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ABC News/Ipsos Poll

Conducted by Ipsos using the probability-based KnowledgePanel®
A survey of the American general population (ages 18+)
Interview dates: September 2- September 3, 2020

Number of interviews, adults: 709

Margin of error for the total sample: +/- 4.0 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents

Annotated Questionnaire:

1. How concerned are you about the protests that have been happening in parts of the country?

	Total
Very concerned	42
Somewhat concerned	38
Not so concerned	13
Not concerned at all	7
Skipped	*
<i>Total concerned (Net)</i>	<i>80</i>
<i>Total not concerned (Net)</i>	<i>20</i>

2. Do you think what Donald Trump has said about the protests that have been happening in parts of the country makes the situation better, worse or doesn't have much of an effect one way or the other?

	Total
Makes the situation better	13
Makes the situation worse	55
Doesn't have much of an effect one way or the other	29
Skipped	3



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3. Do you think what Joe Biden has said about the protests that have been happening in parts of the country makes the situation better, worse or doesn't have much of an effect one way or the other?

	Total
Makes the situation better	22
Makes the situation worse	26
Doesn't have much of an effect one way or the other	49
Skipped	3

4. For each of the following, please indicate whether the phrase best describes Donald Trump or Joe Biden.

Would do a better job keeping the country safe	Total
Donald Trump	42
Joe Biden	55
Skipped	2

Would do a better job keeping me and my family safe	Total
Donald Trump	42
Joe Biden	56
Skipped	2

Cares more about people like me	Total
Donald Trump	38
Joe Biden	59
Skipped	2

Would do more to unite Americans rather than divide them	Total
Donald Trump	33
Joe Biden	64
Skipped	3



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4. For each of the following, please indicate whether the phrase best describes Donald Trump or Joe Biden.

Would do a better job handling the protests that have been happening in parts of the country	Total
Donald Trump	39
Joe Biden	59
Skipped	2

Would do a better job handling racial discrimination	Total
Donald Trump	34
Joe Biden	64
Skipped	2

Would do a better job handling the response to the coronavirus (COVID-19)	Total
Donald Trump	38
Joe Biden	60
Skipped	3

Would do a better job reducing violence in the country	Total
Donald Trump	39
Joe Biden	59
Skipped	3



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About the Study

This ABC News/Ipsos Poll was conducted September 2 to September 3, 2020, by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 709 general population adults age 18 or older with small oversamples among Black and Hispanic respondents.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in both English and Spanish. The data were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, household income, party identification, race/ethnicity by gender, race/ethnicity by age, and race/ethnicity by education. The demographic benchmarks came from the 2019 March supplement of the U.S. Census Bureau's Current Population Survey (CPS). Party ID benchmarks are from recent ABC News/Washington Post telephone polls. The weighting categories were as follows:

- Gender (Male, Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other or 2+ Races Non-Hispanic, Hispanic)
- Education (High School graduate or less, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- Party ID (Democrat, Republican, Independent, Something else)
- Race/ethnicity (White/Other Non-Hispanic, Black Non-Hispanic, Hispanic) by Gender (Male, Female)
- Race/ethnicity (White/Other Non-Hispanic, Black Non-Hispanic, Hispanic) by Age (18-44, 45+)
- Race/ethnicity (White/Other Non-Hispanic, Black Non-Hispanic, Hispanic) by Education (Some College or less, Bachelor and beyond)

The margin of sampling error is plus or minus 4.0 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.16. The margin of sampling error is higher and varies for results based on other sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.



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About Ipsos

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Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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