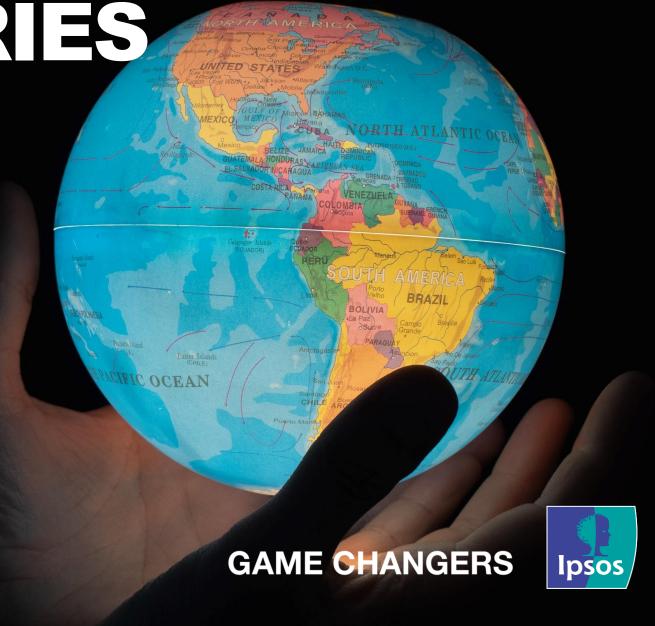
WHAT WORRIES THE WORLD

Global summary report

December 2020



WHAT WORRIES THE WORLD?

Ipsos' *What Worries the World* survey tracks public opinion on the most important social and political issues across 27 countries today, drawing on 10 years of data to place the latest scores in context.

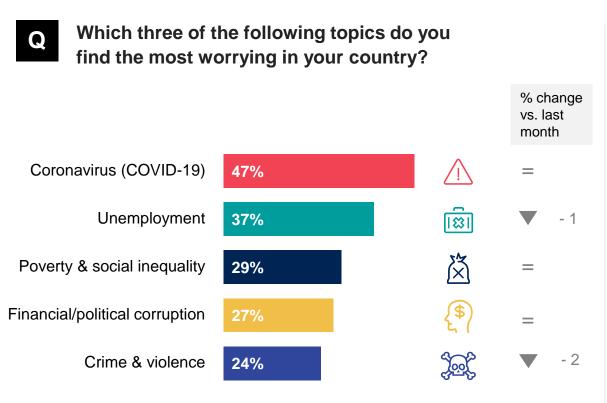
This **global summary report** presents the top global concerns alongside whether people think things their country is heading in the right or wrong direction.

Full breakdowns of findings for each country and each issue are also available on **www.ipsos.com**.

Please contact: **<u>Teodros.Gebrekal@lpsos.com</u>** for more information.

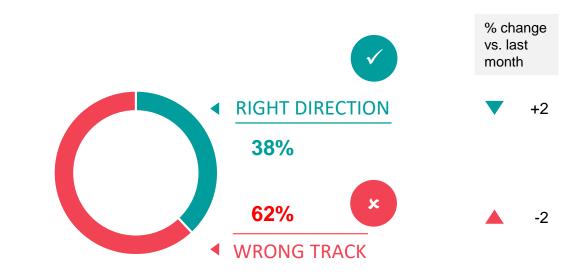
GLOBAL SUMMARY: DECEMBER 2020

Coronavirus remains the number one concern in our survey for the ninth consecutive month. The latest results show 47% of people in 27 countries select COVID-19 as one of the main issues of concern facing their country. Meanwhile, more than six in ten worldwide (62%) say things in their country are on the "wrong track".





Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



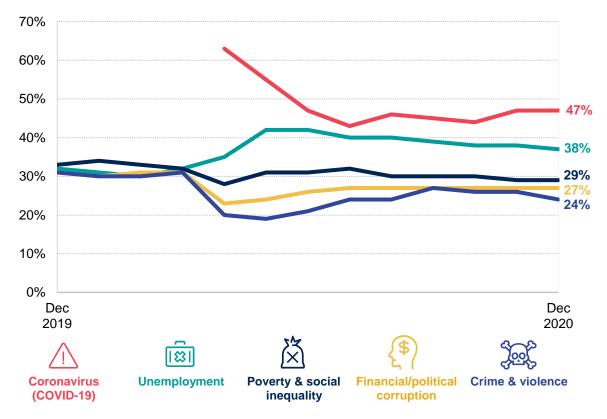
Base: Representative sample of 19,504 adults aged 16-74 in 27 participating countries, November 20th - December 4th 2020. **Source:** Ipsos Global Advisor



GLOBAL SUMMARY: A 12-MONTH VIEW

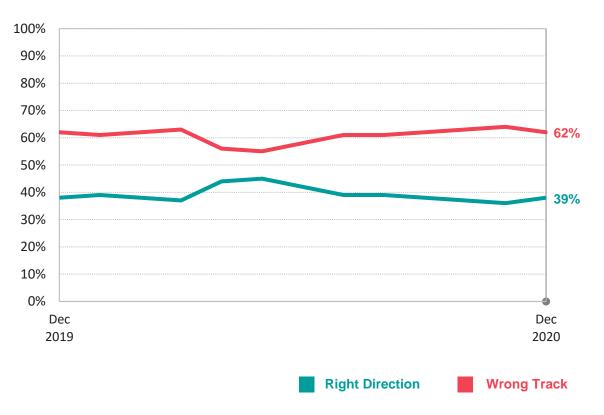
Q

Which three of the following topics do you find the most worrying in your country?





Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



Base: Representative sample of 19,504 adults aged 16-74 in 27 participating countries, November 20th - December 4th 2020. **Source:** Ipsos Global Advisor



DIRECTION OF TRAVEL ALL COUNTRIES

GLOBAL RIGHT DIRECTION OR WRONG TRACK MONITOR

Q Would you say things in this country are heading in the right direction, or are they off on the wrong track?

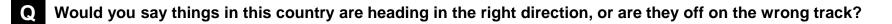
World	()	62%	38%	Wrong track	
Saudi Arabia	55709 —	14%	86%	Right direction	Across the 27 nations, more
Australia		36%	64%	mant un ection	than six in ten (62%) on
India		36%	64%		average, and a majority in 23
Malaysia		43%	57%		countries, say that things in
Canada	+	51%	49%		their country are on the
Germany		53%	47%		
South Korea	(•);	56%	44%		wrong track.
Russia		58%	42%		
Mexico		59%	41%		The countries where larger
Netherlands		59%	41%		majorities share this view are
Great Britain		63%	37%		Poland (82%), South Africa
Israel		63%	37%		(80%), France (80%) and
Japan		65%	35%		Belgium (79%). Poland is
Turkey		65%	35%		most pessimistic about
Sweden		67%	33%		
Belgium		70%	30%		where things are heading for
Spain		70%	30%		the second month running.
Brazil		71%	29%		
Italy		72%	28%		Chile has seen an 11-point
Peru		72%	28%		drop on the "right direction"
		72%	28%		measure compared to last
Hungary		73%	27%		month. Meanwhile, there has
Chile		75%	25%		
Argentina		76%	24%		been an 11-point increase in
France		79%	21%		both Turkey and the
South Africa		80%	20%		Netherlands.
Poland		82%	18%		

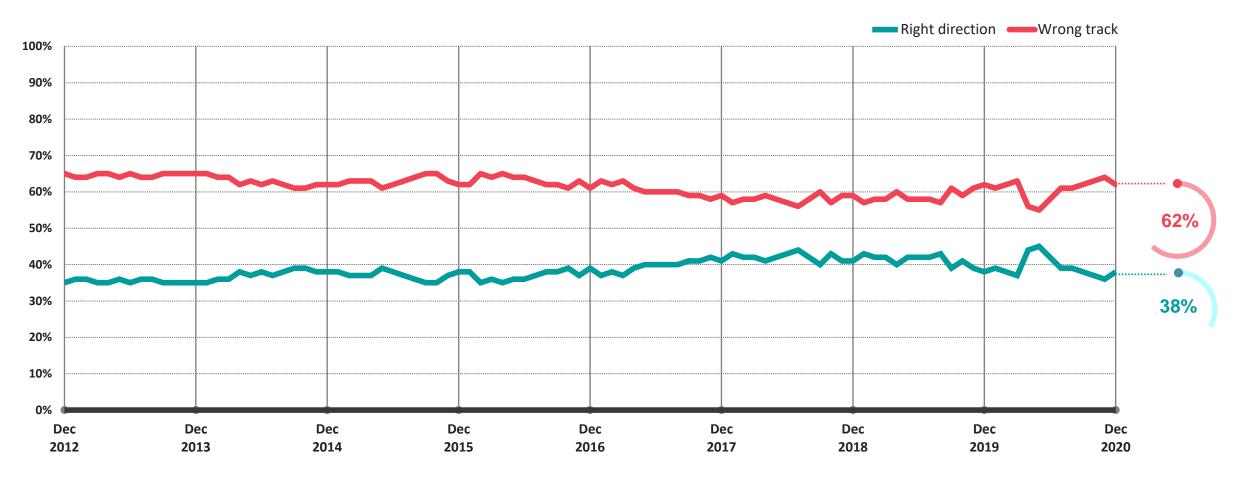
Base: Representative sample of 19,504 adults aged 16-74 in 27 participating countries, November 20th - December 4th 2020. Source: Ipsos Global Advisor

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GLOBAL: RIGHT DIRECTION/WRONG TRACK





Base: Representative sample c. 20,000 adults aged 16-74 in 27 participating countries, 2012 - 2020. **Source**: Ipsos Global Advisor



WORRIES THE WORLD? TOP ISSUES RANKED

PACIFIC OCEAN

WORLD WORRIES: THE FULL LIST

Q Which three of the following topics do you find the most worrying in your country?

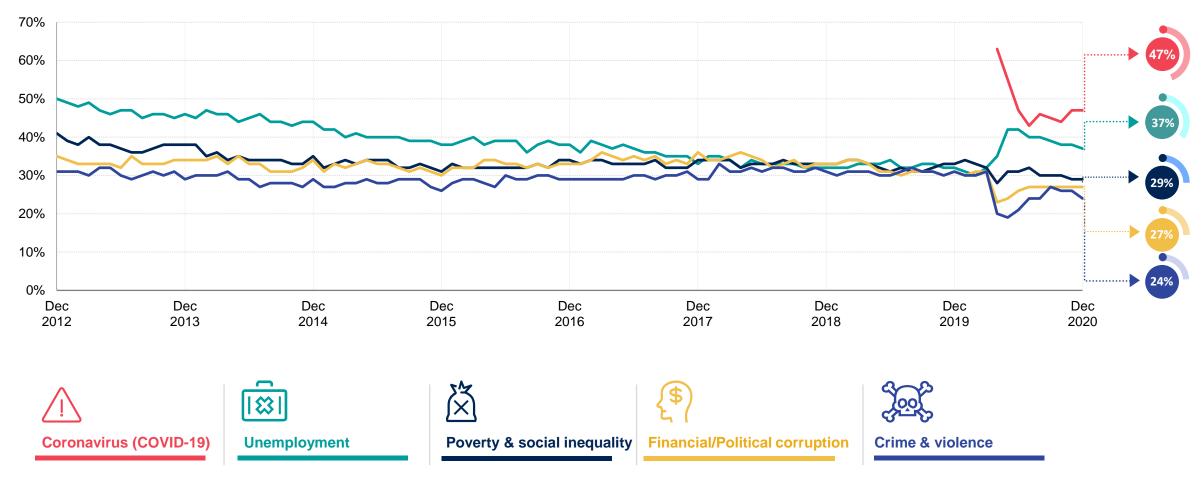
Mentioned in December 2020 (%)

Coronavirus (COVID-19) Unemployment Poverty & social inequality	Ä		47% This ranking of 18 issues shows the overview of what people in 27 countries	
Financial/political corruption Crime & violence	{\$) 3@}	24	worry about today.	
Healthcare Education		23% 16%	1	Almost half of our respondents worldwide
Taxes Climate change	』 ※	13% 11%		(47%) say that COVID-19 is one of the top issues facing their country, level
Moral decline Immigration control	Moral decline 🔮 11% Immigration control 🌾 10%			
Threats against the environment Inflation		9% 9%		Unemployment is the second greatest issue
Rise of extremism Terrorism		8%		across all countries at 37%, followed by Poverty &
Maintaining social programmes Access to credit Childhood obesity		6% 2% 2%		social inequality (29%) and Financial/political corruption (27%).

Base: Representative sample of 19,504 adults aged 16-74 in 27 participating countries, November 20th - December 4th 2020. **Source**: ipsos Global Advisor



WORLD WORRIES: LONG-TERM TRENDS



Base: Representative sample c. 20,000 adults aged 16-74 in 27 participating countries, 2012 - 2020. **Source**: Ipsos Global Advisor



1 | CORONAVIRUS (COVID-19)

(%) worried in December 2020 in each country

\A/orda	(3)	470/	47% of our respondents
World Malaysia		47%	worldwide say Coronavirus is
Great Britain		69% 65%	one of the biggest issues
Canada		64%	facing their country today.
Japan		63%	
South Korea	(0)	61%	
Spain		60%	Malaysia is the country most
US		54%	concerned about COVID-19
Germany		53%	and Great Britain is second,
Netherlands		52%	in line with recent months.
Saudi Arabia	*.093	49%	
Israel	*	48%	We see increased concern
Turkey	C	48%	
India		47%	about Coronavirus this
Mexico	•	45%	month in Canada (+7), Japan
Peru	@ 	43%	(+11) and South Korea (+10).
Belgium		42%	
Italy		42%	Six in ten are also concerned
Poland		42%	about Coronavirus in Spain.
Sweden		42%	
Australia		40%	Although there has been a 4-
Chile		40%	point decrease here since
Brazil		38%	last month, increases in
France		38%	other countries means it now
Hungary		38%	ranks 6 th instead of 3 rd overall
Russia		31%	
South Africa		24%	
Argentina	•	17%	

Base: Representative sample of 19,504 adults aged 16-74 in 27 participating countries, November 20th - December 4th 2020. Source: Ipsos Global Advisor



2 | UNEMPLOYMENT AND JOBS

(%) worried in December 2020 in each country

World	3	37%	
Italy		59%	
South Africa		59%	
Spain		58%	Uner
South Korea	:•:	54%	the s
Malaysia		47%	
Mexico		47%	world
Argentina		46%	seleo
India		44%	most
Australia		42%	facin
Israel		42%	
Peru		41%	Itoly
Turkey		39%	Italy
Chile		38%	curre
Japan		37%	conc
Canada		34%	59%
Russia		33%	top is
France		32%	
Saudi Arabia		32%	toda
Great Britain		31%	with
Brazil		29%	
Hungary		27%	Mon
		26%	has i
Belgium		24%	
Netherlands		20%	Fran
Sweden		19%	·····
Germany		16%	
Poland		16%	

Unemployment is currently the second greatest worry worldwide with 37% selecting it as one of the most important issues facing their country today.

Italy and South Africa are currently the nations most concerned about jobs, with 59% in each saying this is a top issue in their country today. Spain is just behind with 58%.

Month-on-month concern has increased most in France (32%, up 7 points).

Base: Representative sample of 19,504 adults aged 16-74 in 27 participating countries, November 20th - December 4th 2020. Source: Ipsos Global Advisor



| POVERTY & SOCIAL INEQUALITY 3

(%) worried in December 2020 in each country

World	 (3) 	29%	
Russia		51%	•
Chile	-	45%	a -
Hungary	_	42%	Russia continues to be the
Argentina	-	37%	
Turkey	<u>0</u>	37%	country most concerned
Germany	_	36%	about Poverty & social
Mexico	•	36%	inequality with 51% singling
Belgium		33%	it out as a major concern.
Brazil	S	33%	
France		33%	
Peru	0	30%	In line with previous
Italy		29%	months, Chile and Hungary
South Africa		29%	are in second and third
Japan		28%	place with 45% and 42%
Great Britain		27%	respectively.
Spain	-	27%	Tespectively.
South Korea	(•;	26%	
Australia	**	25%	There has been a significant
Netherlands		25%	increase in concern about
Canada	 + 	24%	Poverty & social inequality
Israel	<u> </u>	21%	in the past month in France
India		20%	
Sweden	=	20%	(+13 points to 33%).
US		19%	
Malaysia		18%	· · · · · · · · · · · · · · · · · · ·
Poland		17%	
Saudi Arabia	5,070	16%	

Base: Representative sample of 19,504 adults aged 16-74 in 27 participating countries, November 20th - December 4th 2020. Source: Ipsos Global Advisor

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Country Comparison

4 | FINANCIAL/POLITICAL CORRUPTION

(%) worried in December 2020 in each country

World	(3)	27%			
South Africa		59%	Financial/Political		
Peru		53%			
Malaysia		48%	Corruption is the fourth		
Russia		47%	greatest global concern,		
Hungary		46%	with 27% on average		
Chile		35%	globally saying it is one of		
Poland		35%			
Israel	—	33%	the big issues facing their		
Brazil	<u></u>	32%	country.		
South Korea	۰	32%			
Argentina	•	31%	South Africa is the country		
India		29%	most concerned about this		
Spain	*	28%	with six in ten (59%)		
US		28%			
Mexico		24%	selecting this issue.		
Italy		19%			
Saudi Arabia	\$(\$K0) 	19%	There has been an 8-point		
Canada	 + 	18%	increase in Peru, taking the		
Japan		18%			
Turkey	<u>C*</u>	17%	total concern to 53% and		
Australia	**	16%	putting the country in		
Belgium		15%	second place on this		
Great Britain		13%	measure. Malaysia (48%),		
Sweden		9%	Russia (47%) and Hungary		
France		7%			
Germany		7%	(46%) complete the top five.		
Netherlands		7%			

Base: Representative sample of 19,504 adults aged 16-74 in 27 participating countries, November 20th - December 4th 2020. Source: Ipsos Global Advisor



5 | CRIME & VIOLENCE

(%) worried in December 2020 in each country

World	()	24%	
South Africa		58%	Crime & vielence is realized
Mexico	*	54%	Crime & violence is ranked
Sweden		50%	fifth globally, with 24% on
Peru	6	45%	average saying this is
Chile	*	41%	among the most worrying
Argentina	•	40%	issues in their country
Brazil		32%	
France		29%	today.
Malaysia		25%	
Netherlands		24%	Scores are highest in South
US		24%	Africa (58%), Mexico (54%)
Turkey		23%	and Sweden (50%).
Belgium		22%	
Germany		22%	
India		22%	Indeed, Crime & violence is
Australia	*	21%	the number one issue for
Israel		21%	people in Mexico and
Great Britain		18%	Sweden.
Italy		14%	
Canada		13%	— — — — — — — — — —
Saudi Arabia	\$.013 	12%	The largest increase in
Japan		11%	concern about crime and
South Korea		11%	violence recorded over the
Spain		9%	past month is in Belgium,
Russia		8%	up 6 points to 22%.
Hungary		6%	up o points to 22%.
Poland		6%	

Base: Representative sample of 19,504 adults aged 16-74 in 27 participating countries, November 20th - December 4th 2020. Source: Ipsos Global Advisor



METHODOLOGY

This 27-country Global Advisor survey was conducted between November 20th - December 4th, 2020 via the Ipsos Online Panel system among 20,086 adults aged 18-74 in Canada, Israel, Malaysia, South Africa, Turkey and the United States, and 16-74 in all 21 other countries.

The sample consists of approximately 1000+ individuals in each of Australia, Belgium, Brazil, Canada, France, Germany, Great Britain, Italy, Israel, Japan, to +/- 5.0 percentage points. For more information on the Ipsos use of Mexico, Spain, Sweden, and the US, and approximately 500+ individuals in each of Argentina, Chile, Hungary, India, Malaysia, the Netherlands, Peru, Poland, Russia, Saudi Arabia, South Africa, South Korea, and Turkey.

The samples in Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, Poland, South Korea, Spain, Sweden, and the US can be taken as representative of these countries' general adult population under the age of 75.

The samples in Brazil, Chile, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa, and Turkey are more urban, more educated, and/or more affluent than the general population. The survey results for these markets should be viewed as reflecting the views of the more "connected" segment of these populations.

Weighting has been employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent census data.

The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate credibility intervals, please visit the lpsos website.

Where results do not sum to 100 or the 'difference' appears to be +/-1 more/less than the actual, this may be due to rounding, multiple responses, or the exclusion of don't knows or not stated responses

The publication of these findings abides by local rules and regulations.



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