



TOPLINE & METHODOLOGY

ABC News/Ipsos Poll

Conducted by Ipsos using the probability-based KnowledgePanel®
A survey of the American general population (ages 18+)
Interview dates: December 12- December 13, 2020

Number of interviews, adults: 621

Margin of error for the total sample: +/- 4.3 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents

Annotated Questionnaire:

1. Which comes closest to your point of view:

	December 12-13
You will get the coronavirus vaccine as soon as it is available to you	40
You will wait a bit to get the coronavirus vaccine after it is available	44
You will never get the coronavirus vaccine	15
Skipped	*

2. Do you think your state should make it mandatory for people to get vaccinated for coronavirus before returning to work or school, or not?

	December 12-13
Yes	39
No	61
Skipped	-



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3. When it comes to having access to the coronavirus vaccine, should each of the following groups be given high priority, medium priority or low priority?

Health care workers	December 12-13
High priority	91
Medium priority	6
Low priority	1
Skipped	1

Teachers	December 12-13
High priority	64
Medium priority	29
Low priority	6
Skipped	1

Students	December 12-13
High priority	28
Medium priority	48
Low priority	23
Skipped	1

First responders like firefighters, police officers and paramedics	December 12-13
High priority	87
Medium priority	10
Low priority	3
Skipped	1

People in the U.S. Military	December 12-13
High priority	56
Medium priority	34
Low priority	9
Skipped	1

The elderly	December 12-13
High priority	83
Medium priority	14
Low priority	2
Skipped	1

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3. When it comes to having access to the coronavirus vaccine, should each of the following groups be given high priority, medium priority or low priority?

People with preexisting medical conditions who are at risk	December 12-13
High priority	84
Medium priority	14
Low priority	1
Skipped	1

Elected officials	December 12-13
High priority	16
Medium priority	41
Low priority	42
Skipped	1

Athletes	December 12-13
High priority	9
Medium priority	32
Low priority	58
Skipped	1

People like you	December 12-13
High priority	20
Medium priority	44
Low priority	36
Skipped	1

4. Have you or someone you know personally been infected by the coronavirus, or not?

	December 12-13
Yes	69
No	31
Skipped	-



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About the Study

This ABC News/Ipsos poll was conducted December 12 to December 13, 2020 by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 621 general population adults age 18 or older with a small oversample among adults 18 to 29.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in both English and Spanish. The data were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, household income, and party identification. The demographic benchmarks came from the 2020 March supplement of the U.S. Census Bureau's Current Population Survey (CPS). Party ID benchmarks are from recent ABC News/Washington Post telephone polls. The weighting categories were as follows:

- Gender (Male, Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other or 2+ Races Non-Hispanic, Hispanic)
- Education (High School graduate or less, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- Party ID (Democrat, Republican, Independent, Something else)

The margin of sampling error is plus or minus 4.3 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.2. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.



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About Ipsos

Ipsos is the world's third largest market research company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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