

Ipsos MORI January 2021 Coronavirus polling

PUBLIC  
Fieldwork: 22-29 January 2021

Adults online aged 18-75 in Great Britain

Q64. Which three or four, if any, of the following groups do you think should be the next highest priority to receive the COVID-19 vaccination?

All Adults online aged 18-75 in Great Britain

	Gender		Age										Social grade										Region													
	Total (n)	Male (n)	Female (n)	18-24 (n)	25-34 (n)	35-44 (n)	45-54 (n)	55-64 (n)	65-74 (n)	75-84 (n)	85-94 (n)	95-104 (n)	105-114 (n)	115-124 (n)	125-134 (n)	135-144 (n)	145-154 (n)	155-164 (n)	165-174 (n)	175-184 (n)	185-194 (n)	195-204 (n)	205-214 (n)	215-224 (n)	225-234 (n)	235-244 (n)	245-254 (n)	255-264 (n)	265-274 (n)	275-284 (n)	285-294 (n)	295-304 (n)				
Unweighted base	1083	535	521	360	398	325	158	202	188	210	153	172	273	387	387	168	255	261	282	244	146	54	96													
Weighted base	1083	523	533	334	400	340	131	203	194	205	183	166	264	316	227	246	258	281	248	150	52	93														
Teachers and nursery workers	496 46%	330 42%	360 49%	117 35%	191 48%	189 54%	43 33%	73 36%	97 50%	94 46%	104 57%	85 51%	125 43%	153 48%	103 48%	116 47%	115 45%	133 47%	130 48%	60 40%	27 18%	41 27%														
Other staff working in emergency services such as fire and rescue officers and 999/112 service workers	455 42%	203 39%	241 45%	107 32%	169 42%	179 51%	41 31%	66 32%	74 38%	95 46%	98 48%	81 40%	81 40%	114 42%	128 49%	109 42%	102 42%	117 45%	128 45%	303 42%	48 32%	25 18%	33 24%													
Police officers	377 35%	174 33%	197 37%	69 21%	149 37%	158 45%	27 21%	42 21%	66 34%	83 41%	82 40%	76 40%	88 40%	131 42%	78 34%	80 32%	81 32%	92 32%	92 33%	376 37%	38 38%	16 31%	39 41%													
Staff working in supermarkets and food shops	335 33%	150 29%	186 37%	118 26%	139 35%	128 37%	86 22%	128 29%	86 36%	108 34%	100 30%	58 26%	69 30%	70 30%	71 30%	59 25%	115 36%	81 36%	85 32%	82 33%	93 33%	31 27%	40 39%													
People aged 60 to 69	334 31%	197 38%	132 25%	115 26%	108 26%	112 29%	45 27%	69 29%	53 27%	55 27%	58 27%	54 26%	88 32%	98 32%	77 30%	71 30%	71 30%	78 30%	93 30%	74 30%	51 34%	16 30%	22 23%													
People who care for vulnerable friends or relatives (such as the elderly or disabled) – not professional carers	326 30%	154 29%	165 31%	88 26%	114 29%	124 35%	34 26%	54 27%	57 30%	57 28%	59 32%	65 32%	85 29%	94 30%	79 35%	68 28%	83 32%	83 32%	90 28%	68 22%	33 22%	18 34%	34 36%													
Other frontline public sector workers (not in the health or emergency services) who deal with the public as part of their job	200 27%	135 26%	161 28%	87 26%	118 28%	93 27%	35 25%	51 26%	51 29%	60 27%	49 26%	44 26%	78 27%	89 28%	66 29%	57 25%	74 29%	71 25%	72 29%	20 20%	14 27%	30 32%														
Public transport workers	211 19%	89 17%	115 22%	54 16%	68 17%	89 25%	21 16%	33 16%	25 13%	43 23%	53 23%	36 18%	49 21%	74 23%	44 19%	44 18%	39 15%	40 14%	55 14%	42 20%	17 28%	18 28%														
Postal workers and delivery drivers	117 11%	61 12%	52 10%	35 11%	37 9%	37 10%	15 8%	25 12%	14 7%	24 11%	24 11%	21 14%	24 10%	27 10%	30 13%	30 12%	21 8%	21 11%	32 13%	32 13%	17 11%	5 11%														
Social workers	99 9%	52 10%	47 9%	37 11%	36 9%	26 7%	16 12%	21 10%	22 11%	15 7%	12 6%	14 8%	14 10%	30 9%	30 9%	20 8%	19 8%	24 9%	21 8%	24 10%	7 8%	10 14%	13 18%													
Armed forces	96 9%	53 10%	42 8%	23 7%	41 10%	32 9%	10 8%	12 6%	24 12%	17 8%	15 8%	18 11%	23 10%	31 10%	23 10%	20 8%	20 9%	26 12%	31 9%	14 12%	1 9%	5 15%														
People aged 50 to 59	85 8%	49 9%	31 6%	17 11%	29 7%	20 6%	17 13%	20 10%	8 4%	20 10%	12 6%	8 5%	18 9%	24 10%	12 5%	20 8%	21 9%	21 8%	21 7%	18 9%	13 10%	5 7%	7 9%													
Civil servants working on the response to the pandemic	81 7%	27 5%	54 10%	36 11%	32 8%	12 4%	17 13%	20 10%	23 12%	9 4%	11 6%	2 1%	36 12%	13 4%	13 6%	19 8%	19 9%	24 7%	24 9%	20 8%	9 6%	7 14%	2 3%													
Waste disposal workers	47 4%	20 4%	27 5%	11 3%	22 6%	15 4%	3 2%	8 4%	11 6%	11 5%	5 3%	9 6%	13 6%	12 4%	14 6%	8 3%	7 3%	10 4%	14 5%	7 6%	4 6%	5 6%														
People aged 18 to 49	41 4%	22 4%	15 3%	22 7%	16 4%	3 1%	8 10%	8 4%	10 5%	5 3%	1 1%	2 1%	23 8%	10 4%	4 2%	4 2%	12 4%	12 4%	12 4%	10 2%	3 2%	3 2%														
Young people aged under 18	24 2%	14 3%	7 1%	20 6%	3 1%	1 1%	13 10%	8 4%	1 1%	2 1%	-- 1%	-- 1%	14 5%	3 1%	4 2%	4 2%	4 1%	4 1%	4 1%	8 4%	1 1%	7 9%	2 2%													
Food, farm and agricultural workers	23 2%	16 3%	6 1%	7 2%	9 2%	6 2%	4 3%	3 1%	2 1%	8 4%	1 1%	5 3%	7 3%	3 1%	8 3%	6 2%	6 2%	7 2%	7 2%	3 1%	5 6%	-- 2%														
People working in the entertainment industry (e.g. film crews, actors, etc.)	18 1%	11 2%	7 1%	10 3%	3 1%	4 1%	5 4%	6 3%	3 2%	-- 1%	1 1%	3 2%	9 3%	4 1%	1 1%	3 1%	3 1%	3 1%	8 1%	2 1%	3 2%	1 1%														
Prisoners	14 1%	7 1%	3 1%	6 2%	1 1%	3 2%	-- 1%	3 2%	-- 1%	6 3%	1 1%	-- 1%	3 2%	5 2%	1 1%	4 2%	-- 1%	-- 1%	1 1%	4 2%	2 2%	4 5%														
Professional sports people	9 1%	7 1%	2 1%	2 1%	-- 1%	-- 1%	3 2%	4 2%	1 1%	-- 1%	-- 1%	-- 1%	5 2%	3 1%	-- 1%	1 1%	-- 1%	-- 1%	2 1%	3 1%	3 2%	1 1%														
Journalists	8 1%	5 1%	3 1%	3 1%	-- 1%	-- 1%	6 5%	2 1%	-- 1%	-- 1%	-- 1%	-- 1%	1 1%	3 1%	3 1%	1 1%	1 1%	1 1%	1 1%	2 1%	1 1%	2 2%														
Bank and building society workers	8 1%	5 1%	3 1%	5 2%	1 1%	2 1%	3 2%	3 1%	-- 1%	-- 1%	-- 1%	-- 1%	2 1%	3 1%	-- 1%	5 2%	2 1%	3 1%	3 1%	1 1%	2 1%	-- 1%														
None of the above	32 3%	15 3%	16 3%	17 5%	11 3%	3 1%	5 4%	12 6%	8 4%	3 2%	3 2%	1 1%	12 4%	4 1%	3 1%	13 5%	13 5%	6 2%	3 1%	9 3%	-- 1%	1 1%														
Don't know	51 5%	28 5%	20 4%	19 6%	22 6%	10 3%	7 5%	13 6%	10 5%	11 5%	6 3%	4 2%	9 3%	11 4%	13 5%	18 6%	9 4%	16 6%	12 5%	6 4%	2 3%	5 6%														

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formula used

Column headers (N): A,B,C,D,E,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V Minimum Base: 20 (\*\*): Small Base: 10 (\*\*)

Column headers (N): A,B,C,D,E,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V Minimum Base: 20 (\*\*): Small Base: 10 (\*\*)

Ipsos MORI January 2021 Coronavirus polling

PUBLIC

Fieldwork: 22-25 January 2021

Adults online aged 18-75 in Great Britain

Q6A. Which three or four, if any, of the following groups do you think should be the next highest priority to receive the COVID-19 vaccination?

All Adults online aged 18-75 in Great Britain

	Urban / Rural		Marital Status				Pres of children (17 or under)		Education		Employment status		General Election 2019 Vote						Referendum 2016 vote	
	Total (A)	Urban (B)	Rural (C)	Married/Living as Married (D)	Widowed/Divorced/Separated (E)	Single (F)	At least one child present (G)	No children present (H)	Graduate (I)	Non-graduate (J)	Working (K)	Not working (L)	Conservative (M)	Labour (N)	Liberal Democrat (O)	Other (P)	Remain (Q)	Leave (R)		
Unweighted base	1083	906	177	588	361	134	282	801	457	626	720	363	310	289	85	140	457	363		
Weighted base	1083	903	180	596	341	146	285	798	349	734	709	374	327	277	76	134	484	388		
Teachers and nursery workers	496	402	94	281	131	84	127	370	193	303	329	167	160	136	32	54	238	172		
Other staff working in emergency services such as fire and rescue officers and 999/111 service workers	455	368	86	277	108	70	154	340	138	216	290	162	157	105	32	50	175	185		
Police officers	377	310	67	225	97	54	89	287	133	244	241	136	146	82	29	38	159	158		
Staff working in supermarkets and food shops	355	294	61	203	106	46	92	263	109	246	229	126	119	89	23	44	147	144		
People aged 60 to 69	334	287	47	173	120	43	75	259	119	215	233	102	111	97	31	25	141	113		
People who care for vulnerable friends or relatives (such as the elderly or disabled) – not professional carers	326	261	65	178	101	47	69	257	101	225	203	123	96	86	26	44	133	117		
Other frontline public sector workers (not in the health or emergency services) who deal with the public as part of their job	290	247	43	158	94	39	77	213	81	209	186	104	85	69	22	35	122	95		
Public transport workers	211	180	31	101	70	40	34	177	67	144	145	66	60	66	15	19	109	61		
Postal workers and delivery drivers	117	104	13	61	38	19	19	98	32	85	80	37	41	32	8	19	50	52		
Social workers	99	81	18	50	38	11	33	65	40	59	62	38	25	21	6	14	45	33		
Armed forces	96	77	19	52	32	13	27	69	31	65	60	37	36	17	5	12	25	46		
People aged 50 to 59	85	73	12	48	29	8	25	59	26	59	51	33	20	31	7	11	41	23		
Call centres working on the response to the pandemic	81	69	13	28	42	12	27	54	20	61	56	25	16	25	3	8	26	27		
Waste disposal workers	47	42	5	20	9	8	15	33	14	33	36	11	9	6	3	12	16	15		
People aged 18 to 49	41	32	9	24	13	4	19	22	18	23	28	13	10	13	3	8	19	11		
Young people aged under 18	24	21	3	10	11	3	13	12	8	16	14	10	2	10	1	6	11	5		
Food, farm and agricultural workers	23	17	6	12	8	3	6	18	8	16	16	8	6	4	2	6	7	13		
People working in the entertainment industry (e.g. film crews, actors, etc.)	18	14	4	9	8	1	7	10	5	12	15	3	5	3	3	4	8	7		
Prisoners	14	11	3	4	8	1	4	9	5	8	9	5	4	6	1	3	8	5		
Professional sports people	9	9	1	7	3	-	7	3	6	4	8	2	1	2	2	3	4	4		
Journalists	8	8	-	3	4	1	2	6	2	6	6	3	1	3	2	3	-	5		
Bank and building society workers	8	7	1	3	4	2	2	6	2	6	6	2	1	5	-	1	3	3		
None of the above	32	28	3	18	10	4	8	24	11	21	21	11	6	6	3	4	10	10		
Don't know	51	42	8	22	25	4	11	40	8	42	27	23	9	8	2	4	12	12		

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Ipsos MORI January 2021 Coronavirus polling

PUBLIC  
Fieldwork: 22-29 January 2021  
Adults online aged 18-75 in Great Britain

Q88. And which three or four of the remaining groups, if any, do you think should be the next priority to receive the COVID-19 vaccination?

All Adults online aged 18-75 in Great Britain

	Gender		Age												Social grade								Region							
	Total (n)	Male	Female	18-24 (n)	25-34 (n)	35-44 (n)	45-54 (n)	55-64 (n)	65-74 (n)	75-84 (n)	85-94 (n)	95-104 (n)	105-114 (n)	115-124 (n)	125-134 (n)	135-144 (n)	145-154 (n)	155-164 (n)	165-174 (n)	175-184 (n)	185-194 (n)	195-204 (n)	North (n)	Midlands (n)	South (n)	London (n)	Wales (n)	Scotland (n)		
Unweighted base	1083	535	548	360	398	325	158	202	188	210	153	172	273	387	387	168	255	261	282	244	146	54	96							
Weighted base	1083	523	560	334	400	340	131	203	194	205	183	166	264	316	227	246	258	281	248	150	52	93								
Other frontline public sector workers (not in the health or emergency services) who deal with the public as part of their job	299	133	166	53	123	122	22	31	65	59	68	55	68	108	55	68	71	91	70	31	13	24								
Staff workers in supermarkets and food shops	280	122	158	60	98	122	27	33	46	52	63	60	75	88	67	55	69	75	69	31	21	15								
People who care for vulnerable friends or relatives (such as the elderly or disabled) - not professional carers	278	128	150	66	109	102	20	46	53	57	54	48	67	86	58	67	65	67	67	43	14	22								
Public transport workers	240	137	103	57	107	95	20	38	55	53	44	51	50	84	72	55	61	74	58	32	12	23								
Police officers	240	105	135	58	94	89	22	36	47	47	45	43	56	69	59	56	70	55	52	29	8	26								
Other staff working in emergency services such as fire and rescue officers and 999/112 service workers	234	108	126	64	78	93	24	40	37	41	47	46	55	86	41	52	53	55	52	31	12	31								
Teachers and nursery workers	225	117	108	67	80	79	34	33	34	46	34	44	58	72	54	41	50	62	45	30	12	27								
People aged 60 to 69	223	92	131	50	89	84	25	25	44	45	48	35	55	74	46	47	57	54	52	30	8	22								
Postal workers and delivery drivers	219	93	126	54	74	91	19	35	31	43	43	48	45	75	51	48	51	55	48	30	13	23								
People aged 50 to 59	208	115	93	76	75	57	33	43	35	40	34	23	61	58	43	43	41	57	48	33	13	17								
Social workers	166	84	82	52	65	49	22	30	32	33	24	25	40	50	47	29	35	37	44	22	11	17								
Armed forces	141	65	76	33	57	50	20	34	33	35	27	21	33	32	35	40	38	37	37	11	9	11								
Civil servants working on the response to the pandemic	121	64	57	54	42	25	23	31	24	17	14	12	39	32	23	26	25	35	25	17	8	12								
Waste disposal workers	113	55	58	27	39	47	8	19	14	25	26	21	30	32	21	31	18	32	34	17	3	10								
Food, farm and agricultural workers	87	41	46	22	28	37	11	11	12	16	20	18	17	29	24	17	16	22	26	7	7	10								
People aged 18 to 49	57	30	27	21	22	14	7	14	13	9	6	8	17	13	13	14	11	12	11	6	2									
Prisoners	33	17	16	16	10	7	9	7	5	5	4	3	12	11	6	5	8	11	4	5	1	4								
Bank and building society workers	33	13	20	6	10	11	4	2	6	6	6	8	9	6	7	10	8	4	4	1	2									
Young people aged under 18	23	10	13	9	10	4	4	5	8	2	1	3	8	6	1	8	8	3	9	2	-	2								
People working in the entertainment industry (e.g. film crews, actors, etc.)	19	12	7	6	13	6	5	8	1	6	-	-	12	4	1	2	2	4	5	6	-	2								
Journalists	16	11	5	12	2	2	3	8	1	1	2	1	10	2	3	1	6	6	2	2	1	-								
Professional sports people	15	10	5	13	-	2	7	2	-	-	-	2	8	4	-	3	2	4	5	3	1	1								
None of the above	9	4	4	4	4	1	-	4	4	-	-	1	3	2	3	1	4	2	1	1	1	-								
Don't know	23	16	6	9	10	4	2	7	5	5	3	1	11	7	3	2	3	7	6	4	1	1								

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Overlap formula used

Column headers (N1) A B C D E F G H I J K L M N O P Q R S T U V Minimum Base: 20 (1% Small Base: 100\*)

Column headers (N2) A B C D E F G H I J K L M N O P Q R S T U V Minimum Base: 20 (1% Small Base: 100\*)

Ipsos MORI January 2021 Coronavirus polling

PUBLIC

Fieldwork: 22-25 January 2021

Adults online aged 18-75 in Great Britain

Q68. And which three or four of the remaining groups, if any, do you think should be the next priority to receive the COVID-19 vaccination?

All Adults online aged 18-75 in Great Britain

	Urban / Rural		Marital Status				Pres of children (17 or under)			Education		Employment status		General Election 2019 Vote						Referendum 2016 vote	
	Total (A)	Urban (B)	Rural (C)	Married/ Living as Married (D)	Widowed/ Separated (E)	Divorced (F)	At least one child present (G)	No children present (H)	Graduate (I)	Non-graduate (J)	Working (K)	Not working (L)	Conservative (M)	Labour (N)	Liberal Democrat (O)	Other (P)	Remain (Q)	Leave (R)			
Unweighted base	1083	906	177	588	361	134	282	801	457	626	720	363	310	289	85	140	457	363			
Weighted base	1083	903	180	596	341	146	285	798	349	734	709	374	327	277	76	134	484	388			
Other frontline public sector workers (not in the health or emergency services) who deal with the public as part of their job	299	246	53	176	77	46	69	230	107	192	189	111	100	87	19	38	131	120			
	28%	27%	30%	30%	23%	32%	24%	29%	31%	26%	27%	30%	31%	26%	28%	30%	30%	31%			
Staff working in supermarkets and food shops	280	231	50	153	71	56	63	218	94	186	177	103	80	81	14	31	119	110			
	26%	25%	33%	26%	21%	38%	22%	27%	27%	25%	25%	28%	27%	29%	19%	23%	27%	28%			
People who care for vulnerable friends or relatives (such as the elderly or disabled) – not professional carers	278	230	48	154	78	45	69	208	90	187	183	95	93	78	19	33	130	102			
	26%	25%	37%	26%	23%	33%	24%	26%	26%	26%	26%	28%	28%	28%	23%	25%	30%	26%			
Public transport workers	260	203	57	137	91	32	48	212	98	162	179	81	105	56	25	30	95	120			
	24%	22%	32%	23%	23%	27%	22%	17%	27%	28%	22%	25%	22%	23%	20%	33%	22%	22%			
Police officers	240	195	45	130	67	42	53	187	76	164	156	84	72	62	17	32	80	94			
	22%	22%	25%	22%	20%	29%	19%	23%	22%	22%	22%	22%	22%	22%	23%	24%	21%	24%			
Other staff working in emergency services such as fire and rescue officers and 999/112 service workers	234	192	43	127	71	36	52	182	81	153	146	88	62	67	20	36	116	76			
	22%	21%	24%	21%	21%	23%	18%	23%	23%	21%	21%	24%	19%	24%	27%	23%	22%	20%			
Teachers and nursery workers	225	185	40	120	72	33	56	169	48	177	145	80	73	54	15	27	81	97			
	21%	21%	22%	20%	21%	23%	20%	21%	14%	24%	20%	21%	22%	19%	20%	20%	19%	23%			
People aged 60 to 69	221	178	43	121	69	33	53	172	68	154	145	78	70	53	12	23	87	81			
	21%	20%	25%	20%	20%	22%	18%	21%	20%	21%	20%	21%	22%	19%	16%	15%	20%	21%			
Postal workers and delivery drivers	219	173	46	122	56	41	54	165	65	154	149	70	73	48	15	29	98	75			
	20%	19%	26%	20%	16%	28%	19%	21%	19%	21%	21%	19%	22%	17%	20%	21%	22%	19%			
People aged 50 to 59	208	177	32	110	75	23	58	151	65	143	145	69	71	49	20	26	83	71			
	19%	20%	18%	18%	22%	16%	20%	19%	19%	20%	20%	17%	22%	18%	26%	19%	19%	18%			
Social workers	166	136	30	104	41	21	40	126	70	96	114	52	54	36	13	16	72	54			
	15%	15%	17%	17%	12%	13%	14%	16%	20%	13%	16%	14%	17%	13%	17%	12%	17%	14%			
Armed forces	141	125	17	78	42	22	46	95	38	103	87	54	52	32	10	13	46	63			
	13%	14%	9%	13%	12%	15%	16%	12%	11%	14%	12%	14%	16%	11%	13%	9%	11%	16%			
Call centres working on the response to the pandemic	121	98	23	69	40	12	36	85	47	74	80	41	26	39	10	14	61	30			
	11%	11%	13%	12%	12%	8%	13%	11%	13%	10%	11%	11%	8%	14%	13%	11%	14%	8%			
Waste disposal workers	113	100	13	69	25	19	27	85	36	76	71	42	44	33	7	8	45	53			
	10%	11%	7%	12%	7%	13%	10%	11%	10%	10%	10%	11%	14%	12%	10%	7%	10%	14%			
Food, farm and agricultural workers	87	71	16	49	27	11	19	68	27	60	57	30	26	19	8	17	28	41			
	8%	8%	9%	8%	8%	8%	7%	8%	8%	8%	8%	8%	8%	7%	10%	12%	6%	11%			
People aged 18 to 49	57	54	2	27	21	9	18	39	15	42	31	25	15	14	4	5	16	17			
	5%	6%	1%	6%	6%	6%	5%	4%	6%	4%	4%	7%	4%	5%	5%	4%	4%	4%			
Prisoners	33	26	7	12	16	5	9	24	18	16	24	10	5	13	2	10	21	7			
	3%	3%	4%	2%	5%	3%	3%	3%	5%	2%	3%	3%	2%	5%	3%	7%	5%	2%			
Bank and building society workers	33	32	1	19	12	1	13	20	6	26	28	5	10	8	3	5	10	12			
	3%	4%	0%	3%	4%	1%	5%	2%	2%	4%	4%	1%	3%	3%	4%	4%	2%	3%			
Young people aged under 18	21	21	2	15	7	1	12	11	8	15	12	11	6	6	2	8	6	4			
	2%	2%	1%	3%	2%	1%	4%	1%	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%			
People working in the entertainment industry (e.g. film crews, actors, etc.)	19	19	1	9	8	2	11	9	5	14	15	4	3	10	2	1	12	3			
	2%	2%	0%	2%	2%	1%	4%	1%	1%	2%	2%	1%	1%	4%	3%	1%	3%	1%			
Journalists	16	16	0	9	5	2	7	9	7	9	12	4	4	4	1	1	7	4			
	1%	2%	0%	2%	1%	1%	2%	1%	2%	1%	2%	1%	1%	1%	1%	1%	2%	1%			
Professional sports people	15	14	1	5	10	0	4	11	6	9	10	5	4	6	2	7	4	4			
	1%	2%	0%	1%	3%	0%	1%	1%	1%	2%	1%	1%	1%	2%	0%	2%	2%	1%			
None of the above	9	7	2	5	3	1	4	4	5	4	7	2	3	1	1	1	4	2			
	1%	1%	1%	1%	1%	1%	2%	1%	1%	0%	1%	1%	1%	0%	1%	1%	1%	0%			
Don't know	23	19	4	6	13	4	4	19	5	18	14	9	5	6	1	0	7	5			
	2%	2%	2%	1%	4%	3%	1%	2%	1%	2%	2%	2%	1%	2%	1%	0%	2%	1%			

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Output Reference

Client Reference (UK): A-B-C-D-E-F-G-H-I-J-K-L-M-N-O-P-Q-R Minimum Base: 30\*\* (Small Base: 100\*\*)

Client Reference (EU): A-B-C-D-E-F-G-H-I-J-K-L-M-N-O-P-Q-R Minimum Base: 30\*\* (Small Base: 100\*\*)