

Ipsos Poll Conducted for Thomson Reuters

Core Political Data

NOVEMBER 2, 2020

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Core Political Data

These are findings from an Ipsos poll conducted

for



date

October 29-November 2, 2020



For the survey,

a sample of

1,333
Americans

including

1,146
Registered
Voters

489
Democratic
Registered
Voters

490
Republican
Registered
Voters

121
Independent
Registered
Voters

914
Likely Voters

ages

18+

were interviewed online

Core Political Data

The precision of the Reuters/Ipsos online polls is measured using a credibility interval.

In this case, the poll has a credibility interval of plus or minus the following percentage points



For more information about credibility intervals, please see the appendix.

Core Political Data

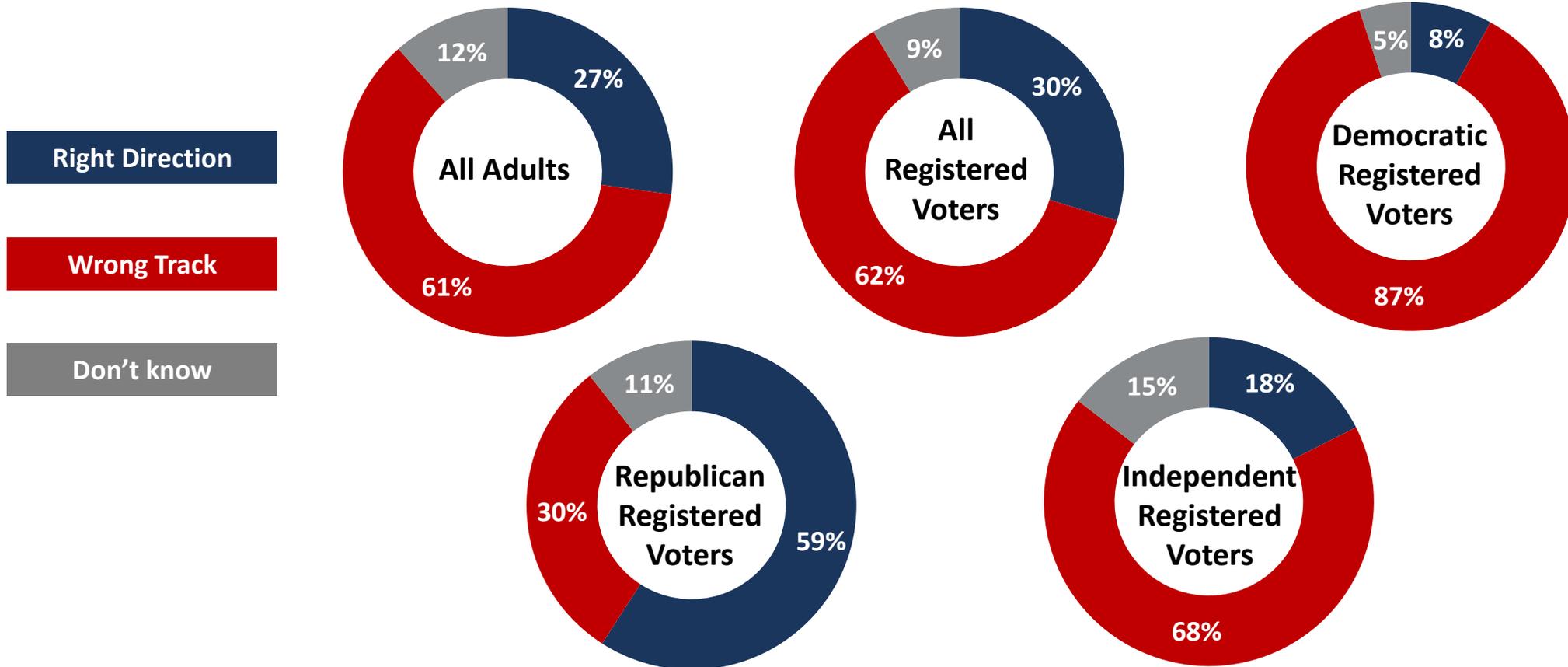
- The data were weighted to the U.S. current population data by:

- Gender
- Age
- Education
- Ethnicity
- Region

- Statistical margins of error are not applicable to online polls.
- All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error.
- Figures marked by an asterisk (*) indicate a percentage value of greater than zero but less than one half of one per cent.
- Where figures do not sum to 100, this is due to the effects of rounding.
- *To see more information on this and other Reuters/Ipsos polls, please visit: <http://polling.reuters.com/>*

Right Direction/Wrong Track

Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Most Important Problem Facing America

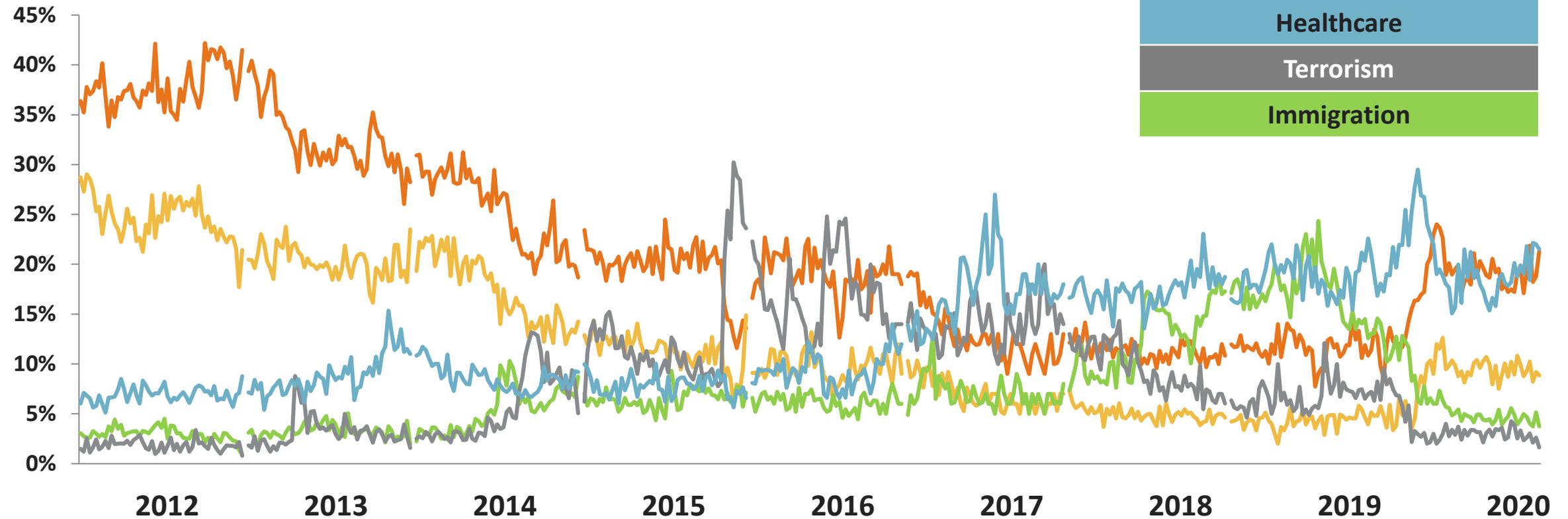
In your opinion, what is the most important problem facing the U.S. today?

	All Adults	All Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
Economy generally	21%	22%	16%	29%	22%
Unemployment / lack of jobs	9%	7%	8%	7%	7%
War / foreign conflicts	1%	1%	0%	1%	0%
Immigration	4%	4%	1%	8%	2%
Terrorism / terrorist attacks	2%	2%	0%	3%	1%
Healthcare	22%	23%	31%	15%	22%
Energy issues	1%	1%	1%	0%	2%
Morality	7%	7%	5%	10%	6%
Education	2%	2%	2%	2%	2%
Crime	6%	7%	6%	10%	5%
Environment	5%	4%	7%	2%	3%
Other	18%	19%	21%	14%	23%
Don't know	3%	2%	1%	2%	6%

ALL ADULT AMERICANS

Most Important Problem Facing America

In your opinion, what is the most important problem facing the U.S. today?



Donald Trump's Approval



Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

Is that strongly (approve/disapprove) or somewhat (approve/disapprove)? (Asked of those who selected "approve" or "disapprove")

Q2b. If you had to choose, do you lean more towards approve or disapprove? (Asked of those who selected "don't know")

	All Adults	Registered Voters	Democratic Registered Voters	Republican Registered Voters	Independent Registered Voters
Strongly approve	24%	26%	3%	58%	12%
Somewhat approve	15%	15%	4%	27%	17%
Lean towards approve	2%	2%	0%	3%	3%
Lean towards disapprove	1%	0%	0%	0%	1%
Somewhat disapprove	9%	9%	11%	5%	11%
Strongly disapprove	43%	45%	80%	6%	45%
Not sure	6%	3%	1%	1%	11%
TOTAL APPROVE	41%	42%	7%	87%	32%
TOTAL DISAPPROVE	53%	54%	92%	12%	56%

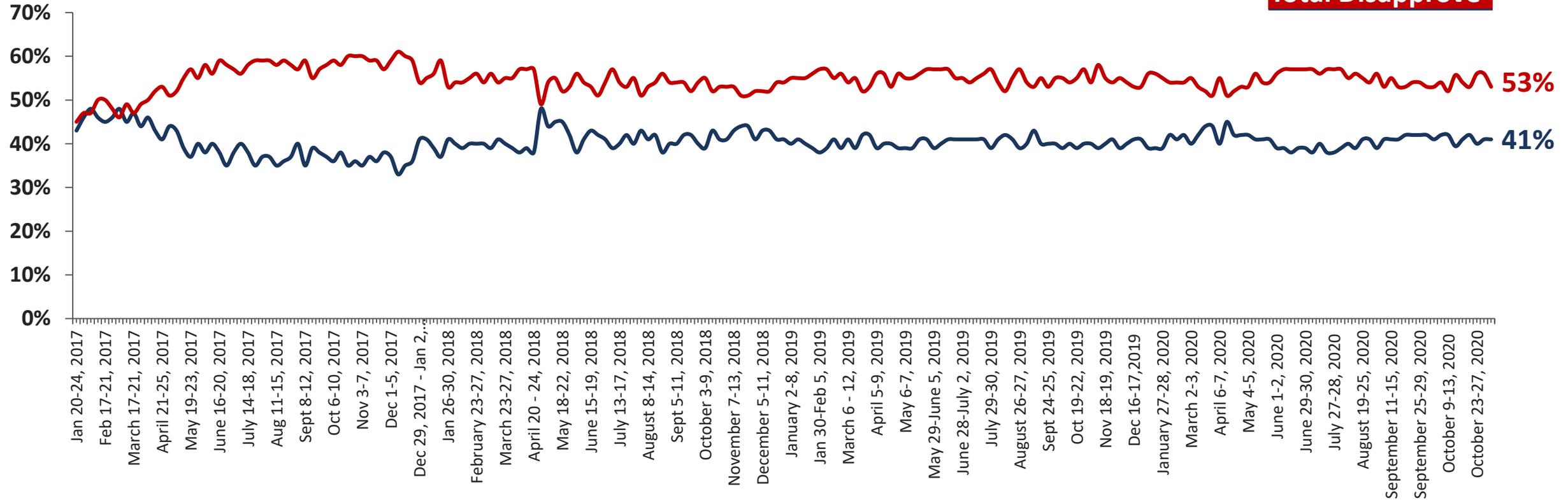
ALL ADULT AMERICANS

Donald Trump's Weekly Approval



Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

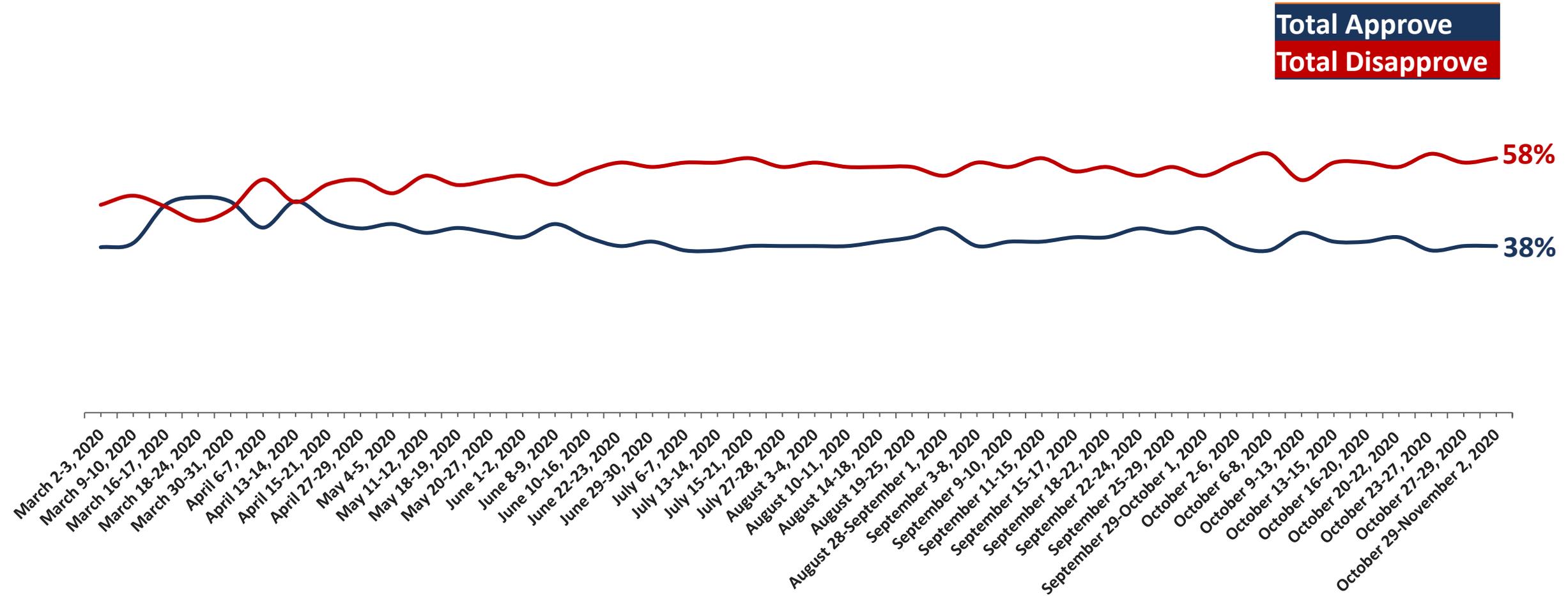
Total Approve
Total Disapprove



ALL ADULT AMERICANS

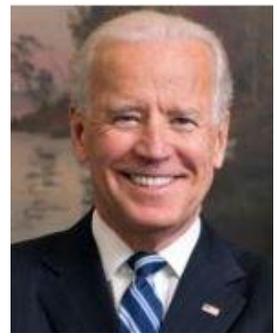
Response to the Coronavirus

Do you approve or disapprove of the way Donald Trump is handling the following issues? Coronavirus/COVID-19:



ALL ADULT AMERICANS

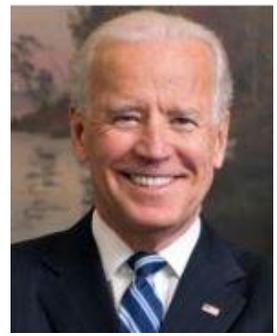
General Election – Forced Choice



[ASKED IF VOTED] You mentioned you have already voted in the 2020 presidential election; did you vote for Donald Trump or Joe Biden? [ASKED IF NOT VOTED] If the 2020 presidential election were held today, would you vote for Donald Trump or Joe Biden? [ASK IF OTHER/NOT VOTE/NOT SURE] If you had to choose, would you say you lean towards supporting Donald Trump or Joe Biden?

	All Adults	Registered Voters	Likely Voters	Democratic Likely Voters	Republican Likely Voters	Independent Likely Voters
Donald Trump	46%	45%	45%	4%	90%	40%
Joe Biden	51%	52%	52%	94%	8%	49%
Some other candidate	3%	3%	3%	2%	2%	11%

ALL ADULT AMERICANS
General Election



In the 2020 presidential election, did you/would you vote for Donald Trump or Joe Biden?

*Order of candidates is randomly rotated in question text

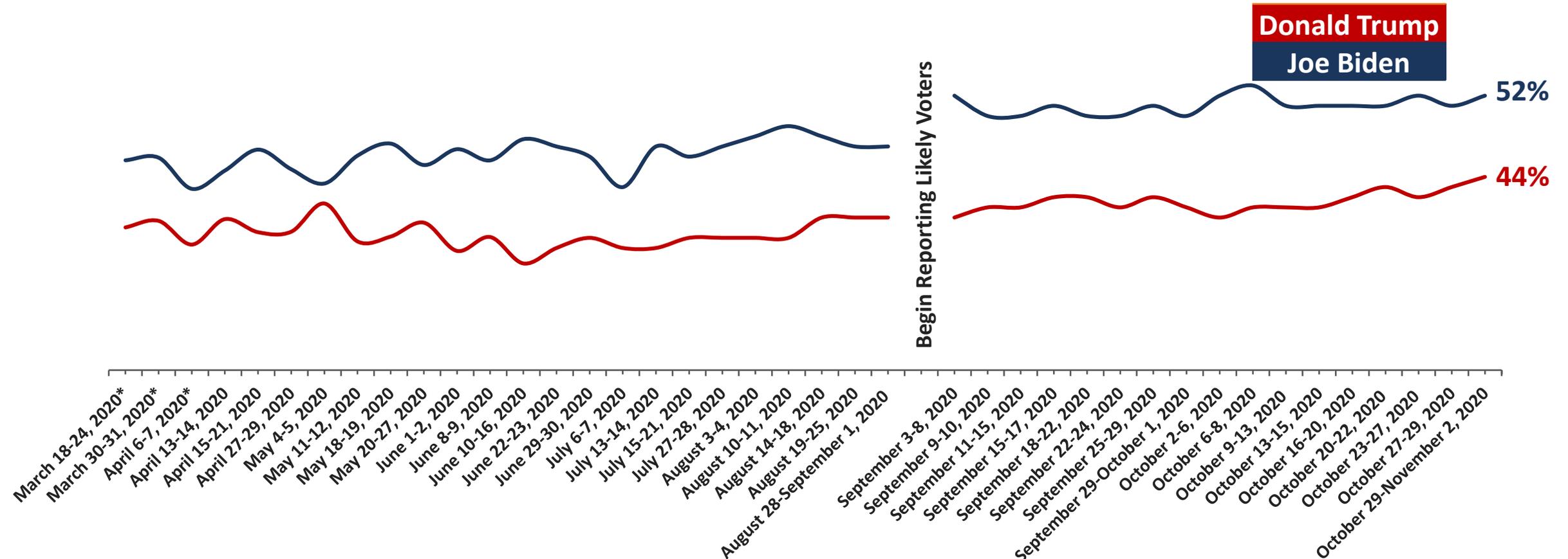
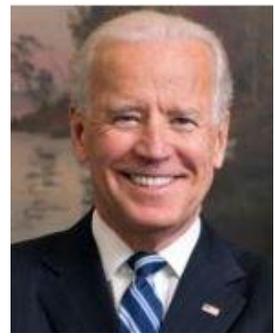
	All Adults	Registered Voters	Likely Voters	Democratic Likely Voters	Republican Likely Voters	Independent Likely Voters
Donald Trump	39%	42%	44%	4%	89%	33%
Joe Biden	44%	49%	52%	94%	8%	49%
Some other candidate	4%	4%	3%	2%	2%	11%
I would not vote	7%	1%	0%	0%	0%	0%
Not sure	5%	4%	1%	1%	1%	8%

ALL LIKELY VOTERS

Presidential Ballot Trend

In the 2020 presidential election, did you/would you vote for Donald Trump or Joe Biden?

Order of candidates is randomly rotated in question text

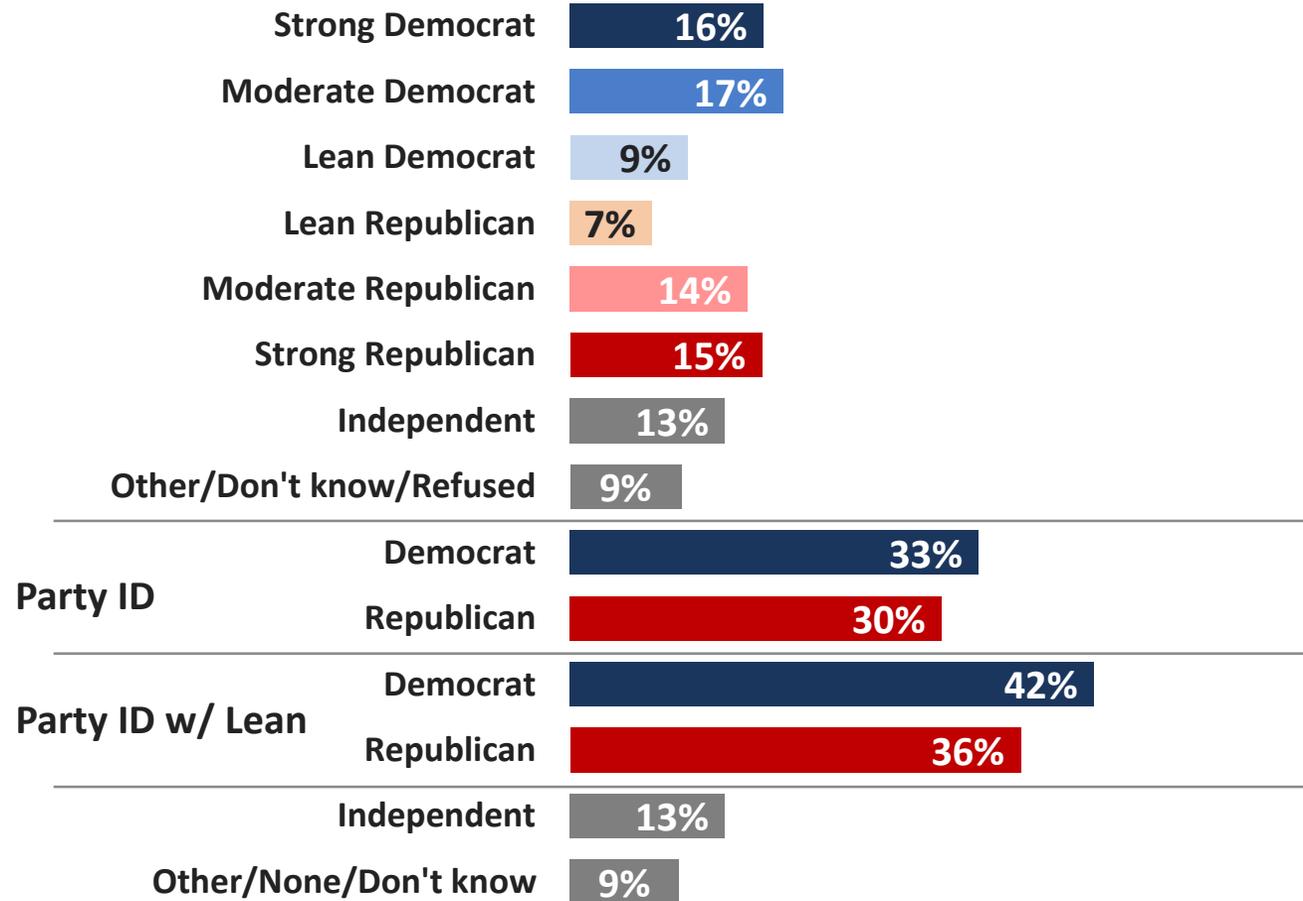


*"If the 2020 presidential election were being held today and the candidates were as below, for whom would you vote?" Question text from March 18-April 7, 2020

Week of September 7th, Reuters/Ipsos began reporting data on Likely Voters

Political Identity

With which political party do you most identify?



How to Calculate Bayesian Credibility Intervals

The calculation of credibility intervals assumes that Y has a binomial distribution conditioned on the parameter θ , i.e., $Y|\theta \sim \text{bin}(n, \theta)$, where n is the size of our sample. In this setting, Y counts the number of “yes”, or “1”, observed in the sample, so that the sample mean (\bar{Y}) is a natural estimate of the true population proportion θ . This model is often called the likelihood function, and it is a standard concept in both the bayesian and the classical framework. The bayesian¹ statistics combines both the prior distribution and the likelihood function to create a posterior distribution.

The posterior distribution represents our opinion about which are the plausible values for θ adjusted after observing the sample data. In reality, the posterior distribution is one’s knowledge base updated using the latest survey information. For the prior and likelihood functions specified here, the posterior distribution is also a beta distribution ($\pi(\frac{\theta}{y}) \sim \beta(y+a, n-y+b)$), but with updated hyper-parameters.

Our credibility interval for θ is based on this posterior distribution. As mentioned above, these intervals represent our belief about which are the most plausible values for θ given our updated knowledge base. There are different ways to calculate these intervals based on $\pi(\frac{\theta}{y})$. Since we want only one measure of precision for all variables in the survey, analogous to what is done within the classical framework, we will compute the largest possible credibility interval for any observed sample. The worst case occurs when we assume that $a=1$ and $b=1$ and $y=n/2$. Using a simple approximation of the posterior by the normal distribution, the 95% credibility interval is given by, approximately: $\bar{Y} \mp \frac{1}{\sqrt{n}}$

How to Calculate Bayesian Credibility Intervals

FOR THIS POLL

The Bayesian credibility interval was adjusted using standard weighting design effect $1+L=1.3$ to account for complex weighting²

Examples of credibility intervals for different base sizes are below:

SAMPLE SIZE	CREDIBILITY INTERVALS
2,000	2.5
1,500	2.9
1,000	3.5
750	4.1
500	5.0
350	6.0
200	7.9
100	11.2

¹ *Bayesian Data Analysis, Second Edition*, Andrew Gelman, John B. Carlin, Hal S. Stern, Donald B. Rubin, Chapman & Hall/CRC | ISBN: 158488388X | 2003

² Kish, L. (1992). *Weighting for unequal Pi*. *Journal of Official Statistics*, 8, 2, 183200.

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