	3	8	2	1	2	9	3	4	1	3	5	13
	1%	1%	1%	-	1%	1%	2%j	3%j	1%	-	-	1%	2%	1%	*	1%	1%	1%	2%	1%	1%	2%	1%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.01	1.01	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.01	1.00	1.00	1.00	1.00	1.00	1.01	1.00	1.00	1.00
STANDARD ERROR	*	*	0.00	0.00	*	0.01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	*	0.00	0.00	*	0.00	0.00	0.01	0.00	0.00	*
ERROR VARIANCE	*	*	0.00	0.00	*	*	0.00	0.00	0.00	0.00	0.00	0.00	0.00	*	0.00	0.00	*	0.00	0.00	*	0.00	0.00	*
Don't know	20	19	-	1	6	5	6	6	8	4	6	4	6	8	4	1	14	5	3	8	1	7	22
	2%t	2%	-	2%	2%	2%	2%	2%	2%	3%	2%	2%	2%	2%	2%	4%	2%	2%	1%	4%t	*	4%t	2%
Personal finances (NET)	23	21	1	2	5	3	11	11	7	5	5	3	4	7	9	2	11	11	4	11	7	1	18
	2%p	2%	1%	3%	2%	1%	4%	4%	2%	3%	2%	1%	1%	2%	8%zlm	2%	2%	4%lp	2%	5%zu	2%	*	2%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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WEIGHTED BASE	1013	366	105*	434	269	306	48*	276	52*	127*	455	283	1013
	100%	36%	10%*	43%	27%	30%	5%*	27%	5%*	13%*	45%	28%	100%
Coronavirus/ pandemic diseases	559 55% ⁿ	205	64	251	168	183	25	128	35	72	232	156	557
		56%	61%	58%	63% ^z	60%	52%	46%	66%	57%	51%	55%	55%
Common Market/ Brexit/EU/Europe/ Euro	141 14%	43	12	52	36	50	13	31	8	19	74	41	149
		12%	12%	12%	14%	16%	26% ^z _f	11%	15%	15%	16%	15%	15%
Economy/Economic situation	106 10% ^g	47	6	41	27	21	2	42	5	11	57	25	109
		13%	6%	10%	10%	7%	4%	15%	10%	8%	12%	9%	11%
Immigration/ immigrants	34 3% ^g	10	6	16	10	-	-	17	-	2	11	8	25
		3%	6%	4%	4% ^g	-	-	6%	-	2%	3%	3%	2%
Pollution/ Environment	29 3% ^f	12	1	11	1	13	1	2	-	4	14	10	32
		3%	1%	3%	1%	4% ^f	3%	1%	-	3%	3%	4%	3%
National health service/Hospitals/ Healthcare	26 3%	10	6	8	4	7	2	9	-	2	14	8	23
		3%	6%	2%	1%	2%	3%	3%	-	1%	3%	3%	2%
Unemployment/ Factory closure/ Lack of industry	20 2%	4	7	10	3	5	-	9	2	3	7	2	23
		1%	6% ^z _a	2%	1%	2%	-	3%	4%	3%	2%	1%	2%
Poverty/Inequality	17 2% ^c	13	-	3	2	6	1	7	-	2	11	9	15
		3% ^z _c	-	1%	1%	2%	3%	2%	-	2%	2%	3%	1%
Lack of faith in politics / politicians / government	11 1%	2	*	5	-	2	1	6	1	-	3	2	12
		*	*	1%	-	1%	3% ^f	2%	2%	-	1%	1%	1%
Education/Schools	9 1%	1	-	4	2	1	2	5	-	2	7	7	8
		*	-	1%	1%	*	4% ^g	2%	-	1%	1%	2%	1%

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Low pay/Minimum wage/Fair wages	6 1%	6 2%zc	-	-	-	3 1%	-	3 1%	-	1 1%	3 1%	-	3 *
Race relations	4 *	-	-	4 1%z	2 1%	1 *	-	1 *	1 1%	1 1%	* *	-	5 *
Housing	4 *	1 *	-	3 1%	2 1%	-	-	1 *	* 1%	2 2%z	1 *	4 1%	3 *
Nationalisation/ Government control of institutions	3 *	-	-	* *	-	3 1%	-	* *	-	-	3 1%	3 1%	2 *
Local government/ Council tax	3 *	-	3 2%zac	* *	-	3 1%	-	-	-	-	3 1%	-	2 *
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	3 *	-	-	2 *	1 *	-	-	2 1%	-	2 2%	1 *	1 *	3 *
Defence/Foreign affairs/ International terrorism	2 *	2 *	-	-	-	-	-	1 *	-	-	1 *	-	2 *
Scottish/Welsh assembly/ Devolution/ Constitutional reform	1 *	-	1 1%	* *	-	-	-	-	-	-	1 *	-	2 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1

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Morality/ Individual behaviour/ Lifestyle	1 *	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	1 *	1 *	1 *
Public services in general	1 *	1 *	* *	- -	- -	1 *	- -	- -	- -	- -	1 *	* *	2 *
Drug abuse	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	1 *
Nuclear weapons/ Nuclear war/ Disarmament	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Pensions/Social security/Benefits	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Petrol prices/Fuel	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Countryside/Rural life	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Population levels/ Overpopulation	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Pound/Exchange rate/Value of pound	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Animal welfare	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

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Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-
Ageing population/ Social care for the elderly	-	-	-	-	-	-	-	-	-	-	-	-	-
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-
Taxation	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-
Inflation/Prices	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	13	4	-	8	4	2	1	6	1	1	5	3	13
	1%	1%	-	2%	2%	1%	2%	2%	2%	1%	1%	1%	1%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.02z ac	1.00	1.00	1.01	1.00	1.00	1.00	1.00	1.00	1.00	1.00

STANDARD ERROR * 0.00 0.02 0.00 0.00 * 0.00 0.00 0.00 0.00 0.00 *

ERROR VARIANCE * 0.00 * 0.00 0.00 * 0.00 0.00 0.00 0.00 0.00 *

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/l/m/n - z/v/w/x
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
Respondent type : GB Adults 18+
Fieldwork dates : 11th September - 18th September 2020
Source : Ipsos MORI (JN Q218)

ISSUES INDEX SEPTEMBER 2020 (PUBLIC - FINAL)

18 Sep 2020

Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1013	348	95	477	263	305	55	263	52	131	468	247	1013
WEIGHTED BASE	1013	366	105*	434	269	306	48*	276	52*	127*	455	283	1013
	100%	36%	10%*	43%	27%	30%	5%*	27%	5%*	13%*	45%	28%	100%
Don't know	20	5	*	13	4	10	-	7	-	3	6	2	22
	2%	1%	*	3%	1%	3%	-	2%	-	2%	1%	1%	2%
Personal finances (NET)	23	19	-	3	2	9	1	10	-	3	13	9	18
	2%^{cf}	5% ^{zc}	-	1%	1%	3%	3%	3%	-	3%	3%	3%	2%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX SEPTEMBER 2020 (PUBLIC - FINAL)

18 Sep 2020

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
UNWEIGHTED BASE	1013	337	185	49	93	533	129	495	304	214	887	114	194	326	25	68	1013
WEIGHTED BASE	1013	317	185	50*	101*	513	131*	513	300	200	871	133*	103	450	34**	67*	1013
	100%	31%	18%	5%*	10%*	51%	13%*	51%	30%	20%	86%	13%*	10%	44%	3%**	7%*	100%
Coronavirus/ pandemic diseases	559	132	94	28	38	299	71	293	143	123	486	71	64	227	-	38	557
	55%ath	42%	51%a	56%t	38%	58%at	54%at	57%h	48%	62%h	56%	53%	62%m	50%	-	57%	55%
Common Market/ Brexit/EU/Europe/ Euro	141	31	18	5	7	141	23	76	42	23	118	20	9	77	-	7	149
	14%a	10%	10%	9%	7%	27%zab cft	18%abt	15%	14%	12%	14%	15%	9%	17%l	-	10%	15%
Economy/Economic situation	106	106	22	6	12	32	11	49	35	23	97	8	11	55	-	12	109
	10%e	34%zbc eft	12%e	13%	12%	6%	9%	9%	12%	11%	11%	6%	10%	12%	-	18%	11%
Immigration/ immigrants	34	6	2	2	34	2	2	18	9	7	29	5	1	15	34	-	25
	3%e	2%	1%	4%e	34%zabc ef	*	1%	4%	3%	3%	3%	4%	1%	3%	100%	-	2%
Pollution/ Environment	29	11	2	1	1	9	1	14	8	7	29	*	2	14	-	1	32
	3%e	4%	1%	3%	1%	2%	1%	3%	3%	3%	3%	*	2%	3%	-	1%	3%
National health service/Hospitals/ Healthcare	26	13	26	2	2	2	2	15	7	4	16	9	3	13	-	2	23
	3%e	4%e	14%zaef t	3%	2%	*	1%	3%	2%	2%	2%	7%zj	3%	3%	-	3%	2%
Unemployment/ Factory closure/ Lack of industry	20	7	4	*	-	8	2	5	11	4	17	3	3	7	-	-	23
	2%g	2%	2%	1%	-	2%	2%	1%	4%zg	2%	2%	2%	3%	2%	-	-	2%
Poverty/Inequality	17	2	7	1	1	7	2	11	6	*	14	2	2	12	-	1	15
	2%	1%	4%ae	2%	1%	1%	2%	2%	2%	*	2%	2%	2%	3%	-	1%	1%
Lack of faith in politics / politicians / government	11	5	1	-	-	3	*	3	8	-	11	*	1	5	-	-	12
	1%	2%	1%	-	-	1%	*	1%	3%zgi	-	1%	*	1%	1%	-	-	1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 11th September - 18th September 2020
Source : Ipsos MORI (JN Q218)

ISSUES INDEX SEPTEMBER 2020 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
UNWEIGHTED BASE	1013	337	185	49	93	533	129	495	304	214	887	114	194	326	25	68	1013
WEIGHTED BASE	1013	317	185	50*	101*	513	131*	513	300	200	871	133*	103	450	34**	67*	1013
	100%	31%	18%	5%*	10%*	51%	13%*	51%	30%	20%	86%	13%*	10%	44%	3%**	7%*	100%
Education/Schools	9 1% ^e	1 *	4 2% ^e	-	1 1%	1 *	9 7% ^z	7 1%	2 1%	1 1%	8 1%	1 1%	1 1%	4 1%	-	1 1%	8 1%
Low pay/Minimum wage/Fair wages	6 1%	-	-	-	2 2% ^a	2 *	-	1 *	5 2% ^z	-	6 1%	-	-	6 1%	-	2 3% ^z	3 *
Race relations	4 *	-	-	-	-	-	2 1% ^e	1 *	2 1%	1 1%	3 *	1 1%	-	-	-	-	5 *
Housing	4 * ^j	-	-	-	-	-	3 2% ^z	-	4 1% ^z	-	* *	4 3% ^z	-	1 *	-	-	3 *
Nationalisation/ Government control of institutions	3 *	* *	-	-	-	* *	-	-	-	3 2% ^z	3 *	-	-	3 1%	-	-	2 *
Local government/ Council tax	3 * ^j	-	-	-	-	-	3 *	* *	-	-	* *	3 2% ^z	-	3 1%	-	-	2 *
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	3 *	-	1 1%	3 6% ^z	1 1%	2 *	-	2 *	-	1 1%	3 *	-	-	1 *	-	1 2%	3 *
Defence/Foreign affairs/ International terrorism	2 * ^j	1 *	-	-	-	-	-	-	1 *	1 *	1 *	-	-	2 *	-	-	2 *

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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ISSUES INDEX SEPTEMBER 2020 (PUBLIC - FINAL)

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BASE: ALL ADULTS AGED 18+

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		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
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	100%	31%	18%	5%*	10%*	51%	13%*	51%	30%	20%	86%	13%*	10%	44%	3%**	7%*	100%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	1 *	- -	* *	- -	* *	- -	- -	- -	* *	1 1%	1 *	- -	- -	- -	- -	* *	2 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Morality/ Individual behaviour/ Lifestyle	1 *	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	- *	1 *	- -	- -	1 *
Public services in general	1 *	- -	1 *	- -	- -	- *	1 *	1 *	- -	- -	1 *	- -	1 1%z	- -	- -	- -	2 *
Drug abuse	1 *	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	1 *
Nuclear weapons/ Nuclear war/ Disarmament	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Pensions/Social security/Benefits	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Petrol prices/Fuel	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Countryside/Rural life	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Population levels/ Overpopulation	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/eff/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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ISSUES INDEX SEPTEMBER 2020 (PUBLIC - FINAL)

18 Sep 2020

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What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
UNWEIGHTED BASE	1013	337	185	49	93	533	129	495	304	214	887	114	194	326	25	68	1013
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	100%	31%	18%	5%*	10%*	51%	13%*	51%	30%	20%	86%	13%*	10%	44%	3%**	7%*	100%
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Foot and mouth outbreak/Farming crisis	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ageing population/Social care for the elderly	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Taxation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Trade unions/ Strikes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Inflation/Prices	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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ISSUES INDEX SEPTEMBER 2020 (PUBLIC - FINAL)

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BASE: ALL ADULTS AGED 18+

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		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
UNWEIGHTED BASE	1013	337	185	49	93	533	129	495	304	214	887	114	194	326	25	68	1013
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	100%	31%	18%	5%*	10%*	51%	13%*	51%	30%	20%	86%	13%*	10%	44%	3%**	7%*	100%
Other	13	1	-	1	1	2	1	6	7	-	12	1	-	5	-	1	13
	1%ae	*	-	2%	1%	*	1%	1%	2%	-	1%	1%	-	1%	-	2%	1%
MEAN NUMBER OF MENTIONS	1.00	1.01	1.00	1.00	1.00	1.00	1.00	1.00	1.01	1.00	1.00	1.00	1.01	1.00	1.00	1.00	
STANDARD ERROR	*	*	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.00	*	0.00	0.00	*	0.00	0.00	*
ERROR VARIANCE	*	*	0.00	0.00	0.00	0.00	0.00	0.00	*	0.00	*	0.00	*	0.00	0.00	0.00	*
Don't know	20	2	1	1	1	2	1	8	11	1	15	5	5	2	-	1	22
	2%aem	1%	1%	1%	1%	*	*	2%	4%z	1%	2%	4%	4%zm	1%	-	2%	2%
Personal finances (NET)	23	2	7	1	3	9	2	12	11	*	21	2	2	18	-	3	18
	2%ai	1%	4%a	2%	3%	2%	2%	2%	4%i	*	2%	2%	2%	4%	-	4%	2%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/ef/it - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
Fieldwork dates : 11th September - 18th September 2020
Source : Ipsos MORI (JN Q218)

ISSUES INDEX SEPTEMBER 2020 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1013	476	525	88	139	134	160	198	291	227	294	489	361	649	269	366	161	180	635	341	1013
WEIGHTED BASE	1013	489	512	108*	176	162*	172	157	235	285	333	392	446	564	263	266	211	239	529	450	1013
	100%	48%	51%	11%*	17%	16%*	17%	15%	23%	28%	33%	39%	44%	56%	26%	26%	21%	24%	52%	44%	100%
Coronavirus/ pandemic diseases	775 77% ^d	386 79%	381 74%	84 78%	119 67%	129 80% ^d	142 83% ^{di}	123 79%	175 74%	203 71%	272 82% ^{zd}	298 76%	333 75%	441 78%	202 77%	209 79%	167 79%	170 71%	411 78%	338 75%	782 77%
Common Market/ Brexit/EU/Europe/ Euro	513 51% ^{ci} o	266 54%	244 48%	39 36%	78 44%	88 55% ^{ci}	93 54% ^{ci}	91 58% ^{cd}	122 52% ^{ci}	117 41%	181 54% ^{ci}	212 54% ^{ci}	205 46%	305 54%	156 59% ^{zo}	137 51% ^o	118 56% ^{oq}	92 39%	293 55% ^{zm}	210 47% ^o	533 53%
Economy/Economic situation	317 31% ^q	157 32%	160 31%	29 27%	55 31%	39 24%	78 46% ^{zc}	48 31%	67 28%	84 29%	117 35% ^e	115 29%	122 27%	193 34%	103 39% ^{zn}	89 34%	58 28%	58 24%	192 36% ^{zo}	117 26%	337 33%
Unemployment/ Factory closure/ Lack of industry	188 19% ^h	90 18%	95 19%	18 17%	45 26% ^{zf}	32 20%	22 13%	37 24% ^{fh}	33 14%	64 22% ^{fh}	54 16%	70 18% ^h	96 21%	92 16%	40 15%	55 21%	34 16%	50 21%	95 18%	84 19%	179 18%
National health service/Hospitals/ Healthcare	185 18% ^{ak}	67 14%	116 23% ^{za}	16 15%	33 18%	26 16%	49 28% ^{zc}	25 16%	35 15%	49 17%	75 23% ^{eh}	60 15%	75 17%	108 19%	52 20%	50 19%	27 13%	48 20%	102 19%	75 17%	185 18%
Education/Schools	131 13% ^{ahk}	43 9%	84 16% ^{za}	18 17%	26 15%	20 13%	31 18% ^{ghk}	14 9%	21 9%	44 15% ^k	51 15% ^{hk}	35 9%	64 14%	65 12%	43 16%	30 11%	26 12%	25 11%	73 14%	51 11%	129 13%
Pollution/ Environment	119 12% ^q	65 13%	52 10%	12 11%	30 17% ^{fh}	16 10%	14 8%	24 16%	21 9%	42 15%	30 9%	46 12% ^h	58 13%	59 11%	42 16% ^{zn}	38 14% ^q	16 8%	20 8%	79 15% ^{zno}	36 8%	130 13%
Immigration/ immigrants	101 10% ^{di} lp	49 10%	51 10%	7 6%	8 5%	14 9%	18 11%	18 11% ⁱ	35 15% ^{zdi}	15 5%	32 10%	53 13% ^{zdi}	29 7%	71 13%	16 6%	26 10%	25 12%	33 14% ^{lp}	41 8%	58 13% ^{lp}	93 9%
Poverty/Inequality	97 10% ^a	35 7%	60 12% ^a	18 17% ^{hk}	19 11%	13 8%	16 9%	14 9%	17 7%	37 13%	28 9%	31 8%	50 11%	47 8%	33 13%	21 8%	14 7%	24 10%	54 10% ^m	38 8%	99 10%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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Respondent type : GB Adults 18+
 Fieldwork dates : 11th September - 18th September 2020
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX SEPTEMBER 2020 (PUBLIC - FINAL)

18 Sep 2020

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1013	476	525	88	139	134	160	198	291	227	294	489	361	649	269	366	161	180	635	341	1013
WEIGHTED BASE	1013	489	512	108*	176	162*	172	157	235	285	333	392	446	564	263	266	211	239	529	450	1013
	100%	48%	51%	11%*	17%	16%*	17%	15%	23%	28%	33%	39%	44%	56%	26%	26%	21%	24%	52%	44%	100%
Housing	70	32	37	17	15	11	14	7	7	31	25	14	43	27	17	12	16	22	29	38	60
	7%hkm p	7%	7%	15%zgh k	8%hk	7%	8%h	4%	3%	11%zgh k	8%hk	4%	10%	5%	6%	5%	7%	9%	6%	8%	6%
Lack of faith in politics / politicians / government	50	20	29	4	5	14	6	5	16	9	20	22	23	28	15	11	10	14	26	25	46
	5%	4%	6%	3%	3%	9%i	4%	3%	7%	3%	6%	6%	5%	5%	6%	4%	5%	6%	5%	5%	5%
Crime/Law & order/ Violence/ Vandalism/Anti-social (yob) behaviour	50	20	30	5	3	5	11	10	15	8	16	25	13	37	12	16	8	14	28	22	49
	5%	4%	6%	5%	2%	3%	7%	6%	7%	3%	5%	6%	3%	7%	4%	6%	4%	6%	5%	5%	5%
Race relations	47	17	29	17	6	6	5	7	7	23	11	13	29	18	22	13	7	5	35	12	48
	5%q	4%	6%	15%zde fghijk	4%	4%	3%	4%	3%	8%zdh jk	3%	3%	6%	3%	8%zoq	5%	3%	2%	7%zoq	3%	5%
Low pay/Minimum wage/Fair wages	31	15	14	2	16	7	1	3	2	18	8	5	25	6	6	8	6	9	14	15	24
	3%hk	3%	3%	2%	9%zfg hjk	4%h	1%	2%	1%	6%zcf hk	2%f	1%	6%	1%	2%	3%	3%	4%	3%	3%	2%
Public services in general	25	9	16	4	4	4	6	5	2	8	10	8	12	14	3	10	6	7	12	13	25
	3%	2%	3%	4%	2%	2%	3%	3%	1%	3%	3%	2%	3%	2%	1%	4%p	3%	3%	2%	3%	2%
Defence/Foreign affairs/ International terrorism	25	21	4	3	4	6	5	2	4	7	11	6	13	11	11	4	1	7	15	8	27
	2%b	4%zb	1%	3%	2%	4%	3%	1%	2%	2%	3%	2%	3%	2%	4%n	2%	*	3%	3%m	2%	3%
Ageing population/ Social care for the elderly	24	6	17	1	2	2	5	7	7	3	7	13	5	18	8	6	4	6	14	10	24
	2%	1%	3%	1%	1%	1%	3%	4%	3%	1%	2%	3%	1%	3%	3%	2%	2%	2%	3%	2%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 11th September - 18th September 2020
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX SEPTEMBER 2020 (PUBLIC - FINAL)

18 Sep 2020

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1013	476	525	88	139	134	160	198	291	227	294	489	361	649	269	366	161	180	635	341	1013
WEIGHTED BASE	1013	489	512	108*	176	162*	172	157	235	285	333	392	446	564	263	266	211	239	529	450	1013
	100%	48%	51%	11%*	17%	16%*	17%	15%	23%	28%	33%	39%	44%	56%	26%	26%	21%	24%	52%	44%	100%
Taxation	23	16	6	2	10	4	2	4	2	12	5	6	16	8	4	5	7	5	9	12	19
	2%bh	3%	1%	2%	6%zhk	2%	1%	3%	1%	4%h	2%	2%	4%	1%	2%	2%	3%	2%	2%	3%	2%
Morality/ Individual behaviour/ Lifestyle	21	6	13	1	-	6	5	6	3	1	11	9	7	13	4	6	1	8	10	9	16
	2%	1%	3%	1%	-	4%di	3%	4%di	1%	*	3%i	2%h	2%	2%	2%	2%	1%	3%	2%	2%	2%
Pensions/Social security/Benefits	19	9	9	2	2	6	1	1	6	5	7	7	10	8	6	5	2	6	11	8	16
	2%	2%	2%	2%	1%	4%	1%	1%	3%	2%	2%	2%	2%	1%	2%	2%	1%	3%	2%	2%	2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	17	7	11	-	2	3	6	5	2	2	9	7	5	13	5	5	2	4	11	7	26
	2%	1%	2%	-	1%	2%	3%	3%	1%	1%	3%	2%	1%	2%	2%	2%	1%	2%	2%	2%	3%
Local government/ Council tax	15	5	10	4	2	3	-	4	2	7	3	6	9	6	4	4	-	7	8	7	14
	2%	1%	2%	4%f	1%	2%	-	2%	1%	2%	1%	2%	2%	1%	2%	2%	-	3%	2%	2%	1%
Population levels/ Overpopulation	14	10	4	-	-	2	2	5	5	-	4	10	2	12	3	2	3	7	5	10	10
	1%	2%	1%	-	-	1%	1%	3%di	2%i	-	1%	3%zi	*	2%	1%	1%	1%	3%	1%	2%	1%
Transport/Public transport	10	5	5	3	1	2	*	1	4	3	2	5	5	5	2	4	-	2	6	2	12
	1%	1%	1%	2%	1%	1%	*	1%	2%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%
Privatisation	8	*	7	1	2	4	1	-	*	3	4	*	7	1	2	3	3	-	5	3	7
	1%ak	*	1%a	1%	1%	2%k	*	-	*	1%	1%	*	2%	*	1%	1%	1%	-	1%	1%	1%
Countryside/Rural life	8	5	3	-	2	2	*	2	-	2	3	2	5	3	3	4	-	-	8	-	9
	1%	1%	1%	-	1%	1%	*	2%	-	1%	1%	1%	1%	1%	1%	2%q	-	-	1%zq	-	1%
Nationalisation/ Government control of institutions	5	3	2	-	-	3	2	-	1	-	5	1	3	2	*	*	5	-	1	5	4
	1%p	1%	*	-	-	2%	1%	-	*	-	1%	*	1%	*	*	*	2%zp	-	*	1%	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

Respondent type : GB Adults 18+
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ISSUES INDEX SEPTEMBER 2020 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE										SOCIAL GRADE						UNWTD TOTAL	
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
UNWEIGHTED BASE	1013	476	525	88	139	134	160	198	291	227	294	489	361	649	269	366	161	180	635	341	1013
WEIGHTED BASE	1013	489	512	108*	176	162*	172	157	235	285	333	392	446	564	263	266	211	239	529	450	1013
	100%	48%	51%	11%*	17%	16%*	17%	15%	23%	28%	33%	39%	44%	56%	26%	26%	21%	24%	52%	44%	100%
Inflation/Prices	4	-	4	1	2	-	-	-	1	3	-	1	3	1	1	2	-	1	3	1	4
	*	-	1%	1%	1%	-	-	-	1%	1%	-	*	1%	*	*	1%	-	*	1%	*	*
Animal welfare	4	-	4	-	2	-	1	-	1	2	1	1	2	2	1	-	2	-	1	2	3
	*	-	1%	-	1%	-	*	-	1%	1%	*	*	*	*	*	-	1%	-	*	*	*
Pound/Exchange rate/Value of pound	2	2	-	-	2	-	-	1	-	2	-	1	2	1	2	-	-	-	2	-	2
	*	*	-	-	1%	-	-	*	-	1%	-	*	*	*	1%	-	-	-	*	-	*
Median	2	2	2	2	2	2	2	2	2	2	2	2	2	2	3	2	2	2	2	2	2
Trade unions/ Strikes	2	2	-	-	-	1	-	*	1	-	1	1	1	1	1	*	-	-	2	-	4
	*	*	-	-	*	-	*	*	*	-	*	*	*	*	1%	*	-	-	*	-	*
Drug abuse	1	-	1	-	-	1	-	1	-	-	1	1	1	1	1	1	-	-	1	-	2
	*	-	*	-	-	*	-	*	-	-	*	*	*	*	*	*	-	-	*	-	*
Nuclear weapons/ Nuclear war/ Disarmament	1	-	1	-	1	-	-	-	-	1	-	-	1	-	1	-	-	-	1	-	1
	*	-	*	-	*	-	-	-	-	*	-	-	*	-	*	-	-	-	*	-	*
Foot and mouth outbreak/Farming crisis	1	1	*	-	-	-	1	*	-	-	1	*	-	1	-	1	-	-	1	-	2
	*	*	*	-	-	-	*	*	-	-	*	*	-	*	-	*	-	-	*	-	*
AIDS	1	1	-	-	-	-	-	-	1	-	-	1	-	1	-	1	-	-	1	-	1
	*	*	-	-	-	-	-	-	*	-	-	*	-	*	-	*	-	-	*	-	*
Northern Ireland	1	-	1	-	-	-	-	1	-	-	-	1	-	1	-	-	-	-	-	-	1
	*	-	*	-	-	-	-	*	-	-	-	*	-	*	-	-	-	-	-	-	*
Other	89	38	48	6	15	18	5	19	25	20	23	44	38	50	25	25	11	23	50	34	87
	9% _f	8%	9%	5%	8%	11% _f	3%	12% _f	11% _f	7%	7% _f	11% _{zf}	9%	9%	10%	9%	5%	10%	10%	8%	9%
MEAN NUMBER OF MENTIONS	3.02 _h	2.95	3.10	2.99	2.97	3.11 _h	3.20 _h	3.16 _h	2.79	2.98	3.16 _h	2.94 _h	3.02	3.02	3.24 _z	3.07	2.82	2.93	3.16 _z	2.87	3.04
	nq							k			k				noq				nq		

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Overlap formulae used. * small base
Respondent type : GB Adults 18+
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UNWEIGHTED BASE	1013	476	525	88	139	134	160	198	291	227	294	489	361	649	269	366	161	180	635	341	1013
WEIGHTED BASE	1013	489	512	108*	176	162*	172	157	235	285	333	392	446	564	263	266	211	239	529	450	1013
	100%	48%	51%	11%*	17%	16%*	17%	15%	23%	28%	33%	39%	44%	56%	26%	26%	21%	24%	52%	44%	100%
STANDARD ERROR	0.04	0.06	0.06	0.13	0.12	0.12	0.10	0.10	0.06	0.09	0.08	0.05	0.07	0.05	0.08	0.07	0.09	0.10	0.05	0.07	0.04
ERROR VARIANCE	*	*	*	0.02	0.01	0.02	0.01	0.01	*	0.01	0.01	*	0.01	*	0.01	*	0.01	0.01	*	*	*
Don't know	72	33	36	10	12	17	9	6	16	23	27	23	40	32	8	14	15	30	22	45	65
	7%lp	7%	7%	10%	7%	11%	5%	4%	7%	8%	8%	6%	9%	6%	3%	5%	7%	13%zlm	4%	10%zlm	6%
Personal finances (NET)	119	49	68	20	30	17	17	16	20	50	33	36	66	52	40	28	20	27	68	47	118
	12%k	10%	13%	18%hk	17%hk	10%	10%	10%	9%	17%zh	10%	9%	15%	9%	15%	10%	9%	11%	13%	10%	12%
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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ISSUES INDEX SEPTEMBER 2020 (PUBLIC - FINAL)

18 Sep 2020

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A-LEVEL (s)	DEGREE MASTER PHD (t)		NONE (u)
UNWEIGHTED BASE	1013	823	47	143	387	244	305	258	321	112	233	209	409	336	102	120	745	222	188	162	434	153	1013
WEIGHTED BASE	1013	875	50*	87*	328	241	317	266	368	137*	278	232	349	348	118*	147*	697	265	227	214	305	185	1013
	100%	86%	5%*	9%*	32%	24%	31%	26%	36%	13%*	27%	23%	34%	34%	12%*	15%*	69%	26%	22%	21%	30%	18%	100%
Coronavirus/ pandemic diseases	775 77%	661 76%	44 88%	70 80%	256 78%	186 77%	250 79%	206 77%	269 73%	100 73%	207 75%	169 73%	262 75%	271 78%	81 69%	117 79%	533 77%	198 75%	176 78%	159 74%	239 78%	138 74%	782 77%
Common Market/ Brexit/EU/Europe/ Euro	513 51%qr	443 51%	31 61%	40 46%	155 47%	115 48%	155 49%	124 47%	204 55%	75 55%	150 54%	128 55%	186 53%nq	199 57%zn	48 40%	65 44%	385 55%zn	113 43%	92 41%	113 53%	179 59%zr	86 46%	533 53%
Economy/Economic situation	317 31%u	270 31%	18 35%	29 33%	106 32%	77 32%	93 29%	75 28%	118 32%	42 31%	94 34%	76 33%	100 29%	131 38%zl	31 26%	42 28%	232 33%l	73 27%	64 28%	61 28%	128 42%zr	39 21%	337 33%
Unemployment/ Factory closure/ Lack of industry	188 19%	164 19%	7 13%	17 19%	66 20%	49 20%	56 18%	49 18%	66 18%	26 19%	48 17%	40 17%	62 18%	68 20%	22 19%	26 18%	130 19%	48 18%	49 22%	46 22%	48 16%	26 14%	179 18%
National health service/Hospitals/ Healthcare	185 18%	164 19%	8 15%	13 15%	49 15%	35 15%	71 23%de	64 24%za	65 18%	18 13%	46 17%	46 20%	54 15%	75 22%	21 18%	25 17%	129 19%l	46 17%	50 22%	32 15%	67 22%z	26 14%	185 18%
Education/Schools	131 13%lu	118 14%	5 11%	7 8%	35 11%	28 12%	49 16%	44 17%c	46 12%	17 12%	35 13%	29 12%	32 9%	58 17%zlp	9 8%	25 17%l	89 13%l	34 13%	21 9%	38 18%ru	51 17%zru	10 6%	129 13%
Pollution/ Environment	119 12%d	103 12%de	7 13%	8 10%	27 8%	19 8%	29 9%	22 8%	62 17%za	26 19%za	46 17%za	36 16%de	37 11%	50 14%	12 10%	16 11%	87 13%	28 11%	22 10%	21 10%	56 18%zrs	14 7%	130 13%
Immigration/ immigrants	101 10%ct	89 10%	8 15%	4 4%	32 10%c	28 12%	36 11%	28 11%	33 9%	11 8%	26 9%	22 10%	46 13%zmp	25 7%	11 10%	17 11%	71 10%m	28 11%	25 11%	21 10%	15 5%	31 17%zt	93 9%
Poverty/Inequality	97 10%p	86 10%	2 5%	9 10%	27 8%	18 8%	34 11%	32 12%	35 10%	12 9%	24 9%	24 10%	27 8%	30 9%	27 23%zlm	10 7%	57 8%	37 14%zo	20 9%	19 9%	42 14%zu	10 5%	99 10%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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UNWEIGHTED BASE	1013	823	47	143	387	244	305	258	321	112	233	209	409	336	102	120	745	222	188	162	434	153	1013
WEIGHTED BASE	1013	875	50*	87*	328	241	317	266	368	137*	278	232	349	348	118*	147*	697	265	227	214	305	185	1013
100%		86%	5%*	9%*	32%	24%	31%	26%	36%	13%*	27%	23%	34%	34%	12%*	15%*	69%	26%	22%	21%	30%	18%	100%
Housing	70	65	-	5	21	15	18	18	31	15	24	17	11	22	19	13	33	33	15	22	20	7	60
	7%dp	7%	-	6%	6%	6%	6%	7%	8%	11%	8%	7%	3%	6%	16%zlm	9%l	5%l	12%zlm	7%	10%u	7%	4%	6%
Lack of faith in politics / politicians / government	50	47	2	2	12	10	13	10	26	7	17	19	16	16	6	8	33	14	8	7	15	13	46
	5%	5%	4%	2%	4%	4%	4%	4%	7%	5%	6%	8%	5%	5%	5%	6%	5%	5%	4%	3%	5%	7%	5%
Crime/Law & order/ Violence/ Vandalism/Anti-social (yob) behaviour	50	48	-	1	13	12	18	18	19	9	15	9	18	14	9	8	32	17	12	12	10	15	49
	5%t	6%	-	1%	4%	5%	6%	7%	5%	7%	5%	4%	5%	4%	8%	5%	5%	6%	5%	6%	3%	8%t	5%
Race relations	47	42	1	5	14	9	13	12	20	9	16	11	10	20	4	13	30	16	11	10	20	2	48
	5%u	5%	1%	6%	4%	4%	4%	5%	5%	7%	6%	5%	3%	6%	3%	9%l	4%	6%	5%	5%	6%u	1%	5%
Low pay/Minimum wage/Fair wages	31	29	-	2	4	2	14	14	12	5	9	7	3	11	10	6	14	16	12	9	8	1	24
	3%dp	3%de	-	2%	1%	1%	5%de	5%zde	3%	4%	3%	3%	1%	3%	9%zlm	4%	2%l	6%zlp	5%u	4%	3%	1%	2%
Public services in general	25	22	1	3	6	4	9	8	10	3	7	7	7	11	7	1	18	8	12	7	5	-	25
	3%	2%	2%	3%	2%	2%	3%	3%	3%	2%	2%	3%	2%	3%	6%	1%	3%	3%	5%ztu	3%	2%	-	2%
Defence/Foreign affairs/ International terrorism	25	24	-	1	6	6	6	6	12	6	7	6	8	10	-	4	18	4	2	1	16	5	27
	2%	3%	-	1%	2%	2%	2%	2%	3%	5%	3%	3%	2%	3%	-	3%	3%	2%	1%	*	5%zrs	3%	3%
Ageing population/ Social care for the elderly	24	24	-	-	4	4	7	7	13	4	10	9	16	7	-	*	23	*	7	1	8	6	24
	2%q	3%	-	-	1%	2%	2%	3%	3%	3%	3%	4%	5%znq	2%	-	*	3%zq	*	3%	*	3%	3%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 11th September - 18th September 2020
Source : Ipsos MORI (JN Q218)

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Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A-LEVEL (s)	DEGREE MASTER PHD (t)		NONE (u)
UNWEIGHTED BASE	1013	823	47	143	387	244	305	258	321	112	233	209	409	336	102	120	745	222	188	162	434	153	1013
WEIGHTED BASE	1013	875	50*	87*	328	241	317	266	368	137*	278	232	349	348	118*	147*	697	265	227	214	305	185	1013
	100%	86%	5%*	9%*	32%	24%	31%	26%	36%	13%*	27%	23%	34%	34%	12%*	15%*	69%	26%	22%	21%	30%	18%	100%
Taxation	23	22	*	1	2	2	9	9	12	2	10	10	7	9	-	5	17	5	2	5	12	1	19
	2% ^d	3% ^{de}	1%	1%	1%	1%	3%	3% ^d	3%	1%	3%	4% ^{de}	2%	3%	-	3%	2%	2%	1%	2%	4% ^{zu}	1%	2%
Morality/ Individual behaviour/ Lifestyle	21	19	-	1	4	3	1	1	15	10	14	5	10	2	4	4	13	8	9	1	6	4	16
	2% ^f	2% ^{fg}	-	1%	1%	1%	*	*	4% ^{zaf}	7% ^{zad}	5% ^{zad}	2%	3% ^p	1%	3%	3%	2% ^m	3%	4%	*	2%	2%	2%
Pensions/Social security/Benefits	19	16	2	2	2	-	4	2	13	5	10	8	8	5	4	2	13	6	7	-	6	5	16
	2% ^d	2%	3% ^e	2% ^e	*	-	1%	1%	4% ^{zad}	4% ^{de}	4% ^{de}	4% ^{de}	2%	1%	3%	1%	2%	2%	3%	-	2%	3% ^s	2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	17	5	1	12	12	*	4	3	1	1	1	*	9	5	1	1	15	3	5	2	9	1	26
	2% ^{ah}	1%	1%	13% ^{zab}	4% ^{zae}	*	1%	1%	*	1%	1%	*	3%	2%	1%	1%	2%	1%	2%	1%	3% ^z	1%	3%
Local government/ Council tax	15	14	-	2	2	-	4	4	9	3	7	6	6	2	6	2	8	8	9	1	3	3	14
	2%	2%	-	2% ^e	*	-	1%	2%	3% ^e	2%	3% ^e	3% ^e	2%	*	5% ^{zmp}	1%	1%	3% ^m	4% ^z	*	1%	1%	1%
Population levels/ Overpopulation	14	14	-	-	4	4	2	2	9	2	7	7	8	1	1	3	9	4	2	3	3	6	10
	1%	2%	-	-	1%	2%	1%	1%	2%	1%	2%	3%	2%	*	1%	2%	1%	1%	1%	2%	1%	3%	1%
Transport/Public transport	10	10	-	*	3	2	*	*	7	2	7	5	5	1	2	2	6	4	4	1	3	2	12
	1%	1%	-	*	1%	1%	*	*	2%	1%	3% ^{zfg}	2% ^f	1%	*	2%	1%	1%	1%	2%	*	1%	1%	1%
Privatisation	8	8	-	-	1	1	2	2	5	-	5	5	2	6	-	-	8	-	-	3	3	-	7
	1%	1%	-	-	*	*	1%	1%	1%	-	2%	2% ^{zd}	*	2%	-	1%	-	-	-	1%	1%	-	1%
Countryside/Rural life	8	8	-	-	4	4	1	1	2	1	1	1	4	2	1	*	6	1	1	2	3	2	9
	1%	1%	-	-	1%	2%	*	*	1%	1%	*	*	1%	1%	1%	*	1%	*	*	1%	1%	1%	1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

Respondent type : GB Adults 18+
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Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1013	823	47	143	387	244	305	258	321	112	233	209	409	336	102	120	745	222	188	162	434	153	1013
WEIGHTED BASE	1013	875	50*	87*	328	241	317	266	368	137*	278	232	349	348	118*	147*	697	265	227	214	305	185	1013
	100%	86%	5%*	9%*	32%	24%	31%	26%	36%	13%*	27%	23%	34%	34%	12%*	15%*	69%	26%	22%	21%	30%	18%	100%
Nationalisation/ Government control of institutions	5 1%	5 1%	-	*	1 *	*	2 1%	2 1%	3 1%	-	3 1%	3 1%	1 *	2 1%	-	3 2%	2 *	3 1%	-	3 1%	2 1%	-	4 *
Inflation/Prices	4 *	3 *	1 1%	-	-	-	1 *	-	3 1%	-	3 1%	3 1%	1 *	3 1%	-	-	4 1%	-	1 *	-	1 *	1 *	4 *
Animal welfare	4 *	4 *	-	-	-	-	3 1%	3 1%	1 *	1 1%	1 *	-	4 1%z	-	-	-	4 1%	-	-	2 1%	1 *	1 1%	3 *
Pound/Exchange rate/Value of pound	2 *	2 *	-	-	-	-	2 1%	2 1%	-	-	-	-	-	1 *	-	2 1%	1 *	2 1%	-	-	2 1%z	-	2 *
Median	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	3	2	2
Trade unions/ Strikes	2 *	1 *	-	1 1%	1 *	-	1 *	1 *	*	-	*	*	1 *	-	-	1 1%	1 *	1 *	-	*	1 *	-	4 *
Drug abuse	1 *	1 *	-	1 1%	1 *	-	-	-	1 *	-	-	1 *	1 *	-	-	1 *	1 *	1 *	-	-	1 *	-	2 *
Nuclear weapons/ Nuclear war/ Disarmament	1 *	-	-	1 1%za	1 *	-	-	-	-	-	-	-	-	-	-	1 1%	-	1 *	-	-	1 *	-	1 *
Foot and mouth outbreak/Farming crisis	1 *	1 *	-	-	-	-	1 *	1 *	*	-	-	*	*	1 *	-	-	1 *	-	-	-	1 *	-	2 *
AIDS	1 *	1 *	-	-	-	-	-	1 *	-	-	1 *	1 *	1 *	-	-	-	1 *	-	-	-	-	-	1 *
Northern Ireland	1 *	1 *	-	-	1 *	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	1 *

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base
Respondent type : GB Adults 18+
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ISSUES INDEX SEPTEMBER 2020 (PUBLIC - FINAL)

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What do you see as the main/other important issues facing Britain today?
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	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNCIL/HA (n)	REN TED PRIVATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)		NONE (u)
UNWEIGHTED BASE	1013	823	47	143	387	244	305	258	321	112	233	209	409	336	102	120	745	222	188	162	434	153	1013
WEIGHTED BASE	1013	875	50*	87*	328	241	317	266	368	137*	278	232	349	348	118*	147*	697	265	227	214	305	185	1013
	100%	86%	5%*	9%*	32%	24%	31%	26%	36%	13%*	27%	23%	34%	34%	12%*	15%*	69%	26%	22%	21%	30%	18%	100%
Other	89	83	1	5	30	25	17	17	42	11	29	31	37	30	6	12	67	18	15	18	25	22	87
	9%f	10%f	1%	6%	9%	10%	5%	6%	11%f	8%	11%	13%zb	11%	9%	5%	8%	10%	7%	7%	9%	8%	12%	9%
MEAN NUMBER OF MENTIONS	3.02d	3.05d	2.84	2.83	2.84	2.84	2.98	3.01	3.22z	3.17d	3.22z	3.25z	2.93	3.16z	3.00	3.04	3.05l	3.02	2.98	2.95	3.33z	2.72	3.04
STANDARD ERROR	0.04	0.05	0.14	0.10	0.06	0.07	0.07	0.08	0.08	0.14	0.10	0.10	0.06	0.07	0.14	0.13	0.05	0.09	0.10	0.09	0.07	0.09	0.04
ERROR VARIANCE	*	*	0.02	0.01	*	*	*	0.01	0.01	0.02	0.01	0.01	*	*	0.02	0.02	*	0.01	0.01	0.01	*	0.01	*
Don't know	72	58	6	8	32	24	19	13	22	10	17	13	23	12	11	14	35	25	24	11	8	25	65
	7%mp	7%	12%	9%	10%a	10%	6%	5%	6%	7%	6%	5%	7%	3%	9% ^m	9% ^m	5%	9% ^{mp}	11% ^t	5%	3%	13% ^{zst}	6%
Personal finances (NET)	119	106	3	10	30	20	42	39	47	15	32	33	31	40	30	14	71	44	26	25	48	12	118
	12%lp	12%	6%	11%	9%	8%	13%	14%	13%	11%	12%	14%	9%	12%	25% ^{zl}	10%	10%	17% ^{zl}	12%	12%	16% ^{zu}	6%	12%
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 7
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What do you see as the main/other important issues facing Britain today?
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	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
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WEIGHTED BASE	1013	366	105*	434	269	306	48*	276	52*	127*	455	283	1013
	100%	36%	10%*	43%	27%	30%	5%*	27%	5%*	13%*	45%	28%	100%
Coronavirus/ pandemic diseases	775 77%	290 79%	82 78%	320 74%	218 81%	243 79%	38 80%	194 70%	42 80%	96 75%	341 75%	211 75%	782 77%
Common Market/ Brexit/EU/Europe/ Euro	513 51%b	194 53%b	35 34%	212 49%b	153 57%z	165 54%	37 77%zf	109 39%	25 48%	65 51%	258 57%z	129 46%	533 53%
Economy/Economic situation	317 31%	139 38%zb	22 21%	126 29%	100 37%zg	81 26%	12 26%	82 30%	16 32%	33 26%	170 37%zm	86 31%	337 33%
Unemployment/ Factory closure/ Lack of industry	188 19%	59 16%	33 31%za	85 20%	44 16%	70 23%	6 12%	52 19%	12 23%	26 21%	85 19%	47 16%	179 18%
National health service/Hospitals/ Healthcare	185 18%	74 20%	20 19%	72 17%	44 17%	54 18%	12 26%	50 18%	5 10%	18 14%	91 20%	55 19%	185 18%
Education/Schools	131 13%c	53 15%	17 17%	45 10%	39 14%	44 14%	10 21%	35 13%	2 3%	16 12%	66 14%	45 16%	129 13%
Pollution/ Environment	119 12%f	45 12%	10 9%	42 10%	21 8%	46 15%f	5 10%	17 6%	3 5%	22 17%	61 14%	50 18%	130 13%
Immigration/ immigrants	101 10%gh	34 9%	15 15%	46 11%	44 17%zgh	13 4%	* 1%	36 13%	3 6%	13 10%	45 10%	32 11%	93 9%
Poverty/Inequality	97 10%f	31 9%	14 13%	40 9%	13 5%	50 16%zf	4 9%	17 6%	3 7%	22 17%zn	43 9%	38 13%	99 10%
Housing	70 7%	24 7%	18 17%zac	24 6%	19 7%	24 8%	1 2%	15 6%	5 10%	13 10%	32 7%	21 8%	60 6%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
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	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
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	100%	36%	10%*	43%	27%	30%	5%*	27%	5%*	13%*	45%	28%	100%
Lack of faith in politics / politicians / government	50 5% ^f	12 3%	3 3%	24 6%	1 1%	26 8% ^z	2 4% ^f	17 6%	6 11%	5 4%	26 6%	14 5%	46 5%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	50 5%	16 4%	6 6%	26 6%	17 6%	10 3%	2 4%	17 6%	2 4%	7 5%	24 5%	6 2%	49 5%
Race relations	47 5%	18 5%	4 4%	16 4%	8 3%	22 7%	3 6%	9 3%	3 5%	6 5%	25 5%	24 8%	48 5%
Low pay/Minimum wage/Fair wages	31 3%	12 3%	3 3%	9 2%	4 1%	14 5%	- -	6 2%	* 1%	8 6%	17 4%	12 4%	24 2%
Public services in general	25 3%	4 1%	10 9% ^z	10 2%	11 4%	8 3%	2 5%	2 1%	2 3%	1 1%	18 4% ^z	7 3%	25 2%
Defence/Foreign affairs/ International terrorism	25 2%	10 3%	- -	10 2%	7 3%	10 3%	2 4%	3 1%	3 5%	1 1%	14 3%	8 3%	27 3%
Ageing population/ Social care for the elderly	24 2% ^a	2 1%	2 2%	8 2%	5 2%	11 3%	- -	7 3%	* 1%	2 2%	10 2%	6 2%	24 2%
Taxation	23 2%	12 3%	2 2%	7 2%	6 2%	11 4%	- -	6 2%	1 1%	1 1%	15 3%	8 3%	19 2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n - z/v/w/x
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	100%	36%	10%*	43%	27%	30%	5%*	27%	5%*	13%*	45%	28%	100%
Morality/ Individual behaviour/ Lifestyle	21 2%	6 2%	6 6%zac	5 1%	7 3%	7 2%	1 3%	1 *	1 1%	- -	12 3%	9 3%	16 2%
Pensions/Social security/Benefits	19 2%	4 1%	3 2%	10 2%	5 2%	8 3%	- -	4 2%	1 2%	4 3%	8 2%	4 2%	16 2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	17 2%g	9 2%	2 2%	4 1%	2 1%	* *	1 3%g	4 1%	1 2%	5 4%	10 2%	5 2%	26 3%
Local government/ Council tax	15 2%	3 1%	5 5%a	7 2%	3 1%	5 2%	- -	4 1%	2 3%	1 1%	10 2%	4 1%	14 1%
Population levels/ Overpopulation	14 1%h	1 *	2 2%	5 1%	2 1%	8 3%	1 2%	3 1%	- -	5 4%zn	1 *	3 1%	10 1%
Transport/Public transport	10 1%	2 1%	2 2%	5 1%	2 1%	3 1%	- -	1 *	- -	- -	6 1%	4 1%	12 1%
Privatisation	8 1%	4 1%	- -	2 1%	2 1%	5 2%	- -	- -	- -	- -	6 1%	7 2%	7 1%
Countryside/Rural life	8 1%c	4 1%	* *	1 *	* *	4 1%	* 1%	* *	- -	1 1%	4 1%	- -	9 1%
Nationalisation/ Government control of institutions	5 1%	2 *	- -	1 *	- -	5 1%z	- -	1 *	- -	- -	5 1%	5 2%	4 *
Inflation/Prices	4 *	3 1%	- -	1 *	2 1%	- -	- -	2 1%	- -	- -	3 1%	1 *	4 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z1/g/h/r - z11/m/n - z1v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
 Respondent type : GB Adults 18+
 Fieldwork dates : 11th September - 18th September 2020
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX SEPTEMBER 2020 (PUBLIC - FINAL)

18 Sep 2020

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1013	348	95	477	263	305	55	263	52	131	468	247	1013
WEIGHTED BASE	1013	366	105*	434	269	306	48*	276	52*	127*	455	283	1013
	100%	36%	10%*	43%	27%	30%	5%*	27%	5%*	13%*	45%	28%	100%
Animal welfare	4	1	-	1	-	1	-	2	-	-	3	-	3
	*	*	-	*	-	*	-	1%	-	-	1%	-	*
Pound/Exchange rate/Value of pound	2	2	-	-	1	-	-	2	-	-	2	2	2
	*	1%	-	-	*	-	-	1%	-	-	1%	1%	*
Median	2	2	2	2	2	2	2	2	2	2	2	2	2
Trade unions/ Strikes	2	*	-	1	-	*	*	*	1	-	1	-	4
	*	*	-	*	-	*	1%	*	1%	-	*	-	*
Drug abuse	1	-	1	1	-	-	-	1	-	1	-	-	2
	*	-	1%	*	-	-	-	*	-	1%	-	-	*
Nuclear weapons/ Nuclear war/ Disarmament	1	1	-	-	1	-	-	-	-	-	1	-	1
	*	*	-	-	*	-	-	-	-	-	*	-	*
Foot and mouth outbreak/Farming crisis	1	-	*	-	-	-	1	-	-	-	1	1	2
	*	-	*	-	-	-	1%z	-	-	-	*	*	*
AIDS	1	-	-	1	-	1	-	-	-	-	1	-	1
	*	-	-	*	-	*	-	-	-	-	*	-	*
Northern Ireland	1	-	1	-	-	-	-	1	-	-	-	-	1
	*	-	1%	-	-	-	-	*	-	-	-	-	*
Other	89	26	9	41	24	20	9	27	6	7	34	27	87
	9%	7%	8%	9%	9%	6%	19%zg	10%	12%	6%	8%	9%	9%
MEAN NUMBER OF MENTIONS	3.02c	3.06	3.17	2.88	3.04	3.21z	3.18	2.76	2.83	3.01	3.23z	3.12	3.04

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i - z/j/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 11th September - 18th September 2020
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX SEPTEMBER 2020 (PUBLIC - FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL	
	TOTAL (z)	FULL TIME (a)	PART TIME (b)	NOT WORKING (c)	CONSERVATIVE (f)	LABOUR (g)	LIBERAL DEMOCRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)			25000 PLUS (n)
UNWEIGHTED BASE	1013	348	95	477	263	305	55	263	52	131	468	247	1013
WEIGHTED BASE	1013	366	105*	434	269	306	48*	276	52*	127*	455	283	1013
	100%	36%	10%*	43%	27%	30%	5%*	27%	5%*	13%*	45%	28%	100%
STANDARD ERROR	0.04	0.07	0.14	0.06	0.07	0.08	0.18	0.07	0.18	0.10	0.06	0.09	0.04
ERROR VARIANCE	*	*	0.02	*	0.01	0.01	0.03	*	0.03	0.01	*	0.01	*
Don't know	72	22	6	42	12	12	-	34	4	6	21	15	65
	7%gn	6%	6%	10%z	4%	4%	-	12%	7%	5%	5%	5%	6%
Personal finances (NET)	119	44	14	45	18	59	4	23	3	24	56	44	118
	12%f	12%	13%	10%	7%	19%zf	9%	8%	7%	19%z	12%	16%	12%
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/i/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

ISSUES INDEX SEPTEMBER 2020 (PUBLIC - FINAL)

18 Sep 2020

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
UNWEIGHTED BASE	1013	337	185	49	93	533	129	495	304	214	887	114	194	326	25	68	1013
WEIGHTED BASE	1013	317	185	50*	101*	513	131*	513	300	200	871	133*	103	450	34**	67*	1013
100%		31%	18%	5%*	10%*	51%	13%*	51%	30%	20%	86%	13%*	10%	44%	3%**	7%*	100%
Coronavirus/ pandemic diseases	775	215 77%abt	121 68%	35 66%	60 71%	449 87%zab cft	93 71%	395 77%	217 72%	163 82%h	676 78%	93 70%	77 75%	355 79%	11 32%	49 73%	782 77%
Common Market/ Brexit/EU/Europe/ Euro	513	125 51%abf l	70 38%	21 41%	40 39%	513 100%zab cft	48 37%	252 49%	147 49%	115 57%	449 52%	59 45%	41 40%	242 54%l	2 7%	38 56%	533 53%
Economy/Economic situation	317	317 31%ek	71 100%zbc eft	17 38%ef	30 33%	125 24%	31 24%	169 33%	90 30%	58 29%	286 33%zk	27 20%	32 31%	154 34%	6 16%	24 36%	337 33%
Unemployment/ Factory closure/ Lack of industry	188	50 19%e	35 16%	12 19%	11 25%et	66 11%	26 13%	99 19%	54 18%	35 18%	154 18%	31 24%	19 19%	78 17%	5 13%	7 10%	179 18%
National health service/Hospitals/ Healthcare	185	71 18%e	185 22%ze eft	13 100%zac	15 26%e	70 14%	58 45%zac et	96 19%	54 18%	34 17%	158 18%	24 18%	23 23%	83 18%	2 7%	12 19%	185 18%
Education/Schools	131	31 13%et	58 10%	11 32%zae t	5 22%aet	48 9%	131 100%zab cet	75 15%	31 10%	25 12%	106 12%	22 17%	17 17%	66 15%	2 5%	3 4%	129 13%
Pollution/ Environment	119	45 12%h	15 14%bt	5 8%	6 10%	59 11%	12 9%	71 14%h	22 7%	26 13%	105 12%	13 10%	11 10%	64 14%	1 4%	4 7%	130 13%
Immigration/ immigrants	101	30 10%ef	15 9%	9 8%	101 17%ef ef	40 8%	5 4%	44 9%	40 13%	17 8%	86 10%	14 11%	8 8%	46 10%	34 100%	67 100%z	93 9%
Poverty/inequality	97	28 10%ehi	20 9%	6 11%	4 12%	37 3%	17 13%t	71 14%zhi	18 6%	7 4%	83 10%	12 9%	12 12%	47 10%	-	4 5%	99 10%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/ef/it - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
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ISSUES INDEX SEPTEMBER 2020 (PUBLIC - FINAL)

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Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
UNWEIGHTED BASE	1013	337	185	49	93	533	129	495	304	214	887	114	194	326	25	68	1013
WEIGHTED BASE	1013	317	185	50*	101*	513	131*	513	300	200	871	133*	103	450	34**	67*	1013
100%	100%	31%	18%	5%*	10%*	51%	13%*	51%	30%	20%	86%	13%*	10%	44%	3%**	7%*	100%
Housing	70 7%e	16 5%	15 8%e	6 13%e	12 12%ae	19 4%	19 14%zae	34 7%	26 9%	10 5%	56 6%	14 11%	10 10%	32 7%	4 11%	8 13%	60 6%
Lack of faith in politics / politicians / government	50 5%	16 5%	6 3%	-	8 8%f	24 5%	2 1%	21 4%	21 7%	8 4%	39 4%	12 9%	3 3%	25 6%	1 4%	7 11%	46 5%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	50 5%	17 5%	13 7%	50 100%zabe ft	9 8%	21 4%	11 8%	23 5%	16 5%	11 5%	46 5%	4 3%	5 5%	17 4%	2 5%	7 10%	49 5%
Race relations	47 5%ah	8 2%	9 5%	4 8%	3 3%	20 4%	12 9%zae	30 6%	7 2%	10 5%	40 5%	7 5%	5 5%	24 5%	-	3 4%	48 5%
Low pay/Minimum wage/Fair wages	31 3%e	10 3%	5 3%	-	2 2%	5 1%	6 4%e	23 5%zi	6 2%	2 1%	27 3%	4 3%	5 5%	20 5%	-	2 3%	24 2%
Public services in general	25 3%	5 2%	13 7%zae	1 2%	4 4%	8 2%	9 7%zae	14 3%	6 2%	5 2%	21 2%	3 2%	3 3%	10 2%	2 7%	2 3%	25 2%
Defence/Foreign affairs/ International terrorism	25 2%	16 5%z	11 6%z	-	2 2%	15 3%	4 3%	12 2%	8 3%	5 3%	18 2%	5 4%	-	13 3%	2 6%	* *	27 3%
Ageing population/ Social care for the elderly	24 2%	8 2%	10 6%ze	3 6%	3 3%	12 2%	5 4%	9 2%	7 2%	7 4%	21 2%	2 2%	4 4%	12 3%	2 6%	1 1%	24 2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
UNWEIGHTED BASE	1013	337	185	49	93	533	129	495	304	214	887	114	194	326	25	68	1013
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100%	100%	31%	18%	5%*	10%*	51%	13%*	51%	30%	20%	86%	13%*	10%	44%	3%**	7%*	100%
Taxation	23 2%e	9 3%	6 3%	1 1%	3 3%	6 1%	6 5%e	13 2%	8 3%	3 1%	18 2%	5 4%	* *	18 4%	- -	3 4%	19 2%
Morality/ Individual behaviour/ Lifestyle	21 2%j	5 2%	5 3%	1 3%	- -	8 2%	1 1%	11 2%	5 2%	5 2%	12 1%	9 7%zj	1 *	15 3%	- -	- -	16 2%
Pensions/Social security/Benefits	19 2%	4 1%	4 2%	1 2%	3 3%	8 1%	- -	8 2%	4 1%	7 3%	15 2%	4 3%	- -	9 2%	1 3%	2 2%	16 2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	17 2%g	5 2%	4 2%	2 4%	1 1%	10 2%	* *	4 1%	6 2%	7 4%g	17 2%	* *	2 2%	10 2%	- -	1 2%	26 3%
Local government/ Council tax	15 2%	4 1%	4 2%	1 2%	4 4%e	4 1%	3 2%	8 2%	5 2%	3 1%	12 1%	3 2%	2 1%	4 1%	2 7%	2 3%	14 1%
Population levels/ Overpopulation	14 1%	5 2%	2 1%	1 1%	3 3%	9 2%	1 1%	7 1%	3 1%	4 2%	14 2%	1 1%	- -	7 2%	- -	3 5%z	10 1%
Transport/Public transport	10 1%	5 1%	2 1%	- -	3 3%e	2 *	2 2%	4 1%	2 1%	5 2%	8 1%	2 1%	1 1%	2 *	2 7%	1 1%	12 1%
Privatisation	8 1%	1 *	6 3%zae	- -	4 4%za	5 1%	1 1%	4 1%	3 1%	1 *	5 1%	3 2%	1 1%	5 1%	1 3%	3 4%z	7 1%
Countryside/Rural life	8 1%	* *	* *	- -	* *	2 *	- -	6 1%	- -	1 1%	8 1%	- -	2 2%z	4 1%	- -	* 1%	9 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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BASE: ALL ADULTS AGED 18+

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		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
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	100%	31%	18%	5%*	10%*	51%	13%*	51%	30%	20%	86%	13%*	10%	44%	3%**	7%*	100%
Nationalisation/ Government control of institutions	5 1%	2 1%	2 1%	- -	- -	1 *	2 1%	2 *	- -	3 2%	5 1%	- -	- -	5 1%	- -	- -	4 *
Inflation/Prices	4 *	2 1%	1 1%	- -	1 1%	2 *	1 1%	1 *	1 *	2 1%	4 *	- -	1 1%	2 *	- -	1 1%	4 *
Animal welfare	4 *	1 *	- -	- -	- -	2 *	- -	1 *	3 1%	- -	4 *	- -	1 1%	2 *	- -	- -	3 *
Pound/Exchange rate/Value of pound	2 *	- -	2 1%	- -	1 1%	1 *	2 1%	2 *	- -	1 *	2 *	- -	- -	2 1%	- -	1 1%	2 *
Median	2	3	3	3	3	2	3	2	2	2	2	2	2	2	2	3	2
Trade unions/ Strikes	2 *	* *	1 *	* 1%	- -	1 *	- -	1 *	* *	- -	2 *	- -	* *	- -	- -	- -	4 *
Drug abuse	1 *	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *	1 1%	- -	1 *	- -	- -	2 *
Nuclear weapons/ Nuclear war/ Disarmament	1 *	1 *	1 *	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	- -	1 *
Foot and mouth outbreak/Farming crisis	1 *	1 *	* *	- -	- -	1 *	- -	1 *	- -	- -	* *	1 *	* *	1 *	- -	- -	2 *
AIDS	1 *	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	1 *

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
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What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES					AREA			ETHNIC		SECTOR WORKING IN		WHEN MENTIONED IMMIGRATION		UNWTD TOTAL	
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	MOST IMPOR -TANT (v)		OTHER IMPOR -TANT (w)
UNWEIGHTED BASE	1013	337	185	49	93	533	129	495	304	214	887	114	194	326	25	68	1013
WEIGHTED BASE	1013	317	185	50*	101*	513	131*	513	300	200	871	133*	103	450	34**	67*	1013
	100%	31%	18%	5%*	10%*	51%	13%*	51%	30%	20%	86%	13%*	10%	44%	3%**	7%*	100%
Northern Ireland	1 *	-	-	-	-	1 *	-	-	1 *	-	1 *	-	1 1%z	-	-	-	1 *
Other	89 9%l	24 8%	15 8%	4 8%	10 10%	36 7%	13 10%	35 7%	32 11%	22 11%	80 9%	7 6%	4 4%	44 10%l	3 9%	7 11%	87 9%
MEAN NUMBER OF MENTIONS	3.02	3.41ze	3.97za et	4.10za et	3.55ze	3.18z	3.99za e	3.07	2.90	3.09	3.02	3.00	2.92	3.18z	2.81	3.93z	3.04
STANDARD ERROR	0.04	0.07	0.11	0.21	0.14	0.06	0.13	0.06	0.07	0.09	0.04	0.14	0.08	0.07	0.24	0.15	0.04
ERROR VARIANCE	*	*	0.01	0.05	0.02	*	0.02	*	*	0.01	*	0.02	0.01	0.01	0.06	0.02	*
Don't know	72 7%abef jm	4 1%	3 2%	1 1%	11 11%abef	2 *	2 1%	30 6%	27 9%	15 8%	56 6%	17 13%zi	10 10%m	15 3%	10 28%	1 2%	65 6%
Personal finances (NET)	119 12%ehi	35 11%	26 14%e	6 12%	6 6%	45 9%	20 15%e	83 16%zhi	24 8%	11 6%	104 12%	13 10%	16 16%	59 13%	-	6 10%	118 12%
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/i/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 11th September - 18th September 2020
 Source : Ipsos MORI (JN Q218)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1013	144	71	192	88	299	180	1013
WEIGHTED BASE	1013	148	129*	177	139*	205	180	1013
	100%	15%	13%*	17%	14%*	20%	18%	100%
Coronavirus/ pandemic diseases	775 77%	105 71%	91 71%	146 82%a	112 81%	159 78%	134 74%	782 77%
Common Market/ Brexit/EU/Europe/ Euro	513 51%b	67 45%	48 37%	103 58%b	72 52%	123 60%za	88 49%	533 53%
Economy/Economic situation	317 31%	53 36%	29 22%	73 41%zb	41 29%	67 33%	48 26%	337 33%
Unemployment/ Factory closure/ Lack of industry	188 19%	33 22%	29 22%	24 13%	27 19%	38 19%	29 16%	179 18%
National health service/Hospitals/ Healthcare	185 18%	29 19%	18 14%	38 22%	33 24%f	35 17%	23 13%	185 18%
Education/Schools	131 13%f	23 16%f	18 14%	30 17%f	20 14%	20 10%	12 7%	129 13%
Pollution/ Environment	119 12%	27 18%zd	15 11%	21 12%	7 5%	31 15%df	13 7%	130 13%
Immigration/ immigrants	101 10%a	6 4%	9 7%	14 8%	16 11%	21 10%	32 18%zab	93 9%
Poverty/Inequality	97 10%	18 12%	19 14%	17 9%	8 6%	19 9%	11 6%	99 10%
Housing	70 7%e	14 10%e	17 13%ef	10 6%	13 9%e	5 3%	8 4%	60 6%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 11th September - 18th September 2020
 Source : Ipsos MORI (JN Q218)

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1	18-34 C2DE	35-54 ABC1	35-54 C2DE	55+ ABC1	55+ C2DE	
		(a)	(b)	(c)	(d)	(e)	(f)	
UNWEIGHTED BASE	1013	144	71	192	88	299	180	1013
WEIGHTED BASE	1013	148	129*	177	139*	205	180	1013
	100%	15%	13%*	17%	14%*	20%	18%	100%
Lack of faith in politics / politicians / government	50 5%	5 3%	4 3%	8 5%	12 9%	13 7%	8 5%	46 5%
Crime/Law & order/ Violence/ Vandalism/Anti- social (job) behaviour	50 5%	5 3%	3 3%	10 6%	6 4%	13 6%	12 7%	49 5%
Race relations	47 5% ^f	19 13% ^{zbc} def	4 3%	6 3%	5 4%	10 5%	3 1%	48 5%
Low pay/Minimum wage/Fair wages	31 3% ^e	6 4%	12 9% ^{zef}	6 3%	2 2%	2 1%	2 1%	24 2%
Public services in general	25 3%	2 1%	6 5%	6 3%	4 3%	4 2%	4 2%	25 2%
Defence/Foreign affairs/ International terrorism	25 2%	4 3%	3 2%	8 5%	2 1%	2 1%	4 2%	27 3%
Ageing population/ Social care for the elderly	24 2%	3 2%	-	3 2%	4 3%	7 3%	6 3%	24 2%
Taxation	23 2%	3 2%	9 7% ^{zde}	5 3%	-	2 1%	3 2%	19 2%
Morality/ Individual behaviour/ Lifestyle	21 2%	1 1%	-	7 4%	4 3%	2 1%	6 3%	16 2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
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 Respondent type : GB Adults 18+
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UNWEIGHTED BASE	1013	144	71	192	88	299	180	1013
WEIGHTED BASE	1013	148	129*	177	139*	205	180	1013
	100%	15%	13%*	17%	14%*	20%	18%	100%
Pensions/Social security/Benefits	19 2%	4 3%	1 1%	5 3%	2 1%	2 1%	5 3%	16 2%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	17 2%	2 1%	- -	6 3%	3 2%	3 1%	4 2%	26 3%
Local government/ Council tax	15 2%	4 3%	2 2%	3 1%	- -	2 1%	5 3%	14 1%
Population levels/ Overpopulation	14 1%	- -	- -	2 1%	2 1%	3 1%	8 4%za	10 1%
Transport/Public transport	10 1%	1 *	2 2%	2 1%	- -	4 2%	- -	12 1%
Privatisation	8 1%	3 2%	- -	1 1%	3 2%	* *	- -	7 1%
Countryside/Rural life	8 1%	2 2%	- -	3 1%	- -	2 1%	- -	9 1%
Nationalisation/ Government control of institutions	5 1%	- -	- -	- -	5 3%z	1 *	- -	4 *
Inflation/Prices	4 *	2 1%	1 1%	- -	- -	1 1%	- -	4 *
Animal welfare	4 *	- -	2 2%	1 *	- -	- -	- -	3 *
Pound/Exchange rate/Value of pound	2 *	2 1%	- -	- -	- -	1 *	- -	2 *

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What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1013	144	71	192	88	299	180	1013
WEIGHTED BASE	1013	148	129*	177	139*	205	180	1013
	100%	15%	13%*	17%	14%*	20%	18%	100%
Median	2	2	2	3	2	2	2	2
Trade unions/ Strikes	2 *	-	-	1	-	1	-	4 *
Drug abuse	1 *	-	-	1	-	1	-	2 *
Nuclear weapons/ Nuclear war/ Disarmament	1 *	1 1%	-	-	-	-	-	1 *
Foot and mouth outbreak/Farming crisis	1 *	-	-	1	-	*	-	2 *
AIDS	1 *	-	-	-	-	1	-	1 *
Northern Ireland	1 *	-	-	-	-	-	-	1 *
Other	89 9%	14 10%	6 5%	13 7%	7 5%	23 11%	20 11%	87 9%
MEAN NUMBER OF MENTIONS	3.02f	3.15f	2.81	3.27z bf	3.05	3.06f	2.78	3.04
STANDARD ERROR	0.04	0.12	0.14	0.10	0.14	0.07	0.09	0.04
ERROR VARIANCE	*	0.01	0.02	0.01	0.02	*	0.01	*
Don't know	72 7%e	7 5%	15 12%e	9 5%	15 11%e	6 3%	15 9%e	65 6%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
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WEIGHTED BASE	1013	148	129*	177	139*	205	180	1013
	100%	15%	13%*	17%	14%*	20%	18%	100%
Personal finances (NET)	119	26	24	19	11	23	12	118
	12%f	17%zf	18%zf	11%	8%	11%	7%	12%
Petrol prices/Fuel	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base