



PUBLIC POLL FINDINGS AND METHODOLOGY

Biden and Trump remain tied among likely voters in Florida

New Reuters/Ipsos shows Biden strengthening perceptions on key issues

Topline Findings

Washington, DC, October 14, 2020

These are the findings of an Ipsos poll conducted between October 7-14, 2020 on behalf of Thomson Reuters. For this study, a total of 1,000 adults age 18+ from Florida were interviewed online in English and Spanish, including 653 likely voters. This poll has a credibility interval of plus or minus 3.5 percentage points for all respondents and 4.4 percentage points for likely voters.

Full Annotated Questionnaire

1. Are you currently registered to vote at your current address?

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
Yes, registered to vote at my current address	87%	88%	84%
No, not registered to vote at my current address	10%	9%	13%
Not sure	2%	3%	4%
Total Sample Size:	1000	1100	1005

2. In your opinion, what is the most important problem facing Florida today? (Select from below or write in)

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
The economy and job creation	17%	21%	17%
Immigration	4%	4%	4%
Gun violence	2%	2%	3%
Healthcare	11%	9%	8%
Morality	2%	2%	2%
Education	4%	3%	4%
Racism	6%	6%	5%
Crime	4%	3%	4%
Environment	3%	3%	3%
Coronavirus/COVID-19 outbreak	42%	39%	43%
Other	3%	3%	3%
Don't know	2%	3%	5%
Total Sample Size:	1000	1100	1005





PUBLIC POLL FINDINGS AND METHODOLOGY

3. Which of the following best describes how you will vote or have voted in this year's presidential election, to be held on November 3rd?

Plan to Vote/Voted Summary

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
I have not voted yet	70%	82%	82%
I have already voted	17%	7%	2%
I do not plan to vote	8%	6%	8%
Not sure	5%	5%	7%
Total Sample Size:	1000	1100	1005

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
I plan to vote at my polling station on November 3, 2020	35%	36%	38%
I plan to vote early at an early voting location, before November 3, 2020	16%	20%	16%
I plan to vote early via absentee ballot/vote by mail, before November 3, 2020	19%	27%	29%
I have voted at an early voting location already	2%	1%	1%
I have voted via absentee ballot/vote by mail already	16%	6%	1%
I do not plan to vote at all	8%	6%	8%
Not sure	5%	5%	7%
Total Sample Size:	1000	1100	1005



PUBLIC POLL FINDINGS AND METHODOLOGY

4. **[ASKED IF NOT VOTED]** On November 3, 2020 the next presidential election will be held. How likely are you to vote in the upcoming presidential election? (Select one)

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
1 – Completely certain I will not vote	11%	8%	11%
2	1%	1%	2%
3	2%	1%	2%
4	1%	1%	1%
5	3%	2%	4%
6	2%	2%	2%
7	2%	3%	2%
8	5%	6%	4%
9	6%	6%	5%
10 – Completely certain I will vote	64%	67%	63%
Don't know	3%	3%	4%
Total Sample Size:	819	1028	986

5. **[ASKED IF VOTED]** You mentioned you have already voted in the 2020 presidential election, did you vote for Donald Trump or Joe Biden? **[ASKED IF NOT VOTED]** If the 2020 presidential election were held today, would you vote for Donald Trump or Joe Biden?

Likely Voters			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
Donald Trump	47%	45%	47%
Joe Biden	49%	49%	47%
Some other candidate	1%	1%	2%
I would not vote	0%	0%	0%
Not sure	3%	5%	4%
Total Sample Size:	653	678	586

6. **[ASKED IF VOTED]** You mentioned you have already voted in the 2020 presidential election; for whom did you vote? **[ASKED IF NOT VOTED]** If the 2020 presidential election were held today, and the candidates were as below, for whom would you vote?

Likely Voters	
	Oct 7-14
Donald Trump	47%
Joe Biden	50%
Kanye West	0%
Jo Jorgensen	0%
Howie Hawkins	0%
Some other candidate	2%
I would not vote	0%
Total Sample Size:	653



PUBLIC POLL FINDINGS AND METHODOLOGY

7. **[ASKED IF VOTED]** In the election for U.S. Congress, did you vote for the Democratic candidate or the Republican candidate in your district where you live? **[ASKED IF NOT VOTED]** Thinking about the elections in 2020, if the election for U.S. Congress were held today, would you vote for the Democratic candidate or the Republican candidate in your district where you live?

Likely Voters			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
Democratic candidate	49%	49%	46%
Republican candidate	47%	45%	47%
Candidate from another political party	2%	2%	1%
Will not vote / Not sure	0%	0%	1%
Prefer not to answer / Refused	3%	4%	6%
Total Sample Size:	653	678	586

8. Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
Strongly approve	27%	29%	30%
Somewhat approve	17%	16%	16%
Lean towards approve	2%	1%	2%
Lean towards disapprove	0%	1%	1%
Somewhat disapprove	10%	12%	9%
Strongly disapprove	40%	38%	37%
Not sure	3%	3%	5%
<i>Approve (Net)</i>	<i>46%</i>	<i>46%</i>	<i>48%</i>
<i>Disapprove (Net)</i>	<i>51%</i>	<i>51%</i>	<i>47%</i>
Total Sample Size:	1000	1100	1005



PUBLIC POLL FINDINGS AND METHODOLOGY

9. **[ASKED IF VOTED]** When voting in the presidential election this year, which of the following candidate traits was the MOST important factor for you in deciding who to vote for? **[ASKED IF NOT VOTED]** If the 2020 presidential election were being held today, which of the following candidate traits would be the MOST important factor for you in deciding who to vote for?

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
Strong on the economy and job creation	22%	25%	20%
Strong on healthcare	10%	10%	8%
Strong on immigration	5%	5%	6%
Has a robust plan to help the nation recover from the impact of coronavirus/COVID-19	29%	28%	30%
Ability to restore trust in American government	16%	17%	14%
Strong on civil rights	4%	5%	6%
Tough on crime and civil unrest	8%	7%	11%
Strong on the environment/climate change	5%	3%	5%
Total Sample Size:	1000	1100	1005



PUBLIC POLL FINDINGS AND METHODOLOGY

10. For each of the following, please select the candidate you think is the best on that particular issue.

Summary

	All Respondents					
	Joe Biden			Donald Trump		
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
The economy and job creation	42%	42%	38%	46%	47%	48%
Healthcare	50%	50%	46%	36%	36%	38%
Immigration	43%	42%	40%	44%	46%	45%
National recovery from the impact of coronavirus/COVID-19	48%	48%	43%	40%	39%	42%
Ability to restore trust in American government	46%	47%	43%	38%	38%	39%
Strong on civil rights	48%	49%	46%	36%	37%	37%
Tough on crime and civil unrest	40%	39%	37%	45%	47%	48%
Strong on the environment/climate change	50%	52%	48%	30%	28%	29%
Total Sample Size:	1000	1100	1005	1000	1100	1005

a. The economy and job creation

	All Respondents		
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
Joe Biden	42%	42%	38%
Donald Trump	46%	47%	48%
Some other candidate	4%	3%	4%
Not sure	9%	8%	10%
Total Sample Size:	1000	1100	1005

b. Healthcare

	All Respondents		
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
Joe Biden	50%	50%	46%
Donald Trump	36%	36%	38%
Some other candidate	4%	4%	5%
Not sure	10%	10%	12%
Total Sample Size:	1000	1100	1005





PUBLIC POLL FINDINGS AND METHODOLOGY

c. Immigration

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
Joe Biden	43%	42%	40%
Donald Trump	44%	46%	45%
Some other candidate	4%	4%	4%
Not sure	9%	8%	11%
Total Sample Size:	1000	1100	1005

d. National recovery from the impact of coronavirus/COVID-19

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
Joe Biden	48%	48%	43%
Donald Trump	40%	39%	42%
Some other candidate	4%	3%	4%
Not sure	8%	10%	10%
Total Sample Size:	1000	1100	1005

e. Ability to restore trust in American government

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
Joe Biden	46%	47%	43%
Donald Trump	38%	38%	39%
Some other candidate	5%	4%	6%
Not sure	11%	10%	11%
Total Sample Size:	1000	1100	1005

f. Strong on civil rights

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
Joe Biden	48%	49%	46%
Donald Trump	36%	37%	37%
Some other candidate	5%	5%	4%
Not sure	11%	10%	13%
Total Sample Size:	1000	1100	1005

g. Tough on crime and civil unrest

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
Joe Biden	40%	39%	37%
Donald Trump	45%	47%	48%
Some other candidate	4%	4%	4%
Not sure	11%	10%	12%
Total Sample Size:	1000	1100	1005





PUBLIC POLL FINDINGS AND METHODOLOGY

h. Strong on the environment/climate change

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
Joe Biden	50%	52%	48%
Donald Trump	30%	28%	29%
Some other candidate	5%	5%	7%
Not sure	14%	14%	16%
Total Sample Size:	1000	1100	1005

11. How familiar are you with the following public figures, taking into account all the ways you may have heard about them?

Total Familiar Summary

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
Donald Trump	88%	92%	89%
Joe Biden	87%	86%	83%
Kamala Harris	71%	66%	64%
Mike Pence	76%	76%	75%
Total Sample Size:	1000	1100	1005

a. Donald Trump

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
Very familiar	72%	74%	72%
Somewhat familiar	16%	18%	17%
Not very familiar	5%	5%	5%
Have heard of them, but that's it	5%	3%	4%
Have not heard of them	2%	1%	2%
Familiar (Net)	88%	92%	89%
Not familiar (Net)	12%	8%	11%
Total Sample Size:	1000	1100	1005

b. Joe Biden

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
Very familiar	59%	60%	56%
Somewhat familiar	28%	26%	27%
Not very familiar	7%	8%	9%
Have heard of them, but that's it	5%	4%	6%
Have not heard of them	2%	1%	3%
Familiar (Net)	87%	86%	83%
Not familiar (Net)	13%	14%	17%
Total Sample Size:	1000	1100	1005





PUBLIC POLL FINDINGS AND METHODOLOGY

c. Kamala Harris

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
Very familiar	36%	33%	33%
Somewhat familiar	35%	33%	32%
Not very familiar	16%	21%	20%
Have heard of them, but that's it	8%	9%	9%
Have not heard of them	4%	5%	6%
<i>Familiar (Net)</i>	<i>71%</i>	<i>66%</i>	<i>64%</i>
<i>Not familiar (Net)</i>	<i>29%</i>	<i>34%</i>	<i>36%</i>
Total Sample Size:	1000	1100	1005

d. Mike Pence

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
Very familiar	46%	43%	45%
Somewhat familiar	29%	33%	30%
Not very familiar	15%	11%	14%
Have heard of them, but that's it	6%	9%	6%
Have not heard of them	3%	3%	5%
<i>Familiar (Net)</i>	<i>76%</i>	<i>76%</i>	<i>75%</i>
<i>Not familiar (Net)</i>	<i>24%</i>	<i>24%</i>	<i>25%</i>
Total Sample Size:	1000	1100	1005

12. **[ASKED IF AT LEAST HEARD OF PERSON]** Would you say you are generally favorable or unfavorable towards these public figures?

Total Favorable Summary

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
Donald Trump	(N=981) 47%	(N=1089) 48%	(N=986) 51%
Joe Biden	(N=987) 59%	(N=1090) 56%	(N=978) 56%
Kamala Harris	(N=962) 57%	(N=1046) 54%	(N=943) 54%
Mike Pence	(N=973) 51%	(N=1066) 53%	(N=954) 57%



PUBLIC POLL FINDINGS AND METHODOLOGY

a. Donald Trump

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
Very favorable	28%	29%	32%
Somewhat favorable	14%	12%	13%
Lean towards favorable	5%	7%	7%
Lean towards unfavorable	7%	7%	7%
Somewhat unfavorable	6%	9%	5%
Very unfavorable	40%	36%	37%
<i>Favorable (Net)</i>	<i>47%</i>	<i>48%</i>	<i>51%</i>
<i>Unfavorable (Net)</i>	<i>53%</i>	<i>52%</i>	<i>49%</i>
Total Sample Size:	981	1089	986

b. Joe Biden

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
Very favorable	31%	30%	31%
Somewhat favorable	18%	17%	15%
Lean towards favorable	10%	10%	10%
Lean towards unfavorable	8%	10%	9%
Somewhat unfavorable	8%	10%	9%
Very unfavorable	24%	24%	26%
<i>Favorable (Net)</i>	<i>59%</i>	<i>56%</i>	<i>56%</i>
<i>Unfavorable (Net)</i>	<i>41%</i>	<i>44%</i>	<i>44%</i>
Total Sample Size:	987	1090	978

c. Kamala Harris

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
Very favorable	26%	24%	25%
Somewhat favorable	16%	15%	16%
Lean towards favorable	15%	15%	13%
Lean towards unfavorable	11%	13%	11%
Somewhat unfavorable	8%	9%	8%
Very unfavorable	24%	24%	27%
<i>Favorable (Net)</i>	<i>57%</i>	<i>54%</i>	<i>54%</i>
<i>Unfavorable (Net)</i>	<i>43%</i>	<i>46%</i>	<i>46%</i>
Total Sample Size:	962	1046	943



PUBLIC POLL FINDINGS AND METHODOLOGY

d. Mike Pence

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
Very favorable	24%	25%	27%
Somewhat favorable	15%	13%	17%
Lean towards favorable	12%	14%	13%
Lean towards unfavorable	11%	13%	10%
Somewhat unfavorable	10%	11%	8%
Very unfavorable	27%	23%	24%
<i>Favorable (Net)</i>	<i>51%</i>	<i>53%</i>	<i>57%</i>
<i>Unfavorable (Net)</i>	<i>49%</i>	<i>47%</i>	<i>43%</i>
Total Sample Size:	973	1066	954

13. Generally speaking, would you say the following things are heading in the right direction, or are they off on the wrong track?

a. The national economy

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
Right direction	43%	40%	41%
Wrong track	48%	51%	47%
Don't know	9%	10%	12%
Total Sample Size:	1000	1100	1005

b. Employment and jobs

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
Right direction	41%	41%	43%
Wrong track	49%	52%	46%
Don't know	10%	8%	11%
Total Sample Size:	1000	1100	1005

14. What comes closer to your opinion?

All Respondents	
	Oct 7-14
Donald Trump has been paying his fair share of income taxes	30%
Donald Trump has NOT been paying his fair share of income taxes	52%
Don't know	18%
Total Sample Size:	1000



PUBLIC POLL FINDINGS AND METHODOLOGY

15. Please indicate how much you agree or disagree with the following statements.

Total Agree Summary

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
I am sympathetic to people who are out protesting right now	51%	48%	49%
President Donald Trump is helping to ease racial tensions	38%	37%	38%
Joe Biden supports defunding the police	45%	46%	49%
Joe Biden is suffering from dementia	39%	41%	41%
As president, Joe Biden would be a puppet for the socialist wing of the Democratic Party	50%	47%	48%
President Donald Trump lies regularly for personal political gain	59%	59%	55%
President Donald Trump is beholden to Russian President Vladimir Putin	45%	44%	46%
The high number of coronavirus cases in the United States is a result of poor leadership and policy decisions from President Trump	54%	54%	53%
Businesses and schools remain closed in the United States because of poor leadership and policy decisions from President Trump	49%	47%	46%
Total Sample Size:	1000	1100	1005

a. I am sympathetic to people who are out protesting right now

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
Strongly agree	24%	23%	24%
Somewhat agree	27%	25%	25%
Somewhat disagree	16%	17%	15%
Strongly disagree	25%	27%	28%
Not sure	8%	8%	8%
<i>Agree (Net)</i>	<i>51%</i>	<i>48%</i>	<i>49%</i>
<i>Disagree (Net)</i>	<i>41%</i>	<i>44%</i>	<i>42%</i>
Total Sample Size:	1000	1100	1005



PUBLIC POLL FINDINGS AND METHODOLOGY

b. President Donald Trump is helping to ease racial tensions

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
Strongly agree	17%	20%	20%
Somewhat agree	21%	17%	18%
Somewhat disagree	13%	14%	11%
Strongly disagree	41%	42%	39%
Not sure	8%	8%	12%
<i>Agree (Net)</i>	38%	37%	38%
<i>Disagree (Net)</i>	54%	55%	50%
Total Sample Size:	1000	1100	1005

c. Joe Biden supports defunding the police

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
Strongly agree	27%	27%	31%
Somewhat agree	18%	19%	18%
Somewhat disagree	13%	14%	12%
Strongly disagree	23%	24%	22%
Not sure	18%	16%	16%
<i>Agree (Net)</i>	45%	46%	49%
<i>Disagree (Net)</i>	36%	38%	34%
Total Sample Size:	1000	1100	1005

d. Joe Biden is suffering from dementia

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
Strongly agree	22%	23%	24%
Somewhat agree	18%	18%	17%
Somewhat disagree	10%	10%	8%
Strongly disagree	32%	33%	31%
Not sure	18%	17%	19%
<i>Agree (Net)</i>	39%	41%	41%
<i>Disagree (Net)</i>	43%	42%	40%
Total Sample Size:	1000	1100	1005



PUBLIC POLL FINDINGS AND METHODOLOGY

e. As president, Joe Biden would be a puppet for the socialist wing of the Democratic Party

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
Strongly agree	32%	34%	34%
Somewhat agree	18%	13%	14%
Somewhat disagree	9%	12%	9%
Strongly disagree	30%	31%	30%
Not sure	11%	10%	13%
<i>Agree (Net)</i>	<i>50%</i>	<i>47%</i>	<i>48%</i>
<i>Disagree (Net)</i>	<i>39%</i>	<i>43%</i>	<i>39%</i>
Total Sample Size:	1000	1100	1005

f. President Donald Trump lies regularly for personal political gain

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
Strongly agree	45%	44%	42%
Somewhat agree	14%	14%	12%
Somewhat disagree	10%	9%	11%
Strongly disagree	23%	24%	25%
Not sure	9%	8%	10%
<i>Agree (Net)</i>	<i>59%</i>	<i>59%</i>	<i>55%</i>
<i>Disagree (Net)</i>	<i>32%</i>	<i>33%</i>	<i>36%</i>
Total Sample Size:	1000	1100	1005

g. President Donald Trump is beholden to Russian President Vladimir Putin

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
Strongly agree	28%	26%	29%
Somewhat agree	16%	18%	17%
Somewhat disagree	10%	12%	9%
Strongly disagree	26%	26%	27%
Not sure	19%	17%	19%
<i>Agree (Net)</i>	<i>45%</i>	<i>44%</i>	<i>46%</i>
<i>Disagree (Net)</i>	<i>36%</i>	<i>38%</i>	<i>36%</i>
Total Sample Size:	1000	1100	1005



PUBLIC POLL FINDINGS AND METHODOLOGY

- h. The high number of coronavirus cases in the United States is a result of poor leadership and policy decisions from President Trump

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
Strongly agree	41%	40%	39%
Somewhat agree	13%	14%	15%
Somewhat disagree	12%	11%	10%
Strongly disagree	28%	30%	30%
Not sure	6%	5%	7%
<i>Agree (Net)</i>	<i>54%</i>	<i>54%</i>	<i>53%</i>
<i>Disagree (Net)</i>	<i>40%</i>	<i>41%</i>	<i>40%</i>
Total Sample Size:	1000	1100	1005

- i. Businesses and schools remain closed in the United States because of poor leadership and policy decisions from President Trump

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
Strongly agree	35%	31%	30%
Somewhat agree	14%	16%	16%
Somewhat disagree	15%	15%	14%
Strongly disagree	29%	30%	32%
Not sure	7%	8%	8%
<i>Agree (Net)</i>	<i>49%</i>	<i>47%</i>	<i>46%</i>
<i>Disagree (Net)</i>	<i>45%</i>	<i>45%</i>	<i>46%</i>
Total Sample Size:	1000	1100	1005

16. Please indicate how much you agree or disagree with the following statements.

Total Agree Summary

All Respondents		
	Oct 7-14	Sept 29 – Oct 6
Abortion should be legal in most cases	60%	56%
Young people who were brought into the country as children should be allowed to apply for deportation deferrals and work permits	70%	68%
The Affordable Care Act (ACA, or sometimes called Obamacare) should be repealed completely	43%	42%
The winner of the election should be able to appoint Ruth Bader Ginsburg's replacement on the Supreme Court	60%	58%
Total Sample Size:	1000	1100



PUBLIC POLL FINDINGS AND METHODOLOGY

a. Abortion should be legal in most cases

All Respondents		
	Oct 7-14	Sept 29 – Oct 6
Strongly agree	33%	34%
Somewhat agree	27%	22%
Somewhat disagree	13%	13%
Strongly disagree	18%	22%
Not sure	9%	9%
<i>Agree (Net)</i>	<i>60%</i>	<i>56%</i>
<i>Disagree (Net)</i>	<i>31%</i>	<i>35%</i>
Total Sample Size:	1000	1100

b. Young people who were brought into the country as children should be allowed to apply for deportation deferrals and work permits

All Respondents		
	Oct 7-14	Sept 29 – Oct 6
Strongly agree	39%	37%
Somewhat agree	31%	31%
Somewhat disagree	10%	12%
Strongly disagree	9%	10%
Not sure	11%	10%
<i>Agree (Net)</i>	<i>70%</i>	<i>68%</i>
<i>Disagree (Net)</i>	<i>19%</i>	<i>22%</i>
Total Sample Size:	1000	1100

c. The Affordable Care Act (ACA, or sometimes called Obamacare) should be repealed completely

All Respondents		
	Oct 7-14	Sept 29 – Oct 6
Strongly agree	24%	25%
Somewhat agree	19%	17%
Somewhat disagree	13%	15%
Strongly disagree	31%	31%
Not sure	12%	11%
<i>Agree (Net)</i>	<i>43%</i>	<i>42%</i>
<i>Disagree (Net)</i>	<i>45%</i>	<i>47%</i>
Total Sample Size:	1000	1100



PUBLIC POLL FINDINGS AND METHODOLOGY

- d. The winner of the election should be able to appoint Ruth Bader Ginsburg's replacement on the Supreme Court

All Respondents		
	Oct 7-14	Sept 29 – Oct 6
Strongly agree	40%	41%
Somewhat agree	20%	17%
Somewhat disagree	9%	10%
Strongly disagree	16%	17%
Not sure	16%	15%
<i>Agree (Net)</i>	<i>60%</i>	<i>58%</i>
<i>Disagree (Net)</i>	<i>25%</i>	<i>27%</i>
Total Sample Size:	1000	1100

17. Of the choices listed below, which is your main source of television news about current events and politics? (Select one)

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
FOX News	24%	23%	23%
CNN	21%	22%	19%
MSNBC	5%	5%	6%
ABC	12%	10%	12%
CBS	6%	7%	7%
NBC	5%	8%	9%
Public Television	7%	7%	6%
Other	7%	8%	6%
None of the above	12%	11%	11%
Total Sample Size:	1000	1100	1005





PUBLIC POLL FINDINGS AND METHODOLOGY

18. Did you happen to vote in any of these other elections? (Select all that apply)

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
2008 presidential election (Obama vs. McCain)	59%	57%	57%
2010 midterm congressional election (local Congressperson)	38%	38%	40%
2012 presidential election (Obama vs. Romney)	59%	61%	58%
2014 midterm congressional election (local Congressperson)	42%	40%	41%
2018 midterm congressional election (local Congressperson)	45%	45%	44%
None of these	25%	24%	26%
Total Sample Size:	1000	1100	1005

19. Do you consider yourself a Democrat, a Republican, an independent or none of these?

All Respondents			
	Oct 7-14	Sept 29 – Oct 6	Sept 11-16
Democrat	46%	45%	42%
Republican	43%	43%	44%
Independent	8%	9%	9%
Other / Don't know	3%	3%	4%
Total Sample Size:	1000	1100	1005



PUBLIC POLL FINDINGS AND METHODOLOGY

About the Study

These are the findings of an Ipsos poll conducted October 7-14, 2020, on behalf of Thomson Reuters. For this study, a total of 1,000 adults age 18+ from Florida were interviewed online in English and Spanish, including 653 likely voters. The first wave of this poll was conducted September 11-16, 2020, among 1,005 adults age 18+ from Florida, including 586 likely voters. The second wave of this poll was conducted September 29 – October 6, 2020, among 1,100 adults age 18+ from Florida, including 678 likely voters.

The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2018 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the online sample for this poll has a credibility interval of plus or minus 3.5 percentage points for all online respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,000, DEFF=1.5, adjusted Confidence Interval=+/-5.0 percentage points). The online poll also has a credibility interval of plus or minus 4.4 percentage points for likely voters.

The first wave has a credibility interval of plus or minus 3.5 percentage points for all online respondents and plus or minus 4.6 percentage points for likely voters. The second wave has a credibility interval of plus or minus 3.4 percentage points for all online respondents and plus or minus 4.3 percentage points for likely voters.

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PUBLIC POLL FINDINGS AND METHODOLOGY

About Ipsos

Ipsos is the world's third largest market research company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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