

WOMEN'S FORUM

 **WOMEN'S FORUM**
FOR THE ECONOMY & SOCIETY

September 2020

GAME CHANGERS



METHODOLOGY



TARGET

3500 people interviewed in the 7 countries of the G7 (Canada, France, Germany, Italy, Japan, UK, US) – 500 interviews per country.

Representative samples of the population aged 18 y.o. and more in each country (both men and women interviewed).



COLLECTION DATES

17 to 31 August 2020



METHOD

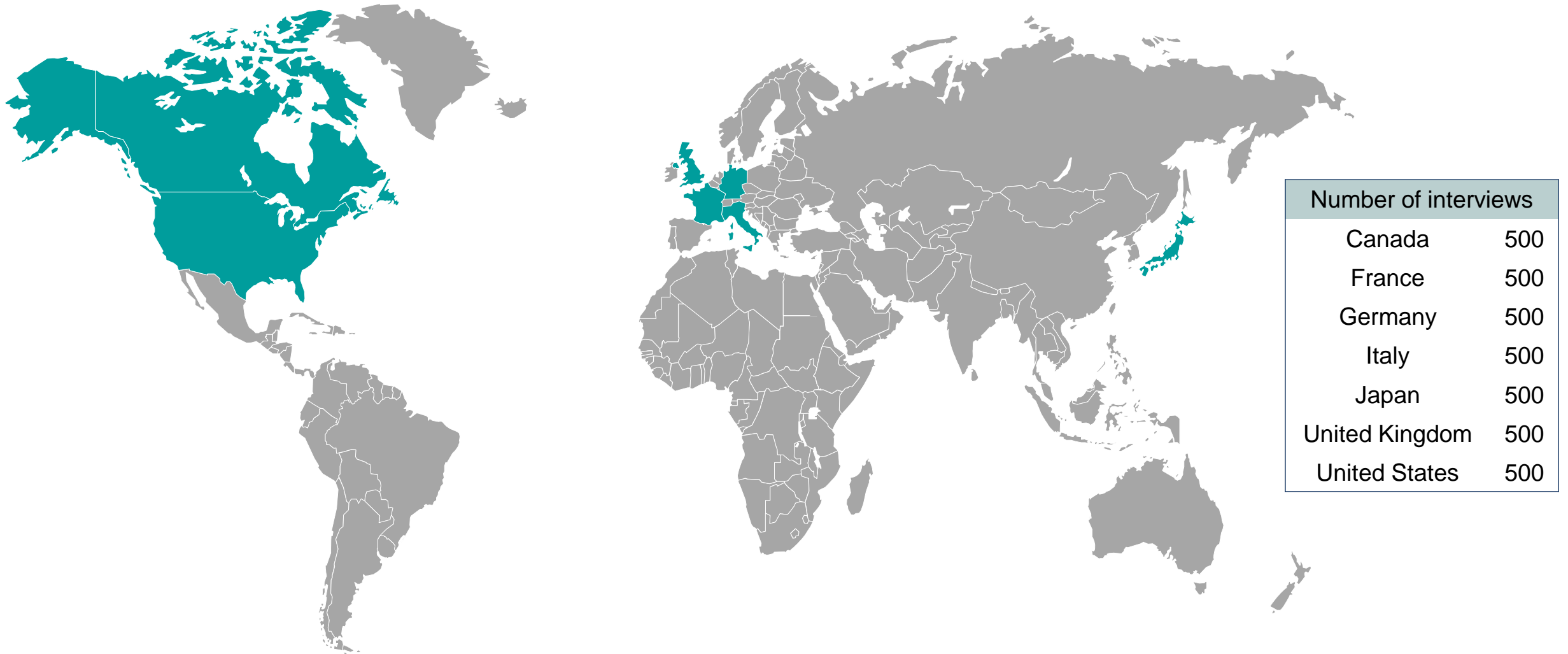
Online interviews via Ipsos Access Panel.

Quota method applied to gender, age, occupation, region and market size.

READING NOTE

- for Global results and sub-totals by clusters, each country weighs the same.

3500 PEOPLE INTERVIEWED IN THE G7 COUNTRIES



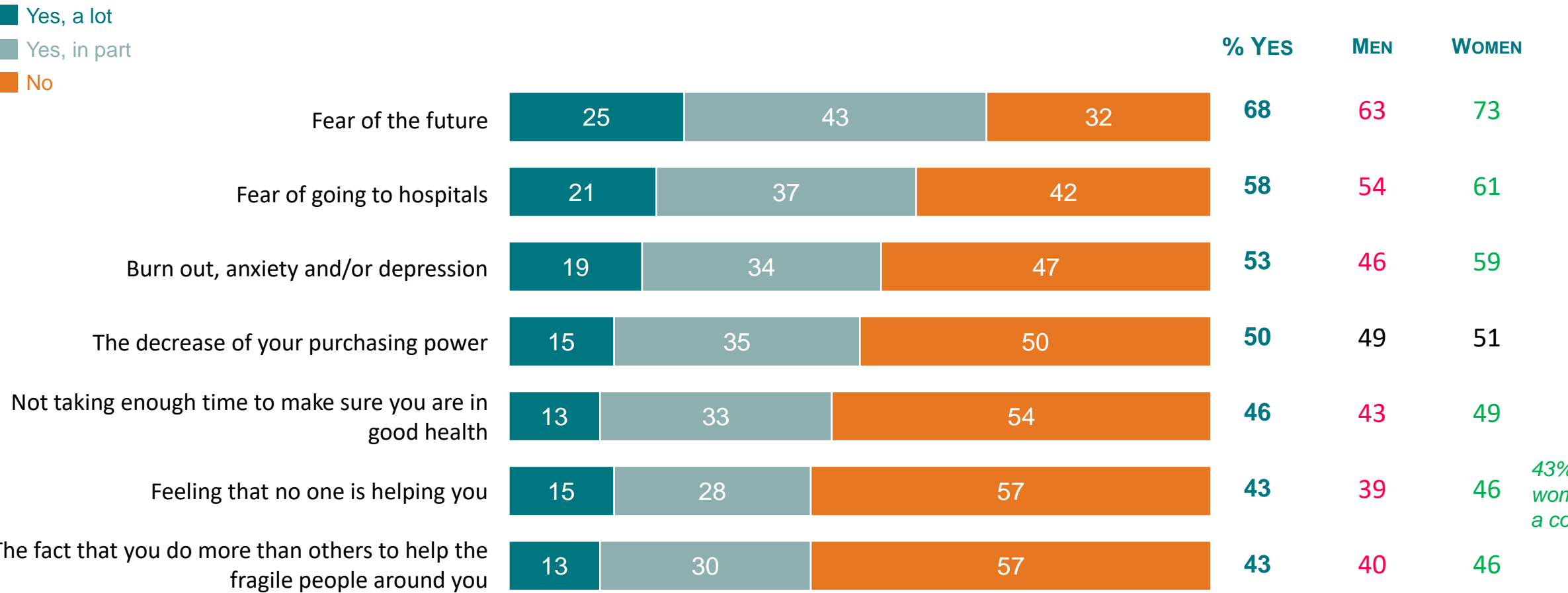
THE FIRST REASON TO ACT URGENTLY

The covid crisis and its consequences are hitting women in a particularly violent way

1

WOMEN HAVE BEEN MORE AFFECTED BY STRESS, FEAR AND THE FEELING OF HELPLESSNESS THAN MEN SINCE THE BEGINNING OF THE PANDEMIC

ALL COUNTRIES



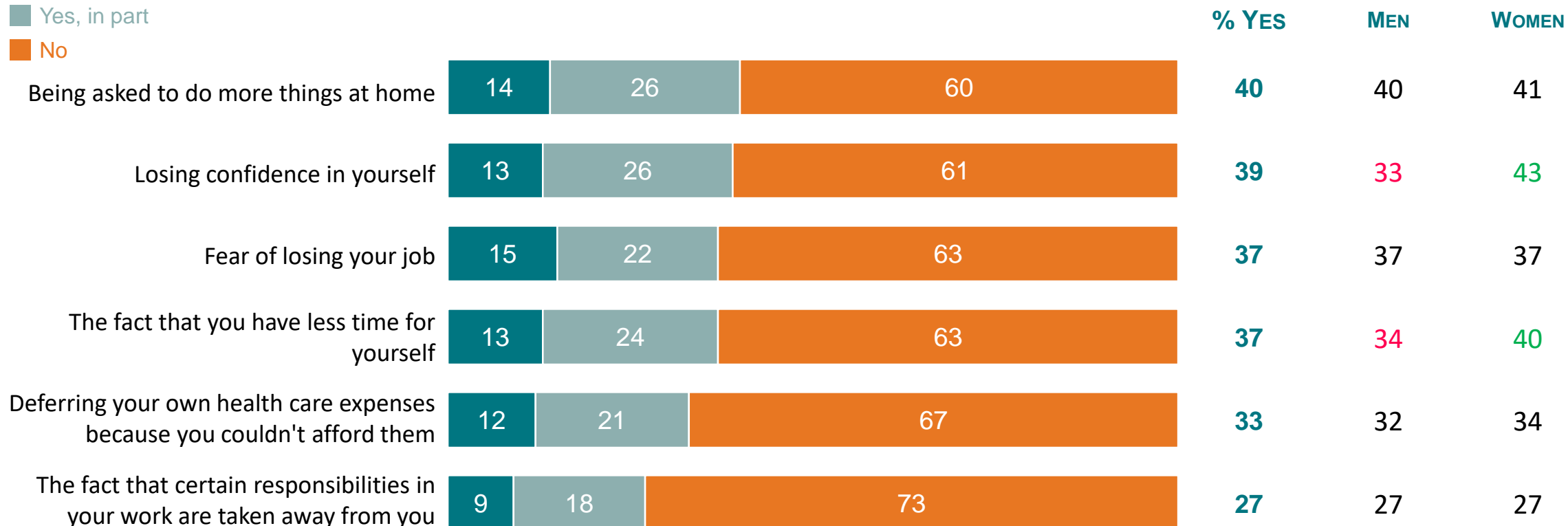
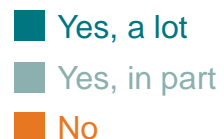
43% of women in a couple

Since the beginning of the pandemic, have you experienced any of the following situations because of its consequences?



WOMEN ALSO MORE OFTEN LOST CONFIDENCE AND FELT THEY HAD LESS TIME FOR THEMSELVES

ALL COUNTRIES



Since the beginning of the pandemic, have you experienced any of the following situations because of its consequences?

SECOND REASON TO ACT URGENTLY

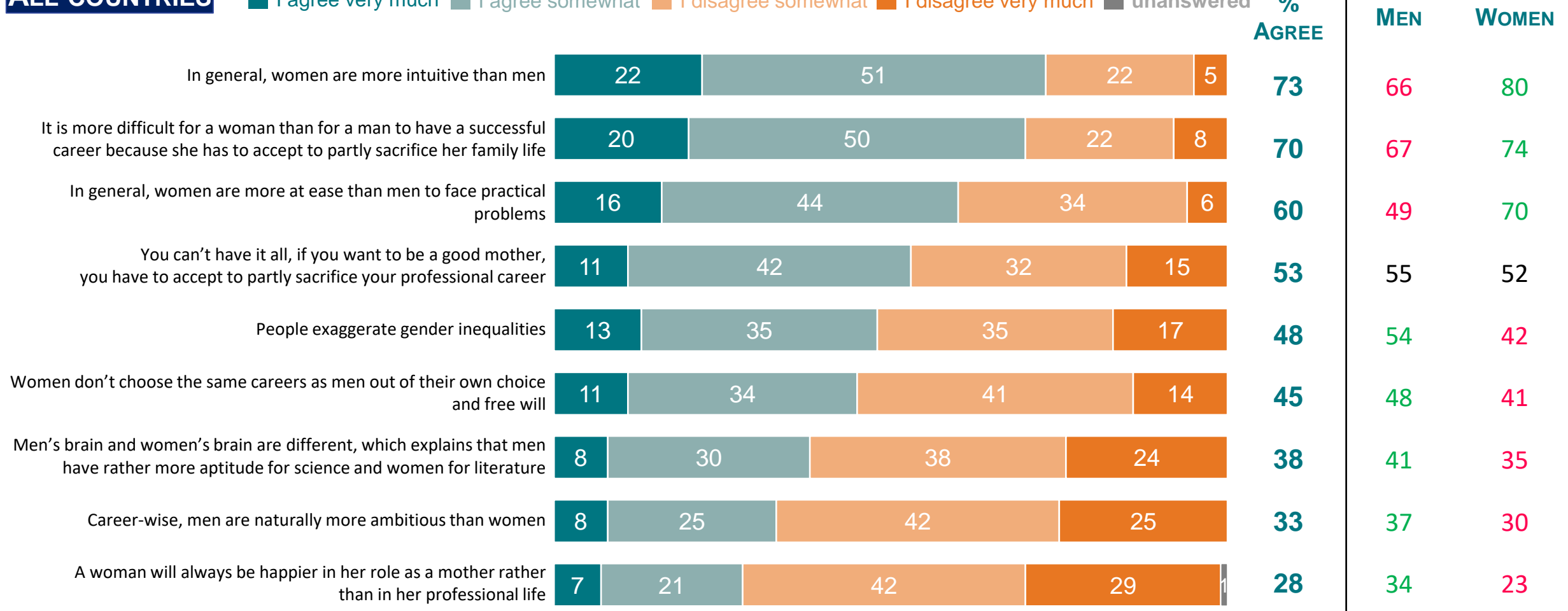
The risk of women going back to traditional roles with the pandemic is even more serious than gender stereotypes remain widespread

2

STEREOTYPES ABOUT WOMEN ARE STILL WIDESPREAD IN THE G7 : THEY CAN'T HAVE IT ALL, THEIR BRAINS ARE DIFFERENT FROM MEN'S, THEY ARE NATURALLY LESS AMBITIOUS, AND SO ON.

ALL COUNTRIES

■ I agree very much
 ■ I agree somewhat
 ■ I disagree somewhat
 ■ I disagree very much
 ■ unanswered
 % AGREE



To what extent do you agree or disagree with the following statements?

WOMEN FACE STRONG STEREOTYPES IN ALL THE G7 COUNTRIES AND ESPECIALLY IN ITALY, BUT ALSO HEAVY ROLE MODELS IN GERMANY OR IN JAPAN.

Agree	ALL	EUROPE	France	Germany	UK	Italy	AMERICA	Canada	US	Japan
In general, women are more intuitive than men	73	76	80	77	69	80	74	70	78	60
It is more difficult for a woman than for a man to have a successful career (...)	70	74	69	79	69	80	63	70	56	69
In general, women are more at ease than men to face practical problems	60	60	62	55	51	71	54	49	60	69
You can't have it all, if you want to be a good mother, you have to accept to partly sacrifice your professional career	53	55	43	67	56	54	48	48	48	58
People exaggerate gender inequalities	48	50	41	50	52	58	45	38	51	43
Women don't choose the same careers as men out of their own choice and free will	45	48	43	59	54	37	48	45	49	25
Men's brain and women's brain are different (...)	38	36	24	45	38	35	35	30	40	53
Career-wise, men are naturally more ambitious than women	33	31	28	34	29	33	25	22	27	61
A woman will always be happier in her role as a mother rather than in her professional life	28	29	28	35	23	32	22	15	28	36

To what extent do you agree or disagree with the following statements?

FOCUS ON “YOU CAN’T HAVE IT ALL” – A BELIEF WIDELY SHARED



“You can't have it all, if you want to be a good mother, you have to accept to partly sacrifice your professional career”



52



55

Below 35 y.o.
52

35-54 y.o.
53

55 y.o. and over
54

Managers and
professionals
52

Technicians / clerks /
service workers
56

Workers /
elementary
occupations
50

Inactive /
unemployed
54



67



58



56



54



48



48



43

To what extent do you agree or disagree with the following statements?

THIRD REASON TO ACT URGENTLY

"The factory of inequalities"
is still running at full speed
in the course of women's lives

3

IT ALL STARTS DURING THEIR EDUCATION: WOMEN HAVE MORE OFTEN THAN MEN BEEN DISCOURAGED TO PURSUE SCIENTIFIC STUDIES OR CAREERS

ALL COUNTRIES

- Yes, several times
- Yes, once
- No, not really
- No, never

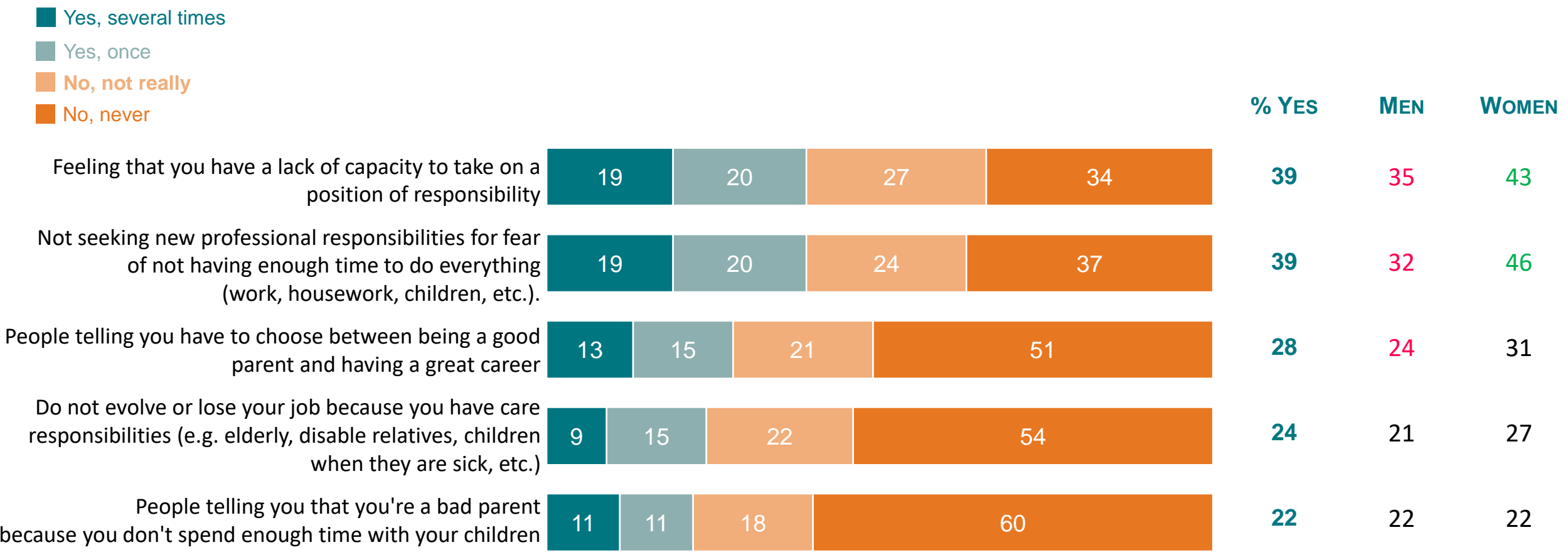
					% YES	MEN	WOMEN
People telling you you're not scientifically minded	14	14	27	45	28	23	32
People telling you that scientific careers are for men	14	12	26	48	26	22	29
People telling you that you should not pursue a scientific career	11	11	27	51	22	19	25
People telling you that you shouldn't go to science or engineering school	10	11	26	53	21	19	23
People telling you that women who choose to pursue careers in science are often unhappy with their choice	9	10	29	52	19	17	21

During your education, which of the following situations did you encounter?



INEQUALITIES THAT THEY ALSO EXPERIENCE IN THEIR PROFESSIONAL LIFE: WOMEN ARE MUCH MORE DOUBTING OF THEIR CAPACITY TO TAKE NEW RESPONSIBILITIES, ESPECIALLY GIVEN THE OTHER CONSTRAINTS THEY ARE FACING

ALL COUNTRIES

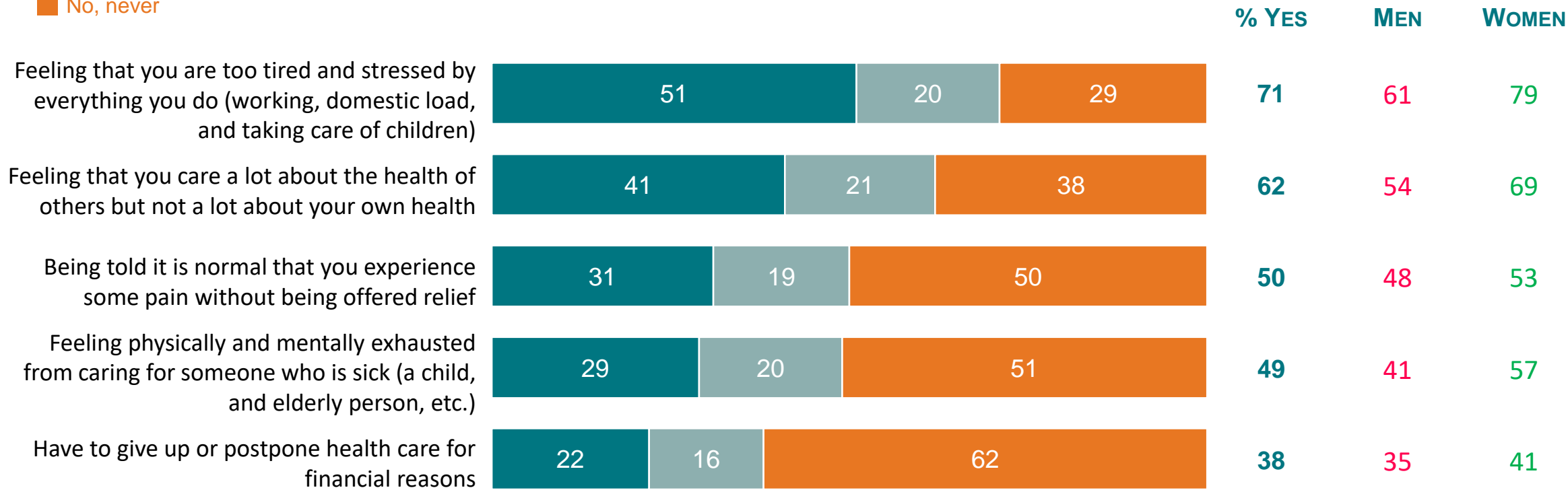


Have you encountered the following situations during your professional life?

INEQUALITIES EXPERIENCED BY WOMEN ARE ALSO VERY STRONG IN THE AREA OF HEALTH : THEY ARE EXPERIENCING MUCH MORE OFTEN THAN MEN TIREDNESS AND STRESS, TAKING CARE OF THE HEALTH OF OTHERS BEFORE THEMSELVES : THEY ALSO ABANDON THEIR MEDICAL CARE MORE OFTEN FOR FINANCIAL REASONS.

ALL COUNTRIES

- Yes, several times
- Yes, once
- No, never



Have you encountered the following situations?



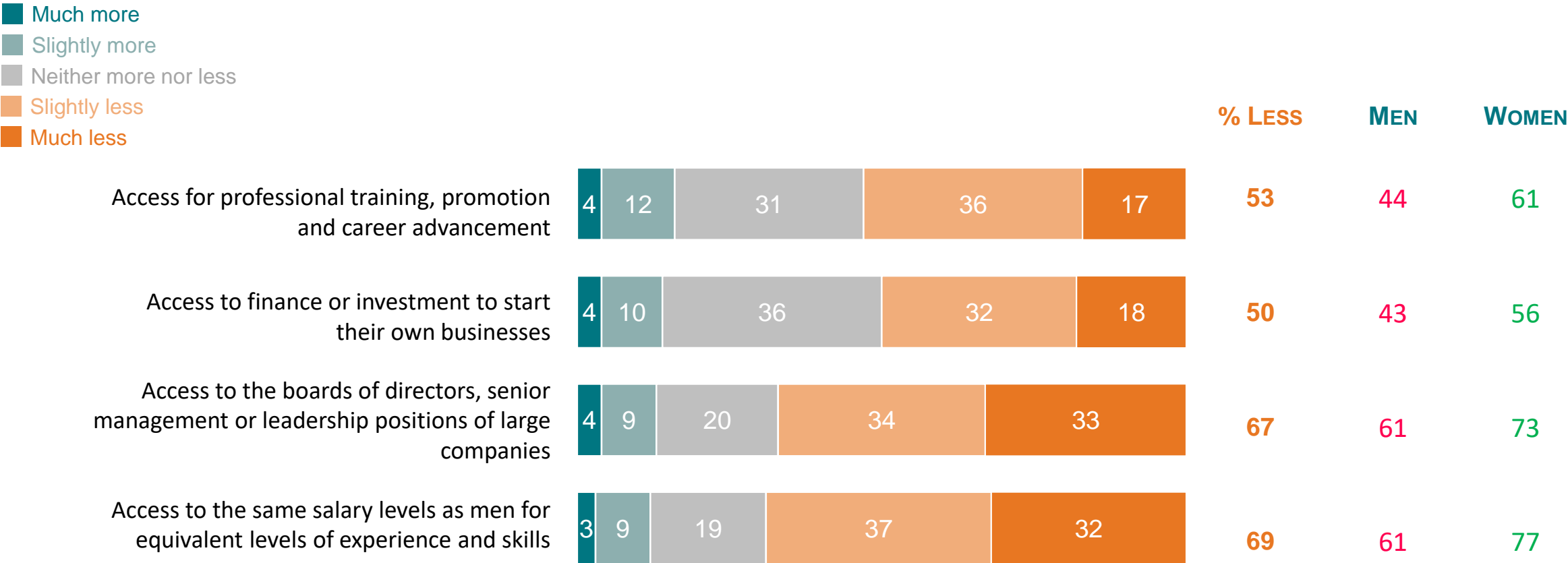
ONE COMMON DIAGNOSIS

Gender inequalities do persist
especially in the field of business

4

A MAJORITY OF PEOPLE IN THE G7 COUNTRIES, AGAIN MORE WOMEN THAN MEN, ARE AWARE THAT WOMEN ARE FACING UNEQUAL OPPORTUNITIES IN BUSINESS

ALL COUNTRIES



In your opinion and in your country, women have more, less or neither more nor less than men:



JAPANESE AND FRENCH PEOPLE ARE ESPECIALLY CONVINCED WOMEN ARE FACING MORE DIFFICULTIES THAN MEN IN BUSINESS

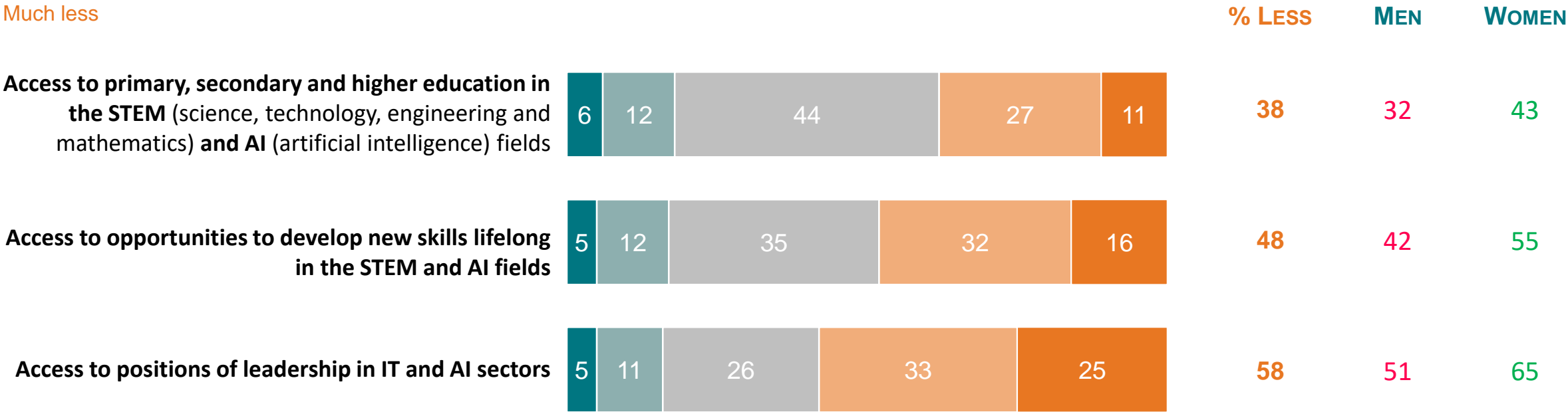
	ALL	EUROPE	France	Germany	UK	Italy	AMERICA	Canada	US	Japan
Less										
Access for professional training, promotion and career advancement	53	53	57	50	43	60	47	48	47	66
Access to finance or investment to start their own businesses	50	49	55	51	41	48	48	47	48	59
Access to the boards of directors, senior management or leadership positions (...)	67	68	66	71	65	69	61	64	58	77
Access to the same salary levels as men for equivalent levels of experience and skills	69	71	75	72	67	71	64	68	61	73

In your opinion and in your country, women have more, less or neither more nor less than men:

A MAJORITY OF PEOPLE IN THE G7, ESPECIALLY WOMEN, ARE CONVINCED WOMEN ALSO HAVE LESS ACCESS TO POSITION OF LEADERSHIP IN IT AND AI SECTORS IN THEIR COUNTRY THAN MEN

ALL COUNTRIES

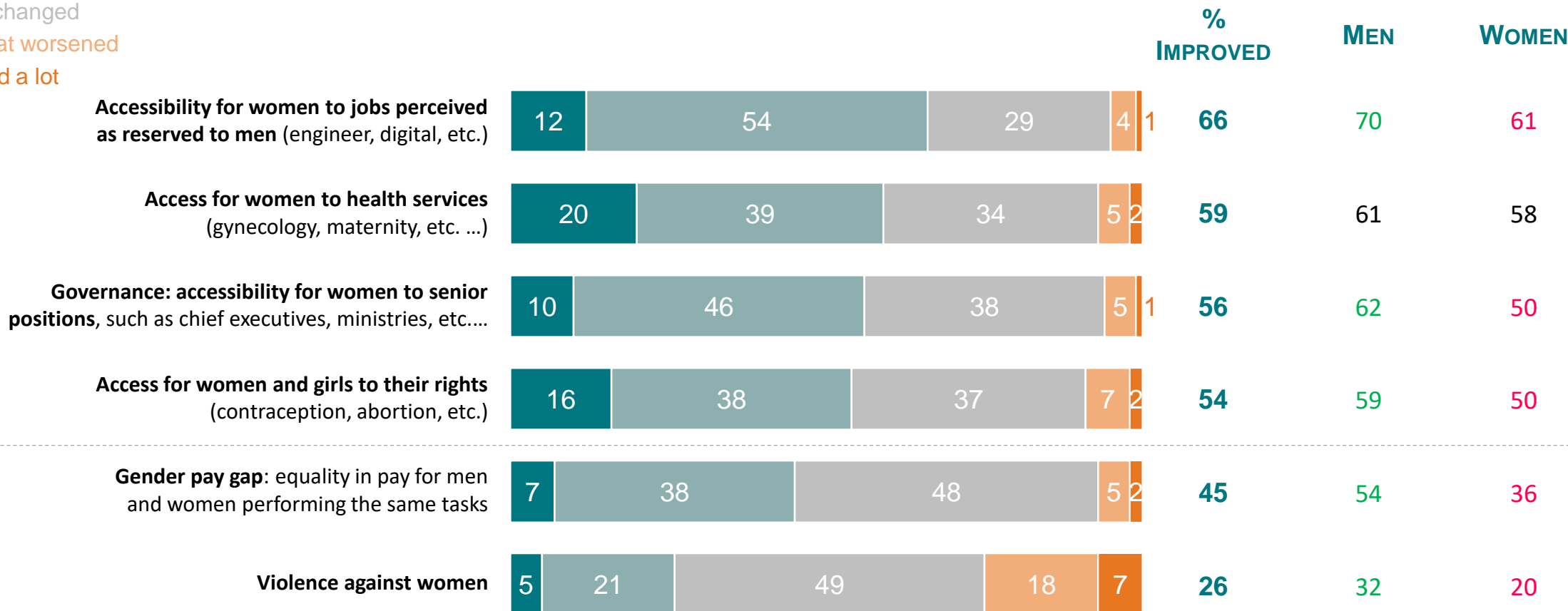
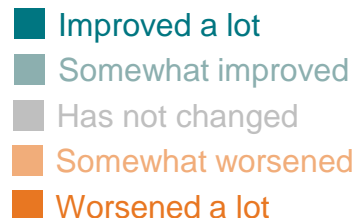
- Much more
- Slightly more
- Neither more nor less
- Slightly less
- Much less



In your opinion and in your country, women have more, less or neither more nor less than men:

WHEN IT COMES TO GENDER INEQUALITIES, THE MAJORITY OF MEN THINK THE SITUATION HAS IMPROVED, BUT WOMEN DO NOT: ACTIONS MUST BE TAKEN

ALL COUNTRIES



For each of the following topics, do you feel that the situation in your country has improved, worsened or has not changed in the last 5 years?

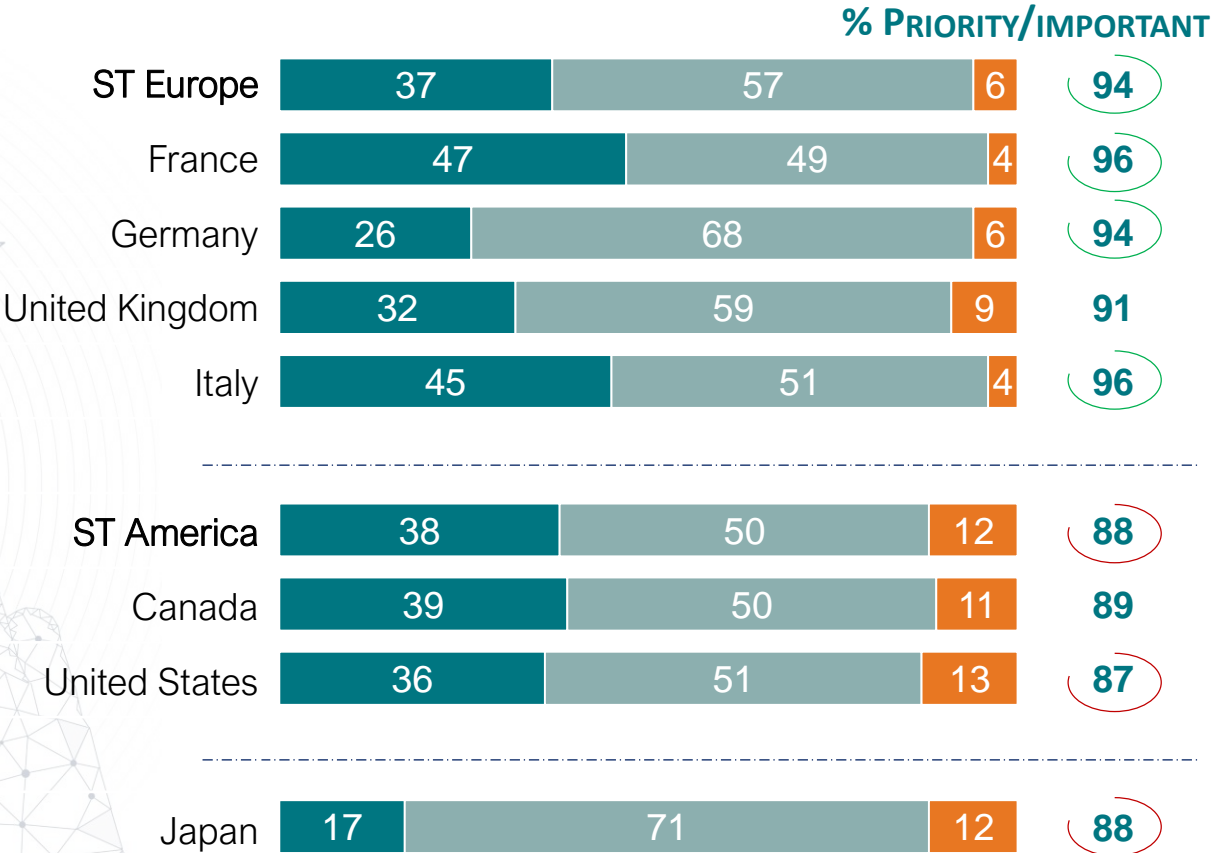
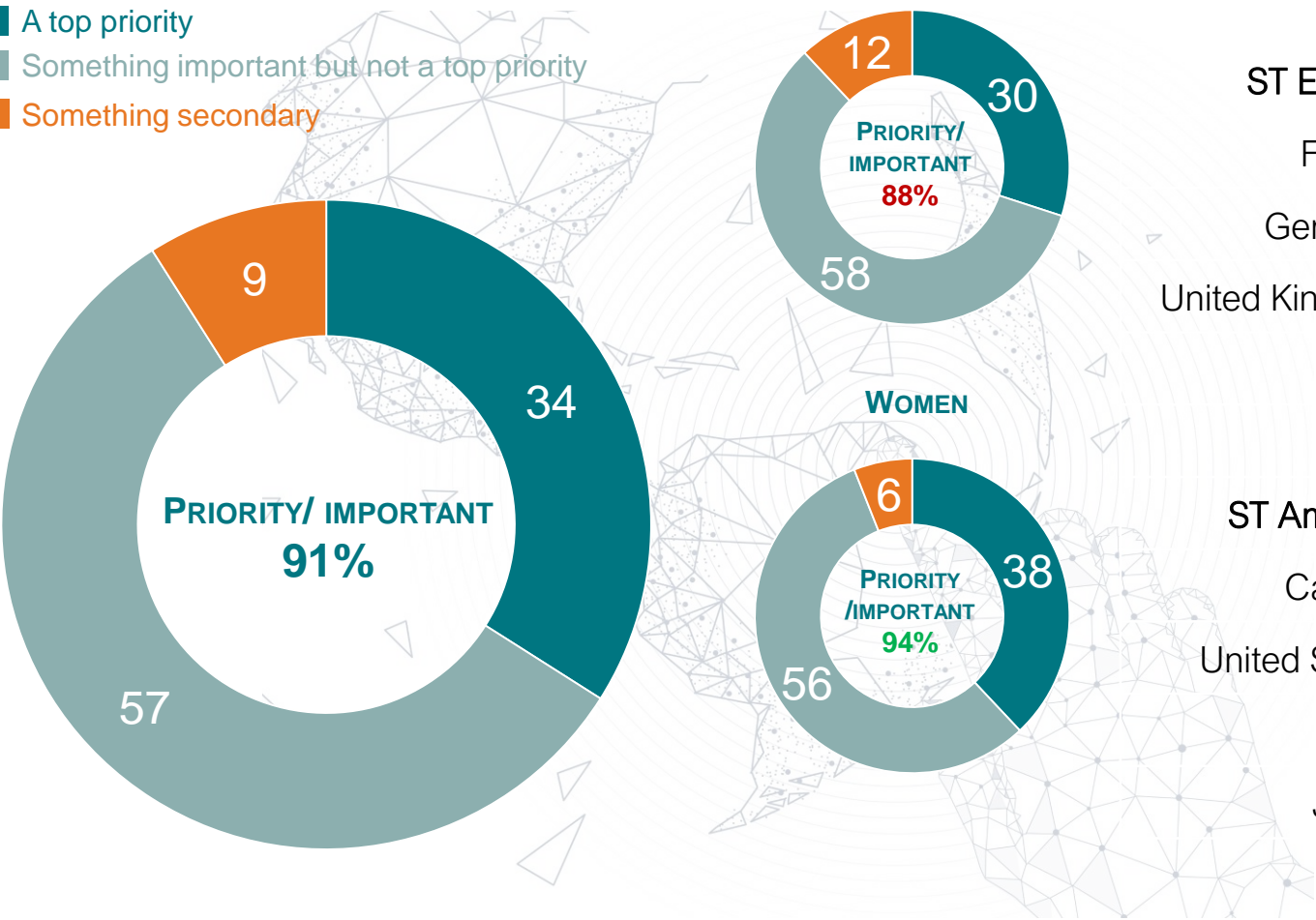


**Countries (men, women, seniors, youth, etc.)
overwhelmingly want to put an end
to gender inequalities.**

THE VAST MAJORITY OF G7 POPULATIONS BELIEVE THAT CLOSING THE GENDER GAP IS IMPORTANT : THE FRENCH AND ITALIANS ARE THE MOST CONVINCED

ALL COUNTRIES

- A top priority
- Something important but not a top priority
- Something secondary

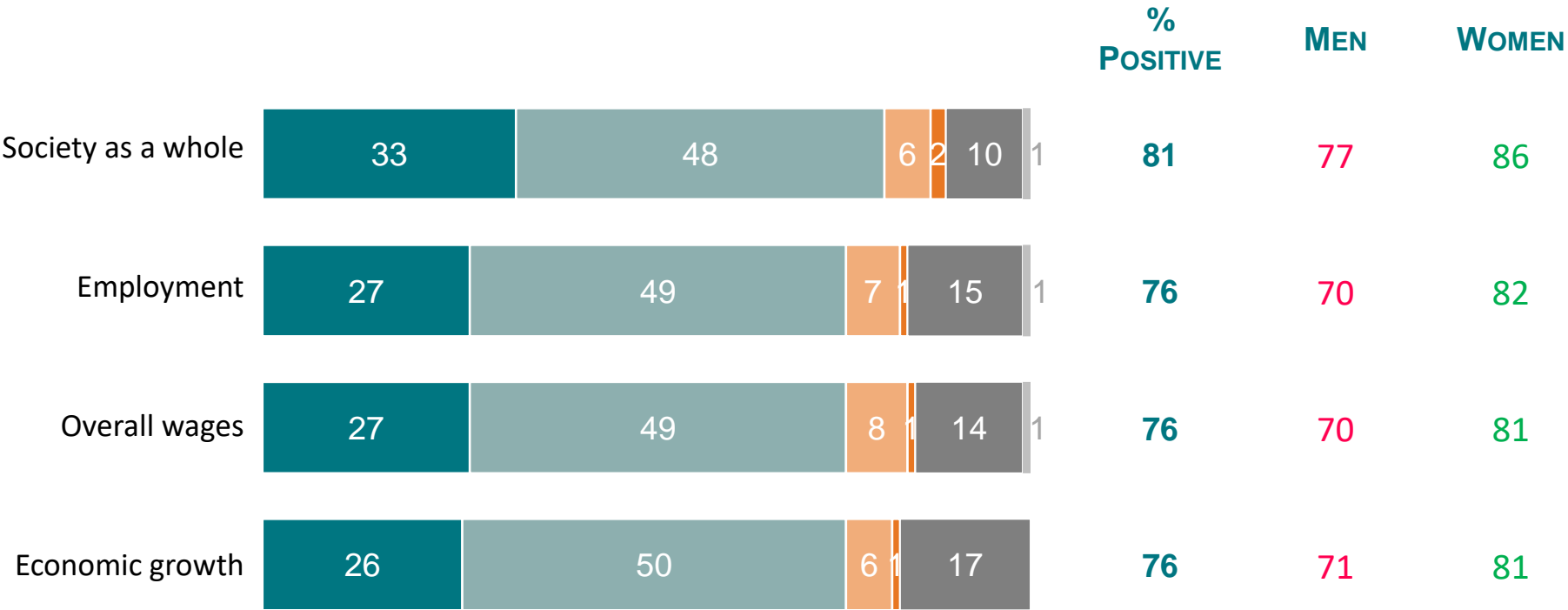


Do you think closing gender gap should be addressed as:

A LARGE MAJORITY BELIEVE THAT IF WOMEN HAD THE SAME OPPORTUNITIES AS MEN IT WOULD HAVE POSITIVE CONSEQUENCES IN MANY AREAS

ALL COUNTRIES

- Very positive
- Rather positive
- Rather negative
- Very negative
- No impact
- No answer



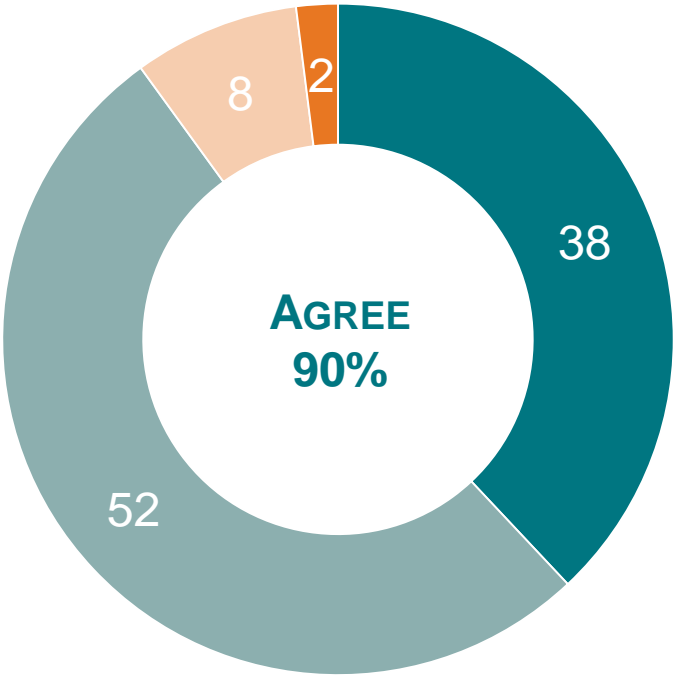
If women had the same opportunities as men, do you think this would have consequences on :



THERE IS A BROAD CONSENSUS THAT THE OUTCOMES OF DECISIONS ARE POSITIVE WHEN BOTH MEN AND WOMEN ARE INVOLVED

ALL COUNTRIES

I agree very much I agree somewhat I disagree somewhat I disagree very much



% AGREE

MEN	WOMEN
89	90

% AGREE

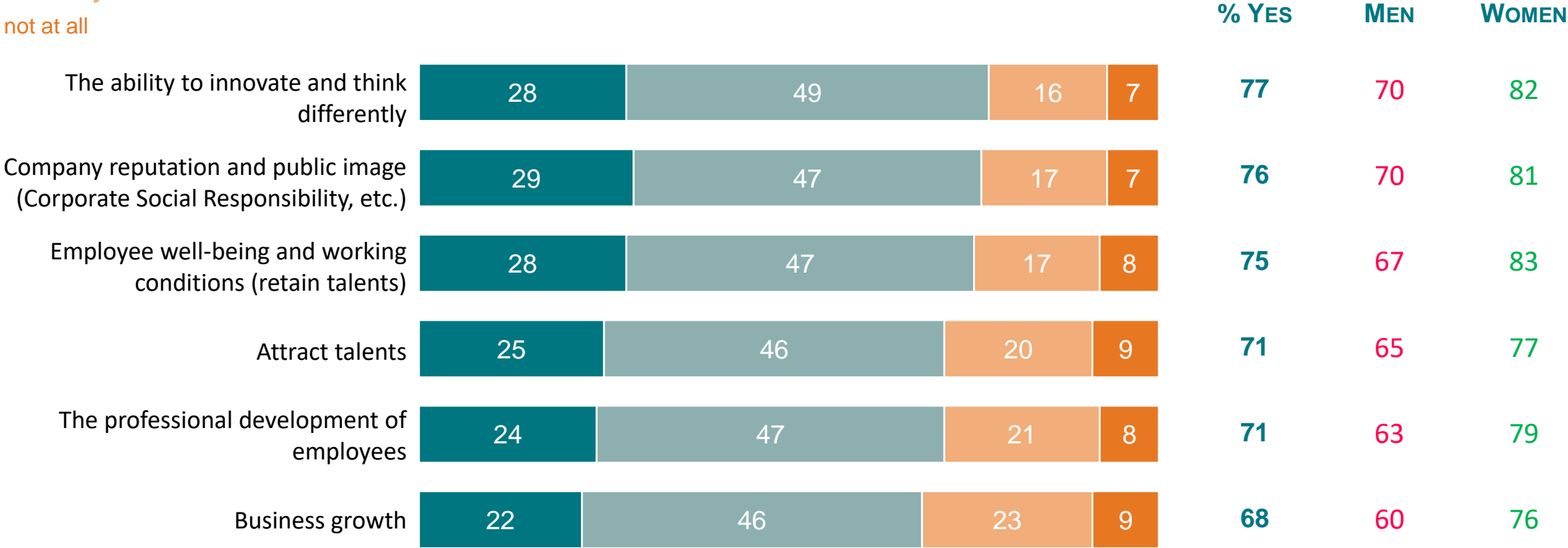
ST Europe	90
France	92
Germany	89
United Kingdom	90
Italy	89
ST America	92
Canada	92
United States	92
Japan	82

To what extent do you agree or disagree with the following statements? Outcomes of decisions are positive when both women and men are involved in the design of solutions

A MAJORITY OF PEOPLE ARE CONVINCED A BETTER ACCESS OF WOMEN TO SENIOR MANAGEMENT POSITIONS WOULD HAVE POSITIVE OUTCOMES

ALL COUNTRIES

- Yes, a lot
- Yes, a little
- No, not really
- No, not at all



If women had a better access to senior management positions of large companies, do you think that this would have positive consequences on:



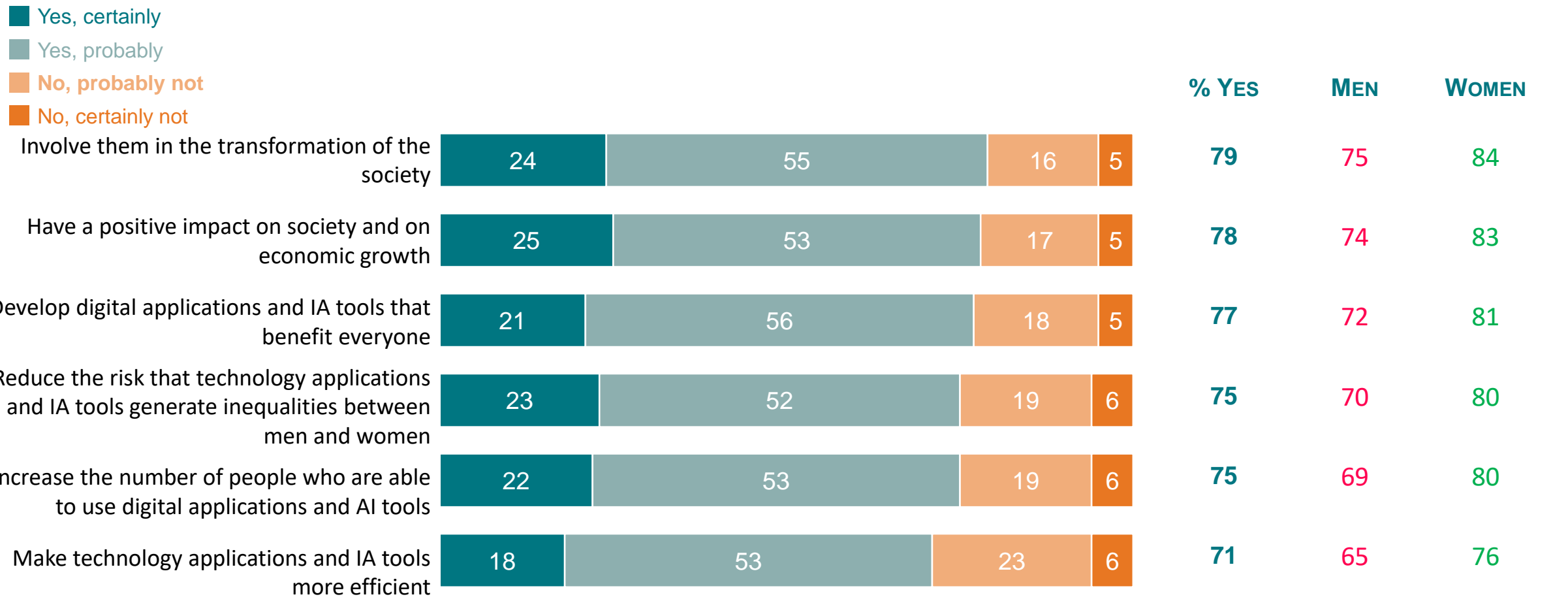
AMERICANS AND JAPANESE PEOPLE ARE PARTICULARLY CONVINCED IT WOULD HAVE POSITIVE IMPACTS

Yes	ALL	EUROPE	France	Germany	UK	Italy	AMERICA	Canada	US	Japan
The ability to innovate and think differently	77	74	78	69	70	80	80	78	82	79
Company reputation and public image (Corporate Social Responsibility, etc.)	76	73	76	72	68	78	77	77	77	81
Employee well-being and working conditions (retain talents)	75	73	75	74	68	76	77	77	78	78
Attract talents	71	68	69	66	65	71	76	75	76	76
The professional development of employees	71	69	70	68	65	74	75	75	76	72
Business growth	68	65	65	62	56	75	72	71	73	74

If women had a better access to senior management positions of large companies, do you think that this would have positive consequences on:

A MAJORITY ARE CONVINCED A BETTER ACCESS OF WOMEN TO STEM AND AI WOULD BE BENEFICIAL IN MANY WAYS, PARTICULARLY IN TERMS OF POSITIVE IMPACTS FOR SOCIETY AND ECONOMIC GROWTH

ALL COUNTRIES



If women had a better access to job in STEM (science, technology, engineering and mathematics) and AI (artificial intelligence) companies, do you think this would help to:



CANADIANS, AMERICANS AND ITALIANS ARE ESPECIALLY CONVINCED IT WOULD HAVE POSITIVE CONSEQUENCES

Yes	ALL	EUROPE	France	Germany	UK	Italy	AMERICA	Canada	US	Japan
Involve them in the transformation of the society	79	78	82	72	73	85	82	83	80	79
Have a positive impact on society and on economic growth	78	76	76	68	74	84	83	83	84	79
Develop digital applications and IA tools that benefit everyone	77	74	77	67	72	81	81	80	82	77
Reduce the risk that technology applications and IA tools generate inequalities (...)	75	75	78	70	70	83	76	78	75	70
Increase the number of people who are able to use digital applications and AI tools	75	73	73	72	67	79	78	76	80	76
Make technology applications and IA tools more efficient	71	68	66	64	61	78	75	72	77	75

If women had a better access to job in STEM (science, technology, engineering and mathematics) and AI (artificial intelligence) companies, do you think this would help to:

CALL TO ACTION

G7 MEASURES WIDELY APPROVED

In favor (Completely + Rather)	ALL
Create lifelong opportunities for everyone to access STEM skills training	86
Develop a better understanding on mental health issues	85
Develop a better understanding on specific women health issues	85
Invest in women's and girls' education	84
Developing innovative policies to provide an equal access to public and private financing (...)	84
Introduce legislation that ensures women have equal access to social and economic capital (...)	83
Reform the health system (...)	81
Develop reskilling programs specifically for women whose jobs are at risk from automation	81
Commitments from companies to achieve gender equality at all levels in their AI teams	80
Establish clear targets in order to ensure gender diversity in private companies' supply chains (...)	80
Transform health care systems to be inclusive and tailored for older women	79
Appoint women to key positions with responsibility for climate action	76
Encouraging women-owned businesses to register on international databases	76
Create data disclosure to allow visibility and promotion of women-owned businesses	75
Communicate on the connections between gender inequality and the effects of climate change	69
Establish a target for universities to enroll at least 40% girls on their STEM courses	69

For each of the following measures that could be put in place in favor of women, say whether you are completely, rather, rather not or not at all in favor?

APPENDICES

DETAILED RESULTS:

- 1- BUSINESS**
- 2- STEM AND AI**
- 3- CLIMATE CHANGE**
- 4- HEALTH**

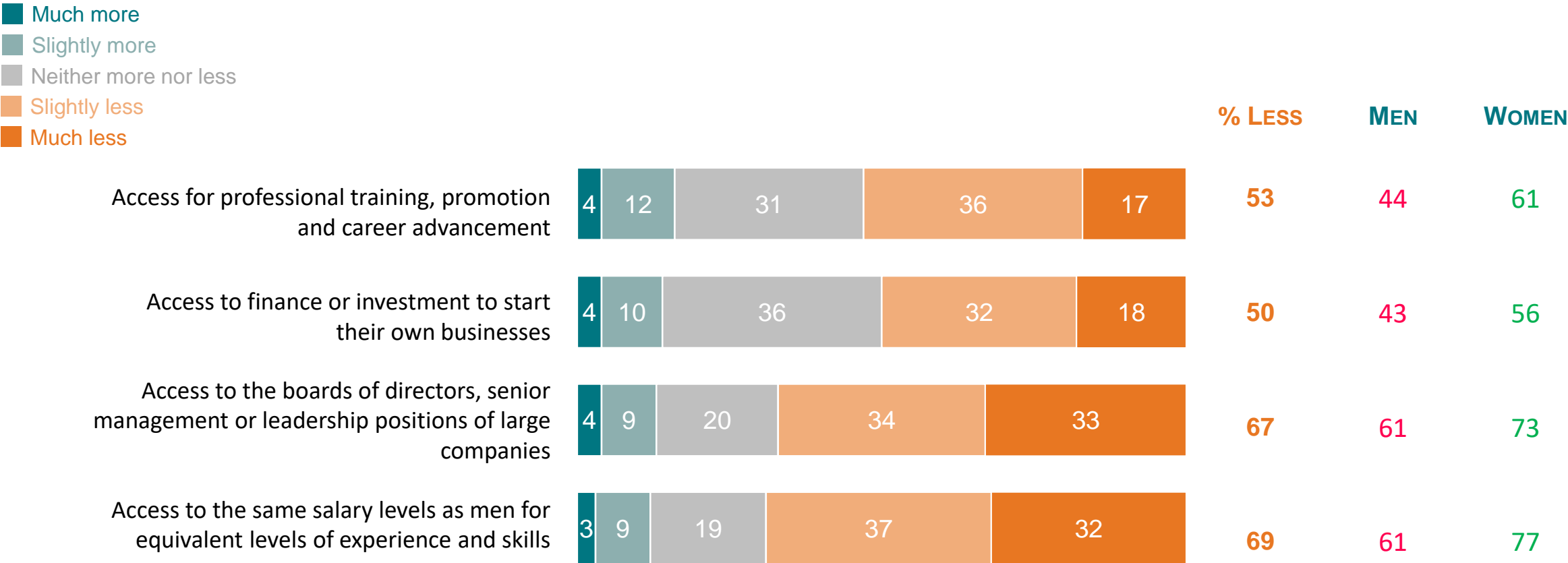
ONE COMMON DIAGNOSIS:

**GENDER INEQUALITIES
PERSIST IN THE FIELD OF
BUSINESS AND URGENT
ACTION IS NEEDED**

1

A MAJORITY OF PEOPLE IN THE G7 COUNTRIES, AGAIN MORE WOMEN THAN MEN, ARE AWARE THAT WOMEN ARE FACING UNEQUAL OPPORTUNITIES IN BUSINESS

ALL COUNTRIES



In your opinion and in your country, women have more, less or neither more nor less than men:



JAPANESE AND FRENCH PEOPLE ARE ESPECIALLY CONVINCED WOMEN ARE FACING MORE DIFFICULTIES THAN MEN IN BUSINESS

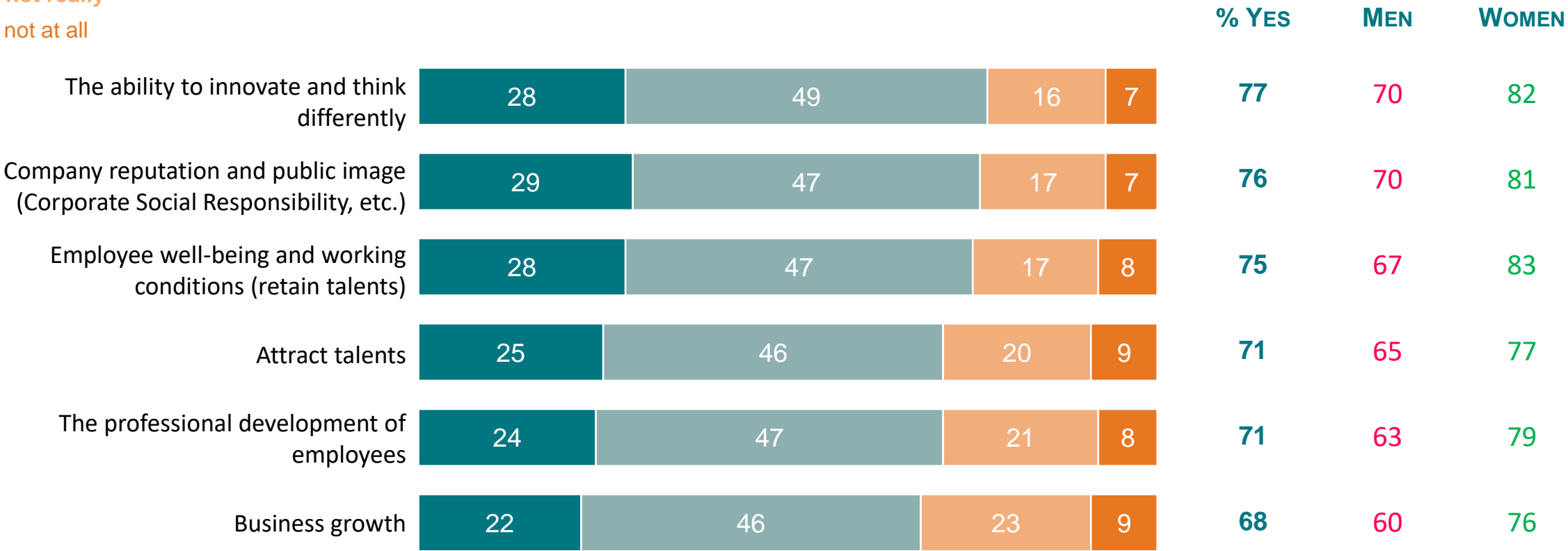
	ALL	EUROPE	France	Germany	UK	Italy	AMERICA	Canada	US	Japan
Less										
Access for professional training, promotion and career advancement	53	53	57	50	43	60	47	48	47	66
Access to finance or investment to start their own businesses	50	49	55	51	41	48	48	47	48	59
Access to the boards of directors, senior management or leadership positions (...)	67	68	66	71	65	69	61	64	58	77
Access to the same salary levels as men for equivalent levels of experience and skills	69	71	75	72	67	71	64	68	61	73

In your opinion and in your country, women have more, less or neither more nor less than men:

A MAJORITY OF PEOPLE ARE CONVINCED A BETTER ACCESS OF WOMEN TO SENIOR MANAGEMENT POSITIONS WOULD HAVE POSITIVE OUTCOMES

ALL COUNTRIES

- Yes, a lot
- Yes, a little
- No, not really
- No, not at all



If women had a better access to senior management positions of large companies, do you think that this would have positive consequences on:



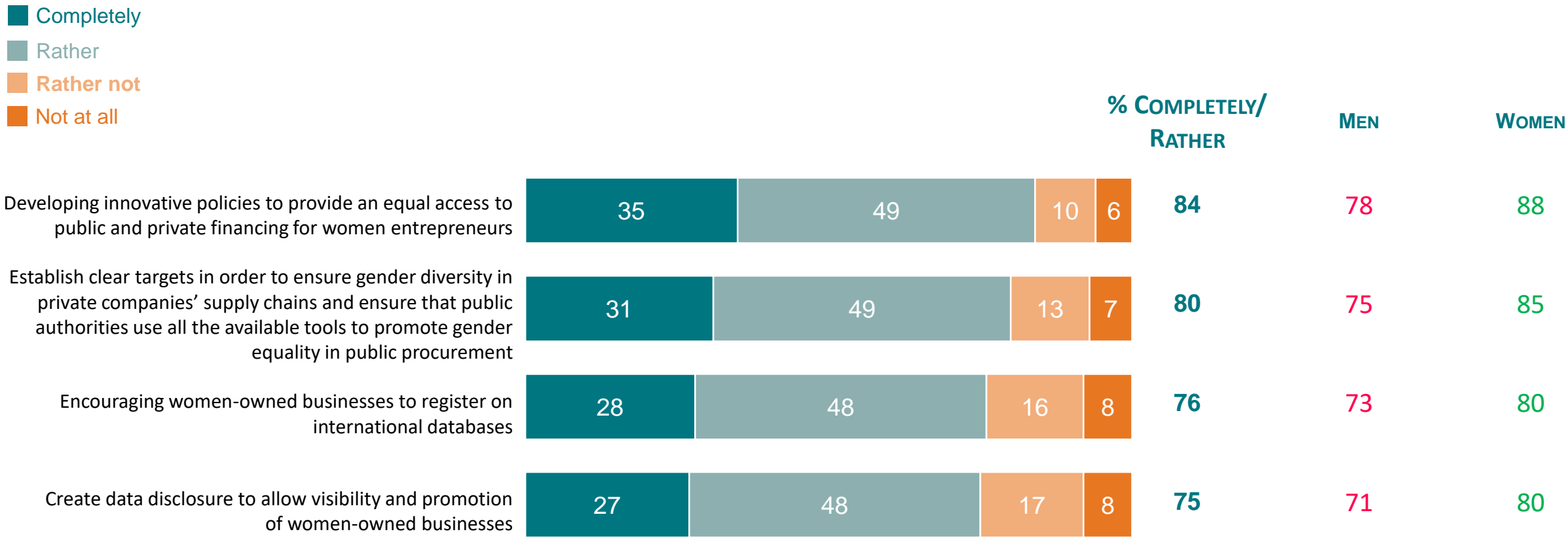
AMERICANS AND JAPANESE PEOPLE ARE PARTICULARLY CONVINCED IT WOULD HAVE POSITIVE IMPACTS

Yes	ALL	EUROPE	France	Germany	UK	Italy	AMERICA	Canada	US	Japan
The ability to innovate and think differently	77	74	78	69	70	80	80	78	82	79
Company reputation and public image (Corporate Social Responsibility, etc.)	76	73	76	72	68	78	77	77	77	81
Employee well-being and working conditions (retain talents)	75	73	75	74	68	76	77	77	78	78
Attract talents	71	68	69	66	65	71	76	75	76	76
The professional development of employees	71	69	70	68	65	74	75	75	76	72
Business growth	68	65	65	62	56	75	72	71	73	74

If women had a better access to senior management positions of large companies, do you think that this would have positive consequences on:

INITIATIVES TO PROMOTE WOMEN ENTREPRENEURS ARE ALSO LARGELY SUPPORTED

ALL COUNTRIES



For each of the following measures that could be put in place in favor of women, say whether you are completely, rather, rather not or not at all in favor?

THIS IS ESPECIALLY THE CASE IN AMERICA AND JAPAN

Completely / Rather	ALL	EUROPE	France	Germany	UK	Italy	AMERICA	Canada	US	Japan
Developing innovative policies to provide an equal access to public and private financing (...)	84	82	82	84	82	82	85	88	83	85
Establish clear targets in order to ensure gender diversity in private companies' supply chains (...)	80	80	81	78	77	83	80	81	78	84
Encouraging women-owned businesses to register on international databases	76	74	73	68	79	73	82	82	81	76
Create data disclosure to allow visibility and promotion of women-owned businesses	75	71	69	71	73	73	80	80	81	82

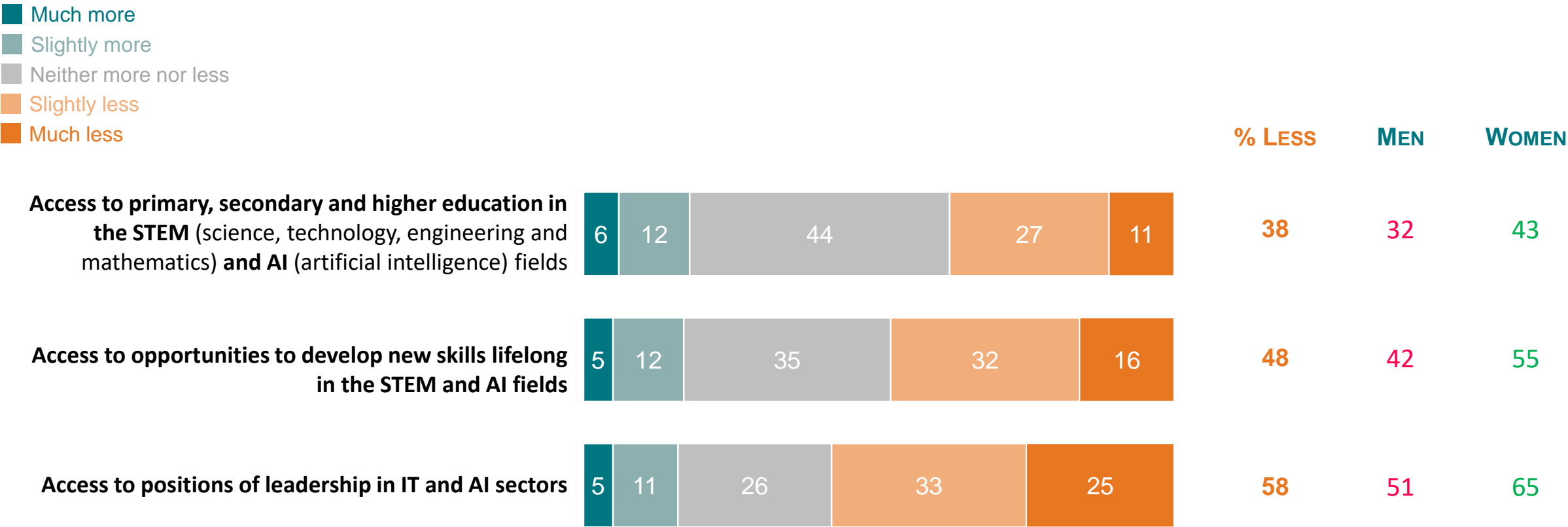
For each of the following measures that could be put in place in favor of women, say whether you are completely, rather, rather not or not at all in favor?

**INEQUALITIES IN THE FIELDS
OF STEM AND AI ARE ALSO
PERCEIVED AS HIGH AND
MUST BE ADDRESSED**

2

A MAJORITY OF PEOPLE IN THE G7, ESPECIALLY WOMEN, ARE CONVINCED WOMEN ALSO HAVE LESS ACCESS TO POSITION OF LEADERSHIP IN IT AND AI SECTORS IN THEIR COUNTRY THAN MEN

ALL COUNTRIES



In your opinion and in your country, women have more, less or neither more nor less than men:

JAPANESE PEOPLE ARE ESPECIALLY CONVINCED WOMEN HAVE LESS ACCESS TO STEM AND AI THAN MEN

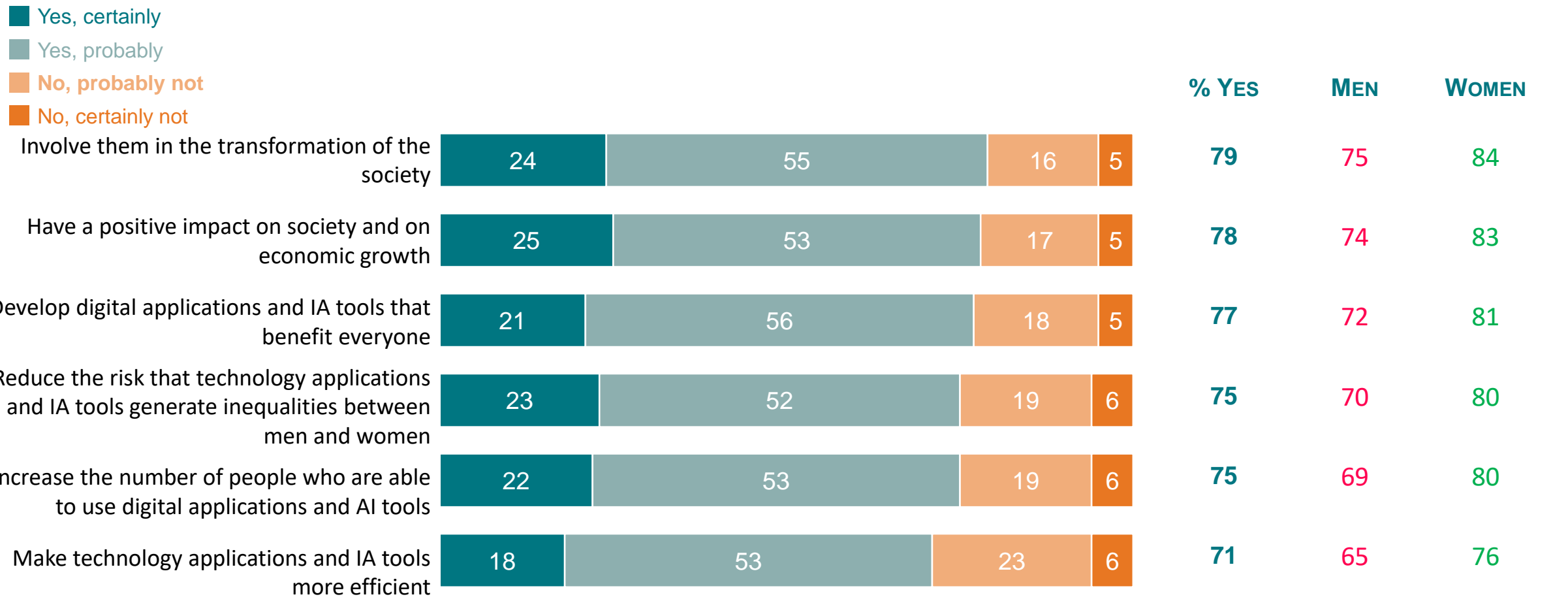
Less	ALL	EUROPE	France	Germany	UK	Italy	AMERICA	Canada	US	Japan
Access to primary, secondary and higher education in the STEM and AI fields	38	35	31	40	31	38	34	33	36	57
Access to opportunities to develop new skills lifelong in the STEM and AI fields	48	48	54	46	36	54	43	44	41	65
Access to positions of leadership in IT and AI sectors	58	59	62	60	48	65	52	54	50	68

In your opinion and in your country, women have more, less or neither more nor less than men:



A MAJORITY ARE CONVINCED A BETTER ACCESS OF WOMEN TO STEM AND AI WOULD BE BENEFICIAL IN MANY WAYS, PARTICULARLY IN TERMS OF POSITIVE IMPACTS FOR SOCIETY AND ECONOMIC GROWTH

ALL COUNTRIES



If women had a better access to job in STEM (science, technology, engineering and mathematics) and AI (artificial intelligence) companies, do you think this would help to:



CANADIANS, AMERICANS AND ITALIANS ARE ESPECIALLY CONVINCED IT WOULD HAVE POSITIVE CONSEQUENCES

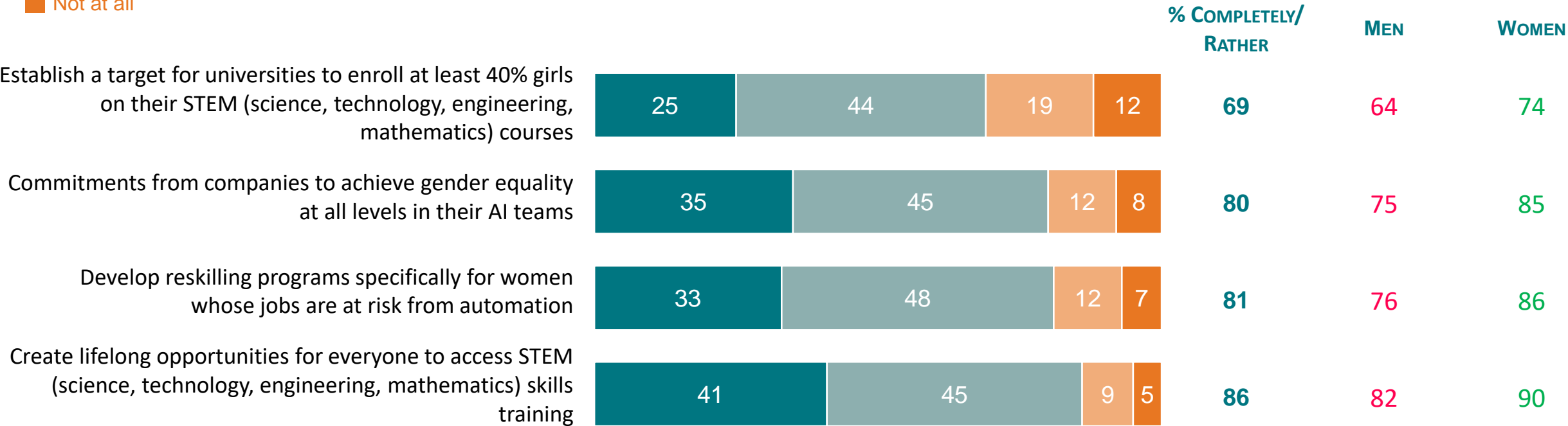
Yes	ALL	EUROPE	France	Germany	UK	Italy	AMERICA	Canada	US	Japan
Involve them in the transformation of the society	79	78	82	72	73	85	82	83	80	79
Have a positive impact on society and on economic growth	78	76	76	68	74	84	83	83	84	79
Develop digital applications and IA tools that benefit everyone	77	74	77	67	72	81	81	80	82	77
Reduce the risk that technology applications and IA tools generate inequalities (...)	75	75	78	70	70	83	76	78	75	70
Increase the number of people who are able to use digital applications and AI tools	75	73	73	72	67	79	78	76	80	76
Make technology applications and IA tools more efficient	71	68	66	64	61	78	75	72	77	75

If women had a better access to job in STEM (science, technology, engineering and mathematics) and AI (artificial intelligence) companies, do you think this would help to:

TO IMPROVE WOMEN’S ACCESS TO RESPONSIBILITIES IN STEM, PEOPLE MOSTLY FAVOR TRAINING PROGRAMS

ALL COUNTRIES

- Completely
- Rather
- Rather not
- Not at all



For each of the following measures that could be put in place in favor of women, say whether you are completely, rather, rather not or not at all in favor?



THESE MEASURES ARE FAVORED WORLDWIDE

Completely / Rather	ALL	EUROPE					AMERICA			Japan
			France	Germany	UK	Italy		Canada	US	
Create lifelong opportunities for everyone to access STEM skills training	86	84	85	87	84	81	89	91	87	87
Develop reskilling programs specifically for women whose jobs are at risk from automation	81	80	80	82	79	79	82	83	82	81
Commitments from companies to achieve gender equality at all levels in their AI teams	80	78	80	75	77	80	81	82	80	85
Establish a target for universities to enroll at least 40% girls on their STEM courses	69	68	68	65	66	72	72	72	73	68

For each of the following measures that could be put in place in favor of women, say whether you are completely, rather, rather not or not at all in favor?

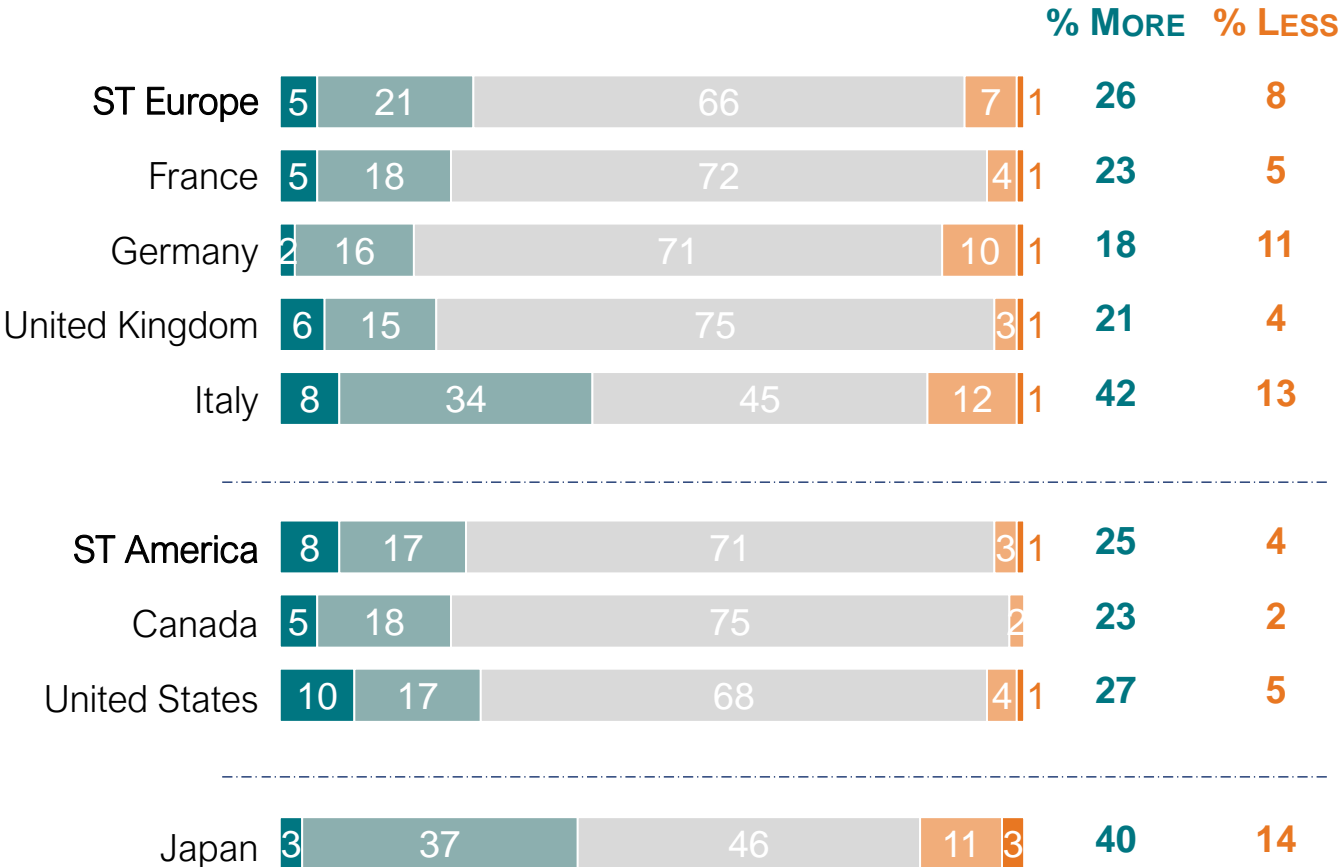
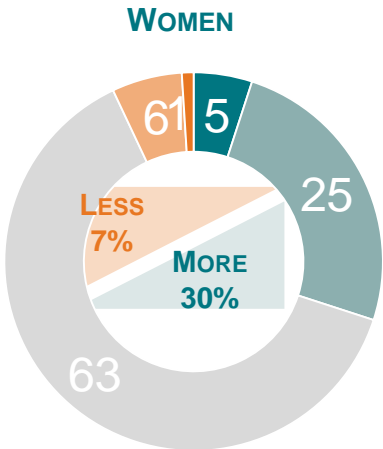
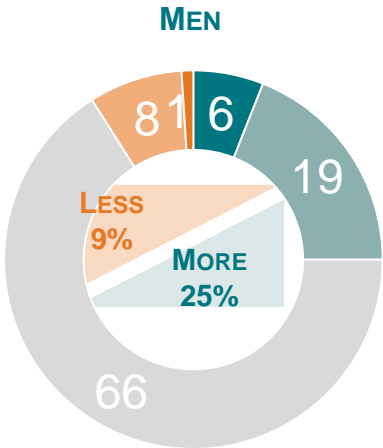
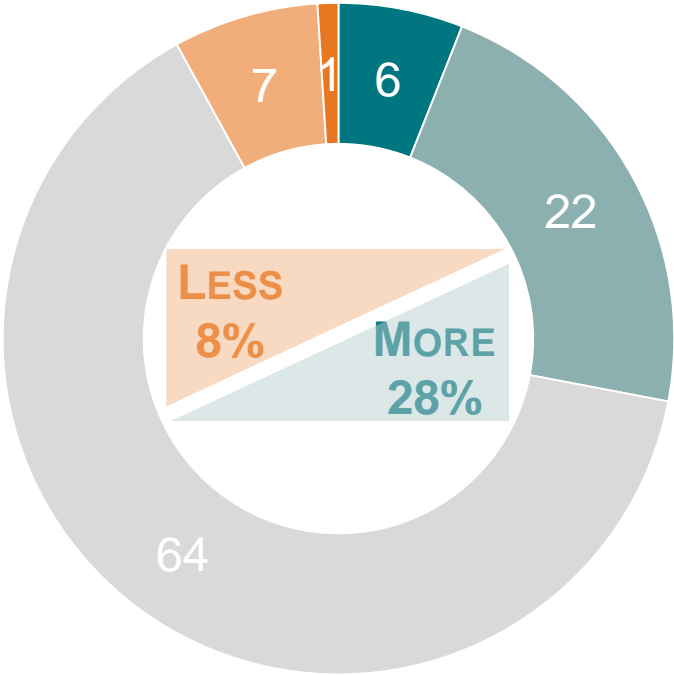
**MANY PEOPLE FAIL TO SEE
HOW WOMEN CAN BE MORE
AFFECTED BY CLIMATE
CHANGE, BUT WELCOME
ACTIONS IN THIS FIELD**

3

MOST OF THE PEOPLE IN THE G7 COUNTRIES FAIL TO UNDERSTAND HOW WOMEN CAN BE MORE AFFECTED BY CLIMATE CHANGE THAN MEN

ALL COUNTRIES

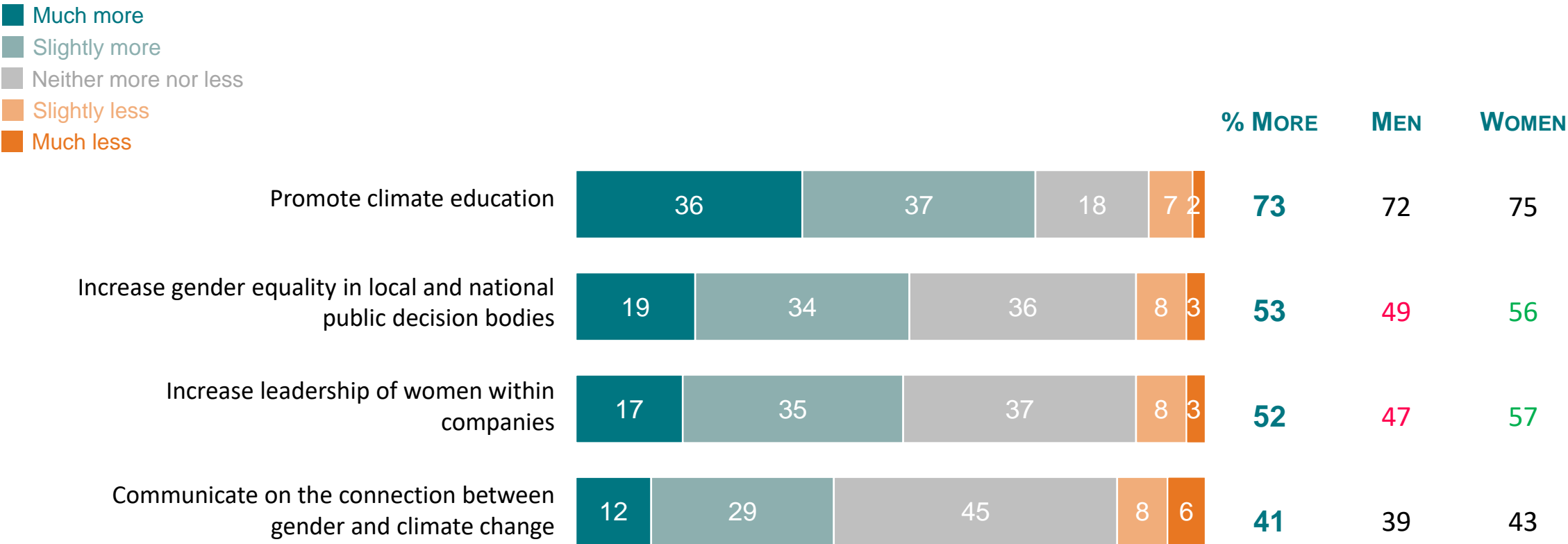
- Much more
- Slightly more
- Neither more nor less
- Slightly less
- Much less



Do you think women are more, less or neither more nor less than men impacted by climate change?

TO FIGHT THE IMPACTS OF CLIMATE CHANGE, PEOPLE THINK CLIMATE EDUCATION SHOULD BE MORE PROMOTED. ALMOST ONE MAN OUT OF TWO AND A MAJORITY OF WOMEN ALSO THINK THAT PROMOTING GENDER EQUALITY WOULD HELP.

ALL COUNTRIES



To fight the impacts of climate change, do you think that the following actions would help to improve the situation:



ITALIANS, CANADIANS BUT ALSO THE FRENCH ARE ESPECIALLY CONVINCED PROMOTING GENDER EQUALITY WOULD HELP FIGHT CLIMATE CHANGE. THIS IS MUCH LESS THE CASE IN GERMANY AND THE UK

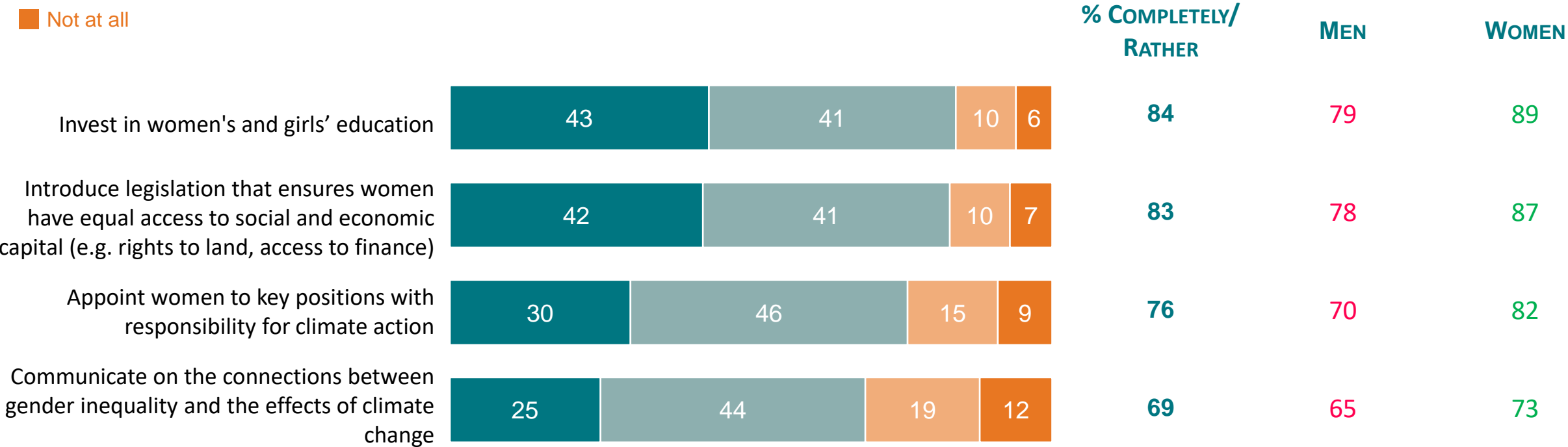
More	ALL	EUROPE	France	Germany	UK	Italy	AMERICA	Canada	US	Japan
Promote climate education	73	74	78	67	69	84	74	77	70	66
Increase a gender equality in local and national public decision bodies	53	52	55	44	44	64	56	60	52	50
Increase leadership of women within companies	52	50	48	47	42	60	56	61	52	52
Communicate on the connection between gender and climate change	41	42	46	33	35	53	44	44	43	34

To fight the impacts of climate change, do you think that the following actions would help to improve the situation:

EDUCATION AND LEGISLATION ARE ESPECIALLY FAVORED BY G7 POPULATION IN ORDER TO BETTER WOMEN’S SITUATION

ALL COUNTRIES

- Completely
- Rather
- Rather not
- Not at all



For each of the following measures that could be put in place in favor of women, say whether you are completely, rather, rather not or not at all in favor?



THESE MEASURES ARE WIDELY APPROVED IN ALL OF THE G7 COUNTRIES

Completely / Rather	ALL	EUROPE	France	Germany	UK	Italy	AMERICA	Canada	US	Japan
Invest in women's and girls' education	84	83	80	86	83	82	85	88	83	85
Introduce legislation that ensures women have equal access to social and economic capital (...)	83	82	82	82	82	81	85	86	83	84
Appoint women to key positions with responsibility for climate action	76	75	74	78	73	76	78	80	75	75
Communicate on the connections between gender inequality and the effects of climate change	69	68	67	73	66	66	71	75	67	71

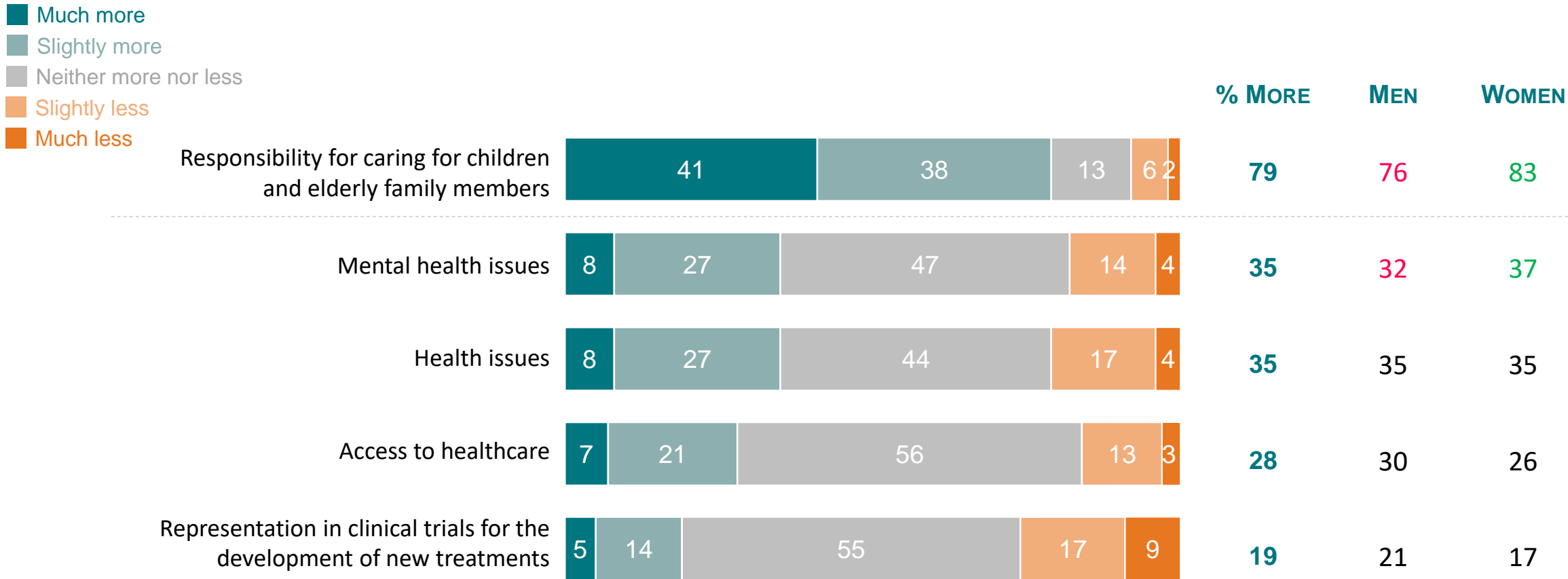
For each of the following measures that could be put in place in favor of women, say whether you are completely, rather, rather not or not at all in favor?

**GENDER INEQUALITIES IN
THE FIELD OF HEALTH ARE
ALSO LESS PERCEIVED
ALTHOUGH THEY ARE REAL
AND MUST BE ADDRESSED**

4

MOST OF THE PEOPLE IN G7 COUNTRIES BELIEVE THAT WOMEN HAVE NEITHER MORE NOR LESS HEALTH PROBLEMS AND DIFFICULTIES TO ACCESS HEALTHCARE THAN MEN

ALL COUNTRIES

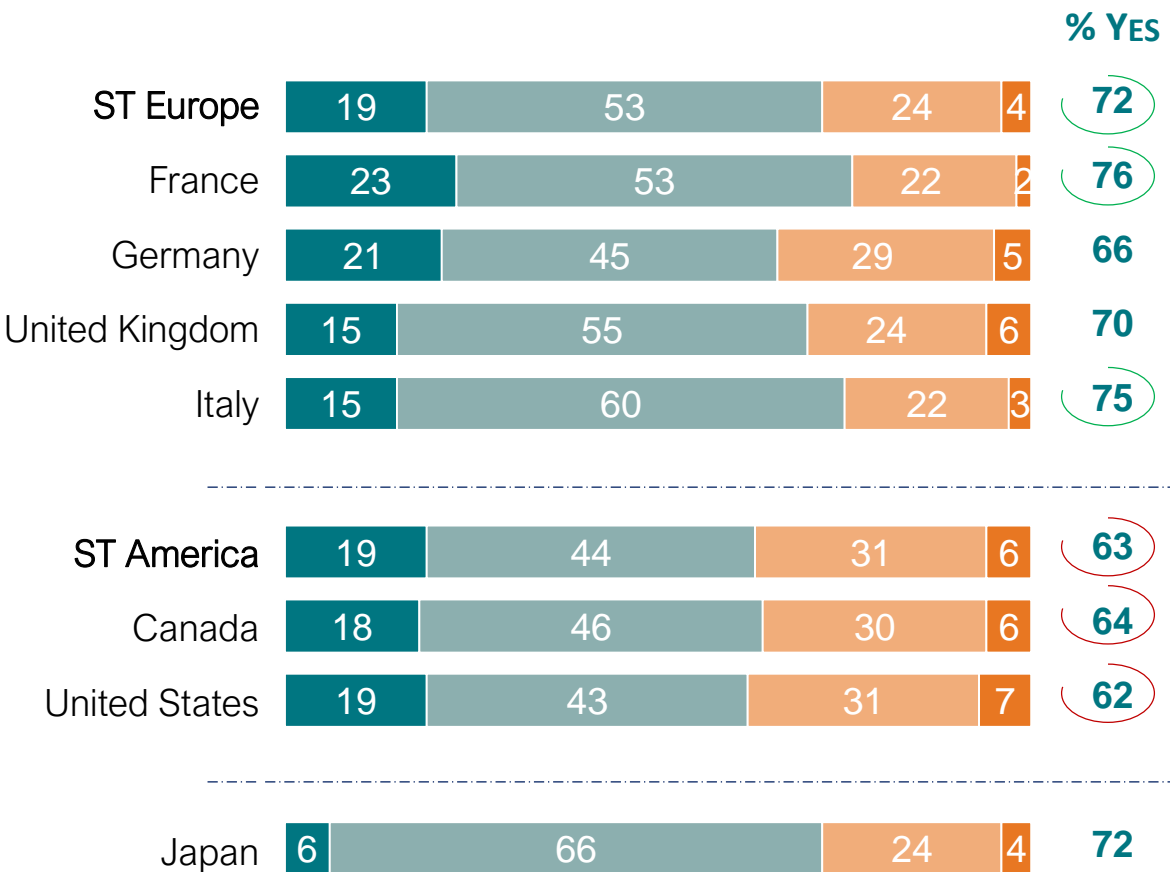
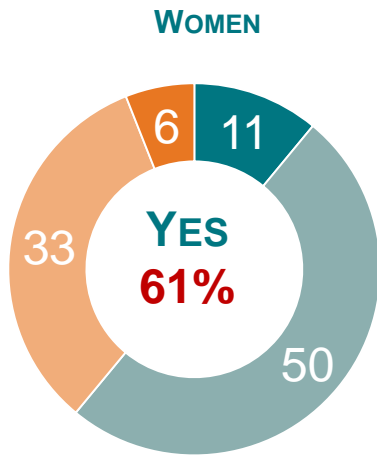
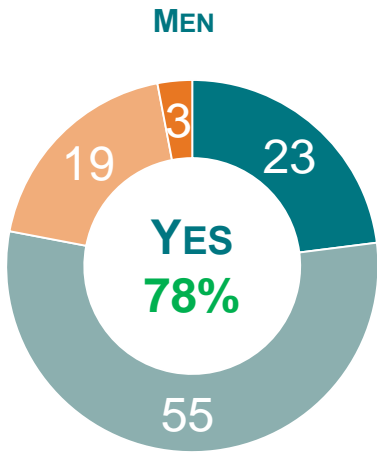
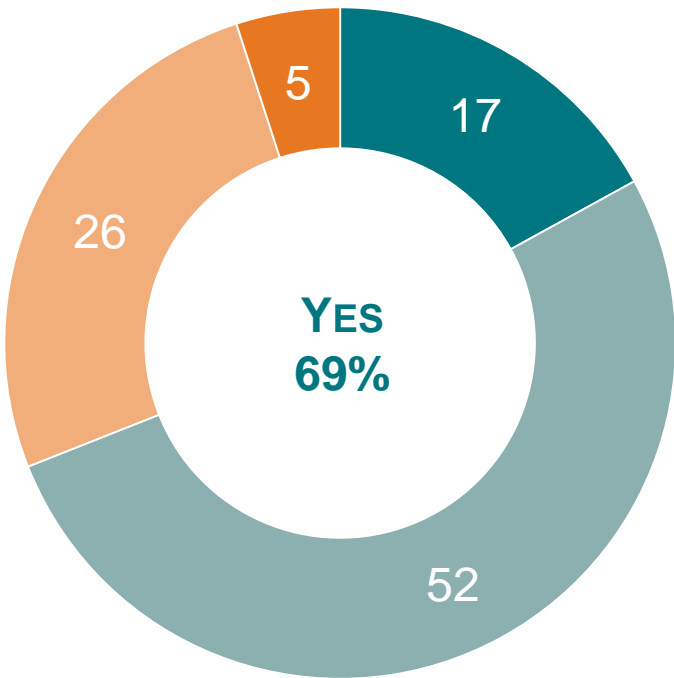


In your opinion and in your country, women have more, less or neither more nor less than men:

WOMEN ARE HOWEVER LESS CONVINCED THAN MEN THAT HEALTH CONDITIONS SPECIFIC TO WOMEN ARE ADEQUATELY ADDRESSED IN HEALTHCARE SYSTEMS

ALL COUNTRIES

- Yes, totally
- Yes, somewhat
- No, not really
- No, not at all



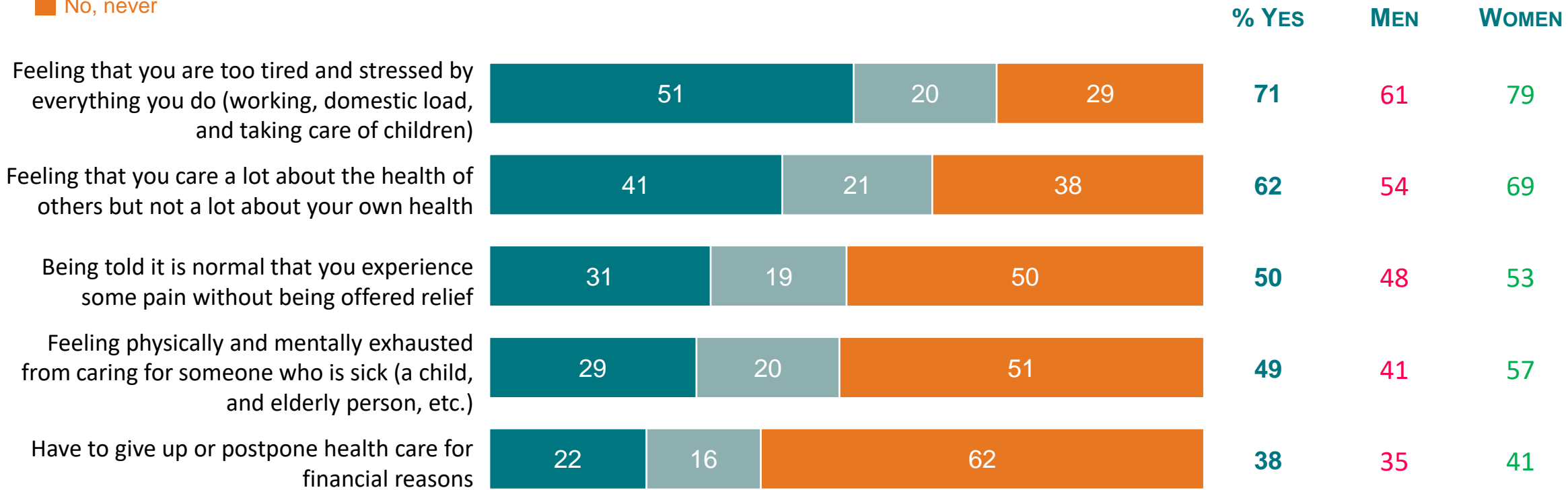
Do you think that health conditions specific to women are adequately addressed in healthcare systems?:



INEQUALITIES EXPERIENCED BY WOMEN ARE ALSO VERY STRONG IN THE AREA OF HEALTH : THEY ARE EXPERIENCING MUCH MORE OFTEN THAN MEN TIREDNESS AND STRESS, TAKING CARE OF THE HEALTH OF OTHERS BEFORE THEMSELVES : THEY ALSO ABANDON THEIR MEDICAL CARE MORE OFTEN FOR FINANCIAL REASONS.

ALL COUNTRIES

- Yes, several times
- Yes, once
- No, never



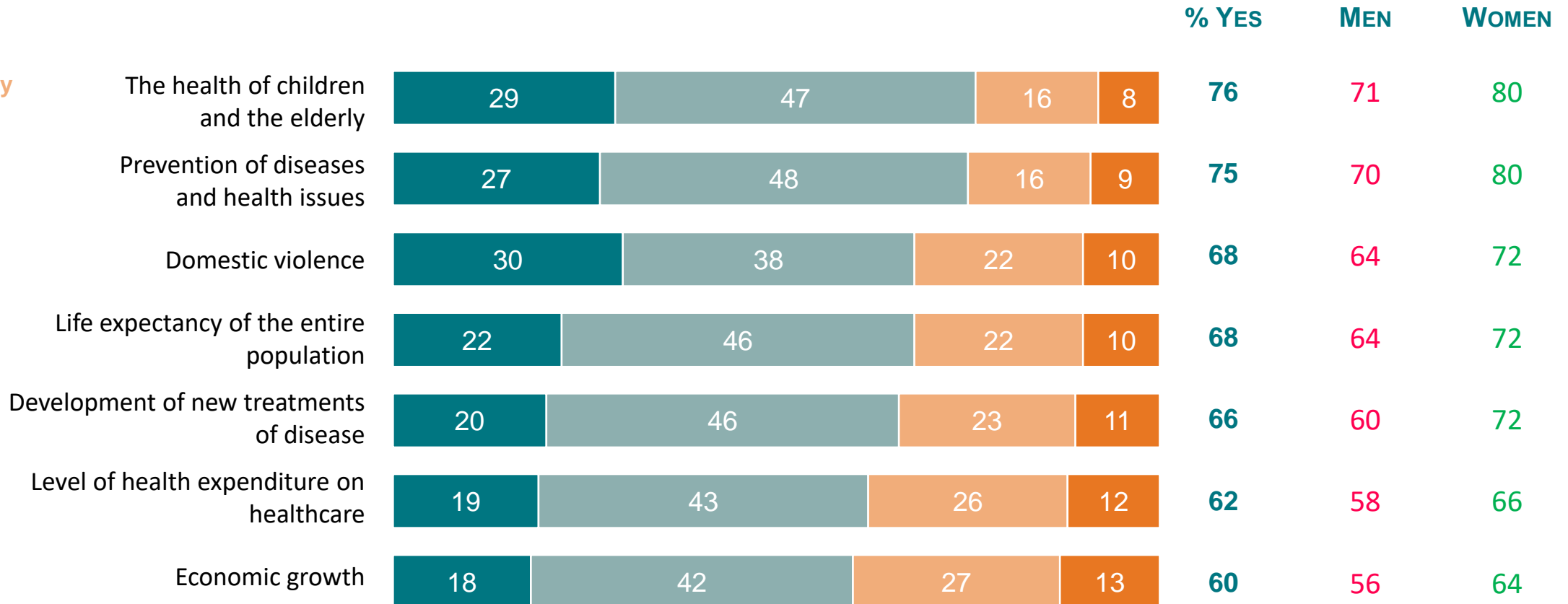
Have you encountered the following situations?



A MAJORITY OF PEOPLE, AND ESPECIALLY WOMEN BELIEVE IF WOMEN HAD BETTER ACCESS TO HEALTHCARE THE OUTCOMES WOULD BE POSITIVE IN MANY AREAS

ALL COUNTRIES

- Yes, a lot
- Yes, a little
- No, not really
- No, not at all



If women had better access to health services, do you think this would help to improve the situation regarding:

CANADIANS, AMERICANS AND JAPANESE CITIZENS ARE ESPECIALLY CONVINCED OF THE POSITIVE CONSEQUENCES IT WOULD HAVE

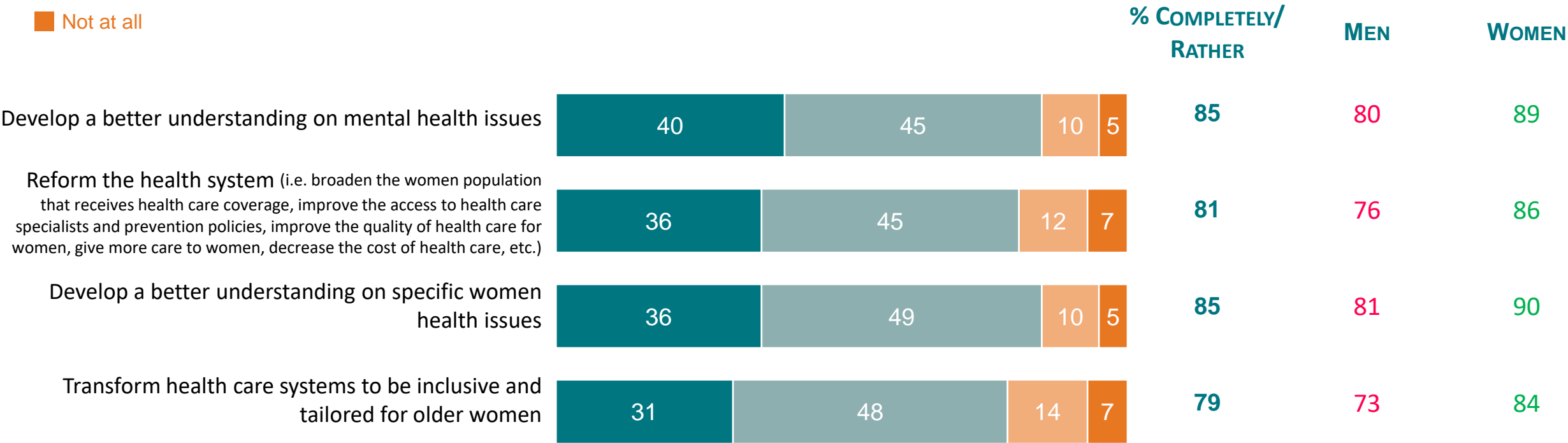
Yes	ALL	EUROPE	France	Germany	UK	Italy	AMERICA	Canada	US	Japan
The health of children and the elderly	76	72	69	69	69	80	80	77	83	82
Prevention of diseases and health issues	75	71	74	71	66	75	77	74	80	85
Domestic violence	68	67	73	54	66	73	72	75	68	68
Life expectancy of the entire population	68	64	66	62	59	69	72	69	76	73
Development of new treatments of disease	66	63	60	63	58	71	68	63	73	74
Level of health expenditure on healthcare	62	57	55	52	53	68	67	63	72	70
Economic growth	60	55	49	52	50	66	67	66	67	71

If women had better access to health services, do you think this would help to improve the situation regarding:

G7 POPULATIONS ARE IN FAVOR OF MEASURES THAT WOULD HELP WOMEN HAVE A BETTER ACCESS TO HEALTHCARE

ALL COUNTRIES

- Completely
- Rather
- Rather not
- Not at all



For each of the following measures that could be put in place in favor of women, say whether you are completely, rather, rather not or not at all in favor?



THIS IS ESPECIALLY THE CASE IN AMERICA AND JAPAN

Completely / Rather	ALL	EUROPE	France	Germany	UK	Italy	AMERICA	Canada	US	Japan
Develop a better understanding on mental health issues	85	81	75	87	85	79	89	90	89	89
Develop a better understanding on specific women health issues	85	84	83	86	86	80	89	92	87	85
Reform the health system (...)	81	80	77	84	77	81	83	84	81	84
Transform health care systems to be inclusive and tailored for older women	79	76	78	71	75	78	82	83	81	84

For each of the following measures that could be put in place in favor of women, say whether you are completely, rather, rather not or not at all in favor?

OUR COMMITMENT



Professional codes, quality certification and data protection

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- 12 months upon Ad Hoc Study completion
- 3 years upon each wave completion of a Continuous Study.

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- This document was drawn up in accordance with these international Codes and Quality standards. The technical elements relative to the execution of the project are described in methodological approach or survey overview in the report.
- This project was carried out in accordance with these international Codes and Quality standards

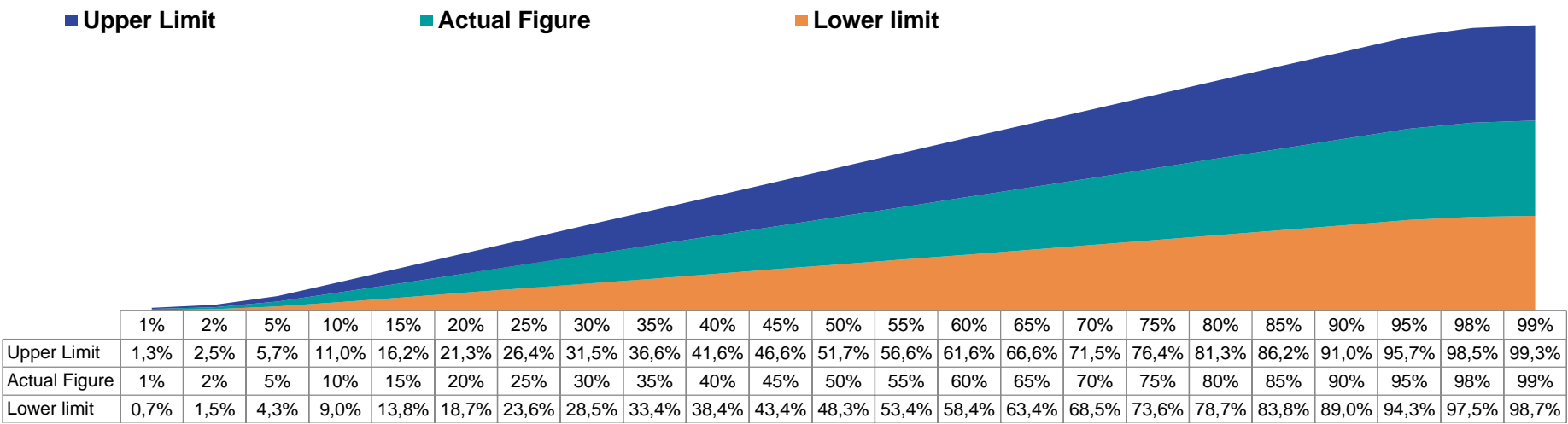
RELIABILITY OF RESULTS SPREADSHEET



In this instance, with regard to this study:

- Confidence interval: 95%
- Size of sample: 3500

The proportions observed are between :



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So that our clients can act faster, smarter and bolder.
Ultimately, success comes down to a simple truth:
You act better when you are sure.