

11/10/2020

Table Names	Table Filters
0001 Q1. How much use, if any, do you think each of the following make of evidence when deciding how to respond to COVID-19? - Summary	All Adults aged 16-75 in the UK
0002 Q1. How much use, if any, do you think each of the following make of evidence when deciding how to respond to COVID-19? - Government ministers	All Adults aged 16-75 in the UK
0003 Q1. How much use, if any, do you think each of the following make of evidence when deciding how to respond to COVID-19? - Your local MP	All Adults aged 16-75 in the UK
0004 Q1. How much use, if any, do you think each of the following make of evidence when deciding how to respond to COVID-19? - Your local council	All Adults aged 16-75 in the UK
0005 Q2. And do you think each of the following uses evidence compared with their own judgement too much, too little or about the right amount when deciding how to respond to COVID-19? - Summary	All Adults aged 16-75 in the UK
0006 Q2. And do you think each of the following uses evidence compared with their own judgement too much, too little or about the right amount when deciding how to respond to COVID-19? - Government ministers	All Adults aged 16-75 in the UK
0007 Q2. And do you think each of the following uses evidence compared with their own judgement too much, too little or about the right amount when deciding how to respond to COVID-19? - Your local MP	All Adults aged 16-75 in the UK
0008 Q2. And do you think each of the following uses evidence compared with their own judgement too much, too little or about the right amount when deciding how to respond to COVID-19? - Your local council	All Adults aged 16-75 in the UK
0009 Sample Profile	All Adults aged 16-75 in the UK

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INTERNAL/CLIENT USE ONLY

Evidence Week

Adults aged 16-75 in the UK

Q1. How much use, if any, do you think each of the following make of evidence when deciding how to respond to COVID-19? - Summary

All Adults aged 16-75 in the UK

	Q1. How much use, if any, do you think each of the following make of evidence when deciding how to respond to COVID-19?		
	Governme nt ministers	Your local MP	Your local council
	(A)	(B)	(C)
Unweighted base	1121	1121	1121
Weighted base	1121	1121	1121
A great deal (4)	160 14% B	93 8%	135 12% B
A fair amount (3)	378 34% B	269 24%	415 37% B
Not very much (2)	349 31% C	342 31% C	277 25%
Do not use at all (1)	123 11%	185 16% AC	126 11%
Don't know	111 10%	232 21% AC	168 15% A

NET: Great deal/fair amount	538 48% B	362 32%	551 49% B
NET: Not much/not at all	472 42% C	527 47% AC	403 36%

Mean	2.57 B	2.30	2.59 B
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ents of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C Minimum Base: 30(**) Small Base: 100(*)

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INTERNAL/CLIENT USE ONLY

Evidence Week

Adults aged 16-75 in the UK

Q1. How much use, if any, do you think each of the following make of evidence when deciding how to respond to COVID-19? - Government ministers

All Adults aged 16-75 in the UK

		Gender			Age				Social grade				Region															Urban / Rural		GCSE/D Level/NU Q12	Education				Employment status	
		Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland	(Y)	(Z)	(a)	(b)		(c)	(d)	(e)	(f)		
Unweighted base	1121	519	569	175	208	190	215	333	308	375	162	276	46	125	94	99	81	104	93	154	152	53	90	30	957	164	324	264	474	59	705	416				
Weighted base	1121	539	549	165	201	194	207	353	304	326	236	256	45	123	95	96	81	102	95	152	153	55	93	30	954	167	334	258	467	61	713	408				
A great deal (4)	160	82	73	27	25	21	31	57	44	50	35	30	4	19	20	14	9	17	14	21	15	7	12	8	132	28	52	37	62	9	108	52				
	14%	15%	13%	16%	12%	11%	15%	16%	15%	15%	15%	12%	8%	15%	21%	14%	11%	17%	15%	14%	10%	13%	13%	8	14%	17%	16%	14%	14%	13%	15%	13%				
A fair amount (3)	378	175	194	56	70	58	74	120	105	118	76	80	8	36	34	31	29	29	38	56	63	16	24	14	329	49	113	82	164	19	245	133				
	34%	32%	35%	34%	35%	30%	36%	34%	34%	36%	32%	31%	17%	29%	36%	32%	36%	29%	40%	37%	41%	29%	26%	45%	34%	30%	34%	32%	35%	32%	34%	33%				
Not very much (2)	349	170	171	58	65	60	53	113	100	103	70	76	20	38	18	33	31	26	42	52	19	34	8	290	59	100	79	151	19	221	129					
	31%	31%	31%	35%	32%	31%	26%	32%	33%	32%	30%	30%	44%	31%	19%	34%	37%	31%	27%	27%	34%	34%	37%	26%	30%	30%	30%	31%	32%	31%	31%	32%				
Do not use at all (1)	123	63	51	15	23	21	26	38	35	24	29	35	7	18	10	11	6	10	9	11	14	10	16	1	105	18	33	30	52	7	74	49				
	11%	12%	9%	9%	11%	11%	13%	11%	12%	7%	12%	14%	15%	14%	11%	11%	8%	9%	10%	8%	9%	18%	17%	4%	11%	11%	10%	12%	11%	12%	10%	12%				
Don't know	111	49	59	10	19	34	22	26	20	30	26	35	7	12	12	8	7	15	7	22	10	3	7	-	98	12	36	30	38	6	65	46				
	10%	9%	11%	6%	9%	17%	11%	7%	7%	9%	11%	14%	16%	10%	13%	8%	9%	14%	8%	14%	6%	6%	7%	-	10%	7%	11%	12%	8%	10%	9%	11%				
NET: Great deal/fair amount		538	257	268	83	95	79	105	177	149	169	111	110	12	55	55	45	38	46	52	77	78	23	36	21	461	77	166	118	226	29	353	185			
		48%	48%	49%	50%	47%	41%	51%	50%	49%	52%	47%	43%	25%	45%	58%	46%	47%	46%	55%	51%	41%	39%	70%	48%	46%	50%	46%	48%	46%	50%	45%				
NET: Not much/not at all		472	233	222	72	88	82	80	151	135	127	99	111	27	55	28	44	36	41	35	53	66	29	50	9	395	77	132	110	203	27	295	177			
		42%	43%	40%	44%	44%	42%	39%	43%	44%	39%	42%	43%	ADIST*	ADVMG*	AD	AD	AD	AD	AD	AD	AD	AD	AD	AD	41%	46%	40%	42%	44%	43%	41%	43%			
Mean		2.57	2.56	2.59	2.61	2.53	2.49	2.60	2.60	2.56	2.66	2.56	2.48	2.22	2.51	2.79	2.54	2.54	2.62	2.66	2.67	2.55	2.38	2.38	2.92	2.57	2.56	2.62	2.55	2.55	2.55	2.60	2.52			

Overlap formulae used

ColumnProportions (5%): A/B/C/A/D/E/F/G/H/I/J/K/L/A/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/A/a/b/c/d/e/f Minimum Base: 33(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/A/D/E/F/G/H/I/J/K/L/A/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/A/a/b/c/d/e/f Minimum Base: 30(**) Small Base: 100(*)

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

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INTERNAL/CLIENT USE ONLY

Evidence Week

Adults aged 16-75 in the UK

Q1. How much use, if any, do you think each of the following make of evidence when deciding how to respond to COVID-19? - Your local MP
All Adults aged 16-75 in the UK

		Gender			Age				Social grade					Region															Urban / Rural		Education				Employment status	
		Total	Male	Female	16-24	25-34	35-44	45-54	55-75	AB	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland	Urban	Rural	GCSE/D Level/NUV Q12	A level or equivalent	Degree/M aster/Ph D	No formal qualificat ions	Working	Not working			
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)			
Unweighted base		1121	519	569	175	208	190	215	333	308	375	162	276	46	125	94	99	81	104	93	154	152	53	90	30	957	164	324	264	474	59	705	416			
Weighted base		1121	539	549	165	201	194	207	353	304	326	236	256	45	123	95	96	81	102	95	152	153	55	93	30	954	167	334	258	467	61	713	408			
A great deal (4)	93	56	34	18	25	11	16	23	33	30	11	19	3	19	5	5	8	10	9	6	4	15	3	4	9	77	16	25	20	45	3	67	26			
	8% CT	10% AC	6% 11%	12% AFH	6% 11%	6% 7%	8% 7%	7% 11%	8% 9%	8% 5%	8% 3%	6% 1%	6% *	6% 16%	5% 16%	5% 5%	5% 10%	9% 6%	6% 4%	6% 10%	6% 15%	6% 4%	4% 10%	4% 29%	8% 10%	7% 8%	25% 7%	8% 10%	5% 10%	5% 3%	9% 6%	6%				
A fair amount (3)	269	123	139	57	56	47	39	70	72	85	63	50	10	32	24	19	15	26	18	33	42	19	24	8	240	28	72	62	118	17	182	87				
	24% HLZ	23% CT	25% AFGH	34% AFH	28% GH	24% 19%	19% 20%	20% 24%	26% 27%	20% 22%	26% 25%	25% 19%	26% 19%	26% 25%	25% 18%	25% 19%	18% 25%	18% 19%	25% 19%	18% 22%	28% 28%	34% 12*	26% 25%	25% 25%	24% 25%	17% 21%	72 21%	62 24%	118 25%	17 27%	182 26%	87 21%				
Not very much (2)	342	169	163	47	48	57	71	119	97	94	57	94	13	30	31	37	30	28	28	43	46	15	32	9	293	49	108	78	135	21	217	125				
	31% E	31% 30%	30% 28%	24% 24%	24% 29%	34% 34%	32% 29%	24% 34%	32% 29%	24% 37%	24% 33%	33% 24%	33% 24%	33% 39%	37% 39%	37% 37%	27% 28%	29% 28%	30% 28%	30% 27%	34% 30%	32% 27%	34% 30%	30% 31%	30% 31%	32% 30%	78 30%	135 29%	21 35%	217 30%	125 31%					
Do not use at all (1)	185	103	77	24	29	29	37	65	49	49	48	39	11	20	12	16	10	17	19	19	28	9	21	3	150	35	57	41	77	10	115	70				
	16% E	19% AC	14% 15%	15% 14%	15% 14%	15% 18%	18% 16%	16% 15%	15% 21%	15% 15%	21% 23%	15% 16%	23% 12%	23% 16%	20% 12%	17% 13%	13% 17%	19% 20%	18% 13%	18% 18%	28% 16%	9% 22%	21% 10%	3% 10%	16% 21%	35 17%	57 16%	41 16%	77 16%	10 16%	115 16%	70 17%				
Don't know	232	88	136	19	43	50	44	76	54	69	57	53	9	23	23	19	18	22	24	50	22	10	12	2	195	38	72	58	91	10	131	101				
	21% 80%	16% AB	25% 12%	21% D	21% D	21% D	21% D	21% D	21% 18%	21% 21%	24% 24%	21% 20%	21% 23%	21% 18%	24% 20%	20% 22%	22% 21%	22% 21%	24 13%	24 14%	22 17%	24 13%	10 17%	2 6%	195 20%	38 23%	72 22%	58 23%	91 20%	10 17%	131 18%	101 25%				
NET: Great deal/fair amount	362	179	173	74	81	58	55	93	105	115	73	69	12	51	29	24	23	35	24	39	58	22	28	16	317	45	96	82	164	30	249	113				
	32% HLZ	33% AC	32% 45%	45% AFGH	40% AFGH	30% 30%	27% 26%	26% 35%	35% 35%	31% 31%	27% 27%	27% 41%	27% 1%	27% 16%	41% 24%	31% 29%	29% 34%	29% 34%	25% 25%	26% 38%	38% 40%	30% 30%	54% 54%	33% 33%	27% 27%	29% 29%	32% 32%	35% 35%	33% 33%	35% 35%	28% 28%					
NET: Not much/not at all	527	272	240	71	77	87	108	184	145	142	106	133	24	49	43	54	40	45	47	63	73	24	53	12	442	84	165	119	212	31	333	194				
	47% CE	50% AC	44% 43%	43% 38%	45% 38%	45% 52%	52% 48%	48% 44%	44% 44%	45% 45%	45% 45%	45% 45%	45% 52%	40% 40%	45% 45%	45% 56%	50% 50%	45% 45%	50% 50%	41% 48%	48% 43%	56% 56%	40% 40%	42% 40%	46% 51%	165 49%	119 46%	212 45%	31 50%	333 47%	194 48%					
Mean	2.30 H	2.29	2.32	2.46 AGH	2.49 AFGH	2.27	2.21	2.18	2.36	2.37	2.20	2.24	2.12 +	2.50 AFSW*	2.32 +	2.15 +	2.34 +	2.33 +	2.16 +	2.26	2.35	2.35 +	2.14 +	2.77 **	2.32	2.20	2.34	2.30	2.35	2.27 +	2.34	2.23				

Overlapp formula used
ColumnProportions (5%): A/B/C/A/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/A/J/K/L/H/A/J/F Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5%): A/B/C/A/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/A/J/K/L/H/A/J/F Minimum Base: 30(**) Small Base: 100(*)

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INTERNAL/CLIENT USE ONLY

Evidence Week
Adults aged 16-75 in the UK

Q1. How much use, if any, do you think each of the following make of evidence when deciding how to respond to COVID-19? - Your local council
All Adults aged 16-75 in the UK

	Gender			Age				Social grade					Region															Urban / Rural		GCSE/D Level/NVQ Q12	Education			Employment status	
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	North East (M)	North West (N)	Yorkshire and The Humber (O)	West Midlands (P)	East Midlands (Q)	East of England (R)	South West (S)	South East (T)	Greater London (U)	Wales (V)	Scotland (W)	Northern Ireland (X)	Urban (Y)	Rural (Z)	A level or equivalent (a)	Degree/M asters/PhD (b)	No formal qualifications (c)		Working (e)	Not working (f)			
Unweighted base	1121	519	569	175	208	190	215	333	308	375	162	276	46	125	94	99	81	104	93	154	152	53	90	30	957	164	324	264	474	59	705	416			
Weighted base	1121	539	549	165	201	194	207	353	304	326	236	256	45	123	95	96	81	102	95	152	153	55	93	30	954	167	334	258	467	61	713	408			
A great deal (4)	135 12%	71 13%	59 11%	27 16%	29 15%	23 12%	17 8%	39 11%	41 13%	44 11%	27 9%	24 9%	7 16%	20 16%	12 12%	8 9%	11 13%	14 14%	11 11%	6 4%	23 15%	11 20%	3 20%	10 31%	115 12%	21 12%	33 10%	24 9%	70 15%	9 15%	98 14%	38 9%			
A fair amount (3)	415 37%	197 37%	210 38%	55 33%	64 32%	68 35%	77 37%	152 43%	119 39%	127 39%	80 34%	89 35%	8 18%	44 36%	39 41%	30 31%	25 30%	33 33%	44 47%	64 42%	55 36%	24 43%	3 40%	10 39%	348 37%	67 40%	119 36%	93 36%	184 39%	19 32%	262 37%	153 37%			
Not very much (2)	277 25%	133 25%	136 25%	48 29%	48 24%	47 24%	49 24%	85 24%	78 26%	82 25%	48 21%	68 27%	14 31%	27 22%	18 19%	31 32%	22 27%	30 27%	19 20%	32 21%	45 29%	11 20%	21 23%	7 23%	237 25%	40 24%	87 26%	65 25%	107 23%	17 28%	174 24%	103 25%			
Do not use at all (1)	126 11%	70 13%	50 9%	22 13%	22 11%	15 8%	28 14%	39 11%	33 11%	23 7%	38 16%	32 12%	9 20%	12 10%	9 9%	11 12%	9 12%	9 9%	9 9%	14 9%	15 10%	5 9%	22 23%	1 3%	107 11%	19 11%	43 13%	30 12%	46 10%	6 10%	82 11%	44 11%			
Don't know	168 15%	68 13%	93 17%	14 8%	38 19%	42 22%	36 17%	39 11%	33 11%	50 15%	42 18%	43 17%	7 16%	20 16%	17 18%	16 16%	14 18%	16 15%	12 12%	36 24%	15 10%	4 8%	10 11%	1 3%	148 15%	20 12%	52 16%	46 18%	60 13%	9 15%	97 14%	71 17%			
NET: Great deal/fair amount	551 49%	268 50%	270 49%	82 49%	94 46%	91 47%	94 46%	191 54%	160 53%	170 52%	107 45%	113 44%	15 34%	64 52%	51 53%	38 40%	35 43%	48 47%	55 58%	70 46%	78 51%	35 63%	40 43%	21 70%	463 49%	88 53%	152 45%	117 45%	254 54%	28 46%	360 51%	191 47%			
NET: Not much/not at all	403 36%	204 38%	186 34%	70 42%	70 35%	62 32%	77 37%	124 35%	110 36%	106 32%	86 37%	100 39%	23 51%	39 32%	27 29%	42 44%	32 30%	39 38%	28 29%	46 30%	60 39%	16 29%	43 40%	8 27%	344 36%	59 35%	130 39%	95 37%	154 33%	24 38%	256 36%	147 36%			
Mean	2.59 W	2.57	2.61	2.57	2.61	2.65	2.49	2.61	2.62	2.69 AEL	2.49	2.50	2.35 +	2.70 W+	2.69 W+	2.44 +	2.54 +	2.61 W+	2.69 W+	2.53 W	2.63 W	2.81 MFW+	2.26 +	3.02 ++	2.58	2.61	2.50	2.52	2.68 Ade	2.60 +	2.61	2.55			

Overleaf formulas used
ColumnProportions (3%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/A/a/b/c/d/e/f Minimum Base: 39** Small Base: 100**
ColumnMeans (3%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/A/a/b/c/d/e/f Minimum Base: 39** Small Base: 100**

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INTERNAL/CLIENT USE ONLY

Evidence Week

Adults aged 16-75 in the UK

Q2. And do you think each of the following uses evidence compared with their own judgement too much, too little or about the right amount when deciding how to respond to COVID-19? - Summary

All Adults aged 16-75 in the UK

	Q2. And do you think each of the following uses evidence compared with their own judgement too much, too little or about the right amount when deciding how to respond to COVID-19?		
	Governme nt ministers	Your local MP	Your local council
	(A)	(B)	(C)
Unweighted base	1121	1121	1121
Weighted base	1121	1121	1121
Too much (1)	124 11% BC	64 6%	70 6%
About right (0)	334 30%	328 29%	485 43% AB
Too little (-1)	435 39% BC	350 31% C	261 23%
Don't know	229 20%	379 34% AC	305 27% A

Net Diff	-311 -28%	-285 -25%	-192 -17%
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Mean	-0.35	-0.38	-0.23 AB
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ents of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C Minimum Base: 30(**) Small Base: 100(*)

19-001009-45 - 6.11.2020 - 10.11.2020

INTERNAL/CLIENT USE ONLY

Evidence Week

Adults aged 16-75 in the UK

Q2. And do you think each of the following uses evidence compared with their own judgement too much, too little or about the right amount when deciding how to respond to COVID-19? - Government ministers

All Adults aged 16-75 in the UK

	Gender			Age				Social grade					Region															Urban / Rural		Education				Employment status	
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	AB (I)	C1 (J)	C2 (K)	DE (L)	North East (M)	North West (N)	Yorkshire and The Humber (O)	West Midlands (P)	East Midlands (Q)	East of England (R)	South West (S)	South East (T)	Greater London (U)	Wales (V)	Scotland (W)	Northern Ireland (X)	Urban (Y)	Rural (Z)	GCSE/D Level/NV Q12	A Level or equivalent (a)	Degree/M asters/Ph D (b)	No formal qualificati ons (c)	Working (d)	Not working (e)	Not working (f)		
Unweighted base	1121	519	569	175	208	190	215	333	308	375	162	276	46	125	94	99	81	104	93	154	152	53	90	30	957	164	324	264	474	59	705	416			
Weighted base	1121	539	549	165	201	194	207	353	304	326	236	256	45	123	95	96	81	102	95	152	153	55	93	30	954	167	334	258	467	61	713	408			
Too much (1)	124 11% of	69 13%	52 9%	37 22% ABCDEFGHI	20 10%	21 11%	14 7%	32 9%	32 10%	35 11%	27 11%	30 12%	6 14% +	21 17% ART	10 10% +	16 16% R*	7 9%	7 7%	9 9%	13 8%	21 14%	4 7%	10 10% +	1 3% ++	110 11%	14 8%	40 12%	29 11%	46 14% +	9 13% At	90 13%	34 8%			
About right (0)	334 30% FW	161 30%	165 30%	57 35% F	68 34% F	36 18%	66 32% F	108 30% F	95 31%	102 31%	68 29%	69 27%	8 19% +	37 31% ANGLIAN*	38 40% +	27 28%	19 23%	36 35%	35 37%	45 29%	41 27%	13 24%	19 20%	15 51%	282 30%	52 31%	109 33%	77 30%	129 28%	20 32% +	219 31%	115 28%			
Too little (-1)	435 39% CDx	222 41%	195 35%	42 26%	81 40% D	82 42% D	85 41% D	145 41% D	125 40%	130 40%	92 39%	89 35%	19 42% +	42 34%	29 31%	33 34%	37 45%	35 34%	29 31%	58 38%	67 44%	28 51%	46 49% ACORN*	12 38%	361 38%	73 44%	103 31%	91 35%	219 47% At	22 36% +	272 36%	163 40%			
Don't know	229 20% Bx	88 16%	137 25%	29 18%	33 16%	55 28%	42 21%	69 20%	53 17%	59 18%	49 21%	68 27%	12 26% All	22 18%	18 19%	21 21%	18 22%	25 24%	21 22%	36 24%	24 16%	10 18%	19 21% ACORN*	2 8% ++	201 21%	28 17%	82 25% AL	62 24% C	74 16%	11 18% +	131 18%	97 24% At			
Net Diff	-311 -28%	-153 -28%	-143 -26%	-6 -3%	-60 -30%	-61 -31%	-72 -35%	-112 -32%	-93 -31%	-94 -29%	-65 -28%	-59 -23%	-13 -28%	-21 -21%	-19 -17%	-17 -36%	-30 -27%	-28 -22%	-21 -30%	-46 -30%	-47 -30%	-24 -44%	-36 -39%	-10 -34%	-252 -26%	-59 -35%	-63 -19%	-62 -24%	-172 -37%	-13 -22%	-182 -26%	-129 -32%			
Mean	-0.35 of	-0.34	-0.35	-0.04 ABCDEFGHI	-0.36	-0.44	-0.44	-0.40	-0.37	-0.35	-0.35	-0.31	-0.38 +	-0.21 QW*	-0.25 VM*	-0.22 VM*	-0.47 +	-0.36 +	-0.38 +	-0.39	-0.36	-0.53 +	-0.49 +	-0.37 ++	-0.33	-0.42	-0.25 AL	-0.32	-0.44	-0.27 +	-0.31 f	-0.42			

Overlapp formula used

ColumnProportions (2%): A/B/C/A/D/E/F/G/H/A/J/K/L/A/M/N/O/P/Q/R/S/T/U/V/W/X/A/Y/Z/A/a/b/c/d/A/e/f Minimum Base: 39**/Small Base: 100**

ColumnMeans (2%): A/B/C/A/D/E/F/G/H/A/J/K/L/A/M/N/O/P/Q/R/S/T/U/V/W/X/A/Y/Z/A/a/b/c/d/A/e/f Minimum Base: 39**/Small Base: 100**

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19-001009-45 - 6.11.2020 - 10.11.2020

INTERNAL/CLIENT USE ONLY

Evidence Week

Adults aged 16-75 in the UK

Q2. And do you think each of the following uses evidence compared with their own judgement too much, too little or about the right amount when deciding how to respond to COVID-19? - Your local MP

All Adults aged 16-75 in the UK

		Gender			Age				Social grade					Region															Urban / Rural		Education				Employment status	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	A8	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland	Urban	Rural	GCSE/O Level/NVQ C12	A Level or equivalent	Degree/Masters/PhD	No formal qualifications	Working	Not working				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)				
Unweighted base	1121	519	569	175	208	190	215	333	308	375	162	276	46	125	94	99	81	104	93	154	152	53	90	30	957	164	324	264	474	59	705	416				
Weighted base	1121	539	549	165	201	194	207	353	304	326	236	256	45	123	95	96	81	102	95	152	153	55	93	30	954	167	334	258	467	61	713	408				
Too much (1)	64	39	25	21	18	9	9	8	20	17	7	19	3	8	7	9	6	3	6	6	10	1	5	2	56	8	22	14	24	3	52	12				
	6% H	7% H	5% AFGH	13% H	9% H	4% H	4% H	2% H	7% H	5% H	3% H	8% H	6% H	7% H	7% H	9% H	7% H	3% H	6% H	4% H	6% H	1% H	5% H	2% H	6% H	5% H	7% H	6% H	5% H	6% H	7% H	3% H				
About right (0)	328	175	145	66	66	40	56	99	95	105	62	67	12	41	23	20	17	35	25	30	57	24	31	13	284	44	89	77	143	20	218	110				
	29% C1	33% AC	26% AFGH	40% AFGH	33% F	21% F	27% H	28% H	31% H	32% H	26% H	26% H	26% H	34% P1	24% H	21% H	21% H	34% H	27% H	20% H	37% ACDEF	44% ACDEF	33% T*	44% H	30% H	26% H	27% H	30% H	31% H	33% H	31% H	27% H				
Too little (-1)	350	182	158	43	63	69	68	108	99	94	80	76	20	34	35	34	29	29	27	43	44	16	30	9	296	53	98	73	156	22	230	120				
	31% H	34% H	29% H	26% H	31% H	35% H	33% H	31% H	33% H	29% H	34% H	30% H	43% H	27% H	37% H	35% H	36% H	28% H	28% H	28% H	29% H	29% H	33% H	31% H	31% H	32% H	29% H	28% H	28% H	33% H	36% H	32% H	29% H			
Don't know	379	143	221	35	55	77	74	138	90	110	86	93	11	40	31	34	30	35	36	73	42	14	28	5	317	61	125	94	144	16	213	166				
	34% BDE	26% H	40% AB	21% H	27% H	40% DE	36% D	39% ADE	30% H	34% H	37% H	36% H	25% H	32% H	32% H	35% H	37% H	34% H	38% H	48% H	28% AUMCRUVW	26% H	30% H	18% H	33% H	37% H	37% H	36% H	31% H	25% H	30% H	41% J				
Net Diff	-285 -25%	-144 -27%	-134 -24%	-22 -13%	-45 -22%	-60 -31%	-59 -29%	-100 -28%	-78 -26%	-77 -24%	-73 -31%	-57 -22%	-17 -38%	-26 -21%	-28 -30%	-25 -26%	-23 -29%	-25 -25%	-21 -22%	-37 -24%	-34 -22%	-15 -28%	-26 -28%	-7 -24%	-240 -25%	-45 -27%	-76 -23%	-59 -23%	-132 -28%	-18 -30%	-178 -25%	-108 -26%				
Mean	-0.38 H	-0.36 H	-0.41 AFGH	-0.17 H	-0.31 H	-0.51 H	-0.44 H	-0.46 H	-0.37 H	-0.36 H	-0.49 H	-0.35 H	-0.50 H	-0.31 H	-0.44 H	-0.40 H	-0.45 H	-0.38 H	-0.36 H	-0.47 H	-0.31 H	-0.37 H	-0.40 H	-0.29 H	-0.38 H	-0.43 H	-0.36 H	-0.36 H	-0.41 H	-0.40 H	-0.36 H	-0.44 H				

Overlapp formula used

ColumnProportions (2%): A/B/C/A/D/E/F/G/H/A/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/A/a/b/c/d/e/f/ Minimum Base: 30 ("") Small Base: 100 ("")

ColumnMeans (2%): A/B/C/A/D/E/F/G/H/A/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/A/a/b/c/d/e/f/ Minimum Base: 30 ("") Small Base: 100 ("")

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INTERNAL/CLIENT USE ONLY

Evidence Week

Adults aged 16-75 in the UK

Q2. And do you think each of the following uses evidence compared with their own judgement too much, too little or about the right amount when deciding how to respond to COVID-19? - Your local council

All Adults aged 16-75 in the UK

		Gender			Age				Social grade					Region															Urban / Rural		Education				Employment status	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	A8	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland	Urban	Rural	GCSE/D Level/NVQ 12	A Level or equivalent	Degree/Masters/PhD	No formal qualifications	Working	Not working				
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)				
Unweighted base	1121	519	569	175	208	190	215	333	308	375	162	276	46	125	94	99	81	104	93	154	152	53	90	30	957	164	324	264	474	59	705	416				
Weighted base	1121	539	549	165	201	194	207	353	304	326	236	256	45	123	95	96	81	102	95	152	153	55	93	30	954	167	334	258	467	61	713	408				
Too much (1)	70	41	28	24	20	6	7	12	19	17	17	16	3	8	6	9	6	4	6	7	10	3	7	1	62	8	26	11	26	6	55	15				
	6% GH	8%	5%	15% AFGH	10% AFGH	3%	3%	3%	6%	5%	7%	6%	7%	7%	6%	10%	7%	4%	6%	5%	6%	5%	7%	3%	6%	5%	8%	4%	5%	11% AI	8%	4%				
About right (0)	485	247	222	72	79	78	82	174	132	163	92	98	15	62	44	30	30	50	45	62	64	27	34	22	403	82	129	108	226	23	322	163				
	43% Pa	46%	40%	44%	39%	40%	40%	49% ABFG	43% AEL	50% 39%	38%	33%	51% MPW	46% P*	31%	36%	49%	48%	41%	42%	49%	36%	73%	42%	49%	39%	42%	48%	37%	45%	40%					
Too little (-1)	261	131	121	37	49	46	56	74	78	61	58	64	16	25	19	28	21	18	15	26	42	16	32	3	227	34	84	58	104	16	157	105				
	23% J	24%	22%	22%	24%	24%	27%	21%	26%	19%	25%	25%	35% RST*	20%	20%	29%	26%	18%	15%	17%	27%	29%	35% J	11%	24%	20%	25%	22%	22%	25%	22%	26%				
Don't know	305	120	178	32	53	65	62	93	74	85	69	78	11	27	26	29	25	29	29	58	38	9	21	4	262	43	95	81	112	17	179	126				
	27% BQW	22%	16%	19% AB	27%	33% AD	30% D	26%	24%	26%	29%	30%	24%	22%	28%	30%	31%	29%	30%	38% ANQVW	25%	17%	22%	12%	27%	26%	28%	32% E	24%	27%	25%	31%				
Net Diff	-192 -17%	-90 -17%	-93 -17%	-12 -7%	-28 -14%	-40 -20%	-49 -24%	-62 -18%	-59 -19%	-44 -14%	-41 -18%	-47 -18%	-13 -28%	-17 -14%	-13 -14%	-19 -19%	-15 -19%	-14 -14%	-9 -9%	-19 -13%	-32 -21%	-13 -24%	-26 -27%	-2 -8%	-166 -17%	-26 -16%	-57 -17%	-47 -18%	-78 -17%	-9 -15%	-102 -14%	-90 -22%				
Mean	-0.23 GF	-0.21	-0.25	-0.09 AFGH	-0.19 G	-0.31	-0.34	-0.24	-0.26	-0.18	-0.25	-0.27	-0.37 +	-0.18 +	-0.19 +	-0.28 +	-0.27 +	-0.20 +	-0.13 W*	-0.20 +	-0.28	-0.28 +	-0.35 +	-0.09 **	-0.24	-0.21	-0.24	-0.26	-0.22	-0.20 +	-0.19 AI	-0.32				

Over/Under formulae used

ColumnProportions (2%): A/B/C/A/D/E/F/G/H/I/A/J/K/L/A/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/A/a/b/c/d/e/f/ Minimum Base: 30**/Small Base: 100**)

ColumnMeans (2%): A/B/C/A/D/E/F/G/H/I/A/J/K/L/A/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/A/a/b/c/d/e/f/ Minimum Base: 30**/Small Base: 100**)

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INTERNAL/CLIENT USE ONLY

Evidence Week

Adults aged 16-75 in the UK

Sample Profile

All Adults aged 16-75 in the UK

	Gender			Age				Social grade				Region										Urban / Rural		Education				Employment status					
	Total	Male	Female	16-24	25-34	35-44	45-54	55-75	A8	C1	C2	DE	North East	North West	Yorkshire and The Humber	West Midlands	East Midlands	East of England	South West	South East	Greater London	Wales	Scotland	Northern Ireland	Urban	Rural	GCE/O Level/ NVQ Q12	A level or equivalent	Degree/Masters/PhD	No formal qualifications	Working	Not working	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	
	1121	539	549	165	201	194	207	353	304	326	236	256	45	123	95	96	81	102	95	152	153	55	93	30	954	167	334	258	467	61	713	408	
Male	539	539	-	82	101	92	99	165	148	148	128	114	23	64	45	44	30	51	37	66	88	30	45	16	462	77	172	113	226	29	375	165	
	48%	100%	-	50%	50%	47%	48%	47%	49%	46%	54%	45%	50%	52%	47%	46%	37%	50%	39%	44%	57%	55%	49%	53%	48%	46%	52%	44%	48%	46%	53%	40%	
Female	549	-	549	79	99	93	102	176	141	171	106	131	21	96	45	50	49	50	55	82	60	21	46	14	466	83	157	138	222	32	317	232	
	49%	-	100%	48%	49%	48%	49%	50%	46%	53%	43%	52%	46%	45%	47%	52%	61%	49%	58%	54%	39%	38%	49%	47%	49%	50%	47%	53%	48%	52%	45%	57%	
			B														MAN*		U*	U													
	1121	539	549	165	201	194	207	353	304	326	236	256	45	123	95	96	81	102	95	152	153	55	93	30	954	167	334	258	467	61	713	408	
16-24	165	82	79	165	-	-	-	-	56	24	23	62	9	18	20	12	11	18	11	15	29	6	12	5	148	18	54	55	46	10	93	72	
	15%	15%	14%	100%	-	-	-	-	18%	7%	10%	24%	20%	15%	21%	12%	14%	17%	11%	10%	19%	12%	12%	15%	15%	11%	16%	21%	10%	17%	13%	18%	
				EDGH					JL			JL				T*					T												
25-34	201	101	99	-	201	-	-	-	54	63	55	29	6	15	14	20	12	22	17	28	32	15	10	7	178	24	48	41	106	8	161	40	
	18%	19%	18%	-	100%	-	-	-	18%	19%	23%	11%	12%	12%	15%	21%	15%	22%	18%	19%	21%	28%	11%	24%	19%	14%	14%	16%	23%	12%	23%	10%	
					DEGH				L		L										MAN*												
35-44	194	92	93	-	-	194	-	-	65	55	41	33	11	27	13	18	10	12	18	23	25	9	22	6	168	26	39	45	102	8	128	66	
	17%	17%	17%	-	-	100%	-	-	21%	17%	18%	13%	24%	22%	13%	19%	13%	12%	19%	15%	16%	16%	24%	21%	18%	16%	12%	17%	22%	13%	18%	16%	
						DEGH			L																								
45-54	207	99	102	-	-	-	207	-	58	60	38	51	8	27	21	17	19	16	12	31	26	9	17	4	178	28	72	49	78	7	141	65	
	18%	18%	19%	-	-	-	100%	-	18%	16%	20%	19%	22%	22%	17%	24%	16%	12%	12%	20%	17%	16%	18%	14%	19%	17%	22%	19%	17%	12%	20%	16%	
							DEGH																										
55-75	353	165	176	-	-	-	-	353	71	124	78	81	11	36	27	29	28	33	37	55	40	16	32	8	282	71	121	69	135	29	189	165	
	32%	31%	32%	-	-	-	-	100%	24%	38%	33%	32%	25%	29%	29%	30%	35%	33%	39%	36%	26%	29%	35%	26%	30%	43%	36%	27%	29%	46%	26%	40%	
								DEGH	I	I	I									U*													
	1121	539	549	165	201	194	207	353	304	326	236	256	45	123	95	96	81	102	95	152	153	55	93	30	954	167	334	258	467	61	713	408	
A8	304	148	141	56	54	65	58	71	304	-	-	-	12	31	20	22	10	23	32	41	62	17	23	9	262	42	52	75	169	8	220	83	
	27%	27%	26%	34%	27%	33%	28%	20%	100%	-	-	-	27%	25%	22%	23%	12%	22%	34%	27%	41%	31%	25%	31%	27%	25%	31%	26%	29%	36%	13%	31%	20%
				H					JL				Q1*	Q					Q1*	Q									ad				
C1	326	148	171	24	63	55	60	124	-	326	-	-	16	38	40	25	20	31	23	42	41	15	22	12	276	50	85	65	164	12	227	98	
	29%	28%	32%	15%	31%	29%	29%	33%	-	100%	-	-	23%	31%	42%	24%	23%	30%	25%	28%	27%	28%	24%	38%	29%	30%	25%	25%	35%	20%	22%	14%	
				D	D	D	D	D		JL					POSTMAN*																		
C2	236	128	106	22	55	41	38	78	-	236	-	-	4	21	18	29	22	21	21	32	28	9	24	4	199	27	89	60	72	14	148	87	
	21%	24%	19%	14%	27%	21%	19%	22%	-	100%	-	-	9%	17%	19%	31%	29%	21%	22%	22%	18%	17%	26%	12%	21%	22%	27%	23%	16%	23%	21%	21%	
					OG					JL					MAN*																		
DE	256	114	131	62	29	33	51	81	-	-	-	256	13	33	17	20	28	27	18	36	22	13	24	6	218	38	107	59	62	28	117	139	
	23%	21%	24%	37%	14%	17%	25%	23%	-	-	-	100%	29%	27%	17%	20%	34%	27%	19%	24%	24%	24%	25%	18%	23%	32%	32%	31%	45%	16%	34%		
				EDGH								UK	U*				OFFICE*			U		U*	**										
	1121	539	549	165	201	194	207	353	304	326	236	256	45	123	95	96	81	102	95	152	153	55	93	30	954	167	334	258	467	61	713	408	
North East	45	23	21	9	6	11	8	11	12	16	4	13	45	-	-	-	-	-	-	-	-	-	-	-	38	8	15	9	15	7	27	18	
	4%	4%	4%	5%	3%	6%	4%	3%	4%	5%	2%	5%	10%	-	-	-	-	-	-	-	-	-	-	-	4%	5%	4%	3%	3%	11%	4%	4%	
													MANAGERIAL W*																				
North West	123	64	56	18	15	27	27	36	31	38	21	33	-	123	-	-	-	-	-	-	-	-	-	-	117	6	35	36	41	11	78	45	
	11%	12%	10%	11%	8%	14%	13%	10%	12%	9%	9%	13%	-	100%	-	-	-	-	-	-	-	-	-	-	12%	4%	11%	14%	9%	18%	11%	11%	
														MANAGERIAL W*																			
Yorkshire and The Humber	95	45	45	20	14	13	21	27	30	40	18	17	-	95	-	-	-	-	-	-	-	-	-	-	84	11	30	23	38	3	56	39	
	8%	8%	8%	12%	7%	7%	10%	8%	7%	12%	7%	6%	-	100%	-	-	-	-	-	-	-	-	-	-	9%	7%	9%	9%	8%	5%	8%	9%	
														MANAGERIAL W*																			
West Midlands	96	44	50	12	20	18	17	29	22	25	29	20	-	96	-	-	-	-	-	-	-	-	-	-	84	13	37	19	37	3	61	35	
	9%	8%	9%	7%	10%	9%	8%	8%	7%	8%	12%	8%	-	100%	-	-	-	-	-	-	-	-	-	-	9%	8%	11%	7%	8%	5%	9%	9%	
														MANAGERIAL W*																			
East Midlands	81	30	49	11	12	10	19	28	10	20	23	28	-	81	-	-	-	-	-	-	-	-	-	-									