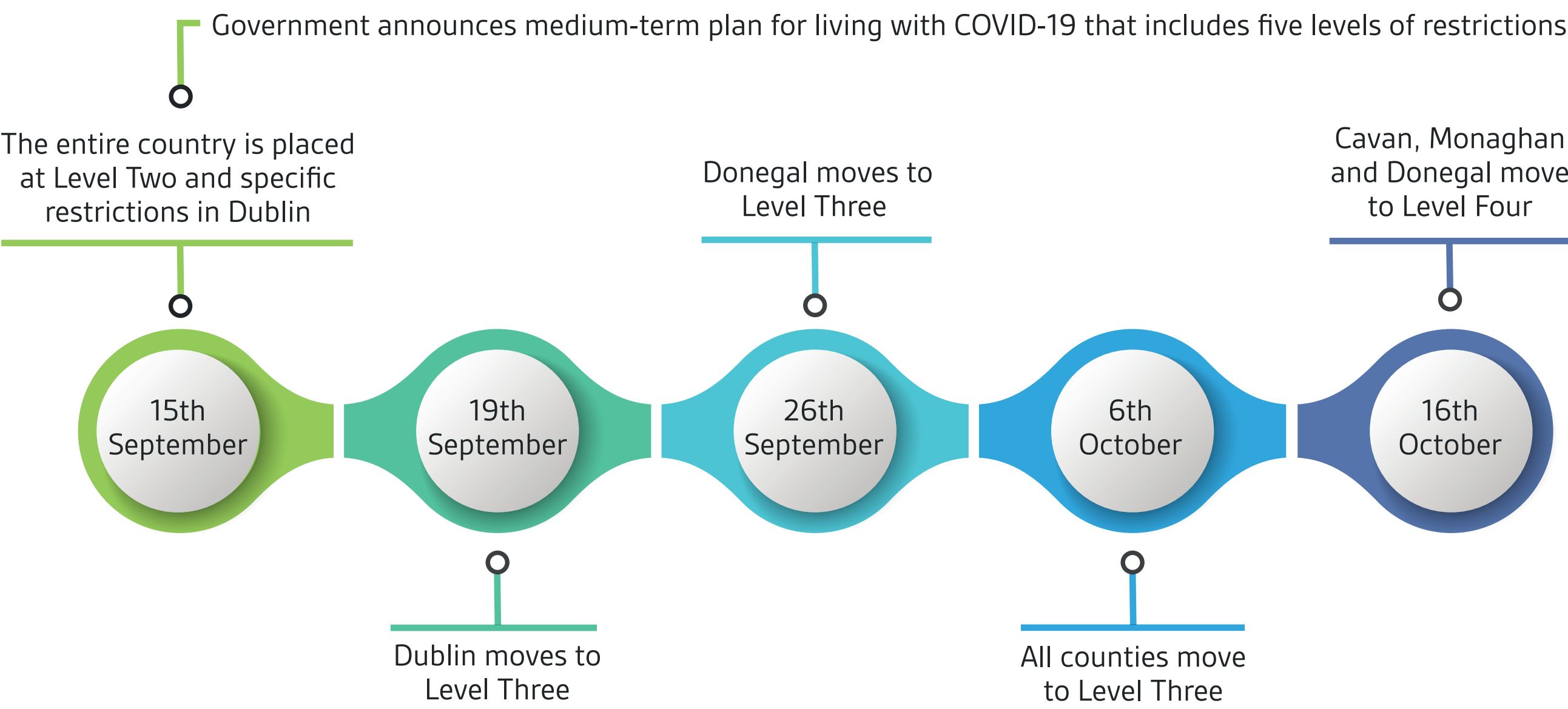




# IPHA/IPSOS MRBI COVID-19 VACCINE TRACKER

A general public survey of attitudes and opinions towards a potential COVID-19 vaccine

## KEY DEVELOPMENTS AROUND SURVEY PERIOD (1st-14th October)



## WOULD YOU PERSONALLY GET A COVID-19 VACCINE IF ONE BECAME AVAILABLE?



## DEMOGRAPHIC BREAKDOWN

	Total	Gender		Age						Region				Social Class		
		Male	Female	18-24	25-34	35-44	45-54	55-64	65+	Dublin	Rest of Leinster	Munster	Conn/ Ulster	ABC1	C2DE	F
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
YES	55	60	50	53	48	58	51	52	66	59	54	56	49	58	52	60
NO	12	9	15	18	19	13	9	13	3	13	12	9	15	12	12	10
NOT SURE	33	30	35	29	33	29	40	35	31	28	34	35	36	30	36	30

Results for each sub-group are shown in the corresponding column, e.g. among all Males surveyed, 60% said yes, 9% said no, 30% said they were unsure. Where percentages do not add up to 100%, this is due to statistical rounding.

The Irish Pharmaceutical Healthcare Association and Ipsos MRBI have partnered to measure potential take-up of a COVID-19 vaccine if one becomes available and track this metric over time. This is Wave One of a multi-wave tracking study. Future results will be trended.

The survey was conducted via telephone by Ipsos MRBI from 1st-14th October with a representative sample of 975 Irish adults aged 18 years and over.