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| | |
|--------------------|---|
| 1 | 1_1. Please indicate which of the following apply to you: - I will attend an official Remembrance Day service on November 11th this year (either virtually or in person) |
| 2 | 1_2. Please indicate which of the following apply to you: - I will wear a poppy in the lead up to Remembrance Day |
| 3 | 1_3. Please indicate which of the following apply to you: - I have attended a Remembrance Day ceremony in the past by choice. (ie not a school assembly) |
| 4 | 1_7. Please indicate which of the following apply to you: - I plan to decorate my porch/windows/driveway in honour of Remembrance Day this year due to COVID-19 gathering restrictions |
| 5 | 1_8. Please indicate which of the following apply to you: - I commemorated the 75th anniversary of the Liberation of the Netherlands earlier this year |
| 6 | 1_9. Please indicate which of the following apply to you: - I commemorated the 75th anniversary of the end of the Second World War earlier this year |
| 7 | 1. Please indicate which of the following apply to you: - Yes Summary |
| 8 | 2_4. To what extent do you agree or disagree with the following statements: - Hearing veterans speak about their experiences is the best way for youth to understand conflict |
| 9 | 2_6. To what extent do you agree or disagree with the following statements: - I know more about Canadian military history than American military history |
| 10 | 2_7. To what extent do you agree or disagree with the following statements: - Fewer people will attend Remembrance Day ceremonies when veterans of the Second World War are no longer present |
| 11 | 2_8. To what extent do you agree or disagree with the following statements: - Canadian youth under 30 understand the sacrifices of those who have fought and died in war and conflict |
| 12 | 2_9. To what extent do you agree or disagree with the following statements: - Canada should build a memorial like the Vietnam Wall in Washington that lists the names of all military personnel who have died in combat in modern times (conflicts post-Korean War including Afghanistan) |
| 13 | 2_10. To what extent do you agree or disagree with the following statements: - I know about the history of Black, Indigenous, and racialized groups in Canadian military service during the First and Second World Wars |
| 14 | 2. To what extent do you agree or disagree with the following statements: - Top 2 Box Summary |
| 15 | 2. To what extent do you agree or disagree with the following statements: - Bottom 2 Box Summary |
| 16 | 3. Please indicate which of the following topics you learned about in school. |
| 17 | 4_1. Rank the following conflicts and pandemics by loss of life. 1 equals most deaths, 5 equals least deaths. - Second World War |
| 18 | 4_2. Rank the following conflicts and pandemics by loss of life. 1 equals most deaths, 5 equals least deaths. - 1918 influenza (the Spanish Flu) |
| 19 | 4_3. Rank the following conflicts and pandemics by loss of life. 1 equals most deaths, 5 equals least deaths. - First World War |
| 20 | 4_4. Rank the following conflicts and pandemics by loss of life. 1 equals most deaths, 5 equals least deaths. - Bubonic Plague (the Black Death) |
| 21 | 4_5. Rank the following conflicts and pandemics by loss of life. 1 equals most deaths, 5 equals least deaths. - Korean War |
| 22 | 4. Rank the following conflicts and pandemics by loss of life. 1 equals most deaths, 5 equals least deaths. |
| 23 | 5. During the Second World War, thousands of Canadians were forcibly evacuated from the West Coast of Canada because of their ethnic origin. Who were these Canadians? |
| 24 | 6. The No 2. Construction Battalion was Canada's first (and only) what? |
| 25 | 4/5/6. Correct Summary |
| 26 | GENDER |
| 27 | AGE |
| 28 | EDUCATION |
| 29 | REGION |
| 30 | INCOME |
| 31 | HOUSEHOLD COMPOSITION |
| 32 | HHCMP1. How many people are living or staying at your current address? |
| 33 | EMPLOYMENT STATUS |
| 34 | USMAR2. What is your marital status? |
| 35 | PGS01. How much of your household's grocery shopping do you, yourself, do? |
| 36 | CAETHN4. What were the ethnic or cultural origins of your ancestors? An ancestor is usually more distant than a grandparent. |

1_1. Please indicate which of the following apply to you: - I will attend an official Remembrance Day service on November 11th this year (either virtually or in person)

| | Total | Gender | | AGE | | | EDUCATION | | | | AGE GROUP | | | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M |
| Base: All Respondents (unwtd) | 1000 | 463 | 537 | 238 | 398 | 364 | 35 | 158 | 418 | 389 | 45 | 277 | 321 | 357 |
| Base: All Respondents (wtd) | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| Yes | 281 | 147 | 134 | 81 | 85 | 115 | 41 | 88 | 95 | 57 | 36 | 58 | 73 | 115 |
| | 28% | 30% | 26% | 29% | 25% | 31% | 28% | 32% | 28% | 24% | 42% | 21% | 26% | 31% |
| No | 719 | 342 | 377 | 200 | 261 | 258 | 105 | 188 | 240 | 186 | 50 | 213 | 203 | 253 |
| | 72% | 70% | 74% | 71% | 75% | 69% | 72% | 68% | 72% | 76% | 58% | 79% | 74% | 69% |
| | | | | | | | * | | | | ** | M | | |
| Sigma | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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1_2. Please indicate which of the following apply to you: - I will wear a poppy in the lead up to Remembrance Day

| | Total | Gender | | AGE | | | EDUCATION | | | | AGE GROUP | | | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M |
| Base: All Respondents (unwtd) | 1000 | 463 | 537 | 238 | 398 | 364 | 35 | 158 | 418 | 389 | 45 | 277 | 321 | 357 |
| Base: All Respondents (wtd) | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| Yes | 706 | 341 | 365 | 196 | 233 | 278 | 98 | 212 | 234 | 162 | 64 | 178 | 191 | 273 |
| | 71% | 70% | 71% | 70% | 67% | 74% | 67% | 77% | 70% | 67% | 74% | 66% | 69% | 74% |
| No | 294 | 148 | 146 | 85 | 113 | 95 | 48 | 64 | 101 | 81 | 22 | 92 | 85 | 94 |
| | 29% | 30% | 29% | 30% | 33% | 26% | 33% | 23% | 30% | 33% | 26% | 34% | 31% | 26% |
| | | | | | | | * | | | G | ** | | | |
| Sigma | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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1_3. Please indicate which of the following apply to you: - I have attended a Remembrance Day ceremony in the past by choice. (ie not a school assembly)

| | Total | Gender | | AGE | | | EDUCATION | | | | AGE GROUP | | | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M |
| Base: All Respondents (unwtd) | 1000 | 463 | 537 | 238 | 398 | 364 | 35 | 158 | 418 | 389 | 45 | 277 | 321 | 357 |
| Base: All Respondents (wtd) | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| Yes | 445 | 236 | 209 | 105 | 143 | 198 | 53 | 125 | 157 | 109 | 43 | 87 | 121 | 194 |
| | 44% | 48% | 41% | 37% | 41% | 53% | 37% | 45% | 47% | 45% | 49% | 32% | 44% | 53% |
| No | | | | | | CD | * | | | | ** | | K | KL |
| | 555 | 253 | 302 | 176 | 203 | 175 | 93 | 151 | 178 | 134 | 44 | 183 | 155 | 173 |
| | 56% | 52% | 59% | 63% | 59% | 47% | 63% | 55% | 53% | 55% | 51% | 68% | 56% | 47% |
| Sigma | | | | E | E | | * | | | | ** | LM | M | |
| | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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1_7. Please indicate which of the following apply to you: - I plan to decorate my porch/windows/driveway in honour of Remembrance Day this year due to COVID-19 gathering restrictions

| | Total | Gender | | AGE | | | EDUCATION | | | | AGE GROUP | | | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M |
| Base: All Respondents (unwtd) | 1000 | 463 | 537 | 238 | 398 | 364 | 35 | 158 | 418 | 389 | 45 | 277 | 321 | 357 |
| Base: All Respondents (wtd) | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| Yes | 106 | 61 | 45 | 46 | 40 | 21 | 23 | 27 | 31 | 25 | 21 | 35 | 29 | 20 |
| | 11% | 12% | 9% | 16% | 11% | 6% | 16% | 10% | 9% | 10% | 25% | 13% | 11% | 6% |
| | | | | E | E | | * | | | | ** | M | M | |
| No | 894 | 428 | 466 | 235 | 306 | 352 | 123 | 249 | 304 | 218 | 65 | 235 | 246 | 347 |
| | 89% | 88% | 91% | 84% | 89% | 94% | 84% | 90% | 91% | 90% | 75% | 87% | 89% | 94% |
| | | | | | | CD | * | | | | ** | | | KL |
| Sigma | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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1_8. Please indicate which of the following apply to you: - I commemorated the 75th anniversary of the Liberation of the Netherlands earlier this year

| | Total | Gender | | AGE | | | EDUCATION | | | | AGE GROUP | | | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M |
| Base: All Respondents (unwtd) | 1000 | 463 | 537 | 238 | 398 | 364 | 35 | 158 | 418 | 389 | 45 | 277 | 321 | 357 |
| Base: All Respondents (wtd) | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| Yes | 114 | 71 | 44 | 48 | 22 | 44 | 23 | 35 | 34 | 22 | 19 | 32 | 19 | 44 |
| | 11% | 14% | 9% | 17% | 6% | 12% | 16% | 13% | 10% | 9% | 22% | 12% | 7% | 12% |
| | | B | | D | | D | * | | | | ** | | | |
| No | 886 | 418 | 467 | 233 | 324 | 329 | 123 | 241 | 301 | 221 | 67 | 238 | 257 | 323 |
| | 89% | 86% | 91% | 83% | 94% | 88% | 84% | 87% | 90% | 91% | 78% | 88% | 93% | 88% |
| | | A | | | CE | | * | | | | ** | | | |
| Sigma | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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1_9. Please indicate which of the following apply to you: - I commemorated the 75th anniversary of the end of the Second World War earlier this year

| | Total | Gender | | AGE | | | EDUCATION | | | | AGE GROUP | | | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M |
| Base: All Respondents (unwtd) | 1000 | 463 | 537 | 238 | 398 | 364 | 35 | 158 | 418 | 389 | 45 | 277 | 321 | 357 |
| Base: All Respondents (wtd) | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| Yes | 193 | 123 | 70 | 64 | 54 | 75 | 34 | 58 | 62 | 39 | 32 | 43 | 45 | 72 |
| | 19% | 25% | 14% | 23% | 16% | 20% | 23% | 21% | 19% | 16% | 37% | 16% | 16% | 20% |
| | | B | | | | | * | | | | ** | | | |
| No | 807 | 366 | 441 | 217 | 292 | 298 | 112 | 218 | 273 | 204 | 54 | 227 | 231 | 295 |
| | 81% | 75% | 86% | 77% | 84% | 80% | 77% | 79% | 81% | 84% | 63% | 84% | 84% | 80% |
| | | A | | | | | * | | | | ** | | | |
| Sigma | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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1. Please indicate which of the following apply to you: - Yes Summary

| | Total | Gender | | AGE | | | EDUCATION | | | | AGE GROUP | | | |
|--|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M |
| Base: All Respondents (unwtd) | 1000 | 463 | 537 | 238 | 398 | 364 | 35 | 158 | 418 | 389 | 45 | 277 | 321 | 357 |
| Base: All Respondents (wtd) | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| I will attend an official Remembrance Day service on November 11th this year (either virtually or in person) | 281 | 147 | 134 | 81 | 85 | 115 | 41 | 88 | 95 | 57 | 36 | 58 | 73 | 115 |
| | 28% | 30% | 26% | 29% | 25% | 31% | 28% | 32% | 28% | 24% | 42% | 21% | 26% | 31% |
| | | | | | | | * | | | | ** | | | K |
| I will wear a poppy in the lead up to Remembrance Day | 706 | 341 | 365 | 196 | 233 | 278 | 98 | 212 | 234 | 162 | 64 | 178 | 191 | 273 |
| | 71% | 70% | 71% | 70% | 67% | 74% | 67% | 77% | 70% | 67% | 74% | 66% | 69% | 74% |
| | | | | | | | * | I | | | ** | | | |
| I have attended a Remembrance Day ceremony in the past by choice. (ie not a school assembly) | 445 | 236 | 209 | 105 | 143 | 198 | 53 | 125 | 157 | 109 | 43 | 87 | 121 | 194 |
| | 44% | 48% | 41% | 37% | 41% | 53% | 37% | 45% | 47% | 45% | 49% | 32% | 44% | 53% |
| | | | | | | CD | * | | | | ** | | K | KL |
| I plan to decorate my porch/windows/driveway in honour of Remembrance Day this year due to COVID-19 gathering restrictions | 106 | 61 | 45 | 46 | 40 | 21 | 23 | 27 | 31 | 25 | 21 | 35 | 29 | 20 |
| | 11% | 12% | 9% | 16% | 11% | 6% | 16% | 10% | 9% | 10% | 25% | 13% | 11% | 6% |
| | | | | E | E | | * | | | | ** | M | M | |
| I commemorated the 75th anniversary of the Liberation of the Netherlands earlier this year | 114 | 71 | 44 | 48 | 22 | 44 | 23 | 35 | 34 | 22 | 19 | 32 | 19 | 44 |
| | 11% | 14% | 9% | 17% | 6% | 12% | 16% | 13% | 10% | 9% | 22% | 12% | 7% | 12% |
| | | B | | D | | D | * | | | | ** | | | |
| I commemorated the 75th anniversary of the end of the Second World War earlier this year | 193 | 123 | 70 | 64 | 54 | 75 | 34 | 58 | 62 | 39 | 32 | 43 | 45 | 72 |
| | 19% | 25% | 14% | 23% | 16% | 20% | 23% | 21% | 19% | 16% | 37% | 16% | 16% | 20% |
| | | B | | | | | * | | | | ** | | | |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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2_4. To what extent do you agree or disagree with the following statements: - Hearing veterans speak about their experiences is the best way for youth to understand conflict

| | Total | Gender | | AGE | | | EDUCATION | | | | AGE GROUP | | | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M |
| Base: All Respondents (unwtd) | 1000 | 463 | 537 | 238 | 398 | 364 | 35 | 158 | 418 | 389 | 45 | 277 | 321 | 357 |
| Base: All Respondents (wtd) | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| Top 2 Box (Net) | 890 | 419 | 470 | 239 | 298 | 352 | 129 | 250 | 295 | 216 | 74 | 228 | 239 | 348 |
| | 89% | 86% | 92% | 85% | 86% | 94% | 88% | 91% | 88% | 89% | 86% | 84% | 87% | 95% |
| | | A | B | C | D | E | CD | * | | | ** | | | KL |
| Strongly agree | 332 | 159 | 174 | 77 | 107 | 149 | 36 | 106 | 121 | 70 | 22 | 72 | 93 | 145 |
| | 33% | 32% | 34% | 27% | 31% | 40% | 25% | 38% | 36% | 29% | 25% | 27% | 34% | 40% |
| | | | | | | CD | * | I | I | | ** | | | K |
| Somewhat agree | 557 | 261 | 297 | 163 | 191 | 204 | 93 | 144 | 175 | 146 | 52 | 156 | 147 | 202 |
| | 56% | 53% | 58% | 58% | 55% | 55% | 64% | 52% | 52% | 60% | 60% | 58% | 53% | 55% |
| | | | | | | | * | | | H | ** | | | |
| Bottom 2 Box (Net) | 110 | 70 | 41 | 42 | 48 | 21 | 17 | 26 | 40 | 27 | 12 | 42 | 36 | 19 |
| | 11% | 14% | 8% | 15% | 14% | 6% | 12% | 9% | 12% | 11% | 14% | 16% | 13% | 5% |
| | | B | | E | E | | * | | | | ** | M | M | |
| Somewhat disagree | 95 | 58 | 36 | 34 | 42 | 19 | 14 | 24 | 34 | 23 | 11 | 32 | 34 | 18 |
| | 9% | 12% | 7% | 12% | 12% | 5% | 10% | 9% | 10% | 9% | 13% | 12% | 12% | 5% |
| | | B | | E | E | | * | | | | ** | M | M | |
| Strongly disagree | 15 | 11 | 4 | 8 | 6 | 2 | 3 | 2 | 6 | 5 | 1 | 10 | 3 | 1 |
| | 2% | 2% | 1% | 3% | 2% | 1% | 2% | 1% | 2% | 2% | 1% | 4% | 1% | * |
| | | | | | | | * | | | | ** | M | | |
| Sigma | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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2_6. To what extent do you agree or disagree with the following statements: - I know more about Canadian military history than American military history

| | Total | Gender | | AGE | | | EDUCATION | | | | AGE GROUP | | | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M |
| Base: All Respondents (unwtd) | 1000 | 463 | 537 | 238 | 398 | 364 | 35 | 158 | 418 | 389 | 45 | 277 | 321 | 357 |
| Base: All Respondents (wtd) | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| Top 2 Box (Net) | 595 | 289 | 306 | 174 | 189 | 231 | 84 | 168 | 189 | 153 | 65 | 154 | 146 | 230 |
| | 59% | 59% | 60% | 62% | 55% | 62% | 58% | 61% | 56% | 63% | 75% | 57% | 53% | 63% |
| | | | | | | | * | | | | ** | | | L |
| Strongly agree | 130 | 78 | 52 | 50 | 38 | 41 | 15 | 43 | 36 | 35 | 19 | 44 | 25 | 41 |
| | 13% | 16% | 10% | 18% | 11% | 11% | 10% | 16% | 11% | 14% | 22% | 16% | 9% | 11% |
| | | B | | D | | | * | | | | ** | L | | |
| Somewhat agree | 465 | 212 | 254 | 123 | 152 | 190 | 69 | 125 | 153 | 119 | 46 | 110 | 121 | 188 |
| | 47% | 43% | 50% | 44% | 44% | 51% | 47% | 45% | 46% | 49% | 53% | 41% | 44% | 51% |
| | | | | | | | * | | | | ** | | | K |
| Bottom 2 Box (Net) | 405 | 200 | 205 | 107 | 157 | 142 | 62 | 108 | 146 | 90 | 21 | 117 | 130 | 137 |
| | 41% | 41% | 40% | 38% | 45% | 38% | 42% | 39% | 44% | 37% | 25% | 43% | 47% | 37% |
| | | | | | | | * | | | | ** | | | M |
| Somewhat disagree | 318 | 167 | 150 | 79 | 114 | 125 | 56 | 79 | 114 | 69 | 15 | 89 | 93 | 120 |
| | 32% | 34% | 29% | 28% | 33% | 33% | 38% | 29% | 34% | 28% | 17% | 33% | 34% | 33% |
| | | | | | | | * | | | | ** | | | |
| Strongly disagree | 88 | 32 | 55 | 28 | 43 | 17 | 6 | 29 | 32 | 21 | 7 | 27 | 37 | 17 |
| | 9% | 7% | 11% | 10% | 12% | 4% | 4% | 10% | 10% | 9% | 8% | 10% | 13% | 5% |
| | | | | E | E | | * | | | | ** | M | M | |
| Sigma | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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2_7. To what extent do you agree or disagree with the following statements: - Fewer people will attend Remembrance Day ceremonies when veterans of the Second World War are no longer present

| | Total | Gender | | AGE | | | EDUCATION | | | | AGE GROUP | | | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M |
| Base: All Respondents (unwtd) | 1000 | 463 | 537 | 238 | 398 | 364 | 35 | 158 | 418 | 389 | 45 | 277 | 321 | 357 |
| Base: All Respondents (wtd) | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| Top 2 Box (Net) | 706 | 348 | 357 | 181 | 260 | 265 | 86 | 199 | 241 | 179 | 52 | 187 | 205 | 261 |
| | 71% | 71% | 70% | 64% | 75% | 71% | 59% | 72% | 72% | 74% | 61% | 69% | 74% | 71% |
| | | | | | C | | * | | | | ** | | | |
| Strongly agree | 134 | 81 | 52 | 46 | 43 | 45 | 24 | 36 | 42 | 32 | 16 | 36 | 37 | 45 |
| | 13% | 17% | 10% | 16% | 12% | 12% | 16% | 13% | 13% | 13% | 18% | 13% | 13% | 12% |
| | | B | | | | | * | | | | ** | | | |
| Somewhat agree | 572 | 267 | 305 | 135 | 217 | 220 | 63 | 163 | 199 | 148 | 37 | 151 | 168 | 217 |
| | 57% | 55% | 60% | 48% | 63% | 59% | 43% | 59% | 60% | 61% | 43% | 56% | 61% | 59% |
| | | | | | C | C | * | | | F | ** | | | |
| Bottom 2 Box (Net) | 294 | 141 | 154 | 100 | 86 | 108 | 60 | 77 | 94 | 64 | 34 | 84 | 70 | 106 |
| | 29% | 29% | 30% | 36% | 25% | 29% | 41% | 28% | 28% | 26% | 39% | 31% | 26% | 29% |
| | | | | D | | | * | | | | ** | | | |
| Somewhat disagree | 245 | 122 | 123 | 72 | 76 | 97 | 48 | 56 | 84 | 58 | 21 | 65 | 64 | 95 |
| | 25% | 25% | 24% | 26% | 22% | 26% | 33% | 20% | 25% | 24% | 25% | 24% | 23% | 26% |
| | | | | | | | * | | | | ** | | | |
| Strongly disagree | 49 | 18 | 31 | 28 | 10 | 11 | 12 | 21 | 10 | 6 | 13 | 19 | 6 | 11 |
| | 5% | 4% | 6% | 10% | 3% | 3% | 8% | 8% | 3% | 2% | 15% | 7% | 2% | 3% |
| | | | | DE | | | * | HI | | | ** | L | | |
| Sigma | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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2_8. To what extent do you agree or disagree with the following statements: - Canadian youth under 30 understand the sacrifices of those who have fought and died in war and conflict

| | Total | Gender | | AGE | | | EDUCATION | | | | AGE GROUP | | | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M |
| Base: All Respondents (unwtd) | 1000 | 463 | 537 | 238 | 398 | 364 | 35 | 158 | 418 | 389 | 45 | 277 | 321 | 357 |
| Base: All Respondents (wtd) | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| Top 2 Box (Net) | 283 | 147 | 136 | 140 | 80 | 62 | 49 | 91 | 73 | 70 | 52 | 112 | 55 | 62 |
| | 28% | 30% | 27% | 50% | 23% | 17% | 33% | 33% | 22% | 29% | 60% | 42% | 20% | 17% |
| | | | | DE | | | * | H | | H | ** | LM | | |
| Strongly agree | 48 | 28 | 19 | 35 | 8 | 5 | 19 | 16 | 3 | 9 | 18 | 18 | 7 | 5 |
| | 5% | 6% | 4% | 12% | 2% | 1% | 13% | 6% | 1% | 4% | 21% | 7% | 3% | 1% |
| | | | | DE | | | HI* | H | | H | ** | LM | | |
| Somewhat agree | 235 | 118 | 117 | 105 | 72 | 58 | 30 | 75 | 70 | 61 | 34 | 94 | 48 | 58 |
| | 24% | 24% | 23% | 38% | 21% | 16% | 20% | 27% | 21% | 25% | 40% | 35% | 18% | 16% |
| | | | | DE | | | * | | | | ** | LM | | |
| Bottom 2 Box (Net) | 717 | 342 | 375 | 141 | 266 | 311 | 97 | 185 | 262 | 173 | 34 | 158 | 220 | 305 |
| | 72% | 70% | 73% | 50% | 77% | 83% | 67% | 67% | 78% | 71% | 40% | 58% | 80% | 83% |
| | | | | | C | C | * | | GI | | ** | | K | K |
| Somewhat disagree | 510 | 231 | 280 | 105 | 181 | 224 | 80 | 139 | 164 | 127 | 31 | 111 | 148 | 221 |
| | 51% | 47% | 55% | 37% | 52% | 60% | 55% | 50% | 49% | 52% | 36% | 41% | 53% | 60% |
| | | | | C | C | C | * | | | | ** | | K | K |
| Strongly disagree | 207 | 112 | 95 | 36 | 85 | 87 | 17 | 46 | 98 | 46 | 3 | 47 | 73 | 84 |
| | 21% | 23% | 19% | 13% | 24% | 23% | 12% | 17% | 29% | 19% | 3% | 17% | 26% | 23% |
| | | | | C | C | C | * | | FGI | | ** | | K | |
| Sigma | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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2_9. To what extent do you agree or disagree with the following statements: - Canada should build a memorial like the Vietnam Wall in Washington that lists the names of all military personnel who have died in combat in modern times (conflicts post-Korean War including Afghanistan)

| | Total | Gender | | AGE | | | EDUCATION | | | | AGE GROUP | | | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M |
| Base: All Respondents (unwtd) | 1000 | 463 | 537 | 238 | 398 | 364 | 35 | 158 | 418 | 389 | 45 | 277 | 321 | 357 |
| Base: All Respondents (wtd) | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| Top 2 Box (Net) | 734 | 357 | 377 | 200 | 260 | 275 | 118 | 210 | 240 | 166 | 62 | 195 | 207 | 270 |
| | 73% | 73% | 74% | 71% | 75% | 74% | 81% | 76% | 72% | 68% | 71% | 72% | 75% | 74% |
| | | | | | | | * | | | | ** | | | |
| Strongly agree | 223 | 102 | 121 | 62 | 72 | 90 | 40 | 58 | 80 | 45 | 14 | 63 | 59 | 87 |
| | 22% | 21% | 24% | 22% | 21% | 24% | 27% | 21% | 24% | 19% | 16% | 23% | 22% | 24% |
| | | | | | | | * | | | | ** | | | |
| Somewhat agree | 511 | 256 | 255 | 138 | 188 | 185 | 78 | 152 | 160 | 121 | 48 | 132 | 148 | 184 |
| | 51% | 52% | 50% | 49% | 54% | 50% | 53% | 55% | 48% | 50% | 55% | 49% | 54% | 50% |
| | | | | | | | * | | | | ** | | | |
| Bottom 2 Box (Net) | 266 | 132 | 134 | 81 | 86 | 98 | 28 | 66 | 95 | 77 | 25 | 76 | 68 | 97 |
| | 27% | 27% | 26% | 29% | 25% | 26% | 19% | 24% | 28% | 32% | 29% | 28% | 25% | 26% |
| | | | | | | | * | | | | ** | | | |
| Somewhat disagree | 224 | 112 | 112 | 67 | 71 | 86 | 23 | 61 | 81 | 59 | 25 | 59 | 55 | 85 |
| | 22% | 23% | 22% | 24% | 21% | 23% | 16% | 22% | 24% | 24% | 29% | 22% | 20% | 23% |
| | | | | | | | * | | | | ** | | | |
| Strongly disagree | 42 | 20 | 22 | 14 | 15 | 13 | 5 | 6 | 14 | 17 | - | 17 | 13 | 12 |
| | 4% | 4% | 4% | 5% | 4% | 3% | 3% | 2% | 4% | 7% | - | 6% | 5% | 3% |
| | | | | | | | * | | | G | ** | | | |
| Sigma | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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2_10. To what extent do you agree or disagree with the following statements: - I know about the history of Black, Indigenous, and racialized groups in Canadian military service during the First and Second World Wars

| | Total | Gender | | AGE | | | EDUCATION | | | | AGE GROUP | | | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M |
| Base: All Respondents (unwtd) | 1000 | 463 | 537 | 238 | 398 | 364 | 35 | 158 | 418 | 389 | 45 | 277 | 321 | 357 |
| Base: All Respondents (wtd) | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| Top 2 Box (Net) | 453 | 225 | 227 | 147 | 140 | 166 | 74 | 141 | 139 | 99 | 55 | 124 | 109 | 164 |
| | 45% | 46% | 44% | 52% | 40% | 44% | 50% | 51% | 41% | 41% | 64% | 46% | 40% | 45% |
| | | | | D | | | * | HI | | | ** | | | |
| Strongly agree | 58 | 34 | 24 | 35 | 14 | 9 | 9 | 23 | 15 | 11 | 20 | 16 | 13 | 9 |
| | 6% | 7% | 5% | 12% | 4% | 2% | 6% | 8% | 4% | 4% | 23% | 6% | 5% | 2% |
| | | | | DE | | | * | | | | ** | | | |
| Somewhat agree | 395 | 192 | 203 | 112 | 126 | 157 | 64 | 118 | 124 | 89 | 36 | 107 | 96 | 155 |
| | 40% | 39% | 40% | 40% | 37% | 42% | 44% | 43% | 37% | 37% | 41% | 40% | 35% | 42% |
| | | | | | | | * | | | | ** | | | |
| Bottom 2 Box (Net) | 547 | 264 | 284 | 134 | 206 | 207 | 72 | 135 | 196 | 144 | 31 | 147 | 167 | 203 |
| | 55% | 54% | 56% | 48% | 60% | 56% | 50% | 49% | 59% | 59% | 36% | 54% | 60% | 55% |
| | | | | C | | | * | | G | G | ** | | | |
| Somewhat disagree | 420 | 205 | 215 | 101 | 151 | 168 | 56 | 114 | 147 | 103 | 22 | 112 | 122 | 164 |
| | 42% | 42% | 42% | 36% | 44% | 45% | 38% | 41% | 44% | 42% | 25% | 41% | 44% | 45% |
| | | | | | | | * | | | | ** | | | |
| Strongly disagree | 127 | 59 | 68 | 33 | 55 | 39 | 17 | 21 | 49 | 41 | 9 | 34 | 45 | 39 |
| | 13% | 12% | 13% | 12% | 16% | 10% | 11% | 8% | 15% | 17% | 10% | 13% | 16% | 11% |
| | | | | | | | * | | G | G | ** | | | |
| Sigma | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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2. To what extent do you agree or disagree with the following statements: - Top 2 Box Summary

| | Total | Gender | | AGE | | | EDUCATION | | | | AGE GROUP | | | |
|---|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M |
| Base: All Respondents (unwtd) | 1000 | 463 | 537 | 238 | 398 | 364 | 35 | 158 | 418 | 389 | 45 | 277 | 321 | 357 |
| Base: All Respondents (wtd) | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| Hearing veterans speak about their experiences is the best way for youth to understand conflict | 890 | 419 | 470 | 239 | 298 | 352 | 129 | 250 | 295 | 216 | 74 | 228 | 239 | 348 |
| | 89% | 86% | 92% | 85% | 86% | 94% | 88% | 91% | 88% | 89% | 86% | 84% | 87% | 95% |
| | | | A | | | CD | * | | | | ** | | | KL |
| I know more about Canadian military history than American military history | 595 | 289 | 306 | 174 | 189 | 231 | 84 | 168 | 189 | 153 | 65 | 154 | 146 | 230 |
| | 59% | 59% | 60% | 62% | 55% | 62% | 58% | 61% | 56% | 63% | 75% | 57% | 53% | 63% |
| | | | | | | | * | | | | ** | | | L |
| Fewer people will attend Remembrance Day ceremonies when veterans of the Second World War are no longer present | 706 | 348 | 357 | 181 | 260 | 265 | 86 | 199 | 241 | 179 | 52 | 187 | 205 | 261 |
| | 71% | 71% | 70% | 64% | 75% | 71% | 59% | 72% | 72% | 74% | 61% | 69% | 74% | 71% |
| | | | | | C | | * | | | | ** | | | |
| Canadian youth under 30 understand the sacrifices of those who have fought and died in war and conflict | 283 | 147 | 136 | 140 | 80 | 62 | 49 | 91 | 73 | 70 | 52 | 112 | 55 | 62 |
| | 28% | 30% | 27% | 50% | 23% | 17% | 33% | 33% | 22% | 29% | 60% | 42% | 20% | 17% |
| | | | | DE | | | * | H | | H | ** | LM | | |
| Canada should build a memorial like the Vietnam Wall in Washington that lists the names of all military personnel who have died in combat in modern times (conflicts post-Korean War including Afghanistan) | 734 | 357 | 377 | 200 | 260 | 275 | 118 | 210 | 240 | 166 | 62 | 195 | 207 | 270 |
| | 73% | 73% | 74% | 71% | 75% | 74% | 81% | 76% | 72% | 68% | 71% | 72% | 75% | 74% |
| | | | | | | | * | | | | ** | | | |
| I know about the history of Black, Indigenous, and racialized groups in Canadian military service during the First and Second World Wars | 453 | 225 | 227 | 147 | 140 | 166 | 74 | 141 | 139 | 99 | 55 | 124 | 109 | 164 |
| | 45% | 46% | 44% | 52% | 40% | 44% | 50% | 51% | 41% | 41% | 64% | 46% | 40% | 45% |
| | | | | D | | | * | HI | | | ** | | | |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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2. To what extent do you agree or disagree with the following statements: - Bottom 2 Box Summary

| | Total | Gender | | AGE | | | EDUCATION | | | | AGE GROUP | | | |
|---|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M |
| Base: All Respondents (unwtd) | 1000 | 463 | 537 | 238 | 398 | 364 | 35 | 158 | 418 | 389 | 45 | 277 | 321 | 357 |
| Base: All Respondents (wtd) | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| Hearing veterans speak about their experiences is the best way for youth to understand conflict | 110 | 70 | 41 | 42 | 48 | 21 | 17 | 26 | 40 | 27 | 12 | 42 | 36 | 19 |
| | 11% | 14% | 8% | 15% | 14% | 6% | 12% | 9% | 12% | 11% | 14% | 16% | 13% | 5% |
| | | B | | E | E | | * | | | | ** | M | M | |
| I know more about Canadian military history than American military history | 405 | 200 | 205 | 107 | 157 | 142 | 62 | 108 | 146 | 90 | 21 | 117 | 130 | 137 |
| | 41% | 41% | 40% | 38% | 45% | 38% | 42% | 39% | 44% | 37% | 25% | 43% | 47% | 37% |
| | | | | | | | * | | | | ** | | M | |
| Fewer people will attend Remembrance Day ceremonies when veterans of the Second World War are no longer present | 294 | 141 | 154 | 100 | 86 | 108 | 60 | 77 | 94 | 64 | 34 | 84 | 70 | 106 |
| | 29% | 29% | 30% | 36% | 25% | 29% | 41% | 28% | 28% | 26% | 39% | 31% | 26% | 29% |
| | | | | D | | | * | | | | ** | | | |
| Canadian youth under 30 understand the sacrifices of those who have fought and died in war and conflict | 717 | 342 | 375 | 141 | 266 | 311 | 97 | 185 | 262 | 173 | 34 | 158 | 220 | 305 |
| | 72% | 70% | 73% | 50% | 77% | 83% | 67% | 67% | 78% | 71% | 40% | 58% | 80% | 83% |
| | | | | | C | C | * | | GI | | ** | | K | K |
| Canada should build a memorial like the Vietnam Wall in Washington that lists the names of all military personnel who have died in combat in modern times (conflicts post-Korean War including Afghanistan) | 266 | 132 | 134 | 81 | 86 | 98 | 28 | 66 | 95 | 77 | 25 | 76 | 68 | 97 |
| | 27% | 27% | 26% | 29% | 25% | 26% | 19% | 24% | 28% | 32% | 29% | 28% | 25% | 26% |
| | | | | | | | * | | | | ** | | | |
| I know about the history of Black, Indigenous, and racialized groups in Canadian military service during the First and Second World Wars | 547 | 264 | 284 | 134 | 206 | 207 | 72 | 135 | 196 | 144 | 31 | 147 | 167 | 203 |
| | 55% | 54% | 56% | 48% | 60% | 56% | 50% | 49% | 59% | 59% | 36% | 54% | 60% | 55% |
| | | | | | C | | * | | G | G | ** | | | |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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3. Please indicate which of the following topics you learned about in school.

| | Total | Gender | | AGE | | | EDUCATION | | | | AGE GROUP | | | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M |
| Base: All Respondents (unwtd) | 1000 | 463 | 537 | 238 | 398 | 364 | 35 | 158 | 418 | 389 | 45 | 277 | 321 | 357 |
| Base: All Respondents (wtd) | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| The Bubonic Plague (the Black Death) | 279 | 149 | 129 | 86 | 89 | 103 | 36 | 56 | 108 | 78 | 27 | 82 | 68 | 101 |
| | 28% | 31% | 25% | 31% | 26% | 28% | 25% | 20% | 32% | 32% | 31% | 30% | 25% | 28% |
| | | | | | | | * | | G | G | ** | | | |
| The Seven Year's War | 211 | 116 | 95 | 78 | 54 | 79 | 28 | 57 | 72 | 54 | 29 | 64 | 39 | 78 |
| | 21% | 24% | 19% | 28% | 16% | 21% | 19% | 21% | 21% | 22% | 34% | 24% | 14% | 21% |
| | | | | D | | | * | | | | ** | L | | |
| The American Revolutionary War | 336 | 190 | 146 | 95 | 106 | 135 | 37 | 91 | 118 | 90 | 31 | 89 | 82 | 133 |
| | 34% | 39% | 29% | 34% | 31% | 36% | 25% | 33% | 35% | 37% | 36% | 33% | 30% | 36% |
| | | B | | | | | * | | | | ** | | | |
| The War of 1812 | 439 | 225 | 214 | 128 | 164 | 147 | 27 | 128 | 163 | 121 | 35 | 123 | 137 | 143 |
| | 44% | 46% | 42% | 46% | 47% | 39% | 19% | 46% | 49% | 50% | 41% | 45% | 50% | 39% |
| | | | | | | | * | F | F | F | ** | | M | |
| The North-West Rebellion/Resistance | 139 | 91 | 48 | 34 | 44 | 61 | 9 | 36 | 52 | 42 | 12 | 31 | 36 | 61 |
| | 14% | 19% | 9% | 12% | 13% | 16% | 6% | 13% | 16% | 17% | 14% | 11% | 13% | 16% |
| | | B | | | | | * | | | | ** | | | |
| The First World War | 669 | 323 | 346 | 214 | 226 | 229 | 70 | 185 | 233 | 181 | 62 | 204 | 178 | 225 |
| | 67% | 66% | 68% | 76% | 65% | 61% | 48% | 67% | 70% | 74% | 71% | 75% | 65% | 61% |
| | | | | DE | | | * | F | F | F | ** | LM | | |
| The 1918 influenza (the Spanish Flu) | 282 | 136 | 146 | 98 | 87 | 97 | 35 | 83 | 100 | 64 | 40 | 87 | 61 | 94 |
| | 28% | 28% | 29% | 35% | 25% | 26% | 24% | 30% | 30% | 26% | 47% | 32% | 22% | 26% |
| | | | | D | | | * | | | | ** | L | | |
| The Second World War | 726 | 343 | 382 | 220 | 262 | 244 | 79 | 192 | 259 | 196 | 64 | 220 | 202 | 239 |
| | 73% | 70% | 75% | 78% | 76% | 65% | 54% | 69% | 77% | 81% | 74% | 81% | 73% | 65% |
| | | | | E | E | | * | | F | FG | ** | LM | | |
| The Korean War | 220 | 133 | 87 | 83 | 56 | 82 | 34 | 64 | 70 | 52 | 36 | 58 | 46 | 81 |
| | 22% | 27% | 17% | 29% | 16% | 22% | 23% | 23% | 21% | 22% | 41% | 21% | 17% | 22% |
| | | B | | D | | | * | | | | ** | | | |
| The October Crisis | 117 | 50 | 68 | 38 | 41 | 38 | 4 | 25 | 41 | 47 | 10 | 34 | 36 | 37 |
| | 12% | 10% | 13% | 14% | 12% | 10% | 3% | 9% | 12% | 19% | 12% | 13% | 13% | 10% |
| | | | | | | | * | | | FGH | ** | | | |
| The Oka Crisis | 77 | 42 | 35 | 36 | 23 | 18 | 7 | 14 | 35 | 21 | 10 | 31 | 18 | 18 |
| | 8% | 9% | 7% | 13% | 7% | 5% | 5% | 5% | 10% | 9% | 11% | 11% | 7% | 5% |
| | | | | DE | | | * | | G | | ** | M | | |
| The Persian Gulf War | 120 | 56 | 64 | 38 | 60 | 22 | 8 | 38 | 46 | 28 | 8 | 52 | 38 | 22 |
| | 12% | 12% | 13% | 13% | 17% | 6% | 5% | 14% | 14% | 12% | 9% | 19% | 14% | 6% |
| | | | | E | E | | * | | | | ** | M | M | |
| None of the above | 163 | 82 | 82 | 23 | 49 | 91 | 50 | 55 | 42 | 17 | 11 | 18 | 44 | 90 |
| | 16% | 17% | 16% | 8% | 14% | 24% | 34% | 20% | 13% | 7% | 13% | 7% | 16% | 25% |
| | | | | | | CD | HI* | HI | I | | ** | | K | KL |
| Sigma | 3778 | 1936 | 1843 | 1171 | 1261 | 1347 | 424 | 1022 | 1341 | 991 | 376 | 1092 | 986 | 1324 |
| | 378% | 396% | 361% | 417% | 364% | 361% | 290% | 370% | 400% | 408% | 435% | 404% | 358% | 361% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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4_1. Rank the following conflicts and pandemics by loss of life. 1 equals most deaths, 5 equals least deaths. - Second World War

| | Total | Gender | | AGE | | | EDUCATION | | | | AGE GROUP | | | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M |
| Base: All Respondents (unwtd) | 1000 | 463 | 537 | 238 | 398 | 364 | 35 | 158 | 418 | 389 | 45 | 277 | 321 | 357 |
| Base: All Respondents (wtd) | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| 1 - most deaths | 252 | 119 | 132 | 83 | 94 | 75 | 36 | 61 | 85 | 69 | 24 | 82 | 72 | 73 |
| | 25% | 24% | 26% | 29% | 27% | 20% | 25% | 22% | 25% | 29% | 28% | 30% | 26% | 20% |
| 2 | | | | E | | | * | | | | ** | M | | |
| | 223 | 101 | 121 | 64 | 85 | 74 | 33 | 59 | 76 | 55 | 17 | 62 | 72 | 72 |
| | 22% | 21% | 24% | 23% | 25% | 20% | 22% | 22% | 23% | 23% | 19% | 23% | 26% | 20% |
| 3 | | | | | | | * | | | | ** | | | |
| | 263 | 155 | 108 | 64 | 83 | 115 | 37 | 72 | 91 | 63 | 22 | 63 | 65 | 114 |
| | 26% | 32% | 21% | 23% | 24% | 31% | 26% | 26% | 27% | 26% | 26% | 23% | 24% | 31% |
| 4 | | B | | | | | * | | | | ** | | | |
| | 197 | 90 | 107 | 44 | 58 | 95 | 21 | 65 | 63 | 48 | 12 | 45 | 45 | 95 |
| | 20% | 18% | 21% | 16% | 17% | 25% | 14% | 24% | 19% | 20% | 14% | 17% | 16% | 26% |
| 5 - least deaths | | | | | | CD | * | | | | ** | | | KL |
| | 65 | 23 | 42 | 26 | 26 | 14 | 19 | 18 | 21 | 8 | 11 | 19 | 23 | 13 |
| | 7% | 5% | 8% | 9% | 7% | 4% | 13% | 6% | 6% | 3% | 13% | 7% | 8% | 4% |
| Sigma | | | | E | | | I* | | I | | ** | | M | |
| | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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4_2. Rank the following conflicts and pandemics by loss of life. 1 equals most deaths, 5 equals least deaths. - 1918 influenza (the Spanish Flu)

| | Total | Gender | | AGE | | | EDUCATION | | | | AGE GROUP | | | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M |
| Base: All Respondents (unwtd) | 1000 | 463 | 537 | 238 | 398 | 364 | 35 | 158 | 418 | 389 | 45 | 277 | 321 | 357 |
| Base: All Respondents (wtd) | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| 1 - most deaths | 303 | 156 | 147 | 73 | 93 | 136 | 68 | 68 | 97 | 69 | 28 | 63 | 77 | 135 |
| | 30% | 32% | 29% | 26% | 27% | 36% | 47% | 25% | 29% | 29% | 32% | 23% | 28% | 37% |
| | | | | | | CD | GHI* | | | | ** | | | KL |
| 2 | 255 | 134 | 121 | 66 | 92 | 98 | 15 | 78 | 93 | 69 | 21 | 62 | 78 | 95 |
| | 26% | 27% | 24% | 23% | 26% | 26% | 11% | 28% | 28% | 28% | 24% | 23% | 28% | 26% |
| | | | | | | | * | F | F | F | ** | | | |
| 3 | 163 | 84 | 79 | 37 | 62 | 64 | 20 | 45 | 58 | 40 | 10 | 39 | 49 | 64 |
| | 16% | 17% | 15% | 13% | 18% | 17% | 14% | 16% | 17% | 16% | 12% | 15% | 18% | 17% |
| | | | | | | | * | | | | ** | | | |
| 4 | 184 | 86 | 97 | 64 | 64 | 56 | 27 | 56 | 57 | 44 | 12 | 70 | 46 | 55 |
| | 18% | 18% | 19% | 23% | 18% | 15% | 18% | 20% | 17% | 18% | 14% | 26% | 17% | 15% |
| | | | | | | | * | | | | ** | LM | | |
| 5 - least deaths | 96 | 29 | 67 | 41 | 35 | 19 | 16 | 29 | 30 | 21 | 15 | 36 | 26 | 19 |
| | 10% | 6% | 13% | 15% | 10% | 5% | 11% | 11% | 9% | 9% | 18% | 13% | 10% | 5% |
| | | | A | E | E | | * | | | | ** | M | | |
| Sigma | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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4_3. Rank the following conflicts and pandemics by loss of life. 1 equals most deaths, 5 equals least deaths. - First World War

| | Total | Gender | | AGE | | | EDUCATION | | | | AGE GROUP | | | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M |
| Base: All Respondents (unwtd) | 1000 | 463 | 537 | 238 | 398 | 364 | 35 | 158 | 418 | 389 | 45 | 277 | 321 | 357 |
| Base: All Respondents (wtd) | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| 1 - most deaths | 148 | 54 | 95 | 33 | 52 | 63 | 35 | 46 | 44 | 24 | 11 | 33 | 42 | 62 |
| | 15% | 11% | 19% | 12% | 15% | 17% | 24% | 17% | 13% | 10% | 13% | 12% | 15% | 17% |
| | | A | | | | | J* | I | | | ** | | | |
| 2 | 236 | 117 | 120 | 74 | 73 | 89 | 39 | 62 | 84 | 50 | 25 | 70 | 54 | 88 |
| | 24% | 24% | 23% | 27% | 21% | 24% | 27% | 23% | 25% | 21% | 28% | 26% | 19% | 24% |
| | | | | | | | * | | | | ** | | | |
| 3 | 290 | 133 | 157 | 85 | 97 | 108 | 29 | 83 | 95 | 83 | 14 | 87 | 84 | 105 |
| | 29% | 27% | 31% | 30% | 28% | 29% | 20% | 30% | 28% | 34% | 17% | 32% | 30% | 29% |
| | | | | | | | * | | | | ** | | | |
| 4 | 256 | 158 | 97 | 59 | 95 | 102 | 29 | 61 | 95 | 70 | 19 | 58 | 79 | 100 |
| | 26% | 32% | 19% | 21% | 27% | 27% | 20% | 22% | 28% | 29% | 22% | 22% | 29% | 27% |
| | | B | | | | | * | | | | ** | | | |
| 5 - least deaths | 70 | 28 | 42 | 30 | 29 | 12 | 14 | 24 | 16 | 16 | 18 | 23 | 18 | 12 |
| | 7% | 6% | 8% | 11% | 8% | 3% | 10% | 9% | 5% | 6% | 20% | 8% | 6% | 3% |
| | | | | E | E | | * | | | | ** | M | | |
| Sigma | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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4_4. Rank the following conflicts and pandemics by loss of life. 1 equals most deaths, 5 equals least deaths. - Bubonic Plague (the Black Death)

| | Total | Gender | | AGE | | | EDUCATION | | | | AGE GROUP | | | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M |
| Base: All Respondents (unwtd) | 1000 | 463 | 537 | 238 | 398 | 364 | 35 | 158 | 418 | 389 | 45 | 277 | 321 | 357 |
| Base: All Respondents (wtd) | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| 1 - most deaths | 276 | 152 | 124 | 81 | 100 | 94 | 7 | 92 | 104 | 74 | 17 | 87 | 80 | 93 |
| | 28% | 31% | 24% | 29% | 29% | 25% | 5% | 33% | 31% | 30% | 20% | 32% | 29% | 25% |
| | | | | | | | * | F | F | F | ** | | | |
| 2 | 241 | 124 | 117 | 59 | 79 | 103 | 48 | 65 | 67 | 61 | 21 | 55 | 62 | 102 |
| | 24% | 25% | 23% | 21% | 23% | 27% | 33% | 23% | 20% | 25% | 25% | 20% | 23% | 28% |
| | | | | | | | * | | | | ** | | | |
| 3 | 161 | 69 | 92 | 50 | 56 | 55 | 28 | 39 | 53 | 41 | 12 | 51 | 43 | 55 |
| | 16% | 14% | 18% | 18% | 16% | 15% | 20% | 14% | 16% | 17% | 14% | 19% | 15% | 15% |
| | | | | | | | * | | | | ** | | | |
| 4 | 181 | 85 | 96 | 55 | 64 | 63 | 27 | 46 | 63 | 45 | 28 | 41 | 53 | 59 |
| | 18% | 17% | 19% | 20% | 18% | 17% | 19% | 17% | 19% | 18% | 32% | 15% | 19% | 16% |
| | | | | | | | * | | | | ** | | | |
| 5 - least deaths | 141 | 59 | 81 | 36 | 47 | 58 | 35 | 34 | 49 | 23 | 8 | 37 | 38 | 58 |
| | 14% | 12% | 16% | 13% | 13% | 16% | 24% | 12% | 15% | 9% | 9% | 14% | 14% | 16% |
| | | | | | | | I* | | I | | ** | | | |
| Sigma | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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4_5. Rank the following conflicts and pandemics by loss of life. 1 equals most deaths, 5 equals least deaths. - Korean War

| | Total | Gender | | AGE | | | EDUCATION | | | | AGE GROUP | | | |
|--------------------------------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|------------|-------------|-------------|-------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M |
| Base: All Respondents (unwtd) | 1000 | 463 | 537 | 238 | 398 | 364 | 35 | 158 | 418 | 389 | 45 | 277 | 321 | 357 |
| Base: All Respondents (wtd) | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| 1 - most deaths | 21 2% | 8 2% | 12 2% | 10 4% | 6 2% | 4 1% | - * | 9 3% | 5 2% | 7 3% | 6 7% | 6 2% | 5 2% | 4 1% |
| 2 | 45 4% | 13 3% | 32 6% | 18 6% | 17 5% | 10 3% | 11 8% | 11 4% | 14 4% | 8 3% | 3 4% | 22 8% | 10 4% | 10 3% |
| 3 | 124 12% | 49 10% | 75 15% | 45 16% | 47 14% | 31 8% | 31 21% | 38 14% | 39 12% | 17 7% | 27 32% | 31 12% | 35 13% | 30 8% |
| 4 | 182 18% | 69 14% | 113 22% | 59 21% | 66 19% | 58 16% | 43 29% | 47 17% | 57 17% | 36 15% | 15 18% | 56 21% | 54 19% | 58 16% |
| 5 - least deaths | 628 63% | 349 71% | 279 55% | 148 53% | 210 61% | 270 72% | 62 42% | 171 62% | 220 66% | 176 72% | 35 40% | 156 58% | 172 62% | 266 72% |
| Sigma | 1000 100% | 489 100% | 511 100% | 281 100% | 346 100% | 373 100% | 146 100% | 276 100% | 335 100% | 243 100% | 86 100% | 271 100% | 276 100% | 367 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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4. Rank the following conflicts and pandemics by loss of life. 1 equals most deaths, 5 equals least deaths.

| | Total | Gender | | AGE | | | EDUCATION | | | | AGE GROUP | | | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M |
| Base: All Respondents (unwtd) | 1000 | 463 | 537 | 238 | 398 | 364 | 35 | 158 | 418 | 389 | 45 | 277 | 321 | 357 |
| Base: All Respondents (wtd) | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| Correct | 23 | 11 | 12 | 10 | 7 | 6 | 4 | 8 | 4 | 7 | 7 | 7 | 5 | 4 |
| | 2% | 2% | 2% | 4% | 2% | 2% | 3% | 3% | 1% | 3% | 8% | 3% | 2% | 1% |
| | | | | | | | * | | | | ** | | | |
| Incorrect | 977 | 478 | 499 | 271 | 339 | 367 | 142 | 268 | 331 | 236 | 79 | 264 | 271 | 363 |
| | 98% | 98% | 98% | 96% | 98% | 98% | 97% | 97% | 99% | 97% | 92% | 97% | 98% | 99% |
| | | | | | | | * | | | | ** | | | |
| Sigma | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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5. During the Second World War, thousands of Canadians were forcibly evacuated from the West Coast of Canada because of their ethnic origin. Who were these Canadians?

| | Total | Gender | | AGE | | | EDUCATION | | | | AGE GROUP | | | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M |
| Base: All Respondents (unwtd) | 1000 | 463 | 537 | 238 | 398 | 364 | 35 | 158 | 418 | 389 | 45 | 277 | 321 | 357 |
| Base: All Respondents (wtd) | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| German | 95 | 42 | 53 | 41 | 28 | 26 | 31 | 24 | 28 | 12 | 9 | 43 | 18 | 25 |
| | 9% | 9% | 10% | 15% | 8% | 7% | 21% | 9% | 8% | 5% | 10% | 16% | 6% | 7% |
| | | | | DE | | | HI* | | | | ** | LM | | |
| Japanese | 558 | 310 | 248 | 107 | 185 | 266 | 46 | 138 | 196 | 178 | 30 | 108 | 158 | 262 |
| | 56% | 63% | 48% | 38% | 53% | 71% | 32% | 50% | 58% | 73% | 35% | 40% | 57% | 71% |
| | | B | | | C | CD | * | | F | FGH | ** | | K | KL |
| Polish | 45 | 17 | 29 | 24 | 17 | 5 | 10 | 8 | 22 | 5 | 1 | 25 | 15 | 5 |
| | 5% | 3% | 6% | 9% | 5% | 1% | 7% | 3% | 7% | 2% | 2% | 9% | 5% | 1% |
| | | | | E | E | | * | | I | | ** | M | M | |
| Italian | 20 | 9 | 11 | 10 | 9 | 1 | - | 8 | 5 | 7 | 4 | 8 | 6 | 1 |
| | 2% | 2% | 2% | 3% | 3% | * | - | 3% | 2% | 3% | 5% | 3% | 2% | * |
| | | | | E | E | | * | | | | ** | M | | |
| I have no clue | 281 | 111 | 171 | 99 | 108 | 75 | 58 | 98 | 84 | 41 | 42 | 86 | 80 | 74 |
| | 28% | 23% | 33% | 35% | 31% | 20% | 40% | 35% | 25% | 17% | 48% | 32% | 29% | 20% |
| | | | A | E | E | | I* | HI | I | | ** | M | M | |
| Sigma | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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6. The No 2. Construction Battalion was Canada's first (and only) what?

| | Total | Gender | | AGE | | | EDUCATION | | | | AGE GROUP | | | |
|--------------------------------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|------------|-------------|-------------|-------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M |
| Base: All Respondents (unwtd) | 1000 | 463 | 537 | 238 | 398 | 364 | 35 | 158 | 418 | 389 | 45 | 277 | 321 | 357 |
| Base: All Respondents (wtd) | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| Women's battalion | 50 5% | 28 6% | 22 4% | 14 5% | 13 4% | 22 6% | 9 6% | 17 6% | 15 4% | 9 4% | 2 2% | 15 5% | 11 4% | 22 6% |
| All-Black battalion | 137 14% | 88 18% | 49 10% | 32 11% | 50 14% | 55 15% | 2 2% | 25 9% | 55 16% | 55 22% | 7 8% | 32 12% | 43 16% | 54 15% |
| All-Indigenous battalion | 193 19% | 112 23% | 81 16% | 60 21% | 74 21% | 59 16% | 32 22% | 63 23% | 56 17% | 42 17% | 27 31% | 50 18% | 59 21% | 57 16% |
| Youth battalion | 29 3% | 11 2% | 18 4% | 9 3% | 9 3% | 11 3% | 10 7% | 8 3% | 7 2% | 4 2% | 6 7% | 7 2% | 6 2% | 11 3% |
| I have no clue | 591 59% | 250 51% | 341 67% | 165 59% | 200 58% | 227 61% | 93 64% | 163 59% | 202 60% | 133 55% | 45 52% | 167 62% | 156 57% | 223 61% |
| Sigma | 1000 100% | 489 100% | 511 100% | 281 100% | 346 100% | 373 100% | 146 100% | 276 100% | 335 100% | 243 100% | 86 100% | 271 100% | 276 100% | 367 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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4/5/6. Correct Summary

| | Total | Gender | | AGE | | | EDUCATION | | | | AGE GROUP | | | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M |
| Base: All Respondents (unwtd) | 1000 | 463 | 537 | 238 | 398 | 364 | 35 | 158 | 418 | 389 | 45 | 277 | 321 | 357 |
| Base: All Respondents (wtd) | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| Correct (Q4+Q5+Q6) | 3 | 3 | 1 | - | 2 | 1 | - | - | 2 | 2 | - | - | 2 | 1 |
| | * | 1% | * | - | 1% | * | - | - | 1% | 1% | - | - | 1% | * |
| | | | | | | | * | | | | ** | | | |
| Correct (Q5+Q6) | 114 | 73 | 41 | 23 | 42 | 49 | - | 21 | 46 | 47 | 3 | 25 | 38 | 48 |
| | 11% | 15% | 8% | 8% | 12% | 13% | - | 8% | 14% | 20% | 4% | 9% | 14% | 13% |
| | | B | | | | | * | | FG | FGH | ** | | | |
| Correct (Q5) | 558 | 310 | 248 | 107 | 185 | 266 | 46 | 138 | 196 | 178 | 30 | 108 | 158 | 262 |
| | 56% | 63% | 48% | 38% | 53% | 71% | 32% | 50% | 58% | 73% | 35% | 40% | 57% | 71% |
| | | B | | | C | CD | * | | F | FGH | ** | | K | KL |
| Correct (Q6) | 137 | 88 | 49 | 32 | 50 | 55 | 2 | 25 | 55 | 55 | 7 | 32 | 43 | 54 |
| | 14% | 18% | 10% | 11% | 14% | 15% | 2% | 9% | 16% | 22% | 8% | 12% | 16% | 15% |
| | | B | | | | | * | | FG | FGH | ** | | | |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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GENDER

| | Total | Gender | | AGE | | | EDUCATION | | | | AGE GROUP | | | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M |
| Base: All Respondents (unwtd) | 1000 | 463 | 537 | 238 | 398 | 364 | 35 | 158 | 418 | 389 | 45 | 277 | 321 | 357 |
| Base: All Respondents (wtd) | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| Male | 489 | 489 | - | 129 | 176 | 184 | 65 | 131 | 168 | 125 | 50 | 101 | 156 | 182 |
| | 49% | 100% | - | 46% | 51% | 49% | 44% | 48% | 50% | 51% | 58% | 37% | 56% | 50% |
| | | B | | | | | * | | | | ** | | K | K |
| Female | 511 | - | 511 | 152 | 170 | 189 | 81 | 145 | 167 | 118 | 36 | 170 | 120 | 185 |
| | 51% | - | 100% | 54% | 49% | 51% | 56% | 52% | 50% | 49% | 42% | 63% | 44% | 50% |
| | | | A | | | | * | | | | ** | LM | | |
| Sigma | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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AGE

| | Total | Gender | | AGE | | | EDUCATION | | | | AGE GROUP | | | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M |
| Base: All Respondents (unwtd) | 1000 | 463 | 537 | 238 | 398 | 364 | 35 | 158 | 418 | 389 | 45 | 277 | 321 | 357 |
| Base: All Respondents (wtd) | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| 18-34 (Net) | 281 | 129 | 152 | 281 | - | - | 54 | 69 | 72 | 86 | 86 | 195 | - | - |
| | 28% | 26% | 30% | 100% | - | - | 37% | 25% | 22% | 35% | 100% | 72% | - | - |
| | | | | DE | | | * | | | GH | ** | LM | | |
| 18-24 | 97 | 55 | 42 | 97 | - | - | 34 | 38 | 15 | 10 | 86 | 10 | - | - |
| | 10% | 11% | 8% | 34% | - | - | 23% | 14% | 4% | 4% | 100% | 4% | - | - |
| | | | | DE | | | HI* | HI | | | ** | LM | | |
| 25-34 | 184 | 74 | 111 | 184 | - | - | 20 | 31 | 58 | 76 | - | 184 | - | - |
| | 18% | 15% | 22% | 66% | - | - | 14% | 11% | 17% | 31% | - | 68% | - | - |
| | | | A | DE | | | * | | | FGH | ** | LM | | |
| 35-54 (Net) | 346 | 176 | 170 | - | 346 | - | 17 | 92 | 137 | 100 | - | 76 | 270 | - |
| | 35% | 36% | 33% | - | 100% | - | 12% | 33% | 41% | 41% | - | 28% | 98% | - |
| | | | | | CE | | * | F | F | F | ** | M | KM | |
| 35-44 | 153 | 69 | 84 | - | 153 | - | 8 | 40 | 60 | 44 | - | 76 | 77 | - |
| | 15% | 14% | 16% | - | 44% | - | 5% | 15% | 18% | 18% | - | 28% | 28% | - |
| | | | | | CE | | * | | F | F | ** | M | M | |
| 45-54 | 193 | 107 | 86 | - | 193 | - | 9 | 51 | 77 | 56 | - | - | 193 | - |
| | 19% | 22% | 17% | - | 56% | - | 6% | 19% | 23% | 23% | - | - | 70% | - |
| | | | | | CE | | * | | F | F | ** | | KM | |
| 55+ (Net) | 373 | 184 | 189 | - | - | 373 | 75 | 115 | 126 | 57 | - | - | 6 | 367 |
| | 37% | 38% | 37% | - | - | 100% | 51% | 42% | 38% | 24% | - | - | 2% | 100% |
| | | | | | | CD | I* | I | I | | ** | | K | KL |
| 55-64 | 170 | 82 | 89 | - | - | 170 | 31 | 51 | 64 | 24 | - | - | 6 | 165 |
| | 17% | 17% | 17% | - | - | 46% | 21% | 19% | 19% | 10% | - | - | 2% | 45% |
| | | | | | | CD | * | I | I | | ** | | K | KL |
| 65+ | 203 | 102 | 100 | - | - | 203 | 43 | 64 | 62 | 33 | - | - | - | 203 |
| | 20% | 21% | 20% | - | - | 54% | 30% | 23% | 19% | 14% | - | - | - | 55% |
| | | | | | | CD | I* | I | | | ** | | | KL |
| Sigma | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Summary | | | | | | | | | | | | | | |
| 18-23 | 86 | 50 | 36 | 86 | - | - | 31 | 38 | 10 | 7 | 86 | - | - | - |
| | 9% | 10% | 7% | 31% | - | - | 21% | 14% | 3% | 3% | 100% | - | - | - |
| | | | | DE | | | HI* | HI | | | ** | | | |
| 24-39 | 271 | 101 | 170 | 195 | 76 | - | 31 | 50 | 89 | 101 | - | 271 | - | - |
| | 27% | 21% | 33% | 69% | 22% | - | 21% | 18% | 27% | 41% | - | 100% | - | - |
| | | | A | DE | E | | * | | G | FGH | ** | LM | | |
| 40-55 | 276 | 156 | 120 | - | 270 | 6 | 9 | 75 | 114 | 78 | - | - | 276 | - |
| | 28% | 32% | 24% | - | 78% | 2% | 6% | 27% | 34% | 32% | - | - | 100% | - |
| | | B | | | CE | | * | F | F | F | ** | | KM | |
| 56+ | 367 | 182 | 185 | - | - | 367 | 75 | 113 | 122 | 57 | - | - | - | 367 |
| | 37% | 37% | 36% | - | - | 98% | 51% | 41% | 37% | 23% | - | - | - | 100% |
| | | | | | | CD | I* | I | I | | ** | | | KL |
| Mean | 48.2 | 49.1 | 47.3 | 26.9 | 45.4 | 66.7 | 48.8 | 49 | 49.6 | 44.9 | 20.8 | 31.7 | 47.9 | 66.9 |
| | | | | | C | CD | * | I | I | | ** | | K | KL |
| STD. DEV. | 17.32 | 17.69 | 16.93 | 4.88 | 5.9 | 7.87 | 21.71 | 17.93 | 15.48 | 15.66 | 1.55 | 4.19 | 4.31 | 7.79 |
| STD. ERR. | 0.55 | 0.82 | 0.73 | 0.32 | 0.3 | 0.41 | 3.67 | 1.43 | 0.76 | 0.79 | 0.23 | 0.25 | 0.24 | 0.41 |
| Median | 49 | 49 | 48 | 27.82 | 46 | 65 | 56 | 50 | 50 | 43 | 21 | 32 | 48 | 65 |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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EDUCATION

| | Total | Gender | | AGE | | | EDUCATION | | | | AGE GROUP | | | |
|---|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|------------|-------------|-------------|-------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M |
| Base: All Respondents (unwtd) | 1000 | 463 | 537 | 238 | 398 | 364 | 35 | 158 | 418 | 389 | 45 | 277 | 321 | 357 |
| Base: All Respondents (wtd) | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| Primary School or less | 9 1% | 9 2% | - - | - - | - - | 9 2% | 9 6% | - - | - - | - - | - - | - - | - - | 9 2% |
| Some high school | 137 14% | 56 11% | 81 16% | 54 19% | 17 5% | 66 18% | 137 94% | - - | - - | - - | 31 36% | 31 12% | 9 3% | 66 18% |
| | | | | D | | D | GHI* | | | | ** | L | | L |
| Graduated high school | 276 28% | 131 27% | 145 28% | 69 25% | 92 27% | 115 31% | - - | 276 100% | - - | - - | 38 44% | 50 18% | 75 27% | 113 31% |
| | | | | | | | * | FHI | | | ** | | K | K |
| Some college / CEGEP / Trade School | 82 8% | 37 8% | 44 9% | 21 8% | 31 9% | 29 8% | - - | - - | 82 24% | - - | 5 6% | 21 8% | 28 10% | 28 8% |
| | | | | | | | * | | FGI | | ** | | | |
| Graduated from college / CEGEP / Trade School | 183 18% | 98 20% | 85 17% | 33 12% | 83 24% | 67 18% | - - | - - | 183 55% | - - | 1 1% | 50 18% | 67 24% | 66 18% |
| | | | | | C | | * | | FGI | | ** | | | |
| Some university, but did not finish | 70 7% | 33 7% | 37 7% | 18 6% | 23 7% | 29 8% | - - | - - | 70 21% | - - | 4 5% | 18 7% | 19 7% | 29 8% |
| | | | | | | | * | | FGI | | ** | | | |
| University undergraduate degree | 164 16% | 79 16% | 85 17% | 61 22% | 69 20% | 33 9% | - - | - - | - - | 164 67% | 6 7% | 71 26% | 54 19% | 33 9% |
| | | | | E | E | | * | | | FGH | ** | M | M | |
| University graduate degree | 79 8% | 46 9% | 33 7% | 24 9% | 31 9% | 24 7% | - - | - - | - - | 79 33% | 1 1% | 30 11% | 25 9% | 24 6% |
| | | | | | | | * | | | FGH | ** | | | |
| Sigma | 1000 100% | 489 100% | 511 100% | 281 100% | 346 100% | 373 100% | 146 100% | 276 100% | 335 100% | 243 100% | 86 100% | 271 100% | 276 100% | 367 100% |
| | | | | | | | | | | | | | | |
| Summary | | | | | | | | | | | | | | |
| <HS | 146 15% | 65 13% | 81 16% | 54 19% | 17 5% | 75 20% | 146 100% | - - | - - | - - | 31 36% | 31 12% | 9 3% | 75 20% |
| | | | | D | | D | GHI* | | | | ** | L | | KL |
| HS | 276 28% | 131 27% | 145 28% | 69 25% | 92 27% | 115 31% | - - | 276 100% | - - | - - | 38 44% | 50 18% | 75 27% | 113 31% |
| | | | | | | | * | FHI | | | ** | | K | K |
| Post Sec | 335 34% | 168 34% | 167 33% | 72 26% | 137 40% | 126 34% | - - | - - | 335 100% | - - | 10 12% | 89 33% | 114 41% | 122 33% |
| | | | | | C | | * | | FGI | | ** | | | |
| Univ Grad | 243 24% | 125 26% | 118 23% | 86 30% | 100 29% | 57 15% | - - | - - | - - | 243 100% | 7 8% | 101 37% | 78 28% | 57 15% |
| | | | | E | E | | * | | | FGH | ** | M | M | |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M
Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M
Minimum Base: 30 (**), Small Base: 100 (*)

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REGION

| | Total | Gender | | AGE | | | EDUCATION | | | | AGE GROUP | | | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M |
| Base: All Respondents (unwtd) | 1000 | 463 | 537 | 238 | 398 | 364 | 35 | 158 | 418 | 389 | 45 | 277 | 321 | 357 |
| Base: All Respondents (wtd) | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| BC | 134 | 70 | 64 | 46 | 40 | 48 | 10 | 38 | 51 | 36 | 17 | 38 | 33 | 46 |
| | 13% | 14% | 13% | 16% | 12% | 13% | 7% | 14% | 15% | 15% | 20% | 14% | 12% | 13% |
| | | | | | | | * | | | | ** | | | |
| AB | 113 | 37 | 76 | 19 | 41 | 52 | 9 | 28 | 50 | 26 | 4 | 29 | 27 | 52 |
| | 11% | 8% | 15% | 7% | 12% | 14% | 6% | 10% | 15% | 11% | 5% | 11% | 10% | 14% |
| | | | A | | | C | * | | | | ** | | | |
| SK/MB | 62 | 30 | 32 | 21 | 20 | 21 | 13 | 21 | 16 | 12 | 9 | 15 | 17 | 21 |
| | 6% | 6% | 6% | 8% | 6% | 6% | 9% | 8% | 5% | 5% | 10% | 6% | 6% | 6% |
| | | | | | | | * | | | | ** | | | |
| Ontario | 385 | 208 | 177 | 139 | 136 | 110 | 50 | 108 | 122 | 104 | 44 | 120 | 113 | 108 |
| | 39% | 43% | 35% | 49% | 39% | 30% | 34% | 39% | 37% | 43% | 51% | 44% | 41% | 29% |
| | | B | | E | E | | * | | | | ** | M | M | |
| Quebec | 239 | 110 | 129 | 39 | 76 | 124 | 49 | 62 | 75 | 53 | 5 | 55 | 55 | 124 |
| | 24% | 23% | 25% | 14% | 22% | 33% | 34% | 23% | 22% | 22% | 6% | 20% | 20% | 34% |
| | | | | | C | CD | * | | | | ** | | | KL |
| Atlantic Canada | 67 | 34 | 33 | 17 | 32 | 18 | 15 | 19 | 21 | 13 | 7 | 13 | 30 | 17 |
| | 7% | 7% | 7% | 6% | 9% | 5% | 10% | 7% | 6% | 5% | 8% | 5% | 11% | 5% |
| | | | | | E | | * | | | | ** | | | KM |
| Sigma | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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INCOME

| | Total | Gender | | AGE | | | EDUCATION | | | | AGE GROUP | | | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M |
| Base: All Respondents (unwtd) | 1000 | 463 | 537 | 238 | 398 | 364 | 35 | 158 | 418 | 389 | 45 | 277 | 321 | 357 |
| Base: All Respondents (wtd) | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| <\$25K | 122 | 60 | 62 | 43 | 42 | 37 | 15 | 55 | 34 | 17 | 19 | 30 | 35 | 37 |
| | 12% | 12% | 12% | 15% | 12% | 10% | 10% | 20% | 10% | 7% | 23% | 11% | 13% | 10% |
| | | | | | | | * | HI | | | ** | | | |
| \$25K - <\$55K | 270 | 116 | 155 | 54 | 73 | 143 | 58 | 77 | 96 | 40 | 6 | 69 | 56 | 140 |
| | 27% | 24% | 30% | 19% | 21% | 38% | 40% | 28% | 29% | 16% | 7% | 25% | 20% | 38% |
| | | | | | | CD | I* | I | I | | ** | | | KL |
| \$55K - <\$100K | 312 | 167 | 145 | 97 | 106 | 109 | 32 | 80 | 110 | 90 | 23 | 96 | 85 | 107 |
| | 31% | 34% | 28% | 35% | 31% | 29% | 22% | 29% | 33% | 37% | 26% | 36% | 31% | 29% |
| | | | | | | | * | | | | ** | | | |
| \$100K - <\$150K | 105 | 71 | 34 | 32 | 52 | 21 | 6 | 15 | 35 | 49 | 11 | 31 | 42 | 21 |
| | 10% | 15% | 7% | 11% | 15% | 6% | 4% | 5% | 10% | 20% | 13% | 11% | 15% | 6% |
| | | B | | | E | | * | | | FGH | ** | M | M | |
| \$150K+ | 45 | 27 | 18 | 8 | 22 | 14 | 4 | 5 | 13 | 23 | 2 | 10 | 19 | 14 |
| | 4% | 5% | 4% | 3% | 6% | 4% | 3% | 2% | 4% | 9% | 2% | 4% | 7% | 4% |
| | | | | | | | * | | | GH | ** | | | |
| Prefer not to answer | 147 | 49 | 98 | 47 | 51 | 49 | 31 | 43 | 48 | 25 | 26 | 35 | 38 | 47 |
| | 15% | 10% | 19% | 17% | 15% | 13% | 21% | 15% | 14% | 10% | 30% | 13% | 14% | 13% |
| | | | A | | | | * | | | | ** | | | |
| Sigma | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
| Summary | | | | | | | | | | | | | | |
| Under \$50K | 337 | 149 | 188 | 76 | 107 | 154 | 59 | 121 | 108 | 49 | 24 | 77 | 84 | 152 |
| | 34% | 30% | 37% | 27% | 31% | 41% | 41% | 44% | 32% | 20% | 28% | 28% | 30% | 41% |
| | | | | | | CD | I* | HI | I | | ** | | | KL |
| \$50K+ | 516 | 291 | 225 | 158 | 189 | 169 | 55 | 113 | 180 | 169 | 37 | 159 | 154 | 167 |
| | 52% | 60% | 44% | 56% | 55% | 45% | 38% | 41% | 54% | 69% | 42% | 59% | 56% | 46% |
| | | B | | E | E | | * | | G | FGH | ** | M | M | |
| Under \$40K | 257 | 115 | 142 | 66 | 77 | 114 | 55 | 98 | 70 | 34 | 23 | 60 | 60 | 113 |
| | 26% | 23% | 28% | 23% | 22% | 31% | 38% | 36% | 21% | 14% | 26% | 22% | 22% | 31% |
| | | | | | | D | HI* | HI | I | | ** | | | L |
| \$40K to less than \$60K | 187 | 87 | 100 | 52 | 54 | 82 | 26 | 48 | 77 | 35 | 3 | 64 | 42 | 79 |
| | 19% | 18% | 20% | 18% | 15% | 22% | 18% | 17% | 23% | 15% | 3% | 23% | 15% | 21% |
| | | | | | | | * | | I | | ** | L | | |
| \$60K to less than \$100K | 260 | 140 | 120 | 77 | 90 | 93 | 24 | 67 | 92 | 77 | 22 | 71 | 74 | 93 |
| | 26% | 29% | 23% | 27% | 26% | 25% | 16% | 24% | 28% | 32% | 25% | 26% | 27% | 25% |
| | | | | | | | * | | | | ** | | | |
| \$100K or more | 150 | 98 | 52 | 40 | 75 | 35 | 10 | 20 | 48 | 71 | 13 | 41 | 61 | 35 |
| | 15% | 20% | 10% | 14% | 22% | 9% | 7% | 7% | 14% | 29% | 15% | 15% | 22% | 10% |
| | | B | | | E | | * | | G | FGH | ** | | M | |
| Mean (,000) | 68.3 | 74.2 | 62 | 67.5 | 76.2 | 61.7 | 55 | 55.4 | 68.2 | 89.5 | 65.2 | 69 | 77.2 | 61.8 |
| | | B | | * | E | | ** | | G | GH | ** | | M | |
| STD. DEV. | 47.16 | 51.43 | 41.28 | 46.06 | 52.5 | 41.55 | 37.5 | 41.39 | 44.14 | 53.57 | 52.36 | 43.51 | 54.39 | 41.77 |
| STD. ERR. | 1.61 | 2.45 | 2.03 | 3.01 | 3.05 | 2.31 | 3.5 | 2.71 | 2.6 | 3.63 | 6.73 | 2.83 | 3.53 | 2.34 |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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HOUSEHOLD COMPOSITION

| | Total | Gender | | AGE | | | EDUCATION | | | | AGE GROUP | | | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M |
| Base: All Respondents (unwtd) | 1000 | 463 | 537 | 238 | 398 | 364 | 35 | 158 | 418 | 389 | 45 | 277 | 321 | 357 |
| Base: All Respondents (wtd) | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| Kids | 208 | 91 | 117 | 71 | 127 | 10 | 37 | 48 | 67 | 56 | 22 | 91 | 85 | 10 |
| | 21% | 19% | 23% | 25% | 37% | 3% | 25% | 17% | 20% | 23% | 25% | 34% | 31% | 3% |
| No Kids | | | | E | CE | | * | | | | ** | M | M | |
| | 792 | 398 | 394 | 210 | 219 | 363 | 109 | 228 | 268 | 187 | 65 | 179 | 191 | 358 |
| | 79% | 81% | 77% | 75% | 63% | 97% | 75% | 83% | 80% | 77% | 75% | 66% | 69% | 97% |
| Sigma | | | | D | CD | | * | | | | ** | | | KL |
| | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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HHCMP1. How many people are living or staying at your current address?

| | Total | Gender | | AGE | | | EDUCATION | | | | AGE GROUP | | | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M |
| Base: All Respondents (unwtd) | 1000 | 463 | 537 | 238 | 398 | 364 | 35 | 158 | 418 | 389 | 45 | 277 | 321 | 357 |
| Base: All Respondents (wtd) | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| 1 | 251 | 150 | 101 | 49 | 86 | 117 | 39 | 67 | 78 | 67 | 13 | 47 | 75 | 117 |
| | 25% | 31% | 20% | 17% | 25% | 31% | 27% | 24% | 23% | 28% | 15% | 17% | 27% | 32% |
| | | B | | | | C | * | | | | ** | | K | K |
| 2 | 383 | 171 | 212 | 77 | 94 | 211 | 51 | 107 | 133 | 92 | 8 | 86 | 81 | 207 |
| | 38% | 35% | 41% | 27% | 27% | 57% | 35% | 39% | 40% | 38% | 9% | 32% | 29% | 57% |
| | | | | | | CD | * | | | | ** | | | KL |
| 3 | 167 | 80 | 87 | 65 | 67 | 35 | 15 | 45 | 70 | 38 | 17 | 68 | 48 | 34 |
| | 17% | 16% | 17% | 23% | 20% | 9% | 10% | 16% | 21% | 15% | 19% | 25% | 17% | 9% |
| | | | | E | E | | * | | | | ** | LM | M | |
| 4 | 113 | 58 | 55 | 52 | 56 | 5 | 16 | 28 | 39 | 29 | 29 | 35 | 43 | 5 |
| | 11% | 12% | 11% | 18% | 16% | 1% | 11% | 10% | 12% | 12% | 34% | 13% | 16% | 1% |
| | | | | E | E | | * | | | | ** | M | M | |
| 5 | 59 | 15 | 43 | 28 | 28 | 3 | 15 | 20 | 11 | 12 | 13 | 23 | 20 | 3 |
| | 6% | 3% | 8% | 10% | 8% | 1% | 11% | 7% | 3% | 5% | 15% | 9% | 7% | 1% |
| | | | A | E | E | | * | H | | | ** | M | M | |
| 6 | 12 | 4 | 9 | 3 | 8 | 1 | 4 | 4 | 1 | 3 | 3 | 5 | 4 | 1 |
| | 1% | 1% | 2% | 1% | 2% | * | 3% | 1% | * | 1% | 4% | 2% | 1% | * |
| | | | | | E | | * | | | | ** | | | |
| 7 | 7 | 7 | * | 4 | 3 | * | - | 4 | 2 | 1 | 4 | 1 | 2 | * |
| | 1% | 1% | * | 1% | 1% | * | - | 1% | 1% | * | 4% | * | 1% | * |
| | | | | | | | * | | | | ** | | | |
| 8 | 3 | 1 | 2 | 1 | 2 | - | - | 2 | 1 | - | - | 1 | 2 | - |
| | * | * | * | * | * | - | - | 1% | * | - | - | * | 1% | - |
| | | | | | | | * | | | | ** | | | |
| 11 | 3 | 3 | - | 3 | - | - | 3 | - | - | - | - | 3 | - | - |
| | * | 1% | - | 1% | - | - | 2% | - | - | - | - | 1% | - | - |
| | | | | | | | * | | | | ** | | | |
| 12+ | 2 | - | 2 | - | 2 | - | 2 | - | - | - | - | - | 2 | - |
| | * | - | * | - | 1% | - | 1% | - | - | - | - | - | 1% | - |
| | | | | | | | * | | | | ** | | | |
| Sigma | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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EMPLOYMENT STATUS

| | Total | Gender | | AGE | | | EDUCATION | | | | AGE GROUP | | | |
|---|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|------------|-------------|-------------|-------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M |
| Base: All Respondents (unwtd) | 1000 | 463 | 537 | 238 | 398 | 364 | 35 | 158 | 418 | 389 | 45 | 277 | 321 | 357 |
| Base: All Respondents (wtd) | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| Employed full-time | 318 32% | 186 38% | 132 26% | 108 38% | 171 50% | 38 10% | 25 17% | 55 20% | 114 34% | 124 51% | 12 14% | 129 48% | 140 51% | 37 10% |
| Employed part-time | 124 12% | 51 11% | 72 14% | 60 21% | 31 9% | 33 9% | 36 25% | 32 12% | 29 9% | 26 11% | 30 35% | 38 14% | 23 8% | 32 9% |
| Self employed | 76 8% | 39 8% | 37 7% | 13 5% | 37 11% | 26 7% | 2 2% | 26 10% | 26 8% | 22 9% | 1 1% | 21 8% | 29 10% | 25 7% |
| Unemployed but looking for a job | 65 6% | 30 6% | 35 7% | 19 7% | 34 10% | 12 3% | 9 6% | 15 6% | 29 9% | 12 5% | 6 7% | 22 8% | 24 9% | 12 3% |
| Unemployed and not looking for a job/Long-term sick or disabled | 73 7% | 32 7% | 41 8% | 25 9% | 30 9% | 17 5% | 5 4% | 35 13% | 30 9% | 2 1% | 6 7% | 21 8% | 29 10% | 17 5% |
| Full-time parent, homemaker | 44 4% | 3 1% | 41 8% | 6 2% | 30 9% | 8 2% | 8 5% | 17 6% | 14 4% | 5 2% | - - | 17 6% | 20 7% | 7 2% |
| Retired | 238 24% | 123 25% | 115 22% | - - | 6 2% | 232 62% | 52 35% | 74 27% | 74 22% | 38 16% | - - | - - | 8 3% | 230 63% |
| Student/Pupil | 43 4% | 13 3% | 31 6% | 42 15% | 2 1% | - - | 5 4% | 14 5% | 16 5% | 8 3% | 26 30% | 17 6% | 1 * | - - |
| Military | 4 * | 3 1% | 1 * | 3 1% | 1 * | - - | - - | 3 1% | 1 * | 1 * | 3 3% | 1 * | 1 * | - - |
| Prefer not to answer | 16 2% | 9 2% | 8 2% | 6 2% | 4 1% | 6 2% | 4 3% | 4 1% | 4 1% | 4 2% | 3 4% | 5 2% | 2 1% | 6 2% |
| Sigma | 1000 100% | 489 100% | 511 100% | 281 100% | 346 100% | 373 100% | 146 100% | 276 100% | 335 100% | 243 100% | 86 100% | 271 100% | 276 100% | 367 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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USMAR2. What is your marital status?

| | Total | Gender | | AGE | | | EDUCATION | | | | AGE GROUP | | | |
|--------------------------------------|--------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|------------|-------------|-------------|-------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M |
| Base: All Respondents (unwtd) | 1000 | 463 | 537 | 238 | 398 | 364 | 35 | 158 | 418 | 389 | 45 | 277 | 321 | 357 |
| Base: All Respondents (wtd) | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| Single, never married | 306 31% | 176 36% | 130 25% | 163 58% | 100 29% | 42 11% | 50 34% | 97 35% | 84 25% | 74 31% | 83 96% | 103 38% | 78 28% | 42 12% |
| Living with partner | 139 14% | 45 9% | 93 18% | 52 19% | 55 16% | 31 8% | 30 21% | 33 12% | 44 13% | 31 13% | - - | 74 27% | 33 12% | 31 8% |
| | | | A | E | E | | * | | | | ** | LM | | |
| Married | 399 40% | 193 39% | 206 40% | 63 22% | 143 41% | 193 52% | 43 29% | 91 33% | 153 46% | 112 46% | 4 4% | 86 32% | 120 43% | 189 51% |
| | | | | | C | CD | * | | G | G | ** | | K | K |
| Widowed | 39 4% | 17 3% | 22 4% | - - | 3 1% | 36 10% | 9 6% | 10 4% | 13 4% | 6 3% | - - | - - | 3 1% | 35 10% |
| | | | | | | CD | * | | | | ** | | | KL |
| Divorced or separated | 118 12% | 58 12% | 61 12% | 2 1% | 45 13% | 71 19% | 14 10% | 44 16% | 40 12% | 20 8% | - - | 7 3% | 42 15% | 70 19% |
| | | | | | C | C | * | I | | | ** | | K | K |
| Sigma | 1000 100% | 489 100% | 511 100% | 281 100% | 346 100% | 373 100% | 146 100% | 276 100% | 335 100% | 243 100% | 86 100% | 271 100% | 276 100% | 367 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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PGS01. How much of your household's grocery shopping do you, yourself, do?

| | Total | Gender | | AGE | | | EDUCATION | | | | AGE GROUP | | | |
|--------------------------------------|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ Grad | Gen Z | Millennial | Gen X | Boomer |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M |
| Base: All Respondents (unwtd) | 1000 | 463 | 537 | 238 | 398 | 364 | 35 | 158 | 418 | 389 | 45 | 277 | 321 | 357 |
| Base: All Respondents (wtd) | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| All of it | 534 | 245 | 289 | 143 | 177 | 214 | 98 | 143 | 167 | 125 | 28 | 153 | 141 | 211 |
| | 53% | 50% | 57% | 51% | 51% | 58% | 67% | 52% | 50% | 52% | 33% | 57% | 51% | 57% |
| | | | | | | | * | | | | ** | | | |
| Almost all of it | 211 | 90 | 120 | 51 | 86 | 74 | 13 | 60 | 83 | 55 | 8 | 66 | 64 | 73 |
| | 21% | 18% | 24% | 18% | 25% | 20% | 9% | 22% | 25% | 22% | 9% | 25% | 23% | 20% |
| | | | | | | | * | | F | F | ** | | | |
| About half of it | 170 | 92 | 77 | 56 | 61 | 53 | 21 | 49 | 56 | 44 | 30 | 35 | 53 | 52 |
| | 17% | 19% | 15% | 20% | 18% | 14% | 14% | 18% | 17% | 18% | 34% | 13% | 19% | 14% |
| | | | | | | | * | | | | ** | | | |
| Less than half of it | 68 | 45 | 23 | 26 | 19 | 23 | 14 | 12 | 25 | 17 | 16 | 14 | 16 | 23 |
| | 7% | 9% | 4% | 9% | 6% | 6% | 10% | 4% | 7% | 7% | 18% | 5% | 6% | 6% |
| | | B | | | | | * | | | | ** | | | |
| None | 18 | 17 | 2 | 6 | 3 | 9 | - | 13 | 4 | 2 | 5 | 2 | 2 | 9 |
| | 2% | 3% | * | 2% | 1% | 3% | - | 5% | 1% | 1% | 6% | 1% | 1% | 3% |
| | | B | | | | | * | HI | | | ** | | | |
| Sigma | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 |
| | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B,C/D/E,F/G/H/I,J/K/L/M

Minimum Base: 30 (**), Small Base: 100 (*)

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CAETHN4. What were the ethnic or cultural origins of your ancestors? An ancestor is usually more distant than a grandparent.

| | Total | Gender | | AGE | | | EDUCATION | | | | | AGE GROUP | | | |
|---|-------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|-----------|------------|------------|------------|--|
| | | Male | Female | 18-34 | 35-54 | 55+ | <HS | HS | Post Sec | Univ/Grad | Gen Z | Millennial | Gen X | Boomer | |
| | | A | B | C | D | E | F | G | H | I | J | K | L | M | |
| Base: All Respondents (unwtd) | 1000 | 463 | 537 | 238 | 398 | 364 | 35 | 158 | 418 | 389 | 45 | 277 | 321 | 357 | |
| Base: All Respondents (wtd) | 1000 | 489 | 511 | 281 | 346 | 373 | 146 | 276 | 335 | 243 | 86 | 271 | 276 | 367 | |
| North American origins (Net) | 444 | 216 | 228 | 107 | 163 | 175 | 71 | 146 | 148 | 79 | 26 | 130 | 114 | 174 | |
| North American Aboriginal origins | 44% | 44% | 45% | 38% | 47% | 47% | 48% | 53% | 44% | 33% | 30% | 48% | 41% | 47% | |
| Canadian | 28 | 13 | 15 | 6 | 15 | 6 | 6 | 8 | 11 | 3 | 1 | 9 | 11 | 6 | |
| Other North American origins | 3% | 3% | 3% | 2% | 4% | 2% | 4% | 3% | 3% | 1% | 1% | 3% | 4% | 2% | |
| British Isles origins (Net) | 428 | 206 | 222 | 99 | 158 | 172 | 65 | 142 | 145 | 76 | 19 | 128 | 110 | 171 | |
| English | 43% | 42% | 43% | 35% | 46% | 46% | 44% | 51% | 43% | 31% | 21% | 47% | 40% | 47% | |
| Inish | 11 | 7 | 4 | 6 | 2 | 2 | 6 | 1 | 3 | 1 | 6 | 1 | 1 | 2 | |
| Other British Isles origins | 1% | 1% | 1% | 2% | 1% | 1% | 4% | * | 1% | * | 7% | * | * | 1% | |
| Western European origins (Net) | 243 | 99 | 144 | 48 | 82 | 114 | 21 | 81 | 87 | 54 | 10 | 55 | 68 | 111 | |
| French origins | 24% | 20% | 28% | 17% | 24% | 31% | 14% | 29% | 26% | 22% | 11% | 20% | 25% | 30% | |
| Dutch | 153 | 63 | 90 | 33 | 52 | 67 | 17 | 46 | 50 | 39 | 7 | 40 | 41 | 66 | |
| German | 15% | 13% | 18% | 12% | 15% | 18% | 11% | 17% | 15% | 16% | 8% | 15% | 15% | 18% | |
| Other Western European origins | 120 | 38 | 82 | 32 | 37 | 51 | 4 | 41 | 47 | 27 | 8 | 31 | 30 | 51 | |
| Eastern European origins (Net) | 12% | 8% | 16% | 11% | 11% | 14% | 3% | 15% | 14% | 11% | 10% | 11% | 11% | 14% | |
| Hungarian | 119 | 49 | 70 | 31 | 44 | 44 | 4 | 43 | 41 | 30 | 7 | 33 | 35 | 43 | |
| Polish | 12% | 10% | 14% | 11% | 13% | 12% | 3% | 16% | 12% | 12% | 9% | 12% | 13% | 12% | |
| Russian | 15 | 5 | 10 | 4 | 6 | 5 | - | 3 | 7 | 5 | 1 | 3 | 6 | 5 | |
| Ukrainian | 2% | 1% | 2% | 1% | 2% | 1% | - | 1% | 2% | 2% | 1% | 1% | 2% | 1% | |
| Other Eastern European origins | 17% | 6% | 10% | 4% | 5% | 8% | 4% | 2% | 6% | 4% | 9% | 4% | 3% | 8% | |
| Southern European origins (Net) | 10% | 9% | 11% | 9% | 11% | 10% | 9% | 10% | 11% | 11% | 5% | 11% | 8% | 12% | |
| Greek | 15 | 9 | 5 | 6 | 4 | 5 | 5 | 5 | 4 | 2 | 3 | 3 | 4 | 5 | |
| Italian | 1% | 2% | 1% | 2% | 1% | 1% | 3% | 2% | 1% | 1% | 3% | 1% | 1% | 1% | |
| Portuguese | 26 | 13 | 13 | 3 | 13 | 10 | - | 4 | 11 | 11 | * | 7 | 9 | 10 | |
| Other Southern European origins | 3% | 3% | 2% | 1% | 4% | 3% | - | 2% | 3% | 4% | * | 3% | 3% | 3% | |
| Other European origins (Net) | 13 | 7 | 6 | 4 | 3 | 5 | - | 2 | 4 | 7 | - | 7 | 1 | 5 | |
| Caribbean origins (Net) | 1% | 1% | 1% | 1% | 1% | 1% | - | 1% | 1% | 3% | - | 2% | * | 1% | |
| Jamaican | 40 | 15 | 25 | 8 | 13 | 19 | 5 | 13 | 12 | 10 | 1 | 11 | 9 | 19 | |
| Other Caribbean origins | 4% | 3% | 5% | 3% | 4% | 5% | 3% | 5% | 4% | 4% | 2% | 4% | 3% | 5% | |
| Latin, Central and South American origins (Net) | 23 | 8 | 15 | 8 | 6 | 8 | 5 | 2 | 9 | 7 | - | 10 | 5 | 8 | |
| Latin, Central and South American origins | 2% | 2% | 3% | 3% | 2% | 2% | 4% | 1% | 3% | 3% | - | 4% | 2% | 2% | |
| African origins (Net) | 50 | 27 | 23 | 18 | 24 | 8 | - | 15 | 21 | 14 | 6 | 14 | 23 | 8 | |
| African origins | 5% | 6% | 5% | 6% | 7% | 2% | - | 5% | 6% | 6% | 7% | 5% | 8% | 2% | |
| Asian origins (Net) | 6 | 4 | 2 | 4 | 1 | - | - | 3 | 3 | 1 | 3 | 2 | 1 | - | |
| West Central Asian and Middle Eastern origins | 1% | 1% | * | 2% | * | - | - | 1% | 1% | * | 3% | 1% | * | - | |
| East Indian | 35 | 18 | 16 | 11 | 16 | 8 | - | 9 | 17 | 9 | 3 | 9 | 16 | 7 | |
| Other South Asian origins | 3% | 4% | 3% | 4% | 2% | 2% | - | 3% | 5% | 4% | 4% | 3% | 6% | 2% | |
| Chinese | 6 | 2 | 4 | 2 | 3 | - | - | 2 | 2 | 2 | - | 3 | 3 | - | |
| Filipino | 1% | * | 1% | 1% | 1% | - | - | 1% | * | 1% | - | 1% | 1% | - | |
| Other East and Southeast Asian origins | 5 | 3 | 2 | 1 | 3 | 1 | - | 2 | - | 3 | - | 1 | 3 | 1 | |
| Oceania origins (Net) | * | 1% | * | 1% | * | - | - | 1% | - | 1% | - | 1% | * | * | |
| Oceania origins | 1 | 1 | - | - | - | 1 | - | - | - | 1 | - | - | - | 1 | |
| Refer not to answer | 77 | 39 | 38 | 42 | 23 | 12 | 22 | 19 | 17 | 19 | 19 | 25 | 22 | 12 | |
| Sigma | 8% | 8% | 7% | 15% | 7% | 3% | 15% | 7% | 5% | 8% | 21% | 9% | 8% | 3% | |
| | 1487 | 666 | 821 | 437 | 517 | 533 | 206 | 402 | 512 | 367 | 129 | 438 | 393 | 527 | |
| | 149% | 136% | 161% | 156% | 149% | 143% | 141% | 146% | 153% | 151% | 150% | 162% | 143% | 143% | |

Statistics:
 - Column Proportions:
 Columns Tested (5%): A/B,C/D,E/F,G/H,I/J,K/L/M
 Minimum Base: 30 (**), Small Base: 100 (*)
 - Column Means:
 Columns Tested (5%): A/B,C/D,E/F,G/H,I/J,K/L/M
 Minimum Base: 30 (**), Small Base: 100 (*)

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