PUBLIC POLL FINDINGS AND METHODOLOGY

Biden maintains his lead over Trump in Wisconsin
Coronavirus and the economy are key issues for Wisconsinites

Topline Findings

Washington, DC, October 26, 2020

These are the findings of an Ipsos poll conducted between October 20-26, 2020 on behalf of Thomson Reuters. For this study, a total of 1,008 adults age 18+ from Wisconsin were interviewed online in English, including 664 likely voters. The poll has a credibility interval of plus or minus 3.5 percentage points for all respondents and 4.3 percentage points for likely voters.

Full Annotated Questionnaire

1. Are you currently registered to vote at your current address?

All Respondents					
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16
Yes, registered to vote at my current address	87%	86%	86%	83%	84%
No, not registered to vote at my current address	11%	11%	12%	14%	13%
Not sure	2%	3%	2%	3%	3%
Total Sample Size:	1008	1001	1002	1000	1005

2. In your opinion, what is the most important problem facing Wisconsin today? (Select from below or write in)

All Respondents					
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16
The economy and job creation	15%	14%	15%	15%	18%
Immigration	1%	1%	2%	2%	2%
Gun violence	2%	2%	2%	3%	2%
Healthcare	8%	10%	9%	12%	10%
Morality	2%	3%	3%	3%	4%
Education	3%	3%	4%	3%	3%
Racism	5%	5%	6%	6%	9%
Crime	5%	5%	6%	5%	7%
Environment	3%	3%	2%	3%	2%
Coronavirus/COVID-19 outbreak	49%	47%	44%	42%	34%
Other	6%	4%	5%	4%	5%
Don't know	3%	3%	2%	2%	5%
Total Sample Size:	1008	1001	1002	1000	1005

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3. Which of the following best describes how you will vote or have voted in this year's presidential election, to be held on November 3rd?

Plan to Vote/Voted Summary

All Respondents					
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16
I have not voted yet	56%	63%	69%	73%	83%
I have already voted	32%	24%	20%	13%	1%
I do not plan to vote	8%	9%	7%	8%	10%
Not sure	4%	3%	5%	6%	7%
Total Sample Size:	1008	1001	1002	1000	1005

All Respondents					
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16
I plan to vote at my polling station on November 3, 2020	38%	40%	40%	40%	41%
I plan to vote early at an early voting location, before November 3, 2020	10%	9%	11%	11%	9%
I plan to vote early via absentee ballot/vote by mail, before November 3, 2020	8%	14%	17%	22%	32%
I have voted at an early voting location already	5%	2%	0%	1%	0%
I have voted via absentee ballot/vote by mail already	27%	22%	19%	13%	0%
I do not plan to vote at all	8%	9%	7%	8%	10%
Not sure	4%	3%	5%	6%	7%
Total Sample Size:	1008	1001	1002	1000	1005

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4. **[ASKED IF NOT VOTED]** On November 3, 2020 the next presidential election will be held. How likely are you to vote in the upcoming presidential election? (Select one)

All Respondents					
	Oct 20-26	**Oct 13-19**	**Oct 6-11**	**Sept 29 – Oct 5**	**Sept 11-16**
1 – Completely certain I will not vote	13%	12%	11%	11%	13%
2	2%	2%	1%	2%	1%
3	1%	1%	1%	1%	1%
4	2%	1%	1%	2%	1%
5	4%	2%	3%	3%	3%
6	1%	2%	2%	2%	2%
7	3%	3%	5%	2%	3%
8	5%	5%	5%	5%	4%
9	7%	6%	7%	6%	5%
10 – Completely certain I will vote	60%	63%	63%	64%	64%
Don't know	2%	3%	3%	2%	3%
Total Sample Size:	677	743	794	858	999

5. **[ASKED IF VOTED]** You mentioned you have already voted in the 2020 presidential election, did you vote for Donald Trump or Joe Biden? **[ASKED IF NOT VOTED]** If the 2020 presidential election were held today, would you vote for Donald Trump or Joe Biden?

Likely Voters					
	Oct 20-26	**Oct 13-19**	**Oct 6-11**	**Sept 29 – Oct 5**	**Sept 11-16**
Donald Trump	44%	43%	44%	44%	43%
Joe Biden	53%	51%	51%	50%	48%
Some other candidate	2%	3%	3%	2%	2%
I would not vote	0%	0%	0%	0%	0%
Not sure	2%	3%	2%	4%	6%
Total Sample Size:	664	663	577	601	609

6. **[ASKED IF VOTED]** You mentioned you have already voted in the 2020 presidential election; for whom did you vote? **[ASKED IF NOT VOTED]** If the 2020 presidential election were held today, and the candidates were as below, for whom would you vote?

Likely Voters			
	Oct 20-26	**Oct 13-19**	**Oct 6-11**
Donald Trump	44%	45%	45%
Joe Biden	53%	51%	52%
Kanye West	0%	1%	0%
Jo Jorgensen	2%	2%	2%
Howie Hawkins	1%	0%	0%
Some other candidate	1%	2%	1%
I would not vote	0%	0%	0%
Total Sample Size:	664	663	577

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7. **[ASKED IF VOTED]** In the election for U.S. Congress, did you vote for the Democratic candidate or the Republican candidate in your district where you live? **[ASKED IF NOT VOTED]** Thinking about the elections in 2020, if the election for U.S. Congress were held today, would you vote for the Democratic candidate or the Republican candidate in your district where you live?

Likely Voters					
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16
Democratic candidate	51%	50%	51%	49%	47%
Republican candidate	45%	45%	45%	47%	46%
Candidate from another political party	2%	2%	2%	1%	1%
Will not vote / Not sure	0%	0%	0%	0%	0%
Prefer not to answer / Refused	2%	4%	2%	3%	6%
Total Sample Size:	664	663	577	601	609

8. Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

All Respondents					
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16
Strongly approve	23%	22%	23%	24%	24%
Somewhat approve	17%	19%	17%	16%	17%
Lean towards approve	3%	2%	2%	3%	1%
Lean towards disapprove	0%	1%	1%	1%	1%
Somewhat disapprove	11%	10%	9%	9%	11%
Strongly disapprove	43%	44%	45%	43%	41%
Not sure	3%	2%	3%	3%	5%
Approve (Net)	*42%*	*42%*	*42%*	*43%*	*43%*
Disapprove (Net)	*55%*	*56%*	*55%*	*53%*	*52%*
Total Sample Size:	1008	1001	1002	1000	1005

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9. **[ASKED IF VOTED]** When voting in the presidential election this year, which of the following candidate traits was the MOST important factor for you in deciding who to vote for? **[ASKED IF NOT VOTED]** If the 2020 presidential election were being held today, which of the following candidate traits would be the MOST important factor for you in deciding who to vote for?

All Respondents					
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16
Strong on the economy and job creation	21%	21%	20%	20%	21%
Strong on healthcare	12%	10%	12%	11%	9%
Strong on immigration	3%	3%	2%	3%	3%
Has a robust plan to help the nation recover from the impact of coronavirus/COVID-19	31%	31%	30%	25%	28%
Ability to restore trust in American government	16%	17%	18%	20%	18%
Strong on civil rights	5%	5%	4%	5%	6%
Tough on crime and civil unrest	9%	9%	10%	11%	11%
Strong on the environment/climate change	3%	5%	4%	5%	4%
Total Sample Size:	1008	1001	1002	1000	1005

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10. For each of the following, please select the candidate you think is the best on that particular issue.

Summary

All Respondents									
	Joe Biden					Donald Trump			
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16
The economy and job creation	43%	42%	43%	41%	36%	45%	46%	45%	49%	47%
Healthcare	51%	49%	51%	50%	44%	33%	33%	33%	34%	35%
Immigration	43%	42%	44%	42%	39%	43%	43%	42%	43%	42%
National recovery from the impact of coronavirus/COVID-19	48%	48%	48%	47%	42%	36%	37%	36%	37%	38%
Ability to restore trust in American government	47%	48%	48%	45%	42%	32%	31%	33%	33%	35%
Strong on civil rights	50%	49%	48%	48%	45%	32%	32%	34%	33%	34%
Tough on crime and civil unrest	38%	39%	39%	37%	32%	44%	43%	45%	45%	47%
Strong on the environment/climate change	53%	51%	53%	53%	47%	24%	23%	25%	25%	27%
Total Sample Size:	1008	1001	1002	1000	1005	1008	1001	1002	1000	1005

a. The economy and job creation

All Respondents					
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16
Joe Biden	43%	42%	43%	41%	36%
Donald Trump	45%	46%	45%	49%	47%
Some other candidate	2%	3%	4%	3%	4%
Not sure	10%	10%	8%	8%	13%
Total Sample Size:	1008	1001	1002	1000	1005

b. Healthcare

All Respondents					
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16
Joe Biden	51%	49%	51%	50%	44%
Donald Trump	33%	33%	33%	34%	35%
Some other candidate	4%	6%	5%	5%	6%
Not sure	13%	12%	11%	11%	15%
Total Sample Size:	1008	1001	1002	1000	1005

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c. Immigration

All Respondents					
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16
Joe Biden	43%	42%	44%	42%	39%
Donald Trump	43%	43%	42%	43%	42%
Some other candidate	2%	4%	4%	4%	5%
Not sure	12%	12%	10%	11%	15%
Total Sample Size:	1008	1001	1002	1000	1005

d. National recovery from the impact of coronavirus/COVID-19

All Respondents					
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16
Joe Biden	48%	48%	48%	47%	42%
Donald Trump	36%	37%	36%	37%	38%
Some other candidate	4%	4%	5%	4%	5%
Not sure	13%	12%	11%	12%	15%
Total Sample Size:	1008	1001	1002	1000	1005

e. Ability to restore trust in American government

All Respondents					
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16
Joe Biden	47%	48%	48%	45%	42%
Donald Trump	32%	31%	33%	33%	35%
Some other candidate	6%	7%	7%	8%	7%
Not sure	14%	14%	12%	14%	16%
Total Sample Size:	1008	1001	1002	1000	1005

f. Strong on civil rights

All Respondents					
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16
Joe Biden	50%	49%	48%	48%	45%
Donald Trump	32%	32%	34%	33%	34%
Some other candidate	5%	6%	6%	6%	6%
Not sure	13%	13%	12%	13%	15%
Total Sample Size:	1008	1001	1002	1000	1005

g. Tough on crime and civil unrest

All Respondents					
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16
Joe Biden	38%	39%	39%	37%	32%
Donald Trump	44%	43%	45%	45%	47%
Some other candidate	4%	4%	5%	5%	5%
Not sure	14%	14%	11%	13%	16%
Total Sample Size:	1008	1001	1002	1000	1005

h.   Strong on the environment/climate change

All Respondents					
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16
Joe Biden	53%	51%	53%	53%	47%
Donald Trump	24%	23%	25%	25%	27%
Some other candidate	6%	7%	6%	6%	8%
Not sure	17%	18%	16%	16%	19%
Total Sample Size:	1008	1001	1002	1000	1005

11. In your opinion, who is going to win the upcoming presidential election?

All Respondents		
	Oct 20-26	Oct 13-19
Donald Trump	33%	35%
Joe Biden	45%	42%
Not Sure	22%	22%
Total Sample Size:	1008	1001

12. **[ASKED IF Q11 = DONALD TRUMP OR JOE BIDEN]** How likely do you think **[INSERT RESPONSE FROM Q11]** is to win the upcoming presidential election?

Total Likely Summary

All Respondents		
	Oct 20-26	Oct 13-19
Donald Trump	(N=330) 99%	(N=348) 98%
Joe Biden	(N=455) 99%	(N=423) 97%

a.   Donald Trump

All Respondents		
	Oct 20-26	Oct 13-19
Very likely	66%	65%
Somewhat likely	33%	32%
Not very likely	1%	0%
Not at all likely	1%	1%
Not sure	0%	1%
Likely (Net)	*99%*	*98%*
Not Likely (Net)	*1%*	*2%*
Total Sample Size:	330	348

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b. Joe Biden

All Respondents		
	Oct 20-26	Oct 13-19
Very likely	60%	60%
Somewhat likely	38%	37%
Not very likely	1%	1%
Not at all likely	0%	0%
Not sure	1%	1%
Likely (Net)	99%	97%
Not Likely (Net)	*1%*	*2%*
Total Sample Size:	455	423

13. How likely are you to vote for each of the following parties…where 10 means you are completely certain you would vote for the specific party and 1 means you are completely certain you would NOT?

9 or 10 – Completely Certain I Will Vote Summary

All Respondents		
	Oct 20-26	Oct 13-19
The Democratic Party	37%	38%
The Republican Party	33%	32%
The Libertarian Party	3%	4%
The Green Party	4%	4%
Total Sample Size:	1008	1001

a. The Democratic Party

All Respondents		
	Oct 20-26	Oct 13-19
1 – Completely certain I will not vote	31%	31%
2	4%	4%
3	3%	3%
4	3%	2%
5	4%	4%
6	5%	3%
7	4%	3%
8	4%	3%
9	6%	6%
10 – Completely certain I will vote	31%	32%
I have never heard of this party	1%	1%
Not sure	5%	7%
Total Sample Size:	1008	1001

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b. The Republican Party

All Respondents		
	Oct 20-26	Oct 13-19
1 – Completely certain I will not vote	36%	34%
2	4%	5%
3	3%	3%
4	2%	3%
5	7%	4%
6	3%	2%
7	3%	3%
8	3%	5%
9	6%	6%
10 – Completely certain I will vote	27%	27%
I have never heard of this party	1%	2%
Not sure	5%	7%
Total Sample Size:	1008	1001

c. The Libertarian Party

All Respondents		
	Oct 20-26	Oct 13-19
1 – Completely certain I will not vote	50%	46%
2	7%	8%
3	4%	5%
4	3%	3%
5	7%	5%
6	5%	4%
7	2%	2%
8	2%	2%
9	1%	1%
10 – Completely certain I will vote	2%	3%
I have never heard of this party	8%	9%
Not sure	9%	11%
Total Sample Size:	1008	1001

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d. The Green Party

All Respondents		
	Oct 20-26	Oct 13-19
1 – Completely certain I will not vote	48%	47%
2	8%	6%
3	3%	4%
4	3%	3%
5	6%	5%
6	4%	4%
7	2%	2%
8	1%	1%
9	1%	1%
10 – Completely certain I will vote	3%	3%
I have never heard of this party	10%	12%
Not sure	10%	12%
Total Sample Size:	1008	1001

14. Do you agree or disagree with the following statements?

Total Agree (6/7) Summary

All Respondents		
	Oct 20-26	Oct 13-19
I will regret it if I don't vote in the upcoming presidential election	71%	72%
I have a duty/personal responsibility to vote in the upcoming presidential election	76%	74%
I have a great deal of interest in following the news and information about the upcoming presidential election	56%	54%
Total Sample Size:	1008	1001

a. I will regret it if I don't vote in the upcoming presidential election

All Respondents		
	Oct 20-26	Oct 13-19
1 – Strongly disagree	9%	8%
2	3%	3%
3	4%	3%
4	8%	8%
5	6%	6%
6	10%	10%
7 – Strongly agree	61%	63%
Total Sample Size:	1008	1001

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    b.   I have a duty/personal responsibility to vote in the upcoming presidential election

All Respondents		
	Oct 20-26	Oct 13-19
1 – Strongly disagree	6%	6%
2	2%	2%
3	3%	2%
4	8%	7%
5	6%	8%
6	11%	9%
7 – Strongly agree	65%	65%
Total Sample Size:	1008	1001

    c.   I have a great deal of interest in following the news and information about the upcoming presidential election

All Respondents		
	Oct 20-26	Oct 13-19
1 – Strongly disagree	8%	7%
2	5%	5%
3	5%	5%
4	14%	15%
5	13%	14%
6	17%	15%
7 – Strongly agree	39%	39%
Total Sample Size:	1008	1001

15. How familiar are you with the following public figures, taking into account all the ways you may have heard about them?

Total Familiar Summary

All Respondents					
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16
Donald Trump	93%	95%	94%	95%	92%
Joe Biden	90%	89%	89%	89%	87%
Kamala Harris	74%	71%	71%	65%	64%
Mike Pence	82%	82%	79%	77%	77%
Total Sample Size:	1008	1001	1002	1000	1005

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a. Donald Trump

All Respondents					
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16
Very familiar	73%	75%	72%	74%	71%
Somewhat familiar	21%	20%	22%	20%	21%
Not very familiar	3%	3%	4%	3%	4%
Have heard of them, but that's it	3%	1%	2%	2%	3%
Have not heard of them	0%	0%	1%	1%	1%
Familiar (Net)	*93%*	*95%*	*94%*	*95%*	*92%*
Not familiar (Net)	*7%*	*5%*	*6%*	*5%*	*8%*
Total Sample Size:	1008	1001	1002	1000	1005

b. Joe Biden

All Respondents					
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16
Very familiar	58%	61%	57%	59%	53%
Somewhat familiar	31%	28%	32%	30%	34%
Not very familiar	5%	8%	7%	7%	8%
Have heard of them, but that's it	4%	2%	4%	3%	5%
Have not heard of them	1%	1%	1%	1%	1%
Familiar (Net)	*90%*	*89%*	*89%*	*89%*	*87%*
Not familiar (Net)	*10%*	*11%*	*11%*	*11%*	*13%*
Total Sample Size:	1008	1001	1002	1000	1005

c. Kamala Harris

All Respondents					
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16
Very familiar	33%	34%	33%	29%	27%
Somewhat familiar	41%	37%	39%	36%	37%
Not very familiar	17%	18%	19%	20%	21%
Have heard of them, but that's it	6%	8%	7%	9%	9%
Have not heard of them	3%	3%	3%	5%	6%
Familiar (Net)	*74%*	*71%*	*71%*	*65%*	*64%*
Not familiar (Net)	*26%*	*29%*	*29%*	*35%*	*36%*
Total Sample Size:	1008	1001	1002	1000	1005

d. Mike Pence

All Respondents					
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16
Very familiar	43%	47%	41%	40%	41%
Somewhat familiar	39%	35%	38%	37%	36%
Not very familiar	12%	11%	14%	15%	13%
Have heard of them, but that's it	5%	5%	5%	6%	6%
Have not heard of them	1%	2%	2%	3%	3%
Familiar (Net)	*82%*	*82%*	*79%*	*77%*	*77%*
Not familiar (Net)	*18%*	*18%*	*21%*	*23%*	*23%*
Total Sample Size:	1008	1001	1002	1000	1005

16. **[ASKED IF AT LEAST HEARD OF PERSON]** Would you say you are generally favorable or unfavorable towards these public figures?

Total Favorable Summary

All Respondents					
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16
Donald Trump	(N=1005) 44%	(N=999) 44%	(N=994) 43%	(N=994) 46%	(N=999) 47%
Joe Biden	(N=1003) 56%	(N=993) 55%	(N=997) 55%	(N=990) 55%	(N=996) 51%
Kamala Harris	(N=978) 56%	(N=974) 54%	(N=972) 54%	(N=948) 54%	(N=952) 50%
Mike Pence	(N=994) 48%	(N=983) 47%	(N=981) 47%	(N=972) 51%	(N=980) 49%

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a. Donald Trump

All Respondents					
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16
Very favorable	24%	24%	25%	25%	26%
Somewhat favorable	12%	13%	12%	12%	14%
Lean towards favorable	7%	7%	6%	8%	7%
Lean towards unfavorable	7%	6%	6%	6%	8%
Somewhat unfavorable	6%	7%	6%	6%	5%
Very unfavorable	43%	43%	44%	42%	40%
Favorable (Net)	*44%*	*44%*	*43%*	*46%*	*47%*
Unfavorable (Net)	*56%*	*56%*	*57%*	*54%*	*53%*
Total Sample Size:	1005	999	994	994	999

b. Joe Biden

All Respondents					
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16
Very favorable	28%	27%	26%	27%	22%
Somewhat favorable	17%	18%	19%	19%	16%
Lean towards favorable	11%	9%	9%	10%	13%
Lean towards unfavorable	8%	9%	11%	10%	10%
Somewhat unfavorable	10%	9%	9%	10%	9%
Very unfavorable	26%	27%	26%	25%	30%
Favorable (Net)	*56%*	*55%*	*55%*	*55%*	*51%*
Unfavorable (Net)	*44%*	*45%*	*45%*	*45%*	*49%*
Total Sample Size:	1003	993	997	990	996

c. Kamala Harris

All Respondents					
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16
Very favorable	23%	23%	24%	23%	19%
Somewhat favorable	17%	19%	16%	17%	16%
Lean towards favorable	16%	12%	14%	14%	15%
Lean towards unfavorable	10%	10%	13%	12%	14%
Somewhat unfavorable	7%	9%	7%	9%	10%
Very unfavorable	27%	27%	26%	25%	26%
Favorable (Net)	*56%*	*54%*	*54%*	*54%*	*50%*
Unfavorable (Net)	*44%*	*46%*	*46%*	*46%*	*50%*
Total Sample Size:	978	974	972	948	952

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d. Mike Pence

All Respondents					
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16
Very favorable	21%	21%	23%	21%	22%
Somewhat favorable	15%	14%	14%	15%	14%
Lean towards favorable	12%	12%	10%	14%	13%
Lean towards unfavorable	12%	13%	12%	14%	16%
Somewhat unfavorable	11%	10%	10%	9%	9%
Very unfavorable	30%	30%	30%	27%	26%
Favorable (Net)	*48%*	*47%*	*47%*	*51%*	*49%*
Unfavorable (Net)	*52%*	*53%*	*53%*	*49%*	*51%*
Total Sample Size:	994	983	981	972	980

17. Generally speaking, would you say the following things are heading in the right direction, or are they off on the wrong track?

a. The national economy

All Respondents					
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16
Right direction	35%	34%	35%	37%	37%
Wrong track	54%	57%	56%	51%	50%
Don't know	10%	9%	9%	11%	12%
Total Sample Size:	1008	1001	1002	1000	1005

b. Employment and jobs

All Respondents					
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16
Right direction	38%	37%	36%	40%	39%
Wrong track	54%	56%	54%	49%	49%
Don't know	8%	7%	9%	11%	13%
Total Sample Size:	1008	1001	1002	1000	1005

c. Wisconsin's economy

All Respondents		
	Oct 20-26	Oct 13-19
Right direction	28%	28%
Wrong track	57%	57%
Don't know	16%	15%
Total Sample Size:	1008	1001

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18. What comes closer to your opinion?

All Respondents			
	Oct 20-26	Oct 13-19	Oct 6-11
Donald Trump has been paying his fair share of income taxes	28%	27%	29%
Donald Trump has NOT been paying his fair share of income taxes	52%	53%	55%
Don't know	20%	19%	16%
Total Sample Size:	1008	1001	1002

19. Please indicate how much you agree or disagree with the following statements.

Total Agree Summary

All Respondents					
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16
President Donald Trump is helping to ease racial tensions	31%	32%	31%	32%	32%
Joe Biden supports defunding the police	48%	45%	45%	44%	48%
President Donald Trump lies regularly for personal political gain	60%	60%	62%	60%	56%
The high number of coronavirus cases in the United States is a result of poor leadership and policy decisions from President Trump	55%	55%	56%	55%	51%
Total Sample Size:	1008	1001	1002	1000	1005

a. President Donald Trump is helping to ease racial tensions

All Respondents					
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16
Strongly agree	16%	16%	15%	16%	12%
Somewhat agree	15%	16%	16%	16%	21%
Somewhat disagree	16%	14%	15%	16%	14%
Strongly disagree	44%	46%	45%	44%	43%
Not sure	9%	9%	9%	9%	11%
Agree (Net)	*31%*	*32%*	*31%*	*32%*	*32%*
Disagree (Net)	*60%*	*59%*	*60%*	*59%*	*57%*
Total Sample Size:	1008	1001	1002	1000	1005

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b. Joe Biden supports defunding the police

All Respondents					
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16
Strongly agree	27%	26%	26%	25%	27%
Somewhat agree	21%	19%	20%	19%	20%
Somewhat disagree	12%	15%	13%	16%	12%
Strongly disagree	27%	26%	26%	26%	23%
Not sure	13%	15%	16%	14%	18%
Agree (Net)	*48%*	*45%*	*45%*	*44%*	*48%*
Disagree (Net)	*39%*	*40%*	*39%*	*41%*	*35%*
Total Sample Size:	1008	1001	1002	1000	1005

c. President Donald Trump lies regularly for personal political gain

All Respondents					
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16
Strongly agree	45%	47%	48%	46%	42%
Somewhat agree	15%	13%	14%	15%	14%
Somewhat disagree	10%	11%	10%	11%	12%
Strongly disagree	22%	20%	20%	21%	23%
Not sure	8%	8%	8%	8%	9%
Agree (Net)	*60%*	*60%*	*62%*	*60%*	*56%*
Disagree (Net)	*32%*	*32%*	*30%*	*32%*	*35%*
Total Sample Size:	1008	1001	1002	1000	1005

d. The high number of coronavirus cases in the United States is a result of poor leadership and policy decisions from President Trump

All Respondents					
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16
Strongly agree	40%	42%	43%	40%	40%
Somewhat agree	15%	14%	13%	14%	12%
Somewhat disagree	12%	13%	10%	12%	13%
Strongly disagree	28%	28%	29%	29%	29%
Not sure	5%	4%	5%	5%	7%
Agree (Net)	*55%*	*55%*	*56%*	*55%*	*51%*
Disagree (Net)	*40%*	*41%*	*39%*	*40%*	*42%*
Total Sample Size:	1008	1001	1002	1000	1005

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20. Please indicate how much you agree or disagree with the following statements.

Total Agree Summary

All Respondents				
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5
Abortion should be legal in most cases	56%	55%	56%	56%
Young people who were brought into the country as children should be allowed to apply for deportation deferrals and work permits	70%	69%	69%	70%
The Affordable Care Act (ACA, or sometimes called Obamacare) should be repealed completely	35%	35%	38%	35%
The winner of the election should be able to appoint Ruth Bader Ginsburg's replacement on the Supreme Court	56%	57%	58%	57%
Total Sample Size:	1008	1001	1002	1000

a. Abortion should be legal in most cases

All Respondents				
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5
Strongly agree	33%	32%	34%	35%
Somewhat agree	23%	23%	22%	21%
Somewhat disagree	13%	13%	13%	13%
Strongly disagree	23%	23%	23%	22%
Not sure	8%	8%	8%	9%
Agree (Net)	*56%*	*55%*	*56%*	*56%*
Disagree (Net)	*36%*	*36%*	*36%*	*35%*
Total Sample Size:	1008	1001	1002	1000

b. Young people who were brought into the country as children should be allowed to apply for deportation deferrals and work permits

All Respondents				
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5
Strongly agree	38%	38%	38%	37%
Somewhat agree	33%	31%	30%	32%
Somewhat disagree	9%	12%	11%	10%
Strongly disagree	11%	8%	8%	9%
Not sure	10%	11%	12%	12%
Agree (Net)	*70%*	*69%*	*69%*	*70%*
Disagree (Net)	*20%*	*20%*	*19%*	*18%*
Total Sample Size:	1008	1001	1002	1000

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c. The Affordable Care Act (ACA, or sometimes called Obamacare) should be repealed completely

All Respondents				
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5
Strongly agree	19%	21%	22%	18%
Somewhat agree	16%	14%	16%	17%
Somewhat disagree	17%	17%	15%	16%
Strongly disagree	35%	35%	35%	36%
Not sure	13%	13%	13%	13%
Agree (Net)	*35%*	*35%*	*38%*	*35%*
Disagree (Net)	*52%*	*52%*	*50%*	*52%*
Total Sample Size:	1008	1001	1002	1000

d. The winner of the election should be able to appoint Ruth Bader Ginsburg's replacement on the Supreme Court

All Respondents				
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5
Strongly agree	40%	43%	42%	42%
Somewhat agree	16%	14%	16%	15%
Somewhat disagree	9%	11%	11%	9%
Strongly disagree	19%	18%	17%	18%
Not sure	15%	14%	14%	17%
Agree (Net)	*56%*	*57%*	*58%*	*57%*
Disagree (Net)	*28%*	*29%*	*28%*	*27%*
Total Sample Size:	1008	1001	1002	1000

21. How much, if at all, do you support or oppose the following policies?

Total Support Summary

All Respondents		
	Oct 20-26	Oct 13-19
Congress' overall response to the coronavirus	32%	31%
Giving all Americans stimulus checks to counter the coronavirus' economic damage	79%	81%
Additional loans to small businesses for coronavirus-related economic relief	86%	87%
Eviction postponement for coronavirus-related economic relief	79%	79%
Additional unemployment payments for people who lost jobs due to the coronavirus pandemic	78%	79%
Total Sample Size:	1008	1001

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a. Congress' overall response to the coronavirus

All Respondents		
	Oct 20-26	Oct 13-19
Strongly support	9%	9%
Somewhat support	23%	22%
Somewhat oppose	30%	28%
Strongly oppose	23%	26%
Not sure	15%	15%
Support (Net)	*32%*	*31%*
Oppose (Net)	*53%*	*54%*
Total Sample Size:	1008	1001

b. Giving all Americans stimulus checks to counter the coronavirus' economic damage

All Respondents		
	Oct 20-26	Oct 13-19
Strongly support	51%	51%
Somewhat support	29%	29%
Somewhat oppose	10%	9%
Strongly oppose	5%	5%
Not sure	6%	5%
Support (Net)	*79%*	*81%*
Oppose (Net)	*15%*	*14%*
Total Sample Size:	1008	1001

c. Additional loans to small businesses for coronavirus-related economic relief

All Respondents		
	Oct 20-26	Oct 13-19
Strongly support	50%	50%
Somewhat support	36%	37%
Somewhat oppose	6%	5%
Strongly oppose	3%	1%
Not sure	5%	6%
Support (Net)	*86%*	*87%*
Oppose (Net)	*9%*	*7%*
Total Sample Size:	1008	1001

d. Eviction postponement for coronavirus-related economic relief

All Respondents		
	Oct 20-26	Oct 13-19
Strongly support	46%	48%
Somewhat support	33%	31%
Somewhat oppose	8%	8%
Strongly oppose	5%	4%
Not sure	9%	9%
Support (Net)	*79%*	*79%*
Oppose (Net)	*12%*	*11%*
Total Sample Size:	1008	1001

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e. Additional unemployment payments for people who lost jobs due to the coronavirus pandemic

All Respondents		
	Oct 20-26	Oct 13-19
Strongly support	43%	44%
Somewhat support	35%	34%
Somewhat oppose	10%	11%
Strongly oppose	6%	5%
Not sure	7%	5%
Support (Net)	*78%*	*79%*
Oppose (Net)	*16%*	*16%*
Total Sample Size:	1008	1001

22. Of the choices listed below, which is your main source of television news about current events and politics? (Select one)

All Respondents					
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16
FOX News	21%	21%	20%	21%	21%
CNN	13%	12%	11%	13%	10%
MSNBC	5%	6%	7%	4%	5%
ABC	12%	13%	14%	12%	12%
CBS	5%	7%	6%	7%	8%
NBC	10%	9%	9%	9%	8%
Public Television	7%	6%	6%	7%	6%
Other	10%	9%	11%	10%	11%
None of the above	16%	16%	16%	16%	19%
Total Sample Size:	1008	1001	1002	1000	1005

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23. Did you happen to vote in any of these other elections? (Select all that apply)

All Respondents					
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16
2008 presidential election (Obama vs. McCain)	63%	65%	65%	61%	60%
2010 midterm congressional election (local Congressperson)	46%	46%	45%	41%	43%
2012 presidential election (Obama vs. Romney)	66%	67%	68%	66%	63%
2014 midterm congressional election (local Congressperson)	48%	49%	48%	44%	47%
2018 midterm congressional election (local Congressperson)	53%	53%	53%	50%	52%
None of these	22%	22%	21%	24%	25%
Total Sample Size:	1008	1001	1002	1000	1005

24. Do you consider yourself a Democrat, a Republican, an independent or none of these?

All Respondents					
	Oct 20-26	Oct 13-19	Oct 6-11	Sept 29 – Oct 5	Sept 11-16
Democrat	44%	43%	43%	42%	40%
Republican	42%	41%	40%	43%	43%
Independent	10%	10%	11%	11%	11%
Other / Don't know	5%	6%	6%	5%	7%
Total Sample Size:	1008	1001	1002	1000	1005

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About the Study

These are the findings of an Ipsos poll conducted October 20-26, 2020, on behalf of Thomson Reuters. For this study, a total of 1,008 adults age 18+ from Wisconsin were interviewed online in English, including 664 likely voters. The first wave of this poll was conducted September 11-16, 2020, among 1,005 adults age 18+ from Wisconsin, including 577 likely voters. The second wave of this poll was conducted September 29 – October 5, 2020 among 1,000 adults age 18+ from Wisconsin, including 601 likely voters. The third wave of this poll was conducted from October 6-11, 2020 among 1,002 adults age 18+ from Wisconsin, including 577 likely voters. The fourth wave of this poll was conducted from October 13-19, 2020 among 1,001 adults age 18+ from Wisconsin, including 663 likely voters.

The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2018 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the online sample for this poll has a credibility interval of plus or minus 3.5 percentage points for all online respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,008, DEFF=1.5, adjusted Confidence Interval=+/-5.0 percentage points). The online poll also has a credibility interval of plus or minus 4.3 percentage points for likely voters.

The first wave has a credibility interval of plus or minus 3.5 percentage points for all online respondents and plus or minus 4.5 percentage points for likely voters. The second wave has a credibility interval of plus or minus 3.5 percentage points for all online respondents and plus or minus 4.6 points for likely voters. The third wave has a credibility interval of plus or minus 3.5 percentage points for all online respondents and plus or minus 4.7 points for likely voters. The fourth wave has a credibility interval of plus or minus 3.5 percentage points for all online respondents and plus or minus 4.3 points for likely voters.

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About Ipsos

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