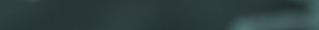
## Ipsos MORI Coronavirus polling

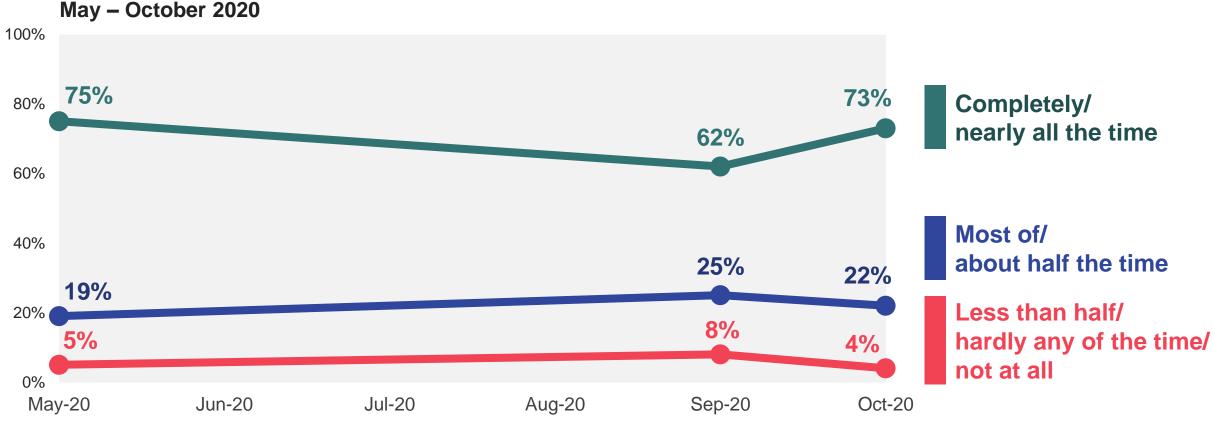
October 2020



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### Who is following government coronavirus rules?

To what extent, if at all, are you <u>personally</u> following government rules on how to respond to the coronavirus?



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Base: 1,067 Online British adults 18-75, 16-19 October 2020

### Who is following government coronavirus rules?

To what extent, if at all, are you <u>personally</u> following government rules on how to respond to the coronavirus?

75% 54% 47% 55-75 year olds 45% 50% 46% 35-54 year olds 34% 42% 38% 18-24 year olds 33% 25% 19% 0% May-20 Jun-20 Jul-20 Aug-20 Sep-20 Oct-20 Base: 1,067 Online British adults 18-75, 16-19 October 2020

% Completely following Government rules

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#### How have you broken the Coronavirus rules?

You said you personally haven't always been following government rules on how to respond to the Coronavirus. In what way(s), if any, have you broken the rules?

Among those who said they had <u>not completely</u> followed the rules

Not always abiding to social distancing rules (1-2 metres from other people)				42%
Visited friends/family who I was not allowed to			19%	
Not worn a facemask in shops		9%		
Not stayed in my home during a lockdown		8%		
Socialising in groups larger than six when not allowed	7	7%		
Travelled further than necessary/allowed	6	%		
Visited someone I'm in a romantic relationship when not allowed	6	%		
Not worn a facemask on public transport	4%			
Not self-isolated when returning from a foreign country where I was meant to	2%			
Stayed in a pub/bar/restaurant past the curfew	2%			
Attended a funeral with more people than allowed	2%			
Attended a wedding with more people than allowed	1%			
Not self-isolated when told to by NHS track+ trace	1%			
Not self-isolated when I've developed symptoms	1%			
In another way		9%		
None of these			21%	

**Base: 631** Online British adults 18-75 who said they had not been <u>completely</u> following government Coronavirus rules, 16-19 October 2020



#### How convincing are arguments for following government rules?

How convincing, or otherwise, do you find these reasons why you should follow government rules on how to respond to the Coronavirus?

	Very/fairly convincing Not very/ at all convincing	onvincing
To prevent spreading coronavirus to the most vulnerable in society	87%	12%
To ensure the NHS is not overwhelmed by coronavirus	87%	12%
To prevent my friends and family from getting coronavirus	87%	12%
To prevent myself from getting coronavirus	81% 17	′%
The rules are supported by scientists and medical experts	76% 22%	
Because if we follow the rules we will get back to normal more quickly	76% 23%	
Because people should follow rules in a society, even if they don't like them	70% 29%	
To avoid the risk of being caught and fined	64% 33%	



Base: 1,067 Online British adults 18-75, 16-19 October 2020

#### How convincing are arguments <u>against</u> following government rules?

And how convincing, or otherwise, do you find these reasons why you do not need to follow government rules on how to respond to the Coronavirus?

	very/fairly convincing	Not very at all convincing	
People in government haven't been following the rules so neither should the rest of us	47	<mark>% 49%</mark>	
We don't know enough about the coronavirus to know if these rules are the right thing to do	42%	53%	
It's ok to not follow the rules if you need to work of look after someone	41%	53%	
We need to learn to live with the coronavirus so we need to stop following these restrictions	38%	59%	
The rules have gone too far and are causing more harm than good	38%	57%	
The rules are unfair, some people are having to follow much tighter restrictions than others	37%	57%	
People should be able to decide for themselves how much of a risk they want to take	32% 64%		
The impact of coronavirus is being greatly exaggerated	29% 65%		
People don't need to follow the rules strictly if coronavirus isn't getting worse in their area	27% 68%		
It doesn't matter if most people catch coronavirus as it is unlikely to make them seriously unwell	25% 71%		

Very/fairly convincing

Not very/ at all convincing



Base: 1,067 Online British adults 18-75, 16-19 October 2020

# Ipsos MORI

#### **Coronavirus Polling October 2020**

#### For more information

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