



Ipsos MORI Christmas polling 2020

December 2020

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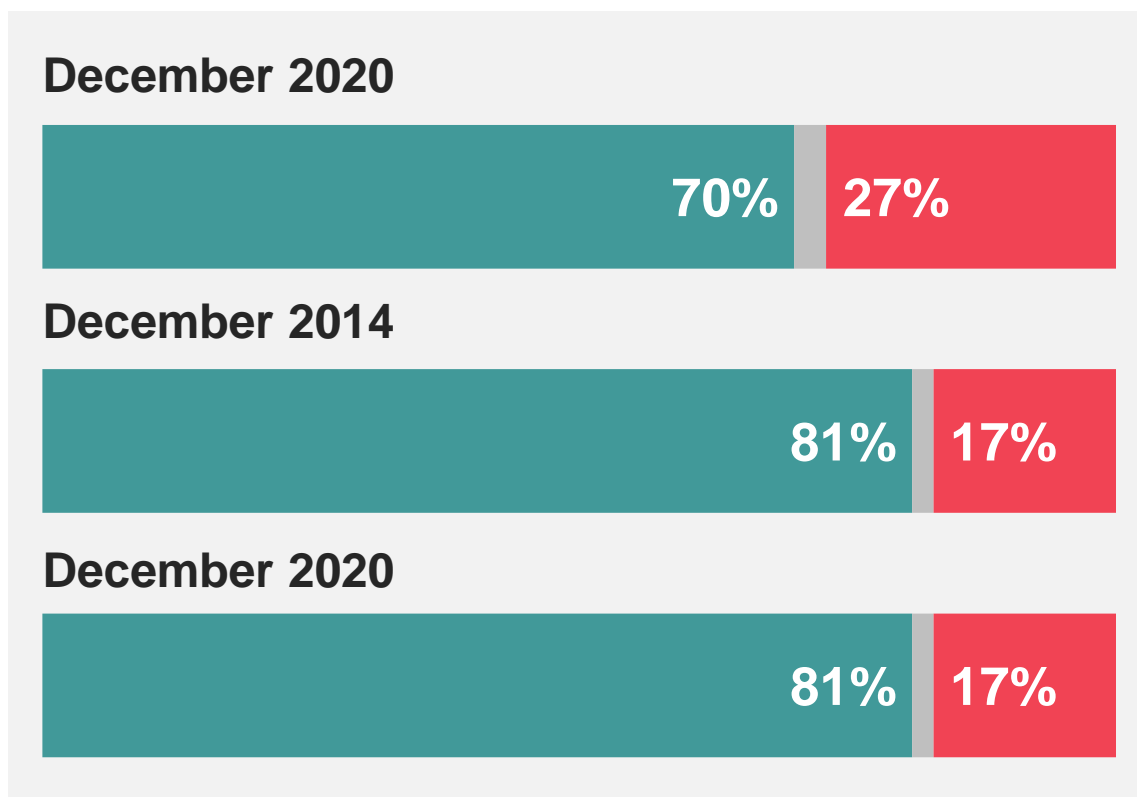


Outlook for Christmas in 2020

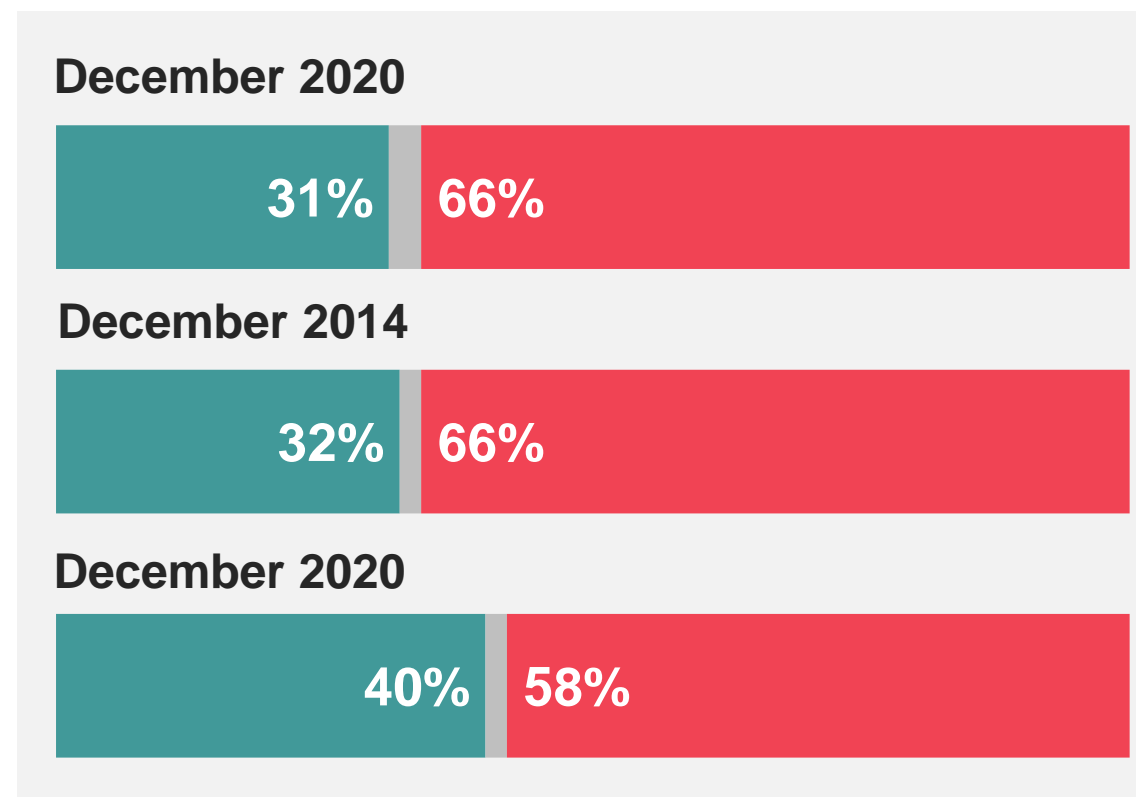
To what extent, if at all, do you agree or disagree with the following statements?

Agree **Disagree**

“I am looking forward to Christmas”



“I worry about how much Christmas is going to cost”



Base: 1,027 British adults 18+, 4-10 December 2020.

How stressed do you feel about preparations for Christmas?

Please tell me how stressed, if at all, you feel about your preparations for Christmas?

Very/fairly stressed

Not very/at all stressed

December 2020



December 2014



Base: 1,027 British adults 18+, 4-10 December 2020.

How stressed do you feel about preparations for Christmas?

Please tell me how stressed, if at all, you feel about your preparations for Christmas?

Very/fairly stressed

Not very/at all stressed

Among all



Among men



Among women



Base: 1,027 British adults 18+, among men (515), women (505), 4-10 December 2020,

Coronavirus rules over the Christmas period

As you may know, coronavirus rules are to be eased somewhat for 5 days over Christmas so that people will be able to mix with a slightly wider group of family and friends. There will be no travel restrictions in this period and households will be able to form a 'bubble' with three other households so they can mix indoors or stay overnight. However, you can't go to a pub or restaurant with other members of your bubble and you will only be able to meet others outside your bubble outside and only in line with the rules of your local tier.

Do you think these new coronavirus rules over Christmas are...?

Too strict **About right** **Not strict enough** **Don't know**

Among all



Among Conservative supporters



Among Labour supporters



Base: 1,027 British adults 18+, Conservative supporters (324), Labour supporters (350), 4-10 December 2020.

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