



PRESS RELEASE

Cincinnati Enquirer Ranks Ipsos Among Top Workplaces in 2020

Ipsos is once again recognized as one of Cincinnati's top workplaces

Cincinnati, OH — Ipsos, the world-leading research and insights organization, has been recognized as one of Cincinnati's premier workplaces for the fourth year in a row by the Cincinnati Enquirer's Top Workplaces 2020.

The Cincinnati Enquirer teamed with Energage to uncover the city's top employers. The ranking is based solely on surveys completed by employees of each nominated company; The Ipsos office ranked among the top 15 companies in the midsize category.

"Ipsos is honored to have our fantastic culture recognized by the Cincinnati Enquirer yet again," said Mark Campbell, CFO for Ipsos in North America and Cincinnati office leader. "Many of us have been away from our peers in Cincinnati due to the pandemic, but absence makes the heart grow fonder – and we are certainly fond of our office in this great city."

"Being a best workplace isn't just about the office or the amenities," said Debi Lee Head of HR for Ipsos in North America. "Being a best workplace is about having employees who live the Ipsos values every day. We have deeply passionate group of employees who care authentically about each other equally as much as we care about going above and beyond for our clients."

View a complete list of the [Cincinnati Enquirer's Top Workplaces for 2020](#).

To learn more about Ipsos, [visit our site](#).

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About Ipsos

Ipsos is now the third largest market research company in the world, present in 90 markets and employing more than 18,000 people.

Our research professionals, analysts and scientists have built unique multi-specialist capabilities that provide powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data coming from our surveys, social media monitoring, and qualitative or observational techniques.

“Game Changers” – our tagline – summarizes our ambition to help our 5,000 clients to navigate more easily our deeply changing world.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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