WHAT WORRIES THE



July

2020

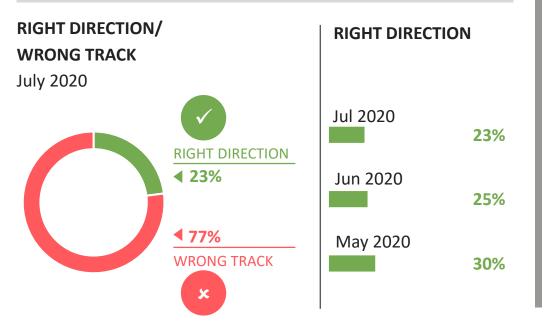


HUNGARY SUMMARY: JULY 2020

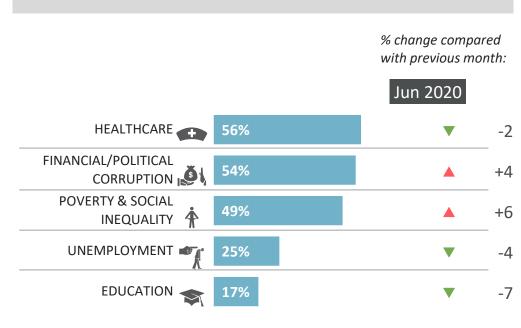
The majority (77%) of Hungarians think things in the country are on the wrong track.

Healthcare currently occupies the top spot for concern with 56% saying this.

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Which three of the following topics do you find the most worrying in your country?



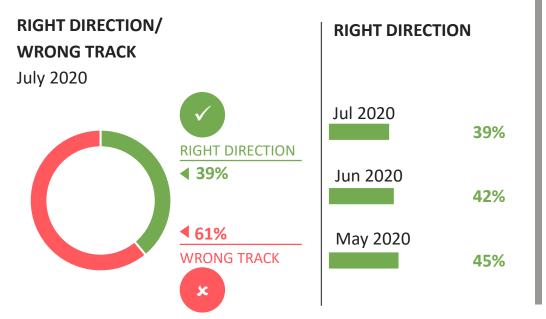
Base: Representative sample of Hungarian adults aged 16-74. c.500 per month Source: Global Advisor

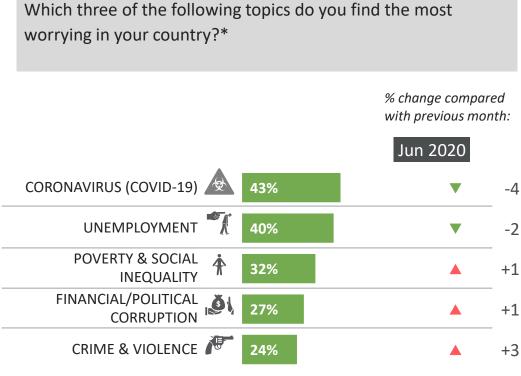
WORLD SUMMARY: JULY 2020

The majority (61%) of people around the world think things in their country are on the wrong track.

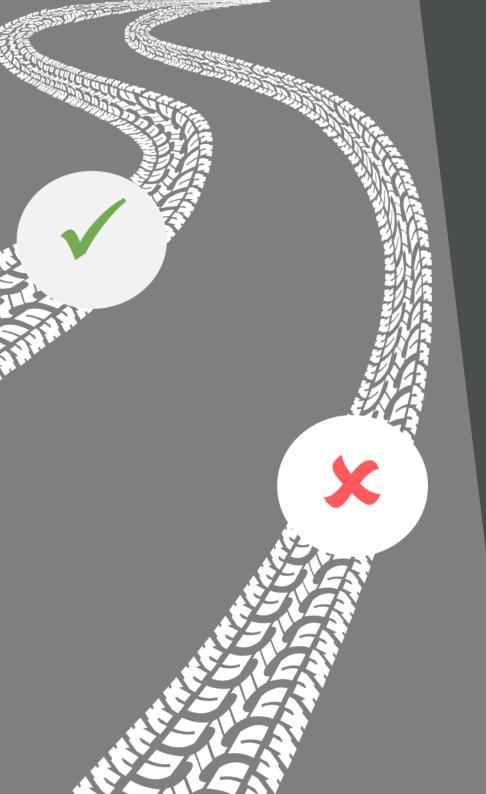
Coronavirus (COVID-19) currently occupies the top spot for global concern with 43% saying this.

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?





Base: Representative sample of Hungarian adults aged 16-74. c.18548 per month Source: Global Advisor



RIGHT

DIRECTION

WRONG

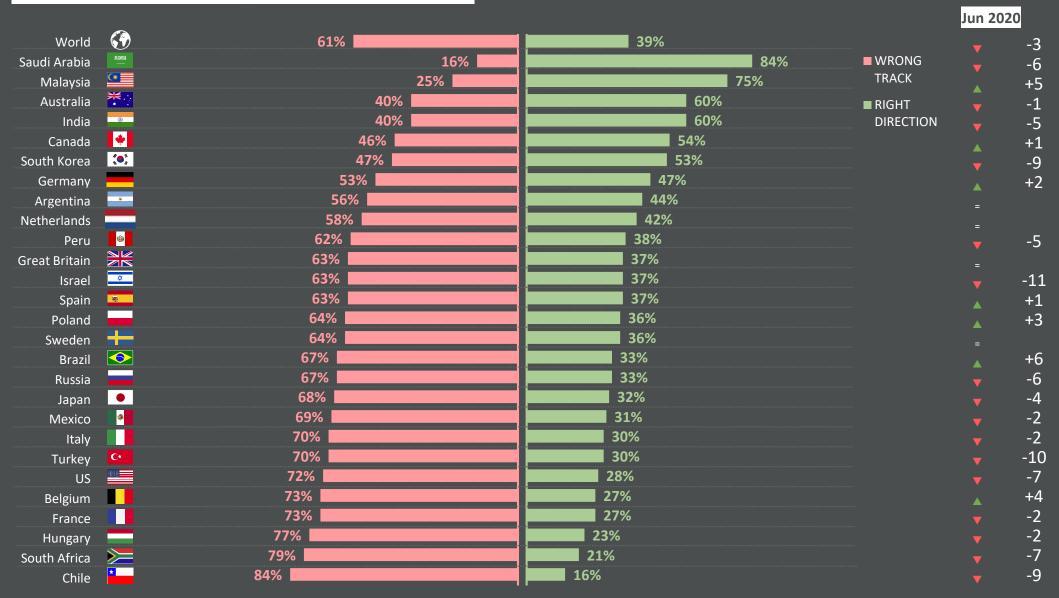
TRACK

- Country comparisons
- Trends over time: Hungary
- Trends over time: world

COUNTRY COMPARISON

RIGHT DIRECTION/WRONG TRACK

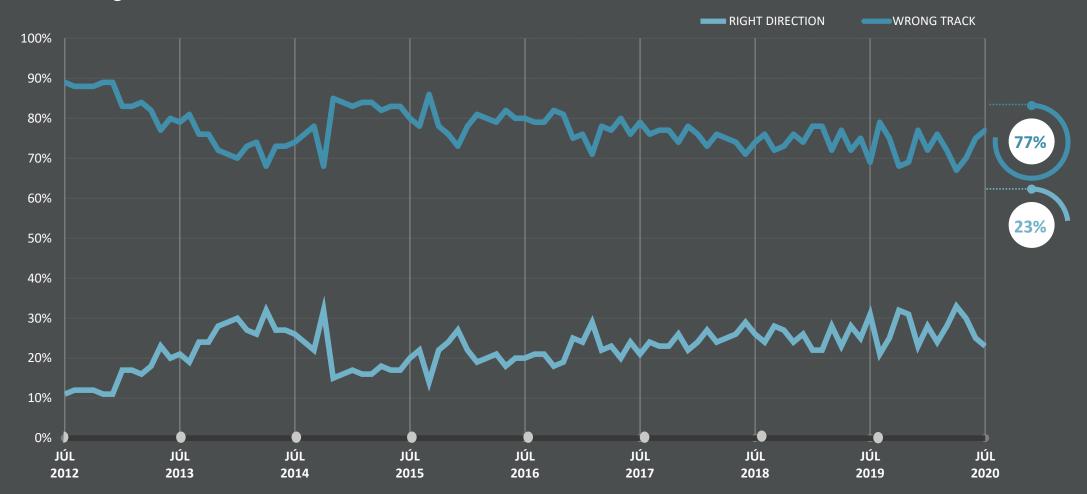
% change compared with previous month:



Base: Representative sample of 18,548 adults aged 16-74 in 27 participating countries, June 19th 2020 - July 3rd 2020.

HUNGARY: RIGHT DIRECTION/ WRONG TRACK

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Base: Representative sample of Hungarian adults aged 16-74. c.500 per month

Source: Global Advisor

WORLD: RIGHT DIRECTION/ WRONG TRACK

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Base: Representative sample of Hungarian adults aged 16-74. c.18548 per month

Source: Global Advisor



HUNGARY'S

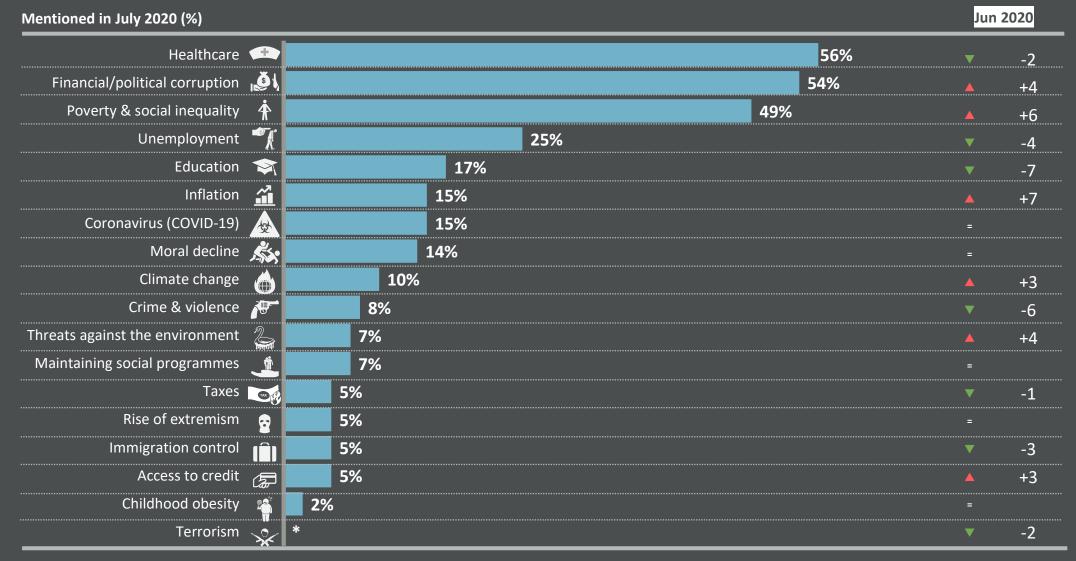
WORRIES

- Hungary's top worries
- World's top worries
- Trends over time for worries: Hungary & world

HUNGARY'S WORRIES

Which three of the following topics do you find the most worrying in your country?

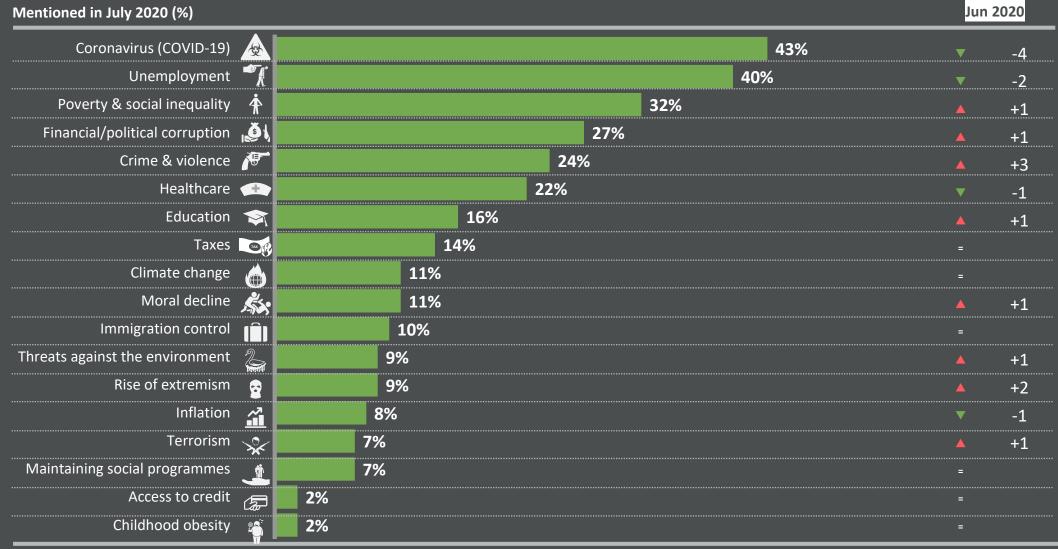
% change compared with previous month:



Base: Representative sample of Hungarian adults aged 16-74. July 2020: 500; June 2020: 500. Source: Global Advisor

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

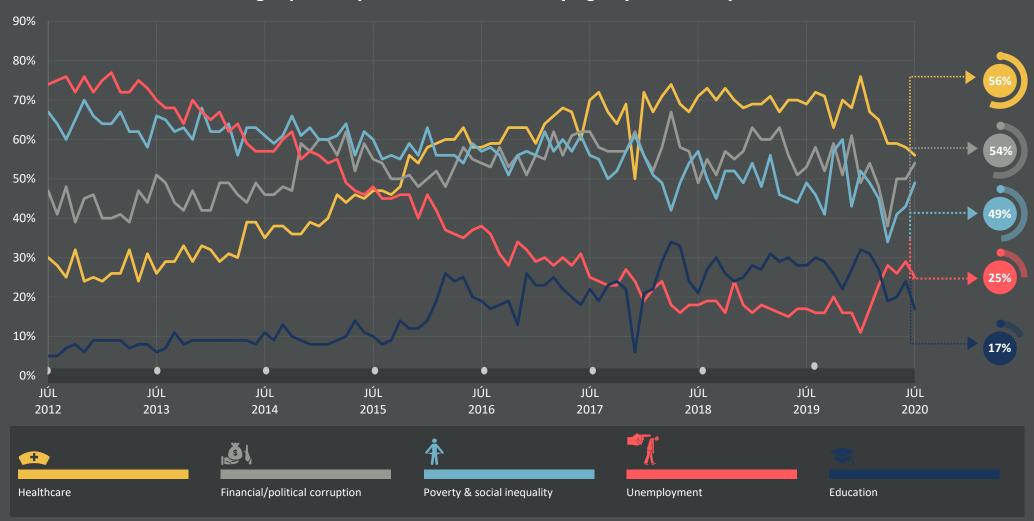


Base: Representative sample of adults aged 16-74. July 2020: 18,548; June 2020: 18,497. Source: Global Advisor

HUNGARY'S CURRENT TOP 5 WORRIES:

LONG-TERM TRENDS

Which three of the following topics do you find the most worrying in your country?

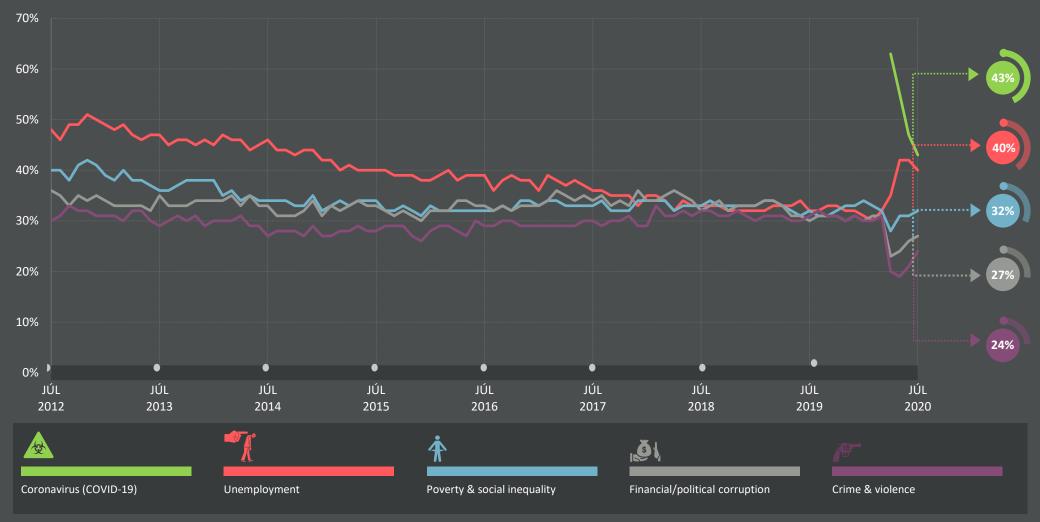


Base: Representative sample of Hungarian adults aged 16-74. c.500 per month Source: Global Advisor

THE WORLD'S CURRENT TOP 5 WORRIES:

LONG-TERM TRENDS

Which three of the following topics do you find the most worrying in your country?



Base: Representative sample of adults aged 16-64, c.18,000-20,000 per month. Source: Global Advisor



COUNTRY COMPARISON

- Top concern by country
- Top 3 concerns by country
- Country comparison of Hungary's top 5 concerns

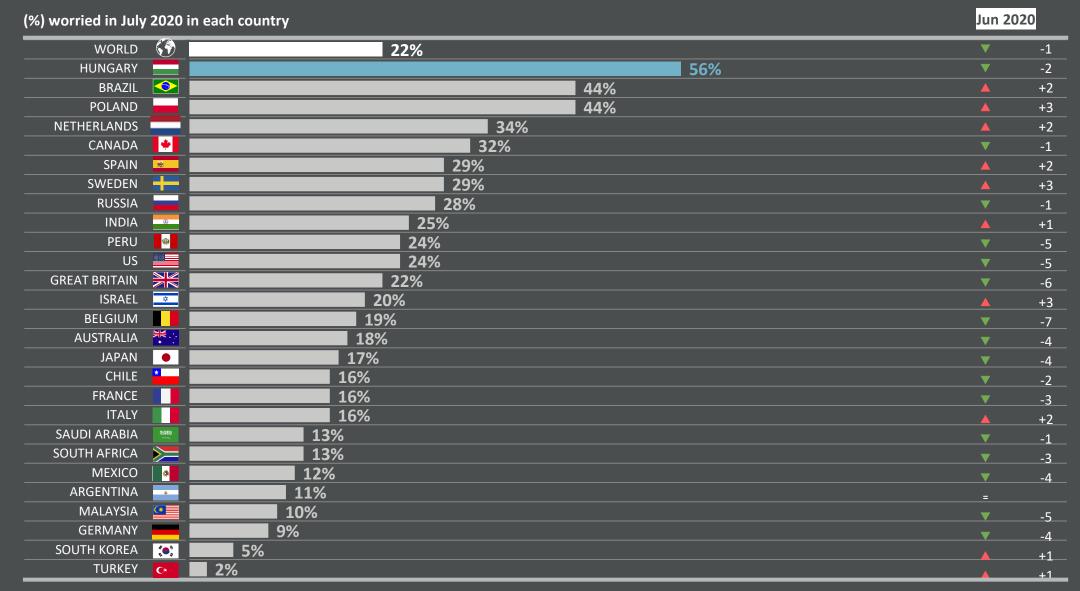


HUNGARY VS. GLOBAL

1 | HEALTHCARE

Which three of the following topics do you find the most worrying in your country?

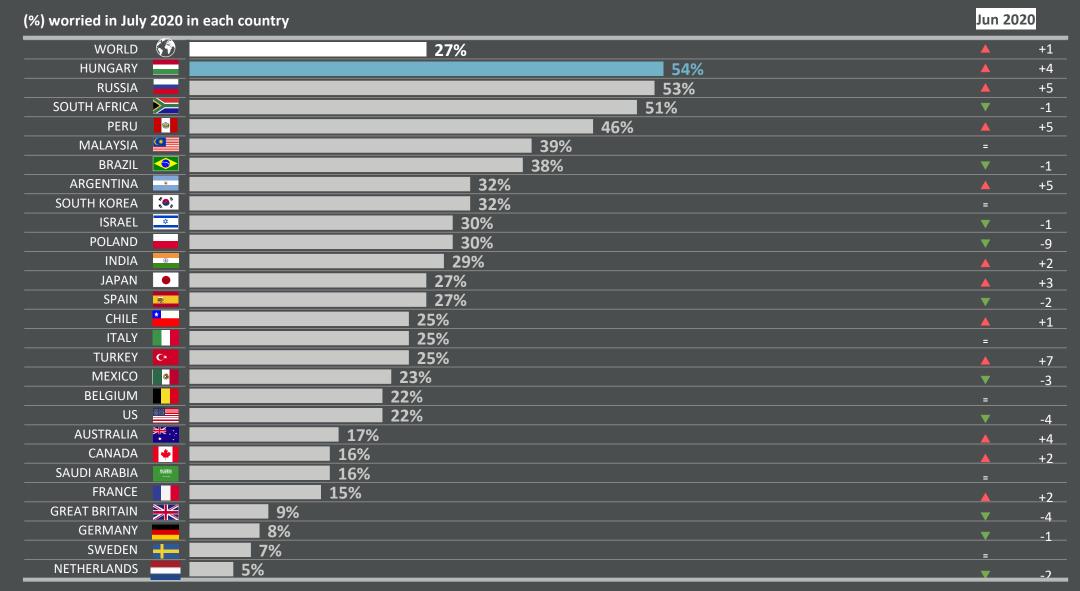
% change compared with previous month:



2 | FINANCIAL/POLITICAL CORRUPTION

Which three of the following topics do you find the most worrying in your country?

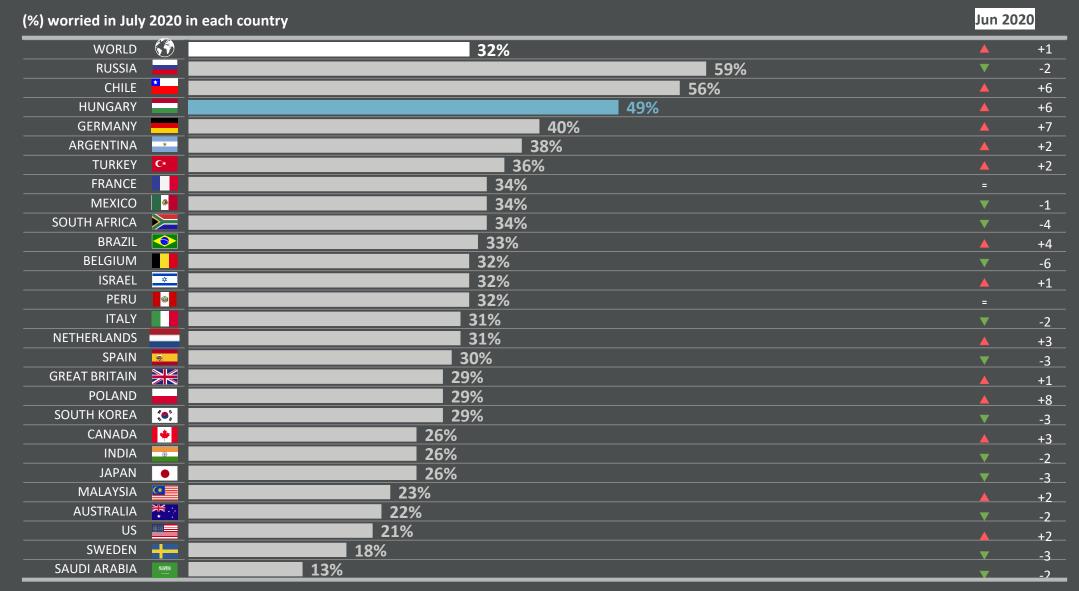
% change compared with previous month:



3 | POVERTY & SOCIAL INEQUALITY

Which three of the following topics do you find the most worrying in your country?

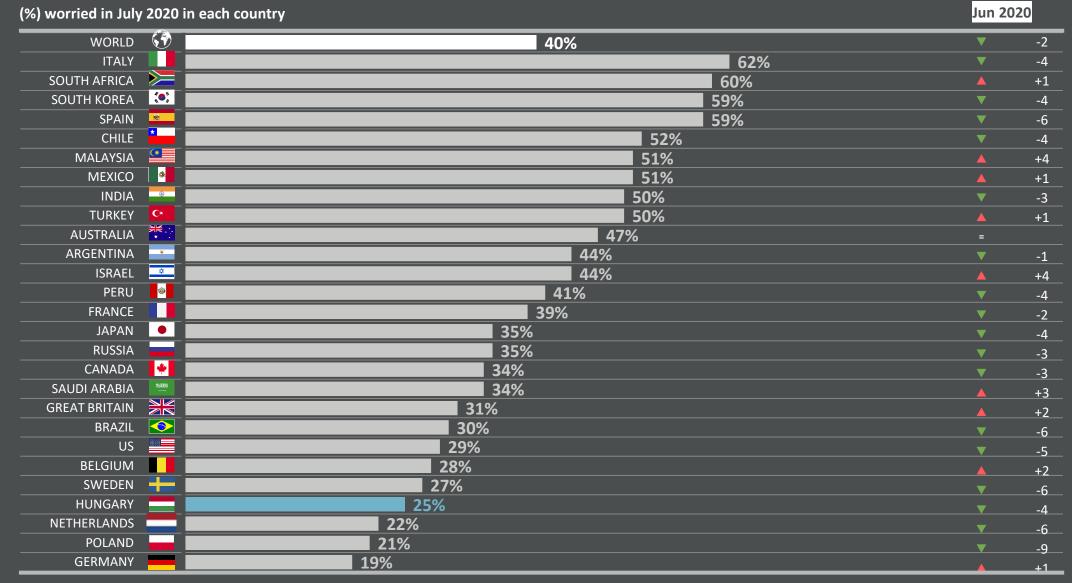
% change compared with previous month:



4 | UNEMPLOYMENT AND JOBS

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:



HUNGARY VS. GLOBAL

5 | EDUCATION

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in July	2020	in each country	Jun	2020
WORLD		16%	A	+1
PERU	0	32%	A	+6
MEXICO		27%	A	+5
BRAZIL		26%	A	+3
TURKEY	C×	24%	A	+2
ARGENTINA	*	23%	<u> </u>	+1
ISRAEL	❖	22%	▼	-10
CHILE	*	18%	=	
HUNGARY		17%	▼	-7
RUSSIA		17%	=	
INDIA	***	16%	=	
SPAIN	19:	16%	A	+3
SAUDI ARABIA	\$200 	15%	A	+2
POLAND		14%	<u> </u>	+5
SOUTH AFRICA		14%	▼	-3
CANADA	*	12%	=	
GREAT BRITAIN		12%	<u> </u>	+3
ITALY	Щ	12%	<u> </u>	+3
MALAYSIA		12%	▼	-1
NETHERLANDS		12%	<u> </u>	+1
AUSTRALIA	*	11%	<u> </u>	+1
GERMANY		11%		-1
BELGIUM	Щ	10%	=	
FRANCE		10%		-2
JAPAN		10%		-1
SOUTH KOREA	(0)	9%		+2
US		9%	<u> </u>	+1
SWEDEN		8%	_	+4



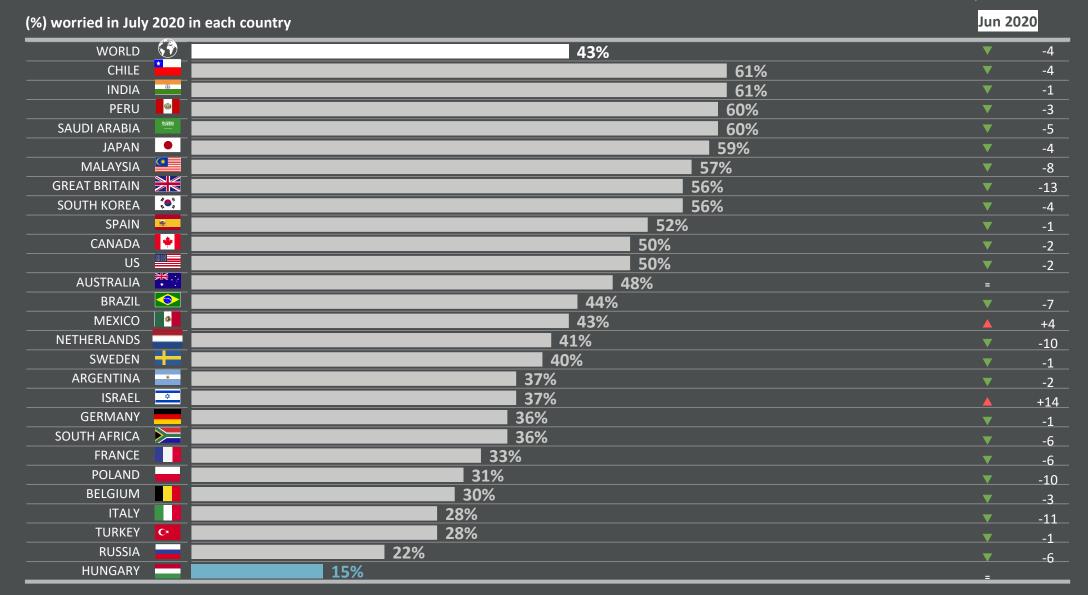
COUNTRY COMPARISON

Country comparison of all 18 concerns

1 | CORONAVIRUS (COVID-19)

Which three of the following topics do you find the most worrying in your country?

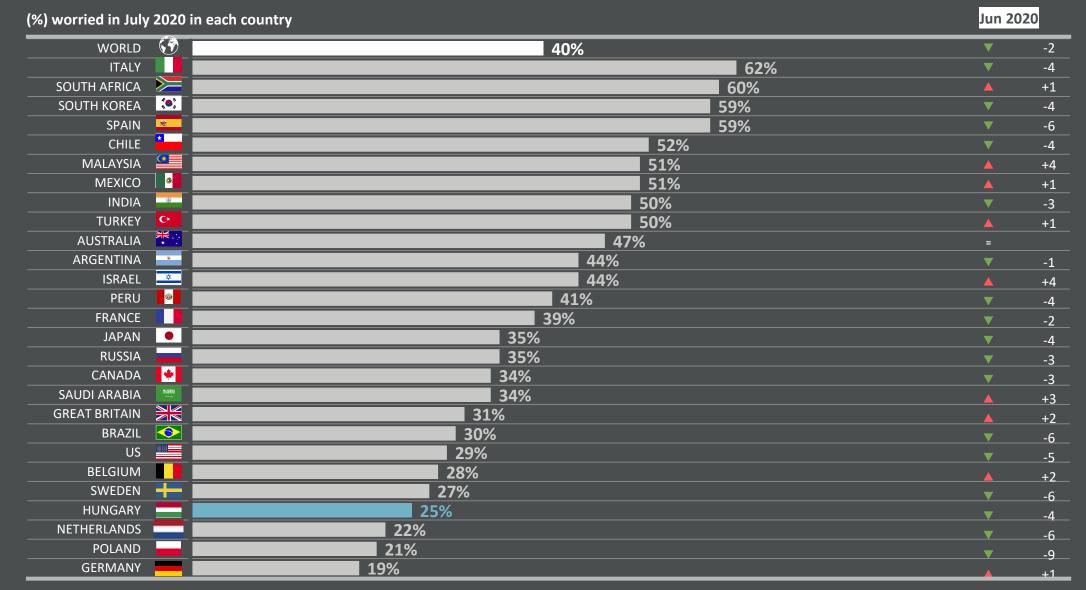
% change compared with previous month:



2 | UNEMPLOYMENT AND JOBS

Which three of the following topics do you find the most worrying in your country?

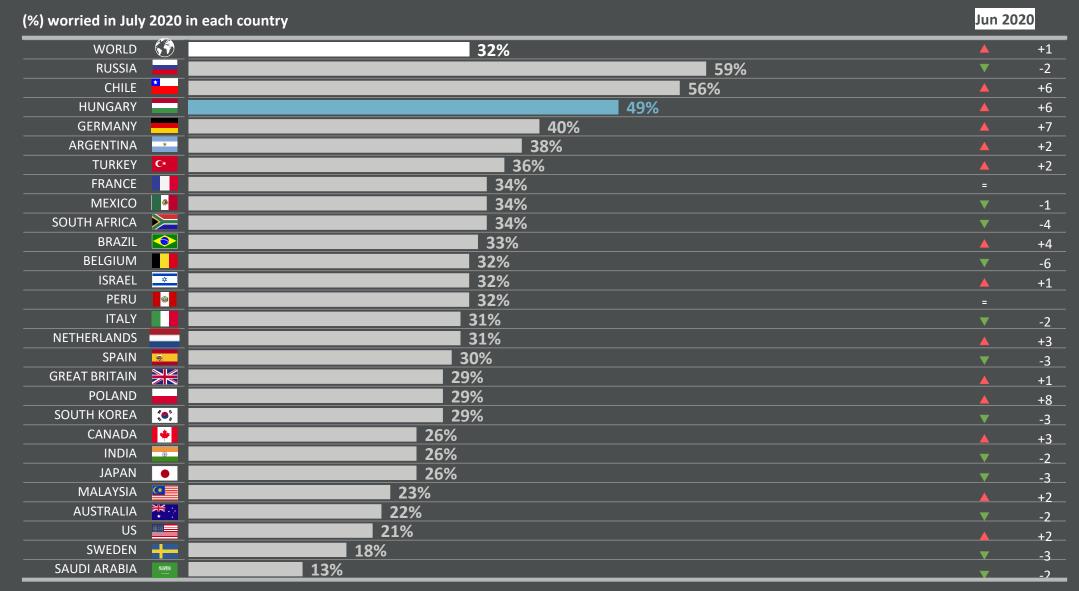
% change compared with previous month:



3 | POVERTY & SOCIAL INEQUALITY

Which three of the following topics do you find the most worrying in your country?

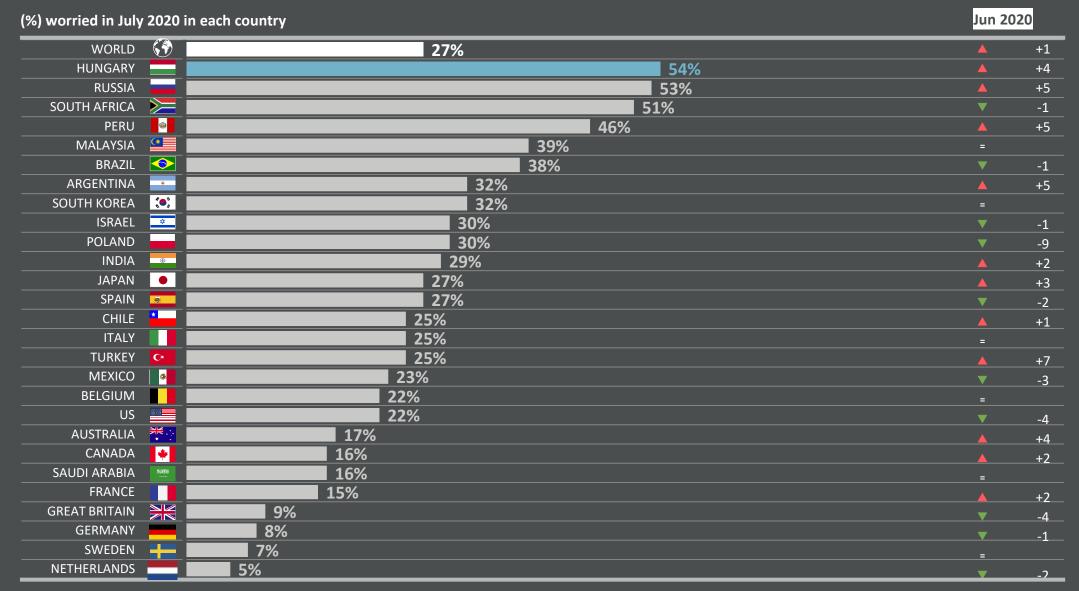
% change compared with previous month:



4 | FINANCIAL/POLITICAL CORRUPTION

Which three of the following topics do you find the most worrying in your country?

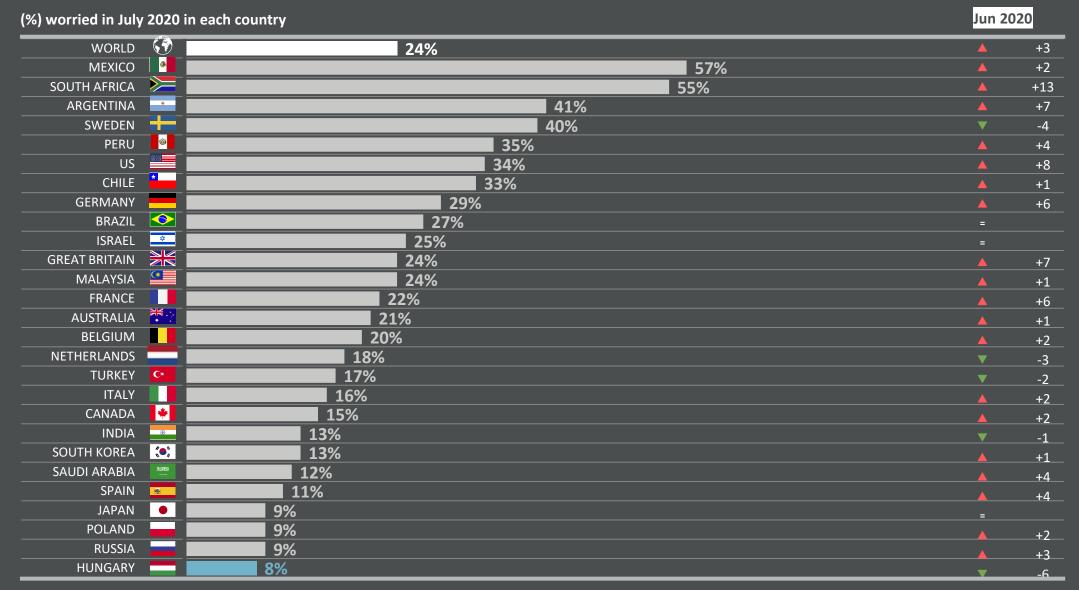
% change compared with previous month:



5 | CRIME & VIOLENCE

Which three of the following topics do you find the most worrying in your country?

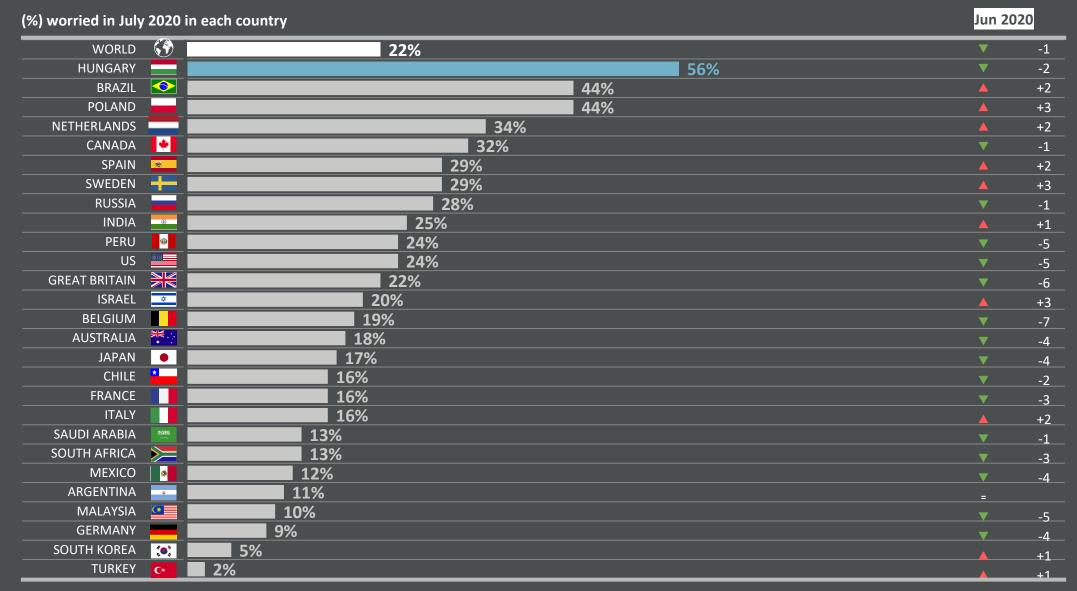
% change compared with previous month:



6 | HEALTHCARE

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:



7 | EDUCATION

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in July	2020	in each country	Jun 2	020
WORLD		16%	A	+1
PERU	@	32%	A	+6
MEXICO	ф.	27%	A	+5
BRAZIL		26%	A	+3
TURKEY	C*	24%	A	+2
ARGENTINA	•	23%	A	+1
ISRAEL	❖	22%	▼	-10
CHILE	*	18%	=	
HUNGARY		17%	▼	-7
RUSSIA		17%	=	
INDIA	3	16%	=	
SPAIN	戀	16%	A	+3
SAUDI ARABIA	5239	15%	A	+2
POLAND		14%	A	+5
SOUTH AFRICA		14%	▼	-3
CANADA	*	12%	=	
GREAT BRITAIN		12%	A	+3
ITALY		12%	<u> </u>	+3
MALAYSIA		12%	▼	-1
NETHERLANDS	SIZ.	12%	<u> </u>	+1_
AUSTRALIA	*:	11%	<u> </u>	+1_
GERMANY	_	11%		1
BELGIUM		10%	=	
FRANCE	ш	10%		-2
JAPAN	•	10%	▼	1
SOUTH KOREA	(0)	9%	<u> </u>	+2
US		9%	<u> </u>	+1_
SWEDEN	<u>+-</u>	8%	<u> </u>	+4

8 | TAXES

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in July	2020	in each country	Ju	ın 2020
WORLD		14%	=	
ITALY		33%	<u> </u>	+1
SAUDI ARABIA	5,910	33%	<u> </u>	+4
BELGIUM		29%	<u> </u>	+2
POLAND		24%	_	+5
TURKEY	C*	23%		+2
CANADA	*	21%	▼	-1
FRANCE		20%	=	
SOUTH KOREA	(0)	19%	_	+5
JAPAN		18%		+2
RUSSIA		15%		+3
ARGENTINA	•	14%	▼	-3
ISRAEL	❖	13%	▼	-11
NETHERLANDS		13%	=	
BRAZIL		12%		+2
SPAIN	機	11%	▼	
		10%		<u>-1</u>
MEXICO	•	9%		-3
AUSTRALIA	* :	8%		7 -2
GERMANY		8%		-3
US		8%		7 -2
GREAT BRITAIN		6%	=	
INDIA	1	6%	=	
HUNGARY		5%		' -1
MALAYSIA		5%		
SOUTH AFRICA		4%	=	
CHILE	*	3%		+1
PERU	@	2%		<u> </u>

9 | CLIMATE CHANGE

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

I.... 2020

(%) worried in July	2020	in each country	Jun 2	2020
WORLD		11%	=	
AUSTRALIA	*	25%	▼	-1
NETHERLANDS		25%	▼	-2
GERMANY		24%	▼	-2
CANADA	*	22%	=	
FRANCE		22%	<u> </u>	+2
POLAND		20%	<u> </u>	+1
		20%	-	
BELGIUM		17%	<u> </u>	+1
GREAT BRITAIN		17%	▼	-2
JAPAN		17%	_	+3
SPAIN		12%	<u> </u>	+4
US		12%	▼	-1
HUNGARY		10%	_	+3
SAUDI ARABIA	5579	10%	▼	-2
ITALY		9%		+2
INDIA	***************************************	8%	▼	-3
SOUTH KOREA	(*)	7%	▼	-1
TURKEY	C*	7%		+5
CHILE		4%	<u> </u>	+1
RUSSIA		4%	<u> </u>	+1
MALAYSIA		3%	<u> </u>	+1
MEXICO		3%	▼	-3
BRAZIL		2%	A	+1_
ISRAEL	*	2 %	V	-3
PERU		2 %	▼	-1
SOUTH AFRICA		2 %		+1_
ARGENTINA	*	■ 1%	<u>-</u>	

10 | MORAL DECLINE

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in July	2020	in each country	Jun 20	20
WORLD		11%	A	+1
US		22%	A	+3
NETHERLANDS		20%	A	+8
GERMANY		19%	A	+1
JAPAN		18%	A	+1
BELGIUM		15%	A	+8
POLAND		15%	A	+3
SAUDI ARABIA	#3899 —	15%	A	+1
FRANCE		14%	A	+2
HUNGARY		14%	=	
ISRAEL	*	14%	A	+1
GREAT BRITAIN		13%	A	+1
MALAYSIA		13%	=	
SOUTH KOREA	(0)	13%	<u> </u>	+1
RUSSIA		12%	=	
AUSTRALIA	*:	11%	▼	-1
CANADA	*	10%		+2
	更	10%		+2
ITALY		9%		+1
TURKEY	C*	9%		+2
ARGENTINA	*	7%	▼	1
MEXICO		7%		+1
BRAZIL		6%	▼	1
INDIA	***************************************	5%		1
PERU		5%	=	
SOUTH AFRICA		5%		-1_
SPAIN	総	4%		-3
CHILE	*	3%	=	

11 | IMMIGRATION CONTROL

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in July	2020	n each country	Jun	2020
WORLD		10%	=	
GERMANY		25%	▼	-1
SWEDEN	#	23%	A	+1
ITALY		21%	A	+5
BELGIUM		19%	▼	-5
GREAT BRITAIN		16%	▼	-1
CANADA	*	15%	▼	-1
AUSTRALIA	* :	14%	=	
FRANCE		14%	=	
MALAYSIA		14%	=	
US		14%	▼	-3
NETHERLANDS		13%	▼	-2
SPAIN		12%	A	+5
TURKEY	C×	10%	▼	-7
CHILE	*	7%	=	
ISRAEL		7%	=	
SOUTH AFRICA		7%	A	+1
PERU	@	6%	=	
RUSSIA		6%	A	+4
HUNGARY		5%	▼	-3
INDIA	***	4%	=	
JAPAN	•	4%	▼	-1
ARGENTINA	*	3%	▼	-1
MEXICO		2 %	<u> </u>	+1
POLAND		2%	=	
SAUDI ARABIA	######################################	2%	▼	-2
BRAZIL	(4)	■ 1%		
SOUTH KOREA	(*)	■ 1%	=	

12 | THREATS AGAINST THE ENVIRONMENT

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in July	2020	in each country	Jun 20	020
WORLD		9%	A	+1
GERMANY		20%	A	+1
FRANCE		18%	A	+1
POLAND		16%	A	+4
NETHERLANDS		16%	A	+3
SWEDEN	-	14%	A	+1
AUSTRALIA	*	13%	=	
BELGIUM		12%	▼	-2
CANADA	*	12%	=	
INDIA	*	11%	A	+3
GREAT BRITAIN		10%	▼	-1
SOUTH KOREA	(9)	10%	▼	-1
MEXICO	•	9%	A	+2
JAPAN	•	8%	A	+3
RUSSIA		8%	A	+2
BRAZIL		7%	▼	-2
HUNGARY		7%	A	+4
ITALY		6%	▼	-1
SAUDI ARABIA	##### 	6%	=	
US		6%	▼	-1
CHILE	*	5%	=	
MALAYSIA		5%	▼	-2
ISRAEL	✡	4%	<u> </u>	+2
PERU	9	4%		-1
SPAIN	癜	4%		-2
ARGENTINA	*	3%	=	
TURKEY	C*	2%	▼	-2
SOUTH AFRICA		■ 1%		1

13 | RISE OF EXTREMISM

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in July	2020	in each country	Jun 20)20
WORLD		9%	A	+2
US		23%	A	+13
NETHERLANDS		21%	A	+8
GERMANY		20%	=	
GREAT BRITAIN		17%	A	+9
BELGIUM		16%	=	
SWEDEN	_	14%	_	+1
SPAIN	19 8	13%	▼	-2
FRANCE		12%	A	+2
MALAYSIA		12%	A	+4
AUSTRALIA	*	11%	A	+4
BRAZIL		9%	=	
ISRAEL	≎	9%	A	+3
POLAND		9%	A	+2
TURKEY	C×	9%	=	
CANADA	*	7 %	▼	-1
ITALY		6%	A	+1
SOUTH KOREA	(0)	6%	=	
HUNGARY		5%	=	
INDIA	3	5%	A	+1
CHILE	*	4%	A	+1
SAUDI ARABIA	#### 	4%	A	+1
ARGENTINA		2 %	=	
JAPAN		2 %	=	
MEXICO	4.	2 %	▼	1
SOUTH AFRICA		2%	=	
PERU	@	1 %	=	
RUSSIA		■ 1%		

14 | INFLATION

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in July	2020	n each country	Jun 20)20
WORLD		8%	▼	-1
ARGENTINA	*	36%	▼	-6
TURKEY	C*	27%	=	
RUSSIA		17%	=	
HUNGARY		15%	A	+7
POLAND		15%	=	
MALAYSIA		11%	▼	-4
MEXICO	٥	9%	=	
CANADA	*	8%	▼	-1
INDIA	8	8%	=	
SAUDI ARABIA	5,910	8%	_	+2
AUSTRALIA	*	7%	▼	-3
GERMANY		7%	=	
BELGIUM		6%	_	+3
SOUTH KOREA	(•)	6%	▼	-2
BRAZIL		5%	▼	-1
CHILE	*	5%	▼	-1
GREAT BRITAIN		5%	_	+1
SOUTH AFRICA		5%	A	+1
FRANCE		4%	▼	-4
ITALY		4%	▼	-1
JAPAN		4%	▼	-1
PERU		4%	▼	-1
ISRAEL	*	3%	▼	-1
US		3%	▼	-1
NETHERLANDS		2 %	-	
SPAIN	極	2 %		
SWEDEN	+	■ 1%		_1_

15 | TERRORISM

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in July	2020	n each country	Jun 20	020
WORLD		7%	A	+1
TURKEY	C×	23%	▼	-1
ISRAEL	❖	21%	▼	-5
SAUDI ARABIA	#29709	18%	A	+7
INDIA	(1)	17%	A	+2
GREAT BRITAIN		15%	A	+7
FRANCE		10%	▼	-1
GERMANY		10%	▼	-1
US		10%	A	+1
BELGIUM		9%	A	+3
AUSTRALIA	* :	7%	A	+3
NETHERLANDS		7 %	A	+3
		1888 7 %	▼	-2
MALAYSIA		6%	A	+2
ITALY		3%	A	+2
POLAND		3%	A	+1
SPAIN	優	3%	A	+2
BRAZIL		2 %	A	+1
CANADA	*	2 %		-1
CHILE		2 %	=	
JAPAN		2 %	=	
MEXICO	9	2 %	=	
RUSSIA		2 %	<u> </u>	+1
SOUTH AFRICA		2 %	<u> </u>	+1_
PERU	<u> </u>	■ 1 %	=	
SOUTH KOREA	(0)	■ 1 %	=	
ARGENTINA		*	▼	-1_
HUNGARY		*		_2_

16 | MAINTAINING SOCIAL PROGRAMMES

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in July	, 2020	in each country	Ju	un 2020	
WORLD		7%	=	-	
JAPAN	•	20%	<u> </u>	<u> </u>	+1
SWEDEN	#	19%	<u> </u>	<u> </u>	+1
SOUTH KOREA	(0)	17%	_	<u> </u>	+4
GREAT BRITAIN		9%	•	7	-3
RUSSIA		9%	=	Ė	
NETHERLANDS		9%	<u> </u>	<u> </u>	+1
AUSTRALIA	*	8%	V	7	-2
BELGIUM		8%	<u> </u>	<u> </u>	+2
POLAND		8%		7	-1
CANADA	*	7%	=	=	
HUNGARY		7%	=	=	
ISRAEL	≎	7%		<u> </u>	+3
ITALY		7%	=	=	
SPAIN	機	7%		7	-1
FRANCE		5%		7	-1
MEXICO	•	5%	-	=	
ARGENTINA	*	4%	=	=	
GERMANY		4%	=	=	
MALAYSIA		4%	=	=	
SAUDI ARABIA	5,970	4%		/	-3
CHILE	*	3%	<u> </u>		+1
INDIA	•	3%	-	=	
SOUTH AFRICA		3%			+1
US		3%	=		
BRAZIL		2%	-		
PERU	<u>@</u>	2%			+1
TURKEY	C*	*		7	_2

17 | ACCESS TO CREDIT

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in July	2020	n each country	Jun 202	20
WORLD		2%	=	
HUNGARY		5%	A	+3
MALAYSIA		3%	A	+1
RUSSIA		3%	=	
SAUDI ARABIA	5,379	3%	▼	-2
AUSTRALIA	* :	2 %	=	
BELGIUM		2 %	▼	-1
CANADA	*	2 %	A	+1
ISRAEL	\$	2 %	=	
ITALY		2 %	▼	-2
MEXICO	4	2%	A	+1
POLAND		2 %	A	+1
SOUTH AFRICA		2%	A	+1
SOUTH KOREA	(0)	2 %	A	+1
ARGENTINA	*	■ 1 %	=	
BRAZIL		■ 1 %	=	
CHILE		■ 1 %	=	
FRANCE		■ 1 %	=	
GERMANY		■ 1 %	=	
GREAT BRITAIN		■ 1 %	=	
INDIA	3	1 %	=	
JAPAN	•	1 %	=	
PERU		1 %	=	
NETHERLANDS		1 %	=	
SPAIN		1 %	▼	-1
SWEDEN		1 %	=	
US		1 %	=	
TURKEY	C×	*	_	-3

18 | CHILDHOOD OBESITY

Which three of the following topics do you find the most worrying in your country?

% change compared with previous month:

(%) worried in July 2020 in each country			Jun	Jun 2020	
WORLD		2%	=		
SAUDI ARABIA	5979	9%	▼	-4	
POLAND		5%	A	+1	
MEXICO		4%	A	+1	
NETHERLANDS		4%	▼	-2	
AUSTRALIA	*	3%	▼	-1	
GERMANY		3%	=		
GREAT BRITAIN		3%	=		
INDIA	-	3%	=		
MALAYSIA		3%	A	+2	
SWEDEN		3%	A	+1	
HUNGARY		2%	=		
ISRAEL	❖	2 %	▼	-2	
ARGENTINA	*	■ 1%	=		
BELGIUM		■ 1%	▼	-1	
BRAZIL		■ 1%	=		
CANADA	*	■ 1%	▼	-1	
FRANCE		1 %	=		
ITALY		■ 1%	=		
JAPAN	•	<u>1</u> %	A	+1	
SOUTH KOREA	(0)	<u>1</u> %	A	+1	
US	_	■ 1%	=		
CHILE		* 	▼	-1_	
PERU	<u></u>	*	▼	-1	
RUSSIA		*	▼	-1	
SOUTH AFRICA		*	▼.	-1_	
SPAIN	*	* 		-1_	
TURKEY	C*	*	=		



METHODOLOGY

METHODOLOGY

The survey is conducted monthly in 27 countries around the world via the Ipsos Online Panel. The countries included are Argentina, Australia, Belgium, Brazil, Canada, Chile, France, Great Britain, Germany, Hungary, India, Israel, Italy, Japan, Malaysia, Mexico, Netherlands, Peru, Poland, Russia, Saudi Arabia, South Africa, South Korea, Spain, Sweden, Turkey and the United States of America.

A survey with an unweighted probability sample of this size would have an estimated margin of error of \pm -3.1 percentage points for a sample of 1,000 and an estimated margin of error of \pm -4.5 percentage points for a 500 sample 19 times out of 20.

For the results of the survey presented herein, an international sample of 18,548 adults aged 18-74 in the US, South Africa, Turkey, Israel and Canada, and age 16-74 in all other countries, were interviewed between June 19th 2020 and July 3rd 2020. Approximately 1000+ individuals participated on a country by country basis via the Ipsos Online Panel.

The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.1 percentage points and of 500 accurate to +/- 4.5 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website.

Weighting has been employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent country census data.

In 17 of the 27 countries surveyed internet penetration is sufficiently high to think of the samples as representative of the wider population within the age ranges covered: Argentina, Australia, Belgium, Canada, France, Germany, Hungary, Israel, Italy, Japan, Netherlands, Poland, South Korea, Spain, Sweden, Great Britain and United States.

Brazil, Chile, India, Malaysia, Mexico, Russia, Peru, Saudi Arabia, South Africa and Turkey have lower levels of internet penetration and so these samples should not be considered nationally representative, and instead be considered to represent a more affluent, connected population. These are still a vital social group to understand in these countries, representing an important and emerging middle class.



APPENDIX

FOR MORE INFORMATION

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