

VICE News/Ipsos Youth Voter Poll

This VICE News/Ipsos Youth Voter Poll was conducted between September 30-October 8, 2020 ahead of the General Election on November 3rd, 2020. A sample of 1,043 American Citizens in the U.S. ages 18-30 were interviewed online in English and Spanish. Full methodological details can be found at the end of the document.

Full Annotated Questionnaire

1. What are the main problems facing the country right now? You may select up to three.

	Total
COVID-19/coronavirus	63%
Racism/racial injustice	40%
Jobs and unemployment	27%
Global warming and climate change	26%
Healthcare costs	22%
Stability of our democracy	19%
Economic inequality	15%
An unfair criminal justice system	14%
Immigration	9%
Filling the vacancy on the Supreme Court of the United States	9%
Drug and opioid abuse	8%
Voter suppression	7%
College affordability	5%
LGBTQ rights	3%
Lack of access to abortion	1%
Other	5%
None of these	2%
Skipped	1%

2. How likely are you to vote in the presidential election this November?

	Total
Very likely	76%
Somewhat likely	8%
Not very likely	3%
Not at all likely	9%
Not sure	4%
Skipped	*
<i>Total Likely</i>	<i>84%</i>
<i>Total Not Likely</i>	<i>11%</i>

3. Thinking about the election for president and other offices this November, how, if at all, do you plan to vote?

	Total
In person, on Election Day	26%
In person, before Election Day	12%
By mail, or absentee ballot drop-off	38%
I have voted at an early voting location already	1%
I have voted via absentee ballot/mail-in ballot already	4%
I plan to vote, but not sure how	6%
I am registered to vote, but do not plan to vote	3%
I am not registered to vote	9%
Skipped	*

4. Who do you want to win the 2020 presidential election?

	Total
Democrat Joe Biden	53%
Republican Donald Trump	23%
Libertarian Jo Jorgensen	2%
Green Party candidate Howie Hawkins	1%
Other	2%
Don't know	17%
Skipped	1%

5. Regardless of your likelihood or ability to vote in the upcoming election, how concerned, if at all, are you regarding the following?

Summary (Total Concerned)	Total
Votes not counting if sent by mail	64%
Voter suppression	59%
That the electoral college winner will be different than the popular vote winner	58%
That a vote to fill Justice Ginsburg's seat on the Supreme Court will happen before the presidential election	53%
Voter fraud	47%
Being exposed to COVID-19 while voting	34%
Difficulties getting to a voting location	20%

Regardless of your likelihood or ability to vote in the upcoming election, how concerned, if at all, are you regarding the following?

Difficulties getting to a voting location	Total
Very concerned	7%
Somewhat concerned	12%
Not too concerned	25%
Not concerned at all	49%
Not sure	5%
Skipped	1%
<i>Total Concerned</i>	<i>20%</i>
<i>Total Not Concerned</i>	<i>74%</i>

Being exposed to COVID-19 while voting	Total
Very concerned	15%
Somewhat concerned	19%
Not too concerned	25%
Not concerned at all	36%
Not sure	4%
Skipped	1%
<i>Total Concerned</i>	<i>34%</i>
<i>Total Not Concerned</i>	<i>60%</i>

That the electoral college winner will be different than the popular vote winner	Total
Very concerned	32%
Somewhat concerned	26%
Not too concerned	15%
Not concerned at all	16%
Not sure	10%
Skipped	1%
<i>Total Concerned</i>	<i>58%</i>
<i>Total Not Concerned</i>	<i>31%</i>

Voter suppression	Total
Very concerned	34%
Somewhat concerned	24%
Not too concerned	15%
Not concerned at all	17%
Not sure	8%
Skipped	1%
<i>Total Concerned</i>	<i>59%</i>
<i>Total Not Concerned</i>	<i>32%</i>

Votes not counting if sent by mail	Total
Very concerned	33%
Somewhat concerned	30%
Not too concerned	15%
Not concerned at all	15%
Not sure	5%
Skipped	1%
<i>Total Concerned</i>	<i>64%</i>
<i>Total Not Concerned</i>	<i>30%</i>

Regardless of your likelihood or ability to vote in the upcoming election, how concerned, if at all, are you regarding the following?

Voter fraud	Total
Very concerned	24%
Somewhat concerned	23%
Not too concerned	24%
Not concerned at all	24%
Not sure	4%
Skipped	1%
<i>Total Concerned</i>	<i>47%</i>
<i>Total Not Concerned</i>	<i>48%</i>

That a vote to fill Justice Ginsburg's seat on the Supreme Court will happen before the presidential election	Total
Very concerned	37%
Somewhat concerned	16%
Not too concerned	11%
Not concerned at all	24%
Not sure	11%
Skipped	1%
<i>Total Concerned</i>	<i>53%</i>
<i>Total Not Concerned</i>	<i>35%</i>

6. For each of the following words or phrases, please indicate whether that describes Donald Trump or Joe Biden better.

Summary	Total	
	Trump Better	Biden Better
Is best positioned to lead our country right now	23%	51%
Best for America's future	23%	51%
Shares my values	21%	45%
Will bring the country together	14%	48%
Will nominate judges to the Supreme Court that represent my values	23%	47%
Will nominate judges who respect the role of the Supreme Court to provide checks and balances	21%	50%
Will protect democracy and the Constitution	22%	53%
Has the right plans for energy and the environment	16%	52%
Will help America recover from the COVID-19 pandemic	20%	52%
Trustworthy	16%	48%
Cares about people	15%	55%
Will protect the rights of all Americans	21%	51%
Has integrity	15%	52%
Will carry out justice more fairly	21%	52%

For each of the following words or phrases, please indicate whether that describes Donald Trump or Joe Biden better.

Is best positioned to lead our country right now	Total
Describes Trump, much better	17%
Describes Trump, somewhat better	6%
Describes Biden, somewhat better	12%
Describes Biden, much better	38%
Both	1%
Neither	16%
Don't know	8%
Skipped	2%
<i>Total Trump Better</i>	<i>23%</i>
<i>Total Biden Better</i>	<i>51%</i>

Best for America's future	Total
Describes Trump, much better	16%
Describes Trump, somewhat better	7%
Describes Biden, somewhat better	12%
Describes Biden, much better	39%
Both	1%
Neither	15%
Don't know	9%
Skipped	1%
<i>Total Trump Better</i>	<i>23%</i>
<i>Total Biden Better</i>	<i>51%</i>

Shares my values	Total
Describes Trump, much better	13%
Describes Trump, somewhat better	8%
Describes Biden, somewhat better	16%
Describes Biden, much better	29%
Both	1%
Neither	21%
Don't know	10%
Skipped	2%
<i>Total Trump Better</i>	<i>21%</i>
<i>Total Biden Better</i>	<i>45%</i>

Will bring the country together	Total
Describes Trump, much better	10%
Describes Trump, somewhat better	4%
Describes Biden, somewhat better	16%
Describes Biden, much better	32%
Both	2%
Neither	25%
Don't know	10%
Skipped	2%
<i>Total Trump Better</i>	<i>14%</i>
<i>Total Biden Better</i>	<i>48%</i>

For each of the following words or phrases, please indicate whether that describes Donald Trump or Joe Biden better.

Will nominate judges to the Supreme Court that represent my values	Total
Describes Trump, much better	17%
Describes Trump, somewhat better	7%
Describes Biden, somewhat better	12%
Describes Biden, much better	35%
Both	2%
Neither	10%
Don't know	17%
Skipped	2%
<i>Total Trump Better</i>	<i>23%</i>
<i>Total Biden Better</i>	<i>47%</i>

Will nominate judges who respect the role of the Supreme Court to provide checks and balances	Total
Describes Trump, much better	14%
Describes Trump, somewhat better	6%
Describes Biden, somewhat better	12%
Describes Biden, much better	37%
Both	4%
Neither	11%
Don't know	13%
Skipped	2%
<i>Total Trump Better</i>	<i>21%</i>
<i>Total Biden Better</i>	<i>50%</i>

Will protect democracy and the Constitution	Total
Describes Trump, much better	17%
Describes Trump, somewhat better	5%
Describes Biden, somewhat better	14%
Describes Biden, much better	39%
Both	2%
Neither	11%
Don't know	11%
Skipped	1%
<i>Total Trump Better</i>	<i>22%</i>
<i>Total Biden Better</i>	<i>53%</i>

Has the right plans for energy and the environment	Total
Describes Trump, much better	11%
Describes Trump, somewhat better	5%
Describes Biden, somewhat better	16%
Describes Biden, much better	36%
Both	2%
Neither	14%
Don't know	14%
Skipped	2%
<i>Total Trump Better</i>	<i>16%</i>
<i>Total Biden Better</i>	<i>52%</i>

For each of the following words or phrases, please indicate whether that describes Donald Trump or Joe Biden better.

Will help America recover from the COVID-19 pandemic	Total
Describes Trump, much better	14%
Describes Trump, somewhat better	6%
Describes Biden, somewhat better	12%
Describes Biden, much better	40%
Both	3%
Neither	12%
Don't know	11%
Skipped	2%
<i>Total Trump Better</i>	<i>20%</i>
<i>Total Biden Better</i>	<i>52%</i>

Trustworthy	Total
Describes Trump, much better	11%
Describes Trump, somewhat better	5%
Describes Biden, somewhat better	14%
Describes Biden, much better	35%
Both	1%
Neither	24%
Don't know	10%
Skipped	2%
<i>Total Trump Better</i>	<i>16%</i>
<i>Total Biden Better</i>	<i>48%</i>

Cares about people	Total
Describes Trump, much better	11%
Describes Trump, somewhat better	5%
Describes Biden, somewhat better	13%
Describes Biden, much better	42%
Both	4%
Neither	15%
Don't know	9%
Skipped	2%
<i>Total Trump Better</i>	<i>15%</i>
<i>Total Biden Better</i>	<i>55%</i>

Will protect the rights of all Americans	Total
Describes Trump, much better	16%
Describes Trump, somewhat better	6%
Describes Biden, somewhat better	14%
Describes Biden, much better	37%
Both	3%
Neither	12%
Don't know	11%
Skipped	2%
<i>Total Trump Better</i>	<i>21%</i>
<i>Total Biden Better</i>	<i>51%</i>

For each of the following words or phrases, please indicate whether that describes Donald Trump or Joe Biden better.

Has integrity	Total
Describes Trump, much better	10%
Describes Trump, somewhat better	6%
Describes Biden, somewhat better	12%
Describes Biden, much better	40%
Both	1%
Neither	20%
Don't know	10%
Skipped	2%
<i>Total Trump Better</i>	15%
<i>Total Biden Better</i>	52%

Will carry out justice more fairly	Total
Describes Trump, much better	14%
Describes Trump, somewhat better	7%
Describes Biden, somewhat better	16%
Describes Biden, much better	36%
Both	1%
Neither	13%
Don't know	11%
Skipped	1%
<i>Total Trump Better</i>	21%
<i>Total Biden Better</i>	52%

7. Please indicate whether you agree or disagree with the following statements.

Summary (Total Agree)	Total
The government should make voting and voter registration more modernized	73%
Election Day should be a national holiday	71%
I wish I learned about the voting process in school	63%
I wish I knew more about local elections in my area	54%
Supreme Court nominations are an important factor in which political party I support	52%
My vote doesn't matter	30%
People should be stripped of the right to vote if they are convicted of a crime	22%
The rules around voting in my state are confusing	21%
It's harder than it should be for me to vote in my state	16%

Please indicate whether you agree or disagree with the following statements.

Supreme Court nominations are an important factor in which political party I support	Total
Strongly agree	24%
Somewhat agree	28%
Somewhat disagree	16%
Strongly disagree	10%
Don't know	21%
Skipped	1%
<i>Total Agree</i>	<i>52%</i>
<i>Total Disagree</i>	<i>26%</i>

People should be stripped of the right to vote if they are convicted of a crime	Total
Strongly agree	9%
Somewhat agree	13%
Somewhat disagree	27%
Strongly disagree	37%
Don't know	13%
Skipped	1%
<i>Total Agree</i>	<i>22%</i>
<i>Total Disagree</i>	<i>64%</i>

The government should make voting and voter registration more modernized	Total
Strongly agree	43%
Somewhat agree	30%
Somewhat disagree	8%
Strongly disagree	5%
Don't know	13%
Skipped	1%
<i>Total Agree</i>	<i>73%</i>
<i>Total Disagree</i>	<i>13%</i>

It's harder than it should be for me to vote in my state	Total
Strongly agree	5%
Somewhat agree	11%
Somewhat disagree	27%
Strongly disagree	43%
Don't know	14%
Skipped	1%
<i>Total Agree</i>	<i>16%</i>
<i>Total Disagree</i>	<i>69%</i>

Please indicate whether you agree or disagree with the following statements.

My vote doesn't matter	Total
Strongly agree	8%
Somewhat agree	23%
Somewhat disagree	22%
Strongly disagree	38%
Don't know	8%
Skipped	1%
<i>Total Agree</i>	<i>30%</i>
<i>Total Disagree</i>	<i>60%</i>

I wish I learned about the voting process in school	Total
Strongly agree	30%
Somewhat agree	33%
Somewhat disagree	14%
Strongly disagree	12%
Don't know	10%
Skipped	1%
<i>Total Agree</i>	<i>63%</i>
<i>Total Disagree</i>	<i>26%</i>

I wish I knew more about local elections in my area	Total
Strongly agree	20%
Somewhat agree	34%
Somewhat disagree	19%
Strongly disagree	15%
Don't know	11%
Skipped	1%
<i>Total Agree</i>	<i>54%</i>
<i>Total Disagree</i>	<i>34%</i>

The rules around voting in my state are confusing	Total
Strongly agree	5%
Somewhat agree	16%
Somewhat disagree	28%
Strongly disagree	33%
Don't know	17%
Skipped	1%
<i>Total Agree</i>	<i>21%</i>
<i>Total Disagree</i>	<i>60%</i>

Election Day should be a national holiday	Total
Strongly agree	49%
Somewhat agree	21%
Somewhat disagree	9%
Strongly disagree	9%
Don't know	11%
Skipped	1%
<i>Total Agree</i>	<i>71%</i>
<i>Total Disagree</i>	<i>18%</i>

8. Please indicate whether you agree or disagree with the following statements.

Summary (Total Agree)	Total
We need a more representative government	74%
The economy is rigged to advantage the rich and powerful	74%
Our democracy is broken	73%
We need a leader to take the country back from the rich and powerful	68%
Political parties and politicians don't care about people like me	65%
We should elect a president based on the popular vote, not the electoral college	57%
I don't feel represented by any political party today	57%

Political parties and politicians don't care about people like me	Total
Strongly agree	31%
Somewhat agree	34%
Somewhat disagree	17%
Strongly disagree	5%
Not sure/No opinion	11%
Skipped	2%
<i>Total Agree</i>	<i>65%</i>
<i>Total Disagree</i>	<i>23%</i>

We should elect a president based on the popular vote, not the electoral college	Total
Strongly agree	41%
Somewhat agree	16%
Somewhat disagree	9%
Strongly disagree	15%
Not sure/No opinion	18%
Skipped	2%
<i>Total Agree</i>	<i>57%</i>
<i>Total Disagree</i>	<i>24%</i>

Our democracy is broken	Total
Strongly agree	36%
Somewhat agree	37%
Somewhat disagree	11%
Strongly disagree	4%
Not sure/No opinion	10%
Skipped	1%
<i>Total Agree</i>	<i>73%</i>
<i>Total Disagree</i>	<i>15%</i>

We need a more representative government	Total
Strongly agree	48%
Somewhat agree	26%
Somewhat disagree	6%
Strongly disagree	4%
Not sure/No opinion	14%
Skipped	2%
<i>Total Agree</i>	<i>74%</i>
<i>Total Disagree</i>	<i>10%</i>

Please indicate whether you agree or disagree with the following statements.

The economy is rigged to advantage the rich and powerful	Total
Strongly agree	49%
Somewhat agree	25%
Somewhat disagree	8%
Strongly disagree	7%
Not sure/No opinion	9%
Skipped	1%
<i>Total Agree</i>	<i>74%</i>
<i>Total Disagree</i>	<i>15%</i>

We need a leader to take the country back from the rich and powerful	Total
Strongly agree	42%
Somewhat agree	25%
Somewhat disagree	10%
Strongly disagree	7%
Not sure/No opinion	14%
Skipped	2%
<i>Total Agree</i>	<i>68%</i>
<i>Total Disagree</i>	<i>16%</i>

I don't feel represented by any political party today	Total
Strongly agree	27%
Somewhat agree	30%
Somewhat disagree	18%
Strongly disagree	10%
Not sure/No opinion	14%
Skipped	1%
<i>Total Agree</i>	<i>57%</i>
<i>Total Disagree</i>	<i>28%</i>

9. Please indicate whether you support or oppose each of the following.

Summary (Total Support)	Total
Free COVID-19 testing for all Americans	85%
Equal Pay	81%
Medicare for All	68%
\$15 minimum wage	66%
The Black Lives Matter movement	64%
The right to carry concealed firearms	56%
The Green New Deal	41%
The federal government deploying police to cities in response to protests	39%
Allow states to restrict abortions after the first trimester ends (13 weeks)	35%
Building a wall along the entire U.S.-Mexico border	26%

Please indicate whether you support or oppose each of the following.

The Black Lives Matter movement	Total
Strongly support	43%
Somewhat support	20%
Somewhat oppose	9%
Strongly oppose	17%
Don't know	9%
Skipped	2%
<i>Total Support</i>	64%
<i>Total Oppose</i>	26%

The Green New Deal	Total
Strongly support	25%
Somewhat support	15%
Somewhat oppose	6%
Strongly oppose	11%
Don't know	40%
Skipped	2%
<i>Total Support</i>	41%
<i>Total Oppose</i>	17%

Medicare for All	Total
Strongly support	46%
Somewhat support	22%
Somewhat oppose	10%
Strongly oppose	9%
Don't know	11%
Skipped	2%
<i>Total Support</i>	68%
<i>Total Oppose</i>	19%

The right to carry concealed firearms	Total
Strongly support	33%
Somewhat support	23%
Somewhat oppose	15%
Strongly oppose	19%
Don't know	9%
Skipped	2%
<i>Total Support</i>	56%
<i>Total Oppose</i>	34%

Free COVID-19 testing for all Americans	Total
Strongly support	71%
Somewhat support	14%
Somewhat oppose	4%
Strongly oppose	3%
Don't know	7%
Skipped	1%
<i>Total Support</i>	85%
<i>Total Oppose</i>	7%

Please indicate whether you support or oppose each of the following.

Building a wall along the entire U.S.-Mexico border	Total
Strongly support	15%
Somewhat support	11%
Somewhat oppose	11%
Strongly oppose	52%
Don't know	9%
Skipped	1%
<i>Total Support</i>	<i>26%</i>
<i>Total Oppose</i>	<i>63%</i>

Equal Pay	Total
Strongly support	64%
Somewhat support	17%
Somewhat oppose	5%
Strongly oppose	4%
Don't know	9%
Skipped	2%
<i>Total Support</i>	<i>81%</i>
<i>Total Oppose</i>	<i>9%</i>

\$15 minimum wage	Total
Strongly support	46%
Somewhat support	20%
Somewhat oppose	13%
Strongly oppose	11%
Don't know	8%
Skipped	2%
<i>Total Support</i>	<i>66%</i>
<i>Total Oppose</i>	<i>24%</i>

Allow states to restrict abortions after the first trimester ends (13 weeks)	Total
Strongly support	24%
Somewhat support	11%
Somewhat oppose	15%
Strongly oppose	33%
Don't know	16%
Skipped	1%
<i>Total Support</i>	<i>35%</i>
<i>Total Oppose</i>	<i>48%</i>

The federal government deploying police to cities in response to protests	Total
Strongly support	19%
Somewhat support	19%
Somewhat oppose	18%
Strongly oppose	30%
Don't know	12%
Skipped	1%
<i>Total Support</i>	<i>39%</i>
<i>Total Oppose</i>	<i>48%</i>

10. Did you vote in these previous elections?

Summary (Yes)	Total
2012 presidential election	30%
2014 midterm Congressional election	23%
2016 presidential election	51%
2018 midterm Congressional election	44%
2020 presidential primary	51%
Any special, state or local elections	45%

2012 presidential election	Total
Yes	30%
No	21%
Was not old enough to vote	43%
Not sure	4%
Skipped	2%

2014 midterm Congressional election	Total
Yes	23%
No	31%
Was not old enough to vote	36%
Not sure	8%
Skipped	2%

2016 presidential election	Total
Yes	51%
No	21%
Was not old enough to vote	23%
Not sure	3%
Skipped	2%

2018 midterm Congressional election	Total
Yes	44%
No	35%
Was not old enough to vote	11%
Not sure	8%
Skipped	1%

2020 presidential primary	Total
Yes	51%
No	40%
Was not old enough to vote	2%
Not sure	5%
Skipped	2%

Any special, state or local elections	Total
Yes	45%
No	39%
Was not old enough to vote	5%
Not sure	9%
Skipped	2%

About the Study

This VICE News/Ipsos Youth Voter Poll was conducted September 30th – October 8, 2020. For this survey, a sample of roughly 1,043 adults ages 18-30 from the U.S. were interviewed online in English and Spanish. This poll was based on a nationally-representative probability sample of U.S. citizens ages 18-30 years old (n=1,043).

The survey was conducted using KnowledgePanel, an online probability-based panel that is representative of the adult US population. The recruitment process employed a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. As a result of the recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The survey was conducted in English and Spanish. The data was weighted to adjust for gender by age, race, education, Census region by metropolitan status, household income, and language proficiency. The above design weights for KP total respondents were then raked to the following geodemographic distributions of the age 18-30 Citizen population. The needed benchmarks were obtained from the 2020 Current Population Survey (CPS). Moreover, we used the 2018 American Community Survey (ACS) to obtain ACS language benchmarks in order to adjust weights for respondents. This sample includes the following demographic breakdowns:

- **Age:**
 - 52% 18-24; 48% 25-30
- **Race:**
 - 57% white respondents; 20% hispanic respondents; 14% black respondents; 6% other; 3% 2+ races, not-hispanic
- **Gender:**
 - 46% Male; 46% Female; 2% Non-Binary; 6% Skipped/Not Answered

The margin of sampling error among the total sample of U.S. citizens ages 18-30 years old is plus or minus 3.6 percentage points at the 95% confidence level. The margin of sampling error takes into account the design effect, which was plus or minus 1.38 percentage points. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

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About VICE Media Group

VICE Media Group is the world's largest independent youth media company. Launched in 1994, VICE has offices in 35 cities across the globe with a focus on five key businesses: VICE.com, an award-winning international network of digital content; VICE STUDIOS, a feature film and television production studio; VICE TV, an Emmy-winning international television network; a Peabody award-winning NEWS division with the most Emmy-awarded nightly news broadcast; and VIRTUE, a global, full-service creative agency with 25 offices around the world. VICE Media Group's portfolio includes Refinery29, the leading global media and entertainment company focused on women; PULSE Films, a London-based next-generation production studio with outposts in Los Angeles, New York, Paris and Berlin; i-D, a global digital and bimonthly magazine defining fashion and contemporary culture; and Garage, a digital platform and biannual publication converging the worlds of art and design.

VICE News is a digital news channel catering to a global youth audience that features hundreds of hours of immersive news programming from around the world. Since its launch in 2014, VICE News has produced video dispatches and documentaries using pioneering journalism techniques across a breadth of global issues.

About Ipsos

Ipsos is the world's third largest market research company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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