

2 Dec 2020

ISSUES INDEX NOVEMBER 2020 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1004	448	549	109	162	140	187	135	265	271	327	400	411	587	213	330	186	213	543	399	1004
WEIGHTED BASE	1004	488	509	108*	173	160	171	153	233	282	330	386	441	557	261	252	209	236	513	444	1004
	100%	49%	51%	11%*	17%	16%	17%	15%	23%	28%	33%	38%	44%	55%	26%	25%	21%	23%	51%	44%	100%
Coronavirus/ pandemic diseases	550 55%di p	249 51%	299 59%za	55 50%	77 44%	88 55%	88 52%	85 55%	156 67%zc defgi jk	131 47%	176 53%	241 63%zc dfij	219 50%	329 59%	126 48%	130 52%	119 57%	152 65%zl mp	256 50%	271 61%zl mp	557 55%
Economy/Economic situation	122 12%bh koq	70 14%	51 10%	10 10%	22 13%h	25 16%h	28 16%hk	22 14%hk	14 6%	33 12%h	53 16%zhk	36 9%h	58 13%	64 11%	45 17%zo q	29 12%	28 13%oq	15 6%	74 14%zm oq	43 10%o	116 12%
Common Market/ Brexit/EU/Europe/ Euro	99 10%c	55 11%	43 8%	4 4%	17 10%	19 12%c	19 11%c	19 13%c	21 9%	21 7%	38 12%c	40 10%c	40 9%	59 11%	28 11%	30 12%	21 10%	15 7%	58 11%	36 8%	103 10%
Pollution/ Environment	32 3%bh	21 4%	11 2%	4 4%	9 5%h	3 2%	8 5%	5 3%	3 1%	13 5%h	11 3%	8 2%	16 4%	16 3%	13 5%	9 4%	5 2%	4 2%	23 4%	8 2%	32 3%
National health service/Hospitals/ Healthcare	22 2%ao	5 1%	17 3%za	6 6%zeh k	4 2%	1 1%	5 3%	3 2%	2 1%	11 4%h	7 2%	5 1%	12 3%	10 2%	7 3%o	7 3%o	7 3%oq	- -	14 3%o	7 1%	22 2%
Poverty/Inequality	20 2%hk	11 2%	8 2%	5 5%hk	5 3%h	5 3%h	2 1%	3 2%h	- -	10 3%hk	7 2%h	3 1%	15 3%	5 1%	6 2%	4 2%	5 2%	5 2%	10 2%	10 2%	19 2%
Lack of faith in politics / politicians / government	20 2%	11 2%	9 2%	- -	7 4%	2 1%	4 2%	2 2%	4 2%	7 2%	7 2%	6 2%	9 2%	11 2%	4 1%	5 2%	6 3%	5 2%	8 2%	11 3%	19 2%
Unemployment/ Factory closure/ Lack of industry	18 2%a	3 1%	15 3%za	1 1%	7 4%zh	3 2%	2 1%	4 3%	1 1%	8 3%	5 1%	6 1%h	11 3%	7 1%	4 2%	8 3%	3 1%	3 1%	12 2%	6 1%	16 2%
Immigration/ immigrants	12 1%b	10 2%b	2 *	- -	1 1%	- -	2 1%	1 1%	7 3%zei j	1 *	2 1%	8 2%	1 *	11 2%	2 1%	2 1%	1 1%	5 2%	4 1%	7 2%	11 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 20th November - 27th November 2020
 Source : Ipsos MORI (JN Q218)



Ipsos MORI

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UNWEIGHTED BASE	1004	448	549	109	162	140	187	135	265	271	327	400	411	587	213	330	186	213	543	399	1004
WEIGHTED BASE	1004	488	509	108*	173	160	171	153	233	282	330	386	441	557	261	252	209	236	513	444	1004
	100%	49%	51%	11%*	17%	16%	17%	15%	23%	28%	33%	38%	44%	55%	26%	25%	21%	23%	51%	44%	100%
Race relations	11	4	7	6	3	-	-	-	2	9	-	2	9	2	2	3	1	4	5	5	9
	1%	1%	1%	5%zef ghjk	2%j	-	-	-	1%	3%zjf k	-	1%	2%	*	1%	1%	*	2%	1%	1%	1%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	10	6	3	4	1	1	2	-	2	5	3	2	6	4	2	1	1	4	4	4	10
	1%	1%	1%	4%zdg k	*	1%	1%	-	1%	2%k	1%	*	1%	1%	1%	1%	*	2%	1%	1%	1%
Education/Schools	7	3	4	2	2	-	1	1	-	4	1	1	4	2	2	3	-	-	4	-	7
	1%	1%	1%	2%h	1%	-	1%	1%	-	1%	*	*	1%	*	1%	1%q	-	-	1%	-	1%
Morality/ Individual behaviour/ Lifestyle	5	5	-	-	-	1	2	1	1	-	3	2	1	4	2	2	1	-	4	1	4
	*	1%b	-	-	-	1%	1%	1%	*	-	1%	*	*	1%	1%	1%	*	-	1%	*	*
Local government/ Council tax	3	1	2	1	-	-	-	-	2	1	-	2	1	2	1	1	-	1	2	1	3
	*	*	*	1%	-	-	-	-	1%	*	-	*	*	*	*	*	-	*	*	*	*
Drug abuse	3	-	3	-	2	1	-	-	-	2	1	-	3	-	2	-	-	1	2	1	2
	*	-	1%	-	1%	*	-	-	-	1%	*	-	1%	-	1%	-	-	*	*	*	*
Population levels/ Overpopulation	2	1	1	-	-	-	-	-	2	-	-	2	-	2	1	-	-	1	1	1	2
	*	*	*	-	-	-	-	-	1%z	-	-	1%	-	*	*	-	-	*	*	*	*
Animal welfare	2	2	-	1	1	-	-	-	-	2	-	-	2	-	-	1	1	-	1	1	2
	*	*	-	1%zk	*	-	-	-	-	1%	-	-	*	-	-	*	1%	-	*	*	*
Public services in general	2	1	1	-	1	-	1	-	-	1	1	-	1	1	-	1	*	1	1	1	3
	*	*	*	-	*	-	1%	-	-	*	*	-	*	*	-	*	*	*	*	*	*
Housing	2	-	2	*	-	-	-	2	-	*	-	2	*	2	-	*	1	1	*	2	3
	*	-	*	*	-	-	-	1%	-	*	-	*	*	*	-	*	*	*	*	*	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

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UNWEIGHTED BASE	1004	448	549	109	162	140	187	135	265	271	327	400	411	587	213	330	186	213	543	399	1004
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	100%	49%	51%	11%*	17%	16%	17%	15%	23%	28%	33%	38%	44%	55%	26%	25%	21%	23%	51%	44%	100%
Foot and mouth outbreak/Farming crisis	2 *	2 *	- -	2 2%zjk	- -	- -	- -	- -	- -	2 1%	- -	- -	2 *	- -	- -	- -	2 1%	- -	- -	2 *	1 *
Defence/Foreign affairs/ International terrorism	2 *	* *	1 *	- -	- -	- -	2 1%z	- -	- -	- -	2 *	- -	- -	2 *	- -	2 1%	- -	- -	2 *	- -	2 *
Ageing population/ Social care for the elderly	2 *	2 *	- -	- -	- -	2 1%	- -	- -	- -	- -	2 *	- -	2 *	- -	- -	2 1%	- -	- -	2 *	- -	1 *
Inflation/Prices	1 *	1 *	- -	- -	1 1%	- -	- -	- -	- -	1 1%	- -	- -	1 *	- -	- -	- -	1 1%	- -	- -	1 *	1 *
Nationalisation/ Government control of institutions	1 *	1 *	- -	- -	- -	- -	1 *	- -	1 *	- -	1 *	1 *	- -	1 *	- -	1 *	- -	- -	1 *	- -	2 *
Low pay/Minimum wage/Fair wages	1 *	- -	1 *	1 1%	- -	* *	- -	- -	- -	1 *	* *	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	3 *
Trade unions/ Strikes	1 *	1 *	* *	- -	- -	1 1%	* *	- -	- -	- -	1 *	- -	1 *	* *	- -	1 1%	- -	- -	1 *	- -	2 *
Privatisation	1 *	1 *	- -	- -	- -	1 1%	- -	- -	- -	- -	1 *	- -	1 *	- -	1 1%	- -	- -	- -	1 *	- -	1 *
Nuclear weapons/ Nuclear war/ Disarmament	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	1 *	- -	1 *	1 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Countryside/Rural life	* *	- *	* *	- -	- -	- -	* *	- -	- -	- -	* *	- -	- -	* *	- -	* *	- -	- -	* *	- -	1 *

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Scottish/Welsh assembly/ Devolution/ Constitutional reform	*	*	-	-	-	*	-	-	-	-	*	-	*	-	-	*	-	-	*	-	1
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Taxation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pensions/Social security/Benefits	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	18	9	9	3	4	3	1	3	4	6	5	7	9	8	2	4	3	8	6	10	19
	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%	1%	2%	2%	1%	1%	2%	1%	3%	1%	2%	2%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	30	10	19	3	10	3	1	2	10	13	4	12	16	13	9	5	5	9	13	13	29
	3%fj	2%	4%	2%	6%fj	2%	*	1%	4%fj	5%fj	1%	3%	4%	2%	3%	2%	2%	4%	3%	3%	3%
Personal finances (NET)	23	13	9	6	6	5	2	3	-	12	8	3	18	5	6	5	6	5	11	11	23
	2%hk	3%	2%	6%zhk	4%hk	3%h	1%	2%h	-	4%zhk	2%h	1%	4%	1%	2%	2%	3%	2%	2%	3%	2%

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WEIGHTED BASE	1004	488	509	108*	173	160	171	153	233	282	330	386	441	557	261	252	209	236	513	444	1004
	100%	49%	51%	11%*	17%	16%	17%	15%	23%	28%	33%	38%	44%	55%	26%	25%	21%	23%	51%	44%	100%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 2

Q.PL01

What would you say is the most important issue facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										EDUCATION				UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)		NONE (u)
UNWEIGHTED BASE	1004	828	54	122	346	224	297	243	361	137	275	224	181	189	372	175	1004
WEIGHTED BASE	1004	870	48*	86*	323	237	310	262	371	141	281	230	214	209	306	182	1004
	100%	87%	5%*	9%*	32%	24%	31%	26%	37%	14%	28%	23%	21%	21%	30%	18%	100%
Coronavirus/ pandemic diseases	550 55%t	476 55%	25 51%	50 58%	188 58%	139 58%	166 53%	141 54%	196 53%	70 50%	151 54%	126 55%	133 62%zt	115 55%t	131 43%	121 67%zs t	557 55%
Economy/Economic situation	122 12%u	105 12%	4 7%	14 17%	39 12%	24 10%	40 13%	37 14%	44 12%	13 9%	37 13%	30 13%	25 12%u	25 12%u	52 17%zu	9 5%	116 12%
Common Market/ Brexit/EU/Europe/ Euro	99 10%	86 10%	5 11%	9 10%	34 11%	26 11%	35 11%	30 11%	30 8%	12 8%	23 8%	18 8%	17 8%	15 7%	44 14%zrs u	13 7%	103 10%
Pollution/ Environment	32 3%u	28 3%	2 4%	2 2%	8 3%	6 3%	7 2%	5 2%	17 5%	3 2%	10 3%	14 6%zag	5 2%	11 5%u	15 5%u	1 *	32 3%
National health service/Hospitals/ Healthcare	22 2%	17 2%	3 5%	2 2%	9 3%	7 3%	5 2%	3 1%	8 2%	4 3%	7 2%	3 1%	3 1%	7 3%	8 3%	2 1%	22 2%
Poverty/Inequality	20 2%	17 2%	1 3%	1 2%	3 1%	2 1%	4 1%	3 1%	13 3%aj	4 3%	6 2%	8 4%	7 3%	3 1%	8 2%	2 1%	19 2%
Lack of faith in politics / politicians / government	20 2%	16 2%	1 2%	3 4%	7 2%	4 2%	6 2%	6 2%	6 2%	2 2%	3 1%	4 2%	- -	4 2%	7 2%r	6 3%r	19 2%
Unemployment/ Factory closure/ Lack of industry	18 2%	17 2%	1 2%	1 1%	7 2%	6 3%	4 1%	3 1%	7 2%	3 2%	3 1%	4 2%	6 3%	4 2%	6 2%	1 1%	16 2%
Immigration/ immigrants	12 1%	11 1%	1 2%	- -	4 1%	4 2%	4 1%	2 1%	4 1%	2 2%	4 1%	2 1%	3 1%	- -	4 1%	5 3%ss	11 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)		NONE (u)
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	100%	87%	5%*	9%*	32%	24%	31%	26%	37%	14%	28%	23%	21%	21%	30%	18%	100%
Race relations	11	9	1	-	-	-	6	4	5	2	3	3	2	2	3	2	9
	1%	1%	3%de	-	-	-	2% ^d	2% ^d	1%	1%	1%	1%	1%	1%	1%	1%	1%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	10	10	-	-	3	3	2	2	5	4	5	1	1	2	3	1	10
	1%	1%	-	-	1%	1%	1%	1%	1%	3%	2%	*	1%	1%	1%	1%	1%
Education/Schools	7	7	-	-	2	2	3	3	2	1	2	1	-	2	4	-	7
	1%	1%	-	-	1%	1%	1%	1%	*	1%	1%	*	-	1%	1%	-	1%
Morality/ Individual behaviour/ Lifestyle	5	5	-	-	1	1	3	3	1	-	-	1	1	2	1	-	4
	*	1%	-	-	*	*	1%	1%	*	-	-	*	*	1%	*	-	*
Local government/ Council tax	3	2	1	-	-	-	2	1	1	1	1	-	1	-	1	1	3
	*	*	2% ^z adek	-	-	-	1%	*	*	1%	*	-	*	-	*	1%	*
Drug abuse	3	3	-	-	-	-	2	2	1	-	-	1	-	1	2	-	2
	*	*	-	-	-	-	1%	1%	*	-	-	*	-	*	1%	-	*
Population levels/ Overpopulation	2	2	-	-	-	-	1	1	1	-	1	1	1	-	-	1	2
	*	*	-	-	-	-	*	*	*	-	*	1%	*	-	-	1%	*
Animal welfare	2	2	-	-	-	-	-	-	2	1	1	1	-	-	1	-	2
	*	*	-	-	-	-	-	-	1%	*	*	1%	-	-	*	-	*
Public services in general	2	2	-	-	-	-	1	1	1	-	1	1	-	1	1	-	3
	*	*	-	-	-	-	*	*	*	-	*	*	-	*	*	-	*

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q - z/r/s/t/u
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Ipsos MORI

2 Dec 2020

ISSUES INDEX NOVEMBER 2020 (PUBLIC - FINAL)

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Q.PL01
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		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1004	828	54	122	346	224	297	243	361	137	275	224	181	189	372	175	1004
WEIGHTED BASE	1004	870	48*	86*	323	237	310	262	371	141	281	230	214	209	306	182	1004
	100%	87%	5%*	9%*	32%	24%	31%	26%	37%	14%	28%	23%	21%	21%	30%	18%	100%
Housing	2 *	2 *	- *	* *	* *	- *	- *	- *	2 *	2 1%za	2 1%	- *	- *	- *	- *	1 *	3 *
Foot and mouth outbreak/Farming crisis	2 *	2 *	- *	- *	- *	- *	- *	- *	2 *	2 1%za	2 1%	- *	- *	2 1%	- *	- *	1 *
Defence/Foreign affairs/ International terrorism	2 *	1 *	* *	- *	- *	- *	2 1%	1 1%	- *	- *	- *	- *	1 1%	* *	- *	- *	2 *
Ageing population/ Social care for the elderly	2 *	2 *	- *	- *	- *	- *	- *	- *	2 *	- *	2 1%	2 1%	- *	2 1%	- *	- *	1 *
Inflation/Prices	1 *	1 *	- *	- *	- *	- *	- *	- *	1 *	1 1%	1 1%	- *	- *	1 1%	- *	- *	1 *
Nationalisation/ Government control of institutions	1 *	1 *	- *	1 1%a	1 *	1 *	- *	- *	- *	- *	- *	- *	- *	1 *	- *	1 *	2 *
Low pay/Minimum wage/Fair wages	1 *	1 *	* 1%	* *	* *	- *	1 *	1 *	- *	- *	- *	- *	- *	- *	1 *	- *	3 *
Trade unions/ Strikes	1 *	1 *	- *	* 1%	* *	- *	- *	- *	1 *	1 1%	1 *	- *	- *	- *	1 *	- *	2 *
Privatisation	1 *	1 *	- *	- *	- *	- *	- *	- *	1 *	1 1%	1 *	- *	- *	- *	1 *	- *	1 *
Nuclear weapons/ Nuclear war/ Disarmament	1 *	- *	- *	1 1%zaf h	1 *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	1 1%	1 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q - z/r/s/t/u
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Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Countryside/Rural life	*	*	-	-	-	-	-	-	*	-	*	*	-	-	*	-	1
	*	*	-	-	-	-	-	-	*	-	*	*	-	-	*	-	*
Scottish/Welsh assembly/ Devolution/ Constitutional reform	*	*	-	-	-	-	-	-	*	*	*	-	-	-	*	-	1
	*	*	-	-	-	-	-	-	*	*	*	-	-	-	*	-	*
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Taxation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pensions/Social security/Benefits	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	18	16	2	1	2	2	8	6	8	4	6	4	4	3	7	5	19
	2%	2%	4%	1%	1%	1%	3%	2%	2%	3%	2%	2%	2%	1%	2%	3%	2%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00

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	100%	87%	5%*	9%*	32%	24%	31%	26%	37%	14%	28%	23%	21%	21%	30%	18%	100%
Don't know	30 3%t	28 3%	1 2%	* 1%	11 3%c	10 4%	8 3%	7 3%	11 3%	6 4%	9 3%	4 2%	5 2%	5 3%	3 1%	8 4%t	29 3%
Personal finances (NET)	23 2%	20 2%	2 4%	2 2%	4 1%	2 1%	5 2%	3 1%	14 4%ad	6 4%	8 3%	8 4%	7 3%	5 2%	9 3%	2 1%	23 2%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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	100%	38%	8%*	42%	31%	30%	4%*	24%	3%**	11%*	44%	27%	100%
Coronavirus/ pandemic diseases	550 55%gn	197 52%	49 63%	241 58%	193 62%zg	140 47%	25 60%	136 55%	19 62%	63 58%	222 50%	138 50%	557 55%
Economy/Economic situation	122 12%cm	63 16%zc	7 9%	32 8%	57 18%zg	29 10%	4 10%	23 9%	3 8%	5 5%	69 16%zm	37 14%	116 12%
Common Market/ Brexit/EU/Europe/ Euro	99 10%	43 11%	6 8%	37 9%	26 8%	41 14%z	5 13%	19 8%	1 5%	11 11%	51 12%	23 9%	103 10%
Pollution/ Environment	32 3%f	17 4%	2 3%	9 2%	- -	17 6%zf	3 6%f	2 1%	2 8%	4 4%	18 4%	10 4%	32 3%
National health service/Hospitals/ Healthcare	22 2%	10 3%	2 3%	9 2%	6 2%	10 3%	- -	5 2%	- -	2 1%	12 3%	5 2%	22 2%
Poverty/Inequality	20 2%	4 1%	1 2%	9 2%	2 1%	12 4%zf	- -	5 2%	1 3%	2 2%	12 3%	5 2%	19 2%
Lack of faith in politics / politicians / government	20 2%f	8 2%	3 3%	8 2%	2 1%	7 2%	- -	6 2%	- -	2 2%	12 3%	7 3%	19 2%
Unemployment/ Factory closure/ Lack of industry	18 2%	9 2%	- -	9 2%	4 1%	2 1%	1 3%	8 3%	1 5%	4 4%	8 2%	9 3%	16 2%
Immigration/ immigrants	12 1%a	* *	- -	8 2%a	2 1%	2 1%	1 2%	4 1%	- -	3 3%	5 1%	- -	11 1%
Race relations	11 1%	5 1%	- -	5 1%	1 *	5 2%	- -	5 2%	- -	1 1%	4 1%	- -	9 1%

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ISSUES INDEX NOVEMBER 2020 (PUBLIC - FINAL)

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	100%	38%	8%*	42%	31%	30%	4%*	24%	3%**	11%*	44%	27%	100%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	10 1% _n	4 1%	1 2%	3 1%	3 1%	3 1%	- -	2 1%	- -	1 *	1 *	7 2%	10 1%
Education/Schools	7 1%	2 *	2 3% _{za}	3 1%	- -	3 1%	- -	2 1%	- -	1 1%	2 *	5 2%	7 1%
Morality/ Individual behaviour/ Lifestyle	5 *	3 1%	- -	2 *	- -	2 1%	- -	2 1%	1 3%	- -	3 1%	2 1%	4 *
Local government/ Council tax	3 *	- -	- -	3 1%	- -	1 *	1 3% _{zf}	1 *	- -	1 1%	1 *	1 *	3 *
Drug abuse	3 *	- -	1 1%	2 *	1 *	2 1%	- -	- -	- -	- -	1 *	3 1%	2 *
Population levels/ Overpopulation	2 *	- -	- -	2 1%	- -	- -	1 3% _{zfg}	1 *	- -	- -	- -	- -	2 *
Animal welfare	2 *	2 1%	- -	- -	- -	1 *	- -	1 1%	- -	- -	1 *	1 *	2 *
Public services in general	2 *	2 1%	- -	- -	* *	1 *	- -	1 *	- -	1 1%	1 *	1 *	3 *
Housing	2 *	* *	2 2% _{zac}	- -	- -	- -	- -	2 1%	1 2%	- -	- -	- -	3 *
Foot and mouth outbreak/Farming crisis	2 *	- -	- -	2 *	- -	2 1%	- -	- -	- -	- -	- -	2 1%	1 *

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Defence/Foreign affairs/ International terrorism	2 *	2 *	- -	- -	1 *	- -	- -	- -	- -	- -	2 *	* *	2 *
Ageing population/ Social care for the elderly	2 *	2 *	- -	- -	- -	2 1%	- -	- -	- -	- -	2 *	2 1%	1 *
Inflation/Prices	1 *	- -	- -	- -	- -	- -	- -	1 1%	- -	1 1%zn	- -	- -	1 *
Nationalisation/ Government control of institutions	1 *	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	2 *
Low pay/Minimum wage/Fair wages	1 *	- -	- -	1 *	- -	1 *	- -	1 *	- -	1 1%	* *	1 *	3 *
Trade unions/ Strikes	1 *	- -	* 1%	1 *	- -	- -	- -	1 *	- -	- -	1 *	1 *	2 *
Privatisation	1 *	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	1 *	1 *
Nuclear weapons/ Nuclear war/ Disarmament	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1
Countryside/Rural life	* *	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	1 *

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Scottish/Welsh assembly/ Devolution/ Constitutional reform	*	*	-	-	-	-	*	-	-	-	*	-	1
	*	*	-	-	-	-	1%	-	-	-	*	-	*
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Taxation	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Pensions/Social security/Benefits	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	18	4	-	12	7	3	-	7	1	2	6	3	19
	2%	1%	-	3% ^z	2%	1%	-	3%	2%	2%	1%	1%	2%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	30	5	2	18	6	11	-	12	1	4	6	10	29
	3% ^{an}	1%	2%	4% ^a	2%	4%	-	5%	2%	3%	1%	4%	3%

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Personal finances (NET)	23 2% ^f	4 1%	1 2%	10 2%	2 1%	12 4% ^{zf}	- -	7 3%	1 3%	5 4%	12 3%	6 2%	23 2%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1004	355	158	42	49	424	98	440	332	232	910	90	190	353	11	38	1004
WEIGHTED BASE	1004	348	152	42*	50*	411	99*	447	331	227	869	132*	103	463	12**	38*	1004
	100%	35%	15%	4%*	5%*	41%	10%*	44%	33%	23%	87%	13%*	10%	46%	1%**	4%*	100%
Coronavirus/ pandemic diseases	550 55%abtk	172 49%	66 44%	18 43%	18 36%	239 58%abt	50 50%	243 54%	182 55%	125 55%	492 57%zk	58 44%	59 57%	238 52%	- -	18 47%	557 55%
Economy/Economic situation	122 12%e	122 35%zbeft	27 18%zef	9 20%e	6 13%	35 9%	9 9%	57 13%	35 11%	30 13%	104 12%	19 14%	13 12%	79 17%z	- -	6 17%	116 12%
Common Market/ Brexit/EU/Europe/ Euro	99 10%a	21 6%	11 7%	- -	3 6%	99 24%zabcft	4 4%	44 10%	31 9%	25 11%	88 10%	10 8%	8 8%	54 12%	- -	3 8%	103 10%
Pollution/ Environment	32 3%a	4 1%	2 1%	- -	1 2%	9 2%	3 3%	18 4%	10 3%	4 2%	27 3%	4 3%	3 3%	20 4%	- -	1 3%	32 3%
National health service/Hospitals/ Healthcare	22 2%e	4 1%	22 14%zacef	- -	2 5%e	4 1%	6 6%zae	11 2%	4 1%	7 3%	17 2%	5 3%	2 2%	9 2%	- -	2 6%	22 2%
Poverty/Inequality	20 2%e	4 1%	4 3%e	1 2%	- -	2 1%	3 3%e	10 2%	4 1%	6 3%	15 2%	5 4%	2 2%	9 2%	- -	- -	19 2%
Lack of faith in politics / politicians / government	20 2%	3 1%	2 1%	1 1%	2 3%	7 2%	1 1%	6 1%	8 2%	6 3%	20 2%z	- -	- -	12 3%	- -	2 4%	19 2%
Unemployment/ Factory closure/ Lack of industry	18 2%ae	1 *	5 3%ae	2 4%ae	* 1%	2 *	2 2%	9 2%	4 1%	6 3%	16 2%	2 2%	1 1%	9 2%	- -	* 1%	16 2%
Immigration/ immigrants	12 1%	2 *	3 2%	1 3%	12 24%zabc ef	5 1%	3 3%a	3 1%	5 1%	3 1%	12 1%	- -	* *	3 1%	12 100%	- -	11 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
 Respondent type : GB Adults 18+
 Fieldwork dates : 20th November - 27th November 2020
 Source : Ipsos MORI (JN Q218)

2 Dec 2020

ISSUES INDEX NOVEMBER 2020 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
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	100%	35%	15%	4%*	5%*	41%	10%*	44%	33%	23%	87%	13%*	10%	46%	1%**	4%*	100%
Race relations	11 1%j	-	-	1	-	-	-	4	6	-	4	6	2	3	-	-	9
		-	-	2%ae	-	-	-	1%	2%	-	*	5%zj	2%	1%	-	-	1%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	10 1%	3	1	10	2	1	2	6	3	1	9	1	2	5	-	2	10
		1%	1%	23%zabe ft	5%zae	*	3%e	1%	1%	*	1%	1%	2%	1%	-	6%z	1%
Education/Schools	7 1%j	2	-	-	2	-	7	2	2	3	5	3	1	3	-	2	7
		*	-	-	3%be	-	7%zabe	1%	*	1%	1%	2%	1%	1%	-	4%z	1%
Morality/ Individual behaviour/ Lifestyle	5 *	-	-	-	-	1	1	2	1	2	5	-	-	3	-	-	4
		-	-	-	-	*	1%	*	*	1%	1%	-	-	1%	-	-	*
Local government/ Council tax	3 *	-	-	-	-	-	1	1	2	-	2	1	-	-	-	-	3
		-	-	-	-	-	1%	*	1%	-	*	1%	-	-	-	-	*
Drug abuse	3 *j	-	-	-	-	-	-	1	2	-	1	2	1	-	-	-	2
		-	-	-	-	-	-	*	1%	-	*	2%j	1% m	-	-	-	*
Population levels/ Overpopulation	2 *	-	-	-	-	-	-	-	1	1	2	-	-	-	-	-	2
		-	-	-	-	-	-	-	*	*	*	-	-	-	-	-	*
Animal welfare	2 *	-	-	-	-	1	-	2	-	-	2	-	-	2	-	-	2
		-	-	-	-	*	-	*	-	-	*	-	-	*	-	-	*
Public services in general	2 *	-	-	-	-	-	-	1	1	-	2	-	1	1	-	-	3
		-	-	-	-	-	-	*	*	-	*	-	1% z	*	-	-	*

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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	100%	35%	15%	4%*	5%*	41%	10%*	44%	33%	23%	87%	13%*	10%	46%	1%**	4%*	100%
Housing	2 *j	-	-	-	-	-	-	1	1	*	1	1	2	-	-	-	3
		-	-	-	-	-	-	*	*	*	*	1%	2%zm	-	-	-	*
Foot and mouth outbreak/Farming crisis	2 *	-	-	-	-	2	-	-	2	-	-	2	-	-	-	-	1
		-	-	-	-	*	-	-	1%	-	-	1%j	-	-	-	-	*
Defence/Foreign affairs/ International terrorism	2 *	1	-	-	-	*	-	*	-	1	2	-	*	1	-	-	2
		*	-	-	-	*	-	*	-	1%	*	-	*	*	-	-	*
Ageing population/ Social care for the elderly	2 *	2	2	-	-	-	2	-	2	-	2	-	-	2	-	-	1
		*	1%z	-	-	-	2%ze	-	*	-	*	-	-	*	-	-	*
Inflation/Prices	1 *	1	-	-	-	-	-	1	-	-	1	-	-	1	-	-	1
		*	-	-	-	-	-	*	-	-	*	-	-	*	-	-	*
Nationalisation/ Government control of institutions	1 *	1	1	-	-	1	-	1	-	1	1	-	-	1	-	-	2
		*	*	-	-	*	-	*	-	*	*	-	-	*	-	-	*
Low pay/Minimum wage/Fair wages	1 *	*	1	-	-	*	-	*	1	-	1	1	*	-	-	-	3
		*	1%	-	-	*	-	*	*	-	*	1%	*	-	-	-	*
Trade unions/ Strikes	1 *j	-	*	-	-	-	*	1	-	*	*	1	-	*	-	-	2
		-	*	-	-	-	1%	*	-	*	*	1%	-	*	-	-	*
Privatisation	1 *	-	-	-	-	-	-	-	1	-	1	-	-	1	-	-	1
		-	-	-	-	-	-	-	*	-	*	-	-	*	-	-	*

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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ISSUES INDEX NOVEMBER 2020 (PUBLIC - FINAL)

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What would you say is the most important issue facing Britain today?
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	100%	35%	15%	4%*	5%*	41%	10%*	44%	33%	23%	87%	13%*	10%	46%	1%**	4%*	100%
Nuclear weapons/ Nuclear war/ Disarmament	1 *	-	-	-	-	1	-	1	-	-	1	-	-	-	-	-	1 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
Countryside/Rural life	* *	-	-	-	-	*	-	-	*	-	*	-	-	-	-	-	1 *
Scottish/Welsh assembly/ Devolution/ Constitutional reform	* *	*	-	-	-	*	-	*	-	-	*	-	*	-	-	-	1 *
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Taxation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pensions/Social security/Benefits	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Petrol prices/Fuel	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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Respondent type : GB Adults 18+
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ISSUES INDEX NOVEMBER 2020 (PUBLIC - FINAL)

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What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1004	355	158	42	49	424	98	440	332	232	910	90	190	353	11	38	1004
WEIGHTED BASE	1004	348	152	42*	50*	411	99*	447	331	227	869	132*	103	463	12**	38*	1004
	100%	35%	15%	4%*	5%*	41%	10%*	44%	33%	23%	87%	13%*	10%	46%	1%**	4%*	100%
Other	18 2%aej	1 *	-	1 2%	1 2%e	1 *	1 1%	8 2%	8 2%	2 1%	12 1%	6 5%	*	3 1%	-	1 3%	19 2%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	30 3%aem	3 1%	5 3%e	-	-	1 *	5 5%ae	12 3%	15 5%i	2 1%	23 3%	6 4%	5 5%am	2 *	-	-	29 3%
Personal finances (NET)	23 2%e	6 2%	5 4%e	1 2%	-	3 1%	3 3%e	12 3%	5 2%	6 3%	18 2%	5 4%	2 2%	10 2%	-	-	23 2%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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2 Dec 2020

ISSUES INDEX NOVEMBER 2020 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1004	448	549	109	162	140	187	135	265	271	327	400	411	587	213	330	186	213	543	399	1004
WEIGHTED BASE	1004	488	509	108*	173	160	171	153	233	282	330	386	441	557	261	252	209	236	513	444	1004
	100%	49%	51%	11%*	17%	16%	17%	15%	23%	28%	33%	38%	44%	55%	26%	25%	21%	23%	51%	44%	100%
Coronavirus/ pandemic diseases	743	341	398	67	117	126	132	112	186	184	258	298	310	430	182	185	158	187	367	346	755
	74% _{aci}	70%	78% _{zai}	62%	68%	79% _{ci}	77% _{ci}	73%	80% _{zcdi}	65%	78% _{cdi}	77% _{cdi}	70%	77%	70%	74%	76%	80% _{lp}	72%	78% _{zli}	75%
Common Market/ Brexit/EU/Europe/ Euro	411	226	183	33	67	73	81	61	95	100	154	155	173	237	117	115	85	75	232	160	424
	41% _{bc} oq	46% _{zb}	36%	30%	39%	46% _c	48% _{ci}	40%	41%	36%	47% _{zci} i	40%	39%	43%	45% _o	46% _{oq}	41%	32%	45% _{zoi} q	36%	42%
Economy/Economic situation	348	181	164	25	64	64	61	72	60	88	125	133	153	193	102	97	81	48	199	128	355
	35% _{ch} oq	37%	32%	23%	37% _{chi}	40% _{ch}	36% _{ch}	47% _{zchik}	26%	31% _c	38% _{ch}	34% _{ch}	35%	35%	39% _{oq}	39% _{oq}	39% _{oq}	20%	39% _{zoi} q	29% _{oi}	35%
National health service/Hospitals/ Healthcare	152	59	93	17	28	21	36	27	22	44	57	49	66	85	39	46	32	25	85	57	158
	15% _{ah}	12%	18% _{za}	15%	16%	13%	21% _{zhk}	18% _h	10%	16%	17% _h	13% _h	15%	15%	15%	18% _o	15%	11%	17%	13%	16%
Unemployment/ Factory closure/ Lack of industry	118	45	71	14	29	11	21	27	16	43	33	42	55	64	28	34	30	24	62	54	116
	12% _{ah}	9%	14% _{za}	13%	17% _{eh}	7%	13%	17% _{ehj} k	7%	15% _{eh}	10%	11% _h	12%	11%	11%	14%	14%	10%	12%	12%	12%
Pollution/ Environment	113	61	51	15	23	12	27	17	19	38	38	36	50	62	45	34	17	12	79	29	123
	11% _{oq}	13%	10%	14%	13%	7%	16% _{ehjk}	11%	8%	14%	12% _e	9%	11%	11%	17% _{zn} oq	14% _{oq}	8%	5%	15% _{zno} q	6%	12%
Poverty/Inequality	108	40	64	24	28	16	21	12	8	52	37	20	68	41	32	35	12	26	67	38	115
	11% _{ahk} n	8%	13%	22% _{ze} ghjk	16% _{zghk}	10% _h	12% _{hk}	8%	3%	18% _{ze} ghjk	11% _{hk}	5% _h	15%	7%	12% _n	14% _{znq}	6%	11%	13% _{znq}	9%	11%
Education/Schools	99	39	59	16	16	16	30	10	11	32	45	21	47	51	34	25	8	26	59	35	98
	10% _{hkn}	8%	12%	15% _{hk}	9%	10%	17% _{zdhk}	7%	5%	11% _{hk}	14% _{zhk}	5%	11%	9%	13% _n	10% _n	4%	11% _{nq}	11% _n	8% _n	10%
Lack of faith in politics / politicians / government	72	40	32	5	14	8	15	10	20	19	24	29	27	45	21	16	13	18	37	31	68
	7%	8%	6%	5%	8%	5%	9%	6%	9%	7%	7%	8%	6%	8%	8%	7%	6%	8%	7%	7%	7%

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 Overlap formulae used. * small base

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 Fieldwork dates : 20th November - 27th November 2020
 Source : Ipsos MORI (JN Q218)

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ISSUES INDEX NOVEMBER 2020 (PUBLIC - FINAL)

Table 5
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What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE										SOCIAL GRADE						UNWTD TOTAL	
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)		C2DE (q)
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	100%	49%	51%	11%*	17%	16%	17%	15%	23%	28%	33%	38%	44%	55%	26%	25%	21%	23%	51%	44%	100%
Race relations	65 6%f	27 6%	35 7%	19 18%zde fghijk	13 8%f	12 8%fj	2 1%	8 5%	10 4%	32 12%zdf hjk	14 4%f	18 5%	44 10%	20 4%	20 8%	19 8%	10 5%	14 6%	39 8%	23 5%	56 6%
Housing	51 5%hkl p	23 5%	27 5%	17 16%zde fghijk	8 4%	4 3%	10 6%h	8 5%h	3 1%	25 9%zde hk	14 4%	12 3%h	29 7%	21 4%	3 1%	14 5%lp	9 4%	23 10%zlp	17 3%l	32 7%zlp	42 4%
Immigration/ immigrants	50 5%be	35 7%zb	15 3%	4 4%	9 5%	2 1%	11 6%ej	6 4%	17 8%ze	13 5%	13 4%e	24 6%e	15 3%	35 6%	12 5%	11 4%	13 6%	11 5%	23 5%	24 5%	49 5%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	42 4%	20 4%	20 4%	11 10%zdi jk	3 1%	5 3%	7 4%	7 5%	9 4%	13 5%d	12 4%	16 4%	19 4%	23 4%	14 5%	9 4%	5 3%	12 5%	23 4%	18 4%	42 4%
Defence/Foreign affairs/ International terrorism	22 2%b	16 3%	7 1%	3 2%	2 1%	2 1%	5 3%	4 2%	7 3%	4 2%	7 2%	11 3%	6 1%	16 3%	4 2%	4 2%	7 3%	7 3%	8 2%	13 3%	23 2%
Public services in general	21 2%hk	11 2%	10 2%	3 2%h	4 2%h	3 2%	8 5%zhk	3 2%h	- -	6 2%h	11 3%hk	3 1%	9 2%	12 2%	8 3%	7 3%	1 *	5 2%	15 3%	6 1%	24 2%
Transport/Public transport	20 2%k	13 3%	7 1%	3 3%	4 2%	3 2%	7 4%k	1 1%	2 1%	7 2%	10 3%	3 1%	10 2%	10 2%	8 3%	2 1%	5 3%	3 1%	10 2% m	8 2%	18 2%
Morality/ Individual behaviour/ Lifestyle	16 2%i	10 2%	7 1%	1 1%	- -	1 1%	6 3%di	3 2%	6 2%i	1 *	7 2%	9 2%i	2 *	15 3%	7 3%	5 2%	3 1%	1 *	12 2%	4 1%	18 2%
Low pay/Minimum wage/Fair wages	14 1%	6 1%	8 2%	5 4%zef jk	4 2%	* *	1 *	2 1%	2 1%	9 3%zj	1 *	4 1%	9 2%	5 1%	2 1%	8 3%zop q	1 1%	1 *	10 2%	3 1%	16 2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 20th November - 27th November 2020
 Source : Ipsos MORI (JN Q218)

2 Dec 2020

ISSUES INDEX NOVEMBER 2020 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE											SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	18-44 (u)	45+ (v)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1004	448	549	109	162	140	187	135	265	271	327	400	411	587	213	330	186	213	543	399	1004
WEIGHTED BASE	1004	488	509	108*	173	160	171	153	233	282	330	386	441	557	261	252	209	236	513	444	1004
	100%	49%	51%	11%*	17%	16%	17%	15%	23%	28%	33%	38%	44%	55%	26%	25%	21%	23%	51%	44%	100%
Ageing population/ Social care for the elderly	14 1%	3 1%	10 2%	1 1%	1 1%	4 3%	1 1%	3 2%	3 1%	3 1%	5 2%	6 2%	7 2%	7 1%	4 2%	2 1%	5 2%	2 1%	7 1%	6 1%	12 1%
Local government/ Council tax	13 1%	9 2%	5 1%	1 1%	1 *	3 2%	3 1%	- -	6 3%k	2 1%	6 2%	6 2%	5 1%	9 2%	3 1%	4 2%	1 *	4 2%	8 1%	5 1%	15 1%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	11 1%bk	8 2%	2 *	- -	1 1%	4 2%k	5 3%k	- -	1 *	1 1%	8 2%zk	1 *	5 1%	6 1%	4 2%	1 1%	2 1%	3 1%	5 1%	5 1%	16 2%
Nationalisation/ Government control of institutions	10 1%b	7 1%	2 *	- -	1 1%	2 1%	1 1%	1 *	5 2%	1 *	3 1%	5 1%	4 1%	6 1%	1 *	4 2%	- -	4 2%	5 1%	4 1%	12 1%
Drug abuse	9 1%k	4 1%	5 1%	4 3%zfg hjk	3 2%	2 1%	- -	- -	1 *	7 2%zk	2 1%	1 *	9 2%	1 *	2 1%	2 1%	1 *	5 2%	4 1%	5 1%	9 1%
Taxation	8 1%	4 1%	3 1%	1 1%	4 2%h	- -	1 1%	1 1%	- -	5 2%	1 *	1 *	5 1%	3 *	1 1%	3 1%	2 1%	1 *	5 1%	2 1%	10 1%
Pensions/Social security/Benefits	7 1%	5 1%	3 *	1 1%	2 1%	2 1%	- -	- -	2 1%	3 1%	2 1%	2 1%	5 1%	2 *	1 1%	1 *	1 1%	2 1%	2 *	4 1%	8 1%
Privatisation	7 1%b	6 1%	* *	3 3%zfh jk	2 1%	1 1%	- -	- -	- -	6 2%zhk	1 *	- -	7 2%	- -	3 1%	1 *	2 1%	- -	4 1%	2 *	6 1%
Population levels/ Overpopulation	6 1%	4 1%	2 *	- -	- -	- *	* 1%	2 1%	4 2%zjj	- -	* 1%z	6 1%z	- -	6 1%	3 1%	1 *	1 1%	1 *	4 1%	2 *	7 1%
Animal welfare	5 1%	2 *	3 1%	1 1%	1 *	- -	2 1%	2 1%	- -	2 1%	2 *	2 *	2 *	3 1%	3 1%	1 *	1 1%	- -	4 1%	1 *	4 *

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UNWEIGHTED BASE	1004	448	549	109	162	140	187	135	265	271	327	400	411	587	213	330	186	213	543	399	1004
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	100%	49%	51%	11%*	17%	16%	17%	15%	23%	28%	33%	38%	44%	55%	26%	25%	21%	23%	51%	44%	100%
Countryside/Rural life	5 *	- -	5 1%	- -	- -	4 3%zhi k	1 *	- -	- -	- -	5 1%zk	- -	4 1%	1 *	2 1%	1 *	- -	2 1%	3 1%	2 *	4 *
Inflation/Prices	5 *	4 1%	1 *	- -	2 1%	- -	- -	2 1%	1 *	2 1%	- -	3 1%	2 *	3 *	- -	1 1%	2 1%	1 *	1 *	3 1%	5 *
Trade unions/ Strikes	5 *	1 *	3 1%	- -	- -	1 1%	* *	1 1%	2 1%	- -	1 *	3 1%	1 *	4 1%	1 *	3 1%	- -	1 *	4 1%	1 *	6 1%
Nuclear weapons/ Nuclear war/ Disarmament	2 *	2 *	- -	- -	- -	- -	1 *	- -	1 *	- -	1 *	1 *	- -	2 *	1 *	* *	- -	1 *	1 *	1 *	3 *
Median	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Foot and mouth outbreak/Farming crisis	2 *	2 *	- -	2 2%zjk	- -	- -	- -	- -	- -	2 1%	- -	- -	2 *	- -	- -	- -	2 1%	- -	- -	2 *	1 *
Petrol prices/Fuel	1 *	- -	- -	- -	1 1%	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	1 *
Northern Ireland	* *	- -	* *	- -	- -	* *	- -	- -	- -	- -	* *	- -	* *	- -	- -	- -	- -	- -	- -	- -	1 *
AIDS	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Other	84 8%	46 9%	38 7%	10 9%	19 11%	13 8%	10 6%	17 11%	14 6%	29 10%	23 7%	32 8%h	42 9%	42 7%	18 7%	24 9%	11 5%	27 11%n	42 8%	37 8%n	79 8%
MEAN NUMBER OF MENTIONS	2.73h koq	2.73	2.72	2.87h k	2.86h k	2.69h	2.99z ehjk	2.75h k	2.43	2.86h k	2.85h k	2.56h	2.80	2.69	2.85n oq	2.90z noq	2.59	2.54	2.87z noq	2.57	2.77
STANDARD ERROR	0.04	0.05	0.05	0.11	0.10	0.09	0.09	0.09	0.06	0.07	0.07	0.05	0.06	0.04	0.08	0.06	0.08	0.07	0.05	0.05	0.04

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 Overlap formulae used. * small base

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 Fieldwork dates : 20th November - 27th November 2020
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Ipsos MORI

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	100%	49%	51%	11%*	17%	16%	17%	15%	23%	28%	33%	38%	44%	55%	26%	25%	21%	23%	51%	44%	100%
ERROR VARIANCE	*	*	*	0.01	0.01	0.01	0.01	0.01	*	0.01	*	*	*	*	0.01	*	0.01	0.01	*	*	*
Don't know	85	35	50	8	24	12	6	3	32	32	17	35	43	41	18	13	20	27	31	47	87
	8%fgj mp	7%	10%	7%	14%zfg j	7%	3%	2%	14%zf gjk	11%fgj	5%	9%fg	10%	7%	7%	5%	10%	11%mp	6%	11%mp	9%
Personal finances (NET)	122	47	69	27	31	16	22	14	11	59	38	25	75	47	35	41	14	27	76	41	131
	12%hk nq	10%	14%	25%ze fghjk	18%zh k	10%	13%hk	9%	5%	21%ze ghjk	12%hk	6%h	17%	8%	13%n	16%znq	7%	12%	15%znq	9%	13%
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
Overlap formulae used. * small base

2 Dec 2020

ISSUES INDEX NOVEMBER 2020 (PUBLIC - FINAL)

Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION											EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1004	828	54	122	346	224	297	243	361	137	275	224	181	189	372	175	1004
WEIGHTED BASE	1004	870	48*	86*	323	237	310	262	371	141	281	230	214	209	306	182	1004
	100%	87%	5%*	9%*	32%	24%	31%	26%	37%	14%	28%	23%	21%	21%	30%	18%	100%
Coronavirus/ pandemic diseases	743	644	35	64	237	173	239	204	267	100	204	167	165	149	220	138	755
	74%	74%	73%	74%	73%	73%	77%	78%	72%	71%	73%	72%	77%	71%	72%	76%	75%
Common Market/ Brexit/EU/Europe/ Euro	411	360	13	38	131	93	131	118	149	52	119	97	84	71	154	57	424
	41%bs u	41%b	26%	44%b	41%	39%	42%b	45%bf	40%	37%	42%b	42%	39%	34%	50%zr su	31%	42%
Economy/Economic situation	348	302	17	29	95	66	115	98	138	53	112	85	57	74	135	52	355
	35%de r	35%de	35%	34%	29%	28%	37%e	37%e	37%e	38%	40%de	37%	27%	36%	44%zr u	29%	35%
National health service/Hospitals/ Healthcare	152	130	6	15	58	43	42	36	52	23	41	29	32	32	57	22	158
	15%	15%	14%	17%	18%	18%	14%	14%	14%	16%	15%	13%	15%	15%	19%z	12%	16%
Unemployment/ Factory closure/ Lack of industry	118	103	7	9	43	34	34	27	41	17	30	24	31	31	34	17	116
	12%	12%	15%	10%	13%	14%	11%	10%	11%	12%	11%	10%	14%	15%	11%	9%	12%
Pollution/ Environment	113	98	6	9	30	21	34	28	48	16	35	32	15	23	55	9	123
	11%u	11%	12%	11%	9%	9%	11%	11%	13%	11%	12%	14%	7%	11%	18%zru	5%	12%
Poverty/Inequality	108	94	4	11	45	34	26	22	38	16	25	22	20	30	41	11	115
	11%u	11%	9%	12%	14%f	14%f	8%	8%	10%	11%	9%	10%	9%	14%u	13%u	6%	11%
Education/Schools	99	86	4	9	41	32	18	14	40	16	34	24	13	26	40	9	98
	10%fg u	10%fg	9%	11%	13%fg	13%fg	6%	5%	11%fg	11%	12%fg	10%	6%	12%u	13%zru	5%	10%
Lack of faith in politics / politicians / government	72	58	6	7	20	13	30	24	21	7	17	14	9	21	19	17	68
	7%	7%	13%	8%	6%	6%	10%a	9%	6%	5%	6%	6%	4%	10%r	6%	9%	7%

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 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
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ISSUES INDEX NOVEMBER 2020 (PUBLIC - FINAL)

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Q.PL01/02
What do you see as the main/other important issues facing Britain today?
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	TOTAL (z)	GOVERNMENT OFFICE REGION											EDUCATION				UNWTD TOTAL
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UNWEIGHTED BASE	1004	828	54	122	346	224	297	243	361	137	275	224	181	189	372	175	1004
WEIGHTED BASE	1004	870	48*	86*	323	237	310	262	371	141	281	230	214	209	306	182	1004
	100%	87%	5%*	9%*	32%	24%	31%	26%	37%	14%	28%	23%	21%	21%	30%	18%	100%
Race relations	65	57	4	4	11	7	28	24	26	14	21	11	8	7	28	11	56
	6%de	6%de	9%	4%	3%	3%	9%de	9%de	7%	10%de	7%de	5%	4%	3%	9%zrs	6%	6%
Housing	51	50	1	*	8	8	17	16	26	11	16	16	13	16	10	4	42
	5%cdtu	6%cd	2%	*	2%	3%	5%cd	6%cd	7%cd	8%cd	6%cd	7%cd	6%	8%tu	3%	2%	4%
Immigration/ immigrants	50	42	4	4	19	16	17	14	13	6	11	7	5	13	11	15	49
	5%	5%	8%	4%	6%	7%	6%	5%	3%	4%	4%	3%	2%	6%	4%	8%r	5%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	42	39	2	1	10	9	11	9	21	10	17	11	5	12	10	7	42
	4%	4%	4%	1%	3%	4%	4%	3%	6%	7%	6%	5%	2%	6%	3%	4%	4%
Defence/Foreign affairs/ International terrorism	22	17	*	5	7	2	11	11	5	1	5	4	7	*	10	5	23
	2%se	2%	*	6%zad ehij	2%e	1%	3%	4%ah	1%	*	2%	2%	3%se	*	3%se	2%	2%
Public services in general	21	20	-	*	4	4	4	4	12	6	11	7	2	3	13	1	24
	2%	2%	-	1%	1%	1%	1%	2%	3%	4%	4%	3%	1%	1%	4%zru	*	2%
Transport/Public transport	20	15	4	1	7	6	9	5	4	-	3	4	8	2	7	1	18
	2%	2%	9%zac dfghi jk	1%	2%	3%	3%g	2%	1%	-	1%	2%	4%	1%	2%	1%	2%
Morality/ Individual behaviour/ Lifestyle	16	15	1	1	6	5	8	7	3	-	2	3	2	5	6	2	18
	2%	2%	2%	1%	2%	2%	2%	3%	1%	-	1%	1%	1%	2%	2%	1%	2%

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Low pay/Minimum wage/Fair wages	14 1% ^d	12 1% ^d	2 4% ^{de}	* *	1 *	* *	7 2% ^d	5 2%	7 2%	3 2% ^d	5 2%	3 1%	- -	5 2% ^r	5 2%	2 1%	16 2%
Ageing population/ Social care for the elderly	14 1%	11 1%	3 6% ^{zaf} ghijk	* *	8 2% ^g	7 3% ^{zag}	3 1%	- -	3 1%	1 1%	3 1%	2 1%	6 3%	3 1%	3 1%	2 1%	12 1%
Local government/ Council tax	13 1%	11 1%	1 2% ^k	2 2% ^k	6 2%	4 2%	5 2%	4 1%	3 1%	3 2%	3 1%	- -	1 1%	2 1%	5 2%	4 2%	15 1%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	11 1% ^a	2 *	2 4% ^{aef} ghj	7 8% ^{zad} efghi jk	7 2% ^{zae} g	- -	2 1% ^g	* *	2 *	* *	1 *	1 1%	3 1%	1 1%	4 1%	1 1%	16 2%
Nationalisation/ Government control of institutions	10 1% ^a	5 1%	2 4% ^{aj}	3 4% ^{zad} eghj	4 1% ^e	1 *	3 1%	1 1%	3 1%	1 1%	1 *	2 1%	3 1%	1 1%	3 1%	4 2%	12 1%
Drug abuse	9 1%	8 1%	1 2%	- -	2 1%	2 1%	4 1%	3 1%	4 1%	2 2%	3 1%	1 1%	2 1%	3 1%	3 1%	- -	9 1%
Taxation	8 1% ^a	4 *	2 5% ^{zad} efghj k	1 2% ^g	3 1%	2 1%	2 1%	- -	3 1%	1 1%	1 1%	2 1%	- -	4 2%	3 1%	- -	10 1%
Pensions/Social security/Benefits	7 1%	7 1%	* 1%	- -	2 *	2 1%	2 1%	1 1%	4 1%	2 2%	3 1%	1 1%	2 1%	1 *	3 1%	1 *	8 1%
Privatisation	7 1%	7 1%	- -	* *	2 1%	1 1%	3 1%	3 1%	2 1%	2 2%	2 1%	- -	- -	2 1%	5 2% ^z	- -	6 1%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 20th November - 27th November 2020
 Source : Ipsos MORI (JN Q218)



Ipsos MORI

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ISSUES INDEX NOVEMBER 2020 (PUBLIC - FINAL)

Table 6

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										EDUCATION				UNWTD TOTAL	
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)		NONE (u)
UNWEIGHTED BASE	1004	828	54	122	346	224	297	243	361	137	275	224	181	189	372	175	1004
WEIGHTED BASE	1004	870	48*	86*	323	237	310	262	371	141	281	230	214	209	306	182	1004
	100%	87%	5%*	9%*	32%	24%	31%	26%	37%	14%	28%	23%	21%	21%	30%	18%	100%
Population levels/ Overpopulation	6 1%	5 1%	- -	1 1%	1 *	* *	3 1%	3 1%	2 1%	1 *	2 1%	1 1%	2 1%	- -	* *	4 2%zt	7 1%
Animal welfare	5 1%	5 1%	- -	- -	2 *	2 1%	- -	- -	4 1%	2 2%	2 1%	1 1%	3 1%	- -	1 *	- -	4 *
Countryside/Rural life	5 *	5 1%	- -	* *	2 1%	2 1%	2 1%	2 1%	* *	- -	* *	* *	2 1%	- -	2 1%	- -	4 *
Inflation/Prices	5 *	5 1%	- -	- -	1 *	1 *	2 1%	2 1%	2 1%	2 1%	2 1%	- -	2 1%	1 1%	1 *	- -	5 *
Trade unions/ Strikes	5 *	4 *	- -	* 1%	2 1%	2 1%	- -	- -	2 1%	1 1%	1 *	1 1%	- -	- -	3 1%	2 1%	6 1%
Nuclear weapons/ Nuclear war/ Disarmament	2 *	1 *	- -	1 1%zaf	1 *	* *	- -	- -	1 *	- -	1 *	1 *	- -	- -	1 *	1 1%	3 *
Median	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Foot and mouth outbreak/Farming crisis	2 *	2 *	- -	- -	- -	- -	- -	- -	2 *	2 1%za	2 1%	- -	- -	2 1%	- -	- -	1 *
Petrol prices/Fuel	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	1 1%	1 *	- -	- -	- -	1 *	- -	1 *
Northern Ireland	* *	- -	* 1%za	- -	- -	- -	* *	- -	- -	- -	- -	- -	- -	- -	* *	- -	1 *
AIDS	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q - z/r/s/t/u
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		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EAST INCL. GL (j)	SOUTH EXCL. GL (k)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1004	828	54	122	346	224	297	243	361	137	275	224	181	189	372	175	1004
WEIGHTED BASE	1004	870	48*	86*	323	237	310	262	371	141	281	230	214	209	306	182	1004
	100%	87%	5%*	9%*	32%	24%	31%	26%	37%	14%	28%	23%	21%	21%	30%	18%	100%
Other	84	68	9	7	26	19	31	22	27	6	15	20	20	19	25	16	79
	8%	8%	19% zad efghij k	8%	8%	8%	10%g	8%	7%j	5%	5%	9%	9%	9%	8%	9%	8%
MEAN NUMBER OF MENTIONS	2.73r u	2.72	2.96	2.74	2.69	2.67	2.80	2.77	2.72	2.77	2.76	2.69	2.55	2.74u	3.05z rsu	2.40	2.77
STANDARD ERROR	0.04	0.04	0.20	0.11	0.06	0.07	0.07	0.07	0.06	0.10	0.07	0.07	0.08	0.07	0.07	0.06	0.04
ERROR VARIANCE	*	*	0.04	0.01	*	0.01	*	0.01	*	0.01	*	*	0.01	*	*	*	*
Don't know	85	75	4	5	27	22	24	20	33	10	25	23	23	12	12	24	87
	8%t	9%	9%	6%	8%	9%	8%	8%	9%	7%	9%	10%	11%t	6%	4%	13%zt	9%
Personal finances (NET)	122	106	5	11	46	35	32	27	44	20	30	24	22	33	48	11	131
	12%u	12%	10%	12%	14%	15%	10%	10%	12%	14%	11%	10%	10%	16%u	16%zu	6%	13%
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q - z/r/s/t/u
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ISSUES INDEX NOVEMBER 2020 (PUBLIC - FINAL)

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Table 7
Q.PL01/02
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BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE				INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WORK ING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 11499 (l)	11500 - 24999 (m)	25000 PLUS (n)		
UNWEIGHTED BASE	1004	373	81	448	290	302	44	242	34	108	432	264	1004
WEIGHTED BASE	1004	381	78*	417	309	297	42*	246	31**	108*	440	274	1004
	100%	38%	8%*	42%	31%	30%	4%*	24%	3%**	11%*	44%	27%	100%
Coronavirus/ pandemic diseases	743	288	63	303	250	209	33	175	23	85	325	202	755
	74%	76%	80%	73%	81%zg	70%	77%	71%	74%	78%	74%	74%	75%
Common Market/ Brexit/EU/Europe/ Euro	411	176	29	161	158	125	20	65	8	43	204	111	424
	41%	46%zc	37%	39%	51%z	42%	48%	27%	26%	40%	46%z	41%	42%
Economy/Economic situation	348	155	31	110	135	94	10	85	10	32	164	96	355
	35%cf	41%zc	40%c	26%	44%zgh	32%	24%	34%	33%	29%	37%	35%	35%
National health service/Hospitals/ Healthcare	152	62	15	50	34	60	7	33	5	21	74	42	158
	15%cf	16%	20%	12%	11%	20%zf	16%	13%	15%	20%	17%	15%	16%
Unemployment/ Factory closure/ Lack of industry	118	37	6	52	35	29	6	33	6	14	46	32	116
	12%	10%	8%	13%	11%	10%	15%	13%	19%	13%	10%	12%	12%
Pollution/ Environment	113	55	9	36	20	42	5	19	4	14	66	32	123
	11%cf	14%zc	11%	9%	6%	14%f	11%	8%	13%	13%	15%z	12%	12%
Poverty/Inequality	108	40	7	47	20	43	3	31	5	8	53	39	115
	11%f	11%	8%	11%	6%	15%zf	7%	13%	16%	7%	12%	14%	11%
Education/Schools	99	42	11	31	29	37	4	18	3	13	55	53	98
	10%cf	11%	14%	7%	9%	12%	10%	7%	10%	12%	13%z	19%	10%
Lack of faith in politics / politicians / government	72	24	6	37	14	24	4	20	3	3	41	20	68
	7%	6%	7%	9%	5%	8%	10%	8%	9%	3%	9%z	7%	7%

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	100%	38%	8%*	42%	31%	30%	4%*	24%	3%**	11%*	44%	27%	100%
Race relations	65	26	4	23	16	30	2	12	1	4	30	12	56
	6%	7%	5%	6%	5%	10%zf	4%	5%	2%	4%	7%	4%	6%
Housing	51	19	11	14	11	11	4	22	3	5	18	12	42
	5%^c	5%	14%zac	3%	4%	4%	9%	9%	9%	4%	4%	4%	4%
Immigration/ immigrants	50	16	3	25	19	12	1	11	-	10	20	8	49
	5%	4%	3%	6%	6%	4%	2%	5%	-	9%z	5%	3%	5%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	42	14	3	20	14	12	-	12	1	5	16	15	42
	4%	4%	3%	5%	5%	4%	-	5%	2%	4%	4%	5%	4%
Defence/Foreign affairs/ International terrorism	22	8	-	11	9	6	3	3	-	2	14	6	23
	2%	2%	-	3%	3%	2%	8%zg	1%	-	2%	3%	2%	2%
Public services in general	21	12	4	4	3	9	3	3	-	3	12	10	24
	2%^c	3% ^c	6%zc	1%	1%	3%	7%zf	1%	-	3%	3%	4%	2%
Transport/Public transport	20	7	2	5	5	8	2	6	1	1	10	10	18
	2%	2%	2%	1%	1%	3%	4%	3%	5%	1%	2%	4%	2%
Morality/ Individual behaviour/ Lifestyle	16	6	-	9	6	5	-	4	2	1	5	4	18
	2%	1%	-	2%	2%	2%	-	2%	7%	1%	1%	1%	2%
Low pay/Minimum wage/Fair wages	14	5	-	7	4	6	-	4	-	2	8	4	16
	1%	1%	-	2%	1%	2%	-	1%	-	2%	2%	1%	2%

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	100%	38%	8%*	42%	31%	30%	4%*	24%	3%**	11%*	44%	27%	100%
Ageing population/ Social care for the elderly	14 1%	5 1%	4 5%z	6 1%	1 *	5 2%	4 9%zfg	4 2%	1 3%	3 3%	6 1%	6 2%	12 1%
Local government/ Council tax	13 1%	4 1%	- -	8 2%	2 1%	4 1%	2 4%	4 2%	1 4%	1 1%	6 1%	4 2%	15 1%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	11 1%	6 2%	* *	4 1%	1 *	3 1%	* 1%	* *	- -	4 4%z	5 1%	5 2%	16 2%
Nationalisation/ Government control of institutions	10 1%	2 *	1 1%	7 2%	1 *	3 1%	- -	2 1%	2 6%	2 2%	3 1%	1 *	12 1%
Drug abuse	9 1%	2 1%	2 2%	4 1%	3 1%	6 2%	1 1%	1 *	- -	3 3%	2 *	7 3%	9 1%
Taxation	8 1%	3 1%	- -	2 1%	3 1%	3 1%	- -	2 1%	1 2%	- -	3 1%	1 *	10 1%
Pensions/Social security/Benefits	7 1%	2 *	- -	4 1%	- -	6 2%zf	- -	1 *	- -	- -	3 1%	2 1%	8 1%
Privatisation	7 1%	5 1%c	1 1%c	- -	2 1%	4 1%	- -	1 *	- -	- -	5 1%	4 2%	6 1%
Population levels/ Overpopulation	6 1%	* *	1 1%	5 1%	1 *	* *	1 3%g	3 1%	1 2%	- -	1 *	* *	7 1%
Animal welfare	5 1%	2 1%	- -	3 1%	2 1%	1 *	- -	3 1%	- -	- -	1 *	1 *	4 *

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Countryside/Rural life	5	4	-	*	2	*	-	2	-	-	4	*	4
	*	1%	-	*	1%	*	-	1%	-	-	1%	*	*
Inflation/Prices	5	1	-	3	1	1	-	3	-	1	2	-	5
	*	*	-	1%	*	*	-	1%	-	1%	1%	-	*
Trade unions/ Strikes	5	-	*	4	2	1	*	1	-	*	2	1	6
	*	-	1%	1%	1%	*	1%	*	-	*	*	*	1%
Nuclear weapons/ Nuclear war/ Disarmament	2	1	-	1	-	1	*	-	-	-	*	1	3
	*	*	-	*	-	*	1%	-	-	-	*	*	*
Median	2	2	2	2	2	2	2	2	2	2	2	2	2
Foot and mouth outbreak/Farming crisis	2	-	-	2	-	2	-	-	-	-	-	2	1
	*	-	-	*	-	1%	-	-	-	-	-	1%	*
Petrol prices/Fuel	1	-	1	-	-	-	-	1	-	-	-	1	1
	*	-	1%zac	-	-	-	-	*	-	-	-	*	*
Northern Ireland	*	-	-	-	-	*	-	-	-	-	*	-	1
	*	-	-	-	-	*	-	-	-	-	*	-	*
AIDS	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	84	29	6	37	24	22	2	24	2	11	34	22	79
	8%	8%	8%	9%	8%	7%	4%	10%	7%	10%	8%	8%	8%
MEAN NUMBER OF MENTIONS	2.73c	2.83c	2.83	2.60	2.71	2.84	2.83	2.62	2.72	2.80	2.86z	2.88	2.77
STANDARD ERROR	0.04	0.06	0.13	0.05	0.06	0.07	0.18	0.07	0.15	0.11	0.06	0.07	0.04

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	100%	38%	8%*	42%	31%	30%	4%*	24%	3%**	11%*	44%	27%	100%
ERROR VARIANCE	*	*	0.02	*	*	*	0.03	*	0.02	0.01	*	*	*
Don't know	85	22	3	48	12	23	3	36	2	11	20	23	87
	8%afn	6%	4%	11%za	4%	8%	6%	15%	6%	10%n	5%	8%	9%
Personal finances (NET)	122	43	8	55	23	47	3	36	5	10	60	42	131
	12%f	11%	10%	13%	7%	16%zf	7%	15%	16%	9%	14%	15%	13%
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1004	355	158	42	49	424	98	440	332	232	910	90	190	353	11	38	1004
WEIGHTED BASE	1004	348	152	42*	50*	411	99*	447	331	227	869	132*	103	463	12**	38*	1004
	100%	35%	15%	4%*	5%*	41%	10%*	44%	33%	23%	87%	13%*	10%	46%	1%**	4%*	100%
Coronavirus/ pandemic diseases	743 74%bct k	256 73%bct	96 63%	21 51%	28 57%	345 84%zab cft	67 67%	327 73%	249 75%	167 74%	658 76%zk	84 63%	81 79%	346 75%	4 35%	24 64%	755 75%
Common Market/ Brexit/EU/Europe/ Euro	411 41%abk	115 33%	48 32%	10 25%	19 38%	411 100%zab cft	32 32%	180 40%	137 41%	94 42%	370 43%zk	40 30%	36 35%	204 44%	5 39%	14 37%	424 42%
Economy/Economic situation	348 35%e	348 100%zbc eft	63 42%e	17 40%	17 35%	115 28%	31 32%	154 34%	111 34%	84 37%	304 35%	43 33%	43 42%z	190 41%z	2 13%	16 42%	355 35%
National health service/Hospitals/ Healthcare	152 15%e	63 18%e	152 100%zace ft	3 6%	11 22%c	48 12%	42 42%zac et	78 18%	46 14%	28 12%	128 15%	24 18%	22 21%z	74 16%	3 23%	8 21%	158 16%
Unemployment/ Factory closure/ Lack of industry	118 12%eh	34 10%e	28 18%zae	4 9%	5 10%	20 5%	11 12%e	62 14%h	27 8%	30 13%	102 12%	16 12%	12 11%	54 12%	1 12%	4 9%	116 12%
Pollution/ Environment	113 11%k	33 9%	22 14%	6 13%	4 7%	39 9%	20 20%zae	56 13%	31 9%	26 12%	108 12%zk	5 4%	12 12%	59 13%	2 14%	2 5%	123 12%
Poverty/Inequality	108 11%e	30 9%	19 12%	7 18%	3 6%	33 8%	11 11%	52 12%	33 10%	23 10%	89 10%	19 14%	12 12%	47 10%	- -	3 7%	115 11%
Education/Schools	99 10%	31 9%	42 27%zae	7 16%	8 17%e	32 8%	99 100%zab cet	45 10%	34 10%	20 9%	85 10%	14 10%	11 10%	49 11%	3 28%	5 13%	98 10%
Lack of faith in politics / politicians / government	72 7%ae	12 4%	6 4%	1 4%	6 11%a	21 5%	4 4%	29 7%	23 7%	19 8%	63 7%	9 7%	5 5%	32 7%	1 9%	5 12%	68 7%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing
 Respondent type : GB Adults 18+
 Fieldwork dates : 20th November - 27th November 2020
 Source : Ipsos MORI (JN Q218)

2 Dec 2020

ISSUES INDEX NOVEMBER 2020 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		WHEN MENTIONED IMMIGRATION		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	MOST IMPOR -TANT (v)	OTHER IMPOR -TANT (w)	
UNWEIGHTED BASE	1004	355	158	42	49	424	98	440	332	232	910	90	190	353	11	38	1004
WEIGHTED BASE	1004	348	152	42*	50*	411	99*	447	331	227	869	132*	103	463	12**	38*	1004
100%		35%	15%	4%*	5%*	41%	10%*	44%	33%	23%	87%	13%*	10%	46%	1%**	4%*	100%
Race relations	65 6%bj	22 6%b	3 2%	9 22%zabe t	2 3%	22 5%	10 10%b	37 8%i	21 6%	7 3%	42 5%	23 17%z	5 5%	33 7%	- -	2 4%	56 6%
Housing	51 5%ej	12 3%	6 4%	6 14%zabe	4 7%e	9 2%	11 11%zabe	30 7%	12 4%	9 4%	40 5%	11 9%	6 6%	27 6%	- -	4 10%	42 4%
Immigration/ immigrants	50 5%	17 5%	11 7%	6 15%za e	50 100%zabc ef	19 5%	8 8%	19 4%	12 4%	19 8%zh	47 5%z	2 2%	4 4%	21 4%	12 100%	38 100%z	49 5%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	42 4%e	17 5%	3 2%	42 100%zab eft	6 13%zabe	10 3%	7 7%b	17 4%	16 5%	10 4%	37 4%	5 4%	7 7%	15 3%	1 11%	5 14%z	42 4%
Defence/Foreign affairs/ International terrorism	22 2%gl	9 2%	3 2%	1 1%	3 6%	12 3%	6 6%z	5 1%	8 3%	9 4%g	21 2%	2 1%	* *	9 2%	1 9%	2 5%	23 2%
Public services in general	21 2%j	7 2%	9 6%zae	- -	- -	6 2%	5 5%ze	11 3%	6 2%	3 1%	13 2%	8 6%zi	8 8%zm	6 1%	- -	- -	24 2%
Transport/Public transport	20 2%	3 1%	5 3%	- -	2 4%	5 1%	4 4%	11 2%	5 1%	4 2%	15 2%	5 4%	5 4%z	11 2%	1 10%	1 3%	18 2%
Morality/ Individual behaviour/ Lifestyle	16 2%	5 1%	3 2%	1 2%	- -	6 1%	2 2%	9 2%	3 1%	4 2%	15 2%	2 1%	1 1%	6 1%	- -	- -	18 2%

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	100%	35%	15%	4%*	5%*	41%	10%*	44%	33%	23%	87%	13%*	10%	46%	1%*	4%*	100%
Low pay/Minimum wage/Fair wages	14	5	5	-	-	4	2	8	4	2	11	3	2	5	-	-	16
	1%	2%	4%ze	-	-	1%	2%	2%	1%	1%	1%	2%	2%	1%	-	-	2%
Ageing population/ Social care for the elderly	14	5	4	-	1	3	4	6	2	6	13	1	*	8	1	-	12
	1%	1%	2%	-	2%	1%	4%e	1%	1%	3%	1%	1%	*	2%	9%	-	1%
Local government/ Council tax	13	2	-	-	-	4	2	4	7	3	11	2	-	5	-	-	15
	1%	1%	-	-	-	1%	2%	1%	2%	1%	1%	2%	-	1%	-	-	1%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	11	3	3	-	-	6	2	4	6	1	11	-	3	4	-	-	16
	1%	1%	2%	-	-	1%	2%	1%	2%	*	1%	-	3%zm	1%	-	-	2%
Nationalisation/ Government control of institutions	10	4	2	1	-	5	1	2	1	7	9	1	1	3	-	-	12
	1%	1%	1%	2%	-	1%	1%	*	*	3%zgh	1%	1%	1%	1%	-	-	1%
Drug abuse	9	1	-	4	-	1	2	3	6	1	7	2	2	3	-	-	9
	1% e	*	-	9%zabe	-	*	2%e	1%	2%	*	1%	2%	2%	1%	-	-	1%
Taxation	8	1	4	-	1	4	2	3	2	3	7	1	1	5	-	1	10
	1%	*	3%za	-	2%	1%	2%	1%	1%	1%	1%	1%	1%	1%	-	3%	1%
Pensions/Social security/Benefits	7	1	3	-	-	3	-	5	1	1	6	1	1	2	-	-	8
	1%	*	2%	-	-	1%	-	1%	*	1%	1%	1%	1%	*	-	-	1%
Privatisation	7	4	5	-	-	1	1	3	3	*	6	1	*	7	-	-	6
	1%	1%	3%ze	-	-	*	1%	1%	1%	*	1%	1%	*	1%	-	-	1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s - z/v/w
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	100%	35%	15%	4%*	5%*	41%	10%*	44%	33%	23%	87%	13%*	10%	46%	1%**	4%*	100%
Population levels/ Overpopulation	6 1%	1 *	- -	- -	- -	- -	- -	2 *	2 1%	2 1%	6 1%	-	1 1% ^m	-	- -	- -	7 1%
Animal welfare	5 1%	- -	2 1%	2 4% ^{za}	- -	4 1%	-	4 1%	- -	2 1%	5 1%	- -	- *	2 *	- -	- -	4 *
Countryside/Rural life	5 *^j	- -	* *	- -	- -	2 1%	- -	2 *	2 1%	* *	3 *	2 2%	* *	4 1%	- -	- -	4 *
Inflation/Prices	5 *	3 1%	1 *	- -	- -	- -	-	4 1%	- -	1 *	5 1%	- -	- -	2 *	- -	- -	5 *
Trade unions/ Strikes	5 *	1 *	* *	- -	- -	1 *	3 3% ^{zae}	2 *	1 *	2 1%	4 *	1 1%	- -	* *	- -	- -	6 1%
Nuclear weapons/ Nuclear war/ Disarmament	2 *	- -	1 *	- -	- -	2 *	1 1%	1 *	1 *	- -	2 *	- -	1 1% ^m	- -	- -	- -	3 *
Median	2	2	3	3	3	2	3	2	2	2	2	2	2	2	2	3	2
Foot and mouth outbreak/Farming crisis	2 *	- -	- -	- -	- -	2 *	-	- -	2 1%	-	- -	2 1% ^j	- -	- -	- -	- -	1 *
Petrol prices/Fuel	1 *	- -	- -	- -	- -	- -	1 1% ^z	1 *	- -	- -	- -	1 1% ^j	- -	1 *	- -	- -	1 *
Northern Ireland	* *	* *	* *	- -	- -	* *	-	- -	* *	- -	* *	- -	* *	- -	- -	- -	1 *
AIDS	- -	- -	- -	- -	- -	- -	-	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

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	100%	35%	15%	4%*	5%*	41%	10%*	44%	33%	23%	87%	13%*	10%	46%	1%**	4%*	100%
Other	84	15	11	2	3	27	14	37	23	24	70	15	5	40	-	3	79
	8%al	4%	7%	6%	6%	7%	14%ae	8%	7%	11%	8%	11%	4%	9%	-	8%	8%
MEAN NUMBER OF MENTIONS	2.73	3.06z	3.70za	3.61za	3.47za	2.99z	4.12za	2.79	2.64	2.76	2.75	2.68	2.88	2.80	3.11	3.58z	2.77
		e	e	e	e		bet										
STANDARD ERROR	0.04	0.06	0.11	0.19	0.18	0.06	0.15	0.05	0.06	0.07	0.04	0.11	0.10	0.06	0.37	0.20	0.04
ERROR VARIANCE	*	*	0.01	0.04	0.03	*	0.02	*	*	0.01	*	0.01	0.01	*	0.14	0.04	*
Don't know	85	5	6	1	-	8	5	34	37	14	74	10	9	23	-	-	87
	8%abem	2%	4%	3%	-	2%	5%	8%	11%z	6%	8%	8%	9%	5%	-	-	9%
Personal finances (NET)	122	36	23	7	3	34	14	60	36	26	100	22	13	51	-	3	131
	12%e	10%	15%e	18%	6%	8%	14%	13%	11%	11%	11%	17%	13%	11%	-	7%	13%
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Ipsos MORI

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What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1004	152	97	214	99	176	202	1004
WEIGHTED BASE	1004	145	119*	203	118*	164	206	1004
	100%	14%	12%*	20%	12%*	16%	21%	100%
Coronavirus/ pandemic diseases	743 74%a	94 65%	81 68%	152 75%	98 84%za b	120 73%	167 81%za b	755 75%
Common Market/ Brexit/EU/Europe/ Euro	411 41%a	45 31%	49 41%	110 54%za df	39 33%	77 47%ad f	72 35%	424 42%
Economy/Economic situation	348 35%b	53 36%	28 24%	83 41%bf	37 31%	62 38%b	63 31%	355 35%
National health service/Hospitals/ Healthcare	152 15%	23 16%	17 14%	42 21%zf	15 12%	20 12%	25 12%	158 16%
Unemployment/ Factory closure/ Lack of industry	118 12%	29 20%zc f	15 12%	16 8%	16 14%	18 11%	23 11%	116 12%
Pollution/ Environment	113 11%f	23 16%df	13 11%f	30 15%df	7 6%	25 16%df	9 4%	123 12%
Poverty/Inequality	108 11%f	30 21%zc ef	20 16%f	23 11%f	13 11%f	14 9%f	5 3%	115 11%
Education/Schools	99 10%f	17 11%f	13 11%	32 16%ze f	12 10%	10 6%	10 5%	98 10%
Lack of faith in politics / politicians / government	72 7%	5 4%	10 9%	16 8%	7 6%	15 9%	13 6%	68 7%

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WEIGHTED BASE	1004	145	119*	203	118*	164	206	1004
	100%	14%	12%*	20%	12%*	16%	21%	100%
Race relations	65	16	15	14	-	9	8	56
	6% _d	11% _{zdf}	13% _{zdf}	7% _d	-	6% _d	4%	6%
Housing	51	8	14	5	9	3	9	42
	5% _e	6%	12% _{zce}	3%	8% _e	2%	4%	4%
Immigration/ immigrants	50	7	4	9	4	7	16	49
	5%	5%	3%	4%	4%	4%	8%	5%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	42	4	8	9	3	10	7	42
	4%	3%	7%	5%	3%	6%	3%	4%
Defence/Foreign affairs/ International terrorism	22	-	4	3	4	5	6	23
	2%	-	4%	1%	3%	3% _a	3%	2%
Public services in general	21	3	3	8	3	3	-	24
	2%	2%	3% _f	4% _f	2%	2%	-	2%
Transport/Public transport	20	5	2	4	4	1	3	18
	2%	3%	1%	2%	4%	1%	1%	2%
Morality/ Individual behaviour/ Lifestyle	16	1	-	6	1	6	3	18
	2%	*	-	3%	1%	3%	1%	2%
Low pay/Minimum wage/Fair wages	14	5	3	1	-	4	-	16
	1%	4% _{cf}	2%	*	-	3% _f	-	2%

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	100%	14%	12%*	20%	12%*	16%	21%	100%
Ageing population/ Social care for the elderly	14 1%	2 1%	- -	4 2%	1 1%	1 1%	5 2%	12 1%
Local government/ Council tax	13 1%	2 1%	- -	5 2%	1 1%	1 1%	4 2%	15 1%
Scottish/Welsh assembly/ Devolution/ Constitutional reform	11 1%	- -	1 1%	5 3%	2 2%	* *	1 *	16 2%
Nationalisation/ Government control of institutions	10 1%	1 1%	- -	2 1%	1 1%	1 1%	3 2%	12 1%
Drug abuse	9 1%	4 2%cf	3 3%cf	- -	2 2%	1 *	- -	9 1%
Taxation	8 1%	3 2%	2 2%	* *	- -	1 1%	- -	10 1%
Pensions/Social security/Benefits	7 1%	1 1%	1 1%	- -	2 1%	1 1%	1 *	8 1%
Privatisation	7 1%	3 2%	2 2%	1 1%	- -	- -	- -	6 1%
Population levels/ Overpopulation	6 1%	- -	- -	* *	- -	4 2%z	2 1%	7 1%
Animal welfare	5 1%	1 *	1 1%	2 1%	- -	2 1%	- -	4 *
Countryside/Rural life	5 *	- -	- -	3 1%	2 2%	- -	- -	4 *

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WEIGHTED BASE	1004	145	119*	203	118*	164	206	1004
	100%	14%	12%*	20%	12%*	16%	21%	100%
Inflation/Prices	5	1	1	-	-	1	2	5
	*	*	1%	-	-	1%	1%	*
Trade unions/ Strikes	5	-	-	1	-	2	1	6
	*	-	-	1%	-	1%	*	1%
Nuclear weapons/ Nuclear war/ Disarmament	2	-	-	1	-	-	1	3
	*	-	-	*	-	-	1%	*
Median	2	2	2	2	2	2	2	2
Foot and mouth outbreak/Farming crisis	2	-	2	-	-	-	-	1
	*	-	2%z	-	-	-	-	*
Petrol prices/Fuel	1	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	*
Northern Ireland	*	-	-	-	-	-	-	1
	*	-	-	-	-	-	-	*
AIDS	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-
Other	84	15	12	13	9	14	16	79
	8%	10%	10%	7%	8%	8%	8%	8%
MEAN NUMBER OF MENTIONS	2.73f	2.85f	2.86f	3.00z	2.55	2.74f	2.41	2.77
				df				
STANDARD ERROR	0.04	0.09	0.13	0.08	0.10	0.08	0.06	0.04

ERROR VARIANCE * 0.01 0.02 0.01 0.01 0.01 * *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f
Overlap formulae used. * small baseRespondent type : GB Adults 18+
Fieldwork dates : 20th November - 27th November 2020
Source : Ipsos MORI (JN Q218)

Ipsos MORI

2 Dec 2020

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1004	152	97	214	99	176	202	1004
WEIGHTED BASE	1004	145	119*	203	118*	164	206	1004
	100%	14%	12%*	20%	12%*	16%	21%	100%
Don't know	85	16	13	7	9	8	25	87
	8% ^c	11% ^c	11% ^c	3%	8%	5%	12% ^{ce}	9%
Personal finances (NET)	122	34	21	24	13	18	7	131
	12% ^f	24% ^{zc}	18% ^f	12% ^f	11% ^f	11% ^f	3%	13%
		def						
Pound/Exchange rate/Value of pound	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base