



## PUBLIC POLL FINDINGS AND METHODOLOGY

### In North Carolina, Trump and Biden tied for the presidency

New Reuters/Ipsos poll shows that many are looking for a candidate with a viable plan to help the nation recover from the pandemic

#### Topline Findings

Washington, DC, September 22, 2020

*These are the findings of an Ipsos poll conducted between September 11-16, 2020 on behalf of Thomson Reuters. For this study, a total of 1,005 adults age 18+ from North Carolina were interviewed online in English, including 586 likely voters. The poll has a credibility interval of plus or minus 3.5 percentage points for all respondents and 4.6 percentage points for likely voters.*

#### Full Annotated Questionnaire

1. Are you currently registered to vote at your current address?

	<b>Total</b>
Yes, registered to vote at my current address	82%
No, not registered to vote at my current address	15%
Not sure	3%
Total Sample Size:	1005

2. In your opinion, what is the most important problem facing North Carolina today? (Select from below or write in)

	<b>Total</b>
The economy and job creation	16%
Immigration	2%
Gun violence	2%
Healthcare	9%
Morality	4%
Education	5%
Racism	9%
Crime	6%
Environment	2%
Coronavirus/COVID-19 outbreak	39%
Other	3%
Don't know	3%
Total Sample Size:	1005



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3. Which of the following best describes how you will vote or have voted in this year's presidential election, to be held on November 3rd?

### Plan to Vote/Voted Summary

	<b>Total</b>
I have not voted yet	82%
I have already voted	2%
I do not plan to vote	8%
Not sure	7%
Total Sample Size:	1005

	<b>Total</b>
I plan to vote at my polling station on November 3, 2020	36%
I plan to vote early at an early voting location, before November 3, 2020	23%
I plan to vote early via absentee ballot/vote by mail, before November 3, 2020	23%
I have voted at an early voting location already	1%
I have voted via absentee ballot/vote by mail already	2%
I do not plan to vote at all	8%
Not sure	7%
Total Sample Size:	1005



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4. **[ASKED IF NOT VOTED]** On November 3, 2020 the next presidential election will be held. How likely are you to vote in the upcoming presidential election? (Select one)

	<b>Total</b>
1 – Completely certain I will not vote	10%
2	1%
3	2%
4	1%
5	4%
6	2%
7	3%
8	4%
9	5%
10 – Completely certain I will vote	66%
Don't know	3%
Total Sample Size:	981

5. **[ASKED IF VOTED]** You mentioned you have already voted in the 2020 presidential election, did you vote for Donald Trump or Joe Biden? **[ASKED IF NOT VOTED]** If the 2020 presidential election were held today, would you vote for Donald Trump or Joe Biden?

	<b>Likely Voter</b>
Donald Trump	47%
Joe Biden	47%
Some other candidate	3%
I would not vote	0%
Not sure	3%
Total Sample Size:	586

6. **[ASKED IF VOTED]** In the election for U.S. Senate representing North Carolina, did you vote for Cal Cunningham or Thom Tillis? **[ASKED IF NOT VOTED]** Thinking about the elections in 2020, if the election for U.S. Senate representing North Carolina were held today, would you vote for Cal Cunningham or Thom Tillis?

	<b>Likely Voter</b>
Cal Cunningham (Democrat)	48%
Thom Tillis (Republican)	44%
Some other candidate	2%
I would not vote	1%
Not sure / Prefer not to answer	6%
Total Sample Size:	586



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7. **[ASKED IF VOTED]** In the election for U.S. Congress, did you vote for the Democratic candidate or the Republican candidate in your district where you live? **[ASKED IF NOT VOTED]** Thinking about the elections in 2020, if the election for U.S. Congress were held today, would you vote for the Democratic candidate or the Republican candidate in your district where you live?

	<b>Likely Voter</b>
Democratic candidate	48%
Republican candidate	47%
Candidate from another political party	1%
Will not vote / Not sure	0%
Prefer not to answer / Refused	4%
Total Sample Size:	586

8. Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

	<b>Total</b>
Strongly approve	28%
Somewhat approve	16%
Lean towards approve	1%
Lean towards disapprove	1%
Somewhat disapprove	9%
Strongly disapprove	42%
Not sure	4%
<i>Approve (Net)</i>	<i>44%</i>
<i>Disapprove (Net)</i>	<i>52%</i>
Total Sample Size:	1005

9. **[ASKED IF VOTED]** When voting in the presidential election this year, which of the following candidate traits was the MOST important factor for you in deciding who to vote for? **[ASKED IF NOT VOTED]** If the 2020 presidential election were being held today, which of the following candidate traits would be the MOST important factor for you in deciding who to vote for?

	<b>Total</b>
Strong on the economy and job creation	18%
Strong on healthcare	9%
Strong on immigration	3%
Has a robust plan to help the nation recover from the impact of coronavirus/COVID-19	30%
Ability to restore trust in American government	19%
Strong on civil rights	6%
Tough on crime and civil unrest	11%
Strong on the environment/climate change	4%
Total Sample Size:	1005





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10. For each of the following, please select the candidate you think is the best on that particular issue.

### Summary

	<b>Joe Biden</b>	<b>Donald Trump</b>
The economy and job creation	40%	46%
Healthcare	47%	37%
Immigration	40%	46%
National recovery from the impact of coronavirus/COVID-19	45%	40%
Ability to restore trust in American government	44%	38%
Strong on civil rights	47%	35%
Tough on crime and civil unrest	38%	46%
Strong on the environment/climate change	49%	30%
Total Sample Size:	1005	1005

#### a. The economy and job creation

	<b>Total</b>
Joe Biden	40%
Donald Trump	46%
Some other candidate	3%
Not sure	10%
Total Sample Size:	1005

#### b. Healthcare

	<b>Total</b>
Joe Biden	47%
Donald Trump	37%
Some other candidate	5%
Not sure	11%
Total Sample Size:	1005

#### c. Immigration

	<b>Total</b>
Joe Biden	40%
Donald Trump	46%
Some other candidate	3%
Not sure	11%
Total Sample Size:	1005



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d. National recovery from the impact of coronavirus/COVID-19

	<b>Total</b>
Joe Biden	45%
Donald Trump	40%
Some other candidate	5%
Not sure	11%
Total Sample Size:	1005

e. Ability to restore trust in American government

	<b>Total</b>
Joe Biden	44%
Donald Trump	38%
Some other candidate	6%
Not sure	12%
Total Sample Size:	1005

f. Strong on civil rights

	<b>Total</b>
Joe Biden	47%
Donald Trump	35%
Some other candidate	6%
Not sure	12%
Total Sample Size:	1005

g. Tough on crime and civil unrest

	<b>Total</b>
Joe Biden	38%
Donald Trump	46%
Some other candidate	4%
Not sure	12%
Total Sample Size:	1005

h. Strong on the environment/climate change

	<b>Total</b>
Joe Biden	49%
Donald Trump	30%
Some other candidate	7%
Not sure	14%
Total Sample Size:	1005



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11. How familiar are you with the following public figures, taking into account all the ways you may have heard about them?

### Total Familiar Summary

	<b>Total</b>
Donald Trump	92%
Joe Biden	88%
Kamala Harris	69%
Mike Pence	79%
Total Sample Size:	1005

#### a. Donald Trump

	<b>Total</b>
Very familiar	76%
Somewhat familiar	16%
Not very familiar	5%
Have heard of them, but that's it	2%
Have not heard of them	2%
<i>Familiar (Net)</i>	<b>92%</b>
<i>Not familiar (Net)</i>	<b>8%</b>
Total Sample Size:	1005

#### b. Joe Biden

	<b>Total</b>
Very familiar	60%
Somewhat familiar	28%
Not very familiar	7%
Have heard of them, but that's it	3%
Have not heard of them	1%
<i>Familiar (Net)</i>	<b>88%</b>
<i>Not familiar (Net)</i>	<b>12%</b>
Total Sample Size:	1005

#### c. Kamala Harris

	<b>Total</b>
Very familiar	35%
Somewhat familiar	35%
Not very familiar	18%
Have heard of them, but that's it	8%
Have not heard of them	5%
<i>Familiar (Net)</i>	<b>69%</b>
<i>Not familiar (Net)</i>	<b>31%</b>
Total Sample Size:	1005

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### d. Mike Pence

	<b>Total</b>
Very familiar	45%
Somewhat familiar	34%
Not very familiar	12%
Have heard of them, but that's it	7%
Have not heard of them	3%
<b>Familiar (Net)</b>	<b>79%</b>
<b>Not familiar (Net)</b>	<b>21%</b>
Total Sample Size:	1005

12. **[ASKED IF AT LEAST HEARD OF PERSON]** Would you say you are generally favorable or unfavorable towards these public figures?

#### Total Favorable Summary

	<b>Total</b>
Donald Trump (N=989)	47%
Joe Biden (N=993)	56%
Kamala Harris (N=955)	52%
Mike Pence (N=974)	51%

### a. Donald Trump

	<b>Total</b>
Very favorable	26%
Somewhat favorable	15%
Lean towards favorable	5%
Lean towards unfavorable	7%
Somewhat unfavorable	6%
Very unfavorable	40%
<b>Favorable (Net)</b>	<b>47%</b>
<b>Unfavorable (Net)</b>	<b>53%</b>
Total Sample Size:	989

### b. Joe Biden

	<b>Total</b>
Very favorable	29%
Somewhat favorable	16%
Lean towards favorable	11%
Lean towards unfavorable	7%
Somewhat unfavorable	7%
Very unfavorable	30%
<b>Favorable (Net)</b>	<b>56%</b>
<b>Unfavorable (Net)</b>	<b>44%</b>
Total Sample Size:	993





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### c. Kamala Harris

	<b>Total</b>
Very favorable	24%
Somewhat favorable	16%
Lean towards favorable	11%
Lean towards unfavorable	11%
Somewhat unfavorable	8%
Very unfavorable	29%
<i>Favorable (Net)</i>	<i>52%</i>
<i>Unfavorable (Net)</i>	<i>48%</i>
Total Sample Size:	955

### d. Mike Pence

	<b>Total</b>
Very favorable	24%
Somewhat favorable	15%
Lean towards favorable	12%
Lean towards unfavorable	13%
Somewhat unfavorable	12%
Very unfavorable	24%
<i>Favorable (Net)</i>	<i>51%</i>
<i>Unfavorable (Net)</i>	<i>49%</i>
Total Sample Size:	974

13. Generally speaking, would you say the following things are heading in the right direction, or are they off on the wrong track?

#### a. The national economy

	<b>Total</b>
Right direction	35%
Wrong track	54%
Don't know	11%
Total Sample Size:	1005

#### b. Employment and jobs

	<b>Total</b>
Right direction	39%
Wrong track	51%
Don't know	10%
Total Sample Size:	1005



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14. Please indicate how much you agree or disagree with the following statements.

### Total Agree Summary

	<b>Total</b>
I am sympathetic to people who are out protesting right now	51%
President Donald Trump is helping to ease racial tensions	34%
Joe Biden supports defunding the police	51%
Joe Biden is suffering from dementia	41%
As president, Joe Biden would be a puppet for the socialist wing of the Democratic Party	48%
President Donald Trump lies regularly for personal political gain	54%
President Donald Trump is beholden to Russian President Vladimir Putin	44%
The high number of coronavirus cases in the United States is a result of poor leadership and policy decisions from President Trump	51%
Businesses and schools remain closed in the United States because of poor leadership and policy decisions from President Trump	43%
Total Sample Size:	1005

a. I am sympathetic to people who are out protesting right now

	<b>Total</b>
Strongly agree	26%
Somewhat agree	26%
Somewhat disagree	13%
Strongly disagree	26%
Not sure	9%
<b>Agree (Net)</b>	<b>51%</b>
<b>Disagree (Net)</b>	<b>40%</b>
Total Sample Size:	1005



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b. President Donald Trump is helping to ease racial tensions

	<b>Total</b>
Strongly agree	18%
Somewhat agree	16%
Somewhat disagree	13%
Strongly disagree	44%
Not sure	10%
<b>Agree (Net)</b>	<b>34%</b>
<b>Disagree (Net)</b>	<b>56%</b>
Total Sample Size:	1005

c. Joe Biden supports defunding the police

	<b>Total</b>
Strongly agree	29%
Somewhat agree	22%
Somewhat disagree	10%
Strongly disagree	20%
Not sure	18%
<b>Agree (Net)</b>	<b>51%</b>
<b>Disagree (Net)</b>	<b>31%</b>
Total Sample Size:	1005

d. Joe Biden is suffering from dementia

	<b>Total</b>
Strongly agree	25%
Somewhat agree	16%
Somewhat disagree	8%
Strongly disagree	33%
Not sure	19%
<b>Agree (Net)</b>	<b>41%</b>
<b>Disagree (Net)</b>	<b>41%</b>
Total Sample Size:	1005

e. As president, Joe Biden would be a puppet for the socialist wing of the Democratic Party

	<b>Total</b>
Strongly agree	35%
Somewhat agree	13%
Somewhat disagree	10%
Strongly disagree	29%
Not sure	13%
<b>Agree (Net)</b>	<b>48%</b>
<b>Disagree (Net)</b>	<b>39%</b>
Total Sample Size:	1005



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f. President Donald Trump lies regularly for personal political gain

	<b>Total</b>
Strongly agree	43%
Somewhat agree	11%
Somewhat disagree	11%
Strongly disagree	27%
Not sure	8%
<b>Agree (Net)</b>	<b>54%</b>
<b>Disagree (Net)</b>	<b>38%</b>
Total Sample Size:	1005

g. President Donald Trump is beholden to Russian President Vladimir Putin

	<b>Total</b>
Strongly agree	27%
Somewhat agree	17%
Somewhat disagree	9%
Strongly disagree	27%
Not sure	20%
<b>Agree (Net)</b>	<b>44%</b>
<b>Disagree (Net)</b>	<b>36%</b>
Total Sample Size:	1005

h. The high number of coronavirus cases in the United States is a result of poor leadership and policy decisions from President Trump

	<b>Total</b>
Strongly agree	38%
Somewhat agree	13%
Somewhat disagree	10%
Strongly disagree	32%
Not sure	7%
<b>Agree (Net)</b>	<b>51%</b>
<b>Disagree (Net)</b>	<b>42%</b>
Total Sample Size:	1005

i. Businesses and schools remain closed in the United States because of poor leadership and policy decisions from President Trump

	<b>Total</b>
Strongly agree	30%
Somewhat agree	13%
Somewhat disagree	12%
Strongly disagree	36%
Not sure	9%
<b>Agree (Net)</b>	<b>43%</b>
<b>Disagree (Net)</b>	<b>48%</b>
Total Sample Size:	1005



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15. Please indicate how much you agree or disagree with the following statements.

### Total Agree Summary

	<b>Total</b>
President Trump has upheld his promise to build a wall along the U.S.- Mexico border	52%
President Trump has had the correct response to the coronavirus pandemic	41%
President Trump has kept his campaign promise to clean up corruption in Washington, D.C.	40%
These days I feel like a stranger in my own country	65%
It is increasingly hard for someone like me to get ahead in America	57%
Total Sample Size:	1005

a. President Trump has upheld his promise to build a wall along the U.S.- Mexico border

	<b>Total</b>
Strongly agree	26%
Somewhat agree	26%
Somewhat disagree	13%
Strongly disagree	24%
Not sure	10%
<b>Agree (Net)</b>	<b>52%</b>
<b>Disagree (Net)</b>	<b>37%</b>
Total Sample Size:	1005

b. President Trump has had the correct response to the coronavirus pandemic

	<b>Total</b>
Strongly agree	24%
Somewhat agree	17%
Somewhat disagree	11%
Strongly disagree	40%
Not sure	8%
<b>Agree (Net)</b>	<b>41%</b>
<b>Disagree (Net)</b>	<b>52%</b>
Total Sample Size:	1005

c. President Trump has kept his campaign promise to clean up corruption in Washington, D.C.

	<b>Total</b>
Strongly agree	20%
Somewhat agree	20%
Somewhat disagree	12%
Strongly disagree	38%
Not sure	10%
<b>Agree (Net)</b>	<b>40%</b>
<b>Disagree (Net)</b>	<b>50%</b>
Total Sample Size:	1005





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d. These days I feel like a stranger in my own country

	<b>Total</b>
Strongly agree	31%
Somewhat agree	35%
Somewhat disagree	14%
Strongly disagree	12%
Not sure	9%
<i>Agree (Net)</i>	<i>65%</i>
<i>Disagree (Net)</i>	<i>26%</i>
Total Sample Size:	1005

e. It is increasingly hard for someone like me to get ahead in America

	<b>Total</b>
Strongly agree	27%
Somewhat agree	29%
Somewhat disagree	18%
Strongly disagree	17%
Not sure	9%
<i>Agree (Net)</i>	<i>57%</i>
<i>Disagree (Net)</i>	<i>35%</i>
Total Sample Size:	1005

16. Of the choices listed below, which is your main source of television news about current events and politics? (Select one)

	<b>Total</b>
FOX News	25%
CNN	17%
MSNBC	5%
ABC	11%
CBS	7%
NBC	8%
Public Television	5%
Other	10%
None of the above	12%
Total Sample Size:	1005



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17. Did you happen to vote in any of these other elections? (Select all that apply)

	<b>Total</b>
2008 presidential election (Obama vs. McCain)	59%
2010 midterm congressional election (local Congressperson)	37%
2012 presidential election (Obama vs. Romney)	61%
2014 midterm congressional election (local Congressperson)	39%
2018 midterm congressional election (local Congressperson)	46%
None of these	25%
Total Sample Size:	1005

18. Do you consider yourself a Democrat, a Republican, an independent or none of these?

	<b>Total</b>
Democrat	44%
Republican	42%
Independent	9%
Other / Don't know	4%
Total Sample Size:	1005



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### About the Study

These are the findings of an Ipsos poll conducted September 11-16, 2020, on behalf of Thomson Reuters. For this study, a total of 1,005 adults age 18+ from North Carolina were interviewed online in English, including 586 likely voters.

The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2018 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the online sample for this poll has a credibility interval of plus or minus 3.5 percentage points for all online respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,005, DEFF=1.5, adjusted Confidence Interval=+/-5.0 percentage points). The online poll also has a credibility interval of plus or minus 4.6 percentage points for likely voters.

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### About Ipsos

Ipsos is the world's third largest market research company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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