

Are you optimistic or pessimistic about the following: - Next year - 2021

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	121	101	100	353	232	93	255	186	238	201	242	758
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	288	196	221	165	223	777
Top 2 Box (Net)	717	97	71	46	285	169	50	211	130	157	124	160	558
	72%	72%	63%	74%	74%	71%	75%	73%	66%	71%	75%	72%	72%
	*	*	*				*						
Very optimistic	147	21	21	15	57	24	9	45	27	32	25	41	106
	15%	16%	19%	24%	15%	10%	13%	16%	14%	15%	15%	18%	14%
	*	*	E*				*						
Somewhat optimistic	570	75	50	31	228	144	42	166	103	125	100	119	452
	57%	56%	44%	50%	59%	60%	62%	58%	53%	57%	60%	53%	58%
	*	*	*	B	B	B*							
Bottom 2 Box (Net)	283	37	42	16	100	70	17	77	66	64	41	63	219
	28%	28%	37%	26%	26%	29%	25%	27%	34%	29%	25%	28%	28%
	*	*	*				*						
Somewhat pessimistic	232	30	37	13	82	59	12	61	51	49	40	50	182
	23%	23%	33%	21%	21%	25%	18%	21%	26%	22%	24%	22%	23%
	*	DF*	*				*						
Very pessimistic	50	7	5	3	19	12	5	16	14	14	*	13	37
	5%	5%	4%	5%	5%	5%	7%	6%	7%	7%	*	6%	5%
	*	*	*				*	J	J	J			
Sigma	1000	134	113	62	385	239	67	288	196	221	165	223	777
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

Are you optimistic or pessimistic about the following: - That Canada will get COVID-19 under control by the summer of 2021

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	121	101	100	353	232	93	255	186	238	201	242	758
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	288	196	221	165	223	777
Top 2 Box (Net)	578 58%	65 49%	50 44%	44 71%	247 64%	132 55%	39 59%	170 59%	110 56%	129 58%	96 58%	118 53%	460 59%
Very optimistic	124 12%	18 13%	14 13%	13 21%	48 12%	23 10%	8 12%	48 17%	13 7%	28 13%	21 13%	34 15%	91 12%
Somewhat optimistic	454 45%	47 35%	36 32%	31 50%	200 52%	109 45%	31 47%	122 42%	97 50%	101 46%	75 46%	84 38%	369 48%
Bottom 2 Box (Net)	422 42%	69 51%	63 56%	18 29%	138 36%	107 45%	28 41%	118 41%	85 44%	92 42%	69 42%	105 47%	317 41%
Somewhat pessimistic	314 31%	48 36%	45 40%	14 23%	101 26%	87 36%	19 28%	84 29%	60 30%	68 31%	54 33%	78 35%	235 30%
Very pessimistic	108 11%	20 15%	18 16%	4 6%	37 10%	20 8%	9 13%	34 12%	26 13%	24 11%	15 9%	26 12%	82 11%
Sigma	1000 100%	134 100%	113 100%	62 100%	385 100%	239 100%	67 100%	288 100%	196 100%	221 100%	165 100%	223 100%	777 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

Are you optimistic or pessimistic about the following: - That Canada will get COVID-19 under control by the end of 2021

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	121	101	100	353	232	93	255	186	238	201	242	758
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	288	196	221	165	223	777
Top 2 Box (Net)	702	91	79	45	281	156	51	195	123	166	132	144	558
	70%	68%	70%	73%	73%	65%	75%	68%	63%	75%	80%	65%	72%
		*	*	*			*			H	GH		
Very optimistic	189	31	17	17	75	35	14	51	31	49	39	41	148
	19%	23%	15%	28%	20%	15%	21%	18%	16%	22%	24%	18%	19%
		*	*	E*			*						
Somewhat optimistic	513	60	62	28	205	121	36	143	92	116	93	103	409
	51%	45%	55%	45%	53%	51%	54%	50%	47%	53%	56%	46%	53%
		*	*	*			*						
Bottom 2 Box (Net)	298	43	34	17	104	83	16	93	72	55	33	79	220
	30%	32%	30%	27%	27%	35%	25%	32%	37%	25%	20%	35%	28%
		*	*	*			*	J	IJ				
Somewhat pessimistic	220	25	23	12	81	71	8	70	56	30	28	56	164
	22%	19%	20%	19%	21%	30%	11%	24%	29%	14%	17%	25%	21%
		*	*	*		DF	*	I	IJ				
Very pessimistic	78	18	11	5	23	12	9	23	16	25	5	23	56
	8%	13%	9%	8%	6%	5%	13%	8%	8%	11%	3%	10%	7%
		DE*	*	*			DE*			J			
Sigma	1000	134	113	62	385	239	67	288	196	221	165	223	777
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

Are you optimistic or pessimistic about the following: - That Canada will come back stronger than it was prior to COVID-19

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	121	101	100	353	232	93	255	186	238	201	242	758
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	288	196	221	165	223	777
Top 2 Box (Net)	565 56%	84 63%	56 49%	36 59%	216 56%	127 53%	46 68%	176 61%	100 51%	125 57%	91 55%	128 57%	437 56%
Very optimistic	122 12%	26 19%	17 15%	9 14%	46 12%	17 7%	7 10%	46 16%	20 10%	30 13%	20 12%	27 12%	94 12%
Somewhat optimistic	443 44%	59 44%	38 34%	28 45%	170 44%	109 46%	39 58%	130 45%	81 41%	96 43%	72 43%	100 45%	343 44%
Bottom 2 Box (Net)	435 44%	50 37%	57 51%	26 41%	169 44%	112 47%	21 32%	112 39%	96 49%	96 43%	74 45%	95 43%	340 44%
Somewhat pessimistic	329 33%	34 25%	39 35%	16 26%	135 35%	89 37%	16 24%	79 27%	70 36%	71 32%	62 38%	65 29%	263 34%
Very pessimistic	107 11%	16 12%	18 16%	10 15%	34 9%	23 10%	5 8%	33 11%	25 13%	25 11%	12 7%	29 13%	77 10%
Sigma	1000 100%	134 100%	113 100%	62 100%	385 100%	239 100%	67 100%	288 100%	196 100%	221 100%	165 100%	223 100%	777 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

Are you optimistic or pessimistic about the following: - That your family will be in a better position post-COVID than it was prior to COVID

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	121	101	100	353	232	93	255	186	238	201	242	758
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	288	196	221	165	223	777
Top 2 Box (Net)	614 61%	92 68%	52 46%	39 64%	233 61%	155 65%	43 65%	169 59%	114 58%	138 62%	106 64%	142 64%	472 61%
Very optimistic	121 12%	19 14%	13 12%	11 19%	48 12%	21 9%	9 14%	44 15%	16 8%	23 10%	22 13%	45 20%	77 10%
		*	*	E*			*					L	
Somewhat optimistic	493 49%	73 55%	38 34%	28 45%	186 48%	134 56%	34 51%	125 43%	98 50%	115 52%	84 51%	98 44%	395 51%
		B*	*	*	B	B	B*						
Bottom 2 Box (Net)	386 39%	42 32%	61 54%	23 36%	152 39%	84 35%	24 35%	119 41%	82 42%	83 38%	59 36%	80 36%	305 39%
		*	ACDEF*	*			*						
Somewhat pessimistic	284 28%	24 18%	43 38%	14 22%	113 29%	70 29%	20 29%	79 28%	57 29%	68 31%	44 27%	58 26%	226 29%
		*	AC*	*	A		*						
Very pessimistic	101 10%	18 13%	18 16%	9 14%	39 10%	14 6%	4 6%	40 14%	24 13%	15 7%	15 9%	22 10%	79 10%
		E*	E*	E*			*	I					
Sigma	1000 100%	134 100%	113 100%	62 100%	385 100%	239 100%	67 100%	288 100%	196 100%	221 100%	165 100%	223 100%	777 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

Looking ahead to 2021, which are you more likely to prioritize... - Work/school vs. family

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	121	101	100	353	232	93	255	186	238	201	242	758
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	288	196	221	165	223	777
Work/school	287	49	30	17	101	73	18	88	50	64	42	60	227
	29%	37%	26%	28%	26%	30%	26%	31%	25%	29%	25%	27%	29%
	*	*	*				*						
Family	713	85	83	45	284	166	49	200	146	156	123	162	551
	71%	63%	74%	72%	74%	70%	74%	69%	75%	71%	75%	73%	71%
	*	*	*				*						
Sigma	1000	134	113	62	385	239	67	288	196	221	165	223	777
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

Looking ahead to 2021, which are you more likely to prioritize... - Spending your money vs. saving your money

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	121	101	100	353	232	93	255	186	238	201	242	758
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	288	196	221	165	223	777
Spending your money	138	17	7	11	53	42	8	38	22	30	25	35	103
	14%	13%	6%	17%	14%	18%	12%	13%	11%	14%	15%	16%	13%
		*	*	B*		B	*						
Saving your money	862	117	106	51	332	197	59	250	174	191	140	188	674
	86%	87%	94%	83%	86%	82%	88%	87%	89%	86%	85%	84%	87%
		*	CE*	*		*							
Sigma	1000	134	113	62	385	239	67	288	196	221	165	223	777
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

Looking ahead to 2021, which are you more likely to prioritize... - Travel vs. stay home

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	121	101	100	353	232	93	255	186	238	201	242	758
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	288	196	221	165	223	777
Travel	263	28	24	21	100	73	16	66	40	70	49	71	192
	26%	21%	21%	34%	26%	31%	24%	23%	21%	32%	30%	32%	25%
Stay home		*	*	A*			*			H			
	737	106	89	41	285	166	51	222	155	151	116	151	586
	74%	79%	79%	66%	74%	69%	76%	77%	79%	68%	70%	68%	75%
Sigma		C*	*	*			*			I			
	1000	134	113	62	385	239	67	288	196	221	165	223	777
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

Looking ahead to 2021, which are you more likely to prioritize... - Supporting a Government that spends to support economic recovery vs. a government that works to get spending under control

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	121	101	100	353	232	93	255	186	238	201	242	758
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	288	196	221	165	223	777
Supporting a Government that spends to support economic recovery	545	77	46	32	228	123	40	161	106	122	89	137	408
	54%	57%	41%	51%	59%	51%	59%	56%	54%	55%	54%	62%	52%
		B*	*	*	B		B*					L	
A government that works to get spending under control	455	57	67	30	157	116	27	127	90	99	76	86	370
	46%	43%	59%	49%	41%	49%	41%	44%	46%	45%	46%	38%	48%
		*	ADF*	*			*						K
Sigma	1000	134	113	62	385	239	67	288	196	221	165	223	777
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F/G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

Looking ahead to 2021, which are you more likely to prioritize... - Continuing with existing priorities and goals. vs. changing your priorities and goals

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	121	101	100	353	232	93	255	186	238	201	242	758
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	288	196	221	165	223	777
Continuing with existing priorities and goals.	687	88	83	46	263	159	47	192	143	148	117	137	549
	69%	66%	74%	75%	68%	67%	70%	67%	73%	67%	71%	62%	71%
		*	*	*			*						K
Changing your priorities and goals	313	46	30	16	122	80	20	96	52	73	48	85	228
	31%	34%	26%	25%	32%	33%	30%	33%	27%	33%	29%	38%	29%
		*	*	*			*						L
Sigma	1000	134	113	62	385	239	67	288	196	221	165	223	777
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

To what extent do you agree or disagree with the following: - I expect to return to the office on a regular basis in 2021

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	193	35	15	22	67	40	14	19	29	55	76	67	126
Base: All Answering (wtd)	148	30	13	9	60	29	7	15	24	40	57	48	100
Top 2 Box (Net)	77	15	4	5	33	15	5	7	14	22	30	25	52
	52%	49%	28%	61%	55%	51%	73%	47%	58%	54%	53%	52%	52%
		*	**	**	*	*	**	**	**	*	*	*	
Strongly agree	24	5	1	3	10	4	1	4	7	7	6	9	15
	16%	16%	11%	32%	16%	14%	15%	25%	30%	16%	11%	20%	14%
		*	**	**	*	*	**	**	**	*	*	*	
Somewhat agree	53	10	2	3	23	11	4	3	7	15	24	15	37
	36%	32%	18%	29%	39%	37%	58%	22%	27%	38%	42%	32%	37%
		*	**	**	*	*	**	**	**	*	*	*	
Bottom 2 Box (Net)	71	16	9	3	27	15	2	8	10	19	27	23	49
	48%	51%	72%	39%	45%	49%	27%	53%	42%	46%	47%	48%	48%
		*	**	**	*	*	**	**	**	*	*	*	
Somewhat disagree	54	12	8	3	20	8	2	7	7	14	22	20	34
	36%	40%	66%	39%	33%	28%	27%	47%	28%	34%	38%	41%	34%
		*	**	**	*	*	**	**	**	*	*	*	
Strongly disagree	18	4	1	-	7	6	-	1	3	5	5	3	15
	12%	12%	6%	-	12%	22%	-	7%	14%	12%	9%	7%	15%
		*	**	**	*	*	**	**	**	*	*	*	
Sigma	148	30	13	9	60	29	7	15	24	40	57	48	100
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

To what extent do you agree or disagree with the following: - I want to return to the office on a regular basis in 2021

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	193	35	15	22	67	40	14	19	29	55	76	67	126
Base: All Answering (wtd)	148	30	13	9	60	29	7	15	24	40	57	48	100
Top 2 Box (Net)	73	12	5	6	32	14	4	9	16	23	23	27	46
	50%	38%	42%	70%	54%	48%	58%	58%	64%	58%	41%	57%	46%
		*	**	**	*	*	**	**	**	*	*	*	
Strongly agree	27	5	2	2	14	2	1	1	9	9	7	9	17
	18%	16%	14%	27%	23%	7%	22%	10%	37%	21%	12%	20%	17%
		*	**	**	E*	*	**	**	**	*	*	*	
Somewhat agree	47	7	4	4	18	12	2	7	7	15	16	18	29
	32%	22%	28%	43%	30%	42%	36%	48%	28%	36%	29%	38%	29%
		*	**	**	*	*	**	**	**	*	*	*	
Bottom 2 Box (Net)	75	19	7	3	28	15	3	6	9	17	34	20	54
	50%	62%	58%	30%	46%	52%	42%	42%	36%	42%	59%	43%	54%
		*	**	**	*	*	**	**	**	*	*	*	
Somewhat disagree	48	16	5	2	20	4	2	4	7	11	22	16	32
	33%	53%	35%	22%	33%	14%	27%	25%	30%	26%	38%	33%	32%
		E*	**	**	E*	*	**	**	**	*	*	*	
Strongly disagree	26	3	3	1	8	11	1	3	1	7	12	4	22
	18%	9%	23%	9%	13%	37%	15%	17%	6%	16%	22%	9%	22%
		*	**	**	*	AD*	**	**	**	*	*	*	K
Sigma	148	30	13	9	60	29	7	15	24	40	57	48	100
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

To what extent do you agree or disagree with the following: - I started a new job because I wanted to - it was my choice

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	79	17	9	8	21	17	7	17	12	26	16	21	58
Base: All Answering (wtd)	66	17	9	4	17	14	5	15	9	22	13	16	49
Top 2 Box (Net)	43 65%	11 66%	6 66%	3 82%	10 58%	9 61%	4 82%	8 52%	5 52%	18 79%	9 72%	12 73%	31 63%
		**	**	**	**	**	**	**	**	**	**	**	
Strongly agree	27 41%	9 57%	4 50%	1 27%	5 31%	4 31%	3 50%	2 12%	4 44%	14 61%	7 53%	11 65%	16 33%
		**	**	**	**	**	**	**	**	**	**	**	
Somewhat agree	16 24%	2 9%	1 16%	2 56%	4 26%	4 31%	2 32%	6 40%	1 8%	4 19%	3 20%	1 8%	14 29%
		**	**	**	**	**	**	**	**	**	**	**	
Bottom 2 Box (Net)	23 35%	6 34%	3 34%	1 18%	7 42%	5 39%	1 18%	7 48%	5 48%	5 21%	4 28%	4 27%	18 37%
		**	**	**	**	**	**	**	**	**	**	**	
Somewhat disagree	11 16%	1 6%	2 26%	- -	3 18%	4 28%	* 9%	5 30%	1 15%	3 12%	1 7%	1 9%	9 19%
		**	**	**	**	**	**	**	**	**	**	**	
Strongly disagree	12 19%	5 28%	1 8%	1 18%	4 24%	1 11%	* 9%	3 17%	3 33%	2 9%	3 21%	3 18%	9 19%
		**	**	**	**	**	**	**	**	**	**	**	
Sigma	66 100%	17 100%	9 100%	4 100%	17 100%	14 100%	5 100%	15 100%	9 100%	22 100%	13 100%	16 100%	49 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

To what extent do you agree or disagree with the following: - I have enjoyed working from home more often in 2020

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	193	35	15	22	67	40	14	19	29	55	76	67	126
Base: All Answering (wtd)	148	30	13	9	60	29	7	15	24	40	57	48	100
Top 2 Box (Net)	115 78%	22 72%	10 81%	6 67%	48 81%	24 81%	5 78%	12 83%	18 72%	31 76%	45 79%	33 70%	82 82%
		*	**	**	*	*	**	**	**	*	*	*	
Strongly agree	58 39%	13 44%	5 41%	2 18%	22 37%	14 48%	1 21%	6 38%	9 36%	14 34%	25 44%	17 36%	41 40%
		*	**	**	*	*	**	**	**	*	*	*	
Somewhat agree	58 39%	9 29%	5 40%	4 49%	26 44%	9 32%	4 57%	7 44%	9 36%	17 42%	20 36%	16 34%	42 42%
		*	**	**	*	*	**	**	**	*	*	*	
Bottom 2 Box (Net)	33 22%	8 28%	2 19%	3 33%	12 19%	6 19%	1 22%	3 17%	7 28%	10 24%	12 21%	14 30%	18 18%
		*	**	**	*	*	**	**	**	*	*	*	
Somewhat disagree	21 14%	6 20%	1 6%	3 29%	8 14%	3 10%	* 7%	1 8%	4 18%	5 14%	9 15%	9 20%	12 12%
		*	**	**	*	*	**	**	**	*	*	*	
Strongly disagree	11 8%	2 7%	2 14%	* 4%	3 6%	3 9%	1 14%	1 9%	2 10%	4 11%	3 6%	5 10%	6 6%
		*	**	**	*	*	**	**	**	*	*	*	
Sigma	148 100%	30 100%	13 100%	9 100%	60 100%	29 100%	7 100%	15 100%	24 100%	40 100%	57 100%	48 100%	100 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

To what extent do you agree or disagree with the following: - I miss being with my colleagues in person

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	193	35	15	22	67	40	14	19	29	55	76	67	126
Base: All Answering (wtd)	148	30	13	9	60	29	7	15	24	40	57	48	100
Top 2 Box (Net)	103	21	8	7	43	20	4	9	19	30	40	34	69
	69%	68%	59%	82%	72%	69%	65%	59%	76%	75%	70%	71%	68%
		*	**	**	*	*	**	**	**	*	*	*	
Strongly agree	32	3	3	3	12	8	3	3	6	10	11	14	18
	22%	10%	24%	31%	19%	29%	44%	20%	26%	25%	20%	30%	18%
		*	**	**	*	A*	**	**	**	*	*	*	
Somewhat agree	71	17	4	5	31	12	1	6	12	20	29	20	51
	48%	57%	35%	51%	52%	40%	21%	39%	51%	50%	50%	42%	51%
		*	**	**	*	*	**	**	**	*	*	*	
Bottom 2 Box (Net)	45	10	5	2	17	9	2	6	6	10	17	14	32
	31%	32%	41%	18%	28%	31%	35%	41%	24%	25%	30%	29%	32%
		*	**	**	*	*	**	**	**	*	*	*	
Somewhat disagree	30	10	3	1	10	5	1	5	3	5	15	9	21
	20%	32%	23%	14%	17%	15%	22%	30%	11%	13%	27%	20%	21%
		*	**	**	*	*	**	**	**	*	*	*	
Strongly disagree	15	-	2	*	7	5	1	2	3	5	2	4	11
	10%	-	18%	4%	11%	16%	13%	10%	13%	12%	3%	9%	11%
		*	**	**	A*	A*	**	**	**	*	*	*	
Sigma	148	30	13	9	60	29	7	15	24	40	57	48	100
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

To what extent do you agree or disagree with the following: - I have achieved a better work-life balance in 2020

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	607	82	55	61	213	140	56	101	115	161	172	180	427
Base: All Answering (wtd)	551	80	58	35	216	127	34	110	114	139	136	144	407
Top 2 Box (Net)	289 52%	45 56%	27 47%	16 47%	114 53%	64 51%	21 62%	55 50%	55 49%	73 52%	78 57%	75 52%	214 52%
Strongly agree	59 11%	14 18%	3 5%	4 12%	21 10%	13 10%	4 12%	12 11%	12 11%	13 9%	19 14%	13 9%	46 11%
Somewhat agree	230 42%	31 39%	24 42%	12 35%	94 43%	51 40%	17 50%	43 39%	43 38%	60 43%	59 44%	63 43%	167 41%
Bottom 2 Box (Net)	262 48%	35 44%	31 53%	18 53%	102 47%	63 49%	13 38%	55 50%	58 51%	66 48%	58 43%	69 48%	193 48%
Somewhat disagree	181 33%	21 26%	22 39%	16 46%	63 29%	49 38%	9 25%	39 36%	33 29%	41 29%	48 35%	43 30%	138 34%
Strongly disagree	82 15%	14 17%	9 15%	2 7%	38 18%	14 11%	4 13%	16 14%	26 23%	25 18%	10 8%	26 18%	56 14%
Sigma	551 100%	80 100%	58 100%	35 100%	216 100%	127 100%	34 100%	110 100%	114 100%	139 100%	136 100%	144 100%	407 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

To what extent do you agree or disagree with the following: - I would be fine earning 20% less money if it meant I could work 20% fewer hours than I do now

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	607	82	55	61	213	140	56	101	115	161	172	180	427
Base: All Answering (wtd)	551	80	58	35	216	127	34	110	114	139	136	144	407
Top 2 Box (Net)	190 34%	31 38%	20 34%	6 18%	75 35%	44 35%	13 39%	40 36%	46 41%	43 31%	47 35%	55 38%	135 33%
Strongly agree	45 8%	8 10%	1 1%	3 8%	18 9%	12 9%	3 8%	10 9%	4 3%	7 5%	20 15%	17 12%	28 7%
Somewhat agree	146 26%	23 29%	19 33%	3 10%	57 26%	32 25%	10 30%	30 27%	43 38%	37 27%	27 20%	38 26%	108 26%
Bottom 2 Box (Net)	361 66%	50 62%	38 66%	29 82%	141 65%	83 65%	21 61%	70 64%	67 59%	95 69%	89 65%	89 62%	272 67%
Somewhat disagree	209 38%	25 31%	20 34%	13 38%	88 40%	52 41%	12 35%	42 38%	35 31%	50 36%	59 43%	44 30%	166 41%
Strongly disagree	152 28%	25 31%	18 32%	15 44%	53 25%	31 24%	9 26%	29 26%	32 28%	45 32%	30 22%	46 32%	106 26%
Sigma	551 100%	80 100%	58 100%	35 100%	216 100%	127 100%	34 100%	110 100%	114 100%	139 100%	136 100%	144 100%	407 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

If these activities are permitted in the first half of 2021, how likely is it that you'll do the following? - Travel outside of Canada

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	121	101	100	353	232	93	255	186	238	201	242	758
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	288	196	221	165	223	777
Top 2 Box (Net)	267 27%	33 24%	22 19%	19 31%	108 28%	68 28%	18 26%	70 24%	41 21%	68 31%	52 31%	79 35%	188 24%
		*	*	*			*				H	L	
Very likely	127 13%	17 13%	10 9%	11 18%	46 12%	33 14%	9 14%	33 11%	23 12%	29 13%	24 14%	40 18%	87 11%
		*	*	*			*					L	
Somewhat likely	140 14%	15 11%	12 11%	8 13%	62 16%	35 15%	8 12%	37 13%	18 9%	39 18%	28 17%	39 18%	101 13%
		*	*	*			*			H	H		
Bottom 2 Box (Net)	733 73%	101 76%	91 81%	43 69%	277 72%	171 72%	49 74%	218 76%	155 79%	153 69%	113 69%	144 65%	589 76%
		*	*	*			*		J				K
Not very likely	333 33%	48 36%	42 37%	22 36%	120 31%	82 34%	20 29%	102 35%	74 38%	63 29%	52 32%	75 34%	258 33%
		*	*	*			*						
Not at all likely	400 40%	53 40%	50 44%	21 33%	158 41%	89 37%	30 44%	116 40%	81 41%	90 41%	61 37%	69 31%	331 43%
		*	*	*			*						K
Sigma	1000 100%	134 100%	113 100%	62 100%	385 100%	239 100%	67 100%	288 100%	196 100%	221 100%	165 100%	223 100%	777 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

If these activities are permitted in the first half of 2021, how likely is it that you'll do the following? - Travel outside of your province, but within Canada

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	121	101	100	353	232	93	255	186	238	201	242	758
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	288	196	221	165	223	777
Top 2 Box (Net)	444	59	60	35	156	97	37	119	79	97	91	114	330
	44%	44%	53%	57%	40%	40%	56%	41%	40%	44%	55%	51%	42%
	*	D*	DE*				DE*				GHI	L	
Very likely	146	16	16	15	55	31	14	45	24	31	30	43	103
	15%	12%	14%	24%	14%	13%	22%	16%	12%	14%	18%	19%	13%
	*	*	ADE*				*					L	
Somewhat likely	298	43	45	20	101	66	23	74	55	66	61	71	227
	30%	32%	40%	32%	26%	28%	34%	26%	28%	30%	37%	32%	29%
	*	D*	*				*				G		
Bottom 2 Box (Net)	556	75	53	27	229	142	30	170	117	124	74	108	448
	56%	56%	47%	43%	60%	60%	44%	59%	60%	56%	45%	49%	58%
	*	*	*	BCF	CF		*	J	J	J			K
Not very likely	301	37	30	16	129	70	18	88	63	73	34	63	237
	30%	28%	27%	26%	33%	29%	27%	30%	32%	33%	20%	28%	31%
	*	*	*				*	J	J	J			
Not at all likely	255	38	22	11	100	72	11	82	53	50	41	45	210
	26%	28%	20%	18%	26%	30%	17%	28%	27%	23%	25%	20%	27%
	*	*	*		CF		*						
Sigma	1000	134	113	62	385	239	67	288	196	221	165	223	777
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

If these activities are permitted in the first half of 2021, how likely is it that you'll do the following? - Stay in a hotel

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	121	101	100	353	232	93	255	186	238	201	242	758
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	288	196	221	165	223	777
Top 2 Box (Net)	412 41%	50 37%	39 35%	34 55%	146 38%	110 46%	33 49%	99 34%	72 37%	100 45%	74 45%	110 50%	302 39%
		*	*	ABD*			*			G	G	L	
Very likely	133 13%	17 13%	8 7%	14 23%	47 12%	32 14%	14 21%	23 8%	28 14%	35 16%	30 18%	39 18%	94 12%
		*	*	BD*			B*			G	G		
Somewhat likely	279 28%	32 24%	31 28%	20 32%	99 26%	77 32%	19 28%	76 26%	44 23%	65 29%	45 27%	71 32%	208 27%
		*	*	*			*						
Bottom 2 Box (Net)	588 59%	84 63%	74 65%	28 45%	239 62%	129 54%	34 51%	189 66%	123 63%	121 55%	91 55%	112 50%	476 61%
		C*	C*	*	C		*	IJ					K
Not very likely	344 34%	52 39%	54 48%	17 28%	142 37%	58 24%	21 31%	101 35%	74 38%	78 35%	56 34%	68 31%	276 36%
		E*	CE*	*	E		*						
Not at all likely	244 24%	32 24%	20 18%	10 17%	97 25%	71 30%	13 20%	88 31%	50 25%	43 20%	34 21%	44 20%	199 26%
		*	*	*		C	*	IJ					
Sigma	1000 100%	134 100%	113 100%	62 100%	385 100%	239 100%	67 100%	288 100%	196 100%	221 100%	165 100%	223 100%	777 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

If these activities are permitted in the first half of 2021, how likely is it that you'll do the following? - Attend a live sporting event

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	121	101	100	353	232	93	255	186	238	201	242	758
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	288	196	221	165	223	777
Top 2 Box (Net)	238 24%	35 26%	23 20%	20 32%	76 20%	64 27%	21 32%	65 23%	44 22%	64 29%	39 23%	67 30%	172 22%
		*	*	D*			D*					L	
Very likely	82 8%	13 9%	6 6%	7 11%	31 8%	17 7%	8 12%	19 7%	20 10%	23 10%	13 8%	22 10%	60 8%
		*	*	*			*						
Somewhat likely	156 16%	23 17%	16 14%	13 21%	44 12%	47 20%	13 20%	46 16%	24 12%	41 18%	26 16%	45 20%	112 14%
		*	*	D*		D	*						
Bottom 2 Box (Net)	762 76%	99 74%	90 80%	42 68%	309 80%	175 73%	46 68%	223 77%	152 78%	157 71%	127 77%	156 70%	606 78%
		*	*	*	CF		*						K
Not very likely	404 40%	49 37%	45 40%	29 47%	159 41%	97 41%	24 36%	124 43%	77 40%	84 38%	64 39%	95 43%	309 40%
		*	*	*			*						
Not at all likely	358 36%	49 37%	45 40%	13 22%	150 39%	78 33%	21 32%	98 34%	74 38%	73 33%	62 38%	61 27%	297 38%
		C*	C*	*	C		*						K
Sigma	1000 100%	134 100%	113 100%	62 100%	385 100%	239 100%	67 100%	288 100%	196 100%	221 100%	165 100%	223 100%	777 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

If these activities are permitted in the first half of 2021, how likely is it that you'll do the following? - Attend a live concert, festival or play

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	121	101	100	353	232	93	255	186	238	201	242	758
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	288	196	221	165	223	777
Top 2 Box (Net)	321 32%	44 33%	28 25%	22 35%	108 28%	95 40%	25 38%	107 37%	59 30%	72 32%	46 28%	82 37%	239 31%
Very likely	122 12%	19 14%	9 8%	10 16%	36 9%	38 16%	11 17%	46 16%	22 11%	29 13%	14 9%	36 16%	87 11%
Somewhat likely	199 20%	25 18%	19 17%	12 19%	72 19%	57 24%	14 21%	61 21%	38 19%	42 19%	32 19%	46 21%	153 20%
Bottom 2 Box (Net)	679 68%	90 67%	85 75%	40 65%	277 72%	144 60%	42 62%	181 63%	136 70%	149 68%	119 72%	141 63%	538 69%
Not very likely	378 38%	49 36%	49 43%	19 30%	143 37%	91 38%	27 40%	104 36%	70 36%	85 38%	65 39%	81 36%	297 38%
Not at all likely	301 30%	42 31%	36 32%	22 35%	134 35%	53 22%	15 22%	77 27%	67 34%	64 29%	54 33%	60 27%	241 31%
Sigma	1000 100%	134 100%	113 100%	62 100%	385 100%	239 100%	67 100%	288 100%	196 100%	221 100%	165 100%	223 100%	777 100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

If these activities are permitted in the first half of 2021, how likely is it that you'll do the following? - Go to a movie theatre

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	121	101	100	353	232	93	255	186	238	201	242	758
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	288	196	221	165	223	777
Top 2 Box (Net)	397	51	25	28	145	116	31	125	74	87	65	111	286
	40%	38%	22%	46%	38%	48%	47%	43%	38%	39%	39%	50%	37%
		B*	*	B*	B	BD	B*					L	
Very likely	140	20	5	10	57	35	13	43	35	27	19	43	97
	14%	15%	5%	16%	15%	15%	19%	15%	18%	12%	11%	19%	12%
		B*	*	B*	B	B	B*					L	
Somewhat likely	257	31	20	19	88	81	19	82	40	60	46	68	189
	26%	23%	18%	30%	23%	34%	28%	28%	20%	27%	28%	31%	24%
		*	*	*		BD	*						
Bottom 2 Box (Net)	603	83	88	34	240	123	36	163	121	134	101	111	492
	60%	62%	78%	54%	62%	52%	53%	57%	62%	61%	61%	50%	63%
		*	ACDEF*	*	E		*						K
Not very likely	380	49	63	20	140	86	22	111	78	80	61	74	306
	38%	37%	56%	32%	36%	36%	33%	39%	40%	36%	37%	33%	39%
		*	ACDEF*	*			*						
Not at all likely	223	34	25	14	100	37	14	52	43	53	39	37	186
	22%	25%	22%	23%	26%	16%	20%	18%	22%	24%	24%	17%	24%
		*	*	*	E		*						K
Sigma	1000	134	113	62	385	239	67	288	196	221	165	223	777
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

If these activities are permitted in the first half of 2021, how likely is it that you'll do the following? - Eat in a sit-down restaurant

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	121	101	100	353	232	93	255	186	238	201	242	758
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	288	196	221	165	223	777
Top 2 Box (Net)	681	101	72	47	238	175	48	192	128	156	118	156	525
	68%	75%	64%	76%	62%	73%	72%	67%	65%	71%	71%	70%	68%
		D*	*	D*		D	*						
Very likely	309	60	26	20	110	69	24	83	52	78	60	75	234
	31%	45%	23%	33%	29%	29%	36%	29%	27%	35%	36%	34%	30%
		BDE*	*	*			*						
Somewhat likely	372	41	46	27	128	106	24	109	75	78	59	80	292
	37%	31%	41%	44%	33%	44%	36%	38%	39%	35%	35%	36%	38%
		*	*	*		AD	*						
Bottom 2 Box (Net)	319	33	41	15	147	64	19	96	68	65	47	67	252
	32%	25%	36%	24%	38%	27%	28%	33%	35%	29%	29%	30%	32%
		*	*	*	ACE		*						
Not very likely	205	21	29	10	96	42	7	55	47	42	30	38	167
	20%	15%	26%	15%	25%	18%	10%	19%	24%	19%	18%	17%	21%
		*	F*	*	F		*						
Not at all likely	114	12	12	5	51	22	12	41	21	23	17	29	85
	11%	9%	11%	8%	13%	9%	18%	14%	11%	10%	10%	13%	11%
		*	*	*			E*						
Sigma	1000	134	113	62	385	239	67	288	196	221	165	223	777
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

If these activities are permitted in the first half of 2021, how likely is it that you'll do the following? - Shop in a mall

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	121	101	100	353	232	93	255	186	238	201	242	758
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	288	196	221	165	223	777
Top 2 Box (Net)	741	95	76	49	287	182	52	212	137	161	131	179	562
	74%	71%	67%	79%	75%	76%	78%	74%	70%	73%	80%	80%	72%
	*	*	*				*					L	
Very likely	289	51	29	27	95	61	26	82	50	63	62	80	209
	29%	38%	26%	43%	25%	26%	39%	28%	25%	29%	37%	36%	27%
		DE*	*	BDE*			DE*				H	L	
Somewhat likely	452	44	47	22	192	121	26	130	88	97	70	99	353
	45%	33%	41%	36%	50%	51%	38%	45%	45%	44%	42%	45%	45%
		*	*	*	AC	AC	*						
Bottom 2 Box (Net)	259	39	37	13	98	57	15	76	58	60	34	43	216
	26%	29%	33%	21%	25%	24%	22%	26%	30%	27%	20%	20%	28%
		*	*	*			*						K
Not very likely	183	32	23	7	70	41	9	54	47	42	23	29	154
	18%	24%	20%	12%	18%	17%	14%	19%	24%	19%	14%	13%	20%
		*	*	*			*		J				K
Not at all likely	76	7	14	6	28	16	5	22	11	19	10	14	62
	8%	6%	13%	10%	7%	7%	8%	8%	6%	8%	6%	6%	8%
		*	*	*			*						
Sigma	1000	134	113	62	385	239	67	288	196	221	165	223	777
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

If these activities are permitted in the first half of 2021, how likely is it that you'll do the following? - Travel on an airplane

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1000	121	101	100	353	232	93	255	186	238	201	242	758
Base: All Respondents (wtd)	1000	134	113	62	385	239	67	288	196	221	165	223	777
Top 2 Box (Net)	318	46	37	21	116	75	22	95	43	72	63	75	243
	32%	34%	33%	33%	30%	32%	33%	33%	22%	33%	38%	34%	31%
		*	*	*			*	H		H	H		
Very likely	126	15	12	10	52	27	9	32	24	25	24	29	97
	13%	11%	11%	17%	13%	11%	14%	11%	12%	11%	15%	13%	12%
		*	*	*			*						
Somewhat likely	191	30	25	10	64	48	13	63	19	48	39	46	145
	19%	23%	22%	17%	17%	20%	19%	22%	10%	22%	24%	21%	19%
		*	*	*			*	H		H	H		
Bottom 2 Box (Net)	682	88	76	41	269	164	45	193	153	148	102	148	535
	68%	66%	67%	67%	70%	68%	67%	67%	78%	67%	62%	66%	69%
		*	*	*			*		GIJ				
Not very likely	300	43	36	21	111	71	18	77	69	61	50	77	223
	30%	32%	32%	34%	29%	30%	26%	27%	35%	28%	30%	34%	29%
		*	*	*			*						
Not at all likely	383	46	39	20	158	93	27	116	84	88	52	71	312
	38%	34%	35%	32%	41%	39%	40%	40%	43%	40%	31%	32%	40%
		*	*	*			*		J				
Sigma	1000	134	113	62	385	239	67	288	196	221	165	223	777
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C/D/E/F,G/H/I/J,K/L,M/N,S/T,U/V

Minimum Base: 30 (**), Small Base: 100 (*)