



J-19-01009-28 - 10th July - 13th July 2020

INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q1. The current Covid-19 pandemic has required high levels of government spending. Which of these statements do you agree with the most? Statement A: 'I am prepared to pay more taxes myself in order to fund public services'. Statement B: 'I am prepared for some cuts to public services rather than pay more taxes myself'.

All Adults aged 16-75 in the UK

		Gender		Age					Social grade				Region											
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted base	2243	1089	1138	348	410	387	433	665	622	802	326	493	92	250	188	198	163	208	189	308	305	107	175	60
Weighted base	2243	1103	1124	332	412	381	412	705	598	658	481	506	89	249	184	195	162	209	189	305	306	105	187	62
Strongly agree with paying more taxes	308 14% L	174 16% C	132 12% C	44 13% D	45 11% E	47 12% F	57 14% G	116 16% E	97 16% KL	108 16% KL	55 11% L	49 10% L	13 14% *	41 16% L	26 14% L	22 11% L	23 14% L	23 11% L	21 11% L	34 11% L	42 14% L	18 17% *	35 19% PRT	9 15% *
Tend to agree with paying more taxes	678 30% D	360 33% C	314 28% C	76 23% AGH	117 28% AGH	111 29% AGH	136 33% D	238 34% D	173 29% L	209 32% L	163 34% L	132 26% L	23 26% *	73 29% L	53 29% L	63 32% L	47 29% L	65 31% L	67 36% W	99 32% L	96 31% L	27 26% *	47 25% L	17 27% *
Agree with neither	522 23% I	234 21% B	284 25% B	70 21% AGH	91 22% AGH	104 27% AGH	101 24% AGH	156 22% AGH	108 18% L	140 21% L	128 27% I	145 29% AU	25 28% *	50 20% L	47 26% L	42 22% L	39 24% L	43 21% L	48 25% L	73 24% L	74 24% L	27 26% *	40 21% L	14 23% *
Tend to agree with cuts to public services	375 17% B	161 15% B	212 19% B	72 22% AGH	74 18% AGH	63 16% AGH	65 16% AGH	101 14% AGH	116 19% L	111 17% L	70 14% L	79 16% L	14 16% *	39 16% L	32 18% L	33 17% L	27 16% L	42 20% L	30 16% L	50 17% L	46 15% L	20 19% *	28 15% L	14 22% *
Strongly agree with cuts to public services	265 12% GH	137 12% GH	126 11% GH	52 16% GH	70 17% AFGH	41 11% AFGH	36 9% AGH	66 9% AGH	83 14% J	67 10% L	51 11% L	64 13% L	9 10% *	35 14% L	20 11% L	23 12% L	20 13% L	24 11% L	17 9% L	35 12% L	39 13% L	10 10% *	26 14% L	7 11% *
Don't know	95 4%	37 3%	56 5%	18 6%	15 4%	17 4%	18 4%	27 4%	20 3%	23 3%	15 3%	37 7% AUK	5 6% *	12 5%	6 3%	13 7% U	5 3%	13 6% L	5 3%	13 4%	8 3%	2 2% *	11 6%	1 1% *

NET Agree more with paying more taxes	986 44% CDL	534 48% AC	445 40% C	120 36% AGH	162 39% AGH	157 41% AGH	193 47% DE	354 50% ADEF	270 45% L	318 48% AL	218 45% L	181 36% L	36 40% *	114 46% L	79 43% L	84 43% L	71 44% L	88 42% L	89 47% L	133 44% L	138 45% L	45 43% *	82 44% L	26 42% *
NET Agree more with cuts to public services	640 29% H	298 27% H	338 30% H	124 37% AFGH	144 35% AFGH	103 27% AGH	101 25% AGH	167 24% AGH	199 33% AUK	178 27% L	120 25% L	143 28% L	23 26% *	73 29% L	52 28% L	56 28% L	47 29% L	66 31% L	47 25% L	86 28% L	85 28% L	31 29% *	54 29% L	21 34% *

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

ColumnProportions (5%): A/B/C/A/D/E/F/G/H/A/I/J/K/L/A/M/N/O/P/Q/R/S/T/U/V/W/X Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A/B/C/A/D/E/F/G/H/A/I/J/K/L/A/M/N/O/P/Q/R/S/T/U/V/W/X Minimum Base: 30(\*\*) Small Base: 100(\*)

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Adults aged 16-75 in the UK

Q1. The current Covid-19 pandemic has required high levels of government spending. Which of these statements do you agree with the most? Statement A: 'I am prepared to pay more taxes myself in order to fund public services'. Statement B: 'I am prepared for some cuts to public services rather than pay more taxes myself'.

All Adults aged 16-75 in the UK

		Marital Status				Education			Employment status		Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2243	1240	739	264	656	536	910	141	1423	820	602	590	509	302	240
Weighted base	2243	1250	721	272	675	533	882	153	1422	821	608	605	502	285	244
Strongly agree with paying more taxes	308 14% EH	170 14% 12%	90 12%	49 18% C	68 10%	72 14%	157 18% AEFH	12 8%	189 13%	120 15%	68 11%	75 12%	97 19% AKLO	43 15%	25 10%
Tend to agree with paying more taxes	678 30% HK	393 31%	213 30%	72 26%	192 28%	154 29% H	300 34% AEH	31 20%	459 32% J	219 27%	156 26%	206 34% K	153 30%	97 34% K	66 27%
Agree with neither	522 23% GIMN	280 22%	173 24%	68 25%	179 26% G	132 25% G	163 18%	48 32% AG	283 20%	239 29% AI	178 29% ALMN	144 24% MN	85 17%	51 18%	65 27% MN
Tend to agree with cuts to public services	375 17%	212 17%	120 17%	43 16%	103 15%	101 19%	136 15%	36 24% AEG	262 18% J	113 14%	92 15%	96 16%	88 18%	56 20%	44 18%
Strongly agree with cuts to public services	265 12% J	145 12%	88 12%	32 12%	83 12%	56 10%	107 12%	19 12%	197 14% J	68 8%	83 14%	62 10%	65 13%	34 12%	21 9%
Don't know	95 4% GIN	50 4%	36 5%	9 3%	51 8% AFG	18 3%	19 2%	7 4%	32 2%	63 8% AI	31 5% N	23 4%	14 3%	4 1%	23 10% AKLMN

NET Agree more with paying more taxes	986 44% EHK	563 45%	303 42%	121 44%	260 38% H	226 42% H	457 52% AEFH	43 28%	648 46%	338 41%	224 37%	281 46% KO	250 50% AKO	140 49% KO	91 37%
NET Agree more with cuts to public services	640 29% J	357 29%	208 29%	75 27%	186 27%	157 29%	243 28%	55 36% EG	459 32% AJ	181 22%	175 29%	157 26%	153 31%	90 32%	65 27%

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Q1. The current Covid-19 pandemic has required high levels of government spending. Which of these statements do you agree with the most? Statement A: 'I am prepared to pay more taxes myself in order to fund public services'. Statement B: 'I am prepared for some cuts to public services rather than pay more taxes myself'.  
All Adults aged 16-75 in the UK

				Tenure			Voted in 2019 General Election		
	Total	Outright owner	Own with mortgage	Private renting	Social renting	Other	Conservative	Labour	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	2243	606	576	411	361	289	672	609	503
Weighted base	2243	623	559	413	370	278	680	594	508
Strongly agree with paying more taxes	308 14% EG	108 17% ADE	78 14%	46 11%	38 10%	37 13%	59 9%	127 21% AG	105 21% AG
Tend to agree with paying more taxes	678 30% EF	211 34% AEF	188 34% AEF	123 30% E	85 23%	69 25%	231 34% A	194 33%	145 29%
Agree with neither	522 23% BC	111 18%	112 20%	105 25% BC	115 31% ABC	79 28% ABC	140 21%	124 21%	111 22%
Tend to agree with cuts to public services	375 17% H	109 18%	95 17%	66 16%	59 16%	46 16%	136 20% AHI	78 13%	72 14%
Strongly agree with cuts to public services	265 12% H	69 11%	67 12%	57 14% F	49 13%	23 8%	90 13% H	55 9%	60 12%
Don't know	95 4% BH	14 2%	20 3%	15 4%	23 6% B	23 8% ABCD	25 4%	15 2%	15 3%

NET Agree more with paying more taxes	986 44% EF	319 51% ADEF	267 48% ADEF	170 41% E	124 33%	107 38%	289 43%	322 54% AG	250 49% AG
NET Agree more with cuts to public services	640 29% H	179 29%	162 29%	123 30%	108 29%	69 25%	226 33% AHI	134 22%	132 26%

accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

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Wealth tax

Adults aged 16-75 in the UK

Q2. If the government decides to raise taxes in order to fund public services, which of the following measures, if any, would you most strongly support? - Summary

All Adults aged 16-75 in the UK

	Q2. If the government decides to raise taxes in order to fund public services, which of the following measures, if any, would you most strongly support?			
	1 - Most support	2 - Second preference	3 - Third preference	Any mention
	(A)	(B)	(C)	(D)
Unweighted base	2243	2243	2237	2243
Weighted base	2243	2243	2237	2243
Increase Income Tax on all earners	164 7%	166 7%	319 14% AB	649 29% ABC
Increase VAT (paid when people or businesses buy goods and services)	86 4%	173 8% A	273 12% AB	531 24% ABC
Increase Council Tax on properties worth over £1 million	469 21%	626 28% AC	434 19%	1528 68% ABC
Increase Capital Gains Tax (the tax paid on the profits made from selling shares, business assets and properties apart from people's main home)	371 17%	528 24% A	628 28% AB	1527 68% ABC
Introduce a new wealth/fortune tax on those with more than £1 million in savings, investments and/or property	914 41% BC	502 22% C	256 11%	1673 75% ABC
None of the above	125 6% C	- - -	- - -	125 6% C
Don't know	108 5% C	- - -	- - -	108 5% C

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Wealth tax

Adults aged 16-75 in the UK

Q2. If the government decides to raise taxes in order to fund public services, which of the following measures, if any, would you most strongly support? - Summary

Adults aged 16-75 in the UK asked about a wealth tax

	Q2. If the government decides to raise taxes in order to fund public services, which of the following measures, if any, would you most strongly support?			
	1 - Most support	2 - Second preference	3 - Third preference	Any mention
	(A)	(B)	(C)	(D)
Unweighted base	1122	1122	1120	1122
Weighted base	1128	1128	1125	1128
Increase Income Tax on all earners	82 7%	90 8%	161 14% AB	333 30% ABC
Increase VAT (paid when people or businesses buy goods and services)	42 4%	88 8% A	140 12% AB	270 24% ABC
Increase Council Tax on properties worth over £1 million	212 19%	314 28% AC	232 21%	758 67% ABC
Increase Capital Gains Tax (the tax paid on the profits made from selling shares, business assets and properties apart from people's main home)	181 16%	274 24% A	312 28% A	767 68% ABC
Introduce a new wealth/fortune tax on those with more than £1 million in savings, investments and/or property	491 44% BC	238 21% C	116 10%	845 75% ABC
None of the above	58 5% C	- - -	- - -	58 5% C
Don't know	55 5% C	- - -	- - -	55 5% C

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Adults aged 16-75 in the UK

Q2. If the government decides to raise taxes in order to fund public services, which of the following measures, if any, would you most strongly support? - Summary

Adults aged 16-75 in the UK asked about a fortune tax

	Q2. If the government decides to raise taxes in order to fund public services, which of the following measures, if any, would you most strongly support?			
	1 - Most support	2 - Second preference	3 - Third preference	Any mention
	(A)	(B)	(C)	(D)
Unweighted base	1121	1121	1117	1121
Weighted base	1115	1115	1111	1115
Increase Income Tax on all earners	83 7%	76 7%	158 14% AB	316 28% ABC
Increase VAT (paid when people or businesses buy goods and services)	43 4%	85 8% A	133 12% AB	261 23% ABC
Increase Council Tax on properties worth over £1 million	256 23% C	312 28% AC	202 18%	770 69% ABC
Increase Capital Gains Tax (the tax paid on the profits made from selling shares, business assets and properties apart from people's main home)	189 17%	255 23% A	316 28% AB	761 68% ABC
Introduce a new wealth/fortune tax on those with more than £1 million in savings, investments and/or property	424 38% BC	264 24% C	140 13%	828 74% ABC
None of the above	67 6% BC	- - -	- - -	67 6% BC
Don't know	52 5% BC	- - -	- - -	52 5% BC

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Q2. If the government decides to raise taxes in order to fund public services, which of the following measures, if any, would you most strongly support? - 1 - Most support

All Adults aged 16-75 in the UK

		Gender		Age					Social grade				Region											
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	A8	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted base	2243	1089	1138	348	410	387	433	665	622	802	326	493	92	250	188	198	163	208	189	308	305	107	175	60
Weighted base	2243	1103	1124	332	412	381	412	705	598	658	481	506	89	249	184	195	162	209	189	305	306	105	187	62
Introduce a new wealth/fortune tax on those with more than £1 million in savings, investments and/or property	914	448	461	108	172	184	174	277	229	287	198	202	39	101	81	80	69	68	78	125	118	54	78	23
	41% DR	41%	41%	33%	42% D	48% ADH	42% D	39% D	38%	44% I	41%	40%	44% *	40%	44% R	41%	43%	33%	41%	41%	39%	51% ARU*	42%	37% *
Increase Council Tax on properties worth over £1 million	469 21%	198 18%	269 24% B	79 24%	82 20%	80 21%	96 23%	132 19%	126 21%	135 20%	98 20%	110 22%	22 25% *	55 22%	44 24%	41 21%	29 18%	44 21%	46 24%	60 20%	60 20%	20 19% *	39 21%	9 15% *
Increase Capital Gains Tax (the tax paid on the profits made from selling shares, business assets and properties apart from people's main home)	371 17% D	204 19% C	162 14%	36 11%	63 15%	49 13%	67 16% D	156 22% ADEFG	81 13%	119 18% I	88 18%	83 16%	10 11% *	41 16%	24 13%	27 14%	31 19%	46 22% AMOPS	26 14%	59 19%	52 17%	17 17% *	28 15%	11 17% *
Increase Income Tax on all earners	164 7%	96 9% C	68 6%	34 10% FG	27 7%	21 5%	20 5%	63 9% FG	65 11% AIKL	42 6%	24 5%	33 7%	3 4% *	13 5%	10 5%	23 12% AMNORSV	11 7%	12 6%	7 4%	26 8% S	34 11% AMNORSV	4 4% *	12 6%	8 13% MNOSV*
Increase VAT (paid when people or businesses buy goods and services)	86 4% H	50 5%	36 3%	27 8% AFGH	24 6% GH	11 3%	9 2%	15 2%	35 6% AIKL	22 3%	14 3%	15 3%	3 4% *	5 2%	5 3%	4 2%	7 4%	11 5%	7 4%	11 4%	15 5%	2 2% *	11 6%	3 5% *
None of the above	125 6%	56 5%	67 6%	22 7%	24 6%	22 6%	24 6%	32 5%	42 7%	30 5%	26 5%	27 5%	7 8% *	16 6%	11 6%	9 4%	7 4%	16 7%	12 6%	15 5%	14 4%	3 2% *	12 6%	6 10% *
Don't know	108 5%	46 4%	60 5%	23 7%	18 4%	15 4%	22 5%	30 4%	19 3%	22 3%	32 7%	34 7%	2 3%	17 7%	10 6%	11 6%	7 4%	12 6%	14 7% T	8 3%	12 4%	5 4% *	7 4%	2 3% *

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All Adults aged 16-75 in the UK

		Marital Status			Education				Employment status		Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2243	1240	739	264	656	536	910	141	1423	820	602	590	509	302	240
Weighted base	2243	1250	721	272	675	533	882	153	1422	821	608	605	502	285	244
Introduce a new wealth/fortune tax on those with more than £1 million in savings, investments and/or property	914 41%	516 41%	283 39%	115 42%	269 40%	213 40%	375 42%	58 38%	580 41%	335 41%	232 38%	262 43%	213 43%	108 38%	99 41%
Increase Council Tax on properties worth over £1 million	469 21%	246 20%	173 24% B	50 18%	130 19%	124 23%	189 21%	27 17%	290 20%	179 22%	133 22%	136 23%	89 18%	60 21%	50 20%
Increase Capital Gains Tax (the tax paid on the profits made from selling shares, business assets and properties apart from people's main home)	371 17%	216 17%	100 14%	55 20% C	119 18%	81 15%	140 16%	31 20%	230 16%	141 17%	107 18%	93 15%	93 19%	39 14%	38 16%
Increase Income Tax on all earners	164 7% O	99 8%	46 6%	19 7%	45 7%	41 8%	68 8%	10 7%	117 8% J	48 6%	41 7% O	38 6%	45 9% O	32 11% AKLO	7 3%
Increase VAT (paid when people or businesses buy goods and services)	86 4%	50 4%	26 4%	10 4%	15 2%	26 5% E	40 5% E	4 3%	66 5% J	19 2%	17 3%	20 3%	25 5% K	16 6% K	8 3%
None of the above	125 6%	73 6%	43 6%	9 3%	41 6%	29 5%	43 5%	12 8%	77 5%	48 6%	39 6%	27 4%	21 4%	24 9% ALM	14 6%
Don't know	108 5% GMN	50 4%	43 6%	15 5%	54 8% AFG	19 4%	24 3%	11 7% G	56 4%	52 6% I	37 6% MN	25 4% N	13 3%	4 1%	28 11% AKLMN

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Q2. If the government decides to raise taxes in order to fund public services, which of the following measures, if any, would you most strongly support? - 1 - Most support

All Adults aged 16-75 in the UK

		Tenure					Voted in 2019 General Election		
	Total	Outright owner	Own with mortgage	Private renting	Social renting	Other	Conservative	Labour	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	2243	606	576	411	361	289	672	609	503
Weighted base	2243	623	559	413	370	278	680	594	508
Introduce a new wealth/fortune tax on those with more than £1 million in savings, investments and/or property	914 41% BG	227 36% AB	251 45% AB	171 41% AB	161 43% B	105 38% AB	228 34% AGI	294 49% AGI	216 43% G
Increase Council Tax on properties worth over £1 million	469 21%	129 21%	117 21%	91 22%	68 19%	64 23%	155 23% I	128 22%	90 18%
Increase Capital Gains Tax (the tax paid on the profits made from selling shares, business assets and properties apart from people's main home)	371 17% H	124 20% ACDF	84 15% AB	60 15% AB	66 18% AB	36 13% AB	118 17% AB	83 14% AB	95 19% H
Increase Income Tax on all earners	164 7%	61 10% AF	37 7% AB	30 7% AB	24 6% AB	13 5% AB	65 10% AH	36 6% AB	39 8% AB
Increase VAT (paid when people or businesses buy goods and services)	86 4%	26 4%	17 3% AB	19 5% AB	12 3% AB	11 4% AB	27 4% AB	21 3% AB	26 5% AB
None of the above	125 6% EH	34 5% AB	37 7% E	23 6% AB	12 3% AB	18 7% AB	48 7% H	17 3% AB	24 5% AB
Don't know	108 5% CHI	21 3% AB	15 3% AB	17 4% AB	27 7% ABC	27 10% ABCD	34 5% H	15 3% AB	16 3% AB

accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F,A/G/H/I Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A/B/C/D/E/F,A/G/H/I Minimum Base: 30(\*\*) Small Base: 100(\*)

J-19-01009-28 - 10th July - 13th July 2020

INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q2. If the government decides to raise taxes in order to fund public services, which of the following measures, if any, would you most strongly support? - 2 - Second preference

All Adults aged 16-75 in the UK

	Gender			Age					Social grade				Region											
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	A8	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted base	2243	1089	1138	348	410	387	433	665	622	802	326	493	92	250	188	198	163	208	189	308	305	107	175	60
Weighted base	2243	1103	1124	332	412	381	412	705	598	658	481	506	89	249	184	195	162	209	189	305	306	105	187	62
Increase Council Tax on properties worth over £1 million	626 28%	306 28%	316 28%	80 24%	119 29%	117 31%	116 28%	193 27%	162 27%	199 30% L	138 29%	127 25%	28 31% *	60 24%	49 27%	48 24%	53 33%	51 24%	56 30%	86 28%	84 28%	39 37% NPR*	50 27%	23 37% *
Increase Capital Gains Tax (the tax paid on the profits made from selling shares, business assets and properties apart from people's main home)	528 24%	276 25%	248 22%	69 21%	94 23%	99 26%	96 23%	170 24%	144 24%	161 24%	110 23%	113 22%	20 23% *	60 24%	52 28% R	45 23%	39 24%	41 19%	41 22%	74 24%	78 26%	19 18% *	48 26%	12 19% *
Introduce a new wealth/fortune tax on those with more than £1 million in savings, investments and/or property	502 22%	232 21%	267 24%	74 22%	80 20%	79 21%	100 24%	170 24%	122 20%	145 22%	106 22%	129 26% I	19 22% *	59 24%	36 19%	47 24%	37 23%	60 28% OU	39 21%	73 24%	61 20%	20 19% *	39 21%	12 19% *
Increase VAT (paid when people or businesses buy goods and services)	173 8%	85 8%	87 8%	38 11% AFGH	35 8%	20 5%	28 7%	53 7%	52 9%	45 7%	39 8%	36 7%	7 8% *	15 6%	16 9%	20 10%	10 6%	15 7%	10 5%	22 7%	33 11% S	10 9% *	13 7%	4 6% *
Increase Income Tax on all earners	166 7%	94 9%	72 6%	25 7%	38 9%	28 7%	25 6%	50 7%	53 9%	50 8%	28 6%	35 7%	6 7% *	20 8%	10 5%	13 6%	8 5%	15 7%	18 9%	25 8%	23 7%	10 10% *	16 9%	3 5% *
None of the above	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- * -	- -	- -	- -	- -	- -	- -	- -	- -	- * -	- -	- * -
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- * -	- -	- -	- -	- -	- -	- -	- -	- -	- * -	- -	- * -

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ColumnMeans (5%): A/B/C/A/D/E/F/G/H/A/I/J/K/L/A/M/N/O/P/Q/R/S/T/U/V/W/X Minimum Base: 30(\*\*) Small Base: 100(\*)

J-19-01009-28 - 10th July - 13th July 2020

INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q2. If the government decides to raise taxes in order to fund public services, which of the following measures, if any, would you most strongly support? - 2 - Second preference

All Adults aged 16-75 in the UK

		Marital Status			Education				Employment status		Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2243	1240	739	264	656	536	910	141	1423	820	602	590	509	302	240
Weighted base	2243	1250	721	272	675	533	882	153	1422	821	608	605	502	285	244
Increase Council Tax on properties worth over £1 million	626 28%	349 28%	206 29%	70 26%	167 25%	146 27%	279 32% AEH	34 22%	384 27%	242 29%	148 24%	181 30% K	138 28%	84 30%	74 30%
Increase Capital Gains Tax (the tax paid on the profits made from selling shares, business assets and properties apart from people's main home)	528 24%	280 22%	170 24%	78 29% B	159 24%	120 23%	215 24%	34 23%	347 24%	181 22%	140 23%	139 23%	128 26%	68 24%	53 22%
Introduce a new wealth/fortune tax on those with more than £1 million in savings, investments and/or property	502 22%	276 22%	161 22%	65 24%	145 21%	136 26% G	182 21%	40 26%	312 22%	190 23%	140 23%	143 24%	108 21%	61 21%	51 21%
Increase VAT (paid when people or businesses buy goods and services)	173 8% O	103 8%	48 7%	22 8%	55 8%	38 7%	64 7%	16 10%	120 8%	53 6%	51 8% O	49 8% O	41 8% O	24 9% O	8 3%
Increase Income Tax on all earners	166 7%	110 9% D	45 6%	12 4%	49 7%	40 7%	72 8%	6 4%	116 8%	50 6%	47 8%	37 6%	50 10% L	18 6%	15 6%
None of the above	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

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ColumnMeans (5%): A/B/C/D,A/E/F/G/H,A/I/J,A/K/L/M/N/O Minimum Base: 30(\*\*) Small Base: 100(\*)

J-19-01009-28 - 10th July - 13th July 2020

INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q2. If the government decides to raise taxes in order to fund public services, which of the following measures, if any, would you most strongly support? - 2 - Second preference

All Adults aged 16-75 in the UK

		Tenure					Voted in 2019 General Election		
	Total	Outright owner	Own with mortgage	Private renting	Social renting	Other	Conservative	Labour	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	2243	606	576	411	361	289	672	609	503
Weighted base	2243	623	559	413	370	278	680	594	508
Increase Council Tax on properties worth over £1 million	626 28% G	175 28%	170 30%	117 28%	96 26%	68 24%	160 24%	187 32% AG	150 29% G
Increase Capital Gains Tax (the tax paid on the profits made from selling shares, business assets and properties apart from people's main home)	528 24% B	125 20%	141 25% B	104 25%	100 27% B	58 21%	159 23%	160 27% A	111 22%
Introduce a new wealth/fortune tax on those with more than £1 million in savings, investments and/or property	502 22%	150 24%	113 20%	89 22%	83 22%	67 24%	154 23%	131 22%	120 24%
Increase VAT (paid when people or businesses buy goods and services)	173 8% H	51 8%	41 7%	34 8%	20 5%	27 10% E	70 10% AH	29 5%	38 8%
Increase Income Tax on all earners	166 7% F	61 10% ADF	40 7%	25 6%	28 7%	12 4%	46 7%	52 9%	48 9%
None of the above	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -

accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

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ColumnMeans (5%): A/B/C/D/E/F,A/G/H/I Minimum Base: 30(\*\*) Small Base: 100(\*)

J-19-01009-28 - 10th July - 13th July 2020

INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q2. If the government decides to raise taxes in order to fund public services, which of the following measures, if any, would you most strongly support? - 3 - Third preference

All Adults aged 16-75 in the UK

		Gender			Age					Social grade				Region										
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	A8	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted base	2237	1084	1137	347	409	386	431	664	621	802	324	490	91	250	187	196	163	208	189	308	304	106	175	60
Weighted base	2237	1098	1123	331	411	381	410	704	597	658	478	503	88	249	183	193	162	209	189	305	305	104	187	62
Increase Capital Gains Tax (the tax paid on the profits made from selling shares, business assets and properties apart from people's main home)	628 28%	282 26%	343 31% B	86 26%	108 26%	120 31%	128 31%	186 26%	165 28%	179 27%	141 30%	142 28%	29 33% *	70 28%	54 30%	45 23%	61 38% ANPRSU	49 23%	50 26%	89 29%	79 26%	34 33% *	52 28%	15 25% *
Increase Council Tax on properties worth over £1 million	434 19%	234 21% C	194 17%	55 17%	80 19%	69 18%	72 18%	158 22% D	102 17%	131 20%	98 21%	102 20%	16 18% *	51 20%	34 19%	36 19%	33 21%	41 19%	30 16%	69 23%	64 21%	15 15% *	34 18%	9 14% *
Increase Income Tax on all earners	319 14%	159 14%	159 14%	45 14%	53 13%	45 12%	65 16%	111 16%	94 16%	93 14%	62 13%	70 14%	10 11% *	33 13%	24 13%	30 16%	21 13%	30 14%	32 17%	35 11%	42 14%	21 20% T*	33 18%	8 12% *
Increase VAT (paid when people or businesses buy goods and services)	273 12%	135 12%	138 12%	42 13%	56 14%	51 13%	41 10%	82 12%	74 12%	89 14%	48 10%	62 12%	10 12% *	34 14%	18 10%	37 19% AOQRUVW	12 8%	24 11%	27 14%	39 13%	29 10%	10 9% *	21 11%	12 19% Q*
Introduce a new wealth/fortune tax on those with more than £1 million in savings, investments and/or property	256 11%	134 12%	119 11%	40 12%	48 12%	42 11%	46 11%	79 11%	73 12%	77 12%	59 12%	47 9%	9 10% *	18 7%	22 12%	20 10%	15 9%	29 14% N	21 11%	34 11%	45 15% N	16 16% N*	21 11%	7 10% *
None of the above	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- - *	- -	- -	- -	- -	- -	- -	- -	- -	- - *	- -	- - *
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- - *	- -	- -	- -	- -	- -	- -	- -	- -	- - *	- -	- - *

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ColumnMeans (5%): A/B/C/A/D/E/F/G/H/A/I/J/K/L/A/M/N/O/P/Q/R/S/T/U/V/W/X Minimum Base: 30(\*\*) Small Base: 100(\*)

J-19-01009-28 - 10th July - 13th July 2020

INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q2. If the government decides to raise taxes in order to fund public services, which of the following measures, if any, would you most strongly support? - 3 - Third preference

All Adults aged 16-75 in the UK

	Marital Status				Education				Employment status		Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2237	1236	737	264	654	536	907	140	1420	817	599	589	509	300	240
Weighted base	2237	1246	719	272	673	533	879	152	1419	818	605	604	502	283	244
Increase Capital Gains Tax (the tax paid on the profits made from selling shares, business assets and properties apart from people's main home)	628 28% E	353 28%	207 29%	69 25%	157 23%	158 30% E	279 32% EH	35 23%	393 28%	235 29%	162 27%	184 30%	130 26%	84 30%	67 28%
Increase Council Tax on properties worth over £1 million	434 19%	232 19%	140 20%	62 23%	125 19%	115 22%	160 18%	34 23%	284 20%	150 18%	107 18%	112 19%	115 23% K	55 19%	45 18%
Increase Income Tax on all earners	319 14%	184 15%	93 13%	41 15%	98 15%	79 15%	116 13%	25 17%	201 14%	118 14%	78 13%	95 16%	68 14%	43 15%	34 14%
Increase VAT (paid when people or businesses buy goods and services)	273 12%	170 14% C	72 10%	30 11%	99 15% F	55 10%	105 12%	14 9%	173 12%	100 12%	91 15% L	60 10%	64 13%	34 12%	24 10%
Introduce a new wealth/fortune tax on those with more than £1 million in savings, investments and/or property	256 11%	134 11%	87 12%	35 13%	69 10%	53 10%	121 14% EF	13 8%	166 12%	89 11%	68 11%	74 12%	63 13%	29 10%	22 9%
None of the above	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

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J-19-01009-28 - 10th July - 13th July 2020

INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q2. If the government decides to raise taxes in order to fund public services, which of the following measures, if any, would you most strongly support? - 3 - Third preference

All Adults aged 16-75 in the UK

		Tenure					Voted in 2019 General Election		
	Total	Outright owner	Own with mortgage	Private renting	Social renting	Other	Conservative	Labour	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	2237	604	575	410	360	288	671	608	500
Weighted base	2237	621	558	412	368	277	679	593	505
Increase Capital Gains Tax (the tax paid on the profits made from selling shares, business assets and properties apart from people's main home)	628 28% G	168 27%	172 31% E	123 30%	91 25%	73 27%	170 25%	189 32% AG	150 30%
Increase Council Tax on properties worth over £1 million	434 19%	117 19%	107 19%	80 19%	77 21%	53 19%	128 19%	125 21%	100 20%
Increase Income Tax on all earners	319 14% D	110 18% AD	82 15% D	36 9%	50 14% D	40 15% D	107 16%	86 14%	74 15%
Increase VAT (paid when people or businesses buy goods and services)	273 12%	74 12%	61 11%	60 15%	49 13%	29 10%	84 12%	73 12%	62 12%
Introduce a new wealth/fortune tax on those with more than £1 million in savings, investments and/or property	256 11% F	74 12%	62 11%	55 13% F	44 12%	21 8%	76 11%	65 11%	54 11%
None of the above	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -

accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

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Wealth tax

Adults aged 16-75 in the UK

Q2. If the government decides to raise taxes in order to fund public services, which of the following measures, if any, would you most strongly support? - Any mention

All Adults aged 16-75 in the UK

		Gender		Age					Social grade				Region											
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	A8	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted base	2243	1089	1138	348	410	387	433	665	622	802	326	493	92	250	188	198	163	208	189	308	305	107	175	60
Weighted base	2243	1103	1124	332	412	381	412	705	598	658	481	506	89	249	184	195	162	209	189	305	306	105	187	62
Introduce a new wealth/fortune tax on those with more than £1 million in savings, investments and/or property	1673	813	846	222	300	306	320	526	424	509	362	378	67	178	139	147	121	156	139	232	224	91	138	41
	75% D	74%	75%	67%	73%	80% ADEH	77% D	75% D	71%	77% I	75%	75%	76% *	71%	75%	75%	75%	75%	73%	76%	73%	86% ANOPQRSTU WX*	74%	66% *
Increase Council Tax on properties worth over £1 million	1528 68%	738 67%	778 69%	214 64%	281 68%	265 70%	285 69%	483 68%	391 65%	465 71% I	334 70%	338 67%	65 74% *	167 67%	127 69%	125 64%	115 71%	136 65%	132 70%	215 71%	209 68%	74 70% *	123 66%	41 65% *
Increase Capital Gains Tax (the tax paid on the profits made from selling shares, business assets and properties apart from people's main home)	1527 68% DP	762 69%	753 67%	192 58%	264 64%	268 70% D	290 70% D	512 73% ADE	390 65%	459 70%	340 71%	338 67%	59 67% *	171 68%	130 70% P	117 60%	131 81% AMNOPRSUV WX	136 65%	117 62%	222 73% PS	209 68%	71 67% *	128 68%	37 60% *
Increase Income Tax on all earners	649 29%	349 32% C	300 27%	104 31% F	118 29%	93 24%	110 27%	224 32% F	211 35% AIKL	185 28%	114 24%	138 27%	19 22% *	67 27%	44 24%	66 34% O	39 24%	57 27%	57 30%	85 28%	98 32%	36 34% *	61 33%	19 31% *
Increase VAT (paid when people or businesses buy goods and services)	531 24% G	270 24%	261 23%	107 32% AFGH	115 28% FGH	82 22%	78 19%	150 21%	161 27%	156 24%	101 21%	113 22%	20 23% *	55 22%	38 21%	61 31% ANOQV	30 18%	49 24%	44 23%	72 24%	77 25%	21 20% *	45 24%	19 30% *
None of the above	125 6%	56 5%	67 6%	22 7%	24 6%	22 6%	24 6%	32 5%	42 7%	30 5%	26 5%	27 5%	7 8% *	16 6%	11 6%	9 4%	7 4%	16 7%	12 6%	15 5%	14 4%	3 2% *	12 6%	6 10% *
Don't know	108 5%	46 4%	60 5%	23 7%	18 4%	15 4%	22 5%	30 4%	19 3%	22 3%	32 7% U	34 7% U	2 3% *	17 7% T	10 6%	11 6%	7 4%	12 6%	14 7% T	8 3%	12 4%	5 4% *	7 4%	2 3% *

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INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q2. If the government decides to raise taxes in order to fund public services, which of the following measures, if any, would you most strongly support? - Any mention

All Adults aged 16-75 in the UK

	Marital Status				Education				Employment status		Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2243	1240	739	264	656	536	910	141	1423	820	602	590	509	302	240
Weighted base	2243	1250	721	272	675	533	882	153	1422	821	608	605	502	285	244
Introduce a new wealth/fortune tax on those with more than £1 million in savings, investments and/or property	1673 75%	926 74%	531 74%	215 79%	482 71%	402 75%	678 77% E	111 73%	1058 74%	615 75%	439 72%	480 79% AKNO	384 77% N	198 69%	172 70%
Increase Council Tax on properties worth over £1 million	1528 68% E	826 66%	520 72% AB	182 67%	421 62%	384 72% EH	628 71% EH	95 62%	958 67%	570 69%	389 64%	429 71% K	342 68%	199 70%	168 69%
Increase Capital Gains Tax (the tax paid on the profits made from selling shares, business assets and properties apart from people's main home)	1527 68%	848 68%	477 66%	202 74% C	435 64%	359 67%	634 72% AE	100 65%	970 68%	557 68%	410 67%	416 69%	352 70%	191 67%	159 65%
Increase Income Tax on all earners	649 29%	393 31% C	184 26%	71 26%	192 28%	160 30%	256 29%	42 27%	434 31% J	215 26%	167 27%	170 28%	163 33% O	94 33% O	56 23%
Increase VAT (paid when people or businesses buy goods and services)	531 24% O	323 26% C	146 20%	63 23%	169 25%	119 22%	209 24%	34 22%	359 25% J	172 21%	158 26% O	129 21%	131 26% O	74 26% O	40 16%
None of the above	125 6%	73 6%	43 6%	9 3%	41 6%	29 5%	43 5%	12 8%	77 5%	48 6%	39 6%	27 4%	21 4%	24 9% ALM	14 6%
Don't know	108 5% GMN	50 4%	43 6%	15 5%	54 8% AFG	19 4%	24 3%	11 7% G	56 4%	52 6% I	37 6% MN	25 4% N	13 3%	4 1%	28 11% AKLMN

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ColumnProportions (5%): A/B/C/D,A/E/F/G/H,A/I/J,A/K/L/M/N/O Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A/B/C/D,A/E/F/G/H,A/I/J,A/K/L/M/N/O Minimum Base: 30(\*\*) Small Base: 100(\*)

J-19-01009-28 - 10th July - 13th July 2020

INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q2. If the government decides to raise taxes in order to fund public services, which of the following measures, if any, would you most strongly support? - Any mention

All Adults aged 16-75 in the UK

		Tenure					Voted in 2019 General Election		
	Total	Outright owner	Own with mortgage	Private renting	Social renting	Other	Conservative	Labour	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	2243	606	576	411	361	289	672	609	503
Weighted base	2243	623	559	413	370	278	680	594	508
Introduce a new wealth/fortune tax on those with more than £1 million in savings, investments and/or property	1673	450	426	314	288	193	459	490	391
	75% FG	72%	76% F	76%	78% F	70%	67%	82% AGI	77% G
Increase Council Tax on properties worth over £1 million	1528	420	394	288	241	185	443	440	341
	68%	67%	70%	70%	65%	66%	65%	74% AGI	67%
Increase Capital Gains Tax (the tax paid on the profits made from selling shares, business assets and properties apart from people's main home)	1527	418	398	287	257	168	446	432	357
	68% F	67%	71% F	70% F	69% F	60%	66%	73% AG	70%
Increase Income Tax on all earners	649	232	160	91	102	65	218	173	161
	29% DF	37% ACDEF	29% D	22%	27%	24%	32% A	29%	32%
Increase VAT (paid when people or businesses buy goods and services)	531	151	120	113	81	67	181	122	126
	24% H	24%	21%	27% C	22%	24%	27% AH	21%	25%
None of the above	125	34	37	23	12	18	48	17	24
	6% EH	5%	7% E	6%	3%	7%	7% H	3%	5%
Don't know	108	21	15	17	27	27	34	15	16
	5% CHI	3%	3%	4%	7% ABC	10% ABCD	5% H	3%	3%

accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

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INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q3. How strongly do you support or oppose taxing each of these different types of wealth? - Summary

All Adults aged 16-75 in the UK

	Q3. How strongly do you support or oppose taxing each of these different types of wealth?				
	How much money people have in savings (e.g. bank and building society accounts and cash ISAs)	Tax the money people have in financial investments (e.g. stocks, shares and bonds)	Tax the value of people's main home, minus any outstanding mortgage	Tax the property owned except the main home, minus any outstanding mortgage	Tax the money people have in occupational or personal pensions
	(A)	(B)	(C)	(D)	(E)
Unweighted base	2243	2243	2243	2243	2243
Weighted base	2243	2243	2243	2243	2243
Strongly support	86 4%	289 13% ACE	107 5% E	552 25% ABCE	69 3%
Tend to support	241 11% E	679 30% ACE	238 11% E	773 34% ABCE	162 7%
Neither support nor oppose	372 17%	508 23% ACDE	448 20% ADE	380 17%	354 16%
Tend to oppose	603 27% BCDE	318 14% D	538 24% BD	204 9%	545 24% BD
Strongly oppose	834 37% BCD	327 15% D	760 34% BD	194 9%	1000 45% ABCD
Don't know	107 5%	122 5%	151 7% ABE	140 6% ABE	113 5%

NET Support	327 15% E	968 43% ACE	345 15% E	1325 59% ABCE	231 10%
NET Oppose	1437 64% BCD	645 29% D	1298 58% BD	398 18%	1545 69% ABCD

requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

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Wealth tax

Adults aged 16-75 in the UK

Q3. How strongly do you support or oppose taxing each of these different types of wealth? - Tax the money people have in savings (e.g. bank and building society accounts and cash ISAs)

All Adults aged 16-75 in the UK

		Gender			Age					Social grade				Region											
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted base	2243	1089	1138	348	410	387	433	665	622	802	326	493	92	250	188	198	163	208	189	308	305	107	175	60	
Weighted base	2243	1103	1124	332	412	381	412	705	598	658	481	506	89	249	184	195	162	209	189	305	306	105	187	62	
Strongly support	86 4% CH	60 5% AC	26 2% AFGH	26 8% AFGH	27 6% AGH	13 3% H	11 3% H	10 1% H	38 6% AIKL	18 3% H	13 3% H	17 3% H	1 1% *	12 5% H	6 3% H	15 8% AMRST	5 3% H	3 1% H	5 2% H	8 3% H	17 5% R	5 4% *	9 5% H	2 3% *	
Tend to support	241 11% CHJ	143 13% C	95 8% AFH	51 15% AFH	56 14% FH	33 9% H	45 11% H	56 8% H	78 13% J	53 8% H	53 11% H	56 11% H	8 8% *	27 11% H	23 13% H	19 10% H	15 9% H	20 10% H	22 12% H	29 10% H	33 11% H	13 12% *	22 12% H	9 15% *	
Neither support nor oppose	372 17% HPX	190 17% H	182 16% AFGH	78 24% AFGH	87 21% AFGH	58 15% H	61 15% H	88 13% H	94 16% H	111 17% H	80 17% H	87 17% H	17 19% PX*	53 21% PX	26 14% H	19 10% H	31 19% PX	34 16% H	33 17% PX	46 15% H	57 19% PX	18 17% *	35 19% PX	4 7% *	
Tend to oppose	603 27% DE	290 26% H	308 27% H	67 20% H	83 20% H	121 32% DE	124 30% DE	207 29% DE	147 25% IL	194 29% H	140 29% H	122 24% H	22 24% *	59 24% H	44 24% H	48 24% H	45 28% H	51 24% H	54 29% H	85 28% H	82 27% H	36 34% *	58 31% H	20 32% *	
Strongly oppose	834 37% D	373 34% H	455 40% B	91 27% H	139 34% H	137 36% D	153 37% D	314 44% ADEFG	222 37% H	255 39% H	169 35% H	188 37% H	37 42% *	87 35% H	77 42% VW	80 41% VW	60 37% H	90 43% UVW	67 35% H	122 40% W	102 33% H	31 29% *	55 30% H	26 42% *	
Don't know	107 5% H	48 4% H	58 5% H	19 6% H	21 5% H	20 5% H	18 4% H	30 4% H	18 3% H	28 4% H	25 5% H	36 7% AU	5 6% *	11 5% H	7 4% H	14 7% H	6 4% H	12 6% H	9 5% H	15 5% H	15 5% H	4 4% *	8 4% H	1 2% *	
NET Support	327 15% CHJ	203 18% AC	121 11% AFGH	77 23% AFGH	83 20% AFGH	46 12% H	56 14% H	66 9% H	116 19% AIKL	71 11% H	67 14% H	73 14% H	8 9% *	39 16% H	29 16% H	34 17% H	20 12% H	23 11% H	26 14% H	37 12% H	50 16% H	17 16% *	31 17% H	11 18% *	
NET Oppose	1437 64% BDE	662 60% AB	763 68% AB	158 48% H	222 54% H	258 68% DE	278 67% DE	521 74% ADEFG	369 62% AIL	449 68% H	309 64% H	310 61% H	59 66% *	146 59% H	122 66% H	128 66% H	105 65% H	141 67% H	121 64% H	207 68% NU	183 60% H	66 63% *	113 61% H	46 74% NU*	

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J-19-01009-28 - 10th July - 13th July 2020

INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q3. How strongly do you support or oppose taxing each of these different types of wealth? - Tax the money people have in savings (e.g. bank and building society accounts and cash ISAs)

All Adults aged 16-75 in the UK

	Marital Status				Education				Employment status		Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2243	1240	739	264	656	536	910	141	1423	820	602	590	509	302	240
Weighted base	2243	1250	721	272	675	533	882	153	1422	821	608	605	502	285	244
Strongly support	86 4% JO	49 4% 4%	30 4% 4%	7 3% 3%	21 3% 3%	17 3% 3%	40 5% 5%	8 5% 5%	69 5% J	17 2% 2%	28 5% o	22 4% 4%	19 4% 4%	14 5% o	3 1%
Tend to support	241 11%	130 10%	81 11%	29 11%	65 10%	49 9%	103 12%	23 15% F	152 11%	88 11%	67 11%	57 9%	58 12%	38 13%	20 8%
Neither support nor oppose	372 17% D	206 16% D	138 19% D	29 11%	124 18%	93 17%	131 15%	24 16%	228 16%	144 18%	107 18%	110 18%	81 16%	38 13%	36 15%
Tend to oppose	603 27%	345 28%	178 25%	80 29%	175 26%	134 25%	256 29%	38 25%	378 27%	225 27%	155 26%	174 29%	136 27%	78 27%	60 24%
Strongly oppose	834 37% H	463 37%	253 35%	118 43% C	243 36%	223 42% AEH	325 37%	43 28%	545 38%	289 35%	213 35%	217 36%	197 39%	113 40%	94 39%
Don't know	107 5% GMN	57 5%	41 6%	9 3%	47 7% AFG	17 3%	28 3%	16 10% AFG	49 3%	58 7% AI	37 6% MN	24 4% N	11 2%	3 1%	31 13% AKLMN

NET Support	327 15% O	180 14%	111 15%	36 13%	86 13%	66 12%	143 16%	31 21% EF	221 16%	105 13%	95 16% O	79 13%	77 15% O	52 18% LO	23 9%
NET Oppose	1437 64% CH	808 65% C	431 60%	198 73% ABC	418 62%	357 67% H	581 66% H	81 53%	923 65%	514 63%	368 61%	391 65%	333 66%	191 67%	154 63%

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Wealth tax

Adults aged 16-75 in the UK

Q3. How strongly do you support or oppose taxing each of these different types of wealth? - Tax the money people have in savings (e.g. bank and building society accounts and cash ISAs)

All Adults aged 16-75 in the UK

				Tenure			Voted in 2019 General Election		
	Total	Outright owner	Own with mortgage	Private renting	Social renting	Other	Conservative	Labour	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	2243	606	576	411	361	289	672	609	503
Weighted base	2243	623	559	413	370	278	680	594	508
Strongly support	86 4% G	16 3% 3%	22 4% 4%	22 5% B	18 5% 5%	8 3% 3%	13 2% 2%	33 6% AG	29 6% AG
Tend to support	241 11% B	52 8% 8%	57 10% 10%	43 11% 11%	50 13% B	39 14% B	61 9% 9%	88 15% AG	66 13% G
Neither support nor oppose	372 17% BG	80 13% 13%	86 15% 15%	72 17% 17%	75 20% AB	59 21% ABC	75 11% 11%	115 19% AG	100 20% AG
Tend to oppose	603 27% F	177 28% F	164 29% F	112 27% F	94 25% 25%	56 20% 20%	190 28% 28%	151 25% 25%	138 27% 27%
Strongly oppose	834 37% EHI	279 45% ACDEF	215 38% E	145 35% E	102 28% 28%	92 33% 33%	311 46% AHI	189 32% 32%	162 32% 32%
Don't know	107 5% BCHI	18 3% 3%	16 3% 3%	18 4% 4%	30 8% ABCD	25 9% ABCD	29 4% 4%	18 3% 3%	12 2% 2%

NET Support	327 15% BG	68 11% 11%	78 14% 14%	66 16% B	68 18% AB	46 17% B	75 11% 11%	121 20% AG	95 19% AG
NET Oppose	1437 64% EFHI	457 73% ACDEF	380 68% AEF	257 62% EF	196 53% 53%	147 53% 53%	501 74% AHI	339 57% 57%	301 59% 59%

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Wealth tax

Adults aged 16-75 in the UK

Q3. How strongly do you support or oppose taxing each of these different types of wealth? - Tax the money people have in financial investments (e.g. stocks, shares and bonds)

All Adults aged 16-75 in the UK

		Gender		Age					Social grade				Region											
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted base	2243	1089	1138	348	410	387	433	665	622	802	326	493	92	250	188	198	163	208	189	308	305	107	175	60
Weighted base	2243	1103	1124	332	412	381	412	705	598	658	481	506	89	249	184	195	162	209	189	305	306	105	187	62
Strongly support	289 13% CR	173 16% AC	113 10%	33 10%	67 16% D	54 14%	49 12%	86 12%	79 13%	93 14%	49 10%	68 13%	15 17% RX*	35 14% R	25 14%	23 12%	17 11%	16 8%	19 10%	31 10%	54 18% ARSTX	20 19% RSTX*	30 16% RX	3 5% *
Tend to support	679 30%	338 31%	339 30%	96 29%	122 30%	118 31%	133 32%	211 30%	187 31%	197 30%	162 34% L	133 26%	30 34% *	71 29%	49 27%	56 29%	48 30%	71 34%	56 30%	94 31%	86 28%	35 33% *	63 34%	19 30% *
Neither support nor oppose	508 23%	232 21%	273 24%	102 31% AEFGH	85 21%	94 25%	88 21%	140 20%	119 20%	134 20%	120 25%	135 27% U	20 23% *	54 21%	38 21%	45 23%	49 30% AOV	45 22%	43 23%	66 22%	68 22%	18 17% *	45 24%	15 25% *
Tend to oppose	318 14%	149 13%	167 15%	43 13%	63 15%	43 11%	59 14%	109 16%	92 15%	98 15%	61 13%	67 13%	10 11% *	35 14%	26 14%	27 14%	18 11%	31 15%	29 16%	54 18%	41 13%	14 14% *	21 11%	11 18% *
Strongly oppose	327 15%	163 15%	159 14%	42 13%	51 12%	45 12%	62 15%	128 18% ADEF	101 17% L	104 16% L	63 13%	58 12%	7 8% *	40 16%	37 20% AMVW	32 16%	20 12%	30 15%	30 16%	46 15%	43 14%	11 11% *	19 10%	12 19% *
Don't know	122 5% I	50 5%	71 6%	17 5%	24 6%	29 8% H	20 5%	31 4%	20 3%	32 5%	25 5%	45 9%	6 7% *	14 5%	9 5%	12 6%	9 6%	15 7%	11 6%	14 4%	14 5%	7 6% *	9 5%	2 3% *

NET Support	968 43%	510 46% C	453 40%	129 39%	189 46%	171 45%	183 44%	296 42%	266 45%	290 44%	211 44%	201 40%	46 51% *	106 43%	75 40%	78 40%	66 41%	87 42%	76 40%	125 41%	140 46%	55 52% X*	93 50%	22 35% *
NET Oppose	645 29% FW	312 28%	327 29%	85 26%	114 28%	88 23%	121 29%	238 34% F	193 32% ADEF	202 31% KL	125 26%	125 25%	17 19% *	76 30% MW	63 34% MQW	59 30%	38 24%	61 29%	59 31% MW	100 33% MQW	84 27%	26 24% *	40 21%	23 37% MW*

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INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q3. How strongly do you support or oppose taxing each of these different types of wealth? - Tax the money people have in financial investments (e.g. stocks, shares and bonds)

All Adults aged 16-75 in the UK

	Marital Status				Education				Employment status		Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2243	1240	739	264	656	536	910	141	1423	820	602	590	509	302	240
Weighted base	2243	1250	721	272	675	533	882	153	1422	821	608	605	502	285	244
Strongly support	289 13% L	160 13%	88 12%	41 15%	85 13%	55 10%	127 14% F	23 15%	180 13%	108 13%	99 16% ALO	58 10%	71 14% L	36 12%	25 10%
Tend to support	679 30% HO	381 30%	211 29%	88 32%	202 30%	156 29%	288 33% H	33 21%	435 31%	244 30%	176 29%	212 35% AKNO	159 32% O	76 27%	56 23%
Neither support nor oppose	508 23%	267 21%	185 26% B	56 21%	157 23%	129 24%	175 20%	47 31% AG	304 21%	204 25%	155 25% M	142 24%	97 19%	57 20%	56 23%
Tend to oppose	318 14% J	183 15%	97 13%	39 14%	90 13%	74 14%	137 15%	18 12%	227 16% J	92 11%	68 11%	80 13%	89 18% AKL	52 18% KO	29 12%
Strongly oppose	327 15%	197 16% C	88 12%	42 15%	90 13%	95 18% EG	122 14%	20 13%	217 15%	110 13%	70 12%	82 14%	73 15%	62 22% AKLM	40 16%
Don't know	122 5% MN	63 5%	52 7% BD	7 3%	52 8% AFG	24 4%	33 4%	13 8% G	58 4%	63 8% AI	41 7% MN	29 5% MN	12 2% N	1 * AKLMN	39 16% AKLMN

NET Support	968 43% O	541 43%	299 41%	129 47%	287 42%	211 40%	415 47% FH	56 36%	615 43%	352 43%	275 45% O	271 45% O	230 46% O	112 39%	81 33%
NET Oppose	645 29% JK	380 30% C	185 26%	81 30%	180 27%	169 32%	259 29%	38 25%	444 31% J	201 25%	138 23%	162 27%	162 32% K	114 40% AKLMO	69 28%

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ColumnProportions (5%): A/B/C/D,A/E/F/G/H,I/J,K/L/M/N/O Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A/B/C/D,A/E/F/G/H,I/J,K/L/M/N/O Minimum Base: 30(\*\*) Small Base: 100(\*)

J-19-01009-28 - 10th July - 13th July 2020

INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q3. How strongly do you support or oppose taxing each of these different types of wealth? - Tax the money people have in financial investments (e.g. stocks, shares and bonds)

All Adults aged 16-75 in the UK

				Tenure			Voted in 2019 General Election		
	Total	Outright owner	Own with mortgage	Private renting	Social renting	Other	Conservative	Labour	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	2243	606	576	411	361	289	672	609	503
Weighted base	2243	623	559	413	370	278	680	594	508
Strongly support	289 13% BG	61 10% B	78 14% B	60 14% B	62 17% ABF	28 10% ABF	51 7% AG	104 17% AG	78 15% G
Tend to support	679 30% BG	178 29% B	177 32% B	131 32% B	106 29% ABF	88 32% ABF	191 28% AG	217 37% AG	163 32% AG
Neither support nor oppose	508 23% B	120 19% B	113 20% B	97 23% B	104 28% ABC	74 27% BC	136 20% AG	132 22% AG	112 22% AG
Tend to oppose	318 14% FH	100 16% EF	91 16% EF	60 15% F	42 11% F	26 9% F	122 18% AH	67 11% AH	73 14% AH
Strongly oppose	327 15% DEH	139 22% ACDEF	80 14% E	46 11% E	26 7% E	37 13% E	147 22% AHI	51 9% AH	66 13% H
Don't know	122 5% CHI	24 4% C	21 4% C	20 5% C	31 8% ABC	25 9% ABCD	33 5% AHI	23 4% AH	15 3% H

NET Support	968 43% BG	240 38% B	255 46% B	191 46% B	168 45% B	115 42% B	242 36% AGI	320 54% AGI	241 47% AG
NET Oppose	645 29% EFH	239 38% ACDEF	171 31% EF	106 26% E	67 18% E	63 23% E	269 40% AHI	118 20% AH	139 27% H

accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/A/G/H/I Minimum Base: 30(\*\*) Small Base: 100(\*)

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J-19-01009-28 - 10th July - 13th July 2020

INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q3. How strongly do you support or oppose taxing each of these different types of wealth? - Tax the value of people's main home, minus any outstanding mortgage

All Adults aged 16-75 in the UK

		Gender		Age					Social grade				Region											
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted base	2243	1089	1138	348	410	387	433	665	622	802	326	493	92	250	188	198	163	208	189	308	305	107	175	60
Weighted base	2243	1103	1124	332	412	381	412	705	598	658	481	506	89	249	184	195	162	209	189	305	306	105	187	62
Strongly support	107 5% CH	71 6% C	34 3% AFH	26 8% AFH	30 7% AFH	12 3% H	21 5% H	18 3% H	35 6% H	24 4% H	19 4% H	29 6% H	5 6% *	13 5% H	5 3% H	7 3% H	6 4% H	7 3% H	5 3% H	8 3% H	26 8% AOPRST	11 10% AOPQRST*	11 6% H	3 5% *
Tend to support	238 11% GHR	138 13% C	100 9% AFGH	62 19% AFGH	62 15% AGH	42 11% GH	28 7% H	44 6% H	73 12% K	75 11% H	38 8% H	53 10% H	10 11% R*	29 12% R	21 11% R	18 9% H	20 13% R	10 5% H	18 10% H	26 9% H	46 15% ART	9 9% *	23 13% R	6 10% *
Neither support nor oppose	448 20% H	241 22% C	205 18% H	98 29% AEFGH	85 21% H	66 17% H	85 21% H	115 16% H	106 18% H	121 18% H	89 19% H	133 26% AIJK	20 22% *	51 21% H	35 19% H	37 19% H	37 23% H	35 17% H	44 23% H	65 21% H	59 19% H	19 18% *	35 19% H	11 18% *
Tend to oppose	538 24% DL	248 22% H	284 25% H	61 18% H	84 20% H	96 25% D	106 26% D	191 27% DE	152 25% L	165 25% L	122 25% L	98 19% H	21 23% *	64 26% H	37 20% H	36 18% H	37 23% H	51 25% H	49 26% H	73 24% H	66 22% H	35 33% ADPU*	51 27% P	18 29% *
Strongly oppose	760 34% DLV	336 30% B	419 37% B	58 17% H	122 29% D	131 34% D	153 37% DE	296 42% ADEFGH	204 34% L	239 36% L	176 37% L	141 28% H	27 30% *	72 29% H	71 38% NVW	84 43% AMNQSUVW	52 32% H	92 44% AMNQSUVW	59 31% H	113 37% NVW	93 31% H	25 24% *	51 27% H	21 34% *
Don't know	151 7% H	68 6% H	82 7% H	27 8% H	29 7% H	34 9% G	20 5% H	42 6% H	28 5% H	34 5% H	36 8% H	53 10% AIJ	7 7% *	19 8% H	15 8% H	13 7% H	10 6% H	14 7% H	14 8% H	19 6% H	15 5% H	6 6% *	15 8% H	3 5% *

NET Support	345 15% CHR	209 19% AC	134 12% H	88 27% AFGH	92 22% AFGH	54 14% H	49 12% H	62 9% H	108 18% K	99 15% H	57 12% H	81 16% H	15 17% R*	43 17% R	26 14% H	25 13% H	26 16% R	17 8% H	23 12% H	34 11% H	72 24% AOPRST	20 19% R*	34 18% RT	9 15% *
NET Oppose	1298 58% BDEL	584 53% H	703 63% AB	119 36% H	206 50% D	228 60% DE	259 63% DE	487 69% ADEFGH	356 60% L	404 61% L	298 62% L	240 47% H	47 53% *	136 55% H	108 59% H	120 61% H	89 55% H	143 68% AMNQSUW	108 57% H	186 61% U	160 52% H	60 57% *	102 55% H	39 63% *

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ColumnMeans (5%): A/B/C/A/D/E/F/G/H/A/I/J/K/L/A/M/N/O/P/Q/R/S/T/U/V/W/X Minimum Base: 30(\*\*) Small Base: 100(\*\*)

J-19-01009-28 - 10th July - 13th July 2020

INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q3. How strongly do you support or oppose taxing each of these different types of wealth? - Tax the value of people's main home, minus any outstanding mortgage

All Adults aged 16-75 in the UK

	Marital Status				Education				Employment status		Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2243	1240	739	264	656	536	910	141	1423	820	602	590	509	302	240
Weighted base	2243	1250	721	272	675	533	882	153	1422	821	608	605	502	285	244
Strongly support	107 5% O	59 5% O	34 5% O	14 5% O	36 5% O	20 4% O	43 5% O	8 5% O	78 5% O	29 4% O	39 6% O	27 4% O	20 4% O	16 5% O	5 2% O
Tend to support	238 11% O	112 9% O	105 15% ABD	21 8% O	60 9% O	54 10% O	112 13% E	12 8% O	163 11% O	75 9% O	68 11% O	67 11% O	57 11% O	34 12% O	11 5% O
Neither support nor oppose	448 20% G	228 18% O	175 24% ABD	46 17% O	151 22% G	122 23% G	144 16% O	32 21% O	258 18% O	190 23% I	141 23% MN	124 21% O	82 16% O	47 17% O	54 22% O
Tend to oppose	538 24% O	301 24% O	166 23% O	71 26% O	144 21% O	119 22% O	234 26% E	42 27% O	351 25% O	187 23% O	131 21% O	145 24% O	143 28% AK	68 24% O	53 22% O
Strongly oppose	760 34% CK	471 38% AC	181 25% O	108 40% C	215 32% O	192 36% O	309 35% O	43 28% O	501 35% O	259 32% O	173 29% O	212 35% K	183 37% K	111 39% K	81 33% O
Don't know	151 7% GIMN	79 6% O	60 8% D	12 4% O	69 10% AFG	27 5% O	41 5% O	15 10% FG	71 5% O	81 10% AI	56 9% LMN	30 5% O	17 3% O	9 3% O	41 17% AKLMN

NET Support	345 15% O	171 14% O	139 19% ABD	35 13% O	96 14% O	74 14% O	155 18% O	20 13% O	241 17% J	104 13% O	108 18% O	94 16% O	77 15% O	50 18% O	16 7% O
NET Oppose	1298 58% CEK	772 62% AC	347 48% O	179 66% AC	360 53% O	311 58% O	543 62% E	85 56% O	852 60% J	446 54% O	304 50% O	356 59% K	326 65% AKLO	179 63% K	133 55% O

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Wealth tax

Adults aged 16-75 in the UK

Q3. How strongly do you support or oppose taxing each of these different types of wealth? - Tax the value of people’s main home, minus any outstanding mortgage

All Adults aged 16-75 in the UK

				Tenure			Voted in 2019 General Election		
	Total	Outright owner	Own with mortgage	Private renting	Social renting	Other	Conservative	Labour	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	2243	606	576	411	361	289	672	609	503
Weighted base	2243	623	559	413	370	278	680	594	508
Strongly support	107 5% BG	15 2% 	21 4% 	34 8% ABC	23 6% B	14 5% B	17 2% 	40 7% AG	38 7% AG
Tend to support	238 11% B	43 7% 	48 9% 	66 16% ABCF	57 15% ABCF	25 9% 	64 9% 	73 12% 	63 12% 
Neither support nor oppose	448 20% BCG	95 15% 	78 14% 	87 21% BC	111 30% ABCD	77 28% ABCD	105 16% 	141 24% AG	99 19% 
Tend to oppose	538 24% 	160 26% 	146 26% 	98 24% 	76 21% 	58 21% 	154 23% 	148 25% 	130 26% 
Strongly oppose	760 34% DEFHI	286 46% ADEF	245 44% ADEF	100 24% E	61 17% 	68 25% E	306 45% AHI	158 27% 	147 29% 
Don't know	151 7% BCG	23 4% 	22 4% 	29 7% BC	42 11% ABCD	36 13% ABCD	33 5% 	34 6% 	30 6% 

NET Support	345 15% BCG	57 9% 	69 12% 	100 24% ABCF	80 22% ABCF	39 14% B	81 12% 	113 19% AG	101 20% AG
NET Oppose	1298 58% DEFH	447 72% ADEF	390 70% ADEF	198 48% E	137 37% 	126 45% E	460 68% AHI	306 52% 	278 55% 

accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

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J-19-01009-28 - 10th July - 13th July 2020

INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q3. How strongly do you support or oppose taxing each of these different types of wealth? - Tax the value of all property owned except the main home, minus any outstanding mortgage

All Adults aged 16-75 in the UK

		Gender		Age					Social grade				Region											
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted base	2243	1089	1138	348	410	387	433	665	622	802	326	493	92	250	188	198	163	208	189	308	305	107	175	60
Weighted base	2243	1103	1124	332	412	381	412	705	598	658	481	506	89	249	184	195	162	209	189	305	306	105	187	62
Strongly support	552 25% CD	309 28% AC	239 21% B	47 14% D	98 24% D	89 23% D	109 27% D	209 30% ADEF	146 24% AKL	186 28% AKL	103 21% AKL	118 23% AKL	18 20% *	64 26% AKL	38 21% AKL	41 21% OPRU	51 32% OPRU	41 20% OPRU	51 27% OPRU	82 27% OPRU	69 23% OPRU	25 24% *	60 32% AMOPRU	13 21% *
Tend to support	773 34% E	346 31% B	422 38% B	102 31% B	114 28% B	144 38% E	142 34% E	272 39% DE	190 32% AKL	235 36% AKL	182 38% AKL	165 33% AKL	25 28% *	87 35% AKL	72 39% S	70 36% AKL	54 33% AKL	85 40% MSU	54 28% AKL	105 35% AKL	93 31% AKL	45 42% MSU*	64 34% AKL	19 30% *
Neither support nor oppose	380 17% H	187 17% H	192 17% H	92 28% AFGH	90 22% AFGH	52 14% AFGH	61 15% AFGH	85 12% AFGH	101 17% AFGH	99 15% AFGH	73 15% AFGH	106 21% AJK	23 26% AOPVW*	40 16% AFGH	27 15% AFGH	24 12% AFGH	29 18% AFGH	34 16% AFGH	30 16% AFGH	54 18% AFGH	67 22% APVW	13 13% *	26 14% AFGH	11 18% *
Tend to oppose	204 9% AFGH	98 9% AFGH	104 9% AFGH	46 14% AFGH	42 10% AFGH	27 7% AFGH	37 9% AFGH	52 7% AFGH	73 12% AIL	52 8% AIL	45 9% AIL	33 7% AIL	8 9% *	23 9% AIL	13 7% AIL	21 11% AIL	13 8% AIL	18 9% AIL	24 13% W	24 8% W	32 11% W	10 10% *	11 6% W	6 10% *
Strongly oppose	194 9% AFGH	98 9% AFGH	95 8% AFGH	24 7% AFGH	39 9% AFGH	36 9% AFGH	41 10% AFGH	54 8% AFGH	61 10% AFGH	51 8% AFGH	43 9% AFGH	39 8% AFGH	8 9% *	21 8% AFGH	21 11% V	26 13% AQTV	10 6% AFGH	18 9% AFGH	19 10% AFGH	20 7% AFGH	25 8% AFGH	4 4% *	13 7% AFGH	10 16% QTV*
Don't know	140 6% H	65 6% H	73 7% H	21 6% H	29 7% H	34 9% H	22 5% H	33 5% H	27 4% H	35 5% H	34 7% H	45 9% AU	7 8% *	15 6% H	13 7% H	13 7% H	5 3% H	13 6% H	12 6% H	19 6% H	18 6% H	8 8% *	13 7% H	4 6% *

NET Support	1325 59% DEM	655 59% DEM	660 59% DEM	149 45% DEM	212 51% DEM	233 61% DE	251 61% DE	481 68% ADEF	336 56% ADEF	421 64% AIL	285 59% AIL	283 56% AIL	43 48% *	151 61% M	111 60% M	111 57% M	105 65% MU	126 60% MU	104 55% MU	187 61% MU	163 53% MU	69 66% MU*	124 66% MSUX	32 51% *
NET Oppose	398 18% H	197 18% H	198 18% H	70 21% H	81 20% H	63 16% H	78 19% H	106 15% H	134 22% AIL	103 16% AIL	88 18% AIL	72 14% AIL	16 18% *	43 17% H	33 18% H	47 24% AQTVW	23 14% H	36 17% H	43 23% QTW	44 14% H	57 19% H	14 14% *	24 13% H	16 25% TW*

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Wealth tax

Adults aged 16-75 in the UK

Q3. How strongly do you support or oppose taxing each of these different types of wealth? - Tax the value of all property owned except the main home, minus any outstanding mortgage

All Adults aged 16-75 in the UK

		Marital Status				Education				Employment status		Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons		Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	
Unweighted base	2243	1240	739	264	656	536	910	141	1423	820	602	590	509	302	240	
Weighted base	2243	1250	721	272	675	533	882	153	1422	821	608	605	502	285	244	
Strongly support	552 25%	320 26%	157 22%	75 28%	145 21%	114 21%	252 29% AEF	41 27%	352 25%	200 24%	137 22%	151 25%	134 27%	81 28% O	50 20%	
Tend to support	773 34% H	436 35%	237 33%	99 36%	218 32%	187 35% H	332 38% EH	36 24%	493 35%	280 34%	199 33%	238 39% AKNO	174 35%	86 30%	76 31%	
Neither support nor oppose	380 17% D	198 16%	149 21% ABD	33 12%	128 19% G	97 18%	127 14%	27 18%	248 17%	132 16%	123 20% M	98 16%	77 15%	44 15%	38 16%	
Tend to oppose	204 9%	113 9%	66 9%	24 9%	60 9%	51 10%	79 9%	13 9%	133 9%	71 9%	48 8%	47 8%	57 11% L	31 11%	21 9%	
Strongly oppose	194 9%	111 9%	54 8%	29 11%	63 9%	52 10%	61 7%	17 11%	128 9%	66 8%	56 9%	37 6%	43 9%	37 13% AL	20 8%	
Don't know	140 6% GMN	71 6%	57 8%	12 4%	61 9% AFG	31 6%	31 4%	17 11% AFG	68 5%	72 9% AI	46 8% MN	34 6% N	16 3%	7 2%	38 16% AKLMN	

NET Support	1325 59% CEO	756 60% C	395 55%	175 64% C	363 54%	301 57%	584 66% AEFH	77 51%	845 59%	480 58%	335 55%	389 64% AKO	309 62% KO	167 59%	126 52%	
NET Oppose	398 18% L	225 18%	120 17%	53 19%	124 18%	104 19%	140 16%	31 20%	260 18%	137 17%	104 17%	84 14%	100 20% L	68 24% AKL	41 17%	

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Adults aged 16-75 in the UK

Q3. How strongly do you support or oppose taxing each of these different types of wealth? - Tax the value of all property owned except the main home, minus any outstanding mortgage

All Adults aged 16-75 in the UK

				Tenure			Voted in 2019 General Election		
	Total	Outright owner	Own with mortgage	Private renting	Social renting	Other	Conservative	Labour	Other
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Unweighted base	2243	606	576	411	361	289	672	609	503
Weighted base	2243	623	559	413	370	278	680	594	508
Strongly support	552 25% FG	166 27% F	140 25%	93 22%	99 27% F	54 20%	138 20%	177 30% AG	163 32% AG
Tend to support	773 34% F	216 35% F	212 38% F	151 37% F	119 32%	75 27%	252 37%	215 36%	161 32%
Neither support nor oppose	380 17% B	88 14%	80 14%	78 19% B	71 19% B	62 22% ABC	113 17%	91 15%	79 16%
Tend to oppose	204 9%	68 11%	47 8%	37 9%	26 7%	27 10%	67 10%	49 8%	47 9%
Strongly oppose	194 9% EH	66 11% DE	62 11% ADE	26 6%	16 4%	25 9% E	75 11% AHI	37 6%	34 7%
Don't know	140 6% BCH	20 3%	18 3%	29 7% BC	39 10% ABC	34 12% ABCD	34 5%	25 4%	24 5%

NET Support	1325 59% F	382 61% F	352 63% AF	244 59% F	217 59% F	130 47%	390 57%	392 66% AG	324 64% AG
NET Oppose	398 18% EH	133 21% ADE	109 19% E	62 15%	42 11%	51 18% E	143 21% AHI	86 14%	81 16%

accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/A/G/H/I Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A/B/C/D/E/F/A/G/H/I Minimum Base: 30(\*\*) Small Base: 100(\*)



J-19-01009-28 - 10th July - 13th July 2020

INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q3. How strongly do you support or oppose taxing each of these different types of wealth? - Tax the money people have in occupational or personal pensions

All Adults aged 16-75 in the UK

		Gender		Age					Social grade				Region											
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted base	2243	1089	1138	348	410	387	433	665	622	802	326	493	92	250	188	198	163	208	189	308	305	107	175	60
Weighted base	2243	1103	1124	332	412	381	412	705	598	658	481	506	89	249	184	195	162	209	189	305	306	105	187	62
Strongly support	69 3% H	42 4% 	27 2% 	17 5% FH	28 7% AFGH	8 2% 	10 2% H	6 1% 	35 6% AIKL	15 2% 	10 2% 	8 2% 	2 3% +	5 2% 	5 3% 	5 3% 	5 3% 	7 3% 	4 2% 	3 1% 	19 6% ANSTW	5 5% T*	3 2% 	5 8% ANSTW*
Tend to support	162 7% FGH	101 9% C	61 5% 	51 15% AFGH	51 12% AFGH	16 4% 	17 4% 	27 4% 	60 10% AIK	37 6% 	27 6% 	37 7% 	4 4% +	17 7% 	13 7% 	20 10% T	12 7% 	11 5% 	15 8% 	14 4% ARTV	35 11% 	4 4% +	13 7% 	4 6% +
Neither support nor oppose	354 16% H	194 18% C	158 14% 	78 24% AFGH	76 18% GH	58 15% 	55 13% 	87 12% 	93 16% 	87 13% 	83 17% 	92 18% J	19 21% O*	35 14% 	21 11% 	27 14% 	26 16% 	35 17% 	26 14% 	52 17% 	55 18% 	22 20% O*	30 16% 	7 11% +
Tend to oppose	545 24% 	257 23% 	283 25% 	80 24% 	85 21% EH	110 29% EH	110 27% 	160 23% 	131 22% 	175 27% I	119 25% 	121 24% 	21 24% +	65 26% 	44 24% 	41 21% 	43 26% 	42 20% 	49 26% 	78 26% 	66 22% 	28 27% +	51 27% 	17 28% +
Strongly oppose	1000 45% DE	460 42% B	532 47% 	82 25% D	149 36% D	170 45% DE	203 49% DE	396 56% ADEF	257 43% 	314 48% 	215 45% 	214 42% 	38 42% +	112 45% 	92 50% U	91 47% 	69 42% 	100 48% 	87 46% 	142 47% 	119 39% 	42 40% +	80 43% 	28 45% +
Don't know	113 5% 	49 4% 	63 6% 	23 7% H	23 6% 	20 5% 	18 4% 	29 4% 	21 3% 	31 5% 	27 6% 	34 7% I	5 5% +	15 6% 	9 5% 	11 6% 	8 5% 	14 7% 	9 5% 	16 5% 	12 4% 	4 4% +	9 5% 	1 2% +

NET Support	231 10% CFGHT	143 13% AC	88 8% 	68 21% AFGH	79 19% AFGH	23 6% 	27 7% 	33 5% 	96 16% AIKL	52 8% 	38 8% 	45 9% 	6 7% +	22 9% 	19 10% 	25 13% T	17 10% 	18 9% 	18 10% 	17 6% 	54 18% AMNQIRSTVW	9 9% +	16 9% 	9 14% T*
NET Oppose	1545 69% BDEU	717 65% 	815 73% AB	162 49% 	234 57% D	280 73% DE	312 76% ADE	556 79% ADEF	388 65% 	489 74% AIL	333 69% 	335 66% 	59 66% +	177 71% U	136 74% U	132 68% 	112 69% 	142 68% 	135 71% U	220 72% U	185 61% 	71 67% +	131 70% U	46 73% +

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ColumnProportions (5%): A/B/C/A/D/E/F/G/H/A/I/J/K/L/A/M/N/O/P/Q/R/S/T/U/V/W/X Minimum Base: 30(\*\*) Small Base: 100(\*\*)

ColumnMeans (5%): A/B/C/A/D/E/F/G/H/A/I/J/K/L/A/M/N/O/P/Q/R/S/T/U/V/W/X Minimum Base: 30(\*\*) Small Base: 100(\*\*)

J-19-01009-28 - 10th July - 13th July 2020

INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q3. How strongly do you support or oppose taxing each of these different types of wealth? - Tax the money people have in occupational or personal pensions

All Adults aged 16-75 in the UK

	Marital Status				Education				Employment status		Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2243	1240	739	264	656	536	910	141	1423	820	602	590	509	302	240
Weighted base	2243	1250	721	272	675	533	882	153	1422	821	608	605	502	285	244
Strongly support	69 3% J	42 3% J	22 3% J	4 2% J	14 2% J	18 3% J	32 4% J	6 4% J	59 4% J	10 1% J	23 4% J	17 3% J	16 3% J	10 4% J	3 1% J
Tend to support	162 7% FO	82 7% BD	68 9% BD	12 4% BD	51 8% F	22 4% F	75 8% F	14 9% F	117 8% J	44 5% O	51 8% O	47 8% O	33 7% O	26 9% O	5 2% O
Neither support nor oppose	354 16% GN	191 15% GN	128 18% GN	35 13% GN	117 17% G	101 19% G	108 12% G	29 19% G	224 16% G	131 16% G	111 18% N	94 16% N	77 15% N	32 11% N	41 17% N
Tend to oppose	545 24% E	283 23% E	186 26% E	76 28% E	146 22% E	128 24% E	236 27% E	34 23% E	322 23% I	224 27% I	139 23% I	162 27% O	127 25% O	70 24% O	47 19% O
Strongly oppose	1000 45% C	591 47% C	271 38% C	138 50% C	297 44% C	243 46% C	402 46% C	58 38% C	646 45% C	354 43% C	247 41% C	261 43% C	238 47% K	142 50% K	112 46% K
Don't know	113 5% MN	60 5% D	45 6% D	8 3% D	50 7% AFG	21 4% AFG	30 3% AFG	11 7% G	54 4% AI	59 7% AI	38 6% MN	24 4% MN	11 2% MN	5 2% MN	36 15% AKLMN

NET Support	231 10% DIO	124 10% D	91 13% D	16 6% D	65 10% D	40 8% D	106 12% F	20 13% F	177 12% J	54 7% J	73 12% O	64 11% O	49 10% O	36 13% O	9 3% O
NET Oppose	1545 69% CHK	875 70% C	457 63% C	213 78% ABC	443 66% ABC	371 70% H	638 72% EH	92 61% EH	968 68% EH	577 70% EH	386 63% EH	423 70% K	365 73% KO	212 74% KO	159 65% KO

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ColumnMeans (5%): A/B/C/D/A/E/F/G/H/I/J/A/K/L/M/N/O Minimum Base: 30(\*\*) Small Base: 100(\*)

J-19-01009-28 - 10th July - 13th July 2020

INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q3. How strongly do you support or oppose taxing each of these different types of wealth? - Tax the money people have in occupational or personal pensions

All Adults aged 16-75 in the UK

				Tenure			Voted in 2019 General Election		
	Total	Outright owner	Own with mortgage	Private renting	Social renting	Other	Conservative	Labour	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	2243	606	576	411	361	289	672	609	503
Weighted base	2243	623	559	413	370	278	680	594	508
Strongly support	69 3% G	17 3% 3%	19 3% 3%	17 4% 4%	11 3% 3%	6 2% 2%	12 2% 2%	30 5% AG	24 5% AG
Tend to support	162 7% 7%	40 6% 6%	36 6% 6%	38 9% 9%	31 8% 8%	16 6% 6%	44 6% 6%	57 10% AG	45 9% 9%
Neither support nor oppose	354 16% BCG	78 12% 12%	73 13% 13%	65 16% 16%	73 20% ABC	66 24% ABCD	81 12% 12%	95 16% G	88 17% G
Tend to oppose	545 24% 24%	140 23% 23%	139 25% 25%	108 26% 26%	94 25% 25%	64 23% 23%	163 24% 24%	158 27% 27%	125 25% 25%
Strongly oppose	1000 45% EFH	327 52% ADEF	274 49% ADEF	168 41% 41%	133 36% 36%	99 36% 36%	351 52% AHI	231 39% 39%	210 41% 41%
Don't know	113 5% BCI	21 3% 3%	19 3% 3%	17 4% 4%	27 7% ABC	27 10% ABCD	29 4% 4%	23 4% 4%	15 3% 3%

NET Support	231 10% G	57 9% 9%	55 10% 10%	55 13% ABF	42 11% 11%	22 8% 8%	56 8% 8%	87 15% AG	69 14% AG
NET Oppose	1545 69% EFH	467 75% ADEF	413 74% ADEF	276 67% F	227 61% 61%	163 59% 59%	514 76% AHI	389 66% 66%	335 66% 66%

accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/A/G/H/I Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A/B/C/D/E/F/A/G/H/I Minimum Base: 30(\*\*) Small Base: 100(\*)

J-19-01009-28 - 10th July - 13th July 2020  
INTERNAL/CLIENT USE ONLY  
Wealth tax  
Adults aged 16-75 in the UK

Q4. Which do you most strongly support, if either?  
All Adults aged 16-75 in the UK

		Gender		Age					Social grade				Region											
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted base	2243	1089	1138	348	410	387	433	665	622	802	326	493	92	250	188	198	163	208	189	308	305	107	175	60
Weighted base	2243	1103	1124	332	412	381	412	705	598	658	481	506	89	249	184	195	162	209	189	305	306	105	187	62
A tax paid by those who own a property or properties worth over £1 million in total regardless of the value of any outstanding mortgage	716 32% C	408 37% AC	306 27%	98 30%	140 34%	126 33%	136 33%	217 31%	204 34%	229 35% KL	137 28%	146 29%	35 39% RT*	81 33%	69 37% RT	58 29%	62 38% RTX	55 26%	61 32%	81 26%	94 31%	42 40% RTX*	66 35%	15 24% *
A property tax paid by those who have over £1 million saved in property or properties after any mortgage borrowing has been deducted	1064 47%	494 45%	560 50% B	155 47%	197 48%	188 49%	194 47%	329 47%	289 48%	306 47%	240 50%	229 45%	36 41% *	122 49%	76 41%	95 48%	79 49%	108 51% O	87 46%	163 53% MO	139 46%	50 47% *	83 44%	27 43% *
I don't support either of these property taxes	275 12%	134 12%	138 12%	44 13%	41 10%	35 9%	46 11%	109 16% AEFG	77 13%	70 11%	63 13%	65 13%	12 13% *	28 11%	22 12%	26 13%	12 7%	28 13%	18 9%	42 14% Q	47 15% QV	7 7% *	21 11%	14 22% ANQSVW*
Don't know	188 8% BI	67 6%	119 11% AB	35 10%	34 8%	32 8%	37 9%	50 7%	27 5%	53 8% I	41 9% I	67 13% AUK	6 7% *	19 7%	18 10%	17 9%	9 6%	19 9%	24 13% QT	19 6%	26 9%	7 7% *	18 10%	7 11% *

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ColumnMeans (5%): A/B/C,A/D/E/F/G/H,A/I/J/K/L,A/M/N/O/P/Q/R/S/T/U/V/W/X Minimum Base: 30(\*\*) Small Base: 100(\*)

J-19-01009-28 - 10th July - 13th July 2020  
INTERNAL/CLIENT USE ONLY  
Wealth tax  
Adults aged 16-75 in the UK

Q4. Which do you most strongly support, if either?  
All Adults aged 16-75 in the UK

		Marital Status			Education				Employment status		Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/PhD	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+ 	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2243	1240	739	264	656	536	910	141	1423	820	602	590	509	302	240
Weighted base	2243	1250	721	272	675	533	882	153	1422	821	608	605	502	285	244
A tax paid by those who own a property or properties worth over £1 million in total regardless of the value of any outstanding mortgage	716 32% FJ	419 34%	216 30%	81 30%	202 30%	141 26%	324 37% AEF	48 32%	501 35% AJ	214 26%	190 31%	191 32%	175 35% O	97 34% O	62 26%
A property tax paid by those who have over £1 million saved in property or properties after any mortgage borrowing has been deducted	1064 47%	560 45%	359 50% B	145 53% B	301 45%	281 53% AEG	410 47%	71 46%	661 47%	402 49%	275 45%	296 49%	255 51%	129 45%	108 44%
I don't support either of these property taxes	275 12%	175 14% C	74 10%	26 10%	92 14%	76 14% G	92 10%	16 10%	163 11%	113 14%	83 14%	60 10%	51 10%	48 17% ALM	34 14%
Don't know	188 8% MN	95 8%	73 10%	21 8%	80 12% AFG	34 6%	56 6%	18 12% FG	97 7%	92 11% AI	61 10% MN	57 9% MN	21 4%	10 4%	39 16% AKLMN

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ColumnProportions (5%): A/B/C/D,A/E/F/G/H,A/I/J,A/K/L/M/N/O Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A/B/C/D,A/E/F/G/H,A/I/J,A/K/L/M/N/O Minimum Base: 30(\*\*) Small Base: 100(\*)

**J-19-01009-28 - 10th July - 13th July 2020**  
**INTERNAL/CLIENT USE ONLY**  
**Wealth tax**  
**Adults aged 16-75 in the UK**

Q4. Which do you most strongly support, if either?  
All Adults aged 16-75 in the UK

		Tenure					Voted in 2019 General Election		
	Total	Outright owner	Own with mortgage	Private renting	Social renting	Other	Conservative	Labour	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	2243	606	576	411	361	289	672	609	503
Weighted base	2243	623	559	413	370	278	680	594	508
A tax paid by those who own a property or properties worth over £1 million in total regardless of the value of any outstanding mortgage	716 32% FG	210 34% F	194 35% F	125 30%	121 33% F	65 24%	188 28%	226 38% AG	187 37% AG
A property tax paid by those who have over £1 million saved in property or properties after any mortgage borrowing has been deducted	1064 47%	278 45%	265 47%	218 53% ABE	167 45%	136 49%	340 50%	284 48%	236 46%
I don't support either of these property taxes	275 12% DH	100 16% ADE	68 12%	37 9%	39 11%	31 11%	108 16% AHI	48 8%	54 11%
Don't know	188 8% BCGHI	35 6%	32 6%	33 8%	43 12% ABC	45 16% ABCD	43 6%	35 6%	32 6%

accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used  
ColumnProportions (5%): A/B/C/D/E/F,A/G/H/I Minimum Base: 30(\*\*) Small Base: 100(\*)  
ColumnMeans (5%): A/B/C/D/E/F,A/G/H/I Minimum Base: 30(\*\*) Small Base: 100(\*)

J-19-01009-28 - 10th July - 13th July 2020  
INTERNAL/CLIENT USE ONLY  
Wealth tax  
Adults aged 16-75 in the UK

Q5. Which one of the following options do you most strongly support, if any?  
All Adults aged 16-75 in the UK

		Gender		Age					Social grade				Region											
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted base	2243	1089	1138	348	410	387	433	665	622	802	326	493	92	250	188	198	163	208	189	308	305	107	175	60
Weighted base	2243	1103	1124	332	412	381	412	705	598	658	481	506	89	249	184	195	162	209	189	305	306	105	187	62
The tax should be based on how much each person owns individually, ignoring the wealth of their partner or anyone else in their household	778 35% L	384 35%	387 34%	131 39%	138 33%	126 33%	141 34%	242 34%	225 38% L	242 37% L	162 34%	150 30%	26 29% *	79 32%	67 37%	70 36%	65 40%	70 33%	59 31%	113 37%	102 33%	37 35% *	70 38%	20 32% *
The tax should be based on how much a couple who live together owns between them, ignoring the wealth of anyone else in their household	454 20% G	246 22% C	205 18%	87 26% AFGH	110 27% AFGH	71 19%	63 15%	123 17%	131 22%	124 19%	98 20%	101 20%	21 24% *	44 18%	33 18%	36 18%	30 19%	43 20%	44 23% T	49 16%	71 23% T	26 25% *	35 19%	22 36% ANOPQRTU W*
The tax should be based on how much wealth an entire household owns between them, including everyone in the household	498 22% DX	248 22%	247 22%	47 14%	91 22% D	101 26% D	104 25% D	155 22% D	128 21%	155 24%	101 21%	113 22%	22 24% X*	69 28% PRUX	40 22% X	37 19% X	43 26% X	40 19% X	42 22% X	70 23% X	60 20% X	23 22% X*	49 26% X	3 4% *
I don't support any of these options	304 14%	141 13%	160 14%	36 11%	42 10%	42 11%	56 14%	129 18% ADEFG	73 12%	86 13%	70 15%	75 15%	9 11% *	34 13%	29 16% W	35 18% QW	15 9%	29 14%	25 13%	50 16% QW	41 13%	10 10% *	16 8%	13 22% QVW*
Don't know	210 9% I	84 8%	125 11% B	31 9%	31 8%	42 11%	49 12% EH	56 8%	40 7%	52 8%	49 10%	68 13% AU	11 12% *	24 10%	15 8%	17 9%	10 6%	28 14% QT	20 10%	24 8%	32 10%	9 9% *	17 9%	3 5% *

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ColumnMeans (5%): A/B/C,A/D/E/F/G/H,A/I/J/K/L,A/M/N/O/P/Q/R/S/T/U/V/W/X Minimum Base: 30(\*\*) Small Base: 100(\*)

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INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q5. Which one of the following options do you most strongly support, if any?

All Adults aged 16-75 in the UK

		Marital Status				Education			Employment status		Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	GCSE/O Level/NVQ 12	A Level or equivalent (F)	Degree/M asters/Ph D	No formal qualificati ons	Working (I)	Not working (J)	UP TO £19,999 (K)	£20,000- £34,999 (L)	£35,000 - £54,999 (M)	£55,000+ (N)	Prefer not to say (O)
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2243	1240	739	264	656	536	910	141	1423	820	602	590	509	302	240
Weighted base	2243	1250	721	272	675	533	882	153	1422	821	608	605	502	285	244
The tax should be based on how much each person owns individually, ignoring the wealth of their partner or anyone else in their household	778 35%	402 32%	271 38% B	105 38%	223 33%	185 35%	322 37%	47 31%	515 36% J	262 32%	194 32%	212 35%	181 36%	113 40% K	79 32%
The tax should be based on how much a couple who live together owns between them, ignoring the wealth of anyone else in their household	454 20% JO	259 21%	147 20%	48 18%	131 19%	107 20%	189 21%	26 17%	322 23% J	132 16%	121 20% O	128 21% O	120 24% O	58 20% O	27 11%
The tax should be based on how much wealth an entire household owns between them, including everyone in the household	498 22%	284 23%	150 21%	64 23%	135 20%	119 22%	213 24%	31 20%	295 21%	203 25% I	145 24% O	143 24% O	115 23%	54 19%	41 17%
I don't support any of these options	304 14% CL	196 16% C	73 10%	35 13%	108 16% G	74 14%	98 11%	24 16%	187 13%	118 14%	87 14% L	61 10%	65 13%	43 15% L	48 20% ALM
Don't know	210 9% GIMN	108 9%	81 11%	20 7%	78 12% G	48 9%	60 7%	24 16% AFG	103 7%	106 13% AI	62 10% MN	60 10% MN	22 4%	17 6%	49 20% AKLMN

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ColumnProportions (5%): A/B/C/D,A/E/F/G/H,A/I/J,A/K/L,M/N/O Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A/B/C/D,A/E/F/G/H,A/I/J,A/K/L,M/N/O Minimum Base: 30(\*\*) Small Base: 100(\*)



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INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q5. Which one of the following options do you most strongly support, if any?

All Adults aged 16-75 in the UK

		Tenure					Voted in 2019 General Election		
	Total	Outright owner	Own with mortgage	Private renting	Social renting	Other	Conservative	Labour	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	2243	606	576	411	361	289	672	609	503
Weighted base	2243	623	559	413	370	278	680	594	508
The tax should be based on how much each person owns individually, ignoring the wealth of their partner or anyone else in their household	778 35%	224 36%	192 34%	150 36%	117 32%	95 34%	227 33%	218 37%	191 38%
The tax should be based on how much a couple who live together owns between them, ignoring the wealth of anyone else in their household	454 20%	118 19%	108 19%	97 23%	77 21%	53 19%	135 20%	131 22%	122 24% A
The tax should be based on how much wealth an entire household owns between them, including everyone in the household	498 22% F	121 20%	144 26% ABF	98 24%	86 23%	49 17%	146 21%	147 25%	113 22%
I don't support any of these options	304 14% DHI	117 19% ACDEF	70 13%	37 9%	47 13%	34 12%	126 19% AHI	46 8%	49 10%
Don't know	210 9% BGI	42 7%	45 8%	33 8%	42 11% B	47 17% ABCDE	45 7%	52 9%	33 7%

accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/A/G/H/I Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A/B/C/D/E/F/A/G/H/I Minimum Base: 30(\*\*) Small Base: 100(\*)

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INTERNAL/CLIENT USE ONLY  
Wealth tax  
Adults aged 16-75 in the UK

Q6. At what level of wealth do you think people should start paying this new tax on total wealth, if at all?  
All Adults aged 16-75 in the UK

		Gender		Age					Social grade				Region											
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted base	2243	1089	1138	348	410	387	433	665	622	802	326	493	92	250	188	198	163	208	189	308	305	107	175	60
Weighted base	2243	1103	1124	332	412	381	412	705	598	658	481	506	89	249	184	195	162	209	189	305	306	105	187	62
Only total wealth over £250,000 should be taxed (the wealthiest 25% of the population which is about 17 million people)	401 18% H	210 19% 17%	188 17%	54 16%	91 22% DH	71 19%	86 21% H	100 14%	111 18%	120 18%	76 16%	95 19%	21 23% *	48 19%	37 20%	28 14%	26 16%	30 14%	41 21%	49 16%	48 16%	19 18% *	41 22%	14 22% *
Only total wealth over £500,000 should be taxed (the wealthiest 10% of the population; about 7 million people)	797 36%	395 36%	395 35%	143 43% AEFGH	145 35%	132 35%	130 32%	246 35%	221 37%	252 38% L	157 33%	166 33%	37 41% S*	96 38% S	60 33%	65 33%	65 40% S	63 30%	55 29%	112 37%	102 33%	45 43% RS*	79 42% RS	20 32% *
Only total wealth over £2 million should be taxed (the wealthiest 1% of the population; about 700,000 people)	697 31% DM	330 30%	366 33%	77 23%	117 29%	123 32% D	121 29%	259 37% ADEG	181 30%	196 30%	170 35%	149 30%	18 20% *	62 25%	55 30%	66 34% MN	52 32% M	85 40% AMNOSW	57 30%	104 34% MNW	105 34% MNW	32 30% *	47 25%	17 27% *
Total wealth should not be taxed	175 8%	98 9% C	74 7%	29 9%	34 8%	21 6%	37 9%	53 7%	56 9%	44 7%	36 7%	39 8%	7 8% *	18 7%	18 10%	19 10%	8 5%	20 10%	12 6%	21 7%	29 9%	5 5% *	9 5%	8 13% QW*
Don't know	173 8% I	71 6%	101 9% B	29 9%	24 6%	35 9%	38 9%	48 7%	29 5%	46 7%	41 9% I	57 11% AIJ	7 8% *	26 10%	14 8%	17 9%	12 7%	13 6%	25 13% ARTUVW	18 6%	22 7%	4 4% *	11 6%	4 6% *

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ColumnMeans (5%): A/B/C,A/D/E/F/G/H,A/I/J/K/L,A/M/N/O/P/Q/R/S/T/U/V/W/X Minimum Base: 30(\*\*) Small Base: 100(\*)

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INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q6. At what level of wealth do you think people should start paying this new tax on total wealth, if at all?

All Adults aged 16-75 in the UK

		Marital Status			Education				Employment status		Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2243	1240	739	264	656	536	910	141	1423	820	602	590	509	302	240
Weighted base	2243	1250	721	272	675	533	882	153	1422	821	608	605	502	285	244
Only total wealth over £250,000 should be taxed (the wealthiest 25% of the population which is about 17 million people)	401 18% FO	219 18% 18%	133 18% 18%	50 18% 18%	137 20% F	74 14% 14%	167 19% F	24 15% 15%	269 19% 19%	133 16% 16%	128 21% NO	115 19% NO	91 18% O	39 14% 14%	28 11% 11%
Only total wealth over £500,000 should be taxed (the wealthiest 10% of the population; about 7 million people)	797 36% E	439 35% 35%	269 37% 37%	89 33% 33%	200 30% 30%	219 41% AEH	333 38% E	45 29% 29%	511 36% 36%	286 35% 35%	199 33% 33%	220 36% 36%	202 40% AKN	93 33% 33%	82 34% 34%
Only total wealth over £2 million should be taxed (the wealthiest 1% of the population; about 700,000 people)	697 31% 31%	394 32% 32%	203 28% 28%	100 37% C	205 30% 30%	171 32% 32%	270 31% 31%	52 34% 34%	448 32% 32%	249 30% 30%	179 30% 30%	197 33% 33%	145 29% 29%	107 38% AKMO	68 28% 28%
Total wealth should not be taxed	175 8% 8%	98 8% 8%	57 8% 8%	20 7% 7%	54 8% 8%	41 8% 8%	68 8% 8%	12 8% 8%	113 8% 8%	62 8% 8%	44 7% 7%	33 5% 5%	34 7% 7%	38 13% AKLM	26 11% L
Don't know	173 8% FGIN	100 8% 8%	59 8% 8%	14 5% 5%	80 12% AFG	27 5% 5%	45 5% 5%	20 13% AFG	81 6% 6%	91 11% AI	58 9% MN	39 6% N	29 6% 6%	8 3% 3%	40 16% AKLMN

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ColumnProportions (5%): A/B/C/D,A/E/F/G/H,A/I/J,A/K/L/M/N/O Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A/B/C/D,A/E/F/G/H,A/I/J,A/K/L/M/N/O Minimum Base: 30(\*\*) Small Base: 100(\*)

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Wealth tax

Adults aged 16-75 in the UK

Q6. At what level of wealth do you think people should start paying this new tax on total wealth, if at all?

All Adults aged 16-75 in the UK

		Tenure					Voted in 2019 General Election		
	Total	Outright owner	Own with mortgage	Private renting	Social renting	Other	Conservative	Labour	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	2243	606	576	411	361	289	672	609	503
Weighted base	2243	623	559	413	370	278	680	594	508
Only total wealth over £250,000 should be taxed (the wealthiest 25% of the population which is about 17 million people)	401 18% BG	83 13%	105 19% B	87 21% BF	86 23% ABF	41 15%	102 15%	118 20% G	110 22% AG
Only total wealth over £500,000 should be taxed (the wealthiest 10% of the population; about 7 million people)	797 36% E	229 37% E	196 35%	158 38% E	110 30%	103 37%	230 34%	251 42% AG	191 38%
Only total wealth over £2 million should be taxed (the wealthiest 1% of the population; about 700,000 people)	697 31% DF	220 35% ADF	188 34% DF	109 26%	111 30%	70 25%	232 34%	171 29%	151 30%
Total wealth should not be taxed	175 8% EH	60 10% E	46 8% E	30 7%	16 4%	22 8%	72 11% AHI	24 4%	35 7% H
Don't know	173 8% BCHI	32 5%	25 4%	29 7%	45 12% ABCD	42 15% ABCD	43 6%	29 5%	22 4%

accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

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ColumnMeans (5%): A/B/C/D/E/F,A/G/H/I Minimum Base: 30(\*\*) Small Base: 100(\*)

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Wealth tax  
Adults aged 16-75 in the UK

Q7. And what percentage of tax would you support...?  
All who do not believe total wealth should not be taxed

		Gender		Age					Social grade				Region											
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted base	2066	992	1061	317	377	366	393	613	563	746	301	456	84	232	171	177	155	188	177	285	276	102	166	53
Weighted base	2068	1005	1050	303	378	360	375	652	542	614	445	467	82	231	166	176	155	190	177	283	277	100	178	54
Less than 0.5%	65 3%	24 2%	40 4%	14 5% H	12 3%	11 3%	14 4%	13 2%	25 5%	17 3%	11 2%	12 3%	1 1% *	7 3%	9 5% SW	7 4%	2 1%	6 3%	2 1%	11 4%	14 5% SW	3 3% *	2 1%	1 2% *
0.5%	224 11% N	96 10%	127 12%	27 9%	49 13%	37 10%	40 11%	72 11%	57 10%	62 10%	56 13%	49 11%	12 15% N*	14 6%	19 11%	26 15% NS	16 11%	24 13% N	13 8%	33 12% N	28 10%	12 12% *	19 10%	7 14% *
1%	618 30%	311 31%	302 29%	105 35% FG	120 32%	95 26%	97 26%	201 31%	185 34% L	183 30%	127 29%	122 26%	22 27% *	61 26%	46 28%	49 28%	54 35%	65 34%	59 34%	79 28%	88 32%	30 30% *	47 26%	17 31% *
3%	577 28%	292 29%	282 27%	73 24%	95 25%	97 27%	115 31%	198 30%	152 28%	182 30%	123 28%	119 25%	20 24% *	66 29%	45 27%	40 23%	42 27%	43 23%	51 29%	90 32% PR	75 27%	28 28% *	61 34% PR	17 32% *
More than 3%	296 14% C	173 17% AC	120 11%	41 13%	64 17%	54 15%	53 14%	84 13%	74 14%	86 14%	62 14%	73 16%	10 12% *	44 19% ST	23 14%	24 14%	20 13%	27 14%	19 11%	30 11%	45 16%	21 21% STX*	29 16%	4 8% *
Don't know	289 14% BIV	109 11%	179 17% AB	43 14%	39 10%	66 18% AEH	56 15%	85 13%	48 9%	84 14% I	64 15% I	91 20% AU	17 20% UV*	40 17% UV	24 15%	29 16% UV	20 13%	24 13%	33 18% UV	41 14%	27 10%	7 7% *	21 12%	7 13% *

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ColumnMeans (5%): A/B/C,A/D/E/F/G/H,A/I/J/K/L,A/M/N/O/P/Q/R/S/T/U/V/W/X Minimum Base: 30(\*\*) Small Base: 100(\*)

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INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q7. And what percentage of tax would you support...?

All who do not believe total wealth should not be taxed

		Marital Status			Education				Employment status		Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2066	1139	682	245	603	493	841	129	1311	755	557	558	475	261	215
Weighted base	2068	1152	664	253	622	491	815	140	1309	759	564	572	467	247	218
Less than 0.5%	65 3%	36 3%	23 3%	6 2%	11 2%	22 5% E	28 3%	4 3%	44 3%	21 3%	21 4% M	18 3%	7 1%	14 6% AM	5 2%
0.5%	224 11%	133 12%	62 9%	29 11%	84 13% FG	46 9%	72 9%	22 16% FG	153 12%	71 9%	58 10%	70 12%	56 12%	21 9%	19 9%
1%	618 30% O	359 31%	190 29%	69 27%	181 29%	176 36% AEGH	229 28%	32 23%	412 31% J	206 27%	153 27%	174 30% O	156 33% KO	90 36% AKO	46 21%
3%	577 28%	322 28%	181 27%	74 29%	156 25%	125 25%	260 32% AEF	36 26%	377 29%	200 26%	153 27%	173 30% O	134 29%	68 28%	48 22%
More than 3%	296 14% L	145 13%	113 17% B	37 15%	72 12%	63 13%	139 17% EF	22 16%	177 14%	118 16%	92 16% L	62 11%	65 14%	38 15%	38 18% L
Don't know	289 14% GIN	157 14%	94 14%	38 15%	119 19% AFG	59 12%	87 11%	24 17%	145 11%	143 19% AI	86 15% MN	76 13% N	49 11%	16 6%	61 28% AKLMN

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ColumnMeans (5%): A/B/C/D,A/E/F/G/H,A/I/J,A/K/L/M/N/O Minimum Base: 30(\*\*) Small Base: 100(\*\*)

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Wealth tax  
Adults aged 16-75 in the UK

Q7. And what percentage of tax would you support...?  
All who do not believe total wealth should not be taxed

		Tenure					Voted in 2019 General Election		
	Total	Outright owner	Own with mortgage	Private renting	Social renting	Other	Conservative	Labour	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	2066	546	531	380	344	265	598	584	469
Weighted base	2068	563	513	383	353	255	607	569	473
Less than 0.5%	65 3% H	14 3%	20 4%	8 2%	12 3%	10 4%	26 4% H	11 2%	10 2%
0.5%	224 11% H	79 14% ADF	53 10%	36 9%	34 10%	22 9%	77 13% H	46 8%	59 13% H
1%	618 30%	186 33% EF	162 32%	113 30%	91 26%	66 26%	211 35% AHI	165 29%	131 28%
3%	577 28% F	159 28% F	147 29% F	125 33% AF	91 26%	54 21%	166 27%	173 30%	151 32% A
More than 3%	296 14% G	68 12%	74 14%	55 14%	56 16%	43 17%	56 9%	110 19% AG	77 16% G
Don't know	289 14% BCHI	58 10%	56 11%	45 12%	69 19% ABCD	61 24% ABCD	72 12%	64 11%	45 10%

accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used  
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ColumnMeans (5%): A/B/C/D/E/F,A/G/H/I Minimum Base: 30(\*\*) Small Base: 100(\*)

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Wealth tax

Adults aged 16-75 in the UK

Q7. And what percentage of tax would you support...? - Summary

All who do not believe total wealth should not be taxed

		Q6. At what level of wealth do you think people should start paying this new tax on total wealth, if at all?		
	Total	£250,000	£500,000	£2 million
	(A)	(B)	(C)	(D)
Unweighted base	2066	410	975	681
Weighted base	2068	401	969	697
Less than 0.5%	65 3%	10 3%	18 2%	36 5% BC
0.5%	224 11%	36 9%	94 10%	95 14% BC
1%	618 30%	113 28%	300 31%	205 29%
3%	577 28%	119 30%	278 29%	180 26%
More than 3%	296 14%	90 22% CD	94 10%	111 16% C
Don't know	289 14%	33 8%	186 19% BD	69 10%

uirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

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ColumnMeans (5%): A,B/C/D Minimum Base: 30(\*\*) Small Base: 100(\*)



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Wealth tax  
Adults aged 16-75 in the UK

Q8. Which of the following options do you most strongly support, if any?  
All Adults aged 16-75 in the UK

		Gender		Age					Social grade				Region											
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted base	2243	1089	1138	348	410	387	433	665	622	802	326	493	92	250	188	198	163	208	189	308	305	107	175	60
Weighted base	2243	1103	1124	332	412	381	412	705	598	658	481	506	89	249	184	195	162	209	189	305	306	105	187	62
25% of people have over £250,000 in wealth. Tax them £1.50 for every £1,000 above £250,000	325 15% K	162 15%	160 14%	49 15%	67 16%	56 15%	64 15%	89 13%	100 17% K	94 14% K	44 9%	87 17% K	13 14% *	34 14%	23 12%	29 15%	18 11%	23 11%	26 14%	55 18% R	39 13%	12 11% *	43 23% ANOPQRSUV	11 17% *
10% of people have over £500,000 in wealth. Tax them £2.50 for every £1,000 above £500,000	441 20%	230 21%	205 18%	76 23%	84 20%	75 20%	76 19%	129 18%	132 22%	132 20%	89 19%	88 17%	19 22% *	49 20%	40 22%	37 19%	37 23%	36 17%	41 22%	49 16%	55 18%	21 20% *	45 24% T	11 17% *
5% of people have over £1 million in wealth. Tax them £6.00 for every £1,000 above £1 million.	590 26% L	286 26%	302 27%	93 28%	121 29%	107 28%	97 24%	171 24%	160 27% L	182 28% L	142 30% L	106 21%	31 35% TW*	66 27%	48 26%	53 27%	42 26%	62 30% W	48 25%	69 23%	82 27%	37 35% TW*	38 21%	13 21% *
1% of people have over £2 million in wealth. Tax them £16 for every £1000 above £2 million.	433 19% DFM	214 19%	217 19%	46 14%	70 17%	57 15%	85 21% DF	175 25% ADEF	107 18%	125 19%	98 20%	103 20%	9 10% *	46 19%	33 18%	38 19%	26 16%	42 20% M	31 17%	70 23% M	69 23% M	23 22% M*	31 17%	15 24% M*
Don't support any of these.	186 8%	100 9%	84 7%	28 8%	31 7%	22 6%	37 9%	68 10% F	48 8%	48 7%	50 10%	39 8%	4 5% *	22 9%	17 9%	17 9%	15 9%	21 10%	13 7%	27 9%	32 10%	4 4% *	10 5%	4 7% *
Don't know	269 12% I	111 10%	157 14% B	39 12%	40 10%	65 17% ADEH	52 13%	73 10%	51 9%	78 12% I	57 12%	83 16% AU	13 15% *	32 13%	23 13%	22 11%	24 15%	25 12%	30 16% U	34 11%	28 9%	9 8% *	20 11%	8 13% *

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ColumnProportions (5%): A/B/C/A/D/E/F/G/H/A/I/J/K/L/A/M/N/O/P/Q/R/S/T/U/V/W/X Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A/B/C/A/D/E/F/G/H/A/I/J/K/L/A/M/N/O/P/Q/R/S/T/U/V/W/X Minimum Base: 30(\*\*) Small Base: 100(\*)

J-19-01009-28 - 10th July - 13th July 2020

INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q8. Which of the following options do you most strongly support, if any?

All Adults aged 16-75 in the UK

		Marital Status			Education				Employment status		Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2243	1240	739	264	656	536	910	141	1423	820	602	590	509	302	240
Weighted base	2243	1250	721	272	675	533	882	153	1422	821	608	605	502	285	244
25% of people have over £250,000 in wealth. Tax them £1.50 for every £1,000 above £250,000	325 15% H	178 14%	104 14%	43 16%	101 15% H	73 14% H	141 16% H	10 7%	221 16%	104 13%	94 16% O	77 13%	81 16% O	48 17% O	25 10%
10% of people have over £500,000 in wealth. Tax them £2.50 for every £1,000 above £500,000	441 20% O	248 20%	147 20%	46 17%	113 17%	105 20%	195 22% E	27 18%	294 21%	146 18%	117 19% O	137 23% O	107 21% O	49 17%	30 12%
5% of people have over £1 million in wealth. Tax them £6.00 for every £1,000 above £1 million.	590 26%	336 27%	181 25%	73 27%	172 25%	145 27%	242 27%	31 20%	386 27%	204 25%	141 23%	161 27%	149 30% K	82 29%	57 23%
1% of people have over £2 million in wealth. Tax them £16 for every £1000 above £2 million.	433 19%	232 19%	144 20%	57 21%	112 17%	103 19%	173 20%	44 29% AEFG	273 19%	160 19%	125 21%	118 20%	88 18%	53 19%	48 20%
Don't support any of these.	186 8%	105 8%	57 8%	24 9%	58 9%	52 10%	64 7%	11 7%	115 8%	71 9%	52 9%	45 7%	32 6%	34 12% ALM	22 9%
Don't know	269 12% GIMN	150 12%	88 12%	30 11%	119 18% AFG	54 10%	66 8%	29 19% AFG	133 9%	136 17% AI	79 13% MN	66 11% N	44 9%	19 7%	61 25% AKLMN

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ColumnMeans (5%): A/B/C/D,A/E/F/G,H,A/I/J,A/K/L/M/N/O Minimum Base: 30(\*\*) Small Base: 100(\*)

J-19-01009-28 - 10th July - 13th July 2020

INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q8. Which of the following options do you most strongly support, if any?

All Adults aged 16-75 in the UK

		Tenure					Voted in 2019 General Election		
	Total	Outright owner	Own with mortgage	Private renting	Social renting	Other	Conservative	Labour	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	2243	606	576	411	361	289	672	609	503
Weighted base	2243	623	559	413	370	278	680	594	508
25% of people have over £250,000 in wealth. Tax them £1.50 for every £1,000 above £250,000	325 15%	77 12%	86 15%	73 18% BF	59 16%	30 11%	105 16%	79 13%	78 15%
10% of people have over £500,000 in wealth. Tax them £2.50 for every £1,000 above £500,000	441 20%	120 19%	113 20%	87 21%	62 17%	58 21%	125 18%	135 23% A	118 23% AG
5% of people have over £1 million in wealth. Tax them £6.00 for every £1,000 above £1 million.	590 26%	163 26%	164 29%	99 24%	93 25%	71 26%	179 26%	173 29%	130 26%
1% of people have over £2 million in wealth. Tax them £16 for every £1000 above £2 million.	433 19% F	149 24% ACDF	99 18%	76 18%	70 19%	40 14%	127 19%	119 20%	105 21%
Don't support any of these.	186 8% H	64 10%	42 7%	34 8%	25 7%	20 7%	81 12% AHI	26 4%	35 7%
Don't know	269 12% BGI	50 8%	56 10%	44 11%	61 16% ABCD	58 21% ABCD	63 9%	62 10%	42 8%

accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

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J-19-01009-28 - 10th July - 13th July 2020

INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q9A. Which of the following is your most and least preferred option, if any? - Summary

All who support any option

	Q9A. Which of the following is your most and least preferred option, if any?	
	Most preferred	Least preferred
	(A)	(B)
Unweighted base	2062	2062
Weighted base	2057	2057
A new wealth tax	1101 54% B	81 4%
An extra 2% on the 'Basic Rate' of Income Tax applying to incomes over £12,500 per year	118 6%	795 39% A
An extra 5% on the 'Higher Rate' and 'Additional Rate' of Income Tax applying to incomes above £50,000 per year	343 17% B	165 8%
An extra 2% on Value Added Tax (VAT) applying to purchases of products and services	111 5%	561 27% A
I support all these options equally	104 5%	- -
I don't support any of these options	73 4%	- -
Don't know	199 10%	- -

of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B    Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A/B    Minimum Base: 30(\*\*) Small Base: 100(\*)

J-19-01009-28 - 10th July - 13th July 2020

INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q9A. Which of the following is your most and least preferred option, if any? - Most preferred

All who support any option

		Gender			Age					Social grade				Region										
	Total (A)	Male (B)	Female (C)	16 to 24 (D)	25 to 34 (E)	35 to 44 (F)	45 to 54 (G)	55 to 75 (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	North East (M)	North West (N)	Yorkshire and The Humber (O)	West Midlands (P)	East Midlands (Q)	East of England (R)	South West (S)	South East (T)	Greater London (U)	Wales (V)	Scotland (W)	Northern Ireland (X)
Unweighted base	2062	992	1056	318	381	366	394	603	572	742	292	456	87	230	171	181	149	189	176	281	274	103	165	56
Weighted base	2057	1004	1040	304	381	360	375	637	550	611	430	467	85	228	167	178	147	189	176	277	274	101	177	58
A new wealth tax	1101 54% DEL	502 50% B	592 57% B	143 47% A	180 47% A	195 54% ADE	224 60% ADE	359 56% DE	297 54% A	338 55% L	242 56% L	224 48% A	42 50% *	115 50% A	94 56% A	89 50% A	80 54% A	108 57% A	92 52% A	154 56% A	142 52% A	59 59% *	90 51% A	35 61% *
An extra 5% on the ‘Higher Rate’ and ‘Additional Rate’ of Income Tax applying to incomes above £50,000 per year	343 17% C	194 19% C	146 14% A	42 14% A	59 16% A	59 17% A	53 14% A	129 20% ADG	89 16% A	98 16% A	66 15% A	90 19% A	15 18% *	47 21% U	23 13% A	36 20% U	24 16% A	31 16% A	25 14% A	51 18% A	36 13% A	18 17% *	31 17% A	7 12% *
An extra 2% on the ‘Basic Rate’ of Income Tax applying to incomes over £12,500 per year	118 6% HV	72 7% C	46 4% A	35 12% AFGH	30 8% GH	17 5% A	15 4% A	21 3% A	44 8% JK	32 5% A	16 4% A	26 6% A	2 2% *	12 5% V	12 7% V	10 6% V	10 7% V	13 7% V	9 5% V	15 5% V	19 7% V	- * V	12 7% V	3 6% V*
An extra 2% on Value Added Tax (VAT) applying to purchases of products and services	111 5% G	59 6% A	51 5% A	32 11% AFGH	33 9% AFGH	14 4% A	8 2% A	25 4% A	39 7% KL	37 6% A	16 4% A	19 4% A	2 2% *	10 5% A	7 4% A	8 5% A	7 5% A	7 4% A	12 7% A	14 5% A	22 8% A	8 8% *	9 5% A	4 7% *
I support all these options equally	104 5% A	54 5% A	51 5% A	12 4% A	19 5% A	14 4% A	21 6% A	38 6% A	21 4% A	34 6% A	24 6% A	26 5% A	9 10% ARX*	14 6% A	8 5% A	8 5% A	9 6% A	5 2% A	11 7% A	13 5% A	14 5% A	4 4% *	10 5% A	- - *
I don’t support any of these options	73 4% A	33 3% A	40 4% A	10 3% A	21 5% GH	15 4% A	9 3% A	18 3% A	23 4% A	18 3% A	19 4% A	14 3% A	3 3% *	8 4% A	4 3% A	8 5% A	4 3% A	9 5% A	5 3% A	7 3% A	12 4% A	2 2% *	7 4% A	3 5% *
Don’t know	199 10% I	87 9% A	112 11% A	29 10% A	36 10% A	44 12% H	43 11% H	48 7% A	35 6% A	53 9% A	43 10% A	68 15% AU	13 15% *	21 9% A	15 9% A	18 10% A	11 8% A	16 8% A	22 13% A	23 8% A	29 11% A	10 9% *	17 10% A	5 9% *

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ColumnMeans (5%): A/B/C/A/D/E/F/G/H/A/I/J/K/L/A/M/N/O/P/Q/R/S/T/U/V/W/X Minimum Base: 30(\*\*) Small Base: 100(\*)

**J-19-01009-28 - 10th July - 13th July 2020**  
**INTERNAL/CLIENT USE ONLY**  
**Wealth tax**  
**Adults aged 16-75 in the UK**

Q9A. Which of the following is your most and least preferred option, if any? - Most preferred

All who support any option

		Marital Status				Education				Employment status		Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	GCSE/O Level/ NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	
Unweighted base	2062	1137	682	243	600	484	846	132	1311	751	552	551	476	266	217	
Weighted base	2057	1145	664	249	618	481	818	141	1307	750	556	559	470	251	222	
A new wealth tax	1101 54% EK	608 53%	353 53%	141 57%	292 47%	273 57% E	469 57% E	68 48%	682 52%	420 56%	267 48%	326 58% KO	257 55% K	140 56% K	111 50%	
An extra 5% on the 'Higher Rate' and 'Additional Rate' of Income Tax applying to incomes above £50,000 per year	343 17% N	190 17%	98 15%	55 22% ABC	107 17%	72 15%	134 16%	30 21%	224 17%	119 16%	108 19% N	91 16%	77 16%	29 12%	38 17%	
An extra 2% on the 'Basic Rate' of Income Tax applying to incomes over £12,500 per year	118 6% DIO	67 6% D	45 7% D	5 2%	34 5%	28 6%	48 6%	8 6%	95 7% J	23 3%	35 6% O	30 5% O	26 6% O	23 9% ALO	3 1%	
An extra 2% on Value Added Tax (VAT) applying to purchases of products and services	111 5% JO	66 6%	37 6%	8 3%	35 6%	26 5%	47 6%	4 3%	91 7% J	20 3%	26 5%	23 4%	35 8% LO	23 9% AKLO	4 2%	
I support all these options equally	104 5%	61 5%	30 5%	14 6%	34 5%	26 5%	36 4%	9 7%	63 5%	41 5%	38 7% L	19 3%	27 6%	13 5%	7 3%	
I don't support any of these options	73 4%	43 4%	26 4%	5 2%	31 5% F	9 2%	30 4%	3 2%	46 4%	27 4%	14 2%	19 3%	17 4%	12 5%	11 5%	
Don't know	199 10% GMN	107 9%	73 11%	19 8%	83 14% AG	47 10% G	51 6%	18 13% G	100 8%	99 13% AI	65 12% MN	49 9% N	30 6%	9 4%	46 21% AKLMN	

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J-19-01009-28 - 10th July - 13th July 2020

INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q9A. Which of the following is your most and least preferred option, if any? - Most preferred

All who support any option

		Tenure					Voted in 2019 General Election		
	Total	Outright owner	Own with mortgage	Private renting	Social renting	Other	Conservative	Labour	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	2062	545	534	380	337	266	593	583	470
Weighted base	2057	559	518	379	344	257	599	567	473
A new wealth tax	1101 54% E	300 54%	305 59% AEF	208 55% E	162 47%	127 50%	317 53%	320 56%	253 54%
An extra 5% on the 'Higher Rate' and 'Additional Rate' of Income Tax applying to incomes above £50,000 per year	343 17%	106 19%	82 16%	55 15%	65 19%	35 14%	110 18%	97 17%	79 17%
An extra 2% on the 'Basic Rate' of Income Tax applying to incomes over £12,500 per year	118 6%	34 6%	26 5%	25 7%	22 6%	11 4%	34 6%	39 7%	38 8% A
An extra 2% on Value Added Tax (VAT) applying to purchases of products and services	111 5%	34 6%	25 5%	19 5%	17 5%	17 7%	39 6%	28 5%	26 5%
I support all these options equally	104 5% C	34 6% C	18 3%	20 5%	24 7% C	9 4%	33 5%	32 6%	24 5%
I don't support any of these options	73 4% H	16 3%	21 4%	14 4%	10 3%	12 5%	19 3%	10 2%	18 4%
Don't know	199 10% BCHI	36 6%	37 7%	38 10%	42 12% BC	46 18% ABCD	46 8%	41 7%	32 7%

accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

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INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q9A. Which of the following is your most and least preferred option, if any? - Least preferred

All who support any option

		Gender			Age				Social grade				Region											
	Total (A)	Male (B)	Female (C)	16 to 24 (D)	25 to 34 (E)	35 to 44 (F)	45 to 54 (G)	55 to 75 (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	North East (M)	North West (N)	Yorkshire and The Humber (O)	West Midlands (P)	East Midlands (Q)	East of England (R)	South West (S)	South East (T)	Greater London (U)	Wales (V)	Scotland (W)	Northern Ireland (X)
Unweighted base	2062	992	1056	318	381	366	394	603	572	742	292	456	87	230	171	181	149	189	176	281	274	103	165	56
Weighted base	2057	1004	1040	304	381	360	375	637	550	611	430	467	85	228	167	178	147	189	176	277	274	101	177	58
An extra 2% on the 'Basic Rate' of Income Tax applying to incomes over £12,500 per year	795 39% D	368 37%	424 41%	99 33%	129 34%	150 42% DE	161 43% DE	256 40% D	216 39%	254 42% L	167 39%	157 34%	29 34% *	89 39%	75 45% PX	56 31%	50 34%	78 41% P	67 38%	117 42% P	97 36%	43 42% *	78 44% PX	16 28% *
An extra 2% on Value Added Tax (VAT) applying to purchases of products and services	561 27%	276 28%	276 27%	72 24%	87 23%	82 23%	108 29%	212 33% ADEF	134 24%	165 27%	120 28%	142 30% I	22 26% *	66 29%	41 24%	63 36% AOSTUW	56 38% AOSTUVW	54 29%	39 22%	69 25%	70 26%	24 24% *	39 22%	17 30% *
An extra 5% on the 'Higher Rate' and 'Additional Rate' of Income Tax applying to incomes above £50,000 per year	165 8% GL	94 9% C	71 7%	43 14% AFGH	41 11% GH	26 7%	16 4%	39 6%	71 13% AIKL	52 9% L	23 5%	19 4%	5 6% *	14 6%	11 7%	11 6%	10 7%	14 8%	15 9%	21 8%	29 11%	10 10% *	15 9%	8 14% N*
A new wealth tax	81 4% GHK	48 5% C	31 3%	26 9% AFGH	35 9% AFGH	11 3% GH	2 1%	7 1%	35 6% AIK	17 3%	7 2%	21 5% K	3 4% *	10 4%	4 2%	7 4%	7 5%	8 4%	8 4%	12 4%	9 3%	3 3% *	7 4%	3 5% *
I support all these options equally	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- * -	- -	- -	- -	- -	- -	- -	- -	- -	- * -	- -	- * -
I don't support any of these options	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- * -	- -	- -	- -	- -	- -	- -	- -	- -	- * -	- -	- * -
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- * -	- -	- -	- -	- -	- -	- -	- -	- -	- * -	- -	- * -

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ColumnMeans (5%): A/B/C/A/D/E/F/G/H/A/I/J/K/L/A/M/N/O/P/Q/R/S/T/U/V/W/X Minimum Base: 30(\*\*) Small Base: 100(\*)



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INTERNAL/CLIENT USE ONLY  
Wealth tax  
Adults aged 16-75 in the UK

Q9A. Which of the following is your most and least preferred option, if any? - Least preferred

All who support any option

		Marital Status				Education				Employment status		Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	
Unweighted base	2062	1137	682	243	600	484	846	132	1311	751	552	551	476	266	217	
Weighted base	2057	1145	664	249	618	481	818	141	1307	750	556	559	470	251	222	
An extra 2% on the 'Basic Rate' of Income Tax applying to incomes over £12,500 per year	795 39% EJK	447 39% 36%	238 36% 44%	110 44% C	205 33%	205 43% E	339 41% E	47 33%	551 42% AJ	244 33%	179 32%	239 43% K	204 43% KO	96 38%	78 35%	
An extra 2% on Value Added Tax (VAT) applying to purchases of products and services	561 27% N	301 26%	181 27%	78 32%	168 27%	120 25%	225 28%	48 34% F	316 24%	245 33% AI	186 33% ALMN	154 27% N	116 25%	47 19%	58 26% N	
An extra 5% on the 'Higher Rate' and 'Additional Rate' of Income Tax applying to incomes above £50,000 per year	165 8% KO	97 8% 8%	53 8% 6%	16 6%	39 6%	44 9% H	77 9% EH	5 4%	120 9% J	45 6%	29 5%	45 8% O	37 8% O	48 19% AKLMO	6 2%	
A new wealth tax	81 4% D	45 4% D	33 5% D	3 1%	24 4%	16 3%	36 4%	5 4%	59 5%	22 3%	21 4%	15 3%	21 5%	18 7% AKLO	5 2%	
I support all these options equally	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	
I don't support any of these options	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

ColumnProportions (5%): A/B/C/D,A/E/F/G/H,A/I/J,A/K/L/M/N/O Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A/B/C/D,A/E/F/G/H,A/I/J,A/K/L/M/N/O Minimum Base: 30(\*\*) Small Base: 100(\*)

J-19-01009-28 - 10th July - 13th July 2020

INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q9A. Which of the following is your most and least preferred option, if any? - Least preferred

All who support any option

		Tenure					Voted in 2019 General Election		
	Total	Outright owner	Own with mortgage	Private renting	Social renting	Other	Conservative	Labour	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	2062	545	534	380	337	266	593	583	470
Weighted base	2057	559	518	379	344	257	599	567	473
An extra 2% on the 'Basic Rate' of Income Tax applying to incomes over £12,500 per year	795 39% F	201 36%	233 45% ABEF	158 42% EF	118 34%	85 33%	230 38%	236 42%	170 36%
An extra 2% on Value Added Tax (VAT) applying to purchases of products and services	561 27% D	185 33% ACDF	128 25%	81 21%	99 29% D	66 26%	175 29%	157 28%	128 27%
An extra 5% on the 'Higher Rate' and 'Additional Rate' of Income Tax applying to incomes above £50,000 per year	165 8%	46 8%	45 9%	33 9%	21 6%	20 8%	55 9%	39 7%	54 11% AH
A new wealth tax	81 4%	20 3%	16 3%	16 4%	15 4%	14 6%	21 4%	33 6% A	18 4%
I support all these options equally	- -	- -	- -	- -	- -	- -	- -	- -	- -
I don't support any of these options	- -	- -	- -	- -	- -	- -	- -	- -	- -
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -

accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F,A/G/H/I Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A/B/C/D/E/F,A/G/H/I Minimum Base: 30(\*\*) Small Base: 100(\*)

J-19-01009-28 - 10th July - 13th July 2020

INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q9a. Which of the following is your most and least preferred option, if any? - most preferred - Summary

All who support any option

		Q8. Which of the following options do you most strongly support, if any?			
	Total	25% with over £250,000	10% with over £500,000	5% with over £1 million	1% with over £2 million
	(A)	(B)	(C)	(D)	(E)
Unweighted base	2062	335	715	584	428
Weighted base	2057	325	710	590	433
A new wealth tax	1101 54%	151 46%	285 40%	378 64% BC	288 67% BC
An extra 2% on the 'Basic Rate' of Income Tax applying to incomes over £12,500 per year	118 6%	31 10% CDE	39 6%	31 5%	16 4%
An extra 5% on the 'Higher Rate' and 'Additional Rate' of Income Tax applying to incomes above £50,000 per year	343 17%	76 23% CDE	118 17%	87 15%	62 14%
An extra 2% on Value Added Tax (VAT) applying to purchases of products and services	111 5%	24 7% E	34 5%	37 6%	17 4%
I support all these options equally	104 5%	22 7%	40 6%	24 4%	19 4%
I don't support any of these options	73 4%	12 4%	30 4%	16 3%	15 3%
Don't know	199 10%	7 2%	160 23% BDE	15 3%	17 4%

⌘ requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

ColumnProportions (5%): A,B/C/D/E Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E Minimum Base: 30(\*\*) Small Base: 100(\*)

J-19-01009-28 - 10th July - 13th July 2020

INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q9a. Which of the following is your most and least preferred option, if any? - least preferred - Summary

All who support any option

		Q8. Which of the following options do you most strongly support, if any?			
	Total	25% with over £250,000	10% with over £500,000	5% with over £1 million	1% with over £2 million
	(A)	(B)	(C)	(D)	(E)
Unweighted base	2062	335	715	584	428
Weighted base	2057	325	710	590	433
A new wealth tax	81 4%	20 6% D€	33 5% £	18 3%	10 2%
An extra 2% on the 'Basic Rate' of Income Tax applying to incomes over £12,500 per year	795 39%	122 38% C	216 31%	273 46% BC	183 42% C
An extra 5% on the 'Higher Rate' and 'Additional Rate' of Income Tax applying to incomes above £50,000 per year	165 8%	27 8%	43 6%	52 9%	43 10% C
An extra 2% on Value Added Tax (VAT) applying to purchases of products and services	561 27%	104 32% C	163 23%	169 29% C	125 29% C
I support all these options equally	- -	- -	- -	- -	- -
I don't support any of these options	- -	- -	- -	- -	- -
Don't know	- -	- -	- -	- -	- -

⚠ requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

ColumnProportions (5%): A,B/C/D/E Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A,B/C/D/E Minimum Base: 30(\*\*) Small Base: 100(\*)

J-19-01009-28 - 10th July - 13th July 2020  
INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q10. In this situation, how strongly do you support or oppose each of the following options? - Summary  
All Adults aged 16-75 in the UK

	Q10. In this situation, how strongly do you support or oppose each of the following options?			
	<div>They should be allowed to pay less of the new wealth tax if they can't afford it</div>	<div>They should be allowed to delay payment of the new wealth tax until they can afford to pay it</div>	<div>The government should take ownership of an equivalent share (1%) of their house if they can't afford to pay the new wealth tax</div>	<div>They should be made to find the money somehow even if it means mortgaging or selling their house to pay the new wealth tax</div>
	(A)	(B)	(C)	(D)
Unweighted base	2243	2243	2243	2243
Weighted base	2243	2243	2243	2243
Strongly support	327 15% BCD	244 11% CD	177 8% D	164 7% D
Tend to support	611 27% CD	638 28% CD	428 19% D	377 17% D
Neither support nor oppose	457 20% ACD	533 24% ACD	432 19% D	412 18% D
Tend to oppose	364 16% AB	365 16% AB	438 20% ABC	519 23% ABC
Strongly oppose	236 11% AB	225 10% AB	528 24% AB	563 25% AB
Don't know	249 11% D	238 11% D	240 11% D	209 9% D

NET Support	938 42% BCD	882 39% CD	604 27% D	541 24% D
NET Oppose	600 27% AB	590 26% AB	966 43% ABC	1082 48% ABC

Requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used  
ColumnProportions (SN): A/B/C/D Minimum Base: 30(\*\*) Small Base: 100(\*)  
ColumnMeans (SN): A/B/C/D Minimum Base: 30(\*\*) Small Base: 100(\*)

J-19-01009-28 - 10th July - 13th July 2020

INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q10. In this situation, how strongly do you support or oppose each of the following options? - They should be allowed to pay less of the new wealth tax if they can't afford it

All Adults aged 16-75 in the UK

		Gender		Age					Social grade				Region											
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted base	2243	1089	1138	348	410	387	433	665	622	802	326	493	92	250	188	198	163	208	189	308	305	107	175	60
Weighted base	2243	1103	1124	332	412	381	412	705	598	658	481	506	89	249	184	195	162	209	189	305	306	105	187	62
Strongly support	327 15% MW	151 14%	175 16%	62 19% FGH	81 20% AFGH	42 11%	53 13%	90 13%	102 17%	89 14%	65 14%	70 14%	5 6% *	32 13%	19 10%	31 16% MW	22 14%	34 16% MW	30 18% MW	55 18% MOW	63 21% AMNOVW	12 11% *	14 7%	10 16% *
Tend to support	611 27%	297 27%	310 28%	98 30%	108 26%	115 30%	105 26%	184 26%	170 28%	164 25%	137 29%	140 28%	24 27% *	70 28%	50 27%	57 29%	41 25%	58 28%	44 23%	76 25%	86 28%	30 28% *	63 34% ST	13 21% *
Neither support nor oppose	457 20%	233 21%	217 19%	66 20%	87 21%	67 18%	84 20%	151 21%	117 20%	126 19%	102 21%	111 22%	23 26% w*	52 21%	42 23%	38 20%	33 20%	41 19%	39 21%	61 20%	62 20%	22 21% *	28 15%	17 27% w*
Tend to oppose	364 16%	189 17%	172 15%	42 13%	75 18% D	61 16%	80 19% D	106 15%	109 18% L	119 18% L	67 14%	69 14%	13 14% *	44 18%	31 17%	24 12%	31 19%	29 14%	36 19%	51 17%	44 14%	23 22% p*	28 15%	10 16% *
Strongly oppose	236 11%	132 12% C	103 9%	28 8%	33 8%	39 10%	44 11%	92 13% DE	58 10%	84 13% L	50 10%	44 9%	9 10% *	24 10%	19 10%	26 13%	17 11%	24 11%	15 8%	30 10%	31 10%	9 8% *	26 14%	7 12% *
Don't know	249 11% EIU	101 9%	147 13% B	36 11%	28 7%	56 15% AE	46 11% E	82 12% E	42 7%	76 12% I	60 12% I	71 14% I	15 17% U*	28 11%	23 13% U	20 10%	18 11%	25 12%	25 13% U	31 10%	21 7%	10 9% *	28 15% U	5 8% *

NET Support	938 42%	448 41%	485 43%	160 48% AGH	189 46% GH	158 41%	158 38%	274 39%	272 46% J	253 38%	202 42%	211 42%	29 33% *	102 41%	69 37%	87 45%	63 39%	91 44%	75 39%	131 43%	149 49% AMO	42 40% *	77 41%	23 36% *
NET Oppose	600 27% D	321 29% C	275 24%	69 21%	108 26%	101 26%	123 30% D	198 28% D	166 28% L	203 31% AKL	117 24%	114 22%	22 25% *	68 27%	50 27%	49 25%	48 30%	52 25%	51 27%	81 27%	74 24%	32 31% *	54 29%	18 28% *

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ColumnProportions (5%): A/B/C/A/D/E/F/G/H/A/I/J/K/L/A/M/N/O/P/Q/R/S/T/U/V/W/X Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A/B/C/A/D/E/F/G/H/A/I/J/K/L/A/M/N/O/P/Q/R/S/T/U/V/W/X Minimum Base: 30(\*\*) Small Base: 100(\*)

J-19-01009-28 - 10th July - 13th July 2020

INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q10. In this situation, how strongly do you support or oppose each of the following options? - They should be allowed to pay less of the new wealth tax if they can't afford it

All Adults aged 16-75 in the UK

	Marital Status				Education				Employment status		Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2243	1240	739	264	656	536	910	141	1423	820	602	590	509	302	240
Weighted base	2243	1250	721	272	675	533	882	153	1422	821	608	605	502	285	244
Strongly support	327 15%	179 14%	113 16%	35 13%	86 13%	81 15%	136 15%	23 15%	214 15%	112 14%	87 14%	80 13%	85 17% o	50 18% o	25 10%
Tend to support	611 27%	335 27%	200 28%	77 28%	175 26%	160 30%	230 26%	46 30%	373 26%	238 29%	172 28%	166 27%	124 25%	85 30%	64 26%
Neither support nor oppose	457 20%	246 20%	152 21%	58 21%	141 21%	107 20%	164 19%	44 29% AEFG	285 20%	172 21%	131 22%	124 21%	102 20%	55 19%	44 18%
Tend to oppose	364 16% H	212 17%	114 16%	38 14%	95 14% H	82 15% H	176 20% AEFH	11 7%	254 18% J	110 13%	80 13%	111 18% K	94 19% KO	48 17%	31 13%
Strongly oppose	236 11%	140 11%	62 9%	34 12%	74 11%	49 9%	101 11%	12 8%	161 11%	75 9%	66 11%	57 9%	57 11%	31 11%	25 10%
Don't know	249 11% GN	137 11%	80 11%	31 11%	105 16% AFG	54 10%	74 8%	17 11%	134 9%	115 14% AI	71 12% N	66 11% N	41 8%	16 6%	55 23% AKLMN

NET Support	938 42%	514 41%	313 43%	111 41%	261 39%	241 45% E	367 42%	69 45%	587 41%	350 43%	259 43%	246 41%	209 42%	135 47% O	89 36%
NET Oppose	600 27% HI	352 28%	175 24%	72 27%	169 25% H	131 25% H	277 31% AEFH	23 15%	415 29% J	184 22%	146 24%	168 28%	150 30% KO	79 28%	56 23%

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ColumnMeans (5%): A/B/C/D,A/E/F/G/H,I/J,K/L,M/N/O Minimum Base: 30(\*\*) Small Base: 100(\*)

J-19-01009-28 - 10th July - 13th July 2020

INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q10. In this situation, how strongly do you support or oppose each of the following options? - They should be allowed to pay less of the new wealth tax if they can't afford it

All Adults aged 16-75 in the UK

				Tenure			Voted in 2019 General Election		
	Total	Outright owner	Own with mortgage	Private renting	Social renting	Other	Conservative	Labour	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	2243	606	576	411	361	289	672	609	503
Weighted base	2243	623	559	413	370	278	680	594	508
Strongly support	327 15%	100 16%	77 14%	65 16%	54 15%	31 11%	107 16%	86 14%	73 14%
Tend to support	611 27%	168 27%	155 28%	111 27%	101 27%	76 27%	185 27%	171 29%	129 25%
Neither support nor oppose	457 20%	127 20%	104 19%	87 21%	76 20%	62 22%	133 20%	114 19%	113 22%
Tend to oppose	364 16%	92 15%	108 19% AB	71 17%	54 15%	38 14%	108 16%	113 19% A	90 18%
Strongly oppose	236 11% F	77 12% F	63 11%	42 10%	34 9%	19 7%	79 12%	57 10%	61 12%
Don't know	249 11% I	59 9%	52 9%	37 9%	50 14% CD	51 18% ABCD	68 10%	54 9%	43 8%

NET Support	938 42%	267 43%	231 41%	177 43%	155 42%	107 38%	292 43%	257 43%	201 40%
NET Oppose	600 27% F	170 27% F	172 31% AEF	113 27%	88 24%	58 21%	187 28%	169 29%	150 30%

accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/A/G/H/I Minimum Base: 30(\*\*) Small Base: 100(\*)

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J-19-01009-28 - 10th July - 13th July 2020

INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q10. In this situation, how strongly do you support or oppose each of the following options? - They should be allowed to delay payment of the new wealth tax until they can afford to pay it

All Adults aged 16-75 in the UK

		Gender		Age					Social grade				Region											
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted base	2243	1089	1138	348	410	387	433	665	622	802	326	493	92	250	188	198	163	208	189	308	305	107	175	60
Weighted base	2243	1103	1124	332	412	381	412	705	598	658	481	506	89	249	184	195	162	209	189	305	306	105	187	62
Strongly support	244 11% HO	116 10%	127 11%	60 18% AEFGH	50 12% H	39 10%	45 11% H	50 7%	69 11%	64 10%	53 11%	59 12%	4 5% *	30 12% O	11 6%	18 9%	18 11%	24 12%	22 12%	39 13% MOEW	49 16% AMOPW	10 9% *	13 7%	6 10% *
Tend to support	638 28%	307 28%	326 29%	99 30%	138 33% AFGH	102 27%	108 26%	191 27%	189 32% K	197 30%	118 25%	135 27%	23 26% *	70 28%	54 29%	49 25%	42 26%	67 32%	50 26%	86 28%	84 28%	36 34% *	56 30%	21 34% *
Neither support nor oppose	533 24%	275 25%	254 23%	79 24%	83 20%	82 22%	104 25%	184 26% E	122 20%	149 23%	127 26% I	135 27% I	19 21% *	67 27%	56 31% ARVW	50 26%	40 25%	42 20%	43 23%	72 24%	72 24%	19 18% *	37 20%	16 25% *
Tend to oppose	365 16% D	187 17%	178 16%	34 10%	68 17% D	74 20% D	72 18% D	116 16% D	103 17%	113 17%	83 17%	67 13%	21 23% O*	36 14%	23 12%	30 15%	31 19%	29 14%	31 16%	48 16%	45 15%	27 26% ANOPRTU*	35 19%	11 18% *
Strongly oppose	225 10%	123 11%	99 9%	28 8%	39 9%	32 8%	37 9%	89 13% DF	68 11%	74 11%	43 9%	41 8%	8 9% *	20 8%	17 9%	23 12%	13 8%	24 11%	18 9%	34 11%	31 10%	7 7% *	27 14% N	5 8% *
Don't know	238 11% I	96 9%	140 12% B	32 10%	34 8%	52 14% E	46 11%	74 11%	47 8%	62 9%	58 12% I	70 14% AU	15 17% TUVX*	26 11%	24 13%	26 13%	18 11%	23 11%	25 13%	25 8%	25 8%	7 7% *	20 11%	3 5% *

NET Support	882 39% H	423 38%	453 40%	159 48% AFGH	188 46% AFGH	141 37%	153 37%	241 34%	257 43% K	261 40%	170 35%	194 38%	27 30% *	100 40%	65 35%	66 34%	60 37%	91 44% M	72 38%	126 41%	133 44% MP	45 43% *	69 37%	27 43% *
NET Oppose	590 26% DL	310 28%	276 25%	62 19%	107 26% D	106 28% D	110 27% D	205 29% D	171 29% L	187 28% L	125 26%	107 21%	28 32% *	56 22%	39 21%	52 27%	44 27%	53 25%	49 26%	81 27%	75 25%	34 33% O*	62 33% NO	17 27% *

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ColumnProportions (5%): A/B/C/A/D/E/F/G/H/A/I/J/K/L/A/M/N/O/P/Q/R/S/T/U/V/W/X Minimum Base: 30(\*\*) Small Base: 100(\*)

ColumnMeans (5%): A/B/C/A/D/E/F/G/H/A/I/J/K/L/A/M/N/O/P/Q/R/S/T/U/V/W/X Minimum Base: 30(\*\*) Small Base: 100(\*)

J-19-01009-28 - 10th July - 13th July 2020

INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q10. In this situation, how strongly do you support or oppose each of the following options? - They should be allowed to delay payment of the new wealth tax until they can afford to pay it

All Adults aged 16-75 in the UK

		Marital Status				Education			Employment status		Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000- £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2243	1240	739	264	656	536	910	141	1423	820	602	590	509	302	240
Weighted base	2243	1250	721	272	675	533	882	153	1422	821	608	605	502	285	244
Strongly support	244 11%	120 10%	96 13% B	28 10%	62 9%	74 14% E	94 11%	13 9%	157 11%	86 11%	64 11%	60 10%	54 11%	36 13%	29 12%
Tend to support	638 28% H	360 29%	209 29%	70 26%	177 26% H	155 29% H	279 32% EH	27 18%	433 30% J	206 25%	160 26%	179 30%	152 30% O	91 32% O	55 23%
Neither support nor oppose	533 24%	304 24%	165 23%	63 23%	175 26% G	115 22%	184 21%	59 39% AEFG	327 23%	206 25%	164 27% N	145 24%	117 23%	54 19%	53 22%
Tend to oppose	365 16%	206 17%	109 15%	50 19%	100 15%	89 17%	158 18%	19 12%	233 16%	132 16%	92 15%	106 18% O	92 18% O	47 17%	28 12%
Strongly oppose	225 10%	133 11%	63 9%	29 11%	59 9%	46 9%	99 11%	21 14%	158 11% J	67 8%	61 10%	48 8%	52 10%	39 14% AL	25 10%
Don't know	238 11% GIMN	126 10%	80 11%	32 12%	103 15% AFG	53 10%	68 8%	14 9%	114 8%	124 15% AI	67 11% MN	66 11% MN	35 7%	17 6%	53 22% AKLMN

NET Support	882 39% H	480 38%	304 42%	98 36%	239 35% H	229 43% EH	373 42% EH	40 26%	590 41% J	292 36%	224 37%	240 40%	206 41%	127 45% KO	85 35%
NET Oppose	590 26%	340 27%	171 24%	79 29%	158 23%	135 25%	258 29% E	40 26%	391 27%	199 24%	152 25%	154 25%	144 29%	86 30% O	54 22%

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J-19-01009-28 - 10th July - 13th July 2020

INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q10. In this situation, how strongly do you support or oppose each of the following options? - They should be allowed to delay payment of the new wealth tax until they can afford to pay it

All Adults aged 16-75 in the UK

				Tenure			Voted in 2019 General Election		
	Total	Outright owner	Own with mortgage	Private renting	Social renting	Other	Conservative	Labour	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	2243	606	576	411	361	289	672	609	503
Weighted base	2243	623	559	413	370	278	680	594	508
Strongly support	244 11%	75 12%	56 10%	45 11%	34 9%	33 12%	77 11%	71 12%	45 9%
Tend to support	638 28%	166 27%	165 29%	135 33% ABE	94 25%	78 28%	198 29%	171 29%	153 30%
Neither support nor oppose	533 24% F	158 25% F	125 22%	95 23%	107 29% ACF	48 17%	155 23%	141 24%	130 26%
Tend to oppose	365 16%	103 17%	106 19% E	63 15%	51 14%	43 15%	104 15%	112 19% A	96 19%
Strongly oppose	225 10%	73 12%	54 10%	41 10%	30 8%	27 10%	82 12% AH	49 8%	51 10%
Don't know	238 11% BHI	47 8%	53 9%	34 8%	54 15% ABCD	50 18% ABCD	64 9%	49 8%	34 7%

NET Support	882 39%	241 39%	221 40%	180 44% E	129 35%	111 40%	275 41%	243 41%	198 39%
NET Oppose	590 26% E	177 28% E	160 29% E	104 25%	80 22%	69 25%	186 27%	161 27%	147 29%

accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

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INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q10. In this situation, how strongly do you support or oppose each of the following options? - The government should take ownership of an equivalent share (1%) of their house if they can't afford to pay the new wealth tax

All Adults aged 16-75 in the UK

		Gender			Age					Social grade				Region											
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	
Unweighted base	2243	1089	1138	348	410	387	433	665	622	802	326	493	92	250	188	198	163	208	189	308	305	107	175	60	
Weighted base	2243	1103	1124	332	412	381	412	705	598	658	481	506	89	249	184	195	162	209	189	305	306	105	187	62	
Strongly support	177 8% C	112 10% AC	63 6% GH	34 10% GH	42 10% GH	35 9% GH	25 6% GH	42 6% GH	56 9% GH	58 9% GH	29 6% GH	33 7% GH	5 6% *	27 11% PT	13 7% GH	9 5% GH	12 7% GH	20 9% T	13 7% GH	14 5% GH	25 8% GH	13 12% PT*	20 11% PT	6 10% *	
Tend to support	428 19%	231 21% C	193 17%	80 24% AGH	94 23% H	70 18%	72 17%	112 16%	120 20%	121 18%	100 21%	86 17%	13 14% *	54 22%	33 18%	38 20%	32 20%	32 15%	41 22%	54 18%	60 20%	20 19% *	40 21%	10 17% *	
Neither support nor oppose	432 19% F	208 19%	220 20%	86 26% AFGH	81 20%	55 14%	76 18%	134 19%	109 18%	124 19%	90 19%	110 22%	21 24% V*	58 23% V	43 23% V	32 16%	34 21%	35 17%	30 16%	56 18%	67 22% V	13 13% *	30 16%	14 23% *	
Tend to oppose	438 20% LN	211 19%	226 20%	50 15%	83 20%	86 23% D	85 21%	134 19%	124 21% L	142 22% L	94 20%	78 15%	23 26% NRU*	33 13%	34 19%	42 22% N	37 23% NU	33 16%	33 18%	68 22% NU	46 15% ANRSU*	30 28% NU	43 23% NU	15 24% N*	
Strongly oppose	528 24% D	247 22%	278 25%	50 15%	79 19%	84 22% D	103 25% DE	213 30% ADEF	146 24%	142 22%	122 25%	118 23%	15 16% *	45 18%	40 21%	56 28% MNW	33 20%	65 31% AMNQVW	45 24%	85 27% MNW	82 27% MNW	20 19% *	32 17%	12 20% *	
Don't know	240 11% I	94 9%	144 13% B	33 10%	33 8%	52 14% E	52 13% E	70 10%	43 7%	72 11% I	45 9%	80 16% AUK	12 13% *	32 13%	22 12%	18 9%	14 9%	25 12%	27 14% U	28 9%	26 8%	10 10% *	23 12%	4 7% *	

NET Support	604 27% CH	343 31% AC	256 23% AGH	114 34% AGH	136 33% AGH	104 27% H	96 23% H	154 22% H	176 29% L	179 27% H	129 27% H	120 24% H	18 20% *	82 33% MT	46 25% H	47 24% H	44 27% H	52 25% H	54 28% H	68 22% H	85 28% H	32 30% *	59 32% T	17 27% *
NET Oppose	966 43% DN	457 41% H	504 45% H	100 30% H	162 39% D	170 45% D	188 46% D	347 49% ADE	270 45% L	284 43% H	216 45% H	196 39% H	38 42% *	78 31% H	74 40% H	98 50% N	70 43% N	98 47% N	78 41% N	153 50% ANOUW	128 42% N	50 47% N*	75 40% H	27 44% *

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J-19-01009-28 - 10th July - 13th July 2020

INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q10. In this situation, how strongly do you support or oppose each of the following options? - The government should take ownership of an equivalent share (1%) of their house if they can't afford to pay the new wealth tax

All Adults aged 16-75 in the UK

		Marital Status				Education			Employment status		Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000- £54,999		Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2243	1240	739	264	656	536	910	141	1423	820	602	590	509	302	240
Weighted base	2243	1250	721	272	675	533	882	153	1422	821	608	605	502	285	244
Strongly support	177 8% DJO	109 9% D	56 8% 8	12 4% 4	41 6% 6	38 7% 7	87 10% E	10 7% 7	134 9% J	43 5% 5	48 8% O	38 6% 6	47 9% O	34 12% AKLO	9 4% 4
Tend to support	428 19% E	239 19% 19	143 20% 20	46 17% 17	99 15% 15	100 19% 19	201 23% AE	27 17% 17	293 21% J	134 16% 16	100 17% 17	122 20% O	117 23% AKO	55 19% 19	33 14% 14
Neither support nor oppose	432 19% G	231 18% 18	149 21% 21	52 19% 19	143 21% G	103 19% 19	139 16% 16	47 31% AEFG	264 19% 19	168 20% 20	137 22% NO	122 20% 20	91 18% 18	47 17% 17	36 15% 15
Tend to oppose	438 20% H	250 20% 20	135 19% 19	53 20% 20	129 19% H	98 18% H	195 22% H	17 11% 11	290 20% 20	148 18% 18	106 17% 17	132 22% O	109 22% O	56 20% 20	36 15% 15
Strongly oppose	528 24% C	303 24% C	146 20% 20	78 29% C	158 23% 23	136 26% 26	198 22% 22	36 24% 24	315 22% 22	213 26% I	141 23% 23	128 21% 21	109 22% 22	79 28% L	70 29% LM
Don't know	240 11% GMN	118 9% 9	91 13% B	31 12% 12	105 16% AFG	58 11% G	62 7% 7	16 10% 10	125 9% 9	115 14% AI	76 12% MN	63 10% MN	30 6% 6	13 5% 5	59 24% AKLMN

NET Support	604 27% DEJO	348 28% D	199 28% D	57 21% 21	140 21% 21	138 26% E	289 33% AEFH	37 24% 24	427 30% AJ	177 22% 22	148 24% O	161 27% O	163 33% AKLO	89 31% KO	43 18% 18
NET Oppose	966 43% C	553 44% C	281 39% 39	132 48% C	287 43% 43	234 44% 44	392 44% H	53 35% 35	605 43% 43	361 44% 44	247 41% 41	259 43% 43	218 43% 43	135 47% 47	107 44% 44

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Wealth tax

Adults aged 16-75 in the UK

Q10. In this situation, how strongly do you support or oppose each of the following options? - The government should take ownership of an equivalent share (1%) of their house if they can't afford to pay the new wealth tax

All Adults aged 16-75 in the UK

				Tenure			Voted in 2019 General Election		
	Total	Outright owner	Own with mortgage	Private renting	Social renting	Other	Conservative	Labour	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	2243	606	576	411	361	289	672	609	503
Weighted base	2243	623	559	413	370	278	680	594	508
Strongly support	177 8% BF	37 6% F	49 9% F	39 9% BF	40 11% ABF	12 4% 	45 7% 	47 8% 	57 11% AG
Tend to support	428 19% 	110 18% 	107 19% 	89 22% 	70 19% 	52 19% 	118 17% 	144 24% AG	106 21% 
Neither support nor oppose	432 19% 	113 18% 	107 19% 	73 18% 	78 21% 	61 22% 	124 18% 	116 20% 	104 20% 
Tend to oppose	438 20% E	118 19% 	128 23% AE	87 21% 	57 15% 	48 17% 	124 18% 	118 20% 	108 21% 
Strongly oppose	528 24% DFHI	198 32% ACDEF	124 22% EF	81 20% 	72 20% 	52 19% 	205 30% AHI	108 18% 	99 20% 
Don't know	240 11% BCI	47 7% 	45 8% 	44 11% 	52 14% ABC	53 19% ABCD	65 9% 	60 10% I	34 7% 

NET Support	604 27% BG	147 24% 	156 28% 	128 31% ABF	110 30% B	64 23% 	163 24% 	192 32% AG	163 32% AG
NET Oppose	966 43% EFH	317 51% ADEF	252 45% EF	168 41% 	129 35% 	100 36% 	329 48% AHI	226 38% 	208 41% 

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Overlap formulae used

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INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q10. In this situation, how strongly do you support or oppose each of the following options? - They should be made to find the money somehow even if it means mortgaging or selling their house to pay the new wealth tax

All Adults aged 16-75 in the UK

		Gender			Age					Social grade				Region										
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted base	2243	1089	1138	348	410	387	433	665	622	802	326	493	92	250	188	198	163	208	189	308	305	107	175	60
Weighted base	2243	1103	1124	332	412	381	412	705	598	658	481	506	89	249	184	195	162	209	189	305	306	105	187	62
Strongly support	164 7%	97 9% C	64 6%	26 8%	41 10% G	26 7%	20 5%	51 7%	54 9% K	48 7%	25 5%	37 7%	6 7% +	19 8%	12 7%	7 4%	13 8%	17 8%	19 10% P	15 5%	28 9% P	9 8% +	15 8%	5 8% +
Tend to support	377 17%	212 19% C	163 15%	52 16%	71 17%	63 17%	83 20%	109 15%	114 19%	116 18%	71 15%	76 15%	26 30% A O Q R S T U V W +	52 21% T	29 16%	38 19%	26 16%	30 14%	28 15%	39 13%	49 16%	15 14% +	34 18%	11 18% +
Neither support nor oppose	412 18% S	224 20% C	184 16%	83 25% A F G H	87 21% F	56 15%	68 17%	117 17%	105 18%	113 17%	100 21%	94 18%	17 19% +	52 21% S	40 22% S	28 14%	35 21% S	35 17%	22 12%	45 15%	63 20% S	28 26% A P R S T +	35 19%	13 21% +
Tend to oppose	519 23% B	221 20%	295 26% B	70 21%	87 21%	96 25%	99 24%	166 24%	135 23%	151 23%	120 25%	112 22%	15 17% +	47 19%	48 26%	43 22%	40 25%	50 24%	41 22%	80 26% N	68 22%	27 26% +	41 22%	16 26% +
Strongly oppose	563 25% V	259 23%	301 27%	72 22%	98 24%	89 23%	107 26%	197 28% D	154 26%	173 26%	117 24%	119 23%	16 18% +	60 24%	40 22%	58 30% M V	34 21%	59 28% V	49 26% V	102 33% A M N O Q U V W X	74 24%	16 15% +	43 23%	12 20% +
Don't know	209 9% I	91 8%	116 10%	28 9%	28 7%	52 14% A D E G H	36 9%	65 9%	37 6%	56 9%	47 10% I	69 14% A U	9 10% +	19 8%	15 8%	21 11%	15 9%	19 9%	30 16% A N O R T U	24 8%	23 8%	10 10% +	19 10%	4 7% +
NET Support	541 24% C T	308 28% A C	227 20%	78 24%	112 27%	89 23%	102 25%	159 23%	167 28% K L	165 25%	96 20%	113 22%	32 36% A O P Q R S T V +	71 28% T	41 22%	45 23%	38 24%	47 22%	46 25%	54 18% T	78 25% T	24 23% +	48 26% T	16 26% +
NET Oppose	1082 48% B M	479 43% A B	596 53% A B	142 43%	185 45%	185 48%	207 50%	363 51% D E	289 48%	325 49%	237 49%	231 46%	31 35% +	108 43% M	89 48% M	101 52% M	74 46%	109 52% M	90 48% M	182 60% A M N O Q S U V W	142 47%	43 41% +	84 45%	28 46% +

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INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q10. In this situation, how strongly do you support or oppose each of the following options? - They should be made to find the money somehow even if it means mortgaging or selling their house to pay the new wealth tax

All Adults aged 16-75 in the UK

		Marital Status				Education			Employment status		Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/ PhD	No formal qualifications	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000- £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2243	1240	739	264	656	536	910	141	1423	820	602	590	509	302	240
Weighted base	2243	1250	721	272	675	533	882	153	1422	821	608	605	502	285	244
Strongly support	164 7%	97 8%	45 6%	22 8%	49 7%	32 6%	66 7%	17 11%	114 8%	50 6%	46 8%	42 7%	34 7%	22 8%	20 8%
Tend to support	377 17% O	213 17%	117 16%	47 17%	102 15%	88 17%	169 19% EH	17 11%	260 18% J	117 14%	104 17% O	98 16% O	105 21% ALO	47 17% O	23 9%
Neither support nor oppose	412 18%	231 18%	138 19%	43 16%	116 17%	108 20%	151 17% G	37 24%	271 19%	141 17%	104 17%	118 20%	93 18%	49 17%	48 19%
Tend to oppose	519 23% N	285 23%	166 23%	67 25%	158 23%	111 21%	215 24%	35 23%	329 23%	190 23%	141 23%	161 27% NO	119 24% N	50 17%	48 20%
Strongly oppose	563 25%	311 25%	180 25%	72 26%	160 24%	153 29%	219 25%	31 20%	343 24%	220 27%	146 24%	139 23%	116 23%	101 35% AKLMO	61 25%
Don't know	209 9% N	113 9%	74 10%	22 8%	90 13% AFG	41 8%	63 7%	15 10%	106 7%	103 13% AI	68 11% LMN	46 8%	35 7%	16 6%	44 18% AKLMN

NET Support	541 24% JO	310 25%	162 22%	69 25%	151 22%	120 23%	235 27%	34 22%	374 26% J	167 20%	150 25% O	140 23%	139 28% O	69 24%	43 18%
NET Oppose	1082 48%	596 48%	347 48%	139 51%	318 47%	263 49%	434 49%	66 43%	672 47%	410 50%	287 47%	300 50%	235 47%	151 53%	109 45%

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Wealth tax

Adults aged 16-75 in the UK

Q10. In this situation, how strongly do you support or oppose each of the following options? - They should be made to find the money somehow even if it means mortgaging or selling their house to pay the new wealth tax

All Adults aged 16-75 in the UK

				Tenure			Voted in 2019 General Election		
	Total	Outright owner	Own with mortgage	Private renting	Social renting	Other	Conservative	Labour	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	2243	606	576	411	361	289	672	609	503
Weighted base	2243	623	559	413	370	278	680	594	508
Strongly support	164 7%	46 7%	33 6%	30 7%	38 10% AC	17 6%	44 6%	44 7%	56 11% AGH
Tend to support	377 17% F	97 16%	101 18% F	79 19% F	69 19% F	31 11%	104 15%	125 21% AG	98 19%
Neither support nor oppose	412 18%	102 16%	96 17%	83 20%	73 20%	58 21%	117 17%	121 20%	89 18%
Tend to oppose	519 23% E	145 23%	151 27% AEF	96 23%	70 19%	57 21%	164 24%	124 21%	125 25%
Strongly oppose	563 25% EI	188 30% ACDE	138 25%	94 23%	74 20%	68 25%	200 29% AHI	135 23%	104 21%
Don't know	209 9% B	45 7%	41 7%	31 7%	45 12% ABCD	47 17% ABCD	51 8%	45 8%	36 7%

NET Support	541 24% F	143 23%	133 24% F	109 26% F	107 29% ABF	48 17%	148 22%	169 28% AG	153 30% AG
NET Oppose	1082 48% EH	333 53% ADEF	289 52% E	190 46%	144 39%	126 45%	364 54% AHI	259 44%	229 45%

accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

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Wealth tax

Adults aged 16-75 in the UK

Q11. Which one or two, if any, of the following arguments in favour of a net wealth tax do you most strongly support?

All Adults aged 16-75 in the UK

		Gender			Age					Social grade				Region										
	Total (A)	Male (B)	Female (C)	16 to 24 (D)	25 to 34 (E)	35 to 44 (F)	45 to 54 (G)	55 to 75 (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	North East (M)	North West (N)	Yorkshire and The Humber (O)	West Midlands (P)	East Midlands (Q)	East of England (R)	South West (S)	South East (T)	Greater London (U)	Wales (V)	Scotland (W)	Northern Ireland (X)
Unweighted base	2243	1089	1138	348	410	387	433	665	622	802	326	493	92	250	188	198	163	208	189	308	305	107	175	60
Weighted base	2243	1103	1124	332	412	381	412	705	598	658	481	506	89	249	184	195	162	209	189	305	306	105	187	62
The gap between rich and poor is too large in the UK and a wealth tax would help to reduce it	813 36% R	409 37%	397 35%	114 34%	153 37%	127 33%	153 37%	266 38%	211 35%	240 36%	191 40%	171 34%	39 44% R*	99 40% R	66 36%	73 38%	54 33%	60 29%	73 39% R	101 33%	107 35%	43 40% R*	76 41% R	23 37% *
The rich have got richer in recent years. It's time for them to give something back	749 33% CI	414 38% AC	328 29%	101 30%	123 30%	118 31%	152 37% E	255 36% E	171 29%	246 37% AI	155 32%	177 35% I	35 39% R*	89 36%	68 37%	58 30%	55 34%	57 27%	58 31%	101 33%	109 36%	41 39% R*	58 31%	20 32% *
If taxes have to increase, it's better to tax wealth rather than people's income from work	546 24%	235 21%	308 27% B	67 20%	97 24%	96 25%	105 25%	180 26%	157 26%	156 24%	114 24%	119 23%	14 15% *	67 27% M	44 24%	42 22%	37 23%	61 29% MU	51 27% M	77 25%	65 21%	25 24% *	45 24%	17 27% *
The government needs to fill the hole in public finances caused by the Covid-19 pandemic	487 22%	232 21%	253 23%	60 18%	94 23%	84 22%	86 21%	163 23%	152 25% KL	145 22%	88 18%	102 20%	20 22% *	45 18%	36 19%	42 21%	42 26%	43 21%	35 18%	78 26% NW	73 24%	26 25% *	32 17%	15 24% *
A wealth tax would help to raise money for public services	402 18%	190 17%	209 19%	57 17%	83 20% G	78 20% G	61 15%	123 17%	104 17%	140 21% AK	70 15%	88 17%	23 26% OSVX*	43 17%	28 15%	34 17%	37 23% SVX	47 22% SVX	26 14%	56 18%	53 17%	13 13% *	36 19%	6 9% *
A wealth tax now would help to minimise the tax burden of future generations	271 12% G	142 13%	127 11%	54 16% AGH	53 13% G	48 13% G	34 8%	82 12%	82 14% L	82 12%	62 13%	46 9%	10 11% *	25 10%	23 12%	23 12%	24 15%	23 11%	23 12%	38 12%	49 16%	9 9% *	18 9%	7 12% *
None of these	123 6%	65 6%	57 5%	20 6%	21 5%	14 4%	27 7%	41 6%	39 6%	30 4%	24 5%	32 6%	2 3% *	14 6%	9 5%	10 5%	7 4%	14 7%	8 4%	19 6%	17 6%	8 8% *	11 6%	2 4% *
Don't know	173 8% H	77 7%	96 9%	25 7%	31 8%	42 11% AH	39 9% H	38 5%	32 5%	43 7%	43 9%	55 11% AI	9 10% *	14 5%	20 11% NTU	21 11% NU	9 6%	18 8%	24 13% ANQTUV	18 6%	17 6%	4 4% *	16 8%	4 6% *

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ColumnProportions (5%): A/B/C/A/D/E/F/G/H/A/I/J/K/L/A/M/N/O/P/Q/R/S/T/U/V/W/X Minimum Base: 30(\*\*) Small Base: 100(\*\*)

ColumnMeans (5%): A/B/C/A/D/E/F/G/H/A/I/J/K/L/A/M/N/O/P/Q/R/S/T/U/V/W/X Minimum Base: 30(\*\*) Small Base: 100(\*\*)

J-19-01009-28 - 10th July - 13th July 2020

INTERNAL/CLIENT USE ONLY

Wealth tax

Adults aged 16-75 in the UK

Q11. Which one or two, if any, of the following arguments in favour of a net wealth tax do you most strongly support?

All Adults aged 16-75 in the UK

	Marital Status				Education				Employment status		Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/S eparated	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2243	1240	739	264	656	536	910	141	1423	820	602	590	509	302	240
Weighted base	2243	1250	721	272	675	533	882	153	1422	821	608	605	502	285	244
The gap between rich and poor is too large in the UK and a wealth tax would help to reduce it	813 36%	452 36%	253 35%	108 40%	222 33%	189 36%	350 40% E	51 34%	520 37%	293 36%	215 35%	222 37%	202 40% N	90 32%	84 34%
The rich have got richer in recent years. It's time for them to give something back	749 33% N	389 31%	261 36% B	99 36%	231 34%	178 33%	282 32%	58 38%	461 32%	288 35%	227 37% N	196 32%	173 34% N	78 27%	75 31%
If taxes have to increase, it's better to tax wealth rather than people's income from work	546 24%	306 25%	166 23%	73 27%	160 24%	113 21%	235 27% F	38 25%	324 23%	221 27% I	138 23%	150 25%	123 24%	75 26%	60 24%
The government needs to fill the hole in public finances caused by the Covid-19 pandemic	487 22% K	292 23% C	140 19%	55 20%	143 21%	112 21%	210 24% H	22 15%	334 23% J	153 19%	102 17%	138 23% K	117 23% K	79 28% AK	51 21%
A wealth tax would help to raise money for public services	402 18%	220 18%	132 18%	51 19%	99 15%	86 16%	194 22% AEF	24 15%	262 18%	140 17%	112 18%	109 18%	91 18%	53 19%	37 15%
A wealth tax now would help to minimise the tax burden of future generations	271 12% K	154 12%	91 13%	26 10%	76 11%	78 15%	104 12%	13 8%	179 13%	92 11%	54 9%	79 13% K	71 14% KO	46 16% AKO	21 9%
None of these	123 6%	69 5%	40 6%	15 5%	38 6%	37 7%	40 4%	9 6%	79 6%	45 5%	42 7%	27 4%	22 4%	24 8% LMO	9 4%
Don't know	173 8% DGN	102 8% D	60 8% D	11 4%	76 11% AFG	40 7%	44 5%	14 9%	92 6%	82 10% I	49 8% N	45 7% N	30 6%	9 3%	41 17% AKLMN

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ColumnMeans (5%): A/B/C/D,A/E/F/G,H/A/I/J,A/K/L/M/N/O Minimum Base: 30(\*\*) Small Base: 100(\*)

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Wealth tax

Adults aged 16-75 in the UK

Q11. Which one or two, if any, of the following arguments in favour of a net wealth tax do you most strongly support?

All Adults aged 16-75 in the UK

		Tenure					Voted in 2019 General Election		
	Total	Outright owner	Own with mortgage	Private renting	Social renting	Other	Conservative	Labour	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	2243	606	576	411	361	289	672	609	503
Weighted base	2243	623	559	413	370	278	680	594	508
The gap between rich and poor is too large in the UK and a wealth tax would help to reduce it	813 36% BG	201 32%	236 42% ABEF	159 38%	124 34%	94 34%	198 29%	270 46% AGI	200 39% G
The rich have got richer in recent years. It's time for them to give something back	749 33% FG	216 35%	177 32%	135 33%	142 38% ACF	78 28%	195 29%	245 41% AGI	172 34%
If taxes have to increase, it's better to tax wealth rather than people's income from work	546 24%	147 24%	136 24%	105 25%	92 25%	66 24%	176 26%	140 24%	118 23%
The government needs to fill the hole in public finances caused by the Covid-19 pandemic	487 22% EFH	173 28% ACEF	116 21%	96 23% EF	57 15%	46 16%	190 28% AHI	110 19%	113 22%
A wealth tax would help to raise money for public services	402 18%	113 18%	101 18%	76 18%	69 19%	44 16%	117 17%	129 22% A	91 18%
A wealth tax now would help to minimise the tax burden of future generations	271 12%	80 13%	76 14%	45 11%	41 11%	28 10%	99 15% A	69 12%	60 12%
None of these	123 6% H	42 7%	32 6%	16 4%	19 5%	15 5%	53 8% AH	15 2%	28 6% H
Don't know	173 8% BHI	32 5%	33 6%	34 8%	30 8%	44 16% ABCDE	46 7%	26 4%	29 6%

accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

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Wealth tax

Adults aged 16-75 in the UK

Q12. Which one or two, if any, of the following arguments against a net wealth tax do you most strongly support?

All Adults aged 16-75 in the UK

	Gender			Age					Social grade				Region											
	Total	Male	Female	16 to 24	25 to 34	35 to 44	45 to 54	55 to 75	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)
Unweighted base	2243	1089	1138	348	410	387	433	665	622	802	326	493	92	250	188	198	163	208	189	308	305	107	175	60
Weighted base	2243	1103	1124	332	412	381	412	705	598	658	481	506	89	249	184	195	162	209	189	305	306	105	187	62
The wealthy will just avoid paying the tax by moving or by finding loopholes	934	450	477	102	155	174	187	316	253	296	199	186	37	110	84	76	68	67	79	133	130	45	81	24
	42%	41%	42%	31%	38%	46%	45%	45%	42%	45%	41%	37%	42%	44%	46%	39%	42%	32%	42%	44%	43%	43%	43%	39%
It isn't fair to tax people who have chosen to save rather than spend	DR				DE	DE	DE		L				*	R	R					R	R	*	R	*
	575	263	306	92	97	87	108	190	156	180	112	127	19	64	51	55	41	64	42	90	66	21	44	17
Wealthy people help boost our economy and a wealth tax might discourage them from investing and creating jobs	26%	24%	27%	28%	24%	23%	26%	27%	26%	27%	23%	25%	21%	26%	28%	28%	25%	30%	22%	30%	22%	20%	24%	27%
													*				U		U			*		*
Wealthy people have already paid tax on most of their wealth when they acquired it, it is not fair to make them pay tax on the same things twice	315	162	151	48	75	44	46	102	108	94	53	59	10	29	24	36	22	38	25	48	46	12	17	7
	14%	15%	13%	15%	18%	12%	11%	14%	18%	14%	11%	12%	11%	12%	13%	19%	13%	18%	13%	16%	15%	11%	9%	11%
				AFG					AKL				*			W		W		W		*		*
	279	124	151	52	58	49	49	72	88	88	44	60	8	25	18	28	21	31	23	40	47	8	19	11
It is too complicated to introduce a wealth tax	12%	11%	13%	16%	14%	13%	12%	10%	15%	13%	9%	12%	9%	10%	10%	14%	13%	15%	12%	13%	15%	7%	10%	18%
				H					K				*							V		*	V*	
Wealth is concentrated amongst older people, and it isn't fair to target them	195	98	97	35	38	30	28	63	51	46	50	47	4	16	11	17	18	20	14	28	35	9	18	6
	9%	9%	9%	10%	9%	8%	7%	9%	9%	7%	10%	9%	4%	6%	6%	9%	11%	10%	8%	9%	11%	8%	10%	9%
													*							O		*		*
	168	100	67	44	38	16	19	51	50	40	41	37	5	17	14	14	9	19	16	22	30	8	13	2
Wealthy people have worked hard for their money so it isn't fair to target them	7%	9%	6%	13%	9%	4%	5%	7%	8%	6%	9%	7%	6%	7%	7%	7%	5%	9%	8%	7%	10%	8%	7%	3%
	FG	C		AFGH	FG			F					*									*		*
None of these	141	77	64	42	29	23	16	32	48	41	20	31	9	17	5	17	7	10	14	21	22	8	8	3
	6%	7%	6%	13%	7%	6%	4%	4%	8%	6%	4%	6%	10%	7%	3%	9%	4%	5%	7%	7%	7%	7%	4%	5%
	G			AEFGH	G				K				O*			O			O		O	*		*
	267	152	112	22	48	50	53	94	64	80	57	66	14	37	18	13	24	27	18	33	34	17	25	7
Don't know	12%	14%	10%	7%	12%	13%	13%	13%	11%	12%	12%	13%	15%	15%	10%	7%	15%	13%	10%	11%	11%	16%	13%	11%
	DP	C			D	D	D	D					P*	P			P	P				P*	P	*
	252	108	143	37	40	51	55	69	40	68	62	82	13	27	25	25	16	23	31	29	31	9	19	3
	11%	10%	13%	11%	10%	13%	13%	10%	7%	10%	13%	16%	14%	11%	14%	13%	10%	11%	16%	10%	10%	9%	10%	5%
	I		B						I	I	AJJ		*						ATX			*		*

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Wealth tax

Adults aged 16-75 in the UK

Q12. Which one or two, if any, of the following arguments against a net wealth tax do you most strongly support?

All Adults aged 16-75 in the UK

	Marital Status				Education				Employment status		Income				
	Total	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	GCSE/O Level/NVQ 12	A Level or equivalent	Degree/M asters/Ph D	No formal qualificati ons	Working	Not working	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+ £55,000+	Prefer not to say
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)
Unweighted base	2243	1240	739	264	656	536	910	141	1423	820	602	590	509	302	240
Weighted base	2243	1250	721	272	675	533	882	153	1422	821	608	605	502	285	244
The wealthy will just avoid paying the tax by moving or by finding loopholes	934 42% H	533 43% H	287 40% H	115 42% H	259 38% H	224 42% H	403 46% AEH	48 32% H	591 42% H	343 42% H	228 38% H	268 44% K	233 46% KN	109 38% H	96 39% H
It isn't fair to tax people who have chosen to save rather than spend	575 26% H	307 25% H	205 28% H	63 23% H	151 22% H	144 27% H	251 28% EH	29 19% H	368 26% H	207 25% H	139 23% H	151 25% H	124 25% H	101 35% AKLMO	60 25% H
Wealthy people help boost our economy and a wealth tax might discourage them from investing and creating jobs	315 14% H	179 14% H	100 14% H	36 13% H	83 12% H	73 14% H	143 16% E	16 10% H	217 15% J	97 12% H	70 12% H	90 15% H	73 15% H	55 19% AKO	26 11% H
Wealthy people have already paid tax on most of their wealth when they acquired it, it is not fair to make them pay tax on the same things twice	279 12% H	155 12% H	93 13% H	32 12% H	75 11% H	76 14% H	115 13% H	14 9% H	192 14% J	87 11% H	65 11% H	63 10% H	76 15% KL	48 17% AKL	27 11% H
It is too complicated to introduce a wealth tax	195 9% H	119 10% c	49 7% H	27 10% H	62 9% H	45 8% H	69 8% H	19 12% H	120 8% H	75 9% H	58 9% H	44 7% H	43 9% H	28 10% H	22 9% H
Wealth is concentrated amongst older people, and it isn't fair to target them	168 7% H	88 7% H	64 9% H	16 6% H	45 7% H	40 8% H	63 7% H	19 13% AEG	118 8% H	50 6% H	48 8% H	46 8% H	38 8% H	23 8% H	14 6% H
Wealthy people have worked hard for their money so it isn't fair to target them	141 6% JL	80 6% H	48 7% H	13 5% H	42 6% H	38 7% H	53 6% H	8 5% H	106 7% J	35 4% H	39 6% H	23 4% H	40 8% L	28 10% ALO	11 5% H
None of these	267 12% H	149 12% H	86 12% H	31 11% H	75 11% H	57 11% H	112 13% H	23 15% H	164 12% H	103 13% H	81 13% H	71 12% H	60 12% H	26 9% H	29 12% H
Don't know	252 11% GMN	137 11% H	76 11% H	39 14% H	114 17% AFG	56 11% G	57 6% H	25 16% G	133 9% H	119 14% AI	86 14% MN	66 11% MN	34 7% H	13 4% H	53 22% AKLMN

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Wealth tax

Adults aged 16-75 in the UK

Q12. Which one or two, if any, of the following arguments against a net wealth tax do you most strongly support?

All Adults aged 16-75 in the UK

		Tenure					Voted in 2019 General Election		
	Total	Outright owner	Own with mortgage	Private renting	Social renting	Other	Conservative	Labour	Other
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)
Unweighted base	2243	606	576	411	361	289	672	609	503
Weighted base	2243	623	559	413	370	278	680	594	508
The wealthy will just avoid paying the tax by moving or by finding loopholes	934 42% F	253 41% ACDEF	252 45% F	168 41% E	165 45% F	97 35% EH	280 41% AHI	265 45% AGI	226 45% G
It isn't fair to tax people who have chosen to save rather than spend	575 26% EH	224 36% ACDEF	132 24% E	95 23% E	61 17% EH	63 23% EH	215 32% AHI	124 21% AGI	129 25% G
Wealthy people help boost our economy and a wealth tax might discourage them from investing and creating jobs	315 14% EH	96 15% E	93 17% EF	57 14% EF	39 11% EH	30 11% EH	133 20% AHI	65 11% AGI	63 12% G
Wealthy people have already paid tax on most of their wealth when they acquired it, it is not fair to make them pay tax on the same things twice	279 12% EH	78 13% E	84 15% AE	52 13% E	30 8% EH	35 13% EH	109 16% AH	56 10% AGI	61 12% G
It is too complicated to introduce a wealth tax	195 9% F	62 10% F	50 9% F	43 10% F	24 7% F	16 6% F	60 9% F	54 9% F	40 8% F
Wealth is concentrated amongst older people, and it isn't fair to target them	168 7% C	55 9% C	29 5% C	39 10% C	25 7% C	20 7% C	55 8% C	44 7% C	41 8% C
Wealthy people have worked hard for their money so it isn't fair to target them	141 6% BG	40 6% BG	35 6% BG	28 7% BG	16 4% BG	22 8% BG	62 9% AHI	33 6% AGI	26 5% G
None of these	267 12% BG	60 10% BG	69 12% BG	50 12% BG	51 14% BG	38 14% BG	44 7% BG	106 18% AGI	64 13% G
Don't know	252 11% BCGHI	42 7% BCGHI	47 8% BCGHI	49 12% B	64 17% ABCD	49 18% ABCD	61 9% AGI	52 9% AGI	34 7% G

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Overlap formulae used

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ColumnMeans (5%): A/B/C/D/E/F/A/G/H/I Minimum Base: 30(\*\*) Small Base: 100(\*\*)