



PUBLIC POLL FINDINGS AND METHODOLOGY

Majority of Californians approve of Governor Newsom’s handling of COVID-19, wildfires

Spectrum News/Ipsos poll finds that majority support state law mask mandate and closure of universities in response to pandemic

Topline Findings

Washington, DC, October 21, 2020

These are the findings of an Ipsos poll conducted between October 7-15, 2020 on behalf of Spectrum News. For this survey, a sample of 1,400 adults age 18+ from California was interviewed online in English, including an oversample of 400 respondents in the Los Angeles media market, for a total of 824 interviews in that market. The poll has a credibility interval of plus or minus 3.0 percentage points for all respondents and plus or minus 3.9 percentage points for respondents in the Los Angeles media market.

For full results, please refer to the following annotated questionnaire:

Full Annotated Questionnaire

| | California (N=1,400) | Los Angeles (N=824) | |
|--|----------------------------------|------------------------|-----|
| 1. Which of the following do you consider to be the main problem facing California today? You may select up to three. | Healthcare | 13% | 13% |
| | Crime or violence | 12% | 14% |
| | Immigration | 13% | 11% |
| | Unemployment | 22% | 22% |
| | Education | 7% | 8% |
| | Taxes | 17% | 18% |
| | Climate change/natural disasters | 21% | 22% |
| | COVID-19/coronavirus | 50% | 50% |
| | Racial injustice | 14% | 19% |
| | Opioid or drug addiction | 5% | 5% |
| | Affordable housing | 26% | 27% |
| | Gun control | 5% | 5% |
| | Homelessness | 35% | 37% |
| | Air quality | 11% | 7% |
| Other | 4% | 3% | |
| None of these | 2% | 2% | |
| 2. Overall, do you approve or disapprove of the way Gavin Newsom is handling his job as governor? | Strongly approve | 21% | 20% |
| | Somewhat approve | 35% | 36% |
| | Somewhat disapprove | 14% | 14% |
| | Strongly disapprove | 18% | 19% |
| | Don't know | 12% | 11% |
| NETS | Approve | 56% | 56% |
| | Disapprove | 32% | 33% |



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| 5. Overall, do you approve or disapprove of the way Gavin Newsom is handling the following? | COVID-19 | Strongly approve | 27% | 27% |
| | | Somewhat approve | 31% | 33% |
| | | Somewhat disapprove | 13% | 14% |
| | | Strongly disapprove | 19% | 18% |
| | | Don't know | 9% | 8% |
| | NETS | Approve | 58% | 60% |
| | | Disapprove | 33% | 32% |
| | Jobs and the economy | Strongly approve | 17% | 16% |
| | | Somewhat approve | 34% | 37% |
| | | Somewhat disapprove | 19% | 19% |
| | | Strongly disapprove | 17% | 18% |
| | | Don't know | 13% | 10% |
| | NETS | Approve | 51% | 53% |
| | | Disapprove | 36% | 37% |
| | Crime and public safety | Strongly approve | 17% | 18% |
| | | Somewhat approve | 35% | 35% |
| | | Somewhat disapprove | 19% | 18% |
| | | Strongly disapprove | 17% | 17% |
| | | Don't know | 12% | 13% |
| | NETS | Approve | 52% | 53% |
| | | Disapprove | 36% | 35% |
| | Protests and social unrest | Strongly approve | 19% | 18% |
| | | Somewhat approve | 32% | 32% |
| | | Somewhat disapprove | 18% | 19% |
| | | Strongly disapprove | 19% | 20% |
| | | Don't know | 13% | 11% |
| | NETS | Approve | 51% | 50% |
| Disapprove | | 37% | 39% | |
| Plans for sending children back to school | Strongly approve | 18% | 20% | |
| | Somewhat approve | 31% | 31% | |
| | Somewhat disapprove | 16% | 17% | |
| | Strongly disapprove | 20% | 19% | |
| | Don't know | 15% | 13% | |
| NETS | Approve | 49% | 51% | |
| | Disapprove | 36% | 36% | |
| Climate change | Strongly approve | 22% | 23% | |
| | Somewhat approve | 32% | 31% | |
| | Somewhat disapprove | 16% | 15% | |
| | Strongly disapprove | 14% | 15% | |
| | Don't know | 15% | 16% | |
| NETS | Approve | 54% | 54% | |
| | Disapprove | 31% | 30% | |
| Ongoing wildfires | Strongly approve | 22% | 20% | |
| | Somewhat approve | 34% | 33% | |
| | Somewhat disapprove | 15% | 17% | |
| | Strongly disapprove | 17% | 18% | |
| | Don't know | 12% | 13% | |
| NETS | Approve | 56% | 53% | |
| | Disapprove | 32% | 34% | |

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| 7. How would you rate how the following are handling the COVID-19 pandemic? | The federal government | Excellent | 10% | 10% |
| | | Good | 23% | 22% |
| | | Just fair | 25% | 25% |
| | | Poor | 38% | 40% |
| | | Don't know | 4% | 4% |
| | NETS | <i>Excellent/Good</i> | 33% | 31% |
| | | <i>Just fair/Poor</i> | 63% | 65% |
| | Your state government | Excellent | 14% | 14% |
| | | Good | 38% | 38% |
| | | Just fair | 24% | 23% |
| | | Poor | 21% | 21% |
| | | Don't know | 4% | 4% |
| | NETS | <i>Excellent/Good</i> | 52% | 52% |
| | | <i>Just fair/Poor</i> | 44% | 44% |
| | Your local/city government | Excellent | 15% | 12% |
| | | Good | 38% | 39% |
| | | Just fair | 28% | 29% |
| | | Poor | 14% | 14% |
| Don't know | | 5% | 6% | |
| NETS | <i>Excellent/Good</i> | 53% | 51% | |
| | <i>Just fair/Poor</i> | 42% | 44% | |
| 8. In light of the current circumstances, how long do you think it will be before life in your city or community will get back to normal? | Less than a month | 1% | 1% | |
| | 1-2 months | 5% | 5% | |
| | 3-under 6 months | 10% | 12% | |
| | 6 months-1 year | 36% | 31% | |
| | Longer than a year | 34% | 35% | |
| | Never | 6% | 8% | |
| | Don't know | 8% | 8% | |
| | NETS | <i>Under 6 months</i> | 16% | 18% |
| | | <i>6 months or longer</i> | 69% | 67% |
| | 9. How likely are you to vote in the upcoming presidential election? | Very likely | 61% | 64% |
| Somewhat likely | | 10% | 8% | |
| Somewhat unlikely | | 5% | 6% | |
| Very unlikely | | 10% | 10% | |
| I have already voted | | 10% | 8% | |
| Don't know | | 4% | 4% | |
| NETS | | <i>Likely</i> | 71% | 72% |
| | <i>Unlikely</i> | 15% | 15% | |
| 10. Thinking about the upcoming presidential election, regardless of your plans to vote (including if you have already voted), what would be your preferred method of voting this year? | In-person on Election Day | 16% | 19% | |
| | In-person before Election Day | 8% | 7% | |
| | By mail or absentee ballot | 51% | 49% | |
| | By dropping off your ballot at an election office or polling place | 16% | 16% | |
| | Other | 0% | 1% | |
| | I do not plan to vote | 9% | 9% | |
| | 11. Regardless of your plan to vote, how confident are you that your vote will be counted if you voted... | In-person on Election Day | Very confident | 51% |
| Somewhat confident | | | 23% | 23% |
| Not very confident | | | 12% | 12% |
| Not confident at all | | | 6% | 7% |
| Don't know | | | 7% | 6% |
| NETS | | <i>Confident</i> | 74% | 75% |
| | | <i>Not confident</i> | 19% | 19% |



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| 11. Regardless of your plan to vote, how confident are you that your vote will be counted if you voted... | In-person before Election Day | Very confident | 45% | 47% |
| | | Somewhat confident | 29% | 28% |
| | | Not very confident | 12% | 12% |
| | | Not confident at all | 7% | 7% |
| | | Don't know | 8% | 5% |
| | NETS | Confident | 74% | 76% |
| | | Not confident | 19% | 20% |
| | By mail or absentee ballot | Very confident | 36% | 36% |
| | | Somewhat confident | 28% | 29% |
| | | Not very confident | 20% | 18% |
| | | Not confident at all | 10% | 11% |
| | | Don't know | 7% | 5% |
| | NETS | Confident | 63% | 66% |
| | | Not confident | 30% | 29% |
| | By dropping off your ballot at an election office or polling place | Very confident | 42% | 43% |
| | | Somewhat confident | 30% | 31% |
| | | Not very confident | 14% | 14% |
| Not confident at all | | 6% | 7% | |
| Don't know | | 8% | 6% | |
| NETS | Confident | 72% | 74% | |
| | Not confident | 20% | 20% | |
| 13. How likely are you to trust the outcome of the presidential election, regardless of who wins? | Very likely | 31% | 31% | |
| | Somewhat likely | 32% | 32% | |
| | Somewhat unlikely | 14% | 16% | |
| | Very unlikely | 9% | 8% | |
| | Don't know | 14% | 14% | |
| | NETS | Likely | 64% | 63% |
| Unlikely | | 22% | 24% | |
| 14. Have the following made you more or less favorable towards President Donald Trump ahead of this November's election? | The handling of the current vacancy in the U.S. Supreme Court | Much more favorable | 15% | 15% |
| | | Somewhat more favorable | 12% | 13% |
| | | No impact | 20% | 20% |
| | | Somewhat less favorable | 10% | 9% |
| | | Much less favorable | 37% | 38% |
| | | Don't know | 5% | 5% |
| | NETS | More favorable | 27% | 28% |
| | | Less favorable | 48% | 47% |
| | The nomination of Amy Coney Barrett to the U.S. Supreme Court | Much more favorable | 15% | 14% |
| | | Somewhat more favorable | 15% | 15% |
| | | No impact | 21% | 23% |
| | | Somewhat less favorable | 9% | 8% |
| | | Much less favorable | 34% | 34% |
| | | Don't know | 6% | 6% |
| | NETS | More favorable | 31% | 29% |
| | | Less favorable | 43% | 42% |

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| 14. Have the following made you more or less favorable towards President Donald Trump ahead of this November's election? | The recent reporting on Trump's tax returns | Much more favorable | 9% | 11% |
| | | Somewhat more favorable | 8% | 8% |
| | | No impact | 27% | 25% |
| | | Somewhat less favorable | 7% | 9% |
| | | Much less favorable | 42% | 42% |
| | | Don't know | 6% | 6% |
| | NETS | <i>More favorable</i> | 18% | 19% |
| | | <i>Less favorable</i> | 50% | 50% |
| | The national recovery plan from the coronavirus | Much more favorable | 13% | 12% |
| | | Somewhat more favorable | 15% | 14% |
| | | No impact | 17% | 20% |
| | | Somewhat less favorable | 13% | 13% |
| | | Much less favorable | 37% | 36% |
| | | Don't know | 5% | 6% |
| | NETS | <i>More favorable</i> | 28% | 26% |
| | | <i>Less favorable</i> | 50% | 49% |
| | Trump's performance in the first presidential debate | Much more favorable | 11% | 11% |
| | | Somewhat more favorable | 10% | 10% |
| | | No impact | 18% | 17% |
| | | Somewhat less favorable | 11% | 10% |
| | | Much less favorable | 44% | 46% |
| | | Don't know | 5% | 5% |
| | NETS | <i>More favorable</i> | 21% | 21% |
| | | <i>Less favorable</i> | 55% | 57% |
| | Trump's handling of jobs and the economy | Much more favorable | 17% | 16% |
| | | Somewhat more favorable | 15% | 16% |
| | | No impact | 15% | 17% |
| | | Somewhat less favorable | 10% | 11% |
| Much less favorable | | 38% | 36% | |
| Don't know | | 5% | 5% | |
| NETS | <i>More favorable</i> | 32% | 32% | |
| | <i>Less favorable</i> | 48% | 47% | |
| The fact that Trump contracted COVID-19 | Much more favorable | 10% | 13% | |
| | Somewhat more favorable | 10% | 7% | |
| | No impact | 32% | 32% | |
| | Somewhat less favorable | 9% | 9% | |
| | Much less favorable | 34% | 34% | |
| | Don't know | 5% | 5% | |
| NETS | <i>More favorable</i> | 20% | 20% | |
| | <i>Less favorable</i> | 43% | 43% | |
| Trump's public comments around mask wearing and social distancing | Much more favorable | 11% | 11% | |
| | Somewhat more favorable | 11% | 11% | |
| | No impact | 19% | 19% | |
| | Somewhat less favorable | 10% | 9% | |
| | Much less favorable | 46% | 45% | |
| | Don't know | 4% | 5% | |
| NETS | <i>More favorable</i> | 21% | 22% | |
| | <i>Less favorable</i> | 56% | 55% | |

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| 15. President Trump recently announced that he had tested positive for COVID-19. What impact, if any, do you think this announcement will have on the upcoming election? | Major impact | 30% | 31% | |
| | Minor impact | 32% | 31% | |
| | No impact | 27% | 29% | |
| | Don't know | 11% | 10% | |
| 18. How much do you agree or disagree with the following statements? | There should be a state law in California mandating that masks be worn at all times in public | Strongly agree | 44% | 46% |
| | | Somewhat agree | 26% | 28% |
| | | Somewhat disagree | 12% | 11% |
| | | Strongly disagree | 15% | 12% |
| | | Don't know | 4% | 4% |
| | NETS | Agree | 70% | 74% |
| | | Disagree | 26% | 23% |
| | There are an adequate number of COVID-19 testing sites in my community | Strongly agree | 18% | 20% |
| | | Somewhat agree | 36% | 34% |
| | | Somewhat disagree | 17% | 18% |
| | | Strongly disagree | 10% | 9% |
| | | Don't know | 19% | 19% |
| | NETS | Agree | 54% | 54% |
| | | Disagree | 27% | 27% |
| | I feel comfortable dining inside a restaurant | Strongly agree | 16% | 15% |
| | | Somewhat agree | 24% | 22% |
| | | Somewhat disagree | 22% | 21% |
| | | Strongly disagree | 34% | 37% |
| | | Don't know | 5% | 4% |
| | NETS | Agree | 39% | 38% |
| | | Disagree | 56% | 58% |
| | I will take the first generation COVID-19 vaccine when it is approved by the FDA | Strongly agree | 21% | 19% |
| | | Somewhat agree | 24% | 24% |
| | | Somewhat disagree | 18% | 18% |
| Strongly disagree | | 21% | 21% | |
| Don't know | | 16% | 18% | |
| NETS | Agree | 44% | 43% | |
| | Disagree | 40% | 39% | |
| I am having trouble, or have had trouble, paying my bills as a result of COVID-19 | Strongly agree | 14% | 20% | |
| | Somewhat agree | 26% | 27% | |
| | Somewhat disagree | 24% | 23% | |
| | Strongly disagree | 31% | 26% | |
| | Don't know | 6% | 5% | |
| NETS | Agree | 40% | 46% | |
| | Disagree | 55% | 49% | |
| COVID-19 lockdowns in my community have been too restrictive | Strongly agree | 15% | 15% | |
| | Somewhat agree | 22% | 21% | |
| | Somewhat disagree | 26% | 29% | |
| | Strongly disagree | 29% | 28% | |
| | Don't know | 7% | 7% | |
| NETS | Agree | 37% | 36% | |
| | Disagree | 55% | 57% | |



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| 18. How much do you agree or disagree with the following statements? | I feel comfortable returning to my workplace right now | IF EMPLOYED | N=728 | N=432 |
| | | Strongly agree | 30% | 32% |
| | | Somewhat agree | 30% | 25% |
| | | Somewhat disagree | 18% | 20% |
| | | Strongly disagree | 18% | 20% |
| | Don't know | 5% | 4% | |
| | NETS | <i>Agree</i> | 60% | 57% |
| | <i>Disagree</i> | 36% | 40% | |
| 19. How much do you agree or disagree with the following statements? | My child is falling behind in school because of COVID-19 | IF CHILD AGE 5-17 | N=337 | N=220 |
| | | Strongly agree | 20% | 23% |
| | | Somewhat agree | 34% | 29% |
| | | Somewhat disagree | 19% | 19% |
| | | Strongly disagree | 24% | 24% |
| | Don't know | 5% | 5% | |
| | NETS | <i>Agree</i> | 53% | 52% |
| | | <i>Disagree</i> | 42% | 43% |
| | All colleges and universities in California should be closed and only offer virtual classes | Strongly agree | 37% | 38% |
| | | Somewhat agree | 29% | 29% |
| | | Somewhat disagree | 15% | 12% |
| | | Strongly disagree | 11% | 10% |
| | | Don't know | 9% | 11% |
| | NETS | <i>Agree</i> | 65% | 67% |
| | | <i>Disagree</i> | 26% | 22% |
| | My local school district is handling the COVID-19 pandemic well | Strongly agree | 19% | 20% |
| | | Somewhat agree | 40% | 40% |
| | | Somewhat disagree | 14% | 12% |
| | | Strongly disagree | 9% | 10% |
| | | Don't know | 19% | 19% |
| | NETS | <i>Agree</i> | 59% | 60% |
| | | <i>Disagree</i> | 23% | 21% |
| | | IF CHILD AGE 5-17 | N=337 | N=220 |
| | I feel that my child is, or would be, safe attending school in-person | Strongly agree | 20% | 16% |
| | | Somewhat agree | 25% | 21% |
| | | Somewhat disagree | 17% | 19% |
| | | Strongly disagree | 34% | 39% |
| Don't know | | 4% | 6% | |
| NETS | <i>Agree</i> | 45% | 37% | |
| | <i>Disagree</i> | 51% | 58% | |
| | IF CHILD AGE 5-17 | N=337 | N=220 | |
| My child has the necessary tools to learn in the current environment | Strongly agree | 33% | 34% | |
| | Somewhat agree | 45% | 42% | |
| | Somewhat disagree | 11% | 12% | |
| | Strongly disagree | 10% | 10% | |
| | Don't know | 1% | 2% | |
| NETS | <i>Agree</i> | 78% | 77% | |
| | <i>Disagree</i> | 21% | 22% | |

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| 20a. Regarding COVID-19, which of the following are true to you? Select all that apply. | | I have been tested and diagnosed with COVID-19 | 4% | 4% |
| | | A relative has been tested and diagnosed with COVID-19 | 15% | 19% |
| | | A friend or acquaintance has been tested and diagnosed with COVID-19 | 22% | 25% |
| | | A relative or friend has died from COVID-19 | 12% | 13% |
| | | I suspect I have or had COVID-19 | 7% | 9% |
| | | Someone I know suspects they have or had COVID-19 | 13% | 12% |
| | | None of the above | 52% | 48% |
| | 21. How much do you agree or disagree with the following statements? | Police using excessive force against Black or African Americans is a widespread problem | Strongly agree | 39% |
| Somewhat agree | | | 26% | 24% |
| Somewhat disagree | | | 14% | 13% |
| Strongly disagree | | | 14% | 14% |
| Don't know | | | 7% | 5% |
| NETS | | Agree | 65% | 68% |
| | | Disagree | 28% | 27% |
| The recent protests regarding racial justice will bring about positive change in our society | | Strongly agree | 15% | 20% |
| | | Somewhat agree | 33% | 33% |
| | | Somewhat disagree | 18% | 14% |
| | | Strongly disagree | 21% | 20% |
| | | Don't know | 13% | 14% |
| NETS | | Agree | 48% | 52% |
| | | Disagree | 39% | 34% |
| Black Americans receive equal treatment to white Americans in this country | | Strongly agree | 17% | 16% |
| | | Somewhat agree | 21% | 17% |
| | | Somewhat disagree | 21% | 22% |
| | | Strongly disagree | 33% | 36% |
| | | Don't know | 7% | 9% |
| NETS | | Agree | 38% | 33% |
| | | Disagree | 55% | 58% |
| Racism is a significant problem in California | | Strongly agree | 30% | 34% |
| | | Somewhat agree | 33% | 35% |
| | | Somewhat disagree | 19% | 13% |
| | | Strongly disagree | 12% | 11% |
| | | Don't know | 6% | 7% |
| NETS | | Agree | 63% | 69% |
| | | Disagree | 31% | 24% |
| Lately, I do not feel safe in my community | Strongly agree | 12% | 13% | |
| | Somewhat agree | 26% | 27% | |
| | Somewhat disagree | 33% | 33% | |
| | Strongly disagree | 23% | 19% | |
| | Don't know | 6% | 9% | |
| NETS | Agree | 38% | 40% | |
| | Disagree | 56% | 51% | |

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| 21. How much do you agree or disagree with the following statements? | I support reducing my local police department's budget in order to increase investment in social programs | Strongly agree | 20% | 21% |
| | | Somewhat agree | 23% | 24% |
| | | Somewhat disagree | 16% | 15% |
| | | Strongly disagree | 32% | 30% |
| | | Don't know | 9% | 9% |
| | NETS | Agree | 43% | 46% |
| | | Disagree | 48% | 45% |
| | I support the Black Lives Matter movement | Strongly agree | 34% | 37% |
| | | Somewhat agree | 27% | 24% |
| | | Somewhat disagree | 8% | 9% |
| | | Strongly disagree | 22% | 21% |
| | | Don't know | 9% | 10% |
| | NETS | Agree | 60% | 60% |
| | | Disagree | 31% | 30% |
| 31. There are a number of propositions included on the ballot in November. How much do you support or oppose the following proposals? | Reinstating affirmative action in California, by repealing Proposition 209, which banned it | Strongly support | 15% | 17% |
| | | Somewhat support | 23% | 21% |
| | | Somewhat oppose | 13% | 14% |
| | | Strongly oppose | 15% | 15% |
| | | Don't know | 34% | 33% |
| | NETS | Support | 38% | 38% |
| | | Oppose | 28% | 28% |
| | Increasing property taxes for large businesses to reflect their current property value, instead of their purchase value | Strongly support | 26% | 28% |
| | | Somewhat support | 29% | 29% |
| | | Somewhat oppose | 14% | 12% |
| | | Strongly oppose | 15% | 13% |
| | | Don't know | 16% | 19% |
| | NETS | Support | 55% | 57% |
| | | Oppose | 29% | 24% |
| | Charging repeat theft, when someone is caught for the 3rd time stealing something worth at least \$250, as a felony | Strongly support | 28% | 28% |
| | | Somewhat support | 33% | 33% |
| | | Somewhat oppose | 15% | 16% |
| | | Strongly oppose | 8% | 9% |
| | | Don't know | 15% | 15% |
| | NETS | Support | 61% | 61% |
| | | Oppose | 24% | 24% |
| | Expanding the list of violent crimes for which early release from prison is not an option | Strongly support | 27% | 29% |
| | | Somewhat support | 33% | 29% |
| | | Somewhat oppose | 15% | 13% |
| | | Strongly oppose | 10% | 11% |
| | | Don't know | 16% | 18% |
| | NETS | Support | 59% | 58% |
| | | Oppose | 25% | 23% |



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| 31. There are a number of propositions included on the ballot in November. How much do you support or oppose the following proposals? | Classifying app-based, rideshare drivers as independent contractors | Strongly support | 35% | 33% |
| | | Somewhat support | 27% | 26% |
| | | Somewhat oppose | 13% | 13% |
| | | Strongly oppose | 10% | 10% |
| | | Don't know | 15% | 17% |
| | NETS | Support | 62% | 59% |
| | | Oppose | 23% | 24% |
| | Changing zoning laws to allow for duplexes and triplexes to be built in neighborhoods previously zoned for single-family homes | Strongly support | 16% | 15% |
| | | Somewhat support | 27% | 27% |
| | | Somewhat oppose | 21% | 20% |
| | | Strongly oppose | 15% | 18% |
| | | Don't know | 21% | 21% |
| | NETS | Support | 43% | 42% |
| | | Oppose | 36% | 37% |
| | 32. Would you support or oppose personally paying more in taxes in order to fund wildfire prevention efforts in California? | Would you support or oppose personally paying more in taxes in order to fund wildfire prevention efforts in California? | Strongly support | 14% |
| Somewhat support | | | 33% | 27% |
| Somewhat oppose | | | 21% | 20% |
| Strongly oppose | | | 21% | 25% |
| Don't know | | | 11% | 13% |
| NETS | | Support | 47% | 42% |
| | | Oppose | 41% | 45% |



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About the Study

These are some of the findings of an Ipsos poll conducted between October 7-15, 2020, on behalf of Spectrum News. For this survey, a sample of 1,400 adults age 18+ from California was interviewed online in English, including an oversample of 400 respondents in the Los Angeles media market, for a total of 824 interviews in that market.

The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the population of California using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2019 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.0 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following ($n=1,400$, $DEFF=1.5$, adjusted Confidence Interval= ± 4.5 percentage points).

The poll also has a credibility interval of plus or minus 3.9 percentage points for respondents in the Los Angeles media market.

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PUBLIC POLL FINDINGS AND METHODOLOGY

About Ipsos

Ipsos is the world's third largest market research company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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