



TOPLINE & METHODOLOGY

ABC News/Ipsos Poll

Conducted by Ipsos using the probability-based KnowledgePanel®
A survey of the American general population (ages 18+)
Interview dates: January 22 to January 23, 2021

Number of interviews, adults: 504

Margin of error for the total sample: +/- 5.0 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents

Annotated Questionnaire:

1. Do you approve or disapprove of the way Joe Biden is handling the response to the coronavirus (COVID-19)?

	Total
Approve	69
Disapprove	29
Skipped	2

2. How much confidence do you have in Joe Biden to make progress on unifying the country:

	Total
A great deal	22
A good amount	35
Not so much	19
None at all	24
Skipped	1
<i>A great deal/a good amount (Net)</i>	<i>57</i>
<i>Not so much/none at all (Net)</i>	<i>42</i>



TOPLINE & METHODOLOGY

3. We would like you to view a short video.

“We can see each other not as adversaries, but as neighbors. We can treat each other with dignity and respect. We can join forces, stop the shouting and lower the temperature. For without unity, there is no peace — only bitterness and fury. No progress — only exhausting outrage. No nation — only a state of chaos. This is our historic moment of crisis and challenge. And unity is the path forward. And we must meet this moment as the United States of America.”

Do you find the views expressed in this video to be:

Base: Watched all or part of the video	Total (N=485)
Very convincing	44
Somewhat convincing	26
Not so convincing	10
Not convincing at all	19
Skipped	*
Total convincing (Net)	71
Total not convincing (Net)	29

4. Do you support or oppose the following executive actions that were taken by Joe Biden this week?

Requiring mask-wearing and physical distancing in federal buildings, on federal lands, and by federal employees and contractors	Total
Support	81
Oppose	17
Skipped	1

Creating a government-wide approach to equity, civil rights, racial justice, and equal opportunity	Total
Support	77
Oppose	21
Skipped	2



TOPLINE & METHODOLOGY

4. Do you support or oppose the following executive actions that were taken by Joe Biden this week?

Prohibiting workplace discrimination on the basis of sexual orientation and gender identity	Total
Support	83
Oppose	16
Skipped	2

Having the United States rejoin the World Health Organization	Total
Support	70
Oppose	28
Skipped	2

Having the United States recommit to the Paris Agreement on climate change	Total
Support	65
Oppose	34
Skipped	2

Reversing the Trump Administration order that excluded noncitizens from the U.S. Census count	Total
Support	56
Oppose	42
Skipped	2

Reversing the travel ban on visitors from primarily Muslim countries and African countries	Total
Support	55
Oppose	43
Skipped	3



TOPLINE & METHODOLOGY

4. Do you support or oppose the following executive actions that were taken by Joe Biden this week?

Ending the national emergency declaration at the southern U.S. border which will stop new construction of the southern border wall	Total
Support	55
Oppose	43
Skipped	2

Reauthorization of the Deferred Action for Childhood Arrivals (DACA) program for undocumented immigrants brought to the U.S. as minors	Total
Support	65
Oppose	33
Skipped	2



TOPLINE & METHODOLOGY

About the Study

This ABC News/Ipsos poll was conducted January 22 to January 23, 2021 by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 504 general population adults age 18 or older.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in both English and Spanish. The data were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, household income, and party identification. The demographic benchmarks came from 2019 American Community Survey (ACS) from the US Census Bureau. Party ID benchmarks are from recent ABC News/Washington Post telephone polls. The weighting categories were as follows:

- Gender (Male, Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other or 2+ Races Non-Hispanic, Hispanic)
- Education (High School graduate or less, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- Party ID (Democrat, Republican, Independent, Something else)

The margin of sampling error is plus or minus 5.0 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.3. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.



TOPLINE & METHODOLOGY

About Ipsos

Ipsos is the world's third largest market research company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com