

North Carolinians are torn between Biden and Trump

Senate race also too close to call

Topline Findings

Washington, DC, November 2, 2020

These are the findings of an Ipsos poll conducted between October 27 - November 1, 2020, on behalf of Thomson Reuters. For this study, a total of 1,009 adults age 18+ from North Carolina were interviewed online in English, including 707 likely voters. The poll has a credibility interval of plus or minus 3.5 percentage points for all respondents and 4.2 percentage points for likely voters.

Full Annotated Questionnaire

1. Are you currently registered to vote at your current address?

All Respondents									
	Oct 27 - Nov 1	Oct 21- 27	Oct 14- 20	Oct 7-13	Sept 29 - Oct 6	Sept 11- 16			
Yes, registered to vote at my current address	86%	88%	88%	89%	86%	82%			
No, not registered to vote at my current address	12%	11%	11%	10%	12%	15%			
Not sure	3%	1%	1%	1%	2%	3%			
Total Sample Size:	1009	1006	1001	1000	1100	1005			

2. In your opinion, what is the most important problem facing North Carolina today? (Select from below or write in)

All Respondents									
	Oct 27 - Nov 1	Oct 21- 27	Oct 14- 20	Oct 7-13	Sept 29 – Oct 6	Sept 11- 16			
The economy and job creation	18%	19%	20%	21%	19%	16%			
Immigration	2%	3%	2%	2%	2%	2%			
Gun violence	1%	1%	2%	2%	1%	2%			
Healthcare	9%	12%	9%	12%	11%	9%			
Morality	2%	3%	3%	3%	2%	4%			
Education	5%	4%	6%	3%	5%	5%			
Racism	6%	4%	5%	6%	6%	9%			
Crime	4%	3%	4%	3%	5%	6%			
Environment	2%	2%	3%	3%	2%	2%			
Coronavirus/COVID-19 outbreak	45%	44%	41%	40%	41%	39%			
Other	2%	3%	4%	2%	3%	3%			
Don't know	3%	2%	2%	3%	3%	3%			
Total Sample Size:	1009	1006	1001	1000	1100	1005			







3. Which of the following best describes how you will vote or have voted in this year's presidential election, to be held on November 3rd?

Plan to Vote/Voted Summary

Tidifito voto, votoc	Carrinary								
All Respondents									
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6	Sept 11- 16			
I have not voted yet	44%	55%	71%	77%	78%	82%			
I have already voted	43%	35%	18%	12%	8%	2%			
I do not plan to vote	9%	7%	7%	7%	9%	8%			
Not sure	4%	3%	4%	4%	5%	7%			
Total Sample Size:	1009	1006	1001	1000	1100	1005			

All Respondents									
	Oct 27 - Nov 1	Oct 21- 27	Oct 14- 20	Oct 7-13	Sept 29 - Oct 6	Sept 11- 16			
I plan to vote at my polling station on November 3, 2020	28%	29%	34%	36%	38%	36%			
I plan to vote early at an early voting location, before November 3, 2020	11%	18%	27%	30%	27%	23%			
I plan to vote early via absentee ballot/vote by mail, before November 3, 2020	5%	7%	9%	11%	13%	23%			
I have voted at an early voting location already	28%	19%	5%	1%	1%	1%			
I have voted via absentee ballot/vote by mail already	15%	16%	13%	11%	7%	2%			
I do not plan to vote at all	9%	7%	7%	7%	9%	8%			
Not sure	4%	3%	4%	4%	5%	7%			
Total Sample Size:	1009	1006	1001	1000	1100	1005			





4. **[ASKED IF NOT VOTED]** On November 3, 2020 the next presidential election will be held. How likely are you to vote in the upcoming presidential election? (Select one)

All Respondents									
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6	Sept 11- 16			
1 – Completely certain I will not vote	16%	12%	11%	10%	10%	10%			
2	2%	1%	1%	1%	1%	1%			
3	3%	2%	1%	1%	1%	2%			
4	1%	2%	1%	1%	1%	1%			
5	6%	2%	3%	3%	4%	4%			
6	3%	2%	2%	2%	1%	2%			
7	3%	2%	3%	2%	3%	3%			
8	4%	4%	5%	4%	4%	4%			
9	5%	7%	7%	7%	5%	5%			
10 – Completely certain I will vote	52%	63%	65%	68%	66%	66%			
Don't know	5%	2%	1%	2%	3%	3%			
Total Sample Size:	594	680	828	889	1015	981			

5. **[ASKED IF VOTED]** You mentioned you have already voted in the 2020 presidential election, did you vote for Donald Trump or Joe Biden? **[ASKED IF NOT VOTED]** If the 2020 presidential election were held today, would you vote for Donald Trump or Joe Biden?

Likely Voters									
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6	Sept 11- 16			
Donald Trump	48%	48%	46%	47%	47%	47%			
Joe Biden	49%	49%	49%	48%	47%	47%			
Some other candidate	3%	2%	2%	3%	2%	3%			
I would not vote	0%	0%	0%	0%	0%	0%			
Not sure	1%	1%	2%	3%	3%	3%			
Total Sample Size:	707	647	660	660	693	586			

6. [ASKED IF VOTED] You mentioned you have already voted in the 2020 presidential election, did you vote for Donald Trump or Joe Biden? [ASKED IF NOT VOTED] If the 2020 presidential election were held today, would you vote for Donald Trump or Joe Biden? [ASKED IF OTHER/NOT VOTE/NOT SURE] If you had to choose, would you say you lean more towards supporting Donald Trump or Joe Biden?

Likely Voters					
	Oct 27 – Nov 1				
Donald Trump	48%				
Joe Biden	50%				
Some other candidate	2%				
Total Sample Size:	707				





7. **[ASKED IF VOTED]** You mentioned you have already voted in the 2020 presidential election; for whom did you vote? **[ASKED IF NOT VOTED]** If the 2020 presidential election were held today, and the candidates were as below, for whom would you vote?

Likely Voters										
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13						
Donald Trump	48%	48%	47%	48%						
Joe Biden	49%	49%	49%	48%						
Kanye West	1%	0%	0%	0%						
Jo Jorgensen	1%	1%	1%	2%						
Howie Hawkins	1%	1%	1%	0%						
Some other candidate	1%	1%	1%	1%						
I would not vote	0%	0%	0%	0%						
Total Sample Size:	707	647	660	660						

8. **[ASKED IF VOTED]** In the election for U.S. Senate representing North Carolina, did you vote for Cal Cunningham or Thom Tillis? **[ASKED IF NOT VOTED]** Thinking about the elections in 2020, if the election for U.S. Senate representing North Carolina were held today, would you vote for Cal Cunningham or Thom Tillis?

Likely Voters								
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6	Sept 11- 16		
Cal Cunningham (Democrat)	48%	48%	47%	46%	47%	48%		
Thom Tillis (Republican)	46%	47%	47%	42%	42%	44%		
Some other candidate	4%	3%	3%	5%	4%	2%		
I would not vote	0%	0%	0%	0%	0%	1%		
Not sure / Prefer not to answer	2%	1%	3%	7%	7%	6%		
Total Sample Size:	707	647	660	660	693	586		

9. [ASKED IF VOTED] In the election for U.S. Congress, did you vote for the Democratic candidate or the Republican candidate in your district where you live? [ASKED IF NOT VOTED] Thinking about the elections in 2020, if the election for U.S. Congress were held today, would you vote for the Democratic candidate or the Republican candidate in your district where you live?

Likely Voters								
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6	Sept 11- 16		
Democratic candidate	46%	47%	47%	45%	46%	48%		
Republican candidate	48%	48%	48%	47%	45%	47%		
Candidate from another political party	4%	3%	2%	3%	3%	1%		
Will not vote / Not sure	0%	0%	0%	0%	0%	0%		
Prefer not to answer / Refused	2%	1%	3%	5%	6%	4%		
Total Sample Size:	707	647	660	660	693	586		

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10. Overall, do you approve or disapprove of the way Donald Trump is handling his job as President?

All Respondents								
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6	Sept 11- 16		
Strongly approve	29%	29%	30%	25%	28%	28%		
Somewhat approve	18%	15%	16%	20%	17%	16%		
Lean towards approve	1%	2%	2%	2%	2%	1%		
Lean towards disapprove	1%	1%	1%	1%	1%	1%		
Somewhat disapprove	8%	11%	11%	11%	10%	9%		
Strongly disapprove	37%	38%	38%	39%	38%	42%		
Not sure	5%	3%	3%	3%	4%	4%		
Approve (Net)	48%	47%	47%	47%	47%	44%		
Disapprove (Net)	47%	50%	50%	51%	49%	52%		
Total Sample Size:	1009	1006	1001	1000	1100	1005		

11. **[ASKED IF VOTED]** When voting in the presidential election this year, which of the following candidate traits was the MOST important factor for you in deciding who to vote for? **[ASKED IF NOT VOTED]** If the 2020 presidential election were being held today, which of the following candidate traits would be the MOST important factor for you in deciding who to vote for?

	All Respondents									
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6	Sept 11-16				
Strong on the economy and job creation	24%	24%	24%	24%	21%	18%				
Strong on healthcare	11%	10%	11%	10%	11%	9%				
Strong on immigration	4%	3%	3%	2%	3%	3%				
Has a robust plan to help the nation recover from the impact of coronavirus/COVID-19	29%	32%	29%	31%	28%	30%				
Ability to restore trust in American government	16%	18%	17%	17%	16%	19%				
Strong on civil rights	5%	5%	5%	4%	6%	6%				
Tough on crime and civil unrest	7%	6%	6%	8%	10%	11%				
Strong on the environment/climate change	4%	3%	5%	4%	4%	4%				
Total Sample Size:	1009	1006	1001	1000	1100	1005				





12. For each of the following, please select the candidate you think is the best on that particular issue.

Summary

Cumii				All R	Respond	ents						
			Joe B	iden	-		Donald Trump					
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6	Sept 11-16	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6	Sept 11-16
The economy and job creation	40%	39%	39%	38%	35%	40%	48%	51%	51%	50%	51%	46%
Healthcare	45%	47%	46%	46%	44%	47%	40%	41%	41%	40%	40%	37%
Immigration	40%	40%	39%	38%	36%	40%	47%	49%	50%	49%	48%	46%
National recovery from the impact of coronavirus/COVID-19	45%	45%	44%	44%	42%	45%	41%	42%	44%	43%	41%	40%
Ability to restore trust in American government	43%	44%	42%	43%	41%	44%	40%	39%	42%	40%	40%	38%
Strong on civil rights	45%	46%	45%	45%	43%	47%	38%	38%	40%	38%	38%	35%
Tough on crime and civil unrest	38%	35%	35%	36%	33%	38%	47%	49%	50%	49%	49%	46%
Strong on the environment/climate change	50%	50%	49%	50%	46%	49%	30%	31%	34%	30%	30%	30%
Total Sample Size:	1009	1006	1001	1000	1100	1005	1009	1006	1001	1000	1100	1005

a. The economy and job creation

a. The economy and job creation								
All Respondents								
Oct 27 – Nov 1 Oct 21-27 Oct 14-20 Oct 7-13 Sept 29 – Sept 11-								
Joe Biden	40%	39%	39%	38%	35%	40%		
Donald Trump	48%	51%	51%	50%	51%	46%		
Some other candidate	4%	3%	3%	3%	3%	3%		
Not sure	8%	7%	8%	8%	10%	10%		
Total Sample Size:	1009	1006	1001	1000	1100	1005		

b. Healthcare

1100000							
All Respondents							
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6	Sept 11- 16	
Joe Biden	45%	47%	46%	46%	44%	47%	
Donald Trump	40%	41%	41%	40%	40%	37%	
Some other candidate	5%	4%	4%	5%	5%	5%	
Not sure	10%	8%	9%	10%	12%	11%	
Total Sample Size:	1009	1006	1001	1000	1100	1005	



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c. Immigration

All Respondents							
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6	Sept 11- 16	
Joe Biden	40%	40%	39%	38%	36%	40%	
Donald Trump	47%	49%	50%	49%	48%	46%	
Some other candidate	5%	4%	4%	5%	4%	3%	
Not sure	8%	8%	8%	9%	11%	11%	
Total Sample Size:	1009	1006	1001	1000	1100	1005	

d. National recovery from the impact of coronavirus/COVID-19

All Respondents							
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6	Sept 11- 16	
Joe Biden	45%	45%	44%	44%	42%	45%	
Donald Trump	41%	42%	44%	43%	41%	40%	
Some other candidate	6%	5%	4%	4%	5%	5%	
Not sure	9%	9%	9%	9%	11%	11%	
Total Sample Size:	1009	1006	1001	1000	1100	1005	

e. Ability to restore trust in American government

e. Ability to rest	ole ilusi ili A	mencan gove	emment				
All Respondents							
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6	Sept 11- 16	
Joe Biden	43%	44%	42%	43%	41%	44%	
Donald Trump	40%	39%	42%	40%	40%	38%	
Some other candidate	6%	6%	6%	6%	6%	6%	
Not sure	11%	11%	10%	11%	13%	12%	
Total Sample Size:	1009	1006	1001	1000	1100	1005	

f. Strong on civil rights

i. Ollong on or	9						
All Respondents							
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6	Sept 11- 16	
Joe Biden	45%	46%	45%	45%	43%	47%	
Donald Trump	38%	38%	40%	38%	38%	35%	
Some other candidate	6%	5%	5%	6%	5%	6%	
Not sure	11%	11%	10%	11%	14%	12%	
Total Sample Size:	1009	1006	1001	1000	1100	1005	

g. Tough on crime and civil unrest

g. Tought on online and olvir arrest							
All Respondents							
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6	Sept 11- 16	
Joe Biden	38%	35%	35%	36%	33%	38%	
Donald Trump	47%	49%	50%	49%	49%	46%	
Some other candidate	4%	5%	4%	4%	5%	4%	
Not sure	11%	11%	11%	11%	13%	12%	
Total Sample Size:	1009	1006	1001	1000	1100	1005	

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h. Strong on the environment/climate change

The Caroning of the City of th							
All Respondents							
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6	Sept 11- 16	
Joe Biden	50%	50%	49%	50%	46%	49%	
Donald Trump	30%	31%	34%	30%	30%	30%	
Some other candidate	7%	6%	6%	6%	7%	7%	
Not sure	14%	13%	12%	14%	17%	14%	
Total Sample Size:	1009	1006	1001	1000	1100	1005	

13. In your opinion, who is going to win the upcoming presidential election?

All Respondents					
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20		
Donald Trump	40%	42%	44%		
Joe Biden	37%	40%	39%		
Not Sure	23%	18%	17%		
Total Sample Size:	1009	1006	1001		

14. [ASKED IF Q13 = DONALD TRUMP OR JOE BIDEN] How likely do you think [INSERT RESPONSE FROM Q13] is to win the upcoming presidential election?

Total Likely Summary

Total Elitory Garrinary						
All Respondents						
	Oct 27 - Nov 1	Oct 21-27	Oct 14-20			
Donald Trump	(N=408)	(N=448)	(N=436)			
Donald Trump	97%	98%	97%			
loo Didon	(N=386)	(N=379)	(N=390)			
Joe Biden	95%	96%	97%			

a. Donald Trump

ai Beriaia i airip								
All Respondents								
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20					
Very likely	73%	75%	72%					
Somewhat likely	24%	23%	25%					
Not very likely	2%	1%	2%					
Not at all likely	0%	0%	1%					
Not sure	2%	1%	0%					
Likely (Net)	97%	98%	97%					
Not Likely (Net)	2%	1%	3%					
Total Sample Size:	408	448	436					





b. Joe Biden

	All Respondents		
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20
Very likely	63%	62%	67%
Somewhat likely	32%	35%	30%
Not very likely	2%	1%	1%
Not at all likely	1%	1%	1%
Not sure	2%	2%	1%
Likely (Net)	95%	96%	97%
Not Likely (Net)	3%	2%	3%
Total Sample Size:	386	379	390

^{15.} How likely are you to vote for each of the following parties...where 10 means you are completely certain you would vote for the specific party and 1 means you are completely certain you would NOT?

9 or 10 - Completely Certain I Will Vote Summary

All Respondents						
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20			
The Democratic Party	33%	34%	36%			
The Republican Party	36%	36%	38%			
The Libertarian Party	5%	5%	7%			
The Green Party	5%	5%	6%			
Total Sample Size:	1009	1006	1001			

a. The Democratic Party

a. The Democratic Farty						
All Respondents						
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20			
1 – Completely certain I will not vote	32%	31%	31%			
2	4%	4%	4%			
3	2%	3%	3%			
4	2%	2%	2%			
5	5%	5%	5%			
6	3%	5%	4%			
7	4%	3%	4%			
8	4%	5%	4%			
9	5%	6%	7%			
10 – Completely certain I will vote	28%	28%	30%			
I have never heard of this party	3%	2%	2%			
Not sure	7%	6%	6%			
Total Sample Size:	1009	1006	1001			



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b. The Republican Party

b. The Republicant arty			
All R	espondents		
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20
1 – Completely certain I will not vote	29%	30%	31%
2	3%	5%	5%
3	4%	4%	3%
4	3%	3%	2%
5	4%	4%	5%
6	3%	4%	4%
7	3%	2%	3%
8	3%	4%	3%
9	5%	6%	7%
10 - Completely certain I will vote	31%	30%	31%
I have never heard of this party	3%	2%	1%
Not sure	7%	6%	5%
Total Sample Size:	1009	1006	1001

c The Libertarian Party

c. The Libertarian Party						
All Respondents						
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20			
4. Consoletely contain Lyvill met yets		400/	400/			
1 – Completely certain I will not vote	42%	46%	43%			
2	8%	8%	9%			
3	4%	5%	4%			
4	4%	4%	4%			
5	7%	7%	6%			
6	5%	4%	4%			
7	2%	3%	2%			
8	2%	3%	2%			
9	1%	2%	2%			
10 - Completely certain I will vote	4%	3%	5%			
I have never heard of this party	8%	7%	6%			
Not sure	12%	9%	11%			
Total Sample Size:	1009	1006	1001			





d. The Green Party

d. The Green Party			
All Re	espondents		
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20
1 – Completely certain I will not vote	43%	44%	42%
2	7%	7%	9%
3	4%	4%	4%
4	2%	3%	3%
5	4%	6%	6%
6	4%	5%	4%
7	2%	2%	3%
8	3%	2%	2%
9	1%	2%	1%
10 - Completely certain I will vote	3%	3%	4%
I have never heard of this party	15%	13%	13%
Not sure	11%	9%	9%
Total Sample Size:	1009	1006	1001

16. Do you agree or disagree with the following statements?

Total Agree (6/7) Summary

Total Agree (0/1) Sulfilliary						
All Respondents						
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20			
I will regret it if I don't vote in the upcoming presidential election	71%	73%	73%			
I have a duty/personal responsibility to vote in the upcoming presidential election	73%	78%	76%			
I have a great deal of interest in following the news and information about the upcoming presidential election	57%	60%	61%			
Total Sample Size:	1009	1006	1001			

a. I will regret it if I don't vote in the upcoming presidential election

All Respondents							
Oct 27 – Nov 1 Oct 21-27							
1 – Strongly disagree	9%	8%	7%				
2	3%	3%	3%				
3	3%	3%	3%				
4	8%	6%	9%				
5	6%	8%	5%				
6	10%	10%	10%				
7 – Strongly agree	61%	63%	63%				
Total Sample Size:	1009	1006	1001				



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b. I have a duty/personal responsibility to vote in the upcoming presidential election

All Respondents					
	Oct 14-20				
1 – Strongly disagree	4%	4%	5%		
2	5%	2%	1%		
3	3%	3%	3%		
4	8%	6%	7%		
5	7%	7%	8%		
6	11%	10%	10%		
7 – Strongly agree	62%	68%	66%		
Total Sample Size:	1009	1006	1001		

 I have a great deal of interest in following the news and information about the upcoming presidential election

presidential election						
All Respondents						
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20			
1 – Strongly disagree	7%	6%	7%			
2	4%	3%	4%			
3	6%	5%	5%			
4	14%	13%	11%			
5	11%	12%	12%			
6	14%	16%	17%			
7 – Strongly agree	43%	44%	44%			
Total Sample Size:	1009	1006	1001			

17. How familiar are you with the following public figures, taking into account all the ways you may have heard about them?

Total Familiar Summary

All Respondents							
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6	Sept 11- 16	
Donald Trump	92%	94%	94%	94%	93%	92%	
Joe Biden	90%	91%	89%	90%	88%	88%	
Kamala Harris	75%	75%	77%	74%	68%	69%	
Mike Pence	79%	81%	84%	81%	79%	79%	
Total Sample Size:	1009	1006	1001	1000	1100	1005	





a. Donald Trump

a. Donaia main	2						
All Respondents							
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6	Sept 11- 16	
Very familiar	76%	78%	77%	77%	75%	76%	
Somewhat familiar	16%	16%	17%	17%	18%	16%	
Not very familiar	4%	4%	4%	3%	3%	5%	
Have heard of them, but that's it	3%	1%	2%	2%	2%	2%	
Have not heard of them	2%	0%	1%	1%	1%	2%	
Familiar (Net)	92%	94%	94%	94%	93%	92%	
Not familiar (Net)	8%	6%	6%	6%	7%	8%	
Total Sample Size:	1009	1006	1001	1000	1100	1005	

b. Joe Biden

	All Respondents								
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6	Sept 11- 16			
Very familiar	64%	63%	61%	62%	58%	60%			
Somewhat familiar	26%	28%	28%	28%	30%	28%			
Not very familiar	5%	5%	7%	5%	8%	7%			
Have heard of them, but that's it	4%	3%	4%	4%	3%	3%			
Have not heard of them	1%	0%	1%	1%	1%	1%			
Familiar (Net)	90%	91%	89%	90%	88%	88%			
Not familiar (Net)	10%	9%	11%	10%	12%	12%			
Total Sample Size:	1009	1006	1001	1000	1100	1005			

c. Kamala Harris

	All Respondents							
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6	Sept 11- 16		
Very familiar	40%	39%	40%	36%	31%	35%		
Somewhat familiar	35%	35%	37%	38%	37%	35%		
Not very familiar	14%	16%	13%	16%	18%	18%		
Have heard of them, but that's it	6%	6%	7%	5%	9%	8%		
Have not heard of them	5%	3%	3%	5%	4%	5%		
Familiar (Net)	75%	75%	77%	74%	68%	69%		
Not familiar (Net)	25%	25%	23%	26%	32%	31%		
Total Sample Size:	1009	1006	1001	1000	1100	1005		





d. Mike Pence

	All Respondents								
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6	Sept 11- 16			
Very familiar	49%	50%	49%	46%	44%	45%			
Somewhat familiar	31%	31%	35%	36%	36%	34%			
Not very familiar	11%	14%	9%	11%	12%	12%			
Have heard of them, but that's it	6%	4%	6%	6%	7%	7%			
Have not heard of them	4%	2%	1%	2%	3%	3%			
Familiar (Net)	79%	81%	84%	81%	79%	79%			
Not familiar (Net)	21%	19%	16%	19%	21%	21%			
Total Sample Size:	1009	1006	1001	1000	1100	1005			

18. **[ASKED IF AT LEAST HEARD OF PERSON]** Would you say you are generally favorable or unfavorable towards these public figures?

Total Favorable Summary

Total Favorable S	rotal Favorable Summary								
	All Respondents								
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6	Sept 11- 16			
Danald Trump	(N=990)	(N=1001)	(N=995)	(N=988)	(N=1,087)	(N=989)			
Donald Trump	50%	50%	49%	50%	50%	47%			
loe Didon	(N=996)	(N=1003)	(N=993)	(N=990)	(N=1090)	(N=993)			
Joe Biden	53%	53%	53%	52%	53%	56%			
Kamala Harria	(N=956)	(N=977)	(N=968)	(N=955)	(N=1056)	(N=955)			
Kamala Harris	51%	52%	52%	52%	54%	52%			
Miles Danse	(N=968)	(N=987)	(N=986)	(N=981)	(N=1070)	(N=974)			
Mike Pence	51%	54%	54%	53%	53%	51%			

a. Donald Trump

·		All Respondents							
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6	Sept 11- 16			
Very favorable	31%	31%	32%	31%	31%	26%			
Somewhat favorable	14%	14%	13%	14%	12%	15%			
Lean towards favorable	5%	6%	5%	5%	7%	5%			
Lean towards unfavorable	6%	6%	7%	5%	7%	7%			
Somewhat unfavorable	6%	7%	7%	7%	6%	6%			
Very unfavorable	38%	37%	37%	38%	37%	40%			
Favorable (Net)	50%	50%	49%	50%	50%	47%			
Unfavorable (Net)	50%	50%	51%	50%	50%	53%			
Total Sample Size:	990	1001	995	988	1087	989			



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b. Joe Biden

	All Respondents								
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6	Sept 11- 16			
Very favorable	29%	27%	28%	27%	25%	29%			
Somewhat favorable	17%	17%	18%	17%	19%	16%			
Lean towards favorable	8%	9%	8%	9%	10%	11%			
Lean towards unfavorable	7%	7%	8%	10%	11%	7%			
Somewhat unfavorable	9%	9%	7%	9%	7%	7%			
Very unfavorable	31%	31%	32%	28%	29%	30%			
Favorable (Net)	53%	53%	53%	52%	53%	56%			
Unfavorable (Net)	47%	47%	47%	48%	47%	44%			
Total Sample Size:	996	1003	993	990	1090	993			

c. Kamala Harris

	All Respondents							
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6	Sept 11- 16		
Very favorable	25%	22%	24%	22%	20%	24%		
Somewhat favorable	15%	19%	18%	18%	19%	16%		
Lean towards favorable	11%	10%	10%	12%	15%	11%		
Lean towards unfavorable	9%	10%	9%	11%	11%	11%		
Somewhat unfavorable	7%	7%	8%	8%	9%	8%		
Very unfavorable	33%	32%	31%	28%	26%	29%		
Favorable (Net)	51%	52%	52%	52%	54%	52%		
Unfavorable (Net)	49%	48%	48%	48%	46%	48%		
Total Sample Size:	956	977	968	955	1056	955		

d. Mike Pence

		All Respor	ndents			
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6	Sept 11- 16
Very favorable	28%	28%	29%	27%	24%	24%
Somewhat favorable	16%	15%	16%	15%	17%	15%
Lean towards favorable	7%	11%	10%	11%	12%	12%
Lean towards unfavorable	12%	11%	12%	12%	15%	13%
Somewhat unfavorable	11%	9%	9%	10%	10%	12%
Very unfavorable	26%	26%	25%	25%	22%	24%
Favorable (Net)	51%	54%	54%	53%	53%	51%
Unfavorable (Net)	49%	46%	46%	47%	47%	49%
Total Sample Size:	968	987	986	981	1070	974





19. Generally speaking, would you say the following things are heading in the right direction, or are they off on the wrong track?

a. The national economy

All Respondents									
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6	Sept 11- 16			
Right direction	40%	40%	41%	40%	39%	35%			
Wrong track	48%	50%	51%	52%	51%	54%			
Don't know									
Total Sample Size:	1009	1006	1001	1000	1100	1005			

b. Employment and jobs

b. Employment and jobs									
All Respondents									
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6	Sept 11- 16			
Right direction	44%	43%	42%	41%	42%	39%			
Wrong track	46%	49%	50%	50%	49%	51%			
Don't know	Don't know 10% 8% 8% 9% 9% 10%								
Total Sample Size:	1009	1006	1001	1000	1100	1005			

c. North Carolina's economy

All Respondents							
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20				
Right direction	34%	37%	35%				
Wrong track	46%	46%	49%				
Don't know	20%	18%	16%				
Total Sample Size:	1009	1006	1001				

20. What comes closer to your opinion?

All Respondents								
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13				
Donald Trump has been paying his fair share of income taxes	33%	32%	34%	30%				
Donald Trump has NOT been paying his fair share of income taxes	44%	48%	48%	51%				
Don't know	23%	19%	18%	19%				
Total Sample Size:	1009	1006	1001	1000				





21. When do you expect the country will know who won the election for president that is going to be held on November 3, 2020?

All Respondents					
	Oct 27 – Nov 1				
The night of November 3, 2020	18%				
The next day, November 4, 2020	15%				
A few days after the election	18%				
About a week after the election	15%				
About two weeks after the election	10%				
About a month after the election	8%				
Not sure	16%				
Total Sample Size:	1009				

22. Please indicate how much you agree or disagree with the following statements.

Total Agree Summary

	All	Responder	nts			
	Oct 27 - Nov 1	Oct 21- 27	Oct 14- 20	Oct 7-13	Sept 29 - Oct 6	Sept 11- 16
President Donald Trump is helping to ease racial tensions	38%	39%	39%	38%	35%	34%
Joe Biden supports defunding the police	53%	50%	51%	51%	49%	51%
President Donald Trump lies regularly for personal political gain	54%	58%	58%	55%	57%	54%
The high number of coronavirus cases in the United States is a result of poor leadership and policy decisions from President Trump	54%	53%	55%	54%	51%	51%
Total Sample Size:	1009	1006	1001	1000	1100	1005

a. President Donald Trump is helping to ease racial tensions

	All Respondents								
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6	Sept 11- 16			
Strongly agree	22%	21%	20%	18%	18%	18%			
Somewhat agree	17%	17%	19%	20%	17%	16%			
Somewhat disagree	12%	12%	12%	13%	13%	13%			
Strongly disagree	40%	40%	42%	40%	42%	44%			
Not sure	10%	9%	7%	9%	11%	10%			
Agree (Net)	38%	39%	39%	38%	35%	34%			
Disagree (Net)	51%	52%	54%	53%	54%	56%			
Total Sample Size:	1009	1006	1001	1000	1100	1005			

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b. Joe Biden supports defunding the police

	All Respondents								
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6	Sept 11- 16			
Strongly agree	33%	30%	32%	31%	27%	29%			
Somewhat agree	19%	20%	20%	21%	22%	22%			
Somewhat disagree	11%	13%	12%	13%	14%	10%			
Strongly disagree	21%	23%	23%	21%	20%	20%			
Not sure	15%	14%	14%	15%	17%	18%			
Agree (Net)	53%	50%	51%	51%	49%	51%			
Disagree (Net)	32%	36%	34%	34%	34%	31%			
Total Sample Size:	1009	1006	1001	1000	1100	1005			

c. President Donald Trump lies regularly for personal political gain

	All Respondents								
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6	Sept 11- 16			
Strongly agree	43%	44%	45%	43%	43%	43%			
Somewhat agree	12%	14%	13%	12%	15%	11%			
Somewhat disagree	12%	11%	12%	13%	10%	11%			
Strongly disagree	25%	25%	24%	24%	24%	27%			
Not sure	8%	6%	6%	8%	9%	8%			
Agree (Net)	54%	58%	58%	55%	57%	54%			
Disagree (Net)	37%	36%	36%	37%	34%	38%			
Total Sample Size:	1009	1006	1001	1000	1100	1005			

d. The high number of coronavirus cases in the United States is a result of poor leadership and policy decisions from President Trump

All Respondents							
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6	Sept 11- 16	
Strongly agree	40%	40%	40%	37%	37%	38%	
Somewhat agree	13%	13%	14%	16%	14%	13%	
Somewhat disagree	9%	10%	9%	9%	12%	10%	
Strongly disagree	32%	32%	32%	32%	31%	32%	
Not sure	6%	5%	4%	6%	6%	7%	
Agree (Net)	54%	53%	55%	54%	51%	51%	
Disagree (Net)	41%	42%	41%	41%	43%	42%	
Total Sample Size:	1009	1006	1001	1000	1100	1005	





23. Please indicate how much you agree or disagree with the following statements.

Total Agree Summary

All Respondents								
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6			
Abortion should be legal in most cases	51%	52%	55%	50%	52%			
Young people who were brought into the country as children should be allowed to apply for deportation deferrals and work permits	68%	70%	70%	70%	71%			
The Affordable Care Act (ACA, or sometimes called Obamacare) should be repealed completely	46%	45%	45%	46%	43%			
The winner of the election should be able to appoint Ruth Bader Ginsburg's replacement on the Supreme Court	53%	57%	57%	58%	56%			
Total Sample Size:	1009	1006	1001	1000	1100			

a. Abortion should be legal in most cases

a. Abdition should	a. Abbition should be legal in most cases								
	All Respondents								
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6				
Strongly agree	30%	29%	30%	30%	31%				
Somewhat agree	21%	23%	25%	20%	21%				
Somewhat disagree	13%	13%	12%	14%	13%				
Strongly disagree	27%	27%	25%	27%	26%				
Not sure	9%	8%	8%	10%	9%				
Agree (Net)	51%	52%	55%	50%	52%				
Disagree (Net)	40%	40%	36%	40%	39%				
Total Sample Size:	1009	1006	1001	1000	1100				

b. Young people who were brought into the country as children should be allowed to apply for deportation deferrals and work permits

All Respondents								
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6			
Strongly agree	36%	38%	36%	35%	37%			
Somewhat agree	32%	32%	34%	35%	34%			
Somewhat disagree	11%	11%	9%	9%	10%			
Strongly disagree	10%	9%	10%	10%	8%			
Not sure	12%	9%	12%	12%	11%			
Agree (Net)	68%	70%	70%	70%	71%			
Disagree (Net)	20%	21%	18%	18%	18%			
Total Sample Size:	1009	1006	1001	1000	1100			





c. The Affordable Care Act (ACA, or sometimes called Obamacare) should be repealed completely

completely									
	All Respondents								
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6				
Strongly agree	27%	28%	27%	26%	24%				
Somewhat agree	20%	17%	18%	19%	18%				
Somewhat disagree	13%	13%	12%	15%	13%				
Strongly disagree	27%	30%	29%	28%	28%				
Not sure	14%	12%	15%	12%	15%				
Agree (Net)	46%	45%	45%	46%	43%				
Disagree (Net)	40%	43%	41%	43%	42%				
Total Sample Size:	1009	1006	1001	1000	1100				

d. The winner of the election should be able to appoint Ruth Bader Ginsburg's replacement on the Supreme Court

the Supreme Court							
All Respondents							
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6		
Strongly agree	36%	41%	39%	39%	40%		
Somewhat agree	17%	16%	18%	19%	16%		
Somewhat disagree	9%	10%	9%	10%	10%		
Strongly disagree	21%	19%	20%	18%	17%		
Not sure	17%	14%	14%	14%	17%		
Agree (Net)	53%	57%	57%	58%	56%		
Disagree (Net)	30%	29%	29%	28%	27%		
Total Sample Size:	1009	1006	1001	1000	1100		

24. How much, if at all, do you support or oppose the following policies?

Total Support Summary

All Respondents								
·	Oct 27 – Nov 1	Oct 21-27	Oct 14-20					
Congress' overall response to the coronavirus	40%	37%	40%					
Giving all Americans stimulus checks to counter the coronavirus' economic damage	80%	81%	84%					
Additional loans to small businesses for coronavirus- related economic relief	84%	88%	87%					
Eviction postponement for coronavirus-related economic relief	79%	82%	80%					
Additional unemployment payments for people who lost jobs due to the coronavirus pandemic	80%	81%	81%					
Total Sample Size:	1009	1006	1001					





a. Congress' overall response to the coronavirus

All Respondents							
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20				
Strongly support	15%	13%	14%				
Somewhat support	25%	23%	26%				
Somewhat oppose	21%	28%	24%				
Strongly oppose	22%	22%	21%				
Not sure	17%	14%	15%				
Support (Net)	40%	37%	40%				
Oppose (Net)	43%	50%	45%				
Total Sample Size:	1009	1006	1001				

b. Giving all Americans stimulus checks to counter the coronavirus' economic damage

All Respondents							
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20				
Strongly support	57%	56%	57%				
Somewhat support	23%	25%	27%				
Somewhat oppose	9%	9%	7%				
Strongly oppose	4%	4%	4%				
Not sure	7%	6%	5%				
Support (Net)	80%	81%	84%				
Oppose (Net)	13%	13%	11%				
Total Sample Size:	1009	1006	1001				

c. Additional loans to small businesses for coronavirus-related economic relief

All Respondents							
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20				
Strongly support	51%	52%	52%				
Somewhat support	33%	36%	35%				
Somewhat oppose	6%	5%	5%				
Strongly oppose	3%	3%	3%				
Not sure	7%	5%	5%				
Support (Net)	84%	88%	87%				
Oppose (Net)	10%	7%	8%				
Total Sample Size:	1009	1006	1001				

d. Eviction postponement for coronavirus-related economic relief

All Respondents							
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20				
Strongly support	50%	52%	49%				
Somewhat support	29%	30%	31%				
Somewhat oppose	8%	7%	7%				
Strongly oppose	4%	4%	4%				
Not sure	9%	6%	8%				
Support (Net)	79%	82%	80%				
Oppose (Net)	12%	11%	11%				
Total Sample Size:	1009	1006	1001				

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e. Additional unemployment payments for people who lost jobs due to the coronavirus pandemic

All Respondents							
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20				
Strongly support	49%	51%	50%				
Somewhat support	30%	30%	31%				
Somewhat oppose	8%	9%	10%				
Strongly oppose	5%	5%	4%				
Not sure	8%	5%	5%				
Support (Net)	80%	81%	81%				
Oppose (Net)	13%	14%	14%				
Total Sample Size:	1009	1006	1001				

25. Of the choices listed below, which is your main source of television news about current events and politics? (Select one)

All Respondents								
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6	Sept 11- 16		
FOX News	23%	24%	23%	23%	23%	25%		
CNN	16%	18%	17%	17%	17%	17%		
MSNBC	5%	5%	6%	5%	4%	5%		
ABC	12%	11%	11%	12%	11%	11%		
CBS	7%	6%	8%	7%	8%	7%		
NBC	9%	11%	9%	8%	8%	8%		
Public Television	6%	7%	7%	7%	6%	5%		
Other	7%	6%	7%	10%	10%	10%		
None of the above	14%	13%	13%	12%	14%	12%		
Total Sample Size:	1009	1006	1001	1000	1100	1005		

26. Did you happen to vote in any of these other elections? (Select all that apply)

All Respondents							
	Oct 27 - Nov 1	Oct 21- 27	Oct 14- 20	Oct 7-13	Sept 29 - Oct 6	Sept 11- 16	
2008 presidential election (Obama vs. McCain)	55%	60%	59%	60%	57%	59%	
2010 midterm congressional election (local Congressperson)	36%	40%	37%	39%	36%	37%	
2012 presidential election (Obama vs. Romney)	58%	61%	62%	64%	61%	61%	
2014 midterm congressional election (local Congressperson)	38%	41%	40%	42%	39%	39%	
2018 midterm congressional election (local Congressperson)	44%	46%	46%	48%	43%	46%	
None of these	26%	25%	25%	23%	26%	25%	
Total Sample Size:	1009	1006	1001	1000	1100	1005	

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27. Do you consider yourself a Democrat, a Republican, an independent or none of these?

All Respondents									
	Oct 27 – Nov 1	Oct 21-27	Oct 14-20	Oct 7-13	Sept 29 – Oct 6	Sept 11- 16			
Democrat	40%	41%	42%	39%	39%	44%			
Republican	43%	44%	44%	44%	40%	42%			
Independent	11%	11%	11%	13%	14%	9%			
Other / Don't know	6%	4%	3%	3%	7%	4%			
Total Sample Size:	1009	1006	1001	1000	1100	1005			





About the Study

These are the findings of an Ipsos poll conducted October 27 – November 1, 2020, on behalf of Thomson Reuters. For this study, a total of 1,009 adults age 18+ from North Carolina were interviewed online in English, including 707 likely voters. The first wave of this poll was conducted September 11-16, 2020, among 1,005 adults age 18+ from North Carolina, including 586 likely voters. The second wave of this poll was conducted September 29 – October 6, 2020, among 1,100 adults age 18+ from North Carolina, including 693 likely voters. The third wave of this poll was conducted October 7-13, 2020, among 1,000 adults age 18+ from North Carolina, including 660 likely voters. The fourth wave of this poll was conducted October 14-20, 2020, among 1,001 adults age 18+ from North Carolina, including 660 likely voters. The fifth wave of this poll was conducted October 21-27, 2020, among 1,006 adults age 18+ from North Carolina, including 647 likely voters.

The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2018 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the online sample for this poll has a credibility interval of plus or minus 3.5 percentage points for all online respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,009, DEFF=1.5, adjusted Confidence Interval=+/-5.0 percentage points). The online poll also has a credibility interval of plus or minus 4.2 percentage points for likely voters.

The first wave has a credibility interval of plus or minus 3.5 percentage points for all online respondents and plus or minus 4.6 percentage points for all likely voters. The second wave has a credibility interval of plus or minus 3.4 percentage points for all online respondents and plus or minus 4.2 percentage points for all likely voters. The third wave has a credibility interval of plus or minus 3.5 percentage points for all online respondents and plus or minus 4.3 percentage points for all likely voters. The fourth wave has a credibility interval of plus or minus 3.5 percentage points for all online respondents and plus or minus 4.3 percentage points for all likely voters. The fifth wave has a credibility interval of plus or minus 3.5 percentage points for all online respondents and plus or minus 4.4 percentage points for all likely voters.





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