

Ipsos MORI Coronavirus polling

January 2021

Lifestyle changes due to the Coronavirus

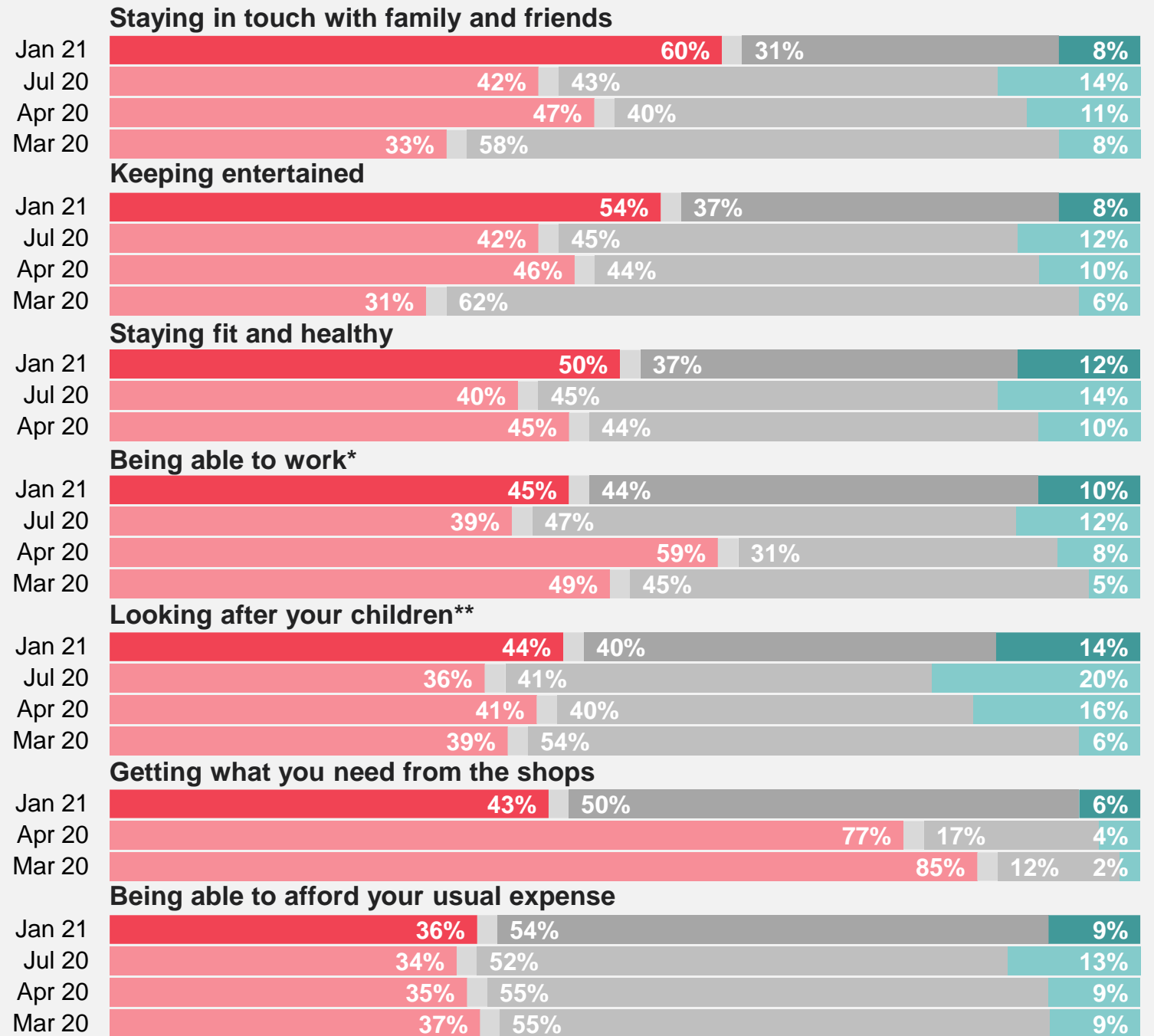
At the moment, are you finding each of the following easier, harder, or about the same compared with before the Coronavirus outbreak?

Much/a little harder

About the same

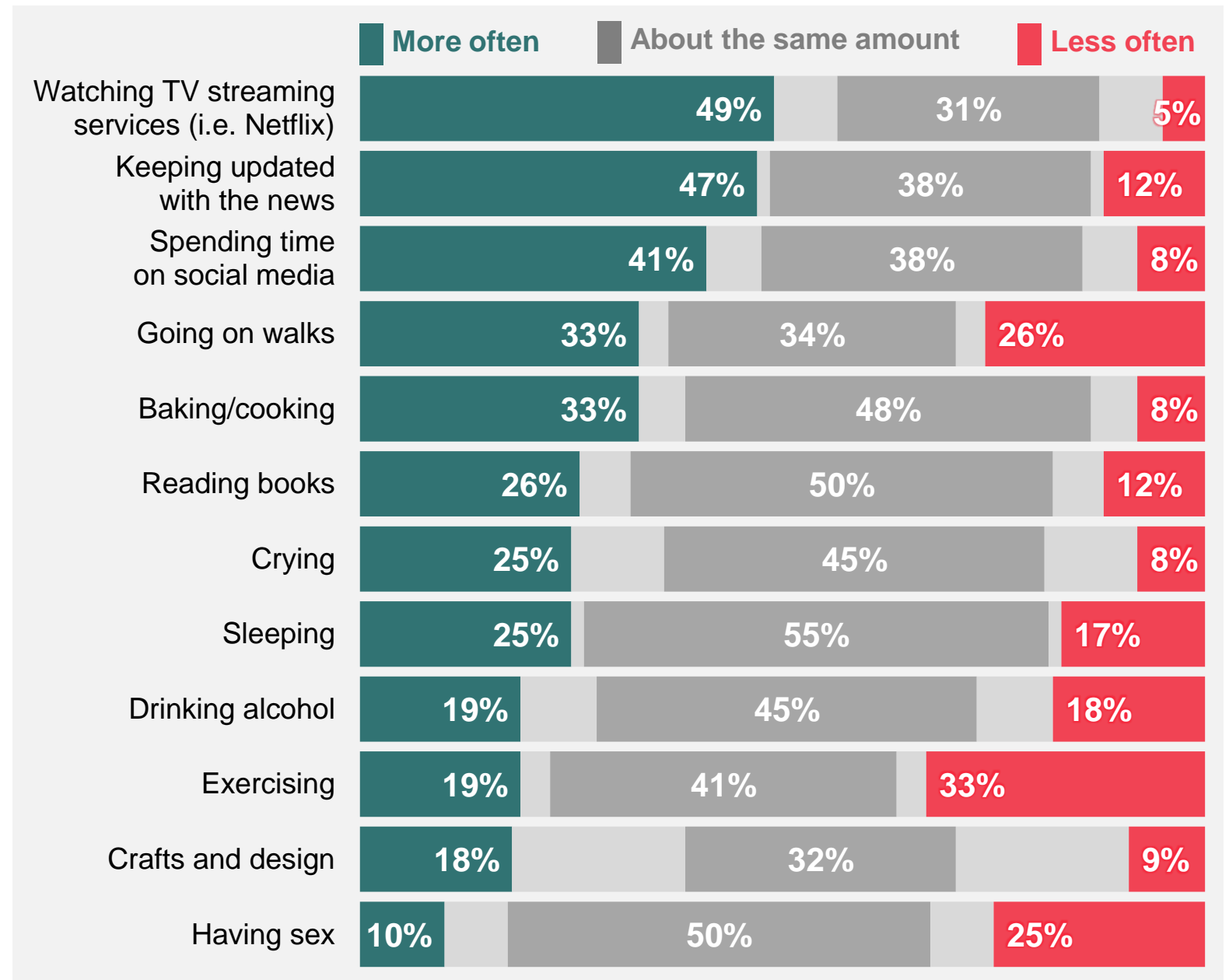
A little/much easier

Base: 1,083 Online British adults 18-75, 22-25 January 2021.
 * Including those currently in work (720) ** Including those living with someone aged 17 or younger (282)



How has your behaviour changed compared to before the Coronavirus?

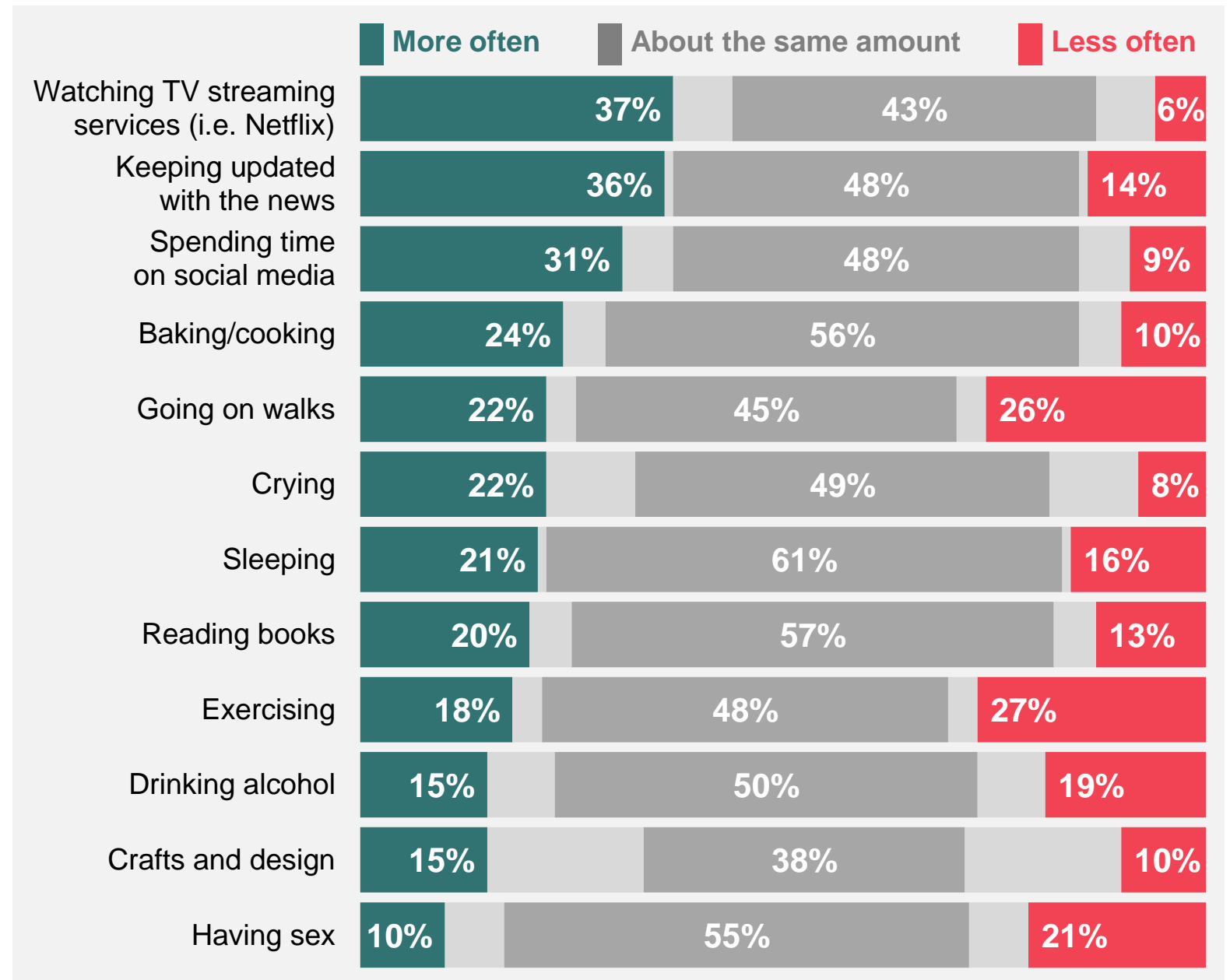
I would now like you to think about what you are doing now during the current lockdown compared with before the coronavirus crisis started last spring. Would you say you have been doing each of the following activities more often now than before the coronavirus crisis started, less often or about the same amount?



Base: 1,083 Online British adults 18+, 22-25 January 2021. Please note "don't know" and "I have never done this" options were provided.

How has your behaviour changed compared to previous lockdowns?

And I would now like you to think about what you are doing now during the current lockdown compared with what you were doing during the previous lockdowns since the coronavirus crisis started. Would you say you have been doing each of the following activities more often now than during previous lockdowns, less often or about the same amount?



Base: 1,083 Online British adults 18+, 22-25 January 2021. Please note "don't know" and "I have never done this" options were provided.

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For more information

Kelly Beaver
Managing Director
kelly.beaver@ipsos.com

Keiran Pedley
Research Director
keiran.pedley@ipsos.com

Gideon Skinner
Research Director
gideon.skinner@ipsos.com

Cameron Garrett
Senior Research Executive
cameron.garrett@ipsos.com