VOTING INTENTION
### Holyrood voting intention: constituency vote

How do you intend to use your first (constituency) vote in the 2021 Scottish Parliament election?

<table>
<thead>
<tr>
<th>Headline voting intention</th>
<th>All giving a voting intention</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SNP</strong></td>
<td><strong>SNP</strong></td>
</tr>
<tr>
<td>58%</td>
<td>58%</td>
</tr>
<tr>
<td><strong>Conservative</strong></td>
<td><strong>Conservative</strong></td>
</tr>
<tr>
<td>19%</td>
<td>18%</td>
</tr>
<tr>
<td><strong>Labour</strong></td>
<td><strong>Labour</strong></td>
</tr>
<tr>
<td>13%</td>
<td>14%</td>
</tr>
<tr>
<td><strong>Lib Dems</strong></td>
<td><strong>Lib Dems</strong></td>
</tr>
<tr>
<td>8%</td>
<td>8%</td>
</tr>
<tr>
<td><strong>Green Party</strong></td>
<td><strong>Green Party</strong></td>
</tr>
<tr>
<td>1%</td>
<td>1%</td>
</tr>
<tr>
<td><strong>Independent Candidate</strong></td>
<td><strong>Independent Candidate</strong></td>
</tr>
<tr>
<td>1%</td>
<td>1%</td>
</tr>
<tr>
<td><strong>Other</strong></td>
<td><strong>Other</strong></td>
</tr>
<tr>
<td>&lt;1%</td>
<td>1%</td>
</tr>
</tbody>
</table>

**SNP lead = +39**

**SNP lead = +40**

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**Base:** 1045 Scottish adults 16+, 2-9 October 2020; Headline Voting Intention: all likely to vote (850). Margin of error is displayed at +/- 4%. All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

**Source:** Ipsos MORI Scottish Political Monitor
Holyrood voting intention: list vote

How do you intend to use your second (list) vote in the 2021 Scottish Parliament election?

**Headline voting intention**

- SNP: 47%
- Conservative: 19%
- Labour: 13%
- Green Party: 9%
- Lib Dems: 8%
- Independent Candidate: 2%
- Other: 1%

**All giving a voting intention**

- SNP: 48%
- Conservative: 18%
- Labour: 14%
- Green Party: 9%
- Lib Dems: 8%
- Independent Candidate: 2%
- Other: 1%

**SNP lead = +28**

**SNP lead = +30**

*Base: 1045 Scottish adults 16+, 2-9 October 2020; Headline Voting Intention: all likely to vote (850). Margin of error is displayed at +/- 4%. All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party’s support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.*

*Source: Ipsos MORI Scottish Political Monitor*
SATISFACTION
WITH GOVERNMENT
AND PARTY LEADERS
Satisfaction with leaders and opposition

Are you satisfied or dissatisfied with the way… is doing his/her job… as Prime Minister/First Minister/leader of the UK Labour Party?

<table>
<thead>
<tr>
<th>Leader</th>
<th>Satisfied</th>
<th>Dissatisfied</th>
<th>Don’t know</th>
<th>NET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Boris Johnson</td>
<td>19%</td>
<td>76%</td>
<td>5%</td>
<td>-58†</td>
</tr>
<tr>
<td>Nicola Sturgeon</td>
<td>72%</td>
<td>4%</td>
<td>24%</td>
<td>49†</td>
</tr>
<tr>
<td>Keir Starmer</td>
<td>44%</td>
<td>27%</td>
<td>29%</td>
<td>16†</td>
</tr>
</tbody>
</table>

Source: Ipsos MORI Scottish Political Monitor

Base: 1,045 Scottish adults aged 16+, 2-9 October 2020
† Figure rounded to the nearest whole number
**Satisfaction with party leaders**

Are you satisfied or dissatisfied with the way… is doing his/her job… as leader of the Scottish National Party/ Scottish Conservative and Unionist Party/ Scottish Labour Party/ the Scottish Liberal Democrats?

<table>
<thead>
<tr>
<th>Party</th>
<th>Nicola Sturgeon</th>
<th>Douglas Ross</th>
<th>Richard Leonard</th>
<th>Willie Rennie</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Dissatisfied</strong></td>
<td>24%</td>
<td>39%</td>
<td>44%</td>
<td>30%</td>
</tr>
<tr>
<td><strong>Don’t know</strong></td>
<td>72%</td>
<td>40%</td>
<td>38%</td>
<td>41%</td>
</tr>
<tr>
<td><strong>Satisfied</strong></td>
<td>4%</td>
<td>22%</td>
<td>18%</td>
<td>29%</td>
</tr>
</tbody>
</table>

**Source:** Ipsos MORI Scottish Political Monitor

**NET**

- Nicola Sturgeon: 49
- Douglas Ross: -17
- Richard Leonard: -25
- Willie Rennie: -1

**Base:** 1,045 Scottish adults aged 16+, 2-9 October 2020

† Figure rounded to the nearest whole number
Nicola Sturgeon: Satisfaction amongst SNP supporters

Are you satisfied or dissatisfied with the way Nicola Sturgeon is doing her job as First Minister?

October 2020

93%

93%

1%

1%

6%

1%

Don't know

Net = +87

Satisfied

Dissatisfied

Base: Scottish adults 16+ who said they would vote SNP in the 2021 Scottish Parliament election (535); 2-9 October 2020

Source: Ipsos MORI Scottish Political Monitor
Douglas Ross: Satisfaction amongst Conservative supporters

Are you satisfied or dissatisfied with the way Douglas Ross is doing his job as leader of the Scottish Conservative and Unionist Party?

October 2020

66% Satisfied
20% Don't know
14% Dissatisfied

Net = +52

Base: Scottish adults 16+ who said they would vote Conservative in the 2021 Scottish Parliament election (178); 2-9 October 2020

Source: Ipsos MORI Political Monitor
Richard Leonard: Satisfaction amongst Labour supporters

Are you satisfied or dissatisfied with the way Richard Leonard is doing his job as leader of the Scottish Labour Party?

October 2020

![Pie chart showing satisfaction levels]

- 40% Satisfied
- 27% Don't know
- 33% Dissatisfied

Net = +7

Base: Scottish adults 16+ who said they would vote Labour in the 2021 Scottish Parliament election (139); 2-9 October 2020

Source: Ipsos MORI Political Monitor
Boris Johnson: Satisfaction amongst Conservative supporters

Are you satisfied or dissatisfied with the way Boris Johnson is doing his job as prime minister?

October 2020

<table>
<thead>
<tr>
<th>Satisfied</th>
<th>Don’t know</th>
<th>Dissatisfied</th>
</tr>
</thead>
<tbody>
<tr>
<td>56%</td>
<td>6%</td>
<td>38%</td>
</tr>
</tbody>
</table>

Net = +19†

Base: Scottish adults 16+ who said they would vote Conservative in the 2021 Scottish Parliament election (178); 2-9 October 2020

† Figure rounded to the nearest whole number

Source: Ipsos MORI Political Monitor
Keir Starmer: Satisfaction amongst Labour supporters

Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour Party?

October 2020

66% Satisfied
22% Don’t know
12% Dissatisfied

Net = +54

Base: Scottish adults 16+ who said they would vote Labour in the 2021 Scottish Parliament election (139); 2-9 October 2020

Source: Ipsos MORI Political Monitor
VIEWS ON INDEPENDENCE
Indyref 2?

If the SNP wins a majority of seats in the 2021 Scottish Parliament elections, do you think the UK Government should or should not allow them to hold another independence referendum within the next five years?

**SHOULD:** 64%

- Definitely should: 51%
- Probably should: 27%

**SHOULD NOT:** 34%

- Probably should not: 12%
- Definitely should not: 7%
- Don't know: 2%

Base: 1,045 Scottish adults aged 16+, 2-9 October 2020

Source: Ipsos MORI Scottish Political Monitor
Support for independence?

If a referendum were held tomorrow about Scotland's constitutional future, how would you vote in response to the following question: Should Scotland be an independent country?

- All likely to vote:
  - Yes: 55%
  - No: 39%
  - Undecided: 6%

- All likely to vote and expressing a voting intention:
  - Yes: 42%
  - No: 58%

Base: All Scottish adults aged 16+ likely to vote in a Scottish independence referendum (938); All Scottish adults 16+ likely to vote in a Scottish independence referendum and expressing a voting intention (876), 2-9 October 2020
Arguments in favour of Scottish independence

How convincing, or otherwise, do you find the following arguments in favour of Scottish independence?

<table>
<thead>
<tr>
<th>Argument</th>
<th>Very convincing</th>
<th>Fairly convincing</th>
<th>% convincing</th>
</tr>
</thead>
<tbody>
<tr>
<td>People in Scotland want to take the country in a very different political direction to England</td>
<td>38%</td>
<td>25%</td>
<td>64%†</td>
</tr>
<tr>
<td>Scotland should be independent because Westminster governments cannot be trusted to act in Scotland’s interests</td>
<td>46%</td>
<td>17%</td>
<td>63%</td>
</tr>
<tr>
<td>Scotland should be independent because the UK is leaving the European Union even though Scotland voted to Remain</td>
<td>40%</td>
<td>17%</td>
<td>57%</td>
</tr>
<tr>
<td>In the long term, Scotland’s economy will be stronger outside the UK than within it</td>
<td>27%</td>
<td>25%</td>
<td>52%</td>
</tr>
</tbody>
</table>

Base: 1,045 Scottish adults aged 16+, 2-9 October 2020
† Figure rounded to the nearest whole number
Arguments in favour of Scotland staying part of the UK

How convincing, or otherwise, do you find the following arguments for Scotland staying part of the UK?

<table>
<thead>
<tr>
<th>Argument</th>
<th>Very convincing</th>
<th>Fairly convincing</th>
<th>% convincing</th>
</tr>
</thead>
<tbody>
<tr>
<td>In spite of current challenges, the different countries of the UK still have more in common than divides us</td>
<td>29%</td>
<td>31%</td>
<td>60%</td>
</tr>
<tr>
<td>Leaving the UK and becoming an independent country would be a major risk for Scotland’s economy and jobs</td>
<td>35%</td>
<td>20%</td>
<td>55%</td>
</tr>
<tr>
<td>Scotland gets the best of both worlds from having its own devolved parliament and also being part of the UK</td>
<td>25%</td>
<td>24%</td>
<td>49%</td>
</tr>
<tr>
<td>Leaving the UK would leave Scotland isolated and weaker on the international stage</td>
<td>26%</td>
<td>17%</td>
<td>43%</td>
</tr>
</tbody>
</table>

Base: 1,045 Scottish adults16+, 2-9 October 2020
Technical note

Ipsos MORI Scotland interviewed a representative sample of 1,045 adults aged 16+ across Scotland. Interviews were conducted by telephone: 2 - 9 October 2020. Data are weighted by age, sex, region, social grade, working status, tenure, education and country of birth to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of “don’t know” categories, or multiple answers. An asterisk (*) denotes any value of less than half a per cent.

Questions are asked of the total sample of n=1,045 unless otherwise stated.
Scottish Political Monitor 2020

For more information

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