



## TOPLINE & METHODOLOGY

### ABC News/Ipsos Poll

Conducted by Ipsos using the probability-based KnowledgePanel®

**A survey of the American general population (ages 18+)**

*Interview dates: October 23- October 24, 2020*

*Number of interviews, adults: 551*

*Margin of error for the total sample: +/- 4.8 percentage points at the 95% confidence level*

*NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.*

*NOTE: \* = less than 0.5%, - = no respondents*

---

### Annotated Questionnaire:

1. Overall, do you have a favorable or unfavorable impression of:

#### Donald Trump

Wave:	Favorable	Unfavorable	No opinion	Don't know	Skipped
<b>October 23-24</b>	<b>35</b>	<b>57</b>	<b>6</b>	<b>1</b>	<b>1</b>
August 28-29	31	59	7	2	1
August 21-22	32	60	5	2	*
August 11-12	35	58	5	2	*

#### Joe Biden

Wave:	Favorable	Unfavorable	No opinion	Don't know	Skipped
<b>October 23-24</b>	<b>44</b>	<b>43</b>	<b>9</b>	<b>3</b>	*
August 28-29	46	40	10	4	1
August 21-22	45	40	11	4	1
August 11-12	40	43	12	5	*



## TOPLINE & METHODOLOGY

2. Do you approve or disapprove of the way Donald Trump is handling the response to the coronavirus (COVID-19)?

<i>Wave:</i>	<u>Approve</u>	<u>Disapprove</u>	<u>Skipped</u>
<b>October 23-24</b>	<b>38</b>	<b>61</b>	<b>1</b>
October 2-3	35	64	*
September 11-12	35	65	*
August 28-29	35	63	1
July 29-30	34	66	1
July 8-9	<b>33</b>	67	1
June 17-18	41	58	1
June 3-4	39	60	1
May 20-21	39	60	1
May 6-7	42	57	*
April 29-30	42	57	1
April 15-16	44	54	2
April 8-9	44	55	1
April 1-2	47	52	1
March 18-19	55	43	1
March 11-12	43	54	3



## TOPLINE & METHODOLOGY

3. How concerned are you that you or someone you know will be infected with the coronavirus?

	<u>Very concerned</u>	<u>Somewhat concerned</u>	<u>Not so concerned</u>	<u>Not concerned at all</u>	<u>Skipped</u>	<u>Total concerned</u>	<u>Total not concerned</u>
<b>October 23-24</b>	<b>36</b>	<b>41</b>	<b>15</b>	<b>7</b>	-	<b>78</b>	<b>22</b>
October 2-3	37	44	13	6	-	81	19
Sept 18-19	29	43	19	10	-	72	28
July 22-23	37	40	17	6	-	77	23
June 24-25	34	43	19	5	*	76	24
June 10-11	28	41	23	8	-	69	31
May 20-21	36	42	15	7	*	78	22
May 13-14	36	43	17	5	-	79	21
May 6-7	35	42	17	6	-	77	23
April 29-30	39	42	13	4	1	82	18
April 22-23	42	40	14	4	-	82	18
April 15-16	41	40	15	5	-	80	20
April 8-9	43	43	11	3	-	86	14
April 1-2	50	39	9	2	1	89	11
March 18-19	34	45	16	5	*	79	21
March 11-12	26	40	26	7	1	66	34



## TOPLINE & METHODOLOGY

### About the Study

This ABC News/Ipsos poll was conducted October 23 to October 24, 2020 by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 551 general population adults age 18 or older.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in both English and Spanish. The data were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, household income, and party identification. The demographic benchmarks came from the 2020 March supplement of the U.S. Census Bureau's Current Population Survey (CPS). Party ID benchmarks are from recent ABC News/Washington Post telephone polls. The weighting categories were as follows:

- Gender (Male, Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other or 2+ Races Non-Hispanic, Hispanic)
- Education (High School graduate or less, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- Party ID (Democrat, Republican, Independent, Something else)

The margin of sampling error is plus or minus 4.8 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.3. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.



## TOPLINE & METHODOLOGY

### About Ipsos

Ipsos is the world's third largest market research company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP [www.ipsos.com](http://www.ipsos.com)