PUBLIC POLL FINDINGS AND METHODOLOGY

Biden and Trump compete in heavily contested race in Arizona
New Reuters/Ipsos poll shows many want a strong recovery plan to address the impact of COVID-19

Topline Findings

Washington, DC, September 23, 2020

These are the findings of an Ipsos poll conducted between September 11-17, 2020 on behalf of Thomson Reuters. For this study, a total of 1,005 adults age 18+ from Arizona were interviewed online in English and Spanish, including 565 likely voters. The poll has a credibility interval of plus or minus 3.5 percentage points for all respondents and 4.7 percentage points for likely voters.

Full Annotated Questionnaire

1. Are you currently registered to vote at your current address?

	Total
Yes, registered to vote at my current address	82%
No, not registered to vote at my current address	15%
Not sure	3%
Total Sample Size:	1005

2. In your opinion, what is the most important problem facing Arizona today? (Select from below or write in)

	Total
The economy and job creation	17%
Immigration	10%
Gun violence	2%
Healthcare	10%
Morality	3%
Education	5%
Racism	6%
Crime	2%
Environment	4%
Coronavirus/COVID-19 outbreak	34%
Other	3%
Don't know	4%
Total Sample Size:	1005

PUBLIC POLL FINDINGS AND METHODOLOGY

3. Which of the following best describes how you will vote or have voted in this year's presidential election, to be held on November 3rd?

Plan to Vote/Voted Summary

	Total
I have not voted yet	79%
I have already voted	2%
I do not plan to vote	10%
Not sure	9%
Total Sample Size:	1005

	Total
I plan to vote at my polling station on November 3, 2020	27%
I plan to vote early at an early voting location, before November 3, 2020	8%
I plan to vote early via absentee ballot/vote by mail, before November 3, 2020	44%
I have voted at an early voting location already	1%
I have voted via absentee ballot/vote by mail already	1%
I do not plan to vote at all	10%
Not sure	9%
Total Sample Size:	1005

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Chris Jackson**
Senior Vice President, US, Public Affairs, Ipsos
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025

GAME CHANGERS

2

PUBLIC POLL FINDINGS AND METHODOLOGY

4. **[ASKED IF NOT VOTED]** On November 3, 2020 the next presidential election will be held. How likely are you to vote in the upcoming presidential election? (Select one)

	Total
1 – Completely certain I will not vote	12%
2	1%
3	1%
4	1%
5	3%
6	3%
7	2%
8	5%
9	4%
10 – Completely certain I will vote	63%
Don't know	5%
Total Sample Size:	985

5. **[ASKED IF VOTED]** You mentioned you have already voted in the 2020 presidential election, did you vote for Donald Trump or Joe Biden? **[ASKED IF NOT VOTED]** If the 2020 presidential election were held today, would you vote for Donald Trump or Joe Biden?

	Likely Voter
Donald Trump	46%
Joe Biden	47%
Some other candidate	2%
I would not vote	0%
Not sure	5%
Total Sample Size:	565

6. **[ASKED IF VOTED]** In the election for U.S. Senate representing Arizona, did you vote for Martha McSally or Mark Kelly? **[ASKED IF NOT VOTED]** Thinking about the elections in 2020, if the election for U.S. Senate representing Arizona were held today, would you vote for Martha McSally or Mark Kelly?

	Likely Voter
Mark Kelly (Democrat)	50%
Martha McSally (Republican)	41%
Some other candidate	3%
I would not vote	1%
Not sure / Prefer not to answer	4%
Total Sample Size:	565

PUBLIC POLL FINDINGS AND METHODOLOGY

7. **[ASKED IF VOTED]** In the election for U.S. Congress, did you vote for the Democratic candidate or the Republican candidate in your district where you live? **[ASKED IF NOT VOTED]** Thinking about the elections in 2020, if the election for U.S. Congress were held today, would you vote for the Democratic candidate or the Republican candidate in your district where you live?

	Likely Voter
Democratic candidate	44%
Republican candidate	45%
Candidate from another political party	3%
Will not vote / Not sure	0%
Prefer not to answer / Refused	7%
Total Sample Size:	565

8. Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

	Total
Strongly approve	25%
Somewhat approve	16%
Lean towards approve	2%
Lean towards disapprove	1%
Somewhat disapprove	11%
Strongly disapprove	40%
Not sure	5%
Approve (Net)	*43%*
Disapprove (Net)	*52%*
Total Sample Size:	1005

9. **[ASKED IF VOTED]** When voting in the presidential election this year, which of the following candidate traits was the MOST important factor for you in deciding who to vote for? **[ASKED IF NOT VOTED]** If the 2020 presidential election were being held today, which of the following candidate traits would be the MOST important factor for you in deciding who to vote for?

	Total
Strong on the economy and job creation	20%
Strong on healthcare	10%
Strong on immigration	5%
Has a robust plan to help the nation recover from the impact of coronavirus/COVID-19	27%
Ability to restore trust in American government	17%
Strong on civil rights	5%
Tough on crime and civil unrest	9%
Strong on the environment/climate change	7%
Total Sample Size:	1005

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Chris Jackson**
Senior Vice President, US, Public Affairs, Ipsos
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025

GAME CHANGERS

4

PUBLIC POLL FINDINGS AND METHODOLOGY

10. For each of the following, please select the candidate you think is the best on that particular issue.

Summary

	Joe Biden	Donald Trump
The economy and job creation	38%	45%
Healthcare	45%	32%
Immigration	37%	44%
National recovery from the impact of coronavirus/COVID-19	43%	38%
Ability to restore trust in American government	43%	34%
Strong on civil rights	45%	32%
Tough on crime and civil unrest	36%	43%
Strong on the environment/climate change	47%	25%
Total Sample Size:	1005	1005

a. The economy and job creation

	Total
Joe Biden	38%
Donald Trump	45%
Some other candidate	6%
Not sure	11%
Total Sample Size:	1005

b. Healthcare

	Total
Joe Biden	45%
Donald Trump	32%
Some other candidate	8%
Not sure	15%
Total Sample Size:	1005

c. Immigration

	Total
Joe Biden	37%
Donald Trump	44%
Some other candidate	6%
Not sure	13%
Total Sample Size:	1005

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Chris Jackson**
Senior Vice President, US, Public Affairs, Ipsos
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025

GAME CHANGERS

5

PUBLIC POLL FINDINGS AND METHODOLOGY

    d.   National recovery from the impact of coronavirus/COVID-19

	Total
Joe Biden	43%
Donald Trump	38%
Some other candidate	5%
Not sure	13%
Total Sample Size:	1005

    e.   Ability to restore trust in American government

	Total
Joe Biden	43%
Donald Trump	34%
Some other candidate	8%
Not sure	16%
Total Sample Size:	1005

    f.   Strong on civil rights

	Total
Joe Biden	45%
Donald Trump	32%
Some other candidate	7%
Not sure	15%
Total Sample Size:	1005

    g.   Tough on crime and civil unrest

	Total
Joe Biden	36%
Donald Trump	43%
Some other candidate	6%
Not sure	15%
Total Sample Size:	1005

    h.   Strong on the environment/climate change

	Total
Joe Biden	47%
Donald Trump	25%
Some other candidate	10%
Not sure	18%
Total Sample Size:	1005

GAME CHANGERS

PUBLIC POLL FINDINGS AND METHODOLOGY

11. How familiar are you with the following public figures, taking into account all the ways you may have heard about them?

Total Familiar Summary

	Total
Donald Trump	91%
Joe Biden	84%
Kamala Harris	63%
Mike Pence	72%
Total Sample Size:	1005

a. Donald Trump

	Total
Very familiar	70%
Somewhat familiar	21%
Not very familiar	4%
Have heard of them, but that's it	3%
Have not heard of them	2%
Familiar (Net)	*91%*
Not familiar (Net)	*9%*
Total Sample Size:	1005

b. Joe Biden

	Total
Very familiar	54%
Somewhat familiar	30%
Not very familiar	8%
Have heard of them, but that's it	5%
Have not heard of them	2%
Familiar (Net)	*84%*
Not familiar (Net)	*16%*
Total Sample Size:	1005

c. Kamala Harris

	Total
Very familiar	30%
Somewhat familiar	33%
Not very familiar	18%
Have heard of them, but that's it	10%
Have not heard of them	8%
Familiar (Net)	*63%*
Not familiar (Net)	*37%*
Total Sample Size:	1005

PUBLIC POLL FINDINGS AND METHODOLOGY

d. Mike Pence

	Total
Very familiar	40%
Somewhat familiar	32%
Not very familiar	15%
Have heard of them, but that's it	9%
Have not heard of them	5%
Familiar (Net)	*72%*
Not familiar (Net)	*28%*
Total Sample Size:	1005

12. **[ASKED IF AT LEAST HEARD OF PERSON]** Would you say you are generally favorable or unfavorable towards these public figures?

Total Favorable Summary

	Total
Donald Trump (N=986)	47%
Joe Biden (N=981)	54%
Kamala Harris (N=922)	54%
Mike Pence (N=959)	48%

a. Donald Trump

	Total
Very favorable	26%
Somewhat favorable	13%
Lean towards favorable	8%
Lean towards unfavorable	6%
Somewhat unfavorable	7%
Very unfavorable	40%
Favorable (Net)	*47%*
Unfavorable (Net)	*53%*
Total Sample Size:	986

b. Joe Bidens

	Total
Very favorable	25%
Somewhat favorable	18%
Lean towards favorable	10%
Lean towards unfavorable	9%
Somewhat unfavorable	8%
Very unfavorable	29%
Favorable (Net)	*54%*
Unfavorable (Net)	*46%*
Total Sample Size:	981

PUBLIC POLL FINDINGS AND METHODOLOGY

c. Kamala Harris

	Total
Very favorable	22%
Somewhat favorable	15%
Lean towards favorable	16%
Lean towards unfavorable	12%
Somewhat unfavorable	9%
Very unfavorable	25%
Favorable (Net)	*54%*
Unfavorable (Net)	*46%*
Total Sample Size:	922

d. Mike Pence

	Total
Very favorable	20%
Somewhat favorable	14%
Lean towards favorable	14%
Lean towards unfavorable	15%
Somewhat unfavorable	10%
Very unfavorable	27%
Favorable (Net)	*48%*
Unfavorable (Net)	*52%*
Total Sample Size:	959

13. Generally speaking, would you say the following things are heading in the right direction, or are they off on the wrong track?

a. The national economy

	Total
Right direction	37%
Wrong track	51%
Don't know	12%
Total Sample Size:	1005

b. Employment and jobs

	Total
Right direction	39%
Wrong track	50%
Don't know	11%
Total Sample Size:	1005

PUBLIC POLL FINDINGS AND METHODOLOGY

14. Please indicate how much you agree or disagree with the following statements.

Total Agree Summary

	Total
I am sympathetic to people who are out protesting right now	47%
President Donald Trump is helping to ease racial tensions	34%
Joe Biden supports defunding the police	47%
Joe Biden is suffering from dementia	41%
As president, Joe Biden would be a puppet for the socialist wing of the Democratic Party	46%
President Donald Trump lies regularly for personal political gain	57%
President Donald Trump is beholden to Russian President Vladimir Putin	42%
The high number of coronavirus cases in the United States is a result of poor leadership and policy decisions from President Trump	54%
Businesses and schools remain closed in the United States because of poor leadership and policy decisions from President Trump	47%
Total Sample Size:	1005

a. I am sympathetic to people who are out protesting right now

	Total
Strongly agree	24%
Somewhat agree	24%
Somewhat disagree	14%
Strongly disagree	28%
Not sure	10%
Agree (Net)	*47%*
Disagree (Net)	*42%*
Total Sample Size:	1005

GAME CHANGERS Ipsos

PUBLIC POLL FINDINGS AND METHODOLOGY

b. President Donald Trump is helping to ease racial tensions

	Total
Strongly agree	17%
Somewhat agree	17%
Somewhat disagree	13%
Strongly disagree	43%
Not sure	11%
Agree (Net)	*34%*
Disagree (Net)	*56%*
Total Sample Size:	1005

c. Joe Biden supports defunding the police

	Total
Strongly agree	29%
Somewhat agree	19%
Somewhat disagree	11%
Strongly disagree	22%
Not sure	19%
Agree (Net)	*47%*
Disagree (Net)	*34%*
Total Sample Size:	1005

d. Joe Biden is suffering from dementia

	Total
Strongly agree	24%
Somewhat agree	17%
Somewhat disagree	11%
Strongly disagree	28%
Not sure	21%
Agree (Net)	*41%*
Disagree (Net)	*38%*
Total Sample Size:	1005

e. As president, Joe Biden would be a puppet for the socialist wing of the Democratic Party

	Total
Strongly agree	33%
Somewhat agree	14%
Somewhat disagree	11%
Strongly disagree	28%
Not sure	15%
Agree (Net)	*46%*
Disagree (Net)	*39%*
Total Sample Size:	1005

GAME CHANGERS

f. President Donald Trump lies regularly for personal political gain

	Total
Strongly agree	42%
Somewhat agree	15%
Somewhat disagree	9%
Strongly disagree	24%
Not sure	10%
Agree (Net)	*57%*
Disagree (Net)	*33%*
Total Sample Size:	1005

g. President Donald Trump is beholden to Russian President Vladimir Putin

	Total
Strongly agree	29%
Somewhat agree	14%
Somewhat disagree	11%
Strongly disagree	25%
Not sure	22%
Agree (Net)	*42%*
Disagree (Net)	*36%*
Total Sample Size:	1005

h. The high number of coronavirus cases in the United States is a result of poor leadership and policy decisions from President Trump

	Total
Strongly agree	41%
Somewhat agree	12%
Somewhat disagree	11%
Strongly disagree	28%
Not sure	7%
Agree (Net)	*54%*
Disagree (Net)	*40%*
Total Sample Size:	1005

i. Businesses and schools remain closed in the United States because of poor leadership and policy decisions from President Trump

	Total
Strongly agree	33%
Somewhat agree	14%
Somewhat disagree	13%
Strongly disagree	31%
Not sure	9%
Agree (Net)	*47%*
Disagree (Net)	*44%*
Total Sample Size:	1005

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Chris Jackson**
Senior Vice President, US, Public Affairs, Ipsos
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025

GAME CHANGERS

12

PUBLIC POLL FINDINGS AND METHODOLOGY

15. Please indicate how much you agree or disagree with the following statements.

Total Agree Summary

	Total
President Trump has upheld his promise to build a wall along the U.S.- Mexico border	50%
President Trump has had the correct response to the coronavirus pandemic	40%
President Trump has kept his campaign promise to clean up corruption in Washington, D.C.	37%
These days I feel like a stranger in my own country	60%
It is increasingly hard for someone like me to get ahead in America	49%
Total Sample Size:	1005

a. President Trump has upheld his promise to build a wall along the U.S.- Mexico border

	Total
Strongly agree	26%
Somewhat agree	24%
Somewhat disagree	13%
Strongly disagree	25%
Not sure	12%
Agree (Net)	*50%*
Disagree (Net)	*38%*
Total Sample Size:	1005

b. President Trump has had the correct response to the coronavirus pandemic

	Total
Strongly agree	22%
Somewhat agree	18%
Somewhat disagree	11%
Strongly disagree	41%
Not sure	7%
Agree (Net)	*40%*
Disagree (Net)	*53%*
Total Sample Size:	1005

c. President Trump has kept his campaign promise to clean up corruption in Washington, D.C.

	Total
Strongly agree	19%
Somewhat agree	18%
Somewhat disagree	12%
Strongly disagree	38%
Not sure	13%
Agree (Net)	*37%*
Disagree (Net)	*50%*
Total Sample Size:	1005

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Chris Jackson**
Senior Vice President, US, Public Affairs, Ipsos
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025

GAME CHANGERS

13

PUBLIC POLL FINDINGS AND METHODOLOGY

d. These days I feel like a stranger in my own country

	Total
Strongly agree	27%
Somewhat agree	33%
Somewhat disagree	15%
Strongly disagree	16%
Not sure	9%
Agree (Net)	*60%*
Disagree (Net)	*30%*
Total Sample Size:	1005

e. It is increasingly hard for someone like me to get ahead in America

	Total
Strongly agree	24%
Somewhat agree	25%
Somewhat disagree	20%
Strongly disagree	20%
Not sure	11%
Agree (Net)	*49%*
Disagree (Net)	*40%*
Total Sample Size:	1005

16. Of the choices listed below, which is your main source of television news about current events and politics? (Select one)

	Total
FOX News	24%
CNN	13%
MSNBC	5%
ABC	9%
CBS	7%
NBC	7%
Public Television	7%
Other	10%
None of the above	18%
Total Sample Size:	1005

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Chris Jackson**
Senior Vice President, US, Public Affairs, Ipsos
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025

GAME CHANGERS

14

PUBLIC POLL FINDINGS AND METHODOLOGY

17. Did you happen to vote in any of these other elections? (Select all that apply)

	Total
2008 presidential election (Obama vs. McCain)	55%
2010 midterm congressional election (local Congressperson)	40%
2012 presidential election (Obama vs. Romney)	57%
2014 midterm congressional election (local Congressperson)	42%
2018 midterm congressional election (local Congressperson)	47%
None of these	30%
Total Sample Size:	1005

18. Do you consider yourself a Democrat, a Republican, an independent or none of these?

	Total
Democrat	42%
Republican	41%
Independent	12%
Other / Don't know	6%
Total Sample Size:	1005

PUBLIC POLL FINDINGS AND METHODOLOGY

About the Study

These are the findings of an Ipsos poll conducted September 11-17, 2020, on behalf of Thomson Reuters. For this study, a total of 1,005 adults age 18+ from Arizona were interviewed online in English and Spanish, including 565 likely voters.

The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2018 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the online sample for this poll has a credibility interval of plus or minus 3.5 percentage points for all online respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,005, DEFF=1.5, adjusted Confidence Interval=+/-5.0 percentage points). The online poll also has a credibility interval of plus or minus 4.7 percentage points for likely voters.

For more information on this news release, please contact:

Chris Jackson
Senior Vice President, US
Public Affairs
+1 202 420-2025
chris.jackson@ipsos.com

Kate Silverstein
Media Relations Specialist, US
Public Affairs
+1 718 755-8829
kate.silverstein@ipsos.com

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Chris Jackson**
Senior Vice President, US, Public Affairs, Ipsos
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025

GAME CHANGERS

16

PUBLIC POLL FINDINGS AND METHODOLOGY

About Ipsos

Ipsos is the world's third largest market research company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Chris Jackson**
Senior Vice President, US, Public Affairs, Ipsos
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025

GAME CHANGERS

17