## TOPLINE \& METHODOLOGY

## Ipsos Poll

Conducted by Ipsos using the probability-based KnowledgePanel®
A survey of the American general population (ages 18+)
Interview dates: January 11- January 13, 2021
Number of interviews, adults: 1,019
Number of interviews, Democrats: 314
Number of interviews, Republicans: 334
Number of interviews, Independents: 308
Margin of error for the total sample: +/- 3.4 percentage points at the $95 \%$ confidence level Margin of error for the Democrat sample: +/- 6.0 percentage points at the $95 \%$ confidence level Margin of error for the Republican sample: +/-5.8 percentage points at the $95 \%$ confidence level Margin of error for the Independents sample: +/- 6.1 percentage points at the $95 \%$ confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * $=$ less than $0.5 \%,-=$ no respondents

## Annotated Questionnaire:

1. How familiar are you, if at all, with the recent unrest at the Capitol during the certification of the election results?

|  | Total <br> Jan 6-7 | Total <br> Jan 11-13 | Democrat | Republican | Independent |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Very familiar | 51 | 54 | 62 | 48 | 54 |
| Somewhat familiar | 35 | 33 | 27 | 37 | 34 |
| Heard of, not so familiar | 13 | 11 | 10 | 12 | 10 |
| Have not heard of | 1 | 2 | 1 | 2 | 2 |
| Skipped | - | $*$ | - | - | - |
| Have at least heard of it (Net) | 99 | 98 | 99 | 97 | 98 |

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2. Do you support or oppose...

| The protesters who broke into the <br> Capitol to disrupt the election <br> certification | Total <br> Jan 6-7 | Total <br> Jan 11-13 | Democrat | Republican | Independent |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Support | 6 | 3 | 2 | 6 | 1 |
| Oppose | 83 | 87 | 96 | 79 | 90 |
| Don't know/not sure | 10 | 9 | 2 | 16 | 8 |
| Skipped | 1 | 1 | $*$ | - | 1 |


| President Trump's contesting the <br> election results | Total <br> Jan 6-7 | Total <br> Jan 11-13 | Democrat | Republican | Independent |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Support | 28 | 28 | 3 | 62 | 24 |
| Oppose | 63 | 61 | 94 | 25 | 62 |
| Don't know/not sure | 9 | 10 | 3 | 13 | 13 |
| Skipped | 1 | 1 | $*$ | - | 1 |


| Republicans seeking to contest the <br> election results | Total <br> Jan 6-7 | Total <br> Jan 11-13 | Democrat | Republican | Independent |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Support | 29 | 29 | 4 | 64 | 26 |
| Oppose | 60 | 59 | 92 | 26 | 61 |
| Don't know/not sure | 10 | 11 | 4 | 10 | 13 |
| Skipped | 1 | 1 | $*$ | 1 | 1 |


| Capitol Police and law enforcement's <br> handling of the protest | Total <br> Jan 6-7 | Total <br> Jan 11-13 | Democrat | Republican | Independent |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Support | 43 | 25 | 18 | 34 | 28 |
| Oppose | 26 | 43 | 54 | 29 | 44 |
| Don't know/not sure | 30 | 31 | 28 | 37 | 27 |
| Skipped | 1 | $*$ | - | - | 1 |

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3. Do you agree or disagree with the following statements...

| The storming of the Capitol building is <br> an attempted coup | Total <br> Jan 6-7 | Total <br> Jan 11-13 | Democrat | Republican | Independent |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Agree | 47 | 51 | 80 | 22 | 51 |
| Disagree | 32 | 28 | 6 | 56 | 27 |
| Don't know | 20 | 20 | 14 | 22 | 21 |
| Skipped | 1 | 1 | $\star$ | - | 1 |


| This protest and unrest is necessary to <br> protect America | Total <br> Jan 6-7 | Total <br> Jan 11-13 | Democrat | Republican | Independent |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Agree | 17 | 17 | 9 | 26 | 16 |
| Disagree | 71 | 68 | 86 | 52 | 69 |
| Don't know | 11 | 15 | 5 | 21 | 15 |
| Skipped | 1 | 1 | - | 1 | $*$ |


| Donald Trump should be immediately <br> removed from office for promoting this <br> unrest | Total <br> Jan 6-7 | Total <br> Jan 11-13 | Democrat | Republican | Independent |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Agree | 51 | 56 | 94 | 17 | 54 |
| Disagree | 39 | 35 | 3 | 75 | 33 |
| Don't know | 9 | 9 | 3 | 7 | 12 |
| Skipped | 1 | $*$ | $*$ | - | 1 |


| The protestors who broke into the <br> Capitol building should be arrested | Total <br> Jan 6-7 | Total <br> Jan 11-13 | Democrat | Republican | Independent |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Agree | 83 | 88 | 97 | 79 | 90 |
| Disagree | 9 | 4 | 0 | 9 | 4 |
| Don't know | 8 | 7 | 2 | 12 | 6 |
| Skipped | 1 | $*$ | $*$ | - | $*$ |


| If elected leaders do not protect <br> America, people need to | Total <br> Jan 6-7 | Total <br> Jan 11-13 | Democrat | Republican | Independent |
| :--- | :---: | :---: | :---: | :---: | :---: |
| Agree | 39 | 39 | 20 | 56 | 40 |
| Disagree | 36 | 36 | 52 | 27 | 32 |
| Don't know | 24 | 25 | 28 | 17 | 28 |
| Skipped | 1 | 1 | - | - | 1 |

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4. Do you approve or disapprove of the recent behavior of the following people?

| President Donald Trump | Total <br> Jan 11-13 | Democrat | Republican | Independent |
| :--- | :---: | :---: | :---: | :---: |
| Strongly approve | 17 | 1 | 43 | 12 |
| Somewhat approve | 11 | 3 | 20 | 11 |
| Somewhat disapprove | 10 | 2 | 14 | 14 |
| Strongly disapprove | 59 | 94 | 20 | 60 |
| Skipped | 2 | 1 | 2 | 2 |
| Total approve (Net) | 29 | 4 | 64 | 24 |
| Total disapprove (Net) | 69 | 96 | 35 | 74 |


| Vice President Mike Pence | Total <br> Jan 11-13 | Democrat | Republican | Independent |
| :--- | :---: | :---: | :---: | :---: |
| Strongly approve | 17 | 5 | 33 | 15 |
| Somewhat approve | 34 | 28 | 41 | 33 |
| Somewhat disapprove | 28 | 32 | 17 | 33 |
| Strongly disapprove | 19 | 32 | 8 | 16 |
| Skipped | 3 | 2 | 1 | 4 |
| Total approve (Net) | 50 | 33 | 74 | 48 |
| Total disapprove (Net) | 47 | 65 | 25 | 48 |


| Senator Mitt Romney | Total <br> Jan 11-13 | Democrat | Republican | Independent |
| :--- | :---: | :---: | :---: | :---: |
| Strongly approve | 19 | 29 | 9 | 19 |
| Somewhat approve | 28 | 33 | 25 | 27 |
| Somewhat disapprove | 25 | 24 | 24 | 28 |
| Strongly disapprove | 22 | 10 | 38 | 21 |
| Skipped | 6 | 5 | 4 | 5 |
| Total approve (Net) | 47 | 62 | 34 | 46 |
| Total disapprove (Net) | 48 | 33 | 62 | 49 |


| Senator Ted Cruz | Total <br> Jan 11-13 | Democrat | Republican | Independent |
| :--- | :---: | :---: | :---: | :---: |
| Strongly approve | 15 | 1 | 33 | 14 |
| Somewhat approve | 15 | 6 | 28 | 12 |
| Somewhat disapprove | 20 | 17 | 20 | 24 |
| Strongly disapprove | 45 | 72 | 15 | 45 |
| Skipped | 5 | 4 | 3 | 5 |
| Total approve (Net) | 29 | 7 | 61 | 26 |
| Total disapprove (Net) | 65 | 89 | 36 | 69 |

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4. Do you approve or disapprove of the recent behavior of the following people?

| Senator Josh Hawley | Total <br> Jan 11-13 | Democrat | Republican | Independent |
| :--- | :---: | :---: | :---: | :---: |
| Strongly approve | 10 | 2 | 21 | 9 |
| Somewhat approve | 15 | 8 | 25 | 13 |
| Somewhat disapprove | 27 | 22 | 30 | 29 |
| Strongly disapprove | 41 | 62 | 19 | 42 |
| Skipped | 8 | 6 | 5 | 7 |
| Total approve (Net) | 24 | 10 | 46 | 22 |
| Total disapprove (Net) | 68 | 84 | 49 | 71 |


| Senator Mitch McConnell | Total <br> Jan 11-13 | Democrat | Republican | Independent |
| :--- | :---: | :---: | :---: | :---: |
| Strongly approve | 5 | 2 | 10 | 4 |
| Somewhat approve | 23 | 19 | 32 | 23 |
| Somewhat disapprove | 28 | 25 | 29 | 30 |
| Strongly disapprove | 38 | 51 | 25 | 37 |
| Skipped | 5 | 3 | 4 | 5 |
| Total approve (Net) | 28 | 21 | 42 | 27 |
| Total disapprove (Net) | 66 | 76 | 54 | 68 |


| Speaker of the House Nancy <br> Pelosi | Total <br> Jan 11-13 | Democrat | Republican | Independent |
| :--- | :---: | :---: | :---: | :---: |
| Strongly approve | 22 | 50 | 7 | 12 |
| Somewhat approve | 25 | 32 | 7 | 30 |
| Somewhat disapprove | 13 | 10 | 11 | 18 |
| Strongly disapprove | 37 | 5 | 74 | 36 |
| Skipped | 4 | 3 | 2 | 4 |
| Total approve (Net) | 46 | 82 | 14 | 42 |
| Total disapprove (Net) | 50 | 16 | 85 | 54 |

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5. Which of the following best describes you?

|  | Total <br> Jan 11-13 | Democrat | Republican | Independent |
| :--- | :---: | :---: | :---: | :---: |
| Traditional Republican | 16 | 1 | 56 | 2 |
| Donald Trump supporter | 13 | 1 | 36 | 6 |
| Political independent | 32 | 3 | 6 | 73 |
| Liberal or progressive | 13 | 28 | 2 | 9 |
| Moderate Democrat | 24 | 66 | 1 | 9 |
| Skipped | 2 | $*$ | $*$ | 1 |

6. How much do you agree or disagree with each of the following statements?

| Donald Trump is responsible <br> for the actions of his <br> supporters | Total <br> Jan 11-13 | Democrat | Republican | Independent |
| :--- | :---: | :---: | :---: | :---: |
| Strongly agree | 39 | 70 | 14 | 36 |
| Somewhat agree | 22 | 23 | 17 | 25 |
| Somewhat disagree | 14 | 3 | 25 | 17 |
| Strongly disagree | 23 | 5 | 44 | 22 |
| Skipped | 1 | - | $*$ | 1 |
| Total agree (Net) | 62 | 92 | 30 | 60 |
| Total disagree (Net) | 37 | 8 | 69 | 38 |


| The Republican party is <br> better with Donald Trump in <br> it | Total <br> Jan 11-13 | Democrat | Republican | Independent |
| :--- | :---: | :---: | :---: | :---: |
| Strongly agree | 19 | 2 | 42 | 16 |
| Somewhat agree | 13 | 2 | 24 | 13 |
| Somewhat disagree | 11 | 4 | 13 | 15 |
| Strongly disagree | 55 | 92 | 18 | 53 |
| Skipped | 2 | - | 1 | 2 |
| Total agree (Net) | 32 | 4 | 67 | 30 |
| Total disagree (Net) | 66 | 96 | 32 | 68 |

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6. How much do you agree or disagree with each of the following statements?

| Donald Trump damages <br> other Republicans' chances <br> to win elections | Total <br> Jan 11-13 | Democrat | Republican | Independent |
| :--- | :---: | :---: | :---: | :---: |
| Strongly agree | 34 | 52 | 17 | 34 |
| Somewhat agree | 28 | 33 | 23 | 29 |
| Somewhat disagree | 17 | 10 | 22 | 18 |
| Strongly disagree | 19 | 5 | 36 | 17 |
| Skipped | 2 | - | 1 | 2 |
| Total agree (Net) | 63 | 85 | 40 | 63 |
| Total disagree (Net) | 36 | 15 | 59 | 35 |


| Donald Trump should be the <br> 2024 Republican candidate | Total <br> Jan 11-13 | Democrat | Republican | Independent |
| :--- | :---: | :---: | :---: | :---: |
| Strongly agree | 16 | 1 | 37 | 12 |
| Somewhat agree | 11 | 2 | 20 | 12 |
| Somewhat disagree | 10 | 2 | 15 | 14 |
| Strongly disagree | 62 | 95 | 26 | 61 |
| Skipped | 2 | - | 1 | 2 |
| Total agree (Net) | 26 | 3 | 57 | 23 |
| Total disagree (Net) | 72 | 97 | 41 | 75 |


| The Republican party does <br> not stand for the same <br> things it did 30 years ago | Total <br> Jan 11-13 | Democrat | Republican | Independent |
| :--- | :---: | :---: | :---: | :---: |
| Strongly agree | 41 | 59 | 26 | 40 |
| Somewhat agree | 35 | 27 | 42 | 36 |
| Somewhat disagree | 14 | 8 | 21 | 14 |
| Strongly disagree | 7 | 4 | 10 | 5 |
| Skipped | 3 | 2 | 1 | 4 |
| Total agree (Net) | 76 | 86 | 67 | 77 |
| Total disagree (Net) | 21 | 12 | 32 | 19 |

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7. How much do you agree or disagree with each of the following statements?

| Traditional parties and <br> politicians don't care about <br> people like me | Total <br> Jan 11-13 | Democrat | Republican | Independent |
| :--- | :---: | :---: | :---: | :---: |
| Strongly agree | 38 | 24 | 42 | 44 |
| Somewhat agree | 40 | 44 | 40 | 39 |
| Somewhat disagree | 17 | 27 | 14 | 12 |
| Strongly disagree | 3 | 5 | 1 | 3 |
| Skipped | 2 | - | 2 | 2 |
| Total agree (Net) | 78 | 68 | 82 | 83 |
| Total disagree (Net) | 20 | 32 | 16 | 15 |


| The mainstream media is <br> more interested in making <br> money than telling the truth | Total <br> Jan 11-13 | Democrat | Republican | Independent |
| :--- | :---: | :---: | :---: | :---: |
| Strongly agree | 44 | 15 | 73 | 45 |
| Somewhat agree | 25 | 30 | 17 | 26 |
| Somewhat disagree | 19 | 34 | 6 | 18 |
| Strongly disagree | 10 | 21 | 2 | 9 |
| Skipped | 2 | $*$ | 1 | 1 |
| Total agree (Net) | 68 | 45 | 91 | 71 |
| Total disagree (Net) | 30 | 55 | 9 | 27 |


| The American economy is <br> rigged to advantage the rich <br> and powerful | Total <br> Jan 11-13 | Democrat | Republican | Independent |
| :--- | :---: | :---: | :---: | :---: |
| Strongly agree | 36 | 46 | 18 | 40 |
| Somewhat agree | 40 | 43 | 40 | 39 |
| Somewhat disagree | 16 | 7 | 29 | 14 |
| Strongly disagree | 6 | 4 | 11 | 6 |
| Skipped | 2 | - | 1 | 1 |
| Total agree (Net) | 76 | 89 | 58 | 79 |
| Total disagree (Net) | 22 | 11 | 40 | 20 |


| When jobs are scarce, <br> employers should prioritize <br> hiring people of this country <br> over immigrants | Total <br> Jan 11-13 | Democrat | Republican | Independent |
| :--- | :---: | :---: | :---: | :---: |
| Strongly agree | 34 | 13 | 60 | 36 |
| Somewhat agree | 28 | 32 | 28 | 27 |
| Somewhat disagree | 24 | 35 | 9 | 24 |
| Strongly disagree | 11 | 20 | 2 | 10 |
| Skipped | 3 | 1 | 2 | 3 |
| Total agree (Net) | 63 | 45 | 87 | 63 |
| Total disagree (Net) | 35 | 54 | 11 | 34 |

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7. How much do you agree or disagree with each of the following statements?

| I am proud to be an <br> American | Total <br> Jan 11-13 | Democrat | Republican | Independent |
| :--- | :---: | :---: | :---: | :---: |
| Strongly agree | 50 | 39 | 73 | 48 |
| Somewhat agree | 31 | 40 | 20 | 32 |
| Somewhat disagree | 12 | 15 | 5 | 13 |
| Strongly disagree | 5 | 7 | 2 | 6 |
| Skipped | 2 | - | $*$ | 2 |
| Total agree (Net) | 81 | 78 | 93 | 79 |
| Total disagree (Net) | 17 | 22 | 7 | 19 |


| America is falling apart | Total <br> Jan 11-13 | Democrat | Republican | Independent |
| :--- | :---: | :---: | :---: | :---: |
| Strongly agree | 32 | 29 | 41 | 29 |
| Somewhat agree | 47 | 49 | 42 | 48 |
| Somewhat disagree | 16 | 16 | 13 | 18 |
| Strongly disagree | 4 | 7 | 3 | 3 |
| Skipped | 2 | - | $*$ | 2 |
| Total agree (Net) | 79 | 78 | 83 | 77 |
| Total disagree (Net) | 20 | 22 | 16 | 21 |

8. When leaving your home are you?

| Wearing gloves | Total <br> Jan 11-13 | Democrat | Republican | Independent |
| :--- | :---: | :---: | :---: | :---: |
| At all times | 5 | 5 | 3 | 6 |
| Sometimes, but not all the <br> time | 14 | 22 | 11 | 10 |
| Occasionally, but not often | 25 | 32 | 18 | 24 |
| Never | 56 | 42 | 68 | 60 |
| Skipped | 1 | $*$ | $*$ | $*$ |
| At all times/sometimes (Net) | 18 | 27 | 14 | 15 |
| Occasionally/Never (Net) | 81 | 73 | 86 | 84 |


| Wearing a mask | Total <br> Jan 11-13 | Democrat | Republican | Independent |
| :--- | :---: | :---: | :---: | :---: |
| At all times | 75 | 92 | 62 | 74 |
| Sometimes, but not all the <br> time | 16 | 7 | 20 | 20 |
| Occasionally, but not often | 4 | 1 | 9 | 4 |
| Never | 4 | 1 | 8 | 2 |
| Skipped | 1 | - | $*$ | $*$ |
| At all times/sometimes (Net) | 91 | 98 | 82 | 93 |
| Occasionally/Never (Net) | 8 | 2 | 17 | 6 |

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8. When leaving your home are you?

| Maintaining a distance of <br> at least 6 feet from other <br> people | Total <br> Jan 11-13 | Democrat | Republican | Independent |
| :--- | :---: | :---: | :---: | :---: |
| At all times | 59 | 72 | 49 | 56 |
| Sometimes, but not all the <br> time | 33 | 26 | 34 | 37 |
| Occasionally, but not often | 6 | 2 | 10 | 6 |
| Never | 2 | - | 6 | 1 |
| Skipped | 1 | - | $*$ | $*$ |
| At all times/sometimes (Net) | 92 | 98 | 84 | 93 |
| Occasionally/Never (Net) | 8 | 2 | 16 | 7 |

9. How concerned are you, if at all, about the coronavirus or COVID-19 outbreak?

|  | Total <br> Jan 11-13 | Democrat | Republican | Independent |
| :--- | :---: | :---: | :---: | :---: |
| Extremely concerned | 34 | 52 | 22 | 29 |
| Very concerned | 29 | 30 | 24 | 31 |
| Somewhat concerned | 23 | 14 | 28 | 28 |
| Not very concerned | 8 | 3 | 13 | 9 |
| Not at all concerned | 5 | 1 | 12 | 3 |
| Haven't heard of it/Don't know | $*$ | - | $*$ | - |
| Skipped | $*$ | $*$ | $*$ | - |
| Total concerned (Net) | 86 | 96 | 74 | 88 |
| Total not concerned (Net) | 13 | 3 | 25 | 12 |

10. Which of these is your main source of news?

|  | Total <br> Jan 11-13 | Democrat | Republican | Independent |
| :--- | :---: | :---: | :---: | :---: |
| FOX News | 9 | 4 | 19 | 6 |
| CNN | 8 | 16 | 2 | 5 |
| MSNBC | 4 | 11 | $*$ | 2 |
| ABC / CBS / NBC News | 23 | 30 | 18 | 21 |
| New York Times or Washington Post | 4 | 9 | $*$ | 3 |
| Conservative online news (e.g. | 2 | 1 | 5 | 1 |
| Breitbart, Daily Caller, Instapundit) | 18 | 11 | 15 | 24 |
| Digital or online news | 3 | 1 | 3 | 5 |
| Your local newspaper | 5 | 6 | 5 | 7 |
| Public television or radio | 7 | 6 | 6 | 8 |
| Social media | 8 | 2 | 12 | 11 |
| Other | 8 | 2 | 13 | 7 |
| None of these | 1 | - | 1 | $*$ |
| Skipped |  |  |  |  |

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11. How did you vote, if at all, in the 2020 presidential election?

|  | Total <br> Jan 11-13 | Democrat | Republican | Independent |
| :--- | :---: | :---: | :---: | :---: |
| Donald Trump | 34 | 3 | 81 | 30 |
| Joe Biden | 44 | 85 | 9 | 41 |
| Another candidate | 5 | $\star$ | 3 | 7 |
| Donald Trump | 15 | 11 | 7 | 19 |
| Skipped | 1 | 1 | 1 | 1 |

PID. Generally speaking, do you usually think of yourself as:

|  | Total | Democrat | Republican | Independent |
| :--- | :---: | :---: | :---: | :---: |
| A Democrat | 30 | 100 | - | - |
| A Republican | 27 | - | 100 | - |
| An Independent | 36 | - | - | 100 |
| Something else | 6 | - | - | - |
| Skipped | 1 | - | - | - |

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## About the Study

This poll was conducted January 11 to January 13, 2021, by Ipsos using the probability-based KnowledgePanele. This poll is based on a nationally representative probability sample of 1,019 general population adults age 18 or older.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS - a database with full coverage of all delivery points in the US.
Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in both English and Spanish. The data were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, household income, and party identification. The demographic benchmarks came from 2019 American Community Survey (ACS) from the US Census Bureau. Party ID benchmarks are from recent ABC News/Washington Post telephone polls. The weighting categories were as follows:

- Gender (Male, Female) by Age (18-29, 30-44, 45-59, 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other or 2+ Races NonHispanic, Hispanic)
- Education (High School graduate or less, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- Party ID (Democrat, Republican, Independent, Something else)

The margin of sampling error is plus or minus 3.4 percentage points at the $95 \%$ confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.2. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than $100 \%$. In questions that permit multiple responses, columns may total substantially more than $100 \%$, depending on the number of different responses offered by each respondent.

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## About Ipsos

Ipsos is the world's third largest market research company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multispecialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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