

































1. To what extent do you agree or disagree with the following statements? - Top 2 Box Summary

|  | REGION |                          |                        |                         |                        |                          |                            |
|--|--------|--------------------------|------------------------|-------------------------|------------------------|--------------------------|----------------------------|
|  | Total  | BC                       | AB                     | SK/MB                   | Ontario                | Quebec                   | Atlantic                   |
|  |        | A                        | B                      | C                       | D                      | E                        | F                          |
| Base: All Respondents (unwtd)  | 2002   | 221                      | 237                    | 175                     | 788                    | 406                      | 175                        |
| Base: All Respondents (wtd)  | 2002   | 268                      | 226                    | 124                     | 771                    | 479                      | 134                        |
| I am securing my financial future  | 47%    | <b>48%<sub>F</sub></b>   | 47%                    | 38%                     | <b>46%<sub>F</sub></b> | <b>54%<sub>CDF</sub></b> | 35%                        |
| I can enjoy life because of the way I'm managing my money                              | 45%    | <b>51%<sub>F</sub></b>   | 40%                    | 41%                     | 44%                    | <b>51%<sub>BF</sub></b>  | 37%                        |
| I feel prepared and on track to meet my financial goals                                | 41%    | 46%                      | 40%                    | 37%                     | 40%                    | 44%                      | 41%                        |
| I feel I have made good financial decisions so far                                     | 49%    | 51%                      | 46%                    | 50%                     | 48%                    | 52%                      | 41%                        |
| I have money left over at the end of the month   | 53%    | 57%                      | 52%                    | 48%                     | 50%                    | 57%                      | 47%                        |
| I review my financial accounts regularly   | 72%    | 75%                      | 72%                    | 71%                     | 72%                    | 71%                      | 74%                        |
| I am concerned that the money I have or will save won't last                           | 48%    | 44%                      | 49%                    | 50%                     | <b>50%<sub>E</sub></b> | 42%                      | <b>54%<sub>E</sub></b>     |
| I haven't tried hard enough to manage my finances                                      | 25%    | 16%                      | <b>27%<sub>A</sub></b> | 20%                     | <b>29%<sub>A</sub></b> | <b>26%<sub>A</sub></b>   | 26%                        |
| I feel like I will never pay off my credit   | 18%    | 10%                      | 14%                    | <b>25%<sub>AB</sub></b> | <b>19%<sub>A</sub></b> | <b>19%<sub>A</sub></b>   | <b>29%<sub>ABDE</sub></b>  |
| I don't mind carrying a balance on my credit cards, I'll pay it off eventually         | 23%    | 20%                      | 21%                    | 21%                     | 21%                    | 25%                      | <b>37%<sub>ABCDE</sub></b> |
| My finances control my life  | 30%    | 27%                      | 30%                    | 27%                     | 31%                    | 30%                      | 32%                        |
| I know I can pay off my credit each month  | 61%    | <b>72%<sub>CDF</sub></b> | <b>62%<sub>F</sub></b> | 54%                     | <b>59%<sub>F</sub></b> | <b>65%<sub>CF</sub></b>  | 48%                        |
| When I think about my finances, I feel anxious   | 39%    | 31%                      | <b>45%<sub>A</sub></b> | 40%                     | <b>42%<sub>A</sub></b> | 37%                      | 42%                        |
| Because of my money situation, I feel like I will never have the things I want in life | 33%    | 25%                      | 32%                    | <b>36%<sub>A</sub></b>  | <b>36%<sub>A</sub></b> | 30%                      | <b>39%<sub>A</sub></b>     |
| I avoid thinking of my personal finances   | 18%    | 14%                      | <b>22%<sub>A</sub></b> | 20%                     | 19%                    | 18%                      | 17%                        |

























7. What is your outlook for the remainder of 2020 with the regards to the following? - Top 2 Box Summary

|   | Total | REGION                  |     |       |         |                             |                          |
|---|-------|-------------------------|-----|-------|---------|-----------------------------|--------------------------|
|   |       | BC                      | AB  | SK/MB | Ontario | Quebec                      | Atlantic                 |
|   |       | A                       | B   | C     | D       | E                           | F                        |
| Base: All Respondents (unwtd)                           | 2002  | 221                     | 237 | 175   | 788     | 406                         | 175                      |
| Base: All Respondents (wtd)                             | 2002  | 268                     | 226 | 124   | 771     | 479                         | 134                      |
| Stock markets   | 16%   | <b>22%</b> <sub>E</sub> | 16% | 14%   | 16%     | 14%                         | 17%                      |
| Global economy  | 15%   | 12%                     | 15% | 15%   | 14%     | 16%                         | 20%                      |
| Canadian economy  | 18%   | 20%                     | 15% | 14%   | 18%     | 18%                         | <b>26%</b> <sub>BC</sub> |
| Level of control over your personal financial situation | 22%   | 17%                     | 17% | 17%   | 22%     | <b>30%</b> <sub>ABCDF</sub> | 17%                      |
| Your financial literacy                                 | 22%   | 17%                     | 19% | 19%   | 23%     | <b>26%</b> <sub>A</sub>     | 20%                      |
| Your personal situation                                 | 23%   | 25%                     | 22% | 16%   | 22%     | <b>29%</b> <sub>CD</sub>    | 19%                      |

Financial Index Score

|                               |       | REGION                    |       |                          |                          |                             |                          |
|-------------------------------|-------|---------------------------|-------|--------------------------|--------------------------|-----------------------------|--------------------------|
|                               | Total | BC                        | AB    | SK/MB                    | Ontario                  | Quebec                      | Atlantic                 |
|                               |       | A                         | B     | C                        | D                        | E                           | F                        |
| Base: All Respondents (unwtd) | 2002  | 221                       | 237   | 175                      | 788                      | 406                         | 175                      |
| Base: All Respondents (wtd)   | 2002  | 268                       | 226   | 124                      | 771                      | 479                         | 134                      |
| <b>Summary</b>                |       |                           |       |                          |                          |                             |                          |
| 0 - 50                        | 35%   | 26%                       | 36%   | <b>44%</b> <sub>AE</sub> | <b>38%</b> <sub>AE</sub> | 29%                         | <b>48%</b> <sub>AE</sub> |
| 51 - 70                       | 30%   | <b>34%</b> <sub>C</sub>   | 28%   | 22%                      | 28%                      | <b>34%</b> <sub>C</sub>     | 27%                      |
| 71+                           | 35%   | <b>40%</b> <sub>F</sub>   | 36%   | 35%                      | 34%                      | <b>37%</b> <sub>F</sub>     | 25%                      |
| Mean                          | 59.7  | <b>64</b> <sub>BCDF</sub> | 58.6  | 57.2                     | 58                       | <b>62.6</b> <sub>BCDF</sub> | 55.3                     |
| Std. Dev.                     | 21.12 | 19.31                     | 21.27 | 23.36                    | 22.54                    | 18.56                       | 19.98                    |
| Std. Err.                     | 0.47  | 1.18                      | 1.41  | 2.1                      | 0.81                     | 0.85                        | 1.72                     |
| Median                        | 59    | 63                        | 59    | 57.2                     | 59                       | 63                          | 54                       |