THE PERCEIVED GLOBAL HEALTH AND FINANCIAL THREATS REMAIN HIGH

“Thinking ahead to one month from now, how concerned are you about each of the following?”

<table>
<thead>
<tr>
<th>Perceived Threats</th>
<th>(% Very / Somewhat Concerned)</th>
</tr>
</thead>
<tbody>
<tr>
<td>I’ll be diagnosed with COVID-19</td>
<td>71% 73% 73% 73% 72% 74% 73% 74% 75%</td>
</tr>
<tr>
<td>Ability to pay my bills</td>
<td>66% 64% 66% 66% 65% 66% 66% 66% 65%</td>
</tr>
<tr>
<td>Household income earner(s) will have a job</td>
<td>66% 65% 66% 65% 66% 66% 66% 66% 65%</td>
</tr>
</tbody>
</table>

[I will be diagnosed with COVID-19] (n=13817), [Ability to pay my bills] (n=14545), [I/ my household earner will have a job] (n=14545). Source: Ipsos Essential Report December 17th – 20th 2020
BUT THIS IS NOT JUST A GLOBAL HEALTH AND FINANCIAL CRISIS, IT’S A **CONTROL CRISIS**

“I feel like things in my country are out of control right now” (Top-2 Box Agreement)
STRONG AGREEMENT TO GET THE VACCINE HAS SHOWN A REMARKABLE INCREASE THIS MONTH

“If a vaccine for COVID-19 were available, I would get it”
BUT THERE ARE ALSO SHARED CONCERNS ACROSS THE WORLD

“Which best describes why you would not take a vaccine for COVID-19?”
(multi-response possible)

<table>
<thead>
<tr>
<th>Country</th>
<th>I am worried about the side effects</th>
<th>I don’t think it will be effective</th>
<th>I’m not enough at risk from COVID-19</th>
<th>I am against vaccines in general</th>
<th>Another reason</th>
<th>I don’t have the time</th>
</tr>
</thead>
<tbody>
<tr>
<td>China</td>
<td>63%</td>
<td>12%</td>
<td>15%</td>
<td>9%</td>
<td>14%</td>
<td>5%</td>
</tr>
<tr>
<td>Japan</td>
<td>62%</td>
<td>32%</td>
<td>23%</td>
<td>7%</td>
<td>18%</td>
<td>7%</td>
</tr>
<tr>
<td>United States</td>
<td>60%</td>
<td>37%</td>
<td>19%</td>
<td>20%</td>
<td>26%</td>
<td>3%</td>
</tr>
<tr>
<td>Germany</td>
<td>59%</td>
<td>31%</td>
<td>20%</td>
<td>19%</td>
<td>11%</td>
<td>4%</td>
</tr>
<tr>
<td>Great Britain</td>
<td>59%</td>
<td>33%</td>
<td>24%</td>
<td>17%</td>
<td>23%</td>
<td>1%</td>
</tr>
</tbody>
</table>

[Which best describes why you would not take a vaccine for COVID-19] (n=4,860 online adults aged 16-74 across 27 countries) Source: Ipsos Global Advisor December 2020

* Online samples in Brazil, China, Mexico, Russia, and South Africa tend to be more urban, educated, and/or affluent than the general population
INCREASING GOVERNMENT SUPPORT WOULD BE A CRITICAL FACTOR IN IMPROVING VACCINATION RATES

Among Citizens Rating Government Performance as ‘Good’

75% said they would get vaccinated if it was available

Among Citizens Rating Government Performance as ‘Poor’

59% said they would get vaccinated if it was available

[T2B: If a vaccine for COVID-19 were available, I would get it] (n=14544) | Source: Ipsos Essentials Report December 17th – 20th 2020

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INCREASE IN GOVERNMENT SUPPORT TO ENCOURAGE VACCINATION WOULD BE MORE CRITICAL FOR COUNTRIES LIKE THE U.S., ITALY, SPAIN, JAPAN, RUSSIA AND FRANCE

Intention to Get Vaccinated and Support for Government Performance
Top-2-Box Agreement

Would get Vaccinated  Rate Government Performance as "Good"

69%  62%  62%  60%  43%  40%  40%
36%  46%  35%  20%  40%  39%

US  Italy  Spain  Japan  Russia  France

[T2B: If a vaccine for COVID-19 were available, I would get it] (n=14545) [How good or poor a job is (your government) doing to help your country deal with recovery following the pandemic] (n=13542) | Source: Ipsos Essentials Report December 17th – 20th 2020
1 IN 3 PEOPLE IN THE UK SAY THEY’VE SEEN OR HEARD MESSAGES DISCOURAGING THE PUBLIC FROM GETTING A COVID-19 VACCINE

58% saw these messages on Facebook

Base: 771 UK residents aged 16-75 who say they have seen messages encouraging the public to not get a COVID-19 vaccine.
Source: The Policy Institute November 20th – 24th 2020

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THANK YOU!

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