

Housing in Britain

October 2020

Ben Marshall and Holly Day

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Ipsos MORI

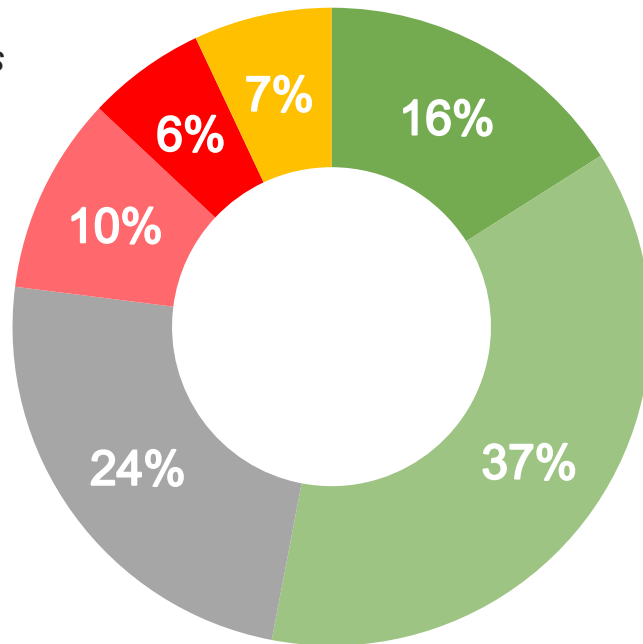


'Algorithm' in planning reforms turns some people off

Here are some policies related to housing which have been introduced or have been proposed in Britain during the coronavirus pandemic. To what extent do you support or oppose each of these in principle?

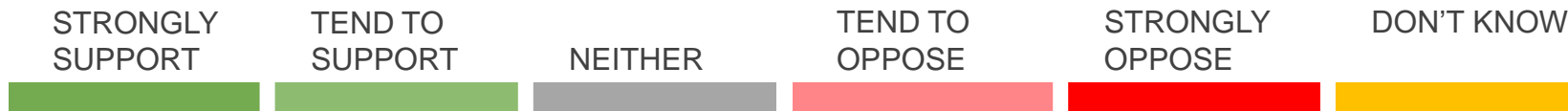
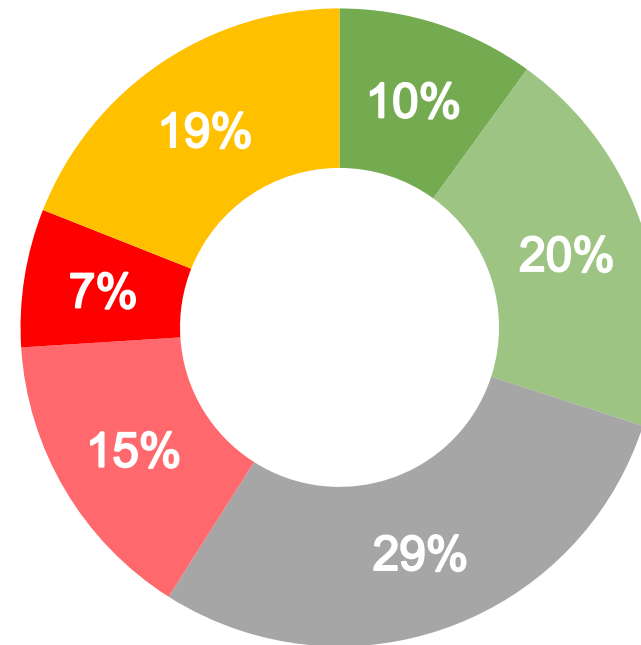
Central government setting new targets for the number of new homes local councils will be expected to allow to be built

530 adults were asked this question



Central government setting new targets using an algorithm for the number of new homes local councils will be expected to allow to be built

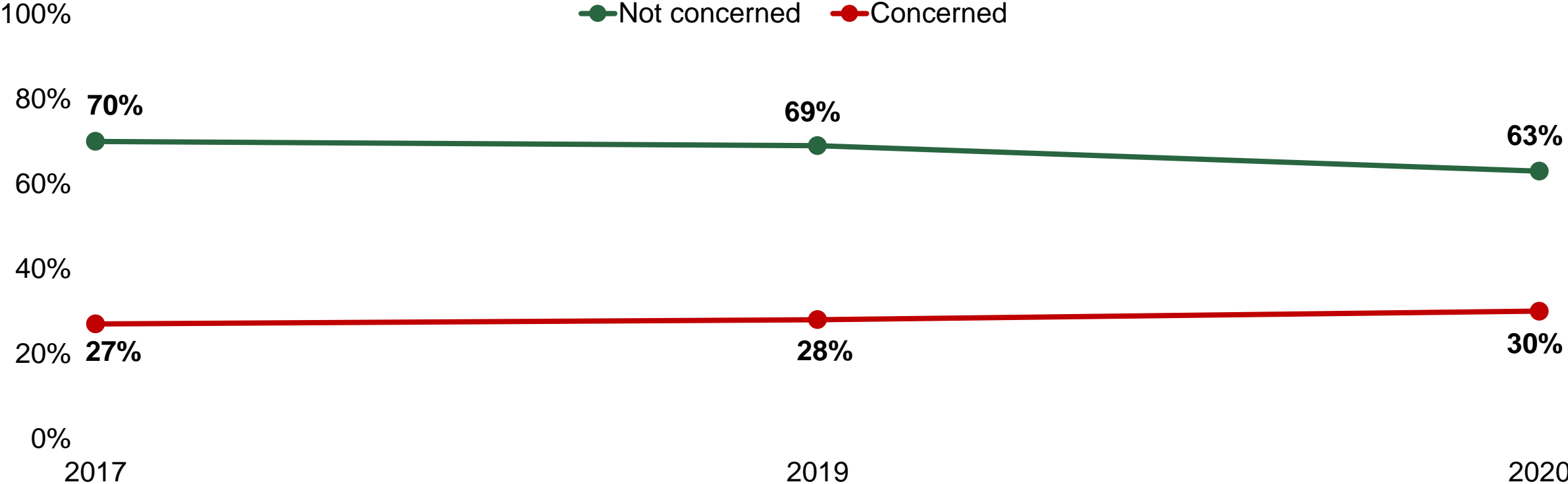
531 adults were asked this question



Source: Ipsos MORI
1,061 adults aged 18-75 in Great Britain,
9-13 October 2020

63% are not concerned about paying rent/mortgage at the moment, down from 69% last year

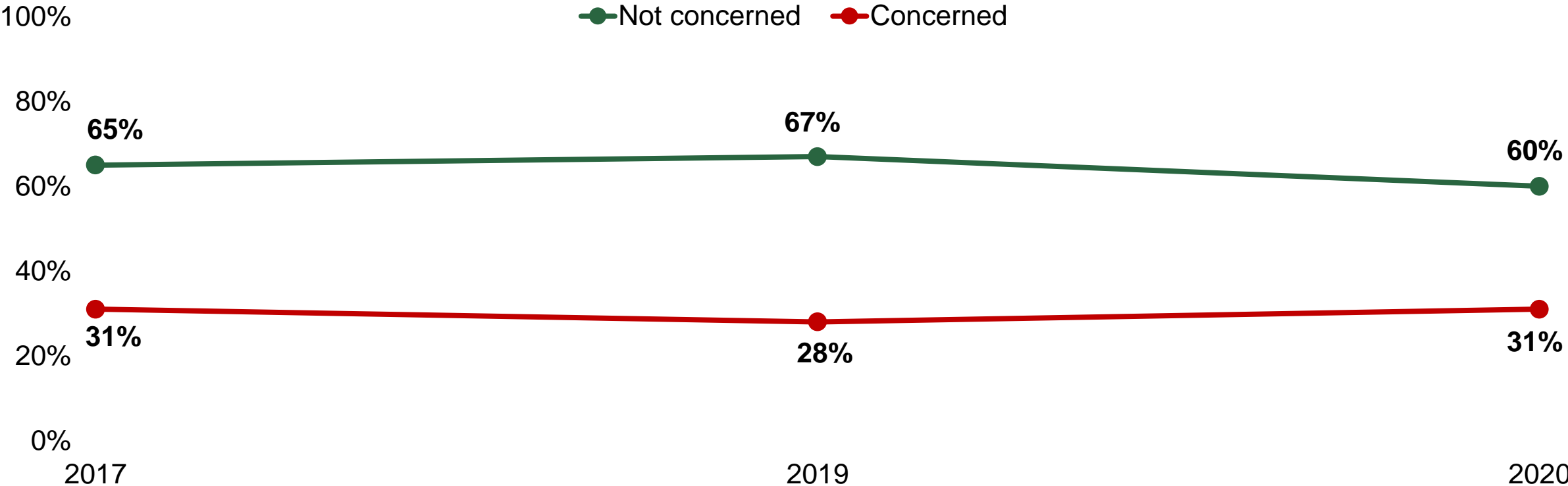
How concerned, if at all, are you with the following... Your ability to pay the rent/your mortgage repayments at the moment?



Source: Ipsos MORI
Base: 1,061 adults aged 18-75 in the UK, 9-13 October 2020

Similar movement in non-concern about affordability in 12 months' time

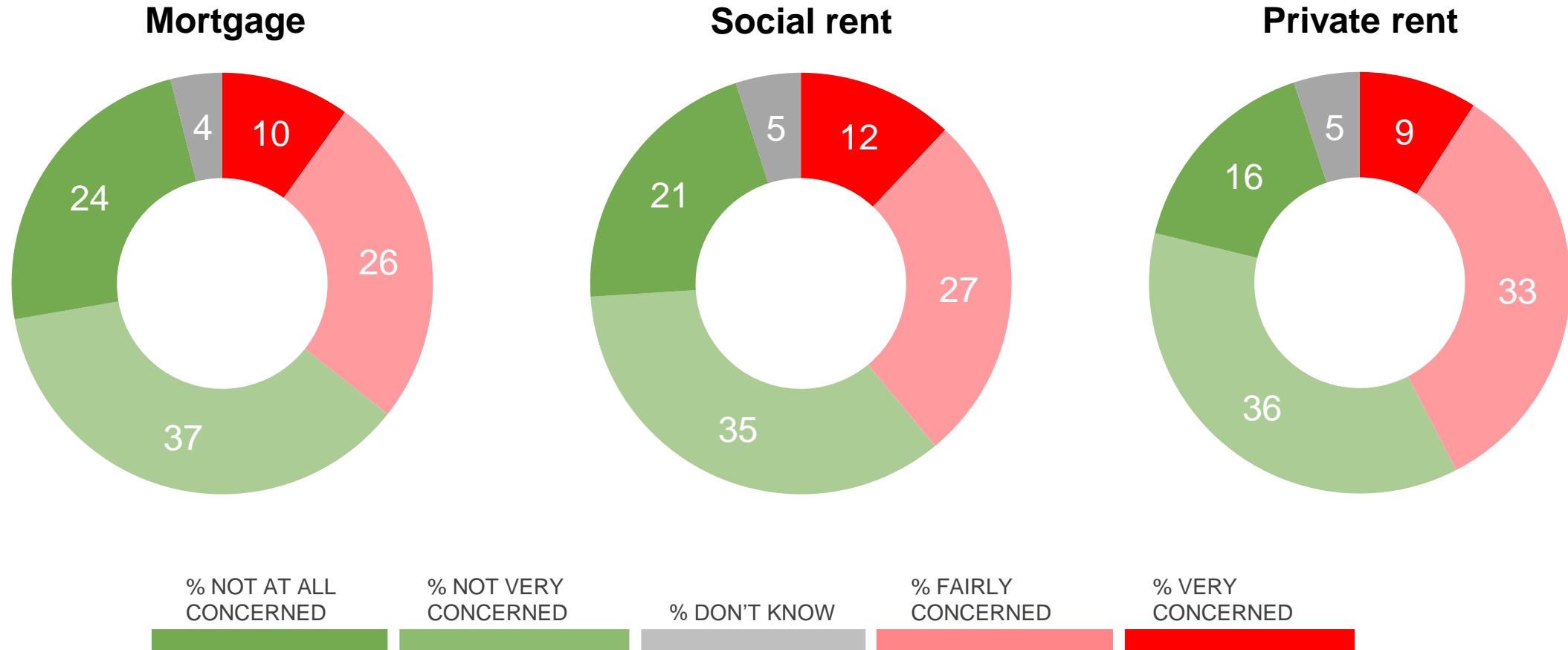
How concerned, if at all, are you with the following... Your ability to pay the rent/your mortgage repayments in 12 months' time?



Source: Ipsos MORI
Base: 1,061 adults aged 18-75 in the UK, 9-13 October 2020

43% private renters concerned about paying rent at the moment, 39% of social renters

How concerned, if at all, are you with the following... Your ability to pay the rent/your mortgage repayments at the moment?



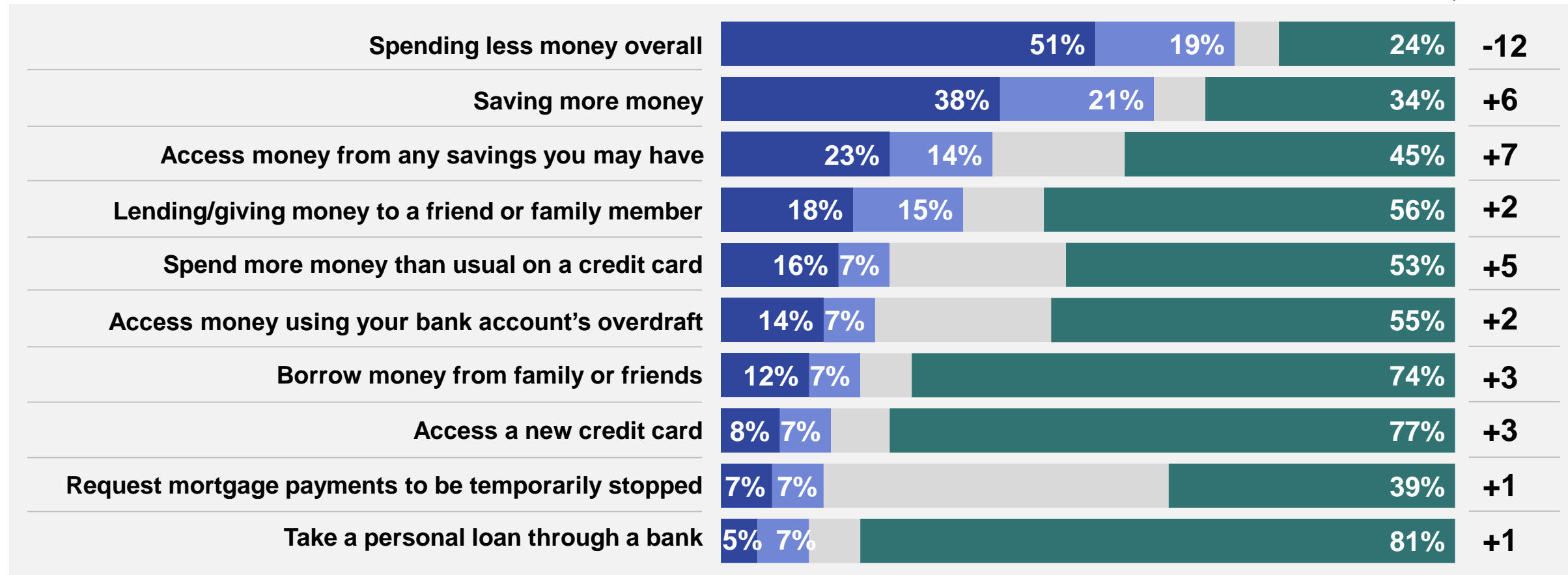
Source: Ipsos MORI

1,061 adults aged 18-75 in Great Britain, 9-13 October 2020 including 283 mortgage, 235 social renters, 208 private renters

Financial measures taken due to the Coronavirus

Thinking about your current financial situation, have you done, or are you considering any of the following due to the Coronavirus outbreak? If the statement does not apply to you please say so.

Have already done this Have not done this but I am considering Have not done this and I am not considering Change 'have done' from April 20



Base: 1,067 Online British adults 18-75, 16-19 October 2020. Certain questions included "non-applicable" options

* These options were not asked in the first wave

Further information:

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