WHAT WORRIES THE WORLD

Global summary report

February 2021



https://www.ipsos.com/en/what-worries-world-february-2021

WHAT WORRIES THE WORLD?

Ipsos' *What Worries the World* survey tracks public opinion on the most important social and political issues across 27 countries today, drawing on 10 years of data to place the latest scores in context.

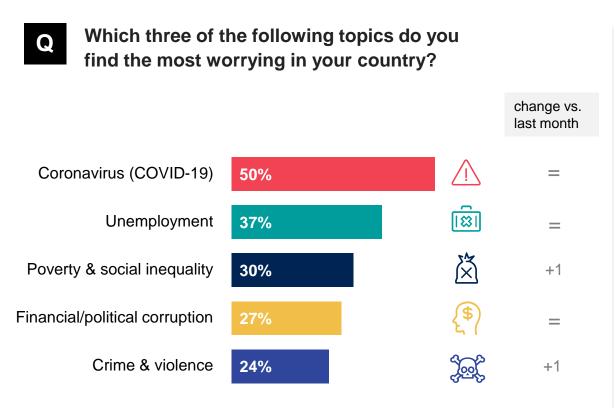
This **global summary report** presents the top global concerns alongside whether people think things in their country are heading in the right or wrong direction.

Full breakdowns of findings for each country and each issue are also available on **www.ipsos.com**.

Please contact **Teodros.Gebrekal@lpsos.com** for more information.

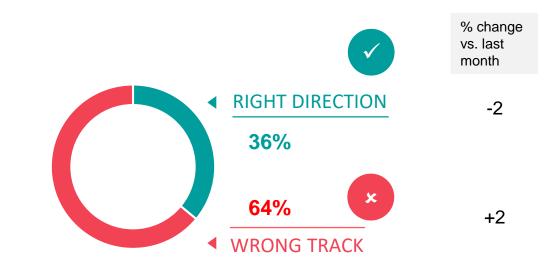
WHAT WORRIES THE WORLD? FEBRUARY 2021

Coronavirus remains the top concern since April 2020. The global average from our 27-country survey shows that one in two consider COVID-19 to be one of the most worrying issues facing their country today. Meanwhile, almost two-thirds (64%) say things in their country are on the "wrong track".





Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



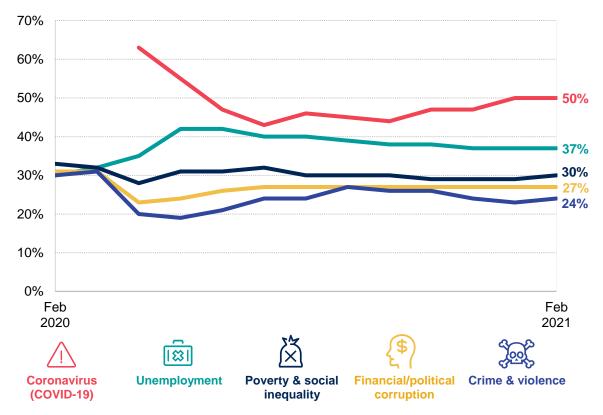
Base: Representative sample of 19,520 adults aged 16-74 in 27 participating countries, January 18th 2021 – February 5th 2021. **Source:** Ipsos Global Advisor. *Global score is a Global Country Average. See methodology for details.*



WHAT WORRIES THE WORLD? 12-MONTH TREND

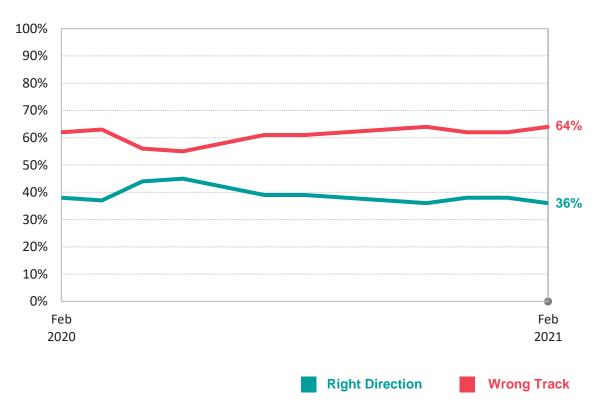
Q

Which three of the following topics do you find the most worrying in your country?





Generally speaking, would you say things in this country are heading in the right direction, or are they off on the wrong track?



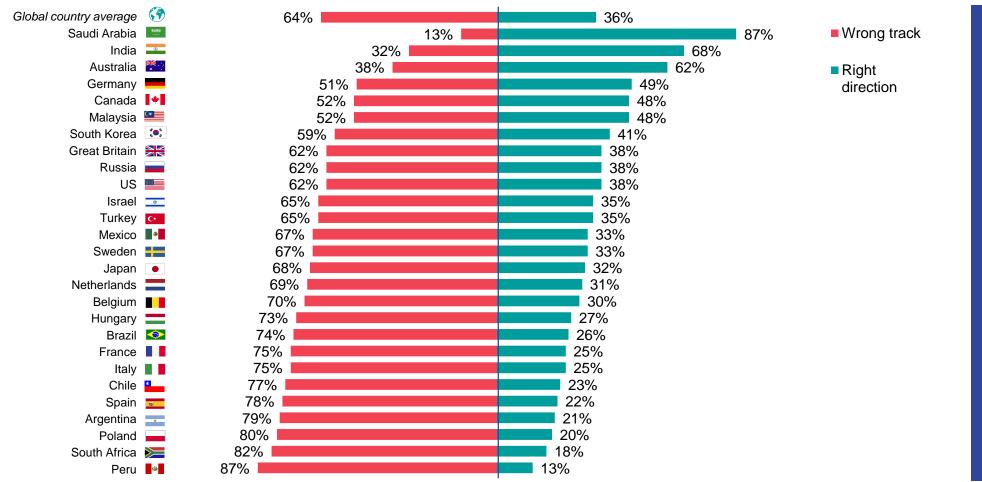
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DIRECTION OF TRAVEL ALL COUNTRIES

RIGHT DIRECTION VS. WRONG TRACK MONITOR





Base: Representative sample of 19,520 adults aged 16-74 in 27 participating countries, January 18th 2021 – February 5th 2021. **Source**: Ipsos Global Advisor. *Global score is a Global Country Average. See methodology for details.*



Across the 27 nations, almost

two-thirds (64%) on average,

and a majority in 24 countries,

say that things in their country

are on the wrong track.

This view is most widely

shared by those in Peru

(87%), South Africa (82%)

and Poland (80%). Three-

quarters or more in Argentina,

Spain, Chile, Italy and France

also say that things heading

In both Belgium and Spain,

those saying their country is

increased by 10 percentage

points since the last month.

percentage saying things are

heading in the right direction

in the US is up 13 points.

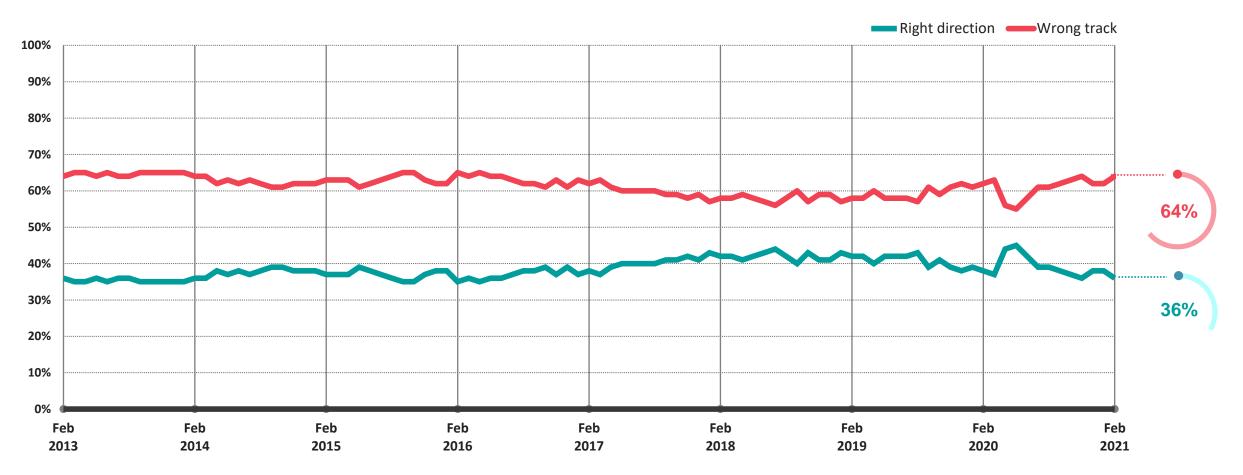
on the "wrong track" has

On the other hand, the

in the wrong direction.

GLOBAL: RIGHT DIRECTION/WRONG TRACK

Q Would you say things in this country are heading in the right direction, or are they off on the wrong track?



Base: Representative sample c. 20,000 adults aged 16-74 in 27 participating countries, 2013 - 2021. **Source**: Ipsos Global Advisor. *Global score is a Global Country Average. See methodology for details.*



WORRIES THE WORLD? **TOP ISSUES** RANKED

PACIFIC OCEAN

WORLD WORRIES: THE FULL LIST

Q Which three of the following topics do you find the most worrying in your country?

% mentioned in February 2021 (global country average)

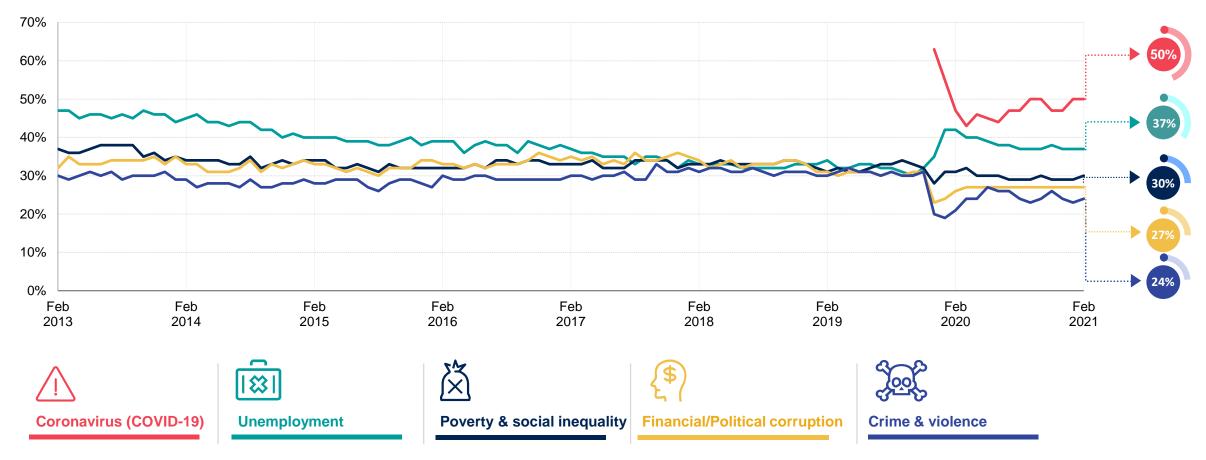
Coronavirus (COVID-19) 🛆 Unemployment 🗐 Poverty & social inequality 🖄	<u>50%</u> 37%	Our full ranking of the 18 issues in our survey gives an overview of what people in 27
Financial/political corruption (\$	27%	countries worry about today.
Crime & violence 🧟 Healthcare 🖓	24% 23%	Half of our respondents worldwide (50%) say that
Education 🔄	16%	COVID-19 is one of the top
Taxes 🔒	13%	issues facing their country.
Climate change 🛛 🔅	12%	
Immigration control	10%	Unemployment is the second greatest issue across all
Moral decline 🚏	10%	countries at 37%, followed by
Threats against the environment	9%	Poverty & social inequality
Inflation 🗒	9%	(30%) and Financial/political
Rise of extremism 🛛 🔒	7%	corruption (27%).
Terrorism 🐨	7%	
Maintaining social programmes 🛛 🛞	6%	Crime & violence is the fifth top
Childhood obesity 🔗	2%	issue this month (24%), with
Access to credit 🛛 😤	1%	Healthcare just behind (23%).

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WORLD WORRIES: LONG-TERM TREND

Q Which three of the following topics do you find the most worrying in your country?



Base: Representative sample c. 20,000 adults aged 16-74 in 27 participating countries, 2013 - 2021. **Source**: Ipsos Global Advisor. *Global score is a Global Country Average. See methodology for details.*



1 | CORONAVIRUS (COVID-19)

(%) worried in February 2021 in each country

Global	. 🟈	50%	One in
Malaysia		77%	say Co
Great Britain		68%	biggest
Spain	8	67%	country
Japan		66%	
Canada	*	61%	month.
Peru		61%	
Netherlands		61%	With ov
Germany	_	59%	(77%) (
Mexico		58%	ČOVÍD
South Korea	(•);	58%	Malays
Belgium		55%	
France		54%	
Saudi Arabia		52%	
Israel	\$	51%	
US		51%	this mo
Poland		49%	Two-thi
Italy		48%	
Brazil	<u></u>	45%	also sa Great E
Australia	**	44%	
Chile	*	44%	
South Africa		42%	
Sweden		42%	The lar
Hungary		39%	
India		34%	increas
Turkey	C*	33%	(+11 pc
Argentina	-	20%	Israel (
Russia		19%	

One in two (50%) worldwide say Coronavirus is one of the biggest issues facing their country today, level with last month.

With over three-quarters (77%) of the public selecting COVID-19 as a top issue, Malaysia is the country showing highest levels of concern about the pandemic this month.

Two-thirds of respondents also say this is a top issue in Great Britain (68%), Spain (67%) and Japan (66%).

The largest month-on-month increases are seen in Belgium (+11 points), France (+10) and Israel (+10).

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| UNEMPLOYMENT AND JOBS 2

(%) worried in February 2021 in each country

Global	3	37%	
Italy		63%	Unemployment is currently
South Africa		61%	the second greatest worry
Spain	*	57%	worldwide with 37%
South Korea	:•;	55%	selecting it as one of the
Malaysia		46%	
Mexico		44%	most important issues facing
Peru		44%	their country today.
Turkey		44%	
India		43%	Unemployment is currently
Israel		43%	ranked second in our survey.
Argentina		40%	
Australia		37%	On average across all
Japan		37%	countries, 37% select it as
Russia		37%	one of the most important
Chile		36%	issues facing their country
Brazil		34%	today.
Great Britain		34%	iouay.
Canada		33%	
eadar / irabia		33%	With a similar proportion in
Hungary	_	30%	South Africa (61%), the
US		29%	country ranks second of all
France		28%	27 when it comes to concern
Sweden		24%	
Poland		22%	about Unemployment. Spain
Belgium		17%	remains in third with 57%.
Germany		14%	
Netherlands		14%	

Base: Representative sample of 19,520 adults aged 16-74 in 27 participating countries, January 18th 2021 - February 5th 2021. Source: Ipsos Global Advisor. Global score is a Global Country Average. See methodology for details.

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3 | POVERTY & SOCIAL INEQUALITY

(%) worried in February 2021 in each country

Global	3	30%	
Russia		63%	Thre
Hungary		42%	
Chile	-	41%	acro
Japan		36%	Pove
Turkey	C•	36%	is or
Argentina	•	35%	their
Brazil		33%	
Germany	_	33%	Dur
Mexico	•	33%	Russ
South Korea	:•;	33%	mos
Italy		31%	ours
Belgium		30%	poin
South Africa		30%	Febr
Spain	*	30%	
France		28%	cond
Israel	\$	27%	Dece
Canada	*	26%	toda
India	-	26%	
Netherlands		26%	Othe
Great Britain		25%	
Peru		24%	incre
Australia		23%	abou
Malaysia		23%	ineq
Poland		23%	poin
Sweden		20%	
US		19%	poin
Saudi Arabia	5.090	15%	(+5 p

Three in ten on average across all nations say Poverty & social inequality is one of the top issues in their country today.

Russia continues to be most concerned nation in our survey. Last month's 6point increase is repeated in February, moving reported concern up from 51% in December 2020 to 63% today.

Other countries showing increased recent concern about Poverty & social inequality include Japan (+6 points to 36%), Poland (+6 points to 23%) and Malaysia (+5 points to 23%).

Base: Representative sample of 19,520 adults aged 16-74 in 27 participating countries, January 18th 2021 – February 5th 2021. Source: Ipsos Global Advisor



4 | FINANCIAL/POLITICAL CORRUPTION

(%) worried in February 2021 in each country

Global	(?)	27%	
Russia		57%	Financial/Political
South Africa		56%	Corruption is the fourth
Peru		47%	greatest global concern,
Hungary		46%	
Malaysia		43%	with 27% on average sayin
Argentina	-	33%	it is one of the big issues
Brazil	S	32%	facing their country today.
South Korea	(•)	32%	
Poland		31%	Russia is also at the top of
Chile		30%	
India		30%	the table on this issue: 579
Israel	*	30%	select corruption as an
US		30%	important concern, a 9-poi
Italy		23%	increase vs. January 2021
Belgium		22%	
Spain		21%	Couth Africa is just habitad
Canada		20%	South Africa is just behind
Mexico		20%	Russia's score with 56% o
Turkey		20%	citizens saying this is a top
Japan Netherlands		18%	concern.
Australia		16% 15%	
Saudi Arabia		14%	Dory Hundony and
Sweden		13%	Peru, Hungary and
France		12%	Malaysia complete the five
Great Britain		10%	nations most worried abou
Germany		8%	Financial/Political corruption.

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5 | CRIME & VIOLENCE

(%) worried in February 2021 in each country

Global	3	24%	
Sweden	-	57%	
Mexico		52%	
Chile		48%	Crime 8
South Africa		47%	top issu
Argentina	*	45%	
Peru		43%	Februar
India	<u>-</u>	28%	24% ac
Brazil	<u></u>	27%	selectin
France		27%	which w
Israel	\$	27%	is just b
Netherlands		27%	13 JUST D
Turkey	C*	22%	
Australia	***	21%	This mo
Germany		21%	violence
US		19%	concerr
Great Britain		16%	and Sw
Belgium		15%	
Malaysia		15%	
Italy		14%	Althoug
Hungary		12%	has bee
South Korea	(•);	12%	Mexico
Canada	+	11%	Februar
Saudi Arabia	5.5%) 	10%	COVID
Japan		8%	
Poland		7%	
Spain		7%	
Russia		6%	

Crime & violence is the 5th top issue of concern in February with an average of 24% across all countries selecting this. Healthcare, which was fifth in January, is just behind with 23%.

This month, Crime & violence is the number one concern in Argentina, Chile and Sweden.

Although Crime & violence has been the top worry in Mexico since 2016, in February it is overtaken by COVID-19.

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ECONOMIC FOCUS







IPSOS GLOBAL ECONOMIC OUTLOOK SURVEY

Running alongside our *What Worries the World* survey, Ipsos' Global Consumer Confidence study asks the public in 27 countries questions relating to the economy and finance, on a country and personal level.

The following slides use some of this data to provide extra information on the public view of the present economic climate and future expectations in 27 countries.

Find out more on our consolidated global economic indicator portal: <u>https://www.ipsosglobalindicators.com/</u>

Please contact: <u>Nicolas.Boyon@lpsos.com</u> for more information.

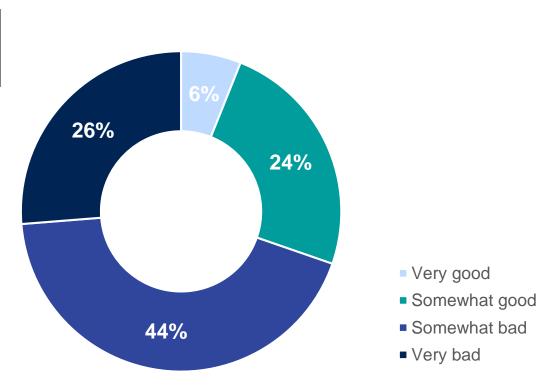
ECONOMIC FOCUS

A majority in most of the 27 countries surveyed say that the current economic situation in their country is "bad".

Q

How would you describe the economic situation in your country?

Global country average Good: 30% Bad: 70%



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We find a broadly negative outlook as seven in 10 (according to our global country average) consider the economic situation in their country to be "bad" while three in 10 say it is "good". People are more likely to rate their country's economy as "very" or "somewhat" good in: Saudi Arabia (89%) 1. 2. India (68%) 3. Sweden (60%) 4. Australia (57%) 5. Netherlands (51%) The nations where larger majorities say their country's economy is "very" or "somewhat" bad are: Argentina (93%) 1. 2. Japan (92%)

- 3. Spain (89%)
- 4. Peru (89%)
- 5. Italy (89%)





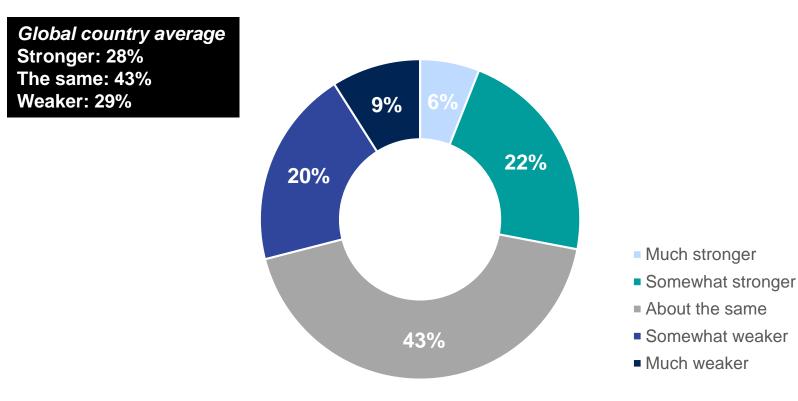
ECONOMIC FOCUS

Looking ahead six months, people around the world are split on whether the local economy will improve.



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Six months from now, do you expect the economy in your local area to be...



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Our global country average of the public's economic expectations in 27 countries finds similar proportions expecting the local economy to get stronger (28%) and weaker (29%). More people say the economy will be "much" or "somewhat" stronger in: Saudi Arabia (73%) 1. 2. India (61%) 3. Brazil (54%) 4. Mexico (41%) 5. Peru (41%) The following countries have larger segments of the public saying the economy will be "much" or "somewhat" weaker: Japan (52%) 1. 2. France (49%) 3. Belgium (45%) 4. Poland (43%)

5. South Korea (41%)



METHODOLOGY

This 27-country Global Advisor survey was conducted between January 22nd – February 5th 2021 via the Ipsos Online Panel system among 19,520 adults aged 18-74 in Canada, Israel, Malaysia, South Africa, Turkey and the United States, and 16-74 in all 21 other countries.

The "Global Country Average" reflects the average result for all the countries where the survey was conducted. It has not been adjusted to the population size of each country and is not intended to suggest a total result.

The sample consists of approximately 1000+ individuals in each of Australia, Belgium, Brazil, Canada, France, Germany, Great Britain, Italy, Israel, Japan, Mexico, Spain, Sweden, and the US, and approximately 500+ individuals in each of Argentina, Chile, Hungary, India, Malaysia, the Netherlands, Peru, Poland, Russia, Saudi Arabia, South Africa, South Korea, and Turkey.

The samples in Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, Poland, South Korea, Spain, Sweden, and the US can be taken as representative of these countries' general adult population under the age of 75. The samples in Brazil, Chile, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa, and Turkey are more urban, more educated, and/or more affluent than the general population. The survey results for these markets should be viewed as reflecting the views of the more "connected" segment of these populations.

Weighting has been employed to balance demographics and ensure that the sample's composition reflects that of the adult population according to the most recent census data.

The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 5.0 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website.

Where results do not sum to 100 or the 'difference' appears to be +/-1 more/less than the actual, this may be due to rounding, multiple responses, or the exclusion of don't knows or not stated responses The publication of these findings abides by local rules and regulations.

