

PUBLIC PERCEPTION OF SELF-ISOLATION RULES

Ipsos MORI - Omnibus Poll

September 2020

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A
LETTER

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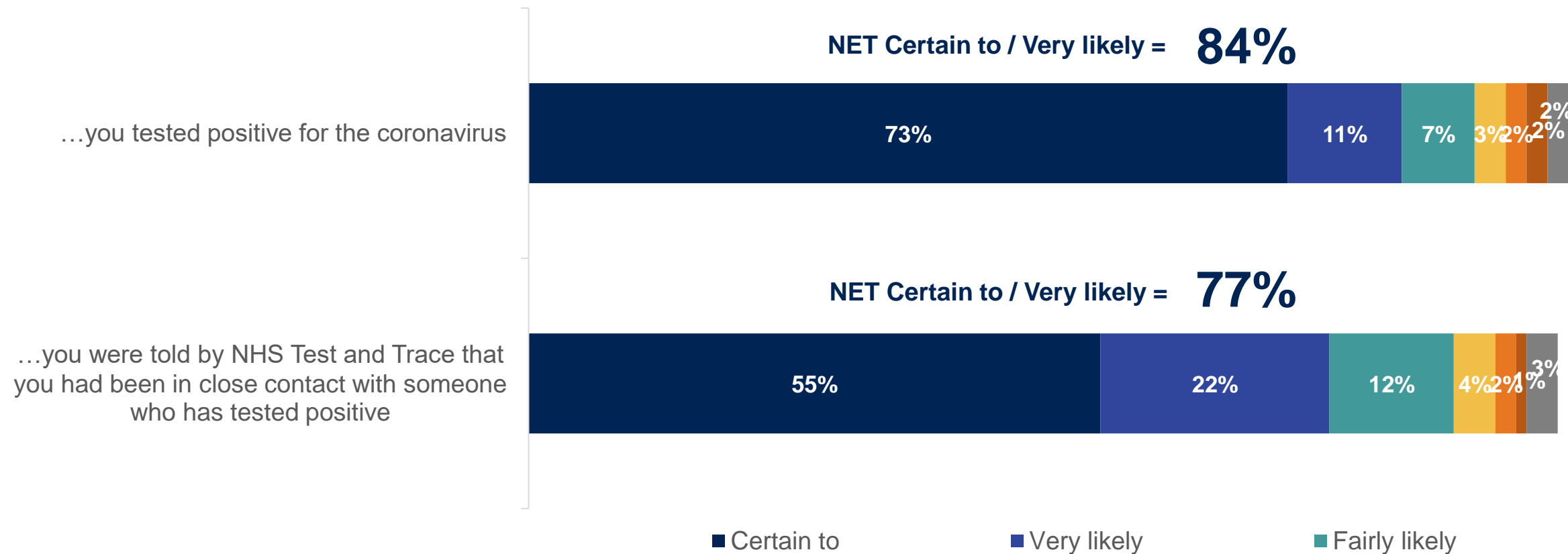
Online
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Ipsos MORI



The majority of Britons would abide by self-isolation rules set by the government if they tested positive for the coronavirus or were told by NHS Test and Trace they have been in contact with someone who tested positive

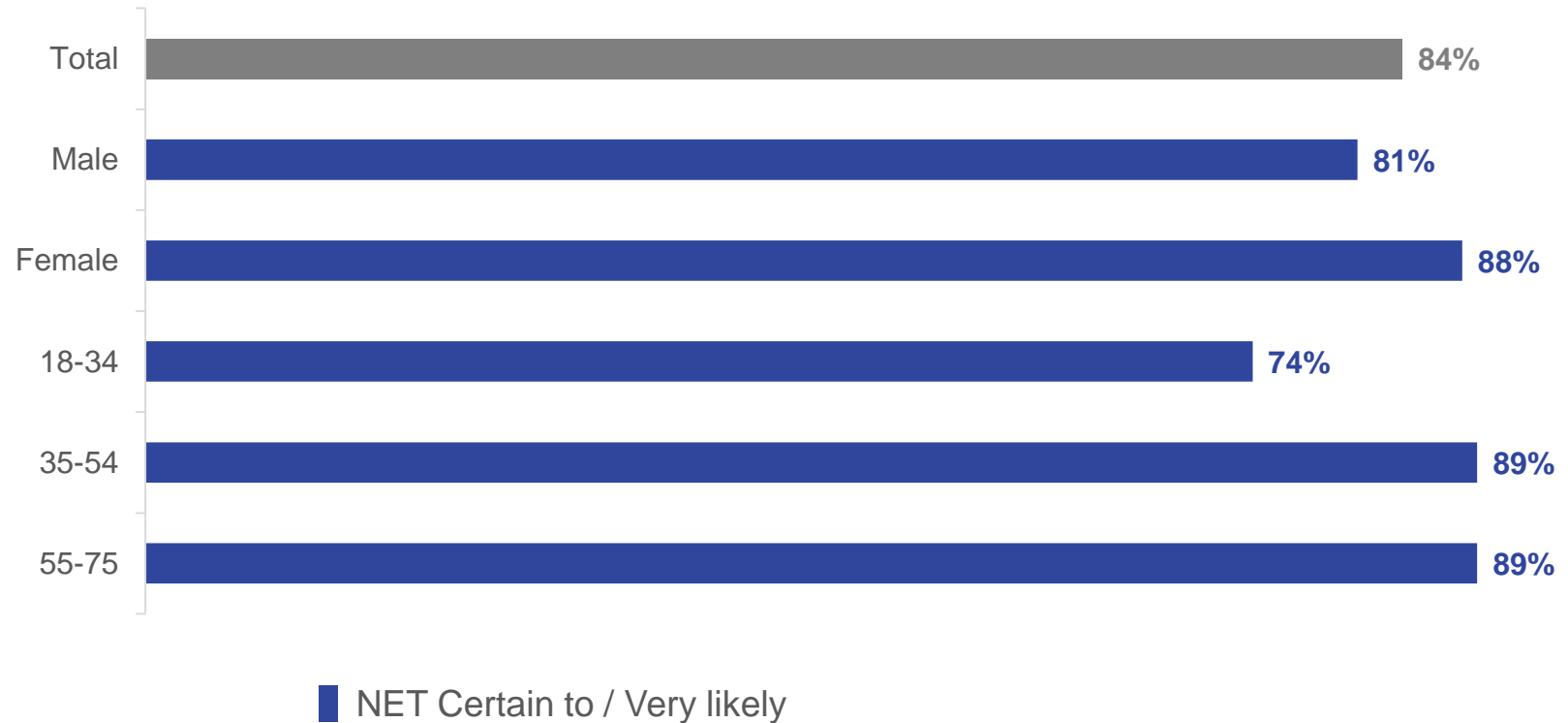


Q3a. How likely or unlikely would you be to stay at home and self-isolate if ...?

Base: All Adults aged 16-75 in Great Britain: (1,060)

Women are more likely to follow self-isolation rules while younger Britons are less likely to do so if tested positive for coronavirus compared to older generations

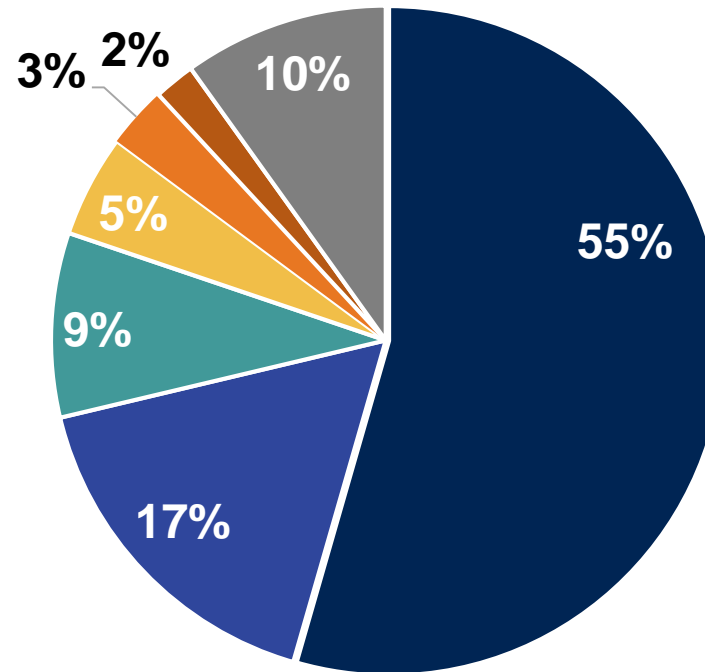
% within each group who are **certain to or very likely** to stay at home and self-isolate if they tested positive for the coronavirus



Q3a. How likely or unlikely would you be to stay at home and self-isolate if ... you tested positive for the coronavirus?

Base: All Adults aged 16-75 in Great Britain: (1,060); Male (499), Female (544), 18-34 (348), 35-54 (387), 55-75 (325)

4 in 5 Britons would be certain to or likely to self-isolate if they arrived in the UK from a country that was not exempt from self-isolation rules, but 1 in 10 would be unlikely or certain not to do so



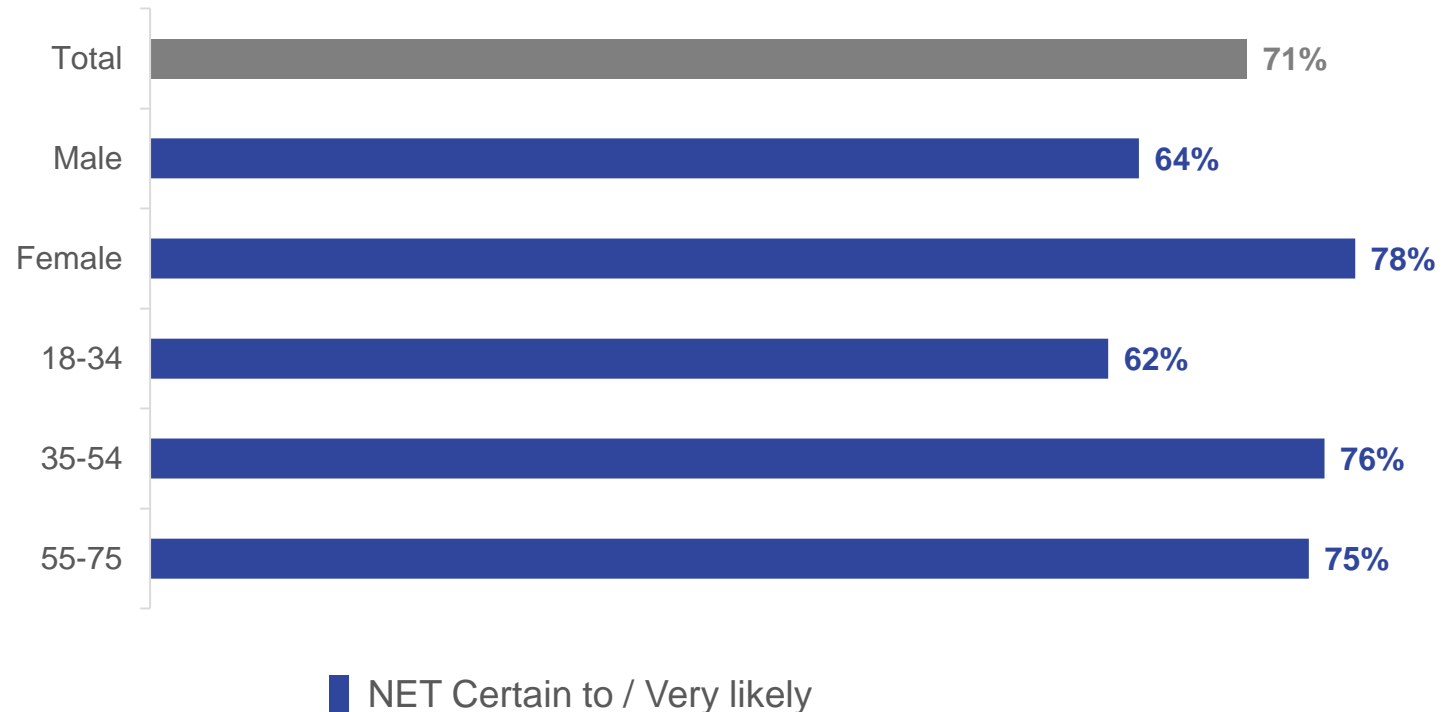
■ Certain to ■ Very likely ■ Fairly likely ■ Fairly unlikely ■ Very unlikely ■ Certain not to ■ Prefer not to say / Don't know

Q3b. How likely or unlikely would you be to stay at home and self-isolate if you arrived in the UK from a country that was not exempt from these rules?

Base: All Adults aged 16-75 in Great Britain: (1,060)

Over three-quarters of women are certain to or very likely to self-isolate if they returned from a country not exempt from these rules compared to less than two-thirds of men. Youngsters Brits would be significantly less likely to quarantine compared to older age groups

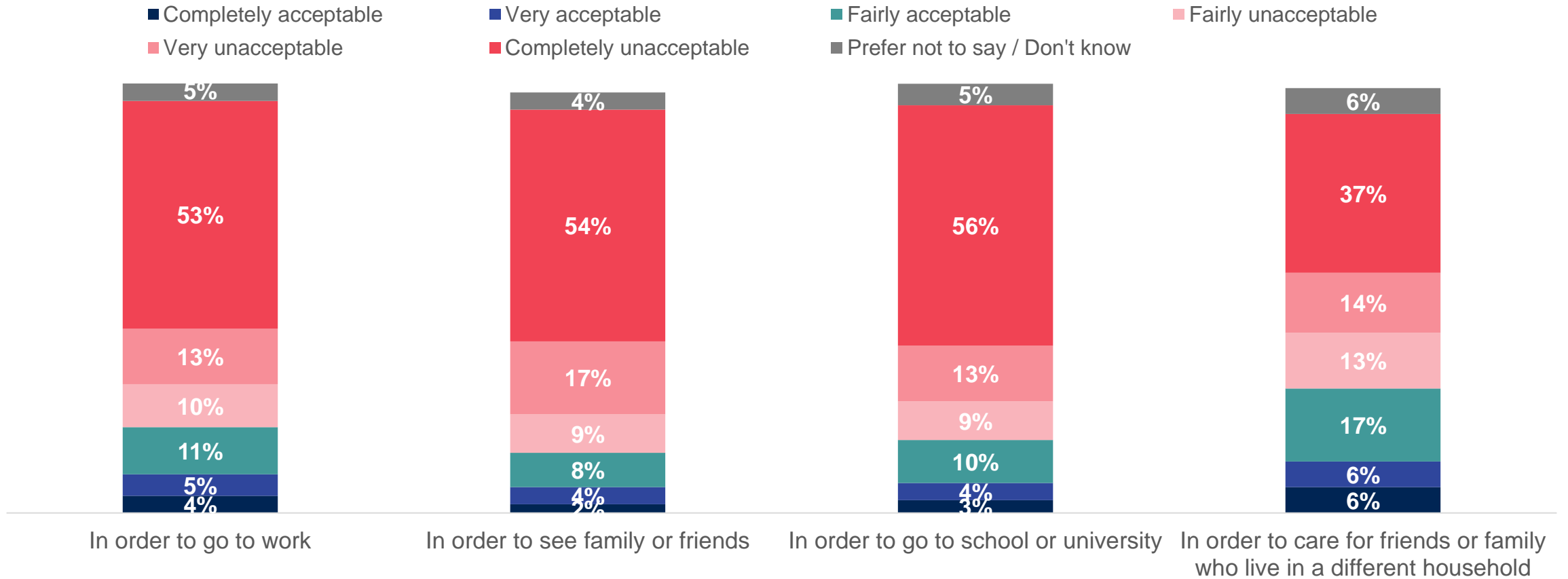
% within each group who are **certain to or very likely** to stay at home self-isolate if they arrived in the UK from a country that was not exempt from these rules



Q3b. How likely or unlikely would you be to stay at home and self-isolate if you arrived in the UK from a country that was not exempt from these rules?

Base: All Adults aged 16-75 in Great Britain: (1,060); Male (499), Female (544), 18-34 (348), 35-54 (387), 55-75 (325)

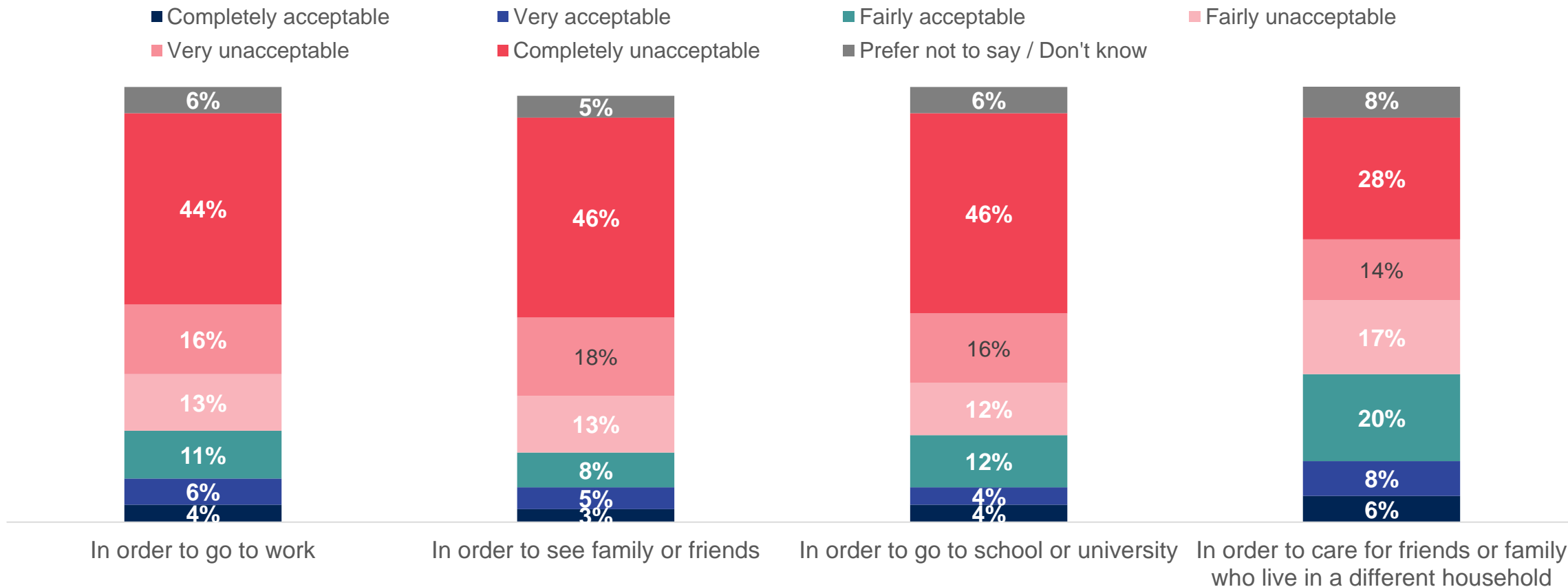
A majority of Britons feel it's unacceptable to break self-isolation rules if they tested positive for coronavirus. However, 3 in 10 people feel it is acceptable to break quarantine rules in order to care for friends or family outside of their household



Q4. And how acceptable or unacceptable, if at all, do you think each of the following reasons are for breaking the law and not self-isolating if you test positive?

Base: All Adults aged 16-75 in Great Britain: (1,060)

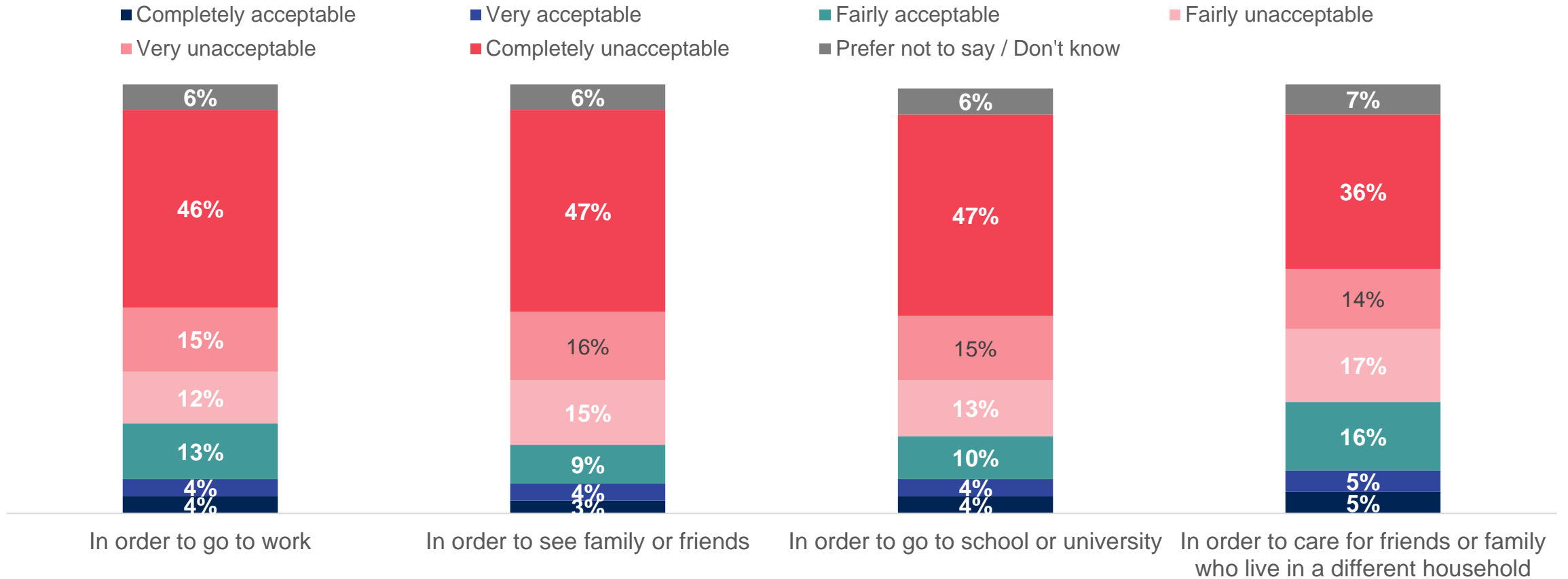
A third of Britons feel it is acceptable to break self-isolation rules to care for family or friends outside of their household, if they were told to have been in contact with someone who tested positive.



Q5. And how acceptable or unacceptable, if at all, do you think each of the following reasons are for breaking the law and not self-isolating if you are told you have been in close contact with someone who has tested positive?

Base: All Adults aged 16-75 in Great Britain: (1,060)

A majority of Britons feel it is unacceptable to break self-isolation rules if returning from a country that is not on the exempt list. However, 1 in 5 think it is acceptable to break the rules to go to work and 1 in 4 think it is acceptable to break the rules to care for family or friends outside of their household



Q6. And how acceptable or unacceptable, if at all, do you think each of the following reasons are for breaking the law and not self-isolating if you have returned from a country that is not on the exempt list?

Base: All Adults aged 16-75 in Great Britain: (1,060)

34%

A third of Brits aged 18-34 think it is acceptable to break the quarantine rule, if returning from a country not on the exempt list, in order to go to work - more than twice as many 35+ years old who think so.

Q6. And how acceptable or unacceptable, if at all, do you think each of the following reasons are for breaking the law and not self-isolating if you have returned from a country that is not on the exempt list? - In order to go to work

Base: All Adults aged 16-75 in Great Britain: (1,060)



Technical notes

- The research was carried out by Ipsos MORI.
- Ipsos MORI interviewed a representative quota sample of 1,060 adults aged 18-75 in Great Britain using its online i:omnibus between 25th and 28th Sep 2020.
- The sample obtained is representative of the population with quotas on:
 - Age
 - Gender
 - Region
 - Working Status
- The data has been weighted to the known offline population proportions for age, working status and social grade within gender, and for government office region and education, to reflect the adult population of Great Britain.
- All surveys are subject to a range of potential sources of error.
- For more information please contact the team at <https://www.ipsosomnibussurveys.com/>

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