

Ipsos MORI January 2021 Coronavirus polling

PUBLIC

Fieldwork: 22-25 January 2021

Adults online aged 18-75 in Great Britain

Q1. Do you think each of the following has done a good job or a bad job at holding the government to account over how it has responded to the coronavirus? - Summary

All Adults online aged 18-75 in Great Britain

	Q1. Do you think each of the following has done a good job or a bad job at holding the government to account over how it has responded to the coronavirus?							
	Newspaper journalists in general	TV and radio journalists in general	Piers Morgan	The Labour Party	Keir Starmer	Members of Parliament	Conservative MPs	Marcus Rashford
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted base	1083	1083	1083	1083	1083	1083	1083	1083
Weighted base	1083	1083	1083	1083	1083	1083	1083	1083
A very good job (2)	42 4%	57 5% F	116 11% ABDEFG	50 5%	83 8% ABDFG	38 3%	49 4%	370 34% ABCDEFG
A fairly good job (1)	234 22%	283 26% ACDEFGH	228 21%	199 18%	234 22% D	229 21%	212 20%	238 22% D
Neither a good nor bad job (0)	333 31% CGH	361 33% CGH	289 27% H	357 33% CEGH	322 30% GH	342 32% CGH	269 25% H	209 19%
A fairly bad job (-1)	245 23% BCEH	201 19% CH	144 13% H	226 21% CEH	175 16% H	258 24% BCEH	234 22% CEH	57 5%
A very bad job (-2)	142 13% BH	114 10% H	130 12% H	156 14% BEH	126 12% H	150 14% BH	247 23% ABCDEFH	36 3%
Don't know	87 8% BF	67 6%	176 16% ABDEFG	95 9% BFG	143 13% ABDFG	67 6%	73 7%	173 16% ABDEFG

Net: Good job	276 25%	340 31% ADFG	344 32% ADFG	249 23%	317 29% ADFG	267 25%	260 24%	608 56% ABCDEFG
Net: Bad job	388 36% BCEH	315 29% CH	274 25% H	382 35% BCEH	301 28% H	408 38% BCEH	481 44% ABCDEFH	92 9%

Mean	-0.21 G	-0.03 ADFG	0.06 ADFG	-0.24 G	-0.03 ADFG	-0.25 G	-0.42	0.94 ABCDEFG
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Compliance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/G/H Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D/E/F/G/H Minimum Base: 30(**) Small Base: 100(*)

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All Adults online aged 18-75 in Great Britain

	Gender			Age									Social grade				Region					
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)
Unweighted base	1083	535	521	360	398	325	158	202	188	210	153	172	273	387	168	255	261	282	244	146	54	96
Weighted base	1083	523	533	334	400	349	131	203	194	205	183	166	294	316	227	246	258	281	248	150	52	93
A very good job (2)	42 4%	18 3%	23 4%	20 6%	13 3%	10 3%	7 5%	13 6%	7 4%	5 3%	6 3%	4 2%	17 6%	11 3%	7 3%	7 3%	7 3%	13 5%	4 2%	9 6%	1 2%	8 9%
A fairly good job (1)	234 22%	111 21%	118 22%	78 23%	81 20%	74 21%	34 26%	44 22%	36 18%	46 22%	41 22%	34 20%	60 20%	83 26%	40 18%	50 20%	48 19%	55 19%	51 21%	39 26%	19 35%	22 24%
Neither a good nor bad job (0)	333 31%	159 30%	166 31%	96 29%	122 30%	115 33%	36 27%	60 30%	58 30%	63 31%	59 32%	56 34%	86 29%	93 29%	74 32%	80 32%	82 32%	87 31%	71 29%	44 30%	15 28%	33 36%
A fairly bad job (-1)	245 23%	118 23%	121 23%	72 22%	88 22%	86 24%	33 25%	39 19%	36 19%	52 25%	37 20%	49 FHI	78 29%	73 23%	53 23%	41 17%	57 22%	74 26%	57 23%	32 21%	10 19%	16 17%
A very bad job (-2)	142 13%	74 14%	63 12%	41 12%	57 14%	44 13%	14 11%	28 14%	39 20%	18 9%	26 14%	18 11%	40 14%	37 12%	38 17%	28 11%	49 19%	31 11%	37 15%	12 8%	4 8%	9 10%
Don't know	87 8%	43 8%	42 8%	27 8%	38 10%	21 6%	7 6%	20 10%	17 9%	21 10%	15 8%	6 4%	13 4%	19 6%	16 7%	39 16%	15 6%	22 8%	27 11%	14 9%	4 8%	5 5%
Net: Good job	276 25%	129 25%	141 26%	98 29%	94 24%	84 24%	41 32%	57 28%	43 22%	51 25%	47 25%	37 22%	77 26%	94 30%	47 21%	57 23%	55 21%	68 24%	55 22%	48 32%	20 38%	30 32%
Net: Bad job	388 36%	192 37%	184 35%	113 34%	145 36%	129 37%	46 35%	67 33%	76 39%	70 34%	62 34%	67 40%	118 P	110 35%	91 40%	69 28%	106 TV	105 37%	95 38%	43 29%	14 26%	25 27%
Mean	-0.21	-0.25	-0.17	-0.12 I	-0.26	-0.24	-0.09 I	-0.14	-0.36	-0.17	-0.21	-0.28	-0.22	-0.14 O	-0.36	-0.16	-0.38	-0.21	-0.33	0.01 OS	0.07 OS*	0.05 OS*

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	Urban / Rural			Marital Status				Pres of children HH (17 or under)		Education		Employment status		General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Urban (B)	Rural (C)	Married/ Living as Married (D)	Single (E)	Widowed/ Divorced/ Separated (F)	At least one child present (G)	No children present (H)	Graduate (I)	Non- graduate (J)	Working (K)	Not working (L)	Conservati ve (M)	Labour (N)	Liberal Democrats (O)	Other (P)	Remain (Q)	Leave (R)	
Unweighted base	1083	906	177	588	361	134	282	801	457	626	720	363	310	289	85	140	457	363	
Weighted base	1083	903	180	596	341	146	285	798	349	734	709	374	327	277	76	134	434	388	
A very good job (2)	42 4%	38 4%	4 2%	21 4%	17 5%	4 3%	16 5%	27 3%	22 6%	20 3%	31 4%	12 3%	10 3%	13 5%	3 4%	9 7%	21 5%	8 2%	
A fairly good job (1)	234 22%	192 21%	41 23%	121 20%	79 23%	34 23%	64 22%	170 21%	72 21%	162 22%	164 23%	70 19%	70 21%	67 24%	17 22%	24 18%	94 22%	87 22%	
Neither a good nor bad job (0)	333 31%	276 31%	56 31%	197 33%	97 28%	39 26%	88 31%	244 31%	108 31%	225 31%	216 30%	117 31%	94 29%	88 32%	24 32%	38 28%	140 32%	115 30%	
A fairly bad job (-1)	245 23%	201 22%	44 24%	135 23%	73 22%	37 26%	65 23%	180 23%	79 23%	167 23%	153 22%	92 25%	88 27%	62 22%	13 17%	35 26%	100 23%	93 24%	
A very bad job (-2)	142 13%	121 13%	21 12%	81 14%	41 12%	20 14%	42 15%	101 13%	46 13%	97 13%	95 13%	48 13%	45 14%	34 12%	14 18%	21 16%	56 13%	60 15%	
Don't know	87 8%	73 8%	14 8%	41 7%	34 10%	12 8%	10 3%	77 10%	22 6%	65 9%	51 7%	36 10%	20 6%	14 5%	5 7%	7 5%	22 5%	24 6%	
Net: Good job	276 25%	231 26%	45 25%	142 24%	95 28%	38 26%	79 28%	196 25%	94 27%	182 25%	194 27%	82 22%	80 24%	80 29%	20 26%	33 25%	116 27%	95 25%	
Net: Bad job	388 36%	323 36%	65 36%	216 36%	114 33%	58 40%	107 38%	281 35%	125 36%	263 36%	248 35%	140 37%	133 41%	95 34%	26 35%	56 42%	156 36%	153 40%	
Mean	-0.21	-0.21	-0.22	-0.24	-0.14	-0.27	-0.20	-0.22	-0.17	-0.24	-0.18	-0.28	-0.29	-0.14	-0.25	-0.27	-0.18	-0.30	

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	Gender			Age									Social grade				Region					
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)
Unweighted base	1083	535	521	360	398	325	158	202	188	210	153	172	273	387	168	255	261	282	244	146	54	96
Weighted base	1083	523	533	334	400	349	131	203	194	205	183	166	294	316	227	246	258	281	248	150	52	93
A very good job (2)	57 5%	30 6%	26 5%	30 9% EFIL	13 3%	13 4%	12 9% EFI	18 9% EFI	5 3%	8 4%	7 4%	6 4%	17 6%	19 6%	9 4%	11 5%	17 7% s	11 4%	6 2%	11 7% s	6 12% RS*	6 6% *
A fairly good job (1)	283 26%	121 23%	154 29% B	81 24%	114 28%	89 25%	33 25%	48 24%	58 30%	56 27%	50 27%	39 24%	78 27%	89 28%	48 21%	68 28%	63 24%	71 25%	63 25%	42 28%	23 43% QRSV*	22 24% *
Neither a good nor bad job (0)	361 33%	168 32%	189 35%	111 33%	127 32%	123 35%	42 32%	70 34%	66 34%	61 30%	60 33%	63 38%	92 31%	100 32%	80 35%	90 37%	83 32% U	108 38% U	85 34% U	44 29%	8 15% *	33 36% U*
A fairly bad job (-1)	201 19%	116 22% C	81 15%	58 17%	74 18%	69 20%	25 19%	34 17%	33 17%	40 20%	36 20%	33 20%	70 24% P	59 19% P	41 18%	31 13%	48 18%	45 16%	55 22%	30 20%	9 18% *	15 16% *
A very bad job (-2)	114 10%	56 11%	51 10%	28 8%	42 11%	43 12%	14 10%	14 7%	23 12%	19 9%	21 12%	22 13%	27 9%	32 10%	34 15% P	20 8%	37 14% T	28 10%	25 10%	8 6%	5 10% *	10 10% *
Don't know	67 6%	32 6%	32 6%	26 8% FGL	29 7% FIL	11 3% L	6 5%	20 10% FL	9 5%	20 10% FL	9 5%	2 1%	10 3%	17 5%	15 6%	25 10% MN	11 4%	18 7%	15 6%	15 10% Q	1 2% *	7 7% *
Net: Good job	340 31%	150 29%	180 34%	111 33%	127 32%	102 29%	45 34%	66 32%	62 32%	65 32%	57 31%	46 28%	95 32%	108 34% O	57 25%	80 32%	80 31%	82 29%	69 28%	53 35%	29 55% QRSTV*	28 30% *
Net: Bad job	315 29%	172 33% C	132 25%	86 26%	116 29%	113 32% H	38 29%	48 24%	57 29%	59 29%	57 31%	55 33% H	97 33% P	91 29% P	75 33% P	51 21%	84 33%	73 26%	80 32%	38 25%	15 28% *	25 27% *
Mean	-0.03	-0.10	0.05 B	0.08 FL	-0.05	-0.12	0.04	0.11 FL	-0.07	-0.03	-0.08	-0.15	-0.04	0.01	-0.20	0.09 O	-0.10	-0.03	-0.13	0.13 S	0.28 QS*	-0.01 *

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Q1. Do you think each of the following has done a good job or a bad job at holding the government to account over how it has responded to the coronavirus? - TV and radio journalists in general

All Adults online aged 18-75 in Great Britain

	Urban / Rural			Marital Status			Pres of children HH (17 or under)		Education		Employment status		General Election 2019 Vote				Referendum 2016 vote	
	Total	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non- graduate	Working	Not working	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)
Unweighted base	1083	906	177	588	361	134	282	801	457	626	720	363	310	289	85	140	457	363
Weighted base	1083	903	180	596	341	146	285	798	349	734	709	374	327	277	76	134	434	388
A very good job (2)	57 5%	51 6%	6 3%	32 5%	19 6%	5 3%	17 6%	40 5%	21 6%	36 5%	46 6%	11 3%	13 4%	20 7%	5 6%	8 6%	31 7%	13 3%
A fairly good job (1)	283 26%	232 26%	51 28%	154 26%	90 26%	39 27%	78 27%	205 26%	97 28%	187 25%	202 28%	82 22%	80 25%	82 30%	19 25%	32 24%	132 30%	93 24%
Neither a good nor bad job (0)	361 33%	304 34%	57 32%	200 33%	114 34%	47 32%	96 34%	265 33%	106 30%	256 35%	216 30%	146 39%	108 33%	93 33%	23 31%	39 29%	141 33%	126 32%
A fairly bad job (-1)	201 19%	167 19%	34 19%	112 19%	58 17%	31 21%	53 19%	148 19%	68 20%	133 18%	128 18%	73 19%	68 21%	51 18%	16 21%	32 24%	76 18%	79 20%
A very bad job (-2)	114 10%	90 10%	24 13%	63 11%	33 10%	17 12%	29 10%	85 11%	39 11%	74 10%	75 11%	38 10%	45 14%	22 8%	7 10%	21 15%	41 10%	58 15%
Don't know	67 6%	58 6%	9 5%	34 6%	26 8%	7 5%	12 4%	55 7%	18 5%	48 7%	42 6%	25 7%	14 4%	9 3%	5 7%	4 3%	12 3%	20 5%
Net: Good job	340 31%	283 31%	57 32%	187 31%	109 32%	44 30%	95 33%	245 31%	118 34%	223 30%	247 35%	93 25%	93 28%	102 37%	24 32%	39 29%	163 38%	106 27%
Net: Bad job	315 29%	257 29%	57 32%	176 29%	91 27%	48 33%	82 29%	233 29%	107 31%	207 28%	204 29%	111 30%	113 34%	73 27%	23 31%	52 39%	118 27%	136 35%
Mean	-0.03	-0.02	-0.11	-0.04	0.02	-0.12	0.01	-0.04	-0.02	-0.03	0.02	-0.13	-0.17	0.10	-0.03	-0.20	0.08	-0.20

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	Gender			Age									Social grade				Region					
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)
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Weighted base	1083	523	533	334	400	349	131	203	194	205	183	166	294	316	227	246	258	281	248	150	52	93
A very good job (2)	116 11%	65 12%	48 9%	38 11% L	50 13% L	27 8% L	16 12% L	22 11% L	20 10% L	30 15% FL	19 11% L	8 5% L	26 9% OP	37 12% OP	20 9% OP	33 13% OP	28 11% OP	31 11% OP	22 9% OP	25 16% SV	5 9% *	5 5% *
A fairly good job (1)	228 21%	106 20%	115 22%	95 28% EFIL	70 18% L	63 18% L	38 29% EFUL	56 28% EFIL	31 16% DFHKL	40 19% L	41 23% L	22 13% L	80 27% OP	66 21% OP	35 16% OP	47 19% OP	54 21% OP	55 20% OP	43 17% OP	36 24% OP	14 27% *	26 28% 5*
Neither a good nor bad job (0)	289 27%	128 25%	158 30%	82 24% EFIL	123 31% L	85 24% L	35 26% L	47 23% L	68 35% DFHKL	55 27% L	44 24% L	41 24% L	78 27% OP	90 28% OP	63 28% OP	58 24% OP	68 26% OP	64 23% OP	74 30% OP	39 26% OP	19 36% *	26 28% *
A fairly bad job (-1)	144 13%	66 13%	73 14%	45 13% L	41 10% L	58 17% EJ	18 14% L	27 13% L	20 11% L	20 10% L	24 13% L	34 21% DEFU	38 13% L	41 13% L	38 17% L	26 11% L	38 15% L	40 14% L	32 13% L	17 11% L	5 10% *	12 13% *
A very bad job (-2)	130 12%	75 14% C	48 9% L	29 9% L	45 11% L	57 16% DGH	9 7% L	19 9% L	24 12% L	21 10% L	24 13% L	33 20% DEGHU	35 12% L	40 13% L	32 14% L	23 9% L	30 12% L	39 14% L	37 15% L	9 6% L	4 8% *	12 12% *
Don't know	176 16%	83 16% L	91 17% L	46 14% L	71 18% L	59 17% L	14 11% L	32 15% L	31 16% L	40 19% L	30 17% L	29 18% L	36 12% L	43 14% L	38 17% L	59 24% MN	40 16% L	52 19% L	40 16% L	25 17% L	6 11% *	13 14% *
Net: Good job	344 32%	171 33% L	163 31% L	133 40% EFIL	120 30% L	90 26% L	55 42% EFIL	78 39% EFIL	51 26% L	70 34% L	61 33% FL	30 18% L	106 36% O	103 32% L	55 24% L	80 33% L	83 32% L	87 31% L	65 26% L	60 40% S	19 36% *	31 33% *
Net: Bad job	274 25%	141 27% L	121 23% L	73 22% L	86 21% L	115 33% DEGHUK	27 21% L	46 23% L	44 23% L	41 20% L	48 26% L	67 40% DEFGHUK	73 25% L	81 26% L	71 31% P	49 20% L	67 26% L	79 28% L	69 28% L	25 17% L	9 17% *	24 26% *
Mean	0.06	0.04	0.09	0.24 FL	0.12 FL	-0.19 L	0.29 FL	0.21 FL	0.01 L	0.23 FL	0.05 FL	-0.45	0.09	0.07	-0.15	0.22 O	0.06	*	-0.10	0.41 QRSV	0.22 *	-0.01 *

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Unweighted base	1083	906	177	588	361	134	282	801	457	626	720	363	310	289	85	140	457	363	
Weighted base	1083	903	180	596	341	146	285	798	349	734	709	374	327	277	76	134	434	388	
A very good job (2)	116 11%	98 11%	18 10%	65 11%	33 10%	18 12%	37 13%	78 10%	25 7%	91 12%	85 12%	30 8%	28 9%	39 14% M	9 11% *	14 11%	48 11%	44 11%	
A fairly good job (1)	228 21%	191 21%	38 21%	125 21%	75 22%	28 19%	75 26% H	153 19%	83 24%	145 20%	161 23%	68 18%	59 18%	74 27% M	15 20% *	31 23%	111 26% R	67 17%	
Neither a good nor bad job (0)	289 27%	243 27%	47 26%	162 27%	87 26%	41 28%	84 29%	206 26%	88 25%	201 27%	170 24%	119 32% K	91 28%	75 27%	18 24% *	34 25%	120 28%	98 25%	
A fairly bad job (-1)	144 13%	122 14%	21 12%	72 12%	48 14%	24 16%	31 11%	112 14%	44 13%	100 14%	92 13%	51 14%	48 15%	37 13%	8 11% *	18 14%	50 12%	59 15%	
A very bad job (-2)	130 12%	107 12%	23 13%	78 13%	37 11%	15 10%	30 11%	100 13%	51 15%	79 11%	90 13%	40 11%	57 17% N	14 5%	12 16% N*	23 17% N	49 11%	59 15%	
Don't know	176 16%	143 16%	34 19%	95 16%	60 18%	21 15%	27 9%	149 19% G	57 16%	119 16%	111 16%	65 17%	43 13%	38 14%	13 18% *	14 11%	57 13%	61 16%	
Net: Good job	344 32%	288 32%	55 31%	190 32%	109 32%	45 31%	113 40% H	231 29%	108 31%	236 32%	246 35% L	98 26%	88 27%	113 41% M	24 31% *	45 33%	159 37% R	111 29%	
Net: Bad job	274 25%	229 25%	45 25%	150 25%	85 25%	39 26%	61 22%	212 27%	95 27%	178 24%	182 26%	92 25%	105 32% N	51 18%	21 27% *	41 31% N	99 23%	118 31% Q	
Mean	0.06	0.07	0.04	0.05	0.07	0.08 *	0.23 H	*	-0.05	0.11	0.10	-0.01	-0.16	0.36 MOP	-0.01 *	-0.04	0.16 R	-0.07	

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Overlap formulae used

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ColumnMeans (5%): A,B/C,D/E/F,G/H,I/J,K,L,M,N/O/P,Q/R Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI January 2021 Coronavirus polling
PUBLIC

Fieldwork: 22-25 January 2021
Adults online aged 18-75 in Great Britain

Q1. Do you think each of the following has done a good job or a bad job at holding the government to account over how it has responded to the coronavirus? - The Labour Party
All Adults online aged 18-75 in Great Britain

	Gender			Age									Social grade				Region						
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)	
Unweighted base	1083	535	521	360	398	325	158	202	188	210	153	172	273	387	168	255	261	282	244	146	54	96	
Weighted base	1083	523	533	334	400	349	131	203	194	205	183	166	294	316	227	246	258	281	248	150	52	93	
A very good job (2)	50 5%	27 5%	22 4%	29 9% EFJKL	12 3%	9 2%	12 9%	17 8%	7 3%	5 2%	4 2%	4 3%	22 7%	15 5%	4 2%	9 4%	12 5%	15 5%	9 4%	11 7%	2 5%	- -	- *
A fairly good job (1)	199 18%	102 20%	93 17%	80 24% EFIL	69 17%	50 14%	30 23% FIL	50 24% FIL	26 14%	43 21% L	30 16%	20 12%	56 19%	67 21%	33 15%	43 17%	44 17%	58 21%	37 15%	32 21%	14 26% *	13 14% *	
Neither a good nor bad job (0)	357 33%	155 30%	197 37% B	98 29%	142 36% H	117 33%	45 34%	53 26%	78 40% DH	64 31%	59 32%	57 34%	88 30%	106 34%	79 35%	83 34%	80 31%	97 35%	82 33%	52 35%	13 25% *	33 35% *	
A fairly bad job (-1)	226 21%	117 22%	102 19%	55 16%	80 20%	91 26% DGH	21 16%	34 17%	35 18%	45 22%	43 24%	47 29% DEGHI	65 22%	68 22%	54 24%	39 16%	59 23%	52 18%	54 22%	29 20%	13 24% *	20 21% *	
A very bad job (-2)	156 14%	84 16%	64 12%	35 11%	55 14%	65 19% DGH	13 10%	22 11%	31 16%	25 12%	33 18% D	32 19% DGH	45 15%	40 13%	35 15%	36 15%	41 16% T	36 13%	43 17% T	12 8%	6 11% *	18 19% T*	
Don't know	95 9%	39 7%	55 10%	37 11% FGL	41 10% FL	18 5%	9 7%	27 13% FL	17 9% L	24 12% FL	13 7%	5 3%	19 6%	20 6%	22 9%	36 15% MN	23 9%	23 8%	23 9%	12 8%	5 9% *	10 10% *	
Net: Good job	249 23%	129 25%	115 22%	109 33% EFJKL	81 20%	58 17%	43 33% EFJKL	67 33% EFJKL	33 17%	48 23% L	34 19%	24 15%	78 27% O	83 26% O	37 16%	51 21%	56 22%	73 26% V	47 19%	43 29% SV	16 31% V*	13 14% *	
Net: Bad job	382 35%	201 38% C	166 31%	90 27%	136 34%	156 45% DEGHI	34 26%	57 28%	66 34%	69 34%	76 42% DGH	80 48% DEGHI	109 37%	108 34%	89 39%	76 31%	99 38% T	88 31%	97 39% T	42 28%	18 35% *	38 40% *	
Mean	-0.24	-0.27	-0.20	0.04 EFJKL	-0.27 FL	-0.47	0.07 EFJKL	0.03 EFJKL	-0.32	-0.23 FL	-0.42	-0.52	-0.20	-0.17 O	-0.41	-0.25	-0.31	-0.14 SV	-0.37	* QSV	-0.12 *	-0.51 *	

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Overlap formulae used

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Ipsos MORI January 2021 Coronavirus polling

PUBLIC

Fieldwork: 22-25 January 2021

Adults online aged 18-75 in Great Britain

Q1. Do you think each of the following has done a good job or a bad job at holding the government to account over how it has responded to the coronavirus? - The Labour Party

All Adults online aged 18-75 in Great Britain

	Urban / Rural			Marital Status				Pres of children HH (17 or under)		Education		Employment status		General Election 2019 Vote				Referendum 2016 vote	
	Total	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non- graduate	Working	Not working	Conservati ve	Labour	Liberal Democrats	Other	Remain	Leave	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	
Unweighted base	1083	906	177	588	361	134	282	801	457	626	720	363	310	289	85	140	457	363	
Weighted base	1083	903	180	596	341	146	285	798	349	734	709	374	327	277	76	134	434	388	
A very good job (2)	50 5%	41 5%	8 5%	31 5%	17 5%	1 1%	19 7%	30 4%	17 5%	33 4%	36 5%	14 4%	5 1%	26 9%	6 8%	1 1%	27 6%	5 1%	
A fairly good job (1)	199 18%	170 19%	29 16%	103 17%	76 22%	20 14%	63 22%	137 17%	82 24%	117 16%	141 20%	58 16%	30 9%	100 36%	12 16%	21 16%	114 26%	50 13%	
Neither a good nor bad job (0)	357 33%	307 34%	49 27%	203 34%	107 31%	46 32%	92 32%	264 33%	110 32%	247 34%	223 31%	134 36%	106 32%	88 32%	32 43%	43 32%	146 34%	118 30%	
A fairly bad job (-1)	226 21%	178 20%	48 27%	124 21%	57 17%	45 31%	63 22%	163 20%	73 21%	153 21%	153 22%	73 20%	92 28%	39 14%	14 18%	33 24%	80 18%	103 26%	
A very bad job (-2)	156 14%	125 14%	31 17%	86 14%	48 14%	22 15%	30 10%	126 16%	43 12%	113 15%	93 13%	63 17%	77 23%	16 6%	9 12%	29 22%	46 11%	87 23%	
Don't know	95 9%	81 9%	14 8%	49 8%	35 10%	11 8%	17 6%	78 10%	23 7%	72 10%	62 9%	33 9%	17 5%	8 3%	2 3%	7 5%	22 5%	24 6%	
Net: Good job	249 23%	211 23%	38 21%	133 22%	94 28%	22 15%	82 29%	167 21%	99 29%	150 20%	177 25%	72 19%	35 11%	126 45%	19 25%	22 17%	141 32%	55 14%	
Net: Bad job	382 35%	303 34%	79 44%	210 35%	105 31%	67 46%	93 33%	289 36%	116 33%	266 36%	246 35%	136 36%	169 52%	56 20%	23 30%	62 46%	126 29%	190 49%	
Mean	-0.24	-0.21	-0.38	-0.24	-0.14	-0.49	-0.08	-0.30	-0.13	-0.30	-0.20	-0.33	-0.67	0.30	-0.09	-0.54	-0.01	-0.60	

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Overlap formulae used

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Ipsos MORI January 2021 Coronavirus polling
PUBLIC

Fieldwork: 22-25 January 2021
Adults online aged 18-75 in Great Britain

Q1. Do you think each of the following has done a good job or a bad job at holding the government to account over how it has responded to the coronavirus? - Keir Starmer
All Adults online aged 18-75 in Great Britain

	Gender			Age									Social grade				Region					
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)
Unweighted base	1083	535	521	360	398	325	158	202	188	210	153	172	273	387	168	255	261	282	244	146	54	96
Weighted base	1083	523	533	334	400	349	131	203	194	205	183	166	294	316	227	246	258	281	248	150	52	93
A very good job (2)	83 8%	48 9%	36 7%	35 10% EGJ	22 5%	27 8%	8 6%	27 13% EFGIJ	11 6%	10 5%	14 8%	13 8%	29 10%	28 9%	13 6%	13 5%	21 8%	28 10% V	14 6%	14 9%V	4 7% *	2 2% *
A fairly good job (1)	234 22%	109 21%	119 22%	78 23%	85 21%	72 20%	36 27% I	42 20%	34 18%	50 25%	40 22%	31 19%	57 19%	80 25%	49 21%	48 20%	50 20%	55 19%	46 19%	46 31% QRS	15 29% *	21 22% *
Neither a good nor bad job (0)	322 30%	144 28%	173 32%	91 27% H	119 30%	112 32% H	45 35% DH	64 22%	64 33% H	55 27%	58 32%	54 32% H	95 32%	90 29%	62 27%	75 30%	74 29%	82 29%	83 34%	41 27%	12 24% *	29 31% *
A fairly bad job (-1)	175 16%	93 18%	74 14%	44 13%	65 16%	66 19%	16 12%	28 14%	28 15%	36 18%	35 19%	31 18%	51 17%	49 15%	43 19%	31 13%	43 17%	48 17%	41 17%	18 12%	9 18% *	15 16% *
A very bad job (-2)	126 12%	76 14% C	45 9%	29 9%	45 11%	52 15% DG	8 6%	21 10%	21 11%	24 11%	22 12%	31 18% DEGH	33 11%	33 10%	33 15%	27 11%	35 14% T	37 13% T	28 11%	8 6%	6 11% *	12 13% *
Don't know	143 13%	53 10%	86 16% B	57 17% FKL	65 16% FKL	21 6%	18 13% FL	40 20% FKL	35 18% FKL	30 15% FKL	14 7%	7 4%	29 10%	36 11%	27 12%	52 21% MND	35 13%	30 11%	36 14%	22 15%	6 11% *	14 15% *
Net: Good job	317 29%	157 30%	154 29%	113 34% EI	106 27%	98 28%	44 33%	69 34% I	46 24%	61 30%	54 30%	44 27%	86 29%	108 34% P	62 27%	61 25%	71 28%	83 30%	61 24%	60 40% QRSV	19 36% *	23 25% *
Net: Bad job	301 28%	169 32% C	120 22%	73 22%	109 27% G	118 34% DGH	24 18%	49 24%	50 26%	60 29% G	57 31% DG	61 37% DEGHI	84 29%	82 26%	77 34% P	58 24%	78 30% T	86 30% T	69 28% T	26 17%	15 29% *	27 29% T*
Mean	-0.03	-0.09	0.06	0.16 EFJL	-0.08	-0.14	0.17 EFIL	0.16 FL	-0.09	-0.07	-0.06	-0.22	-0.01	0.08 O	-0.17	-0.05	-0.09	-0.05	-0.10	0.31 QRSV	0.04 *	-0.18 *

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Ipsos MORI January 2021 Coronavirus polling
PUBLIC

Fieldwork: 22-25 January 2021
Adults online aged 18-75 in Great Britain

Q1. Do you think each of the following has done a good job or a bad job at holding the government to account over how it has responded to the coronavirus? - Keir Starmer

All Adults online aged 18-75 in Great Britain

	Urban / Rural			Marital Status				Pres of children HH (17 or under)		Education		Employment status		General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Urban (B)	Rural (C)	Married/ Living as Married (D)	Single (E)	Widowed/ Divorced/ Separated (F)	At least one child present (G)	No children present (H)	Graduate (I)	Non- graduate (J)	Working (K)	Not working (L)	Conservati ve (M)	Labour (N)	Liberal Democrats (O)	Other (P)	Remain (Q)	Leave (R)	
Unweighted base	1083	906	177	588	361	134	282	801	457	626	720	363	310	289	85	140	457	363	
Weighted base	1083	903	180	596	341	146	285	798	349	734	709	374	327	277	76	134	434	388	
A very good job (2)	83 8%	67 7%	17 9%	47 8%	30 9%	6 4%	25 9%	58 7%	29 8%	54 7%	58 8%	26 7%	16 5%	37 13% MP	9 12% MP*	6 4%	46 11% R	22 6%	
A fairly good job (1)	234 22%	201 22%	33 18%	132 22%	73 21%	30 20%	63 22%	170 21%	83 24%	151 21%	164 23%	70 19%	50 15%	94 34% MP	24 32% MP*	21 16%	127 29% R	64 17%	
Neither a good nor bad job (0)	322 30%	274 30%	48 27%	178 30%	98 29%	46 31%	86 30%	236 30%	97 28%	225 31%	202 28%	120 32%	110 34% N	67 24%	26 35% *	40 30%	118 27%	120 31%	
A fairly bad job (-1)	175 16%	138 15%	37 21%	93 16%	53 16%	28 19%	42 15%	133 17%	63 18%	112 15%	115 16%	60 16%	68 21% NO	31 11%	8 10% *	32 24% NO	68 16%	79 20%	
A very bad job (-2)	126 12%	97 11%	29 16% B	76 13% B	31 9%	19 13%	25 9%	102 13%	34 10%	92 12%	76 11%	50 13%	62 19% NO	21 8%	3 4% *	24 18% NO	30 7%	74 19% Q	
Don't know	143 13%	127 14%	16 9%	70 12%	55 16%	18 12%	43 15%	100 13%	43 12%	100 14%	95 13%	48 13%	20 6%	26 9%	6 7% *	11 8%	44 10%	29 8%	
Net: Good job	317 29%	268 30%	50 27%	179 30%	103 30%	36 24%	89 31%	228 29%	112 32%	205 28%	221 31%	96 26%	66 20%	131 47% MP	33 44% MP*	27 20%	174 40% R	86 22%	
Net: Bad job	301 28%	234 26%	66 37% B	169 28% B	85 25%	47 32%	67 23%	234 29%	97 28%	204 28%	191 27%	110 29%	131 40% NO	53 19%	11 14% *	57 42% NO	98 23%	153 39% Q	
Mean	-0.03	*	-0.18	-0.04	0.06	-0.19	0.10	-0.07	0.03	-0.06	0.02	-0.12	-0.36	0.37 MP	0.42 MP*	-0.39	0.24 R	-0.33	

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Ipsos MORI January 2021 Coronavirus polling
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Fieldwork: 22-25 January 2021
Adults online aged 18-75 in Great Britain

Q1. Do you think each of the following has done a good job or a bad job at holding the government to account over how it has responded to the coronavirus? - Members of Parliament
All Adults online aged 18-75 in Great Britain

	Gender			Age									Social grade				Region					
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)
Unweighted base	1083	535	521	360	398	325	158	202	188	210	153	172	273	387	168	255	261	282	244	146	54	96
Weighted base	1083	523	533	334	400	349	131	203	194	205	183	166	294	316	227	246	258	281	248	150	52	93
A very good job (2)	38 3%	22 4%	15 3%	21 6% EFJK	9 2%	7 2%	8 6% EFJK	13 6% EFJK	5 2%	4 2%	2 1%	5 3%	18 6% N	8 2%	5 2%	7 3%	8 3%	9 3%	9 4%	9 6%	2 4% *	1 1% *
A fairly good job (1)	229 21%	111 21%	115 22%	63 19%	77 19%	90 26% DEH	27 21%	35 17%	35 18%	41 20%	39 21%	51 31% DEFHJ	57 19%	60 19%	62 27% N	51 21%	50 19% V	69 25% V	57 23% V	32 21% V	12 23% V*	8 8% *
Neither a good nor bad job (0)	342 32%	150 29%	188 35% B	91 27%	135 34%	116 33%	38 29%	54 26%	67 34%	68 33%	60 33%	56 34%	87 30%	106 33%	71 31%	78 32%	82 32%	88 31%	79 32%	46 31%	15 28% *	32 34% *
A fairly bad job (-1)	258 24%	125 24%	123 23%	86 26% L	97 24%	75 21%	37 28% L	49 24%	51 26%	45 22%	46 25%	29 17%	75 26%	77 24%	47 21%	58 24%	62 24%	64 23%	61 25%	37 24%	10 19% *	24 26% *
A very bad job (-2)	150 14%	82 16% C	60 11%	46 14% G	55 14%	48 14%	12 9%	34 17% G	27 14%	28 14%	26 14%	21 13%	45 15%	48 15%	33 14%	24 10%	43 17%	35 12%	26 10%	14 10%	11 21% ST*	21 22% RST*
Don't know	67 6%	33 6%	32 6%	27 8% FL	27 7% L	13 4% L	9 7% L	18 9% FL	9 4%	18 9%	10 6%	3 2%	13 4%	17 6%	10 4%	27 11% MND	13 5%	16 6%	15 6%	11 7%	3 5% *	9 9% *
Net: Good job	267 25%	133 25%	130 24%	84 25%	86 21%	97 28%	36 27%	48 24%	40 21%	45 22%	41 22%	56 34% DEFHJK	74 25%	67 21%	67 29%	58 24%	58 23% V	79 28% V	67 27% V	41 27% V	14 27% V*	8 9% *
Net: Bad job	408 38%	207 40%	183 34%	132 40% L	152 38%	123 35%	49 37%	84 41% L	79 40%	74 36%	72 40%	50 30%	120 41%	126 40%	80 35%	82 33%	105 41%	99 35%	87 35%	51 34%	21 40% *	45 48% RST*
Mean	-0.25	-0.28	-0.20	-0.24	-0.30	-0.20	-0.14	-0.30	-0.33	-0.28	-0.32	-0.06 EFIK	-0.26	-0.33	-0.19	-0.19	-0.33 V	-0.17 V	-0.16 V	-0.11 V	-0.32 *	-0.67 *

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ColumnMeans (5%): A,B/C,D/E/F/G,H/I/J/K,L,M,N/O/P,Q/R/S/T/U/V Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI January 2021 Coronavirus polling

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Fieldwork: 22-25 January 2021

Adults online aged 18-75 in Great Britain

Q1. Do you think each of the following has done a good job or a bad job at holding the government to account over how it has responded to the coronavirus? - Members of Parliament

All Adults online aged 18-75 in Great Britain

	Urban / Rural			Marital Status				Pres of children HH (17 or under)		Education		Employment status		General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Urban (B)	Rural (C)	Married/ Living as Married (D)	Single (E)	Widowed/ Divorced/ Separated (F)	At least one child present (G)	No children present (H)	Graduate (I)	Non- graduate (J)	Working (K)	Not working (L)	Conservati ve (M)	Labour (N)	Liberal Democrats (O)	Other (P)	Remain (Q)	Leave (R)	
Unweighted base	1083	906	177	588	361	134	282	801	457	626	720	363	310	289	85	140	457	363	
Weighted base	1083	903	180	596	341	146	285	798	349	734	709	374	327	277	76	134	434	388	
A very good job (2)	38 3%	32 4%	5 3%	21 4%	10 3%	6 4%	14 5%	24 3%	13 4%	25 3%	23 3%	15 4%	18 5%	8 3%	2 2%	2 2%	9 2%	17 4%	
A fairly good job (1)	229 21%	191 21%	38 21%	126 21%	75 22%	28 19%	63 22%	166 21%	63 18%	166 23%	145 20%	84 22%	109 33% NOP	44 16%	12 15% *	20 15%	71 16%	114 29% Q	
Neither a good nor bad job (0)	342 32%	287 32%	55 30%	204 34% E	93 27%	44 30%	98 34%	244 31%	100 29%	242 33%	230 32%	112 30%	113 35% N	73 26%	22 30% *	43 32%	131 30%	115 30%	
A fairly bad job (-1)	258 24%	216 24%	42 23%	138 23%	86 25%	34 23%	67 23%	191 24%	104 30% J	154 21%	169 24%	89 24%	58 18% MP	90 32% M*	21 28% M*	29 22%	131 30% R	80 21%	
A very bad job (-2)	150 14%	120 13%	30 17%	77 13%	46 13%	27 18%	36 13%	114 14%	50 14%	99 14%	100 14%	49 13%	21 6% M	57 20% M	12 15% M*	32 24% M	76 17%	49 13%	
Don't know	67 6%	56 6%	10 6%	29 5%	30 9% D	7 5%	7 2%	60 8% G	19 5%	48 7%	42 6%	25 7%	9 3%	6 2%	6 9% MN*	8 6%	17 4%	12 3%	
Net: Good job	267 25%	224 25%	43 24%	147 25%	86 25%	34 23%	77 27%	190 24%	76 22%	191 26%	168 24%	99 27%	126 39% NOP	52 19%	13 18% *	22 16%	80 18%	132 34% Q	
Net: Bad job	408 38%	335 37%	72 40%	215 36%	132 39%	61 42%	103 36%	305 38%	154 44% J	253 34%	269 38%	139 37%	79 24% M	146 53% M	33 44% M*	61 46% M	207 48% R	129 33%	
Mean	-0.25	-0.23	-0.32	-0.22	-0.26	-0.34	-0.17	-0.28	-0.35	-0.20 I	-0.27	-0.21	0.14 NOP	-0.53	-0.43 *	-0.54	-0.47	-0.08 Q	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos MORI Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F,G/H,I/J,K,L,M,N/O/P,Q/R Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F,G/H,I/J,K,L,M,N/O/P,Q/R Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI January 2021 Coronavirus polling
PUBLIC

Fieldwork: 22-25 January 2021
Adults online aged 18-75 in Great Britain

Q1. Do you think each of the following has done a good job or a bad job at holding the government to account over how it has responded to the coronavirus? - Conservative MPs
All Adults online aged 18-75 in Great Britain

	Gender			Age									Social grade				Region					
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)
Unweighted base	1083	535	521	360	398	325	158	202	188	210	153	172	273	387	168	255	261	282	244	146	54	96
Weighted base	1083	523	533	334	400	349	131	203	194	205	183	166	294	316	227	246	258	281	248	150	52	93
A very good job (2)	49 4%	26 5%	22 4%	20 6% K	15 4%	14 4% K	10 8% EK	10 5%	8 4%	7 3%	2 1%	12 7% FK	18 6% N	8 2%	14 6%	9 4%	11 4%	15 5% V	13 5% V	10 7% V	- - *	- - *
A fairly good job (1)	212 20%	98 19%	111 21%	54 16%	69 17%	88 25% DEHI	26 20%	28 14%	29 15%	40 19%	37 20%	51 31% DEFGHIJK	54 18%	66 21%	44 19%	47 19%	52 20%	54 19%	52 21%	34 23%	8 16% *	12 13% *
Neither a good nor bad job (0)	269 25%	129 25%	137 26%	67 20%	109 27% DG	93 27%	24 18%	43 21%	55 29% DG	53 26%	53 29% DG	40 24%	59 20%	79 25%	65 28%	66 27%	68 26%	75 27%	65 26%	31 21%	12 22% *	19 20% *
A fairly bad job (-1)	234 22%	111 21%	118 22%	87 26% F	80 20%	66 19%	38 29% EFJK	49 24%	42 21%	38 19%	33 18%	33 20%	68 23%	66 21%	58 17% P	41 17%	47 18%	57 20%	56 23%	38 26%	12 22% *	24 26% *
A very bad job (-2)	247 23%	129 25%	104 20%	74 22%	98 24%	75 22% L	23 17%	52 25%	46 23%	52 25%	48 26%	28 17% O	81 28% O	82 26% O	32 14%	52 21%	63 24% T	64 23%	47 19%	23 15%	19 36% ST*	32 34% RST*
Don't know	73 7%	31 6%	41 8%	31 9% FL	30 7% FL	13 4%	10 7% L	21 11% FL	14 7% L	15 7% L	9 5%	3 2%	14 5%	15 5%	15 6%	30 12% MN	18 7%	17 6%	15 6%	14 9%	2 3% *	7 8% *
Net: Good job	260 24%	123 24%	133 25%	74 22%	84 21%	102 29% EHIK	37 28% DH	38 19%	37 19%	47 23%	39 21%	63 38% DEFGHIJK	72 24%	74 23%	58 26%	56 23%	62 24% V	69 25% V	65 26% V	44 29% V	8 16% *	12 13% *
Net: Bad job	481 44%	240 46%	222 42%	162 48% L	178 44%	142 41%	61 47%	101 50% L	87 45%	90 44%	81 44%	61 36%	149 51% OP	148 47% P	90 40%	94 38%	110 43%	121 43%	103 42%	61 41%	30 58% ST*	56 60% QRST*
Mean	-0.42	-0.45	-0.35	-0.47	-0.48	-0.30 HK	-0.30 D	-0.58	-0.49	-0.47	-0.50	-0.08 DEFGHIJK	-0.50	-0.49	-0.23 MN	-0.37	-0.41 UV	-0.38 UV	-0.31 UV	-0.23 UV	-0.80 *	-0.87 *

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G,H/I/J/K,L,M,N/O/P,Q/R/S/T/U/V Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G,H/I/J/K,L,M,N/O/P,Q/R/S/T/U/V Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI January 2021 Coronavirus polling

PUBLIC

Fieldwork: 22-25 January 2021

Adults online aged 18-75 in Great Britain

Q1. Do you think each of the following has done a good job or a bad job at holding the government to account over how it has responded to the coronavirus? - Conservative MPs

All Adults online aged 18-75 in Great Britain

	Urban / Rural			Marital Status					Pres of children HH (17 or under)			Education		Employment status		General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Urban (B)	Rural (C)	Married/Living as Married (D)	Single (E)	Widowed/Divorced/Separated (F)	At least one child present (G)	No children present (H)	Graduate (I)	Non-graduate (J)	Working (K)	Not working (L)	Conservative (M)	Labour (N)	Liberal Democrats (O)	Other (P)	Remain (Q)	Leave (R)			
Unweighted base	1083	906	177	588	361	134	282	801	457	626	720	363	310	289	85	140	457	363			
Weighted base	1083	903	180	596	341	146	285	798	349	734	709	374	327	277	76	134	434	388			
A very good job (2)	49 4%	39 4%	10 5%	21 3%	19 6%	9 6%	16 5%	33 4%	14 4%	35 5%	27 4%	21 6%	29 9% NO	8 3%	1 1% *	6 4%	12 3%	28 7% Q			
A fairly good job (1)	212 20%	179 20%	33 18%	130 22%	56 16%	26 18%	66 23%	146 18%	56 16%	155 21%	140 20%	71 19%	126 39% NOP	27 10%	12 16% *	18 13%	54 12%	120 31% Q			
Neither a good nor bad job (0)	269 25%	237 26%	32 18%	158 26% E	69 20%	42 28%	69 24%	200 25%	74 21%	195 26%	171 24%	98 26%	101 31% NO	34 12%	13 17% *	31 23% N	88 20%	106 27% Q			
A fairly bad job (-1)	234 22%	180 20%	54 30% B	115 19%	95 28% DF	23 16%	56 20%	178 22%	78 22%	156 21%	154 22%	80 21%	43 13%	84 30% M	18 24% M*	32 24% M	109 25% R	69 18%			
A very bad job (-2)	247 23%	201 22%	47 26%	132 22%	77 23%	38 26%	66 23%	181 23%	109 31% J	138 19%	168 24%	79 21%	19 6%	118 43% M	29 38% M*	43 32% M	156 36% R	52 14%			
Don't know	73 7%	68 7% C	6 3%	40 7%	25 7%	9 6%	12 4%	61 8%	17 5%	56 8%	48 7%	25 7%	9 3%	7 3%	3 4% *	4 3%	14 3%	13 3%			

Net: Good job	260 24%	218 24%	43 24%	151 25%	75 22%	35 24%	81 29%	179 22%	70 20%	190 26% I	168 24%	93 25%	155 47% NOP	34 12%	13 17% *	23 17%	66 15%	147 38% Q
Net: Bad job	481 44%	381 42%	100 56% B	248 42%	172 51% D	61 42%	122 43%	359 45%	188 54% J	293 40%	322 45%	159 42%	62 19%	202 73% MP	47 62% M*	76 56% M	266 61% R	122 31%

Mean	-0.42	-0.39	-0.54	-0.38	-0.49	-0.40	-0.34	-0.44	-0.64	-0.30	-0.45	-0.36	0.32	-1.03	-0.85	-0.69	-0.82	* * Q
									I				NOP		*	N		Q

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Overlap formulae used

ColumnProportions (S%): A,B/C,D/E/F,G,H/I,J,K,L,M,N/O/P,Q/R Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (S%): A,B/C,D/E/F,G,H/I,J,K,L,M/N/D,P,Q/R Minimum Base: 30(**) Small Base: 100(*)

Ipsos MORI January 2021 Coronavirus polling
PUBLIC

Fieldwork: 22-25 January 2021
Adults online aged 18-75 in Great Britain

Q1. Do you think each of the following has done a good job or a bad job at holding the government to account over how it has responded to the coronavirus? - Marcus Rashford
All Adults online aged 18-75 in Great Britain

	Gender			Age									Social grade				Region					
	Total (A)	Male (B)	Female (C)	18-34 (D)	35-54 (E)	55-75 (F)	18-24 (G)	25-34 (H)	35-44 (I)	45-54 (J)	55-64 (K)	65-75 (L)	AB (M)	C1 (N)	C2 (O)	DE (P)	North (Q)	Midlands (R)	South (S)	London (T)	Wales (U)	Scotland (V)
Unweighted base	1083	535	521	360	398	325	158	202	188	210	153	172	273	387	168	255	261	282	244	146	54	96
Weighted base	1083	523	533	334	400	349	131	203	194	205	183	166	294	316	227	246	258	281	248	150	52	93
A very good job (2)	370 34%	179 34%	183 34%	126 38%	131 33%	114 33%	54 41%	72 35%	67 35%	64 31%	64 35%	50 30%	111 38%	116 37%	64 28%	79 32%	88 34%	84 30%	85 34%	59 39%	25 47%	29 31%
A fairly good job (1)	238 22%	126 24%	106 20%	58 17%	91 23%	89 25%	26 20%	32 16%	34 17%	58 28%	40 22%	48 29%	70 24%	72 23%	51 22%	44 18%	59 23%	69 24%	54 22%	30 20%	6 11%	20 21%
Neither a good nor bad job (0)	209 19%	98 19%	107 20%	60 18%	74 19%	75 22%	24 18%	37 18%	35 18%	39 19%	38 21%	37 22%	53 18%	53 17%	47 21%	56 23%	44 17%	70 25%	43 17%	21 14%	13 25%	19 20%
A fairly bad job (-1)	57 5%	29 6%	25 5%	24 7%	12 3%	20 6%	9 7%	16 8%	6 3%	7 3%	11 6%	9 5%	16 5%	18 6%	16 7%	7 3%	14 5%	10 3%	18 7%	12 8%	3 5%	1 1%
A very bad job (-2)	36 3%	21 4%	15 3%	11 3%	14 4%	11 3%	5 4%	5 2%	11 6%	3 2%	5 3%	6 3%	7 2%	11 4%	13 6%	5 2%	10 4%	7 2%	10 4%	4 3%	2 3%	3 3%
Don't know	173 16%	71 14%	97 18%	56 17%	76 19%	41 12%	14 11%	42 22%	42 22%	34 17%	24 13%	17 10%	37 13%	45 14%	36 16%	55 22%	43 17%	42 15%	38 15%	24 16%	4 8%	23 24%
Net: Good job	608 56%	305 58%	288 54%	183 55%	222 56%	202 58%	79 61%	104 51%	101 52%	122 59%	104 57%	98 59%	181 62%	188 60%	115 51%	123 50%	147 57%	153 54%	139 56%	89 60%	31 59%	49 52%
Net: Bad job	92 9%	50 10%	40 8%	35 10%	27 7%	30 9%	14 11%	21 10%	17 9%	10 5%	16 9%	15 9%	23 8%	29 9%	29 13%	11 5%	24 9%	16 6%	29 12%	16 11%	5 9%	3 3%
Mean	0.94	0.91	0.95	0.95	0.97	0.89	0.97	0.93	0.91	1.01	0.93	0.85	1.02	0.97	0.72	0.98	0.94	0.90	0.88	1.02	1.02	1.02

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Ipsos MORI January 2021 Coronavirus polling

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Fieldwork: 22-25 January 2021

Adults online aged 18-75 in Great Britain

Q1. Do you think each of the following has done a good job or a bad job at holding the government to account over how it has responded to the coronavirus? - Marcus Rashford

All Adults online aged 18-75 in Great Britain

	Urban / Rural			Marital Status				Pres of children HH (17 or under)		Education		Employment status		General Election 2019 Vote				Referendum 2016 vote	
	Total (A)	Urban (B)	Rural (C)	Married/ Living as Married (D)	Single (E)	Widowed/ Divorced/ Separated (F)	At least one child present (G)	No children present (H)	Graduate (I)	Non- graduate (J)	Working (K)	Not working (L)	Conservati ve (M)	Labour (N)	Liberal Democrats (O)	Other (P)	Remain (Q)	Leave (R)	
Unweighted base	1083	906	177	588	361	134	282	801	457	626	720	363	310	289	85	140	457	363	
Weighted base	1083	903	180	596	341	146	285	798	349	734	709	374	327	277	76	134	434	388	
A very good job (2)	370 34%	313 35%	57 32%	195 33%	131 39%	44 30%	100 35%	271 34%	132 38%	239 33%	253 36%	118 31%	84 26%	129 47% MP	30 39% M*	38 28%	185 43% R	96 25%	
A fairly good job (1)	238 22%	192 21%	46 25%	135 23%	64 19%	39 27%	71 25%	167 21%	74 21%	163 22%	155 22%	83 22%	82 25%	57 20%	22 29% *	32 24%	103 24%	98 25%	
Neither a good nor bad job (0)	209 19%	172 19%	37 21%	122 20%	52 15%	35 24% E	51 18%	158 20%	54 15%	155 21% I	135 19%	74 20%	81 25% NO	44 16%	7 9% *	30 22% O	58 13%	95 25% Q	
A fairly bad job (-1)	57 5%	47 5%	9 5%	30 5%	22 6%	5 4%	14 5%	43 5%	21 6%	35 5%	34 5%	22 6%	24 7%	11 4%	2 3% *	11 8%	17 4%	27 7%	
A very bad job (-2)	36 3%	29 3%	7 4%	24 4%	9 3%	3 2%	14 5%	22 3%	14 4%	22 3%	25 3%	11 3%	20 6% N	4 1%	2 3% *	6 4%	13 3%	18 5%	
Don't know	173 16%	149 16%	25 14%	92 15%	62 18%	20 14%	35 12%	138 17%	54 15%	120 16%	107 15%	66 18%	36 11%	32 12%	13 18% *	18 14%	57 13%	54 14%	
Net: Good job	608 56%	505 56%	103 57%	330 55%	196 57%	83 57%	171 60%	437 55%	206 59%	402 55%	408 58%	200 54%	166 51%	186 67% MP	51 68% MP*	70 52%	288 66% R	194 50%	
Net: Bad job	92 9%	76 8%	16 9%	53 9%	31 9%	8 6%	28 10%	65 8%	35 10%	57 8%	59 8%	33 9%	44 13% N	15 5%	4 6% *	16 12% N	31 7%	44 11% Q	
Mean	0.94	0.95	0.88	0.89	1.03	0.92	0.92	0.94	0.98	0.91	0.96	0.89	0.64	1.21 MP	1.20 MP*	0.74	1.14 R	0.68	

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ColumnMeans (5%): A,B/C,D/E,F,G/H,I/J,K,L,M,N/O/P,Q/R Minimum Base: 30(**) Small Base: 100(*)