PUBLIC POLL FINDINGS AND METHODOLOGY

America united in opposition to the pro-Trump mob assaulting the Capitol

Snap Ipsos poll finds half of Americans think the unrest is an attempted coup

Topline Findings

Washington, DC, January 6, 2021 – In snap polling conducted the evening of January 6 as the events in the U.S. Capitol unfolded, Ipsos finds that the large majority of Americans oppose the protestors who broke into the capitol during the election certification, and half see it as an attempted coup.

Detailed Findings

The events have captured the country's attention, with virtually all familiar with the unrest.

Over two-thirds (70%) oppose the Capitol protestors, while just under one in five (19%) supporting them.

- A similar number (74%) say the protestors who broke into the Capitol should be arrested.

President Trump (34%) and Republicans (35%) seeking to contest the election get the support of only a third of Americans.

Half of Americans (51%) see this event as an attempted coup, and fewer than a third (31%) believe these protests are necessary to protect America.

However, half of Americans (51%) also agree that if elected officials do not protect America, regular people need to.

These are the findings of an Ipsos poll conducted between 5:30pm and 9pm EST, January 6, 2021. For this survey, a sample of 500 adults age 18-65 from the continental U.S., Alaska, and Hawaii was interviewed online in English. The poll has a credibility interval of plus or minus 5 percentage points for all respondents.

For full results, please refer to the following annotated questionnaire:

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Full Annotated Questionnaire

1. How familiar are you, if at all, with the recent unrest at the Capitol during the certification of the election results?

	Total (N=500)
Very familiar	58%
Somewhat familiar	30%
Heard of, not so familiar	9%
Have not heard of	3%
Familiar (Net)	*87%*

2. Do you support or oppose…?

Support Summary

	Total
The protesters who broke into the Capitol to disrupt the election certification	19%
President Trump's contesting the election results	34%
Republicans seeking to contest the election results	35%
Capitol Police and law enforcement handling of the protest	59%

a. The protesters who broke into the Capitol to disrupt the election certification

	Total
Support	19%
Oppose	70%
Don't know/Not sure	11%

b. President Trump's contesting the election results

	Total
Support	34%
Oppose	56%
Don't know/Not sure	10%

c. Republicans seeking to contest the election results

	Total
Support	35%
Oppose	51%
Don't know/Not sure	14%

d. Capitol Police and law enforcement handling of the protest

	Total
Support	59%
Oppose	22%
Don't know/Not sure	20%

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3. Do you agree or disagree with the following statements…?

Agree Summary

	Total
The storming of the Capitol building is an attempted coup	51%
This protest and unrest is necessary to protect America	31%
Donald Trump should be immediately removed from office for promoting this unrest	51%
The protestors who broke into the Capitol building should be arrested	74%
If elected leaders do not protect America, people need to	51%

a. The storming of the Capitol building is an attempted coup

	Total
Agree	51%
Disagree	27%
Don't know	22%

b. This protest and unrest is necessary to protect America

	Total
Agree	31%
Disagree	56%
Don't know	13%

c. Donald Trump should be immediately removed from office for promoting this unrest

	Total
Agree	51%
Disagree	36%
Don't know	13%

d. The protestors who broke into the Capitol building should be arrested

	Total
Agree	74%
Disagree	15%
Don't know	12%

e. If elected leaders do not protect America, people need to

	Total
Agree	51%
Disagree	27%
Don't know	22%

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About the Study

These are the findings of an Ipsos poll conducted between 5:30pm and 9pm EST, January 6, 2021. For this survey, a sample of 500 adults age 18-65 from the continental U.S., Alaska, and Hawaii was interviewed online in English. The poll has a credibility interval of plus or minus 5.0 percentage points for all respondents.

The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2018 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 5.0 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=500, DEFF=3, adjusted Confidence Interval=+/-8 percentage points).

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About Ipsos

Ipsos is the world's third largest market research company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com

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