

Most Floridians critical of Governor DeSantis' handling of COVID-19 Spectrum News/Ipsos poll reveals that less than half feel safe with current level of re-opening in Florida

Topline Findings

Washington, DC, October 21, 2020

These are the findings of an Ipsos poll conducted between October 7-15, 2020 on behalf of Spectrum News. For this survey, a sample of 1,800 adults age 18+ from Florida was interviewed online in English. The sample includes an oversample of 400 respondents in the Orlando media market, for a total of 620 interviews in that market, and an oversample of 400 in the Tampa media market, for a total of 604 interviews in that market. The poll has a credibility interval of plus or minus 2.6 percentage points for all respondents, plus or minus 4.5 percentage points for respondents in the Orlando and Tampa markets.

For full results, please refer to the following annotated questionnaire:

Full Annotated Questionnaire

		Florida	Orlando	Tampa
		(N=1,800)	(N=620)	(N=604)
1. Which of the following do you consider to be the	Healthcare	25%	24%	25%
main problem facing Florida today? You may	Crime or violence	19%	18%	14%
select up to three.	Immigration	13%	12%	12%
	Unemployment	28%	37%	30%
	Education	11%	15%	9%
	Taxes	5%	6%	6%
	Climate change/natural	15%	14%	17%
	disasters			
	COVID-19/coronavirus	56%	59%	56%
	Racial injustice	14%	12%	14%
	Opioid or drug	14%	11%	18%
	addiction			
	Affordable housing	19%	18%	23%
	Gun control	11%	7%	9%
	Other	2%	2%	3%
	None of these	3%	3%	3%
2. Overall, do you approve or disapprove of the	Strongly approve	19%	21%	21%
way Ron DeSantis is handling his job as	Somewhat approve	23%	26%	26%
governor?	Somewhat disapprove	18%	19%	17%
	Strongly disapprove	28%	26%	25%
	Don`t know	12%	8%	11%
NETS	Approve	42%	47%	47%
	Disapprove	46%	45%	42%





5. Overall, do you	COVID-19	Strongly approve	18%	19%	21%
approve or disapprove		Somewhat approve	23%	26%	23%
of the way Ron		Somewhat disapprove	17%	16%	18%
DeSantis is handling		Strongly disapprove	35%	33%	32%
the following?		Don't know	7%	6%	7%
	NETS	Approve	41%	45%	44%
		Disapprove	52%	49%	50%
	Jobs and the economy	Strongly approve	17%	22%	18%
		Somewhat approve	29%	29%	28%
		Somewhat disapprove	20%	19%	19%
		Strongly disapprove	25%	22%	24%
		Don't know	10%	8%	12%
	NETS	Approve	45%	50%	46%
		Disapprove	44%	41%	42%
	Crime and public safety	Strongly approve	20%	22%	22%
		Somewhat approve	26%	30%	30%
		Somewhat disapprove	20%	19%	20%
		Strongly disapprove	21%	20%	18%
		Don't know	12%	9%	10%
	NETS	Approve	47%	52%	52%
	1.2.3	Disapprove	41%	39%	38%
	Protests and social	Strongly approve	18%	21%	18%
	unrest	Somewhat approve	28%	24%	29%
		Somewhat disapprove	19%	21%	19%
		Strongly disapprove	23%	22%	20%
		Don't know	13%	12%	13%
	NETS	Approve	46%	45%	47%
	1,72,0	Disapprove	41%	43%	40%
	Plans for sending	Strongly approve	16%	20%	18%
	children back to school	Somewhat approve	23%	23%	22%
		Somewhat disapprove	20%	20%	22%
		Strongly disapprove	32%	31%	30%
		Don't know	10%	7%	9%
	NETS	Approve	39%	42%	40%
	1,72,0	Disapprove	52%	50%	52%
	Climate change	Strongly approve	12%	17%	14%
		Somewhat approve	25%	25%	24%
		Somewhat disapprove	20%	18%	16%
		Strongly disapprove	23%	21%	23%
		Don't know	20%	19%	23%
	NETS	Approve	37%	42%	38%
	''-''	Disapprove	43%	39%	39%
7. How would you rate how the following are handling the COVID-19	The federal government	Excellent	12%	12%	12%
	The leastar government	Good	24%	26%	29%
		Just fair	21%	20%	20%
pandemic?		Poor	39%	37%	36%
pariaornio.		Don't know	4%	4%	3%
	NETS	Excellent/Good	36%	38%	
	INETS	Just fair/Poor	60%	59%	41% 56%
	1	วนธนาสแ/ฅบป	00%	<i>59%</i>	30%



Contact: Chris Jackson

Senior Vice President, US, Public Affairs, Ipsos





7. How would you rate	Your state government	Excellent	11%	15%	13%
how the following are		Good	27%	27%	28%
handling the COVID-19		Just fair	22%	21%	26%
pandemic?		Poor	35%	33%	30%
		Don`t know	4%	3%	4%
	NETS	Excellent/Good	39%	42%	40%
		Just fair/Poor	57%	54%	56%
	Your local/city	Excellent	14%	16%	13%
	government	Good	36%	39%	38%
		Just fair	27%	22%	30%
		Poor	18%	20%	15%
		Don`t know	5%	4%	5%
	NETS	Excellent/Good	50%	55%	51%
		Just fair/Poor	45%	42%	45%
	Your county	Excellent	12%	15%	9%
	government	Good	35%	36%	38%
		Just fair	26%	24%	27%
		Poor	21%	20%	19%
		Don't know	6%	6%	6%
	NETS	Excellent/Good	47%	50%	48%
	1.2.0	Just fair/Poor	47%	44%	47%
8. In light of the current c	ircumstances how long	Less than a month	2%	3%	3%
do you think it will be before		1-2 months	5%	4%	5%
community will get back t		3-under 6 months	14%	18%	12%
, ,		6 months-1 year	31%	37%	32%
		Longer than a year	33%	29%	36%
		Never	5%	3%	4%
		Don't know	11%	6%	9%
NETS		Under 6 months	21%	25%	20%
NLTO		6 months or longer	64%	66%	68%
9. How likely are you to v	rote in the uncoming	Very likely	60%	65%	61%
presidential election?	ote in the apcoming	Somewhat likely	8%	7%	8%
p. 66.66		Somewhat unlikely	3%	2%	5%
		Very unlikely	8%	9%	7%
		I have already voted	15%	14%	15%
		Don't know	5%	4%	4%
NETS		Likely	68%		68%
INLIO		Unlikely	12%	72% 11%	12%
10. Thinking about the up	ocoming presidential	In-person on Election	12%	1170	1270
election, regardless of yo		Day	24%	28%	27%
(including if you have alre		In-person before	2170	2070	21 70
be your preferred method		Election Day	18%	16%	15%
,		By mail or absentee			
		ballot	37%	37%	37%
		By dropping off your ballot at an election			
			400/	440/	4.40/
		office or polling place Other	13%	11%	14%
			0%	1%	1%
		I do not plan to vote	8%	7%	7%

2020 K Street, NW, Suite 410 Washington DC 20006 +1 202 463-7300

Contact: Chris Jackson

Senior Vice President, US, Public Affairs, Ipsos





11. Regardless of your	In-person on Election	Very confident	56%	61%	60%
plan to vote, how	Day	Somewhat confident	24%	21%	26%
confident are you that		Not very confident	9%	7%	7%
your vote will be		Not confident at all	4%	6%	1%
counted if you voted		Don't know	7%	5%	6%
	NETS	Confident	79%	82%	86%
		Not confident	14%	13%	9%
	In-person before	Very confident	51%	52%	53%
	Election Day	Somewhat confident	27%	27%	31%
		Not very confident	10%	9%	7%
		Not confident at all	5%	6%	3%
		Don`t know	7%	6%	6%
	NETS	Confident	78%	79%	84%
		Not confident	15%	16%	10%
	By mail or absentee	Very confident	33%	35%	33%
	ballot	Somewhat confident	30%	30%	29%
		Not very confident	17%	17%	18%
		Not confident at all	14%	13%	13%
		Don't know	7%	5%	7%
	NETS	Confident	63%	64%	62%
		Not confident	30%	30%	31%
	By dropping off your ballot at an election office or polling place	Very confident	39%	42%	40%
		Somewhat confident	32%	33%	32%
		Not very confident	14%	13%	14%
		Not confident at all	8%	8%	8%
		Don`t know	7%	5%	6%
	NETS	Confident	71%	75%	72%
		Not confident	22%	20%	22%
	ou about the possibility of	Very concerned	25%	29%	31%
mail-in voting fraud?		Somewhat concerned	29%	31%	28%
		Not very concerned	19%	18%	19%
		Not at all concerned	21%	18%	18%
		Don`t know	7%	4%	5%
NETS		Concerned	53%	60%	58%
		Not concerned	40%	36%	37%
13. How likely are you to		Very likely	30%	31%	28%
presidential election, reg	ardless of who wins?	Somewhat likely Somewhat unlikely	36%	39%	39%
			13%	13%	10%
		Very unlikely	7%	6%	8%
		Don't know	14%	10%	14%
NETS		Likely	66%	70%	67%
		Unlikely	20%	20%	19%



Senior Vice President, US, Public Affairs, Ipsos







14. Have the following	The handling of the	Much more favorable	18%	20%	21%
made you more or less	current vacancy in the	Somewhat more			
favorable towards	U.S. Supreme Court	favorable	12%	16%	12%
President Donald Trump ahead of this		No impact	20%	15%	22%
November's election?		Somewhat less	400/	4.407	00/
November 3 election:		favorable	10%	11%	8%
		Much less favorable	33%	32%	31%
		Don`t know	7%	7%	5%
	NETS	More favorable	30%	35%	34%
		Less favorable	43%	43%	39%
	The nomination of Amy	Much more favorable	19%	21%	23%
	Coney Barrett to the U.S. Supreme Court	Somewhat more	440/	400/	400/
	0.3. Supreme Court	favorable	11%	13%	12%
		No impact	23%	21%	22%
		Somewhat less favorable	9%	10%	8%
		Much less favorable	28%	26%	28%
		Don't know	10%	9%	7%
	NETS	More favorable			
	NETS	Less favorable	30%	35%	35%
	The manual new autions are		37%	36%	36%
	The recent reporting on	Much more favorable	10%	11%	13%
	Trump`s tax returns	Somewhat more	8%	8%	00/
		favorable No impact			8%
		Somewhat less	28%	29%	29%
		favorable	10%	11%	10%
		Much less favorable	37%	37%	36%
		Don't know	7%	4%	4%
	NETS	More favorable	18%	19%	21%
	INL13	Less favorable	47%	48%	
	The national receivers	Much more favorable	14%		45%
	The national recovery plan from the		14%	15%	17%
	coronavirus	Somewhat more favorable	16%	18%	18%
		No impact	17%	15%	18%
		Somewhat less	17 /0	1376	10 /0
		favorable	11%	13%	11%
		Much less favorable	36%	33%	32%
		Don't know	6%	7%	5%
	NETS	More favorable	30%	33%	34%
	1.2.3	Less favorable	47%	46%	43%
	Trump`s performance in	Much more favorable	13%	15%	17%
	the first presidential	Somewhat more	1370	1370	17 70
	debate	favorable	10%	14%	9%
		No impact	20%	18%	21%
		Somewhat less	2070	. 3 / 0	_1/0
		favorable	10%	10%	11%
		Much less favorable	41%	38%	39%
		Don't know	6%	5%	3%
	NETS	More favorable	24%	29%	27%
		Less favorable	51%	48%	50%



Contact: Chris Jackson

Senior Vice President, US, Public Affairs, Ipsos







14. Have the following	Trump`s handling of	Much more favorable	22%	24%	26%
made you more or less	jobs and the economy	Somewhat more			
favorable towards		favorable	17%	17%	17%
President Donald		No impact	14%	13%	15%
Trump ahead of this November's election?		Somewhat less			
November's election?		favorable	10%	11%	10%
		Much less favorable	32%	30%	29%
		Don`t know	5%	5%	3%
	NETS	More favorable	39%	41%	43%
		Less favorable	42%	42%	39%
	The fact that Trump	Much more favorable	10%	10%	14%
	contracted COVID-19	Somewhat more			
		favorable	9%	13%	9%
		No impact	36%	35%	37%
		Somewhat less	4.00/	00/	400/
		favorable	10%	8%	10%
		Much less favorable	30%	30%	25%
	===	Don`t know	5%	5%	4%
	NETS	More favorable	20%	23%	23%
		Less favorable	40%	38%	35%
	Trump`s public	Much more favorable	11%	11%	13%
	comments around mask wearing and social distancing	Somewhat more favorable	10%	12%	11%
		No impact	22%	21%	20%
		Somewhat less	2270	2170	2070
		favorable	12%	12%	14%
		Much less favorable	41%	38%	38%
		Don`t know	5%	5%	3%
		More favorable	21%	23%	24%
		Less favorable	53%	50%	53%
15. President Trump rece	ently announced that he	Major impact	25%	27%	24%
had tested positive for C	OVID-19. What impact, if	Minor impact	31%	32%	33%
any, do you think this and	nouncement will have on	No impact	29%	29%	30%
the upcoming election?		Don`t know	15%	12%	14%
18. How much do you	There should be a state	Strongly agree	42%	42%	40%
agree or disagree with	law in Florida	Somewhat agree	25%	25%	24%
the following	mandating that masks	Somewhat disagree	13%	14%	16%
statements?	be worn at all times in	Strongly disagree	14%	16%	15%
	public	Don't know	7%	4%	4%
	NETS	Agree	67%	67%	65%
	1,12,10	Disagree	27%	29%	32%
	There are an adequate	Strongly agree	20%	21%	17%
	number of COVID-19	Somewhat agree	35%	39%	39%
	testing sites in my	Somewhat disagree	17%	15%	
	community	Strongly disagree			18%
	-	Don't know	10%	10%	10%
	NETC		18%	15%	16%
	NETS	Agree	55%	60%	56%
		Disagree	28%	25%	28%



Contact: Chris Jackson

Senior Vice President, US, Public Affairs, Ipsos





18. How much do you	I feel comfortable dining	Strongly agree	19%	24%	19%
agree or disagree with	inside a restaurant	Somewhat agree	26%	26%	28%
the following		Somewhat disagree	20%	20%	20%
statements?		Strongly disagree	30%	28%	29%
		Don`t know	6%	3%	4%
	NETS	Agree	44%	50%	47%
		Disagree	50%	47%	49%
	I will take the first	Strongly agree	17%	21%	18%
	generation COVID-19	Somewhat agree	24%	23%	27%
	vaccine when it is	Somewhat disagree	18%	14%	16%
	approved by the FDA	Strongly disagree	26%	27%	25%
		Don`t know	15%	15%	14%
	NETS	Agree	41%	44%	45%
		Disagree	44%	41%	41%
	I am having trouble, or	Strongly agree	19%	19%	25%
	have had trouble,	Somewhat agree	24%	24%	21%
	paying my bills as a	Somewhat disagree	22%	20%	24%
	result of COVID-19	Strongly disagree	29%	33%	28%
		Don`t know	6%	4%	2%
	NETS	Agree	42%	43%	46%
		Disagree	51%	53%	52%
	COVID-19 lockdowns in	Strongly agree	9%	9%	11%
	my community have	Somewhat agree	19%	23%	17%
	been too restrictive	Somewhat disagree	33%	31%	34%
		Strongly disagree	32%	33%	31%
		Don`t know	8%	5%	7%
	NETS	Agree	27%	32%	28%
		Disagree	64%	63%	65%
		IF EMPLOYED	N=837	N=302	N=278
	I feel comfortable	Strongly agree	27%	32%	29%
	returning to my	Somewhat agree	35%	34%	33%
	workplace right now	Somewhat disagree	20%	19%	20%
		Strongly disagree	15%	12%	15%
		Don`t know	3%	3%	3%
	NETS	Agree	62%	66%	62%
		Disagree	35%	31%	35%
	I feel safe with the	Strongly agree	17%	20%	19%
	current level of re-	Somewhat agree	26%	28%	28%
	opening in Florida	Somewhat disagree	26%	27%	27%
		Strongly disagree	23%	22%	21%
		Don't know	7%	3%	5%
	NETS	Agree	44%	48%	47%
	-	Disagree	50%	49%	48%
	1	1	0070	.0,0	.0,0





18. How much do you	I feel comfortable	Strongly agree	12%	17%	13%
agree or disagree with	visiting a theme park in	Somewhat agree	20%	21%	21%
the following	the next three months	Somewhat disagree	23%	23%	22%
statements?		Strongly disagree	37%	33%	38%
		Don't know	8%	6%	6%
	NETS	Agree	32%	38%	34%
	74270	Disagree	60%	56%	60%
	I believe Florida`s	Strongly agree	12%	14%	14%
	reporting of the number	Somewhat agree	29%	31%	29%
	of COVID-19 cases and	Somewhat disagree	23%	24%	26%
	deaths has been	Strongly disagree	22%	21%	18%
	accurate	Don't know	15%	11%	13%
	NETS	Agree	41%	44%	43%
	14210	Disagree	45%	45%	44%
19. How much do you		IF CHILD AGE 5-17	N=454	N=180	N=140
agree or disagree with	My child is falling	Strongly agree	21%		28%
the following	behind in school	Somewhat agree		24%	
statements?	because of COVID-19	Somewhat disagree	29%	29%	26%
	200000000000000000000000000000000000000	Strongly disagree	25%	18%	20%
		Don't know	22%	26%	23%
	NETS		3%	3%	4%
	NETS	Agree	50%	53%	54%
	All colleges and	Disagree	47%	44%	43%
	All colleges and universities in Florida should be closed and only offer virtual classes	Strongly agree	26%	30%	25%
		Somewhat agree	31%	30%	31%
		Somewhat disagree	20%	20%	20%
		Strongly disagree	12%	13%	16%
	A (ETC)	Don`t know	11%	7%	9%
	NETS	Agree	58%	60%	55%
		Disagree	32%	32%	35%
	My local school district	Strongly agree	14%	18%	15%
	is handling the COVID- 19 pandemic well	Somewhat agree	36%	37%	37%
	19 pandemic wen	Somewhat disagree	20%	18%	17%
		Strongly disagree	12%	10%	12%
		Don`t know	18%	16%	19%
	NETS	Agree	50%	56%	52%
		Disagree	32%	28%	29%
		IF CHILD AGE 5-17	N=454	N=180	N=140
	I feel that my child is, or	Strongly agree	24%	23%	27%
	would be, safe	Somewhat agree	24%	29%	27%
	attending school in- person	Somewhat disagree	22%	16%	14%
	Person	Strongly disagree	25%	28%	28%
		Don`t know	5%	4%	5%
	NETS	Agree	48%	53%	54%
		Disagree	47%	44%	41%



Senior Vice President, US, Public Affairs, Ipsos





19. How much do you		IF CHILD AGE 5-17	N=454	N=180	N=140
agree or disagree with	My child has the	Strongly agree	36%	47%	44%
the following	necessary tools to learn	Somewhat agree	39%	34%	37%
statements?	in the current	Somewhat disagree	12%	12%	10%
	environment	Strongly disagree	7%	6%	6%
		Don`t know	7%	1%	4%
	NETS	Agree	75%	81%	81%
		Disagree	19%	18%	15%
	20a. Regarding COVID-19, which of the following are true to you? Select all that apply.		4%	5%	5%
		A relative has been tested and diagnosed with COVID-19	16%	17%	18%
		A friend or acquaintance has been tested and diagnosed with COVID-19	28%	30%	25%
		A relative or friend has died from COVID-19	12%	12%	9%
		I suspect I have or had COVID-19	6%	8%	7%
		Someone I know suspects they have or had COVID-19	10%	14%	11%
		None of the above	48%	44%	49%
21. How much do you	Police using excessive	Strongly agree	35%	36%	31%
agree or disagree with	force against Black or	Somewhat agree	26%	25%	29%
the following statements?	African Americans is a widespread problem	Somewhat disagree	15%	18%	15%
Statements:		Strongly disagree	16%	16%	18%
		Don`t know	8%	5%	7%
	NETS	Agree	61%	61%	60%
		Disagree	31%	34%	33%
	The recent protests	Strongly agree	16%	14%	15%
	regarding racial justice	Somewhat agree	27%	31%	28%
	will bring about positive	Somewhat disagree	20%	20%	17%
	change in our society	Strongly disagree	23%	22%	27%
		Don`t know	14%	12%	13%
	NETS	Agree	43%	45%	43%
		Disagree	43%	43%	44%
	Black Americans	Strongly agree	18%	19%	21%
	receive equal treatment	Somewhat agree	23%	26%	22%
	to white Americans in	Somewhat disagree	22%	25%	22%
	this country	Strongly disagree	29%	25%	28%
		Don't know	8%	5%	7%
	NETS	Agree	40%	45%	43%
		Disagree	52%	50%	50%





21. How much do you	Racism is a significant	Strongly agree	28%	28%	29%
agree or disagree with	problem in Florida	Somewhat agree	30%	29%	32%
the following		Somewhat disagree	17%	22%	16%
statements?		Strongly disagree	16%	13%	15%
		Don't know	8%	7%	9%
	NETS	Agree	59%	57%	61%
		Disagree	33%	36%	31%
	Lately, I do not feel safe	Strongly agree	12%	11%	11%
	in my community	Somewhat agree	21%	23%	24%
		Somewhat disagree	34%	33%	28%
		Strongly disagree	24%	26%	31%
		Don't know	8%	7%	5%
	NETS	Agree	33%	34%	36%
		Disagree	59%	59%	59%
	I support reducing my	Strongly agree	15%	17%	15%
	local police	Somewhat agree	21%	20%	20%
	department's budget in	Somewhat disagree	17%	17%	15%
	order to increase investment in social	Strongly disagree	36%	36%	43%
	programs	Don`t know	10%	9%	8%
	NETS	Agree	37%	37%	35%
		Disagree	54%	54%	58%
	I support the Black Lives Matter movement	Strongly agree	30%	32%	27%
		Somewhat agree	25%	24%	25%
		Somewhat disagree	13%	14%	12%
		Strongly disagree	24%	23%	27%
		Don`t know	8%	6%	9%
	NETS	Agree	54%	57%	52%
		Disagree	37%	37%	39%
29. Do you agree or	I support incrementally	Strongly agree	43%	44%	43%
disagree with the	raising the minimum	Somewhat agree	27%	30%	26%
following statements?	wage in Florida to	Somewhat disagree	13%	10%	14%
	\$15/hour by 2026	Strongly disagree	9%	11%	10%
		Don`t know	9%	5%	7%
	NETS	Agree	70%	74%	69%
		Disagree	21%	20%	24%
	I feel better about my	Strongly agree	11%	14%	11%
	personal financial	Somewhat agree	29%	35%	28%
	situation than I did a	Somewhat disagree	27%	23%	29%
	year ago	Strongly disagree	25%	23%	26%
		Don`t know	8%	5%	7%
	NETS	Agree	40%	49%	38%
		Disagree	52%	46%	55%





20. Do vou caree ar	Florido obould concerd	Ctrongly og ===	00/	440/	440/
29. Do you agree or	Florida should expand toll roads	Strongly agree	9%	11%	11%
disagree with the following statements?	IUII IUaus	Somewhat agree	16%	17%	17%
Tollowing statements:		Somewhat disagree	26%	26%	26%
		Strongly disagree	26%	27%	26%
		Don`t know	23%	20%	20%
	NETS	Agree	25%	28%	28%
		Disagree	52%	52%	52%
	Expanding toll roads in	Strongly agree	29%	34%	33%
	Florida would harm	Somewhat agree	33%	31%	36%
	fragile ecosystems and wildlife areas	Somewhat disagree	13%	14%	11%
	wildlife areas	Strongly disagree	5%	5%	4%
		Don`t know	21%	16%	16%
	NETS	Agree	62%	65%	69%
		Disagree	17%	19%	15%
30. How much of a	Space industry	Major negative impact	3%	4%	3%
positive or negative		Minor negative impact	7%	6%	6%
impact, if at all, would		No impact	20%	16%	21%
investing in the		Minor positive impact	25%	27%	28%
following industries have on diversifying		Major positive impact	30%	40%	30%
Florida's economy?		Don't know	15%	8%	12%
Tionaa o coondiny.	NETS	Negative impact	10%	10%	8%
		Positive impact	55%	67%	59%
	Manufacturing industry	Major negative impact	3%	4%	3%
		Minor negative impact	8%	9%	8%
		No impact	17%	16%	18%
		Minor positive impact	30%	33%	30%
		Major positive impact	28%	30%	30%
		Don't know	15%	10%	12%
	NETS	Negative impact	11%	12%	11%
	1.2.3	Positive impact	58%	62%	60%
	Recreational marijuana	Major negative impact	12%	12%	12%
	industry	Minor negative impact	11%	10%	10%
	,	No impact	17%	18%	16%
		Minor positive impact	20%	22%	19%
		Major positive impact	26%	26%	30%
		Don't know	14%	12%	13%
	NETS				
	NETS	Negative impact	23%	22%	22%
	Tankanlamiindustai	Positive impact	46%	48%	49%
	Technology industry	Major negative impact	2%	2%	2%
		Minor negative impact	6%	6%	4%
		No impact	17%	16%	18%
		Minor positive impact	24%	29%	29%
		Major positive impact	37%	37%	36%
		Don`t know	14%	10%	12%
	NETS	Negative impact	8%	8%	6%
		Positive impact	61%	66%	65%



Contact: Chris Jackson

Senior Vice President, US, Public Affairs, Ipsos







About the Study

These are some of the findings of an Ipsos poll conducted between October 7-15, 2020, on behalf of Spectrum News. For this survey, a sample of 1,800 adults age 18+ from Florida was interviewed online in English. The sample includes an oversample of 400 respondents in the Orlando media market, for a total of 620 interviews in that market, and an oversample of 400 in the Tampa media market, for a total of 604 interviews in that market.

The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the population of Florida using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2019 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 2.6 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,800, DEFF=1.5, adjusted Confidence Interval=+/-4.1 percentage points).

The poll also has a credibility interval of plus or minus 4.5 percentage points for respondents in both the Orlando and Tampa media markets.

For more information on this news release, please contact:

Chris Jackson Senior Vice President, US Public Affairs +1 202 420-2025 chris.jackson@ipsos.com

Mallory Newall Director, US Public Affairs +1 202 420-2014 Mallory.newall@ipsos.com

Kate Silverstein Media Relations Specialist, US Public Affairs +1 718 755-8829 kate.silverstein@ipsos.com





About Ipsos

lpsos is the world's third largest market research company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com

