

Biden and Trump locked in heavily contested race in North Carolina

New Reuters/Ipsos poll finds a majority are primarily concerned with coronavirus virus recovery and the economy

Topline Findings

Washington, DC, October 13, 2020

These are the findings of an Ipsos poll conducted between October 7-13, 2020 on behalf of Thomson Reuters. For this study, a total of 1,000 adults age 18+ from North Carolina were interviewed online in English, including 660 likely voters. The poll has a credibility interval of plus or minus 3.5 percentage points for all respondents and 4.3 percentage points for likely voters.

Full Annotated Questionnaire

1. Are you currently registered to vote at your current address?

All Respondents						
Oct 7-13 Sept 29 - Oct 6 Sept 11-16						
Yes, registered to vote at my current address	89%	86%	82%			
No, not registered to vote at my current address	10%	12%	15%			
Not sure	1%	2%	3%			
Total Sample Size:	1000	1100	1005			

2. In your opinion, what is the most important problem facing North Carolina today? (Select from below or write in)

All Respondents					
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16		
The economy and job creation	21%	19%	16%		
Immigration	2%	2%	2%		
Gun violence	2%	1%	2%		
Healthcare	12%	11%	9%		
Morality	3%	2%	4%		
Education	3%	5%	5%		
Racism	6%	6%	9%		
Crime	3%	5%	6%		
Environment	3%	2%	2%		
Coronavirus/COVID-19 outbreak	40%	41%	39%		
Other	2%	3%	3%		
Don't know	3%	3%	3%		
Total Sample Size:	1000	1100	1005		





3. Which of the following best describes how you will vote or have voted in this year's presidential election, to be held on November 3rd?

Plan to Vote/Voted Summary

All Respondents						
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16			
I have not voted yet	77%	78%	82%			
I have already voted	12%	8%	2%			
I do not plan to vote	7%	9%	8%			
Not sure	4%	5%	7%			
Total Sample Size:	1000	1100	1005			

All Respondents				
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16	
I plan to vote at my polling station on November 3, 2020	36%	38%	36%	
I plan to vote early at an early voting location, before November 3, 2020	30%	27%	23%	
I plan to vote early via absentee ballot/vote by mail, before November 3, 2020	11%	13%	23%	
I have voted at an early voting location already	1%	1%	1%	
I have voted via absentee ballot/vote by mail already	11%	7%	2%	
I do not plan to vote at all	7%	9%	8%	
Not sure	4%	5%	7%	
Total Sample Size:	1000	1100	1005	





4. **[ASKED IF NOT VOTED]** On November 3, 2020 the next presidential election will be held. How likely are you to vote in the upcoming presidential election? (Select one)

All Respondents					
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16		
1 – Completely certain I will not vote	10%	10%	10%		
2	1%	1%	1%		
3	1%	1%	2%		
4	1%	1%	1%		
5	3%	4%	4%		
6	2%	1%	2%		
7	2%	3%	3%		
8	4%	4%	4%		
9	7%	5%	5%		
10 - Completely certain I will vote	68%	66%	66%		
Don't know	2%	3%	3%		
Total Sample Size:	889	1015	981		

5. **[ASKED IF VOTED]** You mentioned you have already voted in the 2020 presidential election, did you vote for Donald Trump or Joe Biden? **[ASKED IF NOT VOTED]** If the 2020 presidential election were held today, would you vote for Donald Trump or Joe Biden?

Likely Voters					
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16		
Donald Trump	47%	47%	47%		
Joe Biden	48%	47%	47%		
Some other candidate	3%	2%	3%		
I would not vote	0%	0%	0%		
Not sure	3%	3%	3%		
Total Sample Size:	660	693	586		

6. **[ASKED IF VOTED]** You mentioned you have already voted in the 2020 presidential election; for whom did you vote? **[ASKED IF NOT VOTED]** If the 2020 presidential election were held today, and the candidates were as below, for whom would you vote?

Likely Voters			
	Oct 7-13		
Donald Trump	48%		
Joe Biden	48%		
Kanye West	0%		
Jo Jorgensen	2%		
Howie Hawkins	0%		
Some other candidate	1%		
I would not vote	0%		
Total Sample Size:	660		





7. **[ASKED IF VOTED]** In the election for U.S. Senate representing North Carolina, did you vote for Cal Cunningham or Thom Tillis? **[ASKED IF NOT VOTED]** Thinking about the elections in 2020, if the election for U.S. Senate representing North Carolina were held today, would you vote for Cal Cunningham or Thom Tillis?

Likely Voters					
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16		
Cal Cunningham (Democrat)	46%	47%	48%		
Thom Tillis (Republican)	42%	42%	44%		
Some other candidate	5%	4%	2%		
I would not vote	0%	0%	1%		
Not sure / Prefer not to answer	7%	7%	6%		
Total Sample Size:	660	693	586		

8. **[ASKED IF VOTED]** In the election for U.S. Congress, did you vote for the Democratic candidate or the Republican candidate in your district where you live? **[ASKED IF NOT VOTED]** Thinking about the elections in 2020, if the election for U.S. Congress were held today, would you vote for the Democratic candidate or the Republican candidate in your district where you live?

Likely Voters					
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16		
Democratic candidate	45%	46%	48%		
Republican candidate	47%	45%	47%		
Candidate from another political party	3%	3%	1%		
Will not vote / Not sure	0%	0%	0%		
Prefer not to answer / Refused	5%	6%	4%		
Total Sample Size:	660	693	586		

9. Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

All Respondents					
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16		
Strongly approve	25%	28%	28%		
Somewhat approve	20%	17%	16%		
Lean towards approve	2%	2%	1%		
Lean towards disapprove	1%	1%	1%		
Somewhat disapprove	11%	10%	9%		
Strongly disapprove	39%	38%	42%		
Not sure	3%	4%	4%		
Approve (Net)	47%	47%	44%		
Disapprove (Net)	51%	49%	52%		
Total Sample Size:	1000	1100	1005		





10. [ASKED IF VOTED] When voting in the presidential election this year, which of the following candidate traits was the MOST important factor for you in deciding who to vote for? [ASKED IF NOT VOTED] If the 2020 presidential election were being held today, which of the following candidate traits would be the MOST important factor for you in deciding who to vote for?

All Respondents				
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16	
Strong on the economy and job creation	24%	21%	18%	
Strong on healthcare	10%	11%	9%	
Strong on immigration	2%	3%	3%	
Has a robust plan to help the nation recover from the impact of coronavirus/COVID-19	31%	28%	30%	
Ability to restore trust in American government	17%	16%	19%	
Strong on civil rights	4%	6%	6%	
Tough on crime and civil unrest	8%	10%	11%	
Strong on the environment/climate change	4%	4%	4%	
Total Sample Size:	1000	1100	1005	

11. For each of the following, please select the candidate you think is the best on that particular issue.

Summary

All Respondents						
	Joe Biden			Donald Trump		
	Oct 7-13	Sept 29 - Oct 6	Sept 11- 16	Oct 7-13	Sept 29 - Oct 6	Sept 11- 16
The economy and job creation	38%	35%	40%	50%	51%	46%
Healthcare	46%	44%	47%	40%	40%	37%
Immigration	38%	36%	40%	49%	48%	46%
National recovery from the impact of coronavirus/COVID-19	44%	42%	45%	43%	41%	40%
Ability to restore trust in American government	43%	41%	44%	40%	40%	38%
Strong on civil rights	45%	43%	47%	38%	38%	35%
Tough on crime and civil unrest	36%	33%	38%	49%	49%	46%
Strong on the environment/climate change	50%	46%	49%	30%	30%	30%
Total Sample Size:	1000	1100	1005	1000	1100	1005



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a. The economy and job creation

All Respondents			
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16
Joe Biden	38%	35%	40%
Donald Trump	50%	51%	46%
Some other candidate	3%	3%	3%
Not sure	8%	10%	10%
Total Sample Size:	1000	1100	1005

b. Healthcare

D. Healtheare			
All Respondents			
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16
Joe Biden	46%	44%	47%
Donald Trump	40%	40%	37%
Some other candidate	5%	5%	5%
Not sure	10%	12%	11%
Total Sample Size:	1000	1100	1005

c. Immigration

All Respondents			
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16
Joe Biden	38%	36%	40%
Donald Trump	49%	48%	46%
Some other candidate	5%	4%	3%
Not sure	9%	11%	11%
Total Sample Size:	1000	1100	1005

d. National recovery from the impact of coronavirus/COVID-19

All Respondents			
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16
Joe Biden	44%	42%	45%
Donald Trump	43%	41%	40%
Some other candidate	4%	5%	5%
Not sure	9%	11%	11%
Total Sample Size:	1000	1100	1005





e. Ability to restore trust in American government

All Respondents			
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16
Joe Biden	43%	41%	44%
Donald Trump	40%	40%	38%
Some other candidate	6%	6%	6%
Not sure	11%	13%	12%
Total Sample Size:	1000	1100	1005

f. Strong on civil rights

All Respondents				
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16	
Joe Biden	45%	43%	47%	
Donald Trump	38%	38%	35%	
Some other candidate	6%	5%	6%	
Not sure	11%	14%	12%	
Total Sample Size:	1000	1100	1005	

a. Tough on crime and civil unrest

All Despendents				
	All Respondents Oct 7-13	Sept 29 –	Sept 11-16	
Joe Biden	36%	Oct 6 33%	38%	
Donald Trump	49%	49%	46%	
Some other candidate	4%	5%	4%	
Not sure	11%	13%	12%	
Total Sample Size:	1000	1100	1005	

h. Strong on the environment/climate change

ii. Strong on the environmen	ivellinate change			
All Respondents				
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16	
Joe Biden	50%	46%	49%	
Donald Trump	30%	30%	30%	
Some other candidate	6%	7%	7%	
Not sure	14%	17%	14%	
Total Sample Size:	1000	1100	1005	





12. How familiar are you with the following public figures, taking into account all the ways you may have heard about them?

Total Familiar Summary

All Respondents			
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16
Donald Trump	94%	93%	92%
Joe Biden	90%	88%	88%
Kamala Harris	74%	68%	69%
Mike Pence	81%	79%	79%
Total Sample Size:	1000	1100	1005

a. Donald Trump

All Respondents				
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16	
Very familiar	77%	75%	76%	
Somewhat familiar	17%	18%	16%	
Not very familiar	3%	3%	5%	
Have heard of them, but that's it	2%	2%	2%	
Have not heard of them	1%	1%	2%	
Familiar (Net)	94%	93%	92%	
Not familiar (Net)	6%	7%	8%	
Total Sample Size:	1000	1100	1005	

b. Joe Biden

D. GOO BIGOTI				
All Respondents				
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16	
Very familiar	62%	58%	60%	
Somewhat familiar	28%	30%	28%	
Not very familiar	5%	8%	7%	
Have heard of them, but that's it	4%	3%	3%	
Have not heard of them	1%	1%	1%	
Familiar (Net)	90%	88%	88%	
Not familiar (Net)	10%	12%	12%	
Total Sample Size:	1000	1100	1005	





c. Kamala Harris

C. Namaia mams				
All Respondents				
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16	
Very familiar	36%	31%	35%	
Somewhat familiar	38%	37%	35%	
Not very familiar	16%	18%	18%	
Have heard of them, but that's it	5%	9%	8%	
Have not heard of them	5%	4%	5%	
Familiar (Net)	74%	68%	69%	
Not familiar (Net)	26%	32%	31%	
Total Sample Size:	1000	1100	1005	

d. Mike Pence

All Respondents					
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16		
Very familiar	46%	44%	45%		
Somewhat familiar	36%	36%	34%		
Not very familiar	11%	12%	12%		
Have heard of them, but that's it	6%	7%	7%		
Have not heard of them	2%	3%	3%		
Familiar (Net)	81%	79%	79%		
Not familiar (Net)	19%	21%	21%		
Total Sample Size:	1000	1100	1005		

13. **[ASKED IF AT LEAST HEARD OF PERSON]** Would you say you are generally favorable or unfavorable towards these public figures?

Total Favorable Summary

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All Respondents	Oct 7-13	Sept 29 – Oct 6	Sept 11-16
Donald Trump	(N=988)	(N=1,087)	(N=989)
Donald Trump	50%	50%	47%
Joe Biden	(N=990)	(N=1090)	(N=993)
	52%	53%	56%
Kamala Harris	(N=955)	(N=1056)	(N=955)
Namaia nams	52%	54%	52%
Mike Pence	(N=981)	(N=1070)	(N=974)
wike Pence	53%	53%	51%



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a. Donald Trump

All Respondents					
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16		
Very favorable	31%	31%	26%		
Somewhat favorable	14%	12%	15%		
Lean towards favorable	5%	7%	5%		
Lean towards unfavorable	5%	7%	7%		
Somewhat unfavorable	7%	6%	6%		
Very unfavorable	38%	37%	40%		
Favorable (Net)	50%	50%	47%		
Unfavorable (Net)	50%	50%	53%		
Total Sample Size:	988	1087	989		

b. Joe Biden

All Respondents					
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16		
Very favorable	27%	25%	29%		
Somewhat favorable	17%	19%	16%		
Lean towards favorable	9%	10%	11%		
Lean towards unfavorable	10%	11%	7%		
Somewhat unfavorable	9%	7%	7%		
Very unfavorable	28%	29%	30%		
Favorable (Net)	52%	53%	56%		
Unfavorable (Net)	48%	47%	44%		
Total Sample Size:	990	1090	993		

c. Kamala Harris

All Respondents				
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16	
Very favorable	22%	20%	24%	
Somewhat favorable	18%	19%	16%	
Lean towards favorable	12%	15%	11%	
Lean towards unfavorable	11%	11%	11%	
Somewhat unfavorable	8%	9%	8%	
Very unfavorable	28%	26%	29%	
Favorable (Net)	52%	54%	52%	
Unfavorable (Net)	48%	46%	48%	
Total Sample Size:	955	1056	955	





d Mike Pence

All Respondents					
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16		
Very favorable	27%	24%	24%		
Somewhat favorable	15%	17%	15%		
Lean towards favorable	11%	12%	12%		
Lean towards unfavorable	12%	15%	13%		
Somewhat unfavorable	10%	10%	12%		
Very unfavorable	25%	22%	24%		
Favorable (Net)	53%	53%	51%		
Unfavorable (Net)	47%	47%	49%		
Total Sample Size:	981	1070	974		

14. Generally speaking, would you say the following things are heading in the right direction, or are they off on the wrong track?

The national economy

All Respondents				
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16	
Right direction	40%	39%	35%	
Wrong track	52%	51%	54%	
Don't know	8%	10%	11%	
Total Sample Size:	1000	1100	1005	

Employment and jobs

5. Employment and jobs					
All Respondents					
Oct 7-13 Sept 29 - Oct 6 Sept 11-16					
Right direction	41%	42%	39%		
Wrong track	50%	49%	51%		
Don't know	9%	9%	10%		
Total Sample Size:	1000	1100	1005		

15. What comes closer to your opinion?

All Respondents		
	Oct 7-13	
Donald Trump has been paying his fair share of income taxes	30%	
Donald Trump has NOT been paying his fair share of income taxes	51%	
Don't know	19%	
Total Sample Size:	1000	





16. Please indicate how much you agree or disagree with the following statements.

Total Agree Summary

All Respond	dents		
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16
I am sympathetic to people who are out protesting right now	50%	49%	51%
President Donald Trump is helping to ease racial tensions	38%	35%	34%
Joe Biden supports defunding the police	51%	49%	51%
Joe Biden is suffering from dementia	42%	41%	41%
As president, Joe Biden would be a puppet for the socialist wing of the Democratic Party	51%	47%	48%
President Donald Trump lies regularly for personal political gain	55%	57%	54%
President Donald Trump is beholden to Russian President Vladimir Putin	44%	45%	44%
The high number of coronavirus cases in the United States is a result of poor leadership and policy decisions from President Trump	54%	51%	51%
Businesses and schools remain closed in the United States because of poor leadership and policy decisions from President Trump	45%	44%	43%
Total Sample Size:	1000	1100	1005

a. I am sympathetic to people who are out protesting right now

All Respondents				
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16	
Strongly agree	24%	22%	26%	
Somewhat agree	26%	27%	26%	
Somewhat disagree	15%	16%	13%	
Strongly disagree	27%	26%	26%	
Not sure	8%	9%	9%	
Agree (Net)	50%	49%	51%	
Disagree (Net)	42%	42%	40%	
Total Sample Size:	1000	1100	1005	





b. President Donald Trump is helping to ease racial tensions

All Respondents					
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16		
Strongly agree	18%	18%	18%		
Somewhat agree	20%	17%	16%		
Somewhat disagree	13%	13%	13%		
Strongly disagree	40%	42%	44%		
Not sure	9%	11%	10%		
Agree (Net)	38%	35%	34%		
Disagree (Net)	53%	54%	56%		
Total Sample Size:	1000	1100	1005		

c. Joe Biden supports defunding the police

All Respondents			
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16
Strongly agree	31%	27%	29%
Somewhat agree	21%	22%	22%
Somewhat disagree	13%	14%	10%
Strongly disagree	21%	20%	20%
Not sure	15%	17%	18%
Agree (Net)	51%	49%	51%
Disagree (Net)	34%	34%	31%
Total Sample Size:	1000	1100	1005

d. Joe Biden is suffering from dementia

All Respondents			
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16
Strongly agree	23%	22%	25%
Somewhat agree	18%	19%	16%
Somewhat disagree	9%	10%	8%
Strongly disagree	33%	29%	33%
Not sure	16%	20%	19%
Agree (Net)	42%	41%	41%
Disagree (Net)	42%	39%	41%
Total Sample Size:	1000	1100	1005





e. As president, Joe Biden would be a puppet for the socialist wing of the Democratic Party

All Respondents			
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16
Strongly agree	36%	34%	35%
Somewhat agree	15%	13%	13%
Somewhat disagree	10%	12%	10%
Strongly disagree	29%	27%	29%
Not sure	10%	14%	13%
Agree (Net)	51%	47%	48%
Disagree (Net)	39%	39%	39%
Total Sample Size:	1000	1100	1005

f. President Donald Trump lies regularly for personal political gain

All Respondents			
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16
Strongly agree	43%	43%	43%
Somewhat agree	12%	15%	11%
Somewhat disagree	13%	10%	11%
Strongly disagree	24%	24%	27%
Not sure	8%	9%	8%
Agree (Net)	55%	57%	54%
Disagree (Net)	37%	34%	38%
Total Sample Size:	1000	1100	1005

g. President Donald Trump is beholden to Russian President Vladimir Putin

All Respondents			
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16
Strongly agree	26%	26%	27%
Somewhat agree	18%	18%	17%
Somewhat disagree	11%	11%	9%
Strongly disagree	27%	26%	27%
Not sure	17%	19%	20%
Agree (Net)	44%	45%	44%
Disagree (Net)	39%	36%	36%
Total Sample Size:	1000	1100	1005





h. The high number of coronavirus cases in the United States is a result of poor leadership and policy decisions from President Trump

All Respondents			
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16
Strongly agree	37%	37%	38%
Somewhat agree	16%	14%	13%
Somewhat disagree	9%	12%	10%
Strongly disagree	32%	31%	32%
Not sure	6%	6%	7%
Agree (Net)	54%	51%	51%
Disagree (Net)	41%	43%	42%
Total Sample Size:	1000	1100	1005

i. Businesses and schools remain closed in the United States because of poor leadership and policy decisions from President Trump

All Respondents			
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16
Strongly agree	28%	29%	30%
Somewhat agree	17%	15%	13%
Somewhat disagree	14%	15%	12%
Strongly disagree	34%	34%	36%
Not sure	7%	7%	9%
Agree (Net)	45%	44%	43%
Disagree (Net)	48%	49%	48%
Total Sample Size:	1000	1100	1005

17. Please indicate how much you agree or disagree with the following statements.

Total Agree Summary

All Respondents		
	Oct 7-13	Sept 29 – Oct 6
Abortion should be legal in most cases	50%	52%
Young people who were brought into the country as children should be allowed to apply for deportation deferrals and work permits	70%	71%
The Affordable Care Act (ACA, or sometimes called Obamacare) should be repealed completely	46%	43%
The winner of the election should be able to appoint Ruth Bader Ginsburg's replacement on the Supreme Court	58%	56%
Total Sample Size:	1000	1100





a. Abortion should be legal in most cases

All Respondents			
	Oct 7-13	Sept 29 -	
	331113	Oct 6	
Strongly agree	30%	31%	
Somewhat agree	20%	21%	
Somewhat disagree	14%	13%	
Strongly disagree	27%	26%	
Not sure	10%	9%	
Agree (Net)	50%	52%	
Disagree (Net)	40%	39%	
Total Sample Size:	1000	1100	

b. Young people who were brought into the country as children should be allowed to apply for deportation deferrals and work permits

All Respondents			
	Oct 7-13	Sept 29 -	
	OCI 1-13	Oct 6	
Strongly agree	35%	37%	
Somewhat agree	35%	34%	
Somewhat disagree	9%	10%	
Strongly disagree	10%	8%	
Not sure	12%	11%	
Agree (Net)	70%	71%	
Disagree (Net)	18%	18%	
Total Sample Size:	1000	1100	

c. The Affordable Care Act (ACA, or sometimes called Obamacare) should be repealed completely

All Respondents		
	Oct 7-13	Sept 29 -
	OCI 7-13	Oct 6
Strongly agree	26%	24%
Somewhat agree	19%	18%
Somewhat disagree	15%	13%
Strongly disagree	28%	28%
Not sure	12%	15%
Agree (Net)	46%	43%
Disagree (Net)	43%	42%
Total Sample Size:	1000	1100





d. The winner of the election should be able to appoint Ruth Bader Ginsburg's replacement on the Supreme Court

All Respondents			
	Oct 7-13	Sept 29 -	
	OCI 1-13	Oct 6	
Strongly agree	39%	40%	
Somewhat agree	19%	16%	
Somewhat disagree	10%	10%	
Strongly disagree	18%	17%	
Not sure	14%	17%	
Agree (Net)	58%	56%	
Disagree (Net)	28%	27%	
Total Sample Size:	1000	1100	

18. Of the choices listed below, which is your main source of television news about current events and politics? (Select one)

All Respondents					
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16		
FOX News	23%	23%	25%		
CNN	17%	17%	17%		
MSNBC	5%	4%	5%		
ABC	12%	11%	11%		
CBS	7%	8%	7%		
NBC	8%	8%	8%		
Public Television	7%	6%	5%		
Other	10%	10%	10%		
None of the above	12%	14%	12%		
Total Sample Size:	1000	1100	1005		





19. Did you happen to vote in any of these other elections? (Select all that apply)

All Respondents					
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16		
2008 presidential election (Obama vs. McCain)	60%	57%	59%		
2010 midterm congressional election (local Congressperson)	39%	36%	37%		
2012 presidential election (Obama vs. Romney)	64%	61%	61%		
2014 midterm congressional election (local Congressperson)	42%	39%	39%		
2018 midterm congressional election (local Congressperson)	48%	43%	46%		
None of these	23%	26%	25%		
Total Sample Size:	1000	1100	1005		

20. Do you consider yourself a Democrat, a Republican, an independent or none of these?

All Respondents						
	Oct 7-13	Sept 29 – Oct 6	Sept 11-16			
Democrat	39%	39%	44%			
Republican	44%	40%	42%			
Independent	13%	14%	9%			
Other / Don't know	3%	7%	4%			
Total Sample Size:	1000	1100	1005			





About the Study

These are the findings of an Ipsos poll conducted October 7-13, 2020, on behalf of Thomson Reuters. For this study, a total of 1,000 adults age 18+ from North Carolina were interviewed online in English, including 660 likely voters. The first wave of this poll was conducted September 11-16, 2020, among 1,005 adults age 18+ from North Carolina, including 586 likely voters. The second wave of this poll was conducted September 29 – October 6, 2020, among 1,100 adults age 18+ from North Carolina, including 693 likely voters.

The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2018 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the online sample for this poll has a credibility interval of plus or minus 3.5 percentage points for all online respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,000, DEFF=1.5, adjusted Confidence Interval=+/-5.0 percentage points). The online poll also has a credibility interval of plus or minus 4.3 percentage points for likely voters.

The first wave has a credibility interval of plus or minus 3.5 percentage points for all online respondents and plus or minus 4.6 percentage points for all likely voters. The second wave has a credibility interval of plus or minus 3.4 percentage points for all online respondents and plus or minus 4.2 percentage points for all likely voters.

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About Ipsos

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Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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