

Thinking of the issues presented facing your community, which one do you feel should receive the greatest attention from community leaders? What other issues do you think are important for your community right now? - Total Mentions

	Winter 2020	Region				South Bruce's Shift		Age				Gender		Education				Income	
	Total	Bruce County	Grey County	Perth County	North Bruce	Rest of Bruce County	16-24	25-34	35-44	55+	Male	Female	High school or less	College	Some university	>30%K	\$10K or below	\$50K+	
Base (U-weighted): All Respondents	26	26	15	10	6	6	11	11	11	11	15	11	15	11	10	15	10	10	
Base (W-weighted): All Respondents	960	180	264	158	147	158	152	152	152	216	234	308	354	192	198	198	142	317	
COVID-19 or coronavirus	81.3%	81.4%	80.3%	88.0%	83.6%	83.3%	86.3%	86.4%	86.3%	86.4%	86.0%	86.3%	86.3%	86.3%	86.3%	86.3%	86.3%	86.3%	
Healthcare	123	29	63	31	1	28	18	49	59	47	76	57	26	42	12	28	28	72	
Social services - paramedics, daycare, housing	78	24	39	12	0	24	9	35	32	29	47	48	7	21	11	17	17	46	
Environment/Pollution	76	20	42	10	0	12	12	19	27	11	39	11	31	22	8	20	20	36	
Economy (general)	68	16	23	19	1	14	7	19	32	33	25	33	8	17	7	17	17	30	
Poverty/The poor/Welfare/homeless	62	19	18	14	2	17	10	13	28	28	27	28	4	22	4	17	17	22	
Small local business	58	12	18	15	1	12	10	20	22	22	22	20	7	15	10	10	10	28	
Education/Schools/universities	54	14	18	15	1	12	10	18	22	18	22	22	20	7	15	10	10	28	
Highways/Roads/infrastructure	51	12	24	15	1	12	10	20	22	22	22	20	7	15	10	10	10	28	
Mental issues - drugs, gambling, pornography, religion, euthanasia	48	12	18	15	1	12	10	18	22	18	22	22	20	7	15	10	10	28	
Taxes	47	12	18	15	1	12	10	18	22	18	22	22	20	7	15	10	10	28	
Services/Aging population	44	12	18	15	1	12	10	18	22	18	22	22	20	7	15	10	10	28	
Nuclear waste handling/storage	42	12	18	15	1	12	10	18	22	18	22	22	20	7	15	10	10	28	
Technology/Internet/cable	40	12	18	15	1	12	10	18	22	18	22	22	20	7	15	10	10	28	
Agriculture/Farming	38	12	18	15	1	12	10	18	22	18	22	22	20	7	15	10	10	28	
Public transportation/ transit system	36	12	18	15	1	12	10	18	22	18	22	22	20	7	15	10	10	28	
National security/safety of Canadians	34	12	18	15	1	12	10	18	22	18	22	22	20	7	15	10	10	28	
Crime/Violence/Gangs	32	12	18	15	1	12	10	18	22	18	22	22	20	7	15	10	10	28	
Government/Political leadership	30	12	18	15	1	12	10	18	22	18	22	22	20	7	15	10	10	28	
Food issues	28	12	18	15	1	12	10	18	22	18	22	22	20	7	15	10	10	28	
Tourism	26	12	18	15	1	12	10	18	22	18	22	22	20	7	15	10	10	28	
Waste collection/disposal	24	12	18	15	1	12	10	18	22	18	22	22	20	7	15	10	10	28	
Youth issues/Child poverty, abuse	22	12	18	15	1	12	10	18	22	18	22	22	20	7	15	10	10	28	
Municipal politics	20	12	18	15	1	12	10	18	22	18	22	22	20	7	15	10	10	28	
Attracting businesses	18	12	18	15	1	12	10	18	22	18	22	22	20	7	15	10	10	28	
Snow removal	16	12	18	15	1	12	10	18	22	18	22	22	20	7	15	10	10	28	
Deficit/Debt/Government spending	14	12	18	15	1	12	10	18	22	18	22	22	20	7	15	10	10	28	
Recognition/Name issues	12	12	18	15	1	12	10	18	22	18	22	22	20	7	15	10	10	28	
Water supply issues	10	12	18	15	1	12	10	18	22	18	22	22	20	7	15	10	10	28	
Biological/Bioscience	8	12	18	15	1	12	10	18	22	18	22	22	20	7	15	10	10	28	
Cost of living	6	12	18	15	1	12	10	18	22	18	22	22	20	7	15	10	10	28	
Gun control	4	12	18	15	1	12	10	18	22	18	22	22	20	7	15	10	10	28	
Population issues	2	12	18	15	1	12	10	18	22	18	22	22	20	7	15	10	10	28	
Gay rights	1	12	18	15	1	12	10	18	22	18	22	22	20	7	15	10	10	28	
Oil/gas prices	1	12	18	15	1	12	10	18	22	18	22	22	20	7	15	10	10	28	
Social Inequality	1	12	18	15	1	12	10	18	22	18	22	22	20	7	15	10	10	28	
Armed forces/Military/Defence	1	12	18	15	1	12	10	18	22	18	22	22	20	7	15	10	10	28	
Industry (unspecified)	1	12	18	15	1	12	10	18	22	18	22	22	20	7	15	10	10	28	
How are we important	1	12	18	15	1	12	10	18	22	18	22	22	20	7	15	10	10	28	
Other mentions	1	12	18	15	1	12	10	18	22	18	22	22	20	7	15	10	10	28	
Never/Nothing	1	12	18	15	1	12	10	18	22	18	22	22	20	7	15	10	10	28	
Don't know	1	12	18	15	1	12	10	18	22	18	22	22	20	7	15	10	10	28	
Sigma	187.1%	177.8%	196.9%	181.8%	178.3%	177.4%	181.1%	184.2%	185.3%	188.7%	185.2%	185.2%	175.7%	185.6%	207.0%	188.2%	181.8%	188.4%	

Overall, would you say you are very knowledgeable, somewhat knowledgeable, not very knowledgeable, or not at all knowledgeable about nuclear energy and nuclear technology issues?

	Winter 2020	Region			South Bruce Split		Age			Gender		Education			Income		
	Total	Bruce County	Grey County	Huron County	South Bruce	Rest of Bruce County	18-34	35-54	55+	Male	Female	High school or less	College	Sme University	<\$30K	\$30K to <\$60K	\$60K+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base (Un-weighted): All Respondents	600	250	215	135	100	150	87	174	339	291	309	359	72	164	75	169	305
Base (Weighted): All Respondents	600	180	264	156	14*	166	132*	192	276	294	306	354	76*	166	76*	162	317
Very knowledgeable (4)	62	28	18	17	2	26	19	12	31	47	15	27	9	24	6	8	46
	10.40%	15.40%	6.70%	10.80%	14.40%	15.50%	14.10%	6.50%	11.30%	16.10%	4.90%	7.80%	12.10%	14.60%	8.10%	5.10%	14.50%
Somewhat knowledgeable (3)	308	99	129	80	9	90	48	108	152	167	141	159	46	101	28	73	183
	51.40%	55.00%	48.90%	51.30%	64.80%	54.10%	36.30%	56.20%	55.20%	56.70%	46.20%	45.10%	60.20%	61.10%	36.70%	45.10%	57.60%
Not very knowledgeable (2)	170	43	85	42	3	40	44	57	68	55	115	117	16	35	30	55	77
	28.30%	23.80%	32.20%	26.90%	17.60%	24.40%	33.60%	29.90%	24.70%	18.60%	37.70%	33.20%	21.50%	21.00%	39.70%	33.70%	24.20%
Not at all knowledgeable (1)	60	10	32	17	0	10	21	14	24	25	34	49	5	6	12	26	12
	9.90%	5.80%	12.10%	11.10%	3.30%	6.00%	16.00%	7.40%	8.80%	8.60%	11.20%	14.00%	6.30%	3.30%	15.40%	16.10%	3.70%
Summary (Net)																	
Top 2 Box (NET)	370	127	147	97	11	115	67	120	183	214	156	187	55	125	34	81	228
	61.70%	70.40%	55.70%	62.00%	79.10%	69.60%	50.50%	62.60%	66.50%	72.80%	51.10%	52.80%	72.30%	75.70%	44.80%	50.20%	72.20%
Low 2 Box (NET)	230	53	117	59	3	50	65	72	92	80	150	167	21	40	42	81	88
	38.30%	29.60%	44.30%	38.00%	20.90%	30.40%	49.50%	37.40%	33.50%	27.20%	48.90%	47.20%	27.70%	24.30%	55.20%	49.80%	27.80%
Sigma	600	180	264	156	14	166	132	192	276	294	306	354	76	166	76	162	317
Mean	2.62	2.8	2.5	2.62	2.9	2.79	2.49	2.62	2.69	2.8	2.45	2.47	2.78	2.87	2.38	2.39	2.83
Std Dev	0.8	0.77	0.79	0.82	0.69	0.77	0.93	0.72	0.79	0.81	0.76	0.83	0.74	0.69	0.85	0.82	0.71
Std Err	0.03	0.05	0.05	0.07	0.07	0.06	0.1	0.05	0.04	0.05	0.04	0.04	0.09	0.05	0.1	0.06	0.04

In order to help meet Ontario's future electricity demand, would you strongly support, somewhat support, somewhat oppose or strongly oppose upgrading and refurbishing existing nuclear power plants?

	Winter 2020	Region			South Bruce Split		Age			Gender		Education			Income		
	Total	Bruce County	Grey County	Huron County	South Bruce	Rest of Bruce County	18-34	35-54	55+	Male	Female	High school or less	College	Sme University	<\$30K	\$30K to <\$60K	\$60K+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base (Un-weighted): All Respondents	600	250	215	135	100	150	87	174	339	291	309	359	72	164	75	169	305
Base (Weighted): All Respondents	600	180	264	156	14*	166	132*	192	276	294	306	354	76*	166	76*	162	317
Strongly support (4)	283	102	102	79	7	95	61	88	134	166	117	160	42	78	39	59	169
	47.10%	56.70%	38.60%	50.60%	48.60%	57.40%	46.10%	45.80%	48.60%	56.40%	38.30%	45.30%	55.60%	47.10%	50.90%	36.30%	53.50%
		C		C						K							P
Somewhat support (3)	208	50	103	54	4	46	47	68	92	83	125	124	22	59	26	62	102
	34.60%	27.70%	39.20%	34.90%	25.60%	27.90%	35.40%	35.60%	33.50%	28.10%	40.80%	35.20%	28.60%	35.80%	34.40%	38.30%	32.10%
		B								J							
Somewhat oppose (2)	49	8	27	14	1	7	6	18	24	21	28	30	4	15	7	20	17
	8.10%	4.50%	10.00%	9.20%	5.50%	4.40%	4.70%	9.60%	8.70%	7.00%	9.20%	8.60%	5.10%	8.80%	9.30%	12.30%	5.40%
		B															Q
Strongly oppose (1)	35	13	18	5	3	10	10	8	17	13	22	23	5	7	2	12	19
	5.90%	7.20%	6.70%	3.10%	19.00%	6.20%	7.80%	4.20%	6.10%	4.50%	7.20%	6.40%	7.20%	4.20%	2.10%	7.50%	6.10%
					F												
Don't Know	25	7	15	4	0	7	8	9	8	12	14	16	3	7	3	9	9
	4.20%	4.00%	5.50%	2.30%	1.30%	4.20%	5.90%	4.80%	3.00%	3.90%	4.50%	4.50%	3.60%	4.00%	3.40%	5.60%	2.90%
Summary (Net)																	
Top 2 Box (NET)	490	152	205	133	11	141	108	156	226	249	242	284	64	137	65	121	271
	81.70%	84.40%	77.70%	85.50%	74.20%	85.30%	81.50%	81.40%	82.10%	84.50%	79.10%	80.50%	84.10%	83.00%	85.30%	74.60%	85.60%
																	P
Low 2 Box (NET)	84	21	44	19	4	17	17	26	41	34	50	53	9	22	9	32	36
	14.00%	11.60%	16.70%	12.20%	24.50%	10.50%	12.60%	13.80%	14.90%	11.60%	16.40%	15.00%	12.30%	13.00%	11.30%	19.80%	11.50%
					F												Q
Sigma	600	180	264	156	14	166	132	192	276	294	306	354	76	166	76	162	317
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Mean	3.28	3.39	3.16	3.36	3.05	3.42	3.27	3.29	3.28	3.42	3.15	3.25	3.37	3.31	3.39	3.1	3.37
		C		C		E				K					P		P
Std Dev	0.86	0.89	0.88	0.78	1.19	0.85	0.9	0.82	0.88	0.82	0.88	0.88	0.89	0.81	0.75	0.91	0.85
Std Err	0.04	0.06	0.06	0.07	0.12	0.07	0.1	0.06	0.05	0.05	0.05	0.05	0.11	0.06	0.09	0.07	0.05

Why do you say that?

	Winter 2020				Region				South Bruce's Shift				Age				Gender				Education				Income			
	Total	Bruce County	Grey County	Huron County	West of Bruce County	16-24	25-34	35-44	45-54	Male	Female	High school or less	College	Some university	>30K	\$10K to \$30K	\$5K to \$10K	\$0 to \$5K										
Base (Unweighted): All Respondents	250	25	25	15	15	27	27	11	35	22	30	15	15	16	16	15	15	15										
Base (Weighted): All Respondents	960	180	264	156	144	156	152	152	276	234	308	234	234	198	198	198	198	198										
Support - NET	86.1%	71.6%	85.4%	70.1%	81.2%	71.8%	88.0%	64.8%	86.1%	72.1%	80.3%	65.2%	70.2%	88.0%	50.3%	62.2%	72.3%											
It is necessary to choose to better alternatives are available	73	21	31	15	1	25	14	25	33	34	37	47	8	17	6	20	34											
Clear good for the environment	81	15	23	23	2	13	9	20	32	35	26	34	8	19	5	10	43											
Refurbishing rather than building new plants/needs to be maintained/kept up to date	67	10	23	10	0	14	14	18	27	17	40	28	9	10	11	18	25											
Create jobs	55	23	17	16	1	22	10	27	12	29	25	38	5	11	4	12	38											
Like nuclear	45	19	16	11	2	17	13	11	21	31	14	23	2	19	6	8	50											
Good for economy	31	14	10	7	1	13	9	7	16	19	12	22	3	7	3	9	8											
Good power source/creates energy	30	7	16	7	2	5	10	6	14	21	9	17	5	8	6	4	16											
Nuclear power is safe/not dangerous	24	11	8	6	1	4	3	11	5	9	6	11	2	5	3	3	11											
Cost effective/cheaper	24	0	7	3	1	3	5	4	13	13	11	14	6	4	6	5	12											
I am opposed to wind based power/better than wind based power	17	2	7	8	0	2	0	6	11	7	11	10	4	3	2	5	10											
Good best option	15	7	6	4	0	6	4	4	7	10	8	8	2	6	0	6	6											
Efficient/EV working	12	3	5	4	0	3	0	5	7	6	7	6	2	4	1	0	10											
Better alternative to burning coal	12	1	2	1	0	2	0	2	3	3	3	3	1	2	1	2	2											
Reliable/dependable	10	0	2	2	0	0	2	2	0	2	1	2	1	1	0	0	4											
Good for the community	9	0	7	1	0	1	2	3	4	3	6	4	1	3	0	2	5											
Well established/best around a long time	8	1	4	3	0	1	2	3	4	5	4	7	0	1	0	4	4											
Solar power doesn't generate enough power	6	1	4	1	0	1	0	2	4	5	1	4	1	1	0	3	3											
Already there/used to it	6	0	4	0	0	2	0	3	3	2	4	2	0	3	0	2	4											
Futuristic/In the way of the future	5	0	3	0	0	0	0	4	2	3	2	0	0	2	0	0	3											
Local live in the area	4	0	2	2	0	0	2	2	0	3	1	2	1	1	0	0	4											
Technology	4	0	2	2	0	2	1	3	3	1	2	0	0	0	0	0	4											
Connected to the company (work items, personnel)	2	0	0	0	0	2	1	0	1	2	0	0	1	1	0	0	2											
Oppose - NET	14.9%	21.0%	14.6%	29.9%	18.8%	28.2%	11.0%	34.9%	27.9%	27.9%	19.7%	29.8%	29.8%	11.0%	37.8%	37.8%	27.7%											
Dangerous/safety concerns	41	10	22	9	1	9	10	12	10	15	2	29	26	2	13	7	17											
Better options out there for creating energy	33	9	13	12	1	8	9	11	14	13	20	10	4	14	2	12	17											
Concerned about nuclear waste	22	7	11	11	0	7	3	10	18	14	15	14	5	9	5	7	13											
Concerned about the cost/best expensive	3	0	1	1	0	1	0	1	1	1	1	1	0	0	0	0	3											
Environmental concerns/not good for the environment	14	2	10	2	0	2	2	3	10	6	8	7	3	4	1	6	6											
Don't like nuclear	2	0	1	1	0	1	0	1	1	1	1	1	0	0	0	0	2											
Prefer solar generated power	13	0	8	3	0	2	0	3	10	8	7	3	1	8	0	1	6											
Prefer wind generated power	1	0	1	0	0	0	0	1	1	1	1	1	0	0	0	0	1											
Need to replace the facility/build new plants	4	0	0	1	1	3	2	3	0	1	3	1	0	2	0	0	3											
Don't agree/opport limit	2	0	0	1	0	1	0	0	2	0	2	1	0	1	1	0	1											
Make community undesirable	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0											
Concerned about selling our resources to the U.S.	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0											
Health concerns	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0											
Worried - NET	28	9	14	4	1	8	5	17	4	7	20	16	6	4	2	8	15											
Do not know enough about/if need more information	21	7	10	4	1	6	5	13	2	6	15	11	6	2	2	7	8											
Depends on cost to the community	3	0	3	0	0	0	0	3	0	0	3	0	0	0	0	0	3											
Other	24	0	13	0	1	4	1	7	17	7	17	14	2	8	0	5	13											
Don't know	4	0	4	0	0	0	0	4	0	0	0	0	0	0	0	0	4											
Totals	183	24	37	20	19	30	16	30	38	30	30	18	19	21	9	19	43											

How familiar would you say that you are with Bruce Power?

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	Total	Bruce County	Grey County	Huron County	South Bruce	Rest of Bruce County	18-34	35-54	55+	Male	Female	High school or less	College	Sme University	<\$30K	\$30K to <\$60K	\$60K+
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Base (Weighted): All Respondents	600	180	264	156	14*	166	132*	192	276	294	306	354	76*	166	76*	162	317
Very familiar (4)	146	61	49	36	5	56	25	43	77	78	68	80	20	45	16	36	88
	24.30%	33.90%	18.40%	23.00%	32.90%	33.90%	18.70%	22.60%	28.10%	26.50%	22.10%	22.70%	26.40%	27.30%	20.60%	22.30%	27.80%
Somewhat familiar (3)	350	99	164	87	8	92	86	114	150	174	176	204	47	97	46	87	185
	58.40%	55.30%	62.20%	55.60%	54.80%	55.30%	65.20%	59.60%	54.20%	59.30%	57.50%	57.70%	61.90%	58.50%	60.30%	53.50%	58.50%
Not very familiar (2)	79	16	38	26	1	14	16	30	33	32	48	45	9	23	9	28	38
	13.20%	8.60%	14.30%	16.70%	8.20%	8.70%	12.20%	15.60%	12.10%	10.80%	15.60%	12.70%	11.70%	14.20%	11.80%	17.20%	12.10%
Not at all familiar (1)	23	3	12	7	1	3	5	4	13	9	14	23	0	0	5	9	5
	3.80%	1.80%	4.70%	4.70%	4.10%	1.60%	3.90%	2.20%	4.90%	3.10%	4.50%	6.40%	-	-	7.20%	5.80%	1.70%
Never heard of Bruce Power	1	0	1	0	0	0	0	0	1	0	1	1	0	0	0	1	0
	0.20%	-	0.40%	-	-	-	-	-	0.40%	-	0.40%	0.30%	-	-	-	0.70%	-
Don't Know	1	1	0	0	0	1	0	0	1	1	0	1	0	0	0	1	0
	0.10%	0.50%	-	-	-	0.50%	-	-	0.30%	0.30%	-	0.20%	-	-	-	0.50%	-
Summary (Net)																	
Top 2 Box (NET)	496	160	213	123	13	148	111	158	227	252	244	284	67	142	61	123	273
	82.60%	89.10%	80.60%	78.60%	87.70%	89.20%	83.90%	82.20%	82.30%	85.70%	79.60%	80.40%	88.30%	85.80%	80.90%	75.80%	86.30%
Low 2 Box (NET)	102	19	50	33	2	17	21	34	47	41	61	67	9	23	14	37	44
	17.00%	10.40%	19.00%	21.40%	12.30%	10.30%	16.10%	17.80%	17.00%	14.00%	20.00%	19.00%	11.70%	14.20%	19.10%	23.00%	13.70%
Sigma	600	180	264	156	14	166	132	192	276	294	306	354	76	166	76	162	317
Mean	3.03	3.22	2.95	2.97	3.17	3.22	2.99	3.03	3.06	3.09	2.98	2.97	3.15	3.13	2.94	2.93	3.12
Std Dev	0.73	0.67	0.72	0.77	0.77	0.67	0.69	0.69	0.77	0.7	0.75	0.78	0.6	0.63	0.79	0.8	0.67
Std Err	0.03	0.04	0.05	0.07	0.08	0.05	0.07	0.05	0.04	0.04	0.04	0.04	0.07	0.05	0.09	0.06	0.04

And, what is your overall impression of Bruce Power?

	Winter 2020	Region			South Bruce Split		Age			Gender		Education			Income		
	Total	Bruce County	Grey County	Huron County	South Bruce	Rest of Bruce County	18-34	35-54	55+	Male	Female	High school or less	College	Sme University	<\$30K	\$30K to <\$60K	\$60K+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base (Un-weighted): Familiar with Bruce Power	575	242	204	129	96	146	84	169	322	280	295	335	72	164	70	157	300
Base (Weighted): Familiar with Bruce Power	575	176	251	149	14*	162	127*	188	260	284	291	329	76*	166	70*	151	311
Excellent (6)	135	47	58	30	6	42	29	34	72	70	65	72	20	43	16	27	86
	23.50%	26.90%	23.30%	19.90%	42.20%	25.60%	23.10%	18.10%	27.70%	24.60%	22.50%	21.80%	25.90%	25.90%	22.90%	18.00%	27.50%
Very good (5)	178	56	68	54	3	53	29	66	83	80	98	93	26	59	21	53	89
	31.00%	31.60%	27.20%	36.60%	20.20%	32.60%	22.70%	35.20%	32.00%	28.20%	33.70%	28.40%	34.30%	35.50%	30.20%	35.30%	28.60%
Good (4)	184	56	85	42	3	54	46	64	73	92	91	107	26	47	21	50	98
	31.90%	32.00%	33.80%	28.50%	20.10%	33.10%	36.50%	34.20%	28.10%	32.50%	31.30%	32.50%	33.70%	28.60%	30.00%	33.00%	31.50%
Fair (3)	54	13	25	17	1	12	16	16	23	27	28	37	2	15	11	15	24
	9.40%	7.10%	10.00%	11.20%	6.10%	7.20%	12.30%	8.40%	8.70%	9.40%	9.50%	11.30%	2.70%	9.10%	15.30%	10.10%	7.70%
Poor (2)	6	1	5	0	1	0	2	3	1	5	1	5	0	1	0	1	5
	1.10%	0.60%	2.10%	-	7.20%	-	1.80%	1.50%	0.50%	1.90%	0.30%	1.50%	-	0.80%	-	0.70%	1.70%
Very poor (1)	6	2	2	2	0	1	3	1	2	5	1	3	3	0	0	0	5
	1.00%	1.10%	1.00%	1.00%	3.40%	0.90%	2.30%	0.70%	0.60%	1.60%	0.40%	1.00%	3.50%	-	0.10%	0.10%	1.70%
Don't Know	12	1	7	4	0	1	2	4	6	5	7	12	0	0	1	4	5
	2.10%	0.70%	2.60%	2.80%	0.70%	0.70%	1.30%	2.00%	2.40%	1.80%	2.30%	3.60%	-	-	1.40%	2.70%	1.50%
Summary (Net)																	
Top 3 Box (NET)	497	159	211	126	11	148	104	164	228	242	255	272	71	149	58	130	272
	86.40%	90.60%	84.30%	85.00%	82.50%	91.30%	82.30%	87.40%	87.70%	85.30%	87.50%	82.70%	93.80%	90.00%	83.10%	86.40%	87.50%
Top 2 Box (NET)	313	103	126	84	9	94	58	100	155	150	163	165	46	102	37	80	174
	54.50%	58.50%	50.50%	56.50%	62.40%	58.20%	45.80%	53.20%	59.70%	52.80%	56.20%	50.20%	60.20%	61.40%	53.10%	53.30%	56.00%
Low 2 Box (NET)	12	3	8	2	1	1	5	4	3	10	2	8	3	1	0	1	11
	2.10%	1.60%	3.10%	1.00%	10.70%	0.90%	4.10%	2.10%	1.10%	3.50%	0.80%	2.40%	3.50%	0.80%	0.10%	0.80%	3.40%
Low 3 Box (NET)	66	15	33	18	2	13	21	20	26	37	30	45	5	17	11	16	34
	11.50%	8.70%	13.10%	12.20%	16.80%	8.10%	16.40%	10.60%	9.80%	12.90%	10.20%	13.70%	6.20%	10.00%	15.50%	10.90%	11.10%
Sigma	575	176	251	149	14	162	127	188	260	284	291	329	76	166	70	151	311
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Mean	4.65	4.75	4.58	4.64	4.74	4.75	4.47	4.59	4.78	4.61	4.69	4.57	4.73	4.77	4.61	4.61	4.68
Std Dev	1.05	1.02	1.09	1	1.48	0.98	1.17	0.98	1.01	1.12	0.97	1.07	1.1	0.97	1.02	0.94	1.12
Std Err	0.04	0.07	0.08	0.09	0.15	0.08	0.13	0.08	0.06	0.07	0.06	0.06	0.13	0.08	0.12	0.08	0.06

How much have you read, seen, or heard about Bruce Power recently?

	Winter 2020	Region			South Bruce Split		Age			Gender		Education			Income		
	Total	Bruce County	Grey County	Huron County	South Bruce	Rest of Bruce County	18-34	35-54	55+	Male	Female	High school or less	College	Sme University	<\$30K	\$30K to <\$60K	\$60K+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base (Un-weighted): All Respondents	600	250	215	135	100	150	87	174	339	291	309	359	72	164	75	169	305
Base (Weighted): All Respondents	600	180	264	156	14*	166	132*	192	276	294	306	354	76*	166	76*	162	317
A lot (4)	126	59	41	26	7	52	26	38	61	58	67	71	14	41	10	31	80
	21.00%	32.60%	15.70%	16.40%	45.40%	31.50%	19.90%	20.00%	22.10%	19.80%	22.10%	20.10%	18.50%	24.50%	12.70%	18.90%	25.40%
Some (3)	236	64	109	63	6	58	53	82	100	121	114	123	36	76	25	60	126
	39.30%	35.30%	41.10%	40.70%	38.30%	35.10%	40.20%	42.70%	36.40%	41.20%	37.40%	34.70%	47.50%	46.10%	33.00%	37.10%	39.80%
Not much (2)	151	42	68	42	2	40	30	44	77	80	72	97	20	32	19	43	79
	25.20%	23.20%	25.70%	26.80%	13.90%	24.00%	22.60%	23.10%	28.00%	27.00%	23.50%	27.30%	25.80%	19.20%	25.50%	26.80%	25.10%
Nothing at all (1)	85	14	46	25	0	14	23	27	35	33	52	61	6	17	22	27	30
	14.20%	7.90%	17.50%	16.10%	2.40%	8.40%	17.30%	14.20%	12.80%	11.40%	17.00%	17.30%	8.20%	10.20%	28.80%	16.70%	9.50%
Don't Know	2	2	0	0	0	2	0	0	2	2	0	2	0	0	0	1	1
	0.30%	0.90%	-	-	-	1.00%	-	-	0.60%	0.60%	-	0.50%	-	-	-	0.50%	0.30%
Summary (Net)																	
Top 2 Box (NET)	361	122	150	89	12	110	79	120	162	180	182	194	50	117	35	91	206
	60.20%	68.00%	56.80%	57.10%	83.70%	66.60%	60.10%	62.70%	58.60%	61.00%	59.50%	54.90%	66.00%	70.60%	45.70%	56.00%	65.20%
Low 2 Box (NET)	237	56	114	67	2	54	53	72	113	113	124	158	26	49	41	70	109
	39.50%	31.10%	43.20%	42.90%	16.30%	32.40%	39.90%	37.30%	40.80%	38.40%	40.50%	44.60%	34.00%	29.40%	54.30%	43.50%	34.60%
Seen (NET)	513	164	218	131	14	150	109	165	239	259	254	291	70	149	54	134	286
	85.50%	91.20%	82.50%	83.90%	97.60%	90.60%	82.70%	85.80%	86.50%	88.10%	83.00%	82.20%	91.80%	89.80%	71.20%	82.80%	90.30%
Sigma	600	180	264	156	14	166	132	192	276	294	306	354	76	166	76	162	317
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Mean	2.67	2.94	2.55	2.57	3.27	2.91	2.63	2.69	2.68	2.7	2.65	2.58	2.76	2.85	2.3	2.59	2.81
Std Dev	0.96	0.94	0.96	0.95	0.81	0.95	0.99	0.95	0.96	0.92	1.01	1	0.85	0.91	1.03	0.98	0.92
Std Err	0.04	0.06	0.07	0.08	0.08	0.08	0.11	0.07	0.05	0.05	0.06	0.05	0.1	0.07	0.12	0.08	0.05

In the past 12 months, has your overall impression of Bruce Power's Nuclear Generation station changed? Would you say your impression has become more positive, more negative or has stayed the same?

	Winter 2020	Region			South Bruce Split		Age			Gender		Education			Income		
	Total	Bruce County	Grey County	Huron County	South Bruce	Rest of Bruce County	18-34	35-54	55+	Male	Female	High school or less	College	Sme University	<\$30K	\$30K to <\$60K	\$60K+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base (Un-weighted): Familiar with Bruce Power	575	242	204	129	96	146	84	169	322	280	295	335	72	164	70	157	300
Base (Weighted): Familiar with Bruce Power	575	176	251	149	14*	162	127*	188	260	284	291	329	76*	166	70*	151	311
More positive	80	30	34	16	4	26	17	22	41	35	45	42	15	21	5	19	50
	13.80%	17.00%	13.50%	10.70%	25.80%	16.20%	13.20%	11.90%	15.60%	12.20%	15.50%	12.80%	20.20%	12.40%	7.60%	12.40%	16.10%
More negative	28	12	10	7	3	8	7	12	9	11	17	16	3	9	4	5	16
	4.90%	6.70%	3.80%	4.40%	24.20%	5.20%	5.40%	6.30%	3.60%	3.90%	5.80%	4.80%	3.60%	5.60%	5.80%	3.30%	5.00%
Stayed the same	465	133	205	126	7	127	103	154	208	237	228	269	58	136	59	126	245
	80.80%	75.90%	81.80%	84.90%	50.00%	78.10%	81.40%	81.80%	79.70%	83.30%	78.30%	81.70%	76.20%	82.00%	83.90%	83.60%	78.80%
Don't Know	3	1	2	0	0	1	0	0	3	2	1	2	0	0	2	1	0
	0.50%	0.50%	0.90%	-	-	0.50%	-	-	1.10%	0.70%	0.40%	0.60%	-	-	2.70%	0.70%	-
Sigma	575	176	251	149	14	162	127	188	260	284	291	329	76	166	70	151	311
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Please tell me to what extent you agree or disagree with each one? Is that strongly or somewhat? - Top 2 Box Summary

	Winter 2020	Region			South Bruce Split		Age			Gender		Education			Income		
	Total	Bruce County	Grey County	Huron County	South Bruce	Rest of Bruce County	18-34	35-54	55+	Male	Female	High school or less	College	Sme University	<\$30K	\$30K to <\$60K	\$60K+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base (Un-weighted): Familiar with Bruce Power	575	242	204	129	96	146	84	169	322	280	295	335	72	164	70	157	300
Base (Weighted): Familiar with Bruce Power	575	176	251	149	14*	162	127*	188	260	284	291	329	76*	166	70*	151	311
I have confidence that the Bruce Nuclear Facility operates safely	545	168	234	143	12	156	118	182	244	275	270	311	73	156	63	145	296
	94.70%	95.30%	93.30%	96.30%	88.10%	95.90%	93.30%	97.00%	93.70%	96.70%	92.80%	94.50%	96.00%	94.20%	89.40%	96.40%	95.10%
Bruce Power is a good community citizen	532	168	229	134	12	156	115	174	243	263	269	300	73	155	62	144	287
	92.50%	95.70%	91.50%	90.20%	88.30%	96.40%	90.80%	92.60%	93.20%	92.50%	92.40%	91.20%	95.80%	93.40%	89.10%	95.50%	92.20%
I have confidence in the security measures at the Bruce Nuclear Facility	521	165	215	140	12	153	112	176	233	261	260	298	69	150	55	140	289
	90.60%	94.00%	85.90%	94.40%	87.30%	94.60%	88.00%	93.70%	89.60%	92.00%	89.20%	90.70%	91.20%	90.20%	78.70%	92.60%	93.00%
Bruce Power is involved with the community in a positive way	512	166	224	123	12	154	101	174	238	249	263	286	71	151	61	134	281
	89.10%	94.10%	89.30%	82.70%	86.40%	94.80%	79.30%	92.50%	91.40%	87.80%	90.40%	87.10%	93.20%	91.40%	86.50%	89.10%	90.40%
Bruce Power is responsibly managed	482	149	202	131	11	137	105	153	223	243	238	265	67	145	58	125	265
	83.70%	84.50%	80.50%	88.20%	82.20%	84.60%	82.70%	81.50%	85.80%	85.60%	81.90%	80.50%	88.20%	87.50%	83.10%	83.10%	85.00%
Bruce Power keeps the community updated through regular communications	460	153	188	119	13	140	93	151	216	232	228	250	73	134	48	121	258
	80.00%	87.00%	75.00%	80.20%	94.50%	86.40%	73.50%	80.20%	83.00%	81.70%	78.30%	76.00%	95.70%	80.80%	68.50%	80.50%	82.80%

Please tell me to what extent you agree or disagree with each one? Is that strongly or somewhat? - Low 2 Box Summary

	Winter 2020	Region			South Bruce Split		Age			Gender		Education			Income		
	Total	Bruce County	Grey County	Huron County	South Bruce	Rest of Bruce County	18-34	35-54	55+	Male	Female	High school or less	College	Sme University	<\$30K	\$30K to <\$60K	\$60K+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base (Un-weighted): Familiar with Bruce Power	575	242	204	129	96	146	84	169	322	280	295	335	72	164	70	157	300
Base (Weighted): Familiar with Bruce Power	575	176	251	149	14*	162	127*	188	260	284	291	329	76*	166	70*	151	311
Bruce Power keeps the community updated through regular communications	88	16	51	21	1	15	30	26	32	45	43	60	2	26	17	22	44
	15.30%	9.20%	20.20%	14.20%	5.50%	9.50%	23.90%	13.70%	12.30%	15.70%	14.90%	18.10%	3.00%	15.70%	24.30%	14.80%	14.20%
Bruce Power is responsibly managed	50	20	24	6	2	18	14	19	16	24	25	32	6	11	6	14	27
	8.60%	11.30%	9.40%	4.10%	12.60%	11.20%	11.00%	10.20%	6.30%	8.50%	8.70%	9.80%	7.60%	6.90%	8.50%	9.50%	8.70%
Bruce Power is involved with the community in a positive way	37	8	16	13	2	6	18	8	11	22	16	24	2	11	4	11	19
	6.50%	4.30%	6.50%	9.00%	13.60%	3.50%	14.30%	4.10%	4.40%	7.60%	5.30%	7.30%	2.60%	6.70%	5.30%	7.10%	6.20%
I have confidence in the security measures at the Bruce Nuclear Facility	31	7	20	4	1	5	10	4	17	14	17	15	1	14	10	7	13
	5.30%	3.80%	7.80%	2.90%	10.60%	3.20%	8.20%	2.00%	6.40%	4.80%	5.90%	4.60%	1.30%	8.20%	13.90%	4.90%	4.30%
Bruce Power is a good community citizen	26	6	11	9	2	5	10	10	6	17	9	16	2	8	3	3	19
	4.50%	3.60%	4.30%	5.90%	11.10%	3.00%	7.80%	5.30%	2.30%	6.10%	3.00%	4.80%	2.90%	4.70%	3.60%	2.00%	6.10%
I have confidence that the Bruce Nuclear Facility operates safely	20	7	11	2	1	6	5	1	13	7	13	10	2	8	5	4	11
	3.50%	4.00%	4.50%	1.00%	10.50%	3.50%	4.10%	0.80%	5.10%	2.40%	4.50%	2.90%	2.70%	4.90%	6.80%	2.60%	3.50%

Please tell me to what extent you agree or disagree with each one? Is that strongly or somewhat? - Bruce Power is a good community citizen

	Winter 2020	Region			South Bruce Split		Age			Gender		Education			Income		
	Total	Bruce County	Grey County	Huron County	South Bruce	Rest of Bruce County	18-34	35-54	55+	Male	Female	High school or less	College	Sme University	<\$30K	\$30K to <\$60K	\$60K+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base (Un-weighted): Familiar with Bruce Power	575	242	204	129	96	146	84	169	322	280	295	335	72	164	70	157	300
Base (Weighted): Familiar with Bruce Power	575	176	251	149	14*	162	127*	188	260	284	291	329	76*	166	70*	151	311
Strongly agree (4)	345	119	149	76	8	111	61	117	167	167	177	187	50	106	32	81	205
	60.00%	67.70%	59.60%	51.40%	59.40%	68.40%	47.80%	62.30%	64.20%	58.90%	61.00%	56.70%	65.80%	64.00%	45.50%	53.80%	65.80%
Somewhat agree (3)	187	49	80	58	4	45	55	57	76	95	92	113	23	49	31	63	82
	32.50%	28.00%	31.90%	38.80%	28.80%	28.00%	43.10%	30.30%	29.00%	33.60%	31.50%	34.40%	30.00%	29.30%	43.60%	41.70%	26.30%
Somewhat disagree (2)	16	6	5	5	1	5	7	6	3	9	7	9	2	5	1	3	11
	2.80%	3.30%	2.10%	3.50%	7.20%	3.00%	5.30%	3.30%	1.30%	3.20%	2.50%	2.70%	2.70%	3.30%	2.00%	2.00%	3.50%
Strongly disagree (1)	10	1	5	4	1	0	3	4	3	8	1	7	0	2	1	0	8
	1.70%	0.30%	2.10%	2.40%	3.90%	-	2.50%	2.00%	1.00%	2.80%	0.50%	2.10%	0.10%	1.50%	1.60%	0.10%	2.60%
Don't Know	17	1	10	6	0	1	2	4	12	4	13	13	1	3	5	4	5
	3.00%	0.70%	4.20%	3.80%	0.60%	0.70%	1.30%	2.10%	4.50%	1.40%	4.60%	4.00%	1.40%	1.90%	7.30%	2.50%	1.70%
Summary (Net)																	
Top 2 Box (NET)	532	168	229	134	12	156	115	174	243	263	269	300	73	155	62	144	287
	92.50%	95.70%	91.50%	90.20%	88.30%	96.40%	90.80%	92.60%	93.20%	92.50%	92.40%	91.20%	95.80%	93.40%	89.10%	95.50%	92.20%
Low 2 Box (NET)	26	6	11	9	2	5	10	10	6	17	9	16	2	8	3	3	19
	4.50%	3.60%	4.30%	5.90%	11.10%	3.00%	7.80%	5.30%	2.30%	6.10%	3.00%	4.80%	2.90%	4.70%	3.60%	2.00%	6.10%
Sigma	575	176	251	149	14	162	127	188	260	284	291	329	76	166	70	151	311
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Mean	3.55	3.64	3.55	3.45	3.45	3.66	3.38	3.56	3.64	3.51	3.6	3.52	3.64	3.59	3.44	3.53	3.58
		D				E			G								
Std Dev	0.64	0.56	0.65	0.69	0.82	0.53	0.71	0.66	0.57	0.7	0.57	0.66	0.55	0.63	0.63	0.54	0.69
Std Err	0.03	0.04	0.05	0.06	0.08	0.04	0.08	0.05	0.03	0.04	0.03	0.04	0.06	0.05	0.08	0.04	0.04

Please tell me to what extent you agree or disagree with each one? Is that strongly or somewhat? - Bruce Power is responsibly managed

	Winter 2020	Region			South Bruce Split		Age			Gender		Education			Income		
	Total	Bruce County	Grey County	Huron County	South Bruce	Rest of Bruce County	18-34	35-54	55+	Male	Female	High school or less	College	Sme University	<\$30K	\$30K to <\$60K	\$60K+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base (Un-weighted): Familiar with Bruce Power	575	242	204	129	96	146	84	169	322	280	295	335	72	164	70	157	300
Base (Weighted): Familiar with Bruce Power	575	176	251	149	14*	162	127*	188	260	284	291	329	76*	166	70*	151	311
Strongly agree (4)	235	80	98	57	6	73	42	70	122	122	113	123	42	68	24	58	135
	40.80%	45.20%	39.20%	38.30%	44.10%	45.30%	33.40%	37.40%	46.90%	42.90%	38.80%	37.40%	55.00%	40.90%	34.20%	38.70%	43.30%
Somewhat agree (3)	247	69	104	74	5	64	63	83	101	121	126	142	25	77	34	67	130
	42.90%	39.20%	41.30%	49.90%	38.10%	39.30%	49.30%	44.20%	38.90%	42.60%	43.20%	43.10%	33.20%	46.70%	49.00%	44.50%	41.80%
Somewhat disagree (2)	34	15	17	3	1	14	7	14	13	13	21	22	5	7	6	10	16
	6.00%	8.40%	6.60%	2.00%	4.60%	8.70%	5.80%	7.60%	4.80%	4.70%	7.20%	6.80%	6.00%	4.50%	8.20%	6.50%	5.30%
Strongly disagree (1)	15	5	7	3	1	4	7	5	4	11	5	10	1	4	0	4	11
	2.70%	2.90%	2.80%	2.10%	8.00%	2.50%	5.20%	2.60%	1.50%	3.80%	1.60%	3.10%	1.60%	2.40%	0.30%	2.90%	3.40%
Don't Know	44	7	25	12	1	7	8	16	21	17	27	32	3	9	6	11	20
	7.70%	4.20%	10.00%	7.70%	5.20%	4.20%	6.30%	8.30%	7.90%	5.90%	9.30%	9.60%	4.20%	5.60%	8.40%	7.40%	6.30%
Summary (Net)																	
Top 2 Box (NET)	482	149	202	131	11	137	105	153	223	243	238	265	67	145	58	125	265
	83.70%	84.50%	80.50%	88.20%	82.20%	84.60%	82.70%	81.50%	85.80%	85.60%	81.90%	80.50%	88.20%	87.50%	83.10%	83.10%	85.00%
Low 2 Box (NET)	50	20	24	6	2	18	14	19	16	24	25	32	6	11	6	14	27
	8.60%	11.30%	9.40%	4.10%	12.60%	11.20%	11.00%	10.20%	6.30%	8.50%	8.70%	9.80%	7.60%	6.90%	8.50%	9.50%	8.70%
Sigma	575	176	251	149	14	162	127	188	260	284	291	329	76	166	70	151	311
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Mean	3.32	3.32	3.3	3.35	3.25	3.33	3.18	3.27	3.43	3.33	3.31	3.27	3.48	3.33	3.28	3.28	3.33
Std Dev	0.72	0.76	0.74	0.64	0.93	0.75	0.78	0.73	0.67	0.75	0.69	0.74	0.69	0.69	0.63	0.73	0.74
Std Err	0.03	0.05	0.05	0.06	0.1	0.06	0.09	0.06	0.04	0.05	0.04	0.04	0.08	0.06	0.08	0.06	0.04

Please tell me to what extent you agree or disagree with each one? Is that strongly or somewhat? - Bruce Power is involved with the community in a positive way

	Winter 2020	Region			South Bruce Split		Age			Gender		Education			Income		
	Total	Bruce County	Grey County	Huron County	South Bruce	Rest of Bruce County	18-34	35-54	55+	Male	Female	High school or less	College	Sme University	<\$30K	\$30K to <\$60K	\$60K+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base (Un-weighted): Familiar with Bruce Power	575	242	204	129	96	146	84	169	322	280	295	335	72	164	70	157	300
Base (Weighted): Familiar with Bruce Power	575	176	251	149	14*	162	127*	188	260	284	291	329	76*	166	70*	151	311
Strongly agree (4)	354	126	150	78	9	118	58	130	166	169	184	186	49	117	37	86	209
	61.50%	71.80%	59.70%	52.40%	62.80%	72.50%	45.90%	69.10%	63.60%	59.60%	63.30%	56.60%	64.30%	70.30%	52.10%	56.90%	67.10%
Somewhat agree (3)	159	39	74	45	3	36	42	44	72	80	79	100	22	35	24	49	72
	27.60%	22.40%	29.70%	30.40%	23.60%	22.30%	33.40%	23.40%	27.80%	28.20%	27.10%	30.50%	28.90%	21.10%	34.40%	32.20%	23.30%
Somewhat disagree (2)	25	6	13	6	1	4	10	5	10	14	11	14	2	10	2	8	14
	4.40%	3.20%	5.30%	4.30%	10.30%	2.50%	8.10%	2.80%	3.80%	5.00%	3.80%	4.10%	2.40%	6.00%	2.70%	5.00%	4.40%
Strongly disagree (1)	12	2	3	7	0	2	8	2	1	7	5	11	0	1	2	3	6
	2.10%	1.10%	1.20%	4.70%	3.30%	1.00%	6.30%	1.30%	0.60%	2.60%	1.50%	3.20%	0.10%	0.80%	2.60%	2.10%	1.80%
Don't Know	26	3	10	12	0	3	8	7	11	13	12	18	3	3	6	6	10
	4.40%	1.60%	4.20%	8.30%	-	1.70%	6.40%	3.50%	4.20%	4.60%	4.30%	5.60%	4.20%	1.90%	8.20%	3.80%	3.40%
Summary (Net)																	
Top 2 Box (NET)	512	166	224	123	12	154	101	174	238	249	263	286	71	151	61	134	281
	89.10%	94.10%	89.30%	82.70%	86.40%	94.80%	79.30%	92.50%	91.40%	87.80%	90.40%	87.10%	93.20%	91.40%	86.50%	89.10%	90.40%
Low 2 Box (NET)	37	8	16	13	2	6	18	8	11	22	16	24	2	11	4	11	19
	6.50%	4.30%	6.50%	9.00%	13.60%	3.50%	14.30%	4.10%	4.40%	7.60%	5.30%	7.30%	2.60%	6.70%	5.30%	7.10%	6.20%
Sigma	575	176	251	149	14	162	127	188	260	284	291	329	76	166	70	151	311
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Mean	3.55	3.67	3.54	3.42	3.46	3.69	3.27	3.66	3.61	3.52	3.59	3.49	3.64	3.64	3.48	3.5	3.61
		D				E		G				L					
Std Dev	0.69	0.6	0.66	0.81	0.84	0.57	0.88	0.6	0.59	0.72	0.65	0.74	0.54	0.63	0.7	0.7	0.67
Std Err	0.03	0.04	0.05	0.07	0.09	0.05	0.1	0.05	0.03	0.04	0.04	0.04	0.07	0.05	0.09	0.06	0.04

Please tell me to what extent you agree or disagree with each one? Is that strongly or somewhat? - I have confidence that the Bruce Nuclear Facility operates safely

	Winter 2020	Region			South Bruce Split		Age			Gender		Education			Income		
	Total	Bruce County	Grey County	Huron County	South Bruce	Rest of Bruce County	18-34	35-54	55+	Male	Female	High school or less	College	Sme University	<\$30K	\$30K to <\$60K	\$60K+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base (Un-weighted): Familiar with Bruce Power	575	242	204	129	96	146	84	169	322	280	295	335	72	164	70	157	300
Base (Weighted): Familiar with Bruce Power	575	176	251	149	14*	162	127*	188	260	284	291	329	76*	166	70*	151	311
Strongly agree (4)	352	122	143	87	8	113	75	118	159	190	162	204	46	99	37	77	211
	61.20%	69.10%	57.20%	58.50%	60.60%	69.90%	59.40%	62.70%	61.00%	66.90%	55.60%	61.90%	60.70%	59.50%	52.30%	51.40%	67.90%
Somewhat agree (3)	193	46	90	56	4	42	43	65	85	85	108	108	27	58	26	68	85
	33.50%	26.20%	36.10%	37.70%	27.50%	26.10%	33.90%	34.40%	32.70%	29.80%	37.10%	32.70%	35.30%	34.70%	37.10%	45.00%	27.30%
Somewhat disagree (2)	14	7	8	0	1	6	4	0	11	4	11	7	1	7	4	4	7
	2.50%	3.80%	3.10%	-	7.20%	3.50%	2.90%	0.10%	4.10%	1.30%	3.70%	2.10%	1.10%	4.00%	5.00%	2.60%	2.20%
Strongly disagree (1)	6	0	4	2	0	0	2	1	3	3	2	3	1	2	1	0	4
	1.00%	0.30%	1.40%	1.00%	3.30%	-	1.20%	0.70%	1.00%	1.10%	0.90%	0.80%	1.60%	0.90%	1.70%	0.10%	1.30%
Don't Know	11	1	6	4	0	1	3	4	3	3	8	8	1	1	3	1	4
	1.90%	0.60%	2.20%	2.70%	1.30%	0.60%	2.60%	2.20%	1.20%	1.00%	2.70%	2.50%	1.20%	0.90%	3.90%	0.90%	1.30%
Summary (Net)																	
Top 2 Box (NET)	545	168	234	143	12	156	118	182	244	275	270	311	73	156	63	145	296
	94.70%	95.30%	93.30%	96.30%	88.10%	95.90%	93.30%	97.00%	93.70%	96.70%	92.80%	94.50%	96.00%	94.20%	89.40%	96.40%	95.10%
Low 2 Box (NET)	20	7	11	2	1	6	5	1	13	7	13	10	2	8	5	4	11
	3.50%	4.00%	4.50%	1.00%	10.50%	3.50%	4.10%	0.80%	5.10%	2.40%	4.50%	2.90%	2.70%	4.90%	6.80%	2.60%	3.50%
Sigma	575	176	251	149	14	162	127	188	260	284	291	329	76	166	70	151	311
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Mean	3.58	3.65	3.52	3.58	3.47	3.67	3.56	3.63	3.56	3.64	3.52	3.6	3.57	3.54	3.46	3.49	3.64
Std Dev	0.59	0.57	0.63	0.56	0.8	0.54	0.62	0.53	0.63	0.57	0.62	0.58	0.61	0.62	0.68	0.55	0.6
Std Err	0.03	0.04	0.04	0.05	0.08	0.04	0.07	0.04	0.04	0.03	0.04	0.03	0.07	0.05	0.08	0.04	0.03

Please tell me to what extent you agree or disagree with each one? Is that strongly or somewhat? - I have confidence in the security measures at the Bruce Nuclear Facility

	Winter 2020	Region			South Bruce Split		Age			Gender		Education			Income		
	Total	Bruce County	Grey County	Huron County	South Bruce	Rest of Bruce County	18-34	35-54	55+	Male	Female	High school or less	College	Sme University	<\$30K	\$30K to <\$60K	\$60K+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base (Un-weighted): Familiar with Bruce Power	575	242	204	129	96	146	84	169	322	280	295	335	72	164	70	157	300
Base (Weighted): Familiar with Bruce Power	575	176	251	149	14*	162	127*	188	260	284	291	329	76*	166	70*	151	311
Strongly agree (4)	337	119	134	84	8	111	75	111	151	184	153	187	50	97	37	89	190
	58.70%	67.80%	53.40%	56.70%	61.30%	68.30%	59.40%	59.20%	57.90%	64.90%	52.60%	56.70%	66.10%	58.40%	52.60%	59.30%	61.00%
Somewhat agree (3)	184	46	81	56	4	43	36	65	82	77	106	112	19	53	18	50	99
	31.90%	26.20%	32.50%	37.70%	26.00%	26.20%	28.50%	34.50%	31.70%	27.10%	36.60%	34.00%	25.10%	31.90%	26.10%	33.40%	31.90%
Somewhat disagree (2)	23	4	16	3	1	3	9	3	12	10	13	9	0	14	6	6	11
	4.00%	2.30%	6.50%	1.90%	5.80%	2.10%	6.90%	1.40%	4.50%	3.40%	4.60%	2.70%	-	8.20%	9.20%	4.00%	3.40%
Strongly disagree (1)	7	3	3	2	1	2	2	1	5	4	4	7	1	0	3	1	3
	1.30%	1.50%	1.30%	1.00%	4.80%	1.20%	1.20%	0.60%	1.90%	1.40%	1.20%	2.00%	1.30%	-	4.70%	0.90%	0.90%
Don't Know	24	4	16	4	0	4	5	8	11	9	14	15	6	3	5	4	8
	4.10%	2.20%	6.20%	2.70%	2.10%	2.20%	3.90%	4.30%	4.10%	3.20%	5.00%	4.60%	7.60%	1.50%	7.30%	2.40%	2.70%
Summary (Net)																	
Top 2 Box (NET)	521	165	215	140	12	153	112	176	233	261	260	298	69	150	55	140	289
	90.60%	94.00%	85.90%	94.40%	87.30%	94.60%	88.00%	93.70%	89.60%	92.00%	89.20%	90.70%	91.20%	90.20%	78.70%	92.60%	93.00%
Low 2 Box (NET)	31	7	20	4	1	5	10	4	17	14	17	15	1	14	10	7	13
	5.30%	3.80%	7.80%	2.90%	10.60%	3.20%	8.20%	2.00%	6.40%	4.80%	5.90%	4.60%	1.30%	8.20%	13.90%	4.90%	4.30%
Sigma	575	176	251	149	14	162	127	188	260	284	291	329	76	166	70	151	311
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Mean	3.54	3.64	3.47	3.54	3.47	3.65	3.52	3.59	3.52	3.61	3.48	3.53	3.69	3.51	3.37	3.55	3.57
Std Dev	0.64	0.61	0.69	0.59	0.84	0.59	0.69	0.56	0.68	0.63	0.65	0.66	0.55	0.65	0.86	0.62	0.61
Std Err	0.03	0.04	0.05	0.05	0.09	0.05	0.08	0.04	0.04	0.04	0.04	0.04	0.07	0.05	0.11	0.05	0.04

Please tell me to what extent you agree or disagree with each one? Is that strongly or somewhat? - Bruce Power keeps the community updated through regular communications

	Winter 2020	Region			South Bruce Split		Age			Gender		Education			Income		
	Total	Bruce County	Grey County	Huron County	South Bruce	Rest of Bruce County	18-34	35-54	55+	Male	Female	High school or less	College	Sme University	<\$30K	\$30K to <\$60K	\$60K+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base (Un-weighted): Familiar with Bruce Power	575	242	204	129	96	146	84	169	322	280	295	335	72	164	70	157	300
Base (Weighted): Familiar with Bruce Power	575	176	251	149	14*	162	127*	188	260	284	291	329	76*	166	70*	151	311
Strongly agree (4)	230	91	87	52	7	84	35	78	117	106	124	121	38	69	25	59	133
	40.00%	51.70%	34.90%	35.00%	52.80%	51.60%	27.70%	41.50%	45.00%	37.20%	42.80%	36.70%	50.40%	41.70%	36.00%	39.30%	42.70%
Somewhat agree (3)	230	62	101	67	6	56	58	73	99	126	104	129	34	65	23	62	125
	40.00%	35.30%	40.10%	45.20%	41.70%	34.80%	45.90%	38.70%	38.00%	44.50%	35.60%	39.30%	45.30%	39.10%	32.60%	41.20%	40.10%
Somewhat disagree (2)	63	10	37	16	0	10	17	20	25	34	30	42	1	20	8	15	36
	11.00%	5.90%	14.80%	10.60%	3.00%	6.20%	13.80%	10.80%	9.80%	11.80%	10.20%	12.70%	1.50%	12.30%	12.10%	10.30%	11.50%
Strongly disagree (1)	25	6	14	5	0	5	13	5	7	11	14	18	1	6	9	7	8
	4.30%	3.30%	5.40%	3.70%	2.50%	3.30%	10.20%	2.80%	2.50%	3.90%	4.70%	5.40%	1.50%	3.50%	12.30%	4.50%	2.60%
Don't Know	27	7	12	8	0	7	3	11	12	7	20	19	1	6	5	7	9
	4.70%	3.80%	4.80%	5.60%	-	4.10%	2.50%	6.10%	4.70%	2.60%	6.80%	5.90%	1.30%	3.40%	7.10%	4.70%	3.00%
Summary (Net)																	
Top 2 Box (NET)	460	153	188	119	13	140	93	151	216	232	228	250	73	134	48	121	258
	80.00%	87.00%	75.00%	80.20%	94.50%	86.40%	73.50%	80.20%	83.00%	81.70%	78.30%	76.00%	95.70%	80.80%	68.50%	80.50%	82.80%
Low 2 Box (NET)	88	16	51	21	1	15	30	26	32	45	43	60	2	26	17	22	44
	15.30%	9.20%	20.20%	14.20%	5.50%	9.50%	23.90%	13.70%	12.30%	15.70%	14.90%	18.10%	3.00%	15.70%	24.30%	14.80%	14.20%
Sigma	575	176	251	149	14	162	127	188	260	284	291	329	76	166	70	151	311
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Mean	3.21	3.41	3.1	3.18	3.45	3.4	2.93	3.27	3.32	3.18	3.25	3.14	3.47	3.23	2.99	3.21	3.27
		CD						G	G			LN					O
Std Dev	0.82	0.76	0.86	0.78	0.7	0.76	0.92	0.78	0.76	0.8	0.84	0.86	0.61	0.81	1.03	0.82	0.77
Std Err	0.03	0.05	0.06	0.07	0.07	0.06	0.1	0.06	0.04	0.05	0.05	0.05	0.07	0.06	0.13	0.07	0.05

What is the best way for Bruce Power to provide you with information about the nuclear facility and other topics such as Bruce Power's involvement in the community and other activities?

	Winter 2020	Region			South Bruce Split		Age			Gender		Education			Income		
	Total	Bruce County	Grey County	Huron County	South Bruce	Rest of Bruce County	18-34	35-54	55+	Male	Female	High school or less	College	Sme University	<\$30K	\$30K to <\$60K	\$60K+
Base (Un-weighted): All Respondents	600	250	215	135	100	150	87	174	339	291	309	359	72	164	75	169	305
Base (Weighted): All Respondents	600	180	264	156	14*	166	132*	192	276	294	306	354	76*	166	76*	162	317
Social Media (Facebook, Instagram, Twitter, etc.)	157	43	64	50	2	41	57	52	48	73	84	83	17	55	20	37	91
	26.20%	23.70%	24.20%	32.30%	13.90%	24.60%	43.50%	26.90%	17.40%	24.90%	27.40%	23.40%	22.40%	33.10%	27.10%	22.60%	28.80%
Radio	105	28	45	31	2	26	19	48	38	68	36	61	14	28	6	26	66
	17.40%	15.70%	17.20%	19.80%	17.30%	15.60%	14.70%	24.80%	13.60%	23.20%	11.90%	17.40%	18.90%	16.70%	8.20%	15.90%	21.00%
Newsletter or flyer	87	29	37	20	2	27	11	24	52	36	51	57	7	23	12	36	31
	14.50%	16.10%	14.20%	13.10%	14.80%	16.20%	8.10%	12.70%	18.80%	12.30%	16.60%	16.10%	9.10%	13.90%	16.20%	21.90%	9.70%
Newspaper	71	26	35	10	3	23	9	19	43	31	40	37	9	24	6	21	41
	11.80%	14.20%	13.30%	6.60%	20.60%	13.60%	6.70%	9.80%	15.60%	10.40%	13.10%	10.40%	11.80%	14.70%	7.70%	13.00%	12.80%
Email	40	16	21	3	1	15	16	14	11	18	23	25	9	6	4	15	18
	6.70%	9.00%	8.00%	2.00%	4.90%	9.30%	11.80%	7.10%	4.10%	6.00%	7.50%	7.10%	11.90%	3.70%	5.90%	9.40%	5.60%
Television	35	5	14	16	0	5	3	10	22	18	17	21	5	9	5	5	20
	5.90%	2.90%	5.20%	10.40%	0.60%	3.10%	2.30%	5.30%	8.00%	6.20%	5.50%	6.00%	7.00%	5.20%	6.90%	3.30%	6.40%
Internet (general)	32	4	19	9	0	3	0	6	26	16	16	17	8	7	5	11	10
	5.40%	2.10%	7.10%	6.10%	2.00%	2.10%	-	3.40%	9.30%	5.60%	5.10%	4.80%	10.50%	4.40%	7.20%	6.50%	3.30%
Website	16	8	4	3	0	8	4	2	9	5	11	11	1	4	3	4	7
	2.70%	4.50%	1.70%	2.20%	0.70%	4.80%	3.40%	1.20%	3.40%	1.60%	3.70%	3.10%	1.50%	2.50%	4.40%	2.50%	2.10%
By mail	16	8	5	3	1	6	4	5	7	7	9	13	1	1	6	2	8
	2.60%	4.20%	2.00%	1.80%	9.90%	3.70%	3.30%	2.40%	2.50%	2.30%	2.90%	3.60%	1.80%	0.90%	8.10%	1.00%	2.50%
Information centers in the community	5	2	0	3	1	1	4	1	0	2	3	3	0	2	2	0	4
	0.80%	1.00%	-	2.10%	4.80%	0.70%	3.00%	0.60%	-	0.80%	0.90%	1.00%	-	1.00%	2.00%	-	1.10%
Telephone	3	2	1	0	0	2	0	2	1	1	2	2	0	1	0	1	2
	0.60%	1.30%	0.40%	-	-	1.40%	-	1.20%	0.40%	0.40%	0.80%	0.60%	-	0.70%	-	0.70%	0.70%
Public forum (meeting, presentation)	3	1	1	0	0	1	0	3	0	0	3	3	0	0	0	0	3
	0.40%	0.70%	0.50%	-	-	0.70%	-	1.40%	-	-	0.90%	0.70%	-	-	-	-	0.80%
Other	10	3	5	3	0	3	4	1	6	6	4	6	1	3	2	2	7
	1.70%	1.50%	1.70%	2.00%	0.60%	1.60%	2.70%	0.70%	2.00%	2.10%	1.40%	1.80%	1.10%	1.90%	2.40%	1.00%	2.20%
Don't Know	24	5	11	7	1	4	2	5	17	16	8	16	3	5	4	3	12
	4.00%	3.00%	4.30%	4.50%	9.80%	2.40%	1.70%	2.50%	6.10%	5.30%	2.70%	4.40%	4.00%	3.10%	5.90%	2.10%	3.80%
Sigma	604	180	264	160	14	166	134	192	279	298	307	355	76	169	77	162	320
	100.70%	100.00%	100.00%	102.80%	100.00%	100.00%	101.20%	100.00%	101.00%	101.20%	100.30%	100.40%	100.00%	101.70%	102.00%	100.00%	100.90%

Have you read, seen, or heard anything about Bruce Power's handling and response to the COVID-19 pandemic?

	Winter 2020	Region			South Bruce Split		Age			Gender		Education			Income		
	Total	Bruce County	Grey County	Huron County	South Bruce	Rest of Bruce County	18-34	35-54	55+	Male	Female	High school or less	College	Sme University	<\$30K	\$30K to <\$60K	\$60K+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base (Un-weighted): All Respondents	600	250	215	135	100	150	87	174	339	291	309	359	72	164	75	169	305
Base (Weighted): All Respondents	600	180	264	156	14*	166	132*	192	276	294	306	354	76*	166	76*	162	317
Yes	293	124	116	53	10	114	62	105	125	135	157	172	41	80	31	68	169
	48.80%	69.10%	43.80%	33.70%	69.90%	69.00%	46.90%	54.90%	45.40%	45.90%	51.50%	48.70%	53.50%	48.10%	40.90%	41.70%	53.30%
		CD															P
No	304	56	145	103	4	51	70	87	147	157	147	179	34	86	44	93	147
	50.70%	30.90%	55.00%	66.30%	29.50%	31.00%	53.10%	45.10%	53.50%	53.40%	48.10%	50.60%	45.10%	51.90%	57.60%	57.70%	46.30%
		B		BC													Q
No answer	3	0	3	0	0	0	0	0	3	2	1	2	1	0	1	1	1
	0.50%	0	1.20%	-	0.60%	-	-	-	1.20%	0.70%	0.40%	0.60%	1.30%	-	1.50%	0.70%	0.30%
Sigma	600	180	264	156	14	166	132	192	276	294	306	354	76	166	76	162	317
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Based on what you have read, seen, or heard would you say that you strongly approve, somewhat approve, somewhat disapprove, or strongly disapprove Bruce Power's handling and response to the COVID-19 pandemic?

	Winter 2020	Region			South Bruce Split		Age			Gender		Education			Income		
	Total	Bruce County	Grey County	Huron County	South Bruce	Rest of Bruce County	18-34	35-54	55+	Male	Female	High school or less	College	Sme University	<\$30K	\$30K to <\$60K	\$60K+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base (Un-weighted): Seen/Read/Heard about Bruce Power	310	171	94	45	67	104	43	95	172	140	170	186	43	81	33	82	167
Base (Weighted): Seen/Read/Heard about Bruce Power	293	124	116*	53*	10*	114*	62*	105*	125	135	157	172	41*	80*	31**	68*	169
Strongly approve	172	71	70	31	7	64	31	52	89	78	94	97	24	51	12	44	102
	58.70%	56.80%	60.70%	58.80%	67.80%	55.80%	49.40%	49.30%	71.20%	57.80%	59.50%	56.60%	58.20%	63.50%	39.90%	65.40%	60.30%
Somewhat approve	103	45	38	20	2	42	25	47	30	45	58	66	17	21	18	20	53
	35.20%	35.80%	32.80%	38.90%	23.20%	36.90%	40.90%	44.90%	24.20%	33.10%	37.00%	38.10%	41.50%	25.80%	59.80%	29.00%	31.50%
Somewhat disapprove	9	5	3	1	0	5	4	3	2	7	3	7	0	3	0	2	7
	3.20%	4.20%	2.40%	2.20%	4.50%	4.20%	7.20%	2.40%	1.80%	4.90%	1.70%	3.80%	-	3.30%	-	3.00%	4.20%
Strongly disapprove	4	1	3	0	0	1	0	4	0	4	0	2	0	2	0	0	4
	1.40%	1.20%	2.20%	-	3.70%	0.90%	-	3.40%	0.30%	2.80%	0.10%	0.90%	0.30%	3.00%	0.30%	0.30%	2.20%
Summary (Net)																	
Top 2 Box (NET)	275	115	108	51	9	106	56	99	119	123	152	163	41	71	31	64	155
	93.90%	92.60%	93.50%	97.80%	91.00%	92.70%	90.30%	94.10%	95.50%	90.90%	96.50%	94.60%	99.70%	89.30%	99.70%	94.40%	91.80%
Low 2 Box (NET)	13	7	5	1	1	6	4	6	3	10	3	8	0	5	0	2	11
	4.50%	5.40%	4.60%	2.20%	8.10%	5.20%	7.20%	5.90%	2.10%	7.70%	1.80%	4.70%	0.30%	6.20%	0.30%	3.30%	6.40%
No answer	5	2	2	0	0	2	2	0	3	2	3	1	0	4	0	2	3
	1.60%	2.00%	1.90%	-	0.80%	2.10%	2.50%	-	2.50%	1.40%	1.70%	0.60%	-	4.40%	-	2.30%	1.80%
Sigma	293	124	116	53	10	114	62	105	125	135	157	172	41	80	31	68	169
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Mean	3.54	3.51	3.55	3.57	3.56	3.51	3.43	3.4	3.71	3.48	3.59	3.51	3.58	3.57	3.39	3.63	3.53
Std Dev	0.63	0.64	0.66	0.54	0.79	0.63	0.63	0.71	0.51	0.72	0.53	0.62	0.52	0.71	0.52	0.56	0.69
Std Err	0.04	0.05	0.07	0.08	0.1	0.06	0.1	0.07	0.04	0.06	0.04	0.05	0.08	0.08	0.09	0.06	0.05

Have you read, seen, or heard about anything specifically that Bruce Power has done to support Ontario and the Grey-Bruce-Huron region in response to the COVID-19 pandemic?

	Winter 2020	Region			South Bruce Split		Age			Gender		Education			Income		
	Total	Bruce County	Grey County	Huron County	South Bruce	Rest of Bruce County	18-34	35-54	55+	Male	Female	High school or less	College	Sme University	<\$30K	\$30K to <\$60K	\$60K+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base (Un-weighted): All Respondents	600	250	215	135	100	150	87	174	339	291	309	359	72	164	75	169	305
Base (Weighted): All Respondents	600	180	264	156	14*	166	132*	192	276	294	306	354	76*	166	76*	162	317
Yes	299	122	110	66	11	111	55	105	138	135	163	174	40	84	28	76	174
	49.80%	67.80%	41.70%	42.60%	76.20%	67.10%	41.90%	54.70%	50.10%	46.10%	53.30%	49.30%	53.00%	50.80%	37.40%	47.00%	54.90%
		CD															O
No	296	56	151	89	3	53	75	86	134	155	140	175	35	81	47	83	141
	49.30%	31.00%	57.30%	56.70%	23.20%	31.70%	56.80%	44.80%	48.80%	52.70%	45.90%	49.40%	45.50%	49.20%	62.60%	51.20%	44.50%
		B	B														Q
No answer	6	2	3	1	0	2	2	1	3	4	2	5	1	0	0	3	2
	1.00%	1.10%	1.10%	0.70%	0.60%	1.20%	1.30%	0.60%	1.10%	1.20%	0.70%	1.30%	1.50%	-	-	1.80%	0.60%
Sigma	600	180	264	156	14	166	132	192	276	294	306	354	76	166	76	162	317
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

What have you read, seen, or heard about?

	What have you read, seen, or heard about?																
	Winter 2020	Region			South Bruce Split		Age			Gender		Education			Income		
	Total	Bruce County	Grey County	Huron County	South Bruce	Rest of Bruce County	18-34	35-54	55+	Male	Female	High school or less	Collage	Sme University	<\$30K	\$30K to <\$60K	\$60K+
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	
Base (Un-weighted): Seen/Read/Hear about Bruce Power addressing COVID-19	324	175	91	58	73	102	39	97	188	145	179	196	41	87	32	91	176
Base (Weighted): Seen/Read/Hear about Bruce Power addressing COVID-19	299	122	110*	66*	11*	111*	55*	105*	138	135	163	174	40*	84*	28**	76*	174
Providing medical supplies/ PPE's/ masks to a lot of organizations	170	77	62	30	7	70	29	65	76	68	101	96	23	50	9	44	104
	56.80%	63.20%	56.60%	45.40%	62.40%	63.20%	51.90%	61.90%	54.90%	50.30%	62.20%	55.30%	58.00%	59.40%	30.60%	57.70%	59.80%
Donation/ donated money	94	34	38	24	4	29	25	31	38	40	54	53	14	27	9	25	57
	31.50%	27.70%	32.70%	36.30%	40.70%	26.40%	44.70%	29.40%	27.80%	29.20%	33.40%	30.50%	35.00%	31.80%	33.10%	32.20%	32.50%
Supporting local communities	46	18	17	11	3	15	4	12	30	21	25	20	6	20	6	9	29
	15.50%	15.00%	15.40%	16.40%	30.20%	13.60%	7.80%	11.50%	21.60%	15.30%	15.60%	11.50%	15.30%	23.90%	22.40%	11.70%	16.60%
Providing hand sanitizers/ disinfecting products	23	14	4	6	1	13	2	12	9	9	14	12	4	8	1	5	15
	7.90%	11.70%	3.20%	8.50%	12.80%	11.60%	3.80%	11.80%	6.50%	6.80%	8.70%	6.80%	9.20%	9.40%	3.90%	6.60%	8.80%
Town hall meetings/ webinars to give information	19	8	8	3	1	8	5	5	9	8	11	8	2	9	3	5	11
	6.50%	6.90%	7.10%	4.70%	7.40%	6.80%	9.60%	5.00%	6.40%	6.20%	6.70%	4.50%	5.90%	11.00%	9.80%	7.10%	6.40%
Media/ radio/ TV/ Email updates	12	4	5	3	1	3	2	5	5	9	3	7	3	2	2	5	5
	4.00%	3.20%	4.30%	4.90%	6.70%	2.90%	3.00%	4.70%	3.90%	6.70%	1.70%	4.00%	7.00%	2.50%	8.50%	6.50%	2.60%
Supporting/ protected employees	12	5	4	3	0	5	5	1	6	6	6	7	2	3	1	2	6
	4.00%	4.50%	3.50%	3.90%	0.90%	4.90%	8.30%	1.10%	4.40%	4.20%	3.80%	4.10%	4.70%	3.30%	3.60%	2.80%	3.40%
Testing employees	10	6	4	0	0	6	0	4	6	2	8	5	1	5	0	3	7
	3.30%	4.90%	3.60%	-	3.20%	5.10%	-	4.00%	4.20%	1.30%	5.10%	2.60%	2.30%	5.40%	0.30%	4.20%	3.90%
Helping low income families/ laid off employees	6	3	1	1	0	3	0	4	2	1	5	4	1	0	1	3	2
	1.90%	2.60%	1.30%	1.50%	-	2.90%	-	3.60%	1.40%	0.60%	3.00%	2.60%	2.90%	-	3.60%	3.40%	1.20%
Covid updates through mail/ newsletters/ flyers	6	3	1	2	0	3	2	0	4	4	1	3	0	2	1	0	3
	1.90%	2.40%	0.90%	2.30%	3.20%	2.40%	2.80%	-	2.90%	3.20%	0.70%	1.80%	-	2.90%	3.60%	0.10%	2.00%
Offering help with vaccine distribution	5	3	1	1	0	3	0	1	4	0	5	2	2	1	0	2	3
	1.80%	2.70%	1.00%	1.50%	2.40%	2.80%	-	1.30%	3.00%	-	3.40%	1.30%	4.90%	1.40%	-	3.10%	1.80%
Interviews with health authorities	5	3	2	0	0	3	0	1	4	2	3	2	2	1	0	2	3
	1.70%	2.40%	1.90%	-	-	2.70%	-	1.10%	2.80%	1.40%	2.00%	1.20%	5.30%	1.00%	-	2.90%	1.70%
Sending staff to help in Covid responses	4	3	1	0	0	3	0	2	2	2	2	3	0	1	0	0	4
	1.40%	2.60%	0.90%	-	-	2.90%	-	2.30%	1.30%	1.40%	1.50%	1.80%	-	1.20%	-	-	2.40%
Be the Light Campaign	3	3	0	0	0	3	0	1	2	2	1	1	0	2	0	2	1
	1.00%	2.40%	-	-	-	2.80%	-	1.10%	1.20%	1.30%	0.70%	0.50%	-	2.40%	-	2.20%	0.70%
Partnership with other companies	2	2	0	0	0	2	1	0	1	1	1	1	1	0	0	0	2
	0.80%	1.90%	-	-	-	2.10%	2.50%	-	0.70%	1.00%	0.60%	0.80%	2.30%	-	-	-	1.30%
Helping financially	2	1	0	1	1	0	0	1	1	2	0	2	0	0	0	0	1
	0.70%	0.70%	-	1.80%	7.70%	-	-	1.30%	0.50%	1.20%	0.30%	1.00%	0.30%	0.10%	0.40%	0.60%	0.80%
Mobile app	1	1	0	0	0	1	0	0	1	1	0	0	0	1	0	0	1
	0.40%	0.90%	-	-	2.40%	0.80%	-	0.20%	0.70%	0.60%	0.20%	0.10%	-	1.10%	-	-	0.60%
Nothing	1	0	1	0	0	0	0	0	1	0	1	0	0	1	1	0	0
	0.40%	-	1.00%	-	-	-	-	-	0.80%	-	0.70%	-	-	1.30%	4.00%	-	-
Other	30	8	9	13	1	7	7	10	13	22	8	18	5	7	4	6	17
	10.10%	6.50%	8.10%	19.80%	9.20%	6.30%	13.10%	9.70%	9.10%	16.20%	4.90%	10.40%	13.50%	7.70%	12.80%	7.80%	9.60%
Don't know	3	2	1	0	0	2	2	1	0	0	3	3	0	0	3	0	0
	1.00%	1.30%	1.30%	-	0.80%	1.40%	2.80%	1.30%	0.10%	-	1.90%	1.70%	-	-	10.40%	-	0
No answer	6	1	2	2	0	1	0	3	3	4	1	6	0	0	0	2	3
	1.90%	0.80%	2.20%	3.20%	1.70%	0.80%	-	2.50%	2.20%	3.00%	0.90%	3.20%	-	-	2.70%	2.00%	
Sigma	461	201	160	100	21	180	83	162	216	203	257	254	67	140	42	116	275
	154.20%	164.70%	145.00%	150.20%	191.60%	162.00%	150.20%	153.90%	156.00%	149.90%	157.80%	145.70%	166.60%	165.80%	147.10%	151.60%	158.30%

Looking ahead to 2021, how do you think Bruce Power can best support the needs of your community? Please be as specific as possible. INTERVIEWER (Probe once)

	Winter 2020				Region			South Bruce Spill			Age			Gender		Education			Income		
	Total	Bruce County	Gray County	Huron County	South Bruce	Rest of Bruce County	18-34	35-54	55+	Male	Female	High school or less	College	Some University	<\$30K	\$30K to <\$50K	\$50K+				
Base (Unweighted): All Respondents	600	250	215	135	100	150	87	174	338	261	309	359	72	184	75	159	306				
Base (Weighted): All Respondents	600	180	264	156	147	196	132	192	276	324	324	296	78	186	78	162	317				
Community Involvement - NET	283	98	122	63	7	91	73	89	99	122	131	146	36	100	30	73	152				
Provide more jobs/ employment	47.10%	54.20%	46.30%	40.40%	47.60%	54.80%	54.90%	46.20%	44.10%	44.60%	46.90%	41.00%	48.00%	60.10%	35.10%	45.40%	51.20%				
Provide more jobs/ employment	79	29	36	17	2	24	25	22	33	42	38	43	12	24	8	15	50				
Provide more jobs/ employment	13.20%	14.70%	13.70%	10.80%	17.40%	14.40%	18.80%	11.40%	11.80%	14.10%	12.40%	12.10%	16.00%	14.40%	10.80%	9.40%	15.80%				
More communication/ keeping the community updated	18	28	32	19	1	28	24	18	35	38	40	36	14	28	9	21	40				
More communication/ keeping the community updated	13.00%	15.80%	12.10%	11.20%	0.80%	16.70%	17.90%	9.80%	9.80%	12.70%	13.20%	10.30%	18.10%	16.60%	11.30%	12.80%	12.90%				
Involvement/ help the community	11	20	20	19	3	25	18	20	28	38	38	34	7	34	2	10	58				
Involvement/ help the community	12.70%	15.90%	10.80%	12.40%	21.70%	15.40%	14.00%	15.90%	10.30%	13.00%	12.90%	9.70%	9.60%	20.50%	2.60%	9.50%	17.80%				
More donations/ charity works	69	25	32	11	1	24	18	20	30	24	45	34	6	28	7	16	44				
More donations/ charity works	11.80%	14.10%	12.90%	7.30%	7.60%	14.70%	13.80%	10.70%	11.00%	8.10%	14.90%	9.70%	8.50%	17.10%	9.30%	9.80%	14.00%				
Keep the community safe	18	5	7	6	0	6	3	4	11	6	12	13	2	5	5	6	6				
Keep the community safe	3.00%	3.40%	2.60%	3.60%	2.00%	3.50%	2.20%	2.00%	4.10%	2.20%	3.90%	3.80%	3.60%	1.30%	6.10%	3.60%	1.80%				
Provide more equipment/ medical supplies	14	0	0	0	0	0	2	0	7	0	8	7	3	0	0	0	9				
Provide more equipment/ medical supplies	2.40%	3.90%	2.10%	2.10%	-	3.90%	1.20%	3.10%	2.50%	2.80%	2.00%	1.80%	4.20%	2.70%	3.80%	1.70%	2.90%				
Take care of their employees	12	2	7	4	0	2	3	5	4	6	6	9	1	3	2	3	8				
Take care of their employees	2.00%	1.20%	2.60%	2.20%	-	1.40%	2.30%	2.70%	1.50%	2.20%	2.00%	2.60%	1.70%	1.20%	2.60%	1.60%	2.40%				
Healthcare/ mental health support	12	5	5	2	1	4	3	3	6	6	6	5	2	6	0	5	7				
Healthcare/ mental health support	2.00%	2.70%	1.90%	1.40%	3.70%	2.70%	2.60%	1.40%	2.20%	2.10%	2.00%	1.30%	2.40%	3.40%	-	2.80%	2.40%				
Support local activities/ recreations	10	3	5	2	0	3	4	4	3	5	5	0	5	2	2	2	5				
Support local activities/ recreations	1.70%	1.80%	1.70%	1.50%	0.70%	1.80%	2.70%	1.80%	1.10%	1.70%	1.60%	1.40%	-	3.10%	2.40%	1.40%	1.60%				
Listen to the community	10	2	4	4	0	2	0	0	8	4	6	4	2	4	1	2	6				
Listen to the community	1.70%	1.10%	1.60%	2.30%	1.80%	1.10%	1.20%	0.10%	3.00%	1.50%	1.80%	1.10%	2.70%	2.60%	1.70%	1.30%	1.80%				
Support for the local businesses	9	4	3	2	0	4	3	1	4	3	5	3	0	6	0	3	5				
Support for the local businesses	1.40%	2.30%	1.10%	1.10%	1.80%	2.30%	2.50%	0.70%	1.40%	1.10%	1.70%	0.80%	-	3.40%	-	1.70%	1.60%				
Grant/ loans to assist the community	7	0	1	1	2	2	2	1	4	3	2	1	4	0	0	3	4				
Grant/ loans to assist the community	1.20%	1.80%	0.50%	1.60%	1.40%	1.40%	1.70%	2.00%	0.30%	1.40%	1.00%	0.80%	-	1.70%	2.20%	-	1.70%				
Help low income families/ laid off employees	6	2	4	0	0	2	0	4	2	2	4	3	0	2	1	1	3				
Help low income families/ laid off employees	1.00%	1.10%	1.40%	-	-	1.20%	-	2.00%	0.70%	0.70%	1.20%	1.00%	-	1.60%	1.60%	0.90%	1.00%				
Help with affordable housing	6	4	0	2	0	3	0	3	2	3	3	1	2	1	1	1	3				
Help with affordable housing	1.00%	2.00%	-	1.40%	2.80%	1.90%	-	2.10%	0.60%	1.10%	0.80%	0.80%	1.10%	1.00%	1.10%	0.90%	1.10%				
Miscellaneous - NET	115	39	52	26	5	34	16	32	67	64	51	68	18	29	12	31	67				
Miscellaneous - NET	19.20%	21.40%	19.80%	16.80%	3.20%	20.80%	12.90%	19.90%	16.90%	24.20%	21.80%	18.90%	19.30%	23.30%	17.60%	16.00%	21.30%				
Continue what they are doing/ they are already doing a good job	100	38	42	20	5	34	13	30	57	54	46	60	15	24	10	25	60				
Continue what they are doing/ they are already doing a good job	16.60%	21.40%	15.70%	12.70%	31.50%	20.50%	9.60%	15.50%	20.80%	18.30%	15.00%	17.10%	19.50%	14.80%	13.00%	15.40%	19.10%				
Honesty/ transparency	9	0	7	2	0	0	3	6	4	5	4	2	4	2	2	2	4				
Honesty/ transparency	1.50%	0.20%	2.60%	1.30%	2.00%	-	1.50%	2.30%	1.50%	1.60%	1.00%	2.00%	2.30%	2.60%	1.40%	1.20%					
Be responsible	6	0	4	2	0	0	3	0	3	6	0	4	1	1	0	4	3				
Be responsible	1.00%	-	1.40%	1.60%	-	-	2.40%	-	1.10%	2.10%	-	1.20%	1.00%	0.80%	-	2.20%	0.80%				
Services - NET	100	31	45	24	0	29	16	30	53	59	41	62	13	21	13	29	52				
Services - NET	16.60%	17.80%	16.90%	15.40%	0.00%	17.80%	11.40%	14.50%	18.80%	19.50%	13.50%	20.00%	13.30%	17.80%	12.80%	17.80%	16.40%				
Affordable electricity/ decrease prices	63	12	10	10	1	13	5	17	21	20	22	26	6	7	7	10	17				
Affordable electricity/ decrease prices	7.10%	7.40%	6.70%	7.50%	4.60%	7.00%	3.90%	9.10%	7.00%	6.90%	7.30%	8.00%	2.90%	4.10%	9.20%	8.90%	5.50%				
Provides efficient power operations	28	6	16	6	0	6	1	8	19	19	9	18	4	6	4	7	13				
Provides efficient power operations	4.70%	3.50%	5.90%	4.00%	1.40%	3.70%	1.10%	4.00%	6.90%	6.40%	3.00%	5.20%	3.40%	4.60%	4.60%	4.60%					
Safer/ clean development of nuclear energy	16	3	8	6	0	3	6	3	7	10	6	11	0	4	3	6	9				
Safer/ clean development of nuclear energy	2.70%	1.40%	3.20%	3.00%	0.30%	1.70%	4.60%	1.40%	2.70%	3.50%	1.90%	3.00%	0.00%	2.20%	1.40%	3.60%	3.90%				
Upgrade/ refurbish infrastructures	13	7	6	2	0	7	3	5	7	10	5	7	4	4	1	3	10				
Upgrade/ refurbish infrastructures	2.20%	3.90%	2.10%	1.60%	2.00%	4.00%	2.20%	2.60%	2.50%	3.30%	1.50%	1.90%	5.30%	2.50%	1.40%	2.00%	3.00%				
Reliable source of energy	6	2	3	1	0	1	1	0	4	4	2	3	0	4	0	1	5				
Reliable source of energy	1.00%	0.90%	1.20%	0.70%	2.30%	0.80%	1.10%	-	1.60%	1.30%	0.70%	0.60%	0.10%	2.10%	0.10%	0.70%	1.50%				
Build windmills	1	0	1	0	0	0	0	0	1	1	0	0	0	1	0	0	1				
Build windmills	0.20%	0	0.40%	-	0.50%	-	-	-	0.40%	0.30%	0	-	-	0.70%	-	-	0.30%				
Use of solar power	1	0	1	0	0	0	0	0	1	1	0	0	0	1	0	0	1				
Use of solar power	0.20%	-	0.40%	-	-	-	-	-	0.40%	0.30%	-	-	-	0.60%	-	-	0.30%				
Environment - NET	54	17	23	15	2	14	14	16	24	28	26	28	3	20	5	10	32				
Environment - NET	9.10%	9.20%	8.50%	9.80%	16.90%	8.90%	10.90%	8.40%	8.70%	9.70%	8.50%	7.80%	4.40%	12.40%	6.80%	5.90%	10.20%				
Better nuclear waste disposal	28	15	19	6	2	13	11	9	18	20	18	20	3	15	2	9	23				
Better nuclear waste disposal	4.60%	6.60%	5.70%	5.10%	10.00%	8.90%	8.90%	6.80%	6.80%	6.00%	5.70%	4.40%	4.80%	2.30%	0.30%	5.30%	7.30%				
Care for the environment	18	10	12	7	0	11	7	11	13	13	17	17	0	9	0	9	14				
Care for the environment	1.80%	0.60%	2.80%	1.60%	1.80%	0.90%	2.90%	3.20%	0.30%	2.30%	1.40%	2.60%	-	1.00%	5.20%	0.10%	1.30%				
Stop the use of nuclear power/ find better power alternatives	10	2	3	5	0	2	5	0	5	5	5	4	0	4	1	2	5				
Stop the use of nuclear power/ find better power alternatives	1.60%	0.90%	1.30%	3.20%	-	0.90%	3.60%	-	1.90%	1.70%	1.60%	1.10%	-	2.60%	1.50%	1.60%					
Covid Responses - NET	29	10	14	5	1	9	5	11	13	12	17	14	2	13	1	6	22				
Covid Responses - NET	4.80%	5.50%	5.20%	3.30%	3.90%	3.40%	3.90%	6.70%	4.80%	5.80%	4.80%	2.60%	7.10%	1.40%	3.40%	7.00%					
Enhanced Covid responses	19	6	6	2	0	6	5	5	9	8	11	10	2	7	0	3	16				
Enhanced Covid responses	3.20%	4.60%	2.80%	2.00%	1.40%	4.70%	3.90%	2.60%	3.30%	2.80%	3.90%	2.60%	4.10%	-	2.00%	5.90%					
Help with the Covid vaccine implementation	7	0	5	2	0	0	0	3	4	2	5	1	1	5	0	1	6				
Help with the Covid vaccine implementation	1.10%	-	1.80%	1.30%	-	-	-	1.40%	1.50%	0.80%	1.40%	0.30%	1.40%	2.90%	-	0.60%	1.90%				
Tighter restrictions/ more safety protocols	4	2	1	1	1	1	0	3	1	1	3	3	0	1	1	1	2				
Tighter restrictions/ more safety protocols	0.70%	1.00%	0.60%	0.70%	3.90%	0.70%	-	1.60%	0.40%	0.40%	0.60%	0.80%	-	0.70%	1.40%	0.80%	0.90%				
Nothing	9	1	3	6	0	1	2	3	5	4	5	7	0								

Bruce Power has completed its 2nd harvest of the isotope Cobalt-60 this year. These isotopes are used to sterilize medical equipment in the fight against COVID-19. Bruce Power will have provided enough isotopes to sterilize between 20-25 billion pairs of gloves or COVID-19 swabs

	Winter 2020	Region			South Bruce Split		Age			Gender		Education			Income		
	Total	Bruce County	Grey County	Huron County	South Bruce	Rest of Bruce County	18-34	35-54	55+	Male	Female	High school or less	College	Sme University	<\$30K	\$30K to <\$60K	\$60K+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base (Un-weighted): All Respondents	600	250	215	135	100	150	87	174	339	291	309	359	72	164	75	169	305
Base (Weighted): All Respondents	600	180	264	156	14*	166	132*	192	276	294	306	354	76*	166	76*	162	317
Very Aware	48	21	15	12	2	19	10	6	32	28	20	23	7	17	8	7	29
	8.00%	11.70%	5.80%	7.50%	13.10%	11.50%	7.30%	3.40%	11.60%	9.40%	6.70%	6.60%	8.80%	10.20%	10.10%	4.60%	9.10%
Somewhat aware	97	36	41	20	3	32	23	28	46	60	37	48	12	34	11	24	59
	16.10%	19.70%	15.70%	12.70%	22.30%	19.50%	17.60%	14.50%	16.50%	20.30%	12.10%	13.60%	16.40%	20.50%	14.80%	14.60%	18.50%
Only a little aware	79	24	31	24	4	20	12	31	37	34	45	45	12	21	8	18	45
	13.20%	13.20%	11.80%	15.60%	24.50%	12.30%	8.80%	16.10%	13.30%	11.50%	14.80%	12.80%	16.40%	12.90%	10.10%	11.20%	14.10%
Not at all aware or did not know	375	99	176	100	6	93	88	127	161	173	202	236	44	93	49	113	184
	62.50%	54.90%	66.80%	64.10%	40.10%	56.10%	66.30%	66.10%	58.20%	58.80%	66.10%	66.70%	58.30%	56.40%	65.00%	69.60%	58.00%
Summary (Net)			B			E						N			Q		
Top 2 Box (NET)	145	56	57	32	5	51	33	34	78	87	58	71	19	51	19	31	87
	24.10%	31.40%	21.50%	20.30%	35.40%	31.00%	24.90%	17.90%	28.10%	29.70%	18.80%	20.20%	25.20%	30.70%	24.90%	19.20%	27.60%
Low 2 Box (NET)	454	123	207	124	9	113	99	158	197	207	247	281	57	115	57	131	228
	75.70%	68.10%	78.50%	79.70%	64.60%	68.40%	75.10%	82.10%	71.50%	70.30%	80.90%	79.60%	74.80%	69.30%	75.10%	80.80%	72.10%
No answer	1	1	0	0	0	1	0	0	1	0	1	1	0	0	0	0	1
	0.20%	0.50%	-	-	-	0.60%	-	-	0.30%	-	0.30%	0.30%	-	-	-	-	0.30%
Sigma	600	180	264	156	14	166	132	192	276	294	306	354	76	166	76	162	317
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Mean	1.7	1.88	1.6	1.64	2.08	1.86	1.66	1.55	1.81	1.8	1.59	1.6	1.76	1.84	1.7	1.54	1.79
Std Dev	1.01	1.1	0.95	0.97	1.11	1.1	1.01	0.86	1.09	1.06	0.94	0.96	1.03	1.08	1.06	0.91	1.04
Std Err	0.04	0.07	0.06	0.08	0.11	0.09	0.11	0.07	0.06	0.06	0.05	0.05	0.12	0.08	0.12	0.07	0.06

Starting in 2022, Bruce Power will produce a reliable and affordable supply of a new isotope to treat cancer for patients in Canada and around the world for decades to come

	Winter 2020	Region			South Bruce Split		Age			Gender		Education			Income		
	Total	Bruce County	Grey County	Huron County	South Bruce	Rest of Bruce County	18-34	35-54	55+	Male	Female	High school or less	College	Sme University	<\$30K	\$30K to <\$60K	\$60K+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base (Un-weighted): All Respondents	600	250	215	135	100	150	87	174	339	291	309	359	72	164	75	169	305
Base (Weighted): All Respondents	600	180	264	156	14*	166	132*	192	276	294	306	354	76*	166	76*	162	317
Very Aware	57	26	17	14	3	23	6	15	35	40	16	33	6	17	5	11	36
	9.50%	14.40%	6.50%	8.80%	18.30%	14.00%	4.50%	8.00%	12.90%	13.70%	5.40%	9.50%	7.90%	10.50%	6.70%	7.10%	11.50%
Somewhat aware	114	47	40	26	5	43	16	43	55	52	62	61	18	33	9	35	64
	19.00%	26.30%	15.20%	16.90%	31.30%	25.90%	11.70%	22.40%	20.10%	17.50%	20.40%	17.10%	24.10%	20.20%	11.70%	21.80%	20.10%
Only a little aware	65	16	27	23	2	14	16	18	31	37	29	35	4	26	8	12	39
	10.90%	8.80%	10.10%	14.80%	15.90%	8.20%	12.40%	9.30%	11.40%	12.50%	9.40%	9.80%	5.80%	15.90%	11.20%	7.40%	12.20%
Not at all aware or did not know	364	91	180	93	5	86	94	116	154	165	198	225	47	89	53	103	178
	60.70%	50.50%	68.20%	59.50%	34.60%	51.90%	71.40%	60.40%	55.70%	56.20%	64.90%	63.60%	62.20%	53.40%	70.50%	63.80%	56.20%
Summary (Net)																	
Top 2 Box (NET)	171	73	57	40	7	66	21	58	91	92	79	94	24	51	14	47	100
	28.40%	40.60%	21.70%	25.80%	49.60%	39.90%	16.30%	30.40%	32.90%	31.30%	25.70%	26.60%	32.00%	30.70%	18.30%	28.80%	31.60%
Low 2 Box (NET)	429	107	207	116	7	100	111	134	185	202	227	260	52	115	62	115	217
	71.60%	59.40%	78.30%	74.20%	50.40%	60.10%	83.70%	69.60%	67.10%	68.70%	74.30%	73.40%	68.00%	69.30%	81.70%	71.20%	68.40%
Sigma	600	180	264	156	14	166	132	192	276	294	306	354	76	166	76	162	317
Mean	1.77	2.04	1.6	1.75	2.33	2.02	1.49	1.78	1.9	1.89	1.66	1.72	1.78	1.88	1.55	1.72	1.87
Std Dev	1.06	1.16	0.97	1.03	1.17	1.16	0.87	1.05	1.13	1.13	0.98	1.05	1.07	1.07	0.94	1.03	1.1
Std Err	0.04	0.07	0.07	0.09	0.12	0.09	0.09	0.08	0.06	0.07	0.06	0.06	0.13	0.08	0.11	0.08	0.06

Bruce Power has completed its 2nd harvest of the isotope Cobalt-60 this year. These isotopes are used to sterilize medical equipment in the fight against COVID-19. Bruce Power will have provided enough isotopes to sterilize between 20-25 billion pairs of gloves or COVID-19 swabs

	Winter 2020	Region			South Bruce Split		Age			Gender		Education			Income		
	Total	Bruce County	Grey County	Huron County	South Bruce	Rest of Bruce County	18-34	35-54	55+	Male	Female	High school or less	College	Sme University	<\$30K	\$30K to <\$60K	\$60K+
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Base (Un-weighted): All Respondents	600	250	215	135	100	150	87	174	339	291	309	359	72	164	75	169	305
Base (Weighted): All Respondents	600	180	264	156	14*	166	132*	192	276	294	306	354	76*	166	76*	162	317
Much more positive	187	63	72	53	4	59	39	46	102	81	106	106	23	57	17	59	101
	31.20%	34.80%	27.20%	33.80%	26.80%	35.50%	29.60%	24.20%	36.90%	27.50%	34.80%	29.90%	30.60%	34.30%	22.80%	36.20%	31.90%
									H								
Somewhat more positive	248	67	118	63	4	63	47	89	112	120	128	144	31	72	27	69	131
	41.30%	37.30%	44.50%	40.70%	29.70%	37.90%	35.30%	46.50%	40.70%	40.60%	42.00%	40.70%	40.80%	43.40%	35.60%	42.50%	41.40%
Somewhat more negative	10	1	3	5	0	1	6	3	1	7	3	5	2	3	4	0	4
	1.60%	0.80%	1.20%	3.40%	0.60%	0.80%	4.60%	1.40%	0.40%	2.50%	0.80%	1.50%	2.20%	1.60%	5.20%	-	1.40%
							I								P		
Much more negative	4	0	1	2	0	0	0	2	1	1	3	2	0	1	1	0	3
	0.60%	0.10%	0.40%	1.60%	1.10%	-	-	1.30%	0.50%	0.40%	0.80%	0.70%	-	0.80%	1.50%	-	0.80%
					F												
No impact	147	48	70	29	6	42	40	50	57	84	63	93	19	33	26	34	75
	24.50%	26.50%	26.70%	18.40%	41.00%	25.20%	30.50%	26.00%	20.50%	28.60%	20.50%	26.40%	24.50%	19.80%	34.80%	20.70%	23.70%
					F					K					P		
Summary (Net)																	
Top 2 Box (NET)	435	130	189	116	8	122	86	136	214	200	235	249	54	129	44	128	232
	72.50%	72.10%	71.70%	74.40%	56.50%	73.40%	64.90%	70.70%	77.50%	68.10%	76.80%	70.50%	71.40%	77.80%	58.40%	78.80%	73.30%
						E			G		J				O		O
Low 2 Box (NET)	14	2	4	8	0	1	6	5	2	8	5	8	2	4	5	0	7
	2.30%	0.90%	1.60%	5.00%	1.70%	0.80%	4.60%	2.60%	0.90%	2.90%	1.70%	2.20%	2.20%	2.40%	6.70%	-	2.20%
				B			I								P		
No answer	4	1	0	3	0	1	0	1	3	1	3	3	1	0	0	1	2
	0.70%	0.50%	-	2.20%	0.70%	0.50%	-	0.70%	1.10%	0.30%	1.10%	0.80%	1.80%	-	0.10%	0.50%	0.70%
				C													
Sigma	600	180	264	156	14	166	132	192	276	294	306	354	76	166	76	162	317
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Mean	3.55	3.54	3.45	3.71	3	3.59	3.34	3.42	3.74	3.38	3.71	3.47	3.54	3.72	3.1	3.74	3.57
						E			GH		J				O		O
Std Dev	1.54	1.6	1.55	1.44	1.81	1.58	1.63	1.53	1.48	1.59	1.48	1.57	1.55	1.45	1.64	1.48	1.53
Std Err	0.06	0.1	0.11	0.13	0.18	0.13	0.17	0.12	0.08	0.09	0.08	0.08	0.19	0.11	0.19	0.11	0.09

Starting in 2022, Bruce Power will produce a reliable and affordable supply of a new isotope to treat cancer for patients in Canada and around the world for decades to come

	Winter 2020	Region			South Bruce Split		Age			Gender		Education			Income		
	Total	Bruce County	Grey County	Huron County	South Bruce	Rest of Bruce County	18-34	35-54	55+	Male	Female	High school or less	College	Sme University	<\$30K	\$30K to <\$60K	\$60K+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base (Un-weighted): All Respondents	600	250	215	135	100	150	87	174	339	291	309	359	72	164	75	169	305
Base (Weighted): All Respondents	600	180	264	156	14*	166	132*	192	276	294	306	354	76*	166	76*	162	317
	185	65	73	47	4	61	42	53	90	84	101	102	22	62	18	49	111
Much more positive	30.90%	36.30%	27.70%	30.10%	31.00%	36.70%	32.00%	27.60%	32.70%	28.50%	33.20%	28.80%	28.90%	37.20%	23.80%	30.30%	35.00%
	232	61	108	62	4	57	43	72	117	112	120	139	27	64	28	65	117
Somewhat more positive	38.70%	33.90%	41.10%	40.10%	28.70%	34.40%	32.80%	37.40%	42.30%	38.10%	39.20%	39.20%	35.60%	38.40%	37.10%	40.30%	36.80%
	4	1	1	1	0	1	0	3	1	1	3	4	0	0	0	0	2
Somewhat more negative	0.60%	0.70%	0.50%	0.80%	1.80%	0.60%	-	1.40%	0.40%	0.40%	0.90%	1.00%	-	0	0.20%	-	0.70%
	2	1	1	0	0	1	0	0	2	2	0	1	1	0	2	0	0
Much more negative	0.40%	0.60%	0.40%	-	1.90%	0.50%	-	-	0.80%	0.70%	0.10%	0.30%	1.30%	-	2.60%	-	0.10%
	173	48	80	45	5	43	45	64	64	92	81	106	26	40	25	47	87
No impact	28.90%	26.70%	30.30%	29.10%	35.40%	25.90%	34.20%	33.50%	23.20%	31.30%	26.60%	30.00%	34.20%	24.30%	33.30%	28.90%	27.40%
							I	I							Q		
Summary (Net)																	
	417	126	182	109	9	118	86	125	207	196	221	240	49	125	46	114	227
Top 2 Box (NET)	69.60%	70.20%	68.80%	70.10%	59.70%	71.10%	64.80%	65.00%	75.00%	66.60%	72.40%	68.00%	64.50%	75.60%	60.90%	70.60%	71.80%
							H										
	6	2	2	1	1	2	0	3	3	3	3	5	1	0	2	0	2
Low 2 Box (NET)	1.00%	1.30%	0.90%	0.80%	3.70%	1.10%	-	1.40%	1.10%	1.10%	0.90%	1.40%	1.30%	0	2.80%	-	0.70%
	3	3	0	0	0	3	1	0	2	3	0	2	0	0	2	1	0
No answer	0.50%	1.80%	-	-	1.30%	1.90%	1.10%	0.10%	0.60%	1.10%	0.10%	0.60%	-	0.10%	3.00%	0.50%	0.10%
			C												Q		
	600	180	264	156	14	166	132	192	276	294	306	354	76	166	76	162	317
Sigma	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
	3.42	3.53	3.35	3.42	3.18	3.57	3.29	3.26	3.61	3.32	3.52	3.37	3.24	3.64	3.16	3.43	3.52
Mean							H										
Std Dev	1.62	1.63	1.62	1.62	1.79	1.61	1.72	1.66	1.52	1.65	1.59	1.62	1.7	1.56	1.67	1.62	1.61
Std Err	0.07	0.1	0.11	0.14	0.18	0.13	0.19	0.13	0.08	0.1	0.09	0.09	0.2	0.12	0.19	0.12	0.09

How aware are you of a consultation and study process underway by the Nuclear Waste Management Organization to engage with the community in South Bruce and the broader region to select a site for a long-term Deep Geological Repository for Spent Nuclear Fuel? Would you say that you are very aware, somewhat aware, only a little aware or not at all aware of this proposal?

	Winter 2020	Region			South Bruce Split		Age			Gender		Education			Income		
	Total	Bruce County	Grey County	Huron County	South Bruce	Rest of Bruce County	18-34	35-54	55+	Male	Female	High school or less	College	Sme University	<\$30K	\$30K to <\$60K	\$60K+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base (Un-weighted): All Respondents	600	250	215	135	100	150	87	174	339	291	309	359	72	164	75	169	305
Base (Weighted): All Respondents	600	180	264	156	14*	166	132*	192	276	294	306	354	76*	166	76*	162	317
Very aware	191	84	55	52	12	72	36	59	97	112	80	114	23	55	16	44	116
	31.90%	46.70%	20.90%	33.40%	80.20%	43.70%	27.10%	30.60%	35.10%	37.90%	26.10%	32.20%	29.80%	33.00%	20.80%	27.00%	36.60%
		CD		C	F					K							O
Somewhat aware	188	58	87	43	2	56	35	63	90	88	100	103	28	55	20	55	97
	31.30%	32.20%	33.00%	27.30%	15.20%	33.70%	26.40%	32.70%	32.70%	29.90%	32.60%	29.00%	36.70%	33.20%	27.10%	34.20%	30.70%
						E											
Only a little aware	79	19	35	25	0	18	19	33	27	42	38	45	10	25	14	20	41
	13.20%	10.50%	13.30%	16.30%	2.50%	11.10%	14.20%	17.40%	9.90%	14.10%	12.40%	12.60%	13.40%	14.80%	18.20%	12.40%	13.00%
							I										
Not at all aware	140	19	85	36	0	19	43	37	61	53	87	91	15	31	25	43	63
	23.40%	10.70%	32.30%	22.90%	2.00%	11.40%	32.30%	19.30%	21.90%	18.00%	28.50%	25.80%	20.00%	18.90%	32.50%	26.40%	19.80%
			B	B			H			J					Q		
Summary (Net)																	
Top 2 Box (NET)	379	142	142	95	14	128	71	121	187	200	180	216	50	110	36	99	213
	63.20%	78.90%	54.00%	60.80%	95.40%	77.40%	53.50%	63.30%	67.80%	67.80%	58.70%	61.20%	66.60%	66.30%	47.90%	61.20%	67.20%
		CD			F				G	K							O
Low 2 Box (NET)	220	38	120	61	1	37	61	71	88	95	125	136	25	56	38	63	104
	36.60%	21.10%	45.60%	39.20%	4.60%	22.60%	46.50%	36.70%	31.80%	32.20%	40.90%	38.50%	33.40%	33.70%	50.70%	38.80%	32.80%
			B	B	E		I			J					Q		
No answer	1	0	1	0	0	0	0	0	1	0	1	1	0	0	1	0	0
	0.20%	-	0.40%	-	-	-	-	-	0.40%	-	0.40%	0.30%	-	-	1.50%	-	-
															Q		
Sigma	600	180	264	156	14	166	132	192	276	294	306	354	76	166	76	162	317
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Mean	2.72	3.15	2.43	2.71	3.74	3.1	2.48	2.75	2.81	2.88	2.57	2.68	2.76	2.8	2.37	2.62	2.84
		CD		C	F				G	K							O
Std Dev	1.15	0.99	1.15	1.16	0.63	1	1.2	1.09	1.14	1.11	1.16	1.18	1.09	1.1	1.15	1.15	1.13
Std Err	0.05	0.06	0.08	0.1	0.06	0.08	0.13	0.08	0.06	0.07	0.07	0.06	0.13	0.09	0.13	0.09	0.06

Would you say that you support or oppose this consultation and study process?

	Winter 2020	Region			South Bruce Split		Age			Gender		Education			Income		
	Total	Bruce County	Grey County	Huron County	South Bruce	Rest of Bruce County	18-34	35-54	55+	Male	Female	High school or less	College	Sme University	<\$30K	\$30K to <\$60K	\$60K+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base (Un-weighted): All Respondents	600	250	215	135	100	150	87	174	339	291	309	359	72	164	75	169	305
Base (Weighted): All Respondents	600	180	264	156	14*	166	132*	192	276	294	306	354	76*	166	76*	162	317
Strongly support	226	73	92	61	6	67	40	69	117	125	101	116	27	81	28	45	139
	37.70%	40.70%	34.80%	39.20%	41.60%	40.70%	30.40%	35.70%	42.60%	42.60%	33.00%	32.80%	36.30%	48.90%	37.70%	28.00%	43.80%
Somewhat support	190	59	84	47	3	56	47	65	78	93	96	107	31	49	23	64	94
	31.60%	33.00%	31.70%	29.90%	20.50%	34.00%	35.40%	33.70%	28.30%	31.70%	31.40%	30.30%	40.70%	29.30%	30.50%	39.40%	29.80%
Somewhat oppose	59	13	31	15	0	12	15	19	25	23	36	41	8	10	8	23	26
	9.80%	7.00%	11.80%	9.70%	3.30%	7.30%	11.40%	10.00%	9.00%	7.70%	11.90%	11.70%	10.20%	5.90%	10.40%	14.40%	8.10%
Strongly oppose	70	27	22	21	4	22	16	23	31	34	36	53	6	11	11	13	35
	11.60%	14.80%	8.20%	13.70%	30.50%	13.40%	11.80%	12.20%	11.10%	11.50%	11.70%	15.10%	7.40%	6.40%	14.60%	8.30%	10.90%
Summary (Net)																	
Top 2 Box (NET)	416	133	176	108	9	124	87	133	196	219	197	223	58	130	52	109	233
	69.30%	73.70%	66.50%	69.00%	62.10%	74.70%	65.80%	69.50%	70.90%	74.30%	64.50%	63.10%	77.00%	78.20%	68.20%	67.40%	73.60%
Low 2 Box (NET)	129	39	53	37	5	34	31	43	55	56	72	95	13	20	19	37	60
	21.40%	21.80%	20.00%	23.40%	33.70%	20.80%	23.20%	22.20%	20.10%	19.20%	23.60%	26.80%	17.60%	12.30%	25.00%	22.70%	19.10%
No answer	55	8	36	12	1	8	15	16	25	19	36	36	4	16	5	16	23
	9.20%	4.50%	13.50%	7.50%	4.10%	4.50%	11.00%	8.30%	9.00%	6.50%	11.90%	10.10%	5.40%	9.40%	6.80%	10.00%	7.30%
Sigma	600	180	264	156	14	166	132	192	276	294	306	354	76	166	76	162	317
Mean	3.05	3.04	3.08	3.02	2.76	3.07	2.95	3.01	3.13	3.13	2.97	2.9	3.12	3.33	2.98	2.97	3.15
Std Dev	1.02	1.06	0.96	1.06	1.35	1.03	1	1.02	1.02	1.01	1.02	1.08	0.9	0.88	1.08	0.92	1.01
Std Err	0.04	0.07	0.07	0.1	0.14	0.09	0.11	0.08	0.06	0.06	0.06	0.06	0.11	0.07	0.13	0.07	0.06

What kind of information would you like to know more about concerning the selection of a site for nuclear waste?

	Winter 2002			Region			South Bruce SpE			Age			Gender			Education			Income		
	Total	Bruce County	Grey County	Huron County	South Bruce	West of Bruce County	18-24	25-34	35-44	45-54	55+	Male	Female	High school	College	Some University	<\$30K	\$30K to <\$50K	\$50K+		
Base (Un-weighted) All Respondents	500	250	250	150	150	150	87	174	261	291	308	308	308	26	184	15	152	152			
Base (Weighted) All Respondents	500	250	250	150	150	150	87	174	261	291	308	308	308	26	184	15	152	152			
Information - NET	86	22	43	25	4	18	12	20	48	30	50	45	18	28	10	27	46				
0.0%	1.42%	1.70%	1.42%	0.90%	0.70%	-	-	2.30%	1.70%	2.00%	1.10%	0.60%	1.20%	1.70%	0.50%	0.90%	2.40%				
Details/ comprehensive explanation	6	1	1	3	0	1	0	4	2	3	2	1	1	1	3	1	2	2			
0.90%	0.10%	0.40%	2.00%	0.00%	0.70%	-	-	1.80%	0.80%	1.10%	0.80%	0.30%	1.60%	2.00%	1.40%	1.50%	0.70%				
Transparency/ honesty	47	12	23	12	0	12	5	12	29	20	28	23	10	12	8	14	20				
7.80%	6.00%	8.90%	7.40%	-	7.00%	4.00%	0.30%	15.00%	6.90%	8.70%	6.00%	13.00%	7.40%	11.00%	8.60%	6.40%					
General information	26	5	9	8	0	2	4	30	6	8	14	11	4	4	1	5	12				
3.30%	2.00%	3.30%	3.80%	16.70%	1.60%	2.70%	4.40%	12.00%	1.60%	2.70%	3.30%	3.30%	5.30%	2.70%	1.90%	2.90%	3.90%				
Studies/ research results	2	0	0	0	0	2	1	2	1	1	1	1	1	1	1	1	1	1			
1.40%	1.40%	2.20%	0	0	1.50%	1.20%	0.70%	1.50%	0.30%	2.40%	1.70%	1.30%	1.30%	0.70%	0.40%	0.70%	1.30%				
Flyer newsletters	5	0	5	4	0	0	2	1	5	8	4	5	1	2	1	5	3				
1.50%	-	2.00%	2.40%	-	-	1.20%	0.70%	2.30%	1.60%	1.20%	1.30%	1.30%	1.50%	1.50%	1.80%	2.90%	1.60%				
Media/ TV/ radio/ social media updates	137	34	86	37	0	34	38	33	69	84	74	90	12	35	12	44	74				
22.90%	16.80%	25.00%	24.90%	-	26.00%	27.30%	17.80%	24.30%	27.80%	24.10%	24.10%	25.50%	15.80%	21.30%	15.80%	27.20%	25.40%				
Location - NET	30	11	40	23	0	2	24	20	44	30	54	61	5	25	2	28	40				
15.00%	11.40%	17.60%	14.70%	-	12.40%	18.30%	11.60%	15.50%	12.30%	17.60%	17.10%	10.40%	12.90%	10.10%	10.10%	17.50%	15.50%				
Exact location/ area	43	12	16	15	0	15	11	9	23	23	20	25	4	14	4	14	22				
7.10%	6.60%	6.10%	6.40%	-	7.20%	8.10%	4.90%	8.20%	7.80%	6.50%	7.60%	5.40%	8.40%	5.70%	8.50%	7.00%					
Alternative options/ location options	10	2	6	2	0	2	1	3	6	8	2	8	0	2	0	3	7				
1.70%	1.20%	2.20%	1.20%	-	1.40%	1.10%	1.30%	2.20%	2.60%	0.70%	2.20%	-	1.40%	-	1.70%	2.30%					
Depth of the digging site	42	12	19	11	2	10	8	8	26	21	21	28	2	13	8	13	18				
7.80%	6.20%	7.30%	7.60%	12.00%	6.80%	5.90%	4.40%	9.30%	7.60%	7.60%	7.80%	2.00%	7.60%	8.90%	6.70%	6.90%					
Process - NET	14	4	9	2	1	4	5	3	7	5	10	9	2	4	1	6	6				
2.40%	2.30%	3.30%	1.00%	4.20%	2.20%	3.70%	1.50%	2.40%	1.60%	3.20%	2.50%	2.00%	2.30%	1.50%	3.60%	2.00%					
Process of building the nuclear waste storage	5	2	1	2	0	2	1	0	4	3	2	4	0	1	1	1	2				
0.90%	1.30%	0.40%	1.30%	0.00%	1.40%	1.10%	-	1.50%	1.10%	0.70%	1.30%	-	0.60%	1.80%	0.70%	0.60%					
Duration of building the nuclear waste storage	5	2	2	0	0	2	0	3	2	3	2	1	0	3	1	1	3				
0.80%	1.30%	0.90%	-	3.00%	1.20%	-	1.30%	0.80%	1.10%	0.50%	0.40%	-	2.00%	1.50%	0.80%	0.80%					
Cost breakdown	8	4	2	2	0	3	3	0	5	3	6	5	2	2	2	1	4	2			
1.40%	2.00%	0.80%	1.60%	1.30%	2.10%	2.30%	-	1.90%	0.90%	1.90%	1.30%	2.00%	1.20%	1.20%	2.40%	0.50%					
Transporting the storage for nuclear waste	4	0	2	0	0	0	0	1	3	3	1	4	0	0	1	0	2				
0.70%	-	0.90%	1.30%	-	-	-	0.70%	1.10%	1.10%	0.30%	1.20%	-	-	1.30%	-	0.70%					
Materials that will be used	7	3	2	3	1	0	0	2	5	4	3	4	0	0	1	1	9				
1.30%	0.90%	0.90%	1.90%	0.30%	-	-	0.30%	1.00%	1.00%	0.60%	1.00%	-	-	1.60%	0.50%	1.60%					
Decision - making process/ plans	127	37	65	29	2	37	21	37	60	84	76	87	16	37	14	10	71				
24.90%	18.20%	24.20%	19.70%	1.00%	15.10%	15.20%	27.70%	26.00%	22.00%	28.90%	21.20%	30.00%	28.50%	25.30%	28.60%	24.30%					
Safety - NET	116	28	51	37	2	26	20	30	58	53	63	60	17	38	17	33	63				
19.40%	16.80%	19.30%	23.80%	14.80%	15.00%	14.90%	20.30%	20.90%	18.60%	20.70%	17.00%	22.60%	22.90%	22.40%	20.10%	19.10%					
Safety/ security concerns	20	5	12	1	1	5	1	13	14	7	21	12	8	9	2	8	11				
4.80%	3.00%	4.40%	1.40%	4.70%	2.80%	1.10%	6.60%	5.10%	2.50%	6.90%	3.90%	11.00%	5.20%	6.60%	4.60%	5.40%					
Water contamination	10	1	6	3	0	1	0	5	5	5	4	1	5	0	4	4	5				
1.70%	0.60%	2.30%	2.00%	-	0.60%	-	2.80%	1.80%	1.60%	1.60%	1.00%	1.60%	2.80%	-	2.70%	1.60%					
Durability/ how long it is going to last	131	39	60	32	1	37	35	46	48	54	77	80	15	34	8	41	74				
21.80%	21.60%	22.60%	20.80%	0.80%	22.60%	26.30%	24.80%	37.00%	19.30%	25.00%	22.50%	26.10%	20.10%	20.10%	19.40%	25.30%	29.20%				
Community - NET	8	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0				
1.00%	0.70%	1.00%	1.40%	-	0.70%	-	2.00%	0.70%	0.30%	1.60%	0.60%	-	2.30%	1.20%	-	1.90%					
Individual/ natives consent	6	3	2	1	0	3	5	0	1	4	2	3	0	3	0	1	5				
0.90%	1.40%	0.90%	0.60%	-	3.80%	3.00%	-	0.50%	1.40%	0.50%	0.70%	-	1.90%	-	0.60%	1.60%					
Job opportunities for the local community	100	32	45	23	1	30	27	37	35	37	62	61	12	27	7	33	53				
18.60%	17.60%	17.10%	14.60%	7.80%	18.40%	20.60%	19.40%	12.70%	12.70%	20.40%	17.20%	15.40%	18.10%	9.20%	20.10%	18.80%					
Long term effects/ impacts on the community	28	8	14	7	0	8	8	8	12	19	11	18	4	0	0	9	17				
4.70%	3.40%	3.50%	4.70%	0.00%	3.20%	3.20%	1.70%	4.20%	5.90%	3.50%	5.00%	4.20%	3.00%	0	5.00%	5.00%					
Distance from the community	107	31	45	28	3	37	22	34	50	45	54	50	11	35	7	30	61				
17.80%	18.40%	17.10%	18.20%	21.10%	19.10%	17.30%	17.70%	18.00%	17.70%	18.90%	17.70%	15.70%	14.00%	22.80%	9.80%	18.40%	19.20%				
Environment - NET	53	20	22	11	2	18	14	22	17	20	32	26	7	18	2	15	33				
8.80%	10.90%	8.50%	8.80%	11.00%	10.90%	10.30%	11.40%	6.90%	8.90%	10.60%	7.90%	9.20%	11.10%	2.70%	9.20%	10.30%					
Environmental risks/ effects	24	5	12	7	1	4	5	6	13	14	9	14	3	7	3	7	12				
4.00%	2.70%	4.60%	4.30%	0.60%	2.40%	3.50%	3.00%	4.90%	4.90%	3.10%	4.00%	3.30%	4.20%	3.90%	4.00%	3.80%					
Waste management/ containment	13	3	6	3	0	3	2	3	6	8	6	6	0	4	0	4	6				
2.30%	1.60%	2.30%	2.80%	4.30%	1.40%	1.90%	2.00%	3.30%	2.70%	1.80%	1.80%	1.40%	2.60%	-	2.90%	2.60%					
Groundwater concerns	32	9	7	10	0	6	0	6	18	11	11	11	0	10	3	4	10				
3.70%	3.30%	2.50%	8.10%	2.00%	3.40%	-	3.30%	5.70%	3.70%	3.70%	3.00%	0.10%	6.30%	4.40%	2.70%	3.30%					
Protecting the Great Lakes/ Lake Huron	88	23	25	15	4	19	13	22	12	32	36	43	5	19	13	15	35				
11.30%	13.00%	9.50%	12.40%	29.30%	11.60%	10.00%	11.60%	11.70%	10.80%	11.80%	12.10%	7.80%	11.60%	18.50%	9.50%	11.40%					
Miscellaneous - NET	17	4	8	5	0	4	3	7	9	8	13	13	3	2	4	4	10				
2.80%	2.40%	3.90%	3.50%	3.40%	3.20%	3.90%	3.50%	2.70%	5.60%	4.00%	3.60%	1.60%	3.00%	2.80%	2.30%	3.30%					
All of it everything	5	1	2	2	1	0	0	1	4	1	4	4	0	1	2	1	2				
0.90%	0.50%	0.80%	1.40%	0.60%	-	-	0.60%	1.50%	0.50%	1.30%	1.10%	0.10%	0.80%	3.00%	0.80%	0.50%					
Opposed/ do not support nuclear waste storage	8	3	0	5	0	2	2	4	3	4	5	4	0	1	1	3	4				
1.30%	1.40%	-	1.50%	0.00%	1.20%	1.20%	1.80%	1.70%	1.50%	1.50%	1.50%	1.20%	1.60%	0.60%	1.4						

If a vaccine against COVID-19 were to become available, how likely would you be to get vaccinated?

	Winter 2020	Region			South Bruce Split		Age			Gender		Education			Income		
	Total	Bruce County	Grey County	Huron County	South Bruce	Rest of Bruce County	18-34	35-54	55+	Male	Female	High school or less	College	Sme University	<\$30K	\$30K to <\$60K	\$60K+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base (Un-weighted): All Respondents	600	250	215	135	100	150	87	174	339	291	309	359	72	164	75	169	305
Base (Weighted): All Respondents	600	180	264	156	14*	166	132*	192	276	294	306	354	76*	166	76*	162	317
7	274	81	121	73	6	74	37	71	167	130	144	132	34	106	29	71	151
	45.60%	44.80%	45.70%	46.70%	43.00%	44.90%	27.70%	36.80%	60.40%	44.20%	47.00%	37.50%	45.30%	64.00%	38.10%	43.70%	47.70%
6	54	18	25	12	3	15	20	14	20	31	24	28	9	15	11	11	30
	9.10%	10.20%	9.30%	7.40%	19.40%	9.40%	15.40%	7.30%	7.30%	10.50%	7.70%	7.90%	11.60%	9.20%	14.00%	7.00%	9.40%
5	55	16	20	18	1	15	19	18	18	26	28	35	11	8	7	11	37
	9.10%	9.00%	7.70%	11.60%	7.90%	9.10%	14.10%	9.20%	6.70%	8.90%	9.30%	9.90%	14.80%	5.10%	8.70%	6.60%	11.80%
4	40	8	19	12	2	7	6	18	15	17	23	26	6	7	5	12	19
	6.60%	4.70%	7.20%	7.70%	11.30%	4.10%	4.80%	9.30%	5.60%	5.70%	7.50%	7.50%	8.10%	4.30%	6.20%	7.70%	6.00%
3	38	9	23	6	0	9	13	10	15	19	19	26	5	7	2	10	23
	6.30%	4.90%	8.80%	3.70%	1.90%	5.20%	10.10%	5.00%	5.40%	6.40%	6.20%	7.40%	6.50%	4.10%	2.30%	6.00%	7.30%
2	30	9	17	3	1	8	9	15	5	12	18	23	1	5	1	11	13
	5.00%	5.10%	6.60%	2.20%	6.10%	5.00%	6.90%	8.10%	1.90%	4.00%	5.90%	6.40%	1.90%	3.30%	1.50%	6.50%	4.10%
1	102	36	34	32	1	34	26	45	30	55	47	76	9	15	22	33	41
	17.00%	19.70%	12.80%	20.80%	10.30%	20.60%	19.80%	23.60%	11.00%	18.60%	15.30%	21.50%	11.90%	9.20%	29.20%	20.60%	12.90%
Don't know	8	3	5	0	0	3	2	1	5	5	3	7	0	1	0	3	3
	1.30%	1.60%	1.80%	-	-	1.80%	1.30%	0.60%	1.80%	1.50%	1.10%	1.90%	-	0.70%	-	1.80%	0.90%
Summary (Net)																	
Top 3 Box (NET)	383	115	166	102	10	105	76	102	205	187	196	195	54	130	46	93	218
	63.80%	64.00%	62.70%	65.60%	70.30%	63.40%	57.20%	53.30%	74.30%	63.70%	64.00%	55.30%	71.70%	78.30%	60.70%	57.30%	68.90%
Top 2 Box (NET)	328	99	145	84	9	90	57	85	187	161	167	160	43	121	39	82	181
	54.70%	54.90%	55.00%	54.10%	62.40%	54.30%	43.20%	44.10%	67.70%	54.80%	54.70%	45.40%	56.90%	73.20%	52.10%	50.70%	57.10%
Low 2 Box (NET)	132	45	51	36	2	42	35	61	36	67	65	99	10	21	23	44	54
	21.90%	24.80%	19.40%	23.00%	16.50%	25.50%	26.70%	31.70%	12.90%	22.70%	21.20%	28.00%	13.80%	12.60%	30.70%	27.10%	17.00%
Low 3 Box (NET)	170	53	75	42	3	51	49	70	50	86	84	125	15	28	25	54	77
	28.30%	29.70%	28.20%	26.60%	18.30%	30.70%	36.70%	36.70%	18.30%	29.10%	27.50%	35.40%	20.20%	16.60%	33.10%	33.20%	24.20%
Sigma	600	180	264	156	14	166	132	192	276	294	306	354	76	166	76	162	317
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Mean	4.98	4.91	5.05	4.96	5.31	4.87	4.45	4.43	5.63	4.94	5.03	4.54	5.28	5.78	4.58	4.72	5.21
Std Dev	2.34	2.42	2.26	2.39	2.13	2.45	2.31	2.47	2.1	2.37	2.31	2.43	2.08	2.02	2.56	2.47	2.19
Std Err	0.1	0.15	0.16	0.21	0.21	0.2	0.25	0.19	0.11	0.14	0.13	0.13	0.24	0.16	0.3	0.19	0.13

What public health information would you find helpful to answer any questions or concerns you may have with a COVID-19 vaccine or to increase your confidence of accessing it?

	Winter 2020	Region			South Bruce Split		Age			Gender		Education			Income		
	Total	Bruce County	Grey County	Huron County	South Bruce	Rest of Bruce County	18-34	35-54	55+	Male	Female	High school or less	College	Sme University	<\$30K	\$30K to <\$60K	\$60K+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base (Un-weighted):	600	250	215	135	100	150	87	174	339	291	309	359	72	164	75	169	305
Base (Weighted):	600	180	264	156	14*	166	132*	192	276	294	306	354	76*	166	76*	162	317
Side effects	167	56	71	40	2	54	47	59	61	70	97	105	16	46	13	48	94
	27.80%	31.30%	26.70%	25.80%	17.20%	32.50%	35.70%	30.50%	22.20%	23.80%	31.80%	29.80%	21.30%	27.50%	16.70%	29.90%	29.60%
Research results/ testing	106	38	41	27	3	35	29	46	31	52	54	63	21	21	9	30	58
	17.60%	20.90%	15.60%	17.10%	21.00%	20.90%	21.60%	24.00%	11.20%	17.60%	17.60%	17.90%	27.60%	12.90%	11.70%	18.70%	18.40%
Information from local public health unit	57	8	30	18	2	6	8	21	28	31	26	32	7	17	10	11	35
	9.40%	4.60%	11.40%	11.70%	15.60%	3.70%	5.70%	10.80%	10.30%	10.40%	8.50%	9.20%	8.70%	10.50%	13.30%	6.50%	11.00%
How effective it is/ effectiveness	55	13	27	15	1	12	16	14	26	23	33	38	3	14	5	18	31
	9.20%	7.40%	10.40%	9.40%	6.00%	7.50%	11.90%	7.00%	9.50%	7.70%	10.70%	10.80%	3.80%	8.50%	7.20%	11.20%	9.70%
Information through media/ news letters/ flyers/ Internet	51	11	25	14	1	10	8	13	30	27	24	27	11	12	6	15	24
	8.50%	6.10%	9.60%	9.20%	7.60%	6.00%	6.00%	6.50%	11.00%	9.30%	7.70%	7.70%	14.80%	7.50%	7.40%	9.00%	7.40%
More information about the vaccine	48	21	16	10	2	19	18	10	19	19	29	21	5	21	5	14	29
	7.90%	11.90%	6.00%	6.50%	16.80%	11.50%	13.60%	5.40%	7.00%	6.40%	9.40%	6.00%	6.60%	12.70%	6.40%	8.70%	9.00%
Availability/ accessibility of vaccines for everyone	40	14	17	8	0	14	4	9	27	14	26	18	3	18	6	8	21
	6.60%	7.90%	6.50%	5.30%	1.30%	8.50%	3.30%	4.60%	9.70%	4.60%	8.60%	5.20%	4.00%	10.60%	7.40%	5.20%	6.80%
I am already well informed/ did my own research	39	10	22	6	1	10	0	9	29	18	20	17	5	16	4	6	27
	6.40%	5.70%	8.40%	3.80%	3.80%	5.90%	-	4.80%	10.70%	6.20%	6.70%	4.80%	7.00%	9.90%	5.80%	3.60%	8.60%
What is it made of/ ingredients used	34	7	21	6	1	6	8	15	11	14	19	22	3	9	5	11	13
	5.60%	4.10%	7.90%	3.60%	6.60%	3.80%	6.00%	7.80%	3.90%	4.90%	6.30%	6.20%	3.80%	5.30%	6.80%	7.00%	4.00%
I don't trust the vaccine	22	7	10	6	0	6	6	9	7	12	11	15	4	3	1	10	9
	3.70%	3.70%	3.60%	4.00%	2.70%	3.80%	4.70%	4.80%	2.60%	4.00%	3.50%	4.30%	5.00%	2.10%	1.30%	5.90%	3.00%
I have confidence in the vaccine	20	6	9	5	0	6	3	1	15	9	11	11	0	8	2	3	11
	3.30%	3.40%	3.20%	3.10%	1.30%	3.60%	2.60%	0.70%	5.40%	3.00%	3.50%	3.20%	0.10%	4.80%	2.60%	1.80%	3.30%
Safety on taking the vaccine	19	3	11	5	0	3	3	8	8	7	11	10	0	9	3	2	12
	3.10%	1.60%	4.10%	3.00%	1.30%	1.60%	2.30%	4.10%	2.70%	2.40%	3.70%	2.70%	-	5.40%	3.50%	1.50%	3.90%
How it works	17	6	7	4	0	6	4	7	6	9	8	13	1	1	7	2	7
	2.90%	3.40%	2.80%	2.30%	2.00%	3.60%	3.30%	3.40%	2.30%	2.90%	2.80%	3.60%	1.70%	0.80%	9.00%	1.50%	2.10%
More transparency/ unbiased information	9	3	3	2	0	3	2	5	2	5	4	6	0	2	2	1	6
	1.40%	1.50%	1.30%	1.50%	-	1.60%	1.20%	2.50%	0.80%	1.60%	1.30%	1.70%	-	1.40%	2.00%	0.70%	1.80%
Process of rolling out the vaccine	4	2	1	1	0	2	0	0	4	0	4	1	2	1	0	2	2
	0.70%	1.30%	0.40%	0.70%	3.20%	1.10%	-	0.20%	1.50%	0	1.40%	0.40%	2.70%	0.70%	0.10%	1.30%	0.70%
Nothing	37	14	13	10	1	13	10	10	17	22	14	18	6	10	5	8	20
	6.10%	8.00%	4.70%	6.30%	8.20%	8.00%	7.40%	5.30%	6.10%	7.50%	4.70%	5.10%	7.50%	6.10%	6.20%	4.80%	6.20%
Other	33	11	16	6	1	10	9	9	14	19	14	17	7	9	5	16	10
	5.50%	6.00%	6.00%	4.00%	5.40%	6.90%	7.00%	4.80%	5.20%	6.50%	4.50%	4.90%	9.40%	5.20%	6.30%	9.80%	3.00%
Don't know	58	15	23	20	3	12	21	16	21	34	24	46	5	8	13	16	26
	9.70%	8.30%	8.60%	13.00%	17.80%	7.50%	15.90%	8.20%	7.70%	11.60%	7.80%	13.00%	6.30%	4.50%	17.70%	9.80%	8.30%
Sigma	813	247	363	203	20	227	196	260	358	383	430	482	99	226	99	222	434
	135.50%	137.20%	137.40%	130.40%	137.80%	137.20%	148.00%	135.40%	129.60%	130.30%	140.60%	136.40%	130.20%	136.40%	131.50%	136.80%	137.00%

Do you consider yourself an Indigenous person, that is First Nations, Métis or Inuk (Inuit)?

	Winter 2020	Region			South Bruce Split		Age			Gender		Education			Income		
	Total	Bruce County	Grey County	Huron County	South Bruce	Rest of Bruce County	18-34	35-54	55+	Male	Female	High school or less	College	Sme University	<\$30K	\$30K to <\$60K	\$60K+
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q
Base (Un-weighted): All Respondents	600	250	215	135	100	150	87	174	339	291	309	359	72	164	75	169	305
Base (Weighted): All Respondents	600	180	264	156	14*	166	132*	192	276	294	306	354	76*	166	76*	162	317
Yes	19	10	7	2	0	10	11	5	4	17	3	15	3	1	5	6	6
	3.20%	5.40%	2.80%	1.40%	1.40%	5.80%	8.10%	2.40%	1.40%	5.70%	0.90%	4.20%	3.80%	0.60%	6.00%	3.60%	2.00%
No	574	168	254	152	14	154	121	185	268	275	299	332	73	165	71	152	310
	95.60%	93.40%	96.20%	97.30%	96.60%	93.10%	91.90%	96.20%	97.10%	93.50%	97.70%	93.90%	96.20%	99.40%	94.00%	93.60%	98.00%
Prefer not to answer	3	1	0	2	0	1	0	0	3	1	2	3	0	0	0	1	0
	0.50%	0.50%	-	1.30%	0.70%	0.50%	-	-	1.10%	0.30%	0.70%	0.90%	-	-	-	0.60%	-
Don't Know	4	1	3	0	0	1	0	3	1	1	2	4	0	0	0	4	0
	0.60%	0.60%	1.00%	-	1.30%	0.60%	-	1.40%	0.40%	0.50%	0.80%	1.10%	-	-	-	2.20%	-
Sigma	600	180	264	156	14	166	132	192	276	294	306	354	76	166	76	162	317
	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%