PUBLIC POLL FINDINGS AND METHODOLOGY

Sweeping support in Wisconsin for COVID-19 relief payments to farmers
Spectrum News/Ipsos poll finds nearly four in five support safety net programs to help farmers stay in business

Topline Findings

Washington, DC, October 21, 2020

These are the findings of an Ipsos poll conducted between October 7-15, 2020 on behalf of Spectrum News. For this survey, a sample of 1,000 adults age 18+ from Wisconsin was interviewed online in English. The poll has a credibility interval of plus or minus 3.5 percentage points for all respondents.

For full results, please refer to the following annotated questionnaire:

Full Annotated Questionnaire

		Wisconsin
		(N=1,000)
1. Which of the following do you consider to be the main problem facing **Wisconsin** today? You may select up to three.	Healthcare	22%
	Crime or violence	26%
	Immigration	4%
	Unemployment	20%
	Education	10%
	Taxes	16%
	Climate change/natural disasters	6%
	COVID-19/coronavirus	63%
	Racial injustice	19%
	Opioid or drug addiction	15%
	Affordable housing	11%
	Gun control	5%
	Agriculture	3%
	Abortion	4%
	Other	4%
	None of these	2%
2. Overall, do you approve or disapprove of the way **Tony Evers** is handling his job as governor?	Strongly approve	18%
	Somewhat approve	34%
	Somewhat disapprove	17%
	Strongly disapprove	19%
	Don`t know	12%
NETS	*Approve*	*52%*
	Disapprove	*36%*

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5. Overall, do you approve or disapprove of the way **Tony Evers** is handling the following?	COVID-19	Strongly approve	23%
		Somewhat approve	29%
		Somewhat disapprove	19%
		Strongly disapprove	22%
		Don`t know	8%
	NETS	*Approve*	*52%*
		Disapprove	*40%*
	Jobs and the economy	Strongly approve	15%
		Somewhat approve	32%
		Somewhat disapprove	21%
		Strongly disapprove	19%
		Don`t know	13%
	NETS	*Approve*	*46%*
		Disapprove	*40%*
	Crime and public safety	Strongly approve	14%
		Somewhat approve	32%
		Somewhat disapprove	19%
		Strongly disapprove	22%
		Don`t know	13%
	NETS	*Approve*	*46%*
		Disapprove	*41%*
	Protests and social unrest	Strongly approve	15%
		Somewhat approve	28%
		Somewhat disapprove	19%
		Strongly disapprove	26%
		Don`t know	13%
	NETS	*Approve*	*43%*
		Disapprove	*45%*
	Plans for sending children back to school	Strongly approve	14%
		Somewhat approve	31%
		Somewhat disapprove	22%
		Strongly disapprove	20%
		Don`t know	14%
	NETS	*Approve*	*45%*
		Disapprove	*41%*
	Climate change	Strongly approve	13%
		Somewhat approve	26%
		Somewhat disapprove	14%
		Strongly disapprove	13%
		Don`t know	34%
	NETS	*Approve*	*39%*
		Disapprove	*27%*
	Political divides in the state	Strongly approve	11%
		Somewhat approve	26%
		Somewhat disapprove	21%
		Strongly disapprove	22%
		Don`t know	20%
	NETS	*Approve*	*37%*
		Disapprove	*44%*

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7. How would you rate how the following are handling the COVID-19 pandemic?	The federal government	Excellent	7%
		Good	18%
		Just fair	24%
		Poor	46%
		Don`t know	5%
	NETS	*Excellent/Good*	*25%*
		Just fair/Poor	*70%*
	Your state government	Excellent	4%
		Good	27%
		Just fair	35%
		Poor	30%
		Don`t know	4%
	NETS	*Excellent/Good*	*32%*
		Just fair/Poor	*64%*
	Your local/city government	Excellent	7%
		Good	35%
		Just fair	32%
		Poor	22%
		Don`t know	5%
	NETS	*Excellent/Good*	*41%*
		Just fair/Poor	*54%*
8. In light of the current circumstances, how long do you think it will be before life in your city or community will get back to normal?		Less than a month	1%
		1-2 months	2%
		3-under 6 months	8%
		6 months-1 year	33%
		Longer than a year	41%
		Never	6%
		Don`t know	10%
NETS		*Under 6 months*	*11%*
		6 months or longer	*73%*
9. How likely are you to vote in the upcoming presidential election?		Very likely	57%
		Somewhat likely	8%
		Somewhat unlikely	4%
		Very unlikely	10%
		I have already voted	18%
		Don`t know	4%
NETS		*Likely*	*65%*
		Unlikely	*13%*
10. Thinking about the upcoming presidential election, regardless of your plans to vote (including if you have already voted), what would be your preferred method of voting this year?		In-person on Election Day	34%
		In-person before Election Day	10%
		By mail or absentee ballot	34%
		By dropping off your ballot at an election office or polling place	12%
		Other	0%
		I do not plan to vote	9%
11. Regardless of your plan to vote, how confident are you that your vote will be counted if you voted…	In-person on Election Day	Very confident	60%
		Somewhat confident	21%
		Not very confident	6%
		Not confident at all	7%
		Don`t know	6%
	NETS	*Confident*	*81%*
		Not confident	*13%*

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11. Regardless of your plan to vote, how confident are you that your vote will be counted if you voted…	In-person before Election Day	Very confident	46%
		Somewhat confident	29%
		Not very confident	10%
		Not confident at all	8%
		Don`t know	7%
	NETS	*Confident*	*74%*
		Not confident	*18%*
	By mail or absentee ballot	Very confident	30%
		Somewhat confident	30%
		Not very confident	18%
		Not confident at all	17%
		Don`t know	6%
	NETS	*Confident*	*60%*
		Not confident	*35%*
	By dropping off your ballot at an election office or polling place	Very confident	39%
		Somewhat confident	31%
		Not very confident	13%
		Not confident at all	11%
		Don`t know	6%
	NETS	*Confident*	*70%*
		Not confident	*24%*
13. How likely are you to trust the outcome of the presidential election, regardless of who wins?		Very likely	26%
		Somewhat likely	39%
		Somewhat unlikely	16%
		Very unlikely	7%
		Don`t know	13%
NETS		*Likely*	*65%*
		Unlikely	*22%*
14. Have the following made you more or less favorable towards President Donald Trump ahead of this November's election?	The handling of the current vacancy in the U.S. Supreme Court	Much more favorable	18%
		Somewhat more favorable	12%
		No impact	20%
		Somewhat less favorable	9%
		Much less favorable	34%
		Don`t know	7%
	NETS	*More favorable*	*30%*
		Less favorable	*43%*
	The nomination of Amy Coney Barrett to the U.S. Supreme Court	Much more favorable	19%
		Somewhat more favorable	11%
		No impact	24%
		Somewhat less favorable	8%
		Much less favorable	30%
		Don`t know	9%
	NETS	*More favorable*	*30%*
		Less favorable	*38%*
	The recent reporting on Trump`s tax returns	Much more favorable	7%
		Somewhat more favorable	5%
		No impact	33%
		Somewhat less favorable	10%
		Much less favorable	37%
		Don`t know	7%
	NETS	*More favorable*	*13%*
		Less favorable	*47%*

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14. Have the following made you more or less favorable towards President Donald Trump ahead of this November's election?	The national recovery plan from the coronavirus	Much more favorable	11%
		Somewhat more favorable	15%
		No impact	18%
		Somewhat less favorable	12%
		Much less favorable	37%
		Don`t know	8%
	NETS	*More favorable*	*25%*
		Less favorable	*49%*
	Trump`s performance in the first presidential debate	Much more favorable	11%
		Somewhat more favorable	10%
		No impact	20%
		Somewhat less favorable	11%
		Much less favorable	41%
		Don`t know	7%
	NETS	*More favorable*	*21%*
		Less favorable	*52%*
	Trump`s handling of jobs and the economy	Much more favorable	21%
		Somewhat more favorable	18%
		No impact	12%
		Somewhat less favorable	10%
		Much less favorable	34%
		Don`t know	5%
	NETS	*More favorable*	*39%*
		Less favorable	*44%*
	The fact that Trump contracted COVID-19	Much more favorable	8%
		Somewhat more favorable	7%
		No impact	42%
		Somewhat less favorable	9%
		Much less favorable	28%
		Don`t know	5%
	NETS	*More favorable*	*15%*
		Less favorable	*38%*
	Trump`s public comments around mask wearing and social distancing	Much more favorable	9%
		Somewhat more favorable	8%
		No impact	23%
		Somewhat less favorable	13%
		Much less favorable	42%
		Don`t know	5%
	NETS	*More favorable*	*17%*
		Less favorable	*55%*
15. President Trump recently announced that he had tested positive for COVID-19. What impact, if any, do you think this announcement will have on the upcoming election?		Major impact	18%
		Minor impact	35%
		No impact	31%
		Don`t know	16%
17. How much do you support or oppose the following?	The effort to recall Gov. Tony Evers	Strongly support	19%
		Somewhat support	14%
		Somewhat oppose	16%
		Strongly oppose	34%
		Don`t know	17%
	NETS	*Support*	*33%*
		Oppose	*50%*

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17. How much do you support or oppose the following?	The effort to recall Lt. Gov. Mandela Barnes	Strongly support	14%
		Somewhat support	11%
		Somewhat oppose	11%
		Strongly oppose	22%
		Don`t know	42%
	NETS	*Support*	*25%*
		Oppose	*34%*
	A government-regulated minimum price of raw milk that is purchased from Wisconsin dairy farmers	Strongly support	19%
		Somewhat support	33%
		Somewhat oppose	13%
		Strongly oppose	7%
		Don`t know	29%
	NETS	*Support*	*52%*
		Oppose	*19%*
	`Safety net` programs to help farms stay in business	Strongly support	41%
		Somewhat support	38%
		Somewhat oppose	6%
		Strongly oppose	2%
		Don`t know	12%
	NETS	*Support*	*79%*
		Oppose	*8%*
	Direct aid payments to Wisconsin farmers that suffered economic losses as a result of the COVID-19 pandemic	Strongly support	42%
		Somewhat support	40%
		Somewhat oppose	5%
		Strongly oppose	3%
		Don`t know	10%
	NETS	*Support*	*82%*
		Oppose	*8%*
18. How much do you agree or disagree with the following statements?	There should be a state law in mandating that masks be worn at all times in public	Strongly agree	44%
		Somewhat agree	17%
		Somewhat disagree	12%
		Strongly disagree	20%
		Don`t know	7%
	NETS	*Agree*	*61%*
		Disagree	*32%*
	There are an adequate number of COVID-19 testing sites in my community	Strongly agree	18%
		Somewhat agree	32%
		Somewhat disagree	17%
		Strongly disagree	11%
		Don`t know	21%
	NETS	*Agree*	*51%*
		Disagree	*28%*
	I feel comfortable dining inside a restaurant	Strongly agree	18%
		Somewhat agree	22%
		Somewhat disagree	20%
		Strongly disagree	34%
		Don`t know	5%
	NETS	*Agree*	*41%*
		Disagree	*54%*

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18. How much do you agree or disagree with the following statements?	I will take the first generation COVID-19 vaccine when it is approved by the FDA	Strongly agree	17%
		Somewhat agree	23%
		Somewhat disagree	14%
		Strongly disagree	24%
		Don`t know	22%
	NETS	*Agree*	*40%*
		Disagree	*38%*
	I am having trouble, or have had trouble, paying my bills as a result of COVID-19	Strongly agree	17%
		Somewhat agree	20%
		Somewhat disagree	24%
		Strongly disagree	33%
		Don`t know	6%
	NETS	*Agree*	*37%*
		Disagree	*56%*
	COVID-19 lockdowns in my community have been too restrictive	Strongly agree	15%
		Somewhat agree	14%
		Somewhat disagree	27%
		Strongly disagree	34%
		Don`t know	9%
	NETS	*Agree*	*29%*
		Disagree	*61%*
		IF EMPLOYED	**N=493**
	I feel comfortable returning to my workplace right now	Strongly agree	31%
		Somewhat agree	28%
		Somewhat disagree	19%
		Strongly disagree	16%
		Don`t know	7%
	NETS	*Agree*	*59%*
		Disagree	*34%*
19. How much do you agree or disagree with the following statements?		**IF CHILD AGE 5-17**	**N=211**
	My child is falling behind in school because of COVID-19	Strongly agree	19%
		Somewhat agree	28%
		Somewhat disagree	25%
		Strongly disagree	22%
		Don`t know	6%
	NETS	*Agree*	*48%*
		Disagree	*47%*
	All colleges and universities in Wisconsin should be closed and only offer virtual classes	Strongly agree	30%
		Somewhat agree	26%
		Somewhat disagree	17%
		Strongly disagree	16%
		Don`t know	11%
	NETS	*Agree*	*56%*
		Disagree	*33%*
	My local school district is handling the COVID-19 pandemic well	Strongly agree	12%
		Somewhat agree	36%
		Somewhat disagree	20%
		Strongly disagree	13%
		Don`t know	19%
	NETS	*Agree*	*48%*
		Disagree	*33%*

19. How much do you agree or disagree with the following statements?		**IF CHILD AGE 5-17**	**N=211**
	I feel that my child is, or would be, safe attending school in-person	Strongly agree	24%
		Somewhat agree	27%
		Somewhat disagree	17%
		Strongly disagree	25%
		Don`t know	7%
	NETS	*Agree*	*51%*
		Disagree	*42%*
		IF CHILD AGE 5-17	**N=211**
	My child has the necessary tools to learn in the current environment	Strongly agree	29%
		Somewhat agree	41%
		Somewhat disagree	13%
		Strongly disagree	11%
		Don`t know	5%
	NETS	*Agree*	*70%*
		Disagree	*24%*
20a. Regarding COVID-19, which of the following are true to you? Select all that apply.		I have been tested and diagnosed with COVID-19	3%
		A relative has been tested and diagnosed with COVID-19	22%
		A friend or acquaintance has been tested and diagnosed with COVID-19	36%
		A relative or friend has died from COVID-19	8%
		I suspect I have or had COVID-19	7%
		Someone I know suspects they have or had COVID-19	17%
		None of the above	42%
21. How much do you agree or disagree with the following statements?	Police using excessive force against Black or African Americans is a widespread problem	Strongly agree	34%
		Somewhat agree	21%
		Somewhat disagree	19%
		Strongly disagree	19%
		Don`t know	7%
	NETS	*Agree*	*55%*
		Disagree	*38%*
	The recent protests regarding racial justice will bring about positive change in our society	Strongly agree	11%
		Somewhat agree	25%
		Somewhat disagree	21%
		Strongly disagree	28%
		Don`t know	16%
	NETS	*Agree*	*35%*
		Disagree	*49%*
	Black Americans receive equal treatment to white Americans in this country	Strongly agree	18%
		Somewhat agree	22%
		Somewhat disagree	25%
		Strongly disagree	28%
		Don`t know	7%
	NETS	*Agree*	*40%*
		Disagree	*53%*

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Chris Jackson**
Senior Vice President, US, Public Affairs, Ipsos
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025

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21. How much do you agree or disagree with the following statements?	Racism is a significant problem in Wisconsin	Strongly agree	30%
		Somewhat agree	27%
		Somewhat disagree	18%
		Strongly disagree	17%
		Don`t know	9%
	NETS	*Agree*	*57%*
		Disagree	*35%*
	Lately, I do not feel safe in my community	Strongly agree	11%
		Somewhat agree	27%
		Somewhat disagree	30%
		Strongly disagree	26%
		Don`t know	6%
	NETS	*Agree*	*38%*
		Disagree	*55%*
	I support reducing my local police department`s budget in order to increase investment in social programs	Strongly agree	16%
		Somewhat agree	17%
		Somewhat disagree	16%
		Strongly disagree	41%
		Don`t know	10%
	NETS	*Agree*	*33%*
		Disagree	*57%*
	I support the Black Lives Matter movement	Strongly agree	25%
		Somewhat agree	26%
		Somewhat disagree	12%
		Strongly disagree	28%
		Don`t know	9%
	NETS	*Agree*	*51%*
		Disagree	*40%*
	I support Wisconsin sports teams boycotting games	Strongly agree	21%
		Somewhat agree	19%
		Somewhat disagree	15%
		Strongly disagree	27%
		Don`t know	18%
	NETS	*Agree*	*40%*
		Disagree	*42%*
	Wisconsin sports teams should come out of the locker room for the national anthem	Strongly agree	42%
		Somewhat agree	18%
		Somewhat disagree	12%
		Strongly disagree	10%
		Don`t know	19%
	NETS	*Agree*	*60%*
		Disagree	*22%*
33. How much of an impact, if any, has climate change had on the following **in Wisconsin**?	Flooding in western Wisconsin	Major negative impact	15%
		Minor negative impact	25%
		No impact	25%
		Minor positive impact	6%
		Major positive impact	3%
		Don`t know	25%
	NETS	*Negative impact*	*40%*
		Positive impact	*10%*

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33. How much of an impact, if any, has climate change had on the following **in Wisconsin**?	Outdoor winter recreation (skiing, ice fishing, deer hunting, etc.)	Major negative impact	10%
		Minor negative impact	25%
		No impact	35%
		Minor positive impact	7%
		Major positive impact	3%
		Don`t know	21%
	NETS	*Negative impact*	*35%*
		Positive impact	*9%*
	Agriculture	Major negative impact	14%
		Minor negative impact	28%
		No impact	25%
		Minor positive impact	7%
		Major positive impact	3%
		Don`t know	22%
	NETS	*Negative impact*	*43%*
		Positive impact	*10%*
	Lake levels and algae blooms	Major negative impact	20%
		Minor negative impact	25%
		No impact	23%
		Minor positive impact	6%
		Major positive impact	3%
		Don`t know	22%
	NETS	*Negative impact*	*45%*
		Positive impact	*9%*
	Air quality	Major negative impact	11%
		Minor negative impact	26%
		No impact	33%
		Minor positive impact	7%
		Major positive impact	4%
		Don`t know	20%
	NETS	*Negative impact*	*37%*
		Positive impact	*10%*

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About the Study

These are some of the findings of an Ipsos poll conducted between October 7-15, 2020, on behalf of Spectrum News. For this survey, a sample of 1,000 adults age 18+ from Wisconsin was interviewed online in English.

The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the population of Wisconsin using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2019 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,000, DEFF=1.5, adjusted Confidence Interval=+/- 5.0 percentage points).

For more information on this news release, please contact:

Chris Jackson
Senior Vice President, US
Public Affairs
+1 202 420-2025
chris.jackson@ipsos.com

Mallory Newall
Director, US
Public Affairs
+1 202 420-2014
mallory.newall@ipsos.com

Kate Silverstein
Media Relations Specialist, US
Public Affairs
+1 718 755-8829
kate.silverstein@ipsos.com

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Chris Jackson**
Senior Vice President, US, Public Affairs, Ipsos
Email: chris.jackson@ipsos.com
Tel: +1 202 420-2025

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