

**Ipsos MORI Christmas Polling 2020
Topline Results**

15th December 2020

Fieldwork: 4th – 10th December 2020

Technical Details

Ipsos MORI interviewed a representative sample of 1,027 adults aged 18+ across Great Britain. Interviews were conducted by telephone: 4th – 10th December 2020. Data are weighted to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of “don’t know” categories, or multiple answers. An asterisk (*) denotes any value of less than half a per cent.

Q1. To what extent, if at all, do you agree or disagree with the following statements:

	Agree %	Disagree %	Don't know %	Not applicable
I worry about how much Christmas is going to cost				
December 2020	31	66	2	1
<i>December 2014</i>	<i>32</i>	<i>66</i>	<i>1</i>	<i>1</i>
<i>December 2000</i>	<i>40</i>	<i>58</i>	<i>2</i>	<i>-</i>
I am looking forward to Christmas				
December 2020	70	27	2	*
<i>December 2014</i>	<i>81</i>	<i>17</i>	<i>2</i>	<i>*</i>
<i>December 2000</i>	<i>81</i>	<i>17</i>	<i>3</i>	<i>-</i>

Q2. Please tell me how stressed, if at all, you feel about your preparations for Christmas?

	Dec 2020 %	<i>Dec 2014 %</i>
Very stressed	7	<i>5</i>
Fairly stressed	14	<i>15</i>
Not very stressed	26	<i>29</i>
Not stressed at all	51	<i>50</i>
Don't know	*	<i>*</i>
Not applicable	1	<i>*</i>
Very/fairly stressed	21	<i>20</i>
Not very/ at all stressed	77	<i>79</i>

Q3. As you may know, coronavirus rules are to be eased somewhat for 5 days over Christmas so that people will be able to mix with a slightly wider group of family and friends. There will be no travel restrictions in this period and households will be able to form a 'bubble' with three other households so they can mix indoors or stay overnight. However, you can't go to a pub or restaurant with other members of your bubble and you will only be able to meet others outside your bubble outside and only in line with the rules of your local tier.

Do you think these new coronavirus rules over Christmas are...?

	%
Too strict	10
About right	39
Not strict enough	49
Don't know	2