

Race remains a dead heat between Trump and Biden in North Carolina

New Reuters/Ipsos poll finds North Carolinians want a candidate who has a strong plan to recover from the coronavirus

Topline Findings

Washington, DC, October 6, 2020

These are the findings of an Ipsos poll conducted between September 29 – October 6, 2020 on behalf of Thomson Reuters. For this study, a total of 1,100 adults age 18+ from North Carolina were interviewed online in English, including 693 likely voters. The poll has a credibility interval of plus or minus 3.4 percentage points for all respondents and 4.2 percentage points for likely voters.

Full Annotated Questionnaire

1. Are you currently registered to vote at your current address?

All Respondents			
	Sept 29 – Oct 6	Sept 11-16	
Yes, registered to vote at my current address	86%	82%	
No, not registered to vote at my current address	12%	15%	
Not sure	2%	3%	
Total Sample Size:	1100	1005	

2. In your opinion, what is the most important problem facing North Carolina today? (Select from below or write in)

All Respondents		
Sept 29 – Oct 6		Sept 11-16
The economy and job creation	19%	16%
Immigration	2%	2%
Gun violence	1%	2%
Healthcare	11%	9%
Morality	2%	4%
Education	5%	5%
Racism	6%	9%
Crime	5%	6%
Environment	2%	2%
Coronavirus/COVID-19 outbreak	41%	39%
Other	3%	3%
Don't know	3%	3%
Total Sample Size:	1100	1005

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3. Which of the following best describes how you will vote or have voted in this year's presidential election, to be held on November 3rd?

Plan to Vote/Voted Summary

ote, voted duffillary			
All Respondents			
	Sept 29 – Oct 6	Sept 11-16	
I have not voted yet	78%	82%	
I have already voted	8%	2%	
I do not plan to vote	9%	8%	
Not sure	5%	7%	
Total Sample Size:	1100	1005	

All Respondents			
	Sept 29 – Oct 6	Sept 11-16	
I plan to vote at my polling station on November 3, 2020	38%	36%	
I plan to vote early at an early voting location, before November 3, 2020	27%	23%	
I plan to vote early via absentee ballot/vote by mail, before November 3, 2020	13%	23%	
I have voted at an early voting location already	1%	1%	
I have voted via absentee ballot/vote by mail already	7%	2%	
I do not plan to vote at all	9%	8%	
Not sure	5%	7%	
Total Sample Size:	1100	1005	





4. **[ASKED IF NOT VOTED]** On November 3, 2020 the next presidential election will be held. How likely are you to vote in the upcoming presidential election? (Select one)

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
1 – Completely certain I will not vote	10%	10%
2	1%	1%
3	1%	2%
4	1%	1%
5	4%	4%
6	1%	2%
7	3%	3%
8	4%	4%
9	5%	5%
10 - Completely certain I will vote	66%	66%
Don't know	3%	3%
Total Sample Size:	1015	981

5. **[ASKED IF VOTED]** You mentioned you have already voted in the 2020 presidential election, did you vote for Donald Trump or Joe Biden? **[ASKED IF NOT VOTED]** If the 2020 presidential election were held today, would you vote for Donald Trump or Joe Biden?

Likely Voters		
	Sept 29 – Oct 6	Sept 11-16
Donald Trump	47%	47%
Joe Biden	47%	47%
Some other candidate	2%	3%
I would not vote	0%	0%
Not sure	3%	3%
Total Sample Size:	693	586

6. **[ASKED IF VOTED]** In the election for U.S. Senate representing North Carolina, did you vote for Cal Cunningham or Thom Tillis? **[ASKED IF NOT VOTED]** Thinking about the elections in 2020, if the election for U.S. Senate representing North Carolina were held today, would you vote for Cal Cunningham or Thom Tillis?

Likely Voters		
	Sept 29 – Oct 6	Sept 11-16
Cal Cunningham (Democrat)	47%	48%
Thom Tillis (Republican)	42%	44%
Some other candidate	4%	2%
I would not vote	0%	1%
Not sure / Prefer not to answer	7%	6%
Total Sample Size:	693	586





7. **[ASKED IF VOTED]** In the election for U.S. Congress, did you vote for the Democratic candidate or the Republican candidate in your district where you live? **[ASKED IF NOT VOTED]** Thinking about the elections in 2020, if the election for U.S. Congress were held today, would you vote for the Democratic candidate or the Republican candidate in your district where you live?

Likely Voters			
	Sept 29 – Oct 6	Sept 11-16	
Democratic candidate	46%	48%	
Republican candidate	45%	47%	
Candidate from another political party	3%	1%	
Will not vote / Not sure	0%	0%	
Prefer not to answer / Refused	6%	4%	
Total Sample Size:	693	586	

8. Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Strongly approve	28%	28%
Somewhat approve	17%	16%
Lean towards approve	2%	1%
Lean towards disapprove	1%	1%
Somewhat disapprove	10%	9%
Strongly disapprove	38%	42%
Not sure	4%	4%
Approve (Net)	47%	44%
Disapprove (Net)	49%	52%
Total Sample Size:	1100	1005





9. [ASKED IF VOTED] When voting in the presidential election this year, which of the following candidate traits was the MOST important factor for you in deciding who to vote for? [ASKED IF NOT VOTED] If the 2020 presidential election were being held today, which of the following candidate traits would be the MOST important factor for you in deciding who to vote for?

All Respondents			
•	Sept 29 – Oct 6	Sept 11-16	
Strong on the economy and job creation	21%	18%	
Strong on healthcare	11%	9%	
Strong on immigration	3%	3%	
Has a robust plan to help the nation recover from the impact of coronavirus/COVID-19	28%	30%	
Ability to restore trust in American government	16%	19%	
Strong on civil rights	6%	6%	
Tough on crime and civil unrest	10%	11%	
Strong on the environment/climate change	4%	4%	
Total Sample Size:	1100	1005	

10. For each of the following, please select the candidate you think is the best on that particular issue.

Summary

All Respondents				
	Joe Biden		Donald Trump	
	Sept 29 – Oct 6	Sept 11-16	Sept 29 – Oct 6	Sept 11-16
The economy and job creation	35%	40%	51%	46%
Healthcare	44%	47%	40%	37%
Immigration	36%	40%	48%	46%
National recovery from the impact of coronavirus/COVID-19	42%	45%	41%	40%
Ability to restore trust in American government	41%	44%	40%	38%
Strong on civil rights	43%	47%	38%	35%
Tough on crime and civil unrest	33%	38%	49%	46%
Strong on the environment/climate change	46%	49%	30%	30%
Total Sample Size:	1100	1005	1100	1005

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a. The economy and job creation

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Joe Biden	35%	40%
Donald Trump	51%	46%
Some other candidate	3%	3%
Not sure	10%	10%
Total Sample Size:	1100	1005

b. Healthcare

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Joe Biden	44%	47%
Donald Trump	40%	37%
Some other candidate	5%	5%
Not sure	12%	11%
Total Sample Size:	1100	1005

c. Immigration

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Joe Biden	36%	40%
Donald Trump	48%	46%
Some other candidate	4%	3%
Not sure	11%	11%
Total Sample Size:	1100	1005

d. National recovery from the impact of coronavirus/COVID-19

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Joe Biden	42%	45%
Donald Trump	41%	40%
Some other candidate	5%	5%
Not sure	11%	11%
Total Sample Size:	1100	1005





e. Ability to restore trust in American government

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Joe Biden	41%	44%
Donald Trump	40%	38%
Some other candidate	6%	6%
Not sure	13%	12%
Total Sample Size:	1100	1005

f. Strong on civil rights

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Joe Biden	43%	47%
Donald Trump	38%	35%
Some other candidate	5%	6%
Not sure	14%	12%
Total Sample Size:	1100	1005

g. Tough on crime and civil unrest

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Joe Biden	33%	38%
Donald Trump	49%	46%
Some other candidate	5%	4%
Not sure	13%	12%
Total Sample Size:	1100	1005

h. Strong on the environment/climate change

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Joe Biden	46%	49%
Donald Trump	30%	30%
Some other candidate	7%	7%
Not sure	17%	14%
Total Sample Size:	1100	1005





11. How familiar are you with the following public figures, taking into account all the ways you may have heard about them?

Total Familiar Summary

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Donald Trump	93%	92%
Joe Biden	88%	88%
Kamala Harris	68%	69%
Mike Pence	79%	79%
Total Sample Size:	1100	1005

a. Donald Trump

All Respondents		
•	Sept 29 – Oct 6	Sept 11-16
Very familiar	75%	76%
Somewhat familiar	18%	16%
Not very familiar	3%	5%
Have heard of them, but that's it	2%	2%
Have not heard of them	1%	2%
Familiar (Net)	93%	92%
Not familiar (Net)	7%	8%
Total Sample Size:	1100	1005

b. Joe Biden

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Very familiar	58%	60%
Somewhat familiar	30%	28%
Not very familiar	8%	7%
Have heard of them, but that's it	3%	3%
Have not heard of them	1%	1%
Familiar (Net)	88%	88%
Not familiar (Net)	12%	12%
Total Sample Size:	1100	1005





c. Kamala Harris

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Very familiar	31%	35%
Somewhat familiar	37%	35%
Not very familiar	18%	18%
Have heard of them, but that's it	9%	8%
Have not heard of them	4%	5%
Familiar (Net)	68%	69%
Not familiar (Net)	32%	31%
Total Sample Size:	1100	1005

d. Mike Pence

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Very familiar	44%	45%
Somewhat familiar	36%	34%
Not very familiar	12%	12%
Have heard of them, but that's it	7%	7%
Have not heard of them	3%	3%
Familiar (Net)	79%	79%
Not familiar (Net)	21%	21%
Total Sample Size:	1100	1005

12. **[ASKED IF AT LEAST HEARD OF PERSON]** Would you say you are generally favorable or unfavorable towards these public figures?

Total Favorable Summary

All Respondents	Sept 29 – Oct 6	Sept 11-16
Donald Trump	(N=1,087)	(N=989)
Donaid Trump	50%	47%
Joe Biden	(N=1090)	(N=993)
	53%	56%
Kamala Harris	(N=1056)	(N=955)
Kamala Hams	54%	52%
Mike Pence	(N=1070)	(N=974)
WINCE FEILLE	53%	51%





a. Donald Trump

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Very favorable	31%	26%
Somewhat favorable	12%	15%
Lean towards favorable	7%	5%
Lean towards unfavorable	7%	7%
Somewhat unfavorable	6%	6%
Very unfavorable	37%	40%
Favorable (Net)	50%	47%
Unfavorable (Net)	50%	53%
Total Sample Size:	1087	989

b. Joe Biden

All Respondents		
-	Sept 29 – Oct 6	Sept 11-16
Very favorable	25%	29%
Somewhat favorable	19%	16%
Lean towards favorable	10%	11%
Lean towards unfavorable	11%	7%
Somewhat unfavorable	7%	7%
Very unfavorable	29%	30%
Favorable (Net)	53%	56%
Unfavorable (Net)	47%	44%
Total Sample Size:	1090	993

c. Kamala Harris

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Very favorable	20%	24%
Somewhat favorable	19%	16%
Lean towards favorable	15%	11%
Lean towards unfavorable	11%	11%
Somewhat unfavorable	9%	8%
Very unfavorable	26%	29%
Favorable (Net)	54%	52%
Unfavorable (Net)	46%	48%
Total Sample Size:	1056	955





d. Mike Pence

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Very favorable	24%	24%
Somewhat favorable	17%	15%
Lean towards favorable	12%	12%
Lean towards unfavorable	15%	13%
Somewhat unfavorable	10%	12%
Very unfavorable	22%	24%
Favorable (Net)	53%	51%
Unfavorable (Net)	47%	49%
Total Sample Size:	1070	974

13. Generally speaking, would you say the following things are heading in the right direction, or are they off on the wrong track?

a. The national economy

national economy		
All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Right direction	39%	35%
Wrong track	51%	54%
Don't know	10%	11%
Total Sample Size:	1100	1005

b. Employment and jobs

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Right direction	42%	39%
Wrong track	49%	51%
Don't know	9%	10%
Total Sample Size:	1100	1005





14. Please indicate how much you agree or disagree with the following statements.

Total Agree Summary

All Respondents		
3 1.eoponaee	Sept 29 – Oct 6	Sept 11-16
I am sympathetic to people who are out protesting right now	49%	51%
President Donald Trump is helping to ease racial tensions	35%	34%
Joe Biden supports defunding the police	49%	51%
Joe Biden is suffering from dementia	41%	41%
As president, Joe Biden would be a puppet for the socialist wing of the Democratic Party	47%	48%
President Donald Trump lies regularly for personal political gain	57%	54%
President Donald Trump is beholden to Russian President Vladimir Putin	45%	44%
The high number of coronavirus cases in the United States is a result of poor leadership and policy decisions from President Trump	51%	51%
Businesses and schools remain closed in the United States because of poor leadership and policy decisions from President Trump	44%	43%
Total Sample Size:	1100	1005

a. I am sympathetic to people who are out protesting right now

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Strongly agree	22%	26%
Somewhat agree	27%	26%
Somewhat disagree	16%	13%
Strongly disagree	26%	26%
Not sure	9%	9%
Agree (Net)	49%	51%
Disagree (Net)	42%	40%
Total Sample Size:	1100	1005





b. President Donald Trump is helping to ease racial tensions

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Strongly agree	18%	18%
Somewhat agree	17%	16%
Somewhat disagree	13%	13%
Strongly disagree	42%	44%
Not sure	11%	10%
Agree (Net)	35%	34%
Disagree (Net)	54%	56%
Total Sample Size:	1100	1005

c. Joe Biden supports defunding the police

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Strongly agree	27%	29%
Somewhat agree	22%	22%
Somewhat disagree	14%	10%
Strongly disagree	20%	20%
Not sure	17%	18%
Agree (Net)	49%	51%
Disagree (Net)	34%	31%
Total Sample Size:	1100	1005

d. Joe Biden is suffering from dementia

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Strongly agree	22%	25%
Somewhat agree	19%	16%
Somewhat disagree	10%	8%
Strongly disagree	29%	33%
Not sure	20%	19%
Agree (Net)	41%	41%
Disagree (Net)	39%	41%
Total Sample Size:	1100	1005





e. As president, Joe Biden would be a puppet for the socialist wing of the Democratic Party

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Strongly agree	34%	35%
Somewhat agree	13%	13%
Somewhat disagree	12%	10%
Strongly disagree	27%	29%
Not sure	14%	13%
Agree (Net)	47%	48%
Disagree (Net)	39%	39%
Total Sample Size:	1100	1005

f. President Donald Trump lies regularly for personal political gain

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Strongly agree	43%	43%
Somewhat agree	15%	11%
Somewhat disagree	10%	11%
Strongly disagree	24%	27%
Not sure	9%	8%
Agree (Net)	57%	54%
Disagree (Net)	34%	38%
Total Sample Size:	1100	1005

g. President Donald Trump is beholden to Russian President Vladimir Putin

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Strongly agree	26%	27%
Somewhat agree	18%	17%
Somewhat disagree	11%	9%
Strongly disagree	26%	27%
Not sure	19%	20%
Agree (Net)	45%	44%
Disagree (Net)	36%	36%
Total Sample Size:	1100	1005





h. The high number of coronavirus cases in the United States is a result of poor leadership and policy decisions from President Trump

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Strongly agree	37%	38%
Somewhat agree	14%	13%
Somewhat disagree	12%	10%
Strongly disagree	31%	32%
Not sure	6%	7%
Agree (Net)	51%	51%
Disagree (Net)	43%	42%
Total Sample Size:	1100	1005

i. Businesses and schools remain closed in the United States because of poor leadership and policy decisions from President Trump

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Strongly agree	29%	30%
Somewhat agree	15%	13%
Somewhat disagree	15%	12%
Strongly disagree	34%	36%
Not sure	7%	9%
Agree (Net)	44%	43%
Disagree (Net)	49%	48%
Total Sample Size:	1100	1005

15. Please indicate how much you agree or disagree with the following statements.

Total Agree Summary

All Respondents	
	Sept 29 – Oct 6
Abortion should be legal in most cases	52%
Young people who were brought into the country as children should be allowed to apply for deportation deferrals and work permits	71%
The Affordable Care Act (ACA, or sometimes called Obamacare) should be repealed completely	43%
The winner of the election should be able to appoint Ruth Bader Ginsburg's replacement on the Supreme Court	56%
Total Sample Size:	1100





a. Abortion should be legal in most cases

All Respondents		
	Sept 29 -	
	Oct 6	
Strongly agree	31%	
Somewhat agree	21%	
Somewhat disagree	13%	
Strongly disagree	26%	
Not sure	9%	
Agree (Net)	52%	
Disagree (Net)	39%	
Total Sample Size:	1100	

b. Young people who were brought into the country as children should be allowed to apply for deportation deferrals and work permits

All Respondents		
	Sept 29 -	
	Oct 6	
Strongly agree	37%	
Somewhat agree	34%	
Somewhat disagree	10%	
Strongly disagree	8%	
Not sure	11%	
Agree (Net)	71%	
Disagree (Net)	18%	
Total Sample Size:	1100	

c. The Affordable Care Act (ACA, or sometimes called Obamacare) should be repealed completely

All Respondents		
	Sept 29 -	
	Oct 6	
Strongly agree	24%	
Somewhat agree	18%	
Somewhat disagree	13%	
Strongly disagree	28%	
Not sure	15%	
Agree (Net)	43%	
Disagree (Net)	42%	
Total Sample Size:	1100	





d. The winner of the election should be able to appoint Ruth Bader Ginsburg's replacement on the Supreme Court

All Respondents		
	Sept 29 -	
	Oct 6	
Strongly agree	40%	
Somewhat agree	16%	
Somewhat disagree	10%	
Strongly disagree	17%	
Not sure	17%	
Agree (Net)	56%	
Disagree (Net)	27%	
Total Sample Size:	1100	

16. Of the choices listed below, which is your main source of television news about current events and politics? (Select one)

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
FOX News	23%	25%
CNN	17%	17%
MSNBC	4%	5%
ABC	11%	11%
CBS	8%	7%
NBC	8%	8%
Public Television	6%	5%
Other	10%	10%
None of the above	14%	12%
Total Sample Size:	1100	1005



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17. Did you happen to vote in any of these other elections? (Select all that apply)

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
2008 presidential election (Obama vs. McCain)	57%	59%
2010 midterm congressional election (local Congressperson)	36%	37%
2012 presidential election (Obama vs. Romney)	61%	61%
2014 midterm congressional election (local Congressperson)	39%	39%
2018 midterm congressional election (local Congressperson)	43%	46%
None of these	26%	25%
Total Sample Size:	1100	1005

18. Do you consider yourself a Democrat, a Republican, an independent or none of these?

All Respondents		
	Sept 29 – Oct 6	Sept 11-16
Democrat	39%	44%
Republican	40%	42%
Independent	14%	9%
Other / Don't know	7%	4%
Total Sample Size:	1100	1005



Contact: Chris Jackson

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About the Study

These are the findings of an Ipsos poll conducted September 29 – October 6, 2020, on behalf of Thomson Reuters. For this study, a total of 1,100 adults age 18+ from North Carolina were interviewed online in English, including 693 likely voters. The first wave of this poll was conducted September 11-16, 2020, among 1,005 adults age 18+ from North Carolina, including 586 likely voters.

The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2018 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the online sample for this poll has a credibility interval of plus or minus 3.4 percentage points for all online respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,100, DEFF=1.5, adjusted Confidence Interval=+/-4.9 percentage points). The online poll also has a credibility interval of plus or minus 4.2 percentage points for likely voters. The first wave has a credibility interval of plus or minus 3.5 percentage points for all online respondents and plus or minus 4.6 percentage points for all likely voters.

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