



# PUBLIC POLL FINDINGS AND METHODOLOGY

## Ipsos Poll on Consumer Behavior During COVID-19

Washington, DC, February 19, 2021

1. What level of threat do you think the coronavirus poses to you personally?

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
<b>2/17-18 (N=1,115)</b>	34%	15%	19%	34%	30%	15%	15%	2%
<b>2/2-3 (N=1,115)</b>	35%	13%	22%	34%	29%	16%	14%	1%
<b>1/20-21 (N=1,115)</b>	41%	18%	23%	34%	25%	15%	10%	1%
<b>12/9-10 (N=1,112)</b>	39%	17%	22%	34%	25%	15%	10%	1%
<b>11/24-25 (N=1,114)</b>	40%	18%	21%	36%	23%	14%	9%	2%
<b>11/10-11 (N=1,113)</b>	40%	16%	23%	33%	25%	15%	11%	2%
<b>10/27-28 (N=1,115)</b>	38%	17%	20%	34%	27%	16%	11%	2%
<b>10/13-14 (N=1,114)</b>	36%	16%	21%	33%	29%	17%	12%	1%
<b>9/29-30 (N=1,115)</b>	35%	16%	18%	34%	30%	17%	13%	2%
<b>9/15-16 (N=1,113)</b>	36%	18%	18%	33%	29%	16%	12%	1%
<b>9/1-2 (N=1,113)</b>	33%	14%	19%	33%	32%	19%	14%	1%
<b>8/18-19 (N=1,115)</b>	34%	14%	20%	37%	28%	17%	11%	1%
<b>8/4-5 (N=1,111)</b>	33%	14%	19%	37%	29%	17%	12%	2%
<b>7/21-22 (N=1,115)</b>	34%	15%	19%	36%	29%	19%	10%	1%
<b>6/23-24 (N=1,113)</b>	31%	14%	17%	34%	33%	20%	12%	2%
<b>6/8-9 (N=1,113)</b>	28%	12%	16%	32%	38%	23%	16%	2%
<b>5/28-29 (N=1,113)</b>	30%	12%	18%	34%	34%	20%	14%	2%
<b>5/14-15 (N=1,114)</b>	31%	13%	18%	36%	30%	18%	12%	3%
<b>5/4-5 (N=1,114)</b>	34%	15%	19%	35%	28%	17%	11%	2%
<b>4/27-28 (N=1,112)</b>	32%	15%	17%	34%	31%	20%	11%	



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### 1. What level of threat do you think the coronavirus poses to you personally? (Continued)

	<i>High threat (Net)</i>	Very high threat	High threat	Moderate threat	<i>Low threat (Net)</i>	Low threat	Very low threat	Don't know
<b>4/17-20 (N=1,111)</b>	32%	10%	22%	35%	31%	21%	10%	2%
<b>4/10-13 (N=1,114)</b>	36%	14%	22%	35%	26%	16%	10%	2%

### 2. There are often several phases or stages that people go through when times are hard. Which one of the following phases do you feel best describes your current situation regarding the COVID-19 pandemic?

	The pandemic has not reached my area, and so far there are no restrictions	I am getting ready for possible new restrictions, preparing, and stockpiling supplies where possible	I am reacting day-by-day to the restrictions and establishing new routines	I have adapted to the restrictions and settled into new routines	It seems restrictions will soon be lifted in my area	I am starting to do some things again that used to be restricted	I am doing most of the things I used to do pre-COVID	I feel the pandemic is behind me and am moving on with life
<b>2/17-18</b>	2%	7%	18%	46%	5%	7%	10%	5%
<b>2/2-3</b>	1%	6%	17%	48%	5%	8%	10%	5%
<b>1/20-21</b>	2%	8%	20%	49%	2%	4%	10%	3%
<b>12/9-10</b>	3%	16%	20%	44%	1%	3%	9%	3%
<b>11/24-25</b>	2%	19%	24%	37%	1%	4%	9%	3%
<b>11/10-11</b>	4%	16%	20%	41%	2%	6%	7%	4%
<b>10/27-28</b>	4%	13%	17%	41%	3%	9%	8%	4%
<b>10/13-14</b>	3%	11%	17%	40%	4%	11%	9%	4%
<b>9/29-30</b>	5%	10%	13%	39%	5%	12%	10%	5%
<b>9/15-16</b>	3%	7%	16%	42%	6%	11%	9%	5%
<b>9/1-2</b>	3%	7%	14%	43%	6%	13%	9%	4%
<b>8/18-19</b>	2%	9%	20%	42%	5%	13%	7%	3%
<b>8/4-5</b>	2%	9%	21%	42%	3%	11%	9%	3%
<b>7/21-22</b>	3%	11%	20%	38%	4%	12%	8%	4%
<b>6/23-24</b>	3%	7%	17%	33%	9%	18%	9%	4%
<b>6/8-9</b>	3%	5%	15%	27%	21%	10%	6%	3%
<b>5/28-29</b>	2%	5%	13%	37%	18%	13%	8%	4%
<b>5/14-15</b>	2%	5%	16%	33%	22%	10%	7%	5%
<b>5/4-5</b>	2%	6%	18%	41%	17%	5%	8%	3%
<b>4/27-28</b>	2%	5%	17%	41%	-	-	-	4%



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3. When it comes to planning for the future after the COVID-19 pandemic, which of the following best describes you?

	I'm stuck about what to do next	I have a lot of uncertainty	I have some uncertainty	I have no uncertainty
<b>2/17-18</b>	10%	26%	46%	18%
<b>2/2-3</b>	7%	29%	47%	17%
<b>1/20-21</b>	7%	28%	46%	19%
<b>12/9-10</b>	9%	28%	46%	17%
<b>11/24-25</b>	9%	29%	46%	16%
<b>11/10-11</b>	9%	31%	46%	14%
<b>10/27-28</b>	12%	32%	42%	13%
<b>10/13-14</b>	11%	30%	43%	16%
<b>9/29-30</b>	11%	29%	43%	18%
<b>9/15-16</b>	10%	29%	43%	18%
<b>9/1-2</b>	9%	32%	42%	16%
<b>8/18-19</b>	11%	33%	44%	13%
<b>8/4-5</b>	9%	31%	45%	15%
<b>7/21-22</b>	10%	32%	46%	12%
<b>6/23-24</b>	7%	32%	46%	15%
<b>6/8-9</b>	7%	30%	46%	18%
<b>5/28-29</b>	7%	28%	48%	18%
<b>5/14-15</b>	10%	30%	42%	18%
<b>5/4-5</b>	9%	33%	44%	15%

4. On a five-point scale, with 5 being intolerable and 1 being not a problem at all, how much do COVID-19 restrictions in your area impact you personally? You may choose any number in between.

	5 - Intolerable	4	3	2	1 - Not a problem at all
<b>2/17-18</b>	5%	17%	44%	21%	12%
<b>2/2-3</b>	6%	14%	44%	23%	12%
<b>1/20-21</b>	7%	15%	43%	23%	12%
<b>12/9-10</b>	6%	18%	44%	21%	11%
<b>11/24-25</b>	6%	16%	44%	23%	10%
<b>11/10-11</b>	8%	18%	41%	22%	11%
<b>10/27-28</b>	8%	15%	45%	21%	11%
<b>10/13-14</b>	7%	17%	44%	22%	10%
<b>9/29-30</b>	8%	17%	43%	21%	11%
<b>9/15-16</b>	7%	16%	42%	23%	12%
<b>9/1-2</b>	7%	16%	45%	22%	9%
<b>8/18-19</b>	7%	15%	48%	20%	11%
<b>8/4-5</b>	6%	15%	47%	21%	11%
<b>7/21-22</b>	7%	15%	47%	22%	9%
<b>6/23-24</b>	6%	15%	44%	23%	12%
<b>6/8-9</b>	6%	13%	45%	24%	12%
<b>5/28-29</b>	5%	16%	43%	24%	12%
<b>5/14-15</b>	8%	19%	41%	21%	12%
<b>5/4-5</b>	8%	19%	44%	20%	10%



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5. For each of the statements below, indicate your level of agreement.

### Total Agree Summary

	I am staying home except for necessities (e.g., food) or work	I plan to travel later this year if it's allowed	I am concerned schools may remain closed or re-close next school year	I believe we will have a "lockdown" this fall where I live	I am worried someone in my household will lose their job if there is another "lockdown"	I'm afraid to go out for necessities or work	I plan to upgrade my home internet speed
<b>2/17-18</b>	61%	52%	41%	27%	27%	22%	22%
<b>2/2-3</b>	64%	51%	-	29%	25%	24%	19%
<b>1/20-21</b>	66%	-	-	-	-	20%	-
<b>12/9-10</b>	68%	-	-	-	-	26%	-
<b>11/24-25</b>	68%	-	-	-	-	28%	-
<b>7/21-22</b>	69%	-	-	48%	30%	29%	-
<b>6/23-24</b>	69%	-	-	48%	33%	29%	-
<b>5/28-29</b>	-	-	-	44%	34%	-	-
<b>5/14-15</b>	-	-	-	42%	33%	-	17%
<b>5/4-5</b>	-	-	-	40%	32%	-	17%
<b>4/27-28</b>	81%	-	-	37%	32%	33%	18%
<b>4/17-20</b>	85%	-	-	-	-	35%	-
<b>4/10-13</b>	85%	-	-	-	-	42%	-

### a. I am staying home except for necessities (e.g., food) or work

	4/10-13	4/17-20	4/27-28	6/23-24	7/21-22	11/24-25	12/9-10	1/20-21	2/2-3	2/17-18
Strongly agree	55%	49%	47%	33%	32%	32%	32%	30%	30%	30%
Somewhat agree	30%	36%	33%	36%	37%	36%	36%	36%	34%	31%
Neither agree nor disagree	8%	9%	11%	14%	14%	13%	13%	12%	14%	16%
Somewhat disagree	4%	4%	5%	11%	11%	12%	11%	13%	13%	13%
Strongly disagree	2%	2%	3%	6%	6%	7%	8%	9%	10%	9%
<b>Agree (Net)</b>	<b>85%</b>	<b>85%</b>	<b>81%</b>	<b>69%</b>	<b>69%</b>	<b>68%</b>	<b>68%</b>	<b>66%</b>	<b>64%</b>	<b>61%</b>
<b>Disagree (Net)</b>	<b>6%</b>	<b>6%</b>	<b>8%</b>	<b>17%</b>	<b>18%</b>	<b>19%</b>	<b>19%</b>	<b>22%</b>	<b>23%</b>	<b>22%</b>



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## b. I'm afraid to go out for necessities or work

	4/10-13	4/17-20	4/27-28	6/23-24	7/21-22	11/24-25	12/9-10	1/20-21	2/2-3	2/17-18
Strongly agree	15%	10%	9%	8%	9%	8%	8%	6%	8%	7%
Somewhat agree	28%	25%	23%	21%	20%	20%	18%	15%	17%	15%
Neither agree nor disagree	20%	22%	21%	18%	20%	20%	17%	19%	18%	17%
Somewhat disagree	22%	26%	25%	27%	28%	29%	29%	30%	25%	25%
Strongly disagree	15%	17%	21%	25%	23%	23%	28%	31%	33%	36%
<i>Agree (Net)</i>	<i>42%</i>	<i>35%</i>	<i>33%</i>	<i>29%</i>	<i>29%</i>	<i>28%</i>	<i>26%</i>	<i>20%</i>	<i>24%</i>	<i>22%</i>
<i>Disagree (Net)</i>	<i>38%</i>	<i>43%</i>	<i>46%</i>	<i>52%</i>	<i>51%</i>	<i>52%</i>	<i>57%</i>	<i>61%</i>	<i>58%</i>	<i>61%</i>

## c. I believe we will have a "lockdown" this fall where I live

	4/27-28	5/4-5	5/14-15	5/28-29	6/23-24	7/21-22	2/2-3	2/17-18
Strongly agree	11%	12%	13%	12%	17%	15%	7%	7%
Somewhat agree	26%	28%	29%	32%	31%	33%	22%	20%
Neither agree nor disagree	39%	35%	36%	32%	32%	31%	39%	36%
Somewhat disagree	16%	17%	14%	15%	15%	13%	23%	26%
Strongly disagree	8%	7%	9%	9%	6%	8%	10%	12%
<i>Agree (Net)</i>	<i>37%</i>	<i>40%</i>	<i>42%</i>	<i>44%</i>	<i>48%</i>	<i>48%</i>	<i>29%</i>	<i>27%</i>
<i>Disagree (Net)</i>	<i>25%</i>	<i>25%</i>	<i>22%</i>	<i>24%</i>	<i>21%</i>	<i>21%</i>	<i>33%</i>	<i>37%</i>

## d. I am worried someone in my household will lose their job if there is another "lockdown"

	4/27-28	5/4-5	5/14-15	5/28-29	6/23-24	7/21-22	2/2-3	2/17-18
Strongly agree	12%	11%	12%	13%	11%	10%	8%	10%
Somewhat agree	20%	21%	21%	21%	23%	20%	17%	16%
Neither agree nor disagree	26%	27%	25%	20%	21%	24%	24%	21%
Somewhat disagree	20%	19%	18%	18%	21%	21%	23%	20%
Strongly disagree	22%	23%	24%	28%	25%	25%	29%	32%
<i>Agree (Net)</i>	<i>32%</i>	<i>32%</i>	<i>33%</i>	<i>34%</i>	<i>33%</i>	<i>30%</i>	<i>25%</i>	<i>27%</i>
<i>Disagree (Net)</i>	<i>42%</i>	<i>41%</i>	<i>42%</i>	<i>46%</i>	<i>46%</i>	<i>47%</i>	<i>51%</i>	<i>53%</i>

## e. I plan to upgrade my home internet speed

	4/27-28	5/4-5	5/14-15	5/28-29	6/23-24	2/2-3	2/17-18
Strongly agree	6%	6%	7%	8%	7%	6%	7%
Somewhat agree	12%	12%	10%	12%	14%	14%	15%
Neither agree nor disagree	29%	32%	32%	29%	28%	32%	32%
Somewhat disagree	28%	26%	24%	24%	25%	23%	20%
Strongly disagree	24%	26%	27%	27%	26%	26%	26%
<i>Agree (Net)</i>	<i>18%</i>	<i>17%</i>	<i>17%</i>	<i>20%</i>	<i>22%</i>	<i>19%</i>	<i>22%</i>
<i>Disagree (Net)</i>	<i>53%</i>	<i>51%</i>	<i>51%</i>	<i>51%</i>	<i>51%</i>	<i>49%</i>	<i>46%</i>



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f. I plan to travel later this year if it's allowed

	<b>2/2-3</b>	<b>2/17-18</b>
Strongly agree	23%	25%
Somewhat agree	28%	27%
Neither agree nor disagree	20%	18%
Somewhat disagree	11%	13%
Strongly disagree	18%	16%
<i>Agree (Net)</i>	<i>51%</i>	<i>52%</i>
<i>Disagree (Net)</i>	<i>29%</i>	<i>29%</i>

g. I am concerned schools may remain closed or re-close next school year

	<b>2/17-18</b>
Strongly agree	14%
Somewhat agree	27%
Neither agree nor disagree	33%
Somewhat disagree	14%
Strongly disagree	12%
<i>Agree (Net)</i>	<i>41%</i>
<i>Disagree (Net)</i>	<i>26%</i>

6. For each of the statements below, indicate your level of agreement.

Total Agree Summary

	<b>4/27-28</b>	<b>5/4-5</b>	<b>6/23-24</b>	<b>8/18-19</b>	<b>2/2-3</b>	<b>2/17-18</b>
I feel like I have enough saved in case something unplanned happens (i.e. home repairs, car repairs etc.)	52%	49%	51%	52%	48%	54%
I believe I will be better off than my parents	42%	42%	44%	45%	44%	47%
After paying my bills, I do not have money left to spend on the things I want	35%	36%	37%	38%	37%	36%
I worry about paying all of my bills each month	31%	33%	34%	37%	34%	32%





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a. After paying my bills, I do not have money left to spend on the things I want

	<b>4/27-28</b>	<b>5/4-5</b>	<b>6/23-24</b>	<b>8/18-19</b>	<b>2/2-3</b>	<b>2/17-18</b>
Strongly agree	13%	16%	16%	17%	17%	15%
Somewhat agree	23%	20%	21%	21%	20%	21%
Neither agree nor disagree	21%	23%	21%	20%	19%	19%
Somewhat disagree	23%	22%	23%	21%	23%	24%
Strongly disagree	20%	20%	19%	20%	21%	20%
<i>Agree (Net)</i>	<i>35%</i>	<i>36%</i>	<i>37%</i>	<i>38%</i>	<i>37%</i>	<i>36%</i>
<i>Disagree (Net)</i>	<i>44%</i>	<i>41%</i>	<i>42%</i>	<i>41%</i>	<i>44%</i>	<i>44%</i>

b. I believe I will be better off than my parents

	<b>4/27-28</b>	<b>5/4-5</b>	<b>6/23-24</b>	<b>8/18-19</b>	<b>2/2-3</b>	<b>2/17-18</b>
Strongly agree	15%	17%	18%	19%	18%	18%
Somewhat agree	27%	26%	26%	25%	26%	29%
Neither agree nor disagree	35%	34%	30%	32%	31%	27%
Somewhat disagree	13%	14%	14%	13%	14%	16%
Strongly disagree	10%	10%	11%	10%	11%	10%
<i>Agree (Net)</i>	<i>42%</i>	<i>42%</i>	<i>44%</i>	<i>45%</i>	<i>44%</i>	<i>47%</i>
<i>Disagree (Net)</i>	<i>23%</i>	<i>24%</i>	<i>26%</i>	<i>23%</i>	<i>25%</i>	<i>25%</i>

c. I worry about paying all of my bills each month

	<b>4/27-28</b>	<b>5/4-5</b>	<b>6/23-24</b>	<b>8/18-19</b>	<b>2/2-3</b>	<b>2/17-18</b>
Strongly agree	13%	12%	12%	17%	13%	14%
Somewhat agree	18%	21%	22%	20%	20%	18%
Neither agree nor disagree	22%	21%	17%	18%	18%	19%
Somewhat disagree	20%	22%	23%	20%	22%	20%
Strongly disagree	27%	25%	26%	26%	26%	28%
<i>Agree (Net)</i>	<i>31%</i>	<i>33%</i>	<i>34%</i>	<i>37%</i>	<i>34%</i>	<i>32%</i>
<i>Disagree (Net)</i>	<i>47%</i>	<i>46%</i>	<i>49%</i>	<i>45%</i>	<i>49%</i>	<i>49%</i>

d. I feel like I have enough saved in case something unplanned happens (i.e. home repairs, car repairs etc.)

	<b>4/27-28</b>	<b>5/4-5</b>	<b>6/23-24</b>	<b>8/18-19</b>	<b>2/2-3</b>	<b>2/17-18</b>
Strongly agree	21%	18%	20%	20%	19%	22%
Somewhat agree	31%	31%	31%	32%	30%	32%
Neither agree nor disagree	21%	22%	18%	18%	17%	16%
Somewhat disagree	14%	15%	15%	12%	15%	13%
Strongly disagree	13%	14%	15%	18%	19%	17%
<i>Agree (Net)</i>	<i>52%</i>	<i>49%</i>	<i>51%</i>	<i>52%</i>	<i>48%</i>	<i>54%</i>
<i>Disagree (Net)</i>	<i>27%</i>	<i>29%</i>	<i>30%</i>	<i>30%</i>	<i>34%</i>	<i>30%</i>





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7. Thinking about the services and activities that are more restricted in the current environment, which of the following do you miss the most right now? Think about your day-to-day activities and not if you may have lost a job in these areas. You may select up to three.

	4/10-13	4/17-20	5/4-5	5/14-15	7/21-22	8/4-5	1/20-21	2-17/18
Restaurants and bars	59%	61%	58%	55%	48%	58%	56%	59%
Entertainment centers (movie theaters, concerts)	28%	30%	29%	27%	34%	36%	41%	39%
Trip planning	21%	22%	25%	24%	28%	32%	34%	32%
Shopping centers or malls	27%	27%	27%	25%	23%	27%	19%	20%
Religious centers/Churches	23%	24%	24%	24%	23%	21%	22%	19%
Fitness centers/Studios/Gyms	19%	19%	19%	18%	18%	17%	13%	16%
Grocery stores	31%	28%	22%	21%	20%	17%	14%	15%
Hotels	5%	4%	7%	9%	11%	8%	8%	9%
Working in an office or outside of the home	-	-	-	-	-	-	8%	7%
Driving my personal vehicle	15%	14%	8%	8%	9%	6%	3%	5%
Public transportation	6%	5%	5%	5%	4%	5%	4%	4%
Telecommunications service locations (e.g. Verizon store, AT&T Store, Best Buy Mobile Section)	2%	2%	3%	5%	5%	3%	2%	3%
Ride sharing services	3%	2%	3%	4%	3%	3%	3%	2%
Rental cars	2%	2%	2%	2%	3%	2%	1%	2%







## PUBLIC POLL FINDINGS AND METHODOLOGY

### 8. To what extent do you agree or disagree with the following statements?

#### Total Agree Summary

	<b>2/17-18</b>
If we loosen COVID-19 restrictions now, it will just lead to re-closing	58%
We should wait until the COVID-19 case rate in my state reaches near zero before we lift all statewide restrictions	50%
I'm going to wait until other people return to pre-COVID activities and see what seems safe	44%
As soon as the COVID-19 case rate goes down in my state, we should lift all statewide restrictions	37%
All Americans should return to pre-COVID activities now	25%
Once I'm vaccinated, I will return to pre-COVID activities regardless of the actions of others	24%

#### a. I'm going to wait until other people return to pre-COVID activities and see what seems safe

	<b>2/17-18</b>
Strongly agree	9%
Somewhat agree	35%
Neither agree nor disagree	29%
Somewhat disagree	15%
Strongly disagree	12%
<i>Agree (Net)</i>	<i>44%</i>
<i>Disagree (Net)</i>	<i>27%</i>

#### b. All Americans should return to pre-COVID activities now

	<b>2/17-18</b>
Strongly agree	12%
Somewhat agree	14%
Neither agree nor disagree	18%
Somewhat disagree	18%
Strongly disagree	38%
<i>Agree (Net)</i>	<i>25%</i>
<i>Disagree (Net)</i>	<i>56%</i>





## PUBLIC POLL FINDINGS AND METHODOLOGY

- c. Once I'm vaccinated, I will return to pre-COVID activities regardless of the actions of others

	<b>2/17-18</b>
Strongly agree	9%
Somewhat agree	16%
Neither agree nor disagree	32%
Somewhat disagree	24%
Strongly disagree	20%
<i>Agree (Net)</i>	<i>24%</i>
<i>Disagree (Net)</i>	<i>44%</i>

- d. As soon as the COVID-19 case rate goes down in my state, we should lift all statewide restrictions

	<b>2/17-18</b>
Strongly agree	14%
Somewhat agree	23%
Neither agree nor disagree	26%
Somewhat disagree	25%
Strongly disagree	13%
<i>Agree (Net)</i>	<i>37%</i>
<i>Disagree (Net)</i>	<i>38%</i>

- e. We should wait until the COVID-19 case rate in my state reaches near zero before we lift all statewide restrictions

	<b>2/17-18</b>
Strongly agree	19%
Somewhat agree	31%
Neither agree nor disagree	21%
Somewhat disagree	14%
Strongly disagree	16%
<i>Agree (Net)</i>	<i>50%</i>
<i>Disagree (Net)</i>	<i>30%</i>

- f. If we loosen COVID-19 restrictions now, it will just lead to re-closing

	<b>2/17-18</b>
Strongly agree	26%
Somewhat agree	32%
Neither agree nor disagree	21%
Somewhat disagree	12%
Strongly disagree	9%
<i>Agree (Net)</i>	<i>58%</i>
<i>Disagree (Net)</i>	<i>21%</i>



## PUBLIC POLL FINDINGS AND METHODOLOGY

9. If a COVID-19 vaccine that was declared safe and effective by public health officials were made available to you, when, if at all, would you take it?

	10/13-14	10/27-28	11/10-11	2/2-3	2/17-18
Immediately	22%	17%	24%	42%	42%
Less than one month after it became available	10%	12%	13%	7%	10%
One – three months after it became available	18%	17%	19%	12%	10%
More than three months after it became available	20%	20%	17%	13%	11%
Never	13%	17%	14%	12%	14%
Don't know	17%	16%	13%	14%	11%
<i>Less than one month (Net)</i>	<i>32%</i>	<i>29%</i>	<i>37%</i>	<i>49%</i>	<i>53%</i>
<i>Three months or less (Net)</i>	<i>50%</i>	<i>46%</i>	<i>56%</i>	<i>61%</i>	<i>63%</i>

10. When do you think you will be eligible to receive the COVID-19 vaccination?

*\*Wave 21 wording: When do you think you will receive the COVID-19 vaccination?*

	2/2-3	2/17-18
Now/I already received it	10%	19%
Within the next month	10%	13%
1-3 months from now	26%	22%
4-6 months from now	20%	17%
More than 6 months	13%	12%
I do not plan to get the vaccine	21%	17%

11. Since the death of George Floyd last summer, which of the following have you seen companies do?

	2/17-18
Create advertisements about racial issues	44%
Release a statement denouncing racism	42%
Commit to changing policies about racial issues	40%
Make donations/invest money in racial justice causes or organizations	33%
Change their policies about racial issues	30%
Release a statement denouncing police brutality	29%
None of the above	25%





## PUBLIC POLL FINDINGS AND METHODOLOGY

### 12. How much do you agree or disagree with the following statements?

#### Total Agree Summary

	6/23-24	7/21-22	8/18-19	9/1-2	2/17-18
It is not enough for companies to speak out against racial injustice	51%	46%	48%	48%	52%
Companies have spoken out about racism, but most didn't take any action beyond that	-	-	-	-	50%
I don't think most companies have really changed their policies about racial issues	-	-	-	-	45%
I'm tired of ads about racial justice	-	-	45%	48%	42%
More companies have spoken out about racism than I expected	59%	55%	52%	49%	40%
I am more likely to purchase something from a company that has taken a public stand against racism	45%	42%	41%	38%	36%
I am pleased with the progress the country has made on race relations in the past several months	-	-	-	-	27%
I think the country has made enough progress on race relations in the past several months	-	-	-	-	25%

#### a. I am more likely to purchase something from a company that has taken a public stand against racism

	6/23-24	7/21-22	8/18-19	9/1-2	2/17-18
Strongly agree	22%	20%	18%	16%	15%
Somewhat agree	24%	22%	23%	22%	20%
Neither agree nor disagree	35%	39%	35%	35%	37%
Somewhat disagree	9%	8%	8%	11%	11%
Strongly disagree	11%	11%	15%	16%	16%
<i>Agree (Net)</i>	<i>45%</i>	<i>42%</i>	<i>41%</i>	<i>38%</i>	<i>36%</i>
<i>Disagree (Net)</i>	<i>20%</i>	<i>19%</i>	<i>23%</i>	<i>27%</i>	<i>27%</i>

#### b. More companies have spoken out about racism than I expected

	6/23-24	7/21-22	8/18-19	9/1-2	2/17-18
Strongly agree	19%	19%	20%	13%	11%
Somewhat agree	40%	36%	32%	36%	29%
Neither agree nor disagree	30%	35%	35%	37%	42%
Somewhat disagree	9%	7%	9%	10%	12%
Strongly disagree	3%	3%	4%	4%	6%
<i>Agree (Net)</i>	<i>59%</i>	<i>55%</i>	<i>52%</i>	<i>49%</i>	<i>40%</i>
<i>Disagree (Net)</i>	<i>12%</i>	<i>10%</i>	<i>13%</i>	<i>14%</i>	<i>17%</i>





## PUBLIC POLL FINDINGS AND METHODOLOGY

c. It is not enough for companies to speak out against racial injustice

	<b>6/23-24</b>	<b>7/21-22</b>	<b>8/18-19</b>	<b>9/1-2</b>	<b>2/17-18</b>
Strongly agree	22%	20%	20%	20%	24%
Somewhat agree	30%	26%	28%	28%	28%
Neither agree nor disagree	30%	37%	34%	31%	31%
Somewhat disagree	9%	9%	8%	10%	9%
Strongly disagree	9%	8%	10%	11%	7%
<i>Agree (Net)</i>	<b>51%</b>	<b>46%</b>	<b>48%</b>	<b>48%</b>	<b>52%</b>
<i>Disagree (Net)</i>	<b>18%</b>	<b>17%</b>	<b>18%</b>	<b>21%</b>	<b>17%</b>

d. I'm tired of ads about racial justice

	<b>8/18-19</b>	<b>9/1-2</b>	<b>2/17-18</b>
Strongly agree	25%	27%	23%
Somewhat agree	19%	21%	18%
Neither agree nor disagree	26%	21%	26%
Somewhat disagree	12%	15%	14%
Strongly disagree	17%	16%	18%
<i>Agree (Net)</i>	<b>45%</b>	<b>48%</b>	<b>42%</b>
<i>Disagree (Net)</i>	<b>29%</b>	<b>31%</b>	<b>32%</b>

e. I don't think most companies have really changed their policies about racial issues

	<b>2/17-18</b>
Strongly agree	15%
Somewhat agree	30%
Neither agree nor disagree	40%
Somewhat disagree	12%
Strongly disagree	3%
<i>Agree (Net)</i>	<b>45%</b>
<i>Disagree (Net)</i>	<b>15%</b>

f. Companies have spoken out about racism, but most didn't take any action beyond that

	<b>2/17-18</b>
Strongly agree	17%
Somewhat agree	33%
Neither agree nor disagree	40%
Somewhat disagree	7%
Strongly disagree	3%
<i>Agree (Net)</i>	<b>50%</b>
<i>Disagree (Net)</i>	<b>10%</b>





## PUBLIC POLL FINDINGS AND METHODOLOGY

- g. I am pleased with the progress the country has made on race relations in the past several months

	<b>2/17-18</b>
Strongly agree	6%
Somewhat agree	20%
Neither agree nor disagree	40%
Somewhat disagree	18%
Strongly disagree	15%
<i>Agree (Net)</i>	<i>27%</i>
<i>Disagree (Net)</i>	<i>33%</i>

- h. I think the country has made enough progress on race relations in the past several months

	<b>2/17-18</b>
Strongly agree	9%
Somewhat agree	16%
Neither agree nor disagree	31%
Somewhat disagree	21%
Strongly disagree	24%
<i>Agree (Net)</i>	<i>25%</i>
<i>Disagree (Net)</i>	<i>45%</i>

13. To what extent do you agree or disagree with the following statements?

	<b>2/17-18</b>
I am satisfied with the current speed of my home internet	65%
Using streaming services to watch tv, movies, or other content has helped me or my family make time at home during the pandemic better	59%
My home internet speed has become more important to my household since the pandemic began	50%
I am familiar with 5G technology	50%
The pandemic has made me look for less expensive entertainment, mobile or telecommunications services	38%
I have purchased, or am planning to purchase, a 5G-enabled phone	34%
Having 5G technology for my devices is important to me	29%





## PUBLIC POLL FINDINGS AND METHODOLOGY

- a. My home internet speed has become more important to my household since the pandemic began

	<b>2/17-18</b>
Strongly agree	23%
Somewhat agree	27%
Neither agree nor disagree	30%
Somewhat disagree	12%
Strongly disagree	9%
<i>Agree (Net)</i>	<i>50%</i>
<i>Disagree (Net)</i>	<i>20%</i>

- b. I am satisfied with the current speed of my home internet

	<b>2/17-18</b>
Strongly agree	25%
Somewhat agree	41%
Neither agree nor disagree	19%
Somewhat disagree	11%
Strongly disagree	5%
<i>Agree (Net)</i>	<i>65%</i>
<i>Disagree (Net)</i>	<i>16%</i>

- c. The pandemic has made me look for less expensive entertainment, mobile or telecommunications services

	<b>2/17-18</b>
Strongly agree	15%
Somewhat agree	23%
Neither agree nor disagree	34%
Somewhat disagree	17%
Strongly disagree	12%
<i>Agree (Net)</i>	<i>38%</i>
<i>Disagree (Net)</i>	<i>28%</i>

- d. I am familiar with 5G technology

	<b>2/17-18</b>
Strongly agree	17%
Somewhat agree	33%
Neither agree nor disagree	26%
Somewhat disagree	15%
Strongly disagree	9%
<i>Agree (Net)</i>	<i>50%</i>
<i>Disagree (Net)</i>	<i>24%</i>





## PUBLIC POLL FINDINGS AND METHODOLOGY

e. Having 5G technology for my devices is important to me

	<b>2/17-18</b>
Strongly agree	11%
Somewhat agree	18%
Neither agree nor disagree	32%
Somewhat disagree	18%
Strongly disagree	20%
<i>Agree (Net)</i>	<i>29%</i>
<i>Disagree (Net)</i>	<i>39%</i>

f. I have purchased, or am planning to purchase, a 5G-enabled phone

	<b>2/17-18</b>
Strongly agree	16%
Somewhat agree	18%
Neither agree nor disagree	27%
Somewhat disagree	18%
Strongly disagree	21%
<i>Agree (Net)</i>	<i>34%</i>
<i>Disagree (Net)</i>	<i>39%</i>

g. Using streaming services to watch tv, movies, or other content has helped me or my family make time at home during the pandemic better

	<b>2/17-18</b>
Strongly agree	27%
Somewhat agree	31%
Neither agree nor disagree	23%
Somewhat disagree	7%
Strongly disagree	11%
<i>Agree (Net)</i>	<i>59%</i>
<i>Disagree (Net)</i>	<i>18%</i>







## PUBLIC POLL FINDINGS AND METHODOLOGY

### About the Study

These are some of the findings of the twenty-second wave of an Ipsos poll conducted between February 17-18, 2021. For this survey, a sample of 1,115 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults

The sample for this study was randomly drawn from Ipsos' online panel (see [link](#) for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see [link](#) for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2018 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.





## PUBLIC POLL FINDINGS AND METHODOLOGY

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.3 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,115, DEFF=1.5, adjusted Confidence Interval=+/-4.8 percentage points).

- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth and twenty-first waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.

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## PUBLIC POLL FINDINGS AND METHODOLOGY

### About Ipsos

Ipsos is the world's third largest market research company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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