

	How do you think the following outcomes of the US presidential election would have a positive or negative impact on the UK's relationship with the US, or would they make no difference?	
	Donald Trump is re-elected president (A)	Joe Biden is elected president (B)
Unweighted base	1126	1126
Weighted base	1126	1126
Very positive (2)	74 7%	136 12% A
Fairly positive (1)	107 10%	354 31% A
Would make no difference (0)	318 28%	283 25%
Fairly negative (-1)	253 22% B	116 10%
Very negative (-2)	295 26% B	79 7%
Don't know	79 7%	158 14% A

NET: Positive	182 16%	490 43% A
NET: Negative	548 49% B	195 17%
Net difference	-366 -33%	294 26%

Mean	-0.56	0.36 A
------	-------	-----------

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used
ColumnProportions (5%): A/B Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A/B Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI US 2020 Election polling
PUBLIC
Fieldwork: 14-15 October 2020
Adults aged 18+ in GB

Q1. Do you think the following outcomes of the US presidential election would have a positive or negative impact on the UK's relationship with the US, or would they make no difference? - Donald Trump is re-elected president

All Adults aged 18+ in Great Britain

		Gender			Age								Social grade				Region							Urban / Rural		Marital Status				Pres of children HH (17 or under)					Education		Employment status	
		Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/ Living as Married (Y)	Single (Z)	Widowed/ Divorced/ Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non-graduate (e)	Working (f)	Not working (g)				
Unweighted base		1126	537	574	359	398	369	157	202	188	210	92	277	275	364	208	279	291	291	247	143	56	98	944	182	614	368	144	261	865	423	703	695	431				
Weighted base		1126	543	568	314	373	439	121	193	182	191	175	264	295	329	234	269	271	293	261	152	54	96	949	177	621	343	162	256	870	348	778	663	463				
Very positive (2)		74	59	14	18	31	25	5	14	15	16	8	17	15	18	18	24	20	24	7	15	4	4	68	6	45	19	10	19	55	13	61	38	36				
		7%	11% C	2%	6%	8%	6%	4%	7%	8%	8%	5% *	6%	5%	6%	8%	9%	7% S	8% S	3%	10%	7% S	4% *	4% *	7%	4%	7%	6%	6%	7%	6%	4%	8% d	6%	8%			
Fairly positive (1)		107	60	47	26	22	59	12	13	10	13	24	36	28	26	25	28	28	26	21	17	4	11	87	21	57	30	20	31	77	24	83	67	40				
		10%	11%	8%	8%	6%	14% DEHU	10%	7%	5%	7%	14% EI*	14% DEHU	9%	8%	11%	11%	10%	9%	8%	11%	8% *	11% *	9%	12%	9%	9%	13%	12%	9%	7%	11%	10%	9%				
Would make no difference (0)		318	162	155	82	91	145	32	49	39	53	54	90	83	84	73	78	77	80	82	38	13	27	272	46	170	96	51	63	255	91	227	181	136				
		28%	30%	27%	26%	24%	33% EI	27%	26%	21%	27%	31% *	34% DEI	28%	26%	31%	29%	29%	27%	32%	25%	24%	28% *	28% *	29%	26%	27%	28%	32%	25%	29%	26%	29%	27%	29%			
Fairly negative (-1)		253	117	131	80	79	93	26	54	41	38	41	53	76	78	47	53	51	72	61	42	10	16	213	40	134	82	36	63	189	96	157	168	85				
		22%	22%	23%	26%	21%	21%	22%	28%	23%	20%	23% *	20%	26%	24%	20%	20%	19%	25%	24%	28%	19% *	16% *	22%	22%	22%	24%	23%	25%	22%	28% e	20%	25% e	18%				
Very negative (-2)		295	121	167	94	110	91	42	52	48	62	37	54	83	96	52	64	66	76	69	33	19	31	240	56	168	94	33	60	235	102	193	166	129				
		26%	22%	29% B	30% FL	30% FL	21%	35% FKL	27%	27%	32% FL	21% *	21%	28%	29%	22%	24%	25%	26%	27%	22%	35% *	33% *	25%	31%	27%	27%	21%	23%	27%	29%	25%	25%	28%				
Don't know		79	25	53	14	39	26	3	11	30	9	12	14	10	26	20	23	28	13	20	7	3	7	70	9	46	23	11	21	58	22	57	42	37				
		7%	5%	9% B	5%	10% DFGIL	6%	3%	6%	16% DEFGHUKL	5%	7% *	5%	3%	8% M	9% M	8% M	10% R	5%	7%	5%	6% *	8% *	7%	7%	5%	7%	7%	7%	8%	6%	7%	6%	8%				
NET: Positive		182	119	61	44	54	84	17	27	25	29	32	52	43	44	42	52	48	50	28	32	8	15	155	27	103	49	30	50	132	37	145	105	76				
		16%	22% C	11%	14%	14%	19%	14%	14%	13%	15%	18% *	20%	15%	14%	18%	19%	18% S	17%	11%	21% S	15% *	15% *	16%	15%	17%	14%	19%	19%	15%	11%	19% d	16%	16%				
NET: Negative		548	238	298	174	190	184	69	105	90	100	77	107	159	174	98	117	117	149	131	75	29	47	453	95	302	176	70	123	425	198	350	334	214				
		49%	44%	52% B	55% FL	51% FL	42%	57% FL	55% FL	49%	52% FL	44% *	41%	54% OP	53% OP	42%	43%	43%	51%	50%	49%	54% *	49% *	48%	54%	49%	51%	43%	48%	49%	57% e	45%	50%	46%				
Net difference		-366	-119	-237	-130	-136	-100	-51	-79	-65	-71	-45	-54	-116	-129	-56	-65	-69	-98	-102	-42	-21	-32	-298	-68	-199	-127	-39	-74	-293	-161	-205	-229	-137				
		-33%	-22%	-42%	-41%	-36%	-23%	-42%	-41%	-36%	-37%	-26%	-21%	-39%	-39%	-24%	-24%	-26%	-34%	-39%	-28%	-39%	-34%	-31%	-38%	-32%	-37%	-24%	-29%	-34%	-46%	-26%	-35%	-30%				
Mean		-0.56	-0.35 C	-0.76	-0.69	-0.64	-0.40 DEGHU	-0.75	-0.64	-0.64	-0.64	-0.45 *	-0.37 DEGHU	-0.65	-0.69	-0.42 N	-0.43 N	-0.48	-0.54	-0.68	-0.42 *	-0.72 *	-0.67 *	-0.53	-0.70	-0.56	-0.63	-0.41	-0.49	-0.58	-0.77	-0.47 d	-0.58	-0.54				

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

*ColumnProportions (5%): A,B/C,D,E/F,G,H/I/J/K,L,M/N/O,P,Q,R/S,T/U,V,W/X,Y/Z/a,b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)*

*ColumnMeans (5%): A,B/C,D,E/F,G,H/I/J/K,L,M,N/O,P,Q,R/S,T/U,V,W,X,Y/Z/a,b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)*

Ipsos MORI US 2020 Election polling

PUBLIC

Fieldwork: 14-15 October 2020

Adults aged 18+ in GB

Q1. Do you think the following outcomes of the US presidential election would have a positive or negative impact on the UK's relationship with the US, or would they make no difference? - Donald Trump is re-elected president

All Adults aged 18+ in Great Britain

		General Election 2019 Vote					Referendum 2016 vote		US currently uses it influence around the world					
		Total	Conservati	Labour	Liberal	Other	Remain	Leave	Mostly uses its influence for good	Uses its influence for good and for	Mostly uses its influence for bad	Does not use its influence at all	is not powerful enough to have much influence	
			(B)	(C)	(D)					(H)	(I)	(J)		(K)
Unweighted base		1126	370	280	93	148	461	444	147	425	313	35	29	
Weighted base		1126	391	265	95	144	450	471	146	426	304	37	28	
Very positive (2)	74	40	7	2	12	13	53	29	32	1	4	2		
	7%	10%	3%	2%	8%	3%	11%	20%	7%	*	10%	7%		
		CD		+	C		F	U	J		**	**		
Fairly positive (1)	107	61	9	1	20	17	77	33	52	10	5	3		
	10%	16%	4%	1%	14%	4%	16%	23%	12%	3%	12%	11%		
		CD		+	CD		F	U	J		**	**		
Would make no difference (0)	318	146	43	22	41	115	142	36	146	68	13	10		
	28%	37%	16%	23%	28%	25%	30%	25%	34%	23%	34%	34%		
		CD		+	C				HU		**	**		
Fairly negative (-1)	253	74	74	33	21	124	80	26	108	71	5	8		
	22%	19%	28%	35%	15%	28%	17%	18%	25%	24%	12%	27%		
		BE		BE*		G				**	**	**		
Very negative (-2)	295	54	119	31	45	162	90	16	72	149	11	6		
	26%	14%	45%	33%	31%	36%	19%	11%	17%	49%	29%	20%		
		BE		B*	B	G				HI	**	**		
Don't know	79	16	12	5	5	19	29	5	16	4	1	-		
	7%	4%	5%	5%	4%	4%	6%	4%	4%	1%	3%	-		
				+							**	**		
NET: Positive	182	100	17	3	31	30	130	62	84	11	8	5		
	16%	26%	6%	4%	22%	7%	28%	43%	20%	4%	22%	19%		
		CD		+	CD		F	U	J		**	**		
NET: Negative	548	128	193	65	66	286	170	42	180	221	15	13		
	49%	33%	73%	68%	46%	64%	36%	29%	42%	73%	41%	47%		
			BE	BE*	B	G			H	HI	**	**		
Net difference	-366	-28	-176	-61	-35	-256	-40	20	-96	-210	-7	-8		
	-33%	-7%	-67%	-65%	-24%	-57%	-9%	14%	-23%	-69%	-19%	-28%		
Mean	-0.56	-0.11	-1.14	-1.01	-0.50	-0.94	-0.17	0.24	-0.33	-1.19	-0.38	-0.41		
		CDE		+	CD		F	U	J		**	**		

carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I/J/K/L Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I/J/K/L Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI US 2020 Election polling
PUBLIC
Fieldwork: 14-15 October 2020
Adults aged 18+ in GB

Q1. Do you think the following outcomes of the US presidential election would have a positive or negative impact on the UK's relationship with the US, or would they make no difference? - Joe Biden is elected president

All Adults aged 18+ in Great Britain

		Gender			Age								Social grade				Region							Urban / Rural		Marital Status			Pres of children HH (17 or under)				Education		Employment status	
		Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/ Living as Married (Y)	Single (Z)	Widowed/ Divorced/ Separated (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non-graduate (e)	Working (f)	Not working (g)		
Unweighted base		1126	537	574	359	398	369	157	202	188	210	92	277	275	364	208	279	291	291	247	143	56	98	944	182	614	368	144	261	865	423	703	695	431		
Weighted base		1126	543	568	314	373	439	121	193	182	191	175	264	295	329	234	269	271	293	261	152	54	96	949	177	621	343	162	256	870	348	778	663	463		
Very positive (2)		136 12%	64 12%	69 12%	54 17% FIL	45 12% L	37 8%	18 15% FL	35 18% EFIL	17 9%	28 15% FL	18 10% *	18 7%	41 14%	42 13%	22 9%	31 11%	27 10%	38 13%	33 13%	21 14%	10 18% V*	6 6% *	117 12%	19 11%	78 13% a	49 14% a	9 5%	37 15%	98 11%	45 13%	91 12%	81 12%	55 12%		
Fairly positive (1)		354 31%	162 30%	186 33%	121 38% FIKL	119 32%	115 26%	52 43% EFIKL	68 36% FK	63 35%	56 29%	40 23% *	75 28%	117 40% OP	107 33% P	70 30%	61 23%	74 27%	94 32%	92 35%	44 29%	15 28% *	35 36% *	295 31%	58 33%	189 30%	119 35%	45 28%	74 29%	280 32%	140 40% e	213 27%	209 32%	145 31%		
Would make no difference (0)		283 25%	147 27%	131 23%	63 20%	81 22%	139 32% DEGHU	24 20%	39 20%	37 20%	43 23%	56 32% DEGH*	83 31% DEGHU	60 20%	75 23%	62 27%	85 31% MN	77 28%	72 25%	63 24%	32 21%	12 23% *	27 28% *	244 26%	39 22%	155 25%	77 22%	52 32% z	57 22%	226 26%	66 19%	217 28% d	181 27%	102 22%		
Fairly negative (-1)		116 10%	62 11%	54 9%	22 7%	37 10%	57 13% DH	11 9%	11 6%	14 8%	23 12% H	23 13% *	34 13% DH	30 10%	37 11%	25 11%	23 9%	32 12%	25 8%	24 9%	20 13%	5 9% *	11 11% *	85 9%	31 18% W	67 11%	30 9%	19 12%	29 11%	87 10%	36 10%	80 10%	64 10%	52 11%		
Very negative (-2)		79 7%	53 10% C	25 4%	19 6%	27 7%	34 8%	9 8%	9 5%	11 6%	16 8%	11 6% *	23 9%	21 7%	15 5%	26 10% N	21 8%	24 8% s	9 4%	13 8%	4 8% *	7 7% *	72 8%	7 4%	45 7%	23 7%	11 7%	15 6%	64 7%	12 4%	67 9% d	35 5%	44 9% f			
Don't know		158 14%	54 10%	102 18% B	35 11% G	65 17% DGJ	58 13% G	7 6%	29 15% DG	40 22% DEFGJL	25 13% G	27 15% G*	31 12%	26 9%	51 15% M	39 17% M	43 16% M	40 15%	39 13%	39 15%	22 14%	8 14% *	10 11% *	136 14%	22 12%	87 14%	45 13%	26 16%	44 17%	114 13%	48 14%	111 14%	93 14%	66 14%		
NET: Positive		490 43%	227 42%	256 45%	174 56% EFUKL	164 44% FL	151 34%	70 58% EFUKL	104 54% EFKL	80 44% F	84 44% F	58 33% *	93 35%	158 53% OP	149 45% P	92 39%	91 34%	102 38%	132 45% Q	125 48% Q	65 43%	25 47% *	40 42% *	412 43%	77 44%	267 43%	169 49% a	54 33%	111 43%	378 43%	186 53% e	304 39%	290 44%	199 43%		
NET: Negative		195 17%	115 21% C	79 14%	41 13%	64 17%	91 21% DH	20 17%	21 11%	26 14%	38 20% DH	34 19% *	57 21% DH	51 17%	53 16%	41 17%	50 19%	52 19%	49 17%	34 13%	33 22%	9 17% *	18 19% *	156 16%	39 22%	112 18%	53 15%	30 19%	44 17%	151 17%	49 14%	147 19%	99 15%	96 21% f		
Net difference		294 26%	111 21%	177 31%	134 43%	100 27%	61 14%	50 42%	83 43%	54 30%	46 24%	24 14%	37 14%	106 36%	96 29%	51 22%	41 15%	49 18%	83 28%	92 35%	32 21%	16 30%	22 23%	256 27%	39 22%	155 25%	116 34%	24 15%	67 26%	227 26%	137 39%	157 20%	191 29%	103 22%		
Mean		0.36	0.25	0.48 B	0.61 EFJKL	0.38 FL	0.17	0.52 FL	0.67 EFJKL	0.42 FL	0.35	0.21 *	0.14	0.47 P	0.44 P	0.30	0.20	0.24	0.38	0.52 Q	0.31 *	0.46 *	0.24 *	0.37	0.32	0.35	0.47 a	0.16 *	0.42	0.35	0.57 e	0.27	0.41	0.29		

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F,G,H/I/J/K,L,M/N/O,P,Q,R/S,T/U,V,W/X,Y/Z/a,b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D,E/F,G,H/I/J/K,L,M/N/O,P,Q,R/S,T/U,V,W,X,Y/Z/a,b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI US 2020 Election polling

PUBLIC

Fieldwork: 14-15 October 2020

Adults aged 18+ in GB

Q1. Do you think the following outcomes of the US presidential election would have a positive or negative impact on the UK's relationship with the US, or would they make no difference? - Joe Biden is elected president

All Adults aged 18+ in Great Britain

		General Election 2019 Vote					Referendum 2016 vote		US currently uses it influence around the world					
		Total	Conservati	Labour	Liberal Democrats	Other	Remain	Leave	Mostly uses its influence for good	Uses its influence for good and for bad	Mostly uses its influence for bad	Does not use its influence at all	is not powerful enough to have much influence	
			(B)	(C)	(D)	(E)	(F)	(G)		(H)	(I)	(J)		(K)
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	
Unweighted base		1126	370	280	93	148	461	444	147	425	313	35	29	
Weighted base		1126	391	265	95	144	450	471	146	426	304	37	28	
Very positive (2)		136	25	59	21	17	65	50	17	48	50	4	1	
		12%	6%	22% BE	22% B*	12%	14%	11%	12%	11%	16%	10% **	5% **	
Fairly positive (1)		354	99	109	43	44	191	102	19	152	134	15	2	
		31%	25%	41% BE	45% BE*	30%	43% G	22%	13%	36% H	44% HI	39% **	8% **	
Would make no difference (0)		283	119	54	12	35	108	129	43	102	67	10	13	
		25%	30% CD	20%	13% *	24% D	24%	27%	29%	24%	22%	27% **	48% **	
Fairly negative (-1)		116	56	17	10	20	43	56	19	58	25	2	3	
		10%	14% C	6%	11% *	14% C	10%	12%	13%	14% J	8%	6% **	10% **	
Very negative (-2)		79	41	7	3	12	11	58	32	25	7	4	5	
		7%	11% CD	3%	3% *	8% C	2%	12% F	22% U	6% J	2%	11% **	17% **	
Don't know		158	51	18	6	15	31	75	17	41	21	2	3	
		14%	13% C	7%	6% *	11%	7%	16% F	11%	10%	7%	6% **	12% **	

NET: Positive	490	125	168	64	61	256	152	36	200	184	19	4
	43%	32%	64% BE	67% BE*	42% B	57% G	32%	25%	47% H	60% HI	50% **	13% **
NET: Negative	195	97	24	13	32	54	115	51	84	32	6	8
	17%	25% CD	9%	13% *	22% C	12%	24% F	35% U	20% J	11%	17% **	27% **
Net difference	294	28	144	51	29	202	38	-15	116	151	12	-4
	26%	7%	54%	54%	20%	45%	8%	-10%	27%	50%	32%	-14%

Mean	0.36	0.04	0.79 BE	0.78 BE*	0.26	0.61 G	0.08	-0.23	0.36 H	0.69 HI	0.34 **	-0.29 **
------	------	------	------------	-------------	------	-----------	------	-------	-----------	------------	------------	-------------

carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I/J/K/L Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I/J/K/L Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI US 2020 Election polling
PUBLIC
Fieldwork: 14-15 October 2020
Adults aged 18+ in GB

Q2. Which of the following outcomes of the US presidential election do you think would be most in the UK's national interest?
All Adults aged 18+ in Great Britain

		Gender			Age								Social grade				Region						Urban / Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed /Divorced /Separate d	At least one child present	No children present	Graduate	Non-graduate	Working	Not working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)
Unweighted base	1126	537	574	359	398	369	157	202	188	210	92	277	275	364	208	279	291	291	247	143	56	98	944	182	614	368	144	261	865	423	703	695	431
Weighted base	1126	543	568	314	373	439	121	193	182	191	175	264	295	329	234	269	271	293	261	152	54	96	949	177	621	343	162	256	870	348	778	663	463
If Donald Trump is re-elected president	216 19%	142 26% C	73 13%	55 18%	63 17%	97 22%	24 19%	32 17%	31 17%	32 17%	38 22% *	59 22%	60 20%	48 14%	50 21%	58 22% N	58 21%	63 21%	38 15%	33 22%	8 15% *	16 16% *	183 19%	32 18%	116 19%	65 19%	35 21%	52 20%	164 19%	50 14%	165 21% d	121 18%	94 20%
If Joe Biden is elected president	521 46%	248 46%	265 47%	167 53% FKL	176 47%	179 41%	66 54% FKL	101 52% FK	77 42%	98 52% FK	65 37% *	114 43%	165 56% OP	172 52% OP	91 39%	93 35%	109 40%	132 45%	137 53% Q	65 43%	28 52% *	50 52% *	435 46%	86 49%	280 45%	175 51%	66 41%	103 40%	418 48% b	206 59% e	315 41%	316 48%	205 44%
Neither	204 18%	93 17%	109 19%	50 16%	68 18%	86 20%	18 15%	31 16%	34 19%	34 18%	24 14% *	62 23% DF	48 16%	56 17%	42 18%	58 22%	56 21%	47 16%	47 18%	24 16%	10 18% *	20 21% *	169 18%	35 20%	124 20%	51 15%	29 18%	52 20%	152 17%	54 15%	150 19%	119 18%	85 18%
Don't know	185 16%	61 11%	121 21% B	42 13%	66 18% JL	77 18% L	13 11%	29 15%	40 22% DGL	26 14%	48 27% DFGHU*	29 11%	22 8%	53 16% M	51 22% M	59 22% M	48 18%	52 18%	38 15%	30 20%	8 14% *	10 11% *	162 17%	24 13%	101 16%	53 15%	32 20%	49 19% d	137 16%	38 11%	147 19% d	107 16%	78 17%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used
ColumnProportions (5%): A,B/C,D,E,F/G,H/I/J/K/L,M/N/O,P,Q/R/S,T/U/V,W/X,Y/Z/a,b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(**)
ColumnMeans (5%): A,B/C,D,E,F/G,H/I/J/K/L,M/N/O/P,Q/R/S/T/U/V,W/X,Y/Z/a,b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(**)

Ipsos MORI US 2020 Election polling

PUBLIC

Fieldwork: 14-15 October 2020

Adults aged 18+ in GB

Q2. Which of the following outcomes of the US presidential election do you think would be most in the UK's national interest?

All Adults aged 18+ in Great Britain

		General Election 2019 Vote				Referendum 2016 vote		US currently uses it influence around the world				
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Mostly uses its influence for good	Uses its influence for good and for bad	Mostly uses its influence for bad	Does not use its influence at all	Is not powerful enough to have much influence
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	1126	370	280	93	148	461	444	147	425	313	35	29
Weighted base	1126	391	265	95	144	450	471	146	426	304	37	28
If Donald Trump is re-elected president	216 19%	121 31% CD	25 10%	5 6% *	31 22% CD	48 11%	141 30% F	71 49% U	92 22% J	23 8%	6 16% **	5 17% **
If Joe Biden is elected president	521 46%	132 34%	182 69% BE	74 78% BE*	65 45% B	281 62% G	164 35%	39 27%	209 49% H	207 68% HI	13 35% **	6 23% **
Neither	204 18%	73 19%	33 13%	11 12% *	29 20%	79 18%	82 17%	18 12%	67 16%	47 15%	16 44% **	16 58% **
Don't know	185 16%	65 17% CD	24 9%	5 5% *	19 13%	42 9%	85 18% F	18 12%	58 14%	27 9%	2 5% **	1 3% **

carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K/L Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI US 2020 Election polling
PUBLIC
Fieldwork: 14-15 October 2020
Adults aged 18+ in GB

Q3. Do you think the UK is more likely to get a good post-Brexit trade deal with the US if...
All Adults aged 18+ in Great Britain

		Gender			Age								Social grade				Region						Urban / Rural		Marital Status			Pres of children HH (17 or under)			Education		Employment status	
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55+ (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65+ (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	Urban (W)	Rural (X)	Married/ Living as Married (Y)	Single (Z)	Widowed/ Divorced/ Separate d (a)	At least one child present (b)	No children present (c)	Graduate (d)	Non-graduate (e)	Working (f)	Not working (g)	
Unweighted base	1126	537	574	359	398	369	157	202	188	210	92	277	275	364	208	279	291	291	247	143	56	98	944	182	614	368	144	261	865	423	703	695	431	
Weighted base	1126	543	568	314	373	439	121	193	182	191	175	264	295	329	234	269	271	293	261	152	54	96	949	177	621	343	162	256	870	348	778	663	463	
Donald Trump is president	181 16%	122 22% c	59 10%	43 14%	57 15%	81 18%	19 16%	23 12%	28 16%	29 15%	34 19% *	47 18%	43 15%	40 12%	43 18%	54 20% N	46 17%	56 19% V	34 13%	29 19%	8 14% *	9 9% *	153 16%	28 16%	102 16%	54 16%	24 15%	43 17%	138 16%	42 12%	139 18% d	111 17%	70 15%	
Joe Biden is president	226 20%	104 19%	118 21%	89 28% EFKL	78 21% FL	59 14%	40 33% EFUKL	49 25% FKL	34 19%	44 23% FL	24 14% *	35 13%	77 26% OP	68 21%	38 16%	43 16%	45 17%	54 18%	70 27% QR	26 17%	14 26% *	18 18% *	193 20%	33 19%	126 20%	74 22%	26 16%	60 23%	167 19%	86 25% e	141 18%	147 22%	79 17%	
Neither – the UK would get a good trade deal regardless of who wins	195 17%	100 18%	94 17%	44 14% G	58 16% G	93 21% DGI	10 8%	34 17% DG	22 12%	36 19% G	32 18% G*	61 23% DEGI	53 18%	52 16%	49 21%	41 15%	50 18%	61 21% S	34 13%	27 18%	5 10% *	18 18% *	165 17%	30 17%	109 18%	56 16%	30 19%	38 15%	157 18%	47 14%	148 19% d	120 18%	75 16%	
Neither – the UK would not get a good trade deal regardless of who wins	287 26%	152 28%	128 22%	80 25%	96 26%	112 26%	27 23%	52 27%	52 28%	44 23%	36 20% *	76 29% F	85 29%	92 28%	53 23%	57 21%	70 26%	62 21%	63 24%	40 26%	13 24% *	40 41% QRST*	241 25%	46 26%	159 26%	86 25%	43 27%	59 23%	228 26%	122 35% e	166 21%	169 26%	118 25%	
Don't know	237 21%	65 12%	169 30% B	59 19%	84 22%	94 21% L	25 20%	34 18%	46 25% L	38 20%	49 28% L*	45 17%	36 12%	76 23% M	51 22% M	74 27% M	61 22%	61 21%	60 23%	29 19%	14 26% *	13 13% *	197 21%	40 23%	126 20%	74 21%	38 23%	57 22%	180 21%	52 15%	185 24% d	116 17%	121 26% f	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used
ColumnProportions (5%): A,B/C,D/E,F/G,H/I/J,K/L,M/N/O,P,Q/R/S,T/U/V,W/X,Y/Z/a,b,c,d/e,f/g Minimum Base: 30(**) Small Base: 100(**)
ColumnMeans (5%): A,B/C,D/E,F/G,H/I/J,K/L,M/N/O,P,Q/R/S,T/U/V,W,X,Y/Z/a,b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(**)

Ipsos MORI US 2020 Election polling

PUBLIC

Fieldwork: 14-15 October 2020

Adults aged 18+ in GB

Q3. Do you think the UK is more likely to get a good post-Brexit trade deal with the US if...

All Adults aged 18+ in Great Britain

		General Election 2019 Vote				Referendum 2016 vote		US currently uses it influence around the world				
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Mostly uses its influence for good	Uses its influence for good and for bad	Mostly uses its influence for bad	Does not use its influence at all	Is not powerful enough to have much influence
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)
Unweighted base	1126	370	280	93	148	461	444	147	425	313	35	29
Weighted base	1126	391	265	95	144	450	471	146	426	304	37	28
Donald Trump is president	181 16%	108 28% CDE	22 9%	5 5% *	22 15% CD	39 9%	122 26% F	60 41% U	83 20% J	20 7%	4 10% **	4 12% **
Joe Biden is president	226 20%	57 15%	85 32% B	23 25% B*	34 24% B	118 26% G	72 15%	27 18%	94 22%	77 25%	4 10% **	5 16% **
Neither – the UK would get a good trade deal regardless of who wins	195 17%	97 25% CD	22 8%	12 12% *	24 17% C	59 13%	106 23% F	25 17%	83 20%	43 14%	16 43% **	5 19% **
Neither – the UK would not get a good trade deal regardless of who wins	287 26%	58 15%	89 34% B	43 45% BE*	39 27% B	155 34% G	85 18%	16 11%	102 24% H	128 42% HI	9 24% **	10 37% **
Don't know	237 21%	71 18%	46 17%	12 13% *	25 17%	80 18%	86 18%	18 12%	63 15%	35 11%	5 13% **	4 15% **

s carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K/L Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI US 2020 Election polling
PUBLIC
Fieldwork: 14-15 October 2020
Adults aged 18+ in GB

Q4. Do you think the United States currently mostly uses its influence for good or for bad around the world?
All Adults aged 18+ in Great Britain

		Gender			Age								Social grade				Region						Urban / Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed /Divorced /Separate d	At least one child present	No children present	Graduate	Non- graduate	Working	Not working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)
Unweighted base	1126	537	574	359	398	369	157	202	188	210	92	277	275	364	208	279	291	291	247	143	56	98	944	182	614	368	144	261	865	423	703	695	431
Weighted base	1126	543	568	314	373	439	121	193	182	191	175	264	295	329	234	269	271	293	261	152	54	96	949	177	621	343	162	256	870	348	778	663	463
Mostly uses its influence for gooc	146 13%	92 17% C	54 10%	35 11%	38 10% I	73 17% DEHIL	18 15% DI	16 8%	12 6%	26 14% EI	39 22% DEH*	34 13% I	41 14%	32 10%	33 14%	41 15%	42 15%	44 15%	27 10%	21 14%	5 9% *	7 7% *	131 14%	15 9%	80 13%	46 13%	20 12%	33 13%	113 13%	46 13%	100 13%	102 15% g	44 9%
Uses its influence for good and for bac	426 38%	216 40%	207 36%	115 37%	136 36%	176 40% K	46 38%	68 36%	70 38%	66 34%	52 30% *	124 47% DEFHIK	135 46% NP	118 36%	88 38%	85 32%	94 35%	120 41%	103 40%	55 36%	19 35% *	35 36% *	357 38%	69 39%	231 37%	127 37%	68 42%	94 37%	332 38%	132 38%	294 38%	247 37%	179 39%
Mostly uses its influence for bac	304 27%	155 28%	141 25%	101 32% FL	109 29% FL	94 21% L	40 33% FL	61 32% FL	52 28% L	57 30% FL	44 25% *	50 19%	81 27%	108 33% P	57 24%	59 22%	72 27%	58 20%	72 28% R	47 31% R	19 36% R*	35 36% R*	258 27%	46 26%	169 27%	97 28%	38 23%	72 28%	232 27%	125 36% e	179 23%	186 28%	118 25%
Does not use its influence at al	37 3%	13 2%	21 4%	8 3%	11 3%	18 4%	3 2%	6 3%	5 3%	6 3%	3 2% *	15 6% F	10 3%	6 2%	9 4%	12 4%	7 3%	12 4%	10 4%	6 4%	2 3% *	1 1% *	33 3%	4 2%	23 4%	7 2%	7 4%	5 2%	32 4%	7 2%	30 4%	19 3%	18 4%
Is not powerful enough to have much influencc	28 3%	16 3%	12 2%	5 2%	12 3%	12 3% L	3 3%	1 1%	4 2%	8 4% H	8 4% *	4 2%	6 2%	4 2%	6 2%	12 4% N	7 3%	7 3%	4 1%	1 1%	5 10% QRST*	3 4% *	18 2%	10 6% W	18 3%	8 2%	2 1%	6 2%	23 3%	3 1%	25 3% d	20 3%	8 2%
Don't know	184 16%	52 10%	132 23% B	50 16% G	68 18% G	66 15%	10 9%	40 21% DG	40 22% GL	28 15%	29 17% *	37 14%	22 7%	60 18% M	42 18% M	61 23% M	47 18%	51 18%	45 17%	22 14%	4 7% *	15 16% *	152 16%	32 18%	100 16%	58 17%	26 16%	46 18%	138 16%	35 10%	150 19% d	89 13%	96 21% f

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used
ColumnProportions (5%): A,B/C,D/E,F/G,H/I/J/K,L,M/N/O/P,Q/R/S/T/U/V,W/X,Y/Z/a,b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A,B/C,D/E,F/G,H/I/J/K,L,M/N/O/P,Q/R/S/T/U/V,W,X,Y/Z/a,b/c,d/e,f/g Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI US 2020 Election polling
PUBLIC
Fieldwork: 14-15 October 2020
Adults aged 18+ in GB

Q4. Do you think the United States currently mostly uses its influence for good or for bad around the world?

All Adults aged 18+ in Great Britain

		General Election 2019 Vote				Referendum 2016 vote		US currently uses its influence around the world				
				Liberal Democrats				Mostly uses its influence for good	Uses its influence for good and for bad	Mostly uses its influence for bad	Does not use its influence at all	Is not powerful enough to have much influence
	Total	Conservative	Labour		Other	Remain	Leave	(H)	(I)	(J)	(K)	(L)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)					
Unweighted base	1126	370	280	93	148	461	444	147	425	313	35	29
Weighted base	1126	391	265	95	144	450	471	146	426	304	37	28
Mostly uses its influence for good	146 13%	69 18% CD	26 10%	7 7% *	24 17%	43 10%	93 20% F	146 100% U	- -	- -	- **	- **
Uses its influence for good and for bad	426 38%	185 47% CE	89 34%	40 42% *	48 33%	164 36%	192 41%	- -	426 100% HI	- -	- **	- **
Mostly uses its influence for bad	304 27%	63 16%	107 40% B	30 32% B*	47 33% B	156 35% G	90 19%	- -	- -	304 100% HI	- **	- **
Does not use its influence at all	37 3%	15 4%	5 2%	3 3% *	3 2%	18 4%	12 3%	- -	- -	- -	37 100% **	- **
Is not powerful enough to have much influence	28 3%	8 2%	4 2%	1 1% *	9 6% BC	8 2%	17 4%	- -	- -	- -	- **	28 100% **
Don't know	184 16%	52 13%	34 13%	13 14% *	13 9%	60 13%	66 14%	- -	- -	- -	- **	- **

carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K/L Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L Minimum Base: 30(**) Small Base: 100(*)